

Paul Sykes – EP2014 Post-Election Analysis Poll

METHODOLOGY NOTE

ComRes interviewed 4,078 British adults online between 23rd and 26th May 2014. Data were weighted to be representative of all GB adults aged 18+. Data were also weighted to the result of the European Parliamentary Election on 22nd May 2014. ComRes is a member of the British Polling Council and abides by its rules.

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To commission a voting intention poll or a public opinion survey please contact Andrew Hawkins: andrew.hawkins@comres.co.uk

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European Election Survey
ONLINE Fieldwork: 23rd-26th May 2014

Table 1
Q.1 Thinking back to the General Election in 2010, which party, if any, did you vote for?
Base: All respondents

	Total	Gender		Age						Social Grade				Work Status		UKIP		GE Potentials	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Work- ing	Not working	Consid erers	Non consid erers	Likely	Unlikely
Unweighted base	4,078	1,959	2,119	399	671	719	739	635	915	1,292	1,119	651	1,016	2,203	1,875	963	2,134	1,569	2,509
Weighted base	4,078	1,995	2,083	476	670	728	709	606	890	1,127	1,168	833	949	2,278	1,800	1,052	2,180	1,542	2,536
Conservative	1235	689	546	79	136	165	189	221	445	406	373	231	225	621	614	375	510	567	668
	30%	35%	26%	17%	20%	23%	27%	37%	50%	36%	32%	28%	24%	27%	34%	36%	23%	37%	26%
Labour	903	432	472	89	162	205	163	124	160	213	235	203	253	553	350	233	546	290	613
	22%	22%	23%	19%	24%	28%	23%	20%	18%	19%	20%	24%	27%	24%	19%	22%	25%	19%	24%
Liberal Democrat	688	355	334	56	122	118	129	106	157	242	214	113	119	401	287	162	414	216	472
	17%	18%	16%	12%	18%	16%	18%	18%	18%	22%	18%	14%	13%	18%	16%	15%	19%	14%	19%
Some other party	280	166	114	16	27	43	70	51	73	47	81	66	87	162	118	54	122	147	134
	7%	8%	5%	3%	4%	6%	10%	8%	8%	4%	7%	8%	9%	7%	7%	5%	6%	10%	5%
Did not vote	746	282	464	190	182	145	121	72	37	172	202	168	204	403	343	165	492	215	531
	18%	14%	22%	40%	27%	20%	17%	12%	4%	15%	17%	20%	21%	18%	19%	16%	23%	14%	21%
Don't remember	147	42	105	32	27	35	26	18	7	32	36	38	41	90	56	46	55	73	74
	4%	2%	5%	7%	4%	5%	4%	3%	1%	3%	3%	5%	4%	4%	3%	4%	3%	5%	3%
Prefer not to say	79	30	49	13	14	17	11	14	11	16	28	14	21	47	32	17	41	34	45
	2%	1%	2%	3%	2%	2%	2%	2%	1%	1%	2%	2%	2%	2%	2%	2%	2%	2%	2%

European Election Survey
ONLINE Fieldwork: 23rd-26th May 2014

Table 1 Cont'd
Q.1 Thinking back to the General Election in 2010, which party, if any, did you vote for?
Base: All respondents

	Total	Soft Voters		2014 Vote				2010 Vote				Likelihood to vote at GE		Ethnicity			
		Con	Lab	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Other	Did not vote	Likely	Unlikely	White	BME
Unweighted base	4,078	780	822	531	669	191	850	370	1,178	908	716	284	760	3,592	486	3,683	337
Weighted base	4,078	788	830	625	662	178	717	428	1,235	903	688	280	746	3,586	492	3,685	338
Conservative	1235	264	185	524	33	8	330	67	1235	-	-	-	-	1193	42	1163	60
	30%	33%	22%	84%	5%	5%	46%	16%	100%	-	-	-	-	33%	8%	32%	18%
Labour	903	153	183	26	459	11	110	69	-	903	-	-	-	876	27	762	121
	22%	19%	22%	4%	69%	6%	15%	16%	-	100%	-	-	-	24%	5%	21%	36%
Liberal Democrat	688	151	194	40	100	139	106	121	-	-	688	-	-	660	28	633	51
	17%	19%	23%	6%	15%	78%	15%	28%	-	-	100%	-	-	18%	6%	17%	15%
Some other party	280	36	50	1	6	3	100	129	-	-	-	280	-	271	9	271	5
	7%	5%	6%	0%	1%	2%	14%	30%	-	-	-	100%	-	8%	2%	7%	1%
Did not vote	746	113	151	29	54	11	44	35	-	-	-	-	746	419	327	669	72
	18%	14%	18%	5%	8%	6%	6%	8%	-	-	-	-	100%	12%	66%	18%	21%
Don't remember	147	41	37	3	5	6	21	7	-	-	-	-	-	104	42	123	21
	4%	5%	4%	1%	1%	3%	3%	2%	-	-	-	-	-	3%	9%	3%	6%
Prefer not to say	79	30	31	-	4	-	5	0	-	-	-	-	-	62	16	63	9
	2%	4%	4%	-	1%	-	1%	0%	-	-	-	-	-	2%	3%	2%	3%

European Election Survey
ONLINE Fieldwork: 23rd-26th May 2014

Table 1 Cont'd
Q.1 Thinking back to the General Election in 2010, which party, if any, did you vote for?
Base: All respondents

	Total	Region											
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	4,078	342	200	3,536	181	498	352	372	298	378	537	558	362
Weighted base	4,078	341	209	3,528	171	463	365	383	314	392	534	543	362
Conservative	1235	34	48	1152	32	125	104	137	122	155	169	191	118
	30%	10%	23%	33%	19%	27%	29%	36%	39%	39%	32%	35%	32%
Labour	903	121	56	726	49	137	87	83	52	53	133	78	55
	22%	35%	27%	21%	28%	30%	24%	22%	17%	13%	25%	14%	15%
Liberal Democrat	688	40	39	610	28	72	70	53	47	68	87	94	90
	17%	12%	18%	17%	16%	16%	19%	14%	15%	17%	16%	17%	25%
Some other party	280	75	23	182	12	17	17	19	18	28	24	28	20
	7%	22%	11%	5%	7%	4%	5%	5%	6%	7%	5%	5%	6%
Did not vote	746	47	30	669	40	92	76	76	53	64	85	116	67
	18%	14%	14%	19%	23%	20%	21%	20%	17%	16%	16%	21%	18%
Don't remember	147	19	7	120	8	14	7	10	12	18	15	29	7
	4%	6%	3%	3%	5%	3%	2%	3%	4%	5%	3%	5%	2%
Prefer not to say	79	5	6	68	3	7	4	4	9	6	20	8	6
	2%	1%	3%	2%	2%	1%	1%	1%	3%	2%	4%	1%	2%

European Election Survey
ONLINE Fieldwork: 23rd-26th May 2014

Table 2
Q.2 Did you vote in this week's European election, or not?
Base: All respondents

	Total	Gender		Age						Social Grade				Work Status		UKIP		GE Potentials	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Work- ing	Not working	Consid erers	Non conside rers	Likely	Unlikely
Unweighted base	4,078	1,959	2,119	399	671	719	739	635	915	1,292	1,119	651	1,016	2,203	1,875	963	2,134	1,569	2,509
Weighted base	4,078	1,995	2,083	476	670	728	709	606	890	1,127	1,168	833	949	2,278	1,800	1,052	2,180	1,542	2,536
Yes	2704	1441	1263	231	370	440	474	436	753	802	790	516	596	1479	1225	596	1352	1079	1625
	66%	72%	61%	49%	55%	60%	67%	72%	85%	71%	68%	62%	63%	65%	68%	57%	62%	70%	64%
NET: No	1374	553	820	245	299	288	235	170	137	325	378	317	353	800	574	457	827	463	911
	34%	28%	39%	51%	45%	40%	33%	28%	15%	29%	32%	38%	37%	35%	32%	43%	38%	30%	36%
No - I couldn't make it	676	263	414	134	140	146	113	73	70	173	186	150	168	396	281	273	368	271	405
	17%	13%	20%	28%	21%	20%	16%	12%	8%	15%	16%	18%	18%	17%	16%	26%	17%	18%	16%
No - I didn't want to	697	291	407	110	159	143	122	97	67	153	192	167	185	404	294	184	459	192	506
	17%	15%	20%	23%	24%	20%	17%	16%	7%	14%	16%	20%	20%	18%	16%	17%	21%	12%	20%

European Election Survey
ONLINE Fieldwork: 23rd-26th May 2014

Table 2 Cont'd
Q.2 Did you vote in this week's European election, or not?
Base: All respondents

	Total	Soft Voters		2014 Vote					2010 Vote				Likelihood to vote at GE		Ethnicity		
		Con	Lab	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Other	Did not vote	Likely	Unlikely	White	BME
Unweighted base	4,078	780	822	531	669	191	850	370	1,178	908	716	284	760	3,592	486	3,683	337
Weighted base	4,078	788	830	625	662	178	717	428	1,235	903	688	280	746	3,586	492	3,685	338
Yes	2704	512	539	625	662	178	717	428	978	693	516	239	183	2647	57	2450	209
	66%	65%	65%	100%	100%	100%	100%	100%	79%	77%	75%	85%	25%	74%	12%	67%	62%
NET: No	1374	276	291	-	-	-	-	-	256	211	173	42	563	939	434	1234	129
	34%	35%	35%	-	-	-	-	-	21%	23%	25%	15%	75%	26%	88%	33%	38%
No - I couldn't make it	676	171	176	-	-	-	-	-	139	139	108	24	185	581	96	594	75
	17%	22%	21%	-	-	-	-	-	11%	15%	16%	9%	25%	16%	19%	16%	22%
No - I didn't want to	697	105	115	-	-	-	-	-	117	72	65	17	378	358	339	640	55
	17%	13%	14%	-	-	-	-	-	9%	8%	9%	6%	51%	10%	69%	17%	16%

European Election Survey
ONLINE Fieldwork: 23rd-26th May 2014

Table 2 Cont'd
Q.2 Did you vote in this week's European election, or not?
Base: All respondents

	Total	Region											
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	4,078	342	200	3,536	181	498	352	372	298	378	537	558	362
Weighted base	4,078	341	209	3,528	171	463	365	383	314	392	534	543	362
Yes	2704	227	137	2340	112	307	242	253	208	257	380	343	237
	66%	67%	66%	66%	66%	66%	66%	66%	66%	66%	71%	63%	65%
NET: No	1374	114	71	1188	59	156	123	130	107	135	154	200	126
	34%	33%	34%	34%	34%	34%	34%	34%	34%	34%	29%	37%	35%
No - I couldn't make it	676	58	43	576	30	61	50	63	53	66	92	102	58
	17%	17%	20%	16%	17%	13%	14%	17%	17%	17%	17%	19%	16%
No - I didn't want to	697	56	29	612	29	95	73	66	53	69	62	97	67
	17%	17%	14%	17%	17%	21%	20%	17%	17%	18%	12%	18%	19%

European Election Survey
ONLINE Fieldwork: 23rd-26th May 2014

Table 3
Q.3 When approximately did you cast your vote in the European Election?
Base: All who voted in the European election

	Total	Gender		Age						Social Grade				Work Status		UKIP		GE Potentials	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Work- ing	Not working	Consid- erers	Non consid- erers	Likely	Unlikely
Unweighted base	2,704	1,418	1,286	191	368	416	488	461	780	923	743	397	641	1,414	1,290	511	1,306	1,119	1,585
Weighted base	2,704	1,441	1,263	231	370	440	474	436	753	802	790	516	596	1,479	1,225	596	1,352	1,079	1,625
Net: By post	854	450	403	67	105	139	125	135	283	241	266	153	194	442	411	185	419	365	489
	32%	31%	32%	29%	28%	32%	26%	31%	38%	30%	34%	30%	32%	30%	34%	31%	31%	34%	30%
By post - more than a week before election day on Thursday 22nd May	617	346	270	30	77	89	82	102	237	170	193	105	149	290	327	120	319	251	366
	23%	24%	21%	13%	21%	20%	17%	23%	31%	21%	24%	20%	25%	20%	27%	20%	24%	23%	23%
By post - in the final week before election day on Thursday 22nd May	237	104	133	37	28	50	43	33	46	70	73	48	45	152	84	66	100	114	123
	9%	7%	11%	16%	7%	11%	9%	8%	6%	9%	9%	9%	8%	10%	7%	11%	7%	11%	8%
Net: In person	1840	986	854	161	262	299	348	301	469	560	520	362	398	1035	805	410	928	710	1130
	68%	68%	68%	70%	71%	68%	73%	69%	62%	70%	66%	70%	67%	70%	66%	69%	69%	66%	70%
In person on Thursday morning before 9am	193	123	70	11	35	41	34	26	45	58	62	18	54	126	67	61	82	88	105
	7%	9%	6%	5%	10%	9%	7%	6%	6%	7%	8%	3%	9%	9%	5%	10%	6%	8%	6%
In person on Thursday morning 9am-12 .30	539	315	224	24	63	62	90	90	211	159	137	118	126	219	320	121	261	228	311
	20%	22%	18%	10%	17%	14%	19%	21%	28%	20%	17%	23%	21%	15%	26%	20%	19%	21%	19%
In person on Thursday afternoon 12.30- 5pm	441	219	222	47	55	66	71	67	134	122	118	84	117	209	232	79	238	148	293
	16%	15%	18%	20%	15%	15%	15%	15%	18%	15%	15%	16%	20%	14%	19%	13%	18%	14%	18%
In person on Thursday evening 5pm- 8pm	530	256	274	61	84	105	112	105	63	173	166	114	77	383	147	117	273	196	334
	20%	18%	22%	27%	23%	24%	24%	24%	8%	22%	21%	22%	13%	26%	12%	20%	20%	18%	21%
In person on Thursday night 8pm-10pm	137	72	65	17	25	25	40	13	17	49	36	29	23	97	40	31	75	51	86
	5%	5%	5%	8%	7%	6%	8%	3%	2%	6%	5%	6%	4%	7%	3%	5%	6%	5%	5%
Don't know	11	5	6	3	4	1	1	1	1	1	4	1	5	2	9	1	6	5	6
	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	1%	0%	1%	0%	1%	0%	0%	0%	0%

European Election Survey
ONLINE Fieldwork: 23rd-26th May 2014

Table 3 Cont'd
Q.3 When approximately did you cast your vote in the European Election?
Base: All who voted in the European election

	Total	Soft Voters		2014 Vote				2010 Vote				Likelihood to vote at GE		Ethnicity			
		Con	Lab	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Other	Did not vote	Likely	Unlikely	White	BME
Unweighted base	2,704	515	525	531	669	191	850	370	938	699	535	243	192	2,646	58	2,456	203
Weighted base	2,704	512	539	625	662	178	717	428	978	693	516	239	183	2,647	57	2,450	209
Net: By post	854	178	193	219	194	58	231	117	326	211	178	70	34	838	15	777	67
	32%	35%	36%	35%	29%	33%	32%	27%	33%	31%	34%	29%	19%	32%	27%	32%	32%
By post - more than a week before election day on Thursday 22nd May	617	114	121	171	131	39	176	82	242	151	123	56	23	608	9	573	38
	23%	22%	22%	27%	20%	22%	24%	19%	25%	22%	24%	23%	12%	23%	16%	23%	18%
By post - in the final week before election day on Thursday 22nd May	237	65	72	48	63	18	55	35	85	61	55	14	11	231	6	204	28
	9%	13%	13%	8%	10%	10%	8%	8%	9%	9%	11%	6%	6%	9%	10%	8%	14%
Net: In person	1840	330	345	406	463	120	485	311	650	477	338	169	147	1801	39	1667	139
	68%	64%	64%	65%	70%	67%	68%	73%	66%	69%	66%	71%	80%	68%	68%	68%	67%
In person on Thursday morning before 9am	193	25	27	44	57	11	46	31	66	57	29	24	12	186	6	173	17
	7%	5%	5%	7%	9%	6%	6%	7%	7%	8%	6%	10%	7%	7%	11%	7%	8%
In person on Thursday morning 9am-12.30	539	92	80	133	129	34	154	74	214	141	89	42	39	529	11	492	37
	20%	18%	15%	21%	20%	19%	21%	17%	22%	20%	17%	18%	21%	20%	19%	20%	18%
In person on Thursday afternoon 12.30-5pm	441	84	80	100	96	29	121	79	153	101	90	38	45	431	10	397	33
	16%	16%	15%	16%	15%	17%	17%	18%	16%	15%	18%	16%	25%	16%	18%	16%	16%
In person on Thursday evening 5pm-8pm	530	93	119	101	145	35	138	97	166	150	107	52	33	523	7	484	40
	20%	18%	22%	16%	22%	20%	19%	23%	17%	22%	21%	22%	18%	20%	13%	20%	19%
In person on Thursday night 8pm-10pm	137	35	38	29	35	10	28	31	50	27	22	13	18	132	5	121	12
	5%	7%	7%	5%	5%	6%	4%	7%	5%	4%	4%	5%	10%	5%	8%	5%	6%
Don't know	11	4	1	-	4	-	1	-	1	5	-	-	2	8	3	7	3
	0%	1%	0%	-	1%	-	0%	-	0%	1%	-	-	1%	0%	5%	0%	2%

European Election Survey
ONLINE Fieldwork: 23rd-26th May 2014

Table 3 Cont'd
Q.3 When approximately did you cast your vote in the European Election?
Base: All who voted in the European election

	Total	Region											
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2,704	233	130	2,341	116	330	236	242	200	247	376	357	237
Weighted base	2,704	227	137	2,340	112	307	242	253	208	257	380	343	237
Net: By post	854	79	34	741	47	96	94	73	63	80	121	99	67
	32%	35%	25%	32%	42%	31%	39%	29%	31%	31%	32%	29%	28%
By post - more than a week before election day on Thursday 22nd May	617	55	29	533	33	69	65	54	45	62	82	77	46
	23%	24%	21%	23%	30%	23%	27%	21%	21%	24%	22%	22%	20%
By post - in the final week before election day on Thursday 22nd May	237	24	5	207	13	27	29	19	19	18	39	22	21
	9%	11%	4%	9%	12%	9%	12%	7%	9%	7%	10%	6%	9%
Net: In person	1840	148	100	1592	65	211	148	181	144	175	257	243	169
	68%	65%	73%	68%	58%	68%	61%	71%	69%	68%	68%	71%	71%
In person on Thursday morning before 9am	193	9	10	174	7	22	12	23	16	20	45	21	8
	7%	4%	7%	7%	6%	7%	5%	9%	8%	8%	12%	6%	3%
In person on Thursday morning 9am-12 .30	539	44	22	473	17	56	44	51	41	58	88	68	50
	20%	19%	16%	20%	16%	18%	18%	20%	20%	23%	23%	20%	21%
In person on Thursday afternoon 12.30- 5pm	441	42	28	371	14	55	32	39	34	37	45	61	55
	16%	18%	20%	16%	12%	18%	13%	16%	16%	14%	12%	18%	23%
In person on Thursday evening 5pm- 8pm	530	46	34	450	19	62	44	55	46	49	61	66	48
	20%	20%	24%	19%	17%	20%	18%	22%	22%	19%	16%	19%	20%
In person on Thursday night 8pm-10pm	137	6	7	123	7	15	17	13	8	11	18	27	7
	5%	3%	5%	5%	7%	5%	7%	5%	4%	4%	5%	8%	3%
Don't know	11	1	3	7	1	1	0	-	-	2	2	1	1
	0%	0%	2%	0%	0%	0%	0%	-	-	1%	0%	0%	0%

European Election Survey
ONLINE Fieldwork: 23rd-26th May 2014

Table 4
Q.4 Which party did you vote for at Thursday's European election?
Base: All who voted in the European election

	Total	Gender		Age						Social Grade				Work Status		UKIP		GE Potentials	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Work- ing	Not working	Consid erers	Non consid erers	Likely	Unlikely
Unweighted base	2,704	1,418	1,286	191	368	416	488	461	780	923	743	397	641	1,414	1,290	511	1,306	1,119	1,585
Weighted base	2,704	1,441	1,263	231	370	440	474	436	753	802	790	516	596	1,479	1,225	596	1,352	1,079	1,625
UKIP	717	412	305	21	61	113	131	148	243	177	171	180	189	347	370	-	-	619	97
	27%	29%	24%	9%	16%	26%	28%	34%	32%	22%	22%	35%	32%	23%	30%	-	-	57%	6%
Labour	662	327	335	87	128	122	118	89	117	180	194	130	158	411	251	172	484	139	522
	24%	23%	27%	38%	35%	28%	25%	20%	16%	22%	25%	25%	26%	28%	21%	29%	36%	13%	32%
Conservative	625	345	280	48	79	89	86	96	227	222	216	89	97	318	307	217	393	149	476
	23%	24%	22%	21%	21%	20%	18%	22%	30%	28%	27%	17%	16%	22%	25%	36%	29%	14%	29%
Green	206	95	111	31	38	47	35	30	25	57	73	35	42	128	78	34	172	23	183
	8%	7%	9%	13%	10%	11%	7%	7%	3%	7%	9%	7%	7%	9%	6%	6%	13%	2%	11%
Liberal Democrat	178	104	74	13	39	22	31	24	50	84	45	23	26	105	73	35	139	32	146
	7%	7%	6%	5%	10%	5%	7%	5%	7%	10%	6%	4%	4%	7%	6%	6%	10%	3%	9%
SNP	65	38	27	2	7	9	17	8	21	14	21	14	17	36	29	10	55	7	58
	2%	3%	2%	1%	2%	2%	4%	2%	3%	2%	3%	3%	3%	2%	2%	2%	4%	1%	4%
Independent	23	13	10	-	3	3	3	5	10	5	8	5	5	10	13	13	10	10	13
	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%
Plaid Cymru	19	13	6	-	2	3	8	1	6	6	8	2	3	11	8	7	12	4	15
	1%	1%	1%	-	1%	1%	2%	0%	1%	1%	1%	0%	0%	1%	1%	1%	1%	0%	1%
Other	115	60	55	8	5	15	32	17	38	37	25	23	30	64	51	75	40	55	60
	4%	4%	4%	3%	1%	3%	7%	4%	5%	5%	3%	4%	5%	4%	4%	13%	3%	5%	4%
Prefer not to say	95	35	60	22	8	17	12	19	17	20	29	16	31	49	46	33	46	41	54
	4%	2%	5%	9%	2%	4%	3%	4%	2%	2%	4%	3%	5%	3%	4%	5%	3%	4%	3%

European Election Survey
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Table 4 Cont'd

Q.4 Which party did you vote for at Thursday's European election?

Base: All who voted in the European election

	Total	Soft Voters		2014 Vote					2010 Vote				Likelihood to vote at GE		Ethnicity		
		Con	Lab	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Other	Did not vote	Likely	Unlikely	White	BME
Unweighted base	2,704	515	525	531	669	191	850	370	938	699	535	243	192	2,646	58	2,456	203
Weighted base	2,704	512	539	625	662	178	717	428	978	693	516	239	183	2,647	57	2,450	209
UKIP	717	187	117	-	-	-	717	-	330	110	106	100	44	705	11	704	7
	27%	37%	22%	-	-	-	100%	-	34%	16%	21%	42%	24%	27%	20%	29%	3%
Labour	662	111	66	-	662	-	-	-	33	459	100	6	54	651	11	534	109
	24%	22%	12%	-	100%	-	-	-	3%	66%	19%	2%	30%	25%	19%	22%	52%
Conservative	625	56	109	625	-	-	-	-	524	26	40	1	29	618	7	576	45
	23%	11%	20%	100%	-	-	-	-	54%	4%	8%	1%	16%	23%	12%	24%	22%
Green	206	24	89	-	-	-	-	206	17	37	87	36	27	202	4	188	15
	8%	5%	17%	-	-	-	-	48%	2%	5%	17%	15%	15%	8%	7%	8%	7%
Liberal Democrat	178	61	68	-	-	178	-	-	8	11	139	3	11	172	6	161	15
	7%	12%	13%	-	-	100%	-	-	1%	2%	27%	1%	6%	6%	11%	7%	7%
SNP	65	4	17	-	-	-	-	65	0	11	4	46	1	65	-	64	1
	2%	1%	3%	-	-	-	-	15%	0%	2%	1%	19%	1%	2%	-	3%	1%
Independent	23	8	5	-	-	-	-	23	5	5	8	5	-	23	-	20	3
	1%	1%	1%	-	-	-	-	5%	1%	1%	1%	2%	-	1%	-	1%	1%
Plaid Cymru	19	3	4	-	-	-	-	19	2	5	3	7	2	17	2	17	0
	1%	1%	1%	-	-	-	-	4%	0%	1%	1%	3%	1%	1%	3%	1%	0%
Other	115	20	23	-	-	-	-	115	43	10	20	35	5	110	5	110	3
	4%	4%	4%	-	-	-	-	27%	4%	1%	4%	15%	3%	4%	9%	4%	1%
Prefer not to say	95	39	39	-	-	-	-	-	15	17	9	-	10	84	11	77	12
	4%	8%	7%	-	-	-	-	-	2%	2%	2%	-	6%	3%	19%	3%	6%

European Election Survey
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Table 4 Cont'd
Q.4 Which party did you vote for at Thursday's European election?
Base: All who voted in the European election

	Total	Region											
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2,704	233	130	2,341	116	330	236	242	200	247	376	357	237
Weighted base	2,704	227	137	2,340	112	307	242	253	208	257	380	343	237
UKIP	717	28	32	657	35	87	68	68	54	88	70	105	83
	27%	12%	23%	28%	31%	28%	28%	27%	26%	34%	18%	31%	35%
Labour	662	69	37	556	42	97	70	61	38	45	103	55	45
	24%	30%	27%	24%	38%	32%	29%	24%	18%	18%	27%	16%	19%
Conservative	625	20	22	583	17	58	48	72	68	57	110	103	51
	23%	9%	16%	25%	15%	19%	20%	28%	33%	22%	29%	30%	21%
Green	206	22	10	174	8	21	15	15	13	23	24	34	20
	8%	10%	7%	7%	7%	7%	6%	6%	6%	9%	6%	10%	8%
Liberal Democrat	178	9	7	162	4	14	17	10	12	19	36	26	25
	7%	4%	5%	7%	4%	4%	7%	4%	6%	7%	9%	7%	11%
SNP	65	65	-	-	-	-	-	-	-	-	-	-	-
	2%	29%	-	-	-	-	-	-	-	-	-	-	-
Independent	23	-	-	23	-	5	-	8	-	3	-	3	5
	1%	-	-	1%	-	2%	-	3%	-	1%	-	1%	2%
Plaid Cymru	19	-	19	-	-	-	-	-	-	-	-	-	-
	1%	-	14%	-	-	-	-	-	-	-	-	-	-
Other	115	5	5	105	3	15	15	12	18	13	15	9	5
	4%	2%	4%	4%	2%	5%	6%	5%	9%	5%	4%	3%	2%
Prefer not to say	95	10	6	80	4	10	9	9	5	10	23	9	3
	4%	4%	4%	3%	3%	3%	4%	3%	2%	4%	6%	3%	1%

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Table 5
Q.5 Roughly when did you decide who you were going to vote for?
Base: All who voted in the European election

	Total	Gender		Age						Social Grade				Work Status		UKIP		GE Potentials	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Work- ing	Not working	Consid erers	Non consid erers	Likely	Unlikely
Unweighted base	2,704	1,418	1,286	191	368	416	488	461	780	923	743	397	641	1,414	1,290	511	1,306	1,119	1,585
Weighted base	2,704	1,441	1,263	231	370	440	474	436	753	802	790	516	596	1,479	1,225	596	1,352	1,079	1,625
More than a month ago	1542	873	668	72	173	216	285	272	523	425	418	306	393	768	773	251	834	599	943
	57%	61%	53%	31%	47%	49%	60%	62%	69%	53%	53%	59%	66%	52%	63%	42%	62%	55%	58%
A few weeks ago	472	263	208	57	83	92	63	60	116	169	136	82	84	269	203	142	181	235	236
	17%	18%	17%	25%	22%	21%	13%	14%	15%	21%	17%	16%	14%	18%	17%	24%	13%	22%	15%
In the final week before polling day	315	132	184	27	52	60	54	57	65	95	106	57	58	197	119	105	131	133	182
	12%	9%	15%	12%	14%	14%	11%	13%	9%	12%	13%	11%	10%	13%	10%	18%	10%	12%	11%
The day before the election	61	27	34	11	12	10	15	9	4	17	16	17	11	42	18	11	32	23	38
	2%	2%	3%	5%	3%	2%	3%	2%	1%	2%	2%	3%	2%	3%	2%	2%	2%	2%	2%
The actual day of the election itself	244	112	132	41	35	45	52	34	38	81	79	46	38	156	88	73	142	54	190
	9%	8%	10%	18%	10%	10%	11%	8%	5%	10%	10%	9%	6%	11%	7%	12%	11%	5%	12%
Don't know	70	34	36	23	14	17	5	3	8	15	35	8	12	46	24	13	33	34	36
	3%	2%	3%	10%	4%	4%	1%	1%	1%	2%	4%	2%	2%	3%	2%	2%	2%	3%	2%

European Election Survey
ONLINE Fieldwork: 23rd-26th May 2014

Table 5 Cont'd

Q.5 Roughly when did you decide who you were going to vote for?

Base: All who voted in the European election

	Total	Soft Voters		2014 Vote					2010 Vote				Likelihood to vote at GE		Ethnicity		
		Con	Lab	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Other	Did not vote	Likely	Unlikely	White	BME
Unweighted base	2,704	515	525	531	669	191	850	370	938	699	535	243	192	2,646	58	2,456	203
Weighted base	2,704	512	539	625	662	178	717	428	978	693	516	239	183	2,647	57	2,450	209
More than a month ago	1542	204	172	408	404	88	447	178	604	424	225	173	88	1529	12	1430	84
	57%	40%	32%	65%	61%	49%	62%	42%	62%	61%	44%	72%	48%	58%	21%	58%	40%
A few weeks ago	472	113	133	74	122	35	147	72	152	123	107	32	38	459	13	418	48
	17%	22%	25%	12%	18%	20%	20%	17%	16%	18%	21%	13%	21%	17%	22%	17%	23%
In the final week before polling day	315	101	96	52	60	20	74	93	101	68	93	21	19	301	14	282	26
	12%	20%	18%	8%	9%	12%	10%	22%	10%	10%	18%	9%	10%	11%	25%	11%	12%
The day before the election	61	14	21	10	8	8	15	13	14	13	21	-	8	61	-	54	7
	2%	3%	4%	2%	1%	4%	2%	3%	1%	2%	4%	-	4%	2%	-	2%	3%
The actual day of the election itself	244	50	86	53	51	20	28	70	81	49	60	11	26	231	14	222	20
	9%	10%	16%	9%	8%	11%	4%	16%	8%	7%	12%	5%	14%	9%	24%	9%	9%
Don't know	70	30	30	28	18	6	6	2	27	15	10	2	5	66	4	45	24
	3%	6%	6%	4%	3%	3%	1%	0%	3%	2%	2%	1%	3%	2%	8%	2%	12%

European Election Survey
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Table 5 Cont'd
Q.5 Roughly when did you decide who you were going to vote for?
Base: All who voted in the European election

	Total	Region											
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2,704	233	130	2,341	116	330	236	242	200	247	376	357	237
Weighted base	2,704	227	137	2,340	112	307	242	253	208	257	380	343	237
More than a month ago	1542	142	75	1324	64	169	150	122	113	165	207	189	144
	57%	63%	55%	57%	57%	55%	62%	48%	55%	64%	54%	55%	61%
A few weeks ago	472	39	23	409	23	62	41	59	35	35	69	62	23
	17%	17%	17%	17%	21%	20%	17%	23%	17%	14%	18%	18%	10%
In the final week before polling day	315	20	21	275	13	36	20	36	32	25	31	46	35
	12%	9%	15%	12%	12%	12%	8%	14%	16%	10%	8%	13%	15%
The day before the election	61	5	3	52	2	3	4	5	4	9	6	13	6
	2%	2%	3%	2%	2%	1%	2%	2%	2%	4%	2%	4%	3%
The actual day of the election itself	244	17	12	215	7	31	22	26	19	19	34	29	27
	9%	8%	9%	9%	6%	10%	9%	10%	9%	8%	9%	8%	11%
Don't know	70	3	3	64	3	5	6	5	4	3	33	5	1
	3%	1%	2%	3%	2%	2%	2%	2%	2%	1%	9%	1%	1%

European Election Survey
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Table 6
Q.6 How strongly, if at all, did you consider voting for UKIP at Thursday's European election?
Base: All who did not vote for UKIP

	Total	Gender		Age						Social Grade				Work Status		UKIP		GE Potentials	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Work- ing	Not working	Consid erers	Non consid erers	Likely	Unlikely
Unweighted base	3,228	1,465	1,763	378	608	599	572	456	615	1,045	916	495	772	1,816	1,412	963	2,134	842	2,386
Weighted base	3,361	1,582	1,779	454	609	615	578	458	647	950	997	653	760	1,931	1,430	1,052	2,180	923	2,439
I strongly considered it	426	217	209	46	85	60	77	80	79	113	112	87	115	255	171	426	-	343	83
	13%	14%	12%	10%	14%	10%	13%	17%	12%	12%	11%	13%	15%	13%	12%	41%	-	37%	3%
I considered it a bit	626	300	326	84	118	138	111	88	86	168	166	132	160	384	242	626	-	369	256
	19%	19%	18%	19%	19%	23%	19%	19%	13%	18%	17%	20%	21%	20%	17%	59%	-	40%	11%
I did not really consider it	442	207	235	68	80	84	71	45	95	123	126	96	97	261	182	-	442	98	344
	13%	13%	13%	15%	13%	14%	12%	10%	15%	13%	13%	15%	13%	13%	13%	-	20%	11%	14%
I did not consider it at all	1737	811	926	212	293	314	300	238	380	524	545	314	354	952	786	-	1737	45	1692
	52%	51%	52%	47%	48%	51%	52%	52%	59%	55%	55%	48%	47%	49%	55%	-	80%	5%	69%
Don't know	129	47	83	44	32	19	19	8	7	23	49	24	34	80	49	-	-	66	63
	4%	3%	5%	10%	5%	3%	3%	2%	1%	2%	5%	4%	4%	4%	3%	-	-	7%	3%
Net: Considered it	1052	517	535	130	203	199	188	168	165	281	277	219	275	639	413	1052	-	713	340
	31%	33%	30%	29%	33%	32%	32%	37%	25%	30%	28%	34%	36%	33%	29%	100%	-	77%	14%
Net: Did not consider	2180	1019	1161	280	373	397	371	283	475	646	672	410	452	1212	968	-	2180	144	2036
	65%	64%	65%	62%	61%	65%	64%	62%	73%	68%	67%	63%	59%	63%	68%	-	100%	16%	83%

European Election Survey
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Table 6 Cont'd

Q.6 How strongly, if at all, did you consider voting for UKIP at Thursday's European election?

Base: All who did not vote for UKIP

	Total	Soft Voters		2014 Vote				2010 Vote				Likelihood to vote at GE		Ethnicity			
		Con	Lab	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Other	Did not vote	Likely	Unlikely	White	BME
Unweighted base	3,228	564	693	531	669	191		370	779	787	590	169	700	2,758	470	2,851	328
Weighted base	3,361	601	713	625	662	178		428	905	793	582	181	702	2,881	480	2,981	332
I strongly considered it	426	88	86	71	64	18	-	61	142	89	78	32	59	396	30	377	43
	13%	15%	12%	11%	10%	10%	-	14%	16%	11%	13%	18%	8%	14%	6%	13%	13%
I considered it a bit	626	149	165	146	108	17	-	76	233	144	84	23	105	569	57	562	59
	19%	25%	23%	23%	16%	10%	-	18%	26%	18%	15%	13%	15%	20%	12%	19%	18%
I did not really consider it	442	100	98	98	76	23	-	35	133	104	64	17	93	382	61	389	43
	13%	17%	14%	16%	12%	13%	-	8%	15%	13%	11%	9%	13%	13%	13%	13%	13%
I did not consider it at all	1737	230	331	296	407	116	-	255	376	443	350	105	399	1469	269	1570	146
	52%	38%	46%	47%	62%	65%	-	60%	42%	56%	60%	58%	57%	51%	56%	53%	44%
Don't know	129	33	34	14	6	3	-	-	20	14	6	5	45	65	64	82	40
	4%	6%	5%	2%	1%	2%	-	-	2%	2%	1%	3%	6%	2%	13%	3%	12%
Net: Considered it	1052	238	251	217	172	35	-	138	375	233	162	54	165	965	87	939	102
	31%	39%	35%	35%	26%	20%	-	32%	41%	29%	28%	30%	23%	34%	18%	32%	31%
Net: Did not consider	2180	331	429	393	484	139	-	290	510	546	414	122	492	1850	329	1960	190
	65%	55%	60%	63%	73%	78%	-	68%	56%	69%	71%	67%	70%	64%	69%	66%	57%

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Table 6 Cont'd

Q.6 How strongly, if at all, did you consider voting for UKIP at Thursday's European election?

Base: All who did not vote for UKIP

	Total	Region											
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	3,228	314	166	2,748	140	389	273	290	233	278	454	425	266
Weighted base	3,361	314	177	2,871	136	376	297	315	261	304	464	438	280
I strongly considered it	426	32	14	380	11	38	36	58	44	41	69	52	32
	13%	10%	8%	13%	8%	10%	12%	18%	17%	14%	15%	12%	11%
I considered it a bit	626	37	44	545	31	73	59	60	56	47	101	74	43
	19%	12%	25%	19%	23%	19%	20%	19%	22%	15%	22%	17%	15%
I did not really consider it	442	36	29	377	20	61	33	45	30	45	47	66	30
	13%	12%	16%	13%	15%	16%	11%	14%	12%	15%	10%	15%	11%
I did not consider it at all	1737	199	87	1451	69	194	162	137	123	159	213	228	167
	52%	63%	49%	51%	50%	52%	54%	43%	47%	52%	46%	52%	60%
Don't know	129	10	2	117	5	10	7	15	8	11	35	19	8
	4%	3%	1%	4%	3%	3%	2%	5%	3%	4%	7%	4%	3%
Net: Considered it	1052	68	58	925	43	111	96	118	100	88	170	126	75
	31%	22%	33%	32%	31%	30%	32%	38%	38%	29%	37%	29%	27%
Net: Did not consider	2180	235	116	1829	89	255	195	181	153	205	260	294	196
	65%	75%	66%	64%	65%	68%	66%	58%	59%	67%	56%	67%	70%

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Table 7

Q.7 If there were a General Election tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote

Base: All respondents

	Total	Gender		Age						Social Grade				Work Status		UKIP		GE Potentials	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Work- ing	Not working	Consid erers	Non consid erers	Likely	Unlikely
Unweighted base	4,078	1,959	2,119	399	671	719	739	635	915	1,292	1,119	651	1,016	2,203	1,875	963	2,134	1,569	2,509
Weighted base	4,078	1,995	2,083	476	670	728	709	606	890	1,127	1,168	833	949	2,278	1,800	1,052	2,180	1,542	2,536
10 - Absolutely certain to vote	2382	1243	1139	157	285	377	438	421	704	681	701	465	535	1223	1159	534	1263	889	1493
	58%	62%	55%	33%	43%	52%	62%	69%	79%	60%	60%	56%	56%	54%	64%	51%	58%	58%	59%
9	490	255	235	47	100	88	91	60	104	165	129	94	102	297	193	162	237	211	279
	12%	13%	11%	10%	15%	12%	13%	10%	12%	15%	11%	11%	11%	13%	11%	15%	11%	14%	11%
8	334	172	163	62	79	82	47	34	30	105	98	59	72	234	100	125	161	150	185
	8%	9%	8%	13%	12%	11%	7%	6%	3%	9%	8%	7%	8%	10%	6%	12%	7%	10%	7%
7	167	89	79	53	38	33	24	11	8	44	57	30	36	113	54	62	77	85	82
	4%	4%	4%	11%	6%	4%	3%	2%	1%	4%	5%	4%	4%	5%	3%	6%	4%	6%	3%
6	106	43	63	21	30	25	15	11	4	17	24	33	32	65	41	44	49	53	52
	3%	2%	3%	4%	4%	3%	2%	2%	0%	2%	2%	4%	3%	3%	2%	4%	2%	3%	2%
5	107	35	72	33	26	25	11	9	3	20	22	35	30	73	34	39	63	43	64
	3%	2%	3%	7%	4%	3%	2%	1%	0%	2%	2%	4%	3%	3%	2%	4%	3%	3%	3%
4	41	14	28	13	7	8	8	5	1	9	6	17	10	24	18	7	26	11	30
	1%	1%	1%	3%	1%	1%	1%	1%	0%	1%	0%	2%	1%	1%	1%	1%	1%	1%	1%
3	38	16	22	15	6	8	6	2	2	5	19	6	8	22	16	4	26	6	32
	1%	1%	1%	3%	1%	1%	1%	0%	0%	0%	2%	1%	1%	1%	1%	0%	1%	0%	1%
2	60	17	43	17	12	18	4	4	5	12	24	13	10	35	25	13	42	11	49
	1%	1%	2%	4%	2%	2%	1%	1%	1%	1%	2%	2%	1%	2%	1%	1%	2%	1%	2%
1 - Certain not to vote	219	81	138	31	56	41	46	23	23	37	57	58	67	120	99	23	181	23	196
	5%	4%	7%	7%	8%	6%	7%	4%	3%	3%	5%	7%	7%	5%	5%	2%	8%	2%	8%
Don't know	115	23	91	21	28	20	19	23	5	26	24	21	44	63	51	38	49	53	62
	3%	1%	4%	4%	4%	3%	3%	4%	1%	2%	2%	3%	5%	3%	3%	4%	2%	3%	2%
Prefer not to say	19	7	11	6	3	4	1	2	2	6	6	3	4	8	11	2	5	7	11
	0%	0%	1%	1%	1%	1%	0%	0%	0%	1%	1%	0%	0%	0%	1%	0%	0%	0%	0%
Mean	8.58	8.84	8.33	7.38	7.96	8.31	8.69	9.08	9.46	8.91	8.61	8.30	8.42	8.46	8.74	8.67	8.30	8.92	8.38
Standard deviation	2.50	2.21	2.74	2.85	2.81	2.62	2.52	2.12	1.67	2.09	2.50	2.75	2.69	2.50	2.50	2.05	2.86	1.84	2.81
Standard error	0.08	0.10	0.12	0.26	0.22	0.19	0.19	0.17	0.11	0.12	0.15	0.19	0.18	0.10	0.12	0.13	0.12	0.09	0.11

European Election Survey

ONLINE Fieldwork: 23rd-26th May 2014

Table 7 Cont'd

Q.7 If there were a General Election tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote

Base: All respondents

	Total	Soft Voters		2014 Vote				2010 Vote				Likelihood to vote at GE		Ethnicity			
		Con	Lab	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Other	Did not vote	Likely	Unlikely	White	BME
Unweighted base	4,078	780	822	531	669	191	850	370	1,178	908	716	284	760	3,592	486	3,683	337
Weighted base	4,078	788	830	625	662	178	717	428	1,235	903	688	280	746	3,586	492	3,685	338
10 - Absolutely certain to vote	2382	360	378	479	475	119	563	318	889	588	438	211	177	2382	-	2226	129
	58%	46%	46%	77%	72%	67%	79%	74%	72%	65%	64%	75%	24%	66%	-	60%	38%
9	490	127	131	66	92	31	86	68	137	139	112	38	41	490	-	441	40
	12%	16%	16%	11%	14%	18%	12%	16%	11%	15%	16%	13%	6%	14%	-	12%	12%
8	334	111	117	48	52	16	36	23	101	73	65	16	65	334	-	281	47
	8%	14%	14%	8%	8%	9%	5%	5%	8%	8%	9%	6%	9%	9%	-	8%	14%
7	167	84	80	22	16	3	12	2	42	33	23	2	48	167	-	123	40
	4%	11%	10%	4%	2%	1%	2%	0%	3%	4%	3%	1%	6%	5%	-	3%	12%
6	106	55	68	-	11	1	4	2	15	22	13	2	36	106	-	87	17
	3%	7%	8%	-	2%	0%	1%	1%	1%	2%	2%	1%	5%	3%	-	2%	5%
5	107	51	56	3	5	2	4	5	10	23	10	2	52	107	-	84	23
	3%	6%	7%	0%	1%	1%	1%	1%	1%	3%	1%	1%	7%	3%	-	2%	7%
4	41	-	-	-	1	1	4	-	4	5	7	-	19	-	41	35	6
	1%	-	-	-	0%	0%	1%	-	0%	1%	1%	-	3%	-	8%	1%	2%
3	38	-	-	1	-	-	0	-	1	2	4	-	25	-	38	34	4
	1%	-	-	0%	-	-	0%	-	0%	0%	1%	-	3%	-	8%	1%	1%
2	60	-	-	-	-	-	2	0	6	-	-	-	51	-	60	55	3
	1%	-	-	-	-	-	0%	0%	0%	-	-	-	7%	-	12%	1%	1%
1 - Certain not to vote	219	-	-	6	5	3	3	3	19	5	7	4	183	-	219	207	12
	5%	-	-	1%	1%	2%	0%	1%	2%	1%	1%	2%	25%	-	45%	6%	3%
Don't know	115	-	-	-	4	2	2	8	12	13	9	5	44	-	115	98	16
	3%	-	-	-	1%	1%	0%	2%	1%	1%	1%	2%	6%	-	23%	3%	5%
Prefer not to say	19	-	-	-	1	-	0	-	1	2	-	-	5	-	19	15	2
	0%	-	-	-	0%	-	0%	-	0%	0%	-	-	1%	-	4%	0%	1%
Mean	8.58	8.63	8.61	9.52	9.45	9.33	9.59	9.58	9.33	9.25	9.19	9.52	5.60	9.27	1.72	8.63	8.04
Standard deviation	2.50	1.60	1.62	1.20	1.22	1.48	1.10	1.08	1.54	1.43	1.55	1.32	3.62	1.27	1.05	2.52	2.34
Standard error	0.08	0.11	0.11	0.09	0.09	0.22	0.08	0.10	0.09	0.09	0.12	0.16	0.27	0.04	0.11	0.08	0.26

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Table 7 Cont'd

Q.7 If there were a General Election tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote

Base: All respondents

	Total	Region											
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	4,078	342	200	3,536	181	498	352	372	298	378	537	558	362
Weighted base	4,078	341	209	3,528	171	463	365	383	314	392	534	543	362
10 - Absolutely certain to vote	2382	221	116	2046	100	269	217	232	191	226	276	299	236
	58%	65%	55%	58%	58%	58%	59%	61%	61%	58%	52%	55%	65%
9	490	33	35	422	17	60	47	44	45	61	56	58	34
	12%	10%	17%	12%	10%	13%	13%	11%	14%	15%	11%	11%	9%
8	334	26	17	291	17	35	25	23	24	39	58	50	20
	8%	8%	8%	8%	10%	8%	7%	6%	8%	10%	11%	9%	6%
7	167	18	6	144	8	15	14	14	6	12	45	24	5
	4%	5%	3%	4%	5%	3%	4%	4%	2%	3%	8%	4%	1%
6	106	7	7	93	3	16	8	10	5	5	25	16	5
	3%	2%	3%	3%	2%	3%	2%	3%	2%	1%	5%	3%	1%
5	107	8	2	96	3	8	8	10	11	12	21	20	3
	3%	2%	1%	3%	2%	2%	2%	3%	4%	3%	4%	4%	1%
4	41	4	-	38	4	6	3	2	2	5	8	7	1
	1%	1%	-	1%	3%	1%	1%	0%	1%	1%	1%	1%	0%
3	38	6	1	31	1	6	7	2	1	1	-	6	6
	1%	2%	0%	1%	1%	1%	2%	1%	0%	0%	-	1%	2%
2	60	2	5	53	1	8	3	11	5	5	2	10	7
	1%	1%	2%	2%	1%	2%	1%	3%	2%	1%	0%	2%	2%
1 - Certain not to vote	219	6	13	200	13	28	22	20	13	17	25	31	32
	5%	2%	6%	6%	8%	6%	6%	5%	4%	4%	5%	6%	9%
Don't know	115	10	7	98	2	9	11	13	10	10	17	18	9
	3%	3%	3%	3%	1%	2%	3%	3%	3%	2%	3%	3%	3%
Prefer not to say	19	1	-	18	2	2	2	1	1	-	3	5	3
	0%	0%	-	1%	1%	0%	0%	0%	0%	-	0%	1%	1%
Mean	8.58	8.95	8.57	8.55	8.43	8.50	8.60	8.59	8.82	8.73	8.47	8.40	8.50
Standard deviation	2.50	2.01	2.56	2.54	2.69	2.62	2.54	2.58	2.29	2.30	2.32	2.62	2.91
Standard error	0.08	0.22	0.35	0.09	0.41	0.24	0.27	0.26	0.26	0.23	0.20	0.23	0.30

European Election Survey

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Absolutes/col percents

Table 8

Q.8 Thinking ahead to the General Election next year where MPs are elected to Parliament in Westminster, on a scale of 1-10 how likely or unlikely are you to vote for each of the following political parties? Conservative

Base: All respondents

	Total	Gender		Age						Social Grade				Work Status		UKIP		GE Potentials	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Work- ing	Not working	Consid erers	Non consid erers	Likely	Unlikely
Unweighted base	4,078	1,959	2,119	399	671	719	739	635	915	1,292	1,119	651	1,016	2,203	1,875	963	2,134	1,569	2,509
Weighted base	4,078	1,995	2,083	476	670	728	709	606	890	1,127	1,168	833	949	2,278	1,800	1,052	2,180	1,542	2,536
10 - Certain to vote	517	276	241	25	46	69	60	103	214	175	164	82	96	232	285	129	336	92	425
	13%	14%	12%	5%	7%	9%	9%	17%	24%	16%	14%	10%	10%	10%	16%	12%	15%	6%	17%
9	264	136	128	30	49	41	39	39	67	101	85	45	33	154	110	98	127	110	155
	6%	7%	6%	6%	7%	6%	5%	6%	8%	9%	7%	5%	3%	7%	6%	9%	6%	7%	6%
8	252	145	106	26	52	58	30	28	57	103	59	45	44	148	103	110	87	140	111
	6%	7%	5%	5%	8%	8%	4%	5%	6%	9%	5%	5%	5%	7%	6%	10%	4%	9%	4%
7	216	124	91	41	40	32	37	27	39	71	57	49	39	137	79	76	72	136	79
	5%	6%	4%	9%	6%	4%	5%	4%	4%	6%	5%	6%	4%	6%	4%	7%	3%	9%	3%
6	190	100	90	30	32	30	28	20	49	54	62	45	30	111	79	59	73	105	85
	5%	5%	4%	6%	5%	4%	4%	3%	6%	5%	5%	5%	3%	5%	4%	6%	3%	7%	3%
5	335	139	196	65	84	55	49	37	45	100	85	88	61	229	106	75	170	180	155
	8%	7%	9%	14%	13%	8%	7%	6%	5%	9%	7%	11%	6%	10%	6%	7%	8%	12%	6%
4	160	72	88	34	37	32	15	13	29	52	46	36	27	103	57	47	79	74	86
	4%	4%	4%	7%	6%	4%	2%	2%	3%	5%	4%	4%	3%	5%	3%	4%	4%	5%	3%
3	203	92	111	39	30	31	36	30	37	46	63	43	51	114	89	46	108	78	125
	5%	5%	5%	8%	4%	4%	5%	5%	4%	4%	5%	5%	5%	5%	5%	4%	5%	5%	5%
2	222	101	121	40	54	32	36	30	31	66	75	36	46	128	94	59	121	74	148
	5%	5%	6%	8%	8%	4%	5%	5%	3%	6%	6%	4%	5%	6%	5%	6%	6%	5%	6%
1 - Certain not to vote	1719	808	911	146	246	348	379	280	321	360	471	365	523	921	798	352	1006	553	1166
	42%	41%	44%	31%	37%	48%	53%	46%	36%	32%	40%	44%	55%	40%	44%	33%	46%	36%	46%
Net: Likely (5-10)	1774	921	852	217	302	285	243	253	472	603	513	354	303	1012	761	548	866	763	1010
	43%	46%	41%	46%	45%	39%	34%	42%	53%	54%	44%	43%	32%	44%	42%	52%	40%	49%	40%
Net: Unlikely (1-4)	2304	1073	1231	258	367	443	466	353	418	524	655	479	646	1266	1038	504	1314	779	1526
	57%	54%	59%	54%	55%	61%	66%	58%	47%	46%	56%	57%	68%	56%	58%	48%	60%	51%	60%
Mean	4.24	4.46	4.04	4.21	4.18	3.89	3.51	4.25	5.18	5.00	4.34	4.02	3.41	4.21	4.28	4.86	4.08	4.37	4.16
Standard deviation	3.45	3.52	3.38	2.94	3.17	3.35	3.26	3.66	3.78	3.50	3.50	3.28	3.27	3.33	3.60	3.45	3.55	3.14	3.62
Standard error	0.11	0.15	0.14	0.26	0.24	0.24	0.24	0.29	0.25	0.20	0.20	0.22	0.21	0.14	0.17	0.21	0.15	0.16	0.14

European Election Survey

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Absolutes/col percents

Table 8 Cont'd
Q.8 Thinking ahead to the General Election next year where MPs are elected to Parliament in Westminster, on a scale of 1-10 how likely or unlikely are you to vote for each of the following political parties? Conservative
Base: All respondents

	Total	Soft Voters		2014 Vote				2010 Vote				Likelihood to vote at GE		Ethnicity			
		Con	Lab	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Other	Did not vote	Likely	Unlikely	White	BME
Unweighted base	4,078	780	822	531	669	191	850	370	1,178	908	716	284	760	3,592	486	3,683	337
Weighted base	4,078	788	830	625	662	178	717	428	1,235	903	688	280	746	3,586	492	3,685	338
10 - Certain to vote	517	-	31	348	12	5	50	12	438	26	13	1	31	505	12	494	21
	13%	-	4%	56%	2%	3%	7%	3%	35%	3%	2%	0%	4%	14%	2%	13%	6%
9	264	-	49	124	17	8	29	17	185	17	24	1	30	260	4	235	27
	6%	-	6%	20%	3%	5%	4%	4%	15%	2%	3%	0%	4%	7%	1%	6%	8%
8	252	-	63	88	24	11	50	12	157	31	34	2	22	249	2	230	20
	6%	-	8%	14%	4%	6%	7%	3%	13%	3%	5%	1%	3%	7%	0%	6%	6%
7	216	199	71	32	20	10	56	13	111	32	29	5	23	199	16	185	28
	5%	25%	9%	5%	3%	6%	8%	3%	9%	3%	4%	2%	3%	6%	3%	5%	8%
6	190	178	63	15	22	10	49	13	57	33	38	9	36	178	13	165	21
	5%	23%	8%	2%	3%	6%	7%	3%	5%	4%	5%	3%	5%	5%	3%	4%	6%
5	335	271	137	8	42	27	58	22	79	54	63	9	78	271	64	281	46
	8%	34%	16%	1%	6%	15%	8%	5%	6%	6%	9%	3%	10%	8%	13%	8%	14%
4	160	140	54	2	28	16	31	15	29	40	31	16	31	140	20	128	30
	4%	18%	6%	0%	4%	9%	4%	4%	2%	4%	5%	6%	4%	4%	4%	3%	9%
3	203	-	57	4	34	13	48	24	32	46	46	20	42	174	29	172	26
	5%	-	7%	1%	5%	7%	7%	6%	3%	5%	7%	7%	6%	5%	6%	5%	8%
2	222	-	52	1	45	12	26	33	25	52	44	16	66	176	46	201	19
	5%	-	6%	0%	7%	7%	4%	8%	2%	6%	6%	6%	9%	5%	9%	5%	6%
1 - Certain not to vote	1719	-	254	3	418	67	322	267	122	573	366	201	386	1433	286	1594	100
	42%	-	31%	0%	63%	38%	45%	62%	10%	63%	53%	72%	52%	40%	58%	43%	30%
Net: Likely (5-10)	1774	648	413	616	138	71	291	88	1027	193	200	27	221	1663	110	1589	164
	43%	82%	50%	99%	21%	40%	41%	21%	83%	21%	29%	10%	30%	46%	22%	43%	48%
Net: Unlikely (1-4)	2304	140	417	9	524	107	426	340	208	710	488	254	525	1923	381	2095	175
	57%	18%	50%	1%	79%	60%	59%	79%	17%	79%	71%	90%	70%	54%	78%	57%	52%
Mean	4.24	5.55	4.28	9.09	2.52	3.73	3.86	2.59	7.45	2.58	3.02	1.87	3.08	4.48	2.49	4.23	4.45
Standard deviation	3.45	1.05	2.87	1.40	2.48	2.76	3.15	2.61	2.95	2.56	2.68	1.68	2.79	3.52	2.24	3.50	3.02
Standard error	0.11	0.07	0.20	0.11	0.19	0.41	0.23	0.25	0.16	0.17	0.20	0.20	0.20	0.12	0.20	0.11	0.32

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Table 8 Cont'd
Q.8 Thinking ahead to the General Election next year where MPs are elected to Parliament in Westminster, on a scale of 1-10 how likely or unlikely are you to vote for each of the following political parties? Conservative
Base: All respondents

	Total	Region											
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	4,078	342	200	3,536	181	498	352	372	298	378	537	558	362
Weighted base	4,078	341	209	3,528	171	463	365	383	314	392	534	543	362
10 - Certain to vote	517	18	17	482	16	52	45	58	53	60	63	84	52
	13%	5%	8%	14%	9%	11%	12%	15%	17%	15%	12%	15%	14%
9	264	9	10	246	6	24	21	23	30	25	44	43	30
	6%	3%	5%	7%	4%	5%	6%	6%	10%	6%	8%	8%	8%
8	252	8	18	226	10	26	10	30	22	22	49	40	17
	6%	2%	9%	6%	6%	6%	3%	8%	7%	5%	9%	7%	5%
7	216	14	8	194	7	23	17	16	14	21	48	31	16
	5%	4%	4%	5%	4%	5%	5%	4%	5%	5%	9%	6%	4%
6	190	21	15	154	8	25	18	15	12	23	17	20	17
	5%	6%	7%	4%	4%	5%	5%	4%	4%	6%	3%	4%	5%
5	335	18	20	296	8	26	36	34	30	39	49	42	31
	8%	5%	10%	8%	5%	6%	10%	9%	10%	10%	9%	8%	8%
4	160	8	6	147	6	13	14	22	4	21	26	32	9
	4%	2%	3%	4%	4%	3%	4%	6%	1%	5%	5%	6%	2%
3	203	21	9	173	10	15	19	15	17	12	36	30	19
	5%	6%	4%	5%	6%	3%	5%	4%	5%	3%	7%	5%	5%
2	222	28	10	185	7	30	24	19	18	17	23	32	15
	5%	8%	5%	5%	4%	6%	7%	5%	6%	4%	4%	6%	4%
1 - Certain not to vote	1719	195	96	1427	92	229	162	152	114	153	178	188	157
	42%	57%	46%	40%	54%	49%	44%	40%	36%	39%	33%	35%	43%
Net: Likely (5-10)	1774	88	88	1597	55	176	147	175	162	190	270	261	163
	43%	26%	42%	45%	32%	38%	40%	46%	51%	48%	51%	48%	45%
Net: Unlikely (1-4)	2304	253	121	1931	116	288	219	208	153	202	264	282	200
	57%	74%	58%	55%	68%	62%	60%	54%	49%	52%	49%	52%	55%
Mean	4.24	2.90	3.90	4.39	3.46	3.82	3.95	4.49	4.82	4.54	4.75	4.73	4.34
Standard deviation	3.45	2.82	3.25	3.49	3.25	3.41	3.36	3.52	3.62	3.49	3.39	3.51	3.55
Standard error	0.11	0.30	0.44	0.12	0.49	0.31	0.34	0.35	0.40	0.35	0.29	0.30	0.37

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Absolutes/col percents

Table 9

Q.8 Thinking ahead to the General Election next year where MPs are elected to Parliament in Westminster, on a scale of 1-10 how likely or unlikely are you to vote for each of the following political parties? Labour

Base: All respondents

	Total	Gender		Age						Social Grade				Work Status		UKIP		GE Potentials	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Work- ing	Not working	Consid erers	Non consid erers	Likely	Unlikely
Unweighted base	4,078	1,959	2,119	399	671	719	739	635	915	1,292	1,119	651	1,016	2,203	1,875	963	2,134	1,569	2,509
Weighted base	4,078	1,995	2,083	476	670	728	709	606	890	1,127	1,168	833	949	2,278	1,800	1,052	2,180	1,542	2,536
10 - Certain to vote	576	269	308	53	84	112	108	100	120	131	166	127	153	325	251	89	443	87	490
	14%	13%	15%	11%	12%	15%	15%	16%	13%	12%	14%	15%	16%	14%	14%	8%	20%	6%	19%
9	247	115	132	36	74	43	44	23	26	69	68	47	63	157	90	90	136	96	151
	6%	6%	6%	8%	11%	6%	6%	4%	3%	6%	6%	6%	7%	7%	5%	9%	6%	6%	6%
8	287	138	149	58	77	51	41	29	31	98	89	49	51	195	92	92	160	113	174
	7%	7%	7%	12%	11%	7%	6%	5%	3%	9%	8%	6%	5%	9%	5%	9%	7%	7%	7%
7	244	123	121	69	52	51	31	20	22	67	71	50	56	163	81	72	116	119	125
	6%	6%	6%	14%	8%	7%	4%	3%	2%	6%	6%	6%	6%	7%	4%	7%	5%	8%	5%
6	205	92	112	41	39	56	23	19	27	54	64	45	41	122	82	65	106	95	110
	5%	5%	5%	9%	6%	8%	3%	3%	3%	5%	5%	5%	4%	5%	5%	6%	5%	6%	4%
5	339	116	223	55	74	68	59	39	44	81	98	73	87	209	130	90	193	151	189
	8%	6%	11%	12%	11%	9%	8%	6%	5%	7%	8%	9%	9%	9%	7%	9%	9%	10%	7%
4	159	73	86	22	34	30	25	19	30	46	47	34	32	104	55	45	84	55	104
	4%	4%	4%	5%	5%	4%	3%	3%	3%	4%	4%	4%	3%	5%	3%	4%	4%	4%	4%
3	203	100	104	38	24	51	32	22	37	65	56	36	46	121	82	65	102	75	129
	5%	5%	5%	8%	4%	7%	4%	4%	4%	6%	5%	4%	5%	5%	5%	6%	5%	5%	5%
2	201	112	89	20	42	31	33	39	37	57	50	47	47	119	82	63	91	86	116
	5%	6%	4%	4%	6%	4%	5%	6%	4%	5%	4%	6%	5%	5%	5%	6%	4%	6%	5%
1 - Certain not to vote	1616	857	759	82	170	235	313	298	517	459	458	324	375	762	854	381	748	666	950
	40%	43%	36%	17%	25%	32%	44%	49%	58%	41%	39%	39%	39%	33%	47%	36%	34%	43%	37%
Net: Likely (5-10)	1898	854	1044	313	399	381	306	229	269	500	556	392	451	1172	726	498	1155	661	1238
	47%	43%	50%	66%	60%	52%	43%	38%	30%	44%	48%	47%	47%	51%	40%	47%	53%	43%	49%
Net: Unlikely (1-4)	2180	1141	1039	163	270	347	402	377	621	628	612	442	499	1106	1073	554	1025	881	1298
	53%	57%	50%	34%	40%	48%	57%	62%	70%	56%	52%	53%	53%	49%	60%	53%	47%	57%	51%
Mean	4.46	4.26	4.65	5.58	5.30	4.84	4.27	3.95	3.41	4.31	4.52	4.48	4.53	4.80	4.03	4.43	5.01	3.94	4.77
Standard deviation	3.49	3.50	3.46	2.99	3.32	3.41	3.56	3.58	3.41	3.42	3.48	3.49	3.55	3.44	3.50	3.30	3.62	3.15	3.64
Standard error	0.11	0.15	0.15	0.27	0.25	0.25	0.26	0.28	0.22	0.20	0.20	0.24	0.23	0.14	0.16	0.20	0.15	0.16	0.14

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Absolutes/col percents

Table 9 Cont'd
Q.8 Thinking ahead to the General Election next year where MPs are elected to Parliament in Westminster, on a scale of 1-10 how likely or unlikely are you to vote for each of the following political parties? Labour
Base: All respondents

	Total	Soft Voters		2014 Vote				2010 Vote				Likelihood to vote at GE		Ethnicity			
		Con	Lab	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Other	Did not vote	Likely	Unlikely	White	BME
Unweighted base	4,078	780	822	531	669	191	850	370	1,178	908	716	284	760	3,592	486	3,683	337
Weighted base	4,078	788	830	625	662	178	717	428	1,235	903	688	280	746	3,586	492	3,685	338
10 - Certain to vote	576	46	-	6	362	6	28	28	20	397	81	10	54	561	15	482	80
	14%	6%	-	1%	55%	4%	4%	6%	2%	44%	12%	4%	7%	16%	3%	13%	24%
9	247	54	-	9	119	12	18	22	23	122	51	5	36	243	4	199	44
	6%	7%	-	1%	18%	7%	3%	5%	2%	13%	7%	2%	5%	7%	1%	5%	13%
8	287	57	-	16	106	7	27	32	27	125	75	3	46	273	14	243	37
	7%	7%	-	3%	16%	4%	4%	8%	2%	14%	11%	1%	6%	8%	3%	7%	11%
7	244	84	225	31	36	14	34	30	51	76	47	9	49	225	19	185	58
	6%	11%	27%	5%	6%	8%	5%	7%	4%	8%	7%	3%	7%	6%	4%	5%	17%
6	205	71	188	25	13	14	27	29	40	49	49	4	44	188	17	176	25
	5%	9%	23%	4%	2%	8%	4%	7%	3%	5%	7%	2%	6%	5%	3%	5%	8%
5	339	131	283	34	17	30	32	54	55	54	77	17	85	283	56	301	34
	8%	17%	34%	5%	3%	17%	4%	13%	4%	6%	11%	6%	11%	8%	11%	8%	10%
4	159	38	134	19	2	13	26	32	44	11	33	22	37	134	26	148	8
	4%	5%	16%	3%	0%	7%	4%	8%	4%	1%	5%	8%	5%	4%	5%	4%	2%
3	203	50	-	33	3	10	34	31	50	18	54	19	42	171	33	190	10
	5%	6%	-	5%	0%	6%	5%	7%	4%	2%	8%	7%	6%	5%	7%	5%	3%
2	201	44	-	36	2	15	37	21	78	10	45	14	40	169	32	190	11
	5%	6%	-	6%	0%	8%	5%	5%	6%	1%	7%	5%	5%	5%	6%	5%	3%
1 - Certain not to vote	1616	213	-	416	3	56	454	148	847	42	176	176	314	1340	276	1572	30
	40%	27%	-	67%	0%	31%	63%	35%	69%	5%	26%	63%	42%	37%	56%	43%	9%
Net: Likely (5-10)	1898	443	696	122	652	84	166	195	216	823	380	48	314	1772	126	1585	279
	47%	56%	84%	19%	99%	47%	23%	46%	17%	91%	55%	17%	42%	49%	26%	43%	82%
Net: Unlikely (1-4)	2180	345	134	503	10	94	551	233	1019	80	309	232	432	1814	366	2100	59
	53%	44%	16%	81%	1%	53%	77%	54%	83%	9%	45%	83%	58%	51%	74%	57%	18%
Mean	4.46	4.66	5.61	2.35	9.02	4.12	2.72	4.21	2.29	8.11	4.99	2.48	3.92	4.69	2.77	4.21	6.92
Standard deviation	3.49	2.96	1.05	2.31	1.45	2.83	2.76	3.04	2.34	2.46	3.24	2.44	3.12	3.54	2.50	3.45	2.82
Standard error	0.11	0.21	0.07	0.18	0.11	0.42	0.20	0.29	0.13	0.16	0.24	0.29	0.22	0.12	0.22	0.11	0.30

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Table 9 Cont'd
Q.8 Thinking ahead to the General Election next year where MPs are elected to Parliament in Westminster, on a scale of 1-10 how likely or unlikely are you to vote for each of the following political parties? Labour
Base: All respondents

	Total	Region											
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	4,078	342	200	3,536	181	498	352	372	298	378	537	558	362
Weighted base	4,078	341	209	3,528	171	463	365	383	314	392	534	543	362
10 - Certain to vote	576	66	28	483	31	86	64	51	35	49	81	47	39
	14%	19%	13%	14%	18%	18%	18%	13%	11%	13%	15%	9%	11%
9	247	33	19	194	11	40	26	22	9	12	52	16	7
	6%	10%	9%	6%	6%	9%	7%	6%	3%	3%	10%	3%	2%
8	287	37	14	236	20	30	21	32	15	17	50	31	20
	7%	11%	7%	7%	12%	6%	6%	8%	5%	4%	9%	6%	5%
7	244	17	13	214	10	31	20	21	20	15	55	28	14
	6%	5%	6%	6%	6%	7%	5%	5%	6%	4%	10%	5%	4%
6	205	14	10	181	12	26	13	19	20	15	31	28	17
	5%	4%	5%	5%	7%	6%	4%	5%	6%	4%	6%	5%	5%
5	339	24	18	298	7	33	41	28	28	33	42	51	34
	8%	7%	9%	8%	4%	7%	11%	7%	9%	8%	8%	9%	9%
4	159	15	9	135	6	21	12	14	3	17	19	33	10
	4%	4%	5%	4%	3%	5%	3%	4%	1%	4%	4%	6%	3%
3	203	18	10	175	9	16	18	17	26	20	29	27	14
	5%	5%	5%	5%	5%	3%	5%	4%	8%	5%	5%	5%	4%
2	201	14	11	176	6	21	22	22	14	25	17	23	27
	5%	4%	5%	5%	4%	5%	6%	6%	4%	6%	3%	4%	7%
1 - Certain not to vote	1616	104	76	1436	60	161	128	158	143	189	158	259	181
	40%	30%	36%	41%	35%	35%	35%	41%	46%	48%	30%	48%	50%
Net: Likely (5-10)	1898	191	102	1606	91	245	185	172	128	141	311	202	131
	47%	56%	49%	46%	53%	53%	51%	45%	41%	36%	58%	37%	36%
Net: Unlikely (1-4)	2180	151	107	1922	80	218	180	211	187	251	222	341	232
	53%	44%	51%	54%	47%	47%	49%	55%	59%	64%	42%	63%	64%
Mean	4.46	5.33	4.65	4.36	5.06	5.01	4.76	4.35	3.88	3.73	5.28	3.69	3.58
Standard deviation	3.49	3.60	3.48	3.46	3.61	3.61	3.55	3.49	3.29	3.34	3.44	3.15	3.24
Standard error	0.11	0.38	0.47	0.11	0.54	0.33	0.36	0.35	0.36	0.33	0.29	0.27	0.33

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Absolutes/col percents

Table 10

Q.8 Thinking ahead to the General Election next year where MPs are elected to Parliament in Westminster, on a scale of 1-10 how likely or unlikely are you to vote for each of the following political parties? Liberal Democrat

Base: All respondents

	Total	Gender		Age						Social Grade				Work Status		UKIP		GE Potentials	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Work- ing	Not working	Consid erers	Non consid erers	Likely	Unlikely
Unweighted base	4,078	1,959	2,119	399	671	719	739	635	915	1,292	1,119	651	1,016	2,203	1,875	963	2,134	1,569	2,509
Weighted base	4,078	1,995	2,083	476	670	728	709	606	890	1,127	1,168	833	949	2,278	1,800	1,052	2,180	1,542	2,536
10 - Certain to vote	100	60	40	8	22	13	16	9	31	35	22	22	21	57	43	34	60	40	60
	2%	3%	2%	2%	3%	2%	2%	2%	4%	3%	2%	3%	2%	3%	2%	3%	3%	3%	2%
9	82	37	44	14	28	15	7	5	12	35	18	13	16	58	24	39	36	43	39
	2%	2%	2%	3%	4%	2%	1%	1%	3%	2%	2%	2%	2%	3%	1%	4%	2%	3%	2%
8	133	65	68	27	44	31	14	8	10	48	49	17	18	96	36	48	71	68	65
	3%	3%	3%	6%	7%	4%	2%	1%	1%	4%	4%	2%	2%	4%	2%	5%	3%	4%	3%
7	145	78	67	40	43	22	18	11	11	46	48	24	27	105	40	47	74	69	76
	4%	4%	3%	8%	6%	3%	3%	2%	1%	4%	4%	3%	3%	5%	2%	4%	3%	4%	3%
6	188	92	96	34	44	30	22	23	34	61	50	42	35	109	79	54	117	65	123
	5%	5%	5%	7%	7%	4%	3%	4%	4%	5%	4%	5%	4%	5%	4%	5%	5%	4%	5%
5	398	151	247	92	93	78	42	52	42	120	109	86	83	255	143	118	223	190	208
	10%	8%	12%	19%	14%	11%	6%	9%	5%	11%	9%	10%	9%	11%	8%	11%	10%	12%	8%
4	219	102	117	43	48	40	35	22	31	78	55	45	41	144	75	55	134	59	161
	5%	5%	6%	9%	7%	6%	5%	4%	3%	7%	5%	5%	4%	6%	4%	5%	6%	4%	6%
3	219	107	113	29	31	49	42	36	33	72	65	42	41	122	97	62	134	57	162
	5%	5%	5%	6%	5%	7%	6%	6%	4%	6%	6%	5%	4%	5%	5%	6%	6%	4%	6%
2	290	128	162	39	49	58	52	35	57	79	102	53	55	161	129	77	165	92	198
	7%	6%	8%	8%	7%	8%	7%	6%	6%	7%	9%	6%	6%	7%	7%	7%	8%	6%	8%
1 - Certain not to vote	2305	1176	1129	149	267	391	463	404	631	553	650	488	614	1171	1134	520	1164	859	1445
	57%	59%	54%	31%	40%	54%	65%	67%	71%	49%	56%	59%	65%	51%	63%	49%	53%	56%	57%
Net: Likely (5-10)	1045	483	562	216	274	189	118	109	139	345	296	205	199	680	365	339	582	475	570
	26%	24%	27%	45%	41%	26%	17%	18%	16%	31%	25%	25%	21%	30%	20%	32%	27%	31%	22%
Net: Unlikely (1-4)	3033	1512	1521	260	395	539	591	497	751	782	872	628	750	1598	1435	713	1597	1067	1966
	74%	76%	73%	55%	59%	74%	83%	82%	84%	69%	75%	75%	79%	70%	80%	68%	73%	69%	78%
Mean	2.78	2.74	2.82	3.90	3.75	2.83	2.29	2.23	2.19	3.17	2.76	2.68	2.44	3.06	2.44	3.22	2.88	2.98	2.66
Standard deviation	2.54	2.59	2.49	2.59	2.85	2.50	2.25	2.13	2.34	2.71	2.50	2.47	2.38	2.65	2.35	2.78	2.54	2.70	2.43
Standard error	0.08	0.11	0.11	0.23	0.22	0.18	0.17	0.17	0.15	0.16	0.14	0.17	0.15	0.11	0.11	0.17	0.11	0.13	0.09

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Absolutes/col percents

Table 10 Cont'd

Q.8 Thinking ahead to the General Election next year where MPs are elected to Parliament in Westminster, on a scale of 1-10 how likely or unlikely are you to vote for each of the following political parties? Liberal Democrat

Base: All respondents

	Total	Soft Voters		2014 Vote				2010 Vote				Likelihood to vote at GE		Ethnicity				
		Con	Lab	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Other	Did not vote	Likely	Unlikely	White	BME	
Unweighted base	4,078	780	822	531	669	191	850	370	1,178	908	716	284	760	3,592	486	3,683	337	
Weighted base	4,078	788	830	625	662	178	717	428	1,235	903	688	280	746	3,586	492	3,685	338	
10 - Certain to vote	100	20	19	9	12	56	4	6	6	17	56	6	9	96	4	89	9	
		2%	3%	2%	1%	2%	32%	1%	1%	0%	2%	8%	2%	1%	3%	1%	2%	3%
9	82	18	24	6	20	32	3	5	8	21	39	3	7	80	2	62	17	
		2%	3%	1%	3%	18%	0%	1%	1%	2%	6%	1%	1%	2%	0%	2%	5%	
8	133	42	52	22	22	33	3	12	25	24	51	-	26	126	7	105	28	
		3%	5%	6%	4%	3%	18%	0%	3%	2%	3%	7%	-	3%	4%	1%	3%	8%
7	145	61	63	35	27	20	12	8	43	33	31	5	20	138	7	103	39	
		4%	8%	8%	6%	4%	11%	2%	2%	4%	4%	5%	2%	3%	4%	1%	3%	12%
6	188	78	76	33	41	10	11	15	46	44	52	2	28	175	13	151	31	
		5%	10%	9%	5%	6%	6%	2%	4%	4%	5%	8%	1%	4%	5%	3%	4%	9%
5	398	163	177	53	50	8	27	39	98	63	85	12	87	347	51	335	57	
		10%	21%	21%	9%	7%	5%	4%	9%	8%	7%	12%	4%	12%	10%	10%	9%	17%
4	219	60	101	33	32	3	22	32	64	39	42	14	45	194	25	187	30	
		5%	8%	12%	5%	5%	2%	3%	8%	5%	4%	6%	5%	6%	5%	5%	9%	
3	219	53	51	36	34	4	22	40	52	49	42	16	46	197	23	201	16	
		5%	7%	6%	6%	5%	2%	3%	9%	4%	5%	6%	6%	6%	5%	5%	5%	
2	290	39	55	38	54	3	36	21	74	68	43	17	68	239	50	268	18	
		7%	5%	7%	6%	8%	2%	5%	5%	6%	7%	6%	6%	9%	7%	10%	7%	5%
1 - Certain not to vote	2305	254	211	361	370	8	577	249	818	546	247	206	410	1993	311	2185	93	
		57%	32%	25%	58%	56%	5%	80%	58%	66%	60%	36%	74%	55%	56%	63%	59%	28%
Net: Likely (5-10)	1045	382	411	158	172	160	61	86	226	201	315	28	177	963	82	844	181	
		26%	48%	50%	25%	26%	90%	8%	20%	18%	22%	46%	10%	24%	27%	17%	23%	54%
Net: Unlikely (1-4)	3033	406	418	467	490	18	656	342	1009	702	373	253	569	2623	410	2841	157	
		74%	52%	50%	75%	74%	10%	92%	80%	82%	78%	54%	90%	76%	73%	83%	77%	46%
Mean	2.78	3.98	4.20	2.72	2.82	7.84	1.65	2.55	2.25	2.59	4.22	1.91	2.64	2.87	2.16	2.62	4.47	
Standard deviation	2.54	2.61	2.53	2.45	2.58	2.43	1.61	2.26	2.09	2.46	3.14	1.95	2.29	2.60	1.92	2.45	2.77	
Standard error	0.08	0.18	0.17	0.19	0.20	0.36	0.12	0.21	0.12	0.16	0.23	0.23	0.16	0.09	0.17	0.08	0.30	

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Table 10 Cont'd
Q.8 Thinking ahead to the General Election next year where MPs are elected to Parliament in Westminster, on a scale of 1-10 how likely or unlikely are you to vote for each of the following political parties? Liberal Democrat
Base: All respondents

	Total	Region											
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	4,078	342	200	3,536	181	498	352	372	298	378	537	558	362
Weighted base	4,078	341	209	3,528	171	463	365	383	314	392	534	543	362
10 - Certain to vote	100	10	5	85	2	7	7	5	7	14	19	12	13
	2%	3%	3%	2%	1%	2%	2%	1%	2%	4%	4%	2%	4%
9	82	5	7	70	1	6	4	6	6	5	26	10	6
	2%	2%	3%	2%	0%	1%	1%	2%	2%	1%	5%	2%	2%
8	133	11	6	116	5	8	14	10	11	5	37	17	9
	3%	3%	3%	3%	3%	2%	4%	3%	3%	1%	7%	3%	2%
7	145	8	12	126	2	7	14	11	11	11	40	26	5
	4%	2%	6%	4%	1%	2%	4%	3%	3%	3%	7%	5%	1%
6	188	22	14	152	9	16	17	12	16	13	30	18	20
	5%	6%	7%	4%	5%	3%	5%	3%	5%	3%	6%	3%	6%
5	398	28	15	355	12	33	43	41	33	39	57	59	38
	10%	8%	7%	10%	7%	7%	12%	11%	10%	10%	11%	11%	10%
4	219	13	10	197	14	29	17	25	16	23	30	31	12
	5%	4%	5%	6%	8%	6%	5%	7%	5%	6%	6%	6%	3%
3	219	17	9	193	11	33	15	25	16	20	25	38	10
	5%	5%	4%	5%	6%	7%	4%	7%	5%	5%	5%	7%	3%
2	290	26	13	251	10	37	29	31	22	28	41	38	14
	7%	7%	6%	7%	6%	8%	8%	8%	7%	7%	8%	7%	4%
1 - Certain not to vote	2305	202	118	1985	106	288	206	216	177	234	228	294	235
	57%	59%	56%	56%	62%	62%	56%	56%	56%	60%	43%	54%	65%
Net: Likely (5-10)	1045	83	59	903	31	77	98	85	82	87	209	142	91
	26%	24%	28%	26%	18%	17%	27%	22%	26%	22%	39%	26%	25%
Net: Unlikely (1-4)	3033	258	150	2625	140	387	267	298	232	305	325	401	271
	74%	76%	72%	74%	82%	83%	73%	78%	74%	78%	61%	74%	75%
Mean	2.78	2.68	2.94	2.78	2.38	2.31	2.74	2.60	2.77	2.59	3.69	2.84	2.61
Standard deviation	2.54	2.53	2.69	2.53	2.16	2.15	2.46	2.29	2.51	2.45	2.95	2.51	2.58
Standard error	0.08	0.27	0.37	0.08	0.32	0.20	0.25	0.23	0.28	0.24	0.25	0.21	0.27

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Table 11
Q.8 Thinking ahead to the General Election next year where MPs are elected to Parliament in Westminster, on a scale of 1-10 how likely or unlikely are you to vote for each of the following political parties? UKIP
Base: All respondents

	Total	Gender		Age						Social Grade				Work Status		UKIP		GE Potentials	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Work- ing	Not working	Consid erers	Non consid erers	Likely	Unlikely
Unweighted base	4,078	1,959	2,119	399	671	719	739	635	915	1,292	1,119	651	1,016	2,203	1,875	963	2,134	1,569	2,509
Weighted base	4,078	1,995	2,083	476	670	728	709	606	890	1,127	1,168	833	949	2,278	1,800	1,052	2,180	1,542	2,536
10 - Certain to vote	359	180	179	14	47	60	64	69	105	68	85	86	120	169	190	86	5	359	-
	9%	9%	9%	3%	7%	8%	9%	11%	12%	6%	7%	10%	13%	7%	11%	8%	0%	23%	-
9	160	85	75	18	30	27	26	30	28	48	37	39	35	95	65	73	3	160	-
	4%	4%	4%	4%	4%	4%	4%	5%	3%	4%	3%	5%	4%	4%	4%	7%	0%	10%	-
8	230	110	120	22	45	44	54	22	44	60	52	46	72	141	90	122	10	230	-
	6%	6%	6%	5%	7%	6%	8%	4%	5%	5%	4%	5%	8%	6%	5%	12%	0%	15%	-
7	217	115	102	35	38	39	40	37	28	56	52	61	48	153	64	128	13	217	-
	5%	6%	5%	7%	6%	5%	6%	6%	3%	5%	4%	7%	5%	7%	4%	12%	1%	14%	-
6	210	116	94	32	35	35	38	28	41	62	52	40	56	111	99	117	36	210	-
	5%	6%	5%	7%	5%	5%	5%	5%	5%	5%	4%	5%	6%	5%	6%	11%	2%	14%	-
5	366	167	199	41	75	74	58	48	70	83	90	92	102	204	162	187	77	366	-
	9%	8%	10%	9%	11%	10%	8%	8%	8%	7%	8%	11%	11%	9%	9%	18%	4%	24%	-
4	182	89	93	32	30	26	38	27	30	47	59	44	32	124	57	86	57	-	182
	4%	4%	4%	7%	4%	4%	5%	4%	3%	4%	5%	5%	3%	5%	3%	8%	3%	-	7%
3	170	90	80	12	35	32	29	26	35	54	51	31	35	100	70	66	79	-	170
	4%	5%	4%	3%	5%	4%	4%	4%	4%	5%	4%	4%	4%	4%	4%	6%	4%	-	7%
2	233	104	128	42	34	39	38	40	40	56	84	44	49	139	93	59	154	-	233
	6%	5%	6%	9%	5%	5%	5%	7%	4%	5%	7%	5%	5%	6%	5%	6%	7%	-	9%
1 - Certain not to vote	1952	939	1013	227	301	352	323	279	469	595	606	351	400	1042	910	128	1746	-	1952
	48%	47%	49%	48%	45%	48%	46%	46%	53%	53%	52%	42%	42%	46%	51%	12%	80%	-	77%
Net: Likely (5-10)	1542	773	769	163	270	279	280	234	316	376	368	364	434	872	670	713	144	1542	-
	38%	39%	37%	34%	40%	38%	40%	39%	36%	33%	31%	44%	46%	38%	37%	68%	7%	100%	-
Net: Unlikely (1-4)	2536	1222	1314	312	400	449	429	372	574	751	800	469	516	1406	1130	340	2036	-	2536
	62%	61%	63%	66%	60%	62%	60%	61%	64%	67%	69%	56%	54%	62%	63%	32%	93%	-	100%
Mean	3.71	3.78	3.64	3.37	3.80	3.68	3.87	3.87	3.62	3.39	3.33	4.09	4.22	3.75	3.66	5.52	1.55	7.44	1.44
Standard deviation	3.21	3.24	3.19	2.84	3.13	3.18	3.25	3.34	3.35	3.07	3.06	3.28	3.39	3.15	3.29	2.70	1.36	1.88	0.90
Standard error	0.10	0.14	0.14	0.26	0.24	0.23	0.24	0.27	0.22	0.18	0.18	0.22	0.22	0.13	0.15	0.16	0.06	0.09	0.04

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Absolutes/col percents

Table 11 Cont'd

Q.8 Thinking ahead to the General Election next year where MPs are elected to Parliament in Westminster, on a scale of 1-10 how likely or unlikely are you to vote for each of the following political parties? UKIP

Base: All respondents

	Total	Soft Voters		2014 Vote				2010 Vote				Likelihood to vote at GE		Ethnicity			
		Con	Lab	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Other	Did not vote	Likely	Unlikely	White	BME
Unweighted base	4,078	780	822	531	669	191	850	370	1,178	908	716	284	760	3,592	486	3,683	337
Weighted base	4,078	788	830	625	662	178	717	428	1,235	903	688	280	746	3,586	492	3,685	338
10 - Certain to vote	359	37	30	4	13	1	264	10	119	47	47	80	40	350	9	343	10
	9%	5%	4%	1%	2%	1%	37%	2%	10%	5%	7%	29%	5%	10%	2%	9%	3%
9	160	50	36	8	14	10	80	4	57	35	26	15	19	152	7	143	13
	4%	6%	4%	1%	2%	6%	11%	1%	5%	4%	4%	5%	3%	4%	2%	4%	4%
8	230	70	46	24	26	3	89	11	85	49	37	16	30	212	18	201	29
	6%	9%	6%	4%	4%	2%	12%	3%	7%	5%	5%	6%	4%	6%	4%	5%	8%
7	217	83	81	29	25	7	68	20	91	50	33	13	21	206	11	187	28
	5%	11%	10%	5%	4%	4%	9%	5%	7%	5%	5%	5%	3%	6%	2%	5%	8%
6	210	75	77	34	25	2	48	25	72	51	30	8	35	194	16	179	25
	5%	9%	9%	5%	4%	1%	7%	6%	6%	6%	4%	3%	5%	5%	3%	5%	8%
5	366	127	100	50	37	9	71	29	143	59	43	14	71	317	49	337	23
	9%	16%	12%	8%	6%	5%	10%	7%	12%	7%	6%	5%	9%	9%	10%	9%	7%
4	182	48	44	34	22	5	31	26	69	38	27	8	27	160	21	156	20
	4%	6%	5%	6%	3%	3%	4%	6%	6%	4%	4%	3%	4%	4%	4%	4%	6%
3	170	39	40	28	25	4	19	19	50	41	33	8	27	154	17	150	20
	4%	5%	5%	5%	4%	2%	3%	5%	4%	5%	5%	3%	4%	4%	3%	4%	6%
2	233	47	58	47	34	12	6	18	68	47	35	9	58	197	35	212	19
	6%	6%	7%	8%	5%	7%	1%	4%	6%	5%	5%	3%	8%	5%	7%	6%	6%
1 - Certain not to vote	1952	213	318	366	441	126	42	266	480	487	377	109	419	1645	307	1776	151
	48%	27%	38%	59%	67%	71%	6%	62%	39%	54%	55%	39%	56%	46%	62%	48%	45%
Net: Likely (5-10)	1542	442	370	149	139	32	619	99	567	290	216	147	215	1431	111	1390	128
	38%	56%	45%	24%	21%	18%	86%	23%	46%	32%	31%	52%	29%	40%	23%	38%	38%
Net: Unlikely (1-4)	2536	346	460	476	522	146	97	329	668	613	472	134	531	2155	381	2294	210
	62%	44%	55%	76%	79%	82%	14%	77%	54%	68%	69%	48%	71%	60%	77%	62%	62%
Mean	3.71	4.64	3.92	2.63	2.48	2.30	7.56	2.62	4.22	3.30	3.32	5.21	3.00	3.87	2.52	3.71	3.67
Standard deviation	3.21	2.91	2.90	2.38	2.52	2.48	2.67	2.48	3.23	3.02	3.11	3.92	2.85	3.27	2.42	3.24	2.95
Standard error	0.10	0.20	0.20	0.19	0.19	0.36	0.20	0.23	0.18	0.20	0.23	0.46	0.20	0.11	0.21	0.10	0.31

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Absolutes/col percents

Table 11 Cont'd
Q.8 Thinking ahead to the General Election next year where MPs are elected to Parliament in Westminster, on a scale of 1-10 how likely or unlikely are you to vote for each of the following political parties? UKIP
Base: All respondents

	Total	Region											
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	4,078	342	200	3,536	181	498	352	372	298	378	537	558	362
Weighted base	4,078	341	209	3,528	171	463	365	383	314	392	534	543	362
10 - Certain to vote	359	13	21	325	16	31	31	36	27	41	44	54	45
	9%	4%	10%	9%	9%	7%	8%	9%	8%	10%	8%	10%	12%
9	160	7	4	149	5	18	16	19	7	21	29	25	9
	4%	2%	2%	4%	3%	4%	4%	5%	2%	5%	5%	5%	3%
8	230	21	17	192	11	17	18	29	23	14	40	28	13
	6%	6%	8%	5%	7%	4%	5%	8%	7%	4%	7%	5%	3%
7	217	9	13	195	6	21	29	20	17	28	34	24	16
	5%	3%	6%	6%	3%	5%	8%	5%	6%	7%	6%	4%	4%
6	210	11	12	186	6	27	21	19	20	15	33	25	19
	5%	3%	6%	5%	3%	6%	6%	5%	6%	4%	6%	5%	5%
5	366	23	14	329	16	39	37	43	26	43	48	40	35
	9%	7%	7%	9%	10%	8%	10%	11%	8%	11%	9%	7%	10%
4	182	20	7	154	7	32	13	11	18	14	27	20	12
	4%	6%	3%	4%	4%	7%	4%	3%	6%	4%	5%	4%	3%
3	170	14	8	149	10	25	8	17	16	16	17	28	12
	4%	4%	4%	4%	6%	5%	2%	4%	5%	4%	3%	5%	3%
2	233	21	9	202	6	27	16	18	21	22	28	41	22
	6%	6%	4%	6%	4%	6%	4%	5%	7%	6%	5%	8%	6%
1 - Certain not to vote	1952	201	103	1647	88	226	176	171	139	176	234	257	179
	48%	59%	49%	47%	52%	49%	48%	45%	44%	45%	44%	47%	50%
Net: Likely (5-10)	1542	85	82	1376	60	153	152	166	120	164	228	196	136
	38%	25%	39%	39%	35%	33%	42%	43%	38%	42%	43%	36%	38%
Net: Unlikely (1-4)	2536	257	127	2153	111	310	213	216	194	228	306	347	226
	62%	75%	61%	61%	65%	67%	58%	57%	62%	58%	57%	64%	62%
Mean	3.71	2.86	3.80	3.79	3.55	3.45	3.82	4.01	3.77	3.95	4.02	3.71	3.70
Standard deviation	3.21	2.76	3.30	3.24	3.21	3.01	3.23	3.29	3.14	3.31	3.26	3.28	3.32
Standard error	0.10	0.29	0.45	0.11	0.48	0.27	0.33	0.33	0.35	0.33	0.28	0.28	0.34

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Absolutes/col percents

Table 12

Q.9 How important was each of the following as a possible reason for your decision to vote UKIP at the European elections on Thursday?

Base: All who voted for UKIP at the European elections

	Statements										
	Your view of Nigel Farage	Your view of David Cameron	What the Coalition has done in government	Gay marriage	You feel the Conservative Party does not represent your views	You feel that the Labour Party does not represent your views	The other political parties seem all the same	You want Britain to leave the European Union	UKIP say what they think	Britain needs tighter controls on immigration	UKIP are not part of the political establishment
Unweighted base	850	850	850	850	850	850	850	850	850	850	850
Weighted base	717	717	717	717	717	717	717	717	717	717	717
10 - Very important	180	115	152	91	240	279	209	422	372	531	130
	25%	16%	21%	13%	33%	39%	29%	59%	52%	74%	18%
9	80	37	42	36	58	63	75	83	126	80	64
	11%	5%	6%	5%	8%	9%	11%	12%	18%	11%	9%
8	121	71	73	41	85	60	79	52	96	56	69
	17%	10%	10%	6%	12%	8%	11%	7%	13%	8%	10%
7	96	74	74	31	76	59	80	47	56	20	75
	13%	10%	10%	4%	11%	8%	11%	7%	8%	3%	10%
6	83	75	87	33	58	54	72	32	29	14	73
	12%	10%	12%	5%	8%	8%	10%	4%	4%	2%	10%
5	66	88	87	81	59	45	79	41	25	8	107
	9%	12%	12%	11%	8%	6%	11%	6%	3%	1%	15%
4	19	35	32	29	34	23	18	13	1	1	35
	3%	5%	4%	4%	5%	3%	3%	2%	0%	0%	5%
3	19	46	40	39	34	34	35	7	3	1	33
	3%	6%	6%	5%	5%	5%	5%	1%	0%	0%	5%
2	13	50	39	37	22	24	16	6	2	1	32
	2%	7%	5%	5%	3%	3%	2%	1%	0%	0%	5%
1 - Not at all important	39	126	91	298	51	76	53	14	7	4	99
	5%	18%	13%	42%	7%	11%	7%	2%	1%	1%	14%
Mean	7.24	5.53	6.10	4.18	7.13	7.14	7.05	8.65	8.83	9.43	6.03
Standard deviation	2.52	3.12	3.04	3.38	2.90	3.15	2.82	2.15	1.69	1.29	3.02
Standard error	0.18	0.23	0.22	0.25	0.21	0.23	0.21	0.16	0.12	0.09	0.22

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Table 13

Q.9 How important was each of the following as a possible reason for your decision to vote UKIP at the European elections on Thursday?

Your view of Nigel Farage

Base: All who voted for UKIP at the European elections

	Total	Gender		Age						Social Grade				Work Status		UKIP		GE Potentials	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Work- ing	Not working	Consid erers	Non consid ers	Likely	Unlikely
Unweighted base	850	494	356	21	63	120	167	179	300	247	203	156	244	387	463			727	123
Weighted base	717	412	305	21	61	113	131	148	243	177	171	180	189	347	370			619	97
10 - Very important	180	95	85	2	9	25	30	39	76	35	41	43	62	79	101	-	-	170	10
	25%	23%	28%	10%	15%	22%	23%	26%	31%	20%	24%	24%	33%	23%	27%	-	-	27%	10%
9	80	50	29	1	5	12	15	20	26	19	15	24	22	39	41	-	-	77	3
	11%	12%	10%	6%	8%	11%	12%	13%	11%	11%	9%	13%	12%	11%	11%	-	-	12%	3%
8	121	80	41	1	8	15	20	27	51	36	25	30	31	56	65	-	-	106	16
	17%	19%	14%	3%	13%	13%	15%	18%	21%	20%	14%	17%	16%	16%	18%	-	-	17%	16%
7	96	52	45	11	11	18	18	14	25	29	24	21	22	57	40	-	-	85	11
	13%	13%	15%	49%	18%	16%	14%	9%	10%	17%	14%	12%	12%	16%	11%	-	-	14%	12%
6	83	52	31	2	8	15	14	20	25	23	21	23	16	38	46	-	-	67	16
	12%	13%	10%	9%	13%	13%	11%	13%	11%	13%	12%	13%	9%	11%	12%	-	-	11%	16%
5	66	40	26	3	7	8	19	11	18	15	25	11	16	30	36	-	-	53	13
	9%	10%	9%	14%	12%	7%	15%	8%	7%	8%	15%	6%	8%	9%	10%	-	-	9%	13%
4	19	8	11	2	3	4	4	2	4	4	7	4	4	10	9	-	-	15	5
	3%	2%	4%	10%	5%	3%	3%	1%	2%	2%	4%	2%	2%	3%	3%	-	-	2%	5%
3	19	8	11	-	5	2	4	3	5	7	2	4	5	11	8	-	-	13	6
	3%	2%	4%	-	8%	2%	3%	2%	2%	4%	1%	2%	3%	3%	2%	-	-	2%	6%
2	13	7	6	-	1	3	1	4	4	4	3	3	3	6	7	-	-	11	2
	2%	2%	2%	-	2%	3%	1%	2%	2%	2%	2%	2%	2%	2%	2%	-	-	2%	2%
1 - Not at all important	39	20	19	-	4	11	5	10	7	6	9	15	8	22	17	-	-	23	16
	5%	5%	6%	-	7%	10%	4%	7%	3%	4%	5%	9%	4%	6%	5%	-	-	4%	17%
Mean	7.24	7.30	7.17	6.79	6.40	6.81	7.17	7.30	7.70	7.16	7.03	7.12	7.63	7.11	7.37			7.50	5.62
Standard deviation	2.52	2.41	2.66	1.63	2.59	2.80	2.40	2.63	2.33	2.34	2.51	2.71	2.47	2.56	2.48			2.38	2.80
Standard error	0.18	0.23	0.30	0.69	0.65	0.52	0.41	0.42	0.29	0.34	0.38	0.40	0.35	0.27	0.25			0.19	0.56

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Table 13 Cont'd

Q.9 How important was each of the following as a possible reason for your decision to vote UKIP at the European elections on Thursday?

Your view of Nigel Farage

Base: All who voted for UKIP at the European elections

	Total	Soft Voters		2014 Vote					2010 Vote				Likelihood to vote at GE		Ethnicity		
		Con	Lab	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Other	Did not vote	Likely	Unlikely	White	BME
Unweighted base	850	216	129				850		399	121	126	115	60	834	16	832	9
Weighted base	717	187	117				717		330	110	106	100	44	705	11	704	7
10 - Very important	180	39	20	-	-	-	180	-	84	25	26	30	11	178	2	176	1
	25%	21%	17%	-	-	-	25%	-	25%	23%	25%	30%	26%	25%	21%	25%	18%
9	80	24	14	-	-	-	80	-	33	15	14	14	3	80	-	77	1
	11%	13%	12%	-	-	-	11%	-	10%	14%	13%	14%	6%	11%	-	11%	15%
8	121	38	21	-	-	-	121	-	64	14	18	16	7	120	2	121	-
	17%	21%	18%	-	-	-	17%	-	19%	12%	17%	16%	15%	17%	14%	17%	-
7	96	32	22	-	-	-	96	-	44	18	14	6	9	96	0	93	2
	13%	17%	19%	-	-	-	13%	-	13%	16%	14%	6%	20%	14%	3%	13%	35%
6	83	14	16	-	-	-	83	-	34	16	13	11	3	82	1	83	-
	12%	8%	14%	-	-	-	12%	-	10%	14%	12%	11%	8%	12%	9%	12%	-
5	66	18	16	-	-	-	66	-	29	11	6	12	7	65	1	66	1
	9%	9%	14%	-	-	-	9%	-	9%	10%	5%	12%	16%	9%	8%	9%	9%
4	19	6	4	-	-	-	19	-	9	2	5	1	3	18	1	18	1
	3%	3%	3%	-	-	-	3%	-	3%	2%	4%	1%	7%	3%	8%	3%	17%
3	19	4	2	-	-	-	19	-	10	4	3	1	0	16	2	19	-
	3%	2%	2%	-	-	-	3%	-	3%	4%	2%	1%	1%	2%	19%	3%	-
2	13	5	1	-	-	-	13	-	8	1	3	-	-	13	-	13	-
	2%	3%	1%	-	-	-	2%	-	2%	1%	3%	-	-	2%	-	2%	-
1 - Not at all important	39	6	2	-	-	-	39	-	17	4	4	10	1	37	2	38	0
	5%	3%	2%	-	-	-	5%	-	5%	4%	4%	10%	3%	5%	17%	5%	5%
Mean	7.24	7.32	7.19				7.24		7.26	7.24	7.34	7.32	7.25	7.27	5.50	7.23	6.83
Standard deviation	2.52	2.32	2.06				2.52		2.53	2.38	2.47	2.75	2.26	2.50	3.16	2.53	2.46
Standard error	0.18	0.33	0.37				0.18		0.27	0.44	0.47	0.54	0.67	0.18	1.83	0.19	1.88

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Table 13 Cont'd

Q.9 How important was each of the following as a possible reason for your decision to vote UKIP at the European elections on Thursday?

Your view of Nigel Farage

Base: All who voted for UKIP at the European elections

	Total	Region											
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	850	28	34	788	41	109	79	82	65	100	83	133	96
Weighted base	717	28	32	657	35	87	68	68	54	88	70	105	83
10 - Very important	180	5	7	168	8	27	13	17	11	22	21	24	25
	25%	17%	23%	26%	24%	31%	19%	25%	21%	25%	30%	23%	30%
9	80	3	3	74	4	9	9	5	8	7	7	15	9
	11%	11%	10%	11%	12%	11%	13%	8%	15%	8%	11%	14%	11%
8	121	4	8	109	6	15	10	9	7	25	8	18	12
	17%	16%	25%	17%	18%	17%	14%	13%	14%	28%	11%	17%	14%
7	96	6	3	87	1	9	11	13	12	9	10	14	9
	13%	22%	10%	13%	2%	11%	16%	19%	22%	10%	14%	13%	11%
6	83	2	4	77	4	9	11	8	6	5	10	14	9
	12%	8%	12%	12%	10%	11%	16%	12%	10%	6%	15%	14%	11%
5	66	4	3	59	1	9	7	7	3	12	7	9	5
	9%	16%	8%	9%	4%	10%	10%	10%	6%	13%	9%	9%	5%
4	19	-	0	19	0	2	3	3	1	3	1	2	3
	3%	-	1%	3%	1%	2%	5%	4%	2%	3%	2%	2%	4%
3	19	3	3	13	4	2	1	3	1	1	0	2	1
	3%	11%	9%	2%	10%	2%	1%	4%	2%	1%	0%	2%	1%
2	13	-	-	13	2	2	1	-	2	-	-	2	4
	2%	-	-	2%	5%	2%	2%	-	4%	-	-	2%	5%
1 - Not at all important	39	-	1	38	4	3	3	4	2	5	6	5	6
	5%	-	2%	6%	12%	4%	4%	6%	3%	6%	8%	4%	8%
Mean	7.24	7.03	7.35	7.25	6.53	7.51	7.11	7.05	7.32	7.39	7.32	7.34	7.17
Standard deviation	2.52	2.13	2.32	2.55	3.22	2.45	2.33	2.51	2.36	2.40	2.60	2.40	2.83
Standard error	0.18	0.79	0.80	0.19	1.07	0.52	0.55	0.60	0.63	0.50	0.61	0.46	0.61

European Election Survey
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Table 14
Q.9 How important was each of the following as a possible reason for your decision to vote UKIP at the European elections on Thursday?
Your view of David Cameron
Base: All who voted for UKIP at the European elections

	Total	Gender		Age						Social Grade				Work Status		UKIP		GE Potentials	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Work- ing	Not working	Consid erers	Non consid ers	Likely	Unlikely
Unweighted base	850	494	356	21	63	120	167	179	300	247	203	156	244	387	463			727	123
Weighted base	717	412	305	21	61	113	131	148	243	177	171	180	189	347	370			619	97
10 - Very important	115	54	61	1	7	24	20	25	38	24	21	33	37	47	68	-	-	102	13
	16%	13%	20%	5%	12%	21%	15%	17%	16%	14%	12%	18%	20%	14%	18%	-	-	16%	13%
9	37	23	14	1	3	5	8	9	11	14	7	10	6	22	15	-	-	28	9
	5%	5%	5%	4%	5%	4%	6%	6%	5%	8%	4%	5%	3%	6%	4%	-	-	5%	9%
8	71	49	23	3	6	8	11	13	29	19	16	17	19	32	39	-	-	61	11
	10%	12%	7%	16%	11%	7%	9%	9%	12%	11%	9%	10%	10%	9%	11%	-	-	10%	11%
7	74	45	30	5	8	9	9	12	32	18	16	23	18	32	43	-	-	63	11
	10%	11%	10%	23%	13%	8%	7%	8%	13%	10%	9%	13%	9%	9%	12%	-	-	10%	11%
6	75	48	26	2	7	15	11	16	25	24	19	21	11	39	36	-	-	63	11
	10%	12%	9%	8%	11%	13%	8%	11%	10%	14%	11%	12%	6%	11%	10%	-	-	10%	12%
5	88	54	34	3	10	10	15	24	26	24	25	16	23	42	46	-	-	76	12
	12%	13%	11%	16%	17%	9%	12%	16%	11%	14%	15%	9%	12%	12%	12%	-	-	12%	12%
4	35	14	21	1	3	6	10	6	10	13	9	7	6	17	18	-	-	32	3
	5%	3%	7%	5%	4%	5%	8%	4%	4%	7%	6%	4%	3%	5%	5%	-	-	5%	3%
3	46	28	17	0	3	9	10	11	12	8	15	10	12	30	16	-	-	43	3
	6%	7%	6%	2%	6%	8%	8%	7%	5%	5%	9%	5%	6%	9%	4%	-	-	7%	3%
2	50	20	30	3	4	5	12	9	17	10	13	16	11	25	25	-	-	43	7
	7%	5%	10%	15%	7%	4%	9%	6%	7%	6%	8%	9%	6%	7%	7%	-	-	7%	7%
1 - Not at all important	126	77	49	1	9	24	25	23	44	23	29	28	45	61	65	-	-	108	18
	18%	19%	16%	6%	15%	21%	19%	16%	18%	13%	17%	16%	24%	17%	18%	-	-	17%	18%
Mean	5.53	5.50	5.57	5.68	5.56	5.52	5.23	5.63	5.62	5.81	5.21	5.74	5.36	5.37	5.69			5.51	5.67
Standard deviation	3.12	3.04	3.21	2.49	2.89	3.30	3.18	3.07	3.11	2.89	2.98	3.14	3.36	3.07	3.15			3.12	3.08
Standard error	0.23	0.29	0.36	1.05	0.73	0.61	0.54	0.49	0.39	0.43	0.45	0.46	0.48	0.32	0.32			0.25	0.61

European Election Survey
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Table 14 Cont'd

Q.9 How important was each of the following as a possible reason for your decision to vote UKIP at the European elections on Thursday?

Your view of David Cameron

Base: All who voted for UKIP at the European elections

	Total	Soft Voters		2014 Vote					2010 Vote				Likelihood to vote at GE		Ethnicity		
		Con	Lab	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Other	Did not vote	Likely	Unlikely	White	BME
Unweighted base	850	216	129				850		399	121	126	115	60	834	16	832	9
Weighted base	717	187	117				717		330	110	106	100	44	705	11	704	7
10 - Very important	115	14	22	-	-	-	115	-	48	23	15	19	7	113	2	113	1
	16%	8%	19%	-	-	-	16%	-	15%	21%	14%	19%	17%	16%	13%	16%	11%
9	37	4	8	-	-	-	37	-	14	6	9	5	4	36	1	36	1
	5%	2%	7%	-	-	-	5%	-	4%	5%	8%	5%	9%	5%	10%	5%	20%
8	71	26	17	-	-	-	71	-	46	2	13	4	3	69	2	70	1
	10%	14%	15%	-	-	-	10%	-	14%	2%	13%	4%	7%	10%	20%	10%	15%
7	74	25	3	-	-	-	74	-	46	7	11	6	3	74	-	73	1
	10%	13%	3%	-	-	-	10%	-	14%	6%	10%	6%	6%	11%	-	10%	17%
6	75	34	14	-	-	-	75	-	40	9	9	9	6	75	-	75	-
	10%	18%	12%	-	-	-	10%	-	12%	8%	8%	9%	14%	11%	-	11%	-
5	88	32	12	-	-	-	88	-	46	14	15	8	2	87	1	88	-
	12%	17%	10%	-	-	-	12%	-	14%	13%	14%	8%	5%	12%	11%	12%	-
4	35	12	5	-	-	-	35	-	18	4	4	3	4	34	2	35	-
	5%	7%	4%	-	-	-	5%	-	5%	3%	4%	3%	9%	5%	14%	5%	-
3	46	12	10	-	-	-	46	-	16	8	8	12	2	44	1	42	1
	6%	6%	9%	-	-	-	6%	-	5%	7%	7%	12%	5%	6%	11%	6%	23%
2	50	14	9	-	-	-	50	-	12	8	9	15	2	49	1	50	-
	7%	8%	7%	-	-	-	7%	-	4%	8%	8%	15%	5%	7%	8%	7%	-
1 - Not at all important	126	14	18	-	-	-	126	-	45	29	15	21	10	124	1	122	1
	18%	7%	15%	-	-	-	18%	-	14%	27%	14%	21%	23%	18%	13%	17%	14%
Mean	5.53	5.61	5.79				5.53		5.91	5.07	5.72	4.89	5.41	5.53	5.55	5.54	6.13
Standard deviation	3.12	2.45	3.18				3.12		2.86	3.45	3.03	3.36	3.31	3.12	3.13	3.11	3.14
Standard error	0.23	0.35	0.58				0.23		0.31	0.64	0.58	0.66	0.97	0.23	1.81	0.23	2.40

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Table 14 Cont'd

Q.9 How important was each of the following as a possible reason for your decision to vote UKIP at the European elections on Thursday?

Your view of David Cameron

Base: All who voted for UKIP at the European elections

	Total	Region											
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	850	28	34	788	41	109	79	82	65	100	83	133	96
Weighted base	717	28	32	657	35	87	68	68	54	88	70	105	83
10 - Very important	115	2	2	111	7	13	16	12	14	16	12	12	9
	16%	5%	6%	17%	20%	15%	24%	18%	26%	18%	17%	11%	11%
9	37	4	1	32	1	4	2	1	2	5	5	9	4
	5%	13%	4%	5%	2%	4%	3%	2%	3%	6%	7%	8%	5%
8	71	1	1	70	7	10	4	9	5	7	6	13	9
	10%	2%	2%	11%	21%	11%	7%	13%	9%	8%	8%	13%	11%
7	74	3	3	68	-	11	9	5	6	11	7	9	9
	10%	11%	10%	10%	-	13%	14%	7%	12%	13%	9%	9%	11%
6	75	6	4	64	4	7	11	7	9	5	2	7	11
	10%	21%	13%	10%	12%	8%	16%	11%	18%	6%	3%	7%	13%
5	88	6	6	76	3	9	7	7	3	15	14	11	8
	12%	20%	20%	12%	8%	11%	10%	10%	5%	17%	20%	11%	10%
4	35	3	5	27	1	2	2	6	1	5	3	4	4
	5%	12%	15%	4%	2%	2%	3%	9%	2%	6%	4%	3%	4%
3	46	-	5	40	2	4	3	7	2	4	2	12	5
	6%	-	17%	6%	5%	4%	5%	10%	4%	4%	3%	12%	6%
2	50	-	-	50	4	6	5	4	4	10	1	7	8
	7%	-	-	8%	11%	7%	7%	6%	8%	12%	1%	7%	10%
1 - Not at all important	126	4	4	118	7	22	8	10	7	9	19	20	16
	18%	14%	13%	18%	20%	25%	12%	15%	13%	10%	27%	19%	20%
Mean	5.53	5.66	4.88	5.56	5.59	5.28	6.14	5.49	6.25	5.84	5.40	5.28	5.16
Standard deviation	3.12	2.51	2.42	3.16	3.36	3.28	3.04	3.08	3.15	3.01	3.31	3.13	3.05
Standard error	0.23	0.93	0.84	0.24	1.12	0.69	0.72	0.73	0.84	0.63	0.77	0.60	0.66

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Table 15

Q.9 How important was each of the following as a possible reason for your decision to vote UKIP at the European elections on Thursday?

What the Coalition has done in government

Base: All who voted for UKIP at the European elections

	Total	Gender		Age						Social Grade				Work Status		UKIP		GE Potentials	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Work- ing	Not working	Consid erers	Non consid erers	Likely	Unlikely
Unweighted base	850	494	356	21	63	120	167	179	300	247	203	156	244	387	463			727	123
Weighted base	717	412	305	21	61	113	131	148	243	177	171	180	189	347	370			619	97
10 - Very important	152	66	86	2	11	25	28	34	54	29	29	43	52	64	89	-	-	132	20
	21%	16%	28%	8%	18%	22%	21%	23%	22%	16%	17%	24%	27%	18%	24%	-	-	21%	20%
9	42	24	18	0	5	5	8	6	16	9	10	13	11	20	22	-	-	38	3
	6%	6%	6%	2%	9%	5%	6%	4%	7%	5%	6%	7%	6%	6%	6%	-	-	6%	3%
8	73	43	30	4	6	12	14	17	20	24	16	12	21	34	39	-	-	64	8
	10%	10%	10%	19%	9%	11%	11%	12%	8%	13%	9%	7%	11%	10%	11%	-	-	10%	8%
7	74	49	26	5	9	13	9	11	28	20	21	21	13	42	32	-	-	59	16
	10%	12%	8%	23%	14%	11%	7%	7%	11%	11%	12%	12%	7%	12%	9%	-	-	9%	16%
6	87	49	39	4	7	17	17	19	24	24	24	20	19	47	40	-	-	77	10
	12%	12%	13%	18%	11%	15%	13%	13%	10%	13%	14%	11%	10%	14%	11%	-	-	12%	10%
5	87	57	30	-	6	10	16	23	31	29	20	24	14	41	46	-	-	79	8
	12%	14%	10%	-	9%	9%	13%	16%	13%	17%	11%	13%	7%	12%	12%	-	-	13%	8%
4	32	21	11	1	4	7	3	5	11	10	7	5	10	13	19	-	-	26	6
	4%	5%	3%	5%	7%	7%	2%	4%	5%	5%	4%	3%	5%	4%	5%	-	-	4%	6%
3	40	25	15	3	4	7	8	8	11	8	12	9	11	23	17	-	-	33	7
	6%	6%	5%	14%	6%	6%	6%	5%	5%	5%	7%	5%	6%	7%	5%	-	-	5%	8%
2	39	23	16	-	4	4	9	6	16	8	11	10	8	21	18	-	-	34	5
	5%	6%	5%	-	7%	4%	7%	4%	6%	5%	7%	6%	4%	6%	5%	-	-	5%	5%
1 - Not at all important	91	55	36	2	6	13	19	19	32	17	21	22	30	42	49	-	-	77	15
	13%	13%	12%	11%	10%	12%	14%	13%	13%	10%	13%	12%	16%	12%	13%	-	-	12%	15%
Mean	6.10	5.82	6.48	5.92	6.12	6.21	5.99	6.16	6.08	6.10	5.84	6.22	6.22	5.98	6.21			6.14	5.87
Standard deviation	3.04	2.95	3.12	2.56	2.94	2.97	3.14	3.02	3.10	2.76	2.97	3.08	3.30	2.97	3.10			3.03	3.10
Standard error	0.22	0.29	0.35	1.08	0.74	0.55	0.54	0.49	0.39	0.41	0.45	0.45	0.47	0.31	0.32			0.24	0.62

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Table 15 Cont'd

Q.9 How important was each of the following as a possible reason for your decision to vote UKIP at the European elections on Thursday?

What the Coalition has done in government

Base: All who voted for UKIP at the European elections

	Total	Soft Voters		2014 Vote					2010 Vote				Likelihood to vote at GE		Ethnicity		
		Con	Lab	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Other	Did not vote	Likely	Unlikely	White	BME
Unweighted base	850	216	129				850		399	121	126	115	60	834	16	832	9
Weighted base	717	187	117				717		330	110	106	100	44	705	11	704	7
10 - Very important	152	11	21	-	-	-	152	-	62	29	23	25	7	151	2	151	1
	21%	6%	18%	-	-	-	21%	-	19%	27%	22%	25%	15%	21%	13%	22%	11%
9	42	10	5	-	-	-	42	-	19	6	8	4	3	38	3	42	-
	6%	5%	4%	-	-	-	6%	-	6%	6%	8%	4%	6%	5%	30%	6%	-
8	73	26	18	-	-	-	73	-	36	7	11	7	9	73	-	69	3
	10%	14%	15%	-	-	-	10%	-	11%	6%	11%	7%	21%	10%	-	10%	40%
7	74	32	13	-	-	-	74	-	40	8	12	8	3	74	0	74	1
	10%	17%	11%	-	-	-	10%	-	12%	8%	12%	8%	7%	11%	3%	10%	13%
6	87	29	13	-	-	-	87	-	46	14	9	9	7	86	1	85	-
	12%	16%	11%	-	-	-	12%	-	14%	12%	8%	9%	16%	12%	10%	12%	-
5	87	37	17	-	-	-	87	-	47	10	14	9	3	86	0	86	-
	12%	20%	15%	-	-	-	12%	-	14%	9%	13%	9%	7%	12%	4%	12%	-
4	32	10	2	-	-	-	32	-	20	3	1	3	2	30	2	31	1
	4%	6%	2%	-	-	-	4%	-	6%	3%	1%	3%	5%	4%	17%	4%	15%
3	40	11	8	-	-	-	40	-	15	8	10	4	1	39	1	39	0
	6%	6%	7%	-	-	-	6%	-	5%	8%	9%	4%	2%	5%	13%	6%	8%
2	39	12	4	-	-	-	39	-	17	2	5	11	3	39	-	39	-
	5%	6%	4%	-	-	-	5%	-	5%	2%	5%	11%	6%	5%	-	6%	-
1 - Not at all important	91	9	15	-	-	-	91	-	27	22	13	19	6	90	1	88	1
	13%	5%	13%	-	-	-	13%	-	8%	20%	12%	19%	15%	13%	9%	12%	14%
Mean	6.10	5.86	6.08				6.10		6.25	5.99	6.23	5.69	6.10	6.10	6.24	6.12	6.13
Standard deviation	3.04	2.30	2.94				3.04		2.78	3.35	3.06	3.43	2.98	3.04	3.00	3.04	2.87
Standard error	0.22	0.33	0.53				0.22		0.30	0.63	0.58	0.67	0.88	0.22	1.74	0.22	2.20

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Table 15 Cont'd

Q.9 How important was each of the following as a possible reason for your decision to vote UKIP at the European elections on Thursday?

What the Coalition has done in government

Base: All who voted for UKIP at the European elections

	Total	Region											
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	850	28	34	788	41	109	79	82	65	100	83	133	96
Weighted base	717	28	32	657	35	87	68	68	54	88	70	105	83
10 - Very important	152	4	3	145	8	18	17	22	11	18	18	16	18
	21%	14%	10%	22%	22%	21%	26%	32%	20%	20%	26%	15%	22%
9	42	3	1	37	3	6	2	2	3	6	4	7	5
	6%	10%	5%	6%	9%	7%	3%	3%	5%	6%	5%	6%	6%
8	73	3	5	66	3	8	9	8	9	9	4	11	5
	10%	10%	14%	10%	9%	9%	13%	12%	16%	10%	6%	10%	6%
7	74	2	5	67	4	8	4	4	8	10	10	9	9
	10%	8%	17%	10%	11%	9%	7%	6%	15%	11%	14%	8%	11%
6	87	5	2	81	5	12	6	7	5	11	8	11	15
	12%	18%	5%	12%	14%	13%	10%	11%	10%	12%	11%	11%	18%
5	87	3	3	80	4	13	12	7	7	12	5	13	8
	12%	12%	10%	12%	11%	15%	18%	10%	14%	13%	7%	13%	10%
4	32	1	3	28	2	2	3	5	2	5	3	5	2
	4%	4%	8%	4%	5%	2%	5%	7%	4%	5%	4%	5%	2%
3	40	1	4	35	2	2	3	6	4	5	2	7	4
	6%	4%	13%	5%	6%	3%	4%	9%	8%	5%	3%	6%	5%
2	39	1	1	37	-	6	4	4	1	9	3	7	4
	5%	4%	2%	6%	-	6%	5%	6%	2%	10%	4%	6%	5%
1 - Not at all important	91	4	5	81	4	12	7	3	3	6	14	20	13
	13%	16%	17%	12%	11%	14%	10%	4%	6%	7%	20%	19%	15%
Mean	6.10	5.87	5.44	6.14	6.47	6.11	6.35	6.72	6.61	6.15	6.07	5.46	6.00
Standard deviation	3.04	2.99	2.90	3.05	2.89	3.05	2.99	2.93	2.64	2.89	3.33	3.15	3.10
Standard error	0.22	1.12	1.01	0.23	0.96	0.64	0.71	0.70	0.71	0.60	0.78	0.60	0.67

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Table 16

Q.9 How important was each of the following as a possible reason for your decision to vote UKIP at the European elections on Thursday?

Gay marriage

Base: All who voted for UKIP at the European elections

	Total	Gender		Age						Social Grade				Work Status		UKIP		GE Potentials	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Work- ing	Not working	Consid erers	Non consid ers	Likely	Unlikely
Unweighted base	850	494	356	21	63	120	167	179	300	247	203	156	244	387	463			727	123
Weighted base	717	412	305	21	61	113	131	148	243	177	171	180	189	347	370			619	97
10 - Very important	91	53	38	3	6	12	13	14	44	22	22	22	26	37	54	-	-	85	6
	13%	13%	12%	12%	9%	10%	10%	10%	18%	12%	13%	12%	14%	11%	15%	-	-	14%	6%
9	36	22	15	-	3	7	6	7	14	12	6	12	6	21	15	-	-	36	1
	5%	5%	5%	-	5%	6%	4%	5%	6%	7%	3%	7%	3%	6%	4%	-	-	6%	1%
8	41	22	19	3	7	6	5	7	13	11	9	11	10	17	24	-	-	37	4
	6%	5%	6%	14%	12%	5%	4%	5%	6%	6%	5%	6%	5%	5%	6%	-	-	6%	4%
7	31	12	19	5	3	5	5	5	8	8	10	8	5	19	13	-	-	29	3
	4%	3%	6%	22%	4%	5%	4%	3%	3%	4%	6%	4%	3%	5%	3%	-	-	5%	3%
6	33	17	16	2	3	5	7	4	12	10	5	7	10	18	15	-	-	29	5
	5%	4%	5%	8%	5%	5%	5%	3%	5%	6%	3%	4%	5%	5%	4%	-	-	5%	5%
5	81	42	39	0	5	16	15	23	23	18	19	22	24	38	44	-	-	73	8
	11%	10%	13%	2%	8%	14%	11%	15%	9%	10%	11%	12%	12%	11%	12%	-	-	12%	8%
4	29	14	15	3	1	3	5	9	9	8	6	9	6	15	14	-	-	26	3
	4%	3%	5%	14%	1%	3%	4%	6%	4%	4%	4%	5%	3%	4%	4%	-	-	4%	3%
3	39	21	18	-	7	7	9	10	6	13	10	4	11	26	13	-	-	32	7
	5%	5%	6%	-	12%	6%	7%	6%	2%	7%	6%	2%	6%	7%	4%	-	-	5%	7%
2	37	29	9	-	3	3	10	8	13	9	13	4	10	20	17	-	-	22	15
	5%	7%	3%	-	6%	3%	8%	5%	5%	5%	8%	3%	5%	6%	5%	-	-	4%	16%
1 - Not at all important	298	180	117	6	24	49	56	62	101	67	71	80	80	136	161	-	-	251	47
	42%	44%	39%	28%	39%	43%	43%	42%	41%	38%	41%	45%	42%	39%	44%	-	-	40%	48%
Mean	4.18	4.02	4.38	5.26	4.17	4.10	3.79	3.86	4.52	4.37	4.03	4.22	4.09	4.15	4.20			4.36	2.98
Standard deviation	3.38	3.41	3.33	3.13	3.30	3.30	3.18	3.15	3.63	3.38	3.34	3.43	3.36	3.28	3.47			3.43	2.75
Standard error	0.25	0.33	0.37	1.32	0.83	0.61	0.54	0.51	0.46	0.50	0.50	0.50	0.48	0.35	0.35			0.27	0.55

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Table 16 Cont'd

Q.9 How important was each of the following as a possible reason for your decision to vote UKIP at the European elections on Thursday?

Gay marriage

Base: All who voted for UKIP at the European elections

	Total	Soft Voters		2014 Vote					2010 Vote				Likelihood to vote at GE		Ethnicity		
		Con	Lab	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Other	Did not vote	Likely	Unlikely	White	BME
Unweighted base	850	216	129				850		399	121	126	115	60	834	16	832	9
Weighted base	717	187	117				717		330	110	106	100	44	705	11	704	7
10 - Very important	91	19	10	-	-	-	91	-	52	12	12	12	3	89	2	90	1
	13%	10%	8%	-	-	-	13%	-	16%	11%	11%	12%	6%	13%	21%	13%	11%
9	36	13	6	-	-	-	36	-	18	9	3	5	-	36	-	36	-
	5%	7%	5%	-	-	-	5%	-	5%	8%	3%	5%	-	5%	-	5%	-
8	41	17	12	-	-	-	41	-	17	9	5	5	3	40	1	39	2
	6%	9%	10%	-	-	-	6%	-	5%	8%	5%	5%	7%	6%	8%	6%	28%
7	31	10	8	-	-	-	31	-	9	7	4	8	2	31	-	31	-
	4%	6%	7%	-	-	-	4%	-	3%	6%	3%	8%	5%	4%	-	4%	-
6	33	13	6	-	-	-	33	-	13	7	6	4	-	33	-	33	0
	5%	7%	5%	-	-	-	5%	-	4%	6%	6%	4%	-	5%	-	5%	8%
5	81	19	8	-	-	-	81	-	36	10	10	11	8	81	1	80	-
	11%	10%	7%	-	-	-	11%	-	11%	9%	9%	11%	19%	11%	7%	11%	-
4	29	5	7	-	-	-	29	-	13	1	7	2	5	28	1	29	-
	4%	3%	6%	-	-	-	4%	-	4%	1%	7%	2%	11%	4%	10%	4%	-
3	39	10	10	-	-	-	39	-	17	9	4	8	2	38	1	38	-
	5%	6%	9%	-	-	-	5%	-	5%	8%	3%	8%	5%	5%	4%	5%	-
2	37	11	4	-	-	-	37	-	24	2	5	3	3	37	-	35	0
	5%	6%	4%	-	-	-	5%	-	7%	2%	4%	3%	6%	5%	-	5%	7%
1 - Not at all important	298	70	45	-	-	-	298	-	130	45	51	43	18	292	6	292	3
	42%	37%	39%	-	-	-	42%	-	40%	41%	48%	43%	40%	41%	49%	41%	46%
Mean	4.18	4.43	4.22				4.18		4.31	4.39	3.77	4.19	3.61	4.18	4.13	4.19	4.42
Standard deviation	3.38	3.34	3.25				3.38		3.49	3.42	3.26	3.36	2.78	3.37	3.65	3.38	3.62
Standard error	0.25	0.48	0.59				0.25		0.38	0.64	0.62	0.66	0.82	0.25	2.11	0.25	2.77

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Table 16 Cont'd

Q.9 How important was each of the following as a possible reason for your decision to vote UKIP at the European elections on Thursday?

Gay marriage

Base: All who voted for UKIP at the European elections

	Total	Region											
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	850	28	34	788	41	109	79	82	65	100	83	133	96
Weighted base	717	28	32	657	35	87	68	68	54	88	70	105	83
10 - Very important	91	3	4	84	4	10	7	9	8	14	10	11	10
	13%	12%	14%	13%	10%	11%	11%	14%	15%	15%	15%	11%	12%
9	36	2	3	31	2	6	5	3	1	4	-	5	5
	5%	8%	9%	5%	7%	7%	7%	4%	2%	4%	-	4%	6%
8	41	2	4	35	1	4	3	9	1	6	4	5	3
	6%	8%	12%	5%	2%	4%	4%	13%	2%	7%	6%	5%	4%
7	31	-	3	28	1	7	1	3	-	4	-	8	4
	4%	-	11%	4%	3%	7%	1%	4%	-	5%	-	8%	5%
6	33	2	2	29	3	6	4	2	3	3	4	2	3
	5%	6%	7%	4%	9%	6%	6%	3%	5%	3%	6%	2%	3%
5	81	3	4	74	2	9	10	5	9	9	8	14	8
	11%	12%	13%	11%	7%	11%	15%	8%	17%	10%	11%	13%	9%
4	29	1	-	29	1	1	4	4	3	2	1	4	8
	4%	2%	-	4%	4%	2%	6%	5%	6%	3%	1%	3%	9%
3	39	2	2	34	1	5	2	7	4	6	2	6	1
	5%	7%	7%	5%	3%	6%	3%	10%	7%	7%	3%	6%	1%
2	37	1	-	36	2	3	3	3	3	4	2	10	5
	5%	4%	-	6%	7%	4%	4%	4%	5%	4%	3%	10%	7%
1 - Not at all important	298	11	9	277	17	36	28	23	22	37	39	41	35
	42%	41%	28%	42%	48%	41%	42%	34%	41%	42%	55%	39%	43%
Mean	4.18	4.27	5.44	4.11	3.77	4.29	4.09	4.62	3.92	4.31	3.61	4.05	4.08
Standard deviation	3.38	3.41	3.32	3.37	3.33	3.37	3.27	3.41	3.24	3.50	3.41	3.26	3.37
Standard error	0.25	1.27	1.15	0.26	1.11	0.71	0.78	0.81	0.87	0.73	0.80	0.62	0.73

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Absolutes/col percents

Table 17

Q.9 How important was each of the following as a possible reason for your decision to vote UKIP at the European elections on Thursday?

You feel the Conservative Party does not represent your views

Base: All who voted for UKIP at the European elections

	Total	Gender		Age						Social Grade				Work Status		UKIP		GE Potentials	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Work- ing	Not working	Consid erers	Non consid erers	Likely	Unlikely
Unweighted base	850	494	356	21	63	120	167	179	300	247	203	156	244	387	463			727	123
Weighted base	717	412	305	21	61	113	131	148	243	177	171	180	189	347	370			619	97
10 - Very important	240	117	123	4	16	37	45	59	79	44	51	68	77	102	138	-	-	211	29
	33%	28%	41%	19%	27%	33%	34%	40%	32%	25%	30%	38%	41%	29%	37%	-	-	34%	30%
9	58	33	25	2	4	7	9	15	21	18	12	12	16	25	33	-	-	50	8
	8%	8%	8%	7%	6%	6%	7%	10%	9%	10%	7%	7%	8%	7%	9%	-	-	8%	8%
8	85	56	29	2	6	12	12	14	39	30	17	16	22	37	48	-	-	76	9
	12%	14%	9%	9%	10%	10%	9%	9%	16%	17%	10%	9%	12%	11%	13%	-	-	12%	9%
7	76	47	29	4	8	15	18	10	21	19	20	26	10	47	29	-	-	68	8
	11%	11%	10%	17%	14%	14%	13%	7%	9%	11%	12%	14%	6%	13%	8%	-	-	11%	8%
6	58	45	13	2	6	8	13	14	15	21	13	15	9	36	22	-	-	48	10
	8%	11%	4%	11%	9%	7%	10%	9%	6%	12%	8%	8%	5%	10%	6%	-	-	8%	10%
5	59	37	22	0	3	11	13	8	22	16	16	12	14	26	32	-	-	53	6
	8%	9%	7%	2%	5%	10%	10%	6%	9%	9%	10%	7%	7%	8%	9%	-	-	8%	6%
4	34	18	15	2	5	2	3	8	14	10	10	8	5	15	19	-	-	26	8
	5%	4%	5%	9%	8%	2%	2%	5%	6%	6%	6%	5%	3%	4%	5%	-	-	4%	8%
3	34	21	13	3	2	5	5	7	12	8	12	2	12	19	14	-	-	25	9
	5%	5%	4%	16%	3%	4%	4%	5%	5%	5%	7%	1%	6%	6%	4%	-	-	4%	9%
2	22	13	9	1	3	2	8	4	5	2	8	7	5	15	7	-	-	17	5
	3%	3%	3%	3%	5%	2%	6%	2%	2%	1%	5%	4%	2%	4%	2%	-	-	3%	5%
1 - Not at all important	51	25	26	2	7	14	5	9	15	7	12	13	20	25	26	-	-	46	6
	7%	6%	9%	8%	12%	12%	4%	6%	6%	4%	7%	7%	11%	7%	7%	-	-	7%	6%
Mean	7.13	7.00	7.30	6.15	6.49	6.91	7.20	7.47	7.23	7.16	6.77	7.33	7.21	6.87	7.37			7.19	6.71
Standard deviation	2.90	2.77	3.04	2.88	3.12	3.06	2.76	2.87	2.80	2.50	2.94	2.87	3.18	2.90	2.87			2.88	2.98
Standard error	0.21	0.27	0.34	1.22	0.79	0.57	0.47	0.46	0.35	0.37	0.44	0.42	0.45	0.31	0.29			0.23	0.59

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Table 17 Cont'd

Q.9 How important was each of the following as a possible reason for your decision to vote UKIP at the European elections on Thursday?

You feel the Conservative Party does not represent your views

Base: All who voted for UKIP at the European elections

	Total	Soft Voters		2014 Vote					2010 Vote					Likelihood to vote at GE		Ethnicity	
		Con	Lab	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Other	Did not vote	Likely	Unlikely	White	BME
Unweighted base	850	216	129				850		399	121	126	115	60	834	16	832	9
Weighted base	717	187	117				717		330	110	106	100	44	705	11	704	7
10 - Very important	240	26	38	-	-	-	240	-	85	49	36	46	16	237	3	235	2
	33%	14%	33%	-	-	-	33%	-	26%	45%	34%	46%	35%	34%	27%	33%	28%
9	58	13	11	-	-	-	58	-	24	11	12	7	4	56	2	56	1
	8%	7%	10%	-	-	-	8%	-	7%	10%	11%	7%	8%	8%	15%	8%	13%
8	85	37	18	-	-	-	85	-	49	4	16	7	6	84	1	84	1
	12%	20%	16%	-	-	-	12%	-	15%	3%	15%	7%	13%	12%	6%	12%	15%
7	76	32	9	-	-	-	76	-	43	14	11	6	2	76	-	75	1
	11%	17%	8%	-	-	-	11%	-	13%	13%	10%	6%	4%	11%	-	11%	14%
6	58	23	12	-	-	-	58	-	28	7	12	5	3	56	2	58	-
	8%	12%	10%	-	-	-	8%	-	8%	6%	11%	5%	6%	8%	14%	8%	-
5	59	25	11	-	-	-	59	-	40	1	7	4	5	57	2	58	0
	8%	13%	9%	-	-	-	8%	-	12%	1%	7%	4%	11%	8%	14%	8%	5%
4	34	12	1	-	-	-	34	-	21	6	4	1	2	32	1	34	-
	5%	6%	1%	-	-	-	5%	-	6%	5%	4%	1%	4%	5%	12%	5%	-
3	34	9	3	-	-	-	34	-	20	-	5	5	2	33	1	32	-
	5%	5%	3%	-	-	-	5%	-	6%	-	4%	5%	5%	5%	4%	5%	-
2	22	6	5	-	-	-	22	-	6	5	1	8	2	22	-	21	1
	3%	3%	4%	-	-	-	3%	-	2%	5%	1%	8%	4%	3%	-	3%	15%
1 - Not at all important	51	4	8	-	-	-	51	-	15	14	4	10	4	50	1	49	1
	7%	2%	7%	-	-	-	7%	-	5%	12%	3%	10%	9%	7%	9%	7%	9%
Mean	7.13	6.71	7.29				7.13		6.94	7.36	7.61	7.20	7.01	7.13	6.65	7.14	6.89
Standard deviation	2.90	2.28	2.82				2.90		2.63	3.24	2.48	3.35	3.10	2.89	2.95	2.88	3.21
Standard error	0.21	0.33	0.51				0.21		0.28	0.60	0.47	0.66	0.91	0.21	1.71	0.21	2.46

European Election Survey
ONLINE Fieldwork: 23rd-26th May 2014

Table 17 Cont'd

Q.9 How important was each of the following as a possible reason for your decision to vote UKIP at the European elections on Thursday?

You feel the Conservative Party does not represent your views

Base: All who voted for UKIP at the European elections

	Total	Region											
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	850	28	34	788	41	109	79	82	65	100	83	133	96
Weighted base	717	28	32	657	35	87	68	68	54	88	70	105	83
10 - Very important	240	6	7	227	12	33	22	21	18	26	31	36	28
	33%	22%	21%	35%	35%	38%	32%	32%	34%	29%	44%	34%	33%
9	58	6	2	50	5	7	4	4	4	8	5	7	8
	8%	20%	6%	8%	13%	8%	5%	6%	7%	9%	7%	6%	9%
8	85	3	3	78	2	9	9	7	5	14	11	15	6
	12%	12%	10%	12%	6%	10%	14%	11%	9%	16%	16%	14%	8%
7	76	3	4	69	2	11	8	14	2	9	6	15	3
	11%	10%	13%	11%	7%	13%	11%	20%	3%	10%	9%	14%	4%
6	58	5	1	52	6	6	9	2	7	5	1	6	8
	8%	18%	4%	8%	18%	7%	13%	3%	14%	6%	2%	6%	10%
5	59	2	4	53	1	7	6	6	6	7	6	7	7
	8%	7%	13%	8%	3%	8%	8%	9%	11%	8%	9%	7%	8%
4	34	1	9	24	1	3	2	2	3	3	2	3	6
	5%	5%	27%	4%	2%	3%	2%	4%	5%	4%	2%	2%	7%
3	34	1	1	32	1	2	1	7	4	4	2	6	5
	5%	4%	3%	5%	1%	3%	1%	10%	8%	4%	3%	6%	6%
2	22	0	1	21	0	1	3	3	2	6	-	3	4
	3%	1%	2%	3%	1%	1%	4%	4%	3%	7%	-	3%	4%
1 - Not at all important	51	-	1	51	4	8	7	2	3	6	6	8	8
	7%	-	2%	8%	12%	9%	10%	2%	5%	6%	8%	7%	10%
Mean	7.13	7.49	6.43	7.14	7.23	7.36	7.02	7.15	6.95	6.97	7.74	7.21	6.72
Standard deviation	2.90	2.14	2.53	2.93	3.03	2.91	2.92	2.68	2.92	2.95	2.81	2.87	3.19
Standard error	0.21	0.80	0.88	0.22	1.01	0.61	0.69	0.64	0.78	0.61	0.66	0.55	0.69

European Election Survey
ONLINE Fieldwork: 23rd-26th May 2014

Table 18
Q.9 How important was each of the following as a possible reason for your decision to vote UKIP at the European elections on Thursday?
You feel that the Labour Party does not represent your views
Base: All who voted for UKIP at the European elections

	Total	Gender		Age						Social Grade				Work Status		UKIP		GE Potentials	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Work- ing	Not working	Consid erers	Non consid erers	Likely	Unlikely
Unweighted base	850	494	356	21	63	120	167	179	300	247	203	156	244	387	463			727	123
Weighted base	717	412	305	21	61	113	131	148	243	177	171	180	189	347	370			619	97
10 - Very important	279	160	119	7	12	29	52	63	116	68	58	74	79	113	166	-	-	248	32
	39%	39%	39%	32%	20%	26%	39%	42%	48%	38%	34%	41%	42%	33%	45%	-	-	40%	33%
9	63	41	21	3	5	5	11	18	20	17	23	13	10	28	34	-	-	53	10
	9%	10%	7%	13%	8%	5%	8%	12%	8%	10%	13%	7%	5%	8%	9%	-	-	9%	10%
8	60	39	21	1	5	17	7	10	20	16	10	21	13	29	30	-	-	51	9
	8%	9%	7%	5%	9%	15%	5%	7%	8%	9%	6%	12%	7%	8%	8%	-	-	8%	9%
7	59	33	26	6	4	17	10	10	12	14	12	16	17	35	25	-	-	52	7
	8%	8%	9%	28%	7%	15%	7%	6%	5%	8%	7%	9%	9%	10%	7%	-	-	8%	7%
6	54	24	30	0	9	9	8	15	13	11	13	18	12	34	20	-	-	47	7
	8%	6%	10%	2%	15%	8%	6%	10%	5%	6%	8%	10%	6%	10%	5%	-	-	8%	7%
5	45	23	22	0	6	10	7	8	12	11	9	6	19	21	24	-	-	40	5
	6%	6%	7%	2%	10%	9%	6%	5%	5%	6%	5%	3%	10%	6%	6%	-	-	6%	5%
4	23	14	10	-	2	5	10	3	4	4	10	2	7	18	5	-	-	16	7
	3%	3%	3%	-	3%	4%	7%	2%	2%	2%	6%	1%	4%	5%	1%	-	-	3%	7%
3	34	12	22	2	9	5	5	5	7	7	9	9	8	20	15	-	-	31	3
	5%	3%	7%	10%	15%	5%	4%	4%	3%	4%	6%	5%	4%	6%	4%	-	-	5%	3%
2	24	13	11	2	2	7	3	4	5	5	7	7	5	16	7	-	-	21	2
	3%	3%	3%	7%	3%	7%	3%	3%	2%	3%	4%	4%	3%	5%	2%	-	-	3%	3%
1 - Not at all important	76	53	23	-	5	8	18	12	33	23	20	13	20	32	44	-	-	60	16
	11%	13%	8%	-	7%	7%	14%	8%	14%	13%	12%	7%	10%	9%	12%	-	-	10%	16%
Mean	7.14	7.15	7.13	7.47	6.16	6.70	6.90	7.52	7.46	7.10	6.87	7.44	7.13	6.84	7.42			7.21	6.66
Standard deviation	3.15	3.23	3.04	2.60	2.90	2.88	3.33	2.99	3.28	3.23	3.24	2.97	3.15	3.09	3.18			3.11	3.34
Standard error	0.23	0.31	0.34	1.10	0.73	0.53	0.57	0.48	0.41	0.48	0.49	0.43	0.45	0.32	0.32			0.25	0.66

European Election Survey

ONLINE Fieldwork: 23rd-26th May 2014

Table 18 Cont'd

Q.9 How important was each of the following as a possible reason for your decision to vote UKIP at the European elections on Thursday?

You feel that the Labour Party does not represent your views

Base: All who voted for UKIP at the European elections

	Total	Soft Voters		2014 Vote				2010 Vote				Likelihood to vote at GE		Ethnicity			
		Con	Lab	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Other	Did not vote	Likely	Unlikely	White	BME
Unweighted base	850	216	129				850		399	121	126	115	60	834	16	832	9
Weighted base	717	187	117				717		330	110	106	100	44	705	11	704	7
10 - Very important	279	66	8	-	-	-	279	-	165	14	34	43	14	276	3	275	2
	39%	35%	7%	-	-	-	39%	-	50%	13%	32%	43%	31%	39%	29%	39%	28%
9	63	22	8	-	-	-	63	-	26	10	11	10	5	61	2	62	0
	9%	12%	7%	-	-	-	9%	-	8%	9%	10%	10%	10%	9%	15%	9%	7%
8	60	23	14	-	-	-	60	-	23	7	18	6	2	60	-	58	1
	8%	12%	12%	-	-	-	8%	-	7%	7%	17%	6%	4%	8%	-	8%	15%
7	59	17	30	-	-	-	59	-	13	22	11	5	6	58	1	57	2
	8%	9%	26%	-	-	-	8%	-	4%	20%	10%	5%	14%	8%	10%	8%	37%
6	54	12	19	-	-	-	54	-	19	13	9	5	3	54	0	54	-
	8%	7%	16%	-	-	-	8%	-	6%	12%	9%	5%	7%	8%	4%	8%	-
5	45	10	14	-	-	-	45	-	14	16	6	4	3	43	1	44	-
	6%	6%	12%	-	-	-	6%	-	4%	14%	6%	4%	7%	6%	13%	6%	-
4	23	3	6	-	-	-	23	-	5	8	6	3	1	23	0	23	0
	3%	2%	5%	-	-	-	3%	-	1%	7%	6%	3%	2%	3%	3%	3%	8%
3	34	9	12	-	-	-	34	-	9	8	-	11	5	34	-	34	-
	5%	5%	10%	-	-	-	5%	-	3%	7%	-	11%	12%	5%	-	5%	-
2	24	6	2	-	-	-	24	-	12	5	3	2	2	21	3	24	-
	3%	3%	2%	-	-	-	3%	-	4%	4%	3%	2%	3%	3%	22%	3%	-
1 - Not at all important	76	18	3	-	-	-	76	-	45	8	8	10	4	75	1	73	0
	11%	10%	3%	-	-	-	11%	-	14%	8%	7%	10%	8%	11%	4%	10%	5%
Mean	7.14	7.25	6.24				7.14		7.45	6.06	7.38	7.18	6.76	7.15	6.40	7.15	7.59
Standard deviation	3.15	3.04	2.16				3.15		3.35	2.64	2.73	3.28	3.07	3.15	3.28	3.15	2.29
Standard error	0.23	0.44	0.39				0.23		0.36	0.49	0.52	0.64	0.91	0.23	1.90	0.23	1.76

European Election Survey
ONLINE Fieldwork: 23rd-26th May 2014

Table 18 Cont'd

Q.9 How important was each of the following as a possible reason for your decision to vote UKIP at the European elections on Thursday?

You feel that the Labour Party does not represent your views

Base: All who voted for UKIP at the European elections

	Total	Region											
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	850	28	34	788	41	109	79	82	65	100	83	133	96
Weighted base	717	28	32	657	35	87	68	68	54	88	70	105	83
10 - Very important	279	7	8	263	11	35	26	23	16	30	37	47	38
	39%	27%	26%	40%	32%	41%	38%	34%	29%	34%	52%	45%	46%
9	63	2	3	58	4	6	7	9	7	7	2	10	5
	9%	8%	8%	9%	11%	7%	11%	14%	13%	8%	3%	9%	7%
8	60	-	-	60	1	6	7	13	6	12	4	7	3
	8%	-	-	9%	3%	7%	10%	19%	12%	14%	5%	7%	4%
7	59	4	1	54	4	7	6	6	4	10	5	6	6
	8%	15%	2%	8%	13%	7%	9%	9%	7%	12%	7%	6%	7%
6	54	2	5	47	6	8	3	3	5	6	3	4	10
	8%	7%	15%	7%	16%	10%	4%	5%	9%	7%	4%	3%	13%
5	45	7	3	35	1	7	3	4	4	6	2	6	2
	6%	27%	8%	5%	3%	8%	4%	6%	7%	6%	2%	6%	3%
4	23	2	2	19	0	4	3	3	1	1	2	2	2
	3%	9%	7%	3%	1%	4%	4%	5%	3%	1%	3%	2%	2%
3	34	1	1	32	1	3	4	1	4	2	8	6	3
	5%	2%	4%	5%	2%	3%	7%	1%	8%	2%	11%	6%	4%
2	24	-	5	19	3	2	-	3	1	5	1	3	1
	3%	-	15%	3%	8%	3%	-	4%	2%	5%	2%	3%	1%
1 - Not at all important	76	1	5	70	4	8	9	3	6	10	6	13	11
	11%	5%	15%	11%	11%	9%	13%	4%	11%	11%	9%	12%	13%
Mean	7.14	6.71	5.65	7.23	6.84	7.22	7.17	7.69	6.84	7.10	7.45	7.24	7.28
Standard deviation	3.15	2.59	3.42	3.14	3.15	3.06	3.21	2.57	3.12	3.07	3.26	3.33	3.25
Standard error	0.23	0.96	1.19	0.24	1.05	0.64	0.76	0.61	0.84	0.64	0.76	0.64	0.70

European Election Survey
ONLINE Fieldwork: 23rd-26th May 2014

Table 19
Q.9 . How important was each of the following as a possible reason for your decision to vote UKIP at the European elections on Thursday?
The other political parties seem all the same
Base: All who voted for UKIP at the European elections

	Total	Gender		Age						Social Grade				Work Status		UKIP		GE Potentials	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Work- ing	Not working	Consid erers	Non consid ers	Likely	Unlikely
Unweighted base	850	494	356	21	63	120	167	179	300	247	203	156	244	387	463			727	123
Weighted base	717	412	305	21	61	113	131	148	243	177	171	180	189	347	370			619	97
10 - Very important	209	113	97	3	10	30	46	42	78	52	41	57	59	88	121	-	-	189	21
	29%	27%	32%	16%	17%	27%	35%	28%	32%	29%	24%	32%	31%	25%	33%	-	-	30%	21%
9	75	45	31	3	8	19	10	14	21	31	19	8	16	47	28	-	-	68	7
	11%	11%	10%	15%	14%	17%	8%	9%	9%	18%	11%	5%	9%	14%	8%	-	-	11%	7%
8	79	48	31	0	9	10	11	19	31	20	20	20	19	34	45	-	-	69	10
	11%	12%	10%	2%	14%	9%	8%	13%	13%	11%	12%	11%	10%	10%	12%	-	-	11%	10%
7	80	50	30	4	8	14	13	18	23	17	21	21	21	42	38	-	-	63	16
	11%	12%	10%	17%	13%	12%	10%	12%	10%	10%	12%	12%	11%	12%	10%	-	-	10%	17%
6	72	45	27	4	7	8	13	16	24	18	13	22	20	36	36	-	-	62	10
	10%	11%	9%	17%	12%	7%	10%	11%	10%	10%	7%	12%	10%	10%	10%	-	-	10%	10%
5	79	42	37	1	7	11	11	20	29	15	22	21	20	34	44	-	-	66	13
	11%	10%	12%	5%	11%	9%	8%	14%	12%	9%	13%	12%	11%	10%	12%	-	-	11%	13%
4	18	12	6	-	2	2	8	5	0	6	3	3	5	11	7	-	-	15	3
	3%	3%	2%	-	4%	2%	6%	3%	0%	4%	2%	2%	3%	3%	2%	-	-	2%	3%
3	35	14	20	3	5	5	7	5	10	3	13	13	6	22	13	-	-	30	5
	5%	3%	7%	12%	9%	4%	5%	4%	4%	2%	8%	7%	3%	6%	3%	-	-	5%	5%
2	16	9	7	1	1	6	1	2	4	3	6	6	1	8	8	-	-	14	2
	2%	2%	2%	6%	2%	6%	1%	2%	2%	2%	3%	3%	1%	2%	2%	-	-	2%	2%
1 - Not at all important	53	34	19	2	3	9	11	6	23	11	13	8	22	23	30	-	-	43	11
	7%	8%	6%	10%	5%	8%	8%	4%	9%	6%	7%	4%	12%	7%	8%	-	-	7%	11%
Mean	7.05	7.01	7.10	6.14	6.72	6.99	7.09	7.21	7.12	7.42	6.76	7.05	6.96	6.95	7.14			7.14	6.47
Standard deviation	2.82	2.80	2.84	2.95	2.58	2.94	2.93	2.54	2.89	2.65	2.86	2.73	2.97	2.78	2.85			2.80	2.87
Standard error	0.21	0.27	0.32	1.25	0.65	0.54	0.50	0.41	0.36	0.39	0.43	0.40	0.42	0.29	0.29			0.22	0.57

European Election Survey
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Table 19 Cont'd

Q.9 How important was each of the following as a possible reason for your decision to vote UKIP at the European elections on Thursday?

The other political parties seem all the same

Base: All who voted for UKIP at the European elections

	Total	Soft Voters		2014 Vote					2010 Vote					Likelihood to vote at GE		Ethnicity	
		Con	Lab	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Other	Did not vote	Likely	Unlikely	White	BME
Unweighted base	850	216	129				850		399	121	126	115	60	834	16	832	9
Weighted base	717	187	117				717		330	110	106	100	44	705	11	704	7
10 - Very important	209	45	27	-	-	-	209	-	92	29	37	34	11	207	3	205	1
	29%	24%	23%	-	-	-	29%	-	28%	26%	34%	34%	24%	29%	26%	29%	18%
9	75	18	22	-	-	-	75	-	39	9	11	7	9	74	1	74	1
	11%	10%	19%	-	-	-	11%	-	12%	9%	10%	7%	19%	11%	10%	11%	17%
8	79	19	10	-	-	-	79	-	38	8	14	9	5	77	3	78	-
	11%	10%	9%	-	-	-	11%	-	12%	7%	13%	9%	11%	11%	23%	11%	-
7	80	30	15	-	-	-	80	-	33	16	15	10	5	79	0	77	2
	11%	16%	13%	-	-	-	11%	-	10%	14%	14%	10%	12%	11%	4%	11%	38%
6	72	23	12	-	-	-	72	-	41	9	9	8	3	71	1	72	-
	10%	12%	10%	-	-	-	10%	-	12%	8%	8%	8%	6%	10%	12%	10%	-
5	79	26	14	-	-	-	79	-	39	13	6	8	6	78	1	78	-
	11%	14%	12%	-	-	-	11%	-	12%	12%	6%	8%	13%	11%	8%	11%	-
4	18	4	4	-	-	-	18	-	9	4	3	1	0	18	-	18	-
	3%	2%	3%	-	-	-	3%	-	3%	4%	3%	1%	1%	3%	-	3%	-
3	35	9	5	-	-	-	35	-	11	5	7	9	2	35	-	34	-
	5%	5%	4%	-	-	-	5%	-	3%	4%	7%	9%	5%	5%	-	5%	-
2	16	2	0	-	-	-	16	-	6	6	-	2	1	15	2	16	-
	2%	1%	0%	-	-	-	2%	-	2%	6%	-	2%	3%	2%	14%	2%	-
1 - Not at all important	53	10	7	-	-	-	53	-	21	11	5	13	2	53	1	50	2
	7%	5%	6%	-	-	-	7%	-	6%	10%	5%	13%	5%	8%	4%	7%	27%
Mean	7.05	6.96	7.19				7.05		7.15	6.53	7.52	6.77	7.23	7.05	6.96	7.06	6.27
Standard deviation	2.82	2.55	2.58				2.82		2.68	3.03	2.61	3.20	2.64	2.82	2.89	2.80	3.38
Standard error	0.21	0.37	0.47				0.21		0.29	0.57	0.49	0.63	0.78	0.21	1.68	0.21	2.59

European Election Survey
ONLINE Fieldwork: 23rd-26th May 2014

Table 19 Cont'd

Q.9 How important was each of the following as a possible reason for your decision to vote UKIP at the European elections on Thursday?

The other political parties seem all the same

Base: All who voted for UKIP at the European elections

	Total	Region											
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	850	28	34	788	41	109	79	82	65	100	83	133	96
Weighted base	717	28	32	657	35	87	68	68	54	88	70	105	83
10 - Very important	209	8	6	196	8	24	22	17	17	31	26	25	25
	29%	28%	20%	30%	24%	27%	33%	25%	31%	36%	37%	24%	31%
9	75	6	3	67	4	13	4	11	2	11	3	10	9
	11%	20%	9%	10%	11%	15%	6%	16%	5%	13%	5%	9%	10%
8	79	-	2	77	8	11	8	11	7	3	6	13	10
	11%	-	8%	12%	23%	13%	12%	16%	12%	4%	8%	12%	12%
7	80	4	8	68	1	6	9	8	7	13	6	14	4
	11%	13%	25%	10%	4%	7%	14%	12%	13%	14%	8%	13%	5%
6	72	2	5	66	8	7	5	7	4	5	12	9	10
	10%	7%	14%	10%	22%	8%	7%	10%	7%	5%	17%	9%	12%
5	79	4	0	74	2	10	4	5	7	13	10	18	5
	11%	14%	1%	11%	7%	12%	5%	7%	14%	14%	15%	17%	6%
4	18	1	2	15	-	1	1	3	2	3	1	3	1
	3%	4%	6%	2%	-	1%	1%	5%	3%	3%	2%	3%	2%
3	35	1	4	30	0	5	5	1	1	-	1	7	9
	5%	3%	13%	5%	1%	6%	8%	2%	2%	-	1%	7%	11%
2	16	3	-	13	1	-	1	1	4	3	1	2	1
	2%	10%	-	2%	3%	-	1%	2%	7%	4%	1%	2%	1%
1 - Not at all important	53	1	2	51	1	10	9	4	3	7	5	3	9
	7%	2%	5%	8%	4%	11%	14%	6%	7%	7%	7%	3%	11%
Mean	7.05	7.08	6.69	7.07	7.36	6.99	6.82	7.31	6.93	7.31	7.27	6.93	6.84
Standard deviation	2.82	2.80	2.57	2.83	2.38	2.96	3.17	2.57	2.89	2.85	2.71	2.54	3.09
Standard error	0.21	1.04	0.89	0.22	0.79	0.62	0.75	0.61	0.77	0.59	0.63	0.49	0.67

European Election Survey
ONLINE Fieldwork: 23rd-26th May 2014

Table 20

Q.9 How important was each of the following as a possible reason for your decision to vote UKIP at the European elections on Thursday?

You want Britain to leave the European Union

Base: All who voted for UKIP at the European elections

	Total	Gender		Age						Social Grade				Work Status		UKIP		GE Potentials	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Work- ing	Not working	Consid erers	Non consid erers	Likely	Unlikely
Unweighted base	850	494	356	21	63	120	167	179	300	247	203	156	244	387	463			727	123
Weighted base	717	412	305	21	61	113	131	148	243	177	171	180	189	347	370			619	97
10 - Very important	422	236	186	6	24	62	79	92	160	91	92	107	132	182	240	-	-	378	43
	59%	57%	61%	26%	40%	55%	60%	62%	66%	51%	54%	59%	70%	52%	65%	-	-	61%	44%
9	83	47	35	5	6	13	13	19	26	20	27	18	17	40	43	-	-	69	14
	12%	11%	12%	23%	11%	12%	10%	13%	11%	12%	16%	10%	9%	11%	12%	-	-	11%	14%
8	52	30	23	1	8	9	10	9	14	17	17	6	12	35	17	-	-	43	9
	7%	7%	7%	3%	14%	8%	8%	6%	6%	10%	10%	3%	7%	10%	5%	-	-	7%	9%
7	47	33	14	8	3	6	9	8	13	21	7	13	6	27	20	-	-	42	5
	7%	8%	5%	36%	5%	5%	7%	6%	5%	12%	4%	7%	3%	8%	5%	-	-	7%	5%
6	32	20	12	-	4	11	3	4	10	8	6	11	7	15	17	-	-	27	5
	4%	5%	4%	-	6%	9%	3%	3%	4%	5%	3%	6%	4%	4%	5%	-	-	4%	5%
5	41	22	18	1	7	5	9	8	10	7	13	14	7	20	21	-	-	33	8
	6%	5%	6%	5%	11%	5%	7%	5%	4%	4%	8%	8%	4%	6%	6%	-	-	5%	8%
4	13	6	7	1	2	2	2	3	3	2	4	5	1	10	2	-	-	8	5
	2%	1%	2%	4%	4%	2%	1%	2%	1%	1%	3%	3%	1%	3%	1%	-	-	1%	5%
3	7	4	3	-	3	-	3	1	-	1	1	4	1	7	-	-	-	7	1
	1%	1%	1%	-	4%	-	3%	1%	-	1%	0%	2%	1%	2%	-	-	-	1%	1%
2	6	5	2	0	2	2	1	1	1	4	2	-	0	4	3	-	-	4	2
	1%	1%	1%	2%	3%	1%	1%	1%	0%	2%	1%	-	0%	1%	1%	-	-	1%	2%
1 - Not at all important	14	10	4	-	2	3	2	2	5	5	4	3	3	8	7	-	-	7	7
	2%	2%	1%	-	3%	3%	1%	2%	2%	3%	2%	2%	2%	2%	2%	-	-	1%	7%
Mean	8.65	8.58	8.75	7.94	7.67	8.48	8.66	8.81	8.94	8.39	8.59	8.54	9.06	8.38	8.90			8.79	7.79
Standard deviation	2.15	2.21	2.06	1.87	2.62	2.27	2.14	2.04	1.95	2.28	2.15	2.23	1.87	2.30	1.97			1.99	2.83
Standard error	0.16	0.21	0.23	0.79	0.66	0.42	0.37	0.33	0.25	0.34	0.32	0.33	0.27	0.24	0.20			0.16	0.56

European Election Survey
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Table 20 Cont'd

Q.9 How important was each of the following as a possible reason for your decision to vote UKIP at the European elections on Thursday?

You want Britain to leave the European Union

Base: All who voted for UKIP at the European elections

	Total	Soft Voters		2014 Vote					2010 Vote				Likelihood to vote at GE		Ethnicity		
		Con	Lab	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Other	Did not vote	Likely	Unlikely	White	BME
Unweighted base	850	216	129				850		399	121	126	115	60	834	16	832	9
Weighted base	717	187	117				717		330	110	106	100	44	705	11	704	7
10 - Very important	422	90	53	-	-	-	422	-	199	57	57	73	23	419	2	415	1
	59%	48%	45%	-	-	-	59%	-	60%	51%	53%	73%	51%	59%	21%	59%	16%
9	83	30	14	-	-	-	83	-	41	7	16	8	10	79	4	81	2
	12%	16%	12%	-	-	-	12%	-	12%	6%	15%	8%	22%	11%	34%	11%	32%
8	52	27	15	-	-	-	52	-	29	11	5	3	1	52	-	51	1
	7%	14%	13%	-	-	-	7%	-	9%	10%	5%	3%	3%	7%	-	7%	15%
7	47	14	13	-	-	-	47	-	16	11	11	5	1	47	0	45	2
	7%	8%	11%	-	-	-	7%	-	5%	10%	11%	5%	2%	7%	3%	6%	27%
6	32	9	9	-	-	-	32	-	13	4	5	4	2	32	-	32	-
	4%	5%	7%	-	-	-	4%	-	4%	4%	5%	4%	4%	5%	-	5%	-
5	41	7	8	-	-	-	41	-	12	10	6	4	5	38	2	39	1
	6%	4%	7%	-	-	-	6%	-	4%	9%	6%	4%	11%	5%	20%	6%	9%
4	13	3	-	-	-	-	13	-	8	5	-	-	-	12	1	13	-
	2%	2%	-	-	-	-	2%	-	2%	4%	-	-	-	2%	8%	2%	-
3	7	3	1	-	-	-	7	-	3	2	1	-	1	7	1	7	-
	1%	2%	0%	-	-	-	1%	-	1%	2%	1%	-	1%	1%	4%	1%	-
2	6	2	2	-	-	-	6	-	1	1	2	-	2	6	0	6	-
	1%	1%	2%	-	-	-	1%	-	0%	1%	1%	-	4%	1%	3%	1%	-
1 - Not at all important	14	2	2	-	-	-	14	-	6	2	2	2	0	14	1	14	-
	2%	1%	2%	-	-	-	2%	-	2%	2%	2%	2%	1%	2%	5%	2%	-
Mean	8.65	8.56	8.28				8.65		8.79	8.16	8.53	9.19	8.40	8.68	7.02	8.65	8.12
Standard deviation	2.15	1.99	2.17				2.15		2.04	2.38	2.19	1.71	2.39	2.13	2.85	2.16	1.42
Standard error	0.16	0.28	0.39				0.16		0.22	0.45	0.42	0.34	0.70	0.16	1.65	0.16	1.09

European Election Survey
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Table 20 Cont'd

Q.9 How important was each of the following as a possible reason for your decision to vote UKIP at the European elections on Thursday?

You want Britain to leave the European Union

Base: All who voted for UKIP at the European elections

	Total	Region											
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	850	28	34	788	41	109	79	82	65	100	83	133	96
Weighted base	717	28	32	657	35	87	68	68	54	88	70	105	83
10 - Very important	422	10	14	398	16	51	36	40	28	50	54	64	57
	59%	36%	43%	61%	45%	59%	54%	59%	53%	57%	78%	61%	70%
9	83	3	4	76	1	12	13	8	6	13	3	12	8
	12%	10%	12%	12%	2%	14%	19%	12%	11%	15%	5%	11%	10%
8	52	5	1	46	1	7	6	5	6	5	2	9	4
	7%	18%	4%	7%	4%	8%	9%	7%	12%	6%	2%	8%	5%
7	47	3	3	41	3	6	2	3	4	12	3	4	4
	7%	11%	9%	6%	10%	7%	3%	4%	8%	13%	5%	3%	5%
6	32	1	1	30	8	1	6	3	3	3	2	2	3
	4%	2%	4%	5%	22%	1%	9%	5%	5%	3%	3%	2%	3%
5	41	4	4	33	4	4	3	5	4	2	1	9	2
	6%	13%	12%	5%	11%	5%	5%	7%	7%	3%	1%	8%	2%
4	13	1	2	9	0	2	-	1	-	-	1	2	3
	2%	3%	8%	1%	1%	2%	-	1%	-	-	2%	2%	3%
3	7	-	2	5	-	-	1	2	-	2	-	-	1
	1%	-	6%	1%	-	-	1%	3%	-	2%	-	-	1%
2	6	-	-	6	2	2	-	-	-	1	1	1	-
	1%	-	-	1%	5%	2%	-	-	-	1%	2%	1%	-
1 - Not at all important	14	2	1	12	-	2	1	1	2	-	2	3	1
	2%	6%	2%	2%	-	2%	1%	2%	4%	-	3%	3%	1%
Mean	8.65	7.75	7.66	8.74	7.68	8.74	8.79	8.63	8.51	8.83	9.08	8.69	9.05
Standard deviation	2.15	2.51	2.63	2.09	2.39	2.13	1.80	2.18	2.19	1.78	2.12	2.23	1.87
Standard error	0.16	0.93	0.92	0.16	0.80	0.45	0.43	0.52	0.59	0.37	0.50	0.43	0.40

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Table 21

Q.9 How important was each of the following as a possible reason for your decision to vote UKIP at the European elections on Thursday?

UKIP say what they think

Base: All who voted for UKIP at the European elections

	Total	Gender		Age						Social Grade				Work Status		UKIP		GE Potentials	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Work- ing	Not working	Consid erers	Non consid erers	Likely	Unlikely
Unweighted base	850	494	356	21	63	120	167	179	300	247	203	156	244	387	463			727	123
Weighted base	717	412	305	21	61	113	131	148	243	177	171	180	189	347	370			619	97
10 - Very important	372	199	173	7	26	53	68	82	136	78	82	103	110	173	199	-	-	339	32
	52%	48%	57%	31%	43%	47%	52%	55%	56%	44%	48%	57%	58%	50%	54%	-	-	55%	33%
9	126	76	50	6	11	17	19	24	49	31	35	31	30	47	79	-	-	110	16
	18%	18%	17%	30%	18%	15%	14%	16%	20%	17%	21%	17%	16%	14%	21%	-	-	18%	17%
8	96	57	38	2	8	20	20	17	28	28	18	18	32	55	40	-	-	84	12
	13%	14%	13%	10%	13%	18%	15%	11%	12%	16%	10%	10%	17%	16%	11%	-	-	13%	12%
7	56	40	16	4	7	11	14	12	8	20	22	7	8	39	17	-	-	43	13
	8%	10%	5%	21%	11%	10%	11%	8%	3%	11%	13%	4%	4%	11%	5%	-	-	7%	14%
6	29	18	10	-	2	6	5	2	13	9	10	7	4	15	14	-	-	20	9
	4%	4%	3%	-	4%	5%	4%	1%	5%	5%	6%	4%	2%	4%	4%	-	-	3%	9%
5	25	13	11	1	5	3	3	7	6	7	2	11	3	11	13	-	-	18	7
	3%	3%	4%	4%	9%	2%	2%	5%	2%	4%	1%	6%	2%	3%	4%	-	-	3%	7%
4	1	-	1	-	-	-	0	1	-	-	1	-	0	-	1	-	-	0	1
	0%	-	0%	-	-	-	0%	0%	-	-	0%	-	0%	-	0%	-	-	0%	1%
3	3	1	2	1	-	0	1	-	0	1	1	-	1	2	1	-	-	2	0
	0%	0%	1%	4%	-	0%	1%	-	0%	1%	1%	-	0%	1%	0%	-	-	0%	0%
2	2	2	-	-	-	1	-	1	-	1	-	1	-	2	-	-	-	-	2
	0%	1%	-	-	-	1%	-	1%	-	1%	-	1%	-	1%	-	-	-	-	2%
1 - Not at all important	7	5	2	-	1	1	1	3	2	3	1	2	2	2	6	-	-	3	5
	1%	1%	1%	-	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	-	-	0%	5%
Mean	8.83	8.74	8.97	8.38	8.51	8.68	8.82	8.81	9.05	8.55	8.79	8.88	9.10	8.73	8.93			9.00	7.79
Standard deviation	1.69	1.74	1.61	1.75	1.80	1.73	1.64	1.89	1.49	1.85	1.57	1.82	1.44	1.69	1.69			1.47	2.45
Standard error	0.12	0.17	0.18	0.74	0.45	0.32	0.28	0.30	0.19	0.27	0.24	0.27	0.21	0.18	0.17			0.12	0.49

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Table 21 Cont'd

Q.9 How important was each of the following as a possible reason for your decision to vote UKIP at the European elections on Thursday?

UKIP say what they think

Base: All who voted for UKIP at the European elections

	Total	Soft Voters		2014 Vote					2010 Vote				Likelihood to vote at GE		Ethnicity		
		Con	Lab	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Other	Did not vote	Likely	Unlikely	White	BME
Unweighted base	850	216	129				850		399	121	126	115	60	834	16	832	9
Weighted base	717	187	117				717		330	110	106	100	44	705	11	704	7
10 - Very important	372	70	46	-	-	-	372	-	173	53	53	57	21	366	6	365	2
	52%	37%	39%	-	-	-	52%	-	52%	48%	50%	57%	48%	52%	49%	52%	27%
9	126	50	20	-	-	-	126	-	63	12	24	16	10	123	3	123	2
	18%	27%	17%	-	-	-	18%	-	19%	11%	22%	16%	23%	17%	28%	18%	33%
8	96	26	28	-	-	-	96	-	41	19	12	14	5	94	1	94	1
	13%	14%	24%	-	-	-	13%	-	12%	17%	11%	14%	12%	13%	11%	13%	15%
7	56	20	11	-	-	-	56	-	25	14	8	5	4	56	-	56	1
	8%	11%	10%	-	-	-	8%	-	7%	13%	8%	5%	8%	8%	-	8%	13%
6	29	10	4	-	-	-	29	-	13	4	3	2	3	29	-	29	-
	4%	5%	3%	-	-	-	4%	-	4%	4%	3%	2%	6%	4%	-	4%	-
5	25	7	7	-	-	-	25	-	7	7	4	5	1	24	0	24	1
	3%	4%	6%	-	-	-	3%	-	2%	6%	4%	5%	1%	3%	3%	3%	13%
4	1	1	-	-	-	-	1	-	1	-	-	-	-	1	-	1	-
	0%	0%	-	-	-	-	0%	-	0%	-	-	-	-	0%	-	0%	-
3	3	1	-	-	-	-	3	-	2	-	-	-	0	2	1	3	-
	0%	1%	-	-	-	-	0%	-	1%	-	-	-	1%	0%	8%	0%	-
2	2	1	1	-	-	-	2	-	-	1	1	-	-	2	-	2	-
	0%	1%	1%	-	-	-	0%	-	-	1%	1%	-	-	0%	-	0%	-
1 - Not at all important	7	-	-	-	-	-	7	-	4	-	0	2	-	7	-	7	-
	1%	-	-	-	-	-	1%	-	1%	-	0%	2%	-	1%	-	1%	-
Mean	8.83	8.60	8.57				8.83		8.88	8.63	8.87	8.95	8.90	8.84	8.75	8.83	8.35
Standard deviation	1.69	1.61	1.57				1.69		1.68	1.67	1.64	1.71	1.42	1.68	2.01	1.69	1.60
Standard error	0.12	0.23	0.29				0.12		0.18	0.31	0.31	0.34	0.42	0.12	1.17	0.13	1.22

European Election Survey
ONLINE Fieldwork: 23rd-26th May 2014

Table 21 Cont'd

Q.9 How important was each of the following as a possible reason for your decision to vote UKIP at the European elections on Thursday?

UKIP say what they think

Base: All who voted for UKIP at the European elections

	Total	Region											
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	850	28	34	788	41	109	79	82	65	100	83	133	96
Weighted base	717	28	32	657	35	87	68	68	54	88	70	105	83
10 - Very important	372	13	18	340	14	48	35	36	26	39	40	53	50
	52%	49%	57%	52%	42%	55%	51%	53%	48%	44%	57%	51%	60%
9	126	6	3	117	8	15	14	8	11	26	7	18	11
	18%	22%	8%	18%	23%	17%	20%	12%	20%	29%	10%	17%	13%
8	96	3	4	88	2	13	10	13	6	6	10	17	11
	13%	11%	13%	13%	5%	15%	15%	20%	11%	7%	14%	16%	14%
7	56	2	6	49	3	5	4	5	2	9	7	10	6
	8%	6%	19%	7%	8%	6%	5%	7%	3%	10%	10%	9%	7%
6	29	2	1	25	1	2	3	2	4	5	2	4	2
	4%	8%	4%	4%	3%	2%	4%	3%	8%	6%	3%	3%	3%
5	25	1	-	24	3	4	3	1	3	3	3	2	2
	3%	2%	-	4%	9%	4%	5%	2%	5%	3%	4%	2%	2%
4	1	1	-	0	-	-	-	-	0	-	-	-	-
	0%	2%	-	0%	-	-	-	-	1%	-	-	-	-
3	3	-	-	3	0	-	-	1	1	-	-	0	-
	0%	-	-	0%	1%	-	-	1%	2%	-	-	0%	-
2	2	-	-	2	1	-	-	-	1	-	-	-	-
	0%	-	-	0%	3%	-	-	-	3%	-	-	-	-
1 - Not at all important	7	-	-	7	2	-	-	2	-	1	0	1	1
	1%	-	-	1%	6%	-	-	3%	-	1%	1%	1%	1%
Mean	8.83	8.81	8.96	8.83	7.98	9.05	8.94	8.72	8.54	8.75	8.91	8.91	9.05
Standard deviation	1.69	1.56	1.33	1.71	2.70	1.33	1.42	1.96	2.04	1.66	1.58	1.50	1.55
Standard error	0.12	0.58	0.46	0.13	0.90	0.28	0.34	0.47	0.55	0.35	0.37	0.29	0.33

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Table 22

Q.9 How important was each of the following as a possible reason for your decision to vote UKIP at the European elections on Thursday?

Britain needs tighter controls on immigration

Base: All who voted for UKIP at the European elections

	Total	Gender		Age						Social Grade				Work Status		UKIP		GE Potentials	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Work- ing	Not working	Consid erers	Non consid erers	Likely	Unlikely
Unweighted base	850	494	356	21	63	120	167	179	300	247	203	156	244	387	463			727	123
Weighted base	717	412	305	21	61	113	131	148	243	177	171	180	189	347	370			619	97
10 - Very important	531	291	240	10	36	83	96	112	193	121	121	133	157	246	285	-	-	475	56
	74%	71%	79%	49%	60%	73%	73%	76%	80%	68%	71%	74%	83%	71%	77%	-	-	77%	58%
9	80	50	30	5	7	12	13	19	24	27	18	16	19	44	37	-	-	65	15
	11%	12%	10%	21%	11%	11%	10%	13%	10%	15%	11%	9%	10%	13%	10%	-	-	11%	15%
8	56	33	23	5	12	9	11	10	10	16	17	17	7	28	28	-	-	42	14
	8%	8%	8%	22%	19%	8%	8%	7%	4%	9%	10%	9%	4%	8%	8%	-	-	7%	14%
7	20	14	6	0	1	6	6	2	5	6	6	7	1	13	7	-	-	15	4
	3%	3%	2%	2%	1%	6%	4%	1%	2%	3%	4%	4%	1%	4%	2%	-	-	2%	5%
6	14	11	3	1	-	1	4	3	5	4	4	3	3	8	6	-	-	11	4
	2%	3%	1%	4%	-	1%	3%	2%	2%	2%	2%	2%	2%	2%	2%	-	-	2%	4%
5	8	5	3	-	3	1	-	1	3	3	3	2	-	5	3	-	-	5	2
	1%	1%	1%	-	5%	1%	-	1%	1%	2%	2%	1%	-	1%	1%	-	-	1%	2%
4	1	1	-	0	1	-	-	-	-	-	0	1	-	1	0	-	-	1	-
	0%	0%	-	2%	2%	-	-	-	-	-	0%	1%	-	0%	0%	-	-	0%	-
3	1	1	-	-	-	-	-	1	-	1	-	-	-	1	-	-	-	1	-
	0%	0%	-	-	-	-	-	1%	-	1%	-	-	-	0%	-	-	-	0%	-
2	1	1	-	-	-	-	1	0	-	-	-	1	0	1	0	-	-	-	1
	0%	0%	-	-	-	-	1%	0%	-	-	-	0%	0%	0%	0%	-	-	-	1%
1 - Not at all important	4	4	0	-	1	0	0	0	2	0	2	1	1	1	3	-	-	3	1
	1%	1%	0%	-	1%	0%	0%	0%	1%	0%	1%	0%	0%	0%	1%	-	-	1%	1%
Mean	9.43	9.30	9.60	9.02	8.99	9.45	9.40	9.50	9.53	9.34	9.29	9.38	9.68	9.35	9.50			9.50	8.95
Standard deviation	1.29	1.49	0.94	1.26	1.71	1.13	1.27	1.20	1.28	1.27	1.50	1.34	0.99	1.34	1.24			1.19	1.73
Standard error	0.09	0.14	0.11	0.53	0.43	0.21	0.22	0.19	0.16	0.19	0.23	0.20	0.14	0.14	0.13			0.09	0.34

European Election Survey
ONLINE Fieldwork: 23rd-26th May 2014

Table 22 Cont'd

Q.9 How important was each of the following as a possible reason for your decision to vote UKIP at the European elections on Thursday?

Britain needs tighter controls on immigration

Base: All who voted for UKIP at the European elections

	Total	Soft Voters		2014 Vote					2010 Vote				Likelihood to vote at GE		Ethnicity		
		Con	Lab	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Other	Did not vote	Likely	Unlikely	White	BME
Unweighted base	850	216	129				850		399	121	126	115	60	834	16	832	9
Weighted base	717	187	117				717		330	110	106	100	44	705	11	704	7
10 - Very important	531	125	76	-	-	-	531	-	250	81	72	82	29	525	6	524	1
	74%	67%	65%	-	-	-	74%	-	76%	73%	68%	82%	66%	74%	53%	74%	20%
9	80	27	13	-	-	-	80	-	40	12	11	9	7	80	0	78	1
	11%	14%	11%	-	-	-	11%	-	12%	10%	10%	9%	16%	11%	3%	11%	17%
8	56	19	14	-	-	-	56	-	19	11	14	3	4	52	4	53	3
	8%	10%	12%	-	-	-	8%	-	6%	10%	13%	3%	10%	7%	33%	8%	45%
7	20	5	6	-	-	-	20	-	12	1	2	2	2	19	1	20	-
	3%	3%	5%	-	-	-	3%	-	3%	1%	2%	2%	4%	3%	8%	3%	-
6	14	6	4	-	-	-	14	-	5	1	3	3	-	14	-	13	1
	2%	3%	3%	-	-	-	2%	-	2%	1%	3%	3%	-	2%	-	2%	13%
5	8	3	1	-	-	-	8	-	2	3	3	-	1	8	-	8	-
	1%	1%	1%	-	-	-	1%	-	1%	2%	2%	-	1%	1%	-	1%	-
4	1	-	1	-	-	-	1	-	-	1	-	-	0	1	0	1	-
	0%	-	1%	-	-	-	0%	-	-	1%	-	-	1%	0%	3%	0%	-
3	1	1	-	-	-	-	1	-	-	-	-	-	1	1	-	1	-
	0%	1%	-	-	-	-	0%	-	-	-	-	-	2%	0%	-	0%	-
2	1	-	1	-	-	-	1	-	-	-	1	-	-	1	-	1	-
	0%	-	1%	-	-	-	0%	-	-	-	1%	-	-	0%	-	0%	-
1 - Not at all important	4	1	0	-	-	-	4	-	2	1	0	1	-	4	-	4	0
	1%	1%	0%	-	-	-	1%	-	1%	1%	0%	1%	-	1%	-	1%	5%
Mean	9.43	9.27	9.16				9.43		9.51	9.37	9.20	9.61	9.24	9.43	8.88	9.44	7.94
Standard deviation	1.29	1.41	1.49				1.29		1.13	1.37	1.53	1.11	1.45	1.29	1.42	1.26	2.02
Standard error	0.09	0.20	0.27				0.09		0.12	0.26	0.29	0.22	0.43	0.10	0.82	0.09	1.55

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Table 22 Cont'd

Q.9 How important was each of the following as a possible reason for your decision to vote UKIP at the European elections on Thursday?

Britain needs tighter controls on immigration

Base: All who voted for UKIP at the European elections

	Total	Region											
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	850	28	34	788	41	109	79	82	65	100	83	133	96
Weighted base	717	28	32	657	35	87	68	68	54	88	70	105	83
10 - Very important	531	15	19	497	27	67	48	50	36	65	60	75	68
	74%	53%	61%	76%	78%	77%	71%	74%	68%	73%	85%	72%	82%
9	80	9	5	67	1	12	14	5	6	7	5	10	7
	11%	31%	15%	10%	3%	14%	21%	8%	11%	8%	7%	9%	9%
8	56	3	4	49	2	5	2	5	8	9	3	10	4
	8%	10%	13%	8%	7%	5%	3%	7%	15%	11%	5%	10%	5%
7	20	-	1	18	1	0	1	5	-	3	-	6	2
	3%	-	4%	3%	2%	0%	2%	7%	-	3%	-	6%	2%
6	14	2	1	12	2	1	1	2	3	1	1	1	-
	2%	6%	2%	2%	5%	1%	1%	4%	5%	1%	1%	1%	-
5	8	-	2	6	-	1	1	-	0	3	-	1	-
	1%	-	5%	1%	-	1%	1%	-	1%	3%	-	1%	-
4	1	-	-	1	1	-	-	-	-	-	-	-	-
	0%	-	-	0%	4%	-	-	-	-	-	-	-	-
3	1	-	-	1	-	-	-	-	-	-	-	1	-
	0%	-	-	0%	-	-	-	-	-	-	-	1%	-
2	1	-	-	1	-	1	-	-	-	-	-	-	0
	0%	-	-	0%	-	1%	-	-	-	-	-	-	0%
1 - Not at all important	4	-	-	4	-	1	1	-	-	1	1	-	1
	1%	-	-	1%	-	1%	2%	-	-	1%	1%	-	1%
Mean	9.43	9.25	9.13	9.45	9.31	9.51	9.41	9.41	9.33	9.32	9.68	9.36	9.63
Standard deviation	1.29	1.05	1.37	1.30	1.53	1.36	1.48	1.13	1.16	1.43	1.13	1.26	1.14
Standard error	0.09	0.39	0.47	0.10	0.51	0.28	0.35	0.27	0.31	0.30	0.26	0.24	0.25

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Table 23
Q.9 How important was each of the following as a possible reason for your decision to vote UKIP at the European elections on Thursday?
UKIP are not part of the political establishment
Base: All who voted for UKIP at the European elections

	Total	Gender		Age						Social Grade				Work Status		UKIP		GE Potentials	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Work- ing	Not working	Consid erers	Non consid ers	Likely	Unlikely
Unweighted base	850	494	356	21	63	120	167	179	300	247	203	156	244	387	463			727	123
Weighted base	717	412	305	21	61	113	131	148	243	177	171	180	189	347	370			619	97
10 - Very important	130	69	61	2	8	24	31	21	45	26	33	38	33	57	74	-	-	118	13
	18%	17%	20%	8%	13%	21%	23%	14%	19%	15%	19%	21%	18%	16%	20%	-	-	19%	13%
9	64	41	23	2	3	6	8	18	27	19	12	14	19	29	35	-	-	57	7
	9%	10%	7%	7%	5%	5%	6%	12%	11%	11%	7%	8%	10%	8%	9%	-	-	9%	7%
8	69	40	29	-	5	10	8	13	33	21	15	17	16	28	40	-	-	55	13
	10%	10%	9%	-	9%	8%	6%	9%	13%	12%	9%	9%	8%	8%	11%	-	-	9%	14%
7	75	42	33	6	13	8	13	13	22	19	22	22	11	44	31	-	-	69	6
	10%	10%	11%	30%	22%	7%	10%	9%	9%	11%	13%	12%	6%	13%	8%	-	-	11%	6%
6	73	45	28	2	5	7	14	14	30	20	15	24	13	33	39	-	-	58	15
	10%	11%	9%	10%	9%	7%	11%	9%	12%	11%	9%	13%	7%	10%	11%	-	-	9%	15%
5	107	63	44	4	11	27	19	25	22	19	24	27	38	64	43	-	-	92	15
	15%	15%	15%	19%	17%	24%	14%	17%	9%	11%	14%	15%	20%	19%	12%	-	-	15%	16%
4	35	21	15	0	5	6	8	6	10	12	10	5	8	17	18	-	-	31	4
	5%	5%	5%	2%	8%	5%	6%	4%	4%	7%	6%	3%	4%	5%	5%	-	-	5%	4%
3	33	20	13	1	3	8	7	9	7	12	8	5	8	20	13	-	-	26	7
	5%	5%	4%	3%	5%	7%	5%	6%	3%	7%	5%	3%	4%	6%	4%	-	-	4%	7%
2	32	14	18	2	2	7	6	6	9	6	13	10	4	13	19	-	-	29	4
	5%	3%	6%	10%	3%	6%	4%	4%	4%	3%	8%	5%	2%	4%	5%	-	-	5%	4%
1 - Not at all important	99	57	42	2	6	10	18	25	38	23	19	20	37	42	57	-	-	85	14
	14%	14%	14%	11%	9%	9%	14%	17%	16%	13%	11%	11%	20%	12%	15%	-	-	14%	14%
Mean	6.03	6.03	6.04	5.60	5.99	5.99	6.06	5.78	6.24	6.04	6.02	6.35	5.74	5.97	6.09			6.08	5.74
Standard deviation	3.02	2.98	3.07	2.64	2.63	2.93	3.10	3.07	3.09	2.93	3.00	2.92	3.18	2.89	3.14			3.04	2.90
Standard error	0.22	0.29	0.35	1.11	0.66	0.54	0.53	0.49	0.39	0.43	0.45	0.43	0.45	0.30	0.32			0.24	0.58

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Table 23 Cont'd

Q.9 How important was each of the following as a possible reason for your decision to vote UKIP at the European elections on Thursday?

UKIP are not part of the political establishment

Base: All who voted for UKIP at the European elections

	Total	Soft Voters		2014 Vote					2010 Vote				Likelihood to vote at GE		Ethnicity		
		Con	Lab	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Other	Did not vote	Likely	Unlikely	White	BME
Unweighted base	850	216	129				850		399	121	126	115	60	834	16	832	9
Weighted base	717	187	117				717		330	110	106	100	44	705	11	704	7
10 - Very important	130	21	21	-	-	-	130	-	42	22	23	26	12	128	2	129	1
	18%	11%	18%	-	-	-	18%	-	13%	20%	21%	26%	28%	18%	19%	18%	11%
9	64	24	13	-	-	-	64	-	38	6	10	7	1	64	-	61	2
	9%	13%	11%	-	-	-	9%	-	12%	6%	10%	7%	3%	9%	-	9%	28%
8	69	22	8	-	-	-	69	-	34	10	13	5	4	67	2	68	0
	10%	12%	7%	-	-	-	10%	-	10%	9%	12%	5%	9%	9%	14%	10%	8%
7	75	27	15	-	-	-	75	-	36	13	8	10	5	75	-	74	1
	10%	14%	13%	-	-	-	10%	-	11%	12%	8%	10%	10%	11%	-	10%	17%
6	73	17	9	-	-	-	73	-	35	14	11	7	3	68	4	71	-
	10%	9%	8%	-	-	-	10%	-	11%	13%	10%	7%	6%	10%	36%	10%	-
5	107	29	24	-	-	-	107	-	52	17	12	12	7	106	1	106	1
	15%	16%	21%	-	-	-	15%	-	16%	16%	11%	12%	17%	15%	8%	15%	15%
4	35	9	8	-	-	-	35	-	16	5	7	3	4	35	-	35	0
	5%	5%	7%	-	-	-	5%	-	5%	5%	7%	3%	9%	5%	-	5%	7%
3	33	4	5	-	-	-	33	-	18	2	4	8	2	33	-	31	1
	5%	2%	4%	-	-	-	5%	-	5%	2%	4%	8%	3%	5%	-	4%	9%
2	32	13	2	-	-	-	32	-	12	5	5	6	2	31	2	32	-
	5%	7%	2%	-	-	-	5%	-	4%	5%	4%	6%	6%	4%	14%	5%	-
1 - Not at all important	99	19	11	-	-	-	99	-	47	16	14	17	4	98	1	96	0
	14%	10%	10%	-	-	-	14%	-	14%	14%	13%	17%	8%	14%	9%	14%	5%
Mean	6.03	6.10	6.30				6.03		5.89	6.06	6.28	5.94	6.43	6.04	5.94	6.04	6.80
Standard deviation	3.02	2.81	2.77				3.02		2.93	2.98	3.07	3.33	2.96	3.02	2.84	3.01	2.59
Standard error	0.22	0.40	0.50				0.22		0.32	0.56	0.58	0.65	0.87	0.22	1.65	0.22	1.98

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Table 23 Cont'd

Q.9 How important was each of the following as a possible reason for your decision to vote UKIP at the European elections on Thursday?

UKIP are not part of the political establishment

Base: All who voted for UKIP at the European elections

	Total	Region											
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	850	28	34	788	41	109	79	82	65	100	83	133	96
Weighted base	717	28	32	657	35	87	68	68	54	88	70	105	83
10 - Very important	130	9	3	119	7	18	13	12	11	10	15	15	16
	18%	33%	8%	18%	19%	21%	19%	18%	21%	12%	22%	14%	20%
9	64	2	2	59	3	8	7	7	5	8	8	3	11
	9%	8%	6%	9%	8%	9%	10%	10%	9%	10%	11%	3%	13%
8	69	1	2	66	1	14	6	7	7	9	2	14	6
	10%	2%	7%	10%	2%	16%	8%	10%	13%	10%	3%	13%	8%
7	75	2	12	61	3	7	9	3	4	8	9	9	9
	10%	8%	37%	9%	10%	8%	13%	5%	7%	9%	12%	9%	10%
6	73	3	2	68	6	8	9	6	7	11	5	12	4
	10%	11%	6%	10%	17%	10%	13%	9%	13%	12%	7%	11%	5%
5	107	5	4	98	3	13	7	9	7	16	17	15	10
	15%	20%	13%	15%	10%	15%	10%	13%	13%	18%	24%	15%	13%
4	35	2	2	31	2	5	5	2	2	8	2	3	3
	5%	7%	7%	5%	5%	5%	7%	3%	4%	9%	3%	3%	4%
3	33	1	2	31	3	2	2	3	4	2	2	9	3
	5%	4%	5%	5%	10%	2%	2%	5%	7%	3%	2%	9%	3%
2	32	-	2	30	1	2	4	5	1	6	2	6	3
	5%	-	7%	5%	2%	3%	6%	8%	3%	6%	3%	5%	4%
1 - Not at all important	99	2	1	95	6	9	8	13	6	11	8	18	17
	14%	7%	4%	15%	19%	10%	11%	19%	11%	12%	11%	17%	20%
Mean	6.03	6.92	6.10	5.99	5.64	6.59	6.25	5.67	6.31	5.78	6.34	5.47	5.96
Standard deviation	3.02	2.82	2.35	3.05	3.15	2.86	2.96	3.30	2.96	2.82	2.93	3.01	3.32
Standard error	0.22	1.05	0.82	0.23	1.05	0.60	0.70	0.78	0.79	0.59	0.69	0.58	0.72