

ITV News Index

METHODOLOGY NOTE

ComRes interviewed 2,025 UK adults online between 6th and 8th September 2013. Data were weighted to be representative of all UK adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

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Table 2 Q1 Do you agree or disagree with each of the following statements? Base: All respondents

| | | Ger | nder | | | Ag | e | | | | Social (| Grade | | Employme | |
|-------------------------|---------------|----------------|----------------|---------------|---------------|--------------|----------------|-------------|-----|-----|-----------|-------|-----|----------|--------------|
| | _Total_ | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | <u>C1</u> | C2 | DE | Public | Pri- vate |
| Unweighted base | 2025 | 920 | 1105 | 255 | 334 | 382 | 399 | 331 | 324 | 592 | 584 | 340 | 509 | 276 | 863 |
| Weighted base | 2025 | 993 | 1032 | 241 | 341 | 341 | 361 | 301 | 441 | 541 | 562 | 441 | 481 | 287 | 847 |
| Overall, trade unions a | re good for E | <u>Britain</u> | | | | | | | | | | | | | |
| Agree | 986 | 497 | 489 | 88 | 170 | 183 | 178 | 163 | 204 | 272 | 256 | 239 | 219 | 161 | 392 |
| | 49% | 50% | 47% | 37% | 50% | 54% | 49% | 54% | 46% | 50% | 46% | 54% | 46% | 56% | 46% |
| Disagree | 437 | 263 | 174 | 32 | 50 | 54 | 85 | 71 | 145 | 142 | 117 | 83 | 94 | 54 | 199 |
| | 22% | 26% | 17% | 13% | 15% | 16% | 24% | 24% | 33% | 26% | 21% | 19% | 20% | 19% | 23% |
| Don't know | 602 | 233 | 369 | 121 | 121 | 103 | 98 | 66 | 92 | 127 | 189 | 119 | 167 | 72 | 257 |
| | 30% | 23% | 36% | 50% | 36% | 30% | 27% | 22% | 21% | 24% | 34% | 27% | 35% | 25% | 30% |
| Trade unions should sp | oend more ti | me supporti | ng people in t | he workplace, | and less time | getting invo | lved in nation | al politics | | | | | | | |
| Agree | 1372 | 699 | 673 | 107 | 190 | 201 | 268 | 239 | 367 | 395 | 347 | 297 | 333 | 188 | 552 |
| | 68% | 70% | 65% | 44% | 56% | 59% | 74% | 80% | 83% | 73% | 62% | 67% | 69% | 65% | 65% |
| Disagree | 247 | 138 | 108 | 33 | 44 | 54 | 41 | 31 | 43 | 73 | 68 | 66 | 40 | 45 | 111 |
| | 12% | 14% | 11% | 14% | 13% | 16% | 11% | 10% | 10% | 14% | 12% | 15% | 8% | 16% | 13% |
| Don't know | 406 | 155 | 251 | 101 | 107 | 86 | 52 | 30 | 30 | 73 | 146 | 78 | 108 | 54 | 184 |
| | 20% | 16% | 24% | 42% | 31% | 25% | 14% | 10% | 7% | 14% | 26% | 18% | 22% | 19% | 22% |
| Trade unions have too | much say ov | ver what hap | pens in Britai | <u>n</u> | | | | | | | | | | | |
| Agree | 730 | 400 | 330 | 55 | 92 | 96 | 123 | 120 | 244 | 229 | 197 | 146 | 158 | 92 | 296 |
| | 36% | 40% | 32% | 23% | 27% | 28% | 34% | 40% | 55% | 42% | 35% | 33% | 33% | 32% | 35% |
| Disagree | 734 | 382 | 352 | 54 | 116 | 146 | 157 | 127 | 136 | 206 | 190 | 170 | 169 | 113 | 307 |
| | 36% | 39% | 34% | 22% | 34% | 43% | 43% | 42% | 31% | 38% | 34% | 38% | 35% | 39% | 36% |
| Don't know | 561 | 211 | 350 | 133 | 133 | 99 | 81 | 54 | 61 | 106 | 174 | 125 | 155 | 82 | 244 |
| | 28% | 21% | 34% | 55% | 39% | 29% | 23% | 18% | 14% | 20% | 31% | 28% | 32% | 29% | 29% |



 $\begin{tabular}{ll} Table 2 \\ Q1 \ \mbox{Do you agree or disagree with each of the following statements?} \\ \mbox{Base: All respondents} \end{tabular}$

| | - | Ger | nder | | | Ag | е | | | | Social C | Grade | | Employme | |
|---------------------------|-------------|---------------|-----------------|--------------|---------------|-------|-------|-------|-----|-----|----------|-------|-----|----------|--------------|
| | Total | Male | <u>Female</u> | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Pri- vate |
| Weighted base | 2025 | 993 | 1032 | 241 | 341 | 341 | 361 | 301 | 441 | 541 | 562 | 441 | 481 | 287 | 847 |
| Trade unions represent | the views o | f people like | <u>me</u> | | | | | | | | | | | | |
| Agree | 768 | 374 | 394 | 64 | 157 | 142 | 143 | 121 | 140 | 192 | 189 | 202 | 185 | 117 | 326 |
| | 38% | 38% | 38% | 27% | 46% | 42% | 40% | 40% | 32% | 35% | 34% | 46% | 39% | 41% | 39% |
| Disagree | 684 | 393 | 291 | 48 | 63 | 99 | 125 | 134 | 214 | 231 | 191 | 123 | 139 | 96 | 269 |
| | 34% | 40% | 28% | 20% | 18% | 29% | 35% | 45% | 49% | 43% | 34% | 28% | 29% | 33% | 32% |
| Don't know | 572 | 225 | 347 | 128 | 121 | 100 | 92 | 45 | 87 | 119 | 181 | 116 | 156 | 74 | 252 |
| | 28% | 23% | 34% | 53% | 35% | 29% | 26% | 15% | 20% | 22% | 32% | 26% | 32% | 26% | 30% |
| I would never join a trac | de union | | | | | | | | | | | | | | |
| Agree | 514 | 281 | 234 | 51 | 66 | 60 | 83 | 88 | 166 | 155 | 145 | 90 | 125 | 53 | 219 |
| | 25% | 28% | 23% | 21% | 19% | 18% | 23% | 29% | 38% | 29% | 26% | 20% | 26% | 19% | 26% |
| Disagree | 956 | 492 | 464 | 67 | 151 | 168 | 186 | 170 | 214 | 271 | 251 | 226 | 208 | 172 | 372 |
| | 47% | 50% | 45% | 28% | 44% | 49% | 51% | 57% | 49% | 50% | 45% | 51% | 43% | 60% | 44% |
| Don't know | 554 | 220 | 334 | 123 | 124 | 113 | 93 | 42 | 60 | 116 | 165 | 125 | 148 | 62 | 256 |
| | 27% | 22% | 32% | 51% | 36% | 33% | 26% | 14% | 14% | 21% | 29% | 28% | 31% | 22% | 30% |
| Trade unions are good | at standing | up for the in | terests of ordi | nary working | <u>people</u> | | | | | | | | | | |
| Agree | 1138 | 560 | 578 | 90 | 182 | 197 | 205 | 194 | 271 | 308 | 293 | 261 | 276 | 161 | 429 |
| | 56% | 56% | 56% | 38% | 53% | 58% | 57% | 64% | 61% | 57% | 52% | 59% | 57% | 56% | 51% |
| Disagree | 401 | 237 | 163 | 28 | 51 | 55 | 82 | 73 | 111 | 134 | 109 | 76 | 81 | 61 | 193 |
| | 20% | 24% | 16% | 12% | 15% | 16% | 23% | 24% | 25% | 25% | 19% | 17% | 17% | 21% | 23% |
| Don't know | 487 | 196 | 291 | 122 | 108 | 90 | 74 | 34 | 59 | 99 | 159 | 104 | 124 | 65 | 225 |
| | 24% | 20% | 28% | 51% | 32% | 26% | 21% | 11% | 13% | 18% | 28% | 24% | 26% | 23% | 27% |



Table 2 Q1 Do you agree or disagree with each of the following statements? Base: All respondents

| | | | nder | | | Ag | е | | | | Social (| Grade | | <u>Employme</u> | |
|--------------------------|-----------------|--------------|---------|-------|-------|-------|-------|-------|-----|-----|----------|-------|-----|-----------------|--------------|
| | <u>Total</u> | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Pri- vate |
| Weighted base | 2025 | 993 | 1032 | 241 | 341 | 341 | 361 | 301 | 441 | 541 | 562 | 441 | 481 | 287 | 847 |
| I don't really understar | nd what it is t | hat trade un | ions do | | | | | | | | | | | | |
| Agree | 478 | 199 | 280 | 94 | 113 | 90 | 83 | 43 | 56 | 103 | 139 | 105 | 131 | 64 | 225 |
| | 24% | 20% | 27% | 39% | 33% | 26% | 23% | 14% | 13% | 19% | 25% | 24% | 27% | 22% | 27% |
| Disagree | 1262 | 664 | 598 | 68 | 173 | 202 | 234 | 232 | 353 | 381 | 331 | 270 | 280 | 190 | 484 |
| | 62% | 67% | 58% | 28% | 51% | 59% | 65% | 77% | 80% | 70% | 59% | 61% | 58% | 66% | 57% |
| Don't know | 285 | 130 | 155 | 78 | 55 | 49 | 45 | 25 | 33 | 57 | 92 | 66 | 69 | 33 | 138 |
| | 14% | 13% | 15% | 33% | 16% | 14% | 12% | 8% | 7% | 11% | 16% | 15% | 14% | 11% | 16% |
| Trade unions are more | trustworthy | than big bus | siness | | | | | | | | | | | | |
| Agree | 638 | 330 | 308 | 70 | 128 | 120 | 110 | 84 | 126 | 167 | 157 | 174 | 140 | 114 | 275 |
| | 32% | 33% | 30% | 29% | 38% | 35% | 31% | 28% | 29% | 31% | 28% | 40% | 29% | 40% | 32% |
| Disagree | 667 | 367 | 300 | 46 | 75 | 88 | 132 | 128 | 197 | 211 | 178 | 131 | 147 | 86 | 274 |
| | 33% | 37% | 29% | 19% | 22% | 26% | 37% | 43% | 45% | 39% | 32% | 30% | 31% | 30% | 32% |
| Don't know | 720 | 295 | 425 | 125 | 138 | 133 | 118 | 88 | 118 | 163 | 226 | 136 | 195 | 88 | 298 |
| | 36% | 30% | 41% | 52% | 40% | 39% | 33% | 29% | 27% | 30% | 40% | 31% | 40% | 31% | 35% |



 $\begin{tabular}{ll} Table 2 \\ Q1 \ Do \ you \ agree \ or \ disagree \ with each \ of the following \ statements? \\ Base: All \ respondents \\ \end{tabular}$

| | | | | | | | Reg | ion | | | | | | | Which of | the follow | wing bes | t describe | s your cur | | ng status? | |
|----------------------|--------------|----------------|---------------|---------------|---------------|-------------------------------------|-----------------------|-----------------------|-----------|--------------|------------|---------------|---------------|----------------------|------------------------------|------------------------------|-----------------------------|-----------------------------------|----------------------------------------------|---------------------------------------------|--------------------------------|-----------------|
| | <u>Total</u> | <u>England</u> | Scot- land | North East | North West | York- shire & Humb- erside | West Mid- lands | East Mid- lands | Wales | East- ern | London | South East | South West | NET: Work- ing | Work- ing full time | Work- ing part time | NET: Not work- ing | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Unweighted base | 2025 | 1779 | 151 | 89 | 243 | 162 | 160 | 152 | 95 | 180 | 286 | 308 | 199 | 1139 | 760 | 379 | 886 | 154 | 153 | 99 | 275 | 205 |
| Weighted base | 2025 | 1742 | 182 | 81 | 223 | 182 | 182 | 142 | 101 | 203 | 263 | 284 | 182 | 1134 | 891 | 243 | 891 | 130 | 129 | 128 | 326 | 179 |
| Overall, trade union | s are good | for Brita | <u>iin</u> | | | | | | | | | | | | | | | | | | | |
| Agree | 986 | 814 | 115 | 44 | 125 | 78 | 82 | 69 | 57 | 76 | 127 | 133 | 80 | 553 | 446 | 107 | 433 | 73 | 64 | 46 | 172 | 78 |
| | 49% | 47% | 63% | 54% | 56% | 43% | 45% | 49% | 56% | 37% | 48% | 47% | 44% | 49% | 50% | 44% | 49% | 56% | 50% | 36% | 53% | 44% |
| Disagree | 437 | 388 | 32 | 21 | 40 | 52 | 42 | 33 | 17 | 55 | 44 | 64 | 38 | 253 | 196 | 57 | 184 | 14 | 19 | 45 | 84 | 22 |
| | 22% | 22% | 18% | 26% | 18% | 28% | 23% | 23% | 16% | 27% | 17% | 22% | 21% | 22% | 22% | 23% | 21% | 11% | 14% | 35% | 26% | 13% |
| Don't know | 602 | 539 | 35 | 16 | 58 | 53 | 58 | 40 | 27 | 72 | 92 | 87 | 64 | 329 | 250 | 79 | 273 | 43 | 46 | 37 | 70 | 79 |
| | 30% | 31% | 19% | 20% | 26% | 29% | 32% | 28% | 27% | 35% | 35% | 31% | 35% | 29% | 28% | 32% | 31% | 33% | 36% | 29% | 21% | 44% |
| Trade unions should | d spend m | ore time | support | ing peop | ole in the | workpla | ce, and | less tim | e getting | involve | d in natio | nal polit | <u>ics</u> | | | | | | | | | |
| Agree | 1372 | 1187 | 114 | 65 | 162 | 130 | 124 | 101 | 71 | 145 | 142 | 192 | 126 | 740 | 569 | 170 | 632 | 76 | 76 | 107 | 273 | 100 |
| | 68% | 68% | 63% | 81% | 73% | 72% | 68% | 71% | 70% | 72% | 54% | 68% | 69% | 65% | 64% | 70% | 71% | 58% | 59% | 84% | 84% | 56% |
| Disagree | 247 | 203 | 33 | 8 | 31 | 21 | 17 | 13 | 11 | 18 | 39 | 34 | 23 | 156 | 132 | 25 | 91 | 18 | 17 | 6 | 34 | 15 |
| | 12% | 12% | 18% | 10% | 14% | 11% | 9% | 9% | 11% | 9% | 15% | 12% | 12% | 14% | 15% | 10% | 10% | 14% | 13% | 5% | 11% | 9% |
| Don't know | 406 | 351 | 36 | 7 | 30 | 31 | 41 | 28 | 19 | 40 | 83 | 57 | 34 | 238 | 190 | 48 | 168 | 37 | 35 | 15 | 18 | 63 |
| | 20% | 20% | 20% | 9% | 13% | 17% | 23% | 20% | 19% | 20% | 31% | 20% | 19% | 21% | 21% | 20% | 19% | 28% | 27% | 12% | 5% | 35% |
| Trade unions have t | oo much s | say over | what ha | ppens in | Britain | | | | | | | | | | | | | | | | | |
| Agree | 730 | 644 | 47 | 28 | 71 | 77 | 66 | 51 | 39 | 77 | 92 | 108 | 73 | 388 | 298 | 91 | 341 | 28 | 33 | 71 | 165 | 45 |
| | 36% | 37% | 26% | 34% | 32% | 42% | 36% | 36% | 38% | 38% | 35% | 38% | 40% | 34% | 33% | 37% | 38% | 21% | 26% | 55% | 51% | 25% |
| Disagree | 734 | 602 | 92 | 36 | 109 | 68 | 60 | 48 | 40 | 62 | 70 | 83 | 67 | 420 | 345 | 74 | 315 | 54 | 48 | 35 | 115 | 62 |
| | 36% | 35% | 50% | 44% | 49% | 37% | 33% | 34% | 40% | 30% | 27% | 29% | 37% | 37% | 39% | 31% | 35% | 41% | 37% | 28% | 35% | 35% |
| Don't know | 561 | 496 | 43 | 18 | 43 | 38 | 56 | 42 | 22 | 63 | 100 | 93 | 42 | 326 | 248 | 78 | 235 | 49 | 48 | 22 | 45 | 72 |
| | 28% | 28% | 24% | 22% | 19% | 21% | 30% | 30% | 22% | 31% | 38% | 33% | 23% | 29% | 28% | 32% | 26% | 37% | 37% | 17% | 14% | 40% |



 $\begin{tabular}{ll} Table 2 \\ Q1 \ \mbox{Do you agree or disagree with each of the following statements?} \\ \mbox{Base: All respondents} \end{tabular}$

| | | | | | | | Reg | ion | | | | | | | Which of | the follow | wing bes | t describe | s your cur | | ng status? | |
|----------------------|-------------|------------|---------------|---------------|---------------|-------------------------------------|-----------------------|-----------------------|-------|--------------|--------|---------------|---------------|----------------------|------------------------------|------------------------------|-----------------------------|-----------------------------------|----------------------------------------------|---------------------------------------------|--------------------------------|-----------------|
| | Total | England | Scot- land | North East | North West | York- shire & Humb- erside | West Mid- lands | East Mid- lands | Wales | East- ern | London | South East | South West | NET: Work- ing | Work- ing full time | Work- ing part time | NET: Not work- ina | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Weighted base | 2025 | 1742 | 182 | 81 | 223 | 182 | 182 | 142 | 101 | 203 | 263 | 284 | 182 | 1134 | 891 | 243 | 891 | 130 | 129 | 128 | 326 | 179 |
| Trade unions repres | sent the vi | ews of pe | ople lik | e me | | | | | | | | | | | | | | | | | | |
| Agree | 768 | 627 | 91 | 41 | 101 | 56 | 76 | 49 | 50 | 56 | 89 | 88 | 72 | 444 | 359 | 85 | 325 | 61 | 51 | 34 | 117 | 62 |
| | 38% | 36% | 50% | 51% | 45% | 31% | 41% | 35% | 50% | 28% | 34% | 31% | 39% | 39% | 40% | 35% | 36% | 47% | 39% | 27% | 36% | 35% |
| Disagree | 684 | 602 | 55 | 31 | 70 | 67 | 53 | 48 | 27 | 81 | 74 | 109 | 70 | 364 | 283 | 81 | 320 | 24 | 36 | 62 | 156 | 42 |
| | 34% | 35% | 30% | 38% | 31% | 37% | 29% | 34% | 27% | 40% | 28% | 39% | 39% | 32% | 32% | 33% | 36% | 18% | 28% | 49% | 48% | 23% |
| Don't know | 572 | 512 | 37 | 9 | 52 | 59 | 54 | 45 | 24 | 66 | 100 | 86 | 41 | 326 | 249 | 77 | 246 | 45 | 42 | 31 | 52 | 75 |
| | 28% | 29% | 20% | 12% | 23% | 32% | 30% | 32% | 23% | 32% | 38% | 30% | 22% | 29% | 28% | 32% | 28% | 35% | 33% | 24% | 16% | 42% |
| I would never join a | trade unio | <u>on</u> | | | | | | | | | | | | | | | | | | | | |
| Agree | 514 | 457 | 37 | 18 | 41 | 45 | 41 | 36 | 21 | 64 | 78 | 73 | 61 | 273 | 210 | 63 | 242 | 21 | 26 | 59 | 107 | 28 |
| | 25% | 26% | 20% | 22% | 18% | 24% | 22% | 25% | 20% | 32% | 30% | 26% | 34% | 24% | 24% | 26% | 27% | 16% | 20% | 46% | 33% | 16% |
| Disagree | 956 | 793 | 105 | 46 | 136 | 87 | 91 | 70 | 58 | 69 | 92 | 129 | 71 | 543 | 434 | 110 | 413 | 62 | 54 | 48 | 180 | 69 |
| | 47% | 46% | 58% | 57% | 61% | 48% | 50% | 50% | 57% | 34% | 35% | 46% | 39% | 48% | 49% | 45% | 46% | 47% | 42% | 38% | 55% | 39% |
| Don't know | 554 | 492 | 40 | 17 | 45 | 50 | 50 | 36 | 23 | 69 | 93 | 81 | 50 | 318 | 248 | 70 | 236 | 47 | 49 | 20 | 39 | 82 |
| | 27% | 28% | 22% | 21% | 20% | 28% | 27% | 25% | 22% | 34% | 36% | 29% | 27% | 28% | 28% | 29% | 27% | 36% | 38% | 16% | 12% | 46% |
| Trade unions are go | od at stan | nding up 1 | for the i | nterests | of ordin | ary worki | ng peop | <u>le</u> | | | | | | | | | | | | | | |
| Agree | 1138 | 953 | 123 | 47 | 142 | 100 | 102 | 77 | 62 | 91 | 132 | 154 | 108 | 590 | 471 | 120 | 547 | 87 | 79 | 73 | 217 | 91 |
| | 56% | 55% | 67% | 58% | 64% | 55% | 56% | 54% | 61% | 45% | 50% | 54% | 59% | 52% | 53% | 49% | 61% | 67% | 62% | 57% | 67% | 51% |
| Disagree | 401 | 346 | 29 | 21 | 39 | 31 | 38 | 31 | 25 | 43 | 48 | 60 | 35 | 254 | 195 | 59 | 147 | 9 | 12 | 32 | 72 | 22 |
| | 20% | 20% | 16% | 27% | 18% | 17% | 21% | 22% | 25% | 21% | 18% | 21% | 19% | 22% | 22% | 24% | 16% | 7% | 9% | 25% | 22% | 12% |
| Don't know | 487 | 442 | 30 | 12 | 42 | 51 | 42 | 34 | 14 | 69 | 83 | 70 | 39 | 290 | 225 | 65 | 197 | 34 | 38 | 23 | 36 | 66 |
| | 24% | 25% | 17% | 15% | 19% | 28% | 23% | 24% | 14% | 34% | 32% | 25% | 22% | 26% | 25% | 27% | 22% | 26% | 29% | 18% | 11% | 37% |



Table 2 Q1 Do you agree or disagree with each of the following statements? Base: All respondents

| | | | | | | | Rec | ion | | | | | | | Which of | f the follo | wing bes | st describe | es your cur | | <u>ng status?</u> | |
|-----------------------|------------|----------------|---------------|----------------|---------------|-------------------------------------|-----------------------|-----------------------|-------|--------------|---------------|---------------|---------------|----------------------|------------------------------|------------------------------|-----------------------------|-----------------------------------|----------------------------------------------|---------------------------------------------|--------------------------------|-----------------|
| | _Total_ | <u>England</u> | Scot- land | North East | North West | York- shire & Humb- erside | West Mid- lands | East Mid- lands | Wales | East- ern | <u>London</u> | South East | South West | NET: Work- ing | Work- ing full time | Work- ing part time | NET: Not work- ing | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Weighted base | 2025 | 1742 | 182 | 81 | 223 | 182 | 182 | 142 | 101 | 203 | 263 | 284 | 182 | 1134 | 891 | 243 | 891 | 130 | 129 | 128 | 326 | 179 |
| I don't really unders | tand wha | t it is that | trade u | nions do | | | | | | | | | | | | | | | | | | |
| Agree | 478 | 414 | 36 | 17 | 40 | 49 | 45 | 24 | 28 | 57 | 71 | 71 | 39 | 289 | 230 | 59 | 189 | 40 | 39 | 29 | 28 | 53 |
| | 24% | 24% | 20% | 21% | 18% | 27% | 25% | 17% | 28% | 28% | 27% | 25% | 22% | 25% | 26% | 24% | 21% | 30% | 31% | 23% | 9% | 30% |
| Disagree | 1262 | 1082 | 123 | 55 | 161 | 116 | 116 | 94 | 58 | 121 | 121 | 176 | 122 | 674 | 521 | 153 | 588 | 73 | 68 | 84 | 278 | 85 |
| | 62% | 62% | 67% | 68% | 72% | 64% | 63% | 66% | 57% | 60% | 46% | 62% | 67% | 59% | 58% | 63% | 66% | 56% | 53% | 66% | 85% | 47% |
| Don't know | 285 | 246 | 23 | 9 | 21 | 17 | 22 | 24 | 15 | 25 | 71 | 36 | 21 | 171 | 140 | 31 | 114 | 17 | 21 | 15 | 20 | 41 |
| | 14% | 14% | 13% | 12% | 9% | 10% | 12% | 17% | 15% | 12% | 27% | 13% | 12% | 15% | 16% | 13% | 13% | 13% | 17% | 12% | 6% | 23% |
| Trade unions are me | ore trustw | orthy tha | n big bu | <u>ısiness</u> | | | | | | | | | | | | | | | | | | |
| Agree | 638 | 520 | 73 | 31 | 85 | 40 | 59 | 40 | 46 | 43 | 97 | 75 | 49 | 389 | 321 | 68 | 249 | 46 | 45 | 26 | 90 | 43 |
| | 32% | 30% | 40% | 39% | 38% | 22% | 33% | 28% | 45% | 21% | 37% | 26% | 27% | 34% | 36% | 28% | 28% | 36% | 35% | 20% | 28% | 24% |
| Disagree | 667 | 598 | 47 | 34 | 69 | 74 | 56 | 53 | 22 | 83 | 68 | 93 | 68 | 359 | 278 | 81 | 307 | 25 | 34 | 60 | 150 | 37 |
| | 33% | 34% | 26% | 42% | 31% | 41% | 31% | 37% | 22% | 41% | 26% | 33% | 37% | 32% | 31% | 33% | 35% | 19% | 27% | 47% | 46% | 21% |
| Don't know | 720 | 624 | 63 | 15 | 69 | 68 | 67 | 49 | 34 | 76 | 98 | 116 | 66 | 386 | 291 | 95 | 334 | 59 | 50 | 41 | 85 | 99 |
| | 36% | 36% | 34% | 19% | 31% | 37% | 37% | 35% | 33% | 38% | 37% | 41% | 36% | 34% | 33% | 39% | 38% | 45% | 39% | 32% | 26% | 55% |



Table 3 Q2 Do you think that the Coalition Government is good or bad for Britain? Base: All respondents

| | | Gei | nder | | | Ac | ge | | | | Social (| <u>Grade</u> | | <u>Employme</u> | |
|-----------------|--------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|-----------------|--------------|
| | <u>Total</u> | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Pri- vate |
| Unweighted base | 2025 | 920 | 1105 | 255 | 334 | 382 | 399 | 331 | 324 | 592 | 584 | 340 | 509 | 276 | 863 |
| Weighted base | 2025 | 993 | 1032 | 241 | 341 | 341 | 361 | 301 | 441 | 541 | 562 | 441 | 481 | 287 | 847 |
| Good | 516 25% | 292 29% | 223 22% | 72 30% | 84 25% | 72 21% | 82 23% | 82 27% | 124 28% | 179 33% | 137 24% | 106 24% | 94 19% | 78 27% | 243 29% |
| Bad | 1054 52% | 523 53% | 531 51% | 69 29% | 158 46% | 199 58% | 193 54% | 178 59% | 257 58% | 270 50% | 269 48% | 242 55% | 273 57% | 139 49% | 401 47% |
| Don't know | 455 22% | 177 18% | 278 27% | 100 41% | 99 29% | 70 21% | 86 24% | 40 13% | 60 14% | 92 17% | 155 28% | 93 21% | 115 24% | 70 24% | 202 24% |



Table 3 Q2 Do you think that the Coalition Government is good or bad for Britain? Base: All respondents

| | | | | | | | Reg | ion | | | | | | | Which of | f the follo | wing bes | st describe | s your cur | <u>rent workiı</u> | ng status? | | |
|-----------------|-----------------------|----------------|------------|-----------|-------------|------------|-----------|-----------|--------------|------------|-----------|-------------|-------------|------------|------------|-------------|------------|-------------|-------------|--------------------|------------|------------|--|
| | | | | | | | | | | | | | | | | | | | Not | Retired | | | |
| | | | | | | York- | | _ | | | | | | | Work- | Work- | NET: | Not | working | on a | Retired | | |
| | | | 04 | NI | N I a atla | shire & | West | East | | | | 045 | 041- | NET: | ing | ing | Not | working | and not | state | with a | Haira | |
| | Total F | 'naland | Scot- | North | North | Humb- | Mid- | Mid- | \A/alaa | East- | Landan | South | South | Work- | full | part | work- | seeking | seeking | pension | private | House | |
| | <u>Total</u> <u>E</u> | <u>ingland</u> | land | East | <u>West</u> | erside | lands | lands | <u>Wales</u> | <u>ern</u> | London | <u>East</u> | <u>West</u> | <u>ing</u> | time | time | ing | <u>work</u> | <u>work</u> | <u>only</u> | pension | person | |
| Unweighted base | 2025 | 1779 | 151 | 89 | 243 | 162 | 160 | 152 | 95 | 180 | 286 | 308 | 199 | 1139 | 760 | 379 | 886 | 154 | 153 | 99 | 275 | 205 | |
| Weighted base | 2025 | 1742 | 182 | 81 | 223 | 182 | 182 | 142 | 101 | 203 | 263 | 284 | 182 | 1134 | 891 | 243 | 891 | 130 | 129 | 128 | 326 | 179 | |
| Good | 516 25% | 449 26% | 41 23% | 13 17% | 49 22% | 38 21% | 44 24% | 28 20% | 26 25% | 60 30% | 91 34% | 81 29% | 44 24% | 321 28% | 249 28% | 73 30% | 194 22% | 15 11% | 26 20% | 34 27% | 90 27% | 30 17% | |
| Bad | 1054 52% | 891 51% | 108 59% | 54 66% | 131 59% | 109 60% | 88 49% | 85 60% | 55 54% | 106 52% | 89 34% | 131 46% | 97 53% | 541 48% | 419 47% | 122 50% | 513 58% | 79 61% | 70 54% | 64 50% | 201 62% | 100 56% | |
| Don't know | 455 22% | 402 23% | 33 18% | 14 17% | 43 19% | 36 19% | 50 27% | 29 20% | 21 21% | 36 18% | 83 32% | 71 25% | 41 22% | 272 24% | 223 25% | 49 20% | 183 21% | 37 28% | 33 26% | 29 23% | 35 11% | 48 27% | |



Table 4 Q3 Do you agree or disagree with each of the following statements? Base: All respondents

| | - | Ger | nder | | | Ag | е | | | | Social C | Grade | | Employme | |
|--------------------------|---------------|-------------|---------------|---------------|---------------|--------------|--------------|-------------|-----|-----|----------|-------|-----|----------|--------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Pri- vate |
| Unweighted base | 2025 | 920 | 1105 | 255 | 334 | 382 | 399 | 331 | 324 | 592 | 584 | 340 | 509 | 276 | 863 |
| Weighted base | 2025 | 993 | 1032 | 241 | 341 | 341 | 361 | 301 | 441 | 541 | 562 | 441 | 481 | 287 | 847 |
| I am worried that anoth | er recession | would have | a severe imp | act on me and | my family | | | | | | | | | | |
| Agree | 1395 | 621 | 774 | 133 | 244 | 260 | 271 | 214 | 272 | 362 | 383 | 301 | 350 | 208 | 584 |
| | 69% | 63% | 75% | 55% | 72% | 76% | 75% | 71% | 62% | 67% | 68% | 68% | 73% | 72% | 69% |
| Disagree | 326 | 215 | 111 | 38 | 52 | 44 | 47 | 49 | 96 | 116 | 73 | 79 | 58 | 51 | 126 |
| | 16% | 22% | 11% | 16% | 15% | 13% | 13% | 16% | 22% | 21% | 13% | 18% | 12% | 18% | 15% |
| Don't know | 304 | 156 | 148 | 70 | 45 | 36 | 43 | 37 | 73 | 64 | 106 | 61 | 73 | 28 | 137 |
| | 15% | 16% | 14% | 29% | 13% | 11% | 12% | 12% | 16% | 12% | 19% | 14% | 15% | 10% | 16% |
| The debt crisis in Europ | pe is putting | the UK ecor | nomy in dange | <u>er</u> | | | | | | | | | | | |
| Agree | 1424 | 689 | 735 | 136 | 224 | 248 | 263 | 225 | 328 | 391 | 363 | 313 | 357 | 203 | 575 |
| | 70% | 69% | 71% | 57% | 66% | 73% | 73% | 75% | 75% | 72% | 65% | 71% | 74% | 71% | 68% |
| Disagree | 233 | 153 | 80 | 24 | 44 | 44 | 37 | 36 | 48 | 81 | 62 | 63 | 27 | 35 | 110 |
| | 12% | 15% | 8% | 10% | 13% | 13% | 10% | 12% | 11% | 15% | 11% | 14% | 6% | 12% | 13% |
| Don't know | 368 | 150 | 217 | 80 | 73 | 49 | 61 | 40 | 64 | 69 | 136 | 65 | 97 | 48 | 162 |
| | 18% | 15% | 21% | 33% | 21% | 15% | 17% | 13% | 15% | 13% | 24% | 15% | 20% | 17% | 19% |
| If the British economy | doesn't pick | up very soo | n, the Govern | ment should r | econsider its | planned prog | ramme of spe | ending cuts | | | | | | | |
| Agree | 1225 | 568 | 657 | 132 | 238 | 223 | 226 | 175 | 231 | 296 | 323 | 283 | 324 | 191 | 497 |
| | 61% | 57% | 64% | 55% | 70% | 66% | 63% | 58% | 52% | 55% | 58% | 64% | 67% | 67% | 59% |
| Disagree | 454 | 277 | 176 | 34 | 42 | 72 | 75 | 86 | 145 | 171 | 124 | 86 | 73 | 60 | 183 |
| | 22% | 28% | 17% | 14% | 12% | 21% | 21% | 29% | 33% | 32% | 22% | 19% | 15% | 21% | 22% |
| Don't know | 346 | 147 | 199 | 75 | 61 | 45 | 60 | 40 | 65 | 75 | 115 | 72 | 84 | 35 | 167 |
| | 17% | 15% | 19% | 31% | 18% | 13% | 17% | 13% | 15% | 14% | 20% | 16% | 18% | 12% | 20% |



Table 4 Q3 Do you agree or disagree with each of the following statements? Base: All respondents

| | - | Gei | nder | | | Ag | e | | | | Social (| <u>Grade</u> | | Employme | |
|-------------------------|-------------------|------------|----------------|--------------|----------------|--------------|----------------|-------|-----|-----|----------|--------------|-----|----------|--------------|
| | _Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Pri- vate |
| Weighted base | 2025 | 993 | 1032 | 241 | 341 | 341 | 361 | 301 | 441 | 541 | 562 | 441 | 481 | 287 | 847 |
| In the current financia | al situation, the | e Governme | ent is more co | ncerned with | protecting the | banks than t | he British pub | olic | | | | | | | |
| Agree | 1306 | 628 | 678 | 135 | 230 | 235 | 252 | 190 | 263 | 319 | 336 | 317 | 333 | 202 | 540 |
| | 64% | 63% | 66% | 56% | 68% | 69% | 70% | 63% | 60% | 59% | 60% | 72% | 69% | 70% | 64% |
| Disagree | 344 | 197 | 147 | 30 | 40 | 56 | 49 | 66 | 102 | 139 | 98 | 58 | 49 | 41 | 147 |
| | 17% | 20% | 14% | 13% | 12% | 16% | 14% | 22% | 23% | 26% | 17% | 13% | 10% | 14% | 17% |
| Don't know | 376 | 168 | 208 | 76 | 70 | 50 | 60 | 44 | 76 | 83 | 128 | 66 | 99 | 45 | 160 |
| | 19% | 17% | 20% | 31% | 21% | 15% | 17% | 15% | 17% | 15% | 23% | 15% | 21% | 16% | 19% |
| The Government is in | control of the | economy | | | | | | | | | | | | | |
| Agree | 641 | 346 | 296 | 79 | 108 | 100 | 103 | 91 | 161 | 186 | 181 | 139 | 135 | 88 | 271 |
| | 32% | 35% | 29% | 33% | 32% | 29% | 28% | 30% | 36% | 34% | 32% | 32% | 28% | 31% | 32% |
| Disagree | 984 | 469 | 515 | 87 | 169 | 177 | 197 | 163 | 192 | 249 | 248 | 225 | 261 | 140 | 404 |
| | 49% | 47% | 50% | 36% | 49% | 52% | 55% | 54% | 43% | 46% | 44% | 51% | 54% | 49% | 48% |
| Don't know | 399 | 178 | 222 | 75 | 65 | 64 | 61 | 47 | 88 | 106 | 132 | 76 | 85 | 59 | 172 |
| | 20% | 18% | 21% | 31% | 19% | 19% | 17% | 16% | 20% | 20% | 23% | 17% | 18% | 21% | 20% |



Table 4 Q3 Do you agree or disagree with each of the following statements? Base: All respondents

| | | | | | | | Reg | ion | | | | | | | Which of | the follo | wing bes | t describe | s your cur | | ng status? | |
|-----------------------|--------------|----------------|---------------|---------------|---------------|-------------------------------------|-----------------------|-----------------------|---------|--------------|-----------|---------------|---------------|----------------------|------------------------------|------------------------------|-----------------------------|-----------------------------------|----------------------------------------------|---------------------------------------------|-----------------------------------------|-----------------|
| | <u>Total</u> | <u>England</u> | Scot- land | North East | North West | York- shire & Humb- erside | West Mid- lands | East Mid- lands | Wales | East- ern | London | South East | South West | NET: Work- ing | Work- ing full time | Work- ing part time | NET: Not work- ing | Not working seeking work | Not working and not seeking work | Retired on a state pension only | Retired with a private pension | House person |
| Unweighted base | 2025 | 1779 | 151 | 89 | 243 | 162 | 160 | 152 | 95 | 180 | 286 | 308 | 199 | 1139 | 760 | 379 | 886 | 154 | 153 | 99 | 275 | 205 |
| Weighted base | 2025 | 1742 | 182 | 81 | 223 | 182 | 182 | 142 | 101 | 203 | 263 | 284 | 182 | 1134 | 891 | 243 | 891 | 130 | 129 | 128 | 326 | 179 |
| I am worried that an | other rece | ession wo | uld hav | e a seve | re impac | t on me a | and my f | amily | | | | | | | | | | | | | | |
| Agree | 1395 | 1187 | 143 | 59 | 155 | 125 | 114 | 104 | 66 | 143 | 161 | 198 | 126 | 792 | 624 | 168 | 603 | 97 | 95 | 82 | 189 | 141 |
| | 69% | 68% | 78% | 73% | 70% | 69% | 63% | 74% | 65% | 71% | 61% | 70% | 69% | 70% | 70% | 69% | 68% | 75% | 74% | 64% | 58% | 78% |
| Disagree | 326 | 289 | 19 | 13 | 42 | 30 | 34 | 21 | 18 | 28 | 41 | 48 | 32 | 177 | 135 | 42 | 149 | 12 | 12 | 29 | 78 | 18 |
| | 16% | 17% | 10% | 16% | 19% | 16% | 19% | 15% | 18% | 14% | 16% | 17% | 17% | 16% | 15% | 17% | 17% | 9% | 10% | 23% | 24% | 10% |
| Don't know | 304 | 266 | 20 | 9 | 26 | 27 | 34 | 17 | 17 | 31 | 61 | 37 | 24 | 165 | 132 | 33 | 139 | 21 | 21 | 17 | 58 | 21 |
| | 15% | 15% | 11% | 11% | 12% | 15% | 19% | 12% | 17% | 16% | 23% | 13% | 13% | 15% | 15% | 13% | 16% | 17% | 17% | 14% | 18% | 12% |
| The debt crisis in Eu | urope is pi | utting the | UK eco | nomy in | danger | | | | | | | | | | | | | | | | | |
| Agree | 1424 | 1207 | 145 | 57 | 160 | 135 | 129 | 103 | 73 | 147 | 158 | 197 | 121 | 778 | 601 | 177 | 646 | 95 | 89 | 96 | 247 | 118 |
| | 70% | 69% | 79% | 70% | 72% | 74% | 71% | 72% | 72% | 73% | 60% | 70% | 66% | 69% | 67% | 73% | 72% | 73% | 69% | 75% | 76% | 66% |
| Disagree | 233 | 211 | 10 | 7 | 27 | 23 | 24 | 12 | 13 | 21 | 34 | 40 | 22 | 145 | 117 | 28 | 88 | 9 | 13 | 14 | 35 | 17 |
| | 12% | 12% | 6% | 9% | 12% | 13% | 13% | 9% | 12% | 10% | 13% | 14% | 12% | 13% | 13% | 12% | 10% | 7% | 10% | 11% | 11% | 10% |
| Don't know | 368 | 324 | 27 | 17 | 35 | 24 | 29 | 27 | 16 | 35 | 71 | 47 | 39 | 210 | 173 | 38 | 157 | 26 | 27 | 18 | 43 | 44 |
| | 18% | 19% | 15% | 21% | 16% | 13% | 16% | 19% | 16% | 17% | 27% | 16% | 21% | 19% | 19% | 15% | 18% | 20% | 21% | 14% | 13% | 24% |
| If the British econon | ny doesn'i | t pick up | very soc | on, the G | overnm | ent shou | ld recon | sider its | planned | progran | nme of sp | ending | <u>cuts</u> | | | | | | | | | |
| Agree | 1225 | 1015 | 138 | 57 | 143 | 106 | 106 | 89 | 72 | 103 | 140 | 165 | 106 | 688 | 546 | 142 | 537 | 92 | 89 | 68 | 165 | 123 |
| | 61% | 58% | 76% | 71% | 64% | 58% | 58% | 63% | 71% | 51% | 53% | 58% | 58% | 61% | 61% | 59% | 60% | 71% | 69% | 53% | 51% | 69% |
| Disagree | 454 | 409 | 28 | 12 | 49 | 44 | 41 | 30 | 17 | 66 | 52 | 72 | 43 | 243 | 182 | 62 | 210 | 16 | 20 | 33 | 117 | 24 |
| | 22% | 23% | 15% | 15% | 22% | 24% | 23% | 21% | 17% | 32% | 20% | 25% | 23% | 21% | 20% | 25% | 24% | 12% | 15% | 26% | 36% | 14% |
| Don't know | 346 | 318 | 17 | 11 | 32 | 32 | 35 | 23 | 12 | 34 | 71 | 46 | 34 | 202 | 164 | 39 | 143 | 22 | 20 | 26 | 43 | 32 |
| | 17% | 18% | 9% | 14% | 14% | 18% | 19% | 16% | 11% | 17% | 27% | 16% | 18% | 18% | 18% | 16% | 16% | 17% | 16% | 21% | 13% | 18% |



Table 4 Q3 Do you agree or disagree with each of the following statements? Base: All respondents

| | | | | | | | Reg | ion | | | | | | | Which of | the follo | wing bes | t describe | s your cur | rent workii | ng status? | |
|------------------------|--------------|----------------|-------------|-------------|-------------|---------------|--------------|-----------|---------|------------|------------|-------------|-------|------------|----------|-------------|------------|-------------|-------------|-------------|------------|--------|
| | | | | | | | | | | | | | | | | | | | Not | Retired | | |
| | | | | | | York- | | | | | | | | | Work- | Work- | NET: | Not | working | on a | Retired | |
| | | | | | | shire & | West | East | | | | | | NET: | ing | ing | Not | working | and not | state | with a | |
| | | | Scot- | North | North | Humb- | Mid- | Mid- | | East- | | South | South | Work- | full | part | work- | seeking | seeking | pension | private | House |
| | <u>Total</u> | <u>England</u> | <u>land</u> | <u>East</u> | <u>West</u> | <u>erside</u> | <u>lands</u> | lands | Wales | <u>ern</u> | London | <u>East</u> | West | <u>ing</u> | time | <u>time</u> | <u>ing</u> | <u>work</u> | <u>work</u> | <u>only</u> | pension | person |
| Weighted base | 2025 | 1742 | 182 | 81 | 223 | 182 | 182 | 142 | 101 | 203 | 263 | 284 | 182 | 1134 | 891 | 243 | 891 | 130 | 129 | 128 | 326 | 179 |
| In the current finance | cial situati | on, the G | overnme | ent is mo | re conc | erned wi | th protec | cting the | banks t | nan the | British pu | blic | | | | | | | | | | |
| Agree | 1306 | 1100 | 129 | 62 | 146 | 121 | 110 | 94 | 77 | 114 | 166 | 167 | 121 | 742 | 597 | 144 | 564 | 91 | 87 | 79 | 188 | 118 |
| Agree | 64% | 63% | 71% | 76% | 65% | 66% | 61% | 67% | | 56% | 63% | 59% | 66% | 65% | 67% | 59% | 63% | 70% | 68% | 62% | 58% | 66% |
| | 0170 | 0070 | 7 1 70 | 1070 | 0070 | 0070 | 0170 | 01 70 | 1070 | 0070 | 0070 | 0070 | 0070 | 0070 | 01 70 | 00 /0 | 00 /0 | 1070 | 0070 | 0270 | 0070 | 0070 |
| Disagree | 344 | 306 | 29 | 8 | 33 | 34 | 39 | 24 | 9 | 48 | 29 | 66 | 25 | 187 | 141 | 46 | 156 | 14 | 13 | 22 | 86 | 21 |
| | 17% | 18% | 16% | 10% | 15% | 18% | 21% | 17% | 9% | 24% | 11% | 23% | 14% | 17% | 16% | 19% | 18% | 10% | 10% | 17% | 27% | 12% |
| Don't know | 376 | 336 | 25 | 11 | 44 | 28 | 33 | 24 | 15 | 40 | 68 | 50 | 37 | 205 | 153 | 52 | 171 | 25 | 28 | 27 | 51 | 40 |
| Don't know | 19% | 19% | 14% | 14% | 20% | 15% | 18% | 17% | 15% | 20% | 26% | 18% | 20% | 18% | 17% | 21% | 19% | 19% | 22% | 21% | 16% | 22% |
| | | | | 1170 | 2070 | 1070 | 1070 | 11 /0 | 1070 | 2070 | 2070 | 1070 | 2070 | 1070 | 11 /0 | 2170 | 10 / 0 | 1070 | | 2170 | 1070 | |
| The Government is | in control | of the ec | onomy | | | | | | | | | | | | | | | | | | | |
| Agree | 641 | 557 | 52 | 19 | 69 | 47 | 57 | 39 | 33 | 76 | 88 | 103 | 59 | 358 | 274 | 84 | 283 | 23 | 40 | 42 | 125 | 53 |
| 3 | 32% | 32% | 28% | 24% | 31% | 26% | 31% | 28% | 33% | 37% | 33% | 36% | 32% | 32% | 31% | 35% | 32% | 18% | 31% | 33% | 38% | 30% |
| | | | 404 | | 4.40 | 404 | | | | | | 4.40 | | | | 4.40 | | | | | | |
| Disagree | 984 | 830 | 104 | 53 | 118 | 104 | 85 | 70 | 50 | 84 | 111 | 119 | 84 | 544 | 431 | 113 | 440 | 81 | 73 | 62 | 142 | 82 |
| | 49% | 48% | 57% | 66% | 53% | 57% | 47% | 50% | 49% | 42% | 42% | 42% | 46% | 48% | 48% | 46% | 49% | 62% | 56% | 49% | 44% | 46% |
| Don't know | 399 | 355 | 26 | 9 | 36 | 31 | 40 | 32 | 18 | 42 | 64 | 62 | 39 | 231 | 186 | 46 | 168 | 26 | 16 | 23 | 59 | 44 |
| | 20% | 20% | 15% | 11% | 16% | 17% | 22% | 23% | 18% | 21% | 24% | 22% | 22% | 20% | 21% | 19% | 19% | 20% | 13% | 18% | 18% | 24% |

