

ComRes Published Voting Intention Figures

	ITV News/ The Independent	Independent on Sunday/ Sunday Mirror	ITV News/ The Independent	ITV News/ The Independent	ITV News/ The Independent	Independent on Sunday/ Sunday Mirror
	19 th April	18 th April	14 th April	13 th April	12 th April	11 th April
Conservative	32%	31%	35%	36%	37%	39%
Labour	28%	27%	29%	31%	30%	32%
Liberal Democrat	28%	29%	21%	19%	20%	16%
Other	12%	13%	15%	14%	13%	13%

Methodology: ComRes telephoned 1003 GB adults between 17th and 18th April 2010. Data were weighted to be demographically representative of all GB adults. Data were also weighted by past vote recall. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Caroline Lawes: caroline@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email pollwatch@comres.co.uk

Opinion Poll

CATI Fieldwork : April 17th-18th 2010

Absolutes/col percents

Table 1

Q1. Thinking back to the last general election in 2005, which party if any did you vote for?

Base: All respondents

	Gender		Age							Social Grade				Region				
	TOTAL	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1003	447	556	94	132	189	178	171	239	306	301	205	168	368	170	230	141	94
Weighted base	1003	481	522	120	160	191	171	150	211	261	270	211	241	355	171	248	141	88
Conservative	224	109	114	16	23	16	40	50	78	80	57	37	48	95	38	53	26	12
	22%	23%	22%	13%	14%	9%	23%	34%	37%	31%	21%	17%	20%	27%	22%	21%	18%	13%
Labour	264	126	138	21	40	57	52	33	62	54	71	61	72	99	49	69	27	20
	26%	26%	26%	17%	25%	30%	30%	22%	29%	21%	26%	29%	30%	28%	29%	28%	19%	23%
Liberal Democrat	144	59	84	4	25	44	22	26	23	46	40	27	27	50	16	41	26	11
	14%	12%	16%	3%	16%	23%	13%	17%	11%	18%	15%	13%	11%	14%	9%	17%	18%	12%
Other	55	34	22	5	9	12	12	10	9	14	13	15	14	9	9	10	16	12
	6%	7%	4%	4%	5%	6%	7%	6%	4%	5%	5%	7%	6%	3%	5%	4%	11%	14%
Did not vote	237	125	112	68	49	49	34	17	20	47	64	55	66	71	47	61	35	21
	24%	26%	21%	57%	30%	26%	20%	11%	10%	18%	24%	26%	27%	20%	28%	25%	25%	24%
Don't remember	41	19	22	7	11	7	7	6	4	11	13	6	12	16	6	7	5	7
	4%	4%	4%	6%	7%	4%	4%	4%	2%	4%	5%	3%	5%	4%	3%	3%	4%	8%
Refused	38	9	30	-	4	6	5	9	15	8	14	10	2	14	6	7	6	5
	4%	2%	6%	-%	2%	3%	3%	6%	7%	3%	5%	5%	1%	4%	3%	3%	4%	5%

Opinion Poll

CATI Fieldwork : April 17th-18th 2010

Absolutes/col percents

Table 1 (continuation)

Q1. Thinking back to the last general election in 2005, which party if any did you vote for?

Base: All respondents

	Q.3/4/5 Voting Intention										Voted in 2005 General Election			
	TOTAL	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Democrat
Unweighted base	1003	248	256	212	7	6	6	2	6	58	82	223	331	112
Weighted base	1003	251	226	227	8	8	6	2	8	63	72	224	264	144
Conservative	224	163	14	17	2	-	1	-	1	9	15	224	-	-
	22%	65%	6%	7%	22%	-%	13%	-%	9%	14%	21%	100%	-%	-%
Labour	264	23	148	40	1	2	1	1	-	6	23	-	264	-
	26%	9%	65%	18%	12%	22%	15%	57%	-%	9%	33%	-%	100%	-%
Liberal Democrat	144	8	5	111	2	-	1	-	-	6	7	-	-	144
	14%	3%	2%	49%	22%	-%	16%	-%	-%	9%	10%	-%	-%	100%
Other	55	5	6	5	3	3	3	1	5	13	2	-	-	-
	6%	2%	3%	2%	33%	35%	56%	43%	68%	20%	3%	-%	-%	-%
Did not vote	237	44	42	42	1	3	-	-	1	19	10	-	-	-
	24%	17%	19%	18%	10%	43%	-%	-%	15%	30%	13%	-%	-%	-%
Don't remember	41	4	8	9	-	-	-	-	1	6	7	-	-	-
	4%	2%	3%	4%	-%	-%	-%	-%	9%	10%	9%	-%	-%	-%
Refused	38	4	4	4	-	-	-	-	-	5	8	-	-	-
	4%	2%	2%	2%	-%	-%	-%	-%	-%	9%	11%	-%	-%	-%

Opinion Poll

CATI Fieldwork : April 17th-18th 2010

Absolutes/col percents

Table 1 (continuation)

Q1. Thinking back to the last general election in 2005, which party if any did you vote for?**Base: All respondents**

	Q.5 Generally speaking, do you think of yourself as...?											
	TOTAL	Conser- vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1003	257	311	123	3	6	10	5	7	93	34	154
Weighted base	1003	262	282	136	2	7	12	7	11	97	30	156
Conservative	224	170	8	12	1	-	-	-	-	14	2	17
	22%	65%	3%	9%	28%	-%	-%	-%	-%	14%	6%	11%
Labour	264	18	177	18	-	-	1	2	2	9	4	34
	26%	7%	63%	13%	-%	-%	7%	23%	18%	10%	14%	22%
Liberal Democrat	144	7	24	72	-	1	1	-	-	9	1	29
	14%	3%	8%	52%	-%	15%	8%	-%	-%	9%	4%	19%
Other	55	7	8	*	2	3	6	6	5	10	1	8
	6%	3%	3%	*%	72%	36%	48%	77%	49%	11%	4%	5%
Did not vote	237	49	53	31	-	4	3	-	3	43	5	47
	24%	19%	19%	22%	-%	49%	24%	-%	27%	44%	18%	30%
Don't remember	41	7	7	2	-	-	1	-	1	7	-	17
	4%	2%	3%	1%	-%	-%	13%	-%	6%	7%	-%	11%
Refused	38	4	4	3	-	-	-	-	-	5	17	5
	4%	2%	2%	2%	-%	-%	-%	-%	-%	5%	55%	3%

Opinion Poll

CATI Fieldwork : April 17th-18th 2010

Absolutes/col percents

Table 2

Q2. At the forthcoming general election, how likely would you be to vote on a scale from 1 to 10, where 1=certain not to vote through to 10= absolutely certain to vote?

Base: All respondents

		Gender		Age						Social Grade				Region					
		TOTAL	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base		1003	447	556	94	132	189	178	171	239	306	301	205	168	368	170	230	141	94
Weighted base		1003	481	522	120	160	191	171	150	211	261	270	211	241	355	171	248	141	88
Absolutely certain to vote – 10	(10)	605	269	336	48	82	116	108	103	148	184	166	115	126	227	89	157	84	48
		60%	56%	65%	40%	51%	61%	64%	69%	70%	70%	61%	55%	52%	64%	52%	64%	59%	55%
..	(9)	52	35	17	9	15	7	9	6	17	13	6	13	26	8	8	8	3	
		5%	7%	3%	8%	9%	4%	5%	4%	3%	7%	5%	3%	5%	7%	4%	3%	6%	3%
..	(8)	59	37	22	12	12	9	10	6	9	14	19	15	12	26	10	11	8	5
		6%	8%	4%	10%	8%	5%	6%	4%	4%	5%	7%	7%	5%	7%	6%	4%	6%	5%
..	(7)	42	28	14	10	9	10	7	3	3	10	7	10	13	10	8	15	5	5
		4%	6%	3%	9%	6%	5%	4%	2%	2%	4%	3%	5%	5%	3%	5%	6%	3%	6%
..	(6)	25	15	10	7	11	2	3	*	2	1	10	7	7	10	6	9	-	-
		3%	3%	2%	6%	7%	1%	2%	*%	1%	*%	4%	4%	3%	3%	4%	4%	-%	-%
..	(5)	73	28	45	7	15	19	15	8	9	13	20	17	23	17	23	14	10	9
		7%	6%	9%	6%	9%	10%	9%	5%	4%	5%	8%	8%	9%	5%	13%	6%	7%	10%
..	(4)	13	4	9	3	1	5	-	2	3	3	-	5	5	4	-	6	2	1
		1%	1%	2%	2%	*%	2%	-%	1%	1%	1%	-%	2%	2%	1%	-%	2%	1%	1%
..	(3)	10	5	5	3	2	2	2	1	1	5	2	1	1	2	1	3	1	2
		1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	2%
..	(2)	17	8	9	2	-	7	2	4	1	3	3	5	5	4	2	5	4	1
		2%	2%	2%	2%	-%	4%	1%	3%	1%	1%	1%	2%	2%	1%	1%	2%	3%	2%
Certain not to vote – 1	(1)	72	34	38	13	10	8	12	12	17	10	19	25	17	19	15	15	14	9
		7%	7%	7%	11%	6%	4%	7%	8%	8%	4%	7%	12%	7%	5%	9%	6%	10%	10%
Refused		6	4	2	-	4	-	-	2	-	-	1	-	4	2	3	1	-	-
		1%	1%	*%	-%	2%	-%	-%	1%	-%	-%	*%	-%	2%	*%	2%	*%	-%	-%
Don't Know		28	15	14	7	-	5	2	3	11	3	6	4	15	9	6	4	5	5
		3%	3%	3%	6%	-%	3%	1%	2%	5%	1%	2%	2%	6%	2%	3%	2%	3%	6%
Answered		969	463	506	113	157	186	168	146	199	258	263	206	222	345	162	243	137	83
Mean		8.25	8.24	8.27	7.40	8.11	8.22	8.40	8.44	8.63	8.85	8.30	7.66	7.98	8.62	7.83	8.31	8.01	7.79
Standard deviation		2.84	2.77	2.91	3.12	2.65	2.77	2.74	2.95	2.81	2.34	2.80	3.24	2.91	2.53	2.99	2.78	3.16	3.18
Standard error		0.09	0.13	0.12	0.33	0.23	0.20	0.21	0.23	0.19	0.13	0.16	0.23	0.23	0.13	0.23	0.18	0.27	0.33

Opinion Poll

CATI Fieldwork : April 17th-18th 2010

Absolutes/col percents

Table 2 (continuation)

Q2. At the forthcoming general election, how likely would you be to vote on a scale from 1 to 10, where 1=certain not to vote through to 10= absolutely certain to vote?

Base: All respondents

		Q.3/4/5 Voting Intention									Voted in 2005 General Election				
		TOTAL	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Dem- ocrat
Unweighted base		1003	248	256	212	7	6	6	2	6	58	82	223	331	112
Weighted base		1003	251	226	227	8	8	6	2	8	63	72	224	264	144
Absolutely certain to vote – 10	(10)	605	189	156	154	7	8	5	2	4	40	54	176	171	110
		60%	75%	69%	68%	90%	100%	85%	100%	54%	64%	74%	79%	65%	77%
..	(9)	52	15	15	13	1	-	-	-	1	5	2	10	13	8
		5%	6%	7%	6%	10%	-%	-%	-%	9%	7%	3%	4%	5%	6%
..	(8)	59	18	14	18	-	-	-	-	-	7	4	12	16	8
		6%	7%	6%	8%	-%	-%	-%	-%	-%	12%	6%	6%	6%	5%
..	(7)	42	7	11	18	-	-	-	-	-	1	3	2	9	2
		4%	3%	5%	8%	-%	-%	-%	-%	-%	1%	5%	1%	4%	2%
..	(6)	25	8	10	6	-	-	1	-	-	-	1	4	5	4
		3%	3%	4%	2%	-%	-%	15%	-%	-%	-%	1%	2%	2%	3%
..	(5)	73	13	21	18	-	-	-	-	3	10	8	7	20	4
		7%	5%	9%	8%	-%	-%	-%	-%	38%	16%	11%	3%	7%	3%
..	(4)	13	-	-	-	-	-	-	-	-	-	-	3	2	2
		1%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	1%	1%	2%
..	(3)	10	-	-	-	-	-	-	-	-	-	-	1	2	-
		1%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	*%	1%	-%
..	(2)	17	-	-	-	-	-	-	-	-	-	-	1	3	1
		2%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	*%	1%	1%
Certain not to vote – 1	(1)	72	-	-	-	-	-	-	-	-	-	-	6	13	1
		7%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	2%	5%	1%
Refused		6	-	-	-	-	-	-	-	-	-	-	2	-	-
		1%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	1%	-%	-%
Don't Know		28	-	-	-	-	-	-	-	-	-	-	-	10	3
		3%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	4%	2%
Answered		969	251	226	227	8	8	6	2	8	63	72	222	254	141
Mean		8.25	9.32	9.04	9.04	9.90	10.00	9.38	10.00	8.04	8.85	9.11	9.21	8.59	9.28
Standard deviation		2.84	1.40	1.67	1.62	0.32	-	1.58	-	2.53	1.85	1.71	1.96	2.56	1.73
Standard error		0.09	0.09	0.10	0.11	0.12	-	0.65	-	1.03	0.24	0.19	0.13	0.14	0.16

Opinion Poll

CATI Fieldwork : April 17th-18th 2010

Absolutes/col percents

Table 2 (continuation)

Q2. At the forthcoming general election, how likely would you be to vote on a scale from 1 to 10, where 1=certain not to vote through to 10= absolutely certain to vote?

Base: All respondents

		Q.5 Generally speaking, do you think of yourself as...?											
		Conser- vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know	
Unweighted base		1003	257	311	123	3	6	10	5	7	93	34	154
Weighted base		1003	262	282	136	2	7	12	7	11	97	30	156
Absolutely certain to vote – 10	(10)	605 60%	183 70%	168 60%	91 67%	2 72%	4 51%	5 43%	4 58%	6 55%	43 44%	20 66%	79 51%
..	(9)	52 5%	18 7%	16 6%	6 5%	- -%	- -%	- -%	- -%	- -%	4 4%	- -%	8 5%
..	(8)	59 6%	12 5%	18 6%	9 6%	1 28%	1 14%	- -%	- -%	- -%	8 9%	2 6%	9 5%
..	(7)	42 4%	3 1%	8 3%	9 7%	- -%	2 22%	- -%	- -%	- -%	6 6%	3 9%	11 7%
..	(6)	25 3%	6 2%	10 4%	1 1%	- -%	- -%	- -%	- -%	- -%	6 6%	1 3%	1 1%
..	(5)	73 7%	13 5%	22 8%	11 8%	- -%	- -%	1 13%	- -%	3 27%	6 6%	1 2%	15 10%
..	(4)	13 1%	3 1%	3 1%	1 1%	- -%	- -%	1 9%	- -%	- -%	3 3%	- -%	2 1%
..	(3)	10 1%	1 *%	2 1%	1 1%	- -%	- -%	- -%	- -%	- -%	1 1%	1 3%	3 2%
..	(2)	17 2%	2 1%	4 1%	- -%	- -%	- -%	- -%	- -%	- -%	4 4%	- -%	7 4%
Certain not to vote – 1	(1)	72 7%	14 5%	15 5%	3 2%	- -%	1 13%	2 15%	3 37%	2 18%	15 15%	3 10%	15 9%
Refused		6 1%	2 1%	3 1%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	1 1%
Don't Know		28 3%	5 2%	12 4%	3 2%	- -%	- -%	2 20%	* 6%	- -%	- -%	- -%	6 4%
Answered		969	255	267	133	2	7	10	7	11	97	30	149
Mean		8.25	8.80	8.40	8.82	9.44	7.89	6.80	6.51	7.05	7.02	8.26	7.60
Standard deviation		2.84	2.47	2.64	2.15	1.17	3.16	3.87	4.73	3.69	3.43	2.99	3.21
Standard error		0.09	0.16	0.15	0.20	0.67	1.29	1.29	2.37	1.40	0.36	0.51	0.26

Opinion Poll

CATI Fieldwork : April 17th-18th 2010

Absolutes/col percents

Table 3
Q3. At the forthcoming general election, would you vote Conservative, Labour, Liberal Democrat or for some other party?
 Base: All respondents saying 5-10 likely to vote

	Gender		Age							Social Grade				Region				
	TOTAL	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	866	384	482	71	119	166	159	148	203	280	266	165	134	328	146	199	117	76
Weighted base	858	413	445	93	144	164	153	127	177	240	235	170	193	315	144	214	115	70
Conservative	211	122	90	15	36	28	32	43	56	79	54	36	41	86	39	50	29	7
	25%	29%	20%	17%	25%	17%	21%	34%	32%	33%	23%	21%	21%	27%	27%	23%	25%	10%
Lib Dem	186	87	100	18	34	50	31	25	29	58	57	41	28	60	35	53	24	14
	22%	21%	22%	19%	24%	30%	20%	20%	16%	24%	24%	24%	15%	19%	25%	25%	21%	19%
Labour	166	74	92	23	26	27	31	27	33	37	46	33	44	60	24	45	16	21
	19%	18%	21%	25%	18%	16%	20%	21%	18%	15%	19%	19%	23%	19%	17%	21%	14%	30%
BNP	8	3	5	1	1	2	4	-	1	1	2	1	4	2	2	1	2	1
	1%	1%	1%	1%	*%	1%	2%	-%	*%	*%	1%	1%	2%	1%	1%	1%	2%	1%
UKIP	7	2	5	-	-	2	-	3	2	1	2	1	3	3	2	-	2	-
	1%	1%	1%	-%	-%	1%	-%	3%	1%	*%	1%	1%	2%	1%	1%	-%	2%	-%
Green	7	6	1	3	2	1	-	-	1	1	2	-	4	2	5	-	-	-
	1%	1%	*%	4%	1%	1%	-%	-%	1%	1%	1%	-%	2%	1%	3%	-%	-%	-%
SNP	5	3	2	-	2	-	1	-	2	1	2	2	-	-	-	1	-	4
	1%	1%	*%	-%	1%	-%	1%	-%	1%	*%	1%	1%	-%	-%	-%	*%	-%	6%
Plaid Cymru	1	-	1	-	1	-	-	-	-	1	-	-	-	-	-	-	1	-
	*%	-%	*%	-%	1%	-%	-%	-%	-%	*%	-%	-%	-%	-%	-%	-%	1%	-%
Other	46	25	21	11	2	10	14	6	3	7	14	10	15	17	2	11	9	6
	5%	6%	5%	11%	1%	6%	9%	5%	2%	3%	6%	6%	8%	5%	2%	5%	8%	9%
Refused	34	15	20	1	3	9	3	5	13	9	10	10	1	12	7	11	4	1
	4%	4%	4%	1%	2%	6%	2%	4%	7%	4%	4%	6%	1%	4%	5%	5%	3%	2%
Don't know	186	77	109	20	38	36	37	18	37	46	48	36	52	73	28	42	27	16
	22%	19%	24%	22%	26%	22%	24%	14%	21%	19%	21%	21%	27%	23%	19%	20%	24%	23%

Opinion Poll

CATI Fieldwork : April 17th-18th 2010

Absolutes/col percents

Table 3 (continuation)

Q3. At the forthcoming general election, would you vote Conservative, Labour, Liberal Democrat or for some other party?**Base: All respondents saying 5-10 likely to vote**

	Q.3/4/5 Voting Intention										Voted in 2005 General Election			
	TOTAL	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	866	248	256	212	7	6	6	2	6	58	82	213	297	106
Weighted base	858	251	226	227	8	8	6	2	8	63	72	212	234	136
Conservative	211	211	-	-	-	-	-	-	-	-	-	145	20	6
	25%	84%	-%	-%	-%	-%	-%	-%	-%	-%	-%	68%	8%	5%
Lib Dem	186	-	-	186	-	-	-	-	-	-	-	11	29	102
	22%	-%	-%	82%	-%	-%	-%	-%	-%	-%	-%	5%	12%	75%
Labour	166	-	166	-	-	-	-	-	-	-	-	10	114	4
	19%	-%	73%	-%	-%	-%	-%	-%	-%	-%	-%	5%	49%	3%
BNP	8	-	-	-	-	-	-	-	8	-	-	1	-	-
	1%	-%	-%	-%	-%	-%	-%	-%	100%	-%	-%	*%	-%	-%
UKIP	7	-	-	-	7	-	-	-	-	-	-	2	1	2
	1%	-%	-%	-%	90%	-%	-%	-%	-%	-%	-%	1%	*%	1%
Green	7	-	-	-	-	7	-	-	-	-	-	-	1	-
	1%	-%	-%	-%	-%	91%	-%	-%	-%	-%	-%	-%	*%	-%
SNP	5	-	-	-	-	-	5	-	-	-	-	1	1	-
	1%	-%	-%	-%	-%	-%	84%	-%	-%	-%	-%	*%	*%	-%
Plaid Cymru	1	-	-	-	-	-	-	1	-	-	-	-	-	-
	*%	-%	-%	-%	-%	-%	-%	43%	-%	-%	-%	-%	-%	-%
Other	46	-	-	-	-	-	-	-	-	46	-	8	4	-
	5%	-%	-%	-%	-%	-%	-%	-%	-%	73%	-%	4%	2%	-%
Refused	34	3	6	3	-	-	-	-	-	3	9	2	7	-
	4%	1%	2%	1%	-	-	-	-	-	5%	12%	1%	3%	-%
Don't know	186	37	55	38	1	1	1	1	-	14	63	34	58	22
	22%	15%	24%	17%	10%	9%	16%	57%	-%	23%	88%	16%	25%	16%

Opinion Poll

CATI Fieldwork : April 17th-18th 2010

Absolutes/col percents

Table 3 (continuation)

Q3. At the forthcoming general election, would you vote Conservative, Labour, Liberal Democrat or for some other party?

Base: All respondents saying 5-10 likely to vote

	Q.5 Generally speaking, do you think of yourself as...?											
	TOTAL	Conser- vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	866	233	276	114	3	5	6	3	6	70	29	121
Weighted base	858	235	244	128	2	6	7	4	9	73	26	122
Conservative	211	170	10	5	1	-	-	-	-	15	2	9
	25%	72%	4%	4%	28%	-%	-%	-%	-%	20%	9%	7%
Lib Dem	186	9	38	93	-	1	1	-	-	4	4	36
	22%	4%	15%	73%	-%	17%	13%	-%	-%	6%	16%	30%
Labour	166	6	130	5	-	-	-	-	-	10	2	13
	19%	2%	53%	4%	-%	-%	-%	-%	-%	14%	9%	10%
BNP	8	1	-	-	-	-	-	-	7	-	-	-
	1%	*%	-%	-%	-%	-%	-%	-%	81%	-%	-%	-%
UKIP	7	3	1	-	1	-	-	-	-	2	-	-
	1%	1%	*%	-%	43%	-%	-%	-%	-%	2%	-%	-%
Green	7	-	2	-	-	3	-	-	-	-	-	2
	1%	-%	1%	-%	-%	41%	-%	-%	-%	-%	-%	2%
SNP	5	1	1	-	-	-	3	-	-	-	-	-
	1%	*%	*%	-%	-%	-%	51%	-%	-%	-%	-%	-%
Plaid Cymru	1	-	-	-	-	-	-	1	-	-	-	-
	*%	-%	-%	-%	-%	-%	-%	22%	-%	-%	-%	-%
Other	46	9	5	2	1	1	-	2	-	24	-	3
	5%	4%	2%	1%	28%	16%	-%	48%	-%	33%	-%	2%
Refused	34	3	6	3	-	-	-	-	-	2	17	4
	4%	1%	2%	3%	-%	-%	-%	-%	-%	2%	63%	4%
Don't know	186	34	52	19	-	2	2	1	2	16	1	56
	22%	15%	21%	15%	-%	25%	37%	30%	19%	22%	3%	45%

Opinion Poll

CATI Fieldwork : April 17th-18th 2010

Absolutes/col percents

Table 4

Q4. If it were a legal requirement for you to vote at the forthcoming general election, do you think you would probably vote for Conservative, Labour, Liberal Democrat or for some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Gender		Age							Social Grade				Region				
	TOTAL	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	373	153	220	37	48	74	65	53	96	97	104	86	75	133	62	81	59	38
Weighted base	366	160	205	49	57	71	58	46	84	76	93	86	100	124	61	87	57	36
Labour	61	28	33	21	6	13	5	6	10	8	11	11	30	21	16	10	7	7
	17%	17%	16%	42%	11%	19%	9%	12%	12%	11%	12%	13%	29%	17%	25%	11%	13%	21%
Lib Dem	54	25	28	5	7	12	8	10	13	5	18	15	16	18	9	14	6	7
	15%	16%	14%	10%	12%	16%	14%	21%	15%	7%	20%	17%	16%	14%	15%	16%	11%	18%
Conservative	38	19	19	9	12	4	2	2	8	9	11	11	5	14	2	13	8	*
	10%	12%	9%	19%	21%	6%	3%	5%	10%	12%	12%	13%	5%	12%	4%	15%	14%	1%
SNP	5	5	1	-	-	2	-	-	3	-	2	1	2	-	-	-	-	5
	1%	3%	*%	-%	-%	3%	-%	-%	3%	-%	3%	1%	2%	-%	-%	-%	-%	15%
BNP	3	2	1	2	-	-	-	-	1	-	-	-	3	-	2	1	-	-
	1%	1%	1%	4%	-%	-%	-%	-%	2%	-%	-%	-%	3%	-%	3%	2%	-%	-%
UKIP	2	1	1	-	1	1	-	-	1	1	1	-	-	1	-	1	-	-
	1%	*%	1%	-%	1%	1%	-%	-%	1%	2%	1%	-%	-%	1%	-%	1%	-%	-%
Green	1	-	1	-	-	1	1	-	-	-	-	1	-	-	-	1	1	-
	*%	-%	1%	-%	-%	1%	1%	-%	-%	-%	-%	1%	-%	-%	-%	1%	1%	-%
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%
Other	30	13	16	2	2	9	2	9	5	2	4	13	10	9	3	11	3	3
	8%	8%	8%	4%	4%	13%	4%	19%	6%	3%	4%	15%	10%	8%	5%	12%	5%	10%
Refused	38	19	19	1	5	7	6	7	12	11	8	12	1	12	6	13	4	3
	10%	12%	9%	2%	8%	10%	10%	15%	14%	14%	9%	14%	1%	10%	10%	15%	6%	8%
Don't know	133	49	84	10	25	21	34	13	31	39	37	23	33	48	23	24	28	10
	36%	31%	41%	19%	43%	30%	59%	28%	36%	51%	39%	27%	33%	39%	37%	28%	50%	27%

Opinion Poll

CATI Fieldwork : April 17th-18th 2010

Absolutes/col percents

Table 4 (continuation)

Q4. If it were a legal requirement for you to vote at the forthcoming general election, do you think you would probably vote for Conservative, Labour, Liberal Democrat or for some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Q.3/4/5 Voting Intention										Voted in 2005 General Election			
	TOTAL	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	373	39	69	43	1	1	1	1	-	16	82	45	119	24
Weighted base	366	40	61	41	1	1	1	1	-	17	72	47	96	30
Labour	61	-	34	-	-	-	-	-	-	-	-	4	24	-
	17%	-%	55%	-%	-%	-%	-%	-%	-%	-%	-%	8%	26%	-%
Lib Dem	54	-	-	28	-	-	-	-	-	-	-	6	16	11
	15%	-%	-%	68%	-%	-%	-%	-%	-%	-%	-%	13%	17%	36%
Conservative	38	18	-	-	-	-	-	-	-	-	-	13	4	3
	10%	46%	-%	-%	-%	-%	-%	-%	-%	-%	-%	27%	4%	9%
SNP	5	-	-	-	-	-	-	-	-	-	-	-	-	-
	1%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%
BNP	3	-	-	-	-	-	-	-	-	-	-	-	2	-
	1%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	2%	-%
UKIP	2	-	-	-	1	-	-	-	-	-	-	-	-	-
	1%	-%	-%	-%	100%	-%	-%	-%	-%	-%	-%	-%	-%	-%
Green	1	-	-	-	-	1	-	-	-	-	-	-	1	-
	*%	-%	-%	-%	-%	100%	-%	-%	-%	-%	-%	-%	1%	-%
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%
Other	30	-	-	-	-	-	-	-	-	9	-	1	6	6
	8%	-%	-%	-%	-%	-%	-%	-%	-%	50%	-%	2%	6%	19%
Refused	38	2	2	2	-	-	-	-	-	2	7	1	5	-
	10%	4%	4%	5%	-%	-%	-%	-%	-%	9%	10%	2%	5%	-%
Don't know	133	20	25	11	-	-	1	1	-	7	65	23	38	11
	36%	50%	41%	27%	-%	-%	100%	100%	-%	41%	90%	48%	40%	36%

Opinion Poll

CATI Fieldwork : April 17th-18th 2010

Absolutes/col percents

Table 4 (continuation)

Q4. If it were a legal requirement for you to vote at the forthcoming general election, do you think you would probably vote for Conservative, Labour, Liberal Democrat or for some other party?

Base: All respondents saying 1-4, DK, Ref for likely to vote or who say DK/Ref at Q3

	Q.5 Generally speaking, do you think of yourself as...?											
	TOTAL	Conser- vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	373	62	102	34	-	2	6	3	2	40	25	97
Weighted base	366	63	96	31	-	2	8	4	4	42	21	93
Labour	61 17%	1 1%	41 43%	3 10%	- -%	2 63%	1 19%	- -%	- -%	4 9%	- -%	10 10%
Lib Dem	54 15%	6 10%	11 11%	12 38%	- -%	- -%	- -%	* 10%	- -%	7 17%	- -%	17 18%
Conservative	38 10%	24 38%	1 1%	- -%	- -%	- -%	- -%	3 61%	2 47%	3 7%	- -%	5 5%
SNP	5 1%	- -%	- -%	- -%	- -%	- -%	5 69%	- -%	- -%	- -%	- -%	- -%
BNP	3 1%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	2 53%	- -%	- -%	1 2%
UKIP	2 1%	- -%	1 1%	- -%	- -%	- -%	- -%	- -%	- -%	1 2%	- -%	1 1%
Green	1 *%	- -%	1 1%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	1 1%
Plaid Cymru	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%
Other	30 8%	4 6%	4 5%	3 10%	- -%	- -%	- -%	- -%	- -%	10 24%	1 3%	8 8%
Refused	38 10%	3 5%	2 2%	2 6%	- -%	- -%	- -%	- -%	- -%	6 15%	19 90%	5 5%
Don't know	133 36%	25 40%	35 36%	11 35%	- -%	1 37%	1 12%	1 29%	- -%	11 27%	2 8%	46 50%

Opinion Poll

CATI Fieldwork : April 17th-18th 2010

Absolutes/col percents

Table 5

Q5. Generally speaking, do you think of yourself as...?

Base: All respondents

	Gender		Age						Social Grade				Region					
	TOTAL	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1003	447	556	94	132	189	178	171	239	306	301	205	168	368	170	230	141	94
Weighted base	1003	481	522	120	160	191	171	150	211	261	270	211	241	355	171	248	141	88
Labour	282	136	146	33	44	55	51	37	63	63	72	57	84	101	57	70	27	27
	28%	28%	28%	27%	27%	29%	30%	24%	30%	24%	27%	27%	35%	28%	33%	28%	19%	31%
Conservative	262	133	129	26	38	36	36	47	78	82	81	45	51	105	44	60	38	15
	26%	28%	25%	22%	23%	19%	21%	31%	37%	31%	30%	22%	21%	30%	26%	24%	27%	17%
Lib Dem	136	58	78	13	23	34	19	23	25	41	30	34	28	47	21	40	18	10
	14%	12%	15%	11%	14%	18%	11%	15%	12%	16%	11%	16%	12%	13%	12%	16%	13%	12%
SNP	12	7	5	-	2	3	2	-	4	2	4	3	4	-	-	-	-	12
	1%	1%	1%	-%	2%	2%	1%	-%	2%	1%	1%	1%	1%	-%	-%	-%	-%	14%
BNP	11	6	5	3	2	2	4	-	-	-	2	3	6	1	4	3	2	1
	1%	1%	1%	3%	2%	1%	2%	-%	-%	-%	1%	1%	2%	*%	2%	1%	2%	1%
Plaid Cymru	7	3	4	2	4	1	-	-	*	1	*	3	3	-	-	-	7	-
	1%	1%	1%	2%	2%	1%	-%	-%	*%	*%	*%	1%	1%	-%	-%	-%	5%	-%
Green	7	5	2	4	2	-	2	-	-	-	3	1	3	1	5	-	1	-
	1%	1%	*%	3%	1%	-%	1%	-%	-%	-%	1%	1%	1%	*%	3%	-%	1%	-%
UKIP	2	2	1	-	-	-	-	1	2	2	1	-	-	1	-	1	1	-
	*%	*%	*%	-%	-%	-%	-%	*%	1%	1%	*%	-%	-%	*%	-%	*%	1%	-%
Other	97	52	45	17	12	27	16	19	6	24	23	23	26	36	9	32	11	9
	10%	11%	9%	14%	7%	14%	9%	13%	3%	9%	9%	11%	11%	10%	5%	13%	8%	10%
Refused	30	12	18	-	4	7	4	5	10	8	7	11	1	8	4	12	2	3
	3%	3%	3%	-%	2%	4%	2%	3%	5%	3%	3%	5%	*%	2%	3%	5%	2%	4%
Don't know	156	68	88	22	30	25	37	19	22	39	47	30	34	55	26	29	33	12
	16%	14%	17%	18%	19%	13%	22%	13%	10%	15%	17%	14%	14%	16%	15%	12%	24%	13%

Opinion Poll

CATI Fieldwork : April 17th-18th 2010

Absolutes/col percents

Table 5 (continuation)

Q5. Generally speaking, do you think of yourself as...?

Base: All respondents

	Q.3/4/5 Voting Intention										Voted in 2005 General Election			
	TOTAL	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Democrat
Unweighted base	1003	248	256	212	7	6	6	2	6	58	82	223	331	112
Weighted base	1003	251	226	227	8	8	6	2	8	63	72	224	264	144
Labour	282	11	180	43	1	3	1	-	-	5	27	8	177	24
	28%	4%	80%	19%	12%	37%	15%	-%	-%	8%	38%	4%	67%	17%
Conservative	262	202	7	12	3	-	1	-	1	10	21	170	18	7
	26%	81%	3%	5%	42%	-%	13%	-%	9%	15%	30%	76%	7%	5%
Lib Dem	136	5	7	113	-	-	-	-	-	2	13	12	18	72
	14%	2%	3%	50%	-%	-%	-%	-%	-%	4%	18%	5%	7%	50%
SNP	12	-	1	1	-	-	4	-	-	-	1	-	1	1
	1%	-%	1%	*%	-%	-%	71%	-%	-%	-%	1%	-%	*%	1%
BNP	11	2	-	-	-	-	-	-	7	-	-	-	2	-
	1%	1%	-%	-%	-%	-%	-%	-%	91%	-%	-%	-%	1%	-%
Plaid Cymru	7	-	-	-	-	-	-	2	-	2	1	-	2	-
	1%	-%	-%	-%	-%	-%	-%	100%	-%	3%	2%	-%	1%	-%
Green	7	-	2	1	-	3	-	-	-	1	-	-	-	1
	1%	-%	1%	*%	-%	33%	-%	-%	-%	2%	-%	-%	-%	1%
UKIP	2	1	-	-	1	-	-	-	-	1	-	1	-	-
	*%	*%	-%	-%	13%	-%	-%	-%	-%	1%	-%	*%	-%	-%
Other	97	17	11	7	2	-	-	-	-	36	9	14	9	9
	10%	7%	5%	3%	22%	-%	-%	-%	-%	58%	12%	6%	4%	6%
Refused	30	2	2	4	-	-	-	-	-	-	-	2	4	1
	3%	1%	1%	2%	-%	-%	-%	-%	-%	-%	-%	1%	2%	1%
Don't know	156	11	16	46	1	2	-	-	-	6	-	17	34	29
	16%	4%	7%	20%	10%	30%	-%	-%	-%	9%	-%	8%	13%	20%

Opinion Poll

CATI Fieldwork : April 17th-18th 2010

Absolutes/col percents

Table 5 (continuation)

Q5. Generally speaking, do you think of yourself as...?

Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	TOTAL	Conser- vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1003	257	311	123	3	6	10	5	7	93	34	154
Weighted base	1003	262	282	136	2	7	12	7	11	97	30	156
Labour	282	-	282	-	-	-	-	-	-	-	-	-
	28%	-%	100%	-%	-%	-%	-%	-%	-%	-%	-%	-%
Conservative	262	262	-	-	-	-	-	-	-	-	-	-
	26%	100%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%
Lib Dem	136	-	-	136	-	-	-	-	-	-	-	-
	14%	-%	-%	100%	-%	-%	-%	-%	-%	-%	-%	-%
SNP	12	-	-	-	-	-	12	-	-	-	-	-
	1%	-%	-%	-%	-%	-%	100%	-%	-%	-%	-%	-%
BNP	11	-	-	-	-	-	-	-	11	-	-	-
	1%	-%	-%	-%	-%	-%	-%	-%	100%	-%	-%	-%
Plaid Cymru	7	-	-	-	-	-	-	7	-	-	-	-
	1%	-%	-%	-%	-%	-%	-%	100%	-%	-%	-%	-%
Green	7	-	-	-	-	7	-	-	-	-	-	-
	1%	-%	-%	-%	-%	100%	-%	-%	-%	-%	-%	-%
UKIP	2	-	-	-	2	-	-	-	-	-	-	-
	*%	-%	-%	-%	100%	-%	-%	-%	-%	-%	-%	-%
Other	97	-	-	-	-	-	-	-	-	97	-	-
	10%	-%	-%	-%	-%	-%	-%	-%	-%	100%	-%	-%
Refused	30	-	-	-	-	-	-	-	-	-	30	-
	3%	-%	-%	-%	-%	-%	-%	-%	-%	-%	100%	-%
Don't know	156	-	-	-	-	-	-	-	-	-	-	156
	16%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	100%

Opinion Poll

CATI Fieldwork : April 17th-18th 2010

Absolutes/col percents

Table VI
Q3/4/5. Voting Intention (including Squeeze & DK/Refuse at Q.4)
Base: All respondents expressing a voting intention and saying 5-10 likely to vote - Weighted to Turnout values (Q2)

	Gender		Age							Social Grade				Region				
	TOTAL	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	736	331	404	61	97	140	130	134	174	245	225	136	113	284	118	170	98	66
Weighted base	729	355	374	79	116	139	126	117	153	211	200	141	163	275	115	182	98	60
Conservative	234	131	102	18	41	32	32	44	66	83	63	41	45	93	40	57	34	10
	32%	37%	27%	23%	36%	23%	25%	37%	44%	39%	31%	29%	28%	34%	35%	32%	34%	16%
Lib Dem	205	91	114	18	36	54	35	29	33	61	64	44	32	71	33	59	26	16
	28%	26%	30%	23%	31%	39%	28%	25%	21%	29%	32%	31%	20%	26%	28%	33%	27%	26%
Labour	205	88	117	28	29	34	37	32	44	50	51	37	60	80	31	49	22	23
	28%	25%	31%	35%	25%	25%	30%	27%	29%	24%	26%	26%	36%	29%	27%	27%	22%	38%
UKIP	8	3	5	-	1	2	-	3	2	2	2	1	3	3	2	1	2	-
	1%	1%	1%	-%	1%	1%	-%	3%	1%	1%	1%	1%	2%	1%	1%	1%	2%	-%
Green	8	6	2	3	2	2	-	-	1	1	2	-	4	2	5	1	-	-
	1%	2%	1%	4%	1%	1%	-%	-%	1%	1%	1%	-%	3%	1%	4%	1%	-%	-%
BNP	6	3	4	1	1	1	4	-	1	1	1	1	3	1	1	1	2	1
	1%	1%	1%	1%	1%	1%	3%	-%	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%
SNP	6	3	3	-	1	1	1	-	2	2	2	2	-	-	-	1	-	5
	1%	1%	1%	-%	1%	1%	1%	-%	1%	1%	1%	1%	-%	-%	-%	1%	-%	8%
Plaid Cymru	2	1	1	-	1	1	-	-	-	1	-	-	1	-	-	-	2	-
	1%	1%	1%	-%	1%	1%	-%	-%	-%	1%	-%	-%	1%	-%	-%	-%	2%	-%
Other	55	29	27	10	4	12	17	9	3	10	16	15	15	24	3	13	10	6
	8%	8%	7%	13%	3%	8%	13%	8%	2%	5%	8%	10%	9%	9%	3%	7%	10%	9%

Opinion Poll

CATI Fieldwork : April 17th-18th 2010

Absolutes/col percents

Table VI (continuation)

Q3/4/5. Voting Intention (including Squeeze & DK/Refuse at Q.4)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote - Weighted to Turnout values (Q2)

	Q.3/4/5 Voting Intention										Voted in 2005 General Election			
	TOTAL	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	736	233	234	192	7	6	6	2	5	51	74	198	260	98
Weighted base	729	234	205	205	8	8	6	2	6	55	66	197	204	126
Conservative	234	234	-	-	-	-	-	-	-	-	19	157	21	7
	32%	100%	-%	-%	-%	-%	-%	-%	-%	-%	29%	80%	10%	5%
Lib Dem	205	-	-	205	-	-	-	-	-	-	12	15	36	106
	28%	-%	-%	100%	-%	-%	-%	-%	-%	-%	18%	8%	18%	84%
Labour	205	-	205	-	-	-	-	-	-	-	26	13	139	5
	28%	-%	100%	-%	-%	-%	-%	-%	-%	-%	39%	7%	68%	4%
UKIP	8	-	-	-	8	-	-	-	-	-	-	2	1	2
	1%	-%	-%	-%	100%	-%	-%	-%	-%	-%	-%	1%	*%	1%
Green	8	-	-	-	-	8	-	-	-	-	-	-	2	-
	1%	-%	-%	-%	-%	100%	-%	-%	-%	-%	-%	-%	1%	-%
BNP	6	-	-	-	-	-	-	-	6	-	-	1	-	-
	1%	-%	-%	-%	-%	-%	-%	-%	100%	-%	-%	*%	-%	-%
SNP	6	-	-	-	-	-	6	-	-	-	1	1	1	1
	1%	-%	-%	-%	-%	-%	100%	-%	-%	-%	1%	*%	*%	1%
Plaid Cymru	2	-	-	-	-	-	-	2	-	-	1	-	1	-
	*%	-%	-%	-%	-%	-%	-%	100%	-%	-%	2%	-%	1%	-%
Other	55	-	-	-	-	-	-	-	-	55	7	9	4	6
	8%	-%	-%	-%	-%	-%	-%	-%	-%	100%	11%	4%	2%	4%

Opinion Poll

CATI Fieldwork : April 17th-18th 2010

Absolutes/col percents

Table VI (continuation)

Q3/4/5. Voting Intention (including Squeeze & DK/Refuse at Q.4)

Base: All respondents expressing a voting intention and saying 5-10 likely to vote - Weighted to Turnout values (Q2)

	Q.5 Generally speaking, do you think of yourself as...?											
	TOTAL	Conser- vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	736	220	252	104	3	5	6	3	5	63	8	68
Weighted base	729	221	221	116	2	6	6	4	8	64	8	74
Conservative	234	191	9	4	1	-	-	-	2	15	2	10
	32%	86%	4%	4%	30%	-%	-%	-%	23%	24%	28%	14%
Lib Dem	205	11	38	103	-	1	1	-	-	6	4	41
	28%	5%	17%	88%	-%	19%	14%	-%	-%	9%	49%	56%
Labour	205	6	165	7	-	1	1	-	-	9	2	15
	28%	3%	75%	6%	-%	20%	13%	-%	-%	14%	23%	20%
UKIP	8	3	1	-	1	-	-	-	-	2	-	1
	1%	2%	*%	-%	46%	-%	-%	-%	-%	3%	-%	1%
Green	8	-	3	-	-	3	-	-	-	-	-	2
	1%	-%	1%	-%	-%	46%	-%	-%	-%	-%	-%	3%
BNP	6	1	-	-	-	-	-	-	6	-	-	-
	1%	*%	-%	-%	-%	-%	-%	-%	77%	-%	-%	-%
SNP	6	1	1	-	-	-	4	-	-	-	-	-
	1%	*%	*%	-%	-%	-%	73%	-%	-%	-%	-%	-%
Plaid Cymru	2	-	-	-	-	-	-	2	-	-	-	-
	*%	-%	-%	-%	-%	-%	-%	52%	-%	-%	-%	-%
Other	55	9	4	2	1	1	-	2	-	32	-	5
	8%	4%	2%	2%	24%	15%	-%	48%	-%	50%	-%	6%

Opinion Poll

CATI Fieldwork : April 17th-18th 2010

Absolutes/col percents

Table 9

Q9. Would you feel happy or unhappy about - Base: All respondents

	Gender		Age						Social Grade				Region					
	TOTAL	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1003	447	556	94	132	189	178	171	239	306	301	205	168	368	170	230	141	94
Weighted base	1003	481	522	120	160	191	171	150	211	261	270	211	241	355	171	248	141	88
A Conservative Government																		
Happy	409	222	187	51	70	65	60	70	92	123	107	80	97	159	72	99	54	25
	41%	46%	36%	42%	44%	34%	35%	47%	44%	47%	40%	38%	40%	45%	43%	40%	39%	28%
Unhappy	477	221	256	57	73	101	85	67	94	112	132	106	115	157	78	125	61	56
	48%	46%	49%	47%	46%	53%	50%	45%	44%	43%	49%	50%	48%	44%	46%	50%	43%	63%
Don't know	105	33	72	13	15	20	23	11	23	22	31	22	28	35	17	21	24	7
	10%	7%	14%	11%	10%	10%	13%	7%	11%	8%	11%	10%	12%	10%	10%	9%	17%	8%
Refused	12	5	7	-	1	5	2	2	1	4	1	4	1	4	3	3	2	-
	1%	1%	1%	-%	1%	2%	1%	1%	1%	2%	1%	2%	1%	1%	2%	1%	1%	-%
A Labour Government																		
Happy	365	177	189	55	65	72	59	43	71	76	96	78	105	113	66	99	38	49
	36%	37%	36%	46%	41%	38%	34%	29%	34%	29%	36%	37%	44%	32%	38%	40%	27%	56%
Unhappy	531	270	261	57	82	93	86	95	118	161	151	102	110	206	85	126	82	31
	53%	56%	50%	47%	51%	49%	51%	63%	56%	62%	56%	49%	46%	58%	50%	51%	58%	35%
Don't know	92	30	62	9	12	20	23	10	18	19	21	26	23	32	16	18	18	8
	9%	6%	12%	7%	7%	11%	14%	7%	8%	7%	8%	12%	10%	9%	9%	7%	13%	9%
Refused	15	5	10	-	1	6	2	2	4	4	2	4	2	4	4	4	3	-
	2%	1%	2%	-%	1%	3%	1%	1%	2%	2%	1%	2%	1%	1%	2%	2%	2%	-%
A hung parliament with David Cameron as Prime Minister																		
Happy	339	185	154	47	57	51	58	54	72	92	94	70	79	129	53	89	49	18
	34%	38%	30%	39%	36%	27%	34%	36%	34%	35%	35%	33%	33%	36%	31%	36%	35%	21%
Unhappy	519	243	276	55	78	108	87	76	116	143	141	111	115	174	95	124	67	58
	52%	51%	53%	45%	49%	56%	51%	51%	55%	55%	52%	53%	48%	49%	56%	50%	48%	66%
Don't know	131	46	86	19	24	28	23	16	22	22	35	25	44	48	18	32	21	11
	13%	10%	16%	16%	15%	15%	13%	11%	10%	8%	13%	12%	18%	14%	11%	13%	15%	13%
Refused	13	7	6	-	1	4	2	4	2	4	-	4	3	3	3	3	4	-
	1%	1%	1%	-%	1%	2%	1%	2%	1%	1%	-%	2%	1%	1%	2%	1%	3%	-%

Opinion Poll

CATI Fieldwork : April 17th-18th 2010

Absolutes/col percents

Table 9 (continuation)

Q9. Would you feel happy or unhappy about - Base: All respondents

	Gender		Age						Social Grade				Region					
	TOTAL	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1003	447	556	94	132	189	178	171	239	306	301	205	168	368	170	230	141	94
Weighted base	1003	481	522	120	160	191	171	150	211	261	270	211	241	355	171	248	141	88
A hung parliament with Gordon Brown as Prime Minister																		
Happy	309	156	153	41	46	74	45	41	62	69	90	61	81	101	55	88	32	33
	31%	32%	29%	34%	29%	39%	26%	27%	30%	27%	33%	29%	34%	29%	32%	36%	23%	37%
Unhappy	583	292	291	61	97	95	101	97	132	170	154	123	127	219	96	132	90	46
	58%	61%	56%	51%	60%	50%	59%	64%	63%	65%	57%	58%	53%	62%	56%	53%	63%	52%
Don't know	101	28	73	18	16	18	23	11	16	18	27	23	33	32	17	25	18	10
	10%	6%	14%	15%	10%	10%	13%	7%	8%	7%	10%	11%	14%	9%	10%	10%	13%	11%
Refused	9	5	4	-	1	4	2	2	-	3	-	4	-	2	2	2	2	-
	1%	1%	1%	-%	1%	2%	1%	1%	-%	1%	-%	2%	-%	1%	1%	1%	1%	-%

Opinion Poll

CATI Fieldwork : April 17th-18th 2010

Absolutes/col percents

Table 9 (continuation)

Q9. Would you feel happy or unhappy about - Base: All respondents

	Q.3/4/5 Voting Intention										Voted in 2005 General Election			
	TOTAL	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Democr at
Unweighted base	1003	248	256	212	7	6	6	2	6	58	82	223	331	112
Weighted base	1003	251	226	227	8	8	6	2	8	63	72	224	264	144
A Conservative Government														
Happy	409	238	17	52	4	2	2	1	2	25	28	199	47	28
	41%	95%	8%	23%	52%	30%	29%	57%	31%	40%	39%	89%	18%	19%
Unhappy	477	7	195	157	4	5	3	1	6	19	30	20	192	104
	48%	3%	86%	69%	48%	70%	56%	43%	69%	31%	41%	9%	73%	72%
Don't know	105	6	14	17	-	-	1	-	-	16	14	5	24	11
	10%	2%	6%	7%	-	-	16%	-	-	26%	19%	2%	9%	8%
Refused	12	-	1	1	-	-	-	-	-	2	1	-	1	1
	1%	-	0%	1%	-	-	-	-	-	3%	1%	-	0%	1%
A Labour Government														
Happy	365	12	194	82	-	2	3	-	5	16	25	19	170	50
	36%	5%	86%	36%	-	28%	55%	-	60%	25%	34%	8%	64%	35%
Unhappy	531	234	14	129	8	5	3	2	3	36	35	201	67	83
	53%	93%	6%	57%	100%	63%	45%	100%	40%	58%	49%	90%	25%	57%
Don't know	92	5	17	14	-	1	-	-	-	9	11	4	26	9
	9%	2%	8%	6%	-	9%	-	-	-	14%	16%	2%	10%	6%
Refused	15	-	1	2	-	-	-	-	-	2	1	-	1	2
	2%	-	0%	1%	-	-	-	-	-	3%	1%	-	0%	2%
A hung parliament with David Cameron as Prime Minister														
Happy	339	155	22	70	5	3	2	-	3	27	18	126	56	37
	34%	62%	10%	31%	59%	43%	29%	-	37%	42%	25%	56%	21%	26%
Unhappy	519	76	173	139	3	4	4	2	3	22	37	78	178	93
	52%	30%	76%	61%	41%	48%	71%	100%	41%	36%	52%	35%	67%	64%
Don't know	131	19	30	17	-	1	-	-	2	12	17	19	29	13
	13%	7%	13%	7%	-	9%	-	-	22%	19%	24%	8%	11%	9%
Refused	13	1	2	1	-	-	-	-	-	2	-	1	1	1
	1%	0%	1%	1%	-	-	-	-	-	3%	-	0%	0%	1%

Opinion Poll

CATI Fieldwork : April 17th-18th 2010

Absolutes/col percents

Table 9 (continuation)

Q9. Would you feel happy or unhappy about - Base: All respondents

	Q.3/4/5 Voting Intention										Voted in 2005 General Election			
	TOTAL	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Democrat
Unweighted base	1003	248	256	212	7	6	6	2	6	58	82	223	331	112
Weighted base	1003	251	226	227	8	8	6	2	8	63	72	224	264	144
A hung parliament with Gordon Brown as Prime Minister														
Happy	309	9	132	104	-	2	2	-	-	13	21	20	120	69
	31%	4%	58%	46%	-%	28%	31%	-%	-%	20%	29%	9%	46%	48%
Unhappy	583	233	63	105	8	5	4	2	8	40	38	201	110	65
	58%	93%	28%	46%	100%	63%	69%	100%	100%	64%	53%	90%	42%	45%
Don't know	101	9	31	17	-	1	-	-	-	8	13	3	33	8
	10%	3%	14%	7%	-%	9%	-%	-%	-%	12%	18%	1%	12%	6%
Refused	9	-	-	1	-	-	-	-	-	2	-	-	1	1
	1%	-%	-%	1%	-%	-%	-%	-%	-%	3%	-%	-%	*%	1%

Opinion Poll

CATI Fieldwork : April 17th-18th 2010

Absolutes/col percents

Table 9 (continuation)

Q9. Would you feel happy or unhappy about - Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	TOTAL	Conser- vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1003	257	311	123	3	6	10	5	7	93	34	154
Weighted base	1003	262	282	136	2	7	12	7	11	97	30	156
A Conservative Government												
Happy	409 41%	238 91%	35 13%	33 24%	1 57%	3 37%	1 7%	4 54%	4 32%	40 41%	4 12%	47 30%
Unhappy	477 48%	10 4%	225 80%	92 68%	1 43%	4 50%	9 73%	3 41%	7 68%	37 38%	14 48%	75 48%
Don't know	105 10%	14 5%	21 7%	9 7%	- -%	1 13%	2 20%	* 6%	- -%	18 19%	5 16%	34 22%
Refused	12 1%	- -%	1 *%	1 1%	- -%	- -%	- -%	- -%	- -%	2 2%	7 24%	1 1%
A Labour Government												
Happy	365 36%	16 6%	210 74%	50 36%	- -%	2 22%	5 41%	2 28%	5 44%	30 31%	10 33%	37 24%
Unhappy	531 53%	236 90%	46 16%	79 58%	2 100%	5 65%	6 52%	5 66%	6 56%	55 57%	9 29%	81 52%
Don't know	92 9%	10 4%	25 9%	7 5%	- -%	1 13%	1 7%	* 6%	- -%	10 10%	3 9%	36 23%
Refused	15 2%	- -%	1 *%	1 1%	- -%	- -%	- -%	- -%	- -%	2 2%	9 30%	2 1%
A hung parliament with David Cameron as Prime Minister												
Happy	339 34%	160 61%	42 15%	44 32%	2 72%	2 29%	2 14%	- -%	4 36%	39 40%	4 15%	41 26%
Unhappy	519 52%	74 28%	212 75%	84 61%	1 28%	3 48%	9 74%	7 94%	5 47%	43 44%	14 47%	67 43%
Don't know	131 13%	25 10%	28 10%	7 5%	- -%	2 22%	1 13%	* 6%	2 16%	14 14%	5 17%	47 30%
Refused	13 1%	3 1%	- -%	1 1%	- -%	- -%	- -%	- -%	- -%	2 2%	7 22%	1 1%

Opinion Poll

CATI Fieldwork : April 17th-18th 2010

Absolutes/col percents

Table 9 (continuation)

Q9. Would you feel happy or unhappy about - Base: All respondents

	Q.5 Generally speaking, do you think of yourself as...?											
	TOTAL	Conser- vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1003	257	311	123	3	6	10	5	7	93	34	154
Weighted base	1003	262	282	136	2	7	12	7	11	97	30	156
A hung parliament with Gordon Brown as Prime Minister												
Happy	309	12	166	56	-	-	3	2	-	21	9	40
	31%	5%	59%	41%	-%	-%	28%	28%	-%	22%	30%	26%
Unhappy	583	237	86	72	2	6	7	5	11	61	11	85
	58%	91%	31%	53%	100%	78%	59%	66%	100%	63%	37%	54%
Don't know	101	13	30	7	-	2	1	*	-	13	5	30
	10%	5%	11%	5%	-%	22%	13%	6%	-%	14%	16%	19%
Refused	9	-	-	1	-	-	-	-	-	2	5	1
	1%	-%	-%	1%	-%	-%	-%	-%	-%	2%	17%	1%

OPINION POLL
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Weighting table

Q.1 Thinking back to the last general election in 2005, which party if any did you vote for?

Base: All respondents

	<u>Unweighted</u>	<u>Weighted</u>
Unweighted base	1003	1003
Weighted base	1003	1003
Conservative	201 20%	224 22%
Labour	337 34%	264 26%
Liberal Democrat	108 11%	144 14%
Other	42 4%	55 6%
Did not vote	236 24%	237 25%
Don't remember	41 4%	41 4%
Refused	38 4%	38 4%