

## **ITV NEWS INDEX**

#### **METHODOLOGY NOTE**

ComRes interviewed 2,053 adults online from 14th to 16th December 2012. Data were weighted to be demographically representative of all British adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

Table 1
Q.1 Do you agree or disagree with each of the following statements?
Base: All respondents

		Ger	nder			Α <u>ς</u>	ge				Social (	Grade		Employme	
	_Total_	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2053	1014	1039	152	295	391	381	355	479	595	574	352	532	287	718
Weighted base	2053	1006	1047	246	329	390	349	308	431	554	595	431	472	339	811
The way the Governm	ent is going a	bout cutti	ng public s	pending is	fair										
Agree	765	419	346	69	105	127	119	124	221	247	237	165	116	113	317
	37%	42%	33%	28%	32%	32%	34%	40%	51%	44%	40%	38%	25%	33%	39%
Disagree	998	498	501	114	164	214	175	158	173	251	274	196	277	183	374
	49%	49%	48%	46%	50%	55%	50%	51%	40%	45%	46%	45%	59%	54%	46%
Don't know	290	90	200	64	59	49	55	26	37	57	85	70	78	43	120
	14%	9%	19%	26%	18%	13%	16%	8%	9%	10%	14%	16%	17%	13%	15%
The Government is cu	tting public s	pending to	oo much ar	nd too quic	<u>kly</u>										
Agree	1039	509	530	130	181	226	179	147	176	265	294	202	278	205	382
	51%	51%	51%	53%	55%	58%	51%	48%	41%	48%	49%	47%	59%	60%	47%
Disagree	712	405	307	52	87	119	114	130	210	233	215	154	109	88	306
	35%	40%	29%	21%	27%	30%	33%	42%	49%	42%	36%	36%	23%	26%	38%
Don't know	302	92	210	64	61	46	56	30	45	56	86	75	85	46	123
	15%	9%	20%	26%	18%	12%	16%	10%	10%	10%	14%	17%	18%	14%	15%
Things in this country	are generally	heading	in the right	direction											
Agree	696	364	332	72	99	115	104	113	194	218	231	123	124	100	258
	34%	36%	32%	29%	30%	29%	30%	37%	45%	39%	39%	29%	26%	30%	32%
Disagree	1031	505	526	121	173	209	204	158	166	256	272	228	276	185	413
	50%	50%	50%	49%	53%	54%	58%	51%	39%	46%	46%	53%	58%	55%	51%
Don't know	325	137	189	54	57	66	41	37	71	80	93	80	72	54	139
	16%	14%	18%	22%	17%	17%	12%	12%	16%	14%	16%	19%	15%	16%	17%



### <u>ITV News Index</u> ONLINE Fieldwork : 14th-16th December 2012

Table 1
Q.1 Do you agree or disagree with each of the following statements?
Base: All respondents

		Ge	nder	_		Ag	je				Social	Grade		Employme	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Weighted base	2053	1006	1047	246	329	390	349	308	431	554	595	431	472	339	811
The UK is on course for	or another wa	ve of rece	ession												
Agree	1140 56%	550 55%	590 56%	130 53%	202 62%	234 60%	216 62%	167 54%	192 45%	287 52%	314 53%	249 58%	291 62%	212 63%	447 55%
Disagree	389 19%	235 23%	155 15%	43 17%	59 18%	55 14%	59 17%	63 21%	110 26%	114 20%	141 24%	62 14%	72 15%	57 17%	156 19%
Don't know	523 25%	222 22%	302 29%	74 30%	67 20%	101 26%	75 21%	78 25%	128 30%	154 28%	140 24%	120 28%	109 23%	70 21%	207 26%



Absolutes/col percents

## ITV News Index ONLINE Fieldwork: 14th-16th December 2012

Table 1
Q.1 Do you agree or disagree with each of the following statements?
Base: All respondents

Region Which of the following best describes your current working status? Not Retired York-Work-Work-NET: Not Retired working on a working shire & West East NET: Not with a ing ing and not state seeking Scot-North North Humb-Mid-Mid-East-South South Workfull part workseeking private House pension Total England Wales London land East West erside lands lands ern East West ina time time ing work work only pension person 177 Unweighted base 2053 1781 176 101 237 169 207 155 96 215 317 203 1005 668 337 1048 151 118 123 476 180 Weighted base 2053 1766 178 93 241 181 190 160 109 192 258 263 187 1150 903 246 903 133 104 100 406 160 The way the Government is going about cutting public spending is fair 127 765 72 58 68 28 74 94 76 430 344 86 335 25 20 41 208 41 Agree 38% 33% 35% 32% 30% 42% 38% 36% 25% 37% 40% 26% 48% 41% 37% 38% 35% 37% 19% 19% 41% 51% Disagree 998 830 103 56 120 90 101 69 65 81 119 106 87 558 439 119 441 77 61 51 166 86 49% 47% 58% 61% 50% 50% 53% 43% 60% 42% 46% 40% 47% 48% 49% 48% 49% 58% 58% 50% 41% 54% 290 257 43 19 23 37 45 30 162 42 128 31 24 9 33 Don't know 16 31 16 24 121 31 11% 19% 23% 14% 15% 9% 18% 16% 15% 15% 18% 11% 13% 14% 13% 17% 14% 23% 9% 8% 21% The Government is cutting public spending too much and too quickly 137 459 452 79 165 Agree 1039 865 110 58 98 104 72 65 85 118 109 84 587 128 62 55 91 55% 51% 49% 61% 63% 57% 54% 45% 59% 44% 46% 41% 45% 51% 51% 52% 50% 59% 59% 55% 41% 57% Disagree 712 632 50 29 61 60 58 68 29 63 102 116 75 394 322 72 318 21 21 36 197 42 35% 36% 28% 31% 25% 33% 31% 43% 27% 33% 39% 44% 40% 34% 36% 29% 35% 16% 21% 36% 49% 26% 302 268 18 5 43 24 28 19 15 39 38 28 169 123 46 133 33 21 9 43 28 Don't know 11 15% 15% 10% 6% 18% 13% 15% 12% 14% 23% 15% 14% 15% 14% 19% 15% 25% 20% 9% 11% 17% 15% Things in this country are generally heading in the right direction 59 62 29 277 82 35 47 696 629 38 81 62 63 95 114 62 358 338 30 39 186 Agree 34% 36% 21% 33% 33% 32% 33% 39% 33% 37% 33% 33% 22% 34% 30% 27% 43% 31% 31% 37% 39% 46% 126 485 433 82 1031 864 112 53 126 91 101 66 55 104 107 90 599 114 54 51 158 89 Disagree 49% 63% 57% 52% 50% 53% 41% 51% 54% 49% 41% 48% 52% 54% 46% 48% 61% 52% 51% 39% 56% 50% Don't know 325 273 28 35 31 32 24 25 37 42 35 193 142 51 133 22 15 10 62 24 14% 9% 17% 14% 20% 22% 13% 19% 15% 16% 15% 16% 14% 16% 17% 16% 21% 15% 16% 15% 10% 15%



# <u>ITV News Index</u> ONLINE Fieldwork : 14th-16th December 2012

Table 1

Q.1 Do you agree or disagree with each of the following statements?

Base: All respondents

							Reg	ion							Which o	of the follow	wing best	describes	your curre	nt working	status?	
	_Total_ <u>I</u>	England .	Scot- land	North East	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	Wales	East- ern	London	South East	South West	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2053	1766	178	93	241	181	190	160	109	192	258	263	187	1150	903	246	903	133	104	100	406	160
The UK is on course for	another wa	ave of rec	cession																			
Agree	1140 56%	956 54%	114 64%	54 58%	130 54%	111 61%	108 57%	78 49%	70 64%	111 58%	140 54%	125 47%	101 54%	660 57%	519 57%	140 57%	481 53%	89 67%	62 59%	54 54%	181 44%	96 60%
Disagree	389 19%	340 19%	30 17%	24 26%	38 16%	24 13%	34 18%	30 19%	20 19%	29 15%	69 27%	52 20%	39 21%	212 18%	180 20%	32 13%	177 20%	15 11%	19 18%	23 23%	104 26%	17 11%
Don't know	523 25%	470 27%	34 19%	15 17%	73 30%	46 26%	48 25%	52 33%	19 17%	52 27%	49 19%	86 33%	48 25%	278 24%	204 23%	74 30%	245 27%	30 22%	24 23%	24 24%	122 30%	47 29%



Table 2
Q.2 Do you agree or disagree with each of the following statements?
Base: All respondents

		Ge	nder			Ag	ge				Social (	Grade		Employme	
	_Total_	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2053	1014	1039	152	295	391	381	355	479	595	574	352	532	287	718
Weighted base	2053	1006	1047	246	329	390	349	308	431	554	595	431	472	339	811
I am looking seriously	at all areas o	f my hous	sehold or fa	mily's spe	nding to se	ee what ca	n be cut								
Agree	1516	709	807	165	252	317	287	211	283	382	426	326	382	260	621
	74%	70%	77%	67%	77%	81%	82%	69%	66%	69%	72%	76%	81%	77%	77%
Disagree	434	247	187	61	49	53	49	91	133	157	129	78	71	60	144
	21%	25%	18%	25%	15%	13%	14%	29%	31%	28%	22%	18%	15%	18%	18%
Don't know	103	51	52	21	28	20	13	6	15	15	41	28	19	18	46
	5%	5%	5%	8%	8%	5%	4%	2%	3%	3%	7%	6%	4%	5%	6%
I have more money to	spend on nor	n-essentia	l items nov	v than I did	last year										
Agree	309	178	131	63	53	45	43	41	64	92	107	60	50	51	132
	15%	18%	13%	26%	16%	12%	12%	13%	15%	17%	18%	14%	11%	15%	16%
Disagree	1624	773	851	152	252	322	296	250	352	432	450	339	402	267	623
	79%	77%	81%	62%	77%	82%	85%	81%	82%	78%	76%	79%	85%	79%	77%
Don't know	120	56	65	31	24	23	10	16	16	30	38	32	20	21	55
	6%	6%	6%	12%	7%	6%	3%	5%	4%	5%	6%	7%	4%	6%	7%
My personal financial	situation is g	enerally h	eading in th	ne right dir	ection_										
Agree	651	367	284	95	105	104	91	96	160	226	211	118	96	120	272
	32%	36%	27%	38%	32%	27%	26%	31%	37%	41%	35%	27%	20%	35%	33%
Disagree	1144	521	622	105	181	228	227	184	219	257	319	248	321	182	444
	56%	52%	59%	43%	55%	58%	65%	60%	51%	46%	54%	57%	68%	54%	55%
Don't know	258	118	140	47	43	58	31	28	52	71	66	66	55	38	95
	13%	12%	13%	19%	13%	15%	9%	9%	12%	13%	11%	15%	12%	11%	12%



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Table 2
Q.2 Do you agree or disagree with each of the following statements?
Base: All respondents

		Ger	nder			Ag	je				Social (	Grade		Employme	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Weighted base	2053	1006	1047	246	329	390	349	308	431	554	595	431	472	339	811
I am confident that the	e company I w	ork for w	ill be more	successful	financially	y in the nex	t year, tha	n last year							
Agree	401	236	165	65	106	98	82	32	19	103	160	90	47	79	291
	20%	23%	16%	26%	32%	25%	23%	10%	4%	19%	27%	21%	10%	23%	36%
Disagree	549	266	283	70	100	125	118	87	50	142	159	120	128	137	269
	27%	26%	27%	28%	30%	32%	34%	28%	12%	26%	27%	28%	27%	41%	33%
Don't know	1103	503	599	111	123	167	150	189	362	308	276	221	297	123	251
	54%	50%	57%	45%	38%	43%	43%	62%	84%	56%	46%	51%	63%	36%	31%
I expect that there will	be more redu	ındancies	made at m	y workplac	e in the ne	ext year, the	an last yea	<u>r</u>							
Agree	587	296	291	95	118	134	124	72	44	147	191	118	131	150	283
	29%	29%	28%	38%	36%	34%	35%	23%	10%	27%	32%	27%	28%	44%	35%
Disagree	478	255	224	65	99	118	87	62	47	128	167	109	75	103	301
	23%	25%	21%	26%	30%	30%	25%	20%	11%	23%	28%	25%	16%	30%	37%
Don't know	988	455	533	86	111	138	139	174	340	279	237	205	267	86	227
	48%	45%	51%	35%	34%	35%	40%	56%	79%	50%	40%	47%	57%	25%	28%



Absolutes/col percents

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Table 2

Q.2 Do you agree or disagree with each of the following statements?

Base: All respondents

Region Which of the following best describes your current working status? Not Retired York-Work-Work-NET: Not Retired working on a NET: working shire & West East Not with a ing ing and not state seeking Scot-North North Humb-Mid-Mid-East-South South Workfull part workseeking private House pension Total England Wales London land East West erside lands lands ern East West ina time time ing work work only pension person 177 Unweighted base 2053 1781 176 101 237 169 207 155 215 317 203 1005 668 337 1048 151 118 123 476 180 Weighted base 2053 1766 178 93 241 181 190 160 109 192 258 263 187 1150 903 246 903 133 104 100 406 160 I am looking seriously at all areas of my household or family's spending to see what can be cut 690 117 1516 1297 133 63 190 138 148 115 86 147 186 179 131 881 192 634 62 81 249 125 Agree 76% 73% 75% 68% 79% 78% 72% 79% 77% 72% 68% 70% 78% 70% 88% 60% 61% 78% 74% 77% 76% 81% Disagree 434 380 34 22 43 39 27 21 33 58 75 49 204 166 38 230 11 29 18 147 27 21% 21% 19% 23% 18% 22% 18% 17% 19% 17% 22% 28% 26% 18% 18% 15% 25% 8% 28% 18% 36% 17% 103 90 8 9 9 17 2 12 15 10 8 64 47 17 39 13 Don't know 11 6 11 8 4% 2% 6% 9% 2% 11% 6% 6% 4% 4% 6% 5% 7% 4% 4% 12% 1% 3% 5% I have more money to spend on non-essential items now than I did last year 20 22 48 151 17 Agree 309 273 24 14 36 30 16 11 53 34 183 32 126 25 9 67 8 16% 16% 15% 15% 14% 16% 15% 11% 10% 10% 11% 21% 18% 18% 16% 17% 13% 14% 13% 24% 9% 5% Disagree 1624 1387 143 73 192 156 152 131 94 155 182 200 145 890 694 196 733 112 68 89 322 142 79% 79% 79% 86% 80% 82% 86% 81% 71% 76% 77% 80% 81% 84% 65% 88% 79% 89% 79% 80% 77% 77% 120 106 10 6 12 1 23 76 58 18 17 Don't know 14 5 15 16 8 44 4 11 3 10 6% 6% 6% 6% 6% 3% 4% 7% 3% 8% 9% 6% 4% 6% 5% 3% 11% 3% 4% 7% 7% 6% My personal financial situation is generally heading in the right direction 29 323 22 171 651 30 63 54 54 50 60 94 100 66 391 68 260 19 24 24 Agree 32% 29% 32% 26% 28% 31% 36% 35% 28% 14% 23% 42% 15% 32% 30% 26% 31% 38% 34% 36% 29% 21% 149 87 625 58 1144 967 109 51 103 123 68 108 118 131 98 476 149 519 100 64 193 104 Disagree 56% 55% 61% 55% 62% 57% 65% 55% 63% 56% 46% 50% 52% 54% 53% 60% 57% 75% 55% 64% 48% 65% Don't know 258 228 19 13 29 24 13 23 12 24 47 33 23 133 104 29 125 14 23 15 42 32 7% 14% 12% 18% 12% 12% 10% 22% 20% 13% 13% 10% 12% 13% 14% 11% 12% 12% 12% 14% 15% 10%



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Q.2 Do you agree or disagree with each of the following statements?
Base: All respondents

Region Which of the following best describes your current working status?

							Reg	JIOH							VVIIICII C	i the follow	virig best	uescribes	your currer	it working	Status:	
																			Not	Retired		
	Total	England	Scot- land	North East	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	Wales	East- ern	London	South East	South West	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not working seeking work	working and not seeking work	on a state pension only	Retired with a private pension	House person
Weighted base	2053	1766	178	93	241	181	190	160	109	192	258	263	187	1150	903	246	903	133	104	100	406	160
I am confident that the	he company I	work for v	will be me	ore succe	ssful fina	ncially in	the next y	ear, than	last year													
Agree	401	339	40	19	53	33	30	26	23	36	71	39	31	370	316	54	31	4	9	1	12	6
	20%	19%	22%	20%	22%	18%	16%	17%	21%	19%	28%	15%	17%	32%	35%	22%	3%	3%	8%	1%	3%	3%
Disagree	549	475	40	28	55	47	73	46	34	51	60	63	53	406	305	101	143	36	15	11	47	34
	27%	27%	23%	30%	23%	26%	38%	29%	31%	26%	23%	24%	28%	35%	34%	41%	16%	27%	14%	11%	12%	21%
Don't know	1103	952	98	46	133	101	88	87	52	105	127	161	103	373	283	91	729	93	81	88	347	120
	54%	54%	55%	50%	55%	56%	46%	55%	48%	55%	49%	61%	55%	32%	31%	37%	81%	70%	77%	88%	86%	75%
I expect that there w	ill be more red	lundancie	es made a	at my wor	kplace in	the next y	ear, than	last year														
Agree	587	517	45	32	64	50	68	38	24	55	101	60	48	433	358	75	154	39	27	13	40	35
	29%	29%	25%	34%	27%	28%	36%	24%	22%	29%	39%	23%	26%	38%	40%	31%	17%	29%	26%	13%	10%	22%
Disagree	478	408	50	15	50	35	40	43	20	47	48	74	56	404	320	84	75	10	13	6	31	15
	23%	23%	28%	16%	21%	19%	21%	27%	19%	24%	19%	28%	30%	35%	35%	34%	8%	8%	12%	6%	8%	9%
Don't know	988	841	83	46	126	96	83	79	64	91	109	129	83	313	226	87	675	84	65	81	335	110
	48%	48%	46%	50%	52%	53%	44%	49%	59%	47%	42%	49%	44%	27%	25%	35%	75%	63%	62%	81%	82%	69%



Table 3
Q.3 As we approach the end of 2012, do you agree or disagree with each of these statements about the outlook for 2013?
Base: All respondents

		Ger	nder			Α <u>ς</u>	ge				Social (	Grade		Employme	
	<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	DE	Public	Pri- vate
Unweighted base	2053	1014	1039	152	295	391	381	355	479	595	574	352	532	287	718
Weighted base	2053	1006	1047	246	329	390	349	308	431	554	595	431	472	339	811
I am worried about the	security of n	ny or my p	oartner's jol	prospect	<u>s</u>										
Agree	679	303	376	97	154	167	147	80	36	164	213	151	151	146	345
	33%	30%	36%	39%	47%	43%	42%	26%	8%	30%	36%	35%	32%	43%	43%
Disagree	706	374	332	90	110	116	112	123	155	219	203	156	127	136	302
	34%	37%	32%	37%	33%	30%	32%	40%	36%	40%	34%	36%	27%	40%	37%
Don't know	668	329	339	59	65	108	90	105	240	171	179	125	194	57	164
	33%	33%	32%	24%	20%	28%	26%	34%	56%	31%	30%	29%	41%	17%	20%
I am optimistic that the	e world will b	e a safer p	olace in 201	<u>3</u>											
Agree	312	155	157	60	57	52	45	36	61	81	115	57	60	49	130
	15%	15%	15%	24%	17%	13%	13%	12%	14%	15%	19%	13%	13%	15%	16%
Disagree	1302	654	648	121	208	241	236	221	274	355	351	282	314	235	498
	63%	65%	62%	49%	63%	62%	68%	72%	64%	64%	59%	65%	67%	69%	61%
Don't know	439	197	242	65	64	97	67	51	95	118	130	93	99	55	182
	21%	20%	23%	26%	19%	25%	19%	17%	22%	21%	22%	21%	21%	16%	22%
I expect my personal f	inancial situa	tion will i	mprove in 2	<u>2013</u>											
Agree	515	290	225	111	116	89	66	48	84	157	187	82	88	84	243
	25%	29%	21%	45%	35%	23%	19%	16%	19%	28%	31%	19%	19%	25%	30%
Disagree	1133	546	586	79	144	202	225	212	271	295	294	243	300	191	389
	55%	54%	56%	32%	44%	52%	64%	69%	63%	53%	49%	56%	64%	56%	48%
Don't know	406	170	236	56	68	98	58	48	76	102	114	105	84	64	178
	20%	17%	23%	23%	21%	25%	17%	16%	18%	18%	19%	24%	18%	19%	22%



Table 3
Q.3 As we approach the end of 2012, do you agree or disagree with each of these statements about the outlook for 2013?
Base: All respondents

		Ger	nder			Αç	je				Social (	Grade		Employme	ent Sector
	_Total_	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Weighted base	2053	1006	1047	246	329	390	349	308	431	554	595	431	472	339	811
I expect the UK econ	omy to improve	e in 2013													
Agree	636	350	285	88	111	106	86	90	154	177	221	120	117	85	273
	31%	35%	27%	36%	34%	27%	25%	29%	36%	32%	37%	28%	25%	25%	34%
Disagree	1054	522	532	93	161	210	214	179	197	266	282	224	282	194	399
	51%	52%	51%	38%	49%	54%	61%	58%	46%	48%	47%	52%	60%	57%	49%
Don't know	363	134	230	65	57	74	48	38	80	111	92	87	73	60	138
	18%	13%	22%	26%	17%	19%	14%	13%	18%	20%	15%	20%	16%	18%	17%
I don't expect the Co	alition Governr	nent to su	urvive to the	end of 20	<u>13</u>										
Agree	758	373	385	105	134	162	115	98	144	166	241	162	189	128	318
	37%	37%	37%	43%	41%	42%	33%	32%	33%	30%	41%	38%	40%	38%	39%
Disagree	771	465	305	61	109	115	145	139	202	250	217	138	165	118	282
	38%	46%	29%	25%	33%	30%	41%	45%	47%	45%	36%	32%	35%	35%	35%
Don't know	525	168	357	81	86	113	89	71	85	138	137	131	119	93	211
	26%	17%	34%	33%	26%	29%	26%	23%	20%	25%	23%	30%	25%	28%	26%
I think Nick Clegg wi	Il still be the Li	beral Dem	nocrat Party	leader at	the end of	<u> 2013</u>									
Agree	824	473	350	107	122	151	152	130	162	233	249	157	185	146	335
	40%	47%	33%	43%	37%	39%	43%	42%	38%	42%	42%	36%	39%	43%	41%
Disagree	640	320	320	69	111	122	99	91	148	167	188	142	143	110	241
	31%	32%	31%	28%	34%	31%	28%	30%	34%	30%	31%	33%	30%	33%	30%
Don't know	589	213	376	70	96	117	99	86	120	154	159	132	144	83	235
	29%	21%	36%	29%	29%	30%	28%	28%	28%	28%	27%	31%	30%	24%	29%



Table 3
Q.3 As we approach the end of 2012, do you agree or disagree with each of these statements about the outlook for 2013?
Base: All respondents

		Ge	nder			Αç	ge				Social (	Grade		Employme	nt Sector
	<b>-</b>			40.04	05.04	05.44	45.54	55.04			0.4	00			Pri-
	<u>Total</u>	Male	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	Public	vate
Weighted base	2053	1006	1047	246	329	390	349	308	431	554	595	431	472	339	811
I think David Cameron	will still be th	ne Conse	rvative Part	y leader at	the end of	2013									
Agree	1333	690	643	141	200	226	207	234	324	414	396	245	278	228	514
	65%	69%	61%	57%	61%	58%	59%	76%	75%	75%	66%	57%	59%	67%	63%
Disagree	315	161	154	32	63	78	60	38	43	54	92	78	92	55	112
	15%	16%	15%	13%	19%	20%	17%	12%	10%	10%	15%	18%	19%	16%	14%
Don't know	405	155	250	73	66	86	81	36	63	86	108	108	102	57	184
	20%	15%	24%	30%	20%	22%	23%	12%	15%	16%	18%	25%	22%	17%	23%
I think Ed Miliband will	still be the L	abour Pa	rty leader a	t the end o	f 2013										
Agree	1075	581	494	122	167	197	177	184	226	310	295	204	266	187	413
	52%	58%	47%	50%	51%	51%	51%	60%	53%	56%	50%	47%	56%	55%	51%
Disagree	428	213	215	40	79	77	79	62	93	97	151	100	80	60	180
	21%	21%	21%	16%	24%	20%	22%	20%	21%	18%	25%	23%	17%	18%	22%
Don't know	550	212	339	84	83	116	93	62	112	147	150	127	127	93	218
	27%	21%	32%	34%	25%	30%	27%	20%	26%	27%	25%	29%	27%	27%	27%
I expect Greece to leave	e the Eurozo	ne in 201	<u>3</u>												
Agree	784	402	381	88	130	153	136	122	154	202	243	164	174	136	331
	38%	40%	36%	36%	40%	39%	39%	39%	36%	37%	41%	38%	37%	40%	41%
Disagree	447	284	163	57	73	66	69	77	106	157	134	65	91	69	153
	22%	28%	16%	23%	22%	17%	20%	25%	25%	28%	22%	15%	19%	20%	19%
Don't know	822	320	502	102	125	171	144	109	171	195	218	202	207	133	327
	40%	32%	48%	41%	38%	44%	41%	35%	40%	35%	37%	47%	44%	39%	40%

### <u>ITV News Index</u> ONLINE Fieldwork : 14th-16th December 2012

Table 3
Q.3 As we approach the end of 2012, do you agree or disagree with each of these statements about the outlook for 2013?
Base: All respondents

		Ger	nder			Ag	е				Social (	Grade		Employme	
	<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Weighted base	2053	1006	1047	246	329	390	349	308	431	554	595	431	472	339	811
I expect Andy Murray	to win Wimble	don in 20	<u>113</u>												
Agree	463 23%	198 20%	266 25%	64 26%	90 27%	102 26%	73 21%	54 18%	81 19%	111 20%	140 24%	101 24%	110 23%	82 24%	191 24%
Disagree	804 39%	473 47%	331 32%	88 36%	126 38%	154 39%	151 43%	127 41%	159 37%	223 40%	259 44%	149 35%	173 37%	154 45%	314 39%
Don't know	786 38%	336 33%	450 43%	95 39%	113 34%	134 34%	125 36%	127 41%	191 44%	220 40%	196 33%	180 42%	189 40%	103 31%	305 38%



Absolutes/col percents

### <u>ITV News Index</u> ONLINE Fieldwork : 14th-16th December 2012

Table 3
Q.3 As we approach the end of 2012, do you agree or disagree with each of these statements about the outlook for 2013?
Base: All respondents

							Reg	ion							Which o	of the follow	ving best	describes			status?	
	<u>Total</u>	England .	Scot- land	North East	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	Wales	East- ern	London	South East	South West	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2053	1781	176	101	237	169	207	155	96	177	215	317	203	1005	668	337	1048	151	118	123	476	180
Weighted base	2053	1766	178	93	241	181	190	160	109	192	258	263	187	1150	903	246	903	133	104	100	406	160
I am worried about the	security of	my or my	partner's	s job pros	pects																	
Agree	679	599	39	31	75	59	84	52	41	59	101	76	63	491	381	110	188	59	25	10	36	58
	33%	34%	22%	33%	31%	33%	44%	33%	38%	31%	39%	29%	34%	43%	42%	45%	21%	44%	24%	10%	9%	36%
Disagree	706	588	85	27	77	70	52	48	32	75	82	102	55	438	350	87	268	20	26	21	153	48
	34%	33%	48%	29%	32%	39%	27%	30%	30%	39%	32%	39%	29%	38%	39%	36%	30%	15%	25%	21%	38%	30%
Don't know	668	578	55	35	89	52	54	59	35	58	75	86	70	221	172	49	447	54	53	69	217	54
	33%	33%	31%	38%	37%	29%	28%	37%	33%	30%	29%	33%	37%	19%	19%	20%	50%	41%	51%	68%	54%	34%
I am optimistic that the	world will b	oe a safer	place in	2013																		
Agree	312	277	20	16	42	24	28	20	15	23	47	49	28	179	131	48	133	20	29	19	51	13
	15%	16%	11%	17%	18%	13%	15%	12%	13%	12%	18%	19%	15%	16%	15%	20%	15%	15%	28%	19%	13%	8%
Disagree	1302	1118	116	61	148	131	126	107	68	129	145	162	109	733	591	142	569	87	47	64	271	99
	63%	63%	65%	66%	61%	72%	66%	67%	62%	67%	56%	61%	58%	64%	65%	58%	63%	65%	45%	64%	67%	62%
Don't know	439	371	42	16	51	26	36	33	26	41	66	53	50	237	181	56	201	25	28	17	83	47
	21%	21%	23%	17%	21%	14%	19%	20%	24%	21%	26%	20%	27%	21%	20%	23%	22%	19%	27%	17%	21%	29%
I expect my personal fi	nancial situa	ation will	improve	in 2013																		
Agree	515	451	35	23	50	50	48	34	29	46	87	59	54	328	263	65	187	30	34	17	82	24
	25%	26%	20%	24%	21%	28%	25%	21%	26%	24%	34%	23%	29%	29%	29%	26%	21%	23%	32%	17%	20%	15%
Disagree	1133	953	116	49	136	102	115	94	63	102	117	150	88	580	456	124	552	76	53	76	255	91
	55%	54%	65%	53%	56%	56%	61%	59%	58%	53%	45%	57%	47%	50%	51%	50%	61%	58%	51%	76%	63%	57%
Don't know	406	362	27 15%	21	55 23%	29 16%	27 1.4%	32	17 15%	44	54 21%	54 21%	45 24%	242	184	58 24%	164	27	17 16%	7 7%	68 17%	45 28%



Table 3
Q.3 As we approach the end of 2012, do you agree or disagree with each of these statements about the outlook for 2013?
Base: All respondents

							Reg	ion							Which o	of the follow	wing best	describes	your curre Not		status?	
	_Total_	England	Scot- land	North East	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	Wales	East- ern	London	South East	South West	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not working seeking work	working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2053	1766	178	93	241	181	190	160	109	192	258	263	187	1150	903	246	903	133	104	100	406	160
I expect the UK econe	omy to impro	ve in 2013	<u>3</u>																			
Agree	636	555	49	32	70	52	59	52	32	56	92	80	62	359	275	83	277	28	31	28	150	40
	31%	31%	28%	34%	29%	29%	31%	32%	29%	29%	36%	30%	33%	31%	30%	34%	31%	21%	30%	28%	37%	25%
Disagree	1054	885	104	48	120	90	104	84	65	101	113	127	97	593	469	124	461	78	56	55	185	87
	51%	50%	58%	52%	50%	50%	55%	53%	60%	53%	44%	48%	52%	52%	52%	50%	51%	59%	54%	55%	46%	54%
Don't know	363	326	25	13	52	39	26	24	12	35	53	57	27	198	159	39	165	27	17	17	71	33
	18%	18%	14%	14%	21%	21%	14%	15%	11%	18%	21%	21%	15%	17%	18%	16%	18%	20%	16%	17%	17%	21%
I don't expect the Coa	alition Goveri	nment to	survive to	the end	of 2013																	
Agree	758	644	82	34	100	66	73	63	32	60	90	95	63	446	343	103	312	55	38	45	117	57
	37%	36%	46%	36%	41%	36%	39%	40%	29%	31%	35%	36%	33%	39%	38%	42%	35%	42%	37%	44%	29%	35%
Disagree	771	660	52	40	70	60	72	53	58	82	93	111	77	400	319	80	371	37	37	37	208	51
	38%	37%	29%	43%	29%	33%	38%	33%	54%	43%	36%	42%	41%	35%	35%	33%	41%	28%	35%	37%	51%	32%
Don't know	525	463	43	19	72	55	45	43	19	50	75	57	47	304	241	63	220	40	29	18	81	52
	26%	26%	24%	20%	30%	30%	24%	27%	17%	26%	29%	22%	25%	26%	27%	26%	24%	30%	28%	18%	20%	33%
I think Nick Clegg wil	I still be the I	Liberal De	mocrat P	arty leade	r at the e	nd of 2013	<u>3</u>															
Agree	824	708	65	36	99	62	74	64	51	68	115	118	73	481	382	99	343	55	41	37	161	49
	40%	40%	36%	39%	41%	34%	39%	40%	46%	35%	45%	45%	39%	42%	42%	40%	38%	41%	39%	37%	40%	31%
Disagree	640	556	61	35	66	70	61	40	23	69	89	74	52	351	270	81	289	35	32	30	139	51
	31%	31%	34%	38%	27%	38%	32%	25%	21%	36%	35%	28%	28%	31%	30%	33%	32%	27%	31%	30%	34%	32%
Don't know	589	502	53	22	76	50	55	56	35	56	54	71	62	317	251	67	272	43	32	32	106	60
	29%	28%	30%	24%	32%	28%	29%	35%	32%	29%	21%	27%	33%	28%	28%	27%	30%	32%	30%	32%	26%	37%



Table 3
Q.3 As we approach the end of 2012, do you agree or disagree with each of these statements about the outlook for 2013?
Base: All respondents

		Region												Which of the following best describes your current working status?								
	_Total_	England	Scot- land	North <u>East</u>	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	Wales	East- ern	London	South East	South West	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2053	1766	178	93	241	181	190	160	109	192	258	263	187	1150	903	246	903	133	104	100	406	160
I think David Camero	on will still be	the Cons	ervative F	Party lead	er at the	end of 201	<u>3</u>															
Agree	1333	1140	115	59	150	111	111	100	77	130	165	193	121	742	573	169	591	77	52	68	311	83
	65%	65%	65%	63%	62%	61%	58%	63%	71%	68%	64%	73%	65%	65%	63%	69%	65%	58%	50%	68%	77%	52%
Disagree	315	272	28	18	34	37	36	20	14	21	42	37	27	167	134	33	148	28	28	17	44	30
	15%	15%	16%	19%	14%	20%	19%	13%	13%	11%	16%	14%	14%	15%	15%	13%	16%	21%	27%	17%	11%	19%
Don't know	405	353	34	17	57	33	43	39	18	41	51	33	39	240	197	44	165	28	25	15	51	47
	20%	20%	19%	18%	24%	18%	23%	24%	16%	21%	20%	13%	21%	21%	22%	18%	18%	21%	24%	15%	12%	30%
I think Ed Miliband w	vill still be the	Labour P	arty leade	er at the e	nd of 201	<u>3</u>																
Agree	1075	910	94	43	127	100	97	88	70	78	129	156	92	599	471	128	475	67	49	55	227	77
	52%	52%	53%	46%	53%	55%	51%	55%	65%	41%	50%	59%	49%	52%	52%	52%	53%	50%	47%	55%	56%	48%
Disagree	428	378	40	23	44	37	43	29	10	45	61	49	47	240	196	44	188	25	22	24	83	34
	21%	21%	23%	25%	18%	20%	23%	18%	9%	23%	23%	18%	25%	21%	22%	18%	21%	18%	21%	24%	21%	21%
Don't know	550	477	44	27	70	44	49	43	29	69	68	58	48	310	236	75	240	41	33	22	95	49
	27%	27%	25%	29%	29%	24%	26%	27%	26%	36%	26%	22%	26%	27%	26%	30%	27%	31%	32%	21%	23%	30%
I expect Greece to lea	ave the Euroz	zone in 20	<u>13</u>																			
Agree	784	693	54	42	105	68	69	71	36	72	98	97	73	467	376	92	316	45	28	42	149	52
	38%	39%	30%	45%	43%	37%	36%	44%	33%	37%	38%	37%	39%	41%	42%	37%	35%	34%	27%	42%	37%	32%
Disagree	447	379	45	11	45	40	45	28	23	42	77	54	37	222	177	45	225	33	31	14	121	27
	22%	21%	25%	12%	19%	22%	24%	17%	21%	22%	30%	20%	20%	19%	20%	18%	25%	25%	29%	14%	30%	17%
Don't know	822	694	78	40	91	74	76	61	50	78	84	112	77	460	350	110	362	55	46	44	136	81
	40%	39%	44%	43%	38%	41%	40%	38%	46%	41%	32%	43%	41%	40%	39%	45%	40%	41%	44%	44%	33%	51%



### <u>ITV News Index</u> ONLINE Fieldwork : 14th-16th December 2012

Table 3
Q.3 As we approach the end of 2012, do you agree or disagree with each of these statements about the outlook for 2013?
Base: All respondents

		Region													Which of the following best describes your current working status?										
	<u>Total</u>	<u>England</u>	Scot- land	North East	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	Wales	East- ern	London	South East	South West	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not working seeking work		Retired on a state pension only	Retired with a private pension	House person			
Weighted base	2053	1766	178	93	241	181	190	160	109	192	258	263	187	1150	903	246	903	133	104	100	406	160			
I expect Andy Murray	to win Wimb	ledon in 2	<u> 2013</u>																						
Agree	463 23%	378 21%	64 36%	15 16%	43 18%	38 21%	45 24%	30 19%	21 19%	44 23%	68 26%	51 19%	42 23%	273 24%	206 23%	67 27%	190 21%	30 23%	22 21%	25 25%	74 18%	39 24%			
Disagree	804 39%	711 40%	52 29%	41 44%	97 40%	81 45%	83 44%	58 36%	40 37%	72 38%	111 43%	98 37%	70 37%	468 41%	382 42%	86 35%	336 37%	49 37%	38 37%	26 26%	169 42%	54 34%			
Don't know	786 38%	677 38%	62 35%	37 39%	101 42%	62 34%	62 33%	72 45%	48 44%	76 39%	79 31%	114 43%	75 40%	409 36%	315 35%	94 38%	377 42%	54 41%	44 42%	48 48%	163 40%	67 42%			



Table 4
Q.4 If you had to choose, which of the following do you think the Government should be focusing on at this current time...?
Base: All respondents

		Ger	nder			Ag	je			Social (	Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate	
Unweighted base	2053	1014	1039	152	295	391	381	355	479	595	574	352	532	287	718	
Weighted base	2053	1006	1047	246	329	390	349	308	431	554	595	431	472	339	811	
Keeping inflation low	510 25%	225 22%	285 27%	83 34%	106 32%	113 29%	79 23%	63 21%	66 15%	119 21%	140 24%	123 29%	128 27%	92 27%	216 27%	
Promoting economic growth	1334 65%	700 70%	634 61%	114 46%	178 54%	222 57%	243 70%	228 74%	349 81%	404 73%	395 66%	263 61%	273 58%	224 66%	504 62%	
Don't know	209 10%	81 8%	128 12%	49 20%	45 14%	56 14%	27 8%	17 5%	16 4%	32 6%	61 10%	45 10%	72 15%	23 7%	91 11%	



### <u>ITV News Index</u> ONLINE Fieldwork : 14th-16th December 2012

Table 4
Q.4 If you had to choose, which of the following do you think the Government should be focusing on at this current time...?
Base: All respondents

		Region													Which of the following best describes your current working status?										
	Total England	Scot- land	North East	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	Wales	East- ern	London	South East	South West	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person				
Unweighted base	2053 1781	176	101	237	169	207	155	96	177	215	317	203	1005	668	337	1048	151	118	123	476	180				
Weighted base	2053 1766	178	93	241	181	190	160	109	192	258	263	187	1150	903	246	903	133	104	100	406	160				
Keeping inflation low	510 423 25% 24%	53 30%	25 27%	67 28%	46 25%	57 30%	42 26%	33 31%	40 21%	66 26%	45 17%	35 19%	308 27%	232 26%	76 31%	202 22%	50 38%	23 22%	19 19%	62 15%	48 30%				
Promoting economic growth	1334 1153 65% 65%	113 63%	63 68%	153 63%	118 65%	109 57%	106 66%	68 63%	125 65%	151 58%	194 74%	135 72%	728 63%	578 64%	150 61%	606 67%	63 48%	56 54%	70 70%	332 82%	84 53%				
Don't know	209 190 10% 11%	12 7%	5 6%	21 9%	17 9%	24 13%	12 7%	7 6%	28 14%	41 16%	24 9%	17 9%	114 10%	93 10%	21 8%	95 11%	20 15%	25 24%	11 11%	12 3%	28 17%				

