

ITV Cuts Index Survey

ONLINE Fieldwork : 2nd May 2012

Absolutes/col percents

Table 1
Q.1 Do you think the Coalition Government understands the concerns of each of the following groups?
Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2053	1033	1020	223	297	372	366	330	465	843	515	274	421	306	771
Weighted base	2053	1006	1047	246	329	390	349	308	431	554	595	431	472	321	829
<u>People on low incomes</u>															
Yes	390 19%	216 21%	174 17%	42 17%	63 19%	76 19%	44 12%	64 21%	101 23%	144 26%	134 23%	65 15%	47 10%	60 19%	181 22%
No	1514 74%	724 72%	791 76%	175 71%	229 70%	286 73%	283 81%	234 76%	308 71%	382 69%	414 70%	323 75%	394 84%	248 77%	587 71%
Don't know	148 7%	66 7%	82 8%	29 12%	37 11%	28 7%	23 6%	10 3%	22 5%	28 5%	47 8%	42 10%	31 6%	13 4%	62 7%
<u>People on middle incomes</u>															
Yes	586 29%	325 32%	261 25%	54 22%	86 26%	115 30%	90 26%	88 29%	152 35%	175 32%	185 31%	114 26%	111 24%	80 25%	251 30%
No	1242 60%	594 59%	648 62%	148 60%	185 56%	241 62%	223 64%	200 65%	245 57%	344 62%	350 59%	268 62%	280 59%	221 69%	490 59%
Don't know	225 11%	87 9%	139 13%	44 18%	57 17%	34 9%	36 10%	20 6%	35 8%	36 6%	60 10%	49 11%	81 17%	19 6%	88 11%
<u>People on high incomes</u>															
Yes	1563 76%	801 80%	763 73%	172 70%	218 66%	277 71%	280 80%	260 85%	356 83%	470 85%	451 76%	317 74%	325 69%	258 80%	611 74%
No	286 14%	133 13%	153 15%	39 16%	59 18%	66 17%	39 11%	32 11%	51 12%	52 9%	89 15%	62 14%	83 18%	33 10%	143 17%
Don't know	203 10%	72 7%	131 13%	36 15%	51 16%	47 12%	30 8%	15 5%	24 6%	32 6%	55 9%	51 12%	65 14%	30 9%	75 9%

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	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2053	1006	1047	246	329	390	349	308	431	554	595	431	472	321	829
<u>The banks and big business</u>															
Yes	1398 68%	738 73%	660 63%	149 61%	210 64%	256 66%	239 68%	231 75%	314 73%	420 76%	407 68%	294 68%	278 59%	225 70%	574 69%
No	413 20%	197 20%	216 21%	60 24%	66 20%	80 20%	72 21%	62 20%	74 17%	94 17%	124 21%	79 18%	117 25%	66 20%	173 21%
Don't know	241 12%	71 7%	170 16%	37 15%	52 16%	55 14%	39 11%	15 5%	43 10%	41 7%	65 11%	58 14%	77 16%	30 9%	83 10%
<u>Small business owners and entrepreneurs</u>															
Yes	570 28%	338 34%	232 22%	66 27%	99 30%	112 29%	72 21%	100 32%	121 28%	194 35%	181 30%	113 26%	81 17%	97 30%	257 31%
No	1240 60%	582 58%	657 63%	144 59%	175 53%	232 59%	236 68%	186 60%	267 62%	307 55%	325 55%	273 63%	334 71%	190 59%	481 58%
Don't know	243 12%	85 8%	157 15%	36 15%	55 17%	46 12%	41 12%	22 7%	43 10%	53 10%	89 15%	44 10%	56 12%	34 11%	91 11%
<u>Families</u>															
Yes	472 23%	277 28%	195 19%	55 22%	64 19%	92 24%	59 17%	81 26%	121 28%	162 29%	147 25%	88 20%	75 16%	59 18%	218 26%
No	1412 69%	669 67%	743 71%	160 65%	216 66%	271 70%	256 73%	218 71%	290 67%	360 65%	394 66%	303 70%	356 75%	241 75%	540 65%
Don't know	169 8%	60 6%	109 10%	31 13%	49 15%	26 7%	34 10%	9 3%	20 5%	33 6%	54 9%	40 9%	41 9%	21 7%	71 9%

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	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2053	1006	1047	246	329	390	349	308	431	554	595	431	472	321	829
<u>The elderly</u>															
Yes	360 18%	222 22%	138 13%	35 14%	63 19%	74 19%	45 13%	62 20%	81 19%	135 24%	118 20%	67 15%	40 9%	51 16%	186 22%
No	1515 74%	708 70%	807 77%	175 71%	213 65%	275 70%	278 80%	242 79%	332 77%	384 69%	416 70%	324 75%	391 83%	243 76%	567 68%
Don't know	178 9%	76 8%	101 10%	36 15%	53 16%	41 11%	26 7%	4 1%	17 4%	35 6%	61 10%	41 10%	41 9%	26 8%	76 9%

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Table 1
Q.1 Do you think the Coalition Government understands the concerns of each of the following groups?
Base: All respondents

	Region												Which of the following best describes your current working status?								
	Total	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2053	183	98	246	160	206	153	82	199	229	298	199	1077	751	326	976	128	139	105	460	144
Weighted base	2053	178	93	241	181	190	160	109	192	258	263	187	1150	903	246	903	138	134	122	370	139
People on low incomes																					
Yes	390 19%	25 14%	6 7%	43 18%	40 22%	39 20%	33 21%	13 12%	37 19%	55 21%	60 23%	40 21%	241 21%	198 22%	43 17%	149 17%	8 6%	23 18%	22 18%	86 23%	10 7%
No	1514 74%	147 82%	79 85%	187 78%	126 70%	137 72%	109 68%	85 78%	147 77%	180 70%	180 68%	138 74%	835 73%	645 71%	190 77%	680 75%	115 83%	89 66%	97 80%	259 70%	120 86%
Don't know	148 7%	7 4%	8 9%	11 4%	16 9%	14 7%	18 11%	11 10%	9 4%	23 9%	23 9%	9 5%	74 6%	61 7%	13 5%	74 8%	15 11%	22 16%	3 3%	24 7%	10 7%
People on middle incomes																					
Yes	586 29%	44 25%	19 20%	65 27%	47 26%	64 34%	46 29%	11 11%	60 31%	85 33%	80 31%	62 33%	331 29%	264 29%	66 27%	255 28%	34 25%	29 22%	33 27%	129 35%	30 22%
No	1242 60%	115 65%	61 66%	151 63%	117 65%	114 60%	84 53%	78 72%	113 59%	140 54%	158 60%	109 58%	711 62%	556 62%	156 63%	531 59%	77 56%	78 59%	70 57%	218 59%	87 63%
Don't know	225 11%	19 10%	13 14%	25 10%	17 9%	12 6%	29 18%	19 17%	19 10%	33 13%	25 10%	15 8%	108 9%	83 9%	24 10%	117 13%	27 20%	27 20%	19 16%	23 6%	21 15%
People on high incomes																					
Yes	1563 76%	141 79%	60 65%	188 78%	136 75%	148 78%	120 75%	72 67%	156 81%	194 75%	197 75%	151 81%	869 76%	684 76%	185 75%	695 77%	88 64%	95 71%	90 74%	324 88%	98 70%
No	286 14%	21 12%	15 17%	36 15%	25 14%	32 17%	22 14%	20 19%	20 11%	28 11%	46 17%	21 11%	176 15%	137 15%	39 16%	110 12%	27 19%	15 11%	21 17%	29 8%	19 14%
Don't know	203 10%	16 9%	17 19%	18 7%	21 12%	11 6%	18 11%	16 15%	16 8%	36 14%	21 8%	15 8%	105 9%	82 9%	23 9%	98 11%	23 17%	24 18%	11 9%	17 5%	22 16%

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Q.1 Do you think the Coalition Government understands the concerns of each of the following groups?

Base: All respondents

	Region												Which of the following best describes your current working status?								
	Total	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2053	178	93	241	181	190	160	109	192	258	263	187	1150	903	246	903	138	134	122	370	139
<u>The banks and big business</u>																					
Yes	1398 68%	129 73%	52 56%	157 65%	124 69%	126 66%	110 69%	71 66%	135 70%	179 69%	180 68%	135 72%	798 69%	639 71%	160 65%	600 66%	78 57%	76 57%	79 64%	293 79%	74 54%
No	413 20%	31 17%	19 21%	60 25%	34 19%	43 23%	31 19%	23 22%	33 17%	48 19%	53 20%	38 21%	239 21%	179 20%	60 24%	175 19%	37 27%	30 23%	23 18%	51 14%	34 24%
Don't know	241 12%	18 10%	22 23%	25 10%	23 13%	21 11%	19 12%	14 13%	24 13%	31 12%	31 12%	14 7%	113 10%	86 10%	27 11%	129 14%	23 16%	27 20%	21 17%	27 7%	31 22%
<u>Small business owners and entrepreneurs</u>																					
Yes	570 28%	45 25%	18 19%	70 29%	57 32%	47 25%	44 28%	21 19%	51 27%	77 30%	84 32%	56 30%	354 31%	283 31%	71 29%	217 24%	27 20%	30 23%	20 16%	120 33%	19 14%
No	1240 60%	115 65%	58 62%	143 59%	107 59%	125 66%	89 56%	77 71%	120 62%	146 57%	145 55%	115 61%	671 58%	524 58%	148 60%	569 63%	90 65%	76 57%	92 75%	213 58%	97 70%
Don't know	243 12%	18 10%	18 19%	28 11%	17 10%	17 9%	26 16%	11 10%	22 11%	35 13%	34 13%	17 9%	125 11%	97 11%	28 11%	118 13%	22 16%	27 20%	10 8%	36 10%	23 16%
<u>Families</u>																					
Yes	472 23%	35 20%	8 9%	55 23%	47 26%	52 27%	36 22%	14 13%	45 24%	68 26%	68 26%	45 24%	277 24%	220 24%	57 23%	195 22%	24 17%	30 22%	26 21%	106 29%	10 7%
No	1412 69%	132 74%	78 84%	169 70%	117 65%	127 67%	104 65%	85 78%	132 69%	168 65%	172 65%	128 69%	781 68%	611 68%	170 69%	631 70%	97 70%	81 61%	93 76%	242 65%	118 85%
Don't know	169 8%	11 6%	7 7%	17 7%	17 10%	11 6%	20 13%	9 9%	15 8%	23 9%	24 9%	14 7%	92 8%	72 8%	20 8%	77 9%	17 13%	23 17%	4 3%	22 6%	11 8%

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	Region												Which of the following best describes your current working status?								
	Total	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2053	178	93	241	181	190	160	109	192	258	263	187	1150	903	246	903	138	134	122	370	139
<u>The elderly</u>																					
Yes	360 18%	26 15%	8 9%	36 15%	36 20%	37 19%	31 19%	7 6%	34 18%	60 23%	46 18%	40 21%	237 21%	195 22%	42 17%	123 14%	10 8%	15 11%	18 14%	71 19%	9 7%
No	1515 74%	139 78%	78 84%	180 75%	127 70%	141 74%	111 70%	89 82%	144 75%	174 68%	195 74%	136 73%	810 70%	629 70%	181 73%	705 78%	112 81%	93 69%	103 84%	282 76%	116 83%
Don't know	178 9%	13 7%	7 8%	25 10%	18 10%	12 6%	17 11%	13 12%	15 8%	24 9%	22 8%	12 6%	102 9%	79 9%	23 9%	75 8%	16 12%	26 19%	2 1%	17 5%	14 10%

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Table 2

Q.2 Do you, or would you, trust each of the following politicians to see the country through the current economic situation?

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2053	1033	1020	223	297	372	366	330	465	843	515	274	421	306	771
Weighted base	2053	1006	1047	246	329	390	349	308	431	554	595	431	472	321	829
<u>Chancellor of the Exchequer, George Osborne</u>															
Yes	388	255	133	40	41	63	55	67	123	144	110	78	56	43	174
	19%	25%	13%	16%	12%	16%	16%	22%	29%	26%	18%	18%	12%	14%	21%
No	1295	634	661	153	203	248	249	202	240	326	382	265	322	229	502
	63%	63%	63%	62%	62%	64%	71%	66%	56%	59%	64%	62%	68%	71%	60%
Don't know	370	117	254	54	85	79	46	39	68	85	104	88	94	49	154
	18%	12%	24%	22%	26%	20%	13%	13%	16%	15%	17%	20%	20%	15%	19%
<u>Prime Minister, David Cameron</u>															
Yes	633	355	278	78	82	101	86	104	182	217	183	140	94	76	288
	31%	35%	27%	32%	25%	26%	25%	34%	42%	39%	31%	32%	20%	24%	35%
No	1154	553	601	134	191	228	221	183	197	281	332	236	306	210	441
	56%	55%	57%	54%	58%	59%	63%	60%	46%	51%	56%	55%	65%	66%	53%
Don't know	266	99	167	35	56	61	42	21	52	56	81	56	73	34	101
	13%	10%	16%	14%	17%	16%	12%	7%	12%	10%	14%	13%	15%	11%	12%
<u>Deputy Prime Minister, Nick Clegg</u>															
Yes	313	179	134	36	65	62	52	40	57	105	98	60	50	45	149
	15%	18%	13%	14%	20%	16%	15%	13%	13%	19%	16%	14%	11%	14%	18%
No	1373	686	687	158	195	253	242	224	300	367	383	291	331	233	536
	67%	68%	66%	64%	59%	65%	69%	73%	70%	66%	64%	67%	70%	73%	65%
Don't know	367	142	225	52	68	75	54	44	74	82	115	80	91	43	144
	18%	14%	22%	21%	21%	19%	16%	14%	17%	15%	19%	19%	19%	14%	17%

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Table 2

Q.2 Do you, or would you, trust each of the following politicians to see the country through the current economic situation?

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Weighted base	2053	1006	1047	246	329	390	349	308	431	554	595	431	472	321	829
<u>Leader of the Opposition, Ed Miliband</u>															
Yes	346 17%	183 18%	163 16%	57 23%	54 17%	60 15%	64 18%	46 15%	65 15%	106 19%	87 15%	54 12%	99 21%	65 20%	134 16%
No	1324 64%	696 69%	628 60%	138 56%	195 59%	247 63%	220 63%	213 69%	310 72%	363 66%	402 67%	302 70%	256 54%	195 61%	550 66%
Don't know	383 19%	127 13%	256 24%	51 21%	79 24%	83 21%	64 18%	49 16%	56 13%	85 15%	106 18%	75 17%	117 25%	60 19%	146 18%
<u>Shadow Chancellor, Ed Balls</u>															
Yes	310 15%	190 19%	119 11%	27 11%	38 12%	58 15%	66 19%	54 17%	67 16%	103 19%	88 15%	50 12%	68 14%	62 19%	123 15%
No	1305 64%	662 66%	643 61%	150 61%	191 58%	233 60%	218 62%	211 68%	302 70%	355 64%	389 65%	289 67%	271 57%	191 60%	535 65%
Don't know	438 21%	154 15%	285 27%	70 28%	100 30%	99 25%	65 18%	44 14%	61 14%	96 17%	118 20%	91 21%	132 28%	67 21%	171 21%
<u>London Mayor, Boris Johnson</u>															
Yes	480 23%	268 27%	212 20%	81 33%	66 20%	66 17%	60 17%	61 20%	146 34%	163 29%	144 24%	101 23%	71 15%	59 18%	207 25%
No	1173 57%	590 59%	583 56%	119 48%	188 57%	243 62%	225 64%	187 61%	211 49%	315 57%	335 56%	235 55%	287 61%	208 65%	461 56%
Don't know	400 19%	149 15%	252 24%	47 19%	74 23%	81 21%	64 18%	59 19%	74 17%	76 14%	116 19%	95 22%	114 24%	53 17%	161 19%

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	Region												Which of the following best describes your current working status?								
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Unweighted base	2053	183	98	246	160	206	153	82	199	229	298	199	1077	751	326	976	128	139	105	460	144
Weighted base	2053	178	93	241	181	190	160	109	192	258	263	187	1150	903	246	903	138	134	122	370	139
Chancellor of the Exchequer, George Osborne																					
Yes	388 19%	32 18%	10 10%	43 18%	32 18%	32 17%	28 17%	11 10%	41 21%	62 24%	57 22%	41 22%	217 19%	168 19%	49 20%	171 19%	11 8%	22 16%	26 21%	103 28%	9 6%
No	1295 63%	114 64%	65 70%	154 64%	121 67%	117 62%	97 61%	85 78%	114 59%	145 56%	169 64%	113 60%	730 64%	583 65%	147 60%	565 63%	103 75%	81 60%	77 63%	216 58%	89 64%
Don't know	370 18%	33 18%	18 20%	44 18%	28 16%	41 21%	34 22%	13 12%	37 19%	51 20%	37 14%	33 18%	203 18%	152 17%	50 20%	168 19%	24 17%	32 24%	20 16%	51 14%	41 30%
Prime Minister, David Cameron																					
Yes	633 31%	34 19%	20 22%	66 27%	56 31%	60 31%	47 30%	22 21%	57 30%	104 40%	97 37%	70 37%	364 32%	288 32%	77 31%	269 30%	23 17%	36 27%	35 28%	159 43%	16 12%
No	1154 56%	118 66%	59 64%	143 59%	107 59%	116 61%	90 56%	70 64%	103 54%	124 48%	131 50%	92 49%	651 57%	518 57%	133 54%	503 56%	98 71%	72 54%	68 55%	176 48%	90 65%
Don't know	266 13%	26 15%	14 15%	32 13%	18 10%	14 8%	23 14%	16 15%	32 17%	30 12%	36 14%	25 13%	135 12%	98 11%	36 15%	131 15%	17 12%	26 20%	20 16%	35 9%	33 24%
Deputy Prime Minister, Nick Clegg																					
Yes	313 15%	22 12%	10 11%	30 13%	32 18%	33 17%	26 16%	12 11%	25 13%	58 23%	34 13%	30 16%	193 17%	146 16%	47 19%	120 13%	18 13%	19 14%	13 10%	58 16%	13 9%
No	1373 67%	122 68%	71 77%	165 69%	125 69%	133 70%	96 60%	81 75%	126 65%	149 58%	178 68%	125 67%	769 67%	612 68%	157 64%	604 67%	92 67%	87 65%	88 72%	249 67%	88 63%
Don't know	367 18%	35 19%	11 12%	46 19%	24 13%	24 12%	38 24%	16 15%	41 21%	51 20%	51 19%	32 17%	188 16%	146 16%	42 17%	179 20%	28 20%	28 21%	22 18%	63 17%	39 28%

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	Region												Which of the following best describes your current working status?								
	Total	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Weighted base	2053	178	93	241	181	190	160	109	192	258	263	187	1150	903	246	903	138	134	122	370	139
<u>Leader of the Opposition, Ed Miliband</u>																					
Yes	346 17%	26 15%	18 19%	44 18%	46 25%	40 21%	29 18%	19 17%	25 13%	40 16%	36 14%	24 13%	199 17%	158 17%	41 17%	147 16%	31 22%	19 14%	21 17%	52 14%	25 18%
No	1324 64%	112 63%	54 58%	146 61%	106 58%	126 66%	90 57%	70 64%	134 70%	176 68%	180 68%	129 69%	745 65%	583 65%	162 66%	579 64%	76 55%	84 63%	76 62%	273 74%	70 50%
Don't know	383 19%	40 23%	21 22%	51 21%	30 16%	24 13%	40 25%	20 18%	34 18%	41 16%	48 18%	34 18%	206 18%	163 18%	44 18%	177 20%	31 23%	30 22%	26 21%	45 12%	45 32%
<u>Shadow Chancellor, Ed Balls</u>																					
Yes	310 15%	25 14%	13 14%	43 18%	27 15%	34 18%	29 18%	19 18%	35 18%	27 11%	32 12%	26 14%	185 16%	155 17%	30 12%	125 14%	16 11%	15 11%	21 18%	60 16%	12 9%
No	1305 64%	107 60%	58 63%	147 61%	121 67%	118 62%	91 57%	61 56%	118 61%	173 67%	185 70%	126 67%	727 63%	560 62%	167 68%	578 64%	81 59%	81 61%	74 61%	261 71%	80 58%
Don't know	438 21%	47 26%	22 23%	52 21%	33 18%	38 20%	40 25%	28 26%	39 21%	58 22%	46 18%	35 19%	238 21%	189 21%	49 20%	200 22%	41 30%	37 28%	27 22%	48 13%	47 34%
<u>London Mayor, Boris Johnson</u>																					
Yes	480 23%	24 14%	14 15%	44 18%	30 17%	43 22%	34 21%	15 14%	41 22%	104 40%	81 31%	50 27%	266 23%	208 23%	58 24%	214 24%	19 14%	29 21%	37 30%	113 31%	17 12%
No	1173 57%	119 67%	63 68%	149 62%	109 60%	108 57%	91 57%	72 66%	112 58%	112 43%	139 53%	99 53%	669 58%	534 59%	136 55%	504 56%	90 65%	70 52%	57 47%	202 55%	84 61%
Don't know	400 19%	35 20%	16 17%	47 20%	43 24%	39 20%	35 22%	22 20%	39 20%	42 16%	43 16%	39 21%	214 19%	162 18%	53 21%	186 21%	30 22%	35 26%	28 23%	55 15%	38 27%

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Absolutes/col percents

Table 3
Q.3 Which, if any, of the following politicians do you think would make the best Prime Minister?
Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2053	1033	1020	223	297	372	366	330	465	843	515	274	421	306	771
Weighted base	2053	1006	1047	246	329	390	349	308	431	554	595	431	472	321	829
David Cameron	471 23%	267 27%	204 19%	47 19%	56 17%	90 23%	67 19%	77 25%	133 31%	158 29%	140 24%	106 24%	67 14%	61 19%	215 26%
Boris Johnson	214 10%	120 12%	94 9%	43 18%	35 11%	26 7%	36 10%	28 9%	45 10%	58 10%	70 12%	54 13%	31 7%	33 10%	102 12%
Ed Miliband	207 10%	118 12%	89 9%	32 13%	40 12%	33 8%	40 11%	27 9%	35 8%	62 11%	49 8%	40 9%	55 12%	40 12%	83 10%
Nick Clegg	114 6%	60 6%	54 5%	20 8%	28 8%	27 7%	18 5%	11 4%	11 2%	30 5%	45 8%	20 5%	18 4%	15 5%	56 7%
Ed Balls	107 5%	62 6%	44 4%	5 2%	8 2%	23 6%	26 7%	21 7%	25 6%	37 7%	27 5%	16 4%	26 6%	25 8%	38 5%
George Osborne	17 1%	11 1%	5 1%	3 1%	4 1%	2 1%	1 *	1 *	6 1%	6 1%	6 1%	4 1%	1 *	3 1%	4 1%
None of these	690 34%	301 30%	389 37%	63 25%	104 32%	137 35%	129 37%	118 38%	140 32%	160 29%	201 34%	133 31%	197 42%	108 34%	247 30%
Don't know	234 11%	66 7%	168 16%	33 13%	54 16%	52 13%	33 10%	26 8%	36 8%	43 8%	56 9%	58 13%	77 16%	37 11%	83 10%

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Absolutes/col percents

Table 3
Q.3 Which, if any, of the following politicians do you think would make the best Prime Minister?
Base: All respondents

	Region												Which of the following best describes your current working status?								
	Total	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2053	183	98	246	160	206	153	82	199	229	298	199	1077	751	326	976	128	139	105	460	144
Weighted base	2053	178	93	241	181	190	160	109	192	258	263	187	1150	903	246	903	138	134	122	370	139
David Cameron	471 23%	25 14%	14 15%	57 24%	44 24%	44 23%	33 21%	21 20%	42 22%	62 24%	69 26%	59 31%	276 24%	217 24%	59 24%	195 22%	15 11%	21 16%	29 24%	117 32%	13 9%
Boris Johnson	214 10%	10 6%	9 10%	19 8%	15 9%	27 14%	15 9%	5 5%	16 8%	44 17%	35 13%	20 10%	135 12%	116 13%	19 8%	79 9%	11 8%	9 7%	14 11%	35 9%	10 7%
Ed Miliband	207 10%	20 11%	12 13%	31 13%	30 16%	18 10%	19 12%	10 9%	15 8%	21 8%	18 7%	15 8%	123 11%	106 12%	17 7%	84 9%	22 16%	8 6%	8 7%	30 8%	15 11%
Nick Clegg	114 6%	12 7%	4 5%	12 5%	12 7%	7 4%	17 11%	4 4%	10 5%	17 7%	11 4%	7 4%	71 6%	52 6%	19 8%	43 5%	6 5%	12 9%	2 2%	14 4%	9 6%
Ed Balls	107 5%	7 4%	5 6%	9 4%	8 5%	13 7%	8 5%	13 12%	17 9%	8 3%	6 2%	13 7%	62 5%	51 6%	12 5%	44 5%	3 2%	8 6%	11 9%	18 5%	4 3%
George Osborne	17 1%	1 *	1 1%	2 1%	2 1%	1 *	1 1%	- -	1 *	3 1%	3 1%	3 1%	7 1%	6 1%	1 *	10 1%	- -	3 2%	1 1%	6 2%	- -
None of these	690 34%	86 48%	31 33%	82 34%	55 31%	59 31%	38 24%	45 42%	66 35%	78 30%	91 35%	58 31%	356 31%	270 30%	86 35%	335 37%	61 44%	49 37%	42 34%	121 33%	62 44%
Don't know	234 11%	18 10%	17 18%	29 12%	14 8%	21 11%	29 18%	11 10%	25 13%	26 10%	31 12%	14 7%	120 10%	86 9%	34 14%	114 13%	21 15%	23 17%	16 13%	28 7%	27 19%

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Absolutes/col percents

Table 4
Q.4 Which, if any, of the following politicians do you think would make the best leader of the Conservative Party?
Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2053	1033	1020	223	297	372	366	330	465	843	515	274	421	306	771
Weighted base	2053	1006	1047	246	329	390	349	308	431	554	595	431	472	321	829
David Cameron	458 22%	262 26%	196 19%	76 31%	60 18%	92 24%	78 22%	65 21%	87 20%	144 26%	143 24%	100 23%	71 15%	57 18%	221 27%
William Hague	274 13%	147 15%	127 12%	15 6%	36 11%	29 7%	34 10%	53 17%	108 25%	94 17%	74 12%	63 15%	44 9%	42 13%	92 11%
Boris Johnson	247 12%	132 13%	114 11%	44 18%	54 16%	34 9%	46 13%	30 10%	39 9%	74 13%	62 10%	61 14%	49 10%	40 13%	116 14%
Ken Clarke	162 8%	98 10%	64 6%	9 4%	15 5%	30 8%	31 9%	32 10%	45 10%	65 12%	57 10%	11 3%	28 6%	33 10%	58 7%
Theresa May	64 3%	29 3%	36 3%	6 2%	12 4%	7 2%	18 5%	13 4%	8 2%	16 3%	16 3%	13 3%	19 4%	7 2%	33 4%
George Osborne	19 1%	10 1%	9 1%	4 1%	5 2%	6 1%	1 *	1 *	3 1%	8 1%	5 1%	4 1%	3 1%	4 1%	8 1%
Someone else	350 17%	178 18%	172 16%	34 14%	42 13%	77 20%	67 19%	56 18%	74 17%	73 13%	103 17%	63 15%	111 23%	47 15%	122 15%
Don't know	478 23%	150 15%	328 31%	59 24%	104 32%	116 30%	74 21%	58 19%	66 15%	80 14%	135 23%	116 27%	147 31%	90 28%	180 22%

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Absolutes/col percents

Table 4

Q.4 Which, if any, of the following politicians do you think would make the best leader of the Conservative Party?

Base: All respondents

	Region												Which of the following best describes your current working status?								
	Total	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person
Unweighted base	2053	183	98	246	160	206	153	82	199	229	298	199	1077	751	326	976	128	139	105	460	144
Weighted base	2053	178	93	241	181	190	160	109	192	258	263	187	1150	903	246	903	138	134	122	370	139
David Cameron	458 22%	26 15%	18 19%	54 22%	39 21%	43 23%	32 20%	26 24%	39 20%	65 25%	68 26%	47 25%	278 24%	218 24%	60 24%	180 20%	18 13%	40 30%	24 20%	76 21%	22 16%
William Hague	274 13%	16 9%	17 18%	32 13%	34 19%	29 15%	18 11%	15 14%	26 13%	20 8%	38 14%	29 15%	134 12%	101 11%	33 13%	140 16%	7 5%	7 6%	20 16%	91 25%	15 11%
Boris Johnson	247 12%	18 10%	4 4%	19 8%	21 12%	25 13%	19 12%	10 9%	26 13%	46 18%	40 15%	20 11%	156 14%	125 14%	31 13%	91 10%	20 15%	12 9%	14 12%	35 9%	9 7%
Ken Clarke	162 8%	14 8%	2 2%	23 10%	14 8%	10 5%	10 6%	4 3%	15 8%	25 10%	18 7%	27 14%	92 8%	76 8%	16 6%	70 8%	4 3%	10 7%	6 5%	44 12%	6 5%
Theresa May	64 3%	4 2%	3 3%	7 3%	5 3%	7 4%	6 4%	4 4%	11 6%	6 2%	6 2%	5 3%	40 3%	36 4%	4 2%	25 3%	6 5%	3 2%	5 4%	6 2%	5 3%
George Osborne	19 1%	1 1%	1 1%	3 1%	2 1%	2 1%	3 2%	- -	- -	5 2%	3 1%	- -	11 1%	10 1%	2 1%	8 1%	3 2%	1 1%	1 1%	2 1%	* *
Someone else	350 17%	40 23%	14 15%	48 20%	30 17%	32 17%	26 17%	15 14%	30 16%	46 18%	48 18%	21 11%	169 15%	135 15%	34 14%	181 20%	44 32%	23 17%	28 23%	61 17%	25 18%
Don't know	478 23%	58 32%	35 38%	56 23%	36 20%	43 22%	45 28%	35 32%	45 23%	46 18%	43 16%	37 20%	270 23%	203 22%	67 27%	208 23%	36 26%	37 28%	24 19%	55 15%	56 40%