

ITV News Index

METHODOLOGY NOTE

ComRes interviewed 2,058 GB adults online between 7th and 9th March 2014. Data were weighted to be representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

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To commission a voting intention poll or a public opinion survey please contact Andrew Hawkins: andrew.hawkins@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

ITV News Index Survey

ONLINE Fieldwork: 7th-9th March 2014

Absolutes/col percents

Table 1
Q.1 Do you, or would you, trust each of the following politicians to see the country through the current economic situation?
Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2058	992	1066	163	379	368	396	328	424	601	598	331	528	279	867
Weighted base	2058	1009	1049	245	347	347	367	306	448	550	571	448	489	283	869
Chancellor of the Exchequer, George Osborne															
Yes	500 24%	302 30%	198 19%	26 11%	61 18%	67 19%	82 22%	83 27%	180 40%	175 32%	138 24%	93 21%	94 19%	52 18%	197 23%
No	1102 54%	551 55%	551 53%	128 52%	180 52%	203 58%	209 57%	172 56%	211 47%	271 49%	287 50%	255 57%	290 59%	158 56%	463 53%
Don't know	456 22%	156 15%	300 29%	90 37%	106 30%	77 22%	76 21%	50 16%	57 13%	104 19%	146 26%	101 22%	105 21%	74 26%	210 24%
Prime Minister, David Cameron															
Yes	678 33%	397 39%	281 27%	52 21%	105 30%	91 26%	116 32%	109 36%	207 46%	240 44%	177 31%	144 32%	117 24%	82 29%	288 33%
No	987 48%	485 48%	502 48%	104 42%	160 46%	189 55%	182 50%	158 52%	193 43%	229 42%	267 47%	219 49%	273 56%	136 48%	403 46%
Don't know	393 19%	127 13%	266 25%	89 37%	82 24%	66 19%	69 19%	39 13%	48 11%	81 15%	128 22%	85 19%	98 20%	64 23%	178 20%
Deputy Prime Minister, Nick Clegg															
Yes	251 12%	155 15%	96 9%	16 6%	56 16%	48 14%	32 9%	36 12%	63 14%	95 17%	70 12%	41 9%	46 9%	37 13%	121 14%
No	1390 68%	720 71%	671 64%	147 60%	197 57%	229 66%	249 68%	234 77%	334 75%	367 67%	373 65%	311 69%	339 69%	188 66%	553 64%
Don't know	417 20%	134 13%	282 27%	82 34%	93 27%	70 20%	85 23%	35 11%	51 11%	88 16%	128 22%	97 22%	104 21%	59 21%	196 23%

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Weighted base	2058	1009	1049	245	347	347	367	306	448	550	571	448	489	283	869
<u>Leader of the Opposition, Ed Miliband</u>															
Yes	425 21%	217 22%	208 20%	40 17%	71 21%	80 23%	70 19%	66 22%	98 22%	115 21%	108 19%	76 17%	127 26%	56 20%	171 20%
No	1173 57%	640 63%	533 51%	118 48%	175 51%	183 53%	208 57%	194 64%	295 66%	337 61%	323 57%	267 59%	246 50%	154 54%	496 57%
Don't know	460 22%	152 15%	308 29%	87 35%	100 29%	84 24%	89 24%	46 15%	55 12%	98 18%	139 24%	106 24%	116 24%	73 26%	203 23%
<u>Shadow Chancellor, Ed Balls</u>															
Yes	313 15%	169 17%	144 14%	27 11%	58 17%	52 15%	48 13%	50 16%	79 18%	96 17%	91 16%	45 10%	81 17%	52 18%	115 13%
No	1226 60%	665 66%	561 53%	125 51%	174 50%	204 59%	221 60%	195 64%	306 68%	345 63%	337 59%	283 63%	261 53%	143 50%	530 61%
Don't know	519 25%	175 17%	345 33%	93 38%	115 33%	91 26%	98 27%	61 20%	62 14%	109 20%	143 25%	121 27%	147 30%	88 31%	224 26%
<u>Leader of the UK Independence Party, Nigel Farage</u>															
Yes	296 14%	185 18%	111 11%	25 10%	45 13%	42 12%	51 14%	60 20%	73 16%	72 13%	78 14%	70 16%	77 16%	33 12%	124 14%
No	1259 61%	651 65%	608 58%	133 54%	199 57%	220 63%	208 57%	196 64%	303 68%	380 69%	358 63%	260 58%	260 53%	172 61%	536 62%
Don't know	503 24%	173 17%	330 31%	87 36%	102 30%	85 24%	108 29%	49 16%	72 16%	99 18%	134 23%	119 26%	152 31%	78 28%	209 24%

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Table 1
Q.1 Do you, or would you, trust each of the following politicians to see the country through the current economic situation?
Base: All respondents

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2058	1776	192	86	223	184	201	146	90	188	246	304	198	1146	784	362	912	102	139	102	385	184
Weighted base	2058	1770	185	82	226	185	185	144	103	206	268	288	185	1152	906	247	906	86	147	111	382	180
Chancellor of the Exchequer, George Osborne																						
Yes	500 24%	454 26%	25 14%	12 14%	55 24%	48 26%	43 23%	45 32%	21 20%	50 24%	77 29%	78 27%	47 25%	248 22%	198 22%	50 20%	252 28%	11 13%	26 17%	24 22%	169 44%	22 13%
No	1102 54%	919 52%	125 67%	54 66%	130 57%	112 61%	104 56%	62 43%	59 57%	96 47%	129 48%	128 45%	104 56%	620 54%	495 55%	125 51%	482 53%	52 61%	79 54%	70 63%	170 45%	110 61%
Don't know	456 22%	397 22%	35 19%	17 20%	42 19%	25 14%	39 21%	37 26%	23 23%	60 29%	62 23%	81 28%	34 19%	284 25%	212 23%	72 29%	172 19%	23 26%	42 29%	17 16%	42 11%	47 26%
Prime Minister, David Cameron																						
Yes	678 33%	616 35%	39 21%	31 37%	70 31%	55 30%	59 32%	50 35%	24 23%	75 36%	103 38%	104 36%	71 38%	371 32%	300 33%	71 29%	308 34%	18 21%	33 22%	29 27%	198 52%	29 16%
No	987 48%	818 46%	110 60%	38 46%	123 54%	101 54%	92 50%	60 41%	58 57%	94 46%	114 43%	111 39%	86 46%	540 47%	424 47%	116 47%	447 49%	49 57%	71 48%	67 60%	152 40%	108 60%
Don't know	393 19%	336 19%	36 20%	14 17%	34 15%	29 16%	35 19%	34 24%	21 20%	37 18%	50 19%	73 25%	28 15%	242 21%	182 20%	60 24%	151 17%	19 22%	43 30%	15 13%	32 8%	42 23%
Deputy Prime Minister, Nick Clegg																						
Yes	251 12%	224 13%	15 8%	9 11%	25 11%	19 10%	25 13%	18 13%	11 11%	25 12%	41 15%	40 14%	22 12%	158 14%	128 14%	30 12%	93 10%	6 7%	7 5%	9 8%	61 16%	9 5%
No	1390 68%	1182 67%	139 75%	60 73%	162 71%	143 77%	124 67%	91 63%	69 68%	126 61%	168 63%	174 61%	134 72%	740 64%	594 66%	147 59%	650 72%	59 68%	98 66%	92 83%	280 73%	121 68%
Don't know	417 20%	364 21%	31 17%	13 16%	39 17%	23 12%	36 20%	35 24%	22 22%	54 26%	59 22%	74 26%	30 16%	254 22%	184 20%	71 29%	162 18%	21 24%	42 29%	10 9%	40 11%	49 27%

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Weighted base	2058	1770	185	82	226	185	185	144	103	206	268	288	185	1152	906	247	906	86	147	111	382	180
Leader of the Opposition, Ed Miliband																						
Yes	425 21%	364 21%	28 15%	19 23%	61 27%	41 22%	34 19%	25 17%	33 32%	47 23%	68 25%	43 15%	25 14%	227 20%	179 20%	48 19%	198 22%	21 24%	25 17%	35 32%	78 20%	40 22%
No	1173 57%	1004 57%	122 66%	47 57%	122 54%	114 61%	105 57%	82 57%	46 45%	106 52%	135 51%	172 60%	120 65%	650 56%	516 57%	134 54%	523 58%	38 44%	75 51%	63 56%	266 70%	81 45%
Don't know	460 22%	402 23%	35 19%	17 20%	43 19%	30 16%	46 25%	37 25%	23 23%	53 26%	65 24%	73 25%	40 21%	275 24%	211 23%	65 26%	184 20%	28 32%	47 32%	13 12%	38 10%	58 32%
Shadow Chancellor, Ed Balls																						
Yes	313 15%	269 15%	25 13%	11 13%	49 21%	27 15%	25 14%	17 12%	19 19%	35 17%	54 20%	34 12%	17 9%	168 15%	138 15%	30 12%	145 16%	10 12%	21 15%	22 20%	67 18%	24 13%
No	1226 60%	1050 59%	118 64%	49 59%	131 58%	125 67%	111 60%	88 61%	58 56%	109 53%	137 51%	176 61%	125 67%	673 58%	537 59%	136 55%	553 61%	45 52%	79 54%	67 61%	273 72%	89 49%
Don't know	519 25%	451 25%	42 23%	23 28%	47 21%	33 18%	49 26%	39 27%	26 25%	62 30%	77 29%	78 27%	43 23%	312 27%	231 26%	81 33%	207 23%	31 36%	46 31%	22 19%	41 11%	67 37%
Leader of the UK Independence Party, Nigel Farage																						
Yes	296 14%	268 15%	15 8%	17 20%	30 13%	29 16%	24 13%	15 10%	14 13%	29 14%	41 15%	48 17%	36 19%	157 14%	134 15%	23 9%	139 15%	13 16%	12 8%	23 21%	65 17%	25 14%
No	1259 61%	1066 60%	127 68%	47 57%	145 64%	122 66%	108 59%	84 58%	66 64%	118 57%	165 62%	165 57%	112 61%	708 61%	558 62%	150 61%	550 61%	48 55%	83 57%	70 63%	259 68%	91 51%
Don't know	503 24%	436 25%	44 24%	19 23%	51 23%	35 19%	53 29%	45 31%	23 22%	59 29%	62 23%	76 26%	37 20%	287 25%	214 24%	73 30%	216 24%	25 29%	52 35%	18 16%	58 15%	64 35%

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Table 2
Q.2 Do you agree or disagree with each of the following statements?
Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2058	992	1066	163	379	368	396	328	424	601	598	331	528	279	867
Weighted base	2058	1009	1049	245	347	347	367	306	448	550	571	448	489	283	869
<u>The way the Government is going about cutting public spending is fair</u>															
Agree	615 30%	359 36%	256 24%	68 28%	97 28%	79 23%	89 24%	99 33%	183 41%	211 38%	166 29%	129 29%	108 22%	55 19%	285 33%
Disagree	1073 52%	531 53%	542 52%	103 42%	159 46%	211 61%	207 56%	177 58%	217 48%	244 44%	287 50%	243 54%	299 61%	162 57%	418 48%
Don't know	370 18%	119 12%	251 24%	73 30%	91 26%	57 16%	71 19%	29 10%	48 11%	94 17%	117 21%	76 17%	82 17%	66 23%	167 19%
<u>The Government is cutting public spending too much and too quickly</u>															
Agree	1068 52%	529 52%	538 51%	104 42%	164 47%	205 59%	211 58%	178 58%	206 46%	227 41%	286 50%	246 55%	309 63%	155 55%	420 48%
Disagree	610 30%	355 35%	254 24%	65 27%	87 25%	82 24%	95 26%	93 31%	186 42%	234 43%	158 28%	116 26%	100 21%	64 23%	280 32%
Don't know	381 18%	124 12%	257 24%	75 31%	96 28%	60 17%	60 16%	34 11%	55 12%	89 16%	126 22%	86 19%	79 16%	64 23%	169 19%
<u>Things in this country are generally heading in the right direction</u>															
Agree	848 41%	489 48%	359 34%	79 32%	133 38%	119 34%	129 35%	141 46%	247 55%	285 52%	232 41%	174 39%	157 32%	111 39%	365 42%
Disagree	820 40%	382 38%	438 42%	80 33%	133 38%	168 48%	176 48%	122 40%	141 31%	176 32%	230 40%	189 42%	225 46%	108 38%	348 40%
Don't know	390 19%	137 14%	253 24%	86 35%	81 23%	60 17%	62 17%	43 14%	60 13%	89 16%	109 19%	85 19%	107 22%	64 23%	157 18%

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Weighted base	2058	1009	1049	245	347	347	367	306	448	550	571	448	489	283	869
<u>The UK is on course for another wave of recession</u>															
Agree	660 32%	300 30%	360 34%	86 35%	122 35%	127 37%	130 35%	90 30%	105 24%	140 26%	178 31%	137 31%	205 42%	98 35%	279 32%
Disagree	723 35%	438 43%	285 27%	71 29%	103 30%	107 31%	107 29%	125 41%	209 47%	242 44%	208 36%	136 30%	137 28%	86 30%	313 36%
Don't know	675 33%	270 27%	405 39%	88 36%	122 35%	112 32%	130 35%	90 30%	133 30%	167 30%	185 32%	175 39%	147 30%	99 35%	276 32%

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Weighted base	2058	1770	185	82	226	185	185	144	103	206	268	288	185	1152	906	247	906	86	147	111	382	180
The way the Government is going about cutting public spending is fair																						
Agree	615 30%	541 31%	50 27%	15 18%	62 27%	48 26%	56 30%	41 29%	25 24%	50 24%	80 30%	120 42%	69 37%	340 29%	272 30%	68 27%	275 30%	13 15%	30 21%	32 29%	170 44%	30 17%
Disagree	1073 52%	911 51%	108 58%	55 67%	134 59%	103 56%	99 54%	73 51%	54 52%	104 51%	145 54%	107 37%	90 49%	579 50%	458 51%	121 49%	494 55%	53 61%	85 57%	67 61%	177 46%	113 63%
Don't know	370 18%	318 18%	28 15%	12 14%	31 13%	34 18%	30 16%	30 21%	24 24%	52 25%	43 16%	61 21%	25 14%	234 20%	175 19%	58 24%	136 15%	20 24%	32 22%	11 10%	35 9%	37 21%
The Government is cutting public spending too much and too quickly																						
Agree	1068 52%	906 51%	103 56%	54 66%	140 62%	99 53%	97 52%	70 48%	59 57%	101 49%	141 53%	113 39%	91 49%	575 50%	452 50%	123 50%	493 54%	58 67%	80 55%	69 63%	170 45%	115 64%
Disagree	610 30%	541 31%	49 27%	19 23%	61 27%	48 26%	58 31%	44 30%	19 19%	54 26%	81 30%	114 40%	64 35%	344 30%	275 30%	69 28%	265 29%	11 12%	36 24%	31 28%	162 42%	26 15%
Don't know	381 18%	323 18%	33 18%	9 11%	26 11%	38 21%	31 17%	31 21%	25 24%	51 25%	46 17%	62 21%	30 16%	233 20%	179 20%	55 22%	147 16%	18 21%	31 21%	11 10%	49 13%	38 21%
Things in this country are generally heading in the right direction																						
Agree	848 41%	755 43%	61 33%	34 41%	86 38%	71 38%	71 38%	64 44%	31 31%	75 36%	122 46%	152 53%	79 42%	476 41%	383 42%	93 38%	372 41%	22 25%	48 33%	44 40%	224 59%	34 19%
Disagree	820 40%	681 38%	89 48%	35 43%	107 47%	79 43%	73 40%	48 33%	50 48%	82 40%	97 36%	86 30%	74 40%	455 40%	346 38%	109 44%	365 40%	44 51%	62 42%	50 45%	107 28%	101 56%
Don't know	390 19%	334 19%	35 19%	13 16%	33 14%	35 19%	41 22%	32 22%	22 21%	49 24%	48 18%	50 17%	33 18%	221 19%	176 19%	45 18%	169 19%	21 24%	37 25%	16 15%	51 13%	45 25%

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	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2058	1770	185	82	226	185	185	144	103	206	268	288	185	1152	906	247	906	86	147	111	382	180
<u>The UK is on course for another wave of recession</u>																						
Agree	660 32%	559 32%	62 33%	29 36%	84 37%	64 35%	60 32%	32 22%	40 39%	65 31%	89 33%	72 25%	63 34%	377 33%	289 32%	88 36%	283 31%	37 43%	54 37%	37 34%	75 20%	80 45%
Disagree	723 35%	640 36%	59 32%	23 28%	86 38%	58 31%	73 39%	59 41%	23 23%	73 36%	96 36%	109 38%	62 33%	400 35%	324 36%	75 30%	323 36%	20 23%	42 29%	36 33%	196 51%	29 16%
Don't know	675 33%	571 32%	64 34%	30 36%	57 25%	63 34%	53 29%	52 36%	40 38%	68 33%	82 31%	107 37%	60 32%	376 33%	292 32%	84 34%	299 33%	30 34%	51 35%	37 34%	111 29%	70 39%

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Absolutes/col percents

Table 3
Q.3 Do you agree or disagree with the following statements?
Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2058	992	1066	163	379	368	396	328	424	601	598	331	528	279	867
Weighted base	2058	1009	1049	245	347	347	367	306	448	550	571	448	489	283	869
<u>I worry that I'll never be able to afford to buy a home</u>															
Agree	662 32%	298 29%	364 35%	137 56%	168 48%	136 39%	121 33%	55 18%	44 10%	125 23%	172 30%	141 31%	224 46%	84 30%	348 40%
Disagree	1125 55%	576 57%	549 52%	66 27%	123 36%	169 49%	213 58%	216 71%	338 75%	367 67%	318 56%	242 54%	198 41%	170 60%	411 47%
Don't know	271 13%	136 13%	136 13%	42 17%	56 16%	42 12%	33 9%	34 11%	66 15%	58 11%	80 14%	66 15%	67 14%	29 10%	110 13%
<u>There is a housing crisis in Britain at the moment</u>															
Agree	1254 61%	621 62%	633 60%	125 51%	185 53%	199 57%	249 68%	196 64%	300 67%	337 61%	345 60%	271 60%	301 62%	176 62%	508 58%
Disagree	386 19%	220 22%	166 16%	39 16%	64 18%	79 23%	61 17%	67 22%	77 17%	124 23%	99 17%	87 19%	77 16%	56 20%	176 20%
Don't know	418 20%	167 17%	251 24%	81 33%	97 28%	69 20%	57 16%	42 14%	71 16%	89 16%	128 22%	91 20%	111 23%	51 18%	185 21%
<u>More new homes need to be built in my local area</u>															
Agree	828 40%	430 43%	398 38%	90 37%	145 42%	134 39%	148 40%	131 43%	181 40%	234 43%	198 35%	188 42%	208 43%	96 34%	370 43%
Disagree	841 41%	402 40%	439 42%	78 32%	132 38%	154 44%	147 40%	126 41%	204 45%	240 44%	247 43%	179 40%	175 36%	133 47%	337 39%
Don't know	390 19%	176 17%	213 20%	77 32%	70 20%	59 17%	72 20%	49 16%	63 14%	76 14%	126 22%	82 18%	106 22%	55 19%	163 19%

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Table 3
Q.3 Do you agree or disagree with the following statements?
Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2058	1009	1049	245	347	347	367	306	448	550	571	448	489	283	869
<u>It is harder than ever to buy a home in Britain today</u>															
Agree	1455 71%	707 70%	748 71%	143 59%	233 67%	242 70%	288 78%	233 76%	316 71%	388 71%	398 70%	310 69%	359 73%	193 68%	629 72%
Disagree	262 13%	140 14%	122 12%	38 16%	41 12%	45 13%	31 9%	37 12%	69 15%	82 15%	73 13%	59 13%	47 10%	42 15%	106 12%
Don't know	341 17%	162 16%	179 17%	63 26%	73 21%	60 17%	48 13%	35 11%	62 14%	80 14%	99 17%	79 18%	83 17%	48 17%	134 15%
<u>Given the choice, I would rather buy a home than rent one</u>															
Agree	1665 81%	820 81%	846 81%	181 74%	271 78%	269 78%	310 84%	251 82%	383 86%	496 90%	464 81%	346 77%	358 73%	241 85%	707 81%
Disagree	208 10%	101 10%	107 10%	19 8%	25 7%	46 13%	31 8%	42 14%	46 10%	31 6%	50 9%	43 9%	85 17%	19 7%	76 9%
Don't know	184 9%	88 9%	96 9%	45 18%	50 15%	32 9%	26 7%	12 4%	19 4%	22 4%	57 10%	59 13%	46 9%	23 8%	87 10%
<u>It is important to me to own the home I live in</u>															
Agree	1459 71%	702 70%	757 72%	156 64%	243 70%	223 64%	253 69%	226 74%	357 80%	466 85%	405 71%	312 70%	277 57%	207 73%	623 72%
Disagree	382 19%	206 20%	176 17%	38 16%	48 14%	79 23%	81 22%	61 20%	75 17%	49 9%	96 17%	86 19%	150 31%	40 14%	150 17%
Don't know	216 11%	101 10%	116 11%	50 21%	55 16%	45 13%	32 9%	18 6%	16 4%	35 6%	69 12%	50 11%	62 13%	36 13%	96 11%

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ONLINE Fieldwork: 7th-9th March 2014

Absolutes/col percents

Table 3
Q.3 Do you agree or disagree with the following statements?
Base: All respondents

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2058	1776	192	86	223	184	201	146	90	188	246	304	198	1146	784	362	912	102	139	102	385	184
Weighted base	2058	1770	185	82	226	185	185	144	103	206	268	288	185	1152	906	247	906	86	147	111	382	180
<u>I worry that I'll never be able to afford to buy a home</u>																						
Agree	662 32%	579 33%	43 23%	26 31%	71 31%	51 27%	57 31%	31 21%	40 38%	61 30%	132 49%	87 30%	64 35%	432 38%	354 39%	78 32%	229 25%	44 51%	70 48%	31 28%	22 6%	62 35%
Disagree	1125 55%	965 55%	111 60%	52 63%	133 59%	114 61%	101 54%	88 61%	49 47%	120 59%	97 36%	165 57%	95 51%	580 50%	448 49%	133 54%	545 60%	26 30%	58 39%	63 57%	313 82%	85 48%
Don't know	271 13%	226 13%	31 17%	5 6%	22 10%	21 11%	27 15%	26 18%	14 14%	24 12%	39 14%	36 13%	26 14%	140 12%	104 11%	36 15%	131 15%	16 19%	19 13%	17 16%	47 12%	32 18%
<u>There is a housing crisis in Britain at the moment</u>																						
Agree	1254 61%	1087 61%	109 59%	51 62%	148 65%	96 52%	109 59%	83 58%	58 56%	132 64%	197 74%	172 60%	99 54%	685 59%	543 60%	141 57%	569 63%	48 56%	75 51%	84 75%	245 64%	118 66%
Disagree	386 19%	330 19%	36 19%	19 23%	41 18%	53 28%	35 19%	24 17%	21 20%	25 12%	31 12%	59 20%	44 24%	231 20%	184 20%	47 19%	155 17%	12 14%	35 23%	16 15%	72 19%	20 11%
Don't know	418 20%	353 20%	40 22%	13 16%	38 17%	37 20%	41 22%	37 26%	25 24%	49 24%	40 15%	57 20%	42 23%	237 21%	178 20%	58 23%	181 20%	26 30%	37 25%	11 10%	65 17%	41 23%
<u>More new homes need to be built in my local area</u>																						
Agree	828 40%	713 40%	79 43%	34 41%	103 45%	58 32%	80 43%	47 33%	36 35%	65 31%	148 55%	107 37%	70 38%	465 40%	378 42%	87 35%	363 40%	35 41%	49 34%	48 43%	160 42%	71 39%
Disagree	841 41%	723 41%	69 37%	39 47%	80 35%	95 51%	66 36%	62 43%	49 47%	93 45%	69 26%	136 47%	85 46%	470 41%	359 40%	111 45%	371 41%	25 30%	55 38%	44 40%	177 46%	69 39%
Don't know	390 19%	334 19%	37 20%	10 12%	44 19%	32 17%	39 21%	35 24%	18 18%	48 24%	51 19%	45 16%	30 16%	217 19%	169 19%	49 20%	172 19%	26 30%	42 29%	19 17%	45 12%	39 22%

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Table 3
Q.3 Do you agree or disagree with the following statements?
Base: All respondents

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2058	1770	185	82	226	185	185	144	103	206	268	288	185	1152	906	247	906	86	147	111	382	180
<u>It is harder than ever to buy a home in Britain today</u>																						
Agree	1455 71%	1286 73%	102 55%	56 68%	172 76%	134 73%	116 63%	94 66%	67 65%	151 73%	210 78%	210 73%	142 77%	823 71%	641 71%	182 74%	632 70%	51 59%	95 65%	82 74%	266 70%	139 77%
Disagree	262 13%	218 12%	31 17%	17 20%	24 11%	28 15%	30 16%	22 15%	13 13%	21 10%	19 7%	39 13%	19 10%	148 13%	122 13%	26 11%	114 13%	7 8%	22 15%	16 15%	61 16%	8 4%
Don't know	341 17%	266 15%	52 28%	10 12%	30 13%	23 12%	40 21%	28 19%	23 22%	34 17%	38 14%	39 14%	24 13%	182 16%	143 16%	39 16%	159 18%	29 33%	30 20%	13 12%	55 14%	33 18%
<u>Given the choice, I would rather buy a home than rent one</u>																						
Agree	1665 81%	1450 82%	134 72%	69 83%	185 82%	155 84%	148 80%	118 82%	82 79%	175 85%	208 78%	241 84%	150 81%	947 82%	747 83%	200 81%	718 79%	59 68%	105 71%	76 68%	352 92%	127 71%
Disagree	208 10%	171 10%	31 17%	11 13%	26 11%	17 9%	19 10%	11 8%	7 7%	12 6%	30 11%	29 10%	16 8%	95 8%	70 8%	25 10%	113 13%	13 15%	21 14%	29 26%	23 6%	28 16%
Don't know	184 9%	149 8%	20 11%	3 4%	15 7%	13 7%	18 10%	14 10%	14 14%	18 9%	30 11%	18 6%	19 10%	110 10%	89 10%	22 9%	74 8%	14 17%	21 15%	6 6%	8 2%	24 13%
<u>It is important to me to own the home I live in</u>																						
Agree	1459 71%	1267 72%	117 63%	60 73%	164 73%	144 78%	129 70%	108 75%	75 73%	154 75%	169 63%	208 72%	131 71%	831 72%	658 73%	172 70%	629 69%	43 49%	79 54%	61 55%	334 88%	112 62%
Disagree	382 19%	320 18%	52 28%	21 26%	44 19%	23 13%	34 18%	22 15%	10 10%	24 12%	54 20%	58 20%	40 22%	190 16%	143 16%	46 19%	192 21%	25 29%	48 32%	43 39%	41 11%	36 20%
Don't know	216 11%	182 10%	17 9%	1 1%	18 8%	18 10%	22 12%	14 10%	17 17%	27 13%	44 17%	23 8%	14 8%	132 11%	104 11%	28 11%	84 9%	18 21%	20 14%	7 6%	7 2%	32 18%

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Absolutes/col percents

Table 4

Q.4 A year ago the government announced the 'help to buy' scheme which offers a government guarantee of mortgages for people buying a home with a deposit between 5% and 20%. Do you agree or disagree with the following statements?

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2058	992	1066	163	379	368	396	328	424	601	598	331	528	279	867
Weighted base	2058	1009	1049	245	347	347	367	306	448	550	571	448	489	283	869
<u>The 'help to buy' scheme is contributing to the increase in house prices</u>															
Agree	842 41%	491 49%	352 34%	80 33%	153 44%	142 41%	138 38%	130 42%	200 45%	254 46%	211 37%	194 43%	184 38%	102 36%	381 44%
Disagree	261 13%	138 14%	122 12%	27 11%	42 12%	44 13%	44 12%	52 17%	50 11%	72 13%	64 11%	57 13%	68 14%	44 16%	111 13%
Don't know	955 46%	380 38%	575 55%	137 56%	152 44%	160 46%	185 50%	124 40%	197 44%	225 41%	296 52%	198 44%	236 48%	137 48%	377 43%
<u>The 'help to buy' scheme has been successful in helping people to buy homes that could previously not afford to do so</u>															
Agree	963 47%	482 48%	481 46%	93 38%	168 48%	138 40%	165 45%	154 50%	244 55%	289 53%	241 42%	230 51%	203 42%	127 45%	411 47%
Disagree	301 15%	171 17%	130 12%	35 14%	49 14%	68 20%	49 13%	53 17%	47 10%	78 14%	100 18%	57 13%	66 13%	54 19%	131 15%
Don't know	795 39%	356 35%	439 42%	117 48%	130 37%	140 40%	153 42%	99 32%	157 35%	183 33%	230 40%	161 36%	220 45%	103 36%	327 38%

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ONLINE Fieldwork: 7th-9th March 2014

Absolutes/col percents

Table 4

Q.4 A year ago the government announced the 'help to buy' scheme which offers a government guarantee of mortgages for people buying a home with a deposit between 5% and 20%. Do you agree or disagree with the following statements?

Base: All respondents

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2058	1776	192	86	223	184	201	146	90	188	246	304	198	1146	784	362	912	102	139	102	385	184
Weighted base	2058	1770	185	82	226	185	185	144	103	206	268	288	185	1152	906	247	906	86	147	111	382	180
<u>The 'help to buy' scheme is contributing to the increase in house prices</u>																						
Agree	842 41%	744 42%	61 33%	32 39%	93 41%	62 33%	70 38%	59 41%	37 36%	82 40%	141 53%	130 45%	76 41%	483 42%	409 45%	74 30%	359 40%	34 39%	34 23%	58 53%	177 46%	57 32%
Disagree	261 13%	224 13%	25 14%	7 9%	29 13%	36 20%	30 16%	17 12%	11 11%	21 10%	25 9%	38 13%	21 11%	156 14%	115 13%	41 16%	105 12%	11 13%	30 20%	12 11%	41 11%	10 6%
Don't know	955 46%	802 45%	99 53%	43 52%	105 46%	87 47%	85 46%	69 48%	55 53%	102 50%	102 38%	121 42%	88 47%	514 45%	381 42%	133 54%	441 49%	42 48%	83 56%	40 36%	164 43%	112 63%
<u>The 'help to buy' scheme has been successful in helping people to buy homes that could previously not afford to do so</u>																						
Agree	963 47%	847 48%	73 39%	44 53%	99 44%	94 51%	81 44%	73 51%	43 42%	97 47%	142 53%	122 42%	95 51%	538 47%	437 48%	101 41%	425 47%	28 33%	52 35%	51 46%	221 58%	73 41%
Disagree	301 15%	259 15%	31 17%	8 10%	47 21%	22 12%	35 19%	15 10%	11 11%	23 11%	40 15%	45 16%	24 13%	185 16%	149 16%	36 15%	116 13%	11 13%	29 20%	18 16%	39 10%	19 10%
Don't know	795 39%	664 38%	82 44%	30 37%	81 36%	69 37%	69 37%	56 39%	49 48%	85 41%	86 32%	121 42%	67 36%	430 37%	320 35%	111 45%	364 40%	47 54%	66 45%	43 39%	122 32%	88 49%