

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 1  
**Q.1 How well informed, if at all, do you feel about each of the following?**  
**Summary**  
**Base: All respondents**

	Items		
	The sources of energy used in the UK (eg. coal, gas, electricity)	The reasons for energy prices charged to consumers in the UK	Global climate change
Unweighted base	2021	2021	2021
Weighted base	2021	2021	2021
NET: Well informed	1074 53%	728 36%	1135 56%
Very well informed (4)	130 6%	88 4%	139 7%
Fairly well informed (3)	944 47%	640 32%	996 49%
Not very well informed (2)	718 36%	857 42%	706 35%
Not at all informed (1)	156 8%	355 18%	101 5%
NET: Not well informed	874 43%	1212 60%	808 40%
Don't know	73 4%	81 4%	78 4%
Mean	2.54	2.24	2.60
Standard deviation	0.74	0.80	0.70
Standard error	0.02	0.02	0.02

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Table 2

**Q.1 How well informed, if at all, do you feel about each of the following?**

**The sources of energy used in the UK (eg. coal, gas, electricity)**

**Base: All respondents**

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2021	1056	965	232	297	321	385	329	457	583	610	332	496	274	813
Weighted base	2021	991	1030	240	340	340	360	300	440	540	560	440	480	295	837
NET: Well informed	1074 53%	606 61%B	468 45%	99 41%	148 43%	176 52%Cd	180 50%c	193 64%CDEF	278 63%CDEF	348 64%JKL	294 52%	205 47%	227 47%	152 52%	433 52%
Very well informed	(4) 130 6%	94 10%B	36 3%	12 5%	18 5%	25 7%	20 6%	22 7%	33 7%	42 8%k	34 6%	20 5%	33 7%	17 6%	57 7%
Fairly well informed	(3) 944 47%	512 52%B	432 42%	87 36%	130 38%	152 45%c	160 44%c	171 57%CDEF	245 56%CDEF	305 57%JKL	259 46%l	185 42%	194 40%	136 46%	376 45%
Not very well informed	(2) 718 36%	290 29%	428 42%A	90 38%g	132 39%Gh	128 38%g	139 39%Gh	89 30%	139 32%	158 29%	194 35%i	179 41%l	186 39%l	107 36%	301 36%
Not at all informed	(1) 156 8%	64 6%	92 9%a	23 10%GH	43 13%GH	29 9%GH	32 9%GH	13 4%	17 4%	26 5%	51 9%l	37 8%i	42 9%l	27 9%	71 8%
NET: Not well informed	874 43%	354 36%	520 50%A	114 47%GH	175 51%GH	157 46%GH	171 47%GH	102 34%	155 35%	185 34%	245 44%l	217 49%l	227 47%l	134 45%	372 44%
Don't know	73 4%	31 3%	43 4%	27 11%DEFGH	18 5%eGH	7 2%	10 3%	5 2%	7 2%	8 1%	22 4%l	19 4%l	25 5%l	8 3%	32 4%
Mean	2.54	2.66B	2.42	2.42	2.38	2.52d	2.48	2.69CDEF	2.68CDEF	2.68JKL	2.51	2.45	2.48	2.50	2.52
Standard deviation	0.74	0.74	0.71	0.76	0.78	0.76	0.74	0.67	0.67	0.69	0.75	0.72	0.76	0.74	0.75
Standard error	0.02	0.02	0.02	0.05	0.05	0.04	0.04	0.04	0.03	0.03	0.03	0.04	0.04	0.05	0.03

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n**  
**Overlap formulae used.**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 3  
**Q.1 How well informed, if at all, do you feel about each of the following?**  
**The sources of energy used in the UK (eg. coal, gas, electricity)**  
**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2021	181	114	1726	80	240	153	192	144	173	238	310	196
Weighted base	2021	182	101*	1738	81*	222	182	182	141	202	263	283	182
NET: Well informed	1074 53%	96 53%f	56 56%f	921 53%	37 46%	119 53%f	77 42%	93 51%	86 61%dF	108 54%f	136 52%	155 55%F	111 61%DFgj
Very well informed	(4) 6%	10 5%	7 6%	113 7%	6 7%	17 7%	8 4%	12 6%	10 7%	9 5%	17 6%	22 8%	13 7%
Fairly well informed	(3) 47%	86 47%	50 49%	808 46%	32 39%	102 46%	69 38%	81 44%	76 54%dF	99 49%f	119 45%	133 47%	97 53%dF
Not very well informed	(2) 36%	67 37%l	31 31%	620 36%	32 40%l	79 36%l	87 48%aBEHIJKL	71 39%L	42 30%	63 31%	90 34%	108 38%L	48 27%
Not at all informed	(1) 8%	10 5%	12 12%aFhK	134 8%	7 9%	21 10%K	8 5%	14 8%	8 5%	19 9%k	27 10%fk	13 4%	17 9%k
NET: Not well informed	874 43%	77 42%	43 43%	754 43%	40 49%hl	100 45%hl	95 52%HikL	85 47%hl	50 35%	82 41%	116 44%	120 43%	65 36%
Don't know	73 4%	9 5%e	2 2%	63 4%	4 5%	3 2%	10 5%e	5 3%	6 4%	11 6%E	11 4%	7 3%	6 3%
Mean	2.54	2.56	2.51	2.54	2.46	2.52	2.44	2.51	2.65F	2.52	2.50	2.60f	2.61f
Standard deviation	0.74	0.69	0.79	0.74	0.77	0.77	0.66	0.74	0.70	0.74	0.77	0.70	0.77
Standard error	0.02	0.05	0.08	0.02	0.09	0.05	0.05	0.05	0.06	0.06	0.05	0.04	0.06

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l**  
**Overlap formulae used. \* small base**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 4

**Q.1 How well informed, if at all, do you feel about each of the following?****The sources of energy used in the UK (eg. coal, gas, electricity)****Base: All respondents****Q.2 From which three of the following news organisations do you personally most hear about energy and climate change issues?**

	Total	BBC News (a)	Sky News (b)	Chan- nel 4 News (c)	ITV News (d)	The Guard- ian (e)	The Daily Tele- graph (f)	The Times (g)	The Finan- cial Times (h)	The Daily Mail (i)	The Sun (j)	The Mirror (k)	The Inde- pend- ent (l)	Your local news- paper (m)	Your local radio statio- n (n)	NET: TV news (o)	NET: Broad- sheets (p)	NET: Tabloid (q)
Unweighted base	2021	1274	305	191	526	180	131	97	25	302	144	65	88	136	122	1483	427	474
Weighted base	2021	1261	296	193	545	161	129	96*	22**	289	155	66*	81*	149*	126*	1478	401	474
NET: Well informed	1074 53%	737 58%D	178 60% <sup>d</sup>	114 59%	294 54%	102 64%D	92 71% <sup>ABCDJm</sup>	72 75% <sup>ABCDeI</sup>	19 85%	176 61% <sup>d</sup>	87 56%	43 65%	59 73% <sup>ABCDJm</sup>	89 60%	78 62%	846 57%	282 70% <sup>OQ</sup>	285 60%
Very well informed	(4) 130 6%	87 7%	26 9%	11 6%	36 7%	14 8%	10 8%	19 20% <sup>ABCDEF22JIMN</sup>	5 6%	20 7%	13 8%	7 11%	8 10%	9 6%	10 8%	98 7%	45 11% <sup>O</sup>	39 8%
Fairly well informed	(3) 944 47%	650 52% <sup>d</sup>	151 51%	103 53%	258 47%	89 55% <sup>d</sup>	82 64% <sup>ABCDiJ</sup>	53 56%	14 63%	156 54% <sup>d</sup>	74 48%	35 54%	51 63% <sup>AbDJ</sup>	80 54%	68 54%	748 51%	237 59% <sup>OQ</sup>	246 52%
Not very well informed	(2) 718 36%	432 34% <sup>eFGKL</sup>	93 31% <sup>FgL</sup>	62 32% <sup>FgL</sup>	207 38% <sup>aBEFGi27%<sup>l</sup></sup>	44 27% <sup>l</sup>	27 21%	20 21%	2 9%	93 32% <sup>FgL</sup>	49 32% <sup>l</sup>	15 22%	14 17%	49 33% <sup>fGL</sup>	35 28%	515 35% <sup>P</sup>	95 24%	149 32% <sup>P</sup>
Not at all informed	(1) 156 8%	72 6%	23 8% <sup>ai</sup>	14 7%	35 6%	15 9% <sup>agi</sup>	8 6%	3 3%	1 6%	12 4%	15 10% <sup>agl</sup>	7 11% <sup>agl</sup>	5 7%	9 6%	11 9% <sup>i</sup>	91 6%	21 5%	30 6%
NET: Not well informed	874 43%	503 40% <sup>FGL</sup>	116 39% <sup>FGL</sup>	76 40% <sup>FGL</sup>	242 44% <sup>AeFGiL36%<sup>fgL</sup></sup>	59 36% <sup>fgL</sup>	35 27%	23 25%	3 15%	105 36% <sup>fGL</sup>	64 41% <sup>FGL</sup>	22 33%	19 24%	58 39% <sup>fGL</sup>	46 37% <sup>gl</sup>	606 41% <sup>P</sup>	116 29%	179 38% <sup>P</sup>
Don't know	73 4%	20 2%	2 1%	3 1%	9 2%	- -	2 2%	- -	- -	9 3% <sup>abE</sup>	4 3% <sup>e</sup>	1 2%	3 3% <sup>bEg</sup>	2 1%	1 1%	26 2%	3 1%	10 2%
Mean	2.54	2.61 <sup>d</sup>	2.62	2.58	2.55	2.63	2.74 <sup>AcDj</sup>	2.92 <sup>ABCDEfJkMN</sup>	3.01	2.65 <sup>D</sup>	2.56	2.65	2.79 <sup>AbCDeJm</sup>	2.60	2.62	2.59	2.77 <sup>OQ</sup>	2.63
Standard deviation	0.74	0.70	0.76	0.72	0.72	0.77	0.69	0.73	0.75	0.68	0.79	0.83	0.72	0.70	0.77	0.71	0.72	0.73
Standard error	0.02	0.02	0.04	0.05	0.03	0.06	0.06	0.07	0.15	0.04	0.07	0.10	0.08	0.06	0.07	0.02	0.03	0.03

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - o/p/q**  
**Overlap formulae used. \* small base, \*\* very small base (under 30) ineligible for sig testing**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 5

**Q.1 How well informed, if at all, do you feel about each of the following?****The reasons for energy prices charged to consumers in the UK****Base: All respondents**

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2021	1056	965	232	297	321	385	329	457	583	610	332	496	274	813
Weighted base	2021	991	1030	240	340	340	360	300	440	540	560	440	480	295	837
NET: Well informed	728 36%	429 43%B	299 29%	78 32%	125 37%f	114 33%	104 29%	122 41%ceF	186 42%CEF	250 46%JKL	196 35%I	142 32%	140 29%	119 40%	285 34%
Very well informed	(4) 88 4%	70 7%B	18 2%	6 3%	25 7%CFg	17 5%	13 4%	9 3%	18 4%	24 4%	19 3%	21 5%	24 5%	16 6%	42 5%
Fairly well informed	(3) 640 32%	359 36%B	281 27%	71 30%	100 29%	96 28%	91 25%	113 38%cdEF	168 38%cDEF	226 42%JKL	177 32%L	121 27%	115 24%	103 35%	242 29%
Not very well informed	(2) 857 42%	365 37%	492 48%A	95 40%	132 39%	163 48%cDh	159 44%	128 43%	180 41%	208 38%	231 41%	197 45%	221 46%I	132 45%	351 42%
Not at all informed	(1) 355 18%	157 16%	197 19%a	42 17%	57 17%	54 16%	88 24%cDEGH	48 16%	66 15%	72 13%	114 20%I	74 17%	94 20%I	37 13%	161 19%M
NET: Not well informed	1212 60%	522 53%	690 67%A	137 57%	189 55%	217 64%dH	247 69%CDGH	176 59%	246 56%	280 52%	345 62%I	271 62%I	316 66%I	169 57%	512 61%
Don't know	81 4%	39 4%	42 4%	26 11%EFGH	27 8%EFGH	9 3%g	9 2%g	2 1%	8 2%	10 2%	19 3%	27 6%Ij	25 5%I	7 2%	40 5%
Mean	2.24	2.36B	2.12	2.20	2.30F	2.23F	2.08	2.28F	2.32F	2.38JKL	2.19	2.22	2.15	2.34N	2.21
Standard deviation	0.80	0.84	0.74	0.78	0.86	0.78	0.81	0.77	0.78	0.77	0.80	0.80	0.81	0.77	0.82
Standard error	0.02	0.03	0.02	0.05	0.05	0.04	0.04	0.04	0.04	0.03	0.03	0.04	0.04	0.05	0.03

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n**  
**Overlap formulae used.**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 6  
**Q.1 How well informed, if at all, do you feel about each of the following?**  
**The reasons for energy prices charged to consumers in the UK**  
**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humburside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2021	181	114	1726	80	240	153	192	144	173	238	310	196
Weighted base	2021	182	101*	1738	81*	222	182	182	141	202	263	283	182
NET: Well informed	728 36%	56 31%	37 36%	636 37%	23 29%	83 37%	55 30%	77 42%AdFi	52 37%	63 31%	98 37%	111 39%a	73 40%
Very well informed	(4) 88 4%	7 4%	7 7%l	74 4%	2 2%	10 4%i	5 3%	9 5%i	8 5%i	3 1%	17 7%l	11 4%	11 6%l
Fairly well informed	(3) 640 32%	49 27%	30 29%	562 32%	22 27%	73 33%	51 28%	68 37%af	45 32%	61 30%	81 31%	100 35%a	62 34%
Not very well informed	(2) 857 42%	84 46%	42 42%	731 42%	35 43%	97 43%	78 43%	78 43%	58 41%	97 48%jl	99 38%	121 43%	68 38%
Not at all informed	(1) 355 18%	33 18%	19 19%	303 17%	19 23%G	40 18%	38 21%G	21 12%	29 20%g	29 14%	50 19%g	43 15%	35 19%g
NET: Not well informed	1212 60%	117 64%g	62 61%	1033 59%	53 66%	137 61%	116 64%	99 55%	87 61%	125 62%	148 57%	164 58%	103 57%
Don't know	81 4%	9 5%e	3 3%	69 4%	4 5%e	3 1%	11 6%E	6 3%	2 2%	13 7%Ehk	16 6%Ehk	7 3%	6 3%
Mean	2.24	2.17	2.25	2.24	2.08	2.24	2.13	2.36ADFi	2.22	2.20	2.27	2.29df	2.27
Standard deviation	0.80	0.78	0.85	0.80	0.78	0.80	0.78	0.76	0.84	0.70	0.86	0.77	0.85
Standard error	0.02	0.06	0.08	0.02	0.09	0.05	0.07	0.06	0.07	0.06	0.06	0.04	0.06

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l**  
**Overlap formulae used. \* small base**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 7

**Q.1 How well informed, if at all, do you feel about each of the following?****The reasons for energy prices charged to consumers in the UK****Base: All respondents****Q.2 From which three of the following news organisations do you personally most hear about energy and climate change issues?**

	Total	BBC News (a)	Sky News (b)	Chan- nel 4 News (c)	ITV News (d)	The Guard- ian (e)	The Daily Tele- graph (f)	The Times (g)	The Finan- cial Times (h)	The Daily Mail (i)	The Sun (j)	The Mirror (k)	The Inde- pend- ent (l)	Your local news- paper (m)	Your local radio station (n)	NET: TV news (o)	NET: Broad- sheets (p)	NET: Tabloid (q)
Unweighted base	2021	1274	305	191	526	180	131	97	25	302	144	65	88	136	122	1483	427	474
Weighted base	2021	1261	296	193	545	161	129	96*	22**	289	155	66*	81*	149*	126*	1478	401	474
NET: Well informed	728 36%	479 38%	126 43%D	67 35%	191 35%	76 47%ACDj	72 56%ABCDIJ Kn	52 55%ABCDIJ k	10 46%	119 41% <sup>d</sup>	55 36%	25 37%	46 57%ABCDIJ Kn	67 45% <sup>d</sup>	54 43%	559 38%	208 52%OQ	185 39%
Very well informed	(4) 88 4%	61 5%	24 8%AdM	10 5%	28 5%	12 8%M	7 5%	13 13%ACDfIJ M	4 18%	14 5%	7 5%	5 7% <sup>m</sup>	7 8%M	2 2%	8 7% <sup>m</sup>	71 5%	33 8%Oq	24 5%
Fairly well informed	(3) 640 32%	418 33%	102 35%	57 30%	163 30%	64 40%aCD	65 51%ABCDeI JKN	39 41% <sup>c</sup> d	6 28%	105 36% <sup>d</sup>	48 31%	20 31%	39 49%ABCDiJ K	65 43%ACDj	46 37%	488 33%	175 44%OQ	162 34%
Not very well informed	(2) 857 42%	551 44%EFgil	122 41%F	86 45%EFi	253 46%EFGILm n	54 34%	39 30%	33 34%	9 43%	112 39%	76 49%EFGILm n	29 43%	27 33%	54 36%	46 36%	646 44%P	138 34%	205 43%P
Not at all informed	(1) 355 18%	203 16% <sup>l</sup>	45 15%	37 19%L	92 17% <sup>l</sup>	30 18%L	16 13%	11 11%	2 11%	53 18% <sup>l</sup>	19 13%	10 16%	7 9%	25 17%	24 19% <sup>l</sup>	239 16%P	51 13%	76 16%
NET: Not well informed	1212 60%	754 60%EFGL	167 56%FgL	123 64%EFGLm	345 63%aBEFGi Lm	84 52% <sup>l</sup>	55 43%	43 45%	12 54%	164 57%FgL	96 62%FGL	39 59% <sup>fl</sup>	34 42%	79 53%	69 55% <sup>fl</sup>	885 60%P	189 47%	281 59%P
Don't know	81 4%	28 2%	3 1%	3 1%	8 2%	1 1%	1 1%	- -	- -	6 2%	4 3%	2 3%	1 2%	3 2%	2 1%	34 2%P	4 1%	8 2%
Mean	2.24	2.27	2.36acD	2.21	2.24	2.37cd	2.49ACDIJ m	2.57ABCDe IJKMN	2.53	2.28	2.28	2.29	2.57ABCDe IJKMN	2.30	2.31	2.27	2.48OQ	2.29
Standard deviation	0.80	0.79	0.84	0.81	0.79	0.87	0.79	0.86	0.94	0.82	0.75	0.83	0.77	0.77	0.86	0.79	0.82	0.80
Standard error	0.02	0.02	0.05	0.06	0.03	0.07	0.07	0.09	0.19	0.05	0.06	0.11	0.08	0.07	0.08	0.02	0.04	0.04

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - o/p/q**  
**Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 8  
**Q.1 How well informed, if at all, do you feel about each of the following?**  
**Global climate change**  
**Base: All respondents**

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2021	1056	965	232	297	321	385	329	457	583	610	332	496	274	813
Weighted base	2021	991	1030	240	340	340	360	300	440	540	560	440	480	295	837
NET: Well informed	1135 56%	608 61%B	528 51%	130 54%	164 48%	188 55%	209 58%D	190 63%cDe	255 58%D	352 65%JKL	323 58%kL	222 50%	238 50%	162 55%	473 56%
Very well informed	(4) 139 7%	97 10%B	42 4%	19 8%	24 7%	32 9%fh	19 5%	21 7%	24 5%	50 9%Jl	31 5%	29 7%	29 6%	19 6%	67 8%
Fairly well informed	(3) 996 49%	511 52%b	485 47%	111 46%	140 41%	156 46%	189 52%D	169 56%CDE	231 53%De	302 56%KL	292 52%KL	193 44%	209 43%	142 48%	405 48%
Not very well informed	(2) 706 35%	306 31%	400 39%A	75 31%	133 39%g	129 38%	125 35%	95 32%	149 34%	160 30%	184 33%	176 40%lj	187 39%lj	107 36%	293 35%
Not at all informed	(1) 101 5%	48 5%	53 5%	9 4%	23 7%	14 4%	18 5%	12 4%	26 6%	15 3%	33 6%l	23 5%	30 6%l	18 6%	39 5%
NET: Not well informed	808 40%	354 36%	454 44%A	84 35%	156 46%CG	143 42%	143 40%	107 36%	174 40%	175 32%	217 39%l	199 45%lj	217 45%lJ	125 42%	332 40%
Don't know	78 4%	29 3%	49 5%a	26 11%dEFGH	21 6%eFGH	9 3%	9 2%	3 1%	10 2%	13 2%	21 4%	19 4%	25 5%l	8 3%	32 4%
Mean	2.60	2.68B	2.53	2.66d	2.51	2.62	2.60	2.67D	2.59	2.73JKL	2.59	2.54	2.52	2.57	2.62
Standard deviation	0.70	0.72	0.67	0.70	0.74	0.72	0.67	0.67	0.69	0.67	0.69	0.70	0.72	0.71	0.71
Standard error	0.02	0.02	0.02	0.05	0.04	0.04	0.03	0.04	0.03	0.03	0.03	0.04	0.03	0.04	0.03

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n**  
**Overlap formulae used.**



## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 9

**Q.1 How well informed, if at all, do you feel about each of the following?**

**Global climate change**

**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2021	181	114	1726	80	240	153	192	144	173	238	310	196
Weighted base	2021	182	101*	1738	81*	222	182	182	141	202	263	283	182
NET: Well informed	1135 56%	94 52%	60 60%F	981 56%	46 56%	124 56%f	83 45%	94 51%	82 58%f	118 58%F	159 60%F	168 60%F	108 59%F
Very well informed	(4) 139 7%	12 7%	8 8%	119 7%	4 5%	11 5%	7 4%	14 8%	7 5%	13 6%	21 8%	26 9%ef	15 8%
Fairly well informed	(3) 996 49%	82 45%	52 52%	862 50%	41 51%	113 51%	76 42%	80 44%	75 53%f	105 52%	138 52%f	142 50%	93 51%
Not very well informed	(2) 706 35%	64 35%	30 29%	612 35%	23 29%	79 35%	81 44%BDiJKl	76 42%bdjkl	50 35%	66 33%	84 32%	94 33%	59 33%
Not at all informed	(1) 101 5%	14 8%cl	9 9%Cgk	78 4%	7 8%l	15 7%i	7 4%	7 4%	7 5%	4 2%	11 4%	11 4%	9 5%
NET: Not well informed	808 40%	78 43%	39 38%	691 40%	30 37%	94 42%	88 48%lJKl	83 46%ij	57 40%	70 35%	95 36%	106 37%	68 37%
Don't know	78 4%	9 5%	2 2%	67 4%	6 7%eh	5 2%	12 6%eh	5 3%	2 2%	14 7%bEhk	8 3%	9 3%	6 3%
Mean	2.60	2.54	2.60	2.61	2.57	2.55	2.48	2.57	2.59	2.67aF	2.66F	2.67aeF	2.65F
Standard deviation	0.70	0.75	0.78	0.69	0.73	0.70	0.64	0.70	0.66	0.64	0.69	0.71	0.71
Standard error	0.02	0.06	0.07	0.02	0.09	0.05	0.05	0.05	0.06	0.05	0.05	0.04	0.05

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l**  
**Overlap formulae used. \* small base**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 10  
**Q.1 How well informed, if at all, do you feel about each of the following?**  
**Global climate change**  
**Base: All respondents**

Q.2 From which three of the following news organisations do you personally most hear about energy and climate change issues?																		
	Total	BBC News (a)	Sky News (b)	Chan- nel 4 News (c)	ITV News (d)	The Guard- ian (e)	The Daily Tele- graph (f)	The Times (g)	The Finan- cial Times (h)	The Daily Mail (i)	The Sun (j)	The Mirror (k)	The Inde- pend- ent (l)	Your local news- paper (m)	Your local radio station (n)	NET: TV news (o)	NET: Broad- sheets (p)	NET: Tabloid (q)
Unweighted base	2021	1274	305	191	526	180	131	97	25	302	144	65	88	136	122	1483	427	474
Weighted base	2021	1261	296	193	545	161	129	96*	22**	289	155	66*	81*	149*	126*	1478	401	474
NET: Well informed	1135 56%	783 62%Jn	188 64%Jn	122 63%J	323 59%j	117 72%AbcDJ MN	93 72%ADUJMN	70 73%AbDIJMN	17 77%	167 58%	77 50%	45 68%Jn	64 80%ABCDIJ MN	83 56%	67 54%	903 61%q	295 73%OQ	269 57%
Very well informed	(4) 139 7%	86 7%J	27 9%dJN	19 10%JN	34 6%J	23 14%ADIJKM N	15 12%ADIJN	22 23%ABCDeF28% JKIMN	6 28%	19 7%J	2 1%	3 4%	10 13%aDIJN	9 6%j	4 3%	103 7%q	58 15%OQ	24 5%
Fairly well informed	(3) 996 49%	697 55%	161 54%	103 54%	289 53%	93 58%	78 60%j	48 50%	11 49%	148 51%	75 49%	42 64%ij	54 67%ABCDGI JMN	75 50%	64 51%	801 54%	236 59%OQ	245 52%
Not very well informed	(2) 706 35%	419 33%EFL	89 30%L	62 32%efL	190 35%EFgL	40 25%l	29 22%	24 25%	4 17%	103 35%EFgL	62 40%BFEFGKL25%	17 25%	12 15%	48 32%L	48 38%EFgL	491 33%P	90 22%	171 36%P
Not at all informed	(1) 101 5%	40 3%	15 5%ace	4 2%	26 5%ae	2 1%	6 4%	1 1%	1 6%	10 4%	8 5%e	3 5%	3 4%	16 11%AbCDEFG I	8 6%acEg	58 4%	10 3%	20 4%
NET: Not well informed	808 40%	459 36%EFGL	103 35%eL	66 34%eL	215 39%EFGL	42 26%	34 27%	25 26%	5 23%	113 39%EFGL KL	71 46%ABcEFG30%	20 30%	15 19%	64 43%EFGL	56 45%abcEFG kL	548 37%P	100 25%	191 40%P
Don't know	78 4%	18 1%	4 1%	5 3%	7 1%	3 2%	2 1%	1 1%	- -	9 3%AD	7 4%AbD	1 2%	1 2%	2 1%	2 1%	26 2%	6 2%	14 3%o
Mean	2.60	2.67dJMN	2.69JMN	2.73dJMN	2.62J	2.87ABCDI JKMN	2.81ADIJMN	2.96ABCDI JKMN	3.00	2.63J	2.48	2.69J	2.90ABcDI JKMN	2.52	2.51	2.65Q	2.87OQ	2.59
Standard deviation	0.70	0.65	0.71	0.66	0.68	0.66	0.70	0.73	0.84	0.67	0.63	0.64	0.66	0.77	0.67	0.67	0.68	0.66
Standard error	0.02	0.02	0.04	0.05	0.03	0.05	0.06	0.07	0.17	0.04	0.05	0.08	0.07	0.07	0.06	0.02	0.03	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - o/p/q  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 11  
**Q.2 From which three of the following news organisations do you personally most hear about energy and climate change issues?**  
**Base: All respondents**

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2021	1056	965	232	297	321	385	329	457	583	610	332	496	274	813
Weighted base	2021	991	1030	240	340	340	360	300	440	540	560	440	480	295	837
BBC News	1261 62%	672 68%B	589 57%	101 42%	188 55%C	208 61%C	229 63%Cd	202 67%CD	333 76%CDEFG	390 72%JKL	350 63%L	265 60%l	255 53%	175 59%	512 61%
ITV News	545 27%	266 27%	279 27%	41 17%	65 19%	89 26%Cd	103 29%CD	109 36%CDEf	138 31%CD	121 22%	140 25%	150 34%J	134 28%i	64 22%	215 26%
Sky News	296 15%	168 17%B	127 12%	19 8%	53 16%C	70 20%CGH	58 16%C	41 14%c	55 12%	73 13%	88 16%	58 13%	77 16%	46 16%	122 15%
The Daily Mail	289 14%	149 15%	140 14%	29 12%D	21 6%	33 10%	32 9%	55 18%cDEF	120 27%CDEFG	99 18%JKL	75 13%	59 13%	56 12%	28 10%	102 12%
Channel 4 News	193 10%	101 10%	91 9%	22 9%	35 10%	30 9%	37 10%	30 10%	38 9%	67 12%L	55 10%L	42 9%	30 6%	29 10%	85 10%
The Guardian	161 8%	80 8%	81 8%	28 12%EFGH	47 14%EFGH	18 5%	23 6%	17 6%	28 6%	62 11%KL	69 12%KL	11 2%	20 4%	30 10%	74 9%
The Sun	155 8%	78 8%	76 7%	23 9%H	33 10%H	34 10%fH	21 6%	23 8%h	20 4%	20 4%	30 5%	49 11%J	56 12%J	20 7%	71 8%
Your local newspaper	149 7%	67 7%	83 8%	18 7%	21 6%	20 6%	25 7%	27 9%	40 9%	30 5%	46 8%	36 8%	38 8%	31 11%N	49 6%
The Daily Telegraph	129 6%	77 8%B	52 5%	10 4%	13 4%	11 3%	13 3%	20 7%ef	64 14%CDEFG	60 11%JKL	34 6%	16 4%	19 4%	22 8%	41 5%
Your local radio station	126 6%	50 5%	76 7%a	9 4%	16 5%	26 8%	26 7%	20 7%	28 6%	45 8%j	31 5%	26 6%	24 5%	30 10%N	43 5%
The Times	96 5%	51 5%	44 4%	11 5%	14 4%	10 3%	13 4%	17 6%	32 7%EF	47 9%JKL	28 5%KI	8 2%	13 3%	12 4%	44 5%
The Independent	81 4%	49 5%b	32 3%	16 7%F	15 5%	12 3%	8 2%	12 4%	18 4%	36 7%KL	25 4%L	11 2%	9 2%	18 6%n	28 3%
The Mirror	66 3%	36 4%	30 3%	6 2%	7 2%	17 5%h	9 2%	15 5%dh	11 3%	9 2%	15 3%	23 5%j	18 4%i	9 3%	28 3%
The Financial Times	22 1%	14 1%	8 1%	6 2%Fg	7 2%f	3 1%	1 *	1 *	4 1%	11 2%l	6 1%	3 1%	3 1%	5 2%	11 1%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n  
 Overlap formulae used.

Prepared by ComRes



## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 11

**Q.2 From which three of the following news organisations do you personally most hear about energy and climate change issues?**

**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Weighted base	2021	991	1030	240	340	340	360	300	440	540	560	440	480	295	837
NET: TV news	1478 73%	765 77%B	712 69%	122 51%	230 68%C	251 74%C	272 76%Cd	241 80%CDe	362 82%CDEF	434 80%JKL	418 75%L	313 71%	313 65%	212 72%	595 71%
NET: Broadsheets	401 20%	221 22%B	180 17%	50 21%EF	77 23%EF	42 12%	49 13%	53 18%e	131 30%CdEFG	177 33%JKL	129 23%KL	44 10%	51 11%	70 24%	158 19%
NET: Tabloid	474 23%	240 24%	234 23%	47 20%	57 17%	77 23%F	57 16%	88 29%CD eF	149 34%CDEF	124 23%	110 20%	117 27%J	123 26%J	57 19%	176 21%
None of these	358 18%	125 13%	234 23%A	85 35%DEFGH	77 23%EGH	52 15%H	69 19%GH	36 12%	39 9%	51 9%	103 18%I	81 18%I	123 26%LJK	40 14%	158 19% m

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n**  
**Overlap formulae used.**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 12

**Q.2 From which three of the following news organisations do you personally most hear about energy and climate change issues?**

**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2021	181	114	1726	80	240	153	192	144	173	238	310	196
Weighted base	2021	182	101*	1738	81*	222	182	182	141	202	263	283	182
BBC News	1261 62%	119 66%l	64 63%	1078 62%	44 55%	134 60%	115 63%	110 60%	98 69%dl	108 53%	174 66%l	181 64%l	114 63%
ITV News	545 27%	51 28%	28 28%	466 27%	26 32%	64 29%	58 32%jkl	44 24%	56 40%abeGHIJKL	53 26%	58 22%	63 22%	44 24%
Sky News	296 15%	23 12%	20 20%i	253 15%	10 13%	41 18%i	25 14%	23 13%	19 14%	23 11%	39 15%	47 17%	27 15%
The Daily Mail	289 14%	17 9%	9 9%	263 15%a	17 21%ABFJ	37 17%afJ	18 10%	37 20%ABFJ	29 20%ABFJ	29 14%	25 9%	45 16%aj	27 15%
Channel 4 News	193 10%	21 12%BH	1 1%	170 10%B	10 12%Bh	25 11%BH	18 10%B	12 7%b	7 5%	14 7%b	38 15%BGHik	26 9%B	20 11%Bh
The Guardian	161 8%	13 7%	9 9%	139 8%	5 6%	21 10%gl	13 7%	9 5%	8 6%	8 4%	39 15%AdFGHIK	16 6%	20 11%GIK
The Sun	155 8%	16 9%	11 11%l	128 7%	7 9%	12 5%	16 9%	18 10%l	8 6%	16 8%	23 9%	19 7%	9 5%
Your local newspaper	149 7%	18 10%lk	11 11%lk	120 7%	14 17%EGHIJKL	15 7%	21 11%gIK	9 5%	8 6%	8 4%	19 7%	14 5%	12 6%
The Daily Telegraph	129 6%	5 3%	6 6%	119 7%a	3 4%	8 3%	10 5%	16 9%AE	16 11%AdEfUJ	10 5%	13 5%	26 9%AEj	17 9%AE
Your local radio station	126 6%	9 5%	5 5%	111 6%	4 5%	14 6%	8 4%	8 4%	11 8%	15 8%	23 9%g	17 6%	10 6%
The Times	96 5%	5 3%	5 5%d	85 5%	- -	11 5%d	6 3%	7 4%	6 4%	6 3%	23 9%ADfgl	17 6%D	9 5%d
The Independent	81 4%	5 3%	4 4%	72 4%	3 4%	6 3%	9 5%	5 3%	1 1%	6 3%	11 4%	14 5%h	17 9%AEGHijk
The Mirror	66 3%	1 1%	4 4%a	61 3%a	5 7%AfL	17 8%AFGIJKL	3 2%	4 2%	8 6%AfL	5 2%	8 3%	8 3%	2 1%
The Financial Times	22 1%	1 1%	1 1%	20 1%	2 2%l	2 1%	2 1%	2 1%	1 *	1 *	7 3%L	2 1%	- -

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l  
Overlap formulae used. \* small base

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 12

**Q.2 From which three of the following news organisations do you personally most hear about energy and climate change issues?**

**Base: All respondents**

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Weighted base	2021	182	101*	1738	81*	222	182	182	141	202	263	283	182
NET: TV news	1478 73%	129 71%	75 74%	1274 73%	52 65%	162 73%	136 75%	129 71%	114 80%aDgI	133 66%	201 77%dl	216 76%dl	131 72%
NET: Broadsheets	401 20%	24 13%	20 20%	357 21%A	11 13%	42 19%	32 18%	35 19%	27 19%	26 13%	74 28%ADEFghi	61 22%AI	49 27%ADefl
NET: Tabloid	474 23%	33 18%	21 21%	419 24%	28 35%AbFJKL	64 29%AFJL	33 18%	53 29%AFJL	43 30%AFJL	48 24%	50 19%	66 23%	34 19%
None of these	358 18%	35 19%	17 16%	306 18%	15 18%	39 17%	30 16%	38 21%j	19 14%	48 24%HJk	34 13%	45 16%	39 21%J

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l**  
**Overlap formulae used. \* small base**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 13  
**Q.2 From which three of the following news organisations do you personally most hear about energy and climate change issues?**  
**Base: All respondents**

Q.2 From which three of the following news organisations do you personally most hear about energy and climate change issues?																		
	Total	BBC News (a)	Sky News (b)	Chan-nel 4 News (c)	ITV News (d)	The Guard-ian (e)	The Daily Tele-graph (f)	The Times (g)	The Finan-cial Times (h)	The Daily Mail (i)	The Sun (j)	The Mirror (k)	The Inde-pend-ent (l)	Your local news-paper (m)	Your local radio station (n)	NET: TV news (o)	NET: Broad-sheets (p)	NET: Tabloid (q)
Unweighted base	2021	1274	305	191	526	180	131	97	25	302	144	65	88	136	122	1483	427	474
Weighted base	2021	1261	296	193	545	161	129	96*	22**	289	155	66*	81*	149*	126*	1478	401	474
BBC News	1261 62%	1261 100% BCDEFG IJKLMNOP	214 72% JK	148 77% JKIM	414 76% JKIM	113 70% J	93 72% Jk	68 71% J	17 75%	207 72% JK	79 51%	38 58%	53 66% j	96 64% J	88 70% J	1261 85% PQ	290 72% Q	308 65%
ITV News	545 27%	414 33% EFGJL	105 35% EFGIL	67 35% EFGJL	545 100% ABCEFGI JKLMNOP	9 6%	14 11%	10 11%	2 10%	83 29% EFGJL	53 34% EFGJL	23 34% EFGJL	7 8%	45 30% EFGJL	43 34% EFGJL	545 37% PQ	42 10%	152 32% P
Sky News	296 15%	214 17% ELMN	296 100% ACDEFG IJKLMNOP	24 12% l	105 19% CEfijLM N	12 8%	15 11% l	23 24% CEFIJLM N	2	41 14% EL	20 13% l	10 15% l	4 5%	14 9%	10 8%	296 20% PQ	51 13%	70 15%
The Daily Mail	289 14%	207 16% CEGL	41 14% CEL	15 8%	83 15% CEgJL	7 4%	16 13% EI	7 8%	1 5%	289 100% ABCDEFG GJKLMNOP	20 13% EI	6 9%	4 5%	22 15% cEI	16 13% EI	237 16% P	35 9%	289 61% OP
Channel 4 News	193 10%	148 12% BIJM	24 8% J	193 100% ABDEFG IJKLMNOP	67 12% BIJMn	31 19% ABDFGIJ kMN	10 8% j	7 7% j	4 17%	15 5%	3 2%	6 9% J	19 23% ABDFGIJ KMN	8 5%	8 7%	193 13% Q	60 15% Q	24 5%
The Guardian	161 8%	113 9% BDIJMN	12 4% Dj	31 16% ABDIJKM N	9 2%	161 100% ABCDFG IJKLMNOP	13 10% BDIJMN	15 16% ABDIJK3% MN	6	7 2%	1 1%	2 3%	28 35% ABCDFGI JKMN	2 1%	2 2%	128 9% Q	161 40% OQ	10 2%
The Sun	155 8%	79 6% CEg	20 7% CEg	3 2%	53 10% ACEFGL	1 1%	4 3%	2 2%	1 5%	20 7% CEg	155 100% ABCDEF GIJKLMN	11 17% ABCEFGI LMn	2 2%	10 7% CE	8 7% CE	112 8% P	8 2%	155 33% OP
Your local newspaper	149 7%	96 8% bcEfl	14 5% e	8 4% e	45 8% bcEfl	2 1%	4 3%	8 8% E	1 6%	22 8% E	10 6% E	5 8% E	2 2%	149 100% ABCDEF GIJKLMN	24 19% ABCDEFgP IJKL	115 4%	16 4%	37 8% P
The Daily Telegraph	129 6%	93 7% DJKmN	15 5% k	10 5% k	14 3%	13 8% DJKmN	129 100% ABCDEGI JKLMNOP	9 9% DJKmN3%	1 5%	16 6% Dkn	4 2%	-	10 12% BCDiJKM N	4 3%	2 1%	105 7% Q	129 32% OQ	20 4%
Your local radio station	126 6%	88 7% BEF	10 3%	8 4%	43 8% BEF	2 1%	2 1%	3 3%	1 3%	16 6% Ef	8 5% e	2 3%	3 3%	24 16% ABCDE FGIJKL	126 100% ABCDEFgP IJKLM	106 3%	10 3%	27 6% P

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - o/p/q  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 13  
**Q.2 From which three of the following news organisations do you personally most hear about energy and climate change issues?**  
**Base: All respondents**

Q.2 From which three of the following news organisations do you personally most hear about energy and climate change issues?																		
	Total	BBC News (a)	Sky News (b)	Chan- nel 4 News (c)	ITV News (d)	The Guard- ian (e)	The Daily Tele- graph (f)	The Times (g)	The Finan- cial Times (h)	The Daily Mail (i)	The Sun (j)	The Mirror (k)	The Inde- pend- ent (l)	Your local news- paper (m)	Your local radio station (n)	NET: TV news (o)	NET: Broad- sheets (p)	NET: Tabloid (q)
Weighted base	2021	1261	296	193	545	161	129	96*	22**	289	155	66*	81*	149*	126*	1478	401	474
The Times	96 5%	68 5%DIJ	23 8%aDIJkn	7 4%	10 2%	15 9%ACDIJKN	9 7%DiJ	96 100%ABCDEFGHIJKLMN	2 19%	7 3%	2 1%	1 1%	7 8%cDIJkn	8 5%dj	3 3%	81 5%Q	96 24%OQ	10 2%
The Independent	81 4%	53 4%BDI	4 1%	19 10%ABDIJKM N	7 1%	28 17%ABCDFGIJKMN	10 8%aBDIJKM n	7 7%BDIJKM n	2 11%	4 1%	2 1%	-	81 100%ABCDEFGHIJKMN	2	3 2%	70 5%Q	81 20%OQ	5 1%
The Mirror	66 3%	38 3%f	10 3%f	6 3%f	23 4%eFI	2 1%	-	1 1%	-	6 2%	11 7%AbEFG ILn	66 100%ABCDEFG JLMN	-	5 3%f	2 2%	52 4%P	3 1%	66 14%OP
The Financial Times	22 1%	17 1%D	2 1%	4 2%d	2 *	6 4%ABDI	1 1%	2 2%	22 100%	1 *	1 1%	-	2 3%bDi	1 1%	1 1%	17 1%	22 6%OQ	1 *
NET: TV news	1478 73%	1261 100%EFGIJ KLMN	296 100%EFGJ KLMN	193 100%EFGJ KLMN	545 100%EFGJ LMN	128 79%	105 81%	81 85%J	17 78%	237 82%J	112 72%	52 79%	70 86%J	115 77%	106 85%J	1478 100%PQ	332 83%	376 79%
NET: Broadsheets	401 20%	290 23%BDIJKM N	51 17%DiJKN	60 31%ABDIJKM N	42 8%	161 100%ABCDIJKMN	129 100%ABCDIJKMN	96 100%ABCDIJKMN	22 100%	35 12%DJk	8 5%	3 4%	81 100%ABCDIJ KMN	16 11%	10 8%	332 22%Q	401 100%OQ	43 9%
NET: Tabloid	474 23%	308 24%CEFGL	70 24%CEfGL	24 12%e	152 28%aCEfGL	10 6%	20 15%EI	10 10%	1 5%	289 100%ABCDE FGLMN	155 100%ABCDE FGLMN	66 100%ABCDEF LMN	5 6%	37 25%CEGL	27 21%cEGL	376 25%P	43 11%	474 100%OP
None of these	358 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - o/p/q  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 14

**Q.3 Which three of the following news organisations would you trust most to provide reliable information on energy and climate change issues?**

**Base: All respondents**

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2021	1056	965	232	297	321	385	329	457	583	610	332	496	274	813
Weighted base	2021	991	1030	240	340	340	360	300	440	540	560	440	480	295	837
BBC News	1116 55%	595 60%B	521 51%	95 40%	170 50%C	204 60%CD	213 59%CD	186 62%CD	248 56%C	333 62%KL	320 57%L	235 53%	228 47%	164 56%	481 57%
ITV News	509 25%	258 26%	250 24%	37 16%	65 19%	95 28%CD	91 25%C	98 33%CDf	122 28%CD	111 20%	120 21%	130 30%LJ	148 31%LJ	59 20%	211 25%
Sky News	345 17%	187 19%b	157 15%	25 11%	58 17%ch	90 26%CDfGH	70 20%CH	52 17%CH	49 11%	85 16%	90 16%	72 16%	98 20%ij	48 16%	155 18%
Channel 4 News	260 13%	138 14%	122 12%	21 9%	43 13%	45 13%	53 15%c	49 16%Ch	49 11%	88 16%KL	77 14%l	47 11%	47 10%	43 15%	111 13%
The Guardian	209 10%	105 11%	104 10%	28 12%	51 15%EFH	28 8%	30 8%	35 12%	37 9%	80 15%KL	78 14%KL	17 4%	34 7%k	36 12%	93 11%
The Times	163 8%	83 8%	80 8%	15 6%	35 10%eF	19 5%	17 5%	29 10%eF	48 11%ceF	69 13%JKL	43 8%L	34 8%L	17 4%	30 10%	64 8%
The Daily Mail	148 7%	81 8%	67 6%	8 3%	10 3%	23 7%cd	21 6%	23 8%cD	63 14%CDEFG	47 9%	35 6%	33 7%	33 7%	9 3%	57 7% <sup>m</sup>
The Independent	136 7%	70 7%	66 6%	18 7%	22 6%	20 6%	24 7%	27 9%	26 6%	53 10%KL	41 7%K	14 3%	28 6%	20 7%	48 6%
The Telegraph	127 6%	77 8%B	49 5%	12 5%	10 3%	15 4%	13 4%	25 8%DeF	51 12%CDEF	53 10%JKL	34 6%	21 5%	19 4%	18 6%	45 5%
Your local newspaper	105 5%	60 6%	45 4%	14 6%	16 5%	21 6%	17 5%	19 6%	18 4%	16 3%	32 6%l	29 7%l	27 6%i	22 8%	40 5%
Your local radio station	86 4%	36 4%	50 5%	6 3%	6 2%	21 6%CD	15 4%	19 6%CD	19 4% <sup>d</sup>	21 4%	24 4%	19 4%	21 4%	19 6%N	23 3%
The Financial Times	66 3%	43 4%B	23 2%	2 1%	19 5%CF	14 4%CF	4 1%	9 3%	18 4%CF	31 6%jL	19 3%L	14 3%L	1 *	11 4%	30 4%
The Sun	64 3%	35 4%	28 3%	6 3%	14 4%	17 5%fh	9 2%	9 3%	9 2%	9 2%	12 2%	19 4%i	23 5%LJ	10 3%	26 3%
The Mirror	41 2%	21 2%	21 2%	7 3%	5 2%	10 3%	8 2%	6 2%	5 1%	4 1%	10 2%	15 3%l	12 3%l	5 2%	17 2%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n  
Overlap formulae used.

Prepared by ComRes



## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 14

**Q.3 Which three of the following news organisations would you trust most to provide reliable information on energy and climate change issues?**

**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Weighted base	2021	991	1030	240	340	340	360	300	440	540	560	440	480	295	837
None of these	497 25%	198 20%	299 29%A	99 41%DEFGH	84 25%	65 19%	89 25%	60 20%	99 23%	98 18%	129 23%i	110 25%l	159 33%JK	60 20%	200 24%
NET: TV news	1342 66%	704 71%B	638 62%	115 48%	220 65%C	247 73%Cd	250 69%C	215 72%C	294 67%C	386 71%L	377 67%L	290 66%	289 60%	200 68%	566 68%
NET: Broadsheets	525 26%	288 29%B	237 23%	53 22%	105 31%cEF	72 21%	67 19%	87 29%EF	141 32%CEF	216 40%JKL	158 28%KL	81 18%	71 15%	87 30%	211 25%
NET: Tabloid	243 12%	133 13%b	110 11%	18 7%	26 8%	48 14%CD	38 10%	37 12%	77 17%CDFg	61 11%	53 10%	65 15%J	64 13%j	24 8%	95 11%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n**  
**Overlap formulae used.**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 15

**Q.3 Which three of the following news organisations would you trust most to provide reliable information on energy and climate change issues?**

**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2021	181	114	1726	80	240	153	192	144	173	238	310	196
Weighted base	2021	182	101*	1738	81*	222	182	182	141	202	263	283	182
BBC News	1116 55%	105 58%	57 56%	954 55%	41 51%	111 50%	98 54%	92 50%	80 57%	113 56%	156 59%e	159 56%	104 57%
ITV News	509 25%	50 28%J	22 22%	437 25%	20 24%	65 29%J	49 27%J	46 25%j	46 33%bJl	50 25%j	45 17%	75 27%J	41 22%
Sky News	345 17%	23 13%	21 21%aL	300 17%	18 23%aL	44 20%aL	39 21%aL	29 16%	28 20%L	34 17%	42 16%	47 17%	20 11%
Channel 4 News	260 13%	31 17%BG	7 7%	222 13%b	13 16%b	32 14%b	19 11%	16 9%	16 12%	28 14%b	43 16%BG	33 12%	22 12%
The Guardian	209 10%	22 12%	10 10%	178 10%	8 10%	27 12%h	13 7%	14 8%	9 6%	15 7%	45 17%FGHIKl	27 9%	20 11%
The Times	163 8%	9 5%	5 5%	149 9%	4 5%	14 6%	11 6%	14 8%	11 7%	23 11%a	32 12%Abe	25 9%	15 8%
The Daily Mail	148 7%	9 5%	6 5%	133 8%	5 7%	19 8%	9 5%	18 10%j	18 13%AbFIJL	13 7%	12 5%	27 10%j	11 6%
The Independent	136 7%	4 2%	6 6%a	126 7%A	5 6%	17 8%A	10 6%	17 9%Ah	5 3%	13 6%a	17 6%a	21 7%A	21 12%Afhj
The Telegraph	127 6%	9 5%	5 5%	113 6%	4 5%	10 4%	7 4%	10 5%	10 7%	10 5%	13 5%	31 11%abEFgJl	18 10%Efij
Your local newspaper	105 5%	11 6%	4 4%	91 5%	12 14%ABEGHIJKL	8 4%	14 7%	10 5%	6 4%	9 5%	9 3%	14 5%	9 5%
Your local radio station	86 4%	11 6%	3 3%	72 4%	2 3%	8 4%	9 5%	5 3%	7 5%	8 4%	14 5%	12 4%	7 4%
The Financial Times	66 3%	4 2%	1 1%	61 4%	2 2%	7 3%	7 4%	6 3%	3 2%	6 3%	17 6%abhL	11 4%	3 1%
The Sun	64 3%	4 2%	5 5%fhL	54 3%	8 10%AeFHijkl	8 4%	2 1%	8 4%l	2 1%	4 2%	10 4%l	11 4%l	2 1%
The Mirror	41 2%	-	5 5%cAfgikL	37 2%a	5 7%AFGIKL	7 3%Al	2 1%	2 1%	3 2%a	3 1%	9 3%Al	4 2%	1 *

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l  
Overlap formulae used. \* small base

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 15

**Q.3 Which three of the following news organisations would you trust most to provide reliable information on energy and climate change issues?**

**Base: All respondents**

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Weighted base	2021	182	101*	1738	81*	222	182	182	141	202	263	283	182
None of these	497 25%	54 29%JK	26 26%	417 24%	21 26%	56 25%j	49 27%j	52 29%JK	34 24%	50 25%	48 18%	55 20%	52 28%JK
NET: TV news	1342 66%	119 65%	68 67%	1156 67%	49 60%	141 63%	118 65%	118 65%	100 71%	134 66%	186 71%	192 68%	119 65%
NET: Broadsheets	525 26%	40 22%	21 21%	464 27%	19 23%	55 25%	40 22%	41 23%	30 21%	48 24%	91 35%ABdEFGHI	85 30%abh	56 31%abh
NET: Tabloid	243 12%	13 7%	15 15%afI	215 12%a	17 21%AFIJL	34 15%AFL	13 7%	27 15%AFL	22 16%AFL	19 9%	29 11%	42 15%AFL	13 7%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l**  
**Overlap formulae used. \* small base**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 16

**Q.3 Which three of the following news organisations would you trust most to provide reliable information on energy and climate change issues?**

Base: All respondents

Q.2 From which three of the following news organisations do you personally most hear about energy and climate change issues?

	Total	BBC News (a)	Sky News (b)	Chan-nel 4 News (c)	ITV News (d)	The Guardian (e)	The Daily Telegraph (f)	The Times (g)	The Financial Times (h)	The Daily Mail (i)	The Sun (j)	The Mirror (k)	The Independent (l)	Your local newspaper (m)	Your local radio station (n)	NET: TV news (o)	NET: Broad-sheets (p)	NET: Tabloid (q)
Unweighted base	2021	1274	305	191	526	180	131	97	25	302	144	65	88	136	122	1483	427	474
Weighted base	2021	1261	296	193	545	161	129	96*	22**	289	155	66*	81*	149*	126*	1478	401	474
BBC News	1116 55%	939 75% BCDEFG IJKMN	175 59% J	116 60% J	340 62% FIJ	100 62% fiJ	66 51%	61 64% fiJ	12 54%	153 53%	70 45%	39 60% j	54 67% FIJ	86 58% j	80 64% fiJ	1000 68% PQ	242 60% Q	246 52%
ITV News	509 25%	356 28% EFGIL	92 31% EFGIL	47 24% EiGL	346 64% ABCEFGI JKLMN	6 4%	20 15% E	9 9% e	3 15%	69 24% EiGL	58 38% ACEFGI Lm	23 27% cEFGIL	7 8%	38 25% EiGL	41 33% EFGIL	452 31% P	40 10%	142 30% P
Sky News	345 17%	238 19% EFLN	188 63% ACDEFG IJKLMN	31 16% EN	116 21% EFLN	8 5%	13 10%	15 15% EN	3 12%	52 18% EFIN	44 28% ACdEFG ILMN	18 27% cEFg Lm	8 10%	23 15% EN	7 6%	306 21% P	42 10%	105 22% P
Channel 4 News	260 13%	185 15% BIJ	30 10%	119 62% ABDEFG IJKLMN	79 14% bIJ	42 26% ABDFGI JKMN	14 11%	12 12%	2 7%	26 9%	9 6%	7 10%	18 22% aBdFg JKMN	16 11%	12 10%	231 16% Q	69 17% Q	40 8%
The Guardian	209 10%	139 11% BDIJM	21 7% DJ	40 21% ABDFIJK MN	20 4%	121 75% ABCDFGI JKLMN	12 9% DJm	25 26% ABDFIJ KMN	7 31%	15 5%	3 2%	3 5%	25 31% ABcDFIJ KMN	4 3%	9 7% j	158 11% Q	143 36% OQ	20 4%
The Times	163 8%	115 9% DJ	23 8%	13 7%	34 6%	16 10% J	15 11% dJ	68 71% ABCDEF:1% JKLMN	5 1%	28 10% dJ	5 3%	3 4%	7 8%	18 12% DJ	14 11% dJ	130 9%	86 21% OQ	32 7%
The Daily Mail	148 7%	106 8% Eg	28 9% cEfg	10 5%	36 7% e	4 3%	6 4%	3 3%	-	104 36% ABCDEF7% eJKLMN	11 7%	2 3%	3 4%	14 9% Eg	8 6%	121 8% P	14 4%	111 23% OP
The Independent	136 7%	92 7% BD	8 3%	21 11% aBDiJkm	20 4%	34 21% ABCDFGI JKMN	7 6%	8 8% Bd	5 21%	17 6% b	6 4%	2 3%	48 59% ABCDEF5% JKMN	7 6%	104 7% Q	72 18% OQ	20 4%	
The Telegraph	127 6%	94 7% CDejk	16 5%	5 3%	20 4%	4 4%	74 57% ABCDEG11% bcDEJK18% n	10 11% bcDEJK18% n	4 18%	25 9% CDEJK	5 3%	1 1%	5 6%	10 7%	5 4%	104 7%	84 21% OQ	30 6%
Your local newspaper	105 5%	59 5% E	17 6% Eg	5 3%	27 5% E	1 *	5 4% e	1 1%	-	22 8% ACEGI	8 5% E	7 11% ACdEiGL	2 2%	58 39% ABCDEF GIJKLN	12 10% ACdEFGI	76 5% P	7 2%	36 8% OP

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - o/p/q  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 16  
**Q.3 Which three of the following news organisations would you trust most to provide reliable information on energy and climate change issues?**  
**Base: All respondents**

Q.2 From which three of the following news organisations do you personally most hear about energy and climate change issues?

	Total	BBC News (a)	Sky News (b)	Channel 4 News (c)	ITV News (d)	The Guardian (e)	The Daily Telegraph (f)	The Times (g)	The Financial Times (h)	The Daily Mail (i)	The Sun (j)	The Mirror (k)	The Independent (l)	Your local newspaper (m)	Your local radio station (n)	NET: TV news (o)	NET: Broad-sheets (p)	NET: Tabloid (q)
Weighted base	2021	1261	296	193	545	161	129	96*	22**	289	155	66*	81*	149*	126*	1478	401	474
Your local radio station	86 4%	60 5%E	9 3%e	5 2%	26 5%E	1 *	4 3%e	1 1%	- -	12 4%E	9 6%Eg	5 8%bcEg	2 2%	17 11%ABCDEF GIL	48 38%ABCDEF IJKLM	71 4%	8 2%	25 5%P
The Financial Times	66 3%	48 4%	11 4%	5 3%	18 3%	6 4%	5 4%	9 10%ABCDeI JMn	12 56%	9 3%	2 1%	3 5%j	4 5%j	4 3%	5 4%	56 4%	29 7%OQ	13 3%
The Sun	64 3%	23 2%	8 3%c	1 *	21 4%ACI	2 1%	2 1%	2 2%	1 3%	4 1%	57 37%ABCDEF IKLMN	4 7%ACEFI	2 2%	7 4%aCi	6 5%aCei	41 3%P	5 1%	58 12%OP
The Mirror	41 2%	17 1%	7 2%c	- -	11 2%c	3 2%c	2 1%	- -	1 5%	4 1%	9 6%ACDef In	30 46%ABCDEF IJKLMN	1 %	4 3%c	1 1%	25 2%	5 1%	35 7%OP
None of these	497 25%	176 14%E	38 13%e	26 13%e	82 15%Eg	12 7%	23 18%EGI	8 8%	1 6%	57 20%ABEGL	22 15%e	7 11%	8 9%	20 13%	20 16%E	205 14%p	43 11%	81 17%oP
NET: TV news	1342 66%	1015 80%eFGIJM n	240 81%FGIJM n	160 83%EFGJM n	437 80%FGIJM n	120 74%Fi	78 60%	68 71%f	13 58%	192 66%	109 70%	52 78%Fi	65 81%FI m	102 69%	92 73%f	1185 80%PQ	284 71%	329 69%
NET: Broad-sheets	525 26%	376 30%BDIKM 22%dJ	65 22%dJ	66 34%BDIKM n	93 17%	128 79%ABCDFI JKMN	85 66%ABCDFI KMN	79 83%ABCDFI JKMN	17 77%	70 24%DJK	17 11%	9 13%	59 72%ABCDFI KMN	32 22%J	30 24%J	425 29%Q	302 75%OQ	89 19%
NET: Tabloid	243 12%	141 11%CEfG	41 14%CEfG	10 5%	66 12%CEfG	6 4%	8 6%	3 3%	2 9%	110 38%ABCDEF GLMN	71 46%ABCDEF GLMN	32 49%ABCDEF LMN	6 %	25 16%CEfGI	15 12%cEG	179 12%P	21 5%	195 41%OP

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - o/p/q  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 17  
**Q.4 Which of these views about climate change is closest to your own?**  
**Base: All respondents**

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2021	1056	965	232	297	321	385	329	457	583	610	332	496	274	813
Weighted base	2021	991	1030	240	340	340	360	300	440	540	560	440	480	295	837
Climate change is happening and is mainly caused by human activity	1160 57%	538 54%	622 60%A	139 58%H	222 65%GH	204 60%H	221 61%H	163 54%h	210 48%	334 62%JI	304 54%	254 58%	269 56%	195 66%N	485 58%
Climate change is happening but human activity is not mainly responsible for it	562 28%	316 32%B	246 24%	48 20%	59 17%	87 26%D	95 26%D	103 34%CDEF	169 38%CDEF	136 25%	181 32%IK	102 23%	142 29%k	60 20%	214 26%
Climate change is not happening	83 4%	54 5%B	30 3%	5 2%	13 4%	16 5%	10 3%	12 4%	28 6%CF	27 5%j	15 3%	22 5%	19 4%	14 5%	31 4%
Don't know	216 11%	84 8%	132 13%A	48 20%dEFGH	46 14%GH	33 10%	34 10%	22 7%	32 7%	43 8%	60 11%	62 14%l	51 11%	26 9%	108 13%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n**  
**Overlap formulae used.**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 18  
**Q.4 Which of these views about climate change is closest to your own?**  
**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2021	181	114	1726	80	240	153	192	144	173	238	310	196
Weighted base	2021	182	101*	1738	81*	222	182	182	141	202	263	283	182
Climate change is happening and is mainly caused by human activity	1160 57%	103 57%	64 63%gkl	993 57%	55 68%GIKL	126 57%	116 64%gkL	94 52%	81 57%	108 53%	173 66%aeGIKL	149 53%	91 50%
Climate change is happening but human activity is not mainly responsible for it	562 28%	53 29%dj	23 23%	486 28%	14 17%	66 30%dJ	42 23%	59 32%DfJ	41 29%dj	49 24%	52 20%	95 33%bDFiJ	69 38%BDFiJ
Climate change is not happening	83 4%	10 5%e	4 4%	69 4%	3 3%	4 2%	6 3%	14 8%EJKI	7 5%e	16 8%EJKI	7 3%	8 3%	5 3%
Don't know	216 11%	16 9%	10 10%	189 11%	9 11%	27 12%	19 10%	14 8%	12 9%	29 15%g	31 12%	31 11%	17 9%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l  
 Overlap formulae used. \* small base



## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 19  
**Q.4 Which of these views about climate change is closest to your own?**  
**Base: All respondents**

	Q.2 From which three of the following news organisations do you personally most hear about energy and climate change issues?																	
	Total	BBC News (a)	Sky News (b)	Chan- nel 4 News (c)	ITV News (d)	The Guard- ian (e)	The Daily Tele- graph (f)	The Times (g)	The Finan- cial Times (h)	The Daily Mail (i)	The Sun (j)	The Mirror (k)	The Inde- pend- ent (l)	Your local news- paper (m)	Your local radio sta- tion (n)	NET: TV news (o)	NET: Broad- sheets (p)	NET: Tabloid (q)
Unweighted base	2021	1274	305	191	526	180	131	97	25	302	144	65	88	136	122	1483	427	474
Weighted base	2021	1261	296	193	545	161	129	96*	22**	289	155	66*	81*	149*	126*	1478	401	474
Climate change is happening and is mainly caused by human activity	1160 57%	766 61%FI	168 57%FI	133 69%ABdFgl J	338 62%Fij	119 74%ABDFGI J	58 44%	54 57%fl	16 72%	116 40%	83 54%l	48 73%aBdFGI J	65 80%ABcDFG65%Fij IJMN	97 65%Fij	82 65%Fij	889 60%Q	250 62%Q	230 49%
Climate change is happening but human activity is not mainly responsible for it	562 28%	369 29%cEKL	97 33%CdEKL	44 23%k	148 27%eKL	32 20%	53 41%ACDEJK LMN	36 37%CdEKLm23% n	5 23%	129 45%ABCDEJ27%KI KLMN	42 27%KI	8 12%	13 16%	36 24%k	32 25%k	424 29%	116 29%	169 36%OP
Climate change is not happening	83 4%	42 3%	8 3%	5 2%	16 3%	4 3%	12 9%ABCDEgL m	2 2%	-	23 8%ABCDEgl m	12 8%ABCDeI	3 5%	1 2%	5 3%	5 4%	52 4%	18 4%	36 8%Op
Don't know	216 11%	84 7%	22 8%	11 6%	42 8%el	6 4%	7 5%	4 4%	1 5%	21 7%	18 11%acEgL	7 10%el	2 2%	11 7%	7 5%	112 8%P	17 4%	38 8%P

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - o/p/q**  
**Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 20

**Q.5 What impact, if any, did the flooding that happened earlier this year in the UK have on your opinion of climate change?**

**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2021	1056	965	232	297	321	385	329	457	583	610	332	496	274	813
Weighted base	2021	991	1030	240	340	340	360	300	440	540	560	440	480	295	837
It made me more likely to think that climate change is happening, but made no difference to my view of the cause	452 22%	204 21%	248 24%a	49 20%	74 22%	69 20%	83 23%	70 23%	108 24%	123 23%	135 24%	85 19%	109 23%	71 24%	164 20%
It made me more likely to think that climate change is happening and that human activity is the main cause	551 27%	242 24%	309 30%A	61 26%	113 33%gH	93 27%	110 31%H	76 25%	97 22%	135 25%	126 22%	151 34%lJ	139 29%J	92 31%	225 27%
It made me less likely to think that climate change is happening	60 3%	29 3%	31 3%	10 4%gH	17 5%GH	11 3%H	12 3%H	4 1%	4 1%	13 2%	18 3%	19 4%	10 2%	17 6%	30 4%
It made no difference to my views	958 47%	516 52%B	442 43%	119 50%d	136 40%	167 49%D	155 43%	150 50%D	231 53%DF	270 50%K	282 50%K	185 42%	222 46%	115 39%	418 50%M

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n**  
**Overlap formulae used.**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 21

**Q.5 What impact, if any, did the flooding that happened earlier this year in the UK have on your opinion of climate change?**

**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2021	181	114	1726	80	240	153	192	144	173	238	310	196
Weighted base	2021	182	101*	1738	81*	222	182	182	141	202	263	283	182
It made me more likely to think that climate change is happening, but made no difference to my view of the cause	452 22%	52 29%CiJL	24 24%j	376 22%	24 29%JL	51 23%j	41 23%	46 25%Jl	33 23%j	39 19%	41 15%	70 25%Jl	31 17%
It made me more likely to think that climate change is happening and that human activity is the main cause	551 27%	48 26%i	30 29%l	474 27%	23 28%	64 29%l	53 29%l	49 27%i	32 23%	36 18%	100 38%AeGHIKl	64 23%	52 29%l
It made me less likely to think that climate change is happening	60 3%	2 1%	1 1%	56 3%	1 1%	4 2%	6 3%	8 4%h	1 1%	12 6%AbEHK	13 5%ahk	5 2%	7 4%h
It made no difference to my views	958 47%	80 44%	46 46%	832 48%	34 42%	104 47%	81 45%	79 43%	76 53%J	115 57%AdefGJ	109 42%	144 51%j	91 50%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l**  
**Overlap formulae used. \* small base**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 22

**Q.5 What impact, if any, did the flooding that happened earlier this year in the UK have on your opinion of climate change?**

**Base: All respondents**

	Q.2 From which three of the following news organisations do you personally most hear about energy and climate change issues?																	
	Total	BBC News (a)	Sky News (b)	Chan- nel 4 News (c)	ITV News (d)	The Guard- ian (e)	The Daily Tele- graph (f)	The Times (g)	The Finan- cial Times (h)	The Daily Mail (i)	The Sun (j)	The Mirror (k)	The Inde- pend- ent (l)	Your local news- paper (m)	Your local radio statio- n (n)	NET: TV news (o)	NET: Broad- sheets (p)	NET: Tabloid (q)
Unweighted base	2021	1274	305	191	526	180	131	97	25	302	144	65	88	136	122	1483	427	474
Weighted base	2021	1261	296	193	545	161	129	96*	22**	289	155	66*	81*	149*	126*	1478	401	474
It made me more likely to think that climate change is happening, but made no difference to my view of the cause	452 22%	310 25%	66 22%	51 27%	135 25%	54 33%ABDgm	36 28%	22 23%	6 25%	75 26%	40 26%	15 22%	23 29%	34 23%	36 29%	350 24%	111 28%O	117 25%
It made me more likely to think that climate change is happening and that human activity is the main cause	551 27%	367 29%FI	85 29%FI	77 40%ABEFGI I	183 34%AFI	43 27%F	17 13%	26 27%F	10 44%	57 20%	47 30%FI	23 36%FI	23 29%FI	57 38%AbeFI	43 34%FI	432 29%Pq	98 24%	122 26%
It made me less likely to think that climate change is happening	60 3%	27 2%	13 4%ADE	5 2%	11 2%	1 1%	4 3%	3 4%	1 3%	9 3%	6 4%	3 5%e	2 3%	3 2%	5 4%	42 3%	10 2%	16 3%
It made no difference to my views	958 47%	556 44%CDN	132 45%Cn	59 31%	216 40%C	64 39%c	72 56%ABCDEJ KLMN	44 46%Cn	6 28%	149 52%AbCDEJ kIMN	62 40%	24 37%	32 40%	55 37%	42 33%	654 44%	183 46%	219 46%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - o/p/q**  
**Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 23

**Q.6 What proportion of climate scientists do you think believe that climate change is mainly the result of human activities?****Base: All respondents**

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2021	1056	965	232	297	321	385	329	457	583	610	332	496	274	813
Weighted base	2021	991	1030	240	340	340	360	300	440	540	560	440	480	295	837
NET: Almost all/ a majority	1078 53%	542 55%	536 52%	126 52%	186 55%	170 50%	205 57%	165 55%	226 51%	312 58%L	305 54%I	229 52%	233 48%	167 57%	427 51%
Almost all	(100) 11%	214 12%B	91 9%	30 13%eh	35 10%	26 8%	53 15%EH	37 12%eH	33 7%	64 12%	61 11%	45 10%	44 9%	33 11%	93 11%
A majority	(75) 43%	419 42%	445 43%	95 40%	151 44%	144 42%	152 42%	128 43%	193 44%	248 46%I	243 43%	183 42%	189 39%	134 45%	335 40%
About half and half	(50) 35%	323 33%	394 38%A	93 39%	121 36%	128 38%	119 33%	95 32%	160 36%	174 32%	189 34%	162 37%	193 40%j	104 35%	313 37%
A minority	(25) 9%	98 10%	86 8%	16 7%	20 6%	35 10%d	30 8%	36 12%cD	46 10%d	42 8%	56 10%	42 9%	45 9%	23 8%	70 8%
Almost none	(0) 2%	27 3%b	14 1%	5 2%	13 4%	7 2%	5 2%	4 1%	7 2%	12 2%	10 2%	8 2%	10 2%	1 *	26 3%M
NET: A minority/ almost none	225 11%	125 13%b	100 10%	21 9%	33 10%	42 12%	36 10%	40 13%	53 12%	54 10%	66 12%	50 11%	55 11%	24 8%	96 11%
Mean	62.69	62.98	62.41	63.61	62.81	60.83	65.10EH	63.08	61.30	64.30L	62.92	62.30	60.97	64.84	61.91
Standard deviation	21.89	23.18	20.58	21.72	22.46	21.33	22.28	22.64	21.00	22.03	22.08	21.76	21.57	19.97	22.71
Standard error	0.49	0.71	0.66	1.43	1.30	1.19	1.14	1.25	0.98	0.91	0.89	1.19	0.97	1.21	0.80

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n**  
**Overlap formulae used.**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 24

**Q.6 What proportion of climate scientists do you think believe that climate change is mainly the result of human activities?****Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2021	181	114	1726	80	240	153	192	144	173	238	310	196
Weighted base	2021	182	101*	1738	81*	222	182	182	141	202	263	283	182
NET: Almost all/ a majority	1078	95	51	932	41	124	105	87	72	100	159	147	97
	53%	52%	51%	54%	51%	56%	58%	48%	51%	49%	61%Ghk	52%	53%
Almost all	(100)	214	14	190	4	29	20	24	12	19	27	37	17
	11%	8%	10%	11%	5%	13%d	11%	13%d	9%	9%	10%	13%d	9%
A majority	(75)	864	81	742	37	95	85	63	59	81	132	110	80
	43%	45%g	41%	43%	46%	43%	47%G	34%	42%	40%	50%GiK	39%	44%g
About half and half	(50)	717	68	609	28	72	63	62	57	77	88	102	59
	35%	38%	40%	35%	35%	33%	35%	34%	40%	38%	33%	36%	33%
A minority	(25)	184	17	160	4	22	10	29	10	21	11	31	22
	9%	9%j	7%	9%	6%	10%J	5%	16%abDFHJ	7%	10%J	4%	11%fJ	12%fJ
Almost none	(0)	41	1	37	7	4	4	4	3	4	5	3	4
	2%	1%	2%	2%	8%AbEFGhJKL	2%	2%	2%	2%	2%	2%	1%	2%
NET: A minority/ almost none	225	18	10	197	11	26	14	33	13	25	16	34	26
	11%	10%	10%	11%	14%J	12%j	7%	18%abeFHJ	9%	12%J	6%	12%J	14%fJ
Mean	62.69	62.28	62.18	62.76	58.58	63.89	64.78d	60.16	62.04	61.10	65.80DGII	62.95	61.57
Standard deviation	21.89	20.01	21.51	22.11	24.44	22.62	20.86	24.51	20.92	21.87	19.94	22.32	22.51
Standard error	0.49	1.49	2.01	0.53	2.73	1.46	1.69	1.77	1.74	1.66	1.29	1.27	1.61

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l  
 Overlap formulae used. \* small base

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 25

**Q.6 What proportion of climate scientists do you think believe that climate change is mainly the result of human activities?****Base: All respondents**

Q.2 From which three of the following news organisations do you personally most hear about energy and climate change issues?

	Total	BBC News (a)	Sky News (b)	Chan- nel 4 News (c)	ITV News (d)	The Guard- ian (e)	The Daily Tele- graph (f)	The Times (g)	The Finan- cial Times (h)	The Daily Mail (i)	The Sun (j)	The Mirror (k)	The Inde- pend- ent (l)	Your local news- paper (m)	Your local radio stat- ion (n)	NET: TV news (o)	NET: Broad- sheets (p)	NET: Tabloid (q)
Unweighted base	2021	1274	305	191	526	180	131	97	25	302	144	65	88	136	122	1483	427	474
Weighted base	2021	1261	296	193	545	161	129	96*	22**	289	155	66*	81*	149*	126*	1478	401	474
NET: Almost all/ a majority	1078 53%	710 56%Fij	163 55%fl	124 64%AbdFIJ	307 56%Fij	109 68%ABDFgI JkM	57 44%	55 57%fl	16 75%	127 44%	74 48%	35 53%	54 67%abdFIJ m	81 54%i	75 60%Fij	827 56%Q	238 59%Q	222 47%
Almost all (100)	214 11%	130 10%bl	22 7%	36 19%ABDFIN	62 11%bl	40 25%ABDFGJ kmN	11 9%	10 11%	8 36%	18 6%	19 13%l	9 13%i	22 28%ABcDFG lJKMN	22 15%Bln	9 7%	161 11%	71 18%OQ	42 9%
A majority (75)	864 43%	579 46%FIJ	141 48%FIJ	88 46%f	245 45%fij	70 43%	46 36%	45 47%	9 39%	110 38%	55 36%	26 40%	32 40%	59 39%	66 53%FIJlm	666 45%Q	167 42%	180 38%
About half and half (50)	717 35%	434 34%cEI	100 34%	53 28%	197 36%CEI	44 27%	53 41%CEL	31 32%	6 25%	116 40%ACELn	61 39%CEI	22 33%	21 25%	55 37%	39 31%	514 35%	127 32%	181 38%P
A minority (25)	184 9%	103 8%E	29 10%dE	13 7%	36 7%	6 3%	17 13%acDEIM	9 9%e	-	42 14%AbCDEL MN	19 2%DEm	9 14%cdEm	4 5%	8 5%	8 6%	123 8%	30 7%	66 14%OP
Almost none (0)	41 2%	13 1%	4 1%	3 1%	4 1%	3 2%	2 1%	1 1%	-	4 1%	1 *	* 1%	2 2%	6 4%ADj	4 3%d	14 1%	7 2%	4 1%
NET: A minority/ almost none	225 11%	117 9%e	33 11%de	15 8%	40 7%	9 5%	19 15%acDE	10 10%	-	46 16%ACDEImI 2%dE	19 2%DE	10 14%dE	6 7%	14 9%	12 9%	137 9%	36 9%	71 15%OP
Mean	62.69	64.08Fl	62.50l	68.38ABdF lJn	64.91bFI	71.29ABDF GIJKMN	59.33	63.97l	77.60	58.31	61.93	62.68	71.38ABDF GIJKMN	63.93l	63.76l	64.14Q	66.53OQ	59.96
Standard deviation	21.89	20.63	20.54	22.17	20.12	22.36	21.84	21.39	19.87	21.11	21.95	22.84	23.97	23.59	20.88	20.73	22.76	21.69
Standard error	0.49	0.58	1.18	1.60	0.88	1.67	1.91	2.17	3.97	1.21	1.83	2.83	2.56	2.02	1.89	0.54	1.10	1.00

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - o/p/q**  
**Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 26

**Q.7 The UK has laws in place designed to address climate change. But what about other countries? Which of the following statements comes closest to what you believe is true?**

**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2021	1056	965	232	297	321	385	329	457	583	610	332	496	274	813
Weighted base	2021	991	1030	240	340	340	360	300	440	540	560	440	480	295	837
Only European countries have laws in place to address climate change	365 18%	171 17%	194 19%	42 17%	64 19%	59 17%	59 16%	60 20%	82 19%	83 15%	84 15%	106 24%J	92 19%j	52 18%	138 17%
Only rich countries around the world have laws in place to address climate change	683 34%	358 36%b	326 32%	79 33%	119 35%	99 29%	124 34%	107 36%e	155 35%	194 36%	195 35%	137 31%	157 33%	87 29%	293 35%
Britain is the only country in the world that has laws in place to address climate change	146 7%	63 6%	82 8%	20 8%f	30 9%F	25 7%	15 4%	16 5%	41 9%Fg	29 5%	40 7%	30 7%	46 10%l	18 6%	54 6%
Many countries in the world, rich and poor, have laws in place to address climate change	827 41%	398 40%	428 42%	99 41%	127 37%	158 46%DgH	162 45%dH	117 39%	163 37%	234 43%	241 43%	167 38%	186 39%	138 47%	351 42%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n**  
**Overlap formulae used.**



## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 27

**Q.7 The UK has laws in place designed to address climate change. But what about other countries? Which of the following statements comes closest to what you believe is true?**

**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2021	181	114	1726	80	240	153	192	144	173	238	310	196
Weighted base	2021	182	101*	1738	81*	222	182	182	141	202	263	283	182
Only European countries have laws in place to address climate change	365 18%	37 20%	15 15%	313 18%	12 15%	40 18%	27 15%	33 18%	31 22%	37 18%	42 16%	56 20%	34 19%
Only rich countries around the world have laws in place to address climate change	683 34%	51 28%	26 26%	606 35%ab	28 35%f	61 27%	42 23%	74 41%ABEFI	48 34%f	89 44%ABEFL	106 40%ABEFI	104 37%abEF	55 30%
Britain is the only country in the world that has laws in place to address climate change	146 7%	16 9%k	7 7%	123 7%	6 7%	20 9%K	13 7%	12 6%	8 6%	15 7%	17 6%	12 4%	21 11%hK
Many countries in the world, rich and poor, have laws in place to address climate change	827 41%	78 43%l	53 52%CGHIJKI	696 40%	34 42%	101 45%gl	100 55%aGHIJKL	63 35%	54 38%	62 31%	98 37%	111 39%i	72 40%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l**  
**Overlap formulae used. \* small base**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 28

**Q.7 The UK has laws in place designed to address climate change. But what about other countries? Which of the following statements comes closest to what you believe is true?**

**Base: All respondents**

	Q.2 From which three of the following news organisations do you personally most hear about energy and climate change issues?																	
	Total	BBC News (a)	Sky News (b)	Chan- nel 4 News (c)	ITV News (d)	The Guard- ian (e)	The Daily Tele- graph (f)	The Times (g)	The Finan- cial Times (h)	The Daily Mail (i)	The Sun (j)	The Mirror (k)	The Inde- pend- ent (l)	Your local news- paper (m)	Your local radio stat- ion (n)	NET: TV news (o)	NET: Broad- sheets (p)	NET: Tabloid (q)
Unweighted base	2021	1274	305	191	526	180	131	97	25	302	144	65	88	136	122	1483	427	474
Weighted base	2021	1261	296	193	545	161	129	96*	22**	289	155	66*	81*	149*	126*	1478	401	474
Only European countries have laws in place to address climate change	365 18%	221 18%	65 22% aCEfgm	26 14%	110 20% cE	21 13%	17 13%	12 13%	3 13%	51 18%	26 17%	10 16%	18 22% cE	21 14%	36 29% ACdEFG IJKM	263 18% P	56 14%	83 18%
Only rich countries around the world have laws in place to address climate change	683 34%	458 36% BD	89 30%	72 37%	169 31%	57 35%	50 39%	39 41% bd	5 21%	103 36%	52 34%	19 28%	23 29%	62 41% BDI	40 32%	521 35%	149 37%	166 35%
Britain is the only country in the world that has laws in place to address climate change	146 7%	64 5% c	19 7% ce	5 2%	49 9% ACELN	4 2%	11 9% aCEIn	4 4%	3 16%	28 10% ACELN	15 10% ACELN	6 9% CEIn	2 2%	10 7%	3 2%	94 6%	22 5%	45 9% OP
Many countries in the world, rich and poor, have laws in place to address climate change	827 41%	517 41%	122 41%	90 47% i	217 40%	80 50% ADfImn	51 39%	41 43%	11 50%	108 37%	61 39%	31 47%	38 47%	57 38%	47 37%	600 41%	175 43%	180 38%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - o/p/q**  
**Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 29  
**Q.8 What proportion of the UK's electricity do you think is currently generated by the following methods?**  
**Summary**  
**Base: All respondents**

	Methods					
	Coal	Oil	Gas	Nuclear	Renewables (such as wind, solar and hydro- electricity)	Imported from abroad on cables
Unweighted base	2021	2021	2021	2021	2021	2021
Weighted base	2021	2021	2021	2021	2021	2021
0-10%	799 40%	826 41%	351 17%	993 49%	1575 78%	1543 76%
11-20%	579 29%	671 33%	580 29%	590 29%	348 17%	264 13%
21-30%	368 18%	370 18%	541 27%	261 13%	62 3%	105 5%
31-40%	133 7%	104 5%	283 14%	104 5%	14 1%	59 3%
41-50%	84 4%	33 2%	154 8%	46 2%	15 1%	29 1%
51-60%	40 2%	9 *	70 3%	21 1%	4 *	10 *
61-70%	6 *	5 *	20 1%	4 *	1 *	4 *
71-80%	6 *	3 *	15 1%	2 *	- -	4 *
81-90%	4 *	1 *	2 *	* *	- -	- -
91-100%	2 *	- -	6 *	1 *	2 *	3 *
Mean	19.66	17.53	26.97	16.41	9.77	9.65
Standard deviation	14.31	11.30	15.41	12.13	8.34	12.03
Standard error	0.32	0.25	0.34	0.27	0.19	0.27

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 30

**Q.8 What proportion of the UK's electricity do you think is currently generated by the following methods?**

**Coal**

**Base: All respondents**

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2021	1056	965	232	297	321	385	329	457	583	610	332	496	274	813
Weighted base	2021	991	1030	240	340	340	360	300	440	540	560	440	480	295	837
0-10%	799 40%	324 33%	475 46%A	89 37%	145 42%	141 41%	141 39%	121 40%	163 37%	186 34%	212 38%	171 39%	230 48%JK	112 38%	326 39%
11-20%	579 29%	290 29%	289 28%	75 31%	100 29%	93 27%	95 26%	93 31%	123 28%	158 29%L	178 32%L	133 30%L	110 23%	84 28%	252 30%
21-30%	368 18%	215 22%B	153 15%	38 16%	52 15%	54 16%	79 22%de	50 17%	95 22%de	111 20%	97 17%	81 18%	79 17%	59 20%	152 18%
31-40%	133 7%	78 8%b	55 5%	17 7%	25 7%	19 6%	20 6%	19 6%	33 8%	43 8%k	37 7%	20 5%	33 7%	20 7%	46 5%
41-50%	84 4%	47 5%	36 4%	8 3%	14 4%	21 6%	14 4%	12 4%	16 4%	26 5%	18 3%	21 5%	19 4%	13 4%	34 4%
51-60%	40 2%	28 3%B	12 1%	7 3%	3 1%	9 3%	5 1%	6 2%	10 2%	15 3%L	11 2%	10 2%	4 1%	6 2%	15 2%
61-70%	6 *	3 *	4 *	1 *	1 *	1 *	3 1%h	1 *	- -	1 *	1 *	2 *	2 *	1 *	4 *
71-80%	6 *	4 *	2 *	2 1%h	1 *	1 *	2 *	- -	- -	1 *	1 *	3 1%	1 *	1 *	2 *
81-90%	4 *	1 *	3 *	2 1%h	- -	1 *	1 *	- -	- -	- -	3 1%	- -	1 *	- -	4 *
91-100%	2 *	1 *	1 *	1 *	1 *	1 *	- -	- -	- -	- -	1 *	- -	1 *	- -	1 *
Mean	19.66	21.33B	18.06	21.05	18.45	19.84	19.94	18.92	19.99	21.08L	19.76l	19.72	17.91	19.86	19.74
Standard deviation	14.31	14.68	13.76	16.86	14.17	15.68	14.16	12.78	12.79	13.72	14.54	14.50	14.36	14.17	14.78
Standard error	0.32	0.45	0.44	1.11	0.82	0.88	0.72	0.70	0.60	0.57	0.59	0.80	0.64	0.86	0.52

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n**  
**Overlap formulae used.**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 31

**Q.8 What proportion of the UK's electricity do you think is currently generated by the following methods?**

**Coal**

**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2021	181	114	1726	80	240	153	192	144	173	238	310	196
Weighted base	2021	182	101*	1738	81*	222	182	182	141	202	263	283	182
0-10%	799 40%	83 46%bFHK	34 34%	682 39%	38 47%fh	91 41%	61 34%	69 38%	46 32%	87 43%h	116 44%fH	104 37%	70 38%
11-20%	579 29%	42 23%	33 33%f	504 29%	23 29%	70 31%f	39 21%	48 26%	48 34%aF	53 26%	80 30%f	91 32%aF	53 29%
21-30%	368 18%	32 18%	20 20%	316 18%	8 10%	42 19%	38 21%d	36 20%d	25 17%	36 18%	45 17%	54 19%	33 18%
31-40%	133 7%	13 7%	7 7%	113 7%	3 4%	12 6%	18 10%J	16 9%J	13 9%j	12 6%	10 4%	17 6%	13 7%
41-50%	84 4%	6 4%	3 3%	74 4%	8 10%aEJKL	6 3%	18 10%AbEJKL	9 5%J	9 6%Jl	10 5%J	3 1%	8 3%	4 2%
51-60%	40 2%	5 3%E	2 2%E	33 2%	1 1%	-	6 3%E	4 2%e	1 1%	3 2%e	6 2%e	6 2%e	6 3%E
61-70%	6 *	-	1 1%	6 *	-	1 *	2 1%	1 1%	-	-	1 *	1 *	-
71-80%	6 *	-	-	6 *	-	-	1 1%	-	-	1 1%	2 1%	1 *	-
81-90%	4 *	-	-	4 *	-	1 *	-	-	-	-	-	-	3 2%jK
91-100%	2 *	-	1 1%	1 *	-	-	-	-	-	-	-	1 *	-
Mean	19.66	18.27	20.45	19.76	18.24	17.98	24.19AbDEgHIJ KI	20.85Ej	20.24	18.80	17.86	19.89	20.36
Standard deviation	14.31	13.45	14.78	14.36	14.39	12.31	16.66	14.19	13.07	13.98	13.70	14.29	15.91
Standard error	0.32	1.00	1.38	0.35	1.61	0.79	1.35	1.02	1.09	1.06	0.89	0.81	1.14

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l**  
**Overlap formulae used. \* small base**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 32

**Q.8 What proportion of the UK's electricity do you think is currently generated by the following methods?**

**Coal**

**Base: All respondents**

Q.2 From which three of the following news organisations do you personally most hear about energy and climate change issues?

	Total	BBC News (a)	Sky News (b)	Chan- nel 4 News (c)	ITV News (d)	The Guard- ian (e)	The Daily Tele- graph (f)	The Times (g)	The Finan- cial Times (h)	The Daily Mail (i)	The Sun (j)	The Mirror (k)	The Inde- pend- ent (l)	Your local news- paper (m)	Your local radio station (n)	NET: TV news (o)	NET: Broad- sheets (p)	NET: Tabloid (q)
Unweighted base	2021	1274	305	191	526	180	131	97	25	302	144	65	88	136	122	1483	427	474
Weighted base	2021	1261	296	193	545	161	129	96*	22**	289	155	66*	81*	149*	126*	1478	401	474
0-10%	799 40%	465 37%l	130 44%AdE L	78 41%L	204 37%l	54 34%	44 34%	29 30%	9 42%	100 34%	71 46%adE L	31 47%eG L	22 27%	60 40%l	46 37%	555 38%P	132 33%	187 40%P
11-20%	579 29%	384 30%bCM	77 26%	44 23%	166 30%cM	52 32%CIM	38 30% m	29 30% m	8 36%	100 34%BCK IM	50 32% cM	15 23%	18 22%	28 19%	44 35%bC CIM	440 30%	114 28%	151 32%
21-30%	368 18%	240 19%i	52 18%	37 19%	101 19%	35 22%i	28 22%	25 26%bJ Kn	3 12%	43 15%	22 14%	9 13%	25 31% ABCDJ KN	36 24% lj	19 15%	273 19% Q	95 24% OQ	71 15%
31-40%	133 7%	93 7%J	15 5%j	18 9%J	31 6%j	17 11% BDJ	9 7%J	6 6%j	2 10%	29 10% BDJ	3 2%	4 6%	10 12% BDJ	10 7%j	8 7%j	106 7%	35 9%	34 7%
41-50%	84 4%	49 4%	13 4%	8 4%	21 4%	2 1%	6 4%	6 6% E	-	7 2%	8 5% e	7 11% Abc DEIN	4 5%	12 8% AdE I	4 3%	60 4%	17 4%	18 4%
51-60%	40 2%	24 2%	6 2%	5 3%j	16 3% ej	1 *	4 3% ej	1 1%	-	11 4% AEJ	-	-	2 3%j	2 2%	4 3% ej	33 2%	7 2%	11 2%
61-70%	6 *	3 *	1 *	1 *	2 *	-	-	-	-	-	-	-	1 1%	-	-	6 *	1 *	-
71-80%	6 *	2 *	2 1%	2 1% a	3 1%	-	-	-	-	-	-	-	-	-	-	4 *	-	-
81-90%	4 *	-	1 *	-	1 *	-	-	-	-	-	1 1% A	-	-	1 * a	-	1 *	-	1 *
91-100%	2 *	-	-	-	-	-	-	1 1% Ad	-	-	-	-	-	-	-	-	1 *	-
Mean	19.66	19.74J	18.83	20.87J	20.01J	19.63j	20.41j	21.04J	17.55	20.40J	17.05	19.09	23.92 fJKN ABDE	20.95J	19.87	20.00	20.85q	19.17
Standard deviation	14.31	13.24	14.67	15.17	14.54	10.90	13.64	14.46	10.34	13.53	12.73	14.46	13.80	15.15	12.71	13.88	13.39	13.50
Standard error	0.32	0.37	0.84	1.10	0.63	0.81	1.19	1.47	2.07	0.78	1.06	1.79	1.47	1.30	1.15	0.36	0.65	0.62

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - o/p/q  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Prepared by ComRes



## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 33

**Q.8 What proportion of the UK's electricity do you think is currently generated by the following methods?**

**Oil**

**Base: All respondents**

	Gender		Age							Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2021	1056	965	232	297	321	385	329	457	583	610	332	496	274	813
Weighted base	2021	991	1030	240	340	340	360	300	440	540	560	440	480	295	837
0-10%	826 41%	450 45%B	376 36%	76 32%	126 37%	156 46%Cd	173 48%CDGh	114 38%	182 41%C	215 40%	225 40%	184 42%	203 42%	104 35%	367 44%M
11-20%	671 33%	315 32%	355 34%	92 38%F	104 31%	109 32%	100 28%	115 38%dF	150 34%f	181 34%	202 36%l	142 32%	146 30%	94 32%	269 32%
21-30%	370 18%	171 17%	199 19%	45 19%	79 23%Eg	52 15%	65 18%	50 17%	79 18%	107 20%	89 16%	78 18%	97 20%j	67 23%n	146 17%
31-40%	104 5%	37 4%	67 7%A	17 7%	21 6%	17 5%	17 5%	12 4%	20 4%	23 4%	30 5%	27 6%	24 5%	24 8%n	41 5%
41-50%	33 2%	9 1%	24 2%A	7 3%ef	7 2%	3 1%	3 1%	7 2%	6 1%	11 2%	9 2%	6 1%	7 1%	3 1%	9 1%
51-60%	9 *	5 *	4 *	- 1%h	2 1%	2 1%	1 *	1 *	3 1%	4 1%	1 *	1 *	2 1%	2 1%	2 *
61-70%	5 *	1 *	4 *	2 1%h	- -	1 *	2 1%	- -	- -	- -	4 1%il	1 *	- -	1 *	1 *
71-80%	3 *	2 *	1 *	1 *	2 1%	- -	- -	- -	- -	- -	1 *	1 *	1 *	- -	2 *
81-90%	1 *	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	1 *
91-100%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Mean	17.53	16.14	18.87A	19.58EFgH	19.27EFgH	16.49	16.04	17.48	17.13	17.64	17.57	17.59	17.30	19.04N	16.92
Standard deviation	11.30	10.77	11.64	12.63	12.29	11.30	11.12	9.92	10.48	10.83	11.73	11.54	11.12	11.49	11.02
Standard error	0.25	0.33	0.37	0.83	0.71	0.63	0.57	0.55	0.49	0.45	0.48	0.63	0.50	0.69	0.39

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n**  
**Overlap formulae used.**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 34

**Q.8 What proportion of the UK's electricity do you think is currently generated by the following methods?**

**Oil**

**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2021	181	114	1726	80	240	153	192	144	173	238	310	196
Weighted base	2021	182	101*	1738	81*	222	182	182	141	202	263	283	182
0-10%	826 41%	69 38%	39 39%	718 41%	37 45%	76 34%	85 47%E	67 37%	62 44%e	93 46%E	103 39%	125 44%E	70 39%
11-20%	671 33%	51 28%	31 31%	588 34%	26 32%	84 38%aj	53 29%	74 40%AfJk	53 37%	64 31%	75 29%	88 31%	72 40%AfJk
21-30%	370 18%	38 21%	24 23%l	308 18%	13 16%	39 18%	28 16%	29 16%	22 15%	42 21%	63 24%fghkL	46 16%	27 15%
31-40%	104 5%	18 10%CGHIJl	7 7%l	80 5%	4 5%i	19 9%HIj	10 5%i	7 4%	4 3%	2 1%	10 4%	16 6%l	7 4%
41-50%	33 2%	4 2%	-	28 2%	1 1%	4 2%	1 1%	4 2%	1 *	1 1%	9 3%bi	4 2%	4 2%
51-60%	9 *	1 1%	-	7 *	-	-	3 1%	1 1%	1 1%	-	-	2 1%	1 *
61-70%	5 *	-	-	5 *	-	1 *	1 1%	-	-	-	-	2 1%	1 1%
71-80%	3 *	-	-	3 *	-	-	1 *	-	-	-	2 1%	-	-
81-90%	1 *	-	-	1 *	-	-	-	-	-	-	1 *	-	-
91-100%	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	17.53	18.93dHI	17.69	17.37	15.98	18.64dHI	17.77	17.52	15.79	15.86	18.95HI	17.11	16.96
Standard deviation	11.30	11.21	9.83	11.39	10.31	10.81	12.38	10.64	9.57	9.36	13.10	11.99	11.67
Standard error	0.25	0.83	0.92	0.27	1.15	0.70	1.00	0.77	0.80	0.71	0.85	0.68	0.83

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l**  
**Overlap formulae used. \* small base**



## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 35

**Q.8 What proportion of the UK's electricity do you think is currently generated by the following methods?**

**Oil**

**Base: All respondents**

Q.2 From which three of the following news organisations do you personally most hear about energy and climate change issues?

	Total	BBC News (a)	Sky News (b)	Chan- nel 4 News (c)	ITV News (d)	The Guard- ian (e)	The Daily Tele- graph (f)	The Times (g)	The Finan- cial Times (h)	The Daily Mail (i)	The Sun (j)	The Mirror (k)	The Inde- pend- ent (l)	Your local news- paper (m)	Your local radio station (n)	NET: TV news (o)	NET: Broad- sheets (p)	NET: Tabloid (q)
Unweighted base	2021	1274	305	191	526	180	131	97	25	302	144	65	88	136	122	1483	427	474
Weighted base	2021	1261	296	193	545	161	129	96*	22**	289	155	66*	81*	149*	126*	1478	401	474
0-10%	826 41%	521 41%ejn	134 45%DEiJN	81 42%	211 39%	55 34%	65 50%aDEiJK N	48 50%dEiJN	9 42%	110 38%	50 32%	23 35%	35 43%	63 42%	40 32%	618 42%Q	176 44%Q	173 37%
11-20%	671 33%	415 33%M	90 31%	64 33% <small>m</small>	188 35%M	53 33% <small>m</small>	40 31%	25 26%	8 35%	106 37% <small>gM</small>	48 31%	23 35%	30 37% <small>M</small>	35 23%	56 44% <small>ABcdef</small> GJM	479 32%	130 32%	166 35%
21-30%	370 18%	231 18%	49 17%	37 19%	110 20%	35 21% <small>l</small>	21 16%	14 15%	5 23%	51 18%	39 25% <small>aBfgiL</small> n	15 23%	10 13%	39 26% <small>ABfgiL</small> N	19 15%	274 19%	69 17%	95 20%
31-40%	104 5%	62 5%	15 5%	5 3%	26 5%	11 7% <small>cf</small>	3 2%	7 7% <small>f</small>	-	12 4%	13 8% <small>aCdF</small>	4 6%	4 5%	11 7% <small>f</small>	9 7%	73 5%	17 4%	29 6%
41-50%	33 2%	20 2%	4 1%	3 2%	7 1%	4 2%	1 *	-	-	4 1%	3 2%	-	1 1%	2 1%	2 1%	21 1%	4 1%	6 1%
51-60%	9 *	7 1%	2 1%	1 *	1 *	2 1% <small>d</small>	-	1 1% <small>d</small>	-	3 1% <small>d</small>	1 1%	-	-	-	-	8 1%	3 1%	3 1%
61-70%	5 *	4 *	1 *	-	1 *	1 1%	-	1 1%	-	2 1%	-	-	1 1%	-	-	4 *	1 *	2 *
71-80%	3 *	-	-	-	1 *	1 1% <small>A</small>	-	-	-	-	-	-	-	-	-	1 *	1 *	-
81-90%	1 *	1 *	-	1 *	1 *	-	-	-	-	-	-	-	-	-	-	1 *	-	-
91-100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	17.53	17.48F	16.79	17.01	17.77F	19.82ABCd FGiL	15.04	16.26	16.76	17.75F	20.19ABCD FGiL	17.50	16.43	18.40F	18.32F	17.40	16.80	18.32op
Standard deviation	11.30	11.13	11.26	11.11	10.77	12.89	8.45	11.89	7.61	11.49	11.07	10.06	12.00	10.80	9.40	11.14	11.24	11.15
Standard error	0.25	0.31	0.64	0.80	0.47	0.96	0.74	1.21	1.52	0.66	0.92	1.25	1.28	0.93	0.85	0.29	0.54	0.51

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - o/p/q  
Overlap formulae used. \* small base, \*\* very small base (under 30) ineligible for sig testing

Prepared by ComRes



## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 36

**Q.8 What proportion of the UK's electricity do you think is currently generated by the following methods?**

**Gas**

**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2021	1056	965	232	297	321	385	329	457	583	610	332	496	274	813
Weighted base	2021	991	1030	240	340	340	360	300	440	540	560	440	480	295	837
0-10%	351 17%	170 17%	181 18%	57 24%EH	66 19%h	49 14%	67 19%h	53 18%	60 14%	75 14%	94 17%	101 23%ijl	82 17%	45 15%	148 18%
11-20%	580 29%	290 29%	290 28%	82 34%F	104 31%	96 28%	88 24%	88 29%	121 28%	147 27%	167 30%	136 31%	130 27%	94 32%	239 29%
21-30%	541 27%	271 27%	270 26%	53 22%	82 24%	101 30%c	89 25%	71 24%	144 33%CDFG	156 29%	157 28%	112 25%	117 24%	75 25%	220 26%
31-40%	283 14%	132 13%	151 15%	28 11%	49 15%	46 13%	48 13%	52 17%c	60 14%	90 17%K	80 14%K	41 9%	71 15%K	40 14%	115 14%
41-50%	154 8%	81 8%	72 7%	9 4%	17 5%	27 8%c	46 13%CDeGH	22 7%	33 7%c	48 9%k	37 7%	22 5%	48 10%jK	26 9%	65 8%
51-60%	70 3%	31 3%	38 4%	5 2%	10 3%	14 4%	15 4%	12 4%	14 3%	15 3%	20 4%	13 3%	22 5%	5 2%	34 4%
61-70%	20 1%	9 1%	11 1%	2 1%	3 1%	4 1%g	4 1%	-	6 1%G	2 *	3 1%	8 2%ij	6 1%	4 1%	9 1%
71-80%	15 1%	5 1%	10 1%	3 1%	5 1%	2 1%	1 *	2 1%	2 *	6 1%l	2 *	6 1%l	1 *	5 2%	6 1%
81-90%	2 *	-	2 *	-	1 *	-	1 *	-	-	-	1 *	-	1 *	-	-
91-100%	6 *	2 *	4 *	1 *	2 1%	2 1%	2 *	-	-	2 *	-	2 1%	2 *	1 *	2 *
Mean	26.97	26.47	27.45	23.60	26.79c	27.92C	28.15C	26.62C	27.48C	28.05jK	26.27	25.28	28.13jK	27.63	26.96
Standard deviation	15.41	14.63	16.13	15.64	16.24	15.44	16.80	14.11	14.03	14.63	14.28	16.51	16.34	15.34	15.67
Standard error	0.34	0.45	0.52	1.03	0.94	0.86	0.86	0.78	0.66	0.61	0.58	0.91	0.73	0.93	0.55

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n**  
**Overlap formulae used.**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 37

**Q.8 What proportion of the UK's electricity do you think is currently generated by the following methods?**

**Gas**

**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2021	181	114	1726	80	240	153	192	144	173	238	310	196
Weighted base	2021	182	101*	1738	81*	222	182	182	141	202	263	283	182
0-10%	351 17%	30 16%	15 15%	306 18%	17 20%	34 15%	43 24%egHI	27 15%	17 12%	28 14%	51 20%	60 21%Hi	30 16%
11-20%	580 29%	48 26%	32 31%	501 29%	22 27%	55 25%	56 31%	52 29%	40 29%	62 31%	73 28%	88 31%	51 28%
21-30%	541 27%	48 26%	27 26%	466 27%	25 31%	59 27%	43 24%	51 28%	39 28%	55 27%	80 30%k	65 23%	49 27%
31-40%	283 14%	27 15%	13 12%	243 14%	9 11%	38 17%J	26 14%	27 15%	22 16%j	28 14%	25 9%	41 14%	27 15%
41-50%	154 8%	19 11%F	10 9%F	125 7%	5 6%	23 10%F	5 2%	13 7%f	13 9%F	16 8%F	16 6%	20 7%f	14 8%f
51-60%	70 3%	6 3%	4 4%	60 3%	- -	9 4%k	7 4%	7 4%	8 6%dK	9 4%k	11 4%k	4 1%	5 3%
61-70%	20 1%	1 1%	1 1%	18 1%	2 3%f	2 1%	- -	2 1%	1 1%	3 2%	3 1%	2 1%	3 2%
71-80%	15 1%	4 2%ci	- -	12 1%	- -	1 *	2 1%	2 1%	- -	- -	1 1%	3 1%	2 1%
81-90%	2 *	- -	1 1%	1 *	- -	- -	- -	1 1%	- -	- -	- -	- -	- -
91-100%	6 *	- -	- -	6 *	1 1%k	1 *	- -	1 *	- -	1 *	2 1%	- -	1 *
Mean	26.97	28.13FK	27.18	26.84	25.94	28.70FK	24.04	28.54FK	28.52FK	28.02FK	26.46	24.42	27.73FK
Standard deviation	15.41	15.53	15.10	15.42	16.45	15.38	14.55	16.23	14.29	15.14	15.92	14.70	15.94
Standard error	0.34	1.15	1.41	0.37	1.84	0.99	1.18	1.17	1.19	1.15	1.03	0.83	1.14

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l**  
**Overlap formulae used. \* small base**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 38

#### Q.8 What proportion of the UK's electricity do you think is currently generated by the following methods?

##### Gas

Base: All respondents

Q.2 From which three of the following news organisations do you personally most hear about energy and climate change issues?

	Total	BBC News (a)	Sky News (b)	Chan- nel 4 News (c)	ITV News (d)	The Guard- ian (e)	The Daily Tele- graph (f)	The Times (g)	The Finan- cial Times (h)	The Daily Mail (i)	The Sun (j)	The Mirror (k)	The Indep- ent (l)	Your local news- paper (m)	Your local radio station (n)	NET: TV news (o)	NET: Broad- sheets (p)	NET: Tabloid (q)
Unweighted base	2021	1274	305	191	526	180	131	97	25	302	144	65	88	136	122	1483	427	474
Weighted base	2021	1261	296	193	545	161	129	96*	22**	289	155	66*	81*	149*	126*	1478	401	474
0-10%	351 17%	193 15%	49 17%e	52 27% ABCDEFGHI jklm	105 9% AEGI	17 11%	21 16%	9 10%	1 6%	39 13%	27 18%	18 27% AbEGIN	13 16%	33 22% aEGln	17 14%	249 17% p	56 14%	74 16%
11-20%	580 29%	359 28%	82 28%	53 27%	161 30% m	51 32% m	37 28%	25 26%	9 39%	94 32% jM	36 24%	17 26%	24 30%	32 21%	38 30%	427 29%	117 29%	135 28%
21-30%	541 27%	367 29% c	89 30%	44 23%	148 27%	53 33% Cg	39 30%	21 22%	8 37%	87 30%	51 33% cg	16 25%	24 29%	39 26%	35 28%	415 28%	115 29%	145 31%
31-40%	283 14%	182 14%	43 15%	27 14%	69 13%	29 18% l	21 17%	24 25% ABC DJK Lm	1 6%	40 14%	22 14%	7 11%	8 10%	22 15%	20 16%	207 14%	67 17%	65 14%
41-50%	154 8%	102 8%	23 8%	13 7%	39 7%	9 5%	8 6%	13 14% abc DEF I	2 10%	18 6%	10 7%	4 6%	5 6%	15 10%	10 8%	116 8%	33 8%	32 7%
51-60%	70 3%	39 3% Ef	5 2%	4 2%	16 3% e	1 *	1 *	3 3% e	1 3%	7 2%	6 4% Ef	1 1%	6 7% aBcd EFi	5 3% e	4 3% e	44 3%	9 2%	14 3%
61-70%	20 1%	11 1%	2 1%	- -	4 1%	1 1%	2 1%	- -	- -	1 *	1 1%	2 3% aCdl n	- -	1 1%	- -	11 1%	3 1%	5 1%
71-80%	15 1%	6 *	2 1%	- -	2 *	2 1%	- -	- -	- -	4 1% A	- -	- -	1 1%	- -	- -	6 *	2 *	4 1%
81-90%	2 *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -
91-100%	6 *	3 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	1 1%	- -	3 *	- -	1 *
Mean	26.97	27.19 CD	26.48 C	23.84	25.75	26.81 C	25.45	29.99 aBCD eFIK	26.34	26.77 C	27.11 c	24.43	26.68	26.44	27.22 c	26.62	26.99	26.98
Standard deviation	15.41	14.56	13.81	13.51	14.36	11.99	12.56	14.09	12.38	13.75	15.25	14.98	15.28	15.81	13.23	14.46	13.43	14.49
Standard error	0.34	0.41	0.79	0.98	0.63	0.89	1.10	1.43	2.48	0.79	1.27	1.86	1.63	1.36	1.20	0.38	0.65	0.67

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - o/p/q  
 Overlap formulae used. \* small base, \*\* very small base (under 30) ineligible for sig testing

Prepared by ComRes



## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 39

**Q.8 What proportion of the UK's electricity do you think is currently generated by the following methods?**

**Nuclear**

**Base: All respondents**

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2021	1056	965	232	297	321	385	329	457	583	610	332	496	274	813
Weighted base	2021	991	1030	240	340	340	360	300	440	540	560	440	480	295	837
0-10%	993 49%	424 43%	569 55%A	159 66%DEFGH	190 56%efGH	164 48%g	170 47%	122 41%	188 43%	254 47%	276 49%	213 48%	251 52%	153 52%	408 49%
11-20%	590 29%	317 32%B	273 26%	54 23%	99 29%	100 29%	112 31%c	89 30%	136 31%C	177 33%KI	179 32%KI	106 24%	128 27%	93 31%	243 29%
21-30%	261 13%	146 15%B	115 11%	14 6%	32 10%	42 12%C	50 14%C	44 15%C	79 18%CD	76 14%	67 12%	64 15%	55 11%	36 12%	98 12%
31-40%	104 5%	56 6%	48 5%	6 3%	9 3%	17 5%	17 5%	32 11%CDEFH	24 5%	22 4%	22 4%	32 7%ij	29 6%	7 2%	44 5%m
41-50%	46 2%	25 3%	20 2%	3 1%	9 3%	12 3%h	6 2%	11 4%H	5 1%	6 1%	13 2%	13 3%	13 3%i	4 1%	29 3%
51-60%	21 1%	17 2%B	3 *	3 1%	1 *	4 1%	6 2%	1 *	5 1%	4 1%	2 *	13 3%IJL	1 *	1 *	13 2%
61-70%	4 *	3 *	1 *	- -	- -	1 *	- -	1 *	1 *	1 *	- -	- -	3 1%j	1 *	1 *
71-80%	2 *	1 *	1 *	- -	1 *	- -	- -	- -	1 *	- -	2 *	- -	- -	- -	1 *
81-90%	* *	- -	* *	* *	- -	- -	- -	- -	- -	- -	* *	- -	- -	- -	- -
91-100%	1 *	1 *	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -
Mean	16.41	18.07B	14.81	12.64	14.23	16.90CD	16.48CD	19.09CDEF	17.88CD	16.14	15.95	17.91IJL	15.87	14.98	16.82m
Standard deviation	12.13	12.42	11.63	11.40	11.28	13.15	11.94	12.43	11.58	10.60	11.68	13.58	12.77	10.36	12.86
Standard error	0.27	0.38	0.37	0.75	0.65	0.73	0.61	0.69	0.54	0.44	0.47	0.75	0.57	0.63	0.45

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n**  
**Overlap formulae used.**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 40

**Q.8 What proportion of the UK's electricity do you think is currently generated by the following methods?**

**Nuclear**

**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2021	181	114	1726	80	240	153	192	144	173	238	310	196
Weighted base	2021	182	101*	1738	81*	222	182	182	141	202	263	283	182
0-10%	993 49%	90 50%	44 44%	858 49%	38 47%	97 44%	105 58%BEG	82 45%	72 51%	99 49%	132 50%	144 51%	88 48%
11-20%	590 29%	57 31%f	32 31%	501 29%	22 28%	68 30%f	39 21%	66 36%FhI	36 25%	55 27%	85 32%F	83 29%	48 26%
21-30%	261 13%	23 12%	15 15%	223 13%	16 19%gJK	36 16%gK	23 12%	18 10%	21 15%	27 14%	27 10%	26 9%	29 16%K
31-40%	104 5%	6 3%	5 5%	93 5%	2 3%	17 8%a	6 4%	10 6%	8 6%	16 8%aj	10 4%	12 4%	10 6%
41-50%	46 2%	2 1%	1 1%	42 2%	2 3%	4 2%	6 3%	6 3%	3 2%	4 2%	7 3%	7 2%	2 1%
51-60%	21 1%	2 1%	1 1%	17 1%	-	-	3 2%	1 *	-	-	1 *	9 3%EghIJ	3 2%ei
61-70%	4 *	2 1%C	2 2%CefgiJKI	* *	-	-	-	-	*	-	-	-	-
71-80%	2 *	-	-	2 *	-	1 *	-	-	-	-	-	-	1 1%
81-90%	* *	- -	- -	* *	- -	- -	- -	- -	- -	- -	- -	* *	- -
91-100%	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	1 *	- -
Mean	16.41	16.01	17.84	16.37	16.66	16.99	15.29	16.21	16.12	16.43	15.38	17.10	17.11
Standard deviation	12.13	12.22	13.13	12.07	10.96	11.54	12.62	11.25	11.46	11.81	11.14	13.72	12.73
Standard error	0.27	0.91	1.23	0.29	1.23	0.75	1.02	0.81	0.96	0.90	0.72	0.78	0.91

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l**  
**Overlap formulae used. \* small base**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 41

#### Q.8 What proportion of the UK's electricity do you think is currently generated by the following methods?

##### Nuclear

Base: All respondents

	Q.2 From which three of the following news organisations do you personally most hear about energy and climate change issues?																	
	Total	BBC News (a)	Sky News (b)	Chan- nel 4 News (c)	ITV News (d)	The Guard- ian (e)	The Daily Tele- graph (f)	The Times (g)	The Finan- cial Times (h)	The Daily Mail (i)	The Sun (j)	The Mirror (k)	The Inde- pend- ent (l)	Your local news- paper (m)	Your local radio station (n)	NET: TV news (o)	NET: Broad- sheets (p)	NET: Tabloid (q)
Unweighted base	2021	1274	305	191	526	180	131	97	25	302	144	65	88	136	122	1483	427	474
Weighted base	2021	1261	296	193	545	161	129	96*	22**	289	155	66*	81*	149*	126*	1478	401	474
0-10%	993 49%	595 47%F	138 47%	89 46%	275 50%F	73 45%	49 38%	40 42%	10 46%	150 52%F	84 54%Fg	32 49%	38 47%	89 59%ABCEFG9%	62 9%	704 48%	178 44%	248 52%OP
11-20%	590 29%	379 30%	78 26%	69 36%BDIJM	148 27%	62 38%ABDIJM	46 36%bdijM	41 Mn	8 43%ABDIJK	77 27%	38 24%	17 26%	33 M	35 41%ABDIJK	37 30%	442 30%Q	148 37%OQ	120 25%
21-30%	261 13%	177 14%GI	48 16%GI	21 11%	69 13%g	19 12%	23 18%cGL	6 6%	3 12%	39 13%g	17 11%	8 12%	6 7%	16 11%	17 13%	201 14%	47 12%	61 13%
31-40%	104 5%	62 5%	21 7%aEm	10 5%	35 7%em	4 2%	5 4%	7 7%em	1 4%	18 6%em	9 6%	6 9%EIM	2 2%	3 2%	7 5%	76 5%	18 4%	32 7%
41-50%	46 2%	29 2%	6 2%	3 1%	13 2%	2 1%	2 1%	- -	- -	6 2%	7 5%gl	2 3%g	- -	6 4%g	3 2%	32 2%p	4 1%	14 3%p
51-60%	21 1%	15 1%di	3 1%	1 *	2 *	1 *	1 1%	1 1%i	- -	- -	- -	- -	1 2%i	1 *	- -	17 1%Q	4 1%Q	- -
61-70%	4 *	2 *	3 1%A	- -	2 *	- -	1 1%	1 1%ai	- -	- -	- -	- -	1 2%AI	- -	- -	3 *	1 *	- -
71-80%	2 *	2 *	- -	- -	1 *	- -	1 1%Abd	- -	- -	- -	- -	- -	- -	- -	- -	2 *	1 *	- -
81-90%	* *	- -	- -	- -	- -	* *a	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	* *	- -
91-100%	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Mean	16.41	16.89m	17.70M	15.86	16.47	15.89	18.82aCdE ljiMn	16.89	16.36	16.08	15.81	17.04	15.93	14.62	15.98	16.76	16.85	16.18
Standard deviation	12.13	11.95	12.93	10.24	11.91	10.37	12.56	11.73	9.47	10.84	11.98	11.46	11.29	11.39	10.67	11.93	11.42	11.34
Standard error	0.27	0.33	0.74	0.74	0.52	0.77	1.10	1.19	1.89	0.62	1.00	1.42	1.20	0.98	0.97	0.31	0.55	0.52

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - o/p/q  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 42

**Q.8 What proportion of the UK's electricity do you think is currently generated by the following methods?**

**Renewables (such as wind, solar and hydro-electricity)**

**Base: All respondents**

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2021	1056	965	232	297	321	385	329	457	583	610	332	496	274	813
Weighted base	2021	991	1030	240	340	340	360	300	440	540	560	440	480	295	837
0-10%	1575 78%	813 82%B	761 74%	164 68%	238 70%	271 80%CD	286 79%CD	241 80%CD	374 85%CD <sup>ef</sup>	450 83%KL	449 80%KL	322 73%	353 74%	227 77%	651 78%
11-20%	348 17%	143 14%	205 20%A	55 23%EFH	78 23%EFH	52 15%	54 15%	51 17%	59 13%	74 14%	86 15%	94 21%J	94 20%I	57 19%	145 17%
21-30%	62 3%	24 2%	38 4%	12 5%gH	9 3%	11 3%h	18 5%gH	6 2%	5 1%	11 2%	13 2%	20 4%i	19 4%i	3 1%	29 3%m
31-40%	14 1%	3 *	11 1%a	2 1%	6 2%h	2 *	1 *	2 1%	1 *	3 1%	4 1%	1 *	6 1%	1 *	7 1%
41-50%	15 1%	5 *	10 1%	5 2%FGH	6 2%FgH	3 1%fh	- -	- -	- -	1 *	4 1%	3 1%	6 1%i	5 2%	4 *
51-60%	4 *	2 *	2 *	- -	3 1%	- -	1 *	- -	1 *	1 *	2 *	- -	1 *	1 *	1 *
61-70%	1 *	- -	1 *	- -	1 *	- -	- -	- -	- -	- -	1 *	- -	1 *	1 *	- -
71-80%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
81-90%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
91-100%	2 *	1 *	1 *	1 *	- -	1 *	- -	- -	- -	- -	1 *	- -	1 *	- -	1 *
Mean	9.77	8.77	10.74A	11.98EFGH	11.50EFGH	9.70H	9.52H	9.09H	7.97	8.61	9.61I	10.08I	11.00J	10.05	9.81
Standard deviation	8.34	7.27	9.16	11.08	10.30	8.99	7.12	5.94	5.91	6.60	8.91	7.68	9.72	8.89	7.91
Standard error	0.19	0.22	0.29	0.73	0.60	0.50	0.36	0.33	0.28	0.27	0.36	0.42	0.44	0.54	0.28

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n**  
**Overlap formulae used.**



## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 43

**Q.8 What proportion of the UK's electricity do you think is currently generated by the following methods?**

**Renewables (such as wind, solar and hydro-electricity)**

**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2021	181	114	1726	80	240	153	192	144	173	238	310	196
Weighted base	2021	182	101*	1738	81*	222	182	182	141	202	263	283	182
0-10%	1575 78%	135 74%	81 80%D	1358 78%	52 64%	181 82%Dh	136 75%	148 82%D	104 73%	162 80%D	208 79%D	223 79%D	144 79%D
11-20%	348 17%	37 20%	18 18%	293 17%	19 23%i	31 14%	32 17%	29 16%	32 23%ei	27 13%	40 15%	53 19%	30 17%
21-30%	62 3%	7 4%K	2 2%	53 3%	6 7%GHKI	9 4%K	10 5%ghK	2 1%	2 1%	9 5%gK	11 4%K	2 1%	4 2%
31-40%	14 1%	2 1%	-	12 1%	-	-	2 1%	1 1%	3 2%E	2 1%	2 1%	1 1%	1 *
41-50%	15 1%	-	*	14 1%	4 5%AbEGhJk	-	2 1%	1 *	1 1%	-	1 *	3 1%	3 2%e
51-60%	4 *	-	-	4 *	1 1%	-	-	-	-	1 1%	2 1%	1 *	-
61-70%	1 *	1 *	-	1 *	1 1%	-	-	-	-	-	-	-	-
71-80%	-	-	-	-	-	-	-	-	-	-	-	-	-
81-90%	-	-	-	-	-	-	-	-	-	-	-	-	-
91-100%	2 *	-	-	2 *	-	1 *	-	-	-	1 *	-	-	-
Mean	9.77	10.19g	8.87	9.78	14.01ABEFGHIJK L	9.50	10.48g	8.71	10.02	10.23	9.48	9.30	9.13
Standard deviation	8.34	8.07	6.63	8.46	11.86	8.77	8.38	6.94	7.22	10.11	8.13	7.68	7.76
Standard error	0.19	0.60	0.62	0.20	1.33	0.57	0.68	0.50	0.60	0.77	0.53	0.44	0.55

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l**  
**Overlap formulae used. \* small base**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 44

**Q.8 What proportion of the UK's electricity do you think is currently generated by the following methods?**

**Renewables (such as wind, solar and hydro-electricity)**

**Base: All respondents**

Q.2 From which three of the following news organisations do you personally most hear about energy and climate change issues?

	Total	BBC News (a)	Sky News (b)	Chan- nel 4 News (c)	ITV News (d)	The Guard- ian (e)	The Daily Tele- graph (f)	The Times (g)	The Finan- cial Times (h)	The Daily Mail (i)	The Sun (j)	The Mirror (k)	The Inde- pend- ent (l)	Your local news- paper (m)	Your local radio station (n)	NET: TV news (o)	NET: Broad- sheets (p)	NET: Tabloid (q)
Unweighted base	2021	1274	305	191	526	180	131	97	25	302	144	65	88	136	122	1483	427	474
Weighted base	2021	1261	296	193	545	161	129	96*	22**	289	155	66*	81*	149*	126*	1478	401	474
0-10%	1575 78%	1026 81%bM	227 77%	151 78%	432 79%	133 82%	110 85%bJM	79 82%	14 64%	237 82% <sub>m</sub>	118 76%	49 75%	67 83%	110 73%	101 81%	1181 80%	330 82%	382 81%
11-20%	348 17%	190 15%	48 16%	32 16%	86 16%	25 16%	19 15%	15 16%	7 30%	45 16%	29 19%	13 19%	10 12%	32 21% <sub>a</sub>	20 16%	241 16%	61 15%	73 15%
21-30%	62 3%	29 2%	8 3% <sub>f</sub>	8 4% <sub>FI</sub>	17 3% <sub>f</sub>	3 2%	-	2 2%	-	3 1%	3 2%	2 3% <sub>f</sub>	3 4% <sub>FI</sub>	4 3%	4 3% <sub>f</sub>	37 3%	8 2%	8 2%
31-40%	14 1%	6 *	3 1%	-	5 1%	-	-	-	-	1 *	2 1%	-	1 1%	-	1 1%	7 1%	1 *	2 1%
41-50%	15 1%	6 *	8 3% <sub>ACDefl</sub>	-	2 *	-	-	-	1 6%	1 *	3 2% <sub>ad</sub>	2 3% <sub>ACDefl</sub>	-	3 2% <sub>acd</sub>	-	8 1%	1 *	5 1% <sub>o</sub>
51-60%	4 *	2 *	1 *	2 1%	3 *	-	-	-	-	1 *	-	-	-	-	-	3 *	-	1 *
61-70%	1 *	1 *	-	-	1 *	-	-	-	-	1 *	-	-	-	-	-	1 *	-	1 *
71-80%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
81-90%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
91-100%	2 *	-	-	-	-	-	-	-	-	1 * <sub>a</sub>	-	-	-	1 1% <sub>A</sub>	-	-	-	1 *
Mean	9.77	8.94	10.35AeFI	9.80eF	9.77AeF	8.48	7.95	8.74	13.25	9.09	10.72AeFg iL	10.34eF	8.42	11.01AeFgi l	9.27	9.25p	8.68	9.66p
Standard deviation	8.34	7.02	9.36	7.85	8.06	5.51	4.69	5.68	11.39	8.84	8.04	8.53	6.35	11.14	6.68	7.29	6.09	8.74
Standard error	0.19	0.20	0.54	0.57	0.35	0.41	0.41	0.58	2.28	0.51	0.67	1.06	0.68	0.96	0.60	0.19	0.29	0.40

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - o/p/q**  
**Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 45

**Q.8 What proportion of the UK's electricity do you think is currently generated by the following methods?**

**Imported from abroad on cables**

**Base: All respondents**

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2021	1056	965	232	297	321	385	329	457	583	610	332	496	274	813
Weighted base	2021	991	1030	240	340	340	360	300	440	540	560	440	480	295	837
0-10%	1543 76%	766 77%	777 75%	180 75%	259 76%	268 79%	274 76%	232 77%	330 75%	432 80%J	412 73%	334 76%	366 76%	234 79%	647 77%
11-20%	264 13%	136 14%	129 12%	28 11%	46 14%	45 13%	46 13%	41 14%	59 13%	63 12%	74 13%	61 14%	67 14%	37 13%	102 12%
21-30%	105 5%	42 4%	63 6%	14 6%E	20 6%E	6 2%	18 5%E	18 6%E	28 6%E	23 4%	36 6%I	29 7%	18 4%	16 6%	35 4%
31-40%	59 3%	23 2%	36 3%	8 3%	5 1%	14 4%d	12 3%	7 2%	13 3%	14 3%	19 3%	9 2%	16 3%	3 1%	32 4%M
41-50%	29 1%	17 2%	12 1%	7 3%gh	5 1%	5 1%	6 2%	2 1%	4 1%	5 1%	11 2%	4 1%	8 2%	3 1%	14 2%
51-60%	10 *	1 *	8 1%a	-	2 1%	2 1%	1 *	-	5 1%g	3 1%	6 1%k	-	1 *	1 *	3 *
61-70%	4 *	2 *	3 *	-	3 1%	-	1 *	-	1 *	-	1 *	2 *	1 *	1 *	2 *
71-80%	4 *	2 *	2 *	1 *	-	1 *	2 1%	-	-	-	2 *	-	2 1%	-	1 *
81-90%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
91-100%	3 *	1 *	2 *	2 1%h	1 *	-	-	-	-	1 *	-	1 *	1 *	-	1 *
Mean	9.65	9.21	10.08	11.15g	9.76	9.15	9.86	8.81	9.55	8.48	10.84I	9.43	9.80	8.44	9.74
Standard deviation	12.03	11.46	12.55	15.15	12.55	11.16	12.60	9.59	11.33	10.79	12.73	11.07	13.20	10.14	11.96
Standard error	0.27	0.35	0.40	0.99	0.73	0.62	0.64	0.53	0.53	0.45	0.52	0.61	0.59	0.61	0.42

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n**  
**Overlap formulae used.**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 46

**Q.8 What proportion of the UK's electricity do you think is currently generated by the following methods?**

**Imported from abroad on cables**

**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2021	181	114	1726	80	240	153	192	144	173	238	310	196
Weighted base	2021	182	101*	1738	81*	222	182	182	141	202	263	283	182
0-10%	1543 76%	142 78%k	79 78%	1322 76%	64 79%	181 82%iJK	144 79%k	154 85%JKL	109 77%	146 72%	190 72%	197 70%	136 75%
11-20%	264 13%	29 16%G	17 17%G	218 13%	8 10%	28 13%g	21 11%	13 7%	19 13%g	25 12%	31 12%	46 16%G	27 15%G
21-30%	105 5%	2 1%	4 4%	99 6%A	5 6%a	7 3%	8 5%	7 4%	10 7%A	18 9%AEg	18 7%A	14 5%a	12 7%A
31-40%	59 3%	4 2%	1 1%	54 3%	1 1%	5 2%	8 4%	5 3%	3 2%	12 6%be	7 3%	8 3%	5 3%
41-50%	29 1%	3 2%ei	* *	25 1%	3 3%EFII	- -	- -	1 1%	1 *	- -	10 4%EFghL	9 3%EFII	1 *
51-60%	10 *	- -	- -	10 1%	- -	1 1%	1 *	1 *	- -	- -	2 1%	4 2%	1 *
61-70%	4 *	- -	- -	4 *	- -	- -	- -	- -	- -	- -	1 *	3 1%	- -
71-80%	4 *	- -	- -	4 *	- -	- -	- -	1 *	- -	- -	3 1%	- -	- -
81-90%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
91-100%	3 *	1 *	- -	2 *	- -	- -	- -	1 *	- -	1 1%	- -	- -	- -
Mean	9.65	8.49	7.97	9.87	9.17	8.20	8.24	8.16	9.31	10.65bEg	11.86ABEFGL	12.17ABEFGHL	8.70
Standard deviation	12.03	11.62	8.43	12.24	10.80	8.68	10.36	12.18	9.22	13.24	15.19	14.10	10.42
Standard error	0.27	0.86	0.79	0.29	1.21	0.56	0.84	0.88	0.77	1.01	0.98	0.80	0.74

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l**  
**Overlap formulae used. \* small base**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 47

**Q.8 What proportion of the UK's electricity do you think is currently generated by the following methods?**

**Imported from abroad on cables**

**Base: All respondents**

Q.2 From which three of the following news organisations do you personally most hear about energy and climate change issues?

	Total	BBC News (a)	Sky News (b)	Chan- nel 4 News (c)	ITV News (d)	The Guard- ian (e)	The Daily Tele- graph (f)	The Times (g)	The Finan- cial Times (h)	The Daily Mail (i)	The Sun (j)	The Mirror (k)	The Inde- pend- ent (l)	Your local newspaper (m)	Your local radio station (n)	NET: TV news (o)	NET: Broad- sheets (p)	NET: Tabloid (q)
Unweighted base	2021	1274	305	191	526	180	131	97	25	302	144	65	88	136	122	1483	427	474
Weighted base	2021	1261	296	193	545	161	129	96*	22**	289	155	66*	81*	149*	126*	1478	401	474
0-10%	1543 76%	956 76% <sup>c</sup>	221 75%	135 70%	409 75%	122 76%	93 72%	84 88% <sup>ABCDEF</sup>	16 1%	216 75%	118 76%	49 74%	63 77%	117 78%	94 75%	1113 75%	308 77%	361 76%
11-20%	264 13%	167 13%	44 15%	29 15%	80 15%	25 15%	13 10%	8 9%	5 23%	39 13%	23 15%	8 13%	11 13%	18 12%	19 15%	200 14%	50 12%	63 13%
21-30%	105 5%	62 5%	19 6% <sup>g</sup>	11 6%	23 4%	8 5%	9 7% <sup>g</sup>	2 2%	1 6%	20 7% <sup>g</sup>	6 4%	4 6%	6 7%	9 6%	9 7%	77 5%	22 5%	27 6%
31-40%	59 3%	45 4%	7 2%	5 2%	19 3%	4 2%	5 4%	1 2%	-	11 4%	8 5%	1 2%	1 1%	4 2%	4 4%	51 3%	11 3%	18 4%
41-50%	29 1%	18 1%	3 1%	5 3% <sup>j</sup>	7 1%	1 1%	3 2%	-	-	2 1%	-	1 2%	2 2%	2 1%	-	22 1% <sup>Q</sup>	4 1%	2 *
51-60%	10 *	9 1%	1 *	4 2% <sup>ab</sup>	4 1%	1 1%	4 3% <sup>ABDIJmn</sup>	-	-	1 *	-	1 2%	-	-	-	9 1%	5 1% <sup>o</sup>	3 1%
61-70%	4 *	1 *	-	2 1% <sup>A</sup>	1 *	-	2 1% <sup>AbDi</sup>	-	-	-	-	-	-	-	-	3 *	2 *	-
71-80%	4 *	2 *	1 *	2 1% <sup>a</sup>	2 *	-	-	-	-	-	-	1 1% <sup>i</sup>	-	-	-	2 *	-	1 *
81-90%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
91-100%	3 *	-	-	1 * <sup>A</sup>	1 *	-	-	-	-	-	-	-	-	-	-	1 *	-	-
Mean	9.65	9.76 <sup>G</sup>	9.85 <sup>G</sup>	12.63 <sup>ABDE</sup> GJLMn	10.23 <sup>G</sup>	9.37 <sup>g</sup>	12.34 <sup>AbeGi</sup> jIM	7.09	9.74	9.91 <sup>G</sup>	9.13	11.59 <sup>G</sup>	8.62	8.57	9.33 <sup>g</sup>	9.98	9.82	9.69
Standard deviation	12.03	11.67	10.64	16.33	12.22	10.19	16.08	7.43	8.07	10.55	10.21	13.65	10.19	9.97	9.42	11.89	12.07	10.82
Standard error	0.27	0.33	0.61	1.18	0.53	0.76	1.40	0.75	1.61	0.61	0.85	1.69	1.09	0.86	0.85	0.31	0.58	0.50

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - o/p/q**  
**Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 48

**Q.9 What do you think is most responsible for the recent increase in the number of wind farms and solar panels in the UK: laws from the UK government or laws from the European Union, or both equally?**

**Base: All respondents**

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2021	1056	965	232	297	321	385	329	457	583	610	332	496	274	813
Weighted base	2021	991	1030	240	340	340	360	300	440	540	560	440	480	295	837
UK government laws	496 25%	285 29%B	211 20%	53 22%	83 25%	81 24%	77 22%	72 24%	128 29%cF	159 29%JKL	130 23%	100 23%	106 22%	72 24%	191 23%
The European Union (EU) laws	465 23%	260 26%B	205 20%	46 19%	76 22%	76 22%	79 22%	90 30%CdEFH	99 22%	130 24%	139 25%	95 22%	100 21%	70 24%	209 25%
Both equally	692 34%	323 33%	369 36%	74 31%	118 35%	115 34%	142 39%ch	101 34%	143 33%	184 34%	179 32%	157 36%	172 36%	99 34%	284 34%
Don't know	368 18%	123 12%	245 24%A	68 28%DeFGH	63 18%g	69 20%G	62 17%	38 13%	69 16%	67 12%	111 20%l	88 20%l	103 21%l	54 18%	153 18%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n**  
Overlap formulae used.

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 49

**Q.9 What do you think is most responsible for the recent increase in the number of wind farms and solar panels in the UK: laws from the UK government or laws from the European Union, or both equally?**

**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2021	181	114	1726	80	240	153	192	144	173	238	310	196
Weighted base	2021	182	101*	1738	81*	222	182	182	141	202	263	283	182
UK government laws	496 25%	56 31%cdgJk	24 24%	415 24%	14 18%	61 27%	43 24%	40 22%	32 23%	50 25%	54 21%	64 23%	57 31%DgJk
The European Union (EU) laws	465 23%	34 19%	23 23%e	408 24%	22 27%Ef	31 14%	27 15%	48 26%EF	39 28%aEF	47 23%Ef	72 28%aEF	83 29%AEfI	39 21%e
Both equally	692 34%	65 36%	37 36%	590 34%	29 36%	83 37%i	75 41%lkl	58 32%	52 37%	55 27%	92 35%	90 32%	57 31%
Don't know	368 18%	27 15%	17 17%	324 19%	16 19%	47 21%h	37 20%	37 20%	18 13%	50 25%AHjkl	44 17%	47 17%	30 17%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l**  
 Overlap formulae used. \* small base

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 50

**Q.9 What do you think is most responsible for the recent increase in the number of wind farms and solar panels in the UK: laws from the UK government or laws from the European Union, or both equally?**

**Base: All respondents**

Q.2 From which three of the following news organisations do you personally most hear about energy and climate change issues?

	Total	BBC News (a)	Sky News (b)	Chan- nel 4 News (c)	ITV News (d)	The Guard- ian (e)	The Daily Tele- graph (f)	The Times (g)	The Finan- cial Times (h)	The Daily Mail (i)	The Sun (j)	The Mirror (k)	The Inde- pend- ent (l)	Your local news- paper (m)	Your local radio stat- ion (n)	NET: TV news (o)	NET: Broad- sheets (p)	NET: Tabloid (q)
Unweighted base	2021	1274	305	191	526	180	131	97	25	302	144	65	88	136	122	1483	427	474
Weighted base	2021	1261	296	193	545	161	129	96*	22**	289	155	66*	81*	149*	126*	1478	401	474
UK government laws	496 25%	335 27%e	82 28%e	45 23%	155 28%ei	32 20%	34 26%	35 37%ACEI	5 22%	64 22%	46 29%e	18 28%	23 29%e	39 26%	33 27%	393 27%	105 26%	120 25%
The European Union (EU) laws	465 23%	301 24%d	66 22%	57 30%abD	112 21%	59 36%ABDFGJ5%	32 25%	23 24%	7 33%	88 30%ABD	38 24%	15 23%	26 32%abD	41 27%	37 30%D	348 24%	113 28%O	131 28%O
Both equally	692 34%	454 36%l	102 35%	70 36%	202 37%l	53 33%	51 39%l	32 34%	10 45%	115 40%L	50 33%	22 34%	22 27%	48 32%	45 36%	538 36%	144 36%	175 37%
Don't know	368 18%	171 14%GI	45 15%GI	21 11%	75 14%GI	18 11%	13 10%	5 5%	-	23 8%	21 14%gi	10 15%gi	10 12%	22 15%gi	10 8%	200 14%PQ	39 10%	48 10%

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - o/p/q**  
**Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing**



## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 51

**Q.10 According to a recently published government survey, what proportion of people in the UK do you think support using renewable energy such as wind and solar power to provide the UK's electricity, fuel and heat?**

**Base: All respondents**

	Total	Gender		Age						Social Grade				Employment Sector		
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)	
Unweighted base	2021	1056	965	232	297	321	385	329	457	583	610	332	496	274	813	
Weighted base	2021	991	1030	240	340	340	360	300	440	540	560	440	480	295	837	
0%-25%	(12.5)	412 20%	206 21%	206 20%	37 16%	56 17%	64 19%	73 20%	73 24%CD	109 25%CD	103 19%	107 19%	95 21%	108 22%	59 20%	148 18%
26%-50%	(38)	862 43%	380 38%	482 47%A	113 47%f	161 47%ef	133 39%	139 39%	131 44%	185 42%	226 42%	240 43%	200 45%	196 41%	129 44%	359 43%
51%-74%	(62.5)	642 32%	346 35%B	296 29%	74 31%	101 30%	119 35%g	128 35%g	84 28%	135 31%	177 33%	184 33%	124 28%	157 33%	87 29%	283 34%
75%-100%	(87.5)	105 5%	58 6%	47 5%	16 7%H	22 6%H	24 7%H	21 6%H	12 4%	10 2%	34 6%	29 5%	22 5%	20 4%	19 7%	46 6%
Mean	43.16	44.17b	42.18	44.94GH	44.25gH	45.32GH	44.37GH	40.66	40.38	44.34	43.73	41.92	42.29	43.35	44.51	
Standard deviation	20.60	21.26	19.90	20.16	20.13	21.28	21.09	20.43	19.99	20.90	20.39	20.43	20.60	21.02	20.31	
Standard error	0.46	0.65	0.64	1.32	1.17	1.19	1.07	1.13	0.94	0.87	0.83	1.12	0.93	1.27	0.71	

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n**  
Overlap formulae used.

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 52

**Q.10 According to a recently published government survey, what proportion of people in the UK do you think support using renewable energy such as wind and solar power to provide the UK's electricity, fuel and heat?**

**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2021	181	114	1726	80	240	153	192	144	173	238	310	196
Weighted base	2021	182	101*	1738	81*	222	182	182	141	202	263	283	182
0%-25%	(12.5) 412 20%	44 24%J	22 22%	346 20%	14 17%	40 18%	38 21%	44 24%J	26 18%	43 21%	39 15%	58 21%	43 24%J
26%-50%	(38) 862 43%	67 37%	53 52%cAFG	742 43%	32 40%	103 46%aG	69 38%	63 35%	61 43%	93 46%g	121 46%aG	120 42%	81 44%g
51%-74%	(62.5) 642 32%	66 36%BL	20 20%	556 32%B	30 37%BI	68 30%b	67 37%BL	64 35%BI	48 34%B	58 29%	88 33%B	88 31%B	46 25%
75%-100%	(87.5) 105 5%	6 3%	6 6%	93 5%	5 6%	11 5%	7 4%	10 6%	7 5%	9 4%	15 6%	17 6%	12 7%
Mean	43.16	42.25	40.22	43.42	45.61	43.35	43.79	43.21	44.18	41.64	45.18bl	43.33	41.41
Standard deviation	20.60	20.80	20.22	20.59	20.84	19.96	20.67	22.01	20.17	20.08	19.63	20.95	21.45
Standard error	0.46	1.55	1.89	0.50	2.33	1.29	1.67	1.59	1.68	1.53	1.27	1.19	1.53

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l**  
**Overlap formulae used. \* small base**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 53

**Q.10 According to a recently published government survey, what proportion of people in the UK do you think support using renewable energy such as wind and solar power to provide the UK's electricity, fuel and heat?**

**Base: All respondents**

Q.2 From which three of the following news organisations do you personally most hear about energy and climate change issues?

	Total	BBC News (a)	Sky News (b)	Chan- nel 4 News (c)	ITV News (d)	The Guard- ian (e)	The Daily Tele- graph (f)	The Times (g)	The Finan- cial Times (h)	The Daily Mail (i)	The Sun (j)	The Mirror (k)	The Inde- pend- ent (l)	Your local news- paper (m)	Your local radio station (n)	NET: TV news (o)	NET: Broad- sheets (p)	NET: Tabloid (q)	
Unweighted base	2021	1274	305	191	526	180	131	97	25	302	144	65	88	136	122	1483	427	474	
Weighted base	2021	1261	296	193	545	161	129	96*	22**	289	155	66*	81*	149*	126*	1478	401	474	
0%-25%	(12.5)	412 20%	243 19% <sup>C</sup>	77 26% <sup>ACDE</sup>	25 13%	108 20% <sup>C</sup>	24 15%	34 26% <sup>aCE</sup>	20 21%	4 17%	78 27% <sup>ACDEkl</sup>	35 23% <sup>C</sup>	10 16%	14 17%	30 20%	27 21% <sup>c</sup>	281 19%	79 20%	115 24% <sup>O</sup>
26%-50%	(38)	862 43%	525 42%	119 40%	84 44%	226 41%	66 41%	64 49% <sup>a</sup>	45 47%	10 43%	127 44%	78 50% <sup>abd</sup>	31 47%	33 41%	77 52% <sup>ABden</sup>	49 39%	628 42%	177 44%	218 46%
51%-74%	(62.5)	642 32%	431 34% <sup>bFIJM</sup>	87 29% <sup>f</sup>	72 37% <sup>bFgIJM</sup>	190 35% <sup>bFIJM</sup>	61 38% <sup>bFgIJM</sup>	27 21%	25 26%	8 38%	75 26%	39 25%	23 35% <sup>F</sup>	28 34% <sup>F</sup>	36 24%	45 36% <sup>Fijm</sup>	496 34% <sup>Q</sup>	122 30%	127 27%
75%-100%	(87.5)	105 5%	62 5%	14 5%	11 6%	20 4%	11 7% <sup>ij</sup>	5 4%	6 6%	* 2%	9 3%	3 2%	2 2%	6 8% <sup>dij</sup>	5 3%	5 4%	73 5% <sup>Q</sup>	23 6% <sup>Q</sup>	13 3%
Mean	43.16	43.90 <sup>BFIJm</sup>	40.85	46.61 <sup>aBdFgIJM</sup>	43.32 <sup>bFIJ</sup>	46.76 <sup>aBdFgIJM</sup>	38.48	42.00	44.15	39.06	39.28	43.81	46.00 <sup>bFIJm</sup>	40.46	43.35 <sup>fi</sup>	43.80 <sup>Q</sup>	43.23 <sup>Q</sup>	39.75	
Standard deviation	20.60	20.42	21.23	19.42	20.05	20.32	19.91	20.73	19.13	20.17	18.54	18.52	21.31	18.95	20.68	20.31	20.58	19.64	
Standard error	0.46	0.57	1.22	1.41	0.87	1.51	1.74	2.10	3.83	1.16	1.55	2.30	2.27	1.62	1.87	0.53	1.00	0.90	

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - o/p/q**  
**Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 54

**Q.11 According to the same survey, what proportion of people in the UK do you think oppose using renewable energy such as wind and solar power to generate electricity in the UK?**

**Base: All respondents**

	Total	Gender		Age						Social Grade				Employment Sector		
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)	
Unweighted base	2021	1056	965	232	297	321	385	329	457	583	610	332	496	274	813	
Weighted base	2021	991	1030	240	340	340	360	300	440	540	560	440	480	295	837	
0%-25%	(12.5)	753 37%	410 41%B	342 33%	89 37%h	136 40%H	146 43%GH	147 41%H	103 34%	131 30%	194 36%	195 35%	176 40%	188 39%	110 37%	322 38%
26%-50%	(38)	829 41%	370 37%	459 45%A	103 43%	137 40%	127 37%	139 39%	130 43%	192 44%	228 42%	243 43%l	178 40%	180 38%	119 40%	351 42%
51%-74%	(62.5)	381 19%	182 18%	200 19%	43 18%	55 16%	58 17%	67 19%	59 20%	99 23%de	102 19%	101 18%	78 18%	101 21%	53 18%	153 18%
75%-100%	(87.5)	59 3%	29 3%	30 3%	4 2%	12 4%	9 3%	8 2%	8 3%	17 4%	17 3%	21 4%	9 2%	12 2%	13 4%N	12 1%
Mean	34.56	33.35	35.71A	33.84	33.54	32.47	33.27	35.37e	37.85CDEF	35.00	35.41	33.12	34.39	35.07	33.35	
Standard deviation	20.36	20.71	19.97	19.44	20.64	20.41	20.22	20.04	20.63	20.36	20.52	19.79	20.69	21.27	19.30	
Standard error	0.45	0.64	0.64	1.28	1.20	1.14	1.03	1.10	0.97	0.84	0.83	1.09	0.93	1.29	0.68	

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n**  
Overlap formulae used.

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 55

**Q.11 According to the same survey, what proportion of people in the UK do you think oppose using renewable energy such as wind and solar power to generate electricity in the UK?**

**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2021	181	114	1726	80	240	153	192	144	173	238	310	196
Weighted base	2021	182	101*	1738	81*	222	182	182	141	202	263	283	182
0%-25%	(12.5) 753 37%	62 34%	33 33%	657 38%	30 37%	80 36%	72 40%	70 39%	56 40%	77 38%	103 39%	108 38%	62 34%
26%-50%	(38) 829 41%	75 41%	37 36%	717 41%	39 48%h	93 42%	72 39%	72 40%	49 34%	88 44%	114 43%	117 41%	73 40%
51%-74%	(62.5) 381 19%	37 20%	29 29%CDegLJK	316 18%	11 13%	43 19%	35 19%	33 18%	32 23%	33 17%	40 15%	51 18%	37 20%
75%-100%	(87.5) 59 3%	8 5%	2 2%	48 3%	1 1%	7 3%	2 1%	6 3%	4 3%	4 2%	6 2%	7 2%	11 6%fijk
Mean	34.56	36.53	37.76dij	34.16	32.26	35.11	33.28	34.27	35.08	33.25	32.81	33.97	37.20ij
Standard deviation	20.36	21.39	21.07	20.19	17.95	20.42	19.71	20.75	21.60	19.22	19.36	20.04	22.05
Standard error	0.45	1.59	1.97	0.49	2.01	1.32	1.59	1.50	1.80	1.46	1.26	1.14	1.58

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l**  
**Overlap formulae used. \* small base**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 56

**Q.11 According to the same survey, what proportion of people in the UK do you think oppose using renewable energy such as wind and solar power to generate electricity in the UK?**

**Base: All respondents**

Q.2 From which three of the following news organisations do you personally most hear about energy and climate change issues?

	Total	BBC News (a)	Sky News (b)	Chan- nel 4 News (c)	ITV News (d)	The Guard- ian (e)	The Daily Tele- graph (f)	The Times (g)	The Finan- cial Times (h)	The Daily Mail (i)	The Sun (j)	The Mirror (k)	The Inde- pend- ent (l)	Your local news- paper (m)	Your local radio stat- ion (n)	NET: TV news (o)	NET: Broad- sheets (p)	NET: Tabloid (q)	
Unweighted base	2021	1274	305	191	526	180	131	97	25	302	144	65	88	136	122	1483	427	474	
Weighted base	2021	1261	296	193	545	161	129	96*	22**	289	155	66*	81*	149*	126*	1478	401	474	
0%-25%	(12.5)	753 37%	476 38%FI	108 36%fi	212 39%FI	62 38%fi	35 27%	39 41%fi	9 43%	86 30%	52 33%	27 40%	26 32%	47 32%	38 30%	557 38%Q	142 35%	152 32%	
26%-50%	(38)	829 41%	515 41%	113 38%	211 39%	67 42%	58 45%	37 39%	10 47%	126 44%	71 46%	26 39%	39 49%d	61 41%	57 45%	601 41%	172 43%	208 44%	
51%-74%	(62.5)	381 19%	233 18%	58 20%	34 18%	106 19%	31 20%	30 23%	19 19%	2 7%	63 22%	28 18%	11 17%	13 16%	35 23%	24 19%	276 19%	78 19%	96 20%
75%-100%	(87.5)	59 3%	36 3%e	16 5%Ac	4 Eg 2%	17 3%e	1 *	6 5%E	1 1%	1 4%	14 5%aE	4 3%	2 3%	3 4%E	6 4%e	6 5%E	44 3%	10 2%	18 4%
Mean	34.56	34.30	36.24	33.90	34.35	33.21	39.08ACDE G	32.92	30.57	38.10ACDE G	35.33	33.52	35.65	37.71ae	37.52	34.45	34.91	36.71O	
Standard deviation	20.36	20.32	22.10	19.58	20.77	18.87	20.96	19.56	19.25	21.08	19.71	20.74	19.88	21.28	20.93	20.45	19.95	20.55	
Standard error	0.45	0.57	1.27	1.42	0.91	1.41	1.83	1.99	3.85	1.21	1.64	2.57	2.12	1.82	1.89	0.53	0.97	0.94	

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - o/p/q**  
**Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 57

**Q.12 What impact do you think the government's policies of encouraging use of green energy have had on energy bills in the UK?**

**Base: All respondents**

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2021	1056	965	232	297	321	385	329	457	583	610	332	496	274	813
Weighted base	2021	991	1030	240	340	340	360	300	440	540	560	440	480	295	837
NET: Increased	1037 51%	604 61%B	434 42%	85 35%	154 45% <sup>c</sup>	181 53% <sup>Cdf</sup>	164 46% <sup>C</sup>	181 60% <sup>CDeF</sup>	272 62% <sup>CDEF</sup>	328 61% <sup>JKL</sup>	271 48%	214 49%	224 47%	132 45%	443 53% <sup>M</sup>
Increased a great deal	(+2) 287 14%	194 20%B	93 9%	13 6%	30 9%	45 13% <sup>C</sup>	41 11% <sup>C</sup>	61 20% <sup>CDEF</sup>	97 22% <sup>CDEF</sup>	83 15%	71 13%	61 14%	72 15%	39 13%	102 12%
Increased somewhat	(+1) 751 37%	410 41%B	341 33%	72 30%	124 36%	136 40% <sup>C</sup>	123 34%	120 40% <sup>C</sup>	176 40% <sup>C</sup>	245 45% <sup>JKL</sup>	200 36%	153 35%	153 32%	93 31%	341 41% <sup>M</sup>
Make no difference	(0) 688 34%	307 31%	381 37% <sup>A</sup>	102 42% <sup>EGH</sup>	138 41% <sup>EGH</sup>	101 30%	151 42% <sup>EGH</sup>	88 29%	108 24%	137 25%	205 37% <sup>l</sup>	164 37% <sup>l</sup>	182 38% <sup>l</sup>	116 39%	285 34%
Reduced somewhat	(-1) 114 6%	41 4%	73 7% <sup>A</sup>	16 7%	16 5%	22 7%	16 5%	16 5%	28 6%	34 6%	33 6%	17 4%	30 6%	25 8% <sup>N</sup>	38 5%
Reduced a great deal	(-2) 5 *	- -	5 1% <sup>A</sup>	2 1% <sup>h</sup>	2 1%	- -	1 *	- -	- -	2 *	1 *	1 *	1 *	1 *	4 *
NET: Reduced	120 6%	41 4%	79 8% <sup>A</sup>	18 8%	18 5%	22 7%	17 5%	16 5%	28 6%	36 7%	34 6%	18 4%	31 7%	26 9% <sup>n</sup>	42 5%
Don't know	176 9%	39 4%	137 13% <sup>A</sup>	35 14% <sup>dFGH</sup>	30 9%	36 11% <sup>G</sup>	27 8%	15 5%	32 7%	39 7%	50 9%	44 10%	43 9%	21 7%	67 8%
Mean	0.65	0.80 <sup>B</sup>	0.49	0.38	0.53 <sup>c</sup>	0.67 <sup>Cd</sup>	0.56 <sup>C</sup>	0.79 <sup>CDeF</sup>	0.84 <sup>CDEF</sup>	0.74 <sup>JL</sup>	0.60	0.65	0.60	0.53	0.65 <sup>m</sup>
Standard deviation	0.82	0.81	0.81	0.77	0.77	0.82	0.78	0.84	0.86	0.83	0.81	0.80	0.85	0.86	0.79
Standard error	0.02	0.03	0.03	0.06	0.05	0.05	0.04	0.05	0.04	0.04	0.03	0.05	0.04	0.05	0.03

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n**  
**Overlap formulae used.**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 58

**Q.12 What impact do you think the government's policies of encouraging use of green energy have had on energy bills in the UK?**

**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2021	181	114	1726	80	240	153	192	144	173	238	310	196
Weighted base	2021	182	101*	1738	81*	222	182	182	141	202	263	283	182
NET: Increased	1037 51%	91 50%	50 49%	896 52%	35 43%	121 54%i	88 48%	96 53%	80 57%dl	88 44%	134 51%	157 55%dl	98 54%i
Increased a great deal	(+2) 287 14%	29 16%	15 15%	243 14%	12 15%	31 14%	25 14%	26 14%	34 24%EFGLJKL	26 13%	35 13%	34 12%	19 10%
Increased somewhat	(+1) 751 37%	62 34%	35 35%	653 38%	23 29%	89 40%i	62 34%	70 38%	47 33%	62 31%	98 37%	122 43%aDhl	79 44%aDhl
Make no difference	(0) 688 34%	61 34%	38 38%	588 34%	33 40%	70 31%	64 35%	61 34%	45 32%	79 39%	84 32%	93 33%	60 33%
Reduced somewhat	(-1) 114 6%	12 7%	3 3%	99 6%	5 7%	13 6%	15 8%l	11 6%	6 4%	10 5%	18 7%	15 5%	6 3%
Reduced a great deal	(-2) 5 *	- -	1 1%	5 *	- -	- -	- -	1 *	1 1%	- -	2 1%	- -	1 *
NET: Reduced	120 6%	12 7%	4 4%	104 6%	5 7%	13 6%	15 8%	12 6%	8 5%	10 5%	20 8%	15 5%	7 4%
Don't know	176 9%	17 9%	9 9%	149 9%	8 9%	19 8%	15 8%	13 7%	9 6%	25 12%hK	25 10%	18 6%	17 9%
Mean	0.65	0.66	0.66	0.65	0.57	0.68	0.59	0.65	0.79fi	0.59	0.62	0.66	0.67
Standard deviation	0.82	0.85	0.81	0.82	0.85	0.81	0.85	0.84	0.92	0.80	0.86	0.77	0.74
Standard error	0.02	0.07	0.08	0.02	0.10	0.06	0.07	0.06	0.08	0.06	0.06	0.05	0.06

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l**  
**Overlap formulae used. \* small base**



## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 59  
**Q.12 What impact do you think the government's policies of encouraging use of green energy have had on energy bills in the UK?**  
**Base: All respondents**

Q.2 From which three of the following news organisations do you personally most hear about energy and climate change issues?																		
	Total	BBC News (a)	Sky News (b)	Chan- nel 4 News (c)	ITV News (d)	The Guard- ian (e)	The Daily Tele- graph (f)	The Times (g)	The Finan- cial Times (h)	The Daily Mail (i)	The Sun (j)	The Mirror (k)	The Inde- pend- ent (l)	Your local news- paper (m)	Your local radio sta- tion (n)	NET: TV news (o)	NET: Broad- sheets (p)	NET: Tabloid (q)
Unweighted base	2021	1274	305	191	526	180	131	97	25	302	144	65	88	136	122	1483	427	474
Weighted base	2021	1261	296	193	545	161	129	96*	22**	289	155	66*	81*	149*	126*	1478	401	474
NET: Increased	1037 51%	721 57%DJK	160 54%dJ	116 60%DJK	263 48%	86 53%J	91 70%ABCDEi JKLMN	73 76%ABCDEI JKLMN	17	176 61%bDJK	63 41%	30 46%	46 56%J	85 57%dJ	70 55%J	811 55%	264 66%OQ	254 54%
Increased a great deal	(+2) 287 14%	188 15%EK	47 16%EK	29 15%Ek	85 16%EK	12 8%	43 33%ABCDEI JKLMN	25 26%ABCDEJ KLN	4 16%	69 24%ABCDEJ KLN	21 14%k	4 5%	10 12%	26 18%EK	16 13%	222 15%	81 20%O	89 19%O
Increased somewhat	(+1) 751 37%	533 42%DiJ	112 38%dJ	87 45%DJ	177 33%	74 46%DiJ	48 37%	48 50%BDfIJ	13 61%	107 37%j	42 27%	27 40%j	36 44%dJ	59 39%j	54 43%DJ	589 40%Q	183 45%OQ	165 35%
Make no difference	(0) 688 34%	388 31%fG	99 33%fG	60 31%G	204 37%AFGI	56 35%FG	30 23%	17 18%	5 23%	79 27%g	71 46%ABCdeF43%aaFGI GILMN	28 30%g	24 30%g	47 32%G	38 30%g	485 33%P	103 26%	160 34%P
Reduced somewhat	(-1) 114 6%	79 6%g	17 6%	10 5%	40 7%g	14 9%fG	4 3%	2 2%	-	23 8%fg	9 6%	2 3%	11 14%ABCdFGj4% KM	6 9%fG	12 9%fG	91 6%	24 6%	33 7%
Reduced a great deal	(-2) 5 *	3 *	-	-	1 *	2 1%AbDi	-	2 2%ABcDij	-	-	-	-	-	-	-	3 *	2 1%	-
NET: Reduced	120 6%	82 7%	17 6%	10 5%	41 7%f	16 10%acFgm	4 3%	4 4%	-	23 8%f	9 6%	2 3%	11 14%ABCdFGj4% KM	6 9%f	12 9%f	94 6%	27 7%	33 7%
Don't know	176 9%	69 5%EL	19 7%EgL	7 4%l	37 7%EgIl	2 1%	5 4%	2 2%	-	11 4%l	11 7%EgL	6 8%EgL	-	10 7%EL	7 5%l	87 6%P	8 2%	27 6%P
Mean	0.65	0.69DEJ	0.69Ej	0.73dEJkl	0.60	0.50	1.04ABCDE IJKLMN	0.97ABCDE JKLMN	0.93	0.80ADEJK Ln	0.53	0.52	0.55	0.76EJK	0.62	0.67	0.80Oq	0.70
Standard deviation	0.82	0.82	0.83	0.79	0.86	0.82	0.85	0.86	0.64	0.91	0.82	0.67	0.88	0.81	0.84	0.83	0.85	0.87
Standard error	0.02	0.02	0.05	0.06	0.04	0.06	0.08	0.09	0.13	0.05	0.07	0.09	0.09	0.07	0.08	0.02	0.04	0.04

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - o/p/q**  
**Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 60

**Q.13 Shale gas is a gas that is found in shale rock. A number of companies want to start extracting it in the UK. If shale gas is extracted, what impact, if any, do you think that would have on energy bills in the UK?**

**Base: All respondents**

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2021	1056	965	232	297	321	385	329	457	583	610	332	496	274	813
Weighted base	2021	991	1030	240	340	340	360	300	440	540	560	440	480	295	837
NET: Increase	315 16%	155 16%	161 16%	55 23%FGH	82 24%FGH	65 19%FGH	38 11%	32 11%	42 10%	92 17%J	67 12%	68 15%	88 18%J	68 23%	157 19%
Increase a great deal (+2)	68 3%	39 4%	30 3%	10 4%	20 6%eFH	9 3%	9 2%	12 4%	9 2%	15 3%	24 4%k	9 2%	20 4%	19 7%n	30 4%
Increase somewhat (+1)	247 12%	116 12%	131 13%	45 19%FGH	62 18%FGH	56 17%FGH	30 8%	20 7%	33 8%	76 14%J	43 8%	59 13%J	69 14%J	49 17%	127 15%
Make little difference either way (0)	932 46%	458 46%	474 46%	95 40%	146 43%	143 42%	191 53%CDH	154 51%CD	202 46%	234 43%	280 50%I	201 46%	217 45%	143 49%	366 44%
Reduce somewhat (-1)	478 24%	267 27%B	211 20%	42 18%	64 19%	66 20%	83 23%	83 28%CD	139 32%CDEF	151 28%JL	121 22%	106 24%	100 21%	49 17%	186 22%m
Reduce a great deal (-2)	62 3%	47 5%B	15 1%	3 1%	2 1%	8 2%	7 2%	9 3%d	32 7%CDEFG	26 5%JI	13 2%	11 3%	11 2%	9 3%	19 2%
NET: Reduce	539 27%	313 32%B	226 22%	46 19%	66 19%	75 22%	90 25%	92 31%CD	171 39%CDEFG	177 33%JKL	134 24%	117 27%	112 23%	58 20%	205 24%
Don't know	234 12%	65 7%	169 16%A	44 18%FGH	45 13%GH	58 17%fGH	41 11%H	22 7%	25 6%	37 7%	79 14%I	55 12%I	63 13%I	25 8%	108 13%m
Mean	-0.12	-0.18	-0.06A	0.08FGH	0.12eFGH	-0.03fGH	-0.16H	-0.21H	-0.36	-0.19	-0.11	-0.13	-0.04I	0.07n	-0.05
Standard deviation	0.83	0.87	0.78	0.84	0.85	0.82	0.73	0.79	0.82	0.86	0.80	0.79	0.84	0.89	0.84
Standard error	0.02	0.03	0.03	0.06	0.05	0.05	0.04	0.05	0.04	0.04	0.03	0.05	0.04	0.06	0.03

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n**  
**Overlap formulae used.**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 61

**Q.13 Shale gas is a gas that is found in shale rock. A number of companies want to start extracting it in the UK. If shale gas is extracted, what impact, if any, do you think that would have on energy bills in the UK?**

**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2021	181	114	1726	80	240	153	192	144	173	238	310	196
Weighted base	2021	182	101*	1738	81*	222	182	182	141	202	263	283	182
NET: Increase	315 16%	36 20%EHI	16 16%	263 15%	17 21%ehl	25 11%	36 20%EHI	27 15%	14 10%	20 10%	42 16%	46 16% <i>i</i>	37 20%EHI
Increase a great deal	(+2) 68 3%	12 7%CbGHK	1 1%	55 3%	3 4%	9 4%	5 3%	3 2%	2 1%	6 3%	13 5%	7 2%	7 4%
Increase somewhat	(+1) 247 12%	24 13%Ei	15 15%EI	207 12%	14 17%EI	15 7%	31 17%EhI	24 13%EI	12 8%	13 7%	29 11%	39 14%EI	29 16%EhI
Make little difference either way	(0) 932 46%	84 46%D	50 49%D	798 46%	25 31%	108 49%D	85 47%D	76 42%	64 45% <i>d</i>	107 53%Dgl	128 49%D	127 45% <i>d</i>	77 42%
Reduce somewhat	(-1) 478 24%	35 19%	24 23%	419 24%	21 26% <i>i</i>	58 26% <i>l</i>	39 22%	53 29% <i>al</i>	46 32% <i>AFIjk</i>	33 16%	61 23%	65 23%	43 24% <i>i</i>
Reduce a great deal	(-2) 62 3%	6 3%	3 3%	53 3%	2 3%	7 3%	4 2%	4 2%	6 4%	13 6% <i>gJ</i>	4 1%	9 3%	5 3%
NET: Reduce	539 27%	42 23%	26 26%	471 27%	23 29%	65 29%	43 24%	57 31% <i>i</i>	51 36% <i>AFIJKl</i>	45 22%	64 24%	74 26%	48 27%
Don't know	234 12%	20 11%	8 8%	206 12%	15 19% <i>bfhj</i>	25 11%	18 10%	22 12%	13 9%	30 15%	28 11%	36 13%	20 11%
Mean	-0.12	* <i>cegHi</i>	-0.12 <i>h</i>	-0.13	-0.09	-0.19	-0.05 <i>H</i>	-0.19	-0.32	-0.19	-0.06 <i>H</i>	-0.12 <i>H</i>	-0.06 <i>H</i>
Standard deviation	0.83	0.91	0.76	0.82	0.93	0.82	0.80	0.78	0.77	0.82	0.81	0.81	0.87
Standard error	0.02	0.07	0.07	0.02	0.12	0.06	0.07	0.06	0.07	0.07	0.06	0.05	0.07

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l**  
**Overlap formulae used. \* small base**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 62

**Q.13 Shale gas is a gas that is found in shale rock. A number of companies want to start extracting it in the UK. If shale gas is extracted, what impact, if any, do you think that would have on energy bills in the UK?**

**Base: All respondents**

Q.2 From which three of the following news organisations do you personally most hear about energy and climate change issues?

	Total	BBC News (a)	Sky News (b)	Chan- nel 4 News (c)	ITV News (d)	The Guard- ian (e)	The Daily Tele- graph (f)	The Times (g)	The Finan- cial Times (h)	The Daily Mail (i)	The Sun (j)	The Mirror (k)	The Inde- pend- ent (l)	Your local news- paper (m)	Your local radio statio- n (n)	NET: TV news (o)	NET: Broad- sheets (p)	NET: Tabloid (q)
Unweighted base	2021	1274	305	191	526	180	131	97	25	302	144	65	88	136	122	1483	427	474
Weighted base	2021	1261	296	193	545	161	129	96*	22**	289	155	66*	81*	149*	126*	1478	401	474
NET: Increase	315 16%	188 15%l	47 16%i	31 16%	85 16%i	29 18%l	17 13%	22 23%Afl	5 24%	31 11%	25 16%	14 21%l	12 15%	29 19%l	17 14%	219 15%	66 16%	64 14%
Increase a great deal	(+2) 68 3%	36 3%	11 4%	5 3%	15 3%	11 7%AcDij	5 4%	10 10%ABCDIJ	2 10%	6 2%	4 2%	3 5%	6 8%AcDij	6 4%	3 3%	45 3%	25 6%OQ	12 3%
Increase somewhat	(+1) 247 12%	152 12%i	36 12%	26 13%	70 13%i	18 11%	12 9%	12 13%	3 14%	25 9%	21 14%	10 16%	6 7%	22 15%i	14 11%	175 12%	41 10%	52 11%
Make little difference either way	(0) 932 46%	569 45%BG	116 39%	94 49%bGn	242 44%G	87 54%ABDFGI mN	55 43%	30 32%	10 46%	121 42%g	73 47%G	31 48%g	40 49%G	64 43%	47 38%	675 46%	184 46%	207 44%
Reduce somewhat	(-1) 478 24%	364 29%e	84 28%	50 26%	141 26%	37 23%	42 32%e	33 35%dEm	5 24%	94 32%DEm	39 25%	18 27%	26 32%e	34 23%	39 31%	401 27%	118 29%	140 30%
Reduce a great deal	(-2) 62 3%	40 3%e	11 4%e	2 1%	14 3%	1 1%	12 9%ABCDEjk L	8 8%ACDEL	1 3%	23 8%ABCDEkL4%	6 4%	1 1%	1 1%	7 5%e	7 5%cE	48 3%	19 5%	29 6%O
NET: Reduce	539 27%	404 32%dE	95 32%e	52 27%	154 28%	39 24%	54 42%AbCDEJ kM	41 43%AbCDEJ kM	6 26%	117 40%ABCDEJ kM	44 29%	19 28%	27 33%	41 28%	46 36%E	450 30%	137 34%o	169 36%O
Don't know	234 12%	99 8%eFgl	38 13%AEFGIKL	16 8%fl	63 12%AEFGIKL	7 4%	3 2%	3 3%	1 4%	20 7%f	13 8%fl	2 4%	2 2%	15 10%eFgl	15 12%EFGikL	134 9%P	14 4%	34 7%P
Mean	-0.12	-0.19fl	-0.19l	-0.10Fln	-0.14Fl	*ABdF IN	-0.34	-0.18i	0.05	-0.38	-0.15l	-0.04fl	-0.11fl	-0.10fl	-0.29	-0.17Q	-0.17q	-0.28
Standard deviation	0.83	0.82	0.88	0.77	0.81	0.83	0.93	1.10	0.99	0.86	0.82	0.84	0.87	0.90	0.88	0.82	0.91	0.86
Standard error	0.02	0.02	0.05	0.06	0.04	0.06	0.08	0.11	0.20	0.05	0.07	0.11	0.09	0.08	0.08	0.02	0.05	0.04

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - o/p/q**  
**Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 63

**Q.14 For each of the following, which is closest to your view about the British media?**

**The British media tends to exaggerate the threat of climate change  
or The British media tends to downplay the threat of climate change**

**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2021	1056	965	232	297	321	385	329	457	583	610	332	496	274	813
Weighted base	2021	991	1030	240	340	340	360	300	440	540	560	440	480	295	837
The British media tends to exaggerate the threat of climate change	701 35%	396 40%B	304 30%	61 25%	66 19%	98 29%D	137 38%CDE	127 42%CDE	211 48%CDEF	191 35%	193 34%	148 34%	169 35%	86 29%	259 31%
The balance is about right	1009 50%	436 44%	573 56%A	131 54%GH	205 60%FGH	196 57%FGH	169 47%h	134 45%	175 40%	265 49%	288 51%	208 47%	248 52%	155 52%	446 53%
The British media tends to downplay the threat of climate change	312 15%	159 16%	153 15%	48 20%egH	70 20%eGH	47 14%	54 15%	39 13%	54 12%	84 16%	80 14%	84 19%L	63 13%	54 18%	132 16%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n**

**Overlap formulae used.**

**Climate Survey**  
**ONLINE Fieldwork: 1st-3rd August 2014**

Absolutes/col percents

Table 64

**Q.14 For each of the following, which is closest to your view about the British media?**

**The British media tends to exaggerate the threat of climate change  
or The British media tends to downplay the threat of climate change**

**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2021	181	114	1726	80	240	153	192	144	173	238	310	196
Weighted base	2021	182	101*	1738	81*	222	182	182	141	202	263	283	182
The British media tends to exaggerate the threat of climate change	701 35%	62 34%j	28 28%	610 35%	33 41%J	68 31%	62 34%j	68 37%J	62 44%BEJ	82 41%beJ	65 25%	107 38%J	62 34%j
The balance is about right	1009 50%	95 52%	61 61%CFghiJKL	853 49%	42 52%	128 58%fGjKI	87 48%	85 47%	69 49%	98 48%	125 47%	134 47%	85 47%
The British media tends to downplay the threat of climate change	312 15%	25 14%h	11 11%	275 16%	6 7%	26 12%	33 18%dHi	29 16%dH	10 7%	22 11%	73 28%ABDEFGHIK15%H	42 15%H	34 19%DeHI

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l**

**Overlap formulae used. \* small base**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 65

**Q.14 For each of the following, which is closest to your view about the British media?**

**The British media tends to exaggerate the threat of climate change  
or The British media tends to downplay the threat of climate change**

**Base: All respondents**

Q.2 From which three of the following news organisations do you personally most hear about energy and climate change issues?

	Total	BBC News (a)	Sky News (b)	Chan- nel 4 News (c)	ITV News (d)	The Guard- ian (e)	The Daily Tele- graph (f)	The Times (g)	The Finan- cial Times (h)	The Daily Mail (i)	The Sun (j)	The Mirror (k)	The Inde- pend- ent (l)	Your local news- paper (m)	Your local radio station (n)	NET: TV news (o)	NET: Broad- sheets (p)	NET: Tabloid (q)
Unweighted base	2021	1274	305	191	526	180	131	97	25	302	144	65	88	136	122	1483	427	474
Weighted base	2021	1261	296	193	545	161	129	96*	22**	289	155	66*	81*	149*	126*	1478	401	474
The British media tends to exaggerate the threat of climate change	701 35%	454 36% <small>EKL</small>	102 34% <small>EL</small>	59 30% <small>EL</small>	206 38% <small>cEKL</small>	32 20%	74 57% <small>ABCDEFGHIJKLMN</small>	37 9% <small>EL</small>	4 16%	155 54% <small>ABCDEFGHIJKLMN</small>	62 0% <small>cEKL</small>	17 25%	13 16%	54 36% <small>EL</small>	52 41% <small>cEKL</small>	532 36%	138 34%	214 45% <small>OP</small>
The balance is about right	1009 50%	605 48% <small>FI</small>	144 49% <small>FI</small>	97 50% <small>FI</small>	256 47% <small>FI</small>	80 49% <small>FI</small>	44 34%	45 47% <small>f</small>	14 62%	112 39%	68 44%	40 61% <small>adFIJL</small>	33 41%	69 46% <small>f</small>	54 43%	702 48%	181 45%	209 44%
The British media tends to downplay the threat of climate change	312 15%	202 16% <small>FI</small>	50 17% <small>FI</small>	37 19% <small>FI</small>	83 15% <small>fl</small>	49 31% <small>ABCDEFGHIJKMN</small>	11 9%	14 15% <small>i</small>	5 21%	22 8%	24 16% <small>l</small>	9 14%	35 43% <small>ABCDEFGHIJKMN</small>	27 8% <small>fl</small>	19 15% <small>l</small>	243 16% <small>Q</small>	83 21% <small>OQ</small>	51 11%

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - o/p/q**  
**Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing**

**Climate Survey**  
**ONLINE Fieldwork: 1st-3rd August 2014**

Absolutes/col percents

Table 66

**Q.14 For each of the following, which is closest to your view about the British media?**

**The British media tends to give too much prominence to the views of coal, oil and gas companies  
or The British media tends to give too much prominence to the views of renewable energy companies**

**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2021	1056	965	232	297	321	385	329	457	583	610	332	496	274	813
Weighted base	2021	991	1030	240	340	340	360	300	440	540	560	440	480	295	837
The British media tends to give too much prominence to the views of coal, oil and gas companies	505 25%	246 25%	260 25%	69 29%E	83 24%	68 20%	108 30%EH	80 27%e	98 22%	130 24%	152 27%	107 24%	116 24%	72 25%	198 24%
The balance is about right	1189 59%	545 55%	644 62%A	149 62%H	213 63%H	229 67%FGH	207 58%h	168 56%	223 51%	311 58%	329 59%	264 60%	285 59%	185 63%	523 62%
The British media tends to give too much prominence to the views of renewable energy companies	327 16%	200 20%B	127 12%	23 9%	45 13%	43 13%	45 12%	52 17%C	119 27%CDEFG	99 18%j	80 14%	69 16%	79 17%	37 13%	116 14%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n**  
**Overlap formulae used.**



## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 67

**Q.14 For each of the following, which is closest to your view about the British media?**

**The British media tends to give too much prominence to the views of coal, oil and gas companies  
or The British media tends to give too much prominence to the views of renewable energy companies**

**Base: All respondents**

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2021	181	114	1726	80	240	153	192	144	173	238	310	196
Weighted base	2021	182	101*	1738	81*	222	182	182	141	202	263	283	182
The British media tends to give too much prominence to the views of coal, oil and gas companies	505 25%	55 30%HI	22 22%	429 25%	23 28%h	60 27%HI	39 22%	49 27%h	24 17%	41 20%	64 24%	73 26%h	57 31%fHI
The balance is about right	1189 59%	105 58%	63 62%	1021 59%	44 54%	129 58%	108 59%	97 54%	86 61%	133 66%GL	161 61%	165 58%	97 54%
The British media tends to give too much prominence to the views of renewable energy companies	327 16%	22 12%	16 16%	289 17%	14 18%	34 15%	35 19%	35 19%a	32 22%Aij	28 14%	38 15%	45 16%	28 15%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l**  
**Overlap formulae used. \* small base**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 68

**Q.14 For each of the following, which is closest to your view about the British media?**

**The British media tends to give too much prominence to the views of coal, oil and gas companies  
or The British media tends to give too much prominence to the views of renewable energy companies**

**Base: All respondents**

Q.2 From which three of the following news organisations do you personally most hear about energy and climate change issues?

	Total	BBC News (a)	Sky News (b)	Chan- nel 4 News (c)	ITV News (d)	The Guard- ian (e)	The Daily Tele- graph (f)	The Times (g)	The Finan- cial Times (h)	The Daily Mail (i)	The Sun (j)	The Mirror (k)	The Inde- pend- ent (l)	Your local news- paper (m)	Your local radio stat- ion (n)	NET: TV news (o)	NET: Broad- sheets (p)	NET: Tabloid (q)
Unweighted base	2021	1274	305	191	526	180	131	97	25	302	144	65	88	136	122	1483	427	474
Weighted base	2021	1261	296	193	545	161	129	96*	22**	289	155	66*	81*	149*	126*	1478	401	474
The British media tends to give too much prominence to the views of coal, oil and gas companies	505 25%	338 27%FG	79 27%fG	54 28%FG	136 25%fG	69 43%JKMN	23 17%	14 14%	5 24%	75 26%fG	33 22%	18 28%g	31 38%Jmn	38 26%g	33 26%g	395 27%	109 27%	118 25%
The balance is about right	1189 59%	718 57%EFIL	154 52%	115 60%EFIL	309 57%EFIL	71 44%	60 46%	52 54%	11 51%	134 46%	87 57%Ei	41 63%EFIL	37 45%	87 58%EFIL	75 60%EFIL	839 57%PQ	200 50%	245 52%
The British media tends to give too much prominence to the views of renewable energy companies	327 16%	205 16%	63 21%ACEK	23 12%	100 18%c	21 13%	47 36%JKLMN	30 32%LMN	6 25%	80 28%LMN	34 22%CeK	6 10%	13 16%	25 16%	18 14%	245 17%	92 23%O	111 23%O

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - o/p/q**  
**Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 69

**Q.14 For each of the following, which is closest to your view about the British media?**  
**The British media tends to give too much prominence to climate change sceptics**  
**or The British media tends to give too much prominence to environmental pressure groups**  
**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2021	1056	965	232	297	321	385	329	457	583	610	332	496	274	813
Weighted base	2021	991	1030	240	340	340	360	300	440	540	560	440	480	295	837
The British media tends to give too much prominence to climate change sceptics	421 21%	218 22%	203 20%	56 23%	64 19%	67 20%	83 23%	59 20%	92 21%	131 24%K	113 20%	76 17%	101 21%	69 23%	161 19%
The balance is about right	1101 54%	477 48%	624 61%A	141 59%gH	203 60%GH	204 60%GH	205 57%H	150 50%	198 45%	273 50%	323 58%I	239 54%	266 55%	166 56%	475 57%
The British media tends to give too much prominence to environmental pressure groups	499 25%	295 30%B	204 20%	42 18%	74 22%	69 20%	73 20%	91 30%CDEF	150 34%CDEF	137 25%	124 22%	125 28%j	113 24%	60 20%	200 24%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n**  
**Overlap formulae used.**

**Climate Survey**  
**ONLINE Fieldwork: 1st-3rd August 2014**

Absolutes/col percents

Table 70

**Q.14 For each of the following, which is closest to your view about the British media?**  
**The British media tends to give too much prominence to climate change sceptics**  
**or The British media tends to give too much prominence to environmental pressure groups**  
**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2021	181	114	1726	80	240	153	192	144	173	238	310	196
Weighted base	2021	182	101*	1738	81*	222	182	182	141	202	263	283	182
The British media tends to give too much prominence to climate change sceptics	421 21%	48 26% <sup>fik</sup>	18 18%	355 20%	17 21%	52 23%	31 17%	44 24%	31 22%	35 18%	50 19%	53 19%	42 23%
The balance is about right	1101 54%	91 50%	64 63% <sup>aGH</sup>	947 54%	46 57%	123 55%	108 59% <sup>gh</sup>	88 48%	67 47%	116 57%	144 55%	157 55%	99 54%
The British media tends to give too much prominence to environmental pressure groups	499 25%	43 24%	19 19%	436 25%	18 22%	47 21%	43 24%	50 28%	44 31% <sup>be</sup>	51 25%	69 26%	73 26%	41 22%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l**  
**Overlap formulae used. \* small base**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 71

**Q.14 For each of the following, which is closest to your view about the British media?  
The British media tends to give too much prominence to climate change sceptics  
or The British media tends to give too much prominence to environmental pressure groups  
Base: All respondents**

Q.2 From which three of the following news organisations do you personally most hear about energy and climate change issues?

	Total	BBC News (a)	Sky News (b)	Chan- nel 4 News (c)	ITV News (d)	The Guard- ian (e)	The Daily Tele- graph (f)	The Times (g)	The Finan- cial Times (h)	The Daily Mail (i)	The Sun (j)	The Mirror (k)	The Inde- pend- ent (l)	Your local news- paper (m)	Your local radio stat- ion (n)	NET: TV news (o)	NET: Broad- sheets (p)	NET: Tabloid (q)
Unweighted base	2021	1274	305	191	526	180	131	97	25	302	144	65	88	136	122	1483	427	474
Weighted base	2021	1261	296	193	545	161	129	96*	22**	289	155	66*	81*	149*	126*	1478	401	474
The British media tends to give too much prominence to climate change sceptics	421 21%	271 21%l	78 26%ADGij	45 23%l	109 20%	58 36%ABCDJFG21% JKmN	27 21%	15 16%	7 31%	45 15%	29 19%	11 17%	31 39%ABCDJFG25%l JKmN	37 25%l	26 20%	324 22%Q	106 26%OQ	81 17%
The balance is about right	1101 54%	657 52%Fi	145 49%F	108 56%Fil	295 54%Fi	78 48%f	48 37%	50 52%F	10 46%	136 47%f	89 57%Fi	35 53%f	37 45%	85 57%Fi	60 48%	775 52%P	188 47%	244 52%
The British media tends to give too much prominence to environmental pressure groups	499 25%	332 26%cELm	72 24%E	40 21%	140 26%El	25 16%	55 42%ABCDEJ32%CELM LM	31 32%	5 22%	108 37%ABCDEJ24%e LM	37 24%e	19 29%El	13 16%	28 19%	40 32%CELM	379 26%	108 27%	148 31%O

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - o/p/q  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 72

**Q.14 For each of the following, which is closest to your view about the British media?**

**The British media should increase coverage of energy and climate change issues  
or The British media should reduce coverage of energy and climate change issues**

**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2021	1056	965	232	297	321	385	329	457	583	610	332	496	274	813
Weighted base	2021	991	1030	240	340	340	360	300	440	540	560	440	480	295	837
The British media should increase coverage of energy and climate change issues	729 36%	371 38%	358 35%	76 32%	123 36%	137 40%ch	137 38%	112 37%	145 33%	204 38%	197 35%	156 36%	172 36%	111 38%	305 36%
The balance is about right	1037 51%	468 47%	569 55%A	146 61%EGH	194 57%GH	171 50%	191 53%Gh	132 44%	204 46%	251 46%	296 53%l	237 54%i	252 53%i	155 52%	440 53%
The British media should reduce coverage of energy and climate change issues	255 13%	151 15%B	104 10%	19 8%	23 7%	33 10%	33 9%	56 19%CDEF	91 21%CDEF	86 16%jkl	67 12%	47 11%	56 12%	29 10%	92 11%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n**  
Overlap formulae used.

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 73

**Q.14 For each of the following, which is closest to your view about the British media?**

**The British media should increase coverage of energy and climate change issues  
or The British media should reduce coverage of energy and climate change issues**

**Base: All respondents**

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2021	181	114	1726	80	240	153	192	144	173	238	310	196
Weighted base	2021	182	101*	1738	81*	222	182	182	141	202	263	283	182
The British media should increase coverage of energy and climate change issues	729 36%	62 34%	29 28%	638 37%	29 36%	82 37%	73 40%bi	59 33%	44 31%	60 30%	114 43%BgHI	103 36%	75 41%bhl
The balance is about right	1037 51%	93 51%	59 59%gj	885 51%	45 55%	112 50%	86 47%	86 47%	72 51%	119 59%fgJ	123 47%	148 52%	94 52%
The British media should reduce coverage of energy and climate change issues	255 13%	27 15%L	13 13%	215 12%	7 9%	28 13%l	23 12%	37 20%DefJKL	26 18%dJKL	24 12%	26 10%	32 11%	13 7%

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l**  
Overlap formulae used. \* small base

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 74

**Q.14 For each of the following, which is closest to your view about the British media?**

**The British media should increase coverage of energy and climate change issues  
or The British media should reduce coverage of energy and climate change issues**

**Base: All respondents**

Q.2 From which three of the following news organisations do you personally most hear about energy and climate change issues?

	Total	BBC News (a)	Sky News (b)	Chan- nel 4 News (c)	ITV News (d)	The Guard- ian (e)	The Daily Tele- graph (f)	The Times (g)	The Finan- cial Times (h)	The Daily Mail (i)	The Sun (j)	The Mirror (k)	The Inde- pend- ent (l)	Your local news- paper (m)	Your local radio stat- ion (n)	NET: TV news (o)	NET: Broad- sheets (p)	NET: Tabloid (q)
Unweighted base	2021	1274	305	191	526	180	131	97	25	302	144	65	88	136	122	1483	427	474
Weighted base	2021	1261	296	193	545	161	129	96*	22**	289	155	66*	81*	149*	126*	1478	401	474
The British media should increase coverage of energy and climate change issues	729 36%	508 40% <sup>dJ</sup>	114 38% <sup>IJ</sup>	87 45% <sup>DfJ</sup>	198 36% <sup>IJ</sup>	96 60% <sup>ABCD</sup>	44 34% <sup>FG</sup>	44 46% <sup>IJ</sup>	10 45%	87 30%	41 27%	24 36%	53 66% <sup>ABCD</sup>	62 42% <sup>IJ</sup>	48 38% <sup>j</sup>	577 39% <sup>Q</sup>	186 46% <sup>OQ</sup>	141 30%
The balance is about right	1037 51%	592 47% <sup>EFL</sup>	145 49% <sup>cEFL</sup>	79 41% <sup>L</sup>	276 51% <sup>aCEFL</sup>	55 34%	49 38%	41 42% <sup>L</sup>	12 55%	139 48% <sup>EfL</sup>	91 59% <sup>AbCd</sup>	34 52% <sup>EfL</sup>	22 28%	69 46% <sup>eL</sup>	64 51% <sup>EfL</sup>	711 48% <sup>P</sup>	160 40%	245 52% <sup>P</sup>
The British media should reduce coverage of energy and climate change issues	255 13%	161 13% <sup>EI</sup>	37 13% <sup>e</sup>	27 14% <sup>EI</sup>	71 13% <sup>E</sup>	11 7%	36 28% <sup>ABC</sup>	11 12% <sup>DEG</sup>	-	63 22% <sup>ABc</sup>	23 15% <sup>EI</sup>	8 12%	5 6%	18 12%	13 10%	190 13%	55 14%	88 18% <sup>Op</sup>

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - o/p/q**  
**Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing**



## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 75  
**Have you taken a foreign holiday in the last 3 years?**  
**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2021	1056	965	232	297	321	385	329	457	583	610	332	496	274	813
Weighted base	2021	991	1030	240	340	340	360	300	440	540	560	440	480	295	837
Yes	1233 61%	593 60%	640 62%	150 63%F	234 69%EFG	190 56%	186 52%	176 59%	295 67%EFG	415 77%JKL	351 63%L	258 59%L	209 43%	204 69%	535 64%
No	788 39%	397 40%	391 38%	90 37%	106 31%	150 44%DH	174 48%CDH	124 41%DH	145 33%	125 23%	209 37%I	182 41%I	272 57%JK	91 31%	302 36%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n  
 Overlap formulae used.

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 76  
**Have you taken a foreign holiday in the last 3 years?**  
**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2021	181	114	1726	80	240	153	192	144	173	238	310	196
Weighted base	2021	182	101*	1738	81*	222	182	182	141	202	263	283	182
Yes	1233 61%	103 57%	64 64%	1065 61%	41 50%	150 67%ADGHll	116 64%dgh	97 54%	75 53%	113 56%	188 71%ADGHIL	180 64%dgh	106 58%
No	788 39%	79 43%EJ	37 36%	673 39%	40 50%EfJk	72 33%	66 36%	84 46%EfJk	67 47%EfJk	89 44%EJ	75 29%	103 36%	76 42%eJ

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l  
 Overlap formulae used. \* small base

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 77

**Have you taken a foreign holiday in the last 3 years?**

**Base: All respondents**

Q.2 From which three of the following news organisations do you personally most hear about energy and climate change issues?

	Total	BBC News (a)	Sky News (b)	Chan- nel 4 News (c)	ITV News (d)	The Guard- ian (e)	The Daily Tele- graph (f)	The Times (g)	The Finan- cial Times (h)	The Daily Mail (i)	The Sun (j)	The Mirror (k)	The Inde- pend- ent (l)	Your local news- paper (m)	Your local radio station (n)	NET: TV news (o)	NET: Broad- sheets (p)	NET: Tabloid (q)
Unweighted base	2021	1274	305	191	526	180	131	97	25	302	144	65	88	136	122	1483	427	474
Weighted base	2021	1261	296	193	545	161	129	96*	22**	289	155	66*	81*	149*	126*	1478	401	474
Yes	1233 61%	791 63% <sub>JK</sub>	174 59% <sub>k</sub>	124 65% <sub>K</sub>	331 61% <sub>K</sub>	121 75% <sub>ABCDIJ</sub> Km	101 78% <sub>ABCDIJ</sub> KMn	77 81% <sub>ABCDIJ</sub> KMN	18 82%	194 67% <sub>BdJK</sub>	85 55%	30 46%	58 71% <sub>BdJK</sub>	95 63% <sub>K</sub>	83 66% <sub>JK</sub>	918 62%	305 76% <sub>OQ</sub>	293 62%
No	788 39%	470 37% <sub>EFG</sub>	122 41% <sub>EFGIL</sub>	68 35% <sub>EFG</sub>	213 39% <sub>EFGIl</sub>	40 25%	28 22%	18 19%	4 18%	95 33% <sub>eFG</sub>	70 45% <sub>aEFGIL</sub> n	36 54% <sub>AbCDEF</sub> GILMN	23 29%	55 37% <sub>eFG</sub>	42 34% <sub>fG</sub>	560 38% <sub>P</sub>	97 24%	181 38% <sub>P</sub>

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - o/p/q**  
**Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 78  
Tenure  
Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2021	1056	965	232	297	321	385	329	457	583	610	332	496	274	813
Weighted base	2021	991	1030	240	340	340	360	300	440	540	560	440	480	295	837
NET: Homeowners	1314 65%	649 66%	664 64%	103 43%	179 53% <sup>c</sup>	220 65% <sup>CD</sup>	227 63% <sup>CD</sup>	220 73% <sup>CDEF</sup>	364 83% <sup>CDEFG</sup>	439 81% <sup>JKL</sup>	392 70% <sup>KL</sup>	265 60% <sup>L</sup>	217 45%	213 72% <sup>N</sup>	541 65%
Owned outright - without mortgage	667 33%	339 34%	328 32%	46 19% <sup>D</sup>	36 11%	47 14%	83 23% <sup>DE</sup>	140 47% <sup>CDEF</sup>	316 72% <sup>CDEFG</sup>	242 45% <sup>JKL</sup>	190 34% <sup>L</sup>	128 29% <sup>L</sup>	106 22%	72 25%	193 23%
Owned with a mortgage or loan	647 32%	311 31%	336 33%	58 24% <sup>H</sup>	143 42% <sup>CGH</sup>	173 51% <sup>CdFGH</sup>	145 40% <sup>CGH</sup>	80 27% <sup>H</sup>	48 11%	197 36% <sup>L</sup>	202 36% <sup>L</sup>	137 31% <sup>L</sup>	111 23%	141 48%	348 42%
NET: Renters	674 33%	324 33%	350 34%	118 49% <sup>EFGH</sup>	158 46% <sup>EFGH</sup>	115 34% <sup>gH</sup>	130 36% <sup>GH</sup>	78 26% <sup>H</sup>	74 17%	91 17%	157 28% <sup>I</sup>	167 38% <sup>IJ</sup>	259 54% <sup>IJK</sup>	77 26%	282 34% <sup>M</sup>
Rented from the council	283 14%	128 13%	155 15%	38 16% <sup>H</sup>	57 17% <sup>H</sup>	47 14% <sup>H</sup>	70 20% <sup>egH</sup>	41 14% <sup>H</sup>	29 7%	22 4%	49 9% <sup>I</sup>	72 16% <sup>IJ</sup>	140 29% <sup>IJK</sup>	31 10%	97 12%
Rented from a housing association	126 6%	68 7%	59 6%	21 9% <sup>g</sup>	20 6%	20 6%	27 7%	13 4%	27 6%	14 3%	29 5% <sup>I</sup>	30 7% <sup>I</sup>	54 11% <sup>IJK</sup>	8 3%	46 5% <sup>m</sup>
Rented from someone else	264 13%	128 13%	136 13%	59 25% <sup>EFGH</sup>	81 24% <sup>EFGH</sup>	49 14% <sup>fGH</sup>	33 9% <sup>H</sup>	25 8% <sup>H</sup>	18 4%	55 10%	79 14% <sup>i</sup>	65 15% <sup>i</sup>	65 13%	38 13%	140 17%
Rent free	34 2%	17 2%	17 2%	18 8% <sup>DEFGH</sup>	4 1%	5 2%	3 1%	1 *	2 *	10 2%	11 2%	8 2%	4 1%	5 2%	14 2%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n  
Overlap formulae used.

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 79  
Tenure  
Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2021	181	114	1726	80	240	153	192	144	173	238	310	196
Weighted base	2021	182	101*	1738	81*	222	182	182	141	202	263	283	182
NET: Homeowners	1314 65%	111 61%J	69 68%J	1134 65%	44 55%	158 71%aDJ	128 70%DJ	130 71%aDJ	96 68%dJ	138 68%dJ	126 48%	183 65%J	132 73%ADJ
Owned outright - without mortgage	667 33%	52 29%	40 40%aDiJ	575 33%	17 21%	90 41%ADiJk	63 35%dj	64 35%Dj	46 33%	57 28%	67 26%	90 32%	78 43%ADhJk
Owned with a mortgage or loan	647 32%	59 32%J	29 28%	559 32%	27 34%j	67 30%j	65 36%J	66 36%J	49 35%J	80 40%beJl	59 22%	93 33%J	54 30%
NET: Renters	674 33%	71 39%EFGL	32 32%	571 33%	36 45%bEFGHIL	63 28%	51 28%	49 27%	43 30%	62 31%	129 49%aBEFGHIKL	95 34%L	42 23%
Rented from the council	283 14%	45 25%CBFGHIKL	9 9%	228 13%	14 17%EL	16 7%	25 14%eL	23 13%eL	19 14%eL	25 12%L	62 24%BEFGHIKL	35 12%eL	8 5%
Rented from a housing association	126 6%	9 5%	5 5%	112 6%	10 12%aFghl	21 10%F	6 4%	10 6%	6 4%	12 6%	20 8%	17 6%	9 5%
Rented from someone else	264 13%	17 9%	17 17%aG	230 13%	13 16%	26 12%	20 11%	16 9%	17 12%	24 12%	47 18%AG	43 15%g	25 13%
Rent free	34 2%	-	*	33 2%a	-	2 1%	3 2%	3 2%a	3 2%a	3 1%	8 3%A	5 2%	8 4%AbE

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l  
Overlap formulae used. \* small base

## Climate Survey ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 80  
**Tenure**  
**Base: All respondents**

Q.2 From which three of the following news organisations do you personally most hear about energy and climate change issues?

	Total	BBC News (a)	Sky News (b)	Chan- nel 4 News (c)	ITV News (d)	The Guard- ian (e)	The Daily Tele- graph (f)	The Times (g)	The Finan- cial Times (h)	The Daily Mail (i)	The Sun (j)	The Mirror (k)	The Inde- pend- ent (l)	Your local news- paper (m)	Your local radio stat- ion (n)	NET: TV news (o)	NET: Broad- sheets (p)	NET: Tabloid (q)
Unweighted base	2021	1274	305	191	526	180	131	97	25	302	144	65	88	136	122	1483	427	474
Weighted base	2021	1261	296	193	545	161	129	96*	22**	289	155	66*	81*	149*	126*	1478	401	474
NET: Homeowners	1314 65%	854 68%bdJ	186 63%	126 65%	350 64%	107 66%	104 81%ABCDEJ KlmN	77 81%ABCDEJ KmN	13 8%	217 75%ABCDEJ Kn	91 59%	39 59%	56 70%	104 70%j	82 65%	991 67%	299 74%Oq	327 69%
Owned outright - without mortgage	667 33%	477 38%BJ	90 30%J	70 36%J	189 35%J	56 35%J	60 46%aBDeJ kIn	50 52%ABCDEJ kIn	4 9%	137 48%ABCDEJ kn	26 17%	23 35%J	31 39%J	62 41%BJ	46 36%J	537 36%	173 43%O	179 38%
Owned with a mortgage or loan	647 32%	377 30%	96 32%	55 29%	161 30%	51 31%	45 35%	28 29%	9 39%	79 27%	65 42%AbCDeg IKMN	16 24%	25 31%	42 28%	36 29%	454 31%	126 31%	148 31%
NET: Renters	674 33%	386 31%FGI	107 36%AFGI	66 35%FGI	185 34%FGI	50 31%FG	24 19%	19 19%	9 39%	69 24%	63 41%AFGILm	27 41%aFGIl	21 26%	44 30%f	39 31%Fg	465 31%P	97 24%	143 30%p
Rented from the council	283 14%	162 13%eFIL	47 16%EFIL	33 17%EFIL	89 16%AEFIL	13 8%l	5 4%	9 9%	3 13%	26 9%fl	33 22%AEFGIL N	18 27%ABDEFGI LmN	2 3%	22 14%FL	13 11%fl	198 13%P	26 7%	66 14%p
Rented from a housing association	126 6%	76 6%g	22 7%G	9 5%	36 7%g	9 5%	8 6%	1 1%	-	16 6%g	15 9%G	5 8%g	4 5%	8 5%	9 7%g	89 6%	18 4%	33 7%
Rented from someone else	264 13%	147 12%	39 13%	24 13%	60 11%	29 18%ADFGJk m	12 9%	9 9%	6 26%	27 9%	15 10%	4 7%	15 19%adFglj km	15 10%	17 14%	178 12%q	53 13%q	45 9%
Rent free	34 2%	21 2%	3 1%	1 *	10 2%	4 3%c	1 1%	-	1 3%	3 1%	1 *	-	3 4%bCfghj	1 1%	4 3%c	22 1%	5 1%	3 1%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - o/p/q**  
**Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 81

**What is the highest educational level that you have achieved to date?****Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2021	1056	965	232	297	321	385	329	457	583	610	332	496	274	813
Weighted base	2021	991	1030	240	340	340	360	300	440	540	560	440	480	295	837
No formal education	16 1%	6 1%	10 1%	1 *	6 2%	3 1%	1 *	1 *	3 1%	- -	2 *	6 1%l	8 2%lJ	4 1%n	3 *
Primary	13 1%	10 1%	3 *	1 *	2 1%	2 1%	1 *	3 1%	4 1%	1 *	3 1%	4 1%	4 1%	1 *	7 1%
Secondary school, high school, NVQ levels 1 to 3, etc.	1060 52%	517 52%	542 53%	99 41%	150 44%	187 55%CD	230 64%CDEGH	161 54%CD	233 53%CD	161 30%	263 47%l	293 67%lJ	342 71%lJ	116 39%	444 53%M
University degree or equivalent professional qualification, NVQ level 4, etc.	655 32%	334 34%	321 31%	57 24%	117 35%cf	114 33%cf	97 27%	105 35%CF	165 37%CF	264 49%JKL	211 38%KL	98 22%	82 17%	109 37%	285 34%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	176 9%	82 8%	94 9%	13 6%	51 15%CEFGH	29 9%	25 7%	25 8%	31 7%	94 17%JKL	47 8%KL	17 4%	19 4%	52 18%N	70 8%
Still in full time education	70 3%	24 2%	45 4%A	62 26%DEFGH	5 1%fH	2 1%	- -	1 *	- -	15 3%	29 5%ikl	12 3%	14 3%	6 2%	13 2%
Don't know	7 *	4 *	3 *	4 2%DEG	- -	- -	1 *	- -	2 *	3 1%	2 *	- -	2 *	1 *	1 *
Prefer not to answer	25 1%	14 1%	11 1%	3 1%	9 3%H	3 1%	5 1%	3 1%	1 *	2 *	2 *	11 2%lJ	10 2%lJ	5 2%	14 2%

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n**  
**Overlap formulae used.**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 82  
**What is the highest educational level that you have achieved to date?**  
**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2021	181	114	1726	80	240	153	192	144	173	238	310	196
Weighted base	2021	182	101*	1738	81*	222	182	182	141	202	263	283	182
No formal education	16 1%	2 1%	-	14 1%	-	2 1%	4 2%l	1 1%	4 3%jkl	1 1%	1 *	1 *	-
Primary	13 1%	-	-	13 1%	-	1 1%	-	1 1%	-	3 2%j	-	5 2%j	2 1%
Secondary school, high school, NVQ levels 1 to 3, etc.	1060 52%	86 47%	49 48%	924 53%	46 56%j	109 49%	104 57%J	88 48%	92 65%ABEGJKL	129 64%ABEGJKL	114 43%	149 53%j	93 51%
University degree or equivalent professional qualification, NVQ level 4, etc.	655 32%	63 35%HI	35 34%hi	557 32%	19 23%	85 38%DHI	55 30%	66 36%dHI	31 22%	47 23%	95 36%dHI	94 33%HI	66 36%dHI
Higher university degree, doctorate, MBA, NVQ level 5, etc.	176 9%	18 10%k	14 14%cfhK	144 8%	9 11%k	17 7%	12 7%	16 9%	8 6%	15 7%	39 15%EFgHIKI	14 5%	14 8%
Still in full time education	70 3%	6 3%	4 3%	60 3%	2 3%	7 3%	4 2%	7 4%	4 3%	4 2%	10 4%	17 6%i	5 3%
Don't know	7 *	-	-	7 *	-	-	1 *	1 *	1 1%	-	1 *	2 1%	1 1%
Prefer not to answer	25 1%	7 4%CbEghKL	-	18 1%	5 7%BFGHIJKL	1 1%	2 1%	1 *	1 *	3 2%	4 1%	1 *	-

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l**  
**Overlap formulae used. \* small base**



## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 83

**What is the highest educational level that you have achieved to date?**

**Base: All respondents**

Q.2 From which three of the following news organisations do you personally most hear about energy and climate change issues?

	Total	BBC News (a)	Sky News (b)	Chan- nel 4 News (c)	ITV News (d)	The Guard- ian (e)	The Daily Tele- graph (f)	The Times (g)	The Finan- cial Times (h)	The Daily Mail (i)	The Sun (j)	The Mirror (k)	The Inde- pend- ent (l)	Your local news- paper (m)	Your local radio station (n)	NET: TV news (o)	NET: Broad- sheets (p)	NET: Tabloid (q)
Unweighted base	2021	1274	305	191	526	180	131	97	25	302	144	65	88	136	122	1483	427	474
Weighted base	2021	1261	296	193	545	161	129	96*	22**	289	155	66*	81*	149*	126*	1478	401	474
No formal education	16 1%	9 1%	6 2% Ai	1 *	4 1%	2 1%	- -	- -	- -	1 *	5 3% AcDfIm	3 4% AcDFgIM	1 1%	- -	1 1%	13 1%	3 1%	9 2% O
Primary	13 1%	7 1%	1 *	- -	4 1%	- -	- -	- -	- -	1 *	2 1%	1 1%	- -	1 *	1 *	8 1%	- -	2 *
Secondary school, high school, NVQ levels 1 to 3, etc.	1060 52%	652 52% CEFG L	175 59% ACEFGL m	80 42% EFGL	340 62% ACEFG LM	29 18%	33 25%	21 22%	4 17%	163 56% CEFG L	110 71% ABCd GKLMN	37 57% cEFGL	14 17%	74 50% EFGL	68 54% cEFGL	770 52% P	87 22%	283 60% OP
University degree or equivalent professional qualification, NVQ level 4, etc.	655 32%	435 35% DJ	90 30% J	78 40% BDiJ	150 28% J	80 49% ABcD KMn	70 54% ABCD KMN	50 22% ABcD KMN	8 35%	94 33% J	25 16%	21 32% J	41 51% ABDIJK Mn	49 33% J	46 37% dJ	501 34% Q	206 51% OQ	136 29%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	176 9%	108 9% BD	16 5%	26 13% ABDIJK N	25 5%	40 25% ABCD JKMN	21 17% ABDIJK N	21 22% ABcD KMN	7 33%	22 7% d	7 4%	2 3%	13 17% ABDIJK JKMN	14 9% d	6 5%	127 9% Q	80 20% OQ	29 6%
Still in full time education	70 3%	34 3% B	3 1%	6 3% b	10 2%	11 7% ABDi	4 3% b	3 3%	2 11%	8 3%	5 3% b	3 4% b	10 13% ABCDE JKMN	7 5% B	3 2%	40 3%	22 5% OQ	12 3%
Don't know	7 *	2 *	3 1% A	1 1%	3 1%	- -	1 1%	- -	- -	- -	1 1%	- -	- -	- -	- -	5 *	1 *	1 *
Prefer not to answer	25 1%	14 1%	3 1%	1 *	8 1%	- -	1 *	1 1%	1 4%	1 *	- -	- -	1 1%	5 3% aceij	- -	14 1% q	2 1%	1 *

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - o/p/q**  
**Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 84

**Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?**

**Base: All respondents**

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2021	1056	965	232	297	321	385	329	457	583	610	332	496	274	813
Weighted base	2021	991	1030	240	340	340	360	300	440	540	560	440	480	295	837
Yes - responsible for half or more of the items bought	1840 91%	867 88%	973 94%A	173 72%	318 93%C	325 96%CH	344 96%CH	283 94%Ch	397 90%C	483 89%	507 90%	409 93%	441 92%	275 93%	772 92%
No - not responsible for most of the items bought	181 9%	123 12%B	58 6%	67 28%DEFGH	22 7%	15 4%	16 4%	17 6%	43 10%EFg	57 11%	53 10%	31 7%	40 8%	20 7%	65 8%

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n**  
**Overlap formulae used.**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 85

**Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?**

**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2021	181	114	1726	80	240	153	192	144	173	238	310	196
Weighted base	2021	182	101*	1738	81*	222	182	182	141	202	263	283	182
Yes - responsible for half or more of the items bought	1840 91%	172 94%EKL	97 96%cEgkL	1572 90%	78 96%ekL	195 88%	168 92%	162 89%	131 93%	185 91%	243 93%l	251 89%	158 87%
No - not responsible for most of the items bought	181 9%	10 6%	4 4%	167 10%b	3 4%	27 12%ABd	14 8%	19 11%b	10 7%	18 9%	19 7%	32 11%abd	24 13%ABDj

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l**  
**Overlap formulae used. \* small base**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 86

**Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?**

**Base: All respondents**

Q.2 From which three of the following news organisations do you personally most hear about energy and climate change issues?																		
Total	BBC News (a)	Sky News (b)	Chan- nel 4 News (c)	ITV News (d)	The Guard- ian (e)	The Daily Tele- graph (f)	The Times (g)	The Finan- cial Times (h)	The Daily Mail (i)	The Sun (j)	The Mirror (k)	The Inde- pend- ent (l)	Your local news- paper (m)	Your local radio station (n)	NET: TV news (o)	NET: Broad- sheets (p)	NET: Tabloid (q)	
Unweighted base	2021	1274	305	191	526	180	131	97	25	302	144	65	88	136	122	1483	427	474
Weighted base	2021	1261	296	193	545	161	129	96*	22**	289	155	66*	81*	149*	126*	1478	401	474
Yes - responsible for half or more of the items bought	1840 91%	1145 91%	268 91%	181 94%M	495 91%	151 94%m	115 89%	85 89%	21 97%	264 91%	146 94%m	63 96%m	72 88%	129 87%	112 89%	1350 91%	364 91%	439 93%
No - not responsible for most of the items bought	181 9%	116 9%	28 9%	11 6%	50 9%	10 6%	14 11%	11 11%	1 3%	25 9%	9 6%	2 4%	9 12%	20 13%Cejk	14 11%	127 9%	37 9%	35 7%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - o/p/q**  
**Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 87  
**How many cars are there in your household?**  
**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2021	1056	965	232	297	321	385	329	457	583	610	332	496	274	813
Weighted base	2021	991	1030	240	340	340	360	300	440	540	560	440	480	295	837
No cars in the household	424 21%	186 19%	238 23%A	73 30%fGH	86 25%GH	81 24%gH	82 23%H	53 18%H	49 11%	72 13%	120 21%IK	61 14%	172 36%JK	52 18%	161 19%
NET: Any	1597 79%	805 81%B	792 77%	167 70%	255 75%	259 76%	278 77%c	248 82%CD <sub>e</sub>	390 89%CDEF <sub>G</sub>	468 87%JL	440 79%L	379 86%JL	309 64%	243 82%	676 81%
1	849 42%	417 42%	432 42%	57 24%	126 37%C	143 42%C	137 38%C	151 50%CD <sub>e</sub> F	235 54%CD <sub>e</sub> F	227 42%	230 41%	196 45%	195 41%	110 37%	331 40%
2	566 28%	297 30%b	269 26%	65 27%	91 27%	98 29%	104 29%	72 24%	136 31%g	179 33%jL	158 28%L	141 32%L	88 18%	86 29%	244 29%
3+	182 9%	91 9%	91 9%	45 19%DEFGH	38 11%EH	18 5%	37 10%EH	24 8%h	19 4%	61 11%L	52 9%L	43 10%L	26 5%	47 16%	101 12%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n  
 Overlap formulae used.

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 88  
**How many cars are there in your household?**  
**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2021	181	114	1726	80	240	153	192	144	173	238	310	196
Weighted base	2021	182	101*	1738	81*	222	182	182	141	202	263	283	182
No cars in the household	424 21%	45 25%ghikL	16 16%	363 21%	23 29%bgHIKL	43 19%L	40 22%L	31 17%	23 16%	33 16%	102 39%ABEFGHIKL	48 17%	20 11%
NET: Any	1597 79%	136 75%J	85 84%dJ	1375 79%	57 71%	180 81%J	142 78%J	151 83%adJ	119 84%aDJ	169 84%aDJ	161 61%	235 83%aDJ	162 89%ADEFJ
1	849 42%	79 43%	42 42%	728 42%	34 41%	85 38%	72 39%	66 36%	73 52%EfGjKI	111 55%AbdEFGJKL	106 40%	107 38%	75 41%
2	566 28%	46 25%J	30 30%J	490 28%	19 24%	68 31%J	66 36%adhIJ	59 33%J	35 25%J	49 24%J	39 15%	90 32%J	64 35%ahIJ
3+	182 9%	12 7%	12 12%FIj	158 9%	5 6%	26 12%FIJ	5 3%	26 14%AdFhJ	11 8%f	10 5%	16 6%	38 13%AFIJ	22 12%aFIJ

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l**  
**Overlap formulae used. \* small base**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 89  
**How many cars are there in your household?**  
**Base: All respondents**

	Q.2 From which three of the following news organisations do you personally most hear about energy and climate change issues?																	
	Total	BBC News (a)	Sky News (b)	Chan- nel 4 News (c)	ITV News (d)	The Guard- ian (e)	The Daily Tele- graph (f)	The Times (g)	The Finan- cial Times (h)	The Daily Mail (i)	The Sun (j)	The Mirror (k)	The Inde- pend- ent (l)	Your local news- paper (m)	Your local radio stat- ion (n)	NET: TV news (o)	NET: Broad- sheets (p)	NET: Tabloid (q)
Unweighted base	2021	1274	305	191	526	180	131	97	25	302	144	65	88	136	122	1483	427	474
Weighted base	2021	1261	296	193	545	161	129	96*	22**	289	155	66*	81*	149*	126*	1478	401	474
No cars in the household	424 21%	225 18%l	55 19%l	49 26%AbDFI	83 15%l	43 26%AbDFI	16 12%	17 18%i	10 47%	29 10%	38 25%aDFI	18 28%aDFI	15 19%l	30 20%l	24 19%l	273 18%	81 20%	75 16%
NET: Any	1597 79%	1036 82%CEjk	241 81%ce	143 74%	461 85%CEJK	119 74%	113 88%CEJK	79 82%	12 53%	260 90%ABCDEg75% JKLMN	116 40%	48 72%	66 81%	120 80%	101 81%	1205 82%	320 80%	398 84%
1	849 42%	543 43%	139 47%M	77 40%	241 44%	71 44%	54 42%	36 38%	10 43%	144 50%AcgjIM n	62 40%	34 52%M	31 39%	53 35%	48 39%	636 43%	172 43%	222 47%o
2	566 28%	369 29%K	81 27%k	52 27%k	173 32%eK	38 24%	44 34%eK	37 39%aBcEK	2 9%	95 33%eK	45 29%K	10 15%	28 35%eK	43 29%k	39 31%K	428 29%	121 30%	144 30%
3+	182 9%	124 10%be	20 7%	14 7%	48 9%	9 6%	16 12%e	5 6%	-	21 7%	9 6%	3 5%	6 8%	24 16%aBCDEG1% LJk	14	142 10%PQ	27 7%	33 7%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - o/p/q**  
**Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 90  
**To which of the following ethnic groups do you consider you belong?**  
**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2021	1056	965	232	297	321	385	329	457	583	610	332	496	274	813
Weighted base	2021	991	1030	240	340	340	360	300	440	540	560	440	480	295	837
White	1837 91%	908 92%	929 90%	193 80%	278 82%	300 88%Cd	338 94%CDE	295 98%CDEF	434 99%CDEF	498 92%	509 91%	392 89%	437 91%	265 90%	744 89%
NET: Non-white	165 8%	74 7%	91 9%	45 19%EFGH	57 17%eFGH	36 11%FGH	21 6%GH	2 1%	3 1%	37 7%	48 9%	42 9%	38 8%	28 9%	82 10%
Mixed	26 1%	13 1%	13 1%	4 1%	7 2%gh	6 2%h	7 2%gH	1 *	1 *	6 1%	7 1%	7 2%	6 1%	6 2%	12 1%
Asian	101 5%	48 5%	53 5%	34 14%EFGH	37 11%eFGH	22 6%FGH	8 2%GH	1 *	-	23 4%	20 3%	32 7%iJ	26 5%	14 5%	52 6%
Black	26 1%	11 1%	14 1%	5 2%GH	6 2%GH	9 3%GH	5 1%gH	-	-	5 1%	13 2%k	3 1%	5 1%	6 2%	14 2%
Chinese	5 *	1 *	4 *	1 *	2 1%	-	1 *	1 *	-	2 *	3 1%	-	-	1 *	3 *
Other ethnic group	8 *	1 *	6 1%	1 *	5 2%ef	-	-	1 *	2 *	1 *	5 1%k	-	1 *	1 *	1 *
Prefer not to answer	20 1%	9 1%	11 1%	3 1%	6 2%f	4 1%	1 *	3 1%	3 1%	6 1%	3 *	6 1%	5 1%	2 1%	11 1%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n  
 Overlap formulae used.



## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 91  
**To which of the following ethnic groups do you consider you belong?**  
**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2021	181	114	1726	80	240	153	192	144	173	238	310	196
Weighted base	2021	182	101*	1738	81*	222	182	182	141	202	263	283	182
White	1837 91%	177 97%CEGJ	97 96%GJ	1563 90%	78 96%J	202 91%J	170 94%J	166 91%J	133 94%J	195 97%EgJ	176 67%	267 94%J	176 97%EGJ
NET: Non-white	165 8%	3 2%	3 3%	159 9%AB	3 4%	19 8%AbIL	11 6%a	14 8%All	8 6%a	5 3%	80 30%ABDEFGHIKL	13 5%	5 3%
Mixed	26 1%	1 *	- -	25 1%	- -	2 1%	1 *	2 1%	3 2%l	2 1%	13 5%ABdEFgIKL	3 1%	- -
Asian	101 5%	2 1%	2 2%	97 6%A	3 4%	9 4%ai	10 5%AI	10 5%AI	5 3%	2 1%	45 17%ABDEFGHIKL	9 3%	5 3%
Black	26 1%	- -	* *	25 1%	- -	1 1%	- -	1 1%	1 *	2 1%	19 7%ABDEFGHIKL	1 1%	- -
Chinese	5 *	1 *	- -	4 *	- -	2 1%	- -	- -	- -	- -	2 1%	- -	- -
Other ethnic group	8 *	- -	1 1%	7 *	- -	4 2%k	- -	1 1%	- -	- -	1 *	1 *	1 *
Prefer not to answer	20 1%	2 1%	1 1%	17 1%	- -	1 *	1 1%	2 1%	1 1%	2 1%	7 2%	3 1%	1 *

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l  
 Overlap formulae used. \* small base

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 92  
**To which of the following ethnic groups do you consider you belong?**  
**Base: All respondents**

Q.2 From which three of the following news organisations do you personally most hear about energy and climate change issues?

	Total	BBC News (a)	Sky News (b)	Chan- nel 4 News (c)	ITV News (d)	The Guard- ian (e)	The Daily Tele- graph (f)	The Times (g)	The Finan- cial Times (h)	The Daily Mail (i)	The Sun (j)	The Mirror (k)	The Inde- pend- ent (l)	Your local news- paper (m)	Your local radio stat- ion (n)	NET: TV news (o)	NET: Broad- sheets (p)	NET: Tabloid (q)
Unweighted base	2021	1274	305	191	526	180	131	97	25	302	144	65	88	136	122	1483	427	474
Weighted base	2021	1261	296	193	545	161	129	96*	22**	289	155	66*	81*	149*	126*	1478	401	474
White	1837 91%	1168 93%BCK	256 87%	162 84%	508 93%BCK	144 90%	122 94%BCK	85 89%	16 73%	274 95%BCEgK	143 93%bC	57 87%	74 92%c	139 93%C	117 93%C	1355 92%	362 90%	444 94%p
NET: Non-white	165 8%	82 7%	35 12%ADFI	29 15%ADFIJMN	33 6%	16 10%fl	5 4%	9 9%ai	5 22%	12 4%	11 7%	8 12%df	6 8%	10 7%	8 6%	109 7%	35 9%q	26 6%
Mixed	26 1%	10 1%	2 1%	4 2%ai	6 1%	5 3%ABlj	1 1%	1 1%	1 4%	1 *	-	2 3%ablj	-	2 1%	2 2%	14 1%	8 2%oq	3 1%
Asian	101 5%	51 4%	18 6%	14 7%ADfi	20 4%	6 4%	3 2%	5 6%	3 15%	10 3%	10 7%	4 6%	6 8%adfi	8 5%	4 3%	68 5%	19 5%	19 4%
Black	26 1%	15 1%	9 3%ADEFijm	8 4%ADEFIjM	5 1%	-	-	2 2%	1 3%	1 *	* *	1 2%e	-	-	1 1%	18 1%	2 1%	2 1%
Chinese	5 *	4 *	2 1%	1 *	1 *	1 1%	-	-	-	1 *	-	-	-	-	-	4 *	1 *	1 *
Other ethnic group	8 *	3 *	4 1%ADi	2 1%adi	1 *	3 2%ADI	1 1%	1 1%	-	-	-	1 1%di	-	-	1 1%	5 *	5 1%Oq	1 *
Prefer not to answer	20 1%	10 1%	5 2%	1 1%	4 1%	1 1%	2 1%	2 2%	1 4%	2 1%	1 *	1 1%	-	1 1%	1 1%	13 1%	4 1%	4 1%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - o/p/q  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 93  
**To which of the following religious groups do you consider yourself to be a member of?**  
**Base: All respondents**

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2021	1056	965	232	297	321	385	329	457	583	610	332	496	274	813
Weighted base	2021	991	1030	240	340	340	360	300	440	540	560	440	480	295	837
Christian	1022 51%	484 49%	538 52%	61 25%	134 39% <sup>C</sup>	156 46% <sup>C</sup>	172 48% <sup>Cd</sup>	194 64% <sup>CDEF</sup>	306 70% <sup>CDEF</sup>	306 57% <sup>JKL</sup>	276 49%	209 48%	231 48%	145 49%	375 45%
NET: Other	159 8%	80 8%	79 8%	37 15% <sup>eFGH</sup>	47 14% <sup>FGH</sup>	32 9% <sup>FGH</sup>	18 5%	9 3%	16 4%	44 8%	38 7%	43 10%	35 7%	25 8%	75 9%
Muslim	69 3%	34 3%	35 3%	22 9% <sup>EFGH</sup>	29 8% <sup>eFGH</sup>	14 4% <sup>FGH</sup>	1 *	2 1%	1 *	11 2%	15 3%	25 6% <sup>IJ</sup>	18 4%	12 4%	32 4%
Hindu	16 1%	9 1%	6 1%	2 1% <sup>h</sup>	4 1% <sup>H</sup>	4 1% <sup>H</sup>	4 1% <sup>h</sup>	1 *	- -	7 1% <sup>j</sup>	1 *	2 *	5 1%	-	8 1%
Jewish	10 *	5 1%	4 *	- -	- -	- -	3 1%	1 *	7 2% <sup>cdEg</sup>	4 1%	3 1%	- -	3 1%	2 1%	1 *
Sikh	6 *	3 *	3 *	3 1% <sup>dgH</sup>	- -	1 *	1 *	- -	- -	1 *	- -	5 1% <sup>JI</sup>	- -	1 *	5 1%
Buddhist	16 1%	12 1% <sup>B</sup>	3 *	1 *	4 1%	1 *	6 2% <sup>h</sup>	2 1%	1 *	4 1%	5 1%	4 1%	2 *	1 *	9 1%
Other	44 2%	16 2%	28 3%	8 3% <sup>f</sup>	11 3% <sup>f</sup>	11 3% <sup>f</sup>	4 1%	4 1%	6 1%	17 3% <sup>l</sup>	13 2%	7 2%	7 1%	9 3%	21 2%
None	805 40%	414 42%	392 38%	136 57% <sup>DEFGH</sup>	147 43% <sup>GH</sup>	145 42% <sup>GH</sup>	168 47% <sup>GH</sup>	95 32%	114 26%	180 33%	237 42% <sup>l</sup>	181 41% <sup>l</sup>	207 43% <sup>l</sup>	119 40%	368 44%
Prefer not to say	34 2%	13 1%	22 2%	7 3% <sup>fgh</sup>	11 3% <sup>FGH</sup>	7 2%	3 1%	2 1%	4 1%	10 2%	9 2%	7 2%	8 2%	5 2%	19 2%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n  
 Overlap formulae used.

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 94  
**To which of the following religious groups do you consider yourself to be a member of?**  
**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2021	181	114	1726	80	240	153	192	144	173	238	310	196
Weighted base	2021	182	101*	1738	81*	222	182	182	141	202	263	283	182
Christian	1022 51%	96 53%i	55 54%i	872 50%	47 58%lj	120 54%lj	85 47%	110 60%FIJKl	72 51%	85 42%	117 45%	143 50%	93 51%
NET: Other	159 8%	3 2%	4 4%	152 9%A	5 6%a	21 9%Akl	15 8%A	15 8%A	7 5%	10 5%	57 22%ABDEFGHIKL	14 5%	8 5%
Muslim	69 3%	2 1%	-	67 4%ab	3 4%bL	8 4%bL	8 5%abkL	8 4%abkL	2 2%	4 2%	30 11%ABdEFGHIKL	4 1%	-
Hindu	16 1%	-	1 1%	14 1%	-	2 1%	-	-	1 1%	-	7 3%afgIL	4 1%	-
Jewish	10 *	-	-	10 1%	-	3 1%	-	-	-	1 1%	5 2%	1 *	-
Sikh	6 *	-	-	6 *	-	-	1 1%	1 1%	1 1%	-	2 1%	-	-
Buddhist	16 1%	-	1 1%	14 1%	-	4 2%	-	2 1%	-	1 *	5 2%a	2 1%	1 1%
Other	44 2%	1 1%	2 2%	41 2%	2 2%	5 2%	5 3%	4 2%	2 2%	4 2%	8 3%	3 1%	7 4%ak
None	805 40%	79 44%GJ	41 41%gj	685 39%	27 33%	80 36%	80 44%GJ	53 29%	61 43%GJ	106 52%bDEGJKl	79 30%	122 43%GJ	77 43%GJ
Prefer not to say	34 2%	3 2%	1 1%	29 2%	2 2%	2 1%	2 1%	4 2%	1 1%	2 1%	10 4%e	4 1%	3 2%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l  
 Overlap formulae used. \* small base

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 95

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

Q.2 From which three of the following news organisations do you personally most hear about energy and climate change issues?

	Total	BBC News (a)	Sky News (b)	Chan- nel 4 News (c)	ITV News (d)	The Guard- ian (e)	The Daily Tele- graph (f)	The Times (g)	The Finan- cial Times (h)	The Daily Mail (i)	The Sun (j)	The Mirror (k)	The Inde- pend- ent (l)	Your local news- paper (m)	Your local radio stat- ion (n)	NET: TV news (o)	NET: Broad- sheets (p)	NET: Tabloid (q)
Unweighted base	2021	1274	305	191	526	180	131	97	25	302	144	65	88	136	122	1483	427	474
Weighted base	2021	1261	296	193	545	161	129	96*	22**	289	155	66*	81*	149*	126*	1478	401	474
Christian	1022 51%	697 55%CEL	183 62%ACEKL	79 41%	332 61%ACEKL	53 33%	86 67%ACEJKL	53 56%CEL	6 28%	190 66%ACEgJK	86 56%CEL	31 46%e	30 37%	84 56%CEL	72 58%CEL	801 54%P	195 48%	292 62%OP
NET: Other	159 8%	96 8%DF	23 8%Df	18 9%DF	25 5%	16 10%DF	3 2%	8 8%f	4 19%	17 6%	14 9%DF	11 17%ABDFIMN	6 8%f	9 6%	5 4%	111 8%	34 8%	35 7%
Muslim	69 3%	34 3%	11 4%	7 4%	12 2%	6 4%	2 2%	2 2%	2 7%	7 2%	7 4%	6 9%ADFgImN	3 3%	3 2%	2 1%	44 3%	13 3%	14 3%
Hindu	16 1%	9 1%	3 1%	3 1%i	2 *	3 2%dl	1 *	1 1%	1 4%	- -	1 *	- -	- -	2 1%	- -	10 1%	3 1%	1 *
Jewish	10 *	6 1%	1 *	2 1%	1 *	1 *	- -	2 2%d	- -	3 1%	- -	- -	- -	- -	1 1%	6 *	2 1%	3 1%
Sikh	6 *	4 *	- -	- -	1 *	- -	- -	- -	- -	- -	3 2%ABcDI	- -	- -	- -	- -	4 *	- -	3 1%
Buddhist	16 1%	13 1%	2 1%	3 1%	2 *	1 1%	- -	1 1%	- -	3 1%	- -	1 1%	1 1%	2 1%	2 1%	14 1%	2 1%	3 1%
Other	44 2%	31 2%d	7 2%	3 2%	7 1%	5 3%	1 1%	3 3%	2 7%	5 2%	4 3%	5 7%AbcDFIm	3 4%	2 2%	1 1%	32 2%	13 3%	12 2%
None	805 40%	452 36%BI	85 29%	91 47%ABDFGI Jmn	182 33%i	89 55%ABDFGI JKMN	37 29%	32 34%	9 42%	77 27%	52 34%	24 37%	42 52%ABDFGI JMN	54 36%i	45 36%i	544 37%Q	162 40%Q	140 30%
Prefer not to say	34 2%	15 1%	4 1%	4 2%	5 1%	3 2%	2 2%	2 2%	3 12%	5 2%	2 1%	- -	2 3%	2 2%	3 2%	22 1%	11 3%O	6 1%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - o/p/q  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 96  
Which of the following best describes where you live?  
Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2021	1056	965	232	297	321	385	329	457	583	610	332	496	274	813
Weighted base	2021	991	1030	240	340	340	360	300	440	540	560	440	480	295	837
NET: Urban	1624 80%	809 82%	815 79%	198 82%GH	304 89%CFGH	292 86%GH	300 83%GH	216 72%	314 71%	410 76%	450 80%i	359 82%i	404 84%l	239 81%	685 82%
Urban - Population over 10,000	836 41%	448 45%B	387 38%	101 42%H	165 49%GH	162 48%GH	159 44%gH	111 37%	137 31%	225 42%	248 44%	170 39%	193 40%	138 47%	362 43%
Town and Fringe	788 39%	361 36%	428 41%A	96 40%	139 41%	131 38%	141 39%	104 35%	177 40%	185 34%	203 36%	189 43%lj	211 44%lJ	101 34%	323 39%
NET: Rural	397 20%	182 18%	216 21%	43 18%D	36 11%	48 14%	61 17%d	85 28%CDEF	125 29%CDEF	130 24%jKL	110 20%	81 18%	76 16%	56 19%	152 18%
Village	345 17%	167 17%	178 17%	42 17%d	36 11%	46 13%	50 14%	72 24%DEF	100 23%DEF	105 19%L	94 17%	77 18%	69 14%	50 17%	130 16%
Hamlet & Isolated Dwelling	52 3%	15 1%	38 4%A	1 *	- -	2 1%	11 3%CDE	13 4%CDE	25 6%CDE	25 5%KL	15 3%k	4 1%	8 2%	6 2%	22 3%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n  
Overlap formulae used.

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 97  
Which of the following best describes where you live?  
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2021	181	114	1726	80	240	153	192	144	173	238	310	196
Weighted base	2021	182	101*	1738	81*	222	182	182	141	202	263	283	182
NET: Urban	1624 80%	131 72%B	56 56%	1436 83%AB	70 86%ABhiL	193 87%ABHIKL	148 81%aBI	156 86%ABHIKL	106 75%B	150 74%B	259 99%ABDEFGHIKL8%B	221 8%B	132 73%B
Urban - Population over 10,000	836 41%	65 36%i	30 30%	740 43%B	30 37%i	91 41%bhll	63 35%	82 45%BfHIKL	43 31%	51 25%	221 84%ABDEFGHIKL6%i	102 6%i	58 32%
Town and Fringe	788 39%	66 36%J	26 26%J	696 40%B	40 49%aBJ	103 46%aBJ	85 47%aBJ	74 41%BJ	63 44%BJ	99 49%ABJ	38 15%	120 42%BJ	74 41%BJ
NET: Rural	397 20%	51 28%CDEFGJ	45 44%CADEFGHIJK7% L	302 7%	11 14%J	29 13%J	34 19%J	26 14%J	35 25%dEGJ	52 26%dEGJ	4 1%	61 22%EGJ	49 27%DEFGJ
Village	345 17%	34 19%egJ	42 41%CADEFGHIJK5% L	269 5%	9 12%J	25 11%J	34 19%egJ	21 11%J	34 24%DEGJ	43 21%EGJ	4 1%	56 20%EGJ	43 24%DEGJ
Hamlet & Isolated Dwelling	52 3%	17 9%CbdeFGHJKI	3 3%fJ	33 2%	2 2%j	4 2%j	- -	6 3%FJ	1 1%	9 5%FhJ	- -	5 2%j	7 4%FJ

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l  
Overlap formulae used. \* small base

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 98  
**Which of the following best describes where you live?**  
**Base: All respondents**

Q.2 From which three of the following news organisations do you personally most hear about energy and climate change issues?

	Total	BBC News (a)	Sky News (b)	Chan- nel 4 News (c)	ITV News (d)	The Guard- ian (e)	The Daily Tele- graph (f)	The Times (g)	The Finan- cial Times (h)	The Daily Mail (i)	The Sun (j)	The Mirror (k)	The Indep- end- ent (l)	Your local news- paper (m)	Your local radio sta- tion (n)	NET: TV news (o)	NET: Broad- sheets (p)	NET: Tabloid (q)
Unweighted base	2021	1274	305	191	526	180	131	97	25	302	144	65	88	136	122	1483	427	474
Weighted base	2021	1261	296	193	545	161	129	96*	22**	289	155	66*	81*	149*	126*	1478	401	474
NET: Urban	1624 80%	995 79%FG	245 83%aFGn	161 84%FG	431 79%tG	134 83%FG	92 71%	66 69%	21 94%	230 79%fg	130 84%FG	61 92%AbDFGI LMN	64 79%	113 76%	94 75%	1178 80%p	307 76%	389 82%P
Urban - Population over 10,000	836 41%	520 41%DFI	125 42%Dfl	88 46%DFI	182 33%	106 65%ABCDFI JKLMN	41 32%	54 57%ABDFij KmN	17 77%	98 34%	67 43%Dfi	25 38%	41 51%aDFI	65 43%dfi	51 41%	600 41%	205 51%OQ	176 37%
Town and Fringe	788 39%	475 38%EGI	120 41%EGL	73 38%EGI	249 46%AcEGLM N	29 18%	51 39%EGI	12 13%	4 17%	132 46%AEGLMn	63 41%EGI	36 54%AbCEFG jLMN	22 27%eG	49 33%EG	43 34%EG	578 39%P	102 25%	213 45%OP
NET: Rural	397 20%	266 21%bK	50 17%k	32 16%	113 21%K	27 17%	38 29%ABCdEi JK	30 31%ABCDEIJ K	1 6%	59 21%K	25 16%	5 8%	17 21%K	36 24%K	31 25%bK	300 20%	95 24%oQ	85 18%
Village	345 17%	223 18%k	48 16%	27 14%	104 19%K	25 15%	29 23%cK	21 22%K	1 6%	54 19%k	24 15%	5 8%	16 20%k	28 19%k	24 19%k	257 17%	78 19%	78 16%
Hamlet & Isolated Dwelling	52 3%	43 3%BD	3 1%	5 3%	9 2%	2 1%	8 7%aBDEIJK	9 9%ABCDEIJ KI	-	5 2%	1 1%	-	1 2%	8 5%BDj	7 6%BDeiJK	43 3%Q	17 4%oQ	7 1%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - o/p/q**  
**Overlap formulae used. \* small base, \*\* very small base (under 30) ineligible for sig testing**



## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 99  
Which of the following best describes your current working status?  
Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2021	1056	965	232	297	321	385	329	457	583	610	332	496	274	813
Weighted base	2021	991	1030	240	340	340	360	300	440	540	560	440	480	295	837
NET: Working	1132 56%	612 62%B	519 50%	134 56%H	264 78%CGH	268 79%CGH	263 73%CGH	153 51%H	50 11%	286 53%L	361 64%IL	293 66%IL	192 40%	295 100%	837 100%
Working full time - working 30 hours per week or more	889 44%	544 55%B	345 33%	93 39%gH	250 74%CFGH	231 68%CFGH	209 58%CGH	92 31%H	15 3%	220 41%L	278 50%IL	254 58%IJL	137 29%	234 79%	656 78%
Working part time - working between 8 and 29 hours per week	243 12%	68 7%	174 17%A	41 17%DeH	14 4%	37 11%D	55 15%DH	61 20%DEH	35 8% <sub>d</sub>	67 12%	83 15%K	39 9%	54 11%	61 21%	181 22%
NET: Not working	889 44%	378 38%	511 50%A	107 44%DEF	76 22%	72 21%	97 27%	147 49%DEF	390 89%CDEFG	254 47%JK	199 36%	148 34%	288 60%JK	-	-
Not working but seeking work or temporarily unemployed or sick	100 5%	46 5%	54 5%	21 9%GH	23 7%H	20 6%H	24 7%H	12 4%H	-	5 1%	16 3%I	10 2%	69 14%JK	-	-
Not working and not seeking work	123 6%	54 5%	69 7%	73 30%DEFGH	14 4%H	10 3%H	14 4%H	12 4%H	-	17 3%	36 6%IK	11 3%	58 12%JK	-	-
Retired on a state pension only	115 6%	32 3%	83 8%A	-	-	-	1 *	19 6%CDEF	95 22%CDEFG	13 2%	15 3%	17 4%	70 15%JK	-	-
Retired with a private pension	370 18%	217 22%B	153 15%	-	-	-	4 1% <sub>de</sub>	74 25%CDEF	292 66%CDEFG	195 36%JKL	100 18%L	58 13%L	17 4%	-	-
House person, housewife, househusband, etc.	181 9%	29 3%	152 15%A	13 5%H	39 11%CH	42 12%CH	54 15% <sub>c</sub> H	30 10% <sub>c</sub> H	3 1%	23 4%	32 6%	51 12%J	74 15%J	-	-

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n  
Overlap formulae used.

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 100  
Which of the following best describes your current working status?  
Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humburside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2021	181	114	1726	80	240	153	192	144	173	238	310	196
Weighted base	2021	182	101*	1738	81*	222	182	182	141	202	263	283	182
NET: Working	1132	106	66	960	39	124	104	94	64	128	159	153	94
	56%	58% <sup>H</sup>	65% <sup>cDGHkL</sup>	55%	48%	56% <sup>h</sup>	57% <sup>h</sup>	52%	45%	63% <sup>DGHkL</sup>	61% <sup>dHI</sup>	54%	52%
Working full time - working 30 hours per week or more	889	79	52	758	36	92	85	76	48	99	135	120	66
	44%	44%	51% <sup>HL</sup>	44%	44%	41%	47% <sup>hl</sup>	42%	34%	49% <sup>HL</sup>	51% <sup>egHkL</sup>	43%	36%
Working part time - working between 8 and 29 hours per week	243	27	14	202	3	32	18	18	16	29	24	33	28
	12%	15% <sup>D</sup>	14% <sup>D</sup>	12%	4%	14% <sup>D</sup>	10%	10%	11%	14% <sup>D</sup>	9%	12% <sup>d</sup>	15% <sup>Dj</sup>
NET: Not working	889	76	35	778	42	98	78	88	77	74	103	130	88
	44%	42%	35%	45% <sup>b</sup>	52% <sup>Bij</sup>	44%	43%	48% <sup>BI</sup>	55% <sup>ABefJ</sup>	37%	39%	46% <sup>bi</sup>	48% <sup>Bij</sup>
Not working but seeking work or temporarily unemployed or sick	100	11	6	83	11	8	10	8	6	4	16	16	7
	5%	6% <sup>i</sup>	6% <sup>i</sup>	5%	13% <sup>aEFGHijKL</sup>	3%	5%	4%	4%	2%	6% <sup>i</sup>	6% <sup>i</sup>	4%
Not working and not seeking work	123	13	5	105	4	16	12	9	6	10	23	18	6
	6%	7%	5%	6%	5%	7%	6%	5%	5%	5%	9% <sup>l</sup>	6%	4%
Retired on a state pension only	115	10	4	102	4	14	8	10	15	17	7	12	15
	6%	5%	4%	6%	4%	6% <sup>j</sup>	4%	5%	11% <sup>abfJK</sup>	9% <sup>Jk</sup>	3%	4%	8% <sup>Jk</sup>
Retired with a private pension	370	32	18	320	13	38	32	42	31	26	43	54	42
	18%	18%	18%	18%	16%	17%	18%	23% <sup>l</sup>	22% <sup>i</sup>	13%	16%	19%	23% <sup>l</sup>
House person, housewife, househusband, etc.	181	10	3	168	11	22	17	19	19	17	15	30	18
	9%	6%	3%	10% <sup>B</sup>	13% <sup>aBJ</sup>	10% <sup>B</sup>	9% <sup>b</sup>	11% <sup>Bj</sup>	13% <sup>ABJ</sup>	8% <sup>b</sup>	6%	11% <sup>aBj</sup>	10% <sup>B</sup>

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l  
Overlap formulae used. \* small base

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 101  
**Which of the following best describes your current working status?**  
**Base: All respondents**

Q.2 From which three of the following news organisations do you personally most hear about energy and climate change issues?

	Total	BBC News (a)	Sky News (b)	Chan- nel 4 News (c)	ITV News (d)	The Guard- ian (e)	The Daily Tele- graph (f)	The Times (g)	The Finan- cial Times (h)	The Daily Mail (i)	The Sun (j)	The Mirror (k)	The Inde- pend- ent (l)	Your local news- paper (m)	Your local radio station (n)	NET: TV news (o)	NET: Broad- sheets (p)	NET: Tabloid (q)
Unweighted base	2021	1274	305	191	526	180	131	97	25	302	144	65	88	136	122	1483	427	474
Weighted base	2021	1261	296	193	545	161	129	96*	22**	289	155	66*	81*	149*	126*	1478	401	474
NET: Working	1132 56%	687 54%l	168 57%l	114 59%df	280 51%i	104 65%ADFlm	63 49%	56 59%l	16 74%	131 45%	91 59%l	37 56%	45 56%i	80 53%	72 58%l	807 55%Q	228 57%Q	233 49%
Working full time - working 30 hours per week or more	889 44%	531 42%dl	139 47%DFI	91 47%DFI	208 38%i	86 53%ADFGlk	45 35%	39 41%	15 68%	93 32%	75 49%DFI	26 40%	37 45%l	65 44%l	55 43%l	633 43%Q	176 44%Q	173 37%
Working part time - working between 8 and 29 hours per week	243 12%	156 12%	30 10%	24 12%	72 13%	19 12%	19 14%	17 18%Bm	1 5%	37 13%	16 10%	11 16%	9 11%	14 10%	18 14%	174 12%	52 13%	59 12%
NET: Not working	889 44%	574 46%E	127 43%	78 41%	265 49%cE	57 35%	66 51%cE	40 41%	6 26%	159 55%ABCdEg JIN	64 41%	29 44%	35 44%	70 47%e	53 42%	671 45%	173 43%	241 51%OP
Not working but seeking work or temporarily unemployed or sick	100 5%	50 4%F	23 8%AdFGI	14 7%aFgl	27 5%Fi	11 7%aFgl	1 *	2 2%	1 3%	7 2%	9 6%F	5 8%Fgl	4 5%F	9 6%F	6 5%f	69 5%	13 3%	17 4%
Not working and not seeking work	123 6%	69 5%B	8 3%	8 4%	28 5%b	13 8%Bi	7 6%	4 4%	2 8%	11 4%	6 4%	4 6%	8 10%Bci	10 6%	5 4%	80 5%	24 6%	21 4%
Retired on a state pension only	115 6%	77 6%EL	12 4%l	10 5%el	42 8%BEgL	3 2%	11 8%EgL	2 2%	- -	35 12%ABCDEGL8% M	12 8%EgL	4 5%l	- -	8 5%l	8 6%eL	92 6%P	15 4%	48 10%OP
Retired with a private pension	370 18%	281 22%beJ	53 18%J	33 17%J	112 21%J	26 16%j	44 34%ABCDEJ KmN	30 31%ABCDEJ KN	4 16%	90 31%ABCDEJK mN	13 8%	10 15%	20 25%eJ	34 23%J	23 18%J	307 21%	110 27%O	112 24%
House person, housewife, househusband, etc.	181 9%	97 8%EFgi	31 10%aEFGI	14 7%e	57 10%AEFGI	4 3%	4 3%	2 2%	- -	15 5%	24 15%ACEFGIL9% m	6 9%Efg	4 5%	10 7%	12 10%EFg	123 8%P	11 3%	43 9%P

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - o/p/q**  
**Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 102  
Do you work in any of the following occupations?  
Base: All respondents who work

	Gender			Age						Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	1087	611	476	116	234	248	276	165	48	295	382	207	203	274	813
Weighted base	1132	612	519	134*	264	268	263	153	50*	286	361	293	192	295	837
NET: Public Sector	295 26%	132 22%	163 31%A	25 19%	76 29% <i>c</i>	66 25%	79 30% <i>Cg</i>	32 21%	17 34% <i>cg</i>	93 33% <i>KL</i>	107 30% <i>KL</i>	58 20%	37 19%	295 100% <i>N</i>	-
Central government including all administrative departments and central government agencies such as the Bank of England	23 2%	10 2%	13 2%	- -	8 3%	6 2%	2 1%	4 3%	3 5% <i>Cf</i>	5 2%	15 4% <i>kL</i>	3 1%	- -	23 8% <i>N</i>	-
HM Forces	6 1%	5 1%	1 *	1 1%	4 2% <i>f</i>	1 *	- -	- -	- -	1 *	2 *	2 1%	1 *	6 2% <i>N</i>	-
National Health Service	55 5%	17 3%	38 7%A	9 7%	16 6%	12 4%	13 5%	5 4%	- -	18 6%	18 5%	13 5%	6 3%	55 19% <i>N</i>	-
Universities and Academies funded by government	25 2%	9 2%	16 3%	3 2%	7 3%	4 1%	6 2%	3 2%	3 7% <i>E</i>	13 5% <i>KL</i>	10 3% <i>kL</i>	2 1%	- -	25 9% <i>N</i>	-
Courts service	1 *	1 *	1 *	- -	1 *	1 *	- -	- -	- -	- -	1 *	- -	1 *	1 *	-
Local government administration	38 3%	20 3%	18 3%	1 1%	6 2%	10 4%	17 6% <i>CdG</i>	3 2%	2 3%	10 3% <i>kl</i>	26 7% <i>iKL</i>	2 1%	1 *	38 13% <i>N</i>	-
Police service	8 1%	5 1%	2 *	- -	4 2%	1 *	2 1%	* *	- -	5 2% <i>k</i>	3 1%	- -	- -	8 3% <i>N</i>	-
Public sector housing	6 1%	4 1%	2 *	- -	2 1%	4 1%	1 *	- -	- -	1 *	2 1%	1 *	2 1%	6 2% <i>N</i>	-
Teaching employed by local education authority including voluntary aided schools and foundation schools	56 5%	16 3%	40 8%A	6 5%	11 4%	8 3%	13 5%	11 7% <i>e</i>	6 12% <i>DEF</i>	29 10% <i>JKL</i>	14 4% <i>l</i>	10 4%	2 1%	56 19% <i>N</i>	-

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n  
Overlap formulae used. \* small base

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 102  
**Do you work in any of the following occupations?**  
**Base: All respondents who work**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Weighted base	1132	612	519	134*	264	268	263	153	50*	286	361	293	192	295	837
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	23 2%	19 3%B	4 1%	1 1%	7 3%	4 1%	8 3%	3 2%	- -	- -	1 *	13 4%IJ	9 5%IJ	23 8%N	- -
Bradford and Bingley or Northern Rock Building societies	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other public sector occupation (please specify as much detail as possible)	53 5%	25 4%	29 6%	3 3%	9 4%	16 6%	18 7%g	3 2%	3 7%	11 4%	16 4%	12 4%	15 8%i	53 18%N	- -
None of the above (Private Sector)	837 74%	480 78%B	357 69%	109 81%dFh	188 71%	202 75%	184 70%	121 79%fh	33 66%	193 67%	254 70%	235 80%IJ	155 81%IJ	- -	837 100%M

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n**  
**Overlap formulae used. \* small base**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 103  
**Do you work in any of the following occupations?**  
**Base: All respondents who work**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	1087	102	69	916	38	123	85	97	64	106	142	164	97
Weighted base	1132	106*	66*	960	39**	124*	104*	94*	64*	128*	159*	153	94*
NET: Public Sector	295 26%	36 34%cek	28 42%CEfghiJKL	232 24%	12 32%	27 22%	26 26%	24 26%	16 25%	34 26%	38 24%	32 21%	21 22%
Central government including all administrative departments and central government agencies such as the Bank of England	23 2%	1 1%	6 9%CAEfgiJKL	16 2%	3 8%	1 1%	3 3%	2 2%	1 1%	3 3%k	2 1%	- -	1 1%
HM Forces	6 1%	- -	- -	6 1%	- -	- -	- -	1 1%	2 3%ei	- -	1 *	1 1%	1 1%
National Health Service	55 5%	4 4%	3 5%e	48 5%	3 7%	1 *	5 5%e	11 11%aEK	5 8%E	7 5%e	9 5%e	5 3%	4 4%
Universities and Academies funded by government	25 2%	2 2%	- -	23 2%	1 2%	4 3%	2 2%	1 1%	1 1%	3 2%	4 2%	2 2%	7 7%bgk
Courts service	1 *	1 1%	- -	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -
Local government administration	38 3%	6 5%	7 11%CEfgHJKL	25 3%	1 2%	2 1%	3 3%	3 4%	1 1%	6 5%	5 3%	3 2%	1 1%
Police service	8 1%	- -	- -	8 1%	- -	3 3%	- -	1 1%	- -	1 1%	2 1%	1 1%	- -
Public sector housing	6 1%	- -	2 3%Cij	4 *	- -	1 1%	1 1%	- -	1 2%	- -	- -	2 1%	- -
Teaching employed by local education authority including voluntary aided schools and foundation schools	56 5%	3 3%	4 6%	49 5%	3 7%	10 8%g	4 4%	2 2%	3 4%	6 5%	9 5%	9 6%	4 4%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l**  
**Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 103  
**Do you work in any of the following occupations?**  
**Base: All respondents who work**

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Weighted base	1132	106*	66*	960	39**	124*	104*	94*	64*	128*	159*	153	94*
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	23 2%	6 6%CEfk	3 5%cef	14 1%	1 3%	1 1%	- -	2 2%	1 1%	2 2%	4 3%	2 1%	1 1%
Bradford and Bingley or Northern Rock Building societies	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other public sector occupation (please specify as much detail as possible)	53 5%	14 13%CBEGhJKL	1 2%	38 4%	1 3%	5 4%	10 9%JI	3 3%	2 3%	5 4%	2 2%	7 5%	2 2%
None of the above (Private Sector)	837 74%	70 66%	38 58%	728 76%aB	27 68%	97 78%aB	77 74%b	70 74%b	48 75%b	94 74%b	122 76%B	121 79%aB	73 78%B

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l**  
**Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 104  
Do you work in any of the following occupations?  
Base: All respondents who work

	Q.2 From which three of the following news organisations do you personally most hear about energy and climate change issues?																	
	Total	BBC News (a)	Sky News (b)	Chan- nel 4 News (c)	ITV News (d)	The Guard- ian (e)	The Daily Tele- graph (f)	The Times (g)	The Finan- cial Times (h)	The Daily Mail (i)	The Sun (j)	The Mirror (k)	The Inde- pend- ent (l)	Your local news- paper (m)	Your local radio station (n)	NET: TV news (o)	NET: Broad- sheets (p)	NET: Tabloid (q)
Unweighted base	1087	667	167	117	258	113	63	55	19	134	83	35	48	67	67	781	240	226
Weighted base	1132	687	168	114*	280	104*	63*	56*	16**	131	91*	37**	45*	80*	72*	807	228	233
NET: Public Sector	295 26%	175 25%	46 27%	29 26%	64 23%	30 29%	22 35%adi	12 22%	5 33%	28 22%	20 22%	9 26%	18 39%AcDgIj	31 39%ADgIj	30 41%AbcDgl J	212 26%	70 31%o	57 24%
Central government including all administrative departments and central government agencies such as the Bank of England	23 2%	16 2%	2 1%	1 1%	5 2%	1 1%	4 6%Bcdj	1 2%	3 16%	3 2%	1 1%	- -	1 1%	4 5%	1 1%	18 2%	7 3%	3 1%
HM Forces	6 1%	4 1%	1 *	- -	2 1%	- -	- -	- -	- -	- -	- -	- -	- -	3 3%Ai	- -	5 1%	- -	- -
National Health Service	55 5%	22 3%	10 6%ae	9 8%AE	15 5%a	1 1%	3 4%	3 6%	1 4%	5 4%	9 10%AE	2 5%	1 2%	2 2%	4 5%	33 4%	8 4%	17 7%Op
Universities and Academies funded by government	25 2%	20 3%bD	- -	5 4%BDj	- -	9 9%ABDIJm	2 4%BD	1 2%bD	- -	1 1%	- -	- -	7 16%ABCDGFI JMN	- -	1 1%	22 3%Q	13 6%OQ	1 *
Courts service	1 *	- -	1 *	1 1%A	- -	- -	- -	- -	- -	1 1%A	- -	1 2%	- -	- -	- -	1 *	- -	1 1%
Local government administration	38 3%	20 3%	8 5%d	2 2%	5 2%	7 6%acD	1 1%	2 3%	1 4%	3 2%	2 2%	1 2%	1 2%	3 4%	3 5%	26 3%	10 4%	5 2%
Police service	8 1%	6 1%	4 2%ad	- -	1 *	* *	- -	- -	1 5%	1 1%	1 1%	- -	- -	- -	3 4%AcD	6 1%	1 1%	2 1%
Public sector housing	6 1%	3 *	- -	- -	1 *	- -	3 5%ABCDEI	1 2%b	- -	- -	1 1%	- -	2 4%ABCDeI	1 1%	1 2%	4 *	3 1%o	1 *
Teaching employed by local education authority including voluntary aided schools and foundation schools	56 5%	36 5%	8 5%	6 5%	16 6%	5 5%	5 8%g	- -	- -	8 6%g	2 2%	2 6%	4 10%Gj	13 16%ABCDEG iJ	12 17%ABCDEGI J	42 5%	13 6%	12 5%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - o/p/q  
Overlap formulae used. \* small base, \*\* very small base (under 30) ineligible for sig testing

Prepared by ComRes





## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 104  
Do you work in any of the following occupations?  
Base: All respondents who work

	Q.2 From which three of the following news organisations do you personally most hear about energy and climate change issues?																	
	Total	BBC News (a)	Sky News (b)	Chan- nel 4 News (c)	ITV News (d)	The Guard- ian (e)	The Daily Tele- graph (f)	The Times (g)	The Finan- cial Times (h)	The Daily Mail (i)	The Sun (j)	The Mirror (k)	The Inde- pend- ent (l)	Your local news- paper (m)	Your local radio station (n)	NET: TV news (o)	NET: Broad- sheets (p)	NET: Tabloid (q)
Weighted base	1132	687	168	114*	280	104*	63*	56*	16**	131	91*	37**	45*	80*	72*	807	228	233
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	23 2%	15 2%	3 2%	1 1%	5 2%	-	3 5%Ej	-	-	3 2%	-	2 6%	1 2%	-	1 2%	16 2%	3 1%	5 2%
Bradford and Bingley or Northern Rock Building societies	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other public sector occupation (please specify as much detail as possible)	53 5%	33 5%	10 6%	3 3%	15 6%	6 6%	2 3%	4 7%	1 5%	3 2%	5 5%	2 6%	1 2%	5 7%	4 5%	40 5%	12 5%	9 4%
None of the above (Private Sector)	837 74%	512 75%fLMN	122 73%n	85 74%ln	215 77%fLMN	74 71%	41 65%	44 78%lmn	11 67%	102 78%fLMN	71 78%lmN	28 74%	28 61%	49 61%	43 59%	595 74%p	158 69%	176 76%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - o/p/q  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 105  
**Do you have any children aged 18 or under? If so, how old are they?**  
**Base: All respondents**

	Gender		Age							Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2021	1056	965	232	297	321	385	329	457	583	610	332	496	274	813
Weighted base	2021	991	1030	240	340	340	360	300	440	540	560	440	480	295	837
No children aged 18 or under	1441 71%	704 71%	737 72%	195 81%DEF	187 55%E	145 42%	219 61%E	262 87%cDEF	432 98%CDEFG	406 75%K	421 75%K	274 62%	340 71%K	175 59%	550 66%
NET: Yes	569 28%	277 28%	292 28%	43 18%gH	153 45%CGH	194 57%CDFGH	136 38%CGH	36 12%H	7 1%	129 24%	137 24%	166 38%JL	137 28%	119 40%n	280 33%
Yes - children aged under 5 years old	216 11%	84 8%	131 13%A	32 13%FGH	110 32%CEFGH	58 17%FGH	14 4%GH	2 1%	- -	48 9%	47 8%	68 15%JI	52 11%	39 13%	99 12%
Yes - children aged 5 to 10 years old	232 11%	104 11%	127 12%	10 4%H	82 24%CFGH	99 29%CFGH	32 9%CGH	6 2%	3 1%	58 11%	54 10%	67 15%iJ	52 11%	43 14%	110 13%
Yes - children aged 11 to 15 years old	206 10%	119 12%B	88 9%	7 3%h	22 6%H	87 25%CDGH	72 20%CDGH	16 5%H	3 1%	46 8%	39 7%	72 16%JL	50 10%j	29 10%	116 14%
Yes - children aged 16 to 18 years old	142 7%	69 7%	73 7%	4 1%	8 2%H	41 12%CDgH	67 19%CDEGH	22 7%CDH	1 *	25 5%	43 8%l	34 8%i	39 8%l	37 13%N	62 7%
Refused	11 1%	10 1%B	1 *	2 1%	1 *	1 *	5 1%h	1 *	1 *	5 1%	2 *	1 *	3 1%	1 *	6 1%

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n**  
**Overlap formulae used.**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 106  
**Do you have any children aged 18 or under? If so, how old are they?**  
**Base: All respondents**

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2021	181	114	1726	80	240	153	192	144	173	238	310	196
Weighted base	2021	182	101*	1738	81*	222	182	182	141	202	263	283	182
No children aged 18 or under	1441 71%	134 74%bD	63 62%	1244 72%b	48 59%	155 70%	121 67%	131 72%d	96 68%	153 76%BD	193 73%bD	206 73%bD	141 78%BDFh
NET: Yes	569 28%	47 26%	37 37%caljkL	485 28%	33 41%AgIJKL	67 30%l	60 33%L	50 28%	45 32%l	48 24%	66 25%	77 27%	38 21%
Yes - children aged under 5 years old	216 11%	16 9%	14 14%i	186 11%	13 16%l	25 11%	30 17%agIKl	17 9%	19 14%i	13 6%	27 10%	26 9%	16 9%
Yes - children aged 5 to 10 years old	232 11%	21 12%	12 12%	199 11%	9 11%	25 11%	23 13%	27 15%i	15 10%	16 8%	31 12%	35 13%	18 10%
Yes - children aged 11 to 15 years old	206 10%	17 9%	16 16%chJL	173 10%	13 16%hjl	27 12%	17 9%	20 11%	11 7%	22 11%	19 7%	32 11%	13 7%
Yes - children aged 16 to 18 years old	142 7%	13 7%	8 8%	122 7%	13 16%AEFGJKL	17 7%	7 4%	9 5%	12 8%	18 9%f	15 6%	22 8%	10 6%
Refused	11 1%	1 *	1 1%	10 1%	- -	- -	1 *	- -	1 1%	1 *	4 1%	1 *	2 1%

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l**  
**Overlap formulae used. \* small base**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 107  
**Do you have any children aged 18 or under? If so, how old are they?**  
**Base: All respondents**

Q.2 From which three of the following news organisations do you personally most hear about energy and climate change issues?

	Total	BBC News (a)	Sky News (b)	Chan- nel 4 News (c)	ITV News (d)	The Guard- ian (e)	The Daily Tele- graph (f)	The Times (g)	The Finan- cial Times (h)	The Daily Mail (i)	The Sun (j)	The Mirror (k)	The Inde- pend- ent (l)	Your local news- paper (m)	Your local radio stat- ion (n)	NET: TV news (o)	NET: Broad- sheets (p)	NET: Tabloid (q)
Unweighted base	2021	1274	305	191	526	180	131	97	25	302	144	65	88	136	122	1483	427	474
Weighted base	2021	1261	296	193	545	161	129	96*	22**	289	155	66*	81*	149*	126*	1478	401	474
No children aged 18 or under	1441 71%	930 74%BDJ	190 64%j	138 72%bJ	376 69%J	124 77%BdJ	104 80%BDJk	73 76%Bj	14 64%	230 79%ABcDjk mN	85 55%	45 68%j	64 80%BdJ	105 70%J	87 70%J	1067 72%	308 77%Oq	338 71%
NET: Yes	569 28%	320 25%FI	105 36%AcEFGI L	53 28%FI	168 31%AeFIL	38 23%	22 17%	23 24%	7 32%	59 21%	69 44%AbCDEF GIKLMN	18 27%	15 19%	42 28%f	38 30%FI	399 27%P	88 22%	132 28%P
Yes - children aged under 5 years old	216 11%	106 8%	36 12%Afl	21 11%	62 11%Al	14 9%	8 6%	9 9%	5 22%	20 7%	31 20%ABCDEF GIIMn	8 13%	8 10%	14 9%	13 11%	142 10%	36 9%	51 11%
Yes - children aged 5 to 10 years old	232 11%	126 10%	47 16%AEFI	20 11%	65 12%i	14 9%	8 6%	10 10%	2 8%	23 8%	34 22%ACDEFG ILMN	11 17%aFI	8 10%	15 10%	15 12%	169 11%p	36 9%	65 14%P
Yes - children aged 11 to 15 years old	206 10%	127 10%FL	35 12%FL	15 8%	72 13%AceFL	13 8%	6 5%	7 7%	2 7%	28 10%l	28 18%ACEFGIK Lm	5 7%	2 3%	14 9%l	21 17%ACEFgi kL	157 11%P	25 6%	54 11%P
Yes - children aged 16 to 18 years old	142 7%	84 7%	24 8%	16 8%	41 7%	9 6%	5 4%	6 7%	-	16 6%	12 8%	4 6%	2 3%	16 11%fil	8 6%	100 7%	21 5%	30 6%
Refused	11 1%	11 1%D	1 *	1 1%	1 *	-	3 3%aBDe	-	1 4%	-	1 1%	3 5%ABCDEGI jN	2 %	2 1%	-	11 1%	6 1%	4 1%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - o/p/q  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 108  
Which of the following ITV regions do you live in?  
Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2021	1056	965	232	297	321	385	329	457	583	610	332	496	274	813
Weighted base	2021	991	1030	240	340	340	360	300	440	540	560	440	480	295	837
Anglia	204 10%	94 10%	110 11%	28 12%	34 10%	38 11%	41 11%	25 8%	38 9%	43 8%	63 11%i	48 11%	51 11%	29 10%	101 12%
Border	30 1%	15 2%	14 1%	3 1%	7 2%	3 1%	8 2%	3 1%	5 1%	11 2%	6 1%	9 2%	4 1%	6 2%	13 2%
Central	297 15%	154 16%	142 14%	34 14%	49 15%	37 11%	55 15%	54 18%E	67 15%	89 17%j	68 12%	53 12%	87 18%JK	47 16%	101 12%
Granada	206 10%	97 10%	109 11%	22 9%	26 8%	51 15%cDFg	31 9%	29 10%	47 11%	58 11%K	58 10%K	27 6%	63 13%K	25 8%	90 11%
London	353 17%	171 17%	182 18%	41 17%	71 21%h	66 19%h	69 19%h	45 15%	61 14%	103 19%L	115 21%L	74 17%	61 13%	48 16%	157 19%
Meridian	218 11%	122 12%b	96 9%	30 13%	35 10%	32 9%	37 10%	33 11%	51 12%	66 12%	55 10%	50 11%	46 10%	23 8%	95 11%
STV	166 8%	80 8%	85 8%	9 4%	25 7%	25 7%	35 10%C	33 11%C	38 9%C	43 8%	44 8%	32 7%	45 9%	28 9%	66 8%
Tyne Tees	81 4%	38 4%	42 4%	7 3%	20 6%	12 4%	15 4%	10 3%	16 4%	18 3%	17 3%	24 5%	23 5%	12 4%	25 3%
Wales	97 5%	47 5%	50 5%	8 3%	13 4%	20 6%	24 7%	15 5%	17 4%	22 4%	27 5%	26 6%	21 4%	28 9%N	38 4%
West	56 3%	28 3%	28 3%	6 2%	10 3%	10 3%	9 2%	7 2%	15 3%	11 2%	19 3%	9 2%	18 4%	4 1%	25 3%
Westcountry	101 5%	49 5%	52 5%	22 9%DEF	8 2%	14 4%	11 3%	18 6%Df	29 7%DF	30 6%	34 6%	19 4%	18 4%	16 5%	40 5%
Yorkshire	212 10%	94 9%	118 11%	30 12%f	42 12%F	32 9%	25 7%	27 9%	56 13%F	46 9%	53 10%	70 16%JL	43 9%	29 10%	87 10%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n  
Overlap formulae used.

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 109  
Which of the following ITV regions do you live in?  
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2021	181	114	1726	80	240	153	192	144	173	238	310	196
Weighted base	2021	182	101*	1738	81*	222	182	182	141	202	263	283	182
Anglia	204 10%	-	-	204 12%AB	-	-	-	2 1%	14	176 87%ABDEFGHJKL	-	13 5%ABdEFGJL	-
Border	30 1%	10 5%CBdFGHIJKL	-	20 1%	-	20 9%BDFGHIJKL	-	-	-	-	-	-	-
Central	297 15%	5 3%Ef	-	291 17%AB	-	-	-	176 97%ABDEFHIJKL	96 68%ABDEFIJKL	5 2%Ef	2 1%	4 1%	9 5%BdEFJK
Granada	206 10%	1 1%	1 1%j	204 12%AB	1 2%j	201 91%ABDFGHIJKL	-	-	-	-	-	1 *	-
London	353 17%	-	-	353 20%AB	-	-	-	-	-	18 9%ABDEFGHL	261 99%ABDEFGHIKL	75 26%ABDEFGHIL	-
Meridian	218 11%	-	-	218 13%AB	-	-	-	1 1%	2 1%j	1 1%	-	190 67%ABDEFGHIJL	23 13%ABDEFGHIJ
STV	166 8%	166 91%CBDEFGHIJKL	-	-	-	-	-	-	-	-	-	-	-
Tyne Tees	81 4%	-	-	81 5%AB	79 97%ABEFGHIJKL	-	2 1%	-	-	-	-	-	-
Wales	97 5%	-	97 96%CADEFGHIJKL	-	-	-	-	-	-	-	-	-	-
West	56 3%	-	3 3%AFhIJK	53 3%A	-	1 1%	-	1 1%	-	-	-	-	51 28%ABDEFGHIJK
Westcountry	101 5%	-	-	101 6%AB	-	-	-	2 1%	-	-	-	-	99 54%ABDEFGHIJK
Yorkshire	212 10%	-	-	212 12%AB	1 1%	-	180 99%ABDEGHIJKL	-	30 21%ABDEGIJKL	2 1%	-	-	-

Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l  
Overlap formulae used. \* small base

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 110  
Which of the following ITV regions do you live in?  
Base: All respondents

Q.2 From which three of the following news organisations do you personally most hear about energy and climate change issues?

	Total	BBC News (a)	Sky News (b)	Chan- nel 4 News (c)	ITV News (d)	The Guard- ian (e)	The Daily Tele- graph (f)	The Times (g)	The Finan- cial Times (h)	The Daily Mail (i)	The Sun (j)	The Mirror (k)	The Inde- pend- ent (l)	Your local news- paper (m)	Your local radio stat- ion (n)	NET: TV news (o)	NET: Broad- sheets (p)	NET: Tabloid (q)
Unweighted base	2021	1274	305	191	526	180	131	97	25	302	144	65	88	136	122	1483	427	474
Weighted base	2021	1261	296	193	545	161	129	96*	22**	289	155	66*	81*	149*	126*	1478	401	474
Anglia	204 10%	107 8% <i>m</i>	25 9% <i>m</i>	15 8%	46 8% <i>m</i>	9 5%	11 8%	6 6%	1 4%	24 8% <i>m</i>	18 11% <i>eM</i>	6 9%	6 7%	5 3%	11 8%	132 9%	28 7%	45 9%
Border	30 1%	19 2%	9 3% <i>Adm</i>	7 3% <i>alm</i>	8 1%	2 1%	1 *	3 3% <i>iM</i>	-	2 1%	4 3%	-	-	-	3 2%	23 2%	6 2%	5 1%
Central	297 15%	194 15% <i>Ce</i>	38 13%	17 9%	88 16% <i>C</i>	17 11%	25 20% <i>bCEI</i>	13 13%	3 12%	56 19% <i>aBCEI</i>	23 15%	8 13%	8 10%	20 13%	19 15%	223 15%	55 14%	82 17%
Granada	206 10%	124 10% <i>f</i>	34 11% <i>fj</i>	22 11% <i>f</i>	62 11% <i>Fj</i>	18 11% <i>f</i>	6 5%	8 8%	2 10%	35 12% <i>Fj</i>	9 6%	17 26% <i>ABCDEFGHIJLMN</i>	7 9%	17 12% <i>f</i>	14 11%	149 10%	36 9%	61 13% <i>op</i>
London	353 17%	231 18% <i>d</i>	56 19%	45 23% <i>DI</i>	84 15%	41 26% <i>ADFIIm</i>	20 15%	26 27% <i>AbDFIIm</i>	7 34%	44 15%	27 17%	11 16%	13 16%	24 16%	30 24% <i>Di</i>	271 18%	87 22% <i>oQ</i>	75 16%
Meridian	218 11%	144 11% <i>d</i>	30 10%	24 12%	49 9%	17 10%	26 20% <i>ABcDEIJKMN</i>	15 15% <i>dm</i>	2 10%	36 12%	15 10%	5 8%	13 17% <i>DM</i>	10 7%	12 9%	166 11%	56 14% <i>o</i>	51 11%
STV	166 8%	107 9% <i>fik</i>	20 7%	18 9% <i>fk</i>	42 8%	13 8%	5 4%	5 5%	1 6%	16 6%	16 10% <i>fk</i>	1 2%	5 6%	17 11% <i>Fik</i>	8 6%	117 8%	24 6%	32 7%
Tyne Tees	81 4%	44 3% <i>g</i>	12 4% <i>g</i>	10 5% <i>G</i>	25 5% <i>g</i>	5 3%	4 3%	-	2 9%	17 6% <i>AG</i>	7 4% <i>g</i>	5 8% <i>aG</i>	2 3%	14 9% <i>ABdEfGn3</i>	4 3%	53 4%	11 3%	27 6% <i>OP</i>
Wales	97 5%	59 5% <i>C</i>	20 7% <i>Ci</i>	1 1%	25 5% <i>C</i>	9 6% <i>C</i>	6 4% <i>C</i>	5 5% <i>C</i>	1 5%	9 3% <i>c</i>	11 7% <i>C</i>	4 6% <i>C</i>	4 5% <i>C</i>	8 5% <i>C</i>	5 4% <i>c</i>	70 5%	20 5%	21 4%
West	56 3%	37 3%	10 4%	2 1%	17 3%	5 3%	4 3%	1 1%	-	11 4%	3 2%	-	2 2%	6 4%	6 4%	39 3%	9 2%	13 3%
Westcountry	101 5%	59 5%	14 5%	14 7%	25 5%	12 7%	8 6%	7 7%	-	11 4%	5 4%	2 3%	11 14% <i>ABcDeflJKMN</i>	6 4%	4 3%	73 5%	29 7% <i>OQ</i>	16 3%
Yorkshire	212 10%	135 11%	28 9%	19 10%	74 14% <i>Abei</i>	13 8%	14 11%	7 8%	2 9%	28 10%	17 11%	5 8%	9 12%	22 14%	12 9%	161 11%	39 10%	45 10%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - o/p/q  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Prepared by ComRes



## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 111  
**Marital Status**  
**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2021	1056	965	232	297	321	385	329	457	583	610	332	496	274	813
Weighted base	2021	991	1030	240	340	340	360	300	440	540	560	440	480	295	837
Single	552 27%	284 29%	268 26%	176 73%DEFGH	138 41%EFGH	95 28%fGH	77 21%gH	45 15%H	21 5%	122 23%	187 33%lK	99 23%	144 30%lK	79 27%	281 34% <sup>m</sup>
NET: Married/ Civil partnership/ co habiting	1235 61%	620 63%	616 60%	63 26%	196 58%C	231 68%CD	233 65%C	189 63%C	324 74% <sup>CD</sup> FG	357 66% <sup>JL</sup>	299 53%	310 70% <sup>JL</sup>	270 56%	178 60%	487 58%
Married	947 47%	484 49%	463 45%	19 8%	126 37% <sup>C</sup>	153 45% <sup>Cd</sup>	189 53% <sup>CDe</sup>	163 54% <sup>CDE</sup>	298 68% <sup>CDEFG</sup>	292 54% <sup>JL</sup>	238 43%	228 52% <sup>JL</sup>	189 39%	140 47% <sup>n</sup>	337 40%
Civil Partnership	21 1%	10 1%	11 1%	7 3% <sup>efgH</sup>	3 1%	3 1%	2 1%	2 1%	3 1%	3 1%	2 *	9 2% <sup>J</sup>	6 1%	5 2%	7 1%
Co Habiting	268 13%	126 13%	142 14%	37 15% <sup>GH</sup>	67 20% <sup>FGH</sup>	76 22% <sup>cFGH</sup>	41 11% <sup>H</sup>	24 8%	23 5%	61 11%	59 10%	73 17% <sup>iJ</sup>	75 16% <sup>iJ</sup>	33 11%	142 17% <sup>m</sup>
NET: Widowed/ separated/ divorced	224 11%	82 8%	142 14%A	- -	4 1%	11 3% <sup>C</sup>	50 14% <sup>CDE</sup>	63 21% <sup>CDEF</sup>	95 22% <sup>CDEF</sup>	57 11% <sup>k</sup>	73 13% <sup>K</sup>	29 6%	66 14% <sup>K</sup>	33 11%	64 8%
Widowed	52 3%	9 1%	43 4%A	- -	- -	- -	6 2% <sup>cDE</sup>	10 3% <sup>CDE</sup>	36 8% <sup>CDEFG</sup>	14 3%	18 3% <sup>k</sup>	4 1%	16 3% <sup>K</sup>	6 2%	7 1%
Separated	32 2%	18 2%	14 1%	- -	2 1%	4 1%	8 2% <sup>C</sup>	11 4% <sup>CDE</sup>	8 2% <sup>c</sup>	7 1%	8 1%	8 2%	10 2%	8 3%	12 1%
Divorced	139 7%	55 6%	84 8%A	- -	2 *	8 2% <sup>C</sup>	36 10% <sup>CDE</sup>	42 14% <sup>CDE</sup>	52 12% <sup>CDE</sup>	36 7%	47 8% <sup>K</sup>	17 4%	40 8% <sup>K</sup>	19 6%	45 5%
Prefer not to answer	10 *	5 *	5 *	2 1%	2 1%	3 1% <sup>h</sup>	- -	3 1% <sup>fh</sup>	- -	4 1%	2 *	3 1%	1 *	5 2%	5 1%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n  
 Overlap formulae used.



## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 112  
**Marital Status**  
**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2021	181	114	1726	80	240	153	192	144	173	238	310	196
Weighted base	2021	182	101*	1738	81*	222	182	182	141	202	263	283	182
Single	552 27%	43 24%	20 19%	489 28%b	22 27%	58 26%	51 28%h	44 24%	26 19%	61 30%bH	104 40%ABdEFGHiKL26%	74 26%	49 27%
NET: Married/ Civil partnership/ co habiting	1235 61%	114 63%J	69 68%J	1052 61%	49 61%J	137 62%J	114 63%J	114 63%J	107 76%ADEFGIJKL	123 61%J	120 46%	179 63%J	109 60%J
Married	947 47%	90 50%eJ	58 57%CEiJL	799 46%	39 49%j	90 40%	86 47%j	96 53%EJ	83 59%EfIJL	91 45%j	94 36%	140 50%eJ	79 44%
Civil Partnership	21 1%	- -	1 1%	20 1%	- -	1 *	8 5%AdEgIJKL	- -	2 1%	1 1%	2 1%	4 1%	1 1%
Co Habiting	268 13%	24 13%	10 10%	234 13%	10 12%	47 21%aBFGJK	20 11%	18 10%	22 16%j	31 15%j	23 9%	35 12%	28 16%j
NET: Widowed/ separated/ divorced	224 11%	24 13%h	11 10%	190 11%	10 13%	25 11%	15 8%	23 13%h	8 6%	18 9%	38 14%H	28 10%	23 13%h
Widowed	52 3%	5 3%	4 4%	43 2%	3 4%	8 3%	3 2%	1 1%	2 1%	4 2%	10 4%	5 2%	8 4%g
Separated	32 2%	5 3%l	1 1%	26 2%	3 4%lk	2 1%	3 2%	4 2%i	3 2%i	- -	6 2%i	3 1%	2 1%
Divorced	139 7%	14 8%h	6 6%	120 7%	4 5%	15 7%	9 5%	18 10%H	3 2%	14 7%	22 8%H	21 7%h	13 7%h
Prefer not to answer	10 *	1 *	2 2%Cgi	7 *	- -	2 1%	1 1%	- -	- -	- -	1 *	1 1%	1 *

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l  
 Overlap formulae used. \* small base

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 113  
**Marital Status**  
**Base: All respondents**

Q.2 From which three of the following news organisations do you personally most hear about energy and climate change issues?

	Total	BBC News (a)	Sky News (b)	Chan- nel 4 News (c)	ITV News (d)	The Guard- ian (e)	The Daily Tele- graph (f)	The Times (g)	The Finan- cial Times (h)	The Daily Mail (i)	The Sun (j)	The Mirror (k)	The Inde- pend- ent (l)	Your local news- paper (m)	Your local radio station (n)	NET: TV news (o)	NET: Broad- sheets (p)	NET: Tabloid (q)
Unweighted base	2021	1274	305	191	526	180	131	97	25	302	144	65	88	136	122	1483	427	474
Weighted base	2021	1261	296	193	545	161	129	96*	22**	289	155	66*	81*	149*	126*	1478	401	474
Single	552 27%	332 26%DiJ	75 25%dj	66 34%ABDFIJ MN	111 20%	66 41%ABDFGI JKMN	26 20%	26 27%j	7 33%	63 22%	26 17%	18 27%	33 40%ABDFGI JMN	34 23%	28 23%	381 26%Q	120 30%OQ	95 20%
NET: Married/ Civil partnership/ co habiting	1235 61%	775 61%CEL	204 69%ACEL	104 54%e	368 68%ACEL	73 45%	82 64%EL	60 62%EL	14 61%	191 66%CEL	115 74%ACEfgk LMn	40 61%el	37 46%	90 60%EI	77 62%EL	925 63%P	224 56%	326 69%OP
Married	947 47%	622 49%cEL	165 56%ACEL	81 42%e	289 53%aCEL	53 33%	72 55%CEL	50 53%EI	10 47%	164 57%ACEL	81 52%EL	30 45%	30 38%	71 48%E	69 55%cEL	733 50%	187 47%	262 55%OP
Civil Partnership	21 1%	7 1%	2 1%	- -	6 1%	1 *	1 1%	2 2%c	1 3%	3 1%	8 5%ABCDEFI klmN	- -	- -	1 1%	1 *	14 1%	3 1%	8 2%o
Co Habiting	268 13%	145 11%i	38 13%in	23 12%	73 13%fn	20 12%	9 7%	7 8%	2 11%	23 8%	25 16%FgIn	11 16%fin	7 8%	17 12%	8 6%	178 12%P	33 8%	55 12%
NET: Widowed/ separated/ divorced	224 11%	146 12%B	15 5%	22 12%B	64 12%B	22 14%B	19 15%B	10 10%b	1 6%	35 12%B	13 9%	6 9%	11 14%B	24 16%Bj	20 16%B	165 11%	56 14%o	51 11%
Widowed	52 3%	36 3%	5 2%	4 2%	15 3%	8 5%aBjk	3 2%	3 3%	- -	9 3%	2 1%	- -	5 6%aBcJk	4 3%	4 3%	40 3%	15 4%	10 2%
Separated	32 2%	23 2%b	1 *	7 4%BDJ	6 1%	6 4%aBDJ	2 1%	1 1%	1 6%	4 1%	- -	1 1%	4 5%ABdfgJ 3%bj	5 3%bj	4 3%bj	25 2%	11 3%oq	5 1%
Divorced	139 7%	87 7%B	9 3%	12 6%	44 8%BI	8 5%	15 12%aBEL	6 7%	- -	22 8%B	12 7%B	6 9%b	2 2%	15 10%BI	13 10%BI	100 7%	29 7%	36 8%
Prefer not to answer	10 *	7 1%	2 1%	- -	2 *	- -	2 2%dl	- -	- -	- -	1 *	2 3%aCDeI	- -	1 1%	- -	7 *	2 1%	2 *

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - o/p/q  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 114  
Which of the following cities do you live in, or nearest to?  
Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2021	1056	965	232	297	321	385	329	457	583	610	332	496	274	813
Weighted base	2021	991	1030	240	340	340	360	300	440	540	560	440	480	295	837
Glasgow	88 4%	44 4%	44 4%	5 2%	17 5%	11 3%	22 6% <sup>C</sup>	16 5% <sup>c</sup>	15 3%	21 4%	28 5% <sup>k</sup>	11 2%	27 6% <sup>K</sup>	17 6%	36 4%
Edinburgh	64 3%	24 2%	40 4% <sup>a</sup>	4 1%	6 2%	14 4%	12 3%	11 4%	17 4%	18 3%	13 2%	13 3%	20 4%	12 4%	22 3%
Newcastle	84 4%	41 4%	42 4%	8 3%	19 6%	11 3%	19 5%	11 4%	16 4%	16 3%	18 3%	27 6% <sup>ij</sup>	22 5%	12 4%	28 3%
Leeds	98 5%	43 4%	55 5%	16 7% <sup>F</sup>	30 9% <sup>eFGH</sup>	17 5% <sup>F</sup>	6 2%	12 4% <sup>f</sup>	17 4%	21 4%	28 5%	26 6%	24 5%	14 5%	47 6%
Hull	33 2%	17 2%	16 2%	5 2%	2 *	3 1%	4 1%	6 2%	13 3% <sup>De</sup>	5 1%	10 2%	14 3% <sup>L</sup>	3 1%	6 2%	8 1%
Sheffield	51 3%	21 2%	30 3%	6 2%	7 2%	11 3%	6 2%	5 2%	18 4% <sup>fg</sup>	16 3%	12 2%	11 2%	12 2%	8 3%	19 2%
Manchester	153 8%	67 7%	86 8%	17 7%	22 7%	31 9%	24 7%	21 7%	38 9%	38 7%	47 8% <sup>K</sup>	20 4%	48 10% <sup>K</sup>	17 6%	67 8%
Liverpool	64 3%	32 3%	32 3%	9 4%	6 2%	17 5% <sup>Dh</sup>	12 3%	9 3%	11 3%	23 4%	18 3%	11 2%	12 2%	10 3%	29 3%
Nottingham	87 4%	53 5% <sup>B</sup>	34 3%	14 6%	13 4%	11 3%	12 3%	19 6% <sup>ef</sup>	18 4%	21 4%	21 4%	18 4%	27 6%	14 5%	28 3%
Birmingham	162 8%	86 9%	77 7%	17 7%	36 10% <sup>ef</sup>	20 6%	21 6%	28 9%	41 9%	57 10% <sup>J</sup>	36 6%	31 7%	39 8%	22 8%	62 7%
Norwich	90 4%	47 5%	43 4%	11 5%	15 4%	25 7% <sup>GH</sup>	16 4%	9 3%	15 3%	15 3%	32 6% <sup>l</sup>	25 6% <sup>i</sup>	18 4%	16 6%	45 5%
Milton Keynes	48 2%	25 2%	24 2%	3 1%	10 3%	9 3%	9 2%	9 3%	10 2%	12 2%	17 3%	8 2%	12 2%	4 1%	24 3%
Brighton	49 2%	36 4% <sup>B</sup>	13 1%	6 3%	8 2%	8 2%	14 4% <sup>h</sup>	6 2%	7 2%	16 3% <sup>j</sup>	8 1%	17 4% <sup>Jl</sup>	8 2%	6 2%	27 3%
Oxford	29 1%	12 1%	16 2%	7 3% <sup>de</sup>	2 1%	3 1%	5 1%	3 1%	7 2%	10 2% <sup>j</sup>	3 1%	7 2%	9 2% <sup>j</sup>	6 2%	9 1%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n  
Overlap formulae used.

Prepared by ComRes



## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 114  
Which of the following cities do you live in, or nearest to?  
Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Weighted base	2021	991	1030	240	340	340	360	300	440	540	560	440	480	295	837
London	441 22%	216 22%	226 22%	57 24%	85 25%gh	81 24%gh	84 23%	53 18%	81 19%	125 23%l	142 25%L	89 20%	86 18%	60 20%	197 24%
Southampton	89 4%	40 4%	48 5%	14 6%	13 4%	12 4%	10 3%	13 4%	26 6%f	26 5%	21 4%	23 5%	19 4%	4 1%	36 4%M
Bristol	73 4%	39 4%	35 3%	12 5%	12 4%	12 3%	9 3%	11 4%	17 4%	15 3%	27 5%	15 4%	16 3%	8 3%	37 4%
Plymouth	51 3%	26 3%	25 2%	10 4%D	3 1%	6 2%	8 2%	10 3%d	14 3%d	13 2%	13 2%	9 2%	15 3%	12 4%N	13 2%
Cardiff	73 4%	35 4%	38 4%	8 3%	12 3%	15 4%	12 3%	11 4%	15 3%	20 4%	17 3%	21 5%	16 3%	15 5%	32 4%
None of these	193 10%	87 9%	107 10%	11 5%	22 6%	25 7%	54 15%CDEH	37 12%CD <sub>e</sub>	44 10%C	53 10%	48 9%	45 10%	47 10%	32 11%	69 8%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n  
Overlap formulae used.

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 115  
Which of the following cities do you live in, or nearest to?  
Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2021	181	114	1726	80	240	153	192	144	173	238	310	196
Weighted base	2021	182	101*	1738	81*	222	182	182	141	202	263	283	182
Glasgow	88 4%	88 48%CBDEFGHIJKL-	-	-	-	-	-	-	-	-	-	-	-
Edinburgh	64 3%	63 35%CBDEFGHIJKL-	-	1 *	-	-	-	-	-	-	1 *	-	-
Newcastle	84 4%	-	-	84 5%AB	75 92%ABEFGHIJKL	8 4%AbGHIJKL	1 1%	-	-	-	-	-	-
Leeds	98 5%	-	-	98 6%AB	1 2%ejk	-	97 53%ABDEGHIJKL	-	-	-	-	-	-
Hull	33 2%	-	-	33 2%a	-	-	28 15%ABDEGHIJKL	-	5 3%AbEGiJKL	1 *	-	-	-
Sheffield	51 3%	-	-	51 3%A	-	1 *	36 20%ABDEGHIJKL	-	14 10%ABDEGIJKL	-	-	-	-
Manchester	153 8%	-	1 1%	152 9%AB	1 1%	139 63%ABDFGHIJKL	2 1%	10 6%AbFHIJKL	-	-	-	-	-
Liverpool	64 3%	-	9 9%CADFGHIJKL	55 3%A	1 1%	53 24%ABDFGHIJKL	-	2 1%	-	-	-	-	-
Nottingham	87 4%	-	-	87 5%AB	-	-	3 2%ejk	1 *	80 56%ABDEFGIJKL	3 1%k	-	-	-
Birmingham	162 8%	-	2 2%aeJK	160 9%AB	-	-	1 1%	150 82%ABDEFHIJKL	7 5%AdEFIJKL	2 1%	-	-	1 1%
Norwich	90 4%	-	-	90 5%AB	-	-	-	-	-	90 45%ABDEFGHJKL	-	-	-
Milton Keynes	48 2%	-	-	48 3%A	-	-	-	1 1%	16 11%ABDEFGJKL	22 11%ABDEFGJKL	-	9 3%AEFJL	-
Brighton	49 2%	-	-	49 3%A	-	-	-	-	-	-	-	49 17%ABDEFGHIJL	-
Oxford	29 1%	-	-	29 2%	-	-	-	1 *	1 1%	-	-	23 8%ABDEFGHIJL	3 2%aeij

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l  
Overlap formulae used. \* small base

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 115  
Which of the following cities do you live in, or nearest to?  
Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Weighted base	2021	182	101*	1738	81*	222	182	182	141	202	263	283	182
London	441 22%	-	-	441 25%AB	-	-	-	-	-	53 26%ABDEFGHL	262 100%ABDEFGHIKL	127 45%ABDEFGHIL	-
Southampton	89 4%	-	-	89 5%AB	-	-	-	-	-	-	-	58 21%ABDEFGHIJ	30 17%ABDEFGHIJ
Bristol	73 4%	-	-	73 4%AB	-	-	-	1 *	-	-	-	1 *	72 39%ABDEFGHIJK
Plymouth	51 3%	-	-	51 3%A	-	-	-	-	-	-	-	-	51 28%ABDEFGHIJK
Cardiff	73 4%	-	72	1 72%CADEFGHIJKL*	-	-	-	-	-	-	-	-	1 *
None of these	193 10%	31 17%CDEFGJK	17 17%CDDeFgJK	145 8%	4 5%J	21 10%J	14 8%J	17 9%J	18 13%dJK	32 16%DFgJK	-	16 6%J	23 13%dJK

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l  
Overlap formulae used. \* small base

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 116  
Which of the following cities do you live in, or nearest to?  
Base: All respondents

Q.2 From which three of the following news organisations do you personally most hear about energy and climate change issues?

	Total	BBC News (a)	Sky News (b)	Chan- nel 4 News (c)	ITV News (d)	The Guard- ian (e)	The Daily Tele- graph (f)	The Times (g)	The Finan- cial Times (h)	The Daily Mail (i)	The Sun (j)	The Mirror (k)	The Inde- pend- ent (l)	Your local news- paper (m)	Your local radio stat- ion (n)	NET: TV news (o)	NET: Broad- sheets (p)	NET: Tabloid (q)
Unweighted base	2021	1274	305	191	526	180	131	97	25	302	144	65	88	136	122	1483	427	474
Weighted base	2021	1261	296	193	545	161	129	96*	22**	289	155	66*	81*	149*	126*	1478	401	474
Glasgow	88 4%	64 5% lk	12 4%	12 6% lkn	24 4%	9 5% ik	3 2%	3 3%	-	6 2%	7 5%	-	3 4%	5 3%	2 2%	66 4% q	15 4%	14 3%
Edinburgh	64 3%	38 3%	7 2%	9 5%	14 3%	4 3%	3 2%	3 3%	1 6%	8 3%	8 5%	1 2%	2 2%	7 5%	3 3%	43 3%	9 2%	17 3%
Newcastle	84 4%	51 4%	13 4%	10 5%	27 5%	5 3%	4 3%	2 2%	2 9%	16 6%	7 5%	5 8%	2 3%	14 9% AbdEfgn	4 3%	60 4%	13 3%	27 6% op
Leeds	98 5%	57 5% i	17 6% l	7 4%	27 5%	7 4%	6 5%	3 3%	2 9%	7 2%	9 6% i	1 1%	3 3%	10 7% l	5 4%	69 5%	16 4%	16 3%
Hull	33 2%	25 2% e	3 1%	8 4% aBEgjl	14 3% e	-	1 1%	-	-	5 2%	1 *	1 1%	-	6 4% bEgjl	3 2%	26 2% P	1 *	7 1%
Sheffield	51 3%	29 2%	5 2%	3 2%	16 3%	6 4%	6 4%	3 4%	-	11 4%	2 1%	2 3%	6 8% ABCDJMnl	1 %	2 2%	37 3%	18 4% O	15 3%
Manchester	153 8%	82 6%	26 9%	21 11% A	42 8%	13 8%	6 5%	7 7%	2 10%	26 9% a	8 5%	12 18% aBDEFGI JIMn	6 7%	10 7%	10 8%	107 7%	28 7%	45 10% o
Liverpool	64 3%	46 4% f	11 4% f	4 2%	20 4% f	8 5% Fg	1 *	1 1%	-	12 4% f	4 3%	6 8% aCdFGJN	2 2%	9 6% Fgn	2 1%	50 3%	10 3%	21 4%
Nottingham	87 4%	61 5%	13 4%	5 3%	31 6%	6 4%	8 6%	6 6%	1 3%	19 7% c	8 5%	5 7%	1 2%	5 3%	5 4%	68 5%	17 4%	29 6%
Birmingham	162 8%	104 8%	23 8%	11 6%	42 8%	11 7%	18 14% AbCDEL MN	9 10%	2 9%	33 11% acdImn	19 12% clmn	4 5%	3 4%	8 6%	7 5%	119 8%	37 9%	49 10% o
Norwich	90 4%	47 4%	8 3%	6 3%	19 4%	2 1%	3 2%	1 1%	-	14 5% ej	2 1%	2 3%	3 3%	4 3%	6 5%	57 4% p	9 2%	16 3%
Milton Keynes	48 2%	27 2%	11 4% ae	2 1%	17 3%	1 1%	5 4% e	2 2%	-	5 2%	7 4% ce	2 2%	1 1%	1 1%	6 5% ce	38 3%	7 2%	11 2%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - o/p/q  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 116  
Which of the following cities do you live in, or nearest to?  
Base: All respondents

Q.2 From which three of the following news organisations do you personally most hear about energy and climate change issues?

	Total	BBC News (a)	Sky News (b)	Chan- nel 4 News (c)	ITV News (d)	The Guard- ian (e)	The Daily Tele- graph (f)	The Times (g)	The Finan- cial Times (h)	The Daily Mail (i)	The Sun (j)	The Mirror (k)	The Inde- pend- ent (l)	Your local news- paper (m)	Your local radio station (n)	NET: TV news (o)	NET: Broad- sheets (p)	NET: Tabloid (q)
Weighted base	2021	1261	296	193	545	161	129	96*	22**	289	155	66*	81*	149*	126*	1478	401	474
Brighton	49 2%	34 3%	8 3% <sup>m</sup>	3 2%	13 2%	2 1%	2 2%	1 1%	-	7 2%	3 2%	-	2 3% <sup>m</sup>	-	4 3% <sup>m</sup>	39 3% <sup>p</sup>	5 1%	9 2%
Oxford	29 1%	18 1%	5 2%	3 1%	4 1%	2 1%	2 2%	1 2%	* 2%	6 2%	-	3 4% <sup>DJn</sup>	5 6% <sup>AbCDEfi</sup> JN	6 4% <sup>aDJn</sup>	-	20 1%	8 2%	8 2%
London	441 22%	278 22%	72 24% <sup>d</sup>	52 27% <sup>DIm</sup>	106 19%	46 28% <sup>aDIM</sup>	28 22%	34 35% <sup>ABDFIk</sup> IM	7 34%	55 19%	42 27% <sup>Dim</sup>	13 20%	18 22%	25 17%	36 29% <sup>DIM</sup>	336 23%	109 27% <sup>Oq</sup>	103 22%
Southampton	89 4%	60 5%	10 3%	13 7% <sup>b</sup>	21 4%	9 6%	13 10% <sup>ABDIM</sup>	6 6%	2 8%	13 5%	8 5%	2 4%	4 5%	4 3%	5 4%	69 5%	27 7% <sup>oq</sup>	19 4%
Bristol	73 4%	47 4%	13 5%	5 3%	18 3%	9 6% <sup>k</sup>	4 3%	3 4%	-	12 4%	4 3%	-	4 5% <sup>k</sup>	7 4%	5 4%	55 4%	15 4%	14 3%
Plymouth	51 3%	32 3%	8 3%	10 5% <sup>Aij</sup>	15 3%	6 4%	4 3%	3 3%	-	6 2%	2 1%	2 3%	7 9% <sup>ABDefJ</sup> Mn	2 1%	4 3%	39 3%	15 4% <sup>q</sup>	8 2%
Cardiff	73 4%	47 4% <sup>c</sup>	10 3%	2 1%	26 5% <sup>Ci</sup>	7 4% <sup>c</sup>	5 4%	3 3%	1 5%	6 2%	6 4%	4 6% <sup>C</sup>	3 4%	6 4%	4 3%	55 4%	15 4%	14 3%
None of these	193 10%	113 9% <sup>Ck</sup>	20 7% <sup>c</sup>	5 3%	48 9% <sup>C</sup>	9 6%	10 7% <sup>cc</sup>	6 6%	1 4%	23 8% <sup>C</sup>	8 5%	2 2%	6 7%	17 11% <sup>Cjk</sup>	14 11% <sup>Cjk</sup>	125 8%	27 7%	31 7%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - o/p/q  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 117  
**What is the combined annual income of your household, prior to tax being deducted?**  
**Base: All respondents**

	Total	Gender		Age						Social Grade				Employment Sector		
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)	
Unweighted base	2021	1056	965	232	297	321	385	329	457	583	610	332	496	274	813	
Weighted base	2021	991	1030	240	340	340	360	300	440	540	560	440	480	295	837	
Up to £7,000	(3.5)	59 3%	23 2%	36 4%	17 7%DEGH	9 3%H	10 3%H	17 5%gH	5 2%H	1 *	2 *	12 2%l	4 1%	41 9%JK	5 2%	10 1%
£7,001 to £14,000	(10.5)	269 13%	116 12%	153 15%a	33 14%	33 10%	33 10%	44 12%	57 19%DEF	70 16%DE	24 4%	60 11%l	40 9%l	145 30%JK	13 4%	68 8%m
£14,001 to £21,000	(17.5)	347 17%	160 16%	187 18%	40 16%	41 12%	50 15%	58 16%	59 20%D	99 23%cDEF	57 11%	106 19%l	84 19%l	100 21%l	42 14%	123 15%
£21,001 to £28,000	(24.5)	373 18%	190 19%	183 18%	44 18%	63 19%	56 16%	73 20%	50 17%	87 20%	90 17%	108 19%l	104 24%lL	72 15%	51 17%	161 19%
£28,001 to £34,000	(31)	326 16%	169 17%	157 15%	30 13%	45 13%	59 17%	53 15%	55 18%	84 19%cd	105 19%L	90 16%L	82 19%L	50 10%	57 19%	135 16%
£34,001 to £41,000	(37.5)	236 12%	141 14%B	95 9%	15 6%	60 18%CFGH	53 15%CfgH	38 11%	30 10%	41 9%	84 16%jL	66 12%L	62 14%L	24 5%	41 14%	136 16%
£41,001 to £48,000	(44.5)	102 5%	61 6%B	41 4%	11 5%	36 11%CFGH	22 7%Fgh	8 2%	10 3%	15 3%	43 8%jKL	30 5%L	20 5%L	9 2%	20 7%	56 7%
£48,001 to £55,000	(51.5)	71 4%	37 4%	34 3%	6 2%	21 6%cGH	10 3%	19 5%GH	6 2%	9 2%	37 7%JKL	22 4%L	9 2%l	2 *	23 8%N	26 3%
£55,001 to £62,000	(58.5)	38 2%	25 3%b	12 1%	3 1%	11 3%fg	10 3%fg	4 1%	3 1%	6 1%	22 4%JKL	8 1%	6 1%	2 *	13 4%n	16 2%
£62,001 to £69,000	(65.5)	36 2%	16 2%	20 2%	10 4%egH	8 2%H	4 1%	8 2%H	4 1%	1 *	16 3%L	11 2%L	7 2%	2 *	4 1%	28 3%
£69,001 to £76,000	(72.5)	23 1%	6 1%	17 2%A	2 1%h	6 2%H	7 2%GH	7 2%gH	1 *	-	10 2%l	7 1%	3 1%	3 1%	8 3%	11 1%
£76,001 to £83,000	(79.5)	2 *	2 *	-	-	-	-	2 1%	-	-	-	2 *	-	-	2 1%N	-
£83,001 or more	(86)	14 1%	7 1%	7 1%	3 1%dg	-	9 3%DFGH	1 *	-	1 *	8 1%KL	6 1%kL	-	-	1 *	12 1%
Prefer not to answer	125 6%	37 4%	87 8%A	26 11%DEH	8 2%	16 5%	29 8%De	21 7%D	26 6%D	42 8%k	34 6%	19 4%	30 6%	16 5%	55 7%	

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n  
 Overlap formulae used.

**Climate Survey**  
**ONLINE Fieldwork: 1st-3rd August 2014**

Absolutes/col percents

Table 117

**What is the combined annual income of your household, prior to tax being deducted?****Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Weighted base	2021	991	1030	240	340	340	360	300	440	540	560	440	480	295	837
Average income (£000's)	27.94	28.95B	26.92	26.77	31.75CFGH	31.24CFGH	27.85GH	24.71	25.16	35.00JKL	28.91L	27.84L	19.07	33.47	31.36

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n**  
Overlap formulae used.

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 118  
**What is the combined annual income of your household, prior to tax being deducted?**  
**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2021	181	114	1726	80	240	153	192	144	173	238	310	196
Weighted base	2021	182	101*	1738	81*	222	182	182	141	202	263	283	182
Up to £7,000	(3.5) 59 3%	8 4%	4 4%	47 3%	8 10% EFGHIJKL	8 4%	5 3%	3 2%	3 2%	3 2%	6 2%	7 3%	3 2%
£7,001 to £14,000	(10.5) 269 13%	18 10%	11 10%	241 14%	21 26% ABFIJKI	38 17% aK	23 13%	29 16% K	22 15% K	26 13% k	35 13% k	22 8%	26 15% K
£14,001 to £21,000	(17.5) 347 17%	32 18%	19 19%	296 17%	15 18%	32 14%	39 22% gj	24 13%	40 28% AEGIJKL	37 18%	36 14%	47 17%	26 14%
£21,001 to £28,000	(24.5) 373 18%	43 23% e	18 18%	313 18%	13 16%	34 15%	34 19%	37 20%	25 17%	43 21%	43 16%	49 17%	37 20%
£28,001 to £34,000	(31) 326 16%	32 18% d	12 12%	281 16%	6 8%	31 14%	30 17%	33 18% d	20 14%	32 16%	39 15%	57 20% D	33 18% d
£34,001 to £41,000	(37.5) 236 12%	16 9%	12 12%	208 12%	8 10%	28 13%	19 10%	25 14%	16 11%	18 9%	37 14%	40 14%	17 9%
£41,001 to £48,000	(44.5) 102 5%	9 5% d	4 4% d	89 5%	- -	8 3%	10 5% d	6 3%	3 2%	11 5% d	22 8% DegH	21 8% DegH	9 5% d
£48,001 to £55,000	(51.5) 71 4%	4 2%	3 3%	64 4%	2 3%	14 6% ak	7 4%	9 5%	4 3%	6 3%	8 3%	7 2%	8 4%
£55,001 to £62,000	(58.5) 38 2%	2 1%	3 3% iL	32 2%	1 1%	3 1%	3 2%	4 2% l	1 1%	1 *	10 4% iL	8 3% iL	- -
£62,001 to £69,000	(65.5) 36 2%	2 1%	- -	33 2%	5 6% aBFgHK	9 4% bFHK	- -	3 1%	- -	6 3% fhK	5 2%	1 *	5 3% fhK
£69,001 to £76,000	(72.5) 23 1%	3 2%	3 3% Cij	17 1%	- -	4 2%	2 1%	1 1%	1 *	1 *	1 1%	4 2%	2 1%
£76,001 to £83,000	(79.5) 2 *	- -	2 2% CaEfgiJKI	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
£83,001 or more	(86) 14 1%	- -	2 2% e	13 1%	- -	- -	2 1%	1 1%	- -	2 1%	3 1%	5 2% e	- -
Prefer not to answer	125 6%	14 8%	7 7%	104 6%	2 2%	14 6%	8 4%	6 3%	9 6%	17 8% g	17 7%	16 6%	16 9% dG

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l  
 Overlap formulae used. \* small base

**Climate Survey**  
**ONLINE Fieldwork: 1st-3rd August 2014**

Absolutes/col percents

Table 118

**What is the combined annual income of your household, prior to tax being deducted?****Base: All respondents**

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Weighted base	2021	182	101*	1738	81*	222	182	182	141	202	263	283	182
Average income (£000's)	27.94	26.56d	30.19aDH	27.95	22.66	28.60DH	26.85d	28.18DH	24.05	27.51DH	30.05ADfH	30.23ADfH	27.43DH

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l**  
**Overlap formulae used. \* small base**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 119

**What is the combined annual income of your household, prior to tax being deducted?**

**Base: All respondents**

Q.2 From which three of the following news organisations do you personally most hear about energy and climate change issues?

	Total	BBC News (a)	Sky News (b)	Chan- nel 4 News (c)	ITV News (d)	The Guard- ian (e)	The Daily Tele- graph (f)	The Times (g)	The Finan- cial Times (h)	The Daily Mail (i)	The Sun (j)	The Mirror (k)	The Inde- pend- ent (l)	Your local news- paper (m)	Your local radio stat- ion (n)	NET: TV news (o)	NET: Broad- sheets (p)	NET: Tabloid (q)	
Unweighted base	2021	1274	305	191	526	180	131	97	25	302	144	65	88	136	122	1483	427	474	
Weighted base	2021	1261	296	193	545	161	129	96*	22**	289	155	66*	81*	149*	126*	1478	401	474	
Up to £7,000	(3.5)	59 3%	27 2%	7 2%	5 2%	16 3%	3 2%	1 1%	3 4%	6 2%	4 2%	3 4%	2 2%	5 3%	1 1%	34 2%	7 2%	9 2%	
£7,001 to £14,000	(10.5)	269 13%	145 11%	34 11%	29 15%fl	74 14%	16 10%	10 8%	8 9%	1 5%	35 12%	19 12%	13 20%AbeFg	6 8%	25 17%afgl	20 16%f	180 12%P	35 9%	58 12%p
£14,001 to £21,000	(17.5)	347 17%	229 18%G	48 16%g	46 24%abFGI	110 20%G	27 17%g	18 14%	8 8%	1 6%	53 18%G	27 17%g	15 23%G	12 15%	23 15%	21 17%	261 18%p	58 14%	92 19%p
£21,001 to £28,000	(24.5)	373 18%	233 18%E	63 21%E	36 19%e	105 19%E	19 12%	19 14%	18 19%	2 9%	62 21%E	41 26%AdEFm	13 19%	14 17%	24 16%	23 19%	279 19%P	61 15%	109 23%OP
£28,001 to £34,000	(31)	326 16%	216 17%k	54 18%k	24 12%	82 15%	32 20%CiK	29 22%CdIK	20 21%cK	4 17%	39 14%	27 17%k	5 8%	16 20%k	30 20%k	20 16%	246 17%q	84 21%OQ	64 14%
£34,001 to £41,000	(37.5)	236 12%	160 13%	34 11%	18 9%	61 11%	15 9%	22 17%cde	10 11%	7 31%	42 14%	21 13%	9 14%	8 10%	14 9%	15 12%	184 12%	49 12%	65 14%
£41,001 to £48,000	(44.5)	102 5%	68 5%bdij	10 3%	10 5%	20 4%	10 6%ij	10 8%bDIJ	12 12%ABCDJm	1 3%	8 3%	3 2%	4 6%j	8 10%aBDIJ	7 4%	11 9%BDIJ	75 5%Q	31 8%OQ	15 3%
£48,001 to £55,000	(51.5)	71 4%	43 3%	14 5%Dk	10 5%dk	12 2%	7 5%	3 2%	5 5%k	2 9%	10 4%	3 2%	-	4 6%k	4 3%	2 2%	53 4%	18 5%	13 3%
£55,001 to £62,000	(58.5)	38 2%	22 2%	9 3%dfm	6 3%fm	8 1%	13 8%ABCDFGI- JKMN	-	2 2%	3 12%	4 1%	2 1%	-	4 5%adFM	-	2 1%	30 2%	15 4%OQ	6 1%
£62,001 to £69,000	(65.5)	36 2%	22 2%	3 1%	4 2%	9 2%	2 1%	4 3%	3 3%	1 4%	6 2%	3 2%	-	1 1%	8 6%ABDEkn	1 1%	23 2%	9 2%	9 2%
£69,001 to £76,000	(72.5)	23 1%	11 1%	4 1%	1 *	3 1%	2 1%	1 1%	3 3%aDi	-	1 *	1 1%	-	-	1 *	2 2%	13 1%	6 1%	3 1%
£76,001 to £83,000	(79.5)	2 *	-	2 1%Ad	-	-	2 1%ADi	-	-	-	-	-	-	-	-	-	2 *	2 1%o	-
£83,001 or more	(86)	14 1%	14 1%d	2 1%	1 *	2 *	3 2%d	-	4 4%ABCDFIJ- IM	-	3 1%	-	-	-	-	1 1%	14 1%	4 1%	3 1%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - o/p/q  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Prepared by ComRes



## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 119

**What is the combined annual income of your household, prior to tax being deducted?**

**Base: All respondents**

Q.2 From which three of the following news organisations do you personally most hear about energy and climate change issues?

	Total	BBC News (a)	Sky News (b)	Chan- nel 4 News (c)	ITV News (d)	The Guard- ian (e)	The Daily Tele- graph (f)	The Times (g)	The Finan- cial Times (h)	The Daily Mail (i)	The Sun (j)	The Mirror (k)	The Inde- pend- ent (l)	Your local news- paper (m)	Your local radio stat- ion (n)	NET: TV news (o)	NET: Broad- sheets (p)	NET: Tabloid (q)
Weighted base	2021	1261	296	193	545	161	129	96*	22**	289	155	66*	81*	149*	126*	1478	401	474
Prefer not to answer	125 6%	70 6%g	12 4%	5 3%	42 8%aBCGj	9 5%g	12 9%bCGj	1 1%	-	20 7%cG	5 3%	3 4%	6 8%cG	8 5%	6 4%	85 6%	22 6%	27 6%
Average income (£000's)	27.94	28.57DK	29.23DK	27.14k	26.13k	32.46AbCD IJKMN	30.64cDJK m	34.45ABCD fIJKMN	36.18	27.93dK	26.60k	22.73	30.36DJK	27.18k	28.08K	28.38q	31.80OQ	27.14

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - o/p/q**  
**Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing**

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 120

**Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?**

**Base: All respondents**

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2021	1056	965	232	297	321	385	329	457	583	610	332	496	274	813
Weighted base	2021	991	1030	240	340	340	360	300	440	540	560	440	480	295	837
NET: Yes	387 19%	178 18%	209 20%	37 15%	35 10%	46 14%	78 22% <sup>c</sup>	75 25% <sup>CDE</sup>	117 27% <sup>CDE</sup>	83 15%	99 18%	61 14%	144 30% <sup>IJK</sup>	35 12%	75 9%
Yes - physical condition	234 12%	105 11%	129 12%	9 4%	14 4%	18 5%	57 16% <sup>CDE</sup>	52 17% <sup>CDE</sup>	84 19% <sup>CDE</sup>	48 9%	63 11%	44 10%	80 17% <sup>IJK</sup>	17 6%	46 6%
Yes - disability	142 7%	72 7%	70 7%	10 4%	11 3%	22 7%	35 10% <sup>CD</sup>	29 10% <sup>CD</sup>	35 8% <sup>D</sup>	28 5%	31 5%	18 4%	65 14% <sup>IJK</sup>	12 4% <sup>n</sup>	16 2%
Yes - mental condition	135 7%	57 6%	78 8%	26 11% <sup>degH</sup>	20 6%	20 6%	35 10% <sup>egH</sup>	17 6%	15 3%	21 4%	29 5%	22 5%	64 13% <sup>IJK</sup>	12 4%	28 3%
Yes - other	17 1%	9 1%	8 1%	1 *	1 *	1 *	3 1%	5 2% <sup>e</sup>	7 1% <sup>e</sup>	4 1%	5 1%	1 *	7 2% <sup>k</sup>	1 *	* *
No	1593 79%	796 80%	797 77%	200 83% <sup>fGH</sup>	300 88% <sup>FGH</sup>	287 84% <sup>FGH</sup>	272 76%	219 73%	316 72%	450 83% <sup>L</sup>	453 81% <sup>L</sup>	370 84% <sup>L</sup>	321 67%	253 86%	748 89%
Prefer not to say	41 2%	16 2%	25 2%	4 1%	6 2%	8 2%	10 3%	7 2%	7 2%	8 1%	8 1%	10 2%	15 3% <sup>ij</sup>	7 2%	14 2%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n**  
Overlap formulae used.

## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 121

**Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?**

**Base: All respondents**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2021	181	114	1726	80	240	153	192	144	173	238	310	196
Weighted base	2021	182	101*	1738	81*	222	182	182	141	202	263	283	182
NET: Yes	387 19%	43 24%e	18 18%	326 19%	18 22%	35 16%	38 21%	31 17%	26 18%	37 18%	46 18%	50 18%	44 24%E
Yes - physical condition	234 12%	30 16%cBeJ	7 7%	197 11%	11 14%	21 9%	22 12%	24 13%	16 11%	20 10%	23 9%	32 11%	27 15%bj
Yes - disability	142 7%	17 9%	10 10%	115 7%	7 9%	13 6%	12 7%	13 7%	12 8%	12 6%	17 7%	17 6%	12 7%
Yes - mental condition	135 7%	18 10%cEG	7 7%	110 6%	8 10%eg	9 4%	18 10%EG	7 4%	7 5%	16 8%	14 5%	17 6%	14 8%
Yes - other	17 1%	3 2%	2 2%E	12 1%	- -	- -	2 1%	2 1%	3 2%e	1 *	2 1%	2 1%	1 1%
No	1593 79%	134 74%	80 79%	1379 79%	62 76%	182 82%a	139 76%	151 83%a	114 81%	156 77%	212 81%	228 81%	137 76%
Prefer not to say	41 2%	5 3%GL	3 3%GL	33 2%	2 2%gl	6 3%gL	5 3%gl	- -	2 1%	9 4%GL	5 2%gl	5 2%	- -

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l**  
**Overlap formulae used. \* small base**



## Climate Survey

### ONLINE Fieldwork: 1st-3rd August 2014

Absolutes/col percents

Table 122

**Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?**

**Base: All respondents**

Q.2 From which three of the following news organisations do you personally most hear about energy and climate change issues?

	Total	BBC News (a)	Sky News (b)	Chan- nel 4 News (c)	ITV News (d)	The Guard- ian (e)	The Daily Tele- graph (f)	The Times (g)	The Finan- cial Times (h)	The Daily Mail (i)	The Sun (j)	The Mirror (k)	The Inde- pend- ent (l)	Your local news- paper (m)	Your local radio sta- tion (n)	NET: TV news (o)	NET: Broad- sheets (p)	NET: Tabloid (q)
Unweighted base	2021	1274	305	191	526	180	131	97	25	302	144	65	88	136	122	1483	427	474
Weighted base	2021	1261	296	193	545	161	129	96*	22**	289	155	66*	81*	149*	126*	1478	401	474
NET: Yes	387 19%	249 20%	61 21%	36 19%	126 23%agi	27 17%	21 16%	14 14%	5 21%	51 18%	41 27%aefGI	17 25%	14 17%	34 23%	24 20%	290 20%p	64 16%	100 21%p
Yes - physical condition	234 12%	166 13%	33 11%	24 12%	85 16%abll	19 11%	16 13%	9 9%	1 3%	29 10%	23 15%	8 13%	6 8%	21 14%	16 13%	182 12%	43 11%	57 12%
Yes - disability	142 7%	90 7%	28 10%eG	10 5%	50 9%aceg	7 4%	6 5%	3 3%	-	18 6%	19 12%acEfGi	8 12%cEfG	5 6%	13 8%	7 6%	111 8%P	18 5%	41 9%P
Yes - mental condition	135 7%	68 5%	15 5%	11 6%	33 6%	12 8%f	3 2%	3 3%	4 19%	17 6%	11 7%	8 12%AbdFG	6 8%	16 11%AbdFg	8 6%	86 6%	20 5%	32 7%
Yes - other	17 1%	15 1%	2 1%	-	7 1%	2 1%	1 1%	-	-	1 *	1 1%	1 2%c	-	1 1%	-	16 1%	3 1%	4 1%
No	1593 79%	980 78%	229 78%	151 79%	408 75%	131 81%	109 84%DJK	80 83%dj	17 79%	230 80%	112 73%	48 73%	66 82%	112 75%	97 77%	1153 78%	331 82%OQ	364 77%
Prefer not to say	41 2%	31 2%	5 2%	5 3%f	11 2%	3 2%	-	2 3%f	-	8 3%f	1 1%	1 2%	1 2%	4 2%	4 3%f	35 2%	6 1%	10 2%

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n - o/p/q**  
**Overlap formulae used. \* small base, \*\* very small base (under 30) ineligible for sig testing**

	Pa	Tab	Title	Base Description	Base
	1	1	Q.1 How well informed, if at all, do you feel about each of the following? Summary	Base: All respondents	202'
•	2	2	Q.1 How well informed, if at all, do you feel about each of the following? The sources of energy used in the UK (eg. coal,	Base: All respondents	202'
•	3	3	Q.1 How well informed, if at all, do you feel about each of the following? The sources of energy used in the UK (eg. coal,	Base: All respondents	202'
•	4	4	Q.1 How well informed, if at all, do you feel about each of the following? The sources of energy used in the UK (eg. coal,	Base: All respondents	202'
•	5	5	Q.1 How well informed, if at all, do you feel about each of the following? The reasons for energy prices charged to	Base: All respondents	202'
•	6	6	Q.1 How well informed, if at all, do you feel about each of the following? The reasons for energy prices charged to	Base: All respondents	202'
•	7	7	Q.1 How well informed, if at all, do you feel about each of the following? The reasons for energy prices charged to	Base: All respondents	202'
•	8	8	Q.1 How well informed, if at all, do you feel about each of the following? Global climate change	Base: All respondents	202'
•	9	9	Q.1 How well informed, if at all, do you feel about	Base: All respondents	202'

	Pa	Tab	Title	Base Description	Base
•	16	13	Q.2 From which three of the following news organisations do you personally most hear about energy and climate change issues?	Base: All respondents	202'
•	17	14	Q.3 Which three of the following news organisations would you trust most to provide reliable information on energy and climate change issues?	Base: All respondents	202'
•	18	14	Q.3 Which three of the following news organisations would you trust most to provide reliable information on energy and climate change issues?	Base: All respondents	202'
•	19	15	Q.3 Which three of the following news organisations would you trust most to provide reliable information on energy and climate change issues?	Base: All respondents	202'
•	20	15	Q.3 Which three of the following news organisations would you trust most to provide reliable information on energy and climate change issues?	Base: All respondents	202'
•	21	16	Q.3 Which three of the following news organisations would you trust most to provide reliable information on energy and climate change issues?	Base: All respondents	202'
•	22	16	Q.3 Which three of the following news organisations would you trust most to provide reliable information on energy and climate change issues?	Base: All respondents	202'
•	23	17	Q.4 Which of these views about climate change is closest to your own?	Base: All respondents	202'
•	24	18	Q.4 Which of these views about climate change is closest to your own?	Base: All respondents	202'

	Pa	Tab	Title	Base Description	Base
•	32	26	Q.7 The UK has laws in place designed to address climate change. But what about other countries? Which of the following statements comes closest to what you believe is true?	Base: All respondents	2021
•	33	27	Q.7 The UK has laws in place designed to address climate change. But what about other countries? Which of the following statements comes closest to what you believe is true?	Base: All respondents	2021
•	34	28	Q.7 The UK has laws in place designed to address climate change. But what about other countries? Which of the following statements comes closest to what you believe is true?	Base: All respondents	2021
	35	29	Q.8 What proportion of the UK's electricity do you think is currently generated by the following methods?	Base: All respondents	2021
•	36	30	Q.8 What proportion of the UK's electricity do you think is currently generated by the following methods?	Base: All respondents	2021
•	37	31	Q.8 What proportion of the UK's electricity do you think is currently generated by the following methods?	Base: All respondents	2021
•	38	32	Q.8 What proportion of the UK's electricity do you think is currently generated by the following methods?	Base: All respondents	2021
•	39	33	Q.8 What proportion of the UK's electricity do you think is currently generated by the following methods?	Base: All respondents	2021

	Pa	Tab	Title	Base Description	Base
•	46	40	Q.8 What proportion of the UK's electricity do you think is currently generated by the following methods?	Base: All respondents	202'
•	47	41	Q.8 What proportion of the UK's electricity do you think is currently generated by the following methods?	Base: All respondents	202'
•	48	42	Q.8 What proportion of the UK's electricity do you think is currently generated by the following methods?	Base: All respondents	202'
•	49	43	Q.8 What proportion of the UK's electricity do you think is currently generated by the following methods?	Base: All respondents	202'
•	50	44	Q.8 What proportion of the UK's electricity do you think is currently generated by the following methods?	Base: All respondents	202'
•	51	45	Q.8 What proportion of the UK's electricity do you think is currently generated by the following methods?	Base: All respondents	202'
•	52	46	Q.8 What proportion of the UK's electricity do you think is currently generated by the following methods?	Base: All respondents	202'
•	53	47	Q.8 What proportion of the UK's electricity do you think is currently generated by the following methods?	Base: All respondents	202'
•	54	48	Q.9 What do you think is most responsible for the	Base: All respondents	202'

	Pa	Tab	Title	Base Description	Base
•	59	53	Q.10 According to a recently published government survey, what proportion of people in the UK do you think support using renewable energy such as wind and solar power to provide the UK's	Base: All respondents	2021
•	60	54	Q.11 According to the same survey, what proportion of people in the UK do you think oppose using renewable energy such as	Base: All respondents	2021
•	61	55	Q.11 According to the same survey, what proportion of people in the UK do you think oppose using renewable energy such as	Base: All respondents	2021
•	62	56	Q.11 According to the same survey, what proportion of people in the UK do you think oppose using renewable energy such as	Base: All respondents	2021
•	63	57	Q.12 What impact do you think the government's policies of encouraging use of green energy have had on energy bills in the UK?	Base: All respondents	2021
•	64	58	Q.12 What impact do you think the government's policies of encouraging use of green energy have had on energy bills in the UK?	Base: All respondents	2021
•	65	59	Q.12 What impact do you think the government's policies of encouraging use of green energy have had on energy bills in the UK?	Base: All respondents	2021

	Pa	Tab	Title	Base Description	Base
•	71	65	Q.14 For each of the following, which is closest to your view about the British media? The British media tends to exaggerate the threat of climate change	Base: All respondents	2021
•	72	66	Q.14 For each of the following, which is closest to your view about the British media? The British media tends to give too much prominence to the views of coal, oil and gas	Base: All respondents	2021
•	73	67	Q.14 For each of the following, which is closest to your view about the British media? The British media tends to give too much prominence to the views of coal, oil and gas	Base: All respondents	2021
•	74	68	Q.14 For each of the following, which is closest to your view about the British media? The British media tends to give too much prominence to the views of coal, oil and gas	Base: All respondents	2021
•	75	69	Q.14 For each of the following, which is closest to your view about the British media? The British media tends to give too much prominence to climate change sceptics	Base: All respondents	2021
•	76	70	Q.14 For each of the following, which is closest to your view about the British media? The British media tends to give too much prominence to climate change sceptics	Base: All respondents	2021
•	77	71	Q.14 For each of the following, which is closest to your view about the British media? The British media tends to give too much prominence to climate change sceptics	Base: All respondents	2021

	Pa	Tab	Title	Base Description	Base
•	84	78	Tenure	Base: All respondents	2021
•	85	79	Tenure	Base: All respondents	2021
•	86	80	Tenure	Base: All respondents	2021
•	87	81	What is the highest educational level that you have achieved to date?	Base: All respondents	2021
•	88	82	What is the highest educational level that you have achieved to date?	Base: All respondents	2021
•	89	83	What is the highest educational level that you have achieved to date?	Base: All respondents	2021
•	90	84	Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?	Base: All respondents	2021
•	91	85	Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?	Base: All respondents	2021
•	92	86	Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?	Base: All respondents	2021
•	93	87	How many cars are there in your household?	Base: All respondents	2021



	Pa	Tab	Title	Base Description	Base
•	104	98	Which of the following best describes where you live?	Base: All respondents	2021
•	105	99	Which of the following best describes your current working status?	Base: All respondents	2021
•	106	100	Which of the following best describes your current working status?	Base: All respondents	2021
•	107	101	Which of the following best describes your current working status?	Base: All respondents	2021
•	108	102	Do you work in any of the following occupations?	Base: All respondents who work	1087
•	109	102	Do you work in any of the following occupations?	Base: All respondents who work	1132
•	110	103	Do you work in any of the following occupations?	Base: All respondents who work	1087
•	111	103	Do you work in any of the following occupations?	Base: All respondents who work	1132
•	112	104	Do you work in any of the following occupations?	Base: All respondents who work	1087
•	113	104	Do you work in any of the following occupations?	Base: All respondents who work	1132
•	114	105	Do you have any children aged 18 or under? If so, how old are they?	Base: All respondents	2021
•	115	106	Do you have any children aged 18 or under? If so, how old are they?	Base: All respondents	2021
•	116	107	Do you have any children aged 18 or under? If so,	Base: All respondents	2021

	Pa	Tab	Title	Base Description	Base
•	12	116	Which of the following cities do you live in, or nearest to?	Base: All respondents	202'
•	12	116	Which of the following cities do you live in, or nearest to?	Base: All respondents	202'
•	12	117	What is the combined annual income of your household, prior to tax being deducted?	Base: All respondents	202'
•	13	117	What is the combined annual income of your household, prior to tax being deducted?	Base: All respondents	202'
•	13	118	What is the combined annual income of your household, prior to tax being deducted?	Base: All respondents	202'
•	13	118	What is the combined annual income of your household, prior to tax being deducted?	Base: All respondents	202'
•	13	119	What is the combined annual income of your household, prior to tax being deducted?	Base: All respondents	202'
•	13	119	What is the combined annual income of your household, prior to tax being deducted?	Base: All respondents	202'
•	13	120	Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months	Base: All respondents	202'
•	13	121	and which has a substantial adverse effect on your Do you have a longstanding physical or mental condition or disability that has lasted or is likely to	Base: All respondents	202'
•	13	122	last 12 months and which has a substantial adverse effect on your Do you have a longstanding physical or mental	Base: All respondents	202'