



# ITV NEWS INDEX

## **METHODOLOGY NOTE**

ComRes interviewed 2,051 adults online from 7<sup>th</sup> to 9<sup>th</sup> December 2012. Data were weighted to be demographically representative of all British adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

*All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.*

## ITV News Index

### ONLINE Fieldwork : 7th-9th December 2012

Absolutes/col percents

Table 1  
**Q.1 Do you think each of the following have got better or worse over the past three months?**  
**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2051	971	1080	184	294	377	382	349	465	626	601	308	516	270	719
Weighted base	2051	1005	1046	246	328	390	349	308	430	554	595	431	472	323	825
<b><u>The state of the UK economy</u></b>															
Better	204 10%	123 12%	80 8%	37 15%	40 12%	38 10%	24 7%	19 6%	47 11%	72 13%	65 11%	38 9%	29 6%	36 11%	74 9%
No change	595 29%	294 29%	301 29%	86 35%	109 33%	131 34%	106 30%	68 22%	95 22%	161 29%	201 34%	115 27%	118 25%	86 27%	287 35%
Worse	1252 61%	588 58%	664 64%	123 50%	180 55%	221 57%	219 63%	221 72%	289 67%	320 58%	329 55%	278 65%	325 69%	202 62%	463 56%
<b><u>Your personal financial situation</u></b>															
Better	286 14%	164 16%	122 12%	74 30%	69 21%	51 13%	25 7%	25 8%	42 10%	84 15%	95 16%	69 16%	38 8%	65 20%	131 16%
No change	774 38%	382 38%	392 37%	71 29%	115 35%	142 37%	123 35%	121 39%	201 47%	260 47%	209 35%	148 34%	157 33%	100 31%	319 39%
Worse	991 48%	459 46%	532 51%	102 41%	144 44%	196 50%	200 57%	161 52%	187 44%	210 38%	291 49%	214 50%	276 58%	158 49%	375 45%
<b><u>Your job security</u></b>															
Better	160 8%	84 8%	76 7%	45 18%	45 14%	37 10%	21 6%	8 2%	3 1%	46 8%	62 10%	35 8%	17 4%	43 13%	92 11%
No change	1299 63%	642 64%	657 63%	129 52%	154 47%	213 55%	208 60%	208 68%	386 90%	372 67%	358 60%	249 58%	320 68%	152 47%	446 54%
Worse	593 29%	280 28%	313 30%	72 29%	129 39%	139 36%	120 34%	92 30%	40 9%	135 24%	175 29%	147 34%	135 29%	127 39%	287 35%

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	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2051	1005	1046	246	328	390	349	308	430	554	595	431	472	323	825
<b><u>Anti-social behaviour in my neighbourhood</u></b>															
Better	218 11%	117 12%	100 10%	45 18%	46 14%	47 12%	28 8%	16 5%	36 8%	58 10%	61 10%	57 13%	42 9%	47 14%	79 10%
No change	1410 69%	692 69%	718 69%	148 60%	196 60%	259 67%	255 73%	238 77%	313 73%	397 72%	429 72%	272 63%	312 66%	207 64%	575 70%
Worse	424 21%	196 20%	228 22%	53 21%	86 26%	83 21%	66 19%	54 18%	81 19%	99 18%	106 18%	102 24%	118 25%	70 22%	171 21%
<b><u>Crime</u></b>															
Better	227 11%	126 13%	101 10%	42 17%	46 14%	44 11%	26 7%	16 5%	54 13%	72 13%	75 13%	52 12%	29 6%	43 13%	80 10%
No change	1104 54%	557 55%	547 52%	138 56%	178 54%	219 56%	190 55%	162 53%	217 50%	331 60%	342 57%	213 50%	217 46%	170 53%	466 57%
Worse	721 35%	322 32%	398 38%	67 27%	104 32%	128 33%	133 38%	130 42%	159 37%	151 27%	178 30%	166 38%	226 48%	110 34%	279 34%
<b><u>Social disorder in some communities around the country</u></b>															
Better	166 8%	85 8%	81 8%	31 13%	32 10%	36 9%	27 8%	19 6%	21 5%	45 8%	55 9%	33 8%	33 7%	34 11%	64 8%
No change	942 46%	471 47%	471 45%	134 55%	158 48%	207 53%	163 47%	123 40%	157 37%	262 47%	296 50%	200 46%	184 39%	153 47%	424 51%
Worse	943 46%	449 45%	494 47%	81 33%	139 42%	147 38%	159 46%	165 54%	252 59%	246 45%	243 41%	198 46%	255 54%	136 42%	338 41%

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Table 1  
**Q.1 Do you think each of the following have got better or worse over the past three months?**  
**Base: All respondents**

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2051	1771	189	89	250	190	169	149	91	187	222	305	210	989	675	314	1062	127	184	141	405	205
Weighted base	2051	1764	178	93	241	181	190	159	109	192	258	263	187	1149	902	246	902	99	173	128	340	161
<b><u>The state of the UK economy</u></b>																						
Better	204 10%	169 10%	21 12%	16 18%	12 5%	17 9%	25 13%	10 6%	14 13%	19 10%	26 10%	30 11%	15 8%	110 10%	94 10%	17 7%	93 10%	7 7%	26 15%	9 7%	39 12%	12 7%
No change	595 29%	520 29%	43 24%	24 25%	64 27%	53 29%	62 33%	49 31%	33 30%	52 27%	87 34%	76 29%	53 29%	373 33%	299 33%	74 30%	222 25%	20 20%	50 29%	25 20%	76 22%	50 31%
Worse	1252 61%	1075 61%	115 64%	53 57%	165 69%	111 62%	103 54%	101 63%	62 57%	121 63%	145 56%	158 60%	119 64%	665 58%	510 56%	155 63%	587 65%	72 73%	97 56%	94 73%	225 66%	99 61%
<b><u>Your personal financial situation</u></b>																						
Better	286 14%	251 14%	21 12%	18 19%	38 16%	17 9%	35 19%	14 8%	14 13%	22 11%	51 20%	36 14%	21 11%	196 17%	162 18%	34 14%	90 10%	5 5%	34 19%	7 5%	37 11%	8 5%
No change	774 38%	660 37%	70 39%	37 40%	92 38%	69 38%	70 37%	54 34%	44 41%	77 40%	104 40%	97 37%	60 32%	420 37%	334 37%	85 35%	355 39%	20 20%	50 29%	54 42%	165 48%	65 40%
Worse	991 48%	853 48%	87 49%	38 41%	111 46%	95 53%	84 44%	92 58%	50 46%	93 49%	103 40%	130 49%	105 56%	533 46%	406 45%	127 52%	458 51%	74 74%	90 52%	67 52%	139 41%	88 55%
<b><u>Your job security</u></b>																						
Better	160 8%	139 8%	14 8%	10 10%	14 6%	9 5%	20 11%	8 5%	7 6%	14 7%	35 13%	17 7%	12 6%	135 12%	116 13%	19 8%	25 3%	1 1%	17 10%	1 1%	3 1%	3 2%
No change	1299 63%	1107 63%	120 67%	65 70%	157 65%	125 69%	117 62%	102 64%	72 66%	123 64%	132 51%	159 60%	128 68%	599 52%	456 50%	143 58%	700 78%	51 52%	103 60%	112 87%	313 92%	121 75%
Worse	593 29%	518 29%	45 25%	19 20%	70 29%	47 26%	52 28%	49 31%	30 28%	55 29%	91 35%	87 33%	48 26%	415 36%	331 37%	84 34%	178 20%	47 48%	53 31%	16 12%	24 7%	37 23%

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**Q.1 Do you think each of the following have got better or worse over the past three months?**  
**Base: All respondents**

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2051	1764	178	93	241	181	190	159	109	192	258	263	187	1149	902	246	902	99	173	128	340	161
<b><u>Anti-social behaviour in my neighbourhood</u></b>																						
Better	218 11%	185 11%	21 12%	15 17%	27 11%	14 8%	25 13%	15 9%	12 11%	13 7%	41 16%	27 10%	8 5%	126 11%	110 12%	16 6%	92 10%	14 14%	24 14%	12 9%	26 8%	15 9%
No change	1410 69%	1212 69%	116 65%	67 72%	161 67%	128 71%	124 65%	113 71%	82 76%	135 70%	159 62%	178 67%	147 79%	782 68%	597 66%	185 75%	628 70%	62 62%	108 62%	81 63%	266 78%	111 69%
Worse	424 21%	367 21%	42 24%	11 12%	53 22%	39 22%	41 21%	31 20%	15 14%	44 23%	59 23%	59 22%	31 17%	241 21%	195 22%	45 18%	183 20%	23 24%	42 24%	35 27%	48 14%	35 22%
<b><u>Crime</u></b>																						
Better	227 11%	189 11%	24 13%	21 22%	30 12%	18 10%	29 15%	10 6%	14 12%	12 6%	41 16%	15 6%	15 8%	123 11%	110 12%	14 6%	103 11%	9 9%	30 18%	9 7%	42 12%	13 8%
No change	1104 54%	950 54%	89 50%	47 51%	113 47%	95 52%	104 55%	95 60%	65 60%	113 59%	128 50%	143 54%	111 60%	636 55%	490 54%	146 60%	467 52%	48 49%	89 52%	52 41%	194 57%	83 52%
Worse	721 35%	625 35%	65 37%	25 27%	99 41%	69 38%	58 30%	54 34%	30 28%	67 35%	88 34%	105 40%	61 33%	389 34%	303 34%	86 35%	332 37%	42 42%	54 31%	67 52%	103 30%	65 41%
<b><u>Social disorder in some communities around the country</u></b>																						
Better	166 8%	145 8%	15 8%	13 14%	13 5%	17 10%	25 13%	11 7%	6 6%	14 7%	23 9%	17 6%	11 6%	98 9%	84 9%	15 6%	67 7%	10 10%	19 11%	7 5%	19 6%	13 8%
No change	942 46%	805 46%	80 45%	40 43%	102 42%	81 45%	87 46%	74 47%	58 53%	91 47%	122 47%	124 47%	84 45%	577 50%	449 50%	128 52%	366 41%	36 36%	85 49%	34 26%	135 40%	77 48%
Worse	943 46%	815 46%	83 47%	40 43%	126 52%	83 46%	77 41%	74 47%	45 41%	87 45%	113 44%	123 47%	92 49%	474 41%	370 41%	104 42%	469 52%	54 54%	70 40%	88 69%	186 55%	71 44%

## ITV News Index

### ONLINE Fieldwork : 7th-9th December 2012

Absolutes/col percents

Table 2

**Q.2 Thinking about each of the following public services in your local area, do you think they have got better or worse over the past three months?**

**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2051	971	1080	184	294	377	382	349	465	626	601	308	516	270	719
Weighted base	2051	1005	1046	246	328	390	349	308	430	554	595	431	472	323	825
<b><u>Local state schools</u></b>															
Better	208 10%	105 10%	103 10%	44 18%	40 12%	32 8%	24 7%	19 6%	48 11%	59 11%	59 10%	48 11%	42 9%	43 13%	58 7%
No change	1338 65%	657 65%	682 65%	137 56%	205 62%	252 65%	236 68%	212 69%	296 69%	365 66%	390 66%	281 65%	303 64%	175 54%	557 67%
Worse	504 25%	244 24%	260 25%	65 26%	83 25%	105 27%	88 25%	76 25%	86 20%	130 23%	145 24%	102 24%	127 27%	106 33%	211 26%
<b><u>Local NHS services</u></b>															
Better	214 10%	118 12%	97 9%	43 17%	47 14%	35 9%	19 5%	20 6%	51 12%	53 10%	63 11%	57 13%	41 9%	41 13%	72 9%
No change	1091 53%	548 55%	543 52%	122 50%	179 54%	207 53%	190 54%	176 57%	217 50%	304 55%	329 55%	215 50%	243 51%	141 44%	470 57%
Worse	746 36%	340 34%	406 39%	81 33%	103 31%	147 38%	140 40%	112 36%	162 38%	197 36%	203 34%	158 37%	187 40%	141 44%	283 34%
<b><u>Local authority services such as libraries and waste collection</u></b>															
Better	244 12%	111 11%	133 13%	61 25%	56 17%	36 9%	17 5%	26 9%	48 11%	60 11%	71 12%	52 12%	60 13%	40 12%	91 11%
No change	1060 52%	516 51%	544 52%	117 48%	166 51%	219 56%	191 55%	160 52%	206 48%	296 54%	314 53%	230 53%	220 47%	151 47%	451 55%
Worse	747 36%	378 38%	369 35%	68 27%	106 32%	135 35%	141 40%	121 39%	177 41%	197 36%	210 35%	149 35%	192 41%	132 41%	283 34%

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**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2051	1005	1046	246	328	390	349	308	430	554	595	431	472	323	825
<b><u>Local public transport</u></b>															
Better	225 11%	109 11%	117 11%	54 22%	52 16%	33 8%	25 7%	21 7%	41 9%	55 10%	76 13%	45 11%	49 10%	44 14%	80 10%
No change	1186 58%	624 62%	562 54%	89 36%	190 58%	240 61%	218 63%	180 59%	269 63%	318 57%	345 58%	265 61%	259 55%	163 50%	494 60%
Worse	640 31%	272 27%	367 35%	103 42%	87 26%	117 30%	106 30%	106 35%	120 28%	181 33%	174 29%	121 28%	164 35%	117 36%	251 30%

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	Region													Which of the following best describes your current working status?								
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Unweighted base	2051	1771	189	89	250	190	169	149	91	187	222	305	210	989	675	314	1062	127	184	141	405	205
Weighted base	2051	1764	178	93	241	181	190	159	109	192	258	263	187	1149	902	246	902	99	173	128	340	161
<b>Local state schools</b>																						
Better	208 10%	185 10%	16 9%	9 10%	30 13%	14 8%	12 6%	6 4%	8 7%	23 12%	39 15%	30 11%	22 12%	101 9%	78 9%	23 9%	108 12%	12 12%	33 19%	15 12%	32 9%	15 9%
No change	1338 65%	1145 65%	117 66%	58 62%	159 66%	129 71%	126 66%	117 73%	76 70%	128 67%	143 55%	160 61%	125 67%	731 64%	566 63%	165 67%	607 67%	60 60%	98 57%	82 64%	259 76%	108 67%
Worse	504 25%	434 25%	45 25%	26 28%	52 22%	38 21%	52 27%	37 23%	25 23%	40 21%	76 30%	73 28%	40 22%	317 28%	259 29%	58 24%	188 21%	27 28%	43 25%	31 24%	49 14%	38 24%
<b>Local NHS services</b>																						
Better	214 10%	188 11%	22 12%	14 15%	19 8%	12 7%	23 12%	7 4%	5 4%	23 12%	42 16%	27 10%	21 11%	114 10%	91 10%	22 9%	101 11%	11 11%	26 15%	20 15%	25 7%	19 12%
No change	1091 53%	927 53%	102 57%	51 55%	137 57%	94 52%	99 52%	90 56%	62 57%	97 51%	124 48%	133 50%	103 55%	611 53%	475 53%	136 55%	480 53%	51 52%	91 52%	55 43%	200 59%	83 52%
Worse	746 36%	649 37%	55 31%	28 30%	86 35%	75 41%	68 36%	63 39%	42 39%	71 37%	92 36%	103 39%	63 34%	425 37%	336 37%	88 36%	321 36%	36 37%	56 32%	54 42%	115 34%	59 37%
<b>Local authority services such as libraries and waste collection</b>																						
Better	244 12%	215 12%	13 7%	12 13%	27 11%	18 10%	26 14%	13 8%	16 15%	22 12%	44 17%	33 12%	22 12%	131 11%	112 12%	19 8%	113 12%	12 12%	33 19%	17 13%	29 9%	21 13%
No change	1060 52%	907 51%	92 52%	41 45%	134 55%	84 47%	91 48%	92 57%	61 56%	103 54%	134 52%	141 53%	88 47%	602 52%	460 51%	142 58%	458 51%	52 52%	84 49%	56 43%	182 53%	84 52%
Worse	747 36%	642 36%	73 41%	39 42%	81 33%	79 44%	73 39%	55 34%	32 29%	67 35%	80 31%	90 34%	78 42%	415 36%	330 37%	85 34%	332 37%	36 36%	56 32%	55 43%	130 38%	56 35%



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Table 2

**Q.2 Thinking about each of the following public services in your local area, do you think they have got better or worse over the past three months?**

**Base: All respondents**

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2051	1764	178	93	241	181	190	159	109	192	258	263	187	1149	902	246	902	99	173	128	340	161
<b>Local public transport</b>																						
Better	225 11%	207 12%	11 6%	18 20%	34 14%	13 7%	16 8%	12 7%	7 7%	10 5%	68 26%	21 8%	15 8%	124 11%	100 11%	24 10%	101 11%	13 13%	38 22%	13 10%	26 8%	12 7%
No change	1186 58%	1011 57%	101 57%	50 54%	143 59%	113 62%	109 58%	96 60%	73 67%	109 57%	138 54%	151 57%	102 55%	657 57%	514 57%	142 58%	529 59%	51 52%	75 43%	65 51%	239 70%	99 61%
Worse	640 31%	545 31%	66 37%	25 27%	64 26%	55 30%	64 34%	52 32%	28 26%	74 38%	51 20%	91 35%	70 38%	368 32%	288 32%	80 32%	272 30%	35 35%	60 35%	50 39%	76 22%	51 32%

## ITV News Index

### ONLINE Fieldwork : 7th-9th December 2012

Absolutes/col percents

Table 3  
**Q.3 Do you agree or disagree with each of the following statements?**  
**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2051	971	1080	184	294	377	382	349	465	626	601	308	516	270	719
Weighted base	2051	1005	1046	246	328	390	349	308	430	554	595	431	472	323	825
<b><u>I am confident that the Chancellor of the Exchequer, George Osborne, is making the right decisions for the UK economy</u></b>															
Agree	519 25%	309 31%	210 20%	65 27%	73 22%	86 22%	76 22%	78 25%	141 33%	178 32%	144 24%	104 24%	94 20%	54 17%	239 29%
Disagree	908 44%	464 46%	444 42%	77 31%	145 44%	193 49%	157 45%	149 49%	187 43%	222 40%	270 45%	178 41%	238 50%	168 52%	316 38%
Don't know	624 30%	233 23%	391 37%	104 42%	111 34%	111 28%	116 33%	80 26%	102 24%	154 28%	181 30%	149 35%	140 30%	102 31%	270 33%
<b><u>The Coalition Government has the right policies to ensure the British economy grows</u></b>															
Agree	510 25%	284 28%	226 22%	65 26%	84 26%	83 21%	71 20%	80 26%	126 29%	176 32%	151 25%	101 23%	82 17%	66 20%	231 28%
Disagree	894 44%	466 46%	427 41%	78 32%	128 39%	190 49%	151 43%	147 48%	199 46%	225 41%	249 42%	187 44%	232 49%	163 51%	316 38%
Don't know	648 32%	255 25%	392 38%	104 42%	116 35%	117 30%	126 36%	80 26%	105 24%	152 28%	195 33%	143 33%	158 33%	94 29%	278 34%
<b><u>Based on my experience so far of the Coalition Government, I am optimistic that the announcements made by the Chancellor in this week's Autumn Statement will succeed in accelerating economic growth</u></b>															
Agree	445 22%	241 24%	204 19%	62 25%	74 22%	66 17%	53 15%	68 22%	123 29%	145 26%	128 22%	92 21%	79 17%	51 16%	202 24%
Disagree	949 46%	500 50%	450 43%	85 34%	132 40%	198 51%	172 49%	166 54%	196 46%	245 44%	268 45%	192 45%	244 52%	178 55%	331 40%
Don't know	657 32%	265 26%	392 37%	100 41%	122 37%	126 32%	123 35%	74 24%	111 26%	163 29%	198 33%	147 34%	148 31%	95 29%	293 35%

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Absolutes/col percents

Table 3  
**Q.3 Do you agree or disagree with each of the following statements?**  
**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2051	1005	1046	246	328	390	349	308	430	554	595	431	472	323	825
<b><u>George Osborne's economic plan is right for the country</u></b>															
Agree	533 26%	328 33%	206 20%	56 23%	81 25%	81 21%	81 23%	78 25%	155 36%	181 33%	146 25%	113 26%	93 20%	59 18%	237 29%
Disagree	818 40%	426 42%	392 37%	73 30%	126 38%	164 42%	138 39%	145 47%	173 40%	206 37%	234 39%	165 38%	213 45%	151 47%	285 35%
Don't know	700 34%	251 25%	448 43%	117 48%	121 37%	145 37%	130 37%	84 27%	103 24%	167 30%	215 36%	152 35%	165 35%	113 35%	303 37%
<b><u>George Osborne was right in his Autumn Statement to limit increases in most welfare benefits to 1%</u></b>															
Agree	898 44%	509 51%	389 37%	83 34%	109 33%	161 41%	154 44%	150 49%	242 56%	310 56%	256 43%	178 41%	154 33%	140 43%	366 44%
Disagree	673 33%	313 31%	361 34%	66 27%	111 34%	130 33%	122 35%	116 38%	128 30%	151 27%	202 34%	133 31%	187 40%	123 38%	251 30%
Don't know	480 23%	184 18%	296 28%	97 39%	109 33%	99 25%	73 21%	42 14%	60 14%	92 17%	137 23%	120 28%	130 28%	60 19%	208 25%
<b><u>I have a better view of George Osborne following his Autumn Statement this week</u></b>															
Agree	424 21%	253 25%	171 16%	49 20%	68 21%	63 16%	57 16%	63 21%	124 29%	159 29%	105 18%	91 21%	69 15%	66 20%	185 22%
Disagree	985 48%	510 51%	475 45%	89 36%	141 43%	197 51%	190 55%	168 55%	200 46%	258 47%	281 47%	203 47%	243 52%	174 54%	375 45%
Don't know	642 31%	243 24%	399 38%	108 44%	120 37%	130 33%	101 29%	76 25%	107 25%	136 25%	209 35%	137 32%	160 34%	84 26%	266 32%

## ITV News Index

### ONLINE Fieldwork : 7th-9th December 2012

Absolutes/col percents

Table 3  
**Q.3 Do you agree or disagree with each of the following statements?**  
**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2051	1005	1046	246	328	390	349	308	430	554	595	431	472	323	825
<b><u>George Osborne was right to say in his Autumn Statement that when it comes to sharing the economic pain of spending cuts and tax increases 'we are all in it together'</u></b>															
Agree	767 37%	419 42%	348 33%	76 31%	99 30%	121 31%	129 37%	128 42%	214 50%	254 46%	214 36%	155 36%	144 31%	109 34%	322 39%
Disagree	874 43%	449 45%	425 41%	82 33%	128 39%	185 47%	152 44%	142 46%	185 43%	212 38%	260 44%	183 43%	219 46%	158 49%	319 39%
Don't know	410 20%	138 14%	272 26%	88 36%	102 31%	84 22%	67 19%	37 12%	31 7%	88 16%	121 20%	92 21%	109 23%	56 17%	184 22%

## ITV News Index

### ONLINE Fieldwork : 7th-9th December 2012

Absolutes/col percents

Table 3  
**Q.3 Do you agree or disagree with each of the following statements?**  
**Base: All respondents**

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2051	1771	189	89	250	190	169	149	91	187	222	305	210	989	675	314	1062	127	184	141	405	205
Weighted base	2051	1764	178	93	241	181	190	159	109	192	258	263	187	1149	902	246	902	99	173	128	340	161
<b><u>I am confident that the Chancellor of the Exchequer, George Osborne, is making the right decisions for the UK economy</u></b>																						
Agree	519 25%	456 26%	37 21%	25 27%	56 23%	44 24%	46 24%	48 30%	26 24%	53 27%	79 31%	63 24%	42 22%	292 25%	242 27%	50 20%	227 25%	10 10%	35 20%	31 24%	112 33%	40 25%
Disagree	908 44%	768 44%	89 50%	36 38%	130 54%	83 46%	74 39%	70 44%	51 47%	82 42%	102 39%	104 40%	88 47%	484 42%	380 42%	105 42%	423 47%	62 63%	70 40%	65 50%	150 44%	76 47%
Don't know	624 30%	540 31%	52 29%	32 34%	55 23%	54 30%	70 37%	42 26%	32 30%	58 30%	77 30%	95 36%	57 31%	372 32%	280 31%	92 37%	252 28%	28 28%	68 39%	33 25%	78 23%	45 28%
<b><u>The Coalition Government has the right policies to ensure the British economy grows</u></b>																						
Agree	510 25%	448 25%	35 19%	27 29%	47 20%	48 27%	49 26%	44 28%	27 25%	48 25%	76 29%	74 28%	35 19%	296 26%	242 27%	54 22%	213 24%	10 10%	37 21%	31 24%	103 30%	33 20%
Disagree	894 44%	770 44%	88 50%	38 41%	131 54%	81 45%	72 38%	60 38%	36 33%	86 45%	108 42%	107 41%	87 46%	480 42%	381 42%	98 40%	414 46%	55 56%	66 38%	61 48%	163 48%	69 43%
Don't know	648 32%	547 31%	55 31%	27 29%	63 26%	51 28%	69 36%	55 35%	46 42%	59 31%	75 29%	82 31%	65 35%	372 32%	279 31%	93 38%	275 30%	34 35%	70 40%	37 29%	74 22%	60 37%
<b><u>Based on my experience so far of the Coalition Government, I am optimistic that the announcements made by the Chancellor in this week's Autumn Statement will succeed in accelerating economic growth</u></b>																						
Agree	445 22%	394 22%	29 16%	19 20%	39 16%	36 20%	38 20%	39 25%	22 20%	38 20%	84 32%	64 24%	37 20%	253 22%	205 23%	48 19%	192 21%	11 11%	30 17%	33 26%	87 26%	32 20%
Disagree	949 46%	814 46%	89 50%	46 49%	131 54%	88 49%	85 45%	77 48%	47 43%	84 44%	98 38%	117 45%	88 47%	509 44%	405 45%	104 42%	441 49%	61 61%	83 48%	64 50%	164 48%	69 43%
Don't know	657 32%	556 32%	60 34%	28 31%	71 29%	57 32%	67 35%	44 27%	40 37%	70 36%	76 30%	81 31%	62 33%	388 34%	293 32%	95 38%	269 30%	28 28%	61 35%	31 24%	89 26%	61 38%

## ITV News Index

### ONLINE Fieldwork : 7th-9th December 2012

Absolutes/col percents

Table 3  
**Q.3 Do you agree or disagree with each of the following statements?**  
**Base: All respondents**

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2051	1764	178	93	241	181	190	159	109	192	258	263	187	1149	902	246	902	99	173	128	340	161
<b><u>George Osborne's economic plan is right for the country</u></b>																						
Agree	533 26%	467 26%	42 23%	29 32%	56 23%	48 26%	50 26%	45 28%	25 23%	53 28%	74 29%	73 28%	39 21%	296 26%	242 27%	54 22%	237 26%	11 11%	33 19%	34 27%	122 36%	37 23%
Disagree	818 40%	699 40%	78 44%	28 31%	121 50%	73 40%	68 36%	52 33%	41 38%	78 41%	100 39%	96 37%	82 44%	437 38%	346 38%	90 37%	382 42%	52 53%	64 37%	56 43%	145 43%	64 40%
Don't know	700 34%	599 34%	58 33%	35 38%	63 26%	60 33%	72 38%	63 40%	42 39%	61 32%	84 33%	94 36%	66 35%	416 36%	314 35%	101 41%	284 31%	36 36%	77 44%	38 30%	73 22%	60 37%
<b><u>George Osborne was right in his Autumn Statement to limit increases in most welfare benefits to 1%</u></b>																						
Agree	898 44%	797 45%	62 35%	39 42%	102 42%	76 42%	87 46%	79 49%	39 36%	83 43%	110 43%	133 51%	88 47%	507 44%	417 46%	90 37%	391 43%	21 21%	48 27%	59 46%	203 60%	61 38%
Disagree	673 33%	568 32%	70 39%	37 40%	98 40%	68 38%	47 25%	44 27%	36 33%	56 29%	87 34%	75 29%	56 30%	374 33%	286 32%	87 35%	300 33%	48 48%	56 32%	43 33%	98 29%	56 35%
Don't know	480 23%	400 23%	46 26%	18 19%	41 17%	36 20%	56 30%	37 23%	34 31%	53 28%	61 24%	55 21%	43 23%	268 23%	199 22%	69 28%	212 23%	31 31%	70 40%	27 21%	40 12%	44 28%
<b><u>I have a better view of George Osborne following his Autumn Statement this week</u></b>																						
Agree	424 21%	371 21%	36 20%	19 21%	54 22%	35 20%	40 21%	33 21%	17 16%	36 19%	60 23%	60 23%	33 18%	250 22%	212 23%	38 16%	174 19%	10 10%	20 12%	22 17%	99 29%	23 14%
Disagree	985 48%	846 48%	93 52%	45 48%	128 53%	95 53%	87 46%	77 48%	46 43%	93 48%	109 42%	120 46%	92 49%	548 48%	435 48%	113 46%	437 48%	54 55%	75 44%	62 48%	167 49%	78 48%
Don't know	642 31%	547 31%	50 28%	29 31%	59 24%	50 28%	63 33%	50 31%	45 41%	64 33%	88 34%	83 32%	62 33%	350 30%	256 28%	95 38%	292 32%	35 35%	78 45%	45 35%	74 22%	60 37%

## ITV News Index

### ONLINE Fieldwork : 7th-9th December 2012

Absolutes/col percents

Table 3  
**Q.3 Do you agree or disagree with each of the following statements?**  
**Base: All respondents**

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2051	1764	178	93	241	181	190	159	109	192	258	263	187	1149	902	246	902	99	173	128	340	161
<b><u>George Osborne was right to say in his Autumn Statement that when it comes to sharing the economic pain of spending cuts and tax increases 'we are all in it together'</u></b>																						
Agree	767 37%	671 38%	60 34%	35 37%	82 34%	58 32%	67 35%	63 39%	36 33%	74 39%	106 41%	110 42%	76 41%	431 38%	343 38%	88 36%	336 37%	17 17%	51 30%	51 40%	167 49%	49 30%
Disagree	874 43%	739 42%	88 49%	40 43%	125 52%	85 47%	72 38%	72 45%	47 43%	79 41%	95 37%	97 37%	75 40%	477 42%	379 42%	99 40%	397 44%	56 57%	61 35%	61 47%	148 43%	72 45%
Don't know	410 20%	354 20%	30 17%	18 19%	35 14%	38 21%	51 27%	24 15%	25 23%	39 20%	57 22%	57 22%	36 19%	240 21%	181 20%	59 24%	170 19%	26 26%	61 35%	16 13%	25 7%	41 25%

## ITV News Index

### ONLINE Fieldwork : 7th-9th December 2012

Absolutes/col percents

Table 4  
**Q.4 Will you spend more, less or the same on Christmas this year compared to last year?**  
**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2051	971	1080	184	294	377	382	349	465	626	601	308	516	270	719
Weighted base	2051	1005	1046	246	328	390	349	308	430	554	595	431	472	323	825
More	233 11%	128 13%	106 10%	66 27%	50 15%	40 10%	16 5%	21 7%	39 9%	72 13%	68 11%	46 11%	47 10%	38 12%	99 12%
The same	919 45%	503 50%	416 40%	75 31%	161 49%	172 44%	147 42%	136 44%	227 53%	275 50%	277 47%	173 40%	194 41%	162 50%	346 42%
Less	806 39%	330 33%	476 46%	89 36%	94 29%	160 41%	169 48%	143 47%	151 35%	189 34%	218 37%	195 45%	204 43%	116 36%	340 41%
Don't know	93 5%	45 4%	48 5%	15 6%	23 7%	18 5%	16 5%	6 2%	13 3%	18 3%	32 5%	16 4%	27 6%	7 2%	41 5%



## ITV News Index

### ONLINE Fieldwork : 7th-9th December 2012

Absolutes/col percents

Table 4  
**Q.4 Will you spend more, less or the same on Christmas this year compared to last year?**  
**Base: All respondents**

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2051	1771	189	89	250	190	169	149	91	187	222	305	210	989	675	314	1062	127	184	141	405	205
Weighted base	2051	1764	178	93	241	181	190	159	109	192	258	263	187	1149	902	246	902	99	173	128	340	161
More	233 11%	203 12%	19 11%	8 9%	36 15%	20 11%	28 15%	16 10%	11 10%	10 5%	39 15%	29 11%	17 9%	137 12%	113 12%	24 10%	96 11%	10 10%	26 15%	10 8%	31 9%	19 12%
The same	919 45%	784 44%	77 43%	47 50%	122 50%	79 44%	85 45%	67 42%	58 53%	91 48%	100 39%	116 44%	76 41%	508 44%	417 46%	91 37%	411 46%	30 31%	62 36%	55 43%	193 57%	71 44%
Less	806 39%	694 39%	75 42%	30 32%	77 32%	75 42%	65 34%	71 44%	37 34%	86 45%	99 38%	108 41%	82 44%	456 40%	332 37%	124 50%	351 39%	50 50%	71 41%	58 45%	107 31%	65 41%
Don't know	93 5%	83 5%	6 4%	8 9%	6 3%	7 4%	12 6%	5 3%	3 3%	5 2%	19 8%	9 4%	12 6%	48 4%	41 5%	7 3%	44 5%	9 9%	14 8%	6 4%	10 3%	6 4%