Table 1
Q. 1 Thinking back to the General Election on May 6th, which party did you vote for?

Base: All respondents

Unweighted base
Weighted base
Conservative

Labour

Liberal Democrat

Other

Don't remember / didn't
vote/ Refused

|  | Gen |  | Age |  |  |  |  |  | Social Grade |  |  |  | Region |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Midlands | North England | Wales \& South West | Scotland |
| 1009 | 436 | 573 | 70 | 153 | 156 | 178 | 199 | 253 | 299 | 263 | 176 | 271 | 257 | 270 | 248 | 142 | 92 |
| 1009 | 494 | 515 | 121 | 162 | 192 | 172 | 151 | 212 | 272 | 293 | 212 | 232 | 256 | 266 | 253 | 146 | 88 |
| $\begin{aligned} & 255 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 133 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 122 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 14 \% \end{aligned}$ |
| $\begin{aligned} & 227 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & \text { 22\% } \end{aligned}$ | $\begin{aligned} & 66 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 23 \% \end{aligned}$ |
| $\begin{aligned} & 204 \\ & 20 \% \end{aligned}$ | 104 $21 \%$ | $\begin{aligned} & 100 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & \text { 22\% } \end{aligned}$ | $\begin{aligned} & 32 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 19 \% \end{aligned}$ |
| $\begin{gathered} 46 \\ 5 \% \end{gathered}$ | $\begin{gathered} 24 \\ 5 \% \end{gathered}$ | $\begin{gathered} 22 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 11 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 15 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 15 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 17 \% \end{aligned}$ |
| 277 | 135 | 142 | 43 | 48 | 57 | 53 | 30 | 46 | 58 | 75 | 64 | 79 | 66 | 75 | 73 | 38 | 24 |
| 27\% | 27\% | 28\% | 35\% | 30\% | 30\% | 31\% | 20\% | 22\% | 21\% | 26\% | 30\% | 34\% | 26\% | 28\% | 29\% | 26\% | 27\% |

## Opinion Poll

## CATI Fieldwork: July 23rd-25th 2010

Table 1
Q. 1 Thinking back to the General Election on May 6th, which party did you vote for?

Base: All respondents

Unweighted base
Weighted base
Conservative

Labour

Liberal Democrat

Other

Don't remember / didn't
vote/ Refused

| Total | Q. 1 Thinking back to the General Election on May 6th, which party did you vote for? |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Conservative | Labour | Liberal Democrat | Other | Don't remember / didn't vote/ Refused |
| 1009 | 263 | 228 | 202 | 50 | 266 |
| 1009 | 255 | 227 | 204 | 46 | 277 |
| 255 | 255 | - | - | - | - |
| 25\% | 100\% | - | - | - | - |
| 227 | - | 227 | - | - | - |
| 22\% | - | 100\% | - | - | - |
| 204 | - | - | 204 | - | - |
| 20\% | - | - | 100\% | - | - |
| 46 | - | - | - | 46 | - |
| 5\% | - | - | - | 100\% | - |
| 277 | - | - | - | - | 277 |
| 27\% | - | - | - | - | 100\% |

## Opinion Poll

## CATI Fieldwork : July 23rd-25th 2010

Table 2
Q. 2 If you knew beforehand that the Conservatives would go into coalition with the Liberal Democrats, do you think you would still have voted for that party?
Base: All respondents who voted Conservative or Liberal Democrat

| Gender |  |  | Age |  |  |  |  |  | Social Grade |  |  |  | Region |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Midlands | North England | Wales \& South West | Scotland |
| 465 | 213 | 252 | 25 | 62 | 74 | 73 | 110 | 121 | 155 | 130 | 80 | 100 | 132 | 135 | 100 | 67 | 31 |
| 459 | 237 | 222 | 44 | 68 | 92 | 70 | 84 | 101 | 141 | 141 | 93 | 84 | 127 | 136 | 99 | 67 | 29 |
| 338 | 178 | 161 | 30 | 48 | 72 | 51 | 61 | 77 | 102 | 107 | 78 | 52 | 97 | 110 | 65 | 48 | 19 |
| 74\% | 75\% | 73\% | 69\% | 71\% | 78\% | 73\% | 72\% | 76\% | 72\% | 76\% | 85\% | 61\% | 76\% | 80\% | 65\% | 71\% | 66\% |
| 115 | 58 | 56 | 14 | 19 | 19 | 17 | 23 | 23 | 39 | 33 | 14 | 29 | 29 | 25 | 33 | 19 | 9 |
| 25\% | 25\% | 25\% | 31\% | 28\% | 20\% | 25\% | 28\% | 23\% | 28\% | 23\% | 15\% | 34\% | 23\% | 18\% | 33\% | 28\% | 31\% |
| 6 | 2 | 5 | - | 1 | 2 | 2 | 1 | 1 | 1 | 1 | - | 4 | 1 | 2 | 1 | 1 | 1 |
| 1\% | 1\% | 2\% | - | 1\% | 2\% | 2\% | 1\% | 1\% | 1\% | 1\% | - | 5\% | 1\% | 1\% | 1\% | 1\% | 3\% |

## Opinion Poll

## CATI Fieldwork : July 23rd-25th 2010

Table 2
Q. 2 If you knew beforehand that the Conservatives would go into coalition with the Liberal Democrats, do you think you would still have voted for that party?
Base: All respondents who voted Conservative or Liberal Democrat

|  | Total | Q. 1 Thinking back to the General Election on May 6th, which party did you vote for? |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Conservative | Labour | Liberal Democrat | Other |
| Unweighted base | 465 | 263 | - | 202 | - |
| Weighted base | 459 | 255 | - | 204 | - |
| Yes | $\begin{aligned} & 338 \\ & 74 \% \end{aligned}$ | $\begin{gathered} 220 \\ 86 \% \end{gathered}$ | - | $\begin{gathered} 118 \\ 58 \% \end{gathered}$ | - |
| No | $\begin{gathered} 115 \\ 25 \% \end{gathered}$ | $\begin{aligned} & 32 \\ & 13 \% \end{aligned}$ | - | $\begin{aligned} & 82 \\ & 40 \% \end{aligned}$ | - |
| Don't know | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | - |

## Opinion Poll

## CATI Fieldwork : July 23rd-25th 2010

Table 3
Q. 3 Do you agree or disagree with these statements about the spending cuts announced by the Government?

Base: All respondents

|  | By announcing that most spending departments are likely to face at least a $25 \%$ cut, the government is trying to cut too severely | The scale of cuts is essential for the government to balance its books | The scale of the cuts is likely to threaten the economic recovery | I don't think the cuts will particularly affect me |
| :---: | :---: | :---: | :---: | :---: |
| Unweighted base | 1009 | 1009 | 1009 | 1009 |
| Weighted base | 1009 | 1009 | 1009 | 1009 |
| Agree | $\begin{aligned} & 574 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 649 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 560 \\ & 56 \% \end{aligned}$ | $\begin{gathered} 377 \\ 37 \% \end{gathered}$ |
| Disagree | $\begin{aligned} & 393 \\ & 39 \% \end{aligned}$ | $\begin{gathered} 329 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 388 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 614 \\ & 61 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 42 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 31 \\ 3 \% \end{gathered}$ | $\begin{gathered} 61 \\ 6 \% \end{gathered}$ | $\begin{gathered} 18 \\ 2 \% \end{gathered}$ |

## Opinion Poll

## CATI Fieldwork : July 23rd-25th 2010

Table 4
Q. 3 Do you agree or disagree with these statements about the spending cuts announced by the Government?

Base: All respondents

|  |  |  |  |  |  |  |  |  |  |  | Soc | rade |  |  |  | Region |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Midlands | North England | Wales \& South West | Scotland |
| Unweighted base | 1009 | 436 | 573 | 70 | 153 | 156 | 178 | 199 | 253 | 299 | 263 | 176 | 271 | 257 | 270 | 248 | 142 | 92 |
| Weighted base | 1009 | 494 | 515 | 121 | 162 | 192 | 172 | 151 | 212 | 272 | 293 | 212 | 232 | 256 | 266 | 253 | 146 | 88 |

By announcing that most spending departments are likely to face at least a $25 \%$ cut, the government is trying to cut too severely

| Agree | $\begin{aligned} & 574 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 281 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 293 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 117 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 147 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 170 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 115 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 141 \\ & 61 \% \end{aligned}$ | $\begin{gathered} 122 \\ 47 \% \end{gathered}$ | $\begin{aligned} & 158 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 150 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 66 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 55 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Disagree | 393 | 204 | 190 | 55 | 55 | 76 | 62 | 62 | 83 | 118 | 109 | 90 | 75 | 122 | 101 | 91 | 44 | 35 |
|  | 39\% | 41\% | 37\% | 45\% | 34\% | 40\% | 36\% | 41\% | 39\% | 43\% | 37\% | 43\% | 33\% | 48\% | 38\% | 36\% | 30\% | 40\% |
| Don't know | 42 | 10 | 32 | 4 | 9 | 5 | 7 | 5 | 12 | 7 | 13 | 6 | 15 | 13 | 8 | 12 | 5 | 5 |
|  | 4\% | 2\% | 6\% | 4\% | 6\% | 2\% | 4\% | 3\% | 6\% | 3\% | 5\% | 3\% | 7\% | 5\% | 3\% | 5\% | 4\% | 5\% |

The scale of cuts is essential for the government to balance its books

| Agree | $\begin{aligned} & 649 \\ & 64 \% \end{aligned}$ | $\begin{gathered} 327 \\ 66 \% \end{gathered}$ | $\begin{gathered} 322 \\ 63 \% \end{gathered}$ | $\begin{aligned} & 79 \\ & 66 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 116 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 62 \% \end{aligned}$ | $\begin{gathered} 104 \\ 69 \% \end{gathered}$ | $\begin{gathered} 144 \\ 68 \% \end{gathered}$ | $\begin{aligned} & 188 \\ & 69 \% \end{aligned}$ | $\begin{gathered} 194 \\ 66 \% \end{gathered}$ | $\begin{gathered} 134 \\ 63 \% \end{gathered}$ | $\begin{aligned} & 134 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 166 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 177 \\ & 66 \% \end{aligned}$ | $\begin{gathered} 158 \\ 63 \% \end{gathered}$ | $\begin{aligned} & 100 \\ & 69 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 54 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Disagree | $\begin{gathered} 329 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 158 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 171 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & \text { 29\% } \end{aligned}$ | $\begin{aligned} & 88 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 44 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 31 \\ 3 \% \end{gathered}$ | $\begin{gathered} 10 \\ 2 \% \end{gathered}$ | $\begin{gathered} 21 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 11 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 10 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | 10 $4 \%$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ |

The scale of the cuts is likely to threaten the economic recovery

| Agree | $\begin{aligned} & 560 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 291 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 269 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 110 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 155 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 149 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 122 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 134 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 136 \\ & 53 \% \end{aligned}$ | $\begin{gathered} 145 \\ 54 \% \end{gathered}$ | $\begin{aligned} & 139 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 59 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Disagree | 388 | 179 | 209 | 51 | 67 | 77 | 58 | 56 | 79 | 103 | 129 | 74 | 82 | 103 | 107 | 98 | 49 | 31 |
|  | 38\% | 36\% | 41\% | 42\% | 42\% | 40\% | 34\% | 37\% | 37\% | 38\% | 44\% | 35\% | 35\% | 40\% | 40\% | 39\% | 34\% | 35\% |
| Don't know | 61 | 24 | 37 | 1 | 8 | 9 | 8 | 12 | 22 | 14 | 14 | 16 | 16 | 17 | 14 | 16 | 9 | 5 |
|  | 6\% | 5\% | 7\% | 1\% | 5\% | 5\% | 5\% | 8\% | 10\% | 5\% | 5\% | 8\% | 7\% | 7\% | 5\% | 6\% | 6\% | 6\% |

## Opinion Poll

## CATI Fieldwork : July 23rd-25th 2010

Table 4
Q. 3 Do you agree or disagree with these statements about the spending cuts announced by the Government?

Base: All respondents

|  |  | Gen | der |  |  | A |  |  |  |  | Social | rade |  |  |  | Region |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Midlands | North England | Wales \& South West | Scotland |
| Weighted base | 1009 | 494 | 515 | 121 | 162 | 192 | 172 | 151 | 212 | 272 | 293 | 212 | 232 | 256 | 266 | 253 | 146 | 88 |
| Idon't think the cuts will particularly affect me |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Agree | $\begin{aligned} & 377 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 176 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 201 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 110 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 33 \% \end{aligned}$ |
| Disagree | $\begin{aligned} & 614 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 312 \\ & 63 \% \end{aligned}$ | $\begin{aligned} & 301 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 114 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 60 \% \end{aligned}$ | $\begin{gathered} 115 \\ 54 \% \end{gathered}$ | $\begin{aligned} & 187 \\ & 69 \% \end{aligned}$ | $\begin{gathered} 179 \\ 61 \% \end{gathered}$ | $\begin{aligned} & 119 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 156 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 164 \\ & 62 \% \end{aligned}$ | $\begin{gathered} 157 \\ 62 \% \end{gathered}$ | $\begin{aligned} & 81 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 63 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 18 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 10 \end{aligned}$ | $\begin{aligned} & 13 \\ & 2 \% \end{aligned}$ | - | $\begin{aligned} & 3 \\ & 20 \end{aligned}$ | $\begin{aligned} & 3 \\ & 10 \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $4$ | $1$ | $\begin{aligned} & 3 \\ & 30 \end{aligned}$ |

## Opinion Poll

## CATI Fieldwork : July 23rd-25th 2010

Table 4
Q. 3 Do you agree or disagree with these statements about the spending cuts announced by the Government?

Base: All respondents

|  | Q. 1 Thinking back to the General Election on May 6th, which party did you vote |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Conservative | Labour | Liberal Democrat | Other | Don't remember / didn't vote/ Refused |
| Unweighted base | 1009 | 263 | 228 | 202 | 50 | 266 |
| Weighted base | 1009 | 255 | 227 | 204 | 46 | 277 |

By announcing that most spending departments are likely to face at least a $25 \%$ cut, the government is trying to cut too severely

| Agree | 574 | 118 | 153 | 117 | 31 | 56 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $57 \%$ | $46 \%$ | $67 \%$ | $57 \%$ | $66 \%$ |  |
| Disagree | 393 | 129 | 65 | 83 | 15 | 30 |
|  | $39 \%$ | $50 \%$ | $29 \%$ | $41 \%$ | $37 \%$ |  |
| Don't know | 42 | 9 | 9 | $4 \%$ | 102 |  |
|  | $4 \%$ | $3 \%$ | $4 \%$ | $2 \%$ | $7 \%$ |  |

The scale of cuts is essential for the government to balance its books

| Agree | $\begin{gathered} 649 \\ 64 \% \end{gathered}$ | $\begin{aligned} & 226 \\ & 89 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 142 \\ & 69 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 159 \\ & 58 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Disagree | $\begin{gathered} 329 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 28 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 124 \\ 55 \% \end{gathered}$ | $\begin{aligned} & 59 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 36 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 31 \\ 3 \% \end{gathered}$ | $\stackrel{1}{*}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 6 \% \end{aligned}$ |
| The scale of the cuts is likely to threaten the economic recovery |  |  |  |  |  |  |
| Agree | $\begin{aligned} & 560 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 119 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 148 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 153 \\ & 55 \% \end{aligned}$ |
| Disagree | $\begin{gathered} 388 \\ 38 \% \end{gathered}$ | $\begin{aligned} & 118 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 37 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 61 \\ 6 \% \end{gathered}$ | $\begin{gathered} 18 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 4 \% \end{aligned}$ | $\stackrel{9}{9}$ | $\begin{aligned} & 3 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 20 \\ 7 \% \end{gathered}$ |

## Opinion Poll

## CATI Fieldwork : July 23rd-25th 2010

Table 4
Q. 3 Do you agree or disagree with these statements about the spending cuts announced by the Government? Base: All respondents

|  | Q. 1 Thinking back to the General Election on May 6th, which party did you vote |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Conservative | Labour | Liberal Democrat | Other | Don't remember / didn't vote/ Refused |
| Weighted base | 1009 | 255 | 227 | 204 | 46 | 277 |
| I don't think the cuts will particularly affect me |  |  |  |  |  |  |
| Agree | $\begin{aligned} & 377 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 109 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 70 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 37 \% \end{aligned}$ |
| Disagree | $\begin{aligned} & 614 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 145 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 152 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 66 \% \end{aligned}$ | $\begin{aligned} & 166 \\ & 60 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 18 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ |

## Opinion Poll

## CATI Fieldwork : July 23rd-25th 2010

Table 5
Q. 4 Do you think that the party you supported in the election was honest or dishonest about the scale of cuts they were planning?

Base: All respondents

Unweighted base
Weighted base
NET Honest

Very honest
Fairly honest

Fairly dishonest

Very dishonest
NET Dishonest

Don't know

Mean
Standard deviation
Standard error

|  |  | Gen | der | Age |  |  |  |  |  | Social Grade |  |  |  | Region |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Midlands | North England | $\begin{gathered} \hline \text { Wales } \\ \& \\ \text { South } \\ \text { West } \\ \hline \end{gathered}$ | Scotland |
|  | 1009 | 436 | 573 | 70 | 153 | 156 | 178 | 199 | 253 | 299 | 263 | 176 | 271 | 257 | 270 | 248 | 142 | 92 |
|  | 1009 | 494 | 515 | 121 | 162 | 192 | 172 | 151 | 212 | 272 | 293 | 212 | 232 | 256 | 266 | 253 | 146 | 88 |
|  | $\begin{aligned} & 598 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 290 \\ & 59 \% \end{aligned}$ | $\begin{gathered} 308 \\ 60 \% \end{gathered}$ | $\begin{aligned} & 77 \\ & 63 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 61 \% \end{aligned}$ | $\begin{gathered} 146 \\ 69 \% \end{gathered}$ | $\begin{gathered} 174 \\ 64 \% \end{gathered}$ | $\begin{aligned} & 187 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 110 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 147 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 172 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 145 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 52 \% \end{aligned}$ |
| (4) | $\begin{aligned} & 108 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 11 \\ 9 \% \end{gathered}$ | $\begin{gathered} 10 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 21 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 26 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 12 \% \end{aligned}$ |
| (3) | $\begin{gathered} 490 \\ 49 \% \end{gathered}$ | $\begin{aligned} & 232 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 258 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 56 \% \end{aligned}$ | $\begin{gathered} 114 \\ 54 \% \end{gathered}$ | $\begin{gathered} 145 \\ 53 \% \end{gathered}$ | $\begin{aligned} & 151 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 126 \\ & 49 \% \end{aligned}$ | $\begin{gathered} 145 \\ 55 \% \end{gathered}$ | $\begin{aligned} & 114 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 41 \% \end{aligned}$ |
| (2) | $\begin{aligned} & 203 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 105 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & \text { 22\% } \end{aligned}$ | $\begin{aligned} & 27 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 24 \% \end{aligned}$ |
| (1) | $\begin{aligned} & 114 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 14 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 25 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 24 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 25 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 15 \% \end{aligned}$ |
|  | $\begin{aligned} & 317 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 161 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 156 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 40 \% \end{aligned}$ |
|  | $\begin{gathered} 94 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 43 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 11 \\ 7 \% \end{gathered}$ | $\begin{gathered} 14 \\ 7 \% \end{gathered}$ | $\begin{gathered} 22 \\ 8 \% \end{gathered}$ | $\begin{gathered} 27 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | 7 $8 \%$ |
|  | 2.65 | 2.63 | 2.66 | 2.63 | 2.51 | 2.62 | 2.68 | 2.62 | 2.78 | 2.70 | 2.75 | 2.66 | 2.44 | 2.65 | 2.65 | 2.68 | 2.67 | 2.53 |
|  | 0.84 | 0.88 | 0.81 | 0.84 | 0.78 | 0.88 | 0.90 | 0.75 | 0.87 | 0.81 | 0.80 | 0.85 | 0.91 | 0.79 | 0.85 | 0.87 | 0.84 | 0.92 |
|  | 0.03 | 0.04 | 0.04 | 0.10 | 0.07 | 0.08 | 0.07 | 0.06 | 0.06 | 0.05 | 0.05 | 0.07 | 0.06 | 0.05 | 0.05 | 0.06 | 0.07 | 0.10 |

Table 5
Q. 4 Do you think that the party you supported in the election was honest or dishonest about the scale of cuts they were planning? Base: All respondents

Unweighted base
Weighted base
NET Honest

Very honest
Fairly honest
Fairly dishonest

Very dishonest
NET Dishonest

Don't know

Mean
Standard deviation
Standard error

| Total |  | Q. 1 Thinking back to the General Election on May 6th, which party did you vote for? |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Conservative | Labour | Liberal Democrat | Other | Don't remember / didn't vote/ Refused |
|  | 1009 | 263 | 228 | 202 | 50 | 266 |
|  | 1009 | 255 | 227 | 204 | 46 | 277 |
|  | $\begin{aligned} & 598 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 209 \\ & 82 \% \end{aligned}$ | $\begin{aligned} & 132 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 118 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 39 \% \end{aligned}$ |
| (4) | $\begin{aligned} & 108 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 16 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ |
| (3) | $\begin{gathered} 490 \\ 49 \% \end{gathered}$ | $\begin{gathered} 169 \\ 66 \% \end{gathered}$ | $\begin{gathered} 105 \\ 46 \% \end{gathered}$ | $\begin{aligned} & 103 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 34 \% \end{aligned}$ |
| (2) | $\begin{aligned} & 203 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 19 \% \end{aligned}$ |
| (1) | $\begin{gathered} 114 \\ 11 \% \end{gathered}$ | $\begin{gathered} 10 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 30 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 17 \% \end{aligned}$ |
|  | $\begin{aligned} & 317 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 36 \% \end{aligned}$ |
|  | $\begin{gathered} 94 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 25 \% \end{aligned}$ |
|  | 2.65 | 2.96 | 2.59 | 2.57 | 2.88 | 2.35 |
|  | 0.84 | 0.67 | 0.88 | 0.81 | 0.87 | 0.90 |
|  | 0.03 | 0.04 | 0.06 | 0.06 | 0.13 | 0.06 |

## Opinion Poll

## CATI Fieldwork : July 23rd-25th 2010

Table 6
Q. 5 Which of the following two statements do you most agree with?

Base: All respondents

Unweighted base
Weighted base
Since joining the
oalition, the Liberal
Democrats have
strengthened their
party's identity and I
know what they stand
for.
Since joining the
coalition, the Liberal
Democrats have weakened
heir party's identity
and I don't know wha
they stand for.
Don't know

|  | Gen | der | Age |  |  |  |  |  | Social Grade |  |  |  | Region |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Midlands | North England | Wales \& South West | Scotland |
| 1009 | 436 | 573 | 70 | 153 | 156 | 178 | 199 | 253 | 299 | 263 | 176 | 271 | 257 | 270 | 248 | 142 | 92 |
| 1009 | 494 | 515 | 121 | 162 | 192 | 172 | 151 | 212 | 272 | 293 | 212 | 232 | 256 | 266 | 253 | 146 | 88 |
| $\begin{gathered} 339 \\ 34 \% \end{gathered}$ | $\begin{aligned} & 156 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 183 \\ & 35 \% \end{aligned}$ | 36 $30 \%$ | 49 $30 \%$ | 73 $38 \%$ | 53 $31 \%$ | 60 $40 \%$ | 68 $32 \%$ | 95 $35 \%$ | $\begin{gathered} 104 \\ 36 \% \end{gathered}$ | 82 $39 \%$ | $\begin{aligned} & 58 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 36 \% \end{aligned}$ | 98 $37 \%$ | $\begin{aligned} & 83 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 33 \% \end{aligned}$ | 17 $19 \%$ |


| 610 | 308 | 302 | 83 | 102 | 107 | 109 | 82 | 127 | 170 | 164 | 122 | 154 | 147 | 152 | 154 | 90 | 67 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 60\% | 62\% | 59\% | 68\% | 63\% | 56\% | 64\% | 54\% | 60\% | 62\% | 56\% | 58\% | 66\% | 57\% | 57\% | 61\% | 62\% | 76\% |
| 60 | 30 | 30 | 2 | 11 | 12 | 9 | 9 | 16 | 8 | 24 | 8 | 20 | 16 | 17 | 16 | 7 | 4 |
| 6\% | 6\% | 6\% | 2\% | 7\% | 6\% | 5\% | 6\% | 8\% | 3\% | 8\% | 4\% | 9\% | 6\% | 6\% | 6\% | 5\% | 5\% |

## Opinion Poll

## CATI Fieldwork : July 23rd-25th 2010

Table 6
Q. 5 Which of the following two statements do you most agree with?

Base: All respondents

Unweighted base
Weighted base
Since joining the
coalition, the Liberal
Democrats have
strengthened their
party's identity and I
know what they stand
for.
Since joining the
coalition, the Liberal
Democrats have weakened
heir party's identity
and I don't know what
hey stand fo
Don't know

| Total | Q. 1 Thinking back to the General Election on May 6th, which party did you vote for? |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Conservative | Labour | Liberal Democrat | Other | Don't remember / didn't vote/ Refused |
| 1009 | 263 | 228 | 202 | 50 | 266 |
| 1009 | 255 | 227 | 204 | 46 | 277 |
| $\begin{gathered} 339 \\ 34 \% \end{gathered}$ | $\begin{aligned} & 123 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 28 \% \end{aligned}$ |
| $\begin{aligned} & 610 \\ & 60 \% \end{aligned}$ | $\begin{gathered} 125 \\ 49 \% \end{gathered}$ | $\begin{gathered} 186 \\ 82 \% \end{gathered}$ | $\begin{gathered} 108 \\ 53 \% \end{gathered}$ | $\begin{aligned} & 26 \\ & 56 \% \end{aligned}$ | $\begin{gathered} 165 \\ 59 \% \end{gathered}$ |
| 60 | 7 | 8 |  | 4 | 36 |
| 6\% | 3\% | 4\% | 2\% | 8\% | 13\% |

Table 7
Q. 6 Following the MPs expenses scandal, all political parties promised to clean up politics. How confident or otherwise are you that the coalition government will live up to these promises?
Base: All respondents

Unweighted base
Weighted base
NET Confident

Very confident

Fairly confident
Not particularly confident

Not at all
confident
NET Not confident
Don't know

Mean
Standard deviation
Standard error


## Opinion Poll

## CATI Fieldwork : July 23rd-25th 2010

Table 7
Q. 6 Following the MPs expenses scandal, all political parties promised to clean up politics. How confident or otherwise are you that the coalition government will live up to these promises?
Base: All respondents

Unweighted base
Weighted base
NET Confident

Very confident

Fairly confident
Not particularly confident

Not at all
confident
NET Not confiden

Don't know

Mean
Standard deviation
Standard error

| Total |  | Q. 1 Thinking back to the General Election on May 6th, which party did you vote for? |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Conservative | Labour | Liberal Democrat | Other | Don't remember / didn't vote/ Refused |
|  | 1009 | 263 | 228 | 202 | 50 | 266 |
|  | 1009 | 255 | 227 | 204 | 46 | 277 |
|  | $\begin{aligned} & 398 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 153 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 48 \% \end{aligned}$ | $\begin{gathered} 8 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 79 \\ & \text { 28\% } \end{aligned}$ |
| (4) | $\begin{aligned} & 59 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 5 \% \end{aligned}$ |  | $\begin{aligned} & 10 \\ & 3 \% \end{aligned}$ |
| (3) | $\begin{gathered} 339 \\ 34 \% \end{gathered}$ | $\begin{gathered} 120 \\ 47 \% \end{gathered}$ | $\begin{aligned} & 53 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 44 \% \end{aligned}$ | $\begin{gathered} 8 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 69 \\ & 25 \% \end{aligned}$ |
| (2) | $\begin{aligned} & 369 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 39 \% \end{aligned}$ |
| (1) | $\begin{aligned} & 238 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 31 \% \end{aligned}$ |
|  | $\begin{gathered} 607 \\ 60 \% \end{gathered}$ | $\begin{aligned} & 103 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 167 \\ & 74 \% \end{aligned}$ | $\begin{gathered} 105 \\ 52 \% \end{gathered}$ | $\begin{aligned} & 39 \\ & 84 \% \end{aligned}$ | $\begin{gathered} 194 \\ 70 \% \end{gathered}$ |
|  | * | - | - | - | - | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ |
|  | 2.22 | 2.62 | 1.92 | 2.41 | 1.81 | 2.01 |
|  | 0.87 | 0.84 | 0.85 | 0.76 | 0.70 | 0.84 |
|  | 0.03 | 0.05 | 0.06 | 0.05 | 0.10 | 0.05 |

