

ITV News Index

METHODOLOGY NOTE

ComRes interviewed 2,031 British adults online between 14th and 16th February 2014. Data were weighted to be representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

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To commission a voting intention poll or a public opinion survey please contact Andrew Hawkins: andrew.hawkins@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

ITV News Index Survey ONLINE Fieldwork: 14th-16th February 2014

Table 1

Q.1 Do you think the Government is emerging from the current flooding situation in Britain with a better reputation for crisis management, a worse reputation, or has it made no difference?

Base: All respondents

		Ge	nder			Ac	je				Social (Grade		Employme	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2031	1046	985	214	296	364	383	317	457	549	617	320	545	228	790
Weighted base	2031	995	1036	241	342	342	362	302	442	543	563	442	483	252	885
Better reputation	141	78	63	14	30	15	22	19	42	57	25	30	28	20	55
	7%	8%	6%	6%	9%	4%	6%	6%	10%	10%	5%	7%	6%	8%	6%
No difference	533	251	282	70	85	90	81	86	121	132	152	139	111	62	235
	26%	25%	27%	29%	25%	26%	22%	29%	27%	24%	27%	31%	23%	25%	27%
Worse reputation	1279	635	644	139	208	216	251	192	273	335	368	257	319	161	559
	63%	64%	62%	58%	61%	63%	69%	64%	62%	62%	65%	58%	66%	64%	63%
Don't know	78	31	47	18	20	20	8	5	6	20	18	16	24	9	35
	4%	3%	5%	7%	6%	6%	2%	2%	1%	4%	3%	4%	5%	4%	4%



<u>ITV News Index Survey</u> ONLINE Fieldwork: 14th-16th February 2014

Table 1

Absolutes/col percents

Q.1 Do you think the Government is emerging from the current flooding situation in Britain with a better reputation for crisis management, a worse reputation, or has it made no difference? Base: All respondents

							Reg	ion							Which c	of the follo	wing bes	t describe	s your curr	ent workin	g status?	
	_Total	England	Scot- land	North East	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	Wales	East- ern	London	South East	South West	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2031	1751	174	80	239	177	187	155	106	189	217	310	197	1018	703	315	1013	129	185	127	426	146
Weighted base	2031	1747	183	81	223	183	183	142	102	203	264	284	183	1137	894	244	894	103	149	120	389	132
Better reputation	141	133	3	6	10	7	14	9	5	18	33	19	16	75	60	15	65	3	9	9	36	8
	7%	8%	2%	8%	4%	4%	8%	6%	5%	9%	13%	7%	9%	7%	7%	6%	7%	3%	6%	8%	9%	6%
No difference	533	450	51	11	58	60	55	32	32	53	60	72	50	297	232	65	236	19	39	37	103	37
	26%	26%	28%	13%	26%	33%	30%	23%	31%	26%	23%	25%	27%	26%	26%	27%	26%	19%	26%	31%	26%	28%
Worse reputation	1279	1098	118	59	143	111	109	96	63	131	150	184	114	720	571	149	559	74	91	72	243	79
	63%	63%	65%	72%	64%	61%	60%	68%	62%	65%	57%	65%	62%	63%	64%	61%	63%	72%	61%	60%	63%	60%
Don't know	78	66	10	6	12	4	5	5	2	1	21	9	3	44	31	14	34	7	11	1	7	8
	4%	4%	6%	7%	5%	2%	3%	4%	2%	1%	8%	3%	2%	4%	3%	6%	4%	7%	7%	1%	2%	6%



Table 2
Q.2 Do you agree or disagree with each of the following statements?
Base: All respondents

		Ger	nder			Ag	ie .				Social (Grade		Employme	
	_Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2031	1046	985	214	296	364	383	317	457	549	617	320	545	228	790
Weighted base	2031	995	1036	241	342	342	362	302	442	543	563	442	483	252	885
The Government and envir	onmental age	encies have	responded we	II to the recen	t flooding acr	oss the counti	<u>ry</u>								
Agree	438	225	213	58	74	88	60	57	101	122	123	109	84	61	195
	22%	23%	21%	24%	22%	26%	17%	19%	23%	23%	22%	25%	17%	24%	22%
Disagree	1265	620	645	112	187	193	254	214	304	345	361	255	304	158	515
	62%	62%	62%	46%	55%	57%	70%	71%	69%	64%	64%	58%	63%	63%	58%
Don't know	328	150	178	72	81	60	48	31	37	76	79	79	95	34	174
	16%	15%	17%	30%	24%	18%	13%	10%	8%	14%	14%	18%	20%	13%	20%
Britain is well equipped to	deal with the	weather it is	s likely to face	over the next	five years										
Agree	172	99	74	34	50	37	17	10	24	60	43	35	35	23	96
	8%	10%	7%	14%	15%	11%	5%	3%	5%	11%	8%	8%	7%	9%	11%
Disagree	1595	773	822	152	226	252	318	267	381	430	456	334	376	206	660
	79%	78%	79%	63%	66%	74%	88%	88%	86%	79%	81%	75%	78%	82%	75%
Don't know	263	124	140	55	67	53	27	25	37	53	64	74	72	23	129
	13%	12%	13%	23%	20%	15%	8%	8%	8%	10%	11%	17%	15%	9%	15%
The recent storms and floo	ding in the U	K are probal	bly a result of	climate chang	ge mainly caus	sed by human	activity								
Agree	843	406	436	109	145	158	155	116	160	242	230	162	208	120	351
	41%	41%	42%	45%	42%	46%	43%	38%	36%	45%	41%	37%	43%	48%	40%
Disagree	618	347	270	51	85	96	110	118	157	160	166	161	131	72	270
	30%	35%	26%	21%	25%	28%	31%	39%	36%	29%	30%	36%	27%	28%	31%
Don't know	571	242	329	81	111	88	97	68	125	141	166	120	144	60	264
	28%	24%	32%	34%	33%	26%	27%	22%	28%	26%	30%	27%	30%	24%	30%



Table 2
Q.2 Do you agree or disagree with each of the following statements?
Base: All respondents

	-	Ger	nder			Ag	e				Social	Grade		<u>Employme</u>	
	_Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Weighted base	2031	995	1036	241	342	342	362	302	442	543	563	442	483	252	885
There is little the Governi	ment can do to	minimise th	ne effect of son	nething as po	werful as the	weather									
Agree	778	421	357	82	120	130	125	126	195	217	207	180	174	104	330
	38%	42%	34%	34%	35%	38%	35%	42%	44%	40%	37%	41%	36%	41%	37%
Disagree	989	472	516	93	156	163	202	153	221	275	275	206	233	118	419
	49%	47%	50%	39%	46%	48%	56%	51%	50%	51%	49%	47%	48%	47%	47%
Don't know	264	102	162	66	65	48	35	22	27	51	81	56	76	30	137
	13%	10%	16%	27%	19%	14%	10%	7%	6%	9%	14%	13%	16%	12%	15%
The Government does no	t appear to be	in control of	the flooding s	ituation in Bri	<u>tain</u>										
Agree	1458	707	751	140	241	247	271	234	325	402	402	302	352	188	616
	72%	71%	73%	58%	70%	72%	75%	78%	74%	74%	71%	68%	73%	74%	70%
Disagree	317	173	144	41	41	53	62	45	76	80	94	75	69	39	145
	16%	17%	14%	17%	12%	15%	17%	15%	17%	15%	17%	17%	14%	15%	16%
Don't know	255	115	140	60	60	43	29	22	41	60	67	65	63	26	124
	13%	12%	14%	25%	18%	12%	8%	7%	9%	11%	12%	15%	13%	10%	14%
The Government is doing	enough to hel	p those affec	cted by the flo	oding and sto	<u>rms</u>										
Agree	400	225	175	44	75	78	64	55	85	129	112	89	70	56	195
	20%	23%	17%	18%	22%	23%	18%	18%	19%	24%	20%	20%	14%	22%	22%
Disagree	1252	599	653	129	180	203	248	199	294	319	349	259	326	161	518
	62%	60%	63%	53%	52%	59%	68%	66%	66%	59%	62%	58%	68%	64%	58%
Don't know	379	172	207	69	87	61	50	48	63	95	102	95	87	36	173
	19%	17%	20%	28%	26%	18%	14%	16%	14%	18%	18%	21%	18%	14%	20%



Table 2
Q.2 Do you agree or disagree with each of the following statements?
Base: All respondents

		Gei	nder			Ag	е				Social (<u>Grade</u>		Employme	nt Sector
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Weighted base	2031	995	1036	241	342	342	362	302	442	543	563	442	483	252	885
The Government has res	ponded to the f	flooding acre	oss Britain as o	uickly as it co	ould be expec	ted to									
Agree	494	254	239	61	87	92	67	66	120	144	148	117	85	65	223
	24%	26%	23%	25%	25%	27%	19%	22%	27%	27%	26%	26%	18%	26%	25%
Disagree	1246	614	631	119	183	197	250	204	293	329	345	258	314	155	511
	61%	62%	61%	49%	53%	58%	69%	68%	66%	61%	61%	58%	65%	62%	58%
Don't know	292	127	165	61	72	53	45	31	30	70	69	68	84	32	151
	14%	13%	16%	25%	21%	15%	12%	10%	7%	13%	12%	15%	17%	13%	17%
£5,000 is about the right	amount of mon	ney to offer b	ousinesses and	homeowners	hit by floods	to better prote	ect their prope	erties in the fut	<u>ture</u>						
Agree	471	254	217	68	94	80	63	70	95	135	128	104	105	71	228
	23%	26%	21%	28%	27%	23%	17%	23%	22%	25%	23%	23%	22%	28%	26%
Disagree	771	386	385	82	117	127	145	116	184	212	191	173	195	97	314
	38%	39%	37%	34%	34%	37%	40%	39%	42%	39%	34%	39%	40%	38%	35%
Don't know	789	355	434	91	131	135	153	116	163	197	244	166	183	85	343
	39%	36%	42%	38%	38%	39%	42%	38%	37%	36%	43%	37%	38%	34%	39%



Table 2
Q.2 Do you agree or disagree with each of the following statements?
Base: All respondents

							Reg	ion							Which o	f the follo	wing bes	t describe	s your curr Not	ent workin Retired	g status?	
	Total	England	Scot- land	North East	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	Wales	East- ern	London	South East	South West	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not working seeking work	working and not seeking work	on a state pension only	Retired with a private pension	House person
Unweighted base	2031	1751	174	80	239	177	187	155	106	189	217	310	197	1018	703	315	1013	129	185	127	426	146
Weighted base	2031	1747	183	81	223	183	183	142	102	203	264	284	183	1137	894	244	894	103	149	120	389	132
The Government and er	vironmer	ital agenc	ies have	respond	ded well	to the red	ent floo	ding acr	oss the c	ountry												
Agree	438	375	40	12	46	37	43	24	22	35	69	70	39	256	205	51	182	14	29	30	85	24
	22%	21%	22%	15%	21%	20%	23%	17%	22%	17%	26%	25%	22%	23%	23%	21%	20%	13%	19%	25%	22%	18%
Disagree	1265	1084	113	55	140	107	110	101	68	132	155	174	112	673	525	148	592	69	83	78	278	84
	62%	62%	62%	67%	62%	59%	60%	71%	67%	65%	59%	61%	61%	59%	59%	61%	66%	67%	55%	65%	71%	64%
Don't know	328	287	30	14	38	38	30	18	11	37	41	41	32	208	163	45	120	20	38	12	26	24
	16%	16%	16%	18%	17%	21%	16%	12%	11%	18%	15%	14%	17%	18%	18%	18%	13%	20%	25%	10%	7%	18%
Britain is well equipped	to deal w	ith the we	ather it i	is likely 1	o face o	ver the n	ext five y	<u>/ears</u>														
Agree	172	146	15	4	25	13	12	8	11	12	37	21	14	119	99	20	53	8	12	8	17	8
	8%	8%	8%	5%	11%	7%	6%	6%	11%	6%	14%	7%	8%	10%	11%	8%	6%	8%	8%	6%	4%	6%
Disagree	1595	1376	135	67	169	142	148	119	84	170	188	222	152	866	674	192	729	80	105	96	347	101
	79%	79%	74%	82%	76%	78%	81%	83%	82%	84%	71%	78%	83%	76%	75%	79%	82%	78%	70%	80%	89%	76%
Don't know	263	224	33	10	30	28	23	16	6	21	39	41	16	152	120	32	111	15	32	16	25	23
	13%	13%	18%	13%	13%	15%	13%	11%	6%	11%	15%	14%	9%	13%	13%	13%	12%	14%	22%	14%	7%	17%
The recent storms and t	looding ir	the UK a	re proba	bly a re	sult of cl	imate cha	ange ma	inly caus	sed by h	uman ac	tivity											
Agree	843	714	85	33	91	76	75	49	44	91	122	101	76	471	369	102	372	43	72	44	154	58
	41%	41%	46%	40%	41%	42%	41%	35%	43%	45%	46%	35%	42%	41%	41%	42%	42%	42%	48%	37%	40%	44%
Disagree	618	534	51	25	63	52	62	50	32	51	78	98	55	342	275	67	276	28	31	39	141	36
	30%	31%	28%	31%	28%	28%	34%	35%	32%	25%	30%	35%	30%	30%	31%	27%	31%	28%	21%	33%	36%	27%
Don't know	571	499	47	24	69	55	45	43	25	61	64	85	52	324	249	75	246	31	46	36	94	38
	28%	29%	25%	29%	31%	30%	25%	30%	25%	30%	24%	30%	28%	29%	28%	31%	28%	30%	31%	30%	24%	29%



Table 2
Q.2 Do you agree or disagree with each of the following statements?
Base: All respondents

							Reg	ion							Which c	f the follo	wing bes	t describes		ent workin	g status?	
		<u>England</u>	Scot- land	North East	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	Wales	East- ern	London	South East	South West	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2031	1747	183	81	223	183	183	142	102	203	264	284	183	1137	894	244	894	103	149	120	389	132
There is little the Gover	nment can	do to mi	inimise t	he effect	t of some	ething as	powerfu	l as the	weather													
Agree	778	658	81	23	79	68	80	56	39	76	90	120	68	433	338	95	345	38	43	50	170	43
	38%	38%	44%	28%	35%	37%	44%	39%	38%	38%	34%	42%	37%	38%	38%	39%	39%	37%	29%	42%	44%	33%
Disagree	989	858	79	44	108	85	88	77	52	101	132	130	93	537	420	118	451	51	70	57	203	70
	49%	49%	43%	54%	48%	46%	48%	54%	51%	50%	50%	46%	51%	47%	47%	48%	51%	50%	47%	47%	52%	53%
Don't know	264	230	23	14	37	31	15	9	11	26	43	34	22	167	136	31	97	14	36	13	16	19
	13%	13%	12%	18%	16%	17%	8%	7%	11%	13%	16%	12%	12%	15%	15%	13%	11%	14%	24%	11%	4%	14%
The Government does i	not appear	to be in	control o	f the flo	oding sit	uation in	<u>Britain</u>															
Agree	1458	1247	135	59	175	120	128	104	75	147	177	197	140	804	640	164	654	85	92	86	297	94
	72%	71%	74%	72%	78%	66%	70%	73%	74%	72%	67%	69%	77%	71%	72%	67%	73%	83%	62%	72%	76%	71%
Disagree	317	279	20	12	25	27	38	18	19	36	53	48	23	184	133	51	134	7	20	26	60	21
	16%	16%	11%	14%	11%	15%	21%	12%	18%	18%	20%	17%	13%	16%	15%	21%	15%	6%	14%	22%	15%	16%
Don't know	255	220	28	11	24	36	16	20	8	20	33	39	20	150	121	28	106	11	37	8	33	18
	13%	13%	15%	14%	11%	20%	9%	14%	7%	10%	13%	14%	11%	13%	14%	12%	12%	11%	25%	6%	8%	13%
The Government is doing	ng enough	to help ti	hose affe	cted by	the floor	ding and	storms															
Agree	400	339	41	9	42	33	44	24	20	33	59	65	31	250	196	54	150	14	22	21	73	19
	20%	19%	22%	11%	19%	18%	24%	17%	20%	16%	22%	23%	17%	22%	22%	22%	17%	14%	15%	18%	19%	15%
Disagree	1252	1080	104	55	141	110	112	92	67	139	148	164	119	678	544	134	574	71	83	83	255	81
	62%	62%	57%	67%	63%	60%	61%	65%	66%	68%	56%	58%	65%	60%	61%	55%	64%	69%	56%	69%	66%	61%
Don't know	379	328	37	18	41	40	27	26	14	31	57	56	33	209	153	55	170	17	44	16	61	32
	19%	19%	20%	22%	18%	22%	15%	19%	14%	15%	22%	20%	18%	18%	17%	23%	19%	17%	30%	13%	16%	24%



Table 2
Q.2 Do you agree or disagree with each of the following statements?
Base: All respondents

			183 81 223 183 183 142 102 203 264 284 183 1137 flooding across Britain as quickly as it could be expected to 8 41 14 55 46 51 31 30 48 69 77 32 288 19 22% 17% 25% 25% 28% 22% 30% 23% 26% 27% 17% 25%														wing bes	st describe	s your curr	ent workin	g status?	
																			Not	Retired		
								_							Work-	Work-	NET:	Not	working	on a	Retired	
					N 1 41							0 "	0 11		ing	ing	Not	working	and not	state	with a	
	Total	England							Wolco		London				full time	part time	work- ing	seeking work	seeking work	pension only	private	House
	10tal	<u>England</u>	lanu	East	vvest	erside	lanus	lanus	vvales	em_	London	Easi	vvest	ing	_ time_	ume	iiig	WOIK	WOIK	Offig	pension	person
Weighted base	2031	1747	183	81	223	183	183	142	102	203	264	284	183	1137	894	244	894	103	149	120	389	132
The Government has res	sponded t	o the floo	ding acr	oss Brit	ain as qu	ickly as	it could	be exped	cted to													
Agree	494	423	41	14	55	46	51	31	30	48	69	77	32	288	231	57	206	20	30	26	102	27
g	24%	24%												25%	26%	23%	23%		20%	22%	26%	21%
Disagree	1246	1068	114	51	137	106	106	93	63	130	152	168	125	667	521	146	579	68	83	82	262	84
2.04g.00	61%	61%	62%	63%		58%	58%	66%		64%	58%	59%	69%	59%	58%	60%	65%	66%	55%	68%	67%	64%
Don't know	292	256	28	16	31	31	26	17	8	25	43	40	26	183	142	41	109	15	37	11	25	21
DOIT KNOW	14%	15%	15%	20%	14%	17%	14%	12%	8%	13%	16%	14%	14%	16%	16%	17%	12%		25%	10%	6%	16%
£5,000 is about the right	amount	of money	to offer l	nusines	ses and I	nomeowr	ers hit h	v floods	to better	r protect	their nro	nerties in	the futi	ıre								
<u>zo,ooo io asoat tiio rigitt</u>	· umount	or money	10 01101 1	<i>-</i>	Joo una i	1011100111	1010 1111 2	y noodo	to botto.	protoct	tilon pro	3011100 11	i tiio iutt	<u>u</u>								
Agree	471	407	39	18	66	41	44	27	25	46	59	65	42	299	240	59	172	17	33	19	84	19
	23%	23%	21%	23%	29%	22%	24%	19%	25%	22%	22%	23%	23%	26%	27%	24%	19%	16%	22%	16%	22%	14%
Disagree	771	668	61	29	72	66	69	57	42	85	102	118	71	411	329	82	360	42	47	49	166	56
	38%	38%	33%	36%	32%	36%	38%	40%	42%	42%	38%	41%	39%	36%	37%	34%	40%	41%	31%	41%	43%	43%
Don't know	789	672	83	34	86	76	70	58	34	72	104	101	70	428	325	102	361	44	69	52	139	57
	39%	38%	45%	42%	39%	41%	38%	41%	34%	36%	39%	36%	39%	38%	36%	42%	40%	43%	46%	44%	36%	43%

