



# ComRes

## TATTON CONSTITUENCY POLL

### METHODOLOGY NOTE

ComRes interviewed 500 adult Tatton county constituency residents by telephone from 7<sup>th</sup> to 10<sup>th</sup> February 2013. Data were weighted to be demographically representative of all Tatton residents aged 18+ by age and gender. Data were also weighted by past vote recall. ComRes is a member of the British Polling Council and abides by its rules.

*All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.*

## Tatton Poll

### CATI Fieldwork Dates: 7th - 10th February 2013

Absolutes/col percents

Table 1

**Q1. Do you agree or disagree with each of the following statements ...**

**Base: All respondents**

|  | Gender     |            |            | Age       |            |            | 2010 Election |           |           |           |             | Income    |            |            |           |
|--|------------|------------|------------|-----------|------------|------------|---------------|-----------|-----------|-----------|-------------|-----------|------------|------------|-----------|
|  | Total      | Male       | Female     | 18-34     | 35-54      | 55+        | Cons          | Lab       | Lib Dem   | Other     | Didn't vote | Ref/DK    | Up to £28k | £28k-£62k  | Over £62k |
| Unweighted Base  | 500        | 245        | 255        | 55        | 199        | 246        | 184           | 82        | 52        | 14        | 94          | 74        | 163        | 128        | 92        |
| Weighted Base  | 500        | 245        | 255        | 104       | 183        | 213        | 182           | 60        | 74        | 18        | 101         | 65        | 150        | 134        | 96        |
| <b><u>George Osborne should introduce tax breaks for married couples in next month's Budget</u></b>  |            |            |            |           |            |            |               |           |           |           |             |           |            |            |           |
| Agree  | 329<br>66% | 168<br>69% | 161<br>63% | 72<br>70% | 119<br>65% | 138<br>65% | 140<br>77%    | 39<br>65% | 33<br>45% | 15<br>80% | 65<br>65%   | 38<br>58% | 97<br>65%  | 93<br>69%  | 62<br>65% |
| Disagree   | 129<br>26% | 64<br>26%  | 65<br>25%  | 22<br>21% | 51<br>28%  | 56<br>26%  | 35<br>19%     | 18<br>31% | 30<br>40% | 4<br>20%  | 25<br>25%   | 19<br>29% | 42<br>28%  | 34<br>26%  | 32<br>34% |
| Don't know   | 41<br>8%   | 13<br>5%   | 29<br>11%  | 10<br>9%  | 13<br>7%   | 19<br>9%   | 8<br>4%       | 3<br>4%   | 11<br>15% | -<br>-    | 11<br>11%   | 9<br>13%  | 11<br>7%   | 7<br>5%    | 2<br>2%   |
| <b><u>The Conservative Party is more divided now than it was under John Major in the 1990s</u></b>   |            |            |            |           |            |            |               |           |           |           |             |           |            |            |           |
| Agree  | 253<br>51% | 111<br>45% | 142<br>56% | 50<br>48% | 81<br>44%  | 123<br>58% | 84<br>46%     | 35<br>59% | 39<br>52% | 9<br>50%  | 60<br>59%   | 27<br>41% | 88<br>59%  | 71<br>53%  | 37<br>38% |
| Disagree   | 172<br>34% | 102<br>41% | 70<br>27%  | 27<br>26% | 79<br>43%  | 66<br>31%  | 79<br>44%     | 16<br>27% | 30<br>41% | 6<br>30%  | 24<br>23%   | 17<br>26% | 46<br>31%  | 41<br>31%  | 53<br>55% |
| Don't know   | 75<br>15%  | 32<br>13%  | 43<br>17%  | 27<br>26% | 24<br>13%  | 24<br>11%  | 19<br>10%     | 9<br>15%  | 5<br>6%   | 4<br>20%  | 18<br>17%   | 22<br>33% | 16<br>10%  | 22<br>16%  | 6<br>7%   |
| <b><u>George Osborne should spend less time focusing on the Conservative Party's next General Election campaign and more time fixing the economy</u></b> |            |            |            |           |            |            |               |           |           |           |             |           |            |            |           |
| Agree  | 404<br>81% | 198<br>81% | 206<br>81% | 94<br>91% | 142<br>78% | 168<br>79% | 132<br>72%    | 51<br>85% | 67<br>91% | 16<br>89% | 85<br>85%   | 53<br>80% | 124<br>83% | 120<br>90% | 68<br>71% |
| Disagree   | 66<br>13%  | 34<br>14%  | 33<br>13%  | 10<br>9%  | 29<br>16%  | 27<br>13%  | 32<br>18%     | 8<br>13%  | 4<br>6%   | 2<br>11%  | 13<br>12%   | 8<br>12%  | 16<br>10%  | 9<br>6%    | 25<br>26% |
| Don't know   | 30<br>6%   | 14<br>6%   | 16<br>6%   | -<br>-    | 12<br>6%   | 18<br>8%   | 18<br>10%     | 1<br>2%   | 2<br>3%   | -<br>-    | 3<br>3%     | 5<br>8%   | 10<br>7%   | 5<br>4%    | 3<br>3%   |
| <b><u>As long as David Cameron is Prime Minister I will not vote Conservative, but I would consider doing so under a different leader</u></b>            |            |            |            |           |            |            |               |           |           |           |             |           |            |            |           |
| Agree  | 115<br>23% | 55<br>22%  | 60<br>24%  | 39<br>38% | 30<br>17%  | 46<br>21%  | 40<br>22%     | 10<br>18% | 10<br>14% | 9<br>48%  | 33<br>33%   | 13<br>20% | 40<br>27%  | 30<br>22%  | 19<br>20% |
| Disagree   | 346<br>69% | 167<br>68% | 179<br>70% | 63<br>61% | 135<br>74% | 147<br>69% | 132<br>72%    | 48<br>80% | 60<br>82% | 9<br>52%  | 62<br>62%   | 34<br>52% | 97<br>65%  | 96<br>71%  | 74<br>77% |
| Don't know   | 39<br>8%   | 23<br>10%  | 16<br>6%   | 1<br>1%   | 17<br>9%   | 20<br>9%   | 11<br>6%      | 1<br>2%   | 4<br>5%   | -<br>-    | 5<br>5%     | 18<br>28% | 13<br>9%   | 8<br>6%    | 3<br>3%   |