



# The Fairfield Partnership

## Essex Planning Survey

### **METHODOLOGY NOTE**

ComRes interviewed 400 adults in Saffron Walden, Great Dunmow, Takeley, Newport and Elsenham by telephone from 3rd to 11th September 2012. Data were weighted to be representative of all adults aged 18+ in Uttlesford by age and gender. ComRes is a member of the British Polling Council and abides by its rules.

*All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.*

## Essex Planning Survey

### CATI Fieldwork Dates: 3rd - 11th September 2012

Absolutes/col percents

**SQ1. Just to check, could you please tell me the name of the town or village in which you live?**

**Base: All respondents**

	Gender		Area						Age I						Age II			
	Total	Male (a)	Female (b)	Saffron Walden (c)	Great Dunmow (d)	Takeley (e)	Newport (f)	Elsenham (g)	NET: Other - smaller (h)	18 - 24 (i)	25 - 34 (j)	35 - 44 (k)	45 - 54 (l)	55 - 64 (m)	65 + (n)	18-34 (o)	35-54 (p)	55+ (q)
Unweighted Base	400	193	207	213	107	32	32	16	80	20	35	90	89	71	95	55	179	166
Weighted Base	400	199	201	213	107*	32**	32**	16**	80*	34**	45*	78*	84*	69*	89*	80*	162	158
Saffron Walden	213	106	107	213	-	-	-	-	-	21	26	41	43	36	46	46	84	82
	53%	53%	53%	100%DH	-	-	-	-	-	60%	57%	52%	52%	52%	52%	58%	52%	52%
Great Dunmow	107	53	54	-	107	-	-	-	-	10	13	20	22	18	23	23	42	41
	27%	27%	27%	-	100%CH	-	-	-	-	30%	29%	26%	26%	26%	26%	29%	26%	26%
Takeley	32	16	16	-	-	32	-	-	32	-	4	7	7	6	8	4	14	14
	8%	8%	8%	-	-	100%	-	-	40%CD	-	9%	9%	9%	9%	9%	5%	9%	9%
Newport	32	16	16	-	-	-	32	-	32	4	-	7	7	6	8	4	14	14
	8%	8%	8%	-	-	-	100%	-	40%CD	10%	-	9%j	9%j	9%j	9%j	4%	9%	9%
Elsenham	16	8	8	-	-	-	-	16	16	-	2	3	4	3	4	2	7	7
	4%	4%	4%	-	-	-	-	100%	20%CD	-	5%	4%	4%	4%	4%	3%	4%	4%

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q**  
**Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing**

**Essex Planning Survey**  
**CATI Fieldwork Dates: 3rd - 11th September 2012**

Absolutes/col percents

**SQ1. Just to check, could you please tell me the name of the town or village in which you live?**

**Base: All respondents**

	Total	Property Status (D1)				Years in Area (D2)					Children (D3)			
		Owned outright (a)	Owned with mortgage (b)	NET: Owned (c)	NET: Rented (d)	Up to 6 years (e)	7-15 years (f)	16-25 years (g)	26-35 years (h)	36+ years (i)	Yes - under 11 (j)	Yes - 11+ (k)	Yes - any (l)	No (m)
Unweighted Base	400	131	173	304	88	93	86	65	62	94	82	80	143	251
Weighted Base	400	127	170	297	96*	101*	83*	68*	60*	88*	80*	71*	135	260
Saffron Walden	213 53%	67 53%	92 54%	159 54%	48 50%	46 46%	50 60%eh	40 59%	27 44%	50 57%	41 51%	41 57%	77 57%	134 52%
Great Dunmow	107 27%	32 25%	44 26%	75 25%	30 31%	31 30%	21 25%	14 21%	22 36%gi	20 22%	20 25%	15 22%	32 24%	72 28%
Takeley	32 8%	10 8%	16 10%	26 9%	6 6%	15 14%fhl	4 5%	5 8%	3 5%	4 5%	8 10%	8 12%	14 10%	17 7%
Newport	32 8%	14 11%	10 6%	23 8%	9 9%	5 5%	5 5%	7 10%	7 12%e	9 10%	6 7%	4 5%	7 5%	25 10%l
Elsenham	16 4%	5 4%	8 5%	13 4%	3 3%	5 5%	4 5%	1 2%	1 2%	5 6%	5 6%	3 4%	5 4%	11 4%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d - e/f/g/h/i - j/k/l/m**  
**Overlap formulae used. \* small base**

**Essex Planning Survey**  
**CATI Fieldwork Dates: 3rd - 11th September 2012**

Absolutes/col percents

**SQ1. Just to check, could you please tell me the name of the town or village in which you live?**

**Base: All respondents**

	Total	3,300 new homes (Q1)		Additional Homes (Q2)			Fairfield Proposal (Q3)					Extra Homes (Q4)		
		Add to existing (a)	Single settlement (b)	1-5% (c)	6-10% (d)	11%+ (e)	Strongly support (f)	Tend to support (g)	Tend to oppose (h)	Strongly oppose (i)	NET: Support (j)	NET: Oppose (k)	Added to existing (l)	Single settlement (m)
Unweighted Base	400	179	193	109	104	88	45	152	71	93	197	164	151	210
Weighted Base	400	185	188	107	105*	92*	48*	155	71*	87*	203	158	155	209
Saffron Walden	213 53%	76 41%	123 65%A	74 69%DE	50 47%	40 43%	31 64%I	90 58%I	36 51%	33 38%	121 60%K	70 44%	72 46%	120 57%L
Great Dunmow	107 27%	65 35%B	35 19%	19 18%	29 28% <i>c</i>	30 33% <i>C</i>	11 23%	40 26%	20 29%	24 28%	51 25%	45 28%	50 32% <i>m</i>	48 23%
Takeley	32 8%	20 11% <i>b</i>	10 5%	1 1%	12 11% <i>C</i>	8 9% <i>C</i>	3 6%	12 7%	6 8%	8 9%	14 7%	14 9%	16 10%	14 7%
Newport	32 8%	16 8%	15 8%	7 7%	8 8%	10 11%	3 7%	11 7%	5 7%	11 12%	15 7%	16 10%	11 7%	20 10%
Elsenham	16 4%	10 5%	5 3%	5 4%	6 6%	3 4%	- -	2 1%	4 5% <i>g</i>	10 12% <i>FG</i>	2 1%	14 9% <i>J</i>	7 4%	7 3%

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e - f/g/h/i - j/k - l/m**  
**Overlap formulae used. \* small base**

## Essex Planning Survey

### CATI Fieldwork Dates: 3rd - 11th September 2012

Absolutes/col percents

**SQ2. Which of the following age groups do you fall into?****Base: All respondents**

	Gender			Area						Age I						Age II		
	Total	Male (a)	Female (b)	Saffron Walden (c)	Great Dunmow (d)	Takeley (e)	Newport (f)	Elsenham (g)	NET: Other - smaller (h)	18 - 24 (i)	25 - 34 (j)	35 - 44 (k)	45 - 54 (l)	55 - 64 (m)	65 + (n)	18-34 (o)	35-54 (p)	55+ (q)
Unweighted Base	400	193	207	213	107	32	32	16	80	20	35	90	89	71	95	55	179	166
Weighted Base	400	199	201	213	107*	32**	32**	16**	80*	34**	45*	78*	84*	69*	89*	80*	162	158
NET: 18-34	80 20%	40 20%	40 20%	46 22%h	23 22%	4 13%	4 11%	2 13%	10 12%	34 100%	45 100%KLMN	-	-	-	-	80 100%PQ	-	-
NET: 35-54	162 40%	76 38%	86 43%	84 40%	42 40%	14 44%	14 45%	7 44%	35 44%	-	-	78 100%JMN	84 100%JMN	-	-	162 100%OQ	-	-
NET: 55+	158 40%	83 42%	75 37%	82 39%	41 39%	14 43%	14 44%	7 43%	35 43%	-	-	-	-	69 100%JKL	89 100%JKL	-	-	158 100%OP
18 to 24	34 9%	19 10%	15 8%	21 10%	10 10%	-	4 11%	-	4 4%	34 100%	-	-	-	-	-	34 43%PQ	-	-
25 to 34	45 11%	21 10%	25 12%	26 12%	13 12%	4 13%	-	2 13%	6 8%	-	45 100%KLMN	-	-	-	-	45 57%PQ	-	-
35 to 44	78 20%	27 14%	51 25%A	41 19%	20 19%	7 21%	7 22%	3 21%	17 21%	-	-	78 100%JLMN	-	-	-	78 48%OQ	-	-
45 to 54	84 21%	49 25%b	35 17%	43 20%	22 20%	7 23%	7 23%	4 23%	18 23%	-	-	-	84 100%JKMN	-	-	84 52%OQ	-	-
55 to 64	69 17%	38 19%	31 15%	36 17%	18 17%	6 19%	6 19%	3 19%	15 19%	-	-	-	-	69 100%JKLN	-	-	-	69 44%OP
65 and older	89 22%	45 23%	44 22%	46 22%	23 22%	8 24%	8 25%	4 24%	19 24%	-	-	-	-	-	89 100%JKLM	-	-	89 56%OP
Mean	49.13	49.90	48.36	48.56	48.56	51.50	51.19	51.50	51.38	21.00	29.50	39.50	49.50	59.50	70.00	25.83	44.66O	65.39OP
Standard deviation	15.68	15.74	15.62	15.95	15.99	14.03	15.45	14.26	14.47	0.00	0.00	0.00	0.00	0.00	0.00	4.24	5.01	5.23
Standard error	0.78	1.13	1.09	1.09	1.55	2.48	2.73	3.56	1.62	0.00	0.00	0.00	0.00	0.00	0.57	0.37	0.41	

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q  
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Absolutes/col percents

**SQ2. Which of the following age groups do you fall into?****Base: All respondents**

	Total	Property Status (D1)				Years in Area (D2)					Children (D3)			
		Owned outright (a)	Owned with mortgage (b)	NET: Owned (c)	NET: Rented (d)	Up to 6 years (e)	7-15 years (f)	16-25 years (g)	26-35 years (h)	36+ years (i)	Yes - under 11 (j)	Yes - 11+ (k)	Yes - any (l)	No (m)
Unweighted Base	400	131	173	304	88	93	86	65	62	94	82	80	143	251
Weighted Base	400	127	170	297	96*	101*	83*	68*	60*	88*	80*	71*	135	260
NET: 18-34	80 20%	6 5%	39 23%AC	45 15%A	33 35%AbC	40 39%FGHI	10 12%I	17 26%FI	12 20%I	-	26 33%KLM	-	26 19%K	52 20%K
NET: 35-54	162 40%	29 23%	95 56%ACD	124 42%A	33 35%a	38 38%h	48 57%EGHI	27 39%h	14 24%	35 40%H	52 66%M	68 96%JLM	105 78%JM	53 20%
NET: 55+	158 40%	92 72%BCD	36 21%	128 43%BD	29 30%	23 23%	26 31%	24 35%	34 56%EFG	52 60%EFG	1 2%	3 4%	4 3%	155 60%JKL
18 to 24	34 9%	3 2%	11 6%	14 5%a	20 21%ABC	17 16%fHI	6 8%HI	11 17%fHI	-	-	2 2%	-	2 1%	31 12%JKL
25 to 34	45 11%	3 2%	28 16%AC	31 10%A	13 14%A	23 23%FGI	4 5%I	6 9%I	12 20%FgI	-	25 31%KLM	-	25 18%KM	21 8%K
35 to 44	78 20%	7 5%	52 31%ACd	58 20%A	18 19%A	24 24%gi	26 32%GHI	8 12%	8 14%	11 13%	44 55%KLM	25 35%M	57 42%KM	19 7%
45 to 54	84 21%	23 18%	43 25%d	66 22%	15 16%	14 14%	21 26%eH	18 27%eH	6 10%	24 27%EH	8 11%	43 61%JLM	48 36%JM	34 13%
55 to 64	69 17%	29 23%D	31 18%d	59 20%D	9 10%	4 4%	15 18%E	12 18%E	16 27%E	22 25%E	1 2%	2 3%	3 2%	67 26%JKL
65 and older	89 22%	63 50%BCD	6 3%	68 23%B	20 21%B	19 19%	10 12%	12 18%	17 29%F	31 35%EFG	-	1 1%	1 1%	88 34%JKL
Mean	49.13	60.28BCD	43.78	50.83BD	43.96	42.13	47.59E	47.04e	52.66EFg	57.83EFGH	37.49	46.60JL	41.68J	53.24JKL
Standard deviation	15.68	12.25	12.21	14.69	17.74	16.77	13.42	16.55	15.36	10.78	7.19	5.96	8.29	17.10
Standard error	0.78	1.07	0.93	0.84	1.89	1.74	1.45	2.05	1.95	1.11	0.79	0.67	0.69	1.08

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d - e/f/g/h/i - j/k/l/m  
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Absolutes/col percents

**SQ2. Which of the following age groups do you fall into?****Base: All respondents**

	Total	3,300 new homes (Q1)		Additional Homes (Q2)			Fairfield Proposal (Q3)					Extra Homes (Q4)		
		Add to existing (a)	Single settlement (b)	1-5% (c)	6-10% (d)	11%+ (e)	Strongly support (f)	Tend to support (g)	Tend to oppose (h)	Strongly oppose (i)	NET: Support (j)	NET: Oppose (k)	Added to existing (l)	Single settlement (m)
Unweighted Base	400	179	193	109	104	88	45	152	71	93	197	164	151	210
Weighted Base	400	185	188	107	105*	92*	48*	155	71*	87*	203	158	155	209
NET: 18-34	80 20%	46 25%b	31 16%	23 22%	20 19%	22 24%	16 33%HI	40 26%HI	8 11%	8 9%	56 28%K	16 10%	37 24%	38 18%
NET: 35-54	162 40%	72 39%	80 43%	47 44%	47 45%	37 40%	17 35%	65 42%	31 43%	35 40%	82 40%	66 42%	61 40%	85 41%
NET: 55+	158 40%	68 37%	76 41%	37 34%	38 36%	33 36%	15 32%	49 32%	32 45%g	44 51%FG	65 32%	76 48%J	56 36%	86 41%
18 to 24	34 9%	22 12%b	11 6%	10 9%	8 8%	10 11%	5 11%I	23 15%HI	3 4%	2 2%	28 14%K	5 3%	17 11%	16 8%
25 to 34	45 11%	24 13%	20 11%	13 12%	12 12%	12 13%	11 23%gHI	18 11%	5 7%	6 7%	29 14%K	11 7%	21 13%	22 10%
35 to 44	78 20%	35 19%	39 21%	23 21%	24 23%	18 19%	9 19%	31 20%	15 22%	16 19%	40 20%	32 20%	26 17%	44 21%
45 to 54	84 21%	37 20%	41 22%	24 23%	23 22%	19 21%	7 15%	34 22%	15 22%	19 22%	42 21%	35 22%	35 22%	41 20%
55 to 64	69 17%	31 17%	36 19%	13 12%	18 17%	17 18%	8 17%	24 15%	15 21%	14 16%	32 16%	29 18%	25 16%	40 19%
65 and older	89 22%	37 20%	40 21%	24 22%	20 19%	16 18%	7 15%	26 17%	17 24%	30 35%FG	33 16%	47 30%J	32 20%	46 22%
Mean	49.13	47.46	49.94	48.03	48.39	47.41	44.86	45.98	51.75FG	54.48FG	45.72	53.26J	47.81	49.57
Standard deviation	15.68	16.22	14.88	15.86	15.13	15.82	16.14	16.09	14.30	14.17	16.07	14.25	16.09	15.42
Standard error	0.78	1.21	1.07	1.52	1.48	1.69	2.41	1.31	1.70	1.47	1.15	1.11	1.31	1.06

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e - f/g/h/i - j/k - l/m  
 Overlap formulae used. \* small base

**Essex Planning Survey**  
**CATI Fieldwork Dates: 3rd - 11th September 2012**

Absolutes/col percents

**SQ3. Gender**  
**Base: All respondents**

	Gender		Area							Age I					Age II			
	Total	Male (a)	Female (b)	Saffron Walden (c)	Great Dunmow (d)	Takeley (e)	Newport (f)	Elsenham (g)	NET: Other - smaller (h)	18 - 24 (i)	25 - 34 (j)	35 - 44 (k)	45 - 54 (l)	55 - 64 (m)	65 + (n)	18-34 (o)	35-54 (p)	55+ (q)
Unweighted Base	400	193	207	213	107	32	32	16	80	20	35	90	89	71	95	55	179	166
Weighted Base	400	199	201	213	107*	32**	32**	16**	80*	34**	45*	78*	84*	69*	89*	80*	162	158
Male	199	199	-	106	53	16	16	8	40	19	21	27	49	38	45	40	76	83
	50%	100%B	-	50%	50%	50%	50%	50%	50%	55%	46%	35%	58%K	55%K	51%K	50%	47%	53%
Female	201	-	201	107	54	16	16	8	40	15	25	51	35	31	44	40	86	75
	50%	-	100%A	50%	50%	50%	50%	50%	50%	45%	54%	65%LMN	42%	45%	49%	50%	53%	47%

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**Essex Planning Survey**  
**CATI Fieldwork Dates: 3rd - 11th September 2012**

Absolutes/col percents

**SQ3. Gender**  
**Base: All respondents**

	Total	Property Status (D1)				Years in Area (D2)					Children (D3)			
		Owned outright (a)	Owned with mortgage (b)	NET: Owned (c)	NET: Rented (d)	Up to 6 years (e)	7-15 years (f)	16-25 years (g)	26-35 years (h)	36+ years (i)	Yes - under 11 (j)	Yes - 11+ (k)	Yes - any (l)	No (m)
Unweighted Base	400	131	173	304	88	93	86	65	62	94	82	80	143	251
Weighted Base	400	127	170	297	96*	101*	83*	68*	60*	88*	80*	71*	135	260
Male	199	70	80	150	45	47	46	31	30	44	37	34	62	134
	50%	55%	47%	51%	47%	46%	56%	46%	50%	50%	47%	48%	46%	52%
Female	201	57	89	146	51	54	37	36	30	44	43	37	73	125
	50%	45%	53%	49%	53%	54%	44%	54%	50%	50%	53%	52%	54%	48%

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**Essex Planning Survey**  
**CATI Fieldwork Dates: 3rd - 11th September 2012**

Absolutes/col percents

**SQ3. Gender**  
**Base: All respondents**

	Total	3,300 new homes (Q1)		Additional Homes (Q2)			Fairfield Proposal (Q3)					Extra Homes (Q4)		
		Add to existing (a)	Single settlement (b)	1-5% (c)	6-10% (d)	11%+ (e)	Strongly support (f)	Tend to support (g)	Tend to oppose (h)	Strongly oppose (i)	NET: Support (j)	NET: Oppose (k)	Added to existing (l)	Single settlement (m)
Unweighted Base	400	179	193	109	104	88	45	152	71	93	197	164	151	210
Weighted Base	400	185	188	107	105*	92*	48*	155	71*	87*	203	158	155	209
Male	199	94	92	58	61	41	27	75	28	48	103	76	76	101
	50%	51%	49%	55%	58% <sup>e</sup>	44%	57% <sup>h</sup>	49%	39%	55% <sup>H</sup>	51%	48%	49%	48%
Female	201	91	95	48	44	51	21	80	44	39	100	83	78	108
	50%	49%	51%	45%	42%	56% <sup>d</sup>	43%	51%	61% <sup>fl</sup>	45%	49%	52%	51%	52%

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## Essex Planning Survey

### CATI Fieldwork Dates: 3rd - 11th September 2012

Absolutes/col percents

**Q1. Latest government figures show that the population of Uttlesford district has grown by 15 per cent over the last ten years and will continue to grow at a similar rate for the next 20 years. Uttlesford District Council plans to deliver 3,300 new homes in the district over the next 15 years - to 2028 - to help deal with this growth. The Council itself would not actually build all of these homes; the majority would be built by developers. The Council's previous plan was to deliver most of the new homes together in a single, new settlement. The Council's current plan is to add the new homes to existing towns and villages, with the majority of new homes being built in the existing towns and villages of Saffron Walden, Great Dunmow, Elsenham, Newport and Takeley.**

**Do you think it would be better to have the new homes added to these existing towns and villages, or built together in a single, new settlement?**

**Base: All respondents**

	Gender		Area						Age I						Age II			
	Total	Male (a)	Female (b)	Saffron Walden (c)	Great Dunmow (d)	Takeley (e)	Newport (f)	Elsenham (g)	NET: Other - smaller (h)	18 - 24 (i)	25 - 34 (j)	35 - 44 (k)	45 - 54 (l)	55 - 64 (m)	65 + (n)	18-34 (o)	35-54 (p)	55+ (q)
Unweighted Base	400	193	207	213	107	32	32	16	80	20	35	90	89	71	95	55	179	166
Weighted Base	400	199	201	213	107*	32**	32**	16**	80*	34**	45*	78*	84*	69*	89*	80*	162	158
Added to existing towns and villages	185 46%	94 47%	91 45%	76 36%	65 60%C	20 62%	16 49%	10 60%	45 56%C	22 63%	24 53%	35 45%	37 44%	31 45%	37 41%	46 57%q	72 44%	68 43%
Built together in a single, new settlement	188 47%	92 46%	95 47%	123 58%DH	35 33%	10 30%	15 46%	5 32%	30 37%	11 32%	20 44%	39 50%	41 49%	36 52%	40 45%	31 39%	80 50%	76 48%
Don't know	27 7%	12 6%	15 7%	14 7%	7 7%	3 8%	2 5%	1 8%	5 7%	2 5%	2 3%	4 5%	6 7%	2 3%	12 13%kM	3 4%	10 6%	14 9%

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q  
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### CATI Fieldwork Dates: 3rd - 11th September 2012

Absolutes/col percents

**Q1. Latest government figures show that the population of Uttlesford district has grown by 15 per cent over the last ten years and will continue to grow at a similar rate for the next 20 years. Uttlesford District Council plans to deliver 3,300 new homes in the district over the next 15 years - to 2028 - to help deal with this growth. The Council itself would not actually build all of these homes; the majority would be built by developers. The Council's previous plan was to deliver most of the new homes together in a single, new settlement. The Council's current plan is to add the new homes to existing towns and villages, with the majority of new homes being built in the existing towns and villages of Saffron Walden, Great Dunmow, Elsenham, Newport and Takeley.**

**Do you think it would be better to have the new homes added to these existing towns and villages, or built together in a single, new settlement?**

**Base: All respondents**

	Total	Property Status (D1)				Years in Area (D2)					Children (D3)			
		Owned outright (a)	Owned with mortgage (b)	NET: Owned (c)	NET: Rented (d)	Up to 6 years (e)	7-15 years (f)	16-25 years (g)	26-35 years (h)	36+ years (i)	Yes - under 11 (j)	Yes - 11+ (k)	Yes - any (l)	No (m)
Unweighted Base	400	131	173	304	88	93	86	65	62	94	82	80	143	251
Weighted Base	400	127	170	297	96*	101*	83*	68*	60*	88*	80*	71*	135	260
Added to existing towns and villages	185 46%	52 41%	72 42%	123 42%	61 63%ABC	56 55%I	35 43%	34 50%	26 43%	34 39%	36 45%	39 55%	66 49%	119 46%
Built together in a single, new settlement	188 47%	64 50%D	90 53%D	153 52%D	31 32%	39 38%	47 56%E	29 43%	31 51%	43 48%	42 52%	30 42%	65 48%K	118 45%
Don't know	27 7%	11 9%	9 5%	20 7%	4 5%	7 7%I	1 1%	5 7%I	3 6%	11 13%F	2 2%	3 4%	3 3%	23 9%JL

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d - e/f/g/h/i - j/k/l/m**  
**Overlap formulae used. \* small base**

## Essex Planning Survey

### CATI Fieldwork Dates: 3rd - 11th September 2012

Absolutes/col percents

**Q1. Latest government figures show that the population of Uttlesford district has grown by 15 per cent over the last ten years and will continue to grow at a similar rate for the next 20 years. Uttlesford District Council plans to deliver 3,300 new homes in the district over the next 15 years - to 2028 - to help deal with this growth. The Council itself would not actually build all of these homes; the majority would be built by developers. The Council's previous plan was to deliver most of the new homes together in a single, new settlement. The Council's current plan is to add the new homes to existing towns and villages, with the majority of new homes being built in the existing towns and villages of Saffron Walden, Great Dunmow, Elsenham, Newport and Takeley.**

**Do you think it would be better to have the new homes added to these existing towns and villages, or built together in a single, new settlement?**

**Base: All respondents**

	Total	3,300 new homes (Q1)		Additional Homes (Q2)			Fairfield Proposal (Q3)					Extra Homes (Q4)		
		Add to existing (a)	Single settlement (b)	1-5% (c)	6-10% (d)	11%+ (e)	Strongly support (f)	Tend to support (g)	Tend to oppose (h)	Strongly oppose (i)	NET: Support (j)	NET: Oppose (k)	Added to existing (l)	Single settlement (m)
Unweighted Base	400	179	193	109	104	88	45	152	71	93	197	164	151	210
Weighted Base	400	185	188	107	105*	92*	48*	155	71*	87*	203	158	155	209
Added to existing towns and villages	185 46%	185 100%B	-	35 33%	61 58%C	57 63%C	21 43%	68 44%	33 47%	45 51%	89 44%	78 49%	123 79%M	53 26%
Built together in a single, new settlement	188 47%	-	188 100%A	68 64%DE	40 38%	27 30%	26 55%I	79 51%I	35 49%	31 36%	105 52%K	66 42%	23 15%	151 73%L
Don't know	27 7%	-	-	3 3%	4 4%	7 8%	1 2%	8 5%	3 4%	11 13%FGH	9 4%	14 9%J	9 6%M	4 2%

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e - f/g/h/i - j/k - l/m**  
**Overlap formulae used. \* small base**

## Essex Planning Survey

### CATI Fieldwork Dates: 3rd - 11th September 2012

Absolutes/col percents

**Q2. Based on the current number of homes in (your town) specifically, to your best estimate, what percentage of additional homes do you think would be acceptable to be built?**

**Base: All respondents**

	Gender			Area						Age I						Age II		
	Total	Male (a)	Female (b)	Saffron Walden (c)	Great Dunmow (d)	Takeley (e)	Newport (f)	Elsenham (g)	NET: Other - smaller (h)	18 - 24 (i)	25 - 34 (j)	35 - 44 (k)	45 - 54 (l)	55 - 64 (m)	65 + (n)	18-34 (o)	35-54 (p)	55+ (q)
Unweighted Base	400	193	207	213	107	32	32	16	80	20	35	90	89	71	95	55	179	166
Weighted Base	400	199	201	213	107*	32**	32**	16**	80*	34**	45*	78*	84*	69*	89*	80*	162	158
None	49 12%	23 12%	26 13%	25 12%	15 14%	4 14%	3 8%	2 14%	9 12%	2 5%	4 8%	10 13%	10 12%	15 21%jN	9 10%	5 7%	20 12%	24 15%
1-5%	107 27%	58 29%	48 24%	74 35%DH	19 18%	1 5%	7 22%	5 29%	13 16%	10 28%	13 29%	23 29%	24 29%	13 18%	24 27%	23 29%	47 29%	37 23%
6-10%	105 26%	61 31%B	44 22%	50 23%	29 28%	12 36%	8 25%	6 36%	26 32%	8 23%	12 27%	24 30%	23 27%	18 26%	20 23%	20 25%	47 29%	38 24%
11-20%	56 14%	31 16%	24 12%	24 11%	20 19%c	4 12%	6 18%	2 11%	11 14%	8 24%	7 15%	11 14%	12 14%	9 14%	9 10%	15 19%	22 14%	18 12%
21-30%	20 5%	6 3%	14 7%a	7 3%	7 7%	2 6%	2 7%	2 10%	6 7%	- -	4 9%	6 7%	3 4%	3 5%	4 5%	4 5%	9 5%	7 5%
31+%	16 4%	4 2%	12 6%A	9 4%	2 2%	2 7%	2 7%	- -	4 6%	2 5%	1 3%	1 2%	4 5%	4 6%	3 4%	3 4%	5 3%	8 5%
NET: 11+%	92 23%	41 20%	51 25%	40 19%	30 28%c	8 25%	10 32%	3 21%	21 27%	10 28%	12 27%	18 23%	19 23%	17 24%	16 18%	22 27%	37 23%	33 21%
As many as are needed	11 3%	4 2%	7 3%	6 3%d	- -	4 13%	1 2%	- -	5 6%D	- -	1 3%	1 1%	4 5%	1 2%	4 4%	1 2%	5 3%	5 3%
Don't know	37 9%	11 6%	26 13%A	19 9%	13 12%	2 8%	3 10%	- -	6 7%	5 16%	3 6%	3 4%	3 4%	6 9%	16 18%jKLm	8 10%	7 4%	22 14%P
Mean	10.56	8.92	12.36A	9.26	11.22	13.81	14.67	9.66	13.20C	10.24	10.48	10.00	11.00	11.19	10.30	10.38	10.51	10.73
Standard deviation	12.10	7.94	15.23	10.54	12.38	13.44	19.04	7.83	15.01	9.42	9.27	9.64	14.26	15.34	11.39	9.26	12.17	13.36
Standard error	0.64	0.59	1.15	0.77	1.27	2.64	3.60	1.96	1.79	2.28	1.66	1.05	1.58	1.92	1.32	1.34	0.94	1.14
Median	8	8	8	5	8	8	8	6	8	8	7	8	8	6	6	9	8	7

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q**  
**Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing**

## Essex Planning Survey

### CATI Fieldwork Dates: 3rd - 11th September 2012

Absolutes/col percents

**Q2. Based on the current number of homes in (your town) specifically, to your best estimate, what percentage of additional homes do you think would be acceptable to be built?**

**Base: All respondents**

	Total	Property Status (D1)				Years in Area (D2)					Children (D3)			
		Owned outright (a)	Owned with mortgage (b)	NET: Owned (c)	NET: Rented (d)	Up to 6 years (e)	7-15 years (f)	16-25 years (g)	26-35 years (h)	36+ years (i)	Yes - under 11 (j)	Yes - 11+ (k)	Yes - any (l)	No (m)
Unweighted Base	400	131	173	304	88	93	86	65	62	94	82	80	143	251
Weighted Base	400	127	170	297	96*	101*	83*	68*	60*	88*	80*	71*	135	260
None	49 12%	18 14%D	25 15%D	43 14%D	5 5%	3 3%	12 14%E	8 13%E	14 23%E	12 14%E	9 12%	7 10%	15 11%	33 13%
1-5%	107 27%	34 27%	51 30% <sup>d</sup>	86 29% <sup>d</sup>	19 20%	28 28%	27 33%	15 22%	17 29%	19 22%	24 30%	20 28%	39 29%	65 25%
6-10%	105 26%	33 26%	43 25%	76 26%	26 28%	28 27%	25 29%	17 26%	14 23%	21 24%	25 32%	22 30%	42 31%	63 24%
11-20%	56 14%	14 11%	25 14%	38 13%	17 18%	12 12%	10 12%	11 16%	8 13%	14 16%	10 13%	11 16%	20 15%	34 13%
21-30%	20 5%	4 3%	9 5%	13 5%	7 7%	6 6%	4 5%	5 7%	2 3%	3 4%	5 7%	3 4%	7 5%	13 5%
31+%	16 4%	6 4%	3 2%	8 3%	7 8%B <sub>c</sub>	5 5%	1 1%	1 1%	2 4%	7 8%F <sub>g</sub>	1 2%	1 2%	1 1%	14 6%L
NET: 11+%	92 23%	23 18%	37 22%	60 20%	32 33%AbC	23 23%	16 19%	17 24%	12 20%	24 28%	17 21%	15 22%	28 21%	62 24%
As many as are needed	11 3%	3 2%	4 3%	7 2%	3 3%	3 3%	1 1%	3 5%	1 1%	3 3%	2 3%	5 7%M	6 5%	5 2%
Don't know	37 9%	16 13%BC	9 6%	25 9%B	11 12%	16 16%FH	4 4%	7 10%	2 4%	8 9%	2 3%	3 4%	5 4%	32 12%JKL
Mean	10.56	10.10	8.73	9.29	15.12ABC	11.64	8.97	10.04	8.50	12.95f <sub>h</sub>	9.70	9.84	9.37	11.33
Standard deviation	12.10	13.06	8.76	10.73	15.16	10.56	11.81	9.02	10.65	16.02	8.97	9.34	8.31	13.79
Standard error	0.64	1.23	0.69	0.65	1.75	1.21	1.31	1.22	1.40	1.76	1.02	1.09	0.72	0.94
Median	8	6	7	7	9	9	6	9	5	8	8	8	8	8

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d - e/f/g/h/i - j/k/l/m**  
**Overlap formulae used. \* small base**

## Essex Planning Survey

### CATI Fieldwork Dates: 3rd - 11th September 2012

Absolutes/col percents

**Q2. Based on the current number of homes in (your town) specifically, to your best estimate, what percentage of additional homes do you think would be acceptable to be built?**

**Base: All respondents**

	Total	3,300 new homes (Q1)		Additional Homes (Q2)			Fairfield Proposal (Q3)					Extra Homes (Q4)		
		Add to existing (a)	Single settlement (b)	1-5% (c)	6-10% (d)	11%+ (e)	Strongly support (f)	Tend to support (g)	Tend to oppose (h)	Strongly oppose (i)	NET: Support (j)	NET: Oppose (k)	Added to existing (l)	Single settlement (m)
Unweighted Base	400	179	193	109	104	88	45	152	71	93	197	164	151	210
Weighted Base	400	185	188	107	105*	92*	48*	155	71*	87*	203	158	155	209
None	49 12%	6 3%	38 20%A	- -	- -	- -	7 14%g	9 6%	10 15%G	17 19%G	16 8%	27 17%J	4 3%	37 18%L
1-5%	107 27%	35 19%	68 36%A	107 100%DE	- -	- -	10 21%	51 33%	17 24%	23 26%	61 30%	40 25%	26 17%	71 34%L
6-10%	105 26%	61 33%B	40 21%	- -	105 100%CE	- -	10 20%	43 28%	24 34%	21 24%	53 26%	46 29%	50 32% <i>m</i>	49 23%
11-20%	56 14%	36 20%B	15 8%	- -	- -	56 61%CD	7 15%	22 14%	8 11%	13 14%	29 14%	20 13%	34 22%M	19 9%
21-30%	20 5%	12 6%	7 4%	- -	- -	20 22%CD	4 9%	5 3%	3 4%	3 3%	10 5%	6 4%	6 4%	11 5%
31+%	16 4%	9 5%	6 3%	- -	- -	16 17%CD	5 9%	6 4%	3 4%	2 3%	10 5%	5 3%	11 7%M	4 2%
NET: 11+%	92 23%	57 31%B	27 14%	- -	- -	92 100%CD	16 33%	34 22%	14 19%	18 20%	49 24%	31 20%	51 33%M	35 17%
As many as are needed	11 3%	5 3%	3 2%	- -	- -	- -	2 4%	5 3%	1 1%	2 2%	6 3%	3 2%	4 3%	4 2%
Don't know	37 9%	20 11%	12 7%	- -	- -	- -	4 8%	14 9%	5 7%	7 8%	17 8%	12 7%	19 12% <i>m</i>	13 6%
Mean	10.56	13.16B	8.06	3.73	9.70C	25.14CD	14.67ghi	10.35	9.78	9.09	11.38	9.40	14.33M	8.47
Standard deviation	12.10	11.97	11.68	1.65	0.90	15.21	17.31	10.47	10.94	12.88	12.52	12.00	13.46	10.91
Standard error	0.64	0.96	0.88	0.16	0.09	1.62	2.74	0.90	1.36	1.41	0.94	0.98	1.18	0.79
Median	8	9	5	4	9	19	8	8	8	5	8	7	9	5

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e - f/g/h/i - j/k - l/m**  
**Overlap formulae used. \* small base**



## Essex Planning Survey

### CATI Fieldwork Dates: 3rd - 11th September 2012

Absolutes/col percents

**Q2. Based on the current number of homes in (your town) specifically, to your best estimate, what percentage of additional homes do you think would be acceptable to be built?**

**Base: All giving percentage**

	Gender			Area						Age I						Age II		
	Total	Male (a)	Female (b)	Saffron Walden (c)	Great Dunmow (d)	Takeley (e)	Newport (f)	Elsenham (g)	NET: Other - smaller (h)	18 - 24 (i)	25 - 34 (j)	35 - 44 (k)	45 - 54 (l)	55 - 64 (m)	65 + (n)	18-34 (o)	35-54 (p)	55+ (q)
Unweighted Base	353	179	174	188	95	26	28	16	70	17	31	85	82	64	74	48	167	138
Weighted Base	352	183	168	188	94*	25**	28**	16**	69*	29**	41**	74*	76*	62*	69*	70*	151	131
None	49 14%	23 13%	26 15%	25 13%	15 16%	4 17%	3 10%	2 14%	9 13%	2 6%	4 9%	10 13%	10 13%	15 24% <sub>n</sub>	9 13%	5 7%	20 13%	24 18% <sub>o</sub>
1-5%	107 30%	58 32%	48 29%	74 39% <sub>DH</sub>	19 21%	1 6%	7 25%	5 29%	13 19%	10 34%	13 32%	23 31%	24 32%	13 21%	24 34% <sub>m</sub>	23 33%	47 31%	37 28%
6-10%	105 30%	61 33%	44 26%	50 26%	29 31%	12 46%	8 29%	6 36%	26 37%	8 27%	12 30%	24 32%	23 30%	18 29%	20 29%	20 29%	47 31%	38 29%
11-20%	56 16%	31 17%	24 14%	24 13%	20 22% <sub>c</sub>	4 15%	6 21%	2 11%	11 16%	8 28%	7 16%	11 14%	12 15%	9 15%	9 13%	15 21%	22 15%	18 14%
21-30%	20 6%	6 3%	14 9% <sub>A</sub>	7 4%	7 8%	2 8%	2 7%	2 10%	6 8%	- -	4 10%	6 8%	3 4%	3 5%	4 6%	4 6%	9 6%	7 6%
31+%	16 4%	4 2%	12 7% <sub>A</sub>	9 5%	2 3%	2 8%	2 8%	- -	4 6%	2 6%	1 3%	1 2%	4 5%	4 7%	3 5%	3 4%	5 4%	8 6%
NET: 11+%	92 26%	41 22%	51 30% <sub>a</sub>	40 21%	30 32% <sub>C</sub>	8 31%	10 36%	3 21%	21 31%	10 34%	12 29%	18 24%	19 25%	17 27%	16 24%	22 31%	37 24%	33 25%
Mean	10.56	8.92	12.36 <sub>A</sub>	9.26	11.22	13.81	14.67	9.66	13.20 <sub>C</sub>	10.24	10.48	10.00	11.00	11.19	10.30	10.38	10.51	10.73
Standard deviation	12.10	7.94	15.23	10.54	12.38	13.44	19.04	7.83	15.01	9.42	9.27	9.64	14.26	15.34	11.39	9.26	12.17	13.36
Standard error	0.64	0.59	1.15	0.77	1.27	2.64	3.60	1.96	1.79	2.28	1.66	1.05	1.58	1.92	1.32	1.34	0.94	1.14
Median	8	8	8	5	8	8	8	6	8	8	7	8	8	6	6	9	8	7

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q**  
**Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing**

## Essex Planning Survey

### CATI Fieldwork Dates: 3rd - 11th September 2012

Absolutes/col percents

**Q2. Based on the current number of homes in (your town) specifically, to your best estimate, what percentage of additional homes do you think would be acceptable to be built?**

**Base: All giving percentage**

	Total	Property Status (D1)				Years in Area (D2)					Children (D3)			
		Owned outright (a)	Owned with mortgage (b)	NET: Owned (c)	NET: Rented (d)	Up to 6 years (e)	7-15 years (f)	16-25 years (g)	26-35 years (h)	36+ years (i)	Yes - under 11 (j)	Yes - 11+ (k)	Yes - any (l)	No (m)
Unweighted Base	353	112	160	272	75	76	81	55	58	83	77	73	132	216
Weighted Base	352	108	156	264	82*	82*	79*	57*	57*	77*	75*	64*	124	223
None	49 14%	18 17%D	25 16%D	43 16%D	5 6%	3 3%	12 15%E	8 15%E	14 24%E	12 16%E	9 13%	7 11%	15 12%	33 15%
1-5%	107 30%	34 32%	51 33%	86 33%	19 23%	28 34%	27 34%	15 26%	17 31%	19 25%	24 31%	20 31%	39 32%	65 29%
6-10%	105 30%	33 30%	43 28%	76 29%	26 32%	28 34%	25 31%	17 31%	14 24%	21 28%	25 34%	22 34%	42 34%	63 28%
11-20%	56 16%	14 12%	25 16%	38 14%	17 21%	12 15%	10 13%	11 19%	8 14%	14 18%	10 13%	11 18%	20 16%	34 15%
21-30%	20 6%	4 4%	9 6%	13 5%	7 9%	6 8%	4 6%	5 8%	2 3%	3 4%	5 7%	3 4%	7 6%	13 6%
31+%	16 4%	6 5%	3 2%	8 3%	7 9%BC	5 6%	1 1%	1 2%	2 4%	7 9%Fg	1 2%	1 2%	1 1%	14 6%L
NET: 11+%	92 26%	23 21%	37 23%	60 23%	32 39%ABC	23 28%	16 20%	17 29%	12 21%	24 31%f	17 22%	15 24%	28 23%	62 28%
Mean	10.56	10.10	8.73	9.29	15.12ABC	11.64	8.97	10.04	8.50	12.95fh	9.70	9.84	9.37	11.33
Standard deviation	12.10	13.06	8.76	10.73	15.16	10.56	11.81	9.02	10.65	16.02	8.97	9.34	8.31	13.79
Standard error	0.64	1.23	0.69	0.65	1.75	1.21	1.31	1.22	1.40	1.76	1.02	1.09	0.72	0.94
Median	8	6	7	7	9	9	6	9	5	8	8	8	8	8

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d - e/f/g/h/i - j/k/l/m**  
**Overlap formulae used. \* small base**

## Essex Planning Survey

### CATI Fieldwork Dates: 3rd - 11th September 2012

Absolutes/col percents

**Q2. Based on the current number of homes in (your town) specifically, to your best estimate, what percentage of additional homes do you think would be acceptable to be built?**

**Base: All giving percentage**

	Total	3,300 new homes (Q1)		Additional Homes (Q2)			Fairfield Proposal (Q3)					Extra Homes (Q4)		
		Add to existing (a)	Single settlement (b)	1-5% (c)	6-10% (d)	11%+ (e)	Strongly support (f)	Tend to support (g)	Tend to oppose (h)	Strongly oppose (i)	NET: Support (j)	NET: Oppose (k)	Added to existing (l)	Single settlement (m)
Unweighted Base	353	155	177	109	104	88	40	136	65	84	176	149	131	192
Weighted Base	352	160	173	107	105*	92*	43*	137	65*	79*	180	144	132	191
None	49 14%	6 4%	38 22%A	-	-	-	7 16%g	9 7%	10 16%G	17 21%G	16 9%	27 19%J	4 3%	37 19%L
1-5%	107 30%	35 22%	68 39%A	107 100%DE	-	-	10 24%	51 37%	17 26%	23 29%	61 34%	40 28%	26 20%	71 37%L
6-10%	105 30%	61 38%B	40 23%	-	105 100%CE	-	10 23%	43 32%	24 37%	21 27%	53 30%	46 32%	50 38%M	49 25%
11-20%	56 16%	36 23%B	15 9%	-	-	56 61%CD	7 17%	22 16%	8 12%	13 16%	29 16%	20 14%	34 26%M	19 10%
21-30%	20 6%	12 7%	7 4%	-	-	20 22%CD	4 10%	5 4%	3 5%	3 3%	10 5%	6 4%	6 5%	11 6%
31+%	16 4%	9 6%	6 3%	-	-	16 17%CD	5 11%i	6 4%	3 5%	2 3%	10 6%	5 4%	11 9%M	4 2%
NET: 11+%	92 26%	57 36%B	27 16%	-	-	92 100%CD	16 37%hi	34 24%	14 21%	18 22%	49 28%	31 22%	51 39%M	35 18%
Mean	10.56	13.16B	8.06	3.73	9.70C	25.14CD	14.67ghi	10.35	9.78	9.09	11.38	9.40	14.33M	8.47
Standard deviation	12.10	11.97	11.68	1.65	0.90	15.21	17.31	10.47	10.94	12.88	12.52	12.00	13.46	10.91
Standard error	0.64	0.96	0.88	0.16	0.09	1.62	2.74	0.90	1.36	1.41	0.94	0.98	1.18	0.79
Median	8	9	5	4	9	19	8	8	8	5	8	7	9	5

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e - f/g/h/i - j/k - l/m**  
**Overlap formulae used. \* small base**

## Essex Planning Survey

### CATI Fieldwork Dates: 3rd - 11th September 2012

Absolutes/col percents

**Q3. The Fairfield Partnership is proposing to deliver a new settlement on land to the North-East of Elsenham, with new housing and associated infrastructure, facilities and services. The development would be delivered in phases, starting with around 800 homes and growing in stages to around 3,000 homes as and when the Council decides it needs more homes.**

**To what extent do you support or oppose The Fairfield Partnership's proposed plan?**

**Base: All respondents**

	Gender			Area						Age I						Age II		
	Total	Male (a)	Female (b)	Saffron Walden (c)	Great Dunmow (d)	Takeley (e)	Newport (f)	Elsenham (g)	NET: Other - smaller (h)	18 - 24 (i)	25 - 34 (j)	35 - 44 (k)	45 - 54 (l)	55 - 64 (m)	65 + (n)	18-34 (o)	35-54 (p)	55+ (q)
Unweighted Base	400	193	207	213	107	32	32	16	80	20	35	90	89	71	95	55	179	166
Weighted Base	400	199	201	213	107*	32**	32**	16**	80*	34**	45*	78*	84*	69*	89*	80*	162	158
NET: Support	203 51%	103 52%	100 50%	121 57% <sup>H</sup>	51 48%	14 45%	15 46%	2 11%	31 39%	28 81%	29 63% <sup>N</sup>	40 51% <sup>n</sup>	42 50% <sup>n</sup>	32 46%	33 37%	56 71% <sup>PQ</sup>	82 51% <sup>q</sup>	65 41%
Strongly support	(5) 12%	48 27 14%	27 21 10%	31 14%	11 10%	3 9%	3 10%	- -	6 8%	5 15%	11 24% <sup>LN</sup>	9 12%	7 9%	8 12%	7 8%	16 20% <sup>pq</sup>	17 10%	15 10%
Tend to support	(4) 39%	155 75 38%	80 40%	90 42% <sup>h</sup>	40 38%	12 36%	11 35%	2 11%	25 31%	23 66%	18 39%	31 40%	34 41% <sup>n</sup>	24 34%	26 29%	40 51% <sup>Q</sup>	65 40% <sup>q</sup>	49 31%
Neither support nor oppose	(3) 8%	31 18 9%	14 7%	18 8%	8 8%	4 12%	2 5%	- -	5 7%	2 6%	6 12%	4 5%	6 8%	8 11%	6 6%	8 9%	10 6%	13 8%
Tend to oppose	(2) 18%	71 28 14%	44 22% <sup>A</sup>	36 17%	20 19%	6 18%	5 16%	4 23%	14 18%	3 9%	5 11%	15 20%	15 19%	15 22%	17 19%	8 10%	31 19%	32 20% <sup>o</sup>
Strongly oppose	(1) 22%	87 48 24%	39 19%	33 16%	24 23%	8 26%	11 33%	10 66%	29 37% <sup>Cd</sup>	2 5%	6 13%	16 21%	19 23%	14 20%	30 34% <sup>JKlm</sup>	8 10%	35 22% <sup>O</sup>	44 28% <sup>O</sup>
NET: Oppose	158 40%	76 38%	83 41%	70 33%	45 42%	14 43%	16 49%	14 89%	44 55% <sup>C</sup>	5 13%	11 24%	32 40%	35 41% <sup>j</sup>	29 42% <sup>j</sup>	47 53% <sup>JK</sup>	16 20%	66 41% <sup>O</sup>	76 48% <sup>O</sup>
Don't know	7 2%	3 1%	4 2%	5 2%	2 2%	- -	- -	- -	- -	- -	- -	3 3%	1 1%	1 2%	3 3%	- -	3 2%	4 2%
Mean	3.02	3.03	3.00	3.23 <sup>dH</sup>	2.94 <sup>h</sup>	2.85	2.73	1.57	2.55	3.78	3.49 <sup>lmN</sup>	3.02 <sup>N</sup>	2.95 <sup>n</sup>	2.95 <sup>n</sup>	2.57	3.62 <sup>PQ</sup>	2.98	2.74
Standard deviation	1.40	1.44	1.36	1.34	1.40	1.40	1.50	0.99	1.44	0.97	1.34	1.41	1.38	1.37	1.44	1.20	1.39	1.42
Standard error	0.07	0.10	0.10	0.09	0.14	0.25	0.26	0.25	0.16	0.22	0.23	0.15	0.15	0.16	0.15	0.16	0.10	0.11

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q**  
**Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing**

## Essex Planning Survey

### CATI Fieldwork Dates: 3rd - 11th September 2012

Absolutes/col percents

**Q3. The Fairfield Partnership is proposing to deliver a new settlement on land to the North-East of Elsenham, with new housing and associated infrastructure, facilities and services. The development would be delivered in phases, starting with around 800 homes and growing in stages to around 3,000 homes as and when the Council decides it needs more homes.**

**To what extent do you support or oppose The Fairfield Partnership's proposed plan?**

**Base: All respondents**

	Total	Property Status (D1)				Years in Area (D2)					Children (D3)			
		Owned outright (a)	Owned with mortgage (b)	NET: Owned (c)	NET: Rented (d)	Up to 6 years (e)	7-15 years (f)	16-25 years (g)	26-35 years (h)	36+ years (i)	Yes - under 11 (j)	Yes - 11+ (k)	Yes - any (l)	No (m)
Unweighted Base	400	131	173	304	88	93	86	65	62	94	82	80	143	251
Weighted Base	400	127	170	297	96*	101*	83*	68*	60*	88*	80*	71*	135	260
NET: Support	203 51%	50 39%	87 51%AC	137 46%A	65 68%ABC	54 53%	48 58%hi	37 55%	26 43%	39 44%	39 48%	39 55%	70 52%	133 51%
Strongly support	(5) 12%	48 10%	13 8%	14 9%	27 22%ABC	21 14%	21 13%	11 7%	5 9%	6 14%	13 15%	6 9%	18 13%	31 12%
Tend to support	(4) 39%	155 29%	36 43%AC	74 37%A	110 46%A	44 39%	44 45%l	37 48%l	32 34%	20 30%	26 34%	27 46%jl	33 39%	53 40%
Neither support nor oppose	(3) 8%	31 5%	7 7%	13 7%	19 9%	9 11%	11 5%	4 7%	5 4%	2 11%	10 6%	5 6%	4 7%	21 8%
Tend to oppose	(2) 18%	71 21%D	27 21%D	36 21%D	63 21%D	6 6%	16 16%	12 14%	12 18%	16 26%f	16 18%	15 19%	9 13%	23 17%
Strongly oppose	(1) 22%	87 31%BCD	39 18%	31 18%	70 24%B	15 16%	15 19%	16 19%	12 18%	16 27%	24 27%	19 24%	18 25%	30 22%
NET: Oppose	158 40%	66 52%BCD	67 40%D	133 45%BD	22 23%	35 35%	28 33%	24 36%	32 53%EFg	39 45%	35 44%	27 38%	53 39%	101 39%
Don't know	7 2%	4 3%d	3 2%	7 2%	- 2%	2 2%	4 4%i	2 3%	- -	- -	2 2%	1 1%	3 2%	4 2%
Mean	3.02	2.65	3.02AC	2.86A	3.52ABC	3.14h	3.19h	3.09	2.71	2.87	2.95	3.02	3.04	3.02
Standard deviation	1.40	1.46	1.32	1.39	1.34	1.38	1.39	1.31	1.42	1.46	1.47	1.41	1.42	1.40
Standard error	0.07	0.13	0.10	0.08	0.14	0.14	0.15	0.17	0.18	0.15	0.16	0.16	0.12	0.09

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d - e/f/g/h/i - j/k/l/m**  
**Overlap formulae used. \* small base**

## Essex Planning Survey

### CATI Fieldwork Dates: 3rd - 11th September 2012

Absolutes/col percents

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**To what extent do you support or oppose The Fairfield Partnership's proposed plan?**

**Base: All respondents**

	Total	3,300 new homes (Q1)		Additional Homes (Q2)			Fairfield Proposal (Q3)					Extra Homes (Q4)		
		Add to existing (a)	Single settlement (b)	1-5% (c)	6-10% (d)	11%+ (e)	Strongly support (f)	Tend to support (g)	Tend to oppose (h)	Strongly oppose (i)	NET: Support (j)	NET: Oppose (k)	Added to existing (l)	Single settlement (m)
Unweighted Base	400	179	193	109	104	88	45	152	71	93	197	164	151	210
Weighted Base	400	185	188	107	105*	92*	48*	155	71*	87*	203	158	155	209
NET: Support	203 51%	89 48%	105 56%	61 57%	53 51%	49 54%	48 100%HI	155 100%HI	- -	- -	203 100%K	- -	75 48%	117 56%
Strongly support	(5) 12%	48 11%	26 14%	10 9%	10 9%	16 17%	48 100%GHI	- -	- -	- -	48 24%K	- -	20 13%	25 12%
Tend to support	(4) 39%	155 37%	68 42%	79 48%	51 41%	43 37%	34 -	155 100%FHI	- -	- -	155 76%K	- -	54 35%	93 44%l
Neither support nor oppose	(3) 8%	31 7%	13 8%	15 8%	5 5%	5 5%	8 9%	- -	- -	- -	- -	- -	14 9%	11 5%
Tend to oppose	(2) 18%	71 18%	33 18%	35 18%	17 16%	24 23%	14 15%	- -	- -	71 100%FGI	- -	71 45%J	24 16%	41 20%
Strongly oppose	(1) 22%	87 24%b	45 17%	31 17%	23 22%	21 20%	18 19%	- -	- -	- -	87 100%FGH	- -	40 26%m	36 17%
NET: Oppose	158 40%	78 42%	66 35%	40 37%	46 44%	31 34%	- -	- -	71 100%FG	87 100%FG	- -	158 100%J	64 41%	77 37%
Don't know	7 2%	5 3%	2 1%	- -	1 1%	3 3%c	- -	- -	- -	- -	- -	- -	2 1%	3 1%
Mean	3.02	2.93	3.19a	3.08	2.96	3.19	5.00	4.00	2.00	1.00	4.24K	1.45	2.94	3.14
Standard deviation	1.40	1.42	1.35	1.37	1.37	1.42	0.00	0.00	0.00	0.00	0.43	0.50	1.45	1.35
Standard error	0.07	0.11	0.10	0.13	0.13	0.15	0.00	0.00	0.00	0.00	0.03	0.04	0.12	0.09

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e - f/g/h/i - j/k - l/m**  
**Overlap formulae used. \* small base**

## Essex Planning Survey

### CATI Fieldwork Dates: 3rd - 11th September 2012

Absolutes/col percents

**Q4. If the Council decided that the area needed even more homes than the 3,300 currently planned, would you want the extra homes to be added to existing towns and villages, or would you want the extra homes to be built together in a single, new settlement?**

**Base: All respondents**

	Gender		Area						Age I					Age II				
	Total	Male (a)	Female (b)	Saffron Walden (c)	Great Dunmow (d)	Takeley (e)	Newport (f)	Elsenham (g)	NET: Other - smaller (h)	18 - 24 (i)	25 - 34 (j)	35 - 44 (k)	45 - 54 (l)	55 - 64 (m)	65 + (n)	18-34 (o)	35-54 (p)	55+ (q)
Unweighted Base	400	193	207	213	107	32	32	16	80	20	35	90	89	71	95	55	179	166
Weighted Base	400	199	201	213	107*	32**	32**	16**	80*	34**	45*	78*	84*	69*	89*	80*	162	158
Added to existing towns and villages	155 39%	76 38%	78 39%	72 34%	50 47% <sup>C</sup>	16 49%	11 33%	7 43%	33 41%	17 49%	21 45%	26 34%	35 42%	25 35%	32 35%	37 47%	61 38%	56 35%
Built together in a single, new settlement	209 52%	101 51%	108 53%	120 56% <sup>d</sup>	48 45%	14 44%	20 62%	7 46%	41 52%	16 46%	22 48%	44 56%	41 49%	40 57%	46 52%	38 47%	85 53%	86 54%
It depends on where the other 3,300 houses have been built	20 5%	9 5%	10 5%	9 4%	6 5%	1 4%	2 5%	2 12%	5 6%	- -	1 3%	5 7%	3 4%	3 4%	7 7%	1 2%	9 5%	10 6%
Don't know	17 4%	12 6% <sup>b</sup>	5 2%	12 6%	4 3%	1 4%	-	-	1 2%	2 5%	2 4%	2 3%	5 5%	2 3%	5 5%	3 4%	7 4%	7 4%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q**  
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**Essex Planning Survey**  
**CATI Fieldwork Dates: 3rd - 11th September 2012**

Absolutes/col percents

**Q4. If the Council decided that the area needed even more homes than the 3,300 currently planned, would you want the extra homes to be added to existing towns and villages, or would you want the extra homes to be built together in a single, new settlement?**

**Base: All respondents**

	Total	Property Status (D1)				Years in Area (D2)					Children (D3)			
		Owned outright (a)	Owned with mortgage (b)	NET: Owned (c)	NET: Rented (d)	Up to 6 years (e)	7-15 years (f)	16-25 years (g)	26-35 years (h)	36+ years (i)	Yes - under 11 (j)	Yes - 11+ (k)	Yes - any (l)	No (m)
Unweighted Base	400	131	173	304	88	93	86	65	62	94	82	80	143	251
Weighted Base	400	127	170	297	96*	101*	83*	68*	60*	88*	80*	71*	135	260
Added to existing towns and villages	155 39%	47 37%	59 35%	106 36%	47 49%BC	47 47%Fg	25 30%	21 31%	23 38%	38 44%f	34 43%	34 48%m	60 44%	94 36%
Built together in a single, new settlement	209 52%	63 50%	101 59%D	164 55%d	42 43%	49 49%	46 55%	40 59%	33 54%	41 47%	39 49%	35 49%	66 49%	140 54%
It depends on where the other 3,300 houses have been built	20 5%	9 7%	6 3%	14 5%	4 4%	4 4%	7 8%h	2 3%	1 1%	6 7%	4 5%	1 1%	5 4%k	14 5%
Don't know	17 4%	7 6%	4 3%	12 4%	3 3%	1 1%	5 6%e	5 7%E	4 7%e	2 3%	3 3%	2 2%	4 3%	12 4%

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d - e/f/g/h/i - j/k/l/m**  
**Overlap formulae used. \* small base**



## Essex Planning Survey

### CATI Fieldwork Dates: 3rd - 11th September 2012

Absolutes/col percents

**Q4. If the Council decided that the area needed even more homes than the 3,300 currently planned, would you want the extra homes to be added to existing towns and villages, or would you want the extra homes to be built together in a single, new settlement?**

**Base: All respondents**

	Total	3,300 new homes (Q1)		Additional Homes (Q2)			Fairfield Proposal (Q3)					Extra Homes (Q4)		
		Add to existing (a)	Single settlement (b)	1-5% (c)	6-10% (d)	11%+ (e)	Strongly support (f)	Tend to support (g)	Tend to oppose (h)	Strongly oppose (i)	NET: Support (j)	NET: Oppose (k)	Added to existing (l)	Single settlement (m)
Unweighted Base	400	179	193	109	104	88	45	152	71	93	197	164	151	210
Weighted Base	400	185	188	107	105*	92*	48*	155	71*	87*	203	158	155	209
Added to existing towns and villages	155 39%	123 66%B	23 12%	26 25%	50 48%C	51 56%C	20 42%	54 35%	24 34%	40 46%	75 37%	64 40%	155 100%M	-
Built together in a single, new settlement	209 52%	53 29%	151 81%A	71 66%DE	49 46%	35 38%	25 51%	93 60%I	41 58%I	36 41%	117 58%	77 49%	-	209 100%L
It depends on where the other 3,300 houses have been built	20 5%	6 3%	8 4%	5 5%	4 4%	2 2%	1 2%	7 4%	3 4%	3 4%	8 4%	6 4%	-	-
Don't know	17 4%	4 2%	6 3%	5 4%	2 2%	3 3%	2 4%	2 1%	3 4%	8 9%G	4 2%	11 7%J	-	-

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e - f/g/h/i - j/k - l/m**  
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**Essex Planning Survey**  
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**Q4. If the Council decided that the area needed even more homes than the 3,300 currently planned, would you want the extra homes to be added to existing towns and villages, or would you want the extra homes to be built together in a single, new settlement?**  
**Base: All answering main two options**

	Gender		Area						Age I					Age II				
	Total	Male (a)	Female (b)	Saffron Walden (c)	Great Dunmow (d)	Takeley (e)	Newport (f)	Elsenham (g)	NET: Other - smaller (h)	18 - 24 (i)	25 - 34 (j)	35 - 44 (k)	45 - 54 (l)	55 - 64 (m)	65 + (n)	18-34 (o)	35-54 (p)	55+ (q)
Unweighted Base	361	171	190	191	97	29	30	14	73	19	32	81	80	66	83	51	161	149
Weighted Base	363	178	186	192	98*	30**	30**	14**	74*	33**	42*	71*	76*	64*	78*	75*	146	142
Added to existing towns and villages	155 43%	76 43%	78 42%	72 37%	50 51%C	16 53%	11 35%	7 48%	33 44%	17 51%	21 49%	26 37%	35 46%	25 38%	32 41%	37 50%	61 42%	56 39%
Built together in a single, new settlement	209 57%	101 57%	108 58%	120 63%D	48 49%	14 47%	20 65%	7 52%	41 56%	16 49%	22 51%	44 63%	41 54%	40 62%	46 59%	38 50%	85 58%	86 61%

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q**  
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**Essex Planning Survey**  
**CATI Fieldwork Dates: 3rd - 11th September 2012**

Absolutes/col percents

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**Base: All answering main two options**

	Total	Property Status (D1)				Years in Area (D2)					Children (D3)			
		Owned outright (a)	Owned with mortgage (b)	NET: Owned (c)	NET: Rented (d)	Up to 6 years (e)	7-15 years (f)	16-25 years (g)	26-35 years (h)	36+ years (i)	Yes - under 11 (j)	Yes - 11+ (k)	Yes - any (l)	No (m)
Unweighted Base	361	114	162	276	81	88	74	58	56	85	75	77	133	224
Weighted Base	363	111	160	271	89*	96*	71*	61*	55*	79*	73*	69*	125	234
Added to existing towns and villages	155 43%	47 43%	59 37%	106 39%	47 53%BC	47 49%	25 35%	21 35%	23 41%	38 48%	34 46%	34 50%	60 48%	94 40%
Built together in a single, new settlement	209 57%	63 57%	101 63%D	164 61%D	42 47%	49 51%	46 65%	40 65%	33 59%	41 52%	39 54%	35 50%	66 52%	140 60%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d - e/f/g/h/i - j/k/l/m**  
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**Base: All answering main two options**

	3,300 new homes (Q1)		Additional Homes (Q2)			Fairfield Proposal (Q3)						Extra Homes (Q4)		
	Total	Add to existing (a)	Single settlement (b)	1-5% (c)	6-10% (d)	11%+ (e)	Strongly support (f)	Tend to support (g)	Tend to oppose (h)	Strongly oppose (i)	NET: Support (j)	NET: Oppose (k)	Added to existing (l)	Single settlement (m)
Unweighted Base	361	168	180	98	98	83	42	144	65	80	186	145	151	210
Weighted Base	363	176	175	97*	99*	86*	45*	147	65*	76*	192	141	155	209
Added to existing towns and villages	155 43%	123 70%B	23 13%	26 27%	50 51%C	51 59%C	20 45%	54 37%	24 37%	40 53%Gh	75 39%	64 45%	155 100%M	-
Built together in a single, new settlement	209 57%	53 30%	151 87%A	71 73%DE	49 49%	35 41%	25 55%	93 63%I	41 63%i	36 47%	117 61%	77 55%	-	209 100%L

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e - f/g/h/i - j/k - l/m**  
**Overlap formulae used. \* small base**