Q1: How familiar or unfamiliar are you with the Financial Services Compensation Scheme (FSCS)?

Base: All Respondents

				PAI	RTY		C	OUNTRY	,		REG	ION		DAT	E OF BI	RTH		MARGIN	IALITY				LENGT	H OF SER	VICE			GEN	IDER
		Total	Con	Lab	Lib Dems	Other	Eng -land	Wales	Scot land & NI	Lon- don	South	Mids	North	Pre- 1950	1950- 1959	1960+	0.1- 9.9%	10.0- 19.9%	20.0- 29.9%	30%+	1986 or before	1987- 1991	1992- 1996	1997- 2000	2001- 2004	2005- 2009	2010+	Male	Fe- male
Unweighted Total		154	57	77	11	9	117	19	18	18	24	32	43	26	55	73	46	52	34	22	10	9	11	27	19	24	54	123	31
Weighted Total		154 100%	73 100%	61 100%	14 100%	7 100%	126 100%	9 100%	18 100%	17 100%	33 100%	39 100%	37 100%	26 100%	51 100%	77 100%	42 100%	54 100%	33 100%	25 100%	11 100%	8 100%	9 100%	26 100%	17 100%	24 100%	59 100%	123 100%	31 100%
Very familiar	(2.0)	2 2%	2 2%	1 1%	-	-	2 2%	-	-	-	2 5%	1 2%	-	-	-	2 3%	-	2 5%	-	-	-	-	-	-	-	2 11%	-	2 2%	-
Fairly familiar	(1.0)	60 39%	23 31%	27 45%	5 36%	5 69%	43 34%	3 31%	13 72%	6 35%	8 23%	13 34%	17 44%	9 35%	22 43%	29 37%	14 34%	23 42%	13 40%	9 38%	3 30%	4 53%	3 34%	9 34%	9 53%	13 54%	18 31%	47 38%	13 41%
Fairly unfamiliar	(-1.0)	51 33%	30 41%	17 27%	4 27%	1 18%	46 36%	5 48%	1 4%	5 31%	14 43%	16 42%	10 28%	9 33%	15 30%	27 36%	16 39%	19 34%	11 34%	5 20%	4 40%	3 38%	3 30%	5 18%	4 24%	7 29%	25 43%	40 33%	11 36%
Very unfamiliar	(-2.0)	29 19%	15 21%	9 15%	4 30%	1 13%	25 20%	1 16%	2 11%	4 25%	8 26%	5 13%	8 21%	5 21%	8 16%	16 20%	9 22%	6 11%	5 17%	8 33%	-	1 8%	2 28%	9 32%	3 16%	1 6%	13 22%	25 21%	4 12%
I have never heard of the Financial Services Compensation Scheme		11 7%	3 5%	7 12%	-	-	8 6%	* 5%	2 12%	2 9%	-	4 10%	2 7%	3 12%	5 9%	3 4%	1 3%	4 8%	3 9%	2 9%	3 30%	-	1 8%	3 12%	1 7%	-	3 4%	7 6%	3 11%
Not stated		1 1%	-	-	1 8%	-	1 1%	-	-	-	1 3%	-	-	-	1 2%	-	1 2%	-	-	-	-	-	-	1 4%	-	-	-	1 1%	-
FAMILIAR		62 40%	24 34%	28 46%	5 36%	5 69%	46 36%	3 31%	13 72%	6 35%	9 29%	14 35%	17 44%	9 35%	22 43%	31 40%	14 34%	25 47%	13 40%	9 38%	3 30%	4 53%	3 34%	9 34%	9 53%	15 65%	18 31%	49 40%	13 41%
UNFAMILIAR		80 52%	45 62%	26 42%	8 57%	2 31%	71 57%	6 63%	3 15%	10 56%	23 68%	21 54%	18 49%	14 53%	23 45%	43 56%	26 61%	24 45%	17 51%	13 53%	4 40%	4 47%	5 58%	13 51%	7 40%	8 35%	38 65%	65 53%	15 48%
Mean Score Std Deviation Std Error		31 1.26 .105	49 1.23 .166	10 1.25 .151	55 1.35 .426	.26 1.25 .415	41 1.25 .120	50 1.18 .279	.53 1.08 .270	50 1.30 .324	62 1.28 .266	33 1.19 .221	28 1.28 .203	45 1.25 .262	20 1.23 .176	34 1.28 .153	53 1.21 .185	05 1.24 .179	30 1.23 .221	53 1.37 .307	14 1.06 .401	02 1.20 .399	57 1.35 .427	59 1.37 .293	04 1.28 .301	.34 1.20 .245	59 1.17 .163	34 1.28 .119	21 1.19 .224



Q2: The Financial Services Compensation Scheme (FSCS) is the compensation fund of last resort for customers of authorised financial services firms, covering deposits, insurance and investments. Different limits apply to each area. To the best of your knowledge, what is the compensation limit for deposits and savings in the UK?

Base: All Respondents

Unweighted Total
Weighted Total
£35,000
£50,000
£85,000
£100,000
Don't know

		PA	RTY		(COUNTRY	'		REG	ION		DAT	E OF B	RTH		MARGIN	IALITY				LENGT	H OF SE	RVICE			GEN	NDER
Total	Con	Lab	Lib Dems	Other	Eng -land	Wales	Scot land & NI	Lon- don	South	Mids	North	Pre- 1950	1950- 1959	1960+	0.1- 9.9%	10.0- 19.9%	20.0- 29.9%	30%+	1986 or before	1987- 1991	1992- 1996	1997- 2000	2001- 2004	2005- 2009	2010+	Male	Fe- male
154	57	77	11	9	117	19	18	18	24	32	43	26	55	73	46	52	34	22	10	9	11	27	19	24	54	123	31
154 100%	73 100%	61 100%	14 100%	7 100%	126 100%	9 100%	18 100%	17 100%	33 100%	39 100%	37 100%	26 100%	51 100%	77 100%	42 100%	54 100%	33 100%	25 100%	11 100%	8 100%	9 100%	26 100%	17 100%	24 100%	59 100%	123 100%	31 5 100%
14 9%	8 10%	6 9%	1 8%	-	12 9%	2 16%	1 6%	2 13%	5 15%	2 6%	2 6%	4 14%	3 7%	7 9%	3 8%	7 12%	2 7%	2 9%	2 22%	1 16%	-	1 6%	2 12%	5 21%	2 4%	10 8%	5 5 15%
53 34%	28 38%	18 29%	5 34%	3 44%	43 34%	3 37%	6 33%	3 15%	13 40%	16 42%	11 30%	6 22%	22 42%	26 33%	10 23%	18 33%	13 40%	12 50%	2 15%	2 22%	2 22%	9 35%	9 53%	8 33%	21 36%	41 34%	11 37%
33 22%	12 17%	18 29%	2 18%	1 12%	26 21%	2 16%	5 29%	3 20%	5 14%	8 19%	11 29%	5 18%	10 19%	19 24%	11 27%	11 21%	7 21%	4 14%	2 15%	4 46%	2 27%	4 15%	5 27%	5 19%	12 21%	29 24%	4 5 13%
9 6%	4 5%	3 5%	-	2 26%	6 5%	1 11%	2 9%	-	-	3 9%	3 7%	1 3%	3 5%	5 7%	4 8%	3 5%	2 5%	1 4%	-	-	1 11%	2 7%	* 3%	2 7%	4 7%	7 6%	2 5 5%
43 28%	21 29%	15 25%	5 40%	1 18%	37 29%	2 20%	4 23%	9 51%	10 31%	9 23%	9 23%	10 40%	13 26%	19 25%	14 34%	15 28%	8 24%	6 24%	4 40%	1 17%	3 40%	10 37%	1 5%	4 16%	20 33%	33 27%	10 31%
2 1%	-	2 3%	-	-	2 1%	-	-	-	-	-	2 5%	1 3%	-	1 1%		1 1%	1 3%	-	1 7%	-	-	-	-	1 4%	-	2 1%	-



Q3: To what extent do you agree or disagree with each of the following statements?

The FSCS is vital to ensure public confidence in the financial services firms Base: All Respondents

				PAF	RTY		C	OUNTRY	,		REGI	ON		DA	TE OF BIF	RTH		MARGIN	IALITY				LENGT	H OF SEF	RVICE	-		GEN	DER
		Total	Con	Lab	Lib Dems	Other	Eng -land	Wales	Scot land & NI	Lon- don	South	Mids I	North	Pre- 1950	1950- 1959	1960+	0.1- 9.9%	10.0- 19.9%	20.0- 29.9%	30%+	1986 or before	1987- 1991	1992- 1996	1997- 2000	2001- 2004	2005- 2009	2010+	Male	Fe- male
Unweighted Total		154	57	77	11	9	117	19	18	18	24	32	43	26	55	73	46	52	34	22	10	9	11	27	19	24	54	123	31
Weighted Total		154 100%	73 100%	61 100%	14 100%	7 100%	126 100%	9 100%	18 100%	17 100%	33 100%	39 100%	37 100%	26 100%	51 100%	77 100%	42 100%	54 100%	33 100%	25 100%	11 100%	8 100%	9 100%	26 100%	17 100%	24 100%	59 100%	123 100%	31 100%
Agree strongly	(2.0)	33 21%	10 14%	19 32%	2 13%	1 18%	24 19%	3 35%	5 29%	3 18%	2 5%	6 17%	13 34%	4 15%	15 30%	14 18%	11 27%	7 12%	8 23%	7 27%	1 7%	4 43%	3 30%	6 23%	9 54%	3 15%	7 12%	29 23%	4 13%
Agree	(1.0)	82 53%	38 53%	30 49%	9 64%	5 82%	67 53%	4 47%	11 59%	10 57%	15 46%	25 65%	17 45%	13 51%	26 51%	43 56%	22 51%	29 54%	20 61%	11 45%	5 44%	5 57%	2 27%	14 52%	4 21%	17 74%	36 60%	62 51%	20 64%
Disagree	(-1.0)	4 3%	2 3%	2 4%	-	-	4 3%	-	-	-	2 6%	1 4%	1 2%	2 7%	1 2%	1 2%	-	2 4%	-	2 8%	2 16%	-	1 12%	-	1 8%	-		4 3%	-
Disagree strongly	(-2.0)	2 1%	2 3%	-	-	-	2 1%	1 6%	-	-	-	2 4%	-	-	-	2 3%	1 1%	2 3%	-	-	- -	-	-	-	-	-	2 4%	1	2 5%
Don't know		32 21%	20 27%	9 14%	3 23%	-	28 23%	1 12%	2 12%	4 25%	14 42%	4 10%	6 17%	7 27%	9 18%	16 20%	9 21%	14 26%	4 13%	5 19%	4 33%	-	3 31%	7 25%	3 17%	2 8%	14 24%	26 22%	5 17%
Not stated		1 1%	-	1 1%	-	-	1 1%	-	-	-	-	-	1 2%	-	-	1 1%	-	-	1 3%	-	-	-	-	-	-	1 4%	-	1 1%	-
AGREE		115 75%	49 67%	49 81%	10 77%	7 100%	91 72%	8 83%	16 88%	13 75%	17 52%	32 82%	29 79%	17 66%	41 80%	57 74%	33 78%	36 67%	28 84%	18 73%	6 51%	8 100%	5 58%	20 75%	13 75%	21 88%	43 72%	91 74%	24 77%
DISAGREE		6 4%	4 6%	2 4%	-	-	6 5%	1 6%	-	-	2 6%	3 8%	1 2%	2 7%	1 2%	4 5%	1 1%	4 7%	-	2 8%	2 16%	-	1 12%	-	1 8%	-	2 4%	5 4%	2 5%
Mean Score Std Deviation Std Error		1.14 .75 .067	.99 .86 .133	1.29 .69 .084	1.17 .39 .132	1.18 .42 .139	1.11 .76 .078	1.20 1.04 .252	1.33 .49 .122	1.24 .44 .118	.89 .73 .187	.96 .90 .167	1.37 .63 .107	1.03 .78 .171	1.31 .61 .088	1.07 .81 .107	1.29 .64 .105	.93 .89 .140	1.28 .46 .085	1.14 .87 .199	.62 1.03 .364	1.43 .53 .176	1.10 1.15 .407	1.31 .47 .103	1.45 .95 .230	1.17 .38 .081	1.01 .79 .123	1.20 .70 .070	.96 .88 .173



Q3: To what extent do you agree or disagree with each of the following statements?

Improving awareness of the FSCS will help to increase consumer confidence and trust in financial services as well as contribute towards increased financial stability Base: All Respondents

				PAF	RTY		С	OUNTRY	,		REG	ON		DA	E OF BI	RTH		MARGIN	IALITY				LENGTI	H OF SER	RVICE			GEN	DER
		Total	Con	Lab	Lib Dems	Other	Eng -land	Wales	Scot land & NI	Lon- don	South	Mids I	North	Pre- 1950	1950- 1959	1960+	0.1- 9.9%	10.0- 19.9%	20.0- 29.9% 3	30%+	1986 or before	1987- 1991	1992- 1996	1997- 2000	2001- 2004	2005- 2009	2010+	Male	Fe- male
Unweighted Total		154	57	77	11	9	117	19	18	18	24	32	43	26	55	73	46	52	34	22	10	9	11	27	19	24	54	123	31
Weighted Total		154 100%	73 100%	61 100%	14 100%	7 100%	126 100%	9 100%	18 100%	17 100%	33 100%	39 100%	37 100%	26 100%	51 100%	77 100%	42 100%	54 100%	33 100%	25 100%	11 100%	8 100%	9 100%	26 100%	17 100%	24 100%	59 100%	123 100%	31 100%
Agree strongly	(2.0)	30 19%	11 15%	17 28%	1 10%	-	24 19%	3 32%	2 12%	1 4%	2 5%	8 21%	14 37%	5 19%	10 19%	15 20%	11 27%	6 12%	6 17%	6 26%	2 14%	4 45%	1 17%	6 24%	6 33%	3 13%	8 14%	23 18%	7 22%
Agree	(1.0)	90 58%	36 50%	38 62%	10 77%	5 75%	72 57%	5 51%	13 72%	14 82%	14 44%	26 67%	17 46%	14 53%	36 70%	40 52%	21 49%	33 61%	21 62%	16 63%	5 44%	4 55%	5 62%	19 71%	10 57%	16 70%	30 51%	72 59%	18 57%
Disagree	(-1.0)	8 5%	7 10%	1 1%	-	-	8 6%	1 6%	-	-	5 14%	2 6%	1 2%	3 11%	2 4%	4 5%	3 7%	2 5%	2 5%	1 4%	1 9%	-	-	-	2 11%	-	5 9%	8 7%	-
Disagree strongly	(-2.0)	-	-	-	-	-	-	-	-	- -	-	-	-		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		25 17%	18 24%	4 7%	2 14%	2 25%	22 17%	1 12%	3 15%	2 13%	12 37%	2 6%	5 13%	5 18%	3 7%	17 22%	7 18%	12 23%	4 12%	2 7%	4 33%	-	2 21%	2 6%	-	3 13%	15 26%	19 16%	6 20%
Not stated		1 1%	-	1 1%	-	-	1 1%	-	-	-	-	-	1 2%	-	-	1 1%	-	-	1 3%	-	- -	-	-	-	-	1 4%	-	1 1%	-
AGREE		119 78%	48 65%	55 90%	12 86%	5 75%	96 76%	8 83%	15 85%	15 87%	16 49%	34 88%	31 83%	19 71%	46 90%	55 72%	32 76%	39 73%	26 80%	22 89%	6 58%	8 100%	7 79%	25 94%	15 89%	20 83%	39 65%	95 77%	25 80%
DISAGREE		8 5%	7 10%	1 1%	-	-	8 6%	1 6%	-	- -	5 14%	2 6%	1 2%	3 11%	2 4%	4 5%	3 7%	2 5%	2 5%	1 4%	1 9%	-	-	-	2 11%	-	5 9%	8 7%	
Mean Score Std Deviation Std Error		1.10 .69 .061	.93 .87 .132	1.28 .53 .063	1.11 .33 .104	1.00	1.09 .72 .073	1.23 .81 .196	1.15 .36 .094	1.05 .23 .057	.65 .94 .235	1.10 .70 .127	1.39 .62 .101	.97 .88 .184	1.13 .59 .083	1.13 .70 .093	1.16 .80 .127	1.03 .63 .099	1.08 .69 .128	1.19 .66 .144	.94 .93 .329	1.45 .53 .177	1.21 .44 .147	1.25 .44 .088	1.11 .89 .203	1.16 .38 .082	.94 .83 .131	1.06 .73 .072	1.28 .46 .090



Q3: To what extent do you agree or disagree with each of the following statements?

Financial services firms should have to display information about the FSCS prominently in branch, at point of sale (e.g. a sticker in a branch or a logo on a website) or in product literature

Base: All Respondents

			PA	RTY		C	OUNTRY	,		REG	ION		DA1	TE OF BI	RTH		MARGIN	IALITY				LENGTI	H OF SER	VICE			GEN	DER
	Total	Con	Lab	Lib Dems	Other	Eng -land		Scot land & NI	Lon- don	South	Mids	North	Pre- 1950	1950- 1959	1960+	0.1- 9.9%	10.0- 19.9%	20.0- 29.9%	30%+	1986 or before	1987- 1991	1992- 1996	1997- 2000	2001- 2004	2005- 2009	2010+	Male	Fe- male
Unweighted Total	154	57	77	11	9	117	19	18	18	24	32	43	26	55	73	46	52	34	22	10	9	11	27	19	24	54	123	31
Weighted Total	154 100%	73 100%	61 100%	14 100%	7 100%	126 100%	9 100%	18 100%	17 100%	33 100%	39 100%	37 100%	26 100%	51 100%	77 100%	42 100%	54 100%	33 100%	25 100%	11 100%	8 100%	9 100%	26 100%	17 100%	24 100%	59 100%	123 100%	31 100%
Agree strongly (2.0)	34 22%	8 11%	24 39%	2 13%	* 6%	28 22%	3 30%	3 19%	4 24%	1 3%	10 27%	12 33%	8 31%	12 24%	14 18%	11 25%	10 19%	5 15%	8 34%	2 21%	3 40%	2 21%	8 31%	7 39%	2 10%	9 16%	27 22%	7 23%
Agree (1.0)	84 55%	38 52%	32 53%	9 66%	5 81%	68 54%	5 52%	12 64%	9 49%	15 46%	23 60%	21 56%	12 47%	31 61%	41 53%	22 52%	29 55%	22 68%	11 43%	4 37%	5 60%	5 58%	14 52%	7 41%	16 68%	34 57%	67 55%	17 56%
Disagree (-1.0)	6 4%	6 8%	-	-	-	5 4%	1 6%	-	1 7%	2 6%	1 3%	1 3%	1 4%	1 2%	4 5%	1 1%	2 4%	2 7%	1 4%	1 9%	-	-	-	2 13%	1 5%	2 3%	5 4%	1 3%
Disagree strongly (-2.0)	5 3%	5 7%	-	-	-	5 4%	-	-	-	2 5%	3 9%	-	-	-	5 7%	3 8%	2 3%	-	-	-	-	-	-	-	-	5 9%	2 1%	4 11%
Don't know	23 15%	16 22%	4 6%	3 21%	-	19 15%	1 12%	2 12%	3 20%	13 40%	1 2%	2 6%	5 18%	6 11%	12 16%	6 14%	10 18%	2 7%	5 19%	4 33%	-	2 21%	4 17%	1 7%	3 13%	9 15%	21 17%	2 7%
Not stated	2 1%	-	1 1%	-	1 13%	1 1%	-	1 5%	- -	-	-	1 2%	-	1 2%	1 1%	-	1 2%	1 3%	-	-	-	-	-	-	1 4%	1 1%	2 1%	-
AGREE	118 77%	46 63%	56 92%	11 79%	6 87%	96 76%	8 83%	15 83%	13 74%	16 49%	34 87%	33 89%	21 78%	43 85%	55 71%	33 77%	40 73%	27 83%	19 77%	6 58%	8 100%	7 79%	22 83%	14 81%	19 78%	43 72%	94 76%	25 79%
DISAGREE	11 7%	11 15%	-	-	-	10 8%	1 6%	-	1 7%	4 12%	4 11%	1 3%	1 4%	1 2%	9 12%	4 9%	4 7%	2 7%	1 4%	1 9%	-	-	-	2 13%	1 5%	7 11%	7 5%	5 14%
Mean Score Std Deviation Std Error	1.05 .90 .078	.66 1.13 .170	1.43 .50 .059	1.17 .39 .130	1.07 .28 .097	1.02 .95 .095	1.21 .80 .194	1.22 .43 .111	1.14 .81 .210	.58 1.07 .277	.96 1.09 .197	1.29 .66 .104	1.29 .71 .148	1.23 .57 .081	.85 1.09 .139	.98 1.11 .173	1.02 .89 .136	1.00 .71 .129	1.32 .74 .169	1.05 .99 .352	1.40 .52 .174	1.27 .48 .160	1.38 .50 .103	1.15 1.00 .236	1.00 .62 .136	.81 1.11 .166	1.12 .77 .076	.82 1.22 .226



Q3: To what extent do you agree or disagree with each of the following statements?

There is a lack of public awareness of the protection offered by the FSCS

Base: All Respondents

				PA	RTY		C	OUNTRY	,		REG	ON		DAT	E OF BI	RTH		MARGIN	IALITY				LENGT	H OF SER	RVICE	-		GEN	DER
		Total	Con	Lab	Lib Dems	Other	Eng -land		Scot land & NI	Lon- don	South	Mids I	North	Pre- 1950	1950- 1959	1960+	0.1- 9.9%	10.0- 19.9%	20.0- 29.9% 3	30%+	1986 or before	1987- 1991	1992- 1996	1997- 2000	2001- 2004	2005- 2009	2010+	Male	Fe- male
Unweighted Total		154	57	77	11	9	117	19	18	18	24	32	43	26	55	73	46	52	34	22	10	9	11	27	19	24	54	123	31
Weighted Total		154 100%	73 100%	61 100%	14 100%	7 100%	126 100%	9 100%	18 100%	17 100%	33 100%	39 100%	37 100%	26 100%	51 100%	77 100%	42 100%	54 100%	33 100%	25 100%	11 100%	8 100%	9 100%	26 100%	17 100%	24 100%	59 100%	123 100%	31 100%
Agree strongly	(2.0)	46 30%	18 25%	24 39%	3 22%	1 12%	34 27%	4 43%	8 41%	6 34%	4 12%	15 38%	10 27%	13 48%	14 28%	19 24%	11 26%	14 26%	9 27%	12 47%	1 8%	5 57%	3 39%	12 46%	6 38%	5 21%	13 23%	33 27%	13 42%
Agree	(1.0)	79 51%	37 51%	32 53%	7 49%	2 37%	67 53%	4 46%	7 40%	7 40%	20 60%	18 46%	22 60%	9 36%	31 62%	38 49%	23 53%	26 49%	19 58%	11 44%	6 59%	4 43%	5 61%	13 48%	9 51%	10 42%	32 54%	65 53%	13 42%
Disagree	(-1.0)	7 4%	3 4%	1 2%	1 8%	2 26%	5 4%	* 5%	2 9%	1 7%	-	3 9%	-	1 3%	-	6 8%	1 2%	3 6%	2 6%	* 2%	-	-	-	1 3%	1 7%	2 8%	3 5%	5 4%	2 5%
Disagree strongly	(-2.0)	-	-	-	-	-	-	-	-	-	-	-	-	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		20 13%	15 20%	2 3%	3 21%	1 13%	19 15%	1 6%	1 5%	3 20%	9 28%	2 5%	4 11%	4 14%	4 8%	13 17%	8 18%	9 16%	2 6%	2 7%	4 33%	-	-	1 4%	-	6 26%	10 16%	17 14%	3 10%
Not stated		2 2%	-	2 3%	-	1 13%	2 1%	-	1 5%	- -	-	1 2%	1 2%	-	1 2%	2 2%	-	2 3%	1 3%	-	-	-	-	-	1 4%	1 4%	1 1%	2 2%	-
AGREE		124 81%	55 76%	57 92%	10 71%	3 49%	101 80%	8 89%	15 81%	13 74%	24 72%	32 84%	32 86%	22 84%	46 90%	56 73%	34 79%	40 75%	28 85%	22 91%	7 67%	8 100%	9 100%	25 94%	15 89%	15 62%	46 77%	98 80%	26 85%
DISAGREE		7 4%	3 4%	1 2%	1 8%	2 26%	5 4%	* 5%	2 9%	1 7%	-	3 9%	-	1 3%	-	6 8%	1 2%	3 6%	2 6%	* 2%		-	-	1 3%	1 7%	2 8%	3 5%	5 4%	2 5%
Mean Score Std Deviation Std Error		1.25 .71 .061	1.21 .69 .102	1.38 .60 .071	1.09 .86 .285	.47 1.26 .476	1.24 .67 .067	1.35 .79 .187	1.25 .93 .232	1.26 .86 .222	1.16 .37 .088	1.22 .87 .162	1.31 .47 .076	1.49 .67 .137	1.31 .47 .066	1.10 .83 .107	1.26 .62 .099	1.17 .78 .119	1.16 .75 .134	1.47 .63 .137	1.12 .35 .125	1.57 .53 .176	1.39 .52 .157	1.42 .65 .127	1.26 .81 .190	1.07 .89 .210	1.15 .72 .108	1.22 .69 .067	1.35 .78 .148



Q3: To what extent do you agree or disagree with each of the following statements?

Banks and financial services firms should be required to inform customers of the protection offered by the FSCS when selling financial products and services covered by the FSCS Base: All Respondents

				PAF	RTY		C	OUNTRY	,		REGI	ION		DA1	TE OF BI	RTH		MARGIN	IALITY				LENGTI	H OF SER	RVICE			GENI	DER
		Total	Con	Lab	Lib Dems	Other	Eng -land	Wales	Scot land & NI	Lon- don	South	Mids	North	Pre- 1950	1950- 1959	1960+	0.1- 9.9%	10.0- 19.9%	20.0- 29.9%	30%+	1986 or before	1987- 1991	1992- 1996	1997- 2000	2001- 2004	2005- 2009	2010+	Male	Fe- male
Unweighted Total		154	57	77	11	9	117	19	18	18	24	32	43	26	55	73	46	52	34	22	10	9	11	27	19	24	54	123	31
Weighted Total		154 100%	73 100%	61 100%	14 100%	7 100%	126 100%	9 100%	18 100%	17 100%	33 100%	39 100%	37 100%	26 100%	51 100%	77 100%	42 100%	54 100%	33 100%	25 100%	11 100%	8 100%	9 100%	26 100%	17 100%	24 100%	59 100%	123 100%	31 100%
Agree strongly	(2.0)	44 28%	12 16%	29 47%	3 23%	-	36 28%	4 37%	5 25%	5 29%	1 3%	13 33%	17 45%	10 38%	16 31%	18 23%	16 37%	10 18%	9 27%	10 39%	1 7%	4 55%	4 44%	9 35%	7 39%	5 19%	14 24%	32 26%	11 36%
Agree	(1.0)	78 51%	38 52%	27 44%	7 51%	7 100%	61 48%	5 51%	13 69%	8 45%	17 52%	22 57%	14 37%	11 40%	26 52%	41 53%	18 42%	33 61%	19 57%	8 34%	5 42%	4 45%	3 39%	14 55%	9 54%	13 55%	30 51%	65 53%	13 41%
Disagree	(-1.0)	7 4%	5 7%	1 1%	1 8%	-	6 5%	1 6%	-	1 7%	1 3%	2 5%	2 5%	1 4%	2 4%	4 5%	2 4%	2 3%	2 7%	1 4%	1 9%	-	1 9%	-	1 7%	2 10%	2 3%	5 4%	2 7%
Disagree strongly	(-2.0)	-	-	-	-	-	-	-	-	-	-	-	-		-	-		-	-		-	-	-	-	-	-	-	-	-
Don't know		23 15%	17 23%	4 6%	3 19%	-	22 17%	1 6%	1 6%	2 13%	14 42%	2 4%	4 10%	5 17%	6 13%	12 16%	8 18%	9 17%	1 2%	6 23%	5 41%	-	1 8%	3 11%	-	2 8%	13 23%	18 15%	5 16%
Not stated		2 1%	1 2%	1 1%	-	-	2 2%	-	-	1 7%	-	-	1 2%		-	2 3%	-	-	2 6%	- -	-	-	-	-	-	2 9%	-	2 2%	-
AGREE		122 79%	50 68%	56 91%	10 73%	7 100%	96 76%	8 88%	17 94%	13 74%	18 55%	35 90%	31 82%	21 79%	42 84%	59 76%	33 79%	43 79%	28 84%	18 73%	5 50%	8 100%	7 83%	24 89%	16 93%	17 74%	44 75%	98 80%	24 78%
DISAGREE		7 4%	5 7%	1 1%	1 8%	-	6 5%	1 6%	-	1 7%	1 3%	2 5%	2 5%	1 4%	2 4%	4 5%	2 4%	2 3%	2 7%	1 4%	1 9%	-	1 9%	-	1 7%	2 10%	2 3%	5 4%	2 7%
Mean Score Std Deviation Std Error		1.24 .71 .061	1.03 .76 .117	1.48 .58 .069	1.09 .85 .282	1.00	1.23 .74 .074	1.27 .80 .189	1.26 .45 .110	1.19 .84 .216	.95 .52 .135	1.24 .73 .133	1.39 .79 .128	1.37 .73 .152	1.28 .68 .097	1.16 .72 .092	1.36 .72 .114	1.13 .60 .091	1.14 .78 .140	1.40 .76 .180	.81 .91 .345	1.55 .53 .177	1.28 .96 .303	1.39 .50 .100	1.26 .80 .183	1.00 .85 .185	1.24 .63 .097	1.23 .67 .065	1.28 .83 .160



Q3: To what extent do you agree or disagree with each of the following statements?

Summary table of mean scores Base: All Respondents

			PAF	RTY		(OUNTRY	Y		REG	ION		DA	TE OF BI	RTH		MARGIN	IALITY				LENGT	H OF SER	VICE			GEN	IDER
	Total	Con	Lab	Lib Dems	Other	Eng -land	Wales	Scot land & NI	Lon- don	South	Mids	North	Pre- 1950	1950- 1959	1960+	0.1- 9.9%	10.0- 19.9%	20.0- 29.9%	30%+	1986 or before	1987- 1991	1992- 1996	1997- 2000	2001- 2004	2005- 2009 2	2010+	Male	Fe- male
Unweighted Total	154	57	77	11	9	117	19	18	18	24	32	43	26	55	73	46	52	34	22	10	9	11	27	19	24	54	123	31
Weighted Total	154 100%	73 100%	61 100%	14 100%	7 100%	126 100%	9 100%	18 100%	17 100%	33 100%	39 100%	37 100%	26 100%	51 100%	77 100%	42 100%	54 100%	33 100%	25 100%	11 100%	8 100%	9 100%	26 100%	17 100%	24 100%	59 100%	123 100%	31 100%
The FSCS is vital to ensure public confidence in the financial services firms	1.14	.99	1.29	1.17	1.18	1.11	1.20	1.33	1.24	.89	.96	1.37	1.03	1.31	1.07	1.29	.93	1.28	1.14	.62	1.43	1.10	1.31	1.45	1.17	1.01	1.20	.96
Improving awareness of the FSCS will help to increase consumer confidence and trust in financial services as well as contribute towards increased financial stability	1.10	.93	1.28	1.11	1.00	1.09	1.23	1.15	1.05	.65	1.10	1.39	.97	1.13	1.13	1.16	1.03	1.08	1.19	.94	1.45	1.21	1.25	1.11	1.16	.94	1.06	1.28
Financial services firms should have to display information about the FSCS prominently in branch, at poin of sale (e.g. a sticker in a branch or a logo on a website) or in product literature	t	.66	1.43	1.17	1.07	1.02	1.21	1.22	1.14	.58	.96	1.29	1.29	1.23	.85	.98	1.02	1.00	1.32	1.05	1.40	1.27	1.38	1.15	1.00	.81	1.12	.82
There is a lack of public awareness of the protection offered by the FSC		1.21	1.38	1.09	.47	1.24	1.35	1.25	1.26	1.16	1.22	1.31	1.49	1.31	1.10	1.26	1.17	1.16	1.47	1.12	1.57	1.39	1.42	1.26	1.07	1.15	1.22	1.35
Banks and financial services firms should be required to inform customers of the protection offered by the FSCS when selling financial products and services covered by the FSCS	1.24	1.03	1.48	1.09	1.00	1.23	1.27	1.26	1.19	.95	1.24	1.39	1.37	1.28	1.16	1.36	1.13	1.14	1.40	.81	1.55	1.28	1.39	1.26	1.00	1.24	1.23	1.28



Q4: From your experience as an MP, how efficient or otherwise do you consider the Financial Services Compensation Scheme (FSCS) to be?

Base: All Respondents

				PAF	RTY			COUNTRY	,		REG	ON		DAT	E OF BI	RTH		MARGIN	ALITY				LENGT	H OF SEF	RVICE			GEN	DER
		Total	Con	Lab	Lib Dems	Other	Eng -land	Wales	Scot land & NI	Lon- don	South	Mids	North	Pre- 1950	1950- 1959	1960+	0.1- 9.9%	10.0- 19.9%	20.0- 29.9%	30%+	1986 or before	1987- 1991	1992- 1996	1997- 2000	2001- 2004	2005- 2009 2	2010+	Male	Fe- male
Unweighted Total		154	57	77	11	9	117	19	18	18	24	32	43	26	55	73	46	52	34	22	10	9	11	27	19	24	54	123	31
Weighted Total		154 100%	73 100%	61 100%	14 100%	7 100%	126 100%	9 100%	18 100%	17 100%	33 100%	39 100%	37 100%	26 100%	51 100%	77 100%	42 100%	54 100%	33 100%	25 100%	11 100%	8 100%	9 100%	26 100%	17 100%	24 100%	59 100%	123 100%	31 100%
Very efficient	(2.0)	1 1%	-	1 2%	-	-	-	-	1 6%	-	-	-	-	-	1 2%	-	-	-	-	1 5%	-	-	-	-	1 7%	-	-	1 1%	-
Fairly efficient	(1.0)	34 22%	12 16%	15 24%	3 25%	4 56%	23 18%	3 31%	8 43%	4 24%	3 9%	8 19%	8 22%	5 18%	11 21%	18 23%	10 24%	11 20%	9 27%	4 15%	1 6%	2 23%	1 14%	8 30%	4 24%	5 22%	13 21%	28 23%	5 18%
Fairly inefficient	(-1.0)	20 13%	12 16%	7 12%	1 5%	1 13%	17 14%	1 12%	2 11%	2 13%	7 20%	3 8%	5 15%	4 15%	7 13%	10 13%	5 12%	8 15%	5 16%	2 8%	2 22%	-	1 11%	1 3%	5 32%	4 17%	7 12%	16 13%	5 15%
Very inefficient	(-2.0)	3 2%	2 2%	1 1%	-	-	3 2%	-	-	-	-	2 4%	1 2%	- -	1 2%	2 2%	2 4%	-	-	1 4%	-	-	-	1 3%	-	-	2 3%	3 2%	-
I have had no contact with the Financial Services Compensation Scheme (FSCS) in my role as an MP		95 62%	48 66%	37 61%	9 70%	1 19%	83 66%	5 58%	6 36%	11 62%	23 71%	26 68%	23 61%	18 67%	31 62%	46 60%	25 60%	34 63%	19 57%	17 69%	8 72%	6 77%	6 75%	17 63%	6 38%	14 61%	37 63%	75 61%	20 65%
Not stated		1 1%	-	-	-	1 12%	-	-	1 4%	-	-	-	-	-	-	1 1%	-	1 1%	-	-	-	-	-	-	-	-	1 1%	-	1 3%
EFFICIENT		35 23%	12 16%	16 26%	3 25%	4 56%	23 18%	3 31%	9 49%	4 24%	3 9%	8 19%	8 22%	5 18%	12 23%	18 23%	10 24%	11 20%	9 27%	5 19%	1 6%	2 23%	1 14%	8 30%	5 31%	5 22%	13 21%	29 24%	5 18%
INEFFICIENT		23 15%	13 18%	8 13%	1 5%	1 13%	20 16%	1 12%	2 11%	2 13%	7 20%	5 12%	6 17%	4 15%	7 15%	12 15%	7 16%	8 15%	5 16%	3 12%	2 22%	-	1 11%	2 7%	5 32%	4 17%	9 14%	18 15%	5 15%
Mean Score Std Deviation Std Error		.18 1.09 .140	13 1.11 .236	.33 1.09 .206	.64 .88 .440	.63 .88 .359	.01 1.10 .172	.45 1.03 .364	.74 .91 .275	.29 1.04 .424	37 .98 .347	.09 1.23 .371	.06 1.13 .282	.11 1.06 .334	.24 1.15 .258	.16 1.09 .198	.12 1.16 .274	.13 1.02 .228	.26 1.00 .267	.27 1.40 .496	56 1.01 .504	1.00	.12 1.38 .794	.54 1.05 .332	.09 1.20 .363	.12 1.05 .351	.12 1.13 .247	.20 1.10 .154	.08 1.05 .350

