

ITV News Index

METHODOLOGY NOTE

ComRes interviewed 2,013 British adults online between 7th and 9th February 2014. Data were weighted to be representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

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Absolutes/col percents

Page 1

Table 1 Q.1 Do you agree or disagree with each of the following statements regarding the current flooding in Somerset? Base: All respondents

| | - | Gen | der | | | Ag | e | | | | Social C | Grade | | Employme | |
|-------------------------|-------------------|---------------|-----------------|----------------|----------------|----------------|-------------|------------------|--------------|-------|----------|-------|-----|----------|--------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Pri- vate |
| Unweighted base | 2013 | 1002 | 1011 | 162 | 298 | 305 | 369 | 346 | 533 | 595 | 580 | 315 | 523 | 237 | 734 |
| Weighted base | 2013 | 986 | 1027 | 239 | 339 | 339 | 359 | 299 | 438 | 538 | 558 | 438 | 478 | 289 | 838 |
| By providing the armed | forces and £150 | million of fu | unding over the | e next two yea | ars the Gover | nment is doing | enough to h | elp with the flo | oding in Som | erset | | | | | |
| Agree | 462 | 236 | 226 | 81 | 79 | 73 | 80 | 60 | 88 | 131 | 129 | 112 | 89 | 76 | 202 |
| | 23% | 24% | 22% | 34% | 23% | 22% | 22% | 20% | 20% | 24% | 23% | 26% | 19% | 26% | 24% |
| Disagree | 884 | 471 | 412 | 69 | 126 | 139 | 167 | 160 | 222 | 248 | 224 | 200 | 211 | 133 | 353 |
| | 44% | 48% | 40% | 29% | 37% | 41% | 47% | 54% | 51% | 46% | 40% | 46% | 44% | 46% | 42% |
| Don't know | 668 | 279 | 389 | 89 | 133 | 126 | 112 | 78 | 128 | 159 | 205 | 126 | 178 | 80 | 283 |
| | 33% | 28% | 38% | 37% | 39% | 37% | 31% | 26% | 29% | 30% | 37% | 29% | 37% | 28% | 34% |
| Money currently spent o | on the UK's forei | gn aid budge | et should be d | verted toward | ds dealing wit | h the flooding | in Somerset | | | | | | | | |
| Agree | 1478 | 734 | 744 | 151 | 237 | 251 | 259 | 237 | 344 | 367 | 391 | 346 | 374 | 206 | 604 |
| | 73% | 74% | 72% | 63% | 70% | 74% | 72% | 79% | 79% | 68% | 70% | 79% | 78% | 71% | 72% |
| Disagree | 295 | 178 | 117 | 48 | 33 | 47 | 57 | 44 | 66 | 120 | 90 | 43 | 42 | 48 | 120 |
| | 15% | 18% | 11% | 20% | 10% | 14% | 16% | 15% | 15% | 22% | 16% | 10% | 9% | 17% | 14% |
| Don't know | 240 | 75 | 165 | 40 | 69 | 41 | 43 | 18 | 28 | 51 | 77 | 49 | 63 | 35 | 114 |
| | 12% | 8% | 16% | 17% | 20% | 12% | 12% | 6% | 6% | 9% | 14% | 11% | 13% | 12% | 14% |
| The problems with Brita | in's flood defend | ces are prob | ably a result o | f the Governm | nent's program | nme of spend | ing cuts | | | | | | | | |
| Agree | 1012 | 490 | 521 | 115 | 172 | 173 | 176 | 150 | 226 | 262 | 271 | 236 | 243 | 157 | 421 |
| | 50% | 50% | 51% | 48% | 51% | 51% | 49% | 50% | 52% | 49% | 49% | 54% | 51% | 54% | 50% |
| Disagree | 585 | 338 | 247 | 64 | 77 | 99 | 105 | 105 | 135 | 181 | 156 | 123 | 125 | 83 | 245 |
| | 29% | 34% | 24% | 27% | 23% | 29% | 29% | 35% | 31% | 34% | 28% | 28% | 26% | 29% | 29% |
| Don't know | 416 | 158 | 258 | 61 | 89 | 67 | 78 | 44 | 77 | 95 | 131 | 80 | 110 | 50 | 172 |
| | 21% | 16% | 25% | 26% | 26% | 20% | 22% | 15% | 18% | 18% | 24% | 18% | 23% | 17% | 20% |



Absolutes/col percents

Table 1 Q.1 Do you agree or disagree with each of the following statements regarding the current flooding in Somerset? Base: All respondents

| | | Ge | nder | | | Ag | е | | | | Social (| Grade | | Employme | |
|------------------------|-------------------|----------------|-----------------|---------------|------------------|-----------------|----------------|-----------------|----------------|--------|----------|-------|-----|----------|--------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 . | C2 | DE | Public | Pri- vate |
| Weighted base | 2013 | 986 | 1027 | 239 | 339 | 339 | 359 | 299 | 438 | 538 | 558 | 438 | 478 | 289 | 838 |
| Lord Smith should be | removed from his | post as Ch | airman of the E | invironment A | gency | | | | | | | | | | |
| Agree | 851 | 462 | 389 | 72 | 128 | 123 | 148 | 148 | 232 | 226 | 213 | 197 | 215 | 101 | 356 |
| | 42% | 47% | 38% | 30% | 38% | 36% | 41% | 49% | 53% | 42% | 38% | 45% | 45% | 35% | 42% |
| Disagree | 395 | 224 | 171 | 55 | 54 | 71 | 85 | 54 | 76 | 145 | 121 | 62 | 67 | 93 | 149 |
| | 20% | 23% | 17% | 23% | 16% | 21% | 24% | 18% | 17% | 27% | 22% | 14% | 14% | 32% | 18% |
| Don't know | 767 | 301 | 466 | 112 | 158 | 144 | 126 | 97 | 130 | 168 | 224 | 179 | 197 | 95 | 333 |
| | 38% | 31% | 45% | 47% | 47% | 43% | 35% | 33% | 30% | 31% | 40% | 41% | 41% | 33% | 40% |
| The Government would | d be doing more t | than it is doi | ng in Somerse | t if London w | as flooded as | badly | | | | | | | | | |
| Agree | 1643 | 814 | 829 | 177 | 245 | 276 | 301 | 262 | 381 | 430 | 452 | 361 | 399 | 227 | 679 |
| | 82% | 82% | 81% | 74% | 72% | 82% | 84% | 88% | 87% | 80% | 81% | 82% | 83% | 78% | 81% |
| Disagree | 163 | 94 | 69 | 25 | 43 | 23 | 32 | 15 | 24 | 56 | 41 | 39 | 27 | 39 | 61 |
| | 8% | 10% | 7% | 11% | 13% | 7% | 9% | 5% | 6% | 10% | 7% | 9% | 6% | 14% | 7% |
| Don't know | 207 | 79 | 128 | 37 | 51 | 39 | 26 | 21 | 33 | 52 | 65 | 38 | 52 | 23 | 98 |
| | 10% | 8% | 12% | 15% | 15% | 12% | 7% | 7% | 8% | 10% | 12% | 9% | 11% | 8% | 12% |
| Given the recent flood | ing, there should | be an imme | diate halt on n | ew homes bu | ilt on flood pla | ins, even if th | ere is a chano | e this will inc | rease property | prices | | | | | |
| Agree | 1594 | 771 | 822 | 145 | 212 | 262 | 302 | 267 | 405 | 432 | 430 | 343 | 389 | 223 | 631 |
| | 79% | 78% | 80% | 60% | 63% | 77% | 84% | 89% | 92% | 80% | 77% | 78% | 81% | 77% | 75% |
| Disagree | 163 | 104 | 59 | 39 | 45 | 32 | 26 | 11 | 10 | 59 | 50 | 30 | 24 | 32 | 91 |
| | 8% | 11% | 6% | 16% | 13% | 9% | 7% | 4% | 2% | 11% | 9% | 7% | 5% | 11% | 11% |
| Don't know | 256 | 111 | 145 | 56 | 82 | 44 | 30 | 20 | 24 | 46 | 79 | 66 | 65 | 35 | 116 |
| | 13% | 11% | 14% | 23% | 24% | 13% | 8% | 7% | 5% | 9% | 14% | 15% | 14% | 12% | 14% |



Absolutes/col percents

Page 3

Table 1Q.1 Do you agree or disagree with each of the following statements regarding the current flooding in Somerset?Base: All respondents

| | | | | | | | Reg | lion | | | | | | | Which of | f the follo | wing bes | t describe | s your curr | | g status? | |
|----------------------|----------------|-----------|---------------|---------------|---------------|-------------------------------------|-----------------------|-----------------------|------------|--------------|------------|---------------|---------------|----------------------|------------------------------|------------------------------|-----------------------------|-----------------------------------|--|---|---|-----------------|
| | _Total_ | England | Scot- land | North East | North West | York- shire & Humb- erside | West Mid- lands | East Mid- lands | Wales | East- ern | London | South East | South West | NET: Work- ing | Work- ing full time | Work- ing part time | NET: Not work- ing | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Unweighted base | 2013 | 1723 | 180 | 80 | 243 | 179 | 184 | 156 | 110 | 174 | 185 | 326 | 196 | 971 | 620 | 351 | 1042 | 131 | 139 | 141 | 467 | 164 |
| Weighted base | 2013 | 1731 | 181 | 81 | 221 | 181 | 181 | 141 | 101 | 201 | 262 | 282 | 181 | 1127 | 886 | 242 | 886 | 113 | 130 | 122 | 371 | 149 |
| By providing the arm | ed forces an | d £150 m | illion of f | unding | over the | next two | years th | e Gover | nment is | doing er | nough to I | nelp with | the floo | oding in S | Somerset | | | | | | | |
| Agree | 462 | 408 | 36 | 16 | 66 | 43 | 40 | 29 | 17 | 49 | 71 | 61 | 34 | 278 | 223 | 55 | 183 | 23 | 36 | 22 | 70 | 32 |
| | 23% | 24% | 20% | 20% | 30% | 23% | 22% | 21% | 17% | 24% | 27% | 21% | 19% | 25% | 25% | 23% | 21% | 20% | 28% | 18% | 19% | 21% |
| Disagree | 884 | 757 | 75 | 28 | 96 | 78 | 81 | 68 | 52 | 88 | 97 | 126 | 94 | 486 | 397 | 88 | 398 | 46 | 46 | 65 | 191 | 51 |
| | 44% | 44% | 41% | 35% | 43% | 43% | 45% | 48% | 52% | 44% | 37% | 45% | 52% | 43% | 45% | 37% | 45% | 41% | 35% | 53% | 51% | 34% |
| Don't know | 668 | 566 | 70 | 36 | 60 | 60 | 61 | 44 | 32 | 64 | 93 | 95 | 54 | 363 | 266 | 98 | 305 | 44 | 48 | 35 | 111 | 66 |
| | 33% | 33% | 39% | 45% | 27% | 33% | 33% | 31% | 31% | 32% | 36% | 34% | 30% | 32% | 30% | 40% | 34% | 39% | 37% | 29% | 30% | 44% |
| Money currently spe | nt on the UK | s foreign | aid budg | let shou | ld be div | erted tow | ards dea | aling wit | h the floo | oding in | Somerset | | | | | | | | | | | |
| Agree | 1478 | 1272 | 124 | 49 | 179 | 131 | 142 | 111 | 82 | 157 | 149 | 216 | 138 | 810 | 648 | 162 | 667 | 74 | 92 | 108 | 282 | 112 |
| | 73% | 73% | 68% | 61% | 81% | 73% | 78% | 79% | 82% | 78% | 57% | 77% | 76% | 72% | 73% | 67% | 75% | 65% | 71% | 88% | 76% | 75% |
| Disagree | 295 | 255 | 27 | 15 | 27 | 30 | 15 | 17 | 13 | 22 | 60 | 34 | 35 | 168 | 135 | 33 | 127 | 16 | 19 | 6 | 71 | 15 |
| | 15% | 15% | 15% | 19% | 12% | 17% | 8% | 12% | 13% | 11% | 23% | 12% | 19% | 15% | 15% | 14% | 14% | 14% | 15% | 5% | 19% | 10% |
| Don't know | 240 | 204 | 30 | 16 | 16 | 20 | 24 | 13 | 6 | 22 | 53 | 32 | 9 | 149 | 102 | 46 | 91 | 23 | 19 | 8 | 18 | 22 |
| | 12% | 12% | 17% | 20% | 7% | 11% | 13% | 9% | 6% | 11% | 20% | 11% | 5% | 13% | 12% | 19% | 10% | 21% | 15% | 6% | 5% | 15% |
| The problems with B | ritain's flood | defences | are pro | bably a i | esult of | the Gove | rnment's | s prograr | nme of s | pending | cuts | | | | | | | | | | | |
| Agree | 1012 | 872 | 83 | 40 | 118 | 101 | 105 | 72 | 57 | 91 | 130 | 126 | 89 | 578 | 468 | 110 | 434 | 45 | 64 | 74 | 178 | 73 |
| | 50% | 50% | 46% | 50% | 53% | 56% | 58% | 51% | 56% | 45% | 50% | 45% | 49% | 51% | 53% | 45% | 49% | 40% | 49% | 60% | 48% | 49% |
| Disagree | 585 | 505 | 51 | 18 | 71 | 46 | 43 | 39 | 30 | 67 | 68 | 90 | 62 | 328 | 259 | 69 | 258 | 32 | 31 | 27 | 133 | 34 |
| | 29% | 29% | 28% | 22% | 32% | 25% | 24% | 28% | 30% | 33% | 26% | 32% | 34% | 29% | 29% | 29% | 29% | 28% | 24% | 22% | 36% | 23% |
| Don't know | 416 | 355 | 47 | 23 | 33 | 34 | 34 | 29 | 14 | 43 | 63 | 66 | 31 | 221 | 158 | 63 | 194 | 35 | 35 | 21 | 60 | 42 |
| | 21% | 21% | 26% | 28% | 15% | 19% | 19% | 21% | 14% | 21% | 24% | 23% | 17% | 20% | 18% | 26% | 22% | 31% | 27% | 17% | 16% | 28% |



Absolutes/col percents

Page 4

Table 1 Q.1 Do you agree or disagree with each of the following statements regarding the current flooding in Somerset? Base: All respondents

| | | | | | | | Reg | lion | | | | | | | Which c | of the follo | wing bes | t describe | | <u>ent workin</u> Retired | ig status? | |
|-----------------------|---------------|-----------|---------------|---------------|---------------|-------------------------------------|-----------------------|-----------------------|-----------|--------------|-----------|---------------|---------------|----------------------|------------------------------|------------------------------|-----------------------------|-----------------------------------|--|----------------------------------|---|-------|
| | _Total_ | England | Scot- land | North East | North West | York- shire & Humb- erside | West Mid- lands | East Mid- lands | Wales | East- ern | London | South East | South West | NET: Work- ing | Work- ing full time | Work- ing part time | NET: Not work- ing | Not working seeking work | Not working and not seeking work | on a state pension only | Retired with a private pension | House |
| Weighted base | 2013 | 1731 | 181 | 81 | 221 | 181 | 181 | 141 | 101 | 201 | 262 | 282 | 181 | 1127 | 886 | 242 | 886 | 113 | 130 | 122 | 371 | 149 |
| Lord Smith should be | e removed fr | om his po | ost as Ch | airman | of the En | ivironmei | nt Agenc | y | | | | | | | | | | | | | | |
| Agree | 851 | 727 | 73 | 32 | 96 | 74 | 81 | 64 | 51 | 102 | 113 | 98 | 67 | 457 | 361 | 96 | 394 | 36 | 43 | 70 | 192 | 53 |
| | 42% | 42% | 40% | 39% | 43% | 41% | 45% | 45% | 51% | 51% | 43% | 35% | 37% | 41% | 41% | 40% | 44% | 32% | 33% | 58% | 52% | 35% |
| Disagree | 395 | 346 | 35 | 9 | 52 | 28 | 33 | 24 | 14 | 39 | 53 | 64 | 44 | 243 | 202 | 41 | 152 | 15 | 24 | 15 | 72 | 26 |
| | 20% | 20% | 19% | 12% | 23% | 16% | 18% | 17% | 14% | 20% | 20% | 23% | 24% | 22% | 23% | 17% | 17% | 13% | 19% | 12% | 19% | 18% |
| Don't know | 767 | 659 | 73 | 40 | 74 | 79 | 67 | 53 | 36 | 60 | 96 | 120 | 70 | 428 | 323 | 105 | 339 | 62 | 63 | 37 | 108 | 70 |
| | 38% | 38% | 40% | 49% | 33% | 43% | 37% | 38% | 36% | 30% | 37% | 43% | 39% | 38% | 36% | 43% | 38% | 55% | 48% | 30% | 29% | 47% |
| The Government wo | uld be doing | more tha | n it is do | ing in So | omerset | if Londor | n was flo | oded as | badly | | | | | | | | | | | | | |
| Agree | 1643 | 1406 | 153 | 67 | 194 | 150 | 151 | 110 | 84 | 175 | 176 | 225 | 158 | 906 | 709 | 197 | 737 | 88 | 103 | 105 | 325 | 116 |
| | 82% | 81% | 84% | 83% | 88% | 83% | 84% | 78% | 84% | 87% | 67% | 80% | 87% | 80% | 80% | 82% | 83% | 78% | 79% | 86% | 87% | 78% |
| Disagree | 163 | 149 | 8 | 3 | 15 | 16 | 9 | 15 | 7 | 13 | 39 | 27 | 12 | 100 | 82 | 18 | 63 | 12 | 8 | 7 | 22 | 14 |
| | 8% | 9% | 4% | 4% | 7% | 9% | 5% | 10% | 6% | 6% | 15% | 9% | 6% | 9% | 9% | 8% | 7% | 10% | 6% | 6% | 6% | 10% |
| Don't know | 207 | 176 | 21 | 10 | 13 | 15 | 21 | 16 | 10 | 13 | 46 | 30 | 12 | 121 | 95 | 26 | 86 | 13 | 19 | 10 | 24 | 19 |
| | 10% | 10% | 11% | 13% | 6% | 8% | 11% | 11% | 10% | 6% | 18% | 11% | 6% | 11% | 11% | 11% | 10% | 12% | 15% | 8% | 7% | 13% |
| Given the recent floo | ding, there s | hould be | an imm | ediate ha | lt on nev | w homes | built on | flood pla | ains, eve | n if there | is a chai | nce this v | will incre | ease pro | perty pric | ces | | | | | | |
| Agree | 1594 | 1361 | 145 | 59 | 185 | 135 | 141 | 120 | 87 | 171 | 173 | 222 | 157 | 854 | 658 | 196 | 740 | 84 | 84 | 111 | 338 | 122 |
| | 79% | 79% | 80% | 73% | 84% | 75% | 78% | 85% | 87% | 85% | 66% | 79% | 86% | 76% | 74% | 81% | 84% | 75% | 64% | 91% | 91% | 82% |
| Disagree | 163 | 149 | 10 | 7 | 11 | 19 | 11 | 13 | 4 | 13 | 43 | 23 | 10 | 122 | 104 | 18 | 41 | 6 | 13 | 3 | 11 | 8 |
| | 8% | 9% | 6% | 9% | 5% | 10% | 6% | 9% | 4% | 6% | 16% | 8% | 6% | 11% | 12% | 8% | 5% | 5% | 10% | 2% | 3% | 5% |
| Don't know | 256 | 221 | 26 | 15 | 25 | 27 | 29 | 9 | 9 | 18 | 46 | 37 | 14 | 151 | 123 | 28 | 105 | 22 | 33 | 8 | 22 | 19 |
| | 13% | 13% | 14% | 18% | 12% | 15% | 16% | 6% | 9% | 9% | 18% | 13% | 8% | 13% | 14% | 12% | 12% | 20% | 26% | 7% | 6% | 13% |



Absolutes/col percents

Page 5

Table 1Q.1 Do you agree or disagree with each of the following statements regarding the current flooding in Somerset?Base: All respondents

| | | | | | Ten | ure | | | |
|------------------------|---------------------|-------------------|---|-------------------------------------|---------------------|-------------------------|---|-------------|-----------|
| | | T: Homeowners | Owned outright - without mortgage | Owned with a mortgage or loan | NET: Renters | Rented from the council | Rented from a housing association | Rented from | Rent free |
| Unweighted base | 2013 | 1234 | 737 | 497 | 761 | 185 | 206 | 370 | 18 |
| Weighted base | 2013 | 1309 | 664 | 644 | 691 | 282 | 136 | 273 | 14 |
| By providing the armed | d forces and £150 | million of fundir | ng over the next tw | vo years the Gov | ernment is doing | enough to help wit | th the flooding in | Somerset | |
| Agree | 462 | 318 | 155 | 164 | 140 | 55 | 29 | 57 | 3 |
| | 23% | 24% | 23% | 25% | 20% | 19% | 22% | 21% | 21% |
| Disagree | 884 | 589 | 318 | 270 | 291 | 111 | 58 | 122 | 4 |
| | 44% | 45% | 48% | 42% | 42% | 39% | 43% | 45% | 29% |
| Don't know | 668 | 402 | 191 | 210 | 259 | 116 | 48 | 95 | 7 |
| | 33% | 31% | 29% | 33% | 38% | 41% | 36% | 35% | 50% |
| Money currently spent | on the UK's foreig | n aid budget sh | ould be diverted t | owards dealing w | vith the flooding i | n Somerset | | | |
| Agree | 1478 | 975 | 493 | 483 | 499 | 206 | 99 | 194 | 4 |
| | 73% | 75% | 74% | 75% | 72% | 73% | 73% | 71% | 28% |
| Disagree | 295 | 216 | 121 | 95 | 75 | 22 | 16 | 38 | 4 |
| | 15% | 17% | 18% | 15% | 11% | 8% | 12% | 14% | 27% |
| Don't know | 240 | 118 | 51 | 67 | 117 | 54 | 21 | 41 | 6 |
| | 12% | 9% | 8% | 10% | 17% | 19% | 16% | 15% | 45% |
| The problems with Brit | ain's flood defence | es are probably | a result of the Go | vernment's progr | ramme of spendi | n <u>g cuts</u> | | | |
| Agree | 1012 | 650 | 327 | 323 | 355 | 144 | 75 | 137 | 7 |
| | 50% | 50% | 49% | 50% | 51% | 51% | 55% | 50% | 48% |
| Disagree | 585 | 436 | 226 | 210 | 147 | 54 | 28 | 65 | 2 |
| | 29% | 33% | 34% | 33% | 21% | 19% | 21% | 24% | 15% |
| Don't know | 416 | 223 | 112 | 111 | 188 | 84 | 33 | 71 | 5 |
| | 21% | 17% | 17% | 17% | 27% | 30% | 25% | 26% | 37% |



Absolutes/col percents

Page 6

Table 1Q.1 Do you agree or disagree with each of the following statements regarding the current flooding in Somerset?Base: All respondents

| | _ | | | | Ten | ure | | | |
|------------------------|----------------------|--------------------|---|-------------------------------------|---------------------|-------------------------|---|--------------------------|-----------|
| | <u>Total</u> NE | T: Homeowners | Owned outright - without mortgage | Owned with a mortgage or loan | NET: Renters | Rented from the council | Rented from a housing association | Rented from someone else | Rent free |
| Weighted base | 2013 | 1309 | 664 | 644 | 691 | 282 | 136 | 273 | 14 |
| Lord Smith should be | removed from his | post as Chairma | in of the Environn | nent Agency | | | | | |
| Agree | 851 | 563 | 317 | 246 | 286 | 126 | 67 | 94 | 1 |
| | 42% | 43% | 48% | 38% | 41% | 45% | 49% | 34% | 11% |
| Disagree | 395 | 291 | 135 | 156 | 102 | 30 | 18 | 54 | 2 |
| | 20% | 22% | 20% | 24% | 15% | 11% | 13% | 20% | 16% |
| Don't know | 767 | 455 | 212 | 242 | 303 | 126 | 51 | 126 | 10 |
| | 38% | 35% | 32% | 38% | 44% | 45% | 37% | 46% | 73% |
| The Government woul | ld be doing more t | han it is doing in | Somerset if Long | lon was flooded a | as badly | | | | |
| Agree | 1643 | 1078 | 553 | 525 | 554 | 227 | 109 | 218 | 11 |
| | 82% | 82% | 83% | 81% | 80% | 80% | 80% | 80% | 79% |
| Disagree | 163 | 119 | 60 | 60 | 43 | 21 | 5 | 17 | 1 |
| | 8% | 9% | 9% | 9% | 6% | 7% | 4% | 6% | 8% |
| Don't know | 207 | 111 | 51 | 60 | 94 | 34 | 22 | 38 | 2 |
| | 10% | 8% | 8% | 9% | 14% | 12% | 16% | 14% | 12% |
| Given the recent flood | ling, there should b | oe an immediate | halt on new home | es built on flood (| plains, even if the | ere is a chance this | will increase pro | operty prices | |
| Agree | 1594 | 1099 | 574 | 524 | 488 | 217 | 93 | 178 | 7 |
| | 79% | 84% | 86% | 81% | 71% | 77% | 68% | 65% | 52% |
| Disagree | 163 | 93 | 39 | 54 | 67 | 14 | 15 | 37 | 4 |
| | 8% | 7% | 6% | 8% | 10% | 5% | 11% | 14% | 26% |
| Don't know | 256 | 117 | 51 | 67 | 136 | 51 | 28 | 58 | 3 |
| | 13% | 9% | 8% | 10% | 20% | 18% | 20% | 21% | 21% |



Absolutes/col percents

Page 7

Table 2 Q.2 Do you agree or disagree with each of the following statements? Base: All respondents

| | - | Ger | nder | | | Ag | e | | | | Social (| Grade | | Employme | |
|----------------------------------|------------------|---------------|-----------------|-----------------|---------------|------------|-------|-------|-----|-----|----------|-------|-----|----------|--------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Pri- vate |
| Unweighted base | 2013 | 1002 | 1011 | 162 | 298 | 305 | 369 | 346 | 533 | 595 | 580 | 315 | 523 | 237 | 734 |
| Weighted base | 2013 | 986 | 1027 | 239 | 339 | 339 | 359 | 299 | 438 | 538 | 558 | 438 | 478 | 289 | 838 |
| I understand what the B | ank of England's | s 'Forward G | uidance' polic | <u>y is</u> | | | | | | | | | | | |
| Agree | 336 | 246 | 89 | 38 | 61 | 63 | 51 | 47 | 74 | 147 | 82 | 52 | 55 | 55 | 166 |
| | 17% | 25% | 9% | 16% | 18% | 19% | 14% | 16% | 17% | 27% | 15% | 12% | 12% | 19% | 20% |
| Disagree | 1081 | 483 | 598 | 136 | 170 | 171 | 207 | 165 | 231 | 270 | 316 | 237 | 257 | 165 | 429 |
| | 54% | 49% | 58% | 57% | 50% | 51% | 58% | 55% | 53% | 50% | 57% | 54% | 54% | 57% | 51% |
| Don't know | 597 | 258 | 339 | 65 | 108 | 104 | 100 | 86 | 133 | 121 | 160 | 150 | 166 | 70 | 242 |
| | 30% | 26% | 33% | 27% | 32% | 31% | 28% | 29% | 30% | 23% | 29% | 34% | 35% | 24% | 29% |
| <u>I feel I have a good unde</u> | erstanding of ho | w the Bank of | of England sets | s interest rate | <u>5</u> | | | | | | | | | | |
| Agree | 619 | 413 | 207 | 51 | 93 | 118 | 121 | 100 | 136 | 211 | 182 | 106 | 120 | 92 | 307 |
| | 31% | 42% | 20% | 21% | 27% | 35% | 34% | 33% | 31% | 39% | 33% | 24% | 25% | 32% | 37% |
| Disagree | 999 | 411 | 588 | 146 | 162 | 149 | 175 | 148 | 219 | 237 | 280 | 242 | 240 | 140 | 388 |
| | 50% | 42% | 57% | 61% | 48% | 44% | 49% | 50% | 50% | 44% | 50% | 55% | 50% | 48% | 46% |
| Don't know | 395 | 163 | 232 | 43 | 84 | 72 | 62 | 51 | 82 | 90 | 97 | 90 | 118 | 58 | 143 |
| | 20% | 16% | 23% | 18% | 25% | 21% | 17% | 17% | 19% | 17% | 17% | 21% | 25% | 20% | 17% |
| It makes sense for the c | ost of borrowing | money to b | e linked to the | number of pe | ople out of w | <u>ork</u> | | | | | | | | | |
| Agree | 508 | 288 | 220 | 78 | 88 | 99 | 95 | 63 | 85 | 138 | 138 | 120 | 112 | 85 | 245 |
| | 25% | 29% | 21% | 33% | 26% | 29% | 27% | 21% | 19% | 26% | 25% | 27% | 23% | 29% | 29% |
| Disagree | 588 | 328 | 260 | 77 | 115 | 89 | 91 | 93 | 123 | 174 | 150 | 120 | 143 | 82 | 255 |
| | 29% | 33% | 25% | 32% | 34% | 26% | 25% | 31% | 28% | 32% | 27% | 27% | 30% | 28% | 30% |
| Don't know | 917 | 371 | 547 | 84 | 137 | 151 | 173 | 143 | 230 | 225 | 271 | 198 | 223 | 123 | 338 |
| | 46% | 38% | 53% | 35% | 40% | 45% | 48% | 48% | 53% | 42% | 48% | 45% | 47% | 42% | 40% |



Absolutes/col percents

Page 8

 Table 2

 Q.2 Do you agree or disagree with each of the following statements?

 Base: All respondents

| | - | Ger | nder | | | Ag | е | | | | Social (| Grade | | Employme | |
|--------------------------|---------------------|---------------|------------------|----------------|--------------|--------------|-------|-------|-----|-----|----------|-------|-----|----------|--------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Pri- vate |
| Weighted base | 2013 | 986 | 1027 | 239 | 339 | 339 | 359 | 299 | 438 | 538 | 558 | 438 | 478 | 289 | 838 |
| It makes sense for inter | rest rates to be li | nked to leve | ls of unemploy | ment | | | | | | | | | | | |
| Agree | 542 | 293 | 249 | 74 | 95 | 101 | 98 | 73 | 101 | 158 | 136 | 124 | 124 | 97 | 246 |
| | 27% | 30% | 24% | 31% | 28% | 30% | 27% | 24% | 23% | 29% | 24% | 28% | 26% | 34% | 29% |
| Disagree | 601 | 335 | 266 | 69 | 100 | 90 | 112 | 94 | 137 | 180 | 158 | 119 | 143 | 82 | 249 |
| | 30% | 34% | 26% | 29% | 29% | 27% | 31% | 31% | 31% | 33% | 28% | 27% | 30% | 28% | 30% |
| Don't know | 870 | 359 | 512 | 97 | 144 | 147 | 150 | 132 | 201 | 200 | 264 | 196 | 211 | 110 | 343 |
| | 43% | 36% | 50% | 40% | 42% | 44% | 42% | 44% | 46% | 37% | 47% | 45% | 44% | 38% | 41% |
| The Bank of England w | ants to keep inte | rest rates lo | w for as long a | s possible | | | | | | | | | | | |
| Agree | 1153 | 622 | 530 | 80 | 147 | 199 | 215 | 206 | 305 | 334 | 307 | 252 | 259 | 164 | 483 |
| | 57% | 63% | 52% | 33% | 43% | 59% | 60% | 69% | 70% | 62% | 55% | 58% | 54% | 57% | 58% |
| Disagree | 274 | 142 | 131 | 45 | 61 | 43 | 48 | 24 | 53 | 83 | 79 | 54 | 58 | 40 | 129 |
| | 14% | 14% | 13% | 19% | 18% | 13% | 13% | 8% | 12% | 15% | 14% | 12% | 12% | 14% | 15% |
| Don't know | 587 | 222 | 365 | 114 | 131 | 97 | 96 | 68 | 80 | 121 | 172 | 132 | 161 | 85 | 225 |
| | 29% | 22% | 36% | 48% | 39% | 29% | 27% | 23% | 18% | 23% | 31% | 30% | 34% | 29% | 27% |
| In the past three month | s I have changed | l my spendir | ng habits in pre | paration for a | change in in | terest rates | | | | | | | | | |
| Agree | 364 | 168 | 195 | 43 | 91 | 77 | 69 | 41 | 42 | 103 | 90 | 78 | 94 | 75 | 174 |
| | 18% | 17% | 19% | 18% | 27% | 23% | 19% | 14% | 10% | 19% | 16% | 18% | 20% | 26% | 21% |
| Disagree | 1379 | 724 | 654 | 130 | 185 | 201 | 253 | 237 | 373 | 393 | 393 | 285 | 308 | 184 | 534 |
| | 68% | 73% | 64% | 54% | 55% | 59% | 70% | 79% | 85% | 73% | 70% | 65% | 64% | 64% | 64% |
| Don't know | 271 | 94 | 177 | 66 | 63 | 61 | 37 | 21 | 23 | 43 | 75 | 76 | 77 | 30 | 130 |
| | 13% | 9% | 17% | 27% | 19% | 18% | 10% | 7% | 5% | 8% | 13% | 17% | 16% | 10% | 16% |



Absolutes/col percents

Page 9

 Table 2

 Q.2 Do you agree or disagree with each of the following statements?

 Base: All respondents

| | - | Ger | nder | | | Ag | е | | | | Social (| Grade | | Employme | |
|-------------------------|----------------|---------------|------------------|------------------|----------------|-----------------|---------------|---------------|---------------|------------|------------|------------|------------|------------|--------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Pri- vate |
| Weighted base | 2013 | 986 | 1027 | 239 | 339 | 339 | 359 | 299 | 438 | 538 | 558 | 438 | 478 | 289 | 838 |
| The Bank of England's ' | Forward Guidan | ce' policy of | f not raising in | iterest rates ur | ntil unemployr | nent falls belo | ow 7% has hel | ped me to pla | n my finances | | | | | | |
| Agree | 323 16% | 181 18% | 142 14% | 51 21% | 75 22% | 57 17% | 66 18% | 33 11% | 41 9% | 109 20% | 70 12% | 78 18% | 67 14% | 60 21% | 188 22% |
| Disagree | 1100 55% | 565 57% | 535 52% | 91 38% | 134 40% | 155 46% | 193 54% | 203 68% | 323 74% | 329 61% | 310 56% | 218 50% | 243 51% | 149 52% | 411 49% |
| Don't know | 589 29% | 240 24% | 349 34% | 97 41% | 130 38% | 127 37% | 100 28% | 62 21% | 74 17% | 100 19% | 178 32% | 142 32% | 169 35% | 80 28% | 239 29% |



Absolutes/col percents

Page 10

Table 2 Q.2 Do you agree or disagree with each of the following statements? Base: All respondents

| | | | | | | | Reg | gion | | | | | | | Which o | f the follo | wing bes | t describe | s your curr | | g status? | |
|--------------------------------|------------|------------|---------------|---------------|---------------|-------------------------------------|-----------------------|-----------------------|------------|--------------|--------|---------------|---------------|----------------------|------------------------------|------------------------------|-----------------------------|-----------------------------------|--|---|---|-----------------|
| | Total | England | Scot- land | North East | North West | York- shire & Humb- erside | West Mid- lands | East Mid- lands | Wales | East- ern | London | South East | South West | NET: Work- ing | Work- ing full time | Work- ing part time | NET: Not work- ing | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Unweighted base | 2013 | 1723 | 180 | 80 | 243 | 179 | 184 | 156 | 110 | 174 | 185 | 326 | 196 | 971 | 620 | 351 | 1042 | 131 | 139 | 141 | 467 | 164 |
| Weighted base | 2013 | 1731 | 181 | 81 | 221 | 181 | 181 | 141 | 101 | 201 | 262 | 282 | 181 | 1127 | 886 | 242 | 886 | 113 | 130 | 122 | 371 | 149 |
| I understand what the | Bank of En | gland's 'F | orward | Guidanc | e' policy | is | | | | | | | | | | | | | | | | |
| Agree | 336 | 301 | 20 | 12 | 31 | 21 | 29 | 15 | 14 | 24 | 87 | 48 | 33 | 221 | 187 | 34 | 114 | 5 | 12 | 11 | 75 | 12 |
| | 17% | 17% | 11% | 15% | 14% | 12% | 16% | 11% | 14% | 12% | 33% | 17% | 18% | 20% | 21% | 14% | 13% | 5% | 9% | 9% | 20% | 8% |
| Disagree | 1081 | 933 | 84 | 46 | 130 | 104 | 93 | 71 | 63 | 123 | 111 | 154 | 100 | 594 | 457 | 137 | 487 | 67 | 73 | 68 | 187 | 91 |
| | 54% | 54% | 46% | 57% | 59% | 57% | 51% | 51% | 63% | 61% | 43% | 55% | 55% | 53% | 52% | 57% | 55% | 59% | 57% | 56% | 50% | 61% |
| Don't know | 597 | 497 | 77 | 23 | 60 | 56 | 60 | 54 | 23 | 54 | 63 | 79 | 47 | 312 | 241 | 71 | 285 | 41 | 45 | 43 | 110 | 46 |
| | 30% | 29% | 42% | 29% | 27% | 31% | 33% | 39% | 23% | 27% | 24% | 28% | 26% | 28% | 27% | 29% | 32% | 36% | 34% | 35% | 30% | 31% |
| <u>I feel I have a good un</u> | derstandin | g of how t | the Bank | of Engla | ind sets | interest r | ates | | | | | | | | | | | | | | | |
| Agree | 619 | 554 | 33 | 28 | 69 | 55 | 56 | 37 | 32 | 59 | 97 | 89 | 65 | 398 | 323 | 76 | 221 | 20 | 27 | 17 | 131 | 25 |
| | 31% | 32% | 18% | 34% | 31% | 30% | 31% | 26% | 32% | 29% | 37% | 31% | 36% | 35% | 36% | 31% | 25% | 18% | 21% | 14% | 35% | 17% |
| Disagree | 999 | 844 | 101 | 38 | 115 | 96 | 75 | 78 | 54 | 102 | 118 | 133 | 88 | 528 | 408 | 119 | 471 | 61 | 74 | 78 | 174 | 85 |
| | 50% | 49% | 56% | 48% | 52% | 53% | 42% | 56% | 54% | 50% | 45% | 47% | 49% | 47% | 46% | 49% | 53% | 54% | 57% | 64% | 47% | 57% |
| Don't know | 395 | 333 | 47 | 15 | 37 | 30 | 50 | 26 | 15 | 41 | 47 | 60 | 28 | 201 | 155 | 47 | 194 | 32 | 29 | 27 | 67 | 40 |
| | 20% | 19% | 26% | 18% | 17% | 17% | 27% | 19% | 14% | 20% | 18% | 21% | 15% | 18% | 17% | 19% | 22% | 28% | 22% | 22% | 18% | 27% |
| It makes sense for the | cost of bo | rrowing m | noney to | be linke | d to the i | number o | of people | out of w | <u>ork</u> | | | | | | | | | | | | | |
| Agree | 508 | 449 | 30 | 21 | 50 | 50 | 46 | 36 | 29 | 53 | 69 | 80 | 43 | 330 | 267 | 63 | 178 | 21 | 33 | 24 | 76 | 25 |
| | 25% | 26% | 17% | 26% | 22% | 28% | 25% | 26% | 29% | 26% | 26% | 28% | 24% | 29% | 30% | 26% | 20% | 18% | 25% | 20% | 20% | 17% |
| Disagree | 588 | 500 | 55 | 26 | 80 | 45 | 44 | 30 | 32 | 53 | 87 | 72 | 65 | 337 | 268 | 69 | 251 | 38 | 32 | 32 | 106 | 42 |
| | 29% | 29% | 31% | 32% | 36% | 25% | 24% | 21% | 32% | 26% | 33% | 25% | 36% | 30% | 30% | 29% | 28% | 34% | 25% | 26% | 29% | 29% |
| Don't know | 917 | 782 | 95 | 33 | 92 | 86 | 91 | 75 | 40 | 96 | 106 | 130 | 73 | 460 | 351 | 109 | 457 | 54 | 65 | 66 | 189 | 82 |
| | 46% | 45% | 53% | 41% | 42% | 47% | 50% | 53% | 39% | 48% | 41% | 46% | 40% | 41% | 40% | 45% | 52% | 48% | 50% | 54% | 51% | 55% |



Absolutes/col percents

Page 11

Table 2 Q.2 Do you agree or disagree with each of the following statements? Base: All respondents

| | | | | | | | Reg | ion | | | | | | | Which of | f the follo | wing bes | t describes | | | g status? | |
|------------------------------|--------------|------------|---------------|---------------|---------------|-------------------------------------|-----------------------|-----------------------|-----------|--------------|--------|---------------|---------------|----------------------|------------------------------|------------------------------|-----------------------------|-----------------------------------|--|---|---|-----------------|
| | Total | England | Scot- land | North East | North West | York- shire & Humb- erside | West Mid- lands | East Mid- lands | Wales | East- ern | London | South East | South West | NET: Work- ing | Work- ing full time | Work- ing part time | NET: Not work- ing | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Weighted base | 2013 | 1731 | 181 | 81 | 221 | 181 | 181 | 141 | 101 | 201 | 262 | 282 | 181 | 1127 | 886 | 242 | 886 | 113 | 130 | 122 | 371 | 149 |
| It makes sense for inte | rest rates t | o be linke | ed to leve | els of un | employn | nent | | | | | | | | | | | | | | | | |
| Agree | 542 | 477 | 37 | 25 | 59 | 54 | 46 | 38 | 29 | 51 | 75 | 79 | 48 | 343 | 277 | 66 | 199 | 14 | 35 | 34 | 86 | 29 |
| | 27% | 28% | 20% | 32% | 27% | 30% | 26% | 27% | 28% | 25% | 29% | 28% | 27% | 30% | 31% | 27% | 22% | 13% | 27% | 28% | 23% | 19% |
| Disagree | 601 | 509 | 54 | 24 | 70 | 51 | 50 | 36 | 37 | 61 | 84 | 67 | 66 | 331 | 267 | 63 | 270 | 33 | 38 | 33 | 121 | 45 |
| | 30% | 29% | 30% | 30% | 32% | 28% | 28% | 25% | 37% | 30% | 32% | 24% | 36% | 29% | 30% | 26% | 30% | 30% | 29% | 27% | 32% | 30% |
| Don't know | 870 | 745 | 90 | 31 | 92 | 76 | 84 | 67 | 35 | 89 | 102 | 136 | 67 | 453 | 341 | 112 | 417 | 65 | 57 | 55 | 164 | 75 |
| | 43% | 43% | 50% | 39% | 42% | 42% | 47% | 48% | 34% | 44% | 39% | 48% | 37% | 40% | 39% | 46% | 47% | 58% | 44% | 45% | 44% | 51% |
| <u>The Bank of England w</u> | vants to kee | ep interes | st rates lo | ow for as | long as | possible | | | | | | | | | | | | | | | | |
| Agree | 1153 | 1006 | 93 | 44 | 151 | 97 | 101 | 72 | 53 | 119 | 142 | 165 | 115 | 648 | 520 | 127 | 505 | 43 | 45 | 82 | 267 | 68 |
| | 57% | 58% | 52% | 55% | 68% | 53% | 56% | 51% | 53% | 59% | 54% | 59% | 64% | 57% | 59% | 53% | 57% | 38% | 34% | 67% | 72% | 45% |
| Disagree | 274 | 220 | 30 | 14 | 27 | 22 | 25 | 25 | 23 | 23 | 38 | 28 | 19 | 170 | 134 | 36 | 104 | 13 | 17 | 10 | 49 | 15 |
| | 14% | 13% | 17% | 17% | 12% | 12% | 14% | 18% | 23% | 12% | 14% | 10% | 10% | 15% | 15% | 15% | 12% | 11% | 13% | 9% | 13% | 10% |
| Don't know | 587 | 505 | 58 | 23 | 44 | 63 | 55 | 44 | 24 | 58 | 82 | 88 | 47 | 310 | 231 | 78 | 277 | 58 | 69 | 29 | 55 | 66 |
| | 29% | 29% | 32% | 29% | 20% | 35% | 31% | 31% | 24% | 29% | 31% | 31% | 26% | 27% | 26% | 32% | 31% | 51% | 53% | 24% | 15% | 44% |
| In the past three month | hs I have ch | anged m | y spendi | ng habit | s in prep | paration f | or a cha | nge in in | terest ra | tes | | | | | | | | | | | | |
| Agree | 364 | 309 | 28 | 12 | 35 | 36 | 37 | 24 | 27 | 27 | 68 | 48 | 22 | 249 | 201 | 48 | 115 | 22 | 13 | 18 | 33 | 29 |
| | 18% | 18% | 15% | 15% | 16% | 20% | 20% | 17% | 27% | 13% | 26% | 17% | 12% | 22% | 23% | 20% | 13% | 20% | 10% | 14% | 9% | 19% |
| Disagree | 1379 | 1190 | 121 | 53 | 166 | 125 | 117 | 93 | 67 | 143 | 152 | 201 | 140 | 718 | 555 | 163 | 661 | 65 | 87 | 94 | 323 | 93 |
| | 68% | 69% | 67% | 66% | 75% | 69% | 65% | 66% | 66% | 71% | 58% | 71% | 77% | 64% | 63% | 67% | 75% | 57% | 67% | 77% | 87% | 62% |
| Don't know | 271 | 231 | 32 | 16 | 20 | 21 | 27 | 24 | 7 | 31 | 42 | 32 | 19 | 160 | 130 | 31 | 110 | 26 | 30 | 11 | 16 | 27 |
| | 13% | 13% | 18% | 19% | 9% | 12% | 15% | 17% | 7% | 15% | 16% | 12% | 11% | 14% | 15% | 13% | 12% | 23% | 23% | 9% | 4% | 18% |



Absolutes/col percents

Page 12

 Table 2

 Q.2 Do you agree or disagree with each of the following statements?

 Base: All respondents

| | | | | | | | Reg | ion | | | | | | | Which o | f the follo | wing bes | t describe | s your curr | | ig status? | |
|-----------------------|-------------|------------|---------------|---------------|---------------|-------------------------------------|-----------------------|-----------------------|-----------|--------------|------------|---------------|---------------|----------------------|------------------------------|------------------------------|-----------------------------|-----------------------------------|--|---|---|-----------------|
| | Total | England | Scot- land | North East | North West | York- shire & Humb- erside | West Mid- lands | East Mid- lands | Wales | East- ern | London | South East | South West | NET: Work- ing | Work- ing full time | Work- ing part time | NET: Not work- ing | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Weighted base | 2013 | 1731 | 181 | 81 | 221 | 181 | 181 | 141 | 101 | 201 | 262 | 282 | 181 | 1127 | 886 | 242 | 886 | 113 | 130 | 122 | 371 | 149 |
| The Bank of England's | Forward G | Buidance | ' policy c | of not rai | sing inte | rest rates | s until ur | nemploy | ment fall | s below | 7% has h | elped me | e to plan | my finar | ices | | | | | | | |
| Agree | 323 16% | 297 17% | 17 10% | 18 22% | 40 18% | 18 10% | 40 22% | 19 13% | 9 9% | 24 12% | 61 23% | 54 19% | 23 13% | 248 22% | 210 24% | 39 16% | 75 8% | 6 5% | 15 11% | 6 5% | 35 10% | 12 8% |
| Disagree | 1100 55% | 923 53% | 112 62% | 33 41% | 118 53% | 102 56% | 82 45% | 73 52% | 66 65% | 126 62% | 124 47% | 156 55% | 110 61% | 560 50% | 424 48% | 137 57% | 540 61% | 55 49% | 56 43% | 85 69% | 279 75% | 66 44% |
| Don't know | 589 29% | 511 29% | 52 29% | 30 37% | 63 28% | 61 34% | 59 33% | 49 35% | 26 26% | 52 26% | 76 29% | 72 26% | 48 27% | 319 28% | 252 28% | 66 27% | 270 31% | 52 46% | 59 46% | 31 25% | 57 15% | 71 48% |



Absolutes/col percents

Page 13

Table 2 Q.2 Do you agree or disagree with each of the following statements? Base: All respondents

| | | | | | Ten | ure | | | |
|---------------------------------|------------------|---------------------|---|-------------------------------|--------------|-------------------------|---|--------------------------|-----------|
| | Total | NET: Homeowners | Owned outright - without mortgage | Owned with a mortgage or loan | NET: Renters | Rented from the council | Rented from a housing association | Rented from someone else | Rent free |
| Unweighted base | 2013 | 1234 | 737 | 497 | 761 | 185 | 206 | 370 | 18 |
| Weighted base | 2013 | 1309 | 664 | 644 | 691 | 282 | 136 | 273 | 14 |
| I understand what the | Bank of Englan | d's 'Forward Guida | nce' policy is | | | | | | |
| Agree | 336 | 249 | 139 | 110 | 86 | 28 | 19 | 40 | 1 |
| | 17% | 19% | 21% | 17% | 13% | 10% | 14% | 15% | 4% |
| Disagree | 1081 | 712 | 345 | 366 | 360 | 145 | 74 | 141 | 10 |
| | 54% | 54% | 52% | 57% | 52% | 51% | 54% | 52% | 70% |
| Don't know | 597 | 348 | 180 | 169 | 245 | 110 | 44 | 92 | 3 |
| | 30% | 27% | 27% | 26% | 35% | 39% | 32% | 34% | 26% |
| <u>I feel I have a good und</u> | derstanding of I | now the Bank of En | gland sets interes | st rates | | | | | |
| Agree | 619 | 477 | 248 | 229 | 138 | 45 | 25 | 68 | 5 |
| | 31% | 36% | 37% | 36% | 20% | 16% | 18% | 25% | 33% |
| Disagree | 999 | 617 | 315 | 302 | 375 | 161 | 81 | 134 | 7 |
| | 50% | 47% | 47% | 47% | 54% | 57% | 59% | 49% | 50% |
| Don't know | 395 | 215 | 102 | 113 | 178 | 76 | 31 | 71 | 2 |
| | 20% | 16% | 15% | 18% | 26% | 27% | 22% | 26% | 17% |
| It makes sense for the | cost of borrowi | ing money to be lin | ked to the numbe | r of people out of | work | | | | |
| Agree | 508 | 346 | 150 | 196 | 160 | 67 | 34 | 59 | 2 |
| | 25% | 26% | 23% | 30% | 23% | 24% | 25% | 22% | 15% |
| Disagree | 588 | 370 | 209 | 161 | 217 | 86 | 43 | 87 | 1 |
| | 29% | 28% | 31% | 25% | 31% | 31% | 32% | 32% | 8% |
| Don't know | 917 | 593 | 305 | 287 | 314 | 128 | 59 | 127 | 10 |
| | 46% | 45% | 46% | 45% | 45% | 45% | 44% | 47% | 76% |



Absolutes/col percents

Page 14

Table 2 Q.2 Do you agree or disagree with each of the following statements? Base: All respondents

| | | | | | Ten | ure | | | |
|--------------------------|----------------------|-------------------|---|-------------------------------|----------------|-------------------------|---|--------------------------|-----------|
| | Total NE | T: Homeowners | Owned outright - without mortgage | Owned with a mortgage or loan | NET: Renters | Rented from the council | Rented from a housing association | Rented from someone else | Rent free |
| Weighted base | 2013 | 1309 | 664 | 644 | 691 | 282 | 136 | 273 | 14 |
| It makes sense for inter | rest rates to be lin | ked to levels of | <u>unemployment</u> | | | | | | |
| Agree | 542 | 370 | 158 | 212 | 170 | 64 | 32 | 74 | 3 |
| | 27% | 28% | 24% | 33% | 25% | 23% | 23% | 27% | 19% |
| Disagree | 601 | 391 | 228 | 164 | 208 | 92 | 41 | 74 | 2 |
| | 30% | 30% | 34% | 25% | 30% | 33% | 30% | 27% | 13% |
| Don't know | 870 | 548 | 279 | 269 | 313 | 126 | 63 | 124 | 9 |
| | 43% | 42% | 42% | 42% | 45% | 45% | 46% | 46% | 69% |
| The Bank of England w | ants to keep intere | est rates low for | r as long as possi | ble | | | | | |
| Agree | 1153 | 847 | 443 | 404 | 304 | 119 | 53 | 131 | 2 |
| | 57% | 65% | 67% | 63% | 44% | 42% | 39% | 48% | 12% |
| Disagree | 274 | 169 | 92 | 77 | 103 | 37 | 25 | 41 | 2 |
| | 14% | 13% | 14% | 12% | 15% | 13% | 18% | 15% | 13% |
| Don't know | 587 | 292 | 129 | 164 | 284 | 125 | 58 | 101 | 10 |
| | 29% | 22% | 19% | 25% | 41% | 44% | 42% | 37% | 75% |
| In the past three month | is I have changed i | my spending ha | ibits in preparatio | n for a change in | interest rates | | | | |
| Agree | 364 18% | 215 16% | 82 12% | 133 21% | 149 22% | 76 27% | 18 13% | 55 20% | - |
| Disagree | 1379 | 986 | 540 | 446 | 382 | 136 | 82 | 164 | 10 |
| | 68% | 75% | 81% | 69% | 55% | 48% | 60% | 60% | 75% |
| Don't know | 271 | 107 | 42 | 65 | 160 | 69 | 36 | 54 | 3 |
| | 13% | 8% | 6% | 10% | 23% | 25% | 27% | 20% | 25% |



Absolutes/col percents

Page 15

 Table 2

 Q.2 Do you agree or disagree with each of the following statements?

 Base: All respondents

| | | | | | Ten | ure | | | |
|---------------------|-----------------|----------------------|---|-------------------------------------|-------------------|-------------------------|---|--------------------------|-----------|
| | Total | NET: Homeowners | Owned outright - without mortgage | Owned with a mortgage or loan | NET: Renters | Rented from the council | Rented from a housing association | Rented from someone else | Rent free |
| Weighted base | 2013 | 1309 | 664 | 644 | 691 | 282 | 136 | 273 | 14 |
| The Bank of England | s 'Forward Guio | lance' policy of not | raising interest ra | ates until unemple | oyment falls belo | w 7% has helped n | ne to plan my fin | ances | |
| Agree | 323 16% | 247 19% | 80 12% | 167 26% | 75 11% | 27 10% | 15 11% | 33 12% | 2 11% |
| Disagree | 1100 55% | 772 59% | 468 71% | 303 47% | 321 47% | 133 47% | 60 44% | 129 47% | 7 54% |
| Don't know | 589 29% | 290 22% | 116 17% | 173 27% | 295 43% | 122 43% | 62 45% | 111 41% | 5 35% |



Absolutes/col percents

Page 16

Table 3Q.3 Do you agree or disagree with each of the following statements?Base: All respondents

| | - | Ger | nder | | | Ag | е | | | | Social (| Grade | | Employme | |
|--------------------------|--------------------|--------------|-----------------|---------------|---------------|-------|-------|-------|-----|-----|----------|-------|-----|----------|--------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Pri- vate |
| Unweighted base | 2013 | 1002 | 1011 | 162 | 298 | 305 | 369 | 346 | 533 | 595 | 580 | 315 | 523 | 237 | 734 |
| Weighted base | 2013 | 986 | 1027 | 239 | 339 | 339 | 359 | 299 | 438 | 538 | 558 | 438 | 478 | 289 | 838 |
| I am cutting back on sp | ending now beca | ause I think | there will be a | nother recess | ion soon | | | | | | | | | | |
| Agree | 703 | 320 | 383 | 102 | 134 | 128 | 134 | 102 | 102 | 164 | 176 | 157 | 206 | 113 | 299 |
| | 35% | 32% | 37% | 43% | 40% | 38% | 37% | 34% | 23% | 30% | 32% | 36% | 43% | 39% | 36% |
| Disagree | 929 | 509 | 419 | 87 | 134 | 148 | 157 | 143 | 260 | 293 | 266 | 190 | 179 | 129 | 392 |
| | 46% | 52% | 41% | 36% | 40% | 44% | 44% | 48% | 59% | 54% | 48% | 43% | 37% | 45% | 47% |
| Don't know | 382 | 157 | 225 | 49 | 70 | 64 | 68 | 54 | 76 | 81 | 116 | 91 | 93 | 48 | 147 |
| | 19% | 16% | 22% | 21% | 21% | 19% | 19% | 18% | 17% | 15% | 21% | 21% | 19% | 16% | 18% |
| I am looking seriously a | at all areas of my | household | or family's spe | ending to see | what can be c | ut | | | | | | | | | |
| Agree | 1282 | 595 | 687 | 135 | 221 | 228 | 261 | 203 | 234 | 340 | 325 | 279 | 338 | 205 | 536 |
| | 64% | 60% | 67% | 56% | 65% | 67% | 73% | 68% | 54% | 63% | 58% | 64% | 71% | 71% | 64% |
| Disagree | 540 | 299 | 242 | 57 | 73 | 71 | 73 | 83 | 184 | 165 | 167 | 116 | 92 | 53 | 216 |
| | 27% | 30% | 24% | 24% | 22% | 21% | 20% | 28% | 42% | 31% | 30% | 27% | 19% | 18% | 26% |
| Don't know | 190 | 93 | 98 | 48 | 45 | 40 | 26 | 13 | 20 | 33 | 67 | 43 | 48 | 32 | 86 |
| | 9% | 9% | 10% | 20% | 13% | 12% | 7% | 4% | 4% | 6% | 12% | 10% | 10% | 11% | 10% |
| I have more money to s | pend on non-ess | ential items | now than I did | l last year | | | | | | | | | | | |
| Agree | 407 | 226 | 181 | 71 | 88 | 67 | 62 | 48 | 70 | 137 | 118 | 84 | 67 | 77 | 205 |
| | 20% | 23% | 18% | 30% | 26% | 20% | 17% | 16% | 16% | 25% | 21% | 19% | 14% | 27% | 25% |
| Disagree | 1427 | 682 | 745 | 132 | 198 | 238 | 275 | 236 | 349 | 352 | 384 | 328 | 363 | 189 | 549 |
| | 71% | 69% | 73% | 55% | 58% | 70% | 77% | 79% | 80% | 65% | 69% | 75% | 76% | 65% | 66% |
| Don't know | 179 | 78 | 101 | 36 | 53 | 34 | 21 | 15 | 20 | 49 | 55 | 26 | 48 | 24 | 83 |
| | 9% | 8% | 10% | 15% | 16% | 10% | 6% | 5% | 5% | 9% | 10% | 6% | 10% | 8% | 10% |



Absolutes/col percents

Page 17

Table 3Q.3 Do you agree or disagree with each of the following statements?Base: All respondents

| | | Ger | nder | | | Ag | е | | | | Social (| Grade | | Employme | |
|----------------------------|------------------------|---------------|------------------|------------------|----------------|------------------|-----------|-------|-----|-----|----------|-------|-----|----------|--------------|
| | _Total_ | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Pri- vate |
| Weighted base | 2013 | 986 | 1027 | 239 | 339 | 339 | 359 | 299 | 438 | 538 | 558 | 438 | 478 | 289 | 838 |
| My personal financial s | ituation is generation | ally heading | in the right dir | rection | | | | | | | | | | | |
| Agree | 816 | 442 | 374 | 113 | 148 | 123 | 124 | 109 | 199 | 281 | 232 | 165 | 138 | 147 | 353 |
| | 41% | 45% | 36% | 47% | 44% | 36% | 35% | 36% | 45% | 52% | 42% | 38% | 29% | 51% | 42% |
| Disagree | 915 | 422 | 493 | 92 | 130 | 152 | 188 | 161 | 192 | 202 | 246 | 203 | 265 | 109 | 359 |
| | 45% | 43% | 48% | 39% | 38% | 45% | 52% | 54% | 44% | 37% | 44% | 46% | 55% | 38% | 43% |
| Don't know | 282 | 123 | 159 | 34 | 62 | 63 | 47 | 29 | 47 | 56 | 80 | 71 | 75 | 33 | 126 |
| | 14% | 12% | 16% | 14% | 18% | 19% | 13% | 10% | 11% | 10% | 14% | 16% | 16% | 11% | 15% |
| I am confident that the | company I work | for will be m | ore successfu | I financially in | n the next yea | r, than last yea | <u>ar</u> | | | | | | | | |
| Agree | 435 | 238 | 197 | 62 | 115 | 89 | 91 | 50 | 28 | 128 | 148 | 88 | 71 | 72 | 328 |
| | 22% | 24% | 19% | 26% | 34% | 26% | 25% | 17% | 6% | 24% | 26% | 20% | 15% | 25% | 39% |
| Disagree | 491 | 256 | 235 | 73 | 97 | 94 | 89 | 86 | 53 | 123 | 131 | 141 | 97 | 126 | 226 |
| | 24% | 26% | 23% | 31% | 29% | 28% | 25% | 29% | 12% | 23% | 24% | 32% | 20% | 44% | 27% |
| Don't know | 1087 | 492 | 595 | 104 | 127 | 156 | 178 | 163 | 358 | 288 | 279 | 210 | 310 | 91 | 284 |
| | 54% | 50% | 58% | 44% | 37% | 46% | 50% | 55% | 82% | 53% | 50% | 48% | 65% | 31% | 34% |
| I expect that there will I | be more redunda | incies made | at my workpla | ce in the next | year, than la | <u>st year</u> | | | | | | | | | |
| Agree | 404 | 217 | 186 | 68 | 94 | 102 | 75 | 46 | 20 | 105 | 122 | 103 | 74 | 105 | 224 |
| | 20% | 22% | 18% | 28% | 28% | 30% | 21% | 15% | 5% | 20% | 22% | 23% | 15% | 36% | 27% |
| Disagree | 624 | 328 | 296 | 69 | 125 | 104 | 151 | 97 | 79 | 170 | 183 | 138 | 132 | 114 | 376 |
| | 31% | 33% | 29% | 29% | 37% | 31% | 42% | 33% | 18% | 32% | 33% | 32% | 28% | 39% | 45% |
| Don't know | 986 | 441 | 544 | 103 | 121 | 133 | 134 | 156 | 339 | 263 | 253 | 197 | 272 | 71 | 238 |
| | 49% | 45% | 53% | 43% | 36% | 39% | 37% | 52% | 77% | 49% | 45% | 45% | 57% | 24% | 28% |



Absolutes/col percents

Page 18

Table 3Q.3 Do you agree or disagree with each of the following statements?Base: All respondents

| | | | | | | | Reg | lion | | | | | | | Which o | f the follo | wing bes | t describe | s your curr | | g status? | |
|------------------------|-------------|------------|---------------|---------------|---------------|-------------------------------------|-----------------------|-----------------------|------------|--------------|--------|---------------|---------------|----------------------|------------------------------|------------------------------|-----------------------------|-----------------------------------|--|---|---|-----------------|
| | Total | England | Scot- land | North East | North West | York- shire & Humb- erside | West Mid- lands | East Mid- lands | Wales | East- ern | London | South East | South West | NET: Work- ing | Work- ing full time | Work- ing part time | NET: Not work- ing | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Unweighted base | 2013 | 1723 | 180 | 80 | 243 | 179 | 184 | 156 | 110 | 174 | 185 | 326 | 196 | 971 | 620 | 351 | 1042 | 131 | 139 | 141 | 467 | 164 |
| Weighted base | 2013 | 1731 | 181 | 81 | 221 | 181 | 181 | 141 | 101 | 201 | 262 | 282 | 181 | 1127 | 886 | 242 | 886 | 113 | 130 | 122 | 371 | 149 |
| I am cutting back on s | pending no | ow becau | se I think | there w | ill be and | other rec | ession s | oon | | | | | | | | | | | | | | |
| Agree | 703 | 596 | 63 | 38 | 97 | 55 | 60 | 48 | 44 | 58 | 101 | 90 | 48 | 412 | 332 | 80 | 290 | 56 | 49 | 47 | 67 | 70 |
| | 35% | 34% | 35% | 47% | 44% | 31% | 33% | 34% | 44% | 29% | 39% | 32% | 27% | 37% | 38% | 33% | 33% | 50% | 38% | 39% | 18% | 47% |
| Disagree | 929 | 814 | 72 | 26 | 96 | 93 | 69 | 62 | 42 | 103 | 118 | 147 | 100 | 521 | 408 | 113 | 408 | 29 | 49 | 50 | 234 | 45 |
| | 46% | 47% | 40% | 33% | 43% | 51% | 38% | 44% | 42% | 51% | 45% | 52% | 55% | 46% | 46% | 47% | 46% | 26% | 38% | 41% | 63% | 30% |
| Don't know | 382 | 321 | 47 | 16 | 29 | 33 | 52 | 30 | 14 | 40 | 42 | 46 | 33 | 194 | 145 | 49 | 187 | 28 | 31 | 24 | 70 | 34 |
| | 19% | 19% | 26% | 20% | 13% | 18% | 29% | 21% | 14% | 20% | 16% | 16% | 18% | 17% | 16% | 20% | 21% | 24% | 24% | 20% | 19% | 23% |
| I am looking seriously | at all area | s of my he | ousehold | or fami | y's spen | ding to s | ee what | can be o | <u>sut</u> | | | | | | | | | | | | | |
| Agree | 1282 | 1095 | 118 | 48 | 148 | 112 | 131 | 87 | 70 | 127 | 147 | 183 | 110 | 741 | 576 | 165 | 541 | 80 | 83 | 80 | 186 | 112 |
| | 64% | 63% | 65% | 60% | 67% | 62% | 72% | 62% | 69% | 63% | 56% | 65% | 61% | 66% | 65% | 68% | 61% | 71% | 64% | 66% | 50% | 75% |
| Disagree | 540 | 470 | 45 | 20 | 62 | 53 | 31 | 42 | 25 | 47 | 75 | 81 | 60 | 269 | 212 | 57 | 272 | 16 | 29 | 34 | 172 | 20 |
| | 27% | 27% | 25% | 24% | 28% | 29% | 17% | 30% | 25% | 24% | 29% | 29% | 33% | 24% | 24% | 23% | 31% | 14% | 22% | 28% | 46% | 14% |
| Don't know | 190 | 167 | 18 | 13 | 11 | 16 | 19 | 12 | 6 | 27 | 39 | 18 | 11 | 118 | 97 | 20 | 73 | 16 | 18 | 8 | 14 | 17 |
| | 9% | 10% | 10% | 16% | 5% | 9% | 11% | 8% | 6% | 13% | 15% | 6% | 6% | 10% | 11% | 8% | 8% | 15% | 14% | 6% | 4% | 11% |
| I have more money to | spend on I | non-essen | tial item: | s now th | an I did I | ast year | | | | | | | | | | | | | | | | |
| Agree | 407 | 370 | 22 | 14 | 52 | 44 | 44 | 32 | 14 | 49 | 62 | 42 | 31 | 282 | 232 | 50 | 125 | 11 | 21 | 14 | 63 | 16 |
| | 20% | 21% | 12% | 18% | 23% | 24% | 24% | 23% | 14% | 24% | 24% | 15% | 17% | 25% | 26% | 21% | 14% | 9% | 16% | 11% | 17% | 11% |
| Disagree | 1427 | 1215 | 133 | 52 | 157 | 126 | 117 | 99 | 79 | 140 | 168 | 215 | 141 | 738 | 569 | 169 | 689 | 86 | 93 | 102 | 290 | 119 |
| | 71% | 70% | 73% | 65% | 71% | 70% | 65% | 70% | 78% | 70% | 64% | 76% | 78% | 65% | 64% | 70% | 78% | 76% | 71% | 84% | 78% | 80% |
| Don't know | 179 | 146 | 26 | 14 | 13 | 11 | 20 | 10 | 7 | 12 | 32 | 24 | 9 | 107 | 85 | 22 | 72 | 17 | 16 | 6 | 19 | 14 |
| | 9% | 8% | 14% | 17% | 6% | 6% | 11% | 7% | 7% | 6% | 12% | 9% | 5% | 10% | 10% | 9% | 8% | 15% | 12% | 5% | 5% | 9% |



Absolutes/col percents

Page 19

Table 3Q.3 Do you agree or disagree with each of the following statements?Base: All respondents

| | | | | | | | Reg | ion | | | | | | | Which o | f the follo | wing bes | t describes | s your curr | | g status? | |
|-------------------------|--------------------|----------------|---------------|---------------|---------------|-------------------------------------|-----------------------|-----------------------|------------|-----------|-----------|---------------|---------------|----------------------|------------------------------|------------------------------|-----------------------------|-----------------------------------|--|---|---|-----------------|
| | Total | <u>England</u> | Scot- land | North East | North West | York- shire & Humb- erside | West Mid- lands | East Mid- lands | Wales | East- | London | South East | South West | NET: Work- ing | Work- ing full time | Work- ing part time | NET: Not work- ing | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Weighted base | 2013 | 1731 | 181 | 81 | 221 | 181 | 181 | 141 | 101 | 201 | 262 | 282 | 181 | 1127 | 886 | 242 | 886 | 113 | 130 | 122 | 371 | 149 |
| My personal financial | situation is | generally | / heading | g in the r | ight dire | ction | | | | | | | | | | | | | | | | |
| Agree | 816 | 717 | 54 | 25 | 96 | 82 | 75 | 68 | 45 | 87 | 107 | 110 | 67 | 500 | 408 | 92 | 316 | 21 | 40 | 33 | 182 | 40 |
| | 41% | 41% | 30% | 31% | 43% | 45% | 42% | 48% | 45% | 43% | 41% | 39% | 37% | 44% | 46% | 38% | 36% | 18% | 30% | 27% | 49% | 27% |
| Disagree | 915 | 776 | 94 | 48 | 108 | 67 | 73 | 58 | 45 | 89 | 109 | 134 | 88 | 468 | 357 | 112 | 447 | 76 | 69 | 68 | 154 | 80 |
| | 45% | 45% | 52% | 60% | 49% | 37% | 41% | 41% | 45% | 44% | 42% | 48% | 49% | 42% | 40% | 46% | 50% | 67% | 53% | 56% | 41% | 54% |
| Don't know | 282 | 239 | 33 | 7 | 17 | 32 | 32 | 15 | 10 | 25 | 46 | 37 | 26 | 159 | 122 | 38 | 123 | 17 | 21 | 21 | 35 | 29 |
| | 14% | 14% | 18% | 9% | 8% | 18% | 18% | 11% | 10% | 13% | 18% | 13% | 14% | 14% | 14% | 16% | 14% | 15% | 16% | 17% | 9% | 20% |
| I am confident that the | <u>e company l</u> | work for | will be r | nore suc | cessful | financiall | y in the | next yea | r, than la | ist year | | | | | | | | | | | | |
| Agree | 435 22% | 397 23% | 24 14% | 20 25% | 52 23% | 45 25% | 55 30% | 36 26% | 14 14% | 40 20% | 63 24% | 47 17% | 38 21% | 400 35% | 332 38% | 68 28% | 35 4% | 5 4% | 13 10% | * | 11 3% | 5 4% |
| Disagree | 491 | 424 | 35 | 15 | 56 | 29 | 43 | 30 | 32 | 53 | 81 | 67 | 49 | 352 | 279 | 73 | 139 | 26 | 30 | 11 | 45 | 27 |
| | 24% | 25% | 20% | 19% | 25% | 16% | 24% | 21% | 32% | 27% | 31% | 24% | 27% | 31% | 31% | 30% | 16% | 23% | 23% | 9% | 12% | 18% |
| Don't know | 1087 | 910 | 121 | 45 | 113 | 107 | 83 | 74 | 55 | 108 | 118 | 168 | 94 | 375 | 275 | 100 | 712 | 82 | 87 | 111 | 315 | 116 |
| | 54% | 53% | 67% | 56% | 51% | 59% | 46% | 53% | 55% | 54% | 45% | 60% | 52% | 33% | 31% | 42% | 80% | 73% | 67% | 90% | 85% | 78% |
| I expect that there wil | l be more re | dundanc | ies made | at my v | vorkplac | e in the n | ext year | , than la | st year | | | | | | | | | | | | | |
| Agree | 404 | 345 | 30 | 22 | 46 | 35 | 34 | 28 | 28 | 30 | 71 | 50 | 30 | 329 | 264 | 65 | 75 | 22 | 16 | 6 | 13 | 18 |
| | 20% | 20% | 17% | 28% | 21% | 19% | 19% | 20% | 28% | 15% | 27% | 18% | 17% | 29% | 30% | 27% | 8% | 19% | 12% | 5% | 4% | 12% |
| Disagree | 624 | 553 | 47 | 20 | 64 | 46 | 72 | 49 | 24 | 74 | 88 | 82 | 59 | 489 | 393 | 97 | 134 | 17 | 31 | 14 | 49 | 23 |
| | 31% | 32% | 26% | 25% | 29% | 25% | 40% | 35% | 23% | 37% | 34% | 29% | 33% | 43% | 44% | 40% | 15% | 15% | 24% | 12% | 13% | 16% |
| Don't know | 986 | 833 | 104 | 38 | 112 | 100 | 76 | 64 | 49 | 98 | 103 | 150 | 92 | 309 | 229 | 80 | 677 | 74 | 83 | 102 | 310 | 108 |
| | 49% | 48% | 57% | 47% | 50% | 55% | 42% | 46% | 49% | 49% | 39% | 53% | 51% | 27% | 26% | 33% | 76% | 66% | 64% | 84% | 83% | 72% |



Absolutes/col percents

Page 20

Table 3Q.3 Do you agree or disagree with each of the following statements?Base: All respondents

| | _ | | | | Ten | ure | | | |
|-----------------------------|----------------|--------------------|---|-------------------------------------|--------------|-------------------------|---|--------------------------|-----------|
| | <u>Total</u> N | IET: Homeowners | Owned outright - without mortgage | Owned with a mortgage or loan | NET: Renters | Rented from the council | Rented from a housing association | Rented from someone else | Rent free |
| Unweighted base | 2013 | 1234 | 737 | 497 | 761 | 185 | 206 | 370 | 18 |
| Weighted base | 2013 | 1309 | 664 | 644 | 691 | 282 | 136 | 273 | 14 |
| I am cutting back on spend | ling now bec | ause I think there | will be another re | ecession soon | | | | | |
| Agree | 703 | 392 | 184 | 209 | 308 | 136 | 63 | 109 | 3 |
| | 35% | 30% | 28% | 32% | 45% | 48% | 46% | 40% | 18% |
| Disagree | 929 | 693 | 359 | 334 | 229 | 77 | 42 | 111 | 6 |
| | 46% | 53% | 54% | 52% | 33% | 27% | 31% | 41% | 46% |
| Don't know | 382 | 224 | 122 | 102 | 153 | 69 | 31 | 53 | 5 |
| | 19% | 17% | 18% | 16% | 22% | 25% | 23% | 19% | 35% |
| I am looking seriously at a | II areas of my | y household or far | nily's spending to | o see what can be | e cut | | | | |
| Agree | 1282 | 814 | 374 | 440 | 461 | 185 | 91 | 185 | 7 |
| | 64% | 62% | 56% | 68% | 67% | 66% | 67% | 68% | 50% |
| Disagree | 540 | 408 | 256 | 152 | 128 | 49 | 21 | 57 | 5 |
| | 27% | 31% | 39% | 24% | 18% | 17% | 16% | 21% | 35% |
| Don't know | 190 | 87 | 34 | 52 | 102 | 47 | 23 | 31 | 2 |
| | 9% | 7% | 5% | 8% | 15% | 17% | 17% | 11% | 15% |
| I have more money to sper | nd on non-es | sential items now | than I did last ye | <u>ar</u> | | | | | |
| Agree | 407 | 284 | 134 | 150 | 119 | 44 | 15 | 60 | 4 |
| | 20% | 22% | 20% | 23% | 17% | 16% | 11% | 22% | 28% |
| Disagree | 1427 | 934 | 489 | 445 | 485 | 203 | 104 | 178 | 9 |
| | 71% | 71% | 74% | 69% | 70% | 72% | 76% | 65% | 62% |
| Don't know | 179 | 91 | 41 | 50 | 87 | 35 | 17 | 35 | 1 |
| | 9% | 7% | 6% | 8% | 13% | 12% | 13% | 13% | 10% |



Absolutes/col percents

Page 21

Table 3Q.3 Do you agree or disagree with each of the following statements?Base: All respondents

| | | | | | Ten | ure | | | |
|-----------------------------|------------------|-------------------|---|-------------------------------------|--------------------|-------------------------|---|--------------------------|-----------|
| | _Total_NE | T: Homeowners | Owned outright - without mortgage | Owned with a mortgage or loan | NET: Renters | Rented from the council | Rented from a housing association | Rented from someone else | Rent free |
| Weighted base | 2013 | 1309 | 664 | 644 | 691 | 282 | 136 | 273 | 14 |
| My personal financial situ | ation is general | ly heading in th | e right direction | | | | | | |
| Agree | 816 | 591 | 309 | 281 | 218 | 77 | 36 | 106 | 7 |
| | 41% | 45% | 47% | 44% | 32% | 27% | 26% | 39% | 51% |
| Disagree | 915 | 553 | 275 | 278 | 359 | 150 | 80 | 129 | 3 |
| | 45% | 42% | 41% | 43% | 52% | 53% | 59% | 47% | 24% |
| Don't know | 282 | 165 | 80 | 85 | 114 | 54 | 20 | 39 | 3 |
| | 14% | 13% | 12% | 13% | 16% | 19% | 15% | 14% | 25% |
| I am confident that the co | mpany I work fo | or will be more s | successful financ | ially in the next y | ear, than last yea | <u>ır</u> | | | |
| Agree | 435 | 312 | 88 | 225 | 121 | 29 | 17 | 74 | 2 |
| | 22% | 24% | 13% | 35% | 17% | 10% | 13% | 27% | 13% |
| Disagree | 491 | 320 | 147 | 173 | 170 | 63 | 34 | 73 | 2 |
| | 24% | 24% | 22% | 27% | 25% | 22% | 25% | 27% | 16% |
| Don't know | 1087 | 677 | 430 | 247 | 400 | 190 | 85 | 126 | 10 |
| | 54% | 52% | 65% | 38% | 58% | 67% | 62% | 46% | 71% |
| I expect that there will be | more redundan | cies made at m | y workplace in th | e next year, than | <u>last year</u> | | | | |
| Agree | 404 | 254 | 93 | 160 | 145 | 61 | 32 | 52 | 5 |
| | 20% | 19% | 14% | 25% | 21% | 22% | 24% | 19% | 40% |
| Disagree | 624 | 418 | 163 | 256 | 202 | 58 | 35 | 109 | 3 |
| | 31% | 32% | 25% | 40% | 29% | 21% | 26% | 40% | 21% |
| Don't know | 986 | 637 | 408 | 228 | 344 | 163 | 69 | 112 | 5 |
| | 49% | 49% | 61% | 35% | 50% | 58% | 51% | 41% | 39% |



Absolutes/col percents

Page 22

Table 4

Q.4 Thinking about each of the following public services in your local area, do you think they have got better or worse over the past three months? Base: All respondents

| | | Ge | nder | | | Ac | je | | | | Social | Grade | | Employme | |
|---------------------|-------|------|--------|-------|-------|-------|-------|-------|-----|-----|--------|-------|-----|----------|--------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Pri- vate |
| Unweighted base | 2013 | 1002 | 1011 | 162 | 298 | 305 | 369 | 346 | 533 | 595 | 580 | 315 | 523 | 237 | 734 |
| Weighted base | 2013 | 986 | 1027 | 239 | 339 | 339 | 359 | 299 | 438 | 538 | 558 | 438 | 478 | 289 | 838 |
| Local state schools | | | | | | | | | | | | | | | |
| Better | 236 | 109 | 127 | 53 | 61 | 48 | 23 | 18 | 32 | 52 | 57 | 66 | 61 | 55 | 99 |
| | 12% | 11% | 12% | 22% | 18% | 14% | 6% | 6% | 7% | 10% | 10% | 15% | 13% | 19% | 12% |
| No change | 1240 | 617 | 623 | 117 | 202 | 182 | 217 | 209 | 313 | 352 | 339 | 259 | 290 | 151 | 501 |
| | 62% | 63% | 61% | 49% | 60% | 54% | 60% | 70% | 71% | 65% | 61% | 59% | 61% | 52% | 60% |
| Worse | 537 | 260 | 277 | 69 | 76 | 108 | 119 | 72 | 93 | 134 | 162 | 113 | 127 | 84 | 238 |
| | 27% | 26% | 27% | 29% | 22% | 32% | 33% | 24% | 21% | 25% | 29% | 26% | 27% | 29% | 28% |
| Local NHS services | | | | | | | | | | | | | | | |
| Better | 223 | 119 | 105 | 50 | 53 | 41 | 24 | 20 | 35 | 77 | 52 | 40 | 55 | 58 | 83 |
| | 11% | 12% | 10% | 21% | 16% | 12% | 7% | 7% | 8% | 14% | 9% | 9% | 11% | 20% | 10% |
| No change | 1002 | 501 | 501 | 97 | 173 | 166 | 170 | 172 | 225 | 281 | 285 | 205 | 231 | 133 | 424 |
| | 50% | 51% | 49% | 40% | 51% | 49% | 47% | 57% | 51% | 52% | 51% | 47% | 48% | 46% | 51% |
| Worse | 788 | 367 | 421 | 92 | 113 | 132 | 165 | 108 | 178 | 180 | 221 | 194 | 192 | 99 | 330 |
| | 39% | 37% | 41% | 39% | 33% | 39% | 46% | 36% | 41% | 34% | 40% | 44% | 40% | 34% | 39% |



Absolutes/col percents

Page 23

Table 4

Q.4 Thinking about each of the following public services in your local area, do you think they have got better or worse over the past three months? Base: All respondents

| | | Gei | nder | | | Ac | le | | | | Social (| Grade | | Employme | |
|-------------------------|--------------------|--------------|--------------|-------|-------|-------|-------|-------|-----|-----|----------|-------|-----|----------|--------------|
| | _Total_ | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Pri- vate |
| Weighted base | 2013 | 986 | 1027 | 239 | 339 | 339 | 359 | 299 | 438 | 538 | 558 | 438 | 478 | 289 | 838 |
| Local authority service | s such as librarie | es and waste | e collection | | | | | | | | | | | | |
| Better | 231 | 121 | 110 | 51 | 59 | 42 | 26 | 20 | 34 | 70 | 51 | 54 | 57 | 41 | 114 |
| | 11% | 12% | 11% | 21% | 17% | 12% | 7% | 7% | 8% | 13% | 9% | 12% | 12% | 14% | 14% |
| No change | 989 | 455 | 533 | 120 | 165 | 170 | 152 | 145 | 236 | 281 | 276 | 197 | 235 | 129 | 391 |
| | 49% | 46% | 52% | 50% | 49% | 50% | 42% | 49% | 54% | 52% | 49% | 45% | 49% | 45% | 47% |
| Worse | 793 | 410 | 383 | 68 | 115 | 127 | 181 | 134 | 169 | 188 | 231 | 188 | 186 | 120 | 334 |
| | 39% | 42% | 37% | 28% | 34% | 37% | 50% | 45% | 38% | 35% | 41% | 43% | 39% | 41% | 40% |
| Local public transport | | | | | | | | | | | | | | | |
| Better | 255 | 123 | 132 | 65 | 62 | 40 | 35 | 13 | 40 | 79 | 55 | 70 | 52 | 45 | 132 |
| | 13% | 12% | 13% | 27% | 18% | 12% | 10% | 4% | 9% | 15% | 10% | 16% | 11% | 16% | 16% |
| No change | 1064 | 523 | 541 | 89 | 170 | 167 | 176 | 187 | 276 | 294 | 293 | 225 | 252 | 144 | 415 |
| | 53% | 53% | 53% | 37% | 50% | 49% | 49% | 62% | 63% | 55% | 52% | 51% | 53% | 50% | 50% |
| Worse | 694 | 341 | 353 | 84 | 107 | 132 | 148 | 99 | 123 | 165 | 211 | 143 | 175 | 101 | 291 |
| | 34% | 35% | 34% | 35% | 32% | 39% | 41% | 33% | 28% | 31% | 38% | 33% | 37% | 35% | 35% |



Absolutes/col percents

Page 24

Table 4

Q.4 Thinking about each of the following public services in your local area, do you think they have got better or worse over the past three months? Base: All respondents

| | | | | | | | Reg | lion | | | | | | | Which a | f the follo | wing bes | st describe | | | g status? | |
|---------------------|-------|---------|---------------|---------------|---------------|-------------------------------------|-----------------------|-----------------------|-------|--------------|--------|---------------|---------------|----------------------|------------------------------|------------------------------|-----------------------------|-----------------------------------|--|---|---|-----------------|
| | Total | England | Scot- land | North East | North West | York- shire & Humb- erside | West Mid- lands | East Mid- lands | Wales | East- ern | London | South East | South West | NET: Work- ing | Work- ing full time | Work- ing part time | NET: Not work- ing | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Unweighted base | 2013 | 1723 | 180 | 80 | 243 | 179 | 184 | 156 | 110 | 174 | 185 | 326 | 196 | 971 | 620 | 351 | 1042 | 131 | 139 | 141 | 467 | 164 |
| Weighted base | 2013 | 1731 | 181 | 81 | 221 | 181 | 181 | 141 | 101 | 201 | 262 | 282 | 181 | 1127 | 886 | 242 | 886 | 113 | 130 | 122 | 371 | 149 |
| Local state schools | | | | | | | | | | | | | | | | | | | | | | |
| Better | 236 | 209 | 20 | 5 | 36 | 19 | 25 | 10 | 7 | 14 | 45 | 29 | 24 | 154 | 121 | 33 | 82 | 12 | 20 | 9 | 22 | 18 |
| | 12% | 12% | 11% | 6% | 16% | 11% | 14% | 7% | 7% | 7% | 17% | 10% | 13% | 14% | 14% | 14% | 9% | 11% | 16% | 8% | 6% | 12% |
| No change | 1240 | 1064 | 118 | 47 | 123 | 105 | 114 | 86 | 58 | 127 | 152 | 187 | 123 | 652 | 505 | 147 | 588 | 66 | 73 | 87 | 270 | 93 |
| | 62% | 61% | 65% | 59% | 56% | 58% | 63% | 61% | 58% | 63% | 58% | 66% | 68% | 58% | 57% | 61% | 66% | 58% | 56% | 71% | 73% | 62% |
| Worse | 537 | 458 | 43 | 28 | 62 | 57 | 42 | 45 | 36 | 60 | 65 | 66 | 34 | 322 | 259 | 62 | 216 | 35 | 36 | 26 | 79 | 38 |
| | 27% | 26% | 24% | 35% | 28% | 31% | 23% | 32% | 35% | 30% | 25% | 23% | 19% | 29% | 29% | 26% | 24% | 31% | 28% | 21% | 21% | 26% |
| Local NHS services | | | | | | | | | | | | | | | | | | | | | | |
| Better | 223 | 201 | 15 | 11 | 33 | 15 | 23 | 10 | 7 | 13 | 48 | 34 | 15 | 141 | 115 | 26 | 82 | 13 | 12 | 10 | 30 | 18 |
| | 11% | 12% | 8% | 14% | 15% | 8% | 13% | 7% | 7% | 6% | 18% | 12% | 9% | 13% | 13% | 11% | 9% | 11% | 9% | 8% | 8% | 12% |
| No change | 1002 | 866 | 98 | 31 | 102 | 80 | 91 | 77 | 38 | 117 | 127 | 140 | 101 | 557 | 432 | 125 | 445 | 47 | 68 | 57 | 201 | 72 |
| | 50% | 50% | 54% | 39% | 46% | 44% | 50% | 55% | 38% | 58% | 49% | 50% | 56% | 49% | 49% | 52% | 50% | 42% | 53% | 46% | 54% | 48% |
| Worse | 788 | 664 | 68 | 38 | 87 | 87 | 68 | 53 | 55 | 72 | 87 | 108 | 65 | 429 | 338 | 91 | 359 | 53 | 50 | 56 | 141 | 59 |
| | 39% | 38% | 38% | 48% | 39% | 48% | 37% | 38% | 55% | 36% | 33% | 38% | 36% | 38% | 38% | 38% | 41% | 47% | 38% | 46% | 38% | 40% |



Absolutes/col percents

Table 4

Q.4 Thinking about each of the following public services in your local area, do you think they have got better or worse over the past three months? Base: All respondents

| | | Region | | | | | | | | Which of the following best describes your current working status? | | | | | | | | | | | | |
|--------------------------|-----------|-------------|---------------|---------------|---------------|-------------------------------------|-----------------------|-----------------------|-------|--|--------|---------------|---------------|----------------------|------------------------------|------------------------------|-----------------------------|-----------------------------------|--|---|---|-----------------|
| | Total | England | Scot- land | North East | North West | York- shire & Humb- erside | West Mid- lands | East Mid- lands | Wales | East- ern | London | South East | South West | NET: Work- ing | Work- ing full time | Work- ing part time | NET: Not work- ing | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Weighted base | 2013 | 1731 | 181 | 81 | 221 | 181 | 181 | 141 | 101 | 201 | 262 | 282 | 181 | 1127 | 886 | 242 | 886 | 113 | 130 | 122 | 371 | 149 |
| Local authority services | s such as | libraries a | and waste | e collect | ion | | | | | | | | | | | | | | | | | |
| Better | 231 | 195 | 25 | 7 | 15 | 8 | 26 | 17 | 12 | 22 | 45 | 38 | 15 | 154 | 130 | 25 | 77 | 14 | 15 | 9 | 26 | 13 |
| | 11% | 11% | 14% | 9% | 7% | 4% | 14% | 12% | 12% | 11% | 17% | 14% | 8% | 14% | 15% | 10% | 9% | 12% | 12% | 7% | 7% | 9% |
| No change | 989 | 859 | 85 | 29 | 98 | 73 | 92 | 70 | 45 | 112 | 137 | 145 | 102 | 520 | 392 | 128 | 469 | 58 | 70 | 60 | 196 | 85 |
| | 49% | 50% | 47% | 36% | 44% | 40% | 51% | 50% | 44% | 56% | 52% | 52% | 56% | 46% | 44% | 53% | 53% | 51% | 54% | 49% | 53% | 57% |
| Worse | 793 | 677 | 72 | 44 | 108 | 100 | 63 | 53 | 44 | 67 | 79 | 98 | 64 | 453 | 364 | 89 | 340 | 41 | 45 | 53 | 150 | 51 |
| | 39% | 39% | 39% | 55% | 49% | 55% | 35% | 38% | 44% | 33% | 30% | 35% | 35% | 40% | 41% | 37% | 38% | 36% | 34% | 44% | 40% | 34% |
| Local public transport | | | | | | | | | | | | | | | | | | | | | | |
| Better | 255 | 223 | 24 | 7 | 39 | 15 | 22 | 10 | 8 | 30 | 53 | 32 | 16 | 177 | 146 | 31 | 78 | 11 | 23 | 11 | 23 | 12 |
| | 13% | 13% | 13% | 9% | 17% | 8% | 12% | 7% | 8% | 15% | 20% | 11% | 9% | 16% | 16% | 13% | 9% | 9% | 17% | 9% | 6% | 8% |
| No change | 1064 | 911 | 104 | 37 | 101 | 95 | 105 | 86 | 49 | 89 | 137 | 172 | 90 | 559 | 431 | 128 | 505 | 60 | 49 | 73 | 242 | 82 |
| | 53% | 53% | 57% | 46% | 45% | 52% | 58% | 61% | 49% | 44% | 52% | 61% | 49% | 50% | 49% | 53% | 57% | 53% | 38% | 60% | 65% | 55% |
| Worse | 694 | 597 | 53 | 37 | 82 | 71 | 54 | 45 | 43 | 83 | 71 | 78 | 76 | 391 | 309 | 82 | 302 | 43 | 58 | 38 | 107 | 56 |
| | 34% | 34% | 29% | 45% | 37% | 39% | 30% | 32% | 43% | 41% | 27% | 28% | 42% | 35% | 35% | 34% | 34% | 38% | 45% | 31% | 29% | 37% |



Absolutes/col percents

Page 26

Table 4

Q.4 Thinking about each of the following public services in your local area, do you think they have got better or worse over the past three months? Base: All respondents

| | | | | | Ten | ure | | | |
|---------------------|-----------------|---------------|---|-------------------------------------|--------------|-------------------------|---|--------------------------|-----------|
| | <u>Total</u> NE | T: Homeowners | Owned outright - without mortgage | Owned with a mortgage or loan | NET: Renters | Rented from the council | Rented from a housing association | Rented from someone else | Rent free |
| Unweighted base | 2013 | 1234 | 737 | 497 | 761 | 185 | 206 | 370 | 18 |
| Weighted base | 2013 | 1309 | 664 | 644 | 691 | 282 | 136 | 273 | 14 |
| Local state schools | | | | | | | | | |
| Better | 236 12% | 141 11% | 71 11% | 70 11% | 94 14% | 44 16% | 15 11% | 34 13% | 1 8% |
| No change | 1240 62% | 836 64% | 439 66% | 397 62% | 397 57% | 158 56% | 74 54% | 166 61% | 7 55% |
| Worse | 537 27% | 332 25% | 155 23% | 177 27% | 200 29% | 80 28% | 48 35% | 73 27% | 5 37% |
| Local NHS services | | | | | | | | | |
| Better | 223 11% | 143 11% | 78 12% | 65 10% | 81 12% | 39 14% | 12 9% | 29 11% | - |
| No change | 1002 50% | 662 51% | 334 50% | 328 51% | 331 48% | 124 44% | 61 45% | 147 54% | 8 61% |
| Worse | 788 39% | 503 38% | 253 38% | 251 39% | 279 40% | 118 42% | 63 46% | 97 36% | 5 39% |



Absolutes/col percents

Table 4

Q.4 Thinking about each of the following public services in your local area, do you think they have got better or worse over the past three months? Base: All respondents

| | | Tenure | | | | | | | | | | | |
|--------------------------|-----------------|-----------------------|---|-------------------------------------|--------------|-------------------------|---|--------------------------|-----------|--|--|--|--|
| | Total | NET: Homeowners | Owned outright - without mortgage | Owned with a mortgage or loan | NET: Renters | Rented from the council | Rented from a housing association | Rented from someone else | Rent free | | | | |
| Weighted base | 2013 | 1309 | 664 | 644 | 691 | 282 | 136 | 273 | 14 | | | | |
| Local authority services | s such as libra | aries and waste colle | ection | | | | | | | | | | |
| Better | 231 11% | 140 11% | 78 12% | 62 10% | 91 13% | 42 15% | 12 9% | 37 14% | - | | | | |
| No change | 989 49% | 661 50% | 339 51% | 322 50% | 319 46% | 110 39% | 59 44% | 150 55% | 9 69% | | | | |
| Worse | 793 39% | 508 39% | 247 37% | 260 40% | 281 41% | 130 46% | 65 48% | 86 31% | 4 31% | | | | |
| Local public transport | | | | | | | | | | | | | |
| Better | 255 13% | 151 12% | 71 11% | 80 12% | 103 15% | 49 17% | 13 10% | 40 15% | 1 5% | | | | |
| No change | 1064 53% | 730 56% | 395 60% | 335 52% | 326 47% | 124 44% | 62 46% | 140 51% | 8 60% | | | | |
| Worse | 694 34% | 427 33% | 198 30% | 229 36% | 262 38% | 109 39% | 60 44% | 93 34% | 5 35% | | | | |

