

## Opinion Poll

### CATI Fieldwork : July 23rd-25th 2010

Absolutes/col percents

Table 1

**Q.1 Thinking back to the General Election on May 6th, which party did you vote for?**

**Base: All respondents**

	Gender		Age					Social Grade				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1009	436	573	70	153	156	178	199	253	299	263	176	271	257	270	248	142	92
Weighted base	1009	494	515	121	162	192	172	151	212	272	293	212	232	256	266	253	146	88
Conservative	255 25%	133 27%	122 24%	18 14%	35 22%	46 24%	41 24%	48 32%	68 32%	77 28%	71 24%	61 29%	46 20%	67 26%	83 31%	57 23%	37 25%	12 14%
Labour	227 22%	97 20%	129 25%	33 27%	39 24%	36 19%	38 22%	31 20%	50 24%	61 22%	66 23%	46 22%	53 23%	54 21%	46 17%	76 30%	31 21%	21 23%
Liberal Democrat	204 20%	104 21%	100 19%	27 22%	32 20%	46 24%	29 17%	36 24%	33 16%	64 24%	70 24%	31 15%	38 16%	60 23%	54 20%	42 17%	31 21%	17 19%
Other	46 5%	24 5%	22 4%	1 1%	7 4%	7 4%	11 6%	6 4%	15 7%	12 4%	10 3%	9 4%	15 6%	9 3%	9 3%	5 2%	9 6%	15 17%
Don't remember / didn't vote/ Refused	277 27%	135 27%	142 28%	43 35%	48 30%	57 30%	53 31%	30 20%	46 22%	58 21%	75 26%	64 30%	79 34%	66 26%	75 28%	73 29%	38 26%	24 27%

## Opinion Poll

### CATI Fieldwork : July 23rd-25th 2010

Absolutes/col percents

Table 1

**Q.1 Thinking back to the General Election on May 6th, which party did you vote for?****Base: All respondents**

	Q.1 Thinking back to the General Election on May 6th, which party did you vote for?					
	Total	Conservative	Labour	Liberal Democrat	Other	Don't remember / didn't vote/ Refused
Unweighted base	1009	263	228	202	50	266
Weighted base	1009	255	227	204	46	277
Conservative	255 25%	255 100%	-	-	-	-
Labour	227 22%	-	227 100%	-	-	-
Liberal Democrat	204 20%	-	-	204 100%	-	-
Other	46 5%	-	-	-	46 100%	-
Don't remember / didn't vote/ Refused	277 27%	-	-	-	-	277 100%

## Opinion Poll

### CATI Fieldwork : July 23rd-25th 2010

Absolutes/col percents

Table 2

**Q.2 If you knew beforehand that the Conservatives would go into coalition with the Liberal Democrats, do you think you would still have voted for that party?**

**Base: All respondents who voted Conservative or Liberal Democrat**

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	465	213	252	25	62	74	73	110	121	155	130	80	100	132	135	100	67	31
Weighted base	459	237	222	44	68	92	70	84	101	141	141	93	84	127	136	99	67	29
Yes	338 74%	178 75%	161 73%	30 69%	48 71%	72 78%	51 73%	61 72%	77 76%	102 72%	107 76%	78 85%	52 61%	97 76%	110 80%	65 65%	48 71%	19 66%
No	115 25%	58 25%	56 25%	14 31%	19 28%	19 20%	17 25%	23 28%	23 23%	39 28%	33 23%	14 15%	29 34%	29 23%	25 18%	33 33%	19 28%	9 31%
Don't know	6 1%	2 1%	5 2%	- -	1 1%	2 2%	2 2%	1 1%	1 1%	1 1%	1 1%	- -	4 5%	1 1%	2 1%	1 1%	1 1%	1 3%

**Opinion Poll**  
**CATI Fieldwork : July 23rd-25th 2010**

Absolutes/col percents

Table 2

**Q.2 If you knew beforehand that the Conservatives would go into coalition with the Liberal Democrats, do you think you would still have voted for that party?**

**Base: All respondents who voted Conservative or Liberal Democrat**

	Q.1 Thinking back to the General Election on May 6th, which party did you vote for?				
	Total	Conservative	Labour	Liberal Democrat	Other
Unweighted base	465	263	-	202	-
Weighted base	459	255	-	204	-
Yes	338 74%	220 86%	-	118 58%	-
No	115 25%	32 13%	-	82 40%	-
Don't know	6 1%	3 1%	-	3 2%	-

**Opinion Poll**  
**CATI Fieldwork : July 23rd-25th 2010**

Absolutes/col percents

Table 3

**Q.3 Do you agree or disagree with these statements about the spending cuts announced by the Government?**

**Base: All respondents**

	By announcing that most spending departments are likely to face at least a 25% cut, the government is trying to cut too severely	The scale of cuts is essential for the government to balance its books	The scale of the cuts is likely to threaten the economic recovery	I don't think the cuts will particularly affect me
Unweighted base	1009	1009	1009	1009
Weighted base	1009	1009	1009	1009
Agree	574 57%	649 64%	560 56%	377 37%
Disagree	393 39%	329 33%	388 38%	614 61%
Don't know	42 4%	31 3%	61 6%	18 2%

## Opinion Poll

### CATI Fieldwork : July 23rd-25th 2010

Absolutes/col percents

Table 4

**Q.3 Do you agree or disagree with these statements about the spending cuts announced by the Government?****Base: All respondents**

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1009	436	573	70	153	156	178	199	253	299	263	176	271	257	270	248	142	92
Weighted base	1009	494	515	121	162	192	172	151	212	272	293	212	232	256	266	253	146	88
<b><u>By announcing that most spending departments are likely to face at least a 25% cut, the government is trying to cut too severely</u></b>																		
Agree	574 57%	281 57%	293 57%	62 51%	98 60%	111 58%	102 60%	84 56%	117 55%	147 54%	170 58%	115 54%	141 61%	122 47%	158 59%	150 59%	96 66%	48 55%
Disagree	393 39%	204 41%	190 37%	55 45%	55 34%	76 40%	62 36%	62 41%	83 39%	118 43%	109 37%	90 43%	75 33%	122 48%	101 38%	91 36%	44 30%	35 40%
Don't know	42 4%	10 2%	32 6%	4 4%	9 6%	5 2%	7 4%	5 3%	12 6%	7 3%	13 5%	6 3%	15 7%	13 5%	8 3%	12 5%	5 4%	5 5%
<b><u>The scale of cuts is essential for the government to balance its books</u></b>																		
Agree	649 64%	327 66%	322 63%	79 66%	99 61%	116 61%	107 62%	104 69%	144 68%	188 69%	194 66%	134 63%	134 58%	166 65%	177 66%	158 63%	100 69%	47 54%
Disagree	329 33%	158 32%	171 33%	38 32%	56 34%	71 37%	60 35%	44 29%	60 28%	78 29%	88 30%	74 35%	89 38%	81 31%	82 31%	85 33%	43 30%	39 44%
Don't know	31 3%	10 2%	21 4%	3 3%	7 4%	5 3%	5 3%	4 2%	8 4%	7 2%	11 4%	4 2%	9 4%	10 4%	8 3%	10 4%	2 1%	2 2%
<b><u>The scale of the cuts is likely to threaten the economic recovery</u></b>																		
Agree	560 56%	291 59%	269 52%	69 57%	86 53%	106 55%	106 62%	84 55%	110 52%	155 57%	149 51%	122 57%	134 58%	136 53%	145 54%	139 55%	88 60%	52 59%
Disagree	388 38%	179 36%	209 41%	51 42%	67 42%	77 40%	58 34%	56 37%	79 37%	103 38%	129 44%	74 35%	82 35%	103 40%	107 40%	98 39%	49 34%	31 35%
Don't know	61 6%	24 5%	37 7%	1 1%	8 5%	9 5%	8 5%	12 8%	22 10%	14 5%	14 5%	16 8%	16 7%	17 7%	14 5%	16 6%	9 6%	5 6%

## Opinion Poll

### CATI Fieldwork : July 23rd-25th 2010

Absolutes/col percents

Table 4

**Q.3 Do you agree or disagree with these statements about the spending cuts announced by the Government?**

**Base: All respondents**

	Gender		Age						Social Grade				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1009	494	515	121	162	192	172	151	212	272	293	212	232	256	266	253	146	88
<b><u>I don't think the cuts will particularly affect me</u></b>																		
Agree	377 37%	176 36%	201 39%	50 41%	64 40%	60 31%	55 32%	58 38%	90 43%	83 30%	110 37%	89 42%	96 41%	96 38%	95 36%	92 36%	64 44%	29 33%
Disagree	614 61%	312 63%	301 59%	71 59%	94 58%	129 67%	114 67%	91 60%	115 54%	187 69%	179 61%	119 56%	129 56%	156 61%	164 62%	157 62%	81 56%	56 63%
Don't know	18 2%	6 1%	13 2%	- -	3 2%	3 1%	2 1%	3 2%	7 3%	3 1%	4 1%	4 2%	7 3%	4 2%	7 3%	4 1%	1 *	3 3%

## Opinion Poll

### CATI Fieldwork : July 23rd-25th 2010

Absolutes/col percents

Table 4

**Q.3 Do you agree or disagree with these statements about the spending cuts announced by the Government?****Base: All respondents**

	Q.1 Thinking back to the General Election on May 6th, which party did you vote for?					
	Total	Conservative	Labour	Liberal Democrat	Other	Don't remember / didn't vote/ Refused
Unweighted base	1009	263	228	202	50	266
Weighted base	1009	255	227	204	46	277
<b><u>By announcing that most spending departments are likely to face at least a 25% cut, the government is trying to cut too severely</u></b>						
Agree	574 57%	118 46%	153 67%	117 57%	31 66%	156 56%
Disagree	393 39%	129 50%	65 29%	83 41%	15 32%	102 37%
Don't know	42 4%	9 3%	9 4%	4 2%	1 2%	19 7%
<b><u>The scale of cuts is essential for the government to balance its books</u></b>						
Agree	649 64%	226 89%	94 42%	142 69%	27 58%	159 58%
Disagree	329 33%	28 11%	124 55%	59 29%	17 36%	101 36%
Don't know	31 3%	1 *	8 3%	3 2%	3 6%	17 6%
<b><u>The scale of the cuts is likely to threaten the economic recovery</u></b>						
Agree	560 56%	119 47%	148 65%	112 55%	28 61%	153 55%
Disagree	388 38%	118 46%	68 30%	83 41%	15 33%	103 37%
Don't know	61 6%	18 7%	10 4%	9 4%	3 7%	20 7%



**Opinion Poll**  
**CATI Fieldwork : July 23rd-25th 2010**

Absolutes/col percents

Table 4

**Q.3 Do you agree or disagree with these statements about the spending cuts announced by the Government?****Base: All respondents**

	Q.1 Thinking back to the General Election on May 6th, which party did you vote for?					
	Total	Conservative	Labour	Liberal Democrat	Other	Don't remember / didn't vote/ Refused
Weighted base	1009	255	227	204	46	277
<b><u>I don't think the cuts will particularly affect me</u></b>						
Agree	377 37%	109 43%	70 31%	80 39%	14 31%	104 37%
Disagree	614 61%	145 57%	152 67%	121 60%	31 66%	166 60%
Don't know	18 2%	2 1%	5 2%	2 1%	2 4%	8 3%

## Opinion Poll

### CATI Fieldwork : July 23rd-25th 2010

Absolutes/col percents

Table 5

**Q.4 Do you think that the party you supported in the election was honest or dishonest about the scale of cuts they were planning?**

**Base: All respondents**

	Gender			Age						Social Grade				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	
Unweighted base	1009	436	573	70	153	156	178	199	253	299	263	176	271	257	270	248	142	92	
Weighted base	1009	494	515	121	162	192	172	151	212	272	293	212	232	256	266	253	146	88	
NET Honest	598 59%	290 59%	308 60%	77 63%	79 49%	111 58%	93 54%	93 61%	146 69%	174 64%	187 64%	127 60%	110 47%	147 57%	172 64%	145 57%	88 61%	46 52%	
Very honest	(4) 11%	108 12%	58 10%	49 9%	11 6%	10 10%	19 16%	27 5%	8 15%	32 10%	28 12%	36 10%	22 9%	21 8%	26 10%	31 12%	19 13%	10 12%	
Fairly honest	(3) 49%	490 47%	232 50%	258 54%	65 43%	69 48%	92 38%	66 56%	85 54%	114 53%	145 52%	151 50%	105 38%	89 49%	126 55%	145 45%	114 45%	69 48%	36 41%
Fairly dishonest	(2) 20%	203 20%	98 20%	105 20%	23 19%	48 30%	32 17%	40 23%	33 22%	27 13%	50 18%	54 19%	38 18%	61 26%	55 21%	42 16%	48 19%	37 25%	21 24%
Very dishonest	(1) 11%	114 13%	64 10%	50 10%	15 13%	16 10%	26 13%	18 10%	14 9%	25 12%	27 10%	24 8%	25 12%	38 17%	23 9%	36 13%	27 11%	14 10%	14 15%
NET Dishonest	317 31%	161 33%	156 30%	38 32%	64 40%	58 30%	58 34%	47 31%	52 24%	77 28%	78 27%	63 30%	99 43%	78 30%	78 29%	75 30%	51 35%	35 40%	
Don't know	94 9%	43 9%	51 10%	6 5%	18 11%	23 12%	21 12%	11 7%	14 7%	22 8%	27 9%	22 11%	23 10%	31 12%	16 6%	33 13%	6 4%	7 8%	
Mean	2.65	2.63	2.66	2.63	2.51	2.62	2.68	2.62	2.78	2.70	2.75	2.66	2.44	2.65	2.65	2.68	2.67	2.53	
Standard deviation	0.84	0.88	0.81	0.84	0.78	0.88	0.90	0.75	0.87	0.81	0.80	0.85	0.91	0.79	0.85	0.87	0.84	0.92	
Standard error	0.03	0.04	0.04	0.10	0.07	0.08	0.07	0.06	0.06	0.05	0.05	0.07	0.06	0.05	0.05	0.06	0.07	0.10	

## Opinion Poll

### CATI Fieldwork : July 23rd-25th 2010

Absolutes/col percents

Table 5

#### Q.4 Do you think that the party you supported in the election was honest or dishonest about the scale of cuts they were planning?

Base: All respondents

	Q.1 Thinking back to the General Election on May 6th, which party did you vote for?					
	Total	Conservative	Labour	Liberal Democrat	Other	Don't remember / didn't vote/ Refused
Unweighted base	1009	263	228	202	50	266
Weighted base	1009	255	227	204	46	277
NET Honest	598 59%	209 82%	132 58%	118 58%	31 67%	107 39%
Very honest	(4) 108 11%	41 16%	27 12%	16 8%	11 24%	13 5%
Fairly honest	(3) 490 49%	169 66%	105 46%	103 50%	20 43%	95 34%
Fairly dishonest	(2) 203 20%	31 12%	57 25%	51 25%	11 23%	53 19%
Very dishonest	(1) 114 11%	10 4%	30 13%	24 12%	3 7%	47 17%
NET Dishonest	317 31%	41 16%	87 39%	75 37%	14 29%	100 36%
Don't know	94 9%	5 2%	7 3%	11 5%	2 3%	70 25%
Mean	2.65	2.96	2.59	2.57	2.88	2.35
Standard deviation	0.84	0.67	0.88	0.81	0.87	0.90
Standard error	0.03	0.04	0.06	0.06	0.13	0.06

## Opinion Poll

### CATI Fieldwork : July 23rd-25th 2010

Absolutes/col percents

Table 6

**Q.5 Which of the following two statements do you most agree with?****Base: All respondents**

	Gender		Age						Social Grade				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1009	436	573	70	153	156	178	199	253	299	263	176	271	257	270	248	142	92
Weighted base	1009	494	515	121	162	192	172	151	212	272	293	212	232	256	266	253	146	88
Since joining the coalition, the Liberal Democrats have strengthened their party's identity and I know what they stand for.	339 34%	156 32%	183 35%	36 30%	49 30%	73 38%	53 31%	60 40%	68 32%	95 35%	104 36%	82 39%	58 25%	93 36%	98 37%	83 33%	48 33%	17 19%
Since joining the coalition, the Liberal Democrats have weakened their party's identity and I don't know what they stand for.	610 60%	308 62%	302 59%	83 68%	102 63%	107 56%	109 64%	82 54%	127 60%	170 62%	164 56%	122 58%	154 66%	147 57%	152 57%	154 61%	90 62%	67 76%
Don't know	60 6%	30 6%	30 6%	2 2%	11 7%	12 6%	9 5%	9 6%	16 8%	8 3%	24 8%	8 4%	20 9%	16 6%	17 6%	16 6%	7 5%	4 5%

## Opinion Poll

### CATI Fieldwork : July 23rd-25th 2010

Absolutes/col percents

Table 6

**Q.5 Which of the following two statements do you most agree with?****Base: All respondents**

	Q.1 Thinking back to the General Election on May 6th, which party did you vote for?					
	Total	Conservative	Labour	Liberal Democrat	Other	Don't remember / didn't vote/ Refused
Unweighted base	1009	263	228	202	50	266
Weighted base	1009	255	227	204	46	277
Since joining the coalition, the Liberal Democrats have strengthened their party's identity and I know what they stand for.	339 34%	123 48%	32 14%	91 45%	17 36%	76 28%
Since joining the coalition, the Liberal Democrats have weakened their party's identity and I don't know what they stand for.	610 60%	125 49%	186 82%	108 53%	26 56%	165 59%
Don't know	60 6%	7 3%	8 4%	4 2%	4 8%	36 13%

## Opinion Poll

### CATI Fieldwork : July 23rd-25th 2010

Absolutes/col percents

Table 7

**Q.6 Following the MPs expenses scandal, all political parties promised to clean up politics. How confident or otherwise are you that the coalition government will live up to these promises?**

**Base: All respondents**

	Gender			Age						Social Grade				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1009	436	573	70	153	156	178	199	253	299	263	176	271	257	270	248	142	92
Weighted base	1009	494	515	121	162	192	172	151	212	272	293	212	232	256	266	253	146	88
NET Confident	398	196	202	41	67	72	60	65	92	118	119	86	75	109	105	101	55	28
	39%	40%	39%	34%	41%	38%	35%	43%	44%	43%	41%	41%	32%	42%	39%	40%	38%	32%
Very confident	(4) 59	33	27	7	4	10	9	13	16	13	18	19	9	21	15	13	7	2
	6%	7%	5%	6%	2%	5%	5%	8%	8%	5%	6%	9%	4%	8%	6%	5%	5%	3%
Fairly confident	(3) 339	164	175	35	63	62	50	52	76	104	101	67	67	87	90	88	47	26
	34%	33%	34%	29%	39%	32%	29%	35%	36%	38%	34%	31%	29%	34%	34%	35%	32%	29%
Not particularly confident	(2) 369	179	191	56	54	76	56	51	77	100	112	81	77	92	105	87	54	31
	37%	36%	37%	46%	33%	40%	32%	34%	36%	37%	38%	38%	33%	36%	39%	34%	37%	36%
Not at all confident	(1) 238	118	120	24	41	44	55	35	39	55	60	45	78	53	56	64	37	28
	24%	24%	23%	20%	25%	23%	32%	23%	18%	20%	20%	21%	34%	21%	21%	25%	25%	32%
NET Not confident	607	297	310	80	95	119	111	86	116	155	171	126	155	145	161	151	91	60
	60%	60%	60%	66%	59%	62%	65%	57%	55%	57%	59%	59%	67%	56%	60%	60%	62%	68%
Don't know	4	1	3	-	-	-	1	-	3	-	2	-	2	3	1	1	-	-
	*	*	1%	-	-	-	*	-	2%	-	1%	-	1%	1%	*	*	-	-
Mean	2.22	2.22	2.21	2.20	2.18	2.20	2.08	2.28	2.33	2.28	2.27	2.28	2.03	2.31	2.24	2.20	2.17	2.03
Standard deviation	0.87	0.89	0.86	0.82	0.84	0.85	0.91	0.92	0.87	0.84	0.86	0.90	0.88	0.89	0.85	0.88	0.87	0.85
Standard error	0.03	0.04	0.04	0.10	0.07	0.07	0.07	0.06	0.06	0.05	0.05	0.07	0.05	0.06	0.05	0.06	0.07	0.09

## Opinion Poll

### CATI Fieldwork : July 23rd-25th 2010

Absolutes/col percents

Table 7

**Q.6 Following the MPs expenses scandal, all political parties promised to clean up politics. How confident or otherwise are you that the coalition government will live up to these promises?**

**Base: All respondents**

	Q.1 Thinking back to the General Election on May 6th, which party did you vote for?					
	Total	Conservative	Labour	Liberal Democrat	Other	Don't remember / didn't vote/ Refused
Unweighted base	1009	263	228	202	50	266
Weighted base	1009	255	227	204	46	277
NET Confident	398 39%	153 60%	60 26%	99 48%	8 16%	79 28%
Very confident	(4) 59 6%	33 13%	7 3%	10 5%	- -	10 3%
Fairly confident	(3) 339 34%	120 47%	53 23%	89 44%	8 16%	69 25%
Not particularly confident	(2) 369 37%	76 30%	82 36%	81 40%	23 49%	108 39%
Not at all confident	(1) 238 24%	27 11%	85 37%	24 12%	16 35%	85 31%
NET Not confident	607 60%	103 40%	167 74%	105 52%	39 84%	194 70%
Don't know	4 *	-	-	-	-	4 2%
Mean	2.22	2.62	1.92	2.41	1.81	2.01
Standard deviation	0.87	0.84	0.85	0.76	0.70	0.84
Standard error	0.03	0.05	0.06	0.05	0.10	0.05