



# ITV News Index

## **METHODOLOGY NOTE**

ComRes interviewed 2,010 British adults online from 4th to 7th January 2013. Data were weighted to be demographically representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

*All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.*

## ITV News Index

### ONLINE Fieldwork : 4th-7th January 2013

Absolutes/col percents

Table 1  
**Q.1 Do you think the Coalition Government understands the concerns of each of the following groups?**  
 Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2010	894	1116	202	345	404	370	331	358	613	595	311	491	286	831
Weighted base	2010	985	1025	241	322	382	342	301	422	543	583	422	462	294	831
<b>People on low incomes</b>															
Yes	368 18%	195 20%	173 17%	51 21%	54 17%	76 20%	50 15%	44 15%	92 22%	160 29%	103 18%	67 16%	38 8%	63 22%	170 21%
No	1404 70%	681 69%	723 71%	121 50%	214 67%	262 69%	269 79%	242 80%	296 70%	331 61%	389 67%	314 74%	371 80%	204 69%	545 66%
Don't know	238 12%	109 11%	129 13%	69 29%	54 17%	44 11%	23 7%	15 5%	33 8%	52 10%	91 16%	41 10%	53 12%	27 9%	115 14%
<b>People on middle incomes</b>															
Yes	549 27%	294 30%	255 25%	61 25%	94 29%	107 28%	78 23%	88 29%	122 29%	194 36%	136 23%	103 24%	116 25%	78 27%	235 28%
No	1161 58%	566 57%	595 58%	101 42%	170 53%	221 58%	225 66%	187 62%	256 61%	298 55%	341 58%	258 61%	265 57%	190 65%	455 55%
Don't know	300 15%	126 13%	174 17%	79 33%	58 18%	55 14%	39 11%	27 9%	43 10%	51 9%	106 18%	61 15%	82 18%	26 9%	141 17%
<b>People on high incomes</b>															
Yes	1377 69%	710 72%	667 65%	125 52%	197 61%	263 69%	238 69%	240 80%	314 75%	410 76%	374 64%	281 67%	311 67%	211 72%	545 66%
No	319 16%	143 15%	177 17%	38 16%	63 20%	57 15%	59 17%	37 12%	66 16%	72 13%	105 18%	71 17%	72 15%	43 15%	146 18%
Don't know	313 16%	132 13%	181 18%	78 33%	62 19%	61 16%	46 13%	24 8%	42 10%	61 11%	104 18%	69 16%	80 17%	41 14%	140 17%

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	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2010	985	1025	241	322	382	342	301	422	543	583	422	462	294	831
<b><u>The banks and big business</u></b>															
Yes	1165 58%	613 62%	553 54%	124 51%	176 55%	228 60%	202 59%	183 61%	251 60%	367 68%	319 55%	235 56%	244 53%	196 66%	462 56%
No	504 25%	233 24%	272 27%	39 16%	81 25%	89 23%	89 26%	86 29%	120 29%	106 20%	159 27%	116 28%	123 27%	64 22%	213 26%
Don't know	340 17%	140 14%	200 20%	78 32%	65 20%	64 17%	51 15%	32 10%	50 12%	69 13%	105 18%	71 17%	95 21%	35 12%	156 19%
<b><u>Small business owners and entrepreneurs</u></b>															
Yes	458 23%	258 26%	201 20%	55 23%	69 22%	86 23%	65 19%	69 23%	114 27%	184 34%	120 21%	76 18%	78 17%	70 24%	195 23%
No	1217 61%	581 59%	636 62%	94 39%	183 57%	228 60%	237 69%	216 72%	260 62%	300 55%	344 59%	285 67%	289 62%	184 63%	482 58%
Don't know	334 17%	146 15%	188 18%	93 38%	70 22%	68 18%	40 12%	17 5%	48 11%	59 11%	119 20%	61 15%	95 21%	40 14%	154 19%
<b><u>Families</u></b>															
Yes	473 24%	262 27%	211 21%	66 27%	75 23%	89 23%	71 21%	58 19%	115 27%	197 36%	128 22%	82 20%	65 14%	80 27%	208 25%
No	1260 63%	603 61%	658 64%	95 39%	194 60%	239 63%	240 70%	217 72%	275 65%	295 54%	353 61%	276 65%	335 73%	190 65%	477 57%
Don't know	276 14%	120 12%	156 15%	81 33%	53 16%	54 14%	31 9%	26 9%	32 8%	50 9%	102 17%	63 15%	61 13%	24 8%	146 18%

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	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2010	985	1025	241	322	382	342	301	422	543	583	422	462	294	831
<b><u>The elderly</u></b>															
Yes	390 19%	212 22%	178 17%	52 21%	64 20%	79 21%	55 16%	47 15%	95 22%	159 29%	105 18%	77 18%	50 11%	71 24%	174 21%
No	1353 67%	653 66%	700 68%	108 45%	201 62%	249 65%	254 74%	241 80%	300 71%	323 59%	377 65%	299 71%	353 76%	187 64%	533 64%
Don't know	267 13%	120 12%	147 14%	81 34%	56 18%	55 14%	33 10%	14 5%	27 6%	61 11%	101 17%	46 11%	59 13%	36 12%	124 15%

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Absolutes/col percents

Table 1  
**Q.1 Do you think the Coalition Government understands the concerns of each of the following groups?**  
**Base: All respondents**

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2010	1765	157	89	255	156	191	151	88	180	236	308	199	1117	763	354	893	136	120	105	331	201
Weighted base	2010	1729	174	91	236	177	186	156	107	188	253	258	183	1126	884	241	884	132	111	114	356	172
<b>People on low incomes</b>																						
Yes	368 18%	332 19%	16 9%	16 17%	36 15%	22 13%	52 28%	25 16%	20 19%	46 25%	48 19%	55 21%	32 18%	234 21%	187 21%	47 19%	134 15%	5 4%	11 10%	10 9%	82 23%	25 15%
No	1404 70%	1190 69%	139 79%	69 76%	183 77%	140 79%	115 62%	115 73%	75 71%	125 67%	143 56%	170 66%	130 71%	750 67%	585 66%	165 68%	654 74%	103 78%	83 75%	93 82%	251 70%	124 72%
Don't know	238 12%	207 12%	20 11%	6 6%	18 7%	15 9%	19 10%	17 11%	11 11%	17 9%	62 24%	33 13%	21 11%	142 13%	112 13%	29 12%	96 11%	24 18%	17 15%	10 9%	23 7%	22 13%
<b>People on middle incomes</b>																						
Yes	549 27%	494 29%	31 18%	29 32%	72 31%	32 18%	58 31%	51 33%	24 22%	69 37%	67 27%	72 28%	42 23%	313 28%	246 28%	67 28%	235 27%	26 20%	35 31%	25 22%	108 30%	42 24%
No	1161 58%	978 57%	115 66%	55 61%	131 56%	119 67%	102 55%	87 56%	68 64%	96 51%	124 49%	148 58%	114 62%	646 57%	511 58%	135 56%	515 58%	72 55%	52 47%	73 64%	214 60%	104 61%
Don't know	300 15%	257 15%	28 16%	7 7%	33 14%	25 14%	25 14%	18 11%	15 14%	23 12%	62 25%	37 14%	27 15%	166 15%	127 14%	39 16%	134 15%	33 25%	24 21%	16 14%	35 10%	26 15%
<b>People on high incomes</b>																						
Yes	1377 69%	1191 69%	114 65%	70 77%	165 70%	116 66%	133 72%	115 74%	72 67%	142 76%	153 61%	170 66%	127 69%	756 67%	594 67%	162 67%	621 70%	81 61%	68 61%	79 69%	273 77%	120 70%
No	319 16%	267 15%	35 20%	13 14%	48 20%	31 17%	26 14%	22 14%	17 16%	27 14%	30 12%	41 16%	29 16%	189 17%	151 17%	38 16%	131 15%	17 13%	21 18%	19 17%	50 14%	24 14%
Don't know	313 16%	271 16%	25 14%	8 9%	24 10%	30 17%	27 14%	19 12%	17 16%	19 10%	70 28%	47 18%	27 15%	181 16%	139 16%	41 17%	133 15%	34 26%	22 20%	16 14%	34 9%	27 16%

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	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2010	1729	174	91	236	177	186	156	107	188	253	258	183	1126	884	241	884	132	111	114	356	172
<b><u>The banks and big business</u></b>																						
Yes	1165 58%	1003 58%	96 55%	56 62%	132 56%	94 53%	119 64%	96 61%	66 62%	121 64%	140 55%	141 55%	105 57%	658 58%	520 59%	137 57%	508 57%	69 53%	58 52%	57 50%	219 61%	105 61%
No	504 25%	428 25%	54 31%	26 29%	73 31%	52 29%	41 22%	36 23%	23 21%	43 23%	45 18%	65 25%	48 26%	277 25%	219 25%	58 24%	227 26%	28 21%	25 23%	35 31%	104 29%	36 21%
Don't know	340 17%	299 17%	24 14%	9 10%	32 14%	32 18%	26 14%	24 16%	17 16%	25 13%	68 27%	52 20%	31 17%	191 17%	146 16%	45 19%	149 17%	35 26%	28 25%	22 19%	34 9%	31 18%
<b><u>Small business owners and entrepreneurs</u></b>																						
Yes	458 23%	413 24%	21 12%	21 24%	45 19%	29 16%	55 29%	42 27%	25 23%	53 28%	62 25%	67 26%	38 21%	265 24%	201 23%	64 26%	194 22%	16 12%	24 22%	14 13%	107 30%	32 19%
No	1217 61%	1028 59%	119 68%	64 70%	159 67%	110 62%	107 57%	87 56%	70 66%	111 59%	122 48%	148 58%	119 65%	666 59%	531 60%	135 56%	551 62%	77 59%	64 58%	80 70%	219 61%	110 64%
Don't know	334 17%	288 17%	35 20%	6 6%	32 13%	38 21%	25 13%	27 17%	12 11%	24 13%	68 27%	42 16%	27 15%	194 17%	152 17%	43 18%	140 16%	38 29%	22 20%	20 17%	31 9%	29 17%
<b><u>Families</u></b>																						
Yes	473 24%	432 25%	22 12%	17 18%	48 20%	28 16%	65 35%	43 27%	19 18%	60 32%	68 27%	65 25%	40 22%	288 26%	231 26%	58 24%	185 21%	14 11%	22 20%	16 15%	101 28%	31 18%
No	1260 63%	1056 61%	127 73%	69 76%	157 67%	126 71%	98 53%	96 62%	77 73%	112 59%	128 50%	156 60%	114 62%	667 59%	517 58%	150 62%	594 67%	88 67%	71 64%	84 74%	232 65%	119 69%
Don't know	276 14%	241 14%	26 15%	5 6%	31 13%	23 13%	23 13%	17 11%	10 9%	17 9%	58 23%	37 14%	29 16%	170 15%	137 15%	33 14%	106 12%	30 23%	18 16%	13 12%	24 7%	22 13%

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	Region													Which of the following best describes your current working status?									
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person	
Weighted base	2010	1729	174	91	236	177	186	156	107	188	253	258	183	1126	884	241	884	132	111	114	356	172	
<b><u>The elderly</u></b>																							
Yes	390 19%	355 21%	17 10%	19 21%	42 18%	24 14%	38 20%	31 20%	18 17%	44 23%	61 24%	59 23%	38 21%	245 22%	190 22%	55 23%	145 16%	10 7%	14 12%	11 10%	82 23%	28 16%	
No	1353 67%	1141 66%	133 76%	65 72%	170 72%	136 77%	114 61%	108 69%	78 74%	128 68%	130 51%	166 64%	124 68%	720 64%	567 64%	154 64%	632 71%	95 72%	72 65%	91 80%	253 71%	121 70%	
Don't know	267 13%	233 13%	24 14%	7 7%	24 10%	17 10%	34 18%	17 11%	10 9%	17 9%	62 25%	33 13%	21 12%	160 14%	128 14%	32 13%	107 12%	27 20%	25 22%	11 10%	21 6%	23 13%	

## ITV News Index

### ONLINE Fieldwork : 4th-7th January 2013

Absolutes/col percents

Table 2  
**Q.2 Do you agree or disagree with each of the following statements?**  
 Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2010	894	1116	202	345	404	370	331	358	613	595	311	491	286	831
Weighted base	2010	985	1025	241	322	382	342	301	422	543	583	422	462	294	831
<b><u>I am worried that another recession would have a severe impact on me and my family</u></b>															
Agree	1345 67%	583 59%	762 74%	129 54%	215 67%	271 71%	257 75%	215 71%	258 61%	352 65%	364 62%	295 70%	334 72%	225 76%	538 65%
Disagree	329 16%	226 23%	103 10%	39 16%	50 15%	56 15%	41 12%	53 18%	89 21%	106 20%	107 18%	59 14%	56 12%	42 14%	128 15%
Don't know	336 17%	176 18%	160 16%	73 30%	57 18%	55 14%	44 13%	33 11%	75 18%	84 16%	112 19%	68 16%	72 16%	27 9%	165 20%
<b><u>The debt crisis in Europe is putting the UK economy in danger</u></b>															
Agree	1539 77%	765 78%	774 76%	141 58%	238 74%	265 69%	276 81%	259 86%	359 85%	448 83%	405 69%	334 79%	351 76%	222 75%	615 74%
Disagree	144 7%	98 10%	46 4%	22 9%	24 8%	43 11%	15 4%	18 6%	22 5%	46 9%	51 9%	17 4%	30 6%	23 8%	63 8%
Don't know	328 16%	123 12%	205 20%	78 32%	59 18%	74 19%	50 15%	25 8%	41 10%	48 9%	128 22%	71 17%	81 18%	49 17%	153 18%
<b><u>If the British economy doesn't pick up very soon, the Government should reconsider its planned programme of spending cuts</u></b>															
Agree	1240 62%	583 59%	657 64%	120 50%	192 60%	260 68%	224 66%	198 66%	245 58%	298 55%	350 60%	270 64%	321 69%	185 63%	507 61%
Disagree	396 20%	250 25%	146 14%	39 16%	57 18%	62 16%	62 18%	62 21%	115 27%	159 29%	108 19%	72 17%	57 12%	59 20%	153 18%
Don't know	374 19%	152 15%	222 22%	83 34%	73 23%	60 16%	56 16%	41 14%	62 15%	86 16%	125 21%	80 19%	84 18%	51 17%	171 21%



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Weighted base	2010	985	1025	241	322	382	342	301	422	543	583	422	462	294	831
<b><u>In the current financial situation, the Government is more concerned with protecting the banks than the British public</u></b>															
Agree	1291 64%	618 63%	673 66%	114 47%	218 68%	252 66%	233 68%	216 72%	257 61%	311 57%	358 61%	293 69%	329 71%	208 71%	496 60%
Disagree	358 18%	217 22%	141 14%	53 22%	38 12%	64 17%	57 17%	48 16%	96 23%	150 28%	110 19%	53 13%	45 10%	57 19%	144 17%
Don't know	361 18%	151 15%	211 21%	75 31%	65 20%	65 17%	51 15%	37 12%	68 16%	82 15%	115 20%	76 18%	89 19%	30 10%	191 23%
<b><u>The Government is in control of the economy</u></b>															
Agree	472 24%	243 25%	229 22%	64 27%	90 28%	83 22%	78 23%	55 18%	103 24%	168 31%	119 20%	95 22%	91 20%	83 28%	194 23%
Disagree	1150 57%	577 59%	572 56%	88 37%	167 52%	235 61%	205 60%	203 67%	252 60%	280 52%	339 58%	246 58%	284 62%	162 55%	462 56%
Don't know	388 19%	165 17%	223 22%	89 37%	65 20%	64 17%	59 17%	44 15%	67 16%	94 17%	125 21%	82 19%	87 19%	50 17%	175 21%

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**Q.2 Do you agree or disagree with each of the following statements?**  
**Base: All respondents**

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person	
Unweighted base	2010	1765	157	89	255	156	191	151	88	180	236	308	199	1117	763	354	893	136	120	105	331	201
Weighted base	2010	1729	174	91	236	177	186	156	107	188	253	258	183	1126	884	241	884	132	111	114	356	172
<b><u>I am worried that another recession would have a severe impact on me and my family</u></b>																						
Agree	1345	1155	124	68	184	118	115	107	66	111	153	184	116	763	595	168	582	93	66	81	202	140
	67%	67%	71%	75%	78%	66%	62%	68%	62%	59%	60%	71%	63%	68%	67%	70%	66%	71%	59%	71%	57%	82%
Disagree	329	282	24	14	29	35	31	25	23	47	33	34	35	170	130	41	158	14	25	12	92	14
	16%	16%	14%	15%	12%	20%	16%	16%	22%	25%	13%	13%	19%	15%	15%	17%	18%	11%	23%	11%	26%	8%
Don't know	336	292	27	9	24	24	40	25	17	31	67	40	32	192	159	32	145	24	20	21	62	17
	17%	17%	15%	10%	10%	14%	22%	16%	16%	16%	26%	16%	18%	17%	18%	13%	16%	19%	18%	18%	17%	10%
<b><u>The debt crisis in Europe is putting the UK economy in danger</u></b>																						
Agree	1539	1348	117	70	187	140	158	120	73	152	162	218	142	837	657	180	702	94	79	97	303	128
	77%	78%	67%	77%	79%	79%	85%	77%	69%	81%	64%	84%	77%	74%	74%	75%	79%	72%	71%	85%	85%	75%
Disagree	144	117	17	5	19	9	7	18	9	11	22	16	11	86	66	20	57	6	12	3	23	14
	7%	7%	10%	5%	8%	5%	4%	11%	8%	6%	9%	6%	6%	8%	8%	8%	6%	5%	10%	2%	7%	8%
Don't know	328	264	40	16	30	28	21	19	24	25	69	25	30	203	161	42	125	31	20	14	30	30
	16%	15%	23%	18%	13%	16%	11%	12%	23%	13%	27%	10%	16%	18%	18%	17%	14%	24%	18%	12%	9%	17%
<b><u>If the British economy doesn't pick up very soon, the Government should reconsider its planned programme of spending cuts</u></b>																						
Agree	1240	1072	114	61	169	118	112	84	54	112	150	158	108	692	543	149	548	88	72	74	196	118
	62%	62%	65%	67%	71%	66%	60%	54%	51%	59%	59%	61%	59%	61%	61%	62%	62%	67%	65%	65%	55%	69%
Disagree	396	346	27	19	40	35	41	41	23	44	35	59	32	212	168	44	184	12	18	19	111	23
	20%	20%	15%	21%	17%	20%	22%	26%	22%	23%	14%	23%	17%	19%	19%	18%	21%	9%	16%	17%	31%	13%
Don't know	374	312	34	11	27	25	32	31	29	32	68	41	44	221	174	48	153	31	22	20	49	31
	19%	18%	19%	12%	12%	14%	17%	20%	27%	17%	27%	16%	24%	20%	20%	20%	17%	24%	19%	18%	14%	18%

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Absolutes/col percents

Table 2

**Q.2 Do you agree or disagree with each of the following statements?**

**Base: All respondents**

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2010	1729	174	91	236	177	186	156	107	188	253	258	183	1126	884	241	884	132	111	114	356	172
<b><u>In the current financial situation, the Government is more concerned with protecting the banks than the British public</u></b>																						
Agree	1291 64%	1098 63%	125 72%	74 81%	163 69%	127 72%	112 60%	98 63%	68 64%	100 53%	145 57%	157 61%	122 67%	704 63%	548 62%	156 65%	586 66%	95 72%	71 64%	78 69%	219 61%	124 72%
Disagree	358 18%	311 18%	25 14%	8 9%	37 16%	24 14%	39 21%	28 18%	22 21%	53 28%	42 17%	45 17%	34 18%	201 18%	162 18%	39 16%	157 18%	12 9%	25 22%	12 10%	90 25%	19 11%
Don't know	361 18%	320 19%	25 14%	9 10%	35 15%	26 14%	35 19%	30 19%	17 16%	36 19%	66 26%	57 22%	27 15%	220 20%	174 20%	46 19%	141 16%	25 19%	15 13%	24 21%	48 14%	29 17%
<b><u>The Government is in control of the economy</u></b>																						
Agree	472 24%	413 24%	35 20%	21 23%	49 21%	28 16%	59 32%	57 37%	24 23%	46 24%	62 25%	64 25%	27 15%	276 25%	214 24%	62 26%	196 22%	23 18%	30 27%	20 17%	87 24%	36 21%
Disagree	1150 57%	986 57%	106 61%	58 64%	140 59%	117 66%	99 53%	80 51%	58 54%	108 57%	113 45%	152 59%	119 65%	624 55%	497 56%	127 53%	525 59%	78 60%	55 49%	76 67%	213 60%	103 60%
Don't know	388 19%	330 19%	34 19%	12 14%	47 20%	33 18%	28 15%	19 12%	24 23%	35 19%	77 31%	42 16%	38 21%	225 20%	173 20%	52 21%	163 18%	30 23%	26 24%	18 16%	57 16%	32 18%

## ITV News Index

### ONLINE Fieldwork : 4th-7th January 2013

Absolutes/col percents

Table 3

**Q.3 Some people believe that certain benefits should be available to everyone whatever their income, while others believe that they should only be available to people with income or savings below a certain level. For each of the following benefits please select whether you think they should be available to everyone, whatever their income, or just to those with income or savings below a certain level.**

**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2010	894	1116	202	345	404	370	331	358	613	595	311	491	286	831
Weighted base	2010	985	1025	241	322	382	342	301	422	543	583	422	462	294	831
<b>a) Child benefit</b>															
Should be available to everyone whatever their income	536 27%	258 26%	278 27%	68 28%	103 32%	115 30%	75 22%	69 23%	105 25%	159 29%	166 29%	97 23%	114 25%	102 35%	216 26%
Should be available only to those with income or savings below a certain level	1298 65%	636 65%	661 65%	116 48%	181 56%	236 62%	253 74%	215 71%	295 70%	344 63%	347 60%	292 69%	315 68%	181 62%	510 61%
Don't know	177 9%	91 9%	86 8%	57 24%	38 12%	31 8%	13 4%	17 6%	21 5%	40 7%	69 12%	34 8%	34 7%	11 4%	105 13%
<b>b) Winter fuel allowance</b>															
Should be available to everyone whatever their income	592 29%	309 31%	283 28%	74 31%	102 32%	90 23%	75 22%	105 35%	146 35%	184 34%	173 30%	119 28%	115 25%	93 32%	237 28%
Should be available only to those with income or savings below a certain level	1252 62%	595 60%	657 64%	101 42%	183 57%	267 70%	255 75%	187 62%	259 61%	327 60%	341 58%	268 64%	316 68%	193 65%	494 59%
Don't know	166 8%	82 8%	85 8%	66 27%	37 11%	26 7%	11 3%	10 3%	17 4%	32 6%	69 12%	35 8%	31 7%	9 3%	101 12%
<b>c) State pension</b>															
Should be available to everyone whatever their income	1324 66%	648 66%	677 66%	121 50%	173 54%	231 61%	222 65%	235 78%	342 81%	414 76%	360 62%	282 67%	268 58%	207 70%	503 60%
Should be available only to those with income or savings below a certain level	528 26%	264 27%	264 26%	68 28%	104 32%	117 31%	109 32%	60 20%	69 16%	104 19%	161 28%	108 26%	155 34%	78 26%	232 28%
Don't know	158 8%	74 8%	84 8%	53 22%	45 14%	33 9%	11 3%	6 2%	11 3%	25 5%	62 11%	32 8%	39 8%	10 3%	96 12%

## ITV News Index

### ONLINE Fieldwork : 4th-7th January 2013

Absolutes/col percents

Table 3

**Q.3 Some people believe that certain benefits should be available to everyone whatever their income, while others believe that they should only be available to people with income or savings below a certain level. For each of the following benefits please select whether you think they should be available to everyone, whatever their income, or just to those with income or savings below a certain level.**

**Base: All respondents**

	Region													Which of the following best describes your current working status?								
	Total	England	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2010	1765	157	89	255	156	191	151	88	180	236	308	199	1117	763	354	893	136	120	105	331	201
Weighted base	2010	1729	174	91	236	177	186	156	107	188	253	258	183	1126	884	241	884	132	111	114	356	172
<b>a) Child benefit</b>																						
Should be available to everyone whatever their income	536 27%	469 27%	43 25%	34 37%	61 26%	42 24%	51 28%	33 21%	23 22%	50 27%	81 32%	77 30%	41 22%	318 28%	244 28%	74 31%	218 25%	24 18%	27 24%	24 21%	93 26%	50 29%
Should be available only to those with income or savings below a certain level	1298 65%	1110 64%	113 65%	55 60%	158 67%	120 68%	123 66%	119 76%	75 70%	123 65%	124 49%	162 63%	127 69%	691 61%	543 61%	148 61%	607 69%	93 70%	68 61%	86 76%	249 70%	111 65%
Don't know	177 9%	150 9%	18 10%	2 3%	17 7%	15 8%	12 6%	5 3%	9 8%	15 8%	48 19%	19 7%	16 8%	117 10%	97 11%	19 8%	60 7%	15 12%	17 15%	3 3%	14 4%	11 6%
<b>b) Winter fuel allowance</b>																						
Should be available to everyone whatever their income	592 29%	522 30%	51 29%	33 36%	68 29%	59 33%	47 25%	54 34%	19 18%	53 28%	72 28%	88 34%	49 27%	330 29%	260 29%	70 29%	262 30%	28 21%	25 23%	33 29%	132 37%	44 25%
Should be available only to those with income or savings below a certain level	1252 62%	1069 62%	104 60%	55 60%	147 62%	106 60%	129 69%	100 64%	79 74%	128 68%	132 52%	154 60%	120 65%	686 61%	534 60%	152 63%	566 64%	90 68%	70 63%	77 67%	213 60%	117 68%
Don't know	166 8%	139 8%	20 11%	3 3%	21 9%	13 7%	11 6%	3 2%	8 8%	7 4%	50 20%	16 6%	15 8%	109 10%	91 10%	19 8%	57 6%	14 10%	16 14%	4 4%	12 3%	11 7%
<b>c) State pension</b>																						
Should be available to everyone whatever their income	1324 66%	1139 66%	115 66%	64 71%	153 65%	116 65%	130 70%	101 65%	71 67%	131 70%	146 58%	184 71%	113 62%	710 63%	547 62%	163 67%	615 69%	67 51%	61 55%	73 64%	303 85%	110 64%
Should be available only to those with income or savings below a certain level	528 26%	455 26%	45 26%	25 28%	66 28%	51 29%	47 25%	49 32%	28 27%	47 25%	59 23%	58 22%	54 29%	310 28%	251 28%	59 24%	218 25%	52 40%	33 30%	35 31%	48 13%	50 29%
Don't know	158 8%	135 8%	15 9%	1 2%	18 7%	10 6%	10 5%	6 4%	7 7%	10 6%	48 19%	16 6%	17 9%	106 9%	86 10%	20 8%	52 6%	13 10%	16 15%	5 5%	5 2%	12 7%

## ITV News Index

### ONLINE Fieldwork : 4th-7th January 2013

Absolutes/col percents

Table 4

**Q.4 At midnight on 7 January 2013, child benefit payments will become means-tested. This means that families where one parent earns between £50,000 and £60,000 per year will see their benefit reduced; and those where one parent earns more than £60,000 per year will lose the benefit altogether. Before today, were you, or were you not, aware of this change?**

**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2010	894	1116	202	345	404	370	331	358	613	595	311	491	286	831
Weighted base	2010	985	1025	241	322	382	342	301	422	543	583	422	462	294	831
Yes, I was aware	1485 74%	743 75%	742 72%	120 50%	194 60%	282 74%	253 74%	259 86%	377 89%	452 83%	428 73%	288 68%	317 69%	222 75%	578 70%
No, I was not aware	442 22%	196 20%	247 24%	101 42%	95 30%	85 22%	79 23%	40 13%	42 10%	76 14%	127 22%	118 28%	121 26%	64 22%	210 25%
Don't know	83 4%	46 5%	37 4%	21 9%	32 10%	14 4%	10 3%	3 1%	3 1%	15 3%	28 5%	16 4%	24 5%	8 3%	43 5%

## ITV News Index

### ONLINE Fieldwork : 4th-7th January 2013

Absolutes/col percents

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**Q.4 At midnight on 7 January 2013, child benefit payments will become means-tested. This means that families where one parent earns between £50,000 and £60,000 per year will see their benefit reduced; and those where one parent earns more than £60,000 per year will lose the benefit altogether. Before today, were you, or were you not, aware of this change?**

**Base: All respondents**

	Region													Which of the following best describes your current working status?								
	Total	England	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2010	1765	157	89	255	156	191	151	88	180	236	308	199	1117	763	354	893	136	120	105	331	201
Weighted base	2010	1729	174	91	236	177	186	156	107	188	253	258	183	1126	884	241	884	132	111	114	356	172
Yes, I was aware	1485	1278	121	64	177	129	146	123	85	148	167	188	136	800	631	169	685	80	68	90	328	120
	74%	74%	70%	70%	75%	73%	78%	79%	80%	79%	66%	73%	74%	71%	71%	70%	77%	61%	61%	79%	92%	70%
No, I was not aware	442	385	44	27	52	43	36	30	13	35	59	61	40	274	212	63	168	40	34	22	29	43
	22%	22%	25%	30%	22%	25%	19%	19%	12%	19%	23%	24%	22%	24%	24%	26%	19%	31%	30%	19%	8%	25%
Don't know	83	66	9	*	7	4	4	3	8	5	27	9	7	51	42	10	32	11	10	2	-	9
	4%	4%	5%	*	3%	2%	2%	2%	8%	3%	11%	3%	4%	5%	5%	4%	4%	8%	9%	2%	-	5%

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**Base: All respondents**

	Total	Do you have any children aged 18 or under? If so, how old are they?							Refused
		No children aged 18 or under	NET: Yes	NET: Under 16	Yes - children aged under 5 years old	Yes - children aged 5 to 10 years old	Yes - children aged 11 to 15 years old	Yes - children aged 16 to 18 years old	
Unweighted base	2010	1361	636	555	225	254	250	139	13
Weighted base	2010	1403	597	518	202	240	234	136	10
Yes, I was aware	1485 74%	1039 74%	440 74%	380 73%	137 68%	186 78%	178 76%	106 78%	5 49%
No, I was not aware	442 22%	305 22%	136 23%	119 23%	54 27%	47 20%	52 22%	27 20%	1 10%
Don't know	83 4%	58 4%	21 3%	19 4%	12 6%	7 3%	4 2%	2 2%	4 41%