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Table 1
Q. 1 Given the current state of the economy, who do you think is more open and honest about the need to cut public spending in order to reduce the level of national debt? Base: All respondents

|  | Gender |  |  |  | Age |  |  |  |  | Social Grade |  |  |  | Region |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $\underline{65+}$ | AB | C1 | C2 | DE | South East | Midlands | North England | Wales \& South West | Scotland |
| Unweighted base | 1009 | 449 | 560 | 75 | 103 | 177 | 181 | 215 | 258 | 278 | 250 | 169 | 312 | 244 | 270 | 259 | 143 | 93 |
| Weighted base | 1009 | 484 | 525 | 120 | 160 | 200 | 170 | 150 | 210 | 262 | 293 | 212 | 242 | 264 | 264 | 249 | 142 | 89 |
| David Cameron | $\begin{gathered} 389 \\ 39 \% \end{gathered}$ | $\begin{gathered} 207 \\ 43 \% \end{gathered}$ | $\begin{gathered} 181 \\ 35 \% \end{gathered}$ | $\begin{aligned} & 45 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 43 \% \end{aligned}$ | $\begin{gathered} 116 \\ 44 \% \end{gathered}$ | $\begin{gathered} 114 \\ 39 \% \end{gathered}$ | $\begin{aligned} & 74 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 41 \% \end{aligned}$ | $\begin{gathered} 106 \\ 40 \% \end{gathered}$ | $\begin{aligned} & 82 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 30 \% \end{aligned}$ |
| Gordon Brown | $\begin{aligned} & 255 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 147 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 35 \% \end{aligned}$ |
| Neither | $\begin{aligned} & 250 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 120 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 130 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & \text { 22\% } \end{aligned}$ | $\begin{aligned} & 83 \\ & \text { 28\% } \end{aligned}$ | $\begin{aligned} & 56 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 30 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 115 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 15 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 15 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 11 \% \end{aligned}$ | 5 $6 \%$ |

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Table 2
Q. 2 If the Conservatives win the next election, do you think they would be better, worse or the same as Labour at managing public finances? Base: All respondents

|  | Gender |  |  |  | Age |  |  |  |  | Social Grade |  |  |  | Region Wales |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $\underline{65+}$ | AB | C1 | C2 | DE | South East | Midlands | North England | Wales <br>  <br> South <br> West | Scotland |
| Unweighted base | 1009 | 449 | 560 | 75 | 103 | 177 | 181 | 215 | 258 | 278 | 250 | 169 | 312 | 244 | 270 | 259 | 143 | 93 |
| Weighted base | 1009 | 484 | 525 | 120 | 160 | 200 | 170 | 150 | 210 | 262 | 293 | 212 | 242 | 264 | 264 | 249 | 142 | 89 |
| Better | $\begin{aligned} & 287 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 154 \\ 32 \% \end{gathered}$ | $\begin{aligned} & 133 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & \text { 22\% } \end{aligned}$ | $\begin{aligned} & 88 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 20 \% \end{aligned}$ |
| Worse | $\begin{aligned} & 148 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 19 \% \end{aligned}$ |
| Same | $\begin{gathered} 486 \\ 48 \% \end{gathered}$ | $\begin{gathered} 222 \\ 46 \% \end{gathered}$ | $\begin{gathered} 264 \\ 50 \% \end{gathered}$ | $\begin{aligned} & 59 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 53 \% \end{aligned}$ | $\begin{gathered} 105 \\ 53 \% \end{gathered}$ | $\begin{aligned} & 92 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 133 \\ & 51 \% \end{aligned}$ | $\begin{gathered} 144 \\ 49 \% \end{gathered}$ | $\begin{aligned} & 89 \\ & 42 \% \end{aligned}$ | $\begin{gathered} 119 \\ 49 \% \end{gathered}$ | $\begin{gathered} 122 \\ 46 \% \end{gathered}$ | $\begin{gathered} 134 \\ 51 \% \end{gathered}$ | $\begin{aligned} & 112 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 53 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 88 \\ 9 \% \end{gathered}$ | $\begin{gathered} 36 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 51 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 17 \\ 8 \% \end{gathered}$ | $\begin{gathered} 11 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 17 \\ 8 \% \end{gathered}$ | $\begin{gathered} 18 \\ 7 \% \end{gathered}$ | $\begin{gathered} 23 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 25 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 22 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 19 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 28 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 8 \% \end{aligned}$ |

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Table 3
Q. 3 Do you agree or disagree with each of the following statements? Base: All respondents


I would support cuts in public
spending on things like
schools and hospitals to
reduce the level of national
debt

| Agree | $\begin{gathered} 329 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 153 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 176 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 25 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Disagree | $\begin{aligned} & 658 \\ & 65 \% \end{aligned}$ | $\begin{gathered} 319 \\ 66 \% \end{gathered}$ | $\begin{gathered} 339 \\ 65 \% \end{gathered}$ | $\begin{aligned} & 66 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 152 \\ & 76 \% \end{aligned}$ | $\begin{aligned} & 118 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 71 \% \end{aligned}$ | $\begin{aligned} & 118 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 186 \\ & 71 \% \end{aligned}$ | $\begin{aligned} & 205 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 146 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 160 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 166 \\ & 63 \% \end{aligned}$ | $\begin{aligned} & 166 \\ & 66 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 72 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 72 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 22 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 13 \\ 3 \% \end{gathered}$ | $\begin{gathered} 10 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | * | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 13 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ |

Given the current state of the
nation's finances public
sector workers including
nurses, doctors and
policemen should accept a
pay freeze

| Agree | $\begin{gathered} 398 \\ 39 \% \end{gathered}$ | $\begin{gathered} 225 \\ 46 \% \end{gathered}$ | $\begin{aligned} & 173 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 45 \% \end{aligned}$ | $\begin{gathered} 102 \\ 39 \% \end{gathered}$ | $\begin{gathered} 109 \\ 37 \% \end{gathered}$ | $\begin{aligned} & 83 \\ & 39 \% \end{aligned}$ | $\begin{gathered} 104 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 110 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 42 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Disagree | $\begin{aligned} & 582 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 246 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 336 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 116 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 110 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 156 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 173 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 123 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 130 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 147 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 159 \\ & 60 \% \end{aligned}$ | $\begin{gathered} 156 \\ 63 \% \end{gathered}$ | $\begin{aligned} & 73 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 54 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 29 \\ 3 \% \end{gathered}$ | $\begin{gathered} 14 \\ 3 \% \end{gathered}$ | $\begin{gathered} 15 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ |  |

## comRes 9

Table 3
Q. 3 Do you agree or disagree with each of the following statements? Base: All respondents


