

# ComRes Battlebus: The Independent – Marginal Seats Political Poll

## METHODOLOGY NOTE

ComRes interviewed a representative sample of 1,030 GB adults living in the 40 most marginal constituencies where the Conservatives and Labour shared first and second place between them at the last General Election in 2010. Of these 40 constituencies, 25 currently have a Conservative MP and 15 currently have a Labour MP. Each constituency is represented in the sample equally, with results weighted to be representative of all adults in all 40 constituencies as a whole. Data were also weighted by past vote recall. ComRes is a member of the British Polling Council and abides by its rules.

*All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.*

The ComRes Battlebus is a battlegrounds omnibus survey of 1,000 voters in the 40 most marginal Labour-Conservative constituencies. For more information having your questions asked on future waves of the Battlebus please contact Adam Ludlow on [adam.ludlow@comres.co.uk](mailto:adam.ludlow@comres.co.uk).

To register for Pollwatch, a monthly newsletter update on the polls, please email: [pollwatch@comres.co.uk](mailto:pollwatch@comres.co.uk)

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

**Table 1**  
**Q1 Thinking back to the General Election in 2010, which party, if any, did you vote for?**  
**Base: All respondents**

	Total	Gender		Age					Social Grade				Current MP	
		Male	Female	18 - 24	25 - 34	35 - 49	50 - 64	65+	AB	C1	C2	DE	Conser vative	Labour
Unweighted base	1,030	551	479	78	157	261	320	214	435	278	142	175	646	384
Weighted base	1,030	506	524	129	177	264	251	210	219	312	219	280	644	386
Conservative	291	164	127	13	37	53	81	106	82	82	56	71	188	102
	28%	32%	24%	10%	21%	20%	32%	51%	38%	26%	26%	25%	29%	27%
Labour	292	137	155	38	50	83	77	44	50	82	74	85	169	123
	28%	27%	29%	30%	28%	31%	31%	21%	23%	26%	34%	31%	26%	32%
Liberal Democrat	138	73	65	11	32	40	32	23	43	49	21	25	94	44
	13%	15%	12%	9%	18%	15%	13%	11%	20%	16%	9%	9%	15%	11%
Some other party	62	29	33	4	15	13	20	10	11	22	10	19	36	26
	6%	6%	6%	3%	8%	5%	8%	5%	5%	7%	5%	7%	6%	7%
Did not vote	192	79	112	43	36	66	29	18	26	60	49	57	116	76
	19%	16%	21%	33%	20%	25%	12%	9%	12%	19%	23%	20%	18%	20%
Don't remember	28	10	18	13	2	6	5	2	3	8	2	15	20	8
	3%	2%	3%	10%	1%	2%	2%	1%	1%	3%	1%	5%	3%	2%
Prefer not to say	28	13	15	7	5	4	6	6	4	10	6	8	21	7
	3%	3%	3%	5%	3%	1%	3%	3%	2%	3%	3%	3%	3%	2%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

Absolutes/col percents

Table 1 Cont'd

Q1 Thinking back to the General Election in 2010, which party, if any, did you vote for?

Base: All respondents

	Total	Voting Intention								Past vote - General Election 2010		
		Conservative	Labour	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	BNP	Other	Conservative	Labour
Unweighted base	1,030	327	292	81	134	40	3	7	8	352	272	163
Weighted base	1,030	268	315	71	153	39	4	13	10	291	292	138
Conservative	291	207	14	4	43	6	-	-	-	2	291	-
	28%	77%	4%	6%	28%	15%	-	-	-	21%	100%	-
Labour	292	21	218	9	28	7	-	0	-	1	-	292
	28%	8%	69%	12%	18%	19%	-	11%	-	7%	-	100%
Liberal Democrat	138	10	30	47	24	10	-	-	-	-	-	138
	13%	4%	10%	67%	16%	26%	-	-	-	-	-	100%
Some other party	62	6	5	-	29	8	-	3	7	3	-	-
	6%	2%	2%	-	19%	21%	-	89%	55%	32%	-	-
Did not vote	192	19	41	7	24	8	-	-	6	4	-	-
	19%	7%	13%	10%	16%	20%	-	-	45%	40%	-	-
Don't remember	28	3	5	0	3	-	-	-	-	-	-	-
	3%	1%	2%	1%	2%	-	-	-	-	-	-	-
Prefer not to say	28	3	2	2	2	-	-	-	-	-	-	-
	3%	1%	1%	3%	1%	-	-	-	-	-	-	-

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

**Table 1 Cont'd**

**Q1 Thinking back to the General Election in 2010, which party, if any, did you vote for?**

**Base: All respondents**

	Total	Region									
		Eastern	East Midlands	London	North East	North West	South East	South West	Wales	West Midlands	Yorks & Humber
Unweighted base	1,030	77	124	104	53	183	78	52	26	178	155
Weighted base	1,030	77	129	103	51	180	77	52	26	180	155
Conservative	291	24	32	39	18	51	23	12	4	50	37
	28%	31%	25%	38%	35%	28%	30%	23%	17%	28%	24%
Labour	292	23	32	21	12	60	24	14	8	56	43
	28%	29%	25%	21%	22%	33%	31%	27%	30%	31%	28%
Liberal Democrat	138	9	31	12	4	22	15	7	1	21	16
	13%	12%	24%	11%	8%	12%	19%	14%	4%	12%	10%
Some other party	62	5	6	9	5	6	3	3	4	7	15
	6%	6%	4%	9%	10%	3%	3%	6%	16%	4%	10%
Did not vote	192	12	24	18	7	26	11	13	7	37	38
	19%	15%	19%	17%	13%	14%	14%	26%	26%	20%	25%
Don't remember	28	0	5	2	3	10	-	0	-	5	2
	3%	1%	4%	2%	6%	5%	-	1%	-	3%	1%
Prefer not to say	28	5	-	3	3	5	2	2	2	4	3
	3%	6%	-	2%	6%	3%	2%	3%	6%	2%	2%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

**Table 2**  
**Q2 If there were a General Election tomorrow, how likely would you be to vote?**  
**Base: All respondents**

	Total	Gender		Age					Social Grade				Current MP	
		Male	Female	18 - 24	25 - 34	35 - 49	50 - 64	65+	AB	C1	C2	DE	Conser vative	Labour
Unweighted base	1,030	551	479	78	157	261	320	214	435	278	142	175	646	384
Weighted base	1,030	506	524	129	177	264	251	210	219	312	219	280	644	386
10 - Absolutely certain to vote	489	266	224	27	69	120	140	133	124	144	98	123	297	192
	47%	53%	43%	21%	39%	45%	56%	63%	57%	46%	45%	44%	46%	50%
9	138	66	72	11	28	36	29	35	30	29	30	49	85	53
	13%	13%	14%	9%	16%	13%	11%	17%	14%	9%	14%	18%	13%	14%
8	115	71	44	33	19	26	28	10	22	44	27	23	80	35
	11%	14%	8%	25%	11%	10%	11%	5%	10%	14%	12%	8%	12%	9%
7	60	30	30	8	10	19	15	8	13	17	17	13	37	23
	6%	6%	6%	6%	6%	7%	6%	4%	6%	6%	8%	5%	6%	6%
6	61	20	42	16	13	14	8	11	6	20	13	22	38	23
	6%	4%	8%	12%	7%	5%	3%	5%	3%	6%	6%	8%	6%	6%
5	65	19	46	15	18	16	9	7	8	20	13	25	41	24
	6%	4%	9%	12%	10%	6%	4%	3%	4%	7%	6%	9%	6%	6%
4	17	6	11	2	1	4	7	2	3	5	4	5	13	4
	2%	1%	2%	2%	1%	1%	3%	1%	1%	2%	2%	2%	2%	1%
3	22	5	17	5	2	8	6	1	5	11	4	1	16	6
	2%	1%	3%	4%	1%	3%	2%	0%	2%	4%	2%	1%	2%	1%
2	12	6	5	3	1	6	2	-	3	6	-	2	12	-
	1%	1%	1%	2%	1%	2%	1%	-	1%	2%	-	1%	2%	-
1 - Certain not to vote	30	12	18	4	9	11	5	1	4	6	9	11	14	16
	3%	2%	3%	3%	5%	4%	2%	0%	2%	2%	4%	4%	2%	4%
Dont know	19	4	15	4	6	4	2	2	2	10	3	5	9	10
	2%	1%	3%	3%	3%	2%	1%	1%	1%	3%	1%	2%	1%	3%
Prefer not to say	2	2	0	-	-	2	0	-	0	-	2	-	2	-
	0%	0%	0%	-	-	1%	0%	-	0%	-	1%	-	0%	-
Mean	8.28	8.60	7.96	7.20	7.93	8.05	8.59	9.12	8.69	8.14	8.21	8.16	8.22	8.37
Standard deviation	2.36	2.13	2.53	2.41	2.54	2.60	2.18	1.58	2.16	2.40	2.37	2.42	2.36	2.36
Standard error	0.15	0.19	0.22	0.42	0.38	0.32	0.27	0.21	0.29	0.27	0.32	0.29	0.18	0.24

## ComRes Battlebus

### Online Fieldwork : 15th - 20th May 2014

Absolutes/col percents

Table 2 Cont'd

Q2 If there were a General Election tomorrow, how likely would you be to vote?

Base: All respondents

	Total	Voting Intention								Past vote - General Election 2010			
		Conservative	Labour	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	BNP	Other	Conservative	Labour	Liberal Democrat
Unweighted base	1,030	327	292	81	134	40		3	7	8	352	272	163
Weighted base	1,030	268	315	71	153	39		4	13	10	291	292	138
10 - Absolutely certain to vote	489	144	167	36	101	15		4	8	3	169	148	71
	47%	54%	53%	51%	66%	38%		100%	65%	29%	58%	51%	51%
9	138	39	47	9	20	10		-	-	5	42	50	28
	13%	14%	15%	12%	13%	25%		-	-	49%	14%	17%	20%
8	115	31	54	7	12	5		-	-	1	26	45	15
	11%	12%	17%	10%	8%	12%		-	-	13%	9%	15%	11%
7	60	20	16	5	6	5		-	-	-	17	25	4
	6%	7%	5%	8%	4%	13%		-	-	-	6%	9%	3%
6	61	18	21	4	9	1		-	-	3	13	9	4
	6%	7%	7%	5%	6%	2%		-	-	22%	9%	3%	3%
5	65	17	11	10	4	4		-	-	2	15	9	6
	6%	6%	3%	14%	3%	10%		-	-	13%	5%	3%	4%
4	17	-	-	-	-	-		-	-	-	4	1	7
	2%	-	-	-	-	-		-	-	-	1%	0%	5%
3	22	-	-	-	-	-		-	-	-	3	3	1
	2%	-	-	-	-	-		-	-	-	1%	1%	1%
2	12	-	-	-	-	-		-	-	-	2	-	-
	1%	-	-	-	-	-		-	-	-	1%	-	-
1 - Certain not to vote	30	-	-	-	-	-		-	-	-	-	-	1
	3%	-	-	-	-	-		-	-	-	-	-	0%
Dont know	19	-	-	-	-	-		-	-	-	1	1	2
	2%	-	-	-	-	-		-	-	-	0%	0%	1%
Prefer not to say	2	-	-	-	-	-		-	-	-	-	-	0
	0%	-	-	-	-	-		-	-	-	-	-	0%
Mean	8.28	8.82	8.92	8.55	9.22	8.54		10.00	8.47	8.88	8.87	8.88	8.75
Standard deviation	2.36	1.59	1.42	1.83	1.35	1.61		-1.#IND	2.11	1.10	1.75	1.50	1.87
Standard error	0.15	0.19	0.16	0.43	0.21	0.50		-1.#IND	1.16	0.68	0.20	0.17	0.31

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

**Table 2 Cont'd**

**Q2 If there were a General Election tomorrow, how likely would you be to vote?**

**Base: All respondents**

	Total	Region									
		Eastern	East Midlands	London	North East	North West	South East	South West	Wales	West Midlands	Yorks & Humber
Unweighted base	1,030	77	124	104	53	183	78	52	26	178	155
Weighted base	1,030	77	129	103	51	180	77	52	26	180	155
10 - Absolutely certain to vote	489	43	63	44	31	76	32	22	17	86	76
	47%	56%	49%	43%	59%	42%	42%	42%	67%	47%	49%
9	138	7	16	11	7	30	10	7	3	28	19
	13%	9%	13%	11%	13%	17%	13%	13%	12%	16%	12%
8	115	9	18	18	5	21	14	5	5	9	11
	11%	12%	14%	18%	9%	12%	18%	9%	19%	5%	7%
7	60	4	4	7	2	12	9	5	-	12	7
	6%	5%	3%	6%	4%	7%	12%	9%	-	6%	4%
6	61	5	4	5	-	11	5	2	-	15	13
	6%	7%	3%	5%	-	6%	7%	4%	-	8%	9%
5	65	2	6	10	6	12	3	6	-	11	8
	6%	3%	5%	10%	11%	7%	4%	12%	-	6%	5%
4	17	0	4	2	-	6	1	2	-	0	2
	2%	1%	3%	2%	-	3%	1%	3%	-	0%	2%
3	22	1	7	2	0	4	-	-	-	4	4
	2%	1%	5%	2%	1%	2%	-	-	-	2%	2%
2	12	2	3	1	-	-	-	-	0	1	4
	1%	3%	2%	1%	-	-	-	-	2%	1%	2%
1 - Certain not to vote	30	2	2	2	1	4	1	2	-	9	7
	3%	3%	2%	2%	1%	2%	2%	4%	-	5%	4%
Dont know	19	-	2	1	1	5	1	-	-	6	3
	2%	-	1%	1%	1%	3%	2%	-	-	3%	2%
Prefer not to say	2	0	-	-	-	-	-	2	-	-	-
	0%	1%	-	-	-	-	-	3%	-	-	-
Mean	8.28	8.44	8.23	8.17	8.83	8.23	8.44	8.06	9.36	8.18	8.10
Standard deviation	2.36	2.41	2.49	2.23	1.90	2.23	1.86	2.37	1.22	2.55	2.64
Standard error	0.15	0.54	0.43	0.43	0.52	0.33	0.42	0.66	0.47	0.38	0.42

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

**Table 3**  
**Q3 If there were a UK General Election tomorrow, would you vote Conservative, Labour, Liberal Democrat or for some other party?**  
**Base: All respondents 5-10 likely to vote**

	Total	Gender		Age					Social Grade				Current MP	
		Male	Female	18 - 24	25 - 34	35 - 49	50 - 64	65+	AB	C1	C2	DE	Conser vative	Labour
Unweighted base	936	515	421	67	140	231	291	207	402	247	129	158	583	353
Weighted base	929	472	457	110	157	229	229	203	201	274	198	255	578	351
Conservative	235	141	94	22	32	42	60	79	74	76	39	47	151	84
	25%	30%	21%	20%	21%	18%	26%	39%	37%	28%	20%	18%	26%	24%
Labour	276	137	139	36	57	80	65	39	48	78	79	71	163	113
	30%	29%	30%	32%	36%	35%	28%	19%	24%	28%	40%	28%	28%	32%
Liberal Democrat	54	28	26	5	12	14	14	9	15	17	12	10	34	20
	6%	6%	6%	5%	7%	6%	6%	4%	7%	6%	6%	4%	6%	6%
UKIP	143	81	62	13	13	36	40	40	16	43	28	55	79	64
	15%	17%	14%	12%	9%	16%	17%	20%	8%	16%	14%	22%	14%	18%
Green	32	13	19	7	10	6	5	3	13	8	6	6	24	8
	3%	3%	4%	7%	7%	3%	2%	2%	6%	3%	3%	2%	4%	2%
SNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	4	3	1	-	-	0	-	3	1	-	-	2	4	-
	0%	1%	0%	-	-	0%	-	2%	1%	-	-	1%	1%	-
BNP	13	7	6	3	5	3	2	-	1	4	3	4	10	3
	1%	1%	1%	2%	3%	1%	1%	-	1%	1%	2%	2%	2%	1%
Other	2	1	1	-	-	-	2	-	-	1	-	1	1	1
	0%	0%	0%	-	-	-	1%	-	-	0%	-	0%	0%	0%
Prefer not to say	18	11	7	2	3	1	5	6	2	5	2	9	13	5
	2%	2%	1%	2%	2%	0%	2%	3%	1%	2%	1%	3%	2%	1%
Don't know	152	50	102	21	24	46	37	24	31	43	29	49	99	53
	16%	11%	22%	19%	15%	20%	16%	12%	15%	16%	15%	19%	17%	15%



**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

Absolutes/col percents

Table 3 Cont'd

Q3 If there were a UK General Election tomorrow, would you vote Conservative, Labour, Liberal Democrat or for some other party?

Base: All respondents 5-10 likely to vote

	Total	Voting Intention								Past vote - General Election 2010		
		Conservative	Labour	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	BNP	Other	Conservative	Labour
Unweighted base	936	327	292	81	134	40	3	7	8	341	267	151
Weighted base	929	268	315	71	153	39	4	13	10	282	287	127
Conservative	235	235	-	-	-	-	-	-	-	184	21	8
	25%	88%	-	-	-	-	-	-	-	65%	7%	6%
Labour	276	-	276	-	-	-	-	-	-	9	199	21
	30%	-	88%	-	-	-	-	-	-	3%	69%	17%
Liberal Democrat	54	-	-	54	-	-	-	-	-	3	7	38
	6%	-	-	77%	-	-	-	-	-	1%	3%	30%
UKIP	143	-	-	-	143	-	-	-	-	41	26	21
	15%	-	-	-	94%	-	-	-	-	14%	9%	17%
Green	32	-	-	-	-	32	-	-	-	6	7	5
	3%	-	-	-	-	82%	-	-	-	2%	3%	4%
SNP	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	4	-	-	-	-	-	-	4	-	-	0	-
	0%	-	-	-	-	-	-	100%	-	-	0%	-
BNP	13	-	-	-	-	-	-	-	13	-	-	-
	1%	-	-	-	-	-	-	-	100%	-	-	-
Other	2	-	-	-	-	-	-	-	-	2	1	-
	0%	-	-	-	-	-	-	-	16%	-	0%	-
Prefer not to say	18	3	-	-	1	-	-	-	-	1	-	-
	2%	1%	-	-	1%	-	-	-	-	0%	-	-
Don't know	152	30	39	16	9	7	-	-	8	38	26	34
	16%	11%	12%	23%	6%	18%	-	-	84%	14%	9%	26%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

Absolutes/col percents

Table 3 Cont'd

Q3 If there were a UK General Election tomorrow, would you vote Conservative, Labour, Liberal Democrat or for some other party?

Base: All respondents 5-10 likely to vote

	Total	Region									
		Eastern	East Midlands	London	North East	North West	South East	South West	Wales	West Midlands	Yorks & Humber
Unweighted base	936	71	111	94	50	163	75	45	25	163	139
Weighted base	929	71	111	95	50	162	74	46	25	160	135
Conservative	235	15	28	34	12	38	22	11	6	35	34
	25%	22%	25%	35%	24%	24%	29%	24%	23%	22%	25%
Labour	276	20	33	19	11	63	19	13	12	50	36
	30%	29%	30%	20%	22%	39%	25%	28%	46%	32%	26%
Liberal Democrat	54	3	10	4	0	7	8	2	-	12	6
	6%	4%	9%	5%	1%	5%	11%	5%	-	8%	5%
UKIP	143	14	18	7	16	18	8	3	1	30	27
	15%	19%	16%	7%	32%	11%	11%	7%	5%	19%	20%
Green	32	5	2	3	3	4	3	4	0	3	3
	3%	7%	2%	3%	6%	3%	4%	9%	2%	2%	2%
SNP	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	4	-	-	-	-	-	-	-	4	-	-
	0%	-	-	-	-	-	-	-	14%	-	-
BNP	13	-	2	2	-	2	-	2	-	-	4
	1%	-	2%	3%	-	1%	-	5%	-	-	3%
Other	2	-	1	-	-	-	-	-	-	1	-
	0%	-	1%	-	-	-	-	-	-	1%	-
Prefer not to say	18	2	-	4	1	3	-	2	2	2	2
	2%	3%	-	4%	3%	2%	-	4%	6%	1%	2%
Don't know	152	11	16	22	6	26	14	8	1	26	22
	16%	15%	15%	23%	13%	16%	19%	17%	4%	16%	16%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

**Table 4**

**Q4 If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat or for some other party?**

**Base: All respondents saying 1-4 DK Ref for likely to vote or who say DK/Ref at Q3**

	Total	Gender		Age					Social Grade				Current MP	
		Male	Female	18 - 24	25 - 34	35 - 49	50 - 64	65+	AB	C1	C2	DE	Conser vative	Labour
Unweighted base	256	102	154	25	39	77	78	37	96	76	33	51	166	90
Weighted base	271	95	176	42	47	81	64	37	50	86	52	83	178	93
Conservative	27	15	12	4	-	9	10	5	8	7	5	6	21	6
	10%	16%	7%	9%	-	11%	15%	13%	17%	8%	10%	8%	12%	6%
Labour	31	16	15	2	6	10	9	4	7	13	1	10	16	15
	11%	16%	9%	5%	13%	12%	14%	11%	14%	15%	3%	12%	9%	16%
Liberal Democrat	15	3	12	4	3	4	3	1	3	1	2	8	11	5
	6%	3%	7%	10%	7%	5%	4%	3%	7%	1%	5%	10%	6%	5%
UKIP	18	9	9	1	1	8	6	2	4	7	4	2	9	9
	7%	9%	5%	2%	3%	9%	9%	6%	9%	8%	9%	2%	5%	10%
Green	8	0	8	3	-	4	0	-	3	1	2	2	6	2
	3%	0%	4%	8%	-	5%	1%	-	5%	2%	3%	3%	4%	2%
SNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BNP	1	-	1	-	1	-	-	-	-	1	-	-	1	-
	0%	-	1%	-	3%	-	-	-	-	2%	-	-	1%	-
Other	8	5	4	-	1	5	3	-	1	3	2	1	7	1
	3%	5%	2%	-	1%	6%	4%	-	2%	4%	5%	2%	4%	2%
Prefer not to say	17	10	7	2	3	3	5	4	1	6	4	7	13	4
	6%	11%	4%	4%	7%	4%	7%	12%	2%	7%	7%	8%	7%	5%
Don't know	146	37	108	26	31	39	30	20	22	47	31	45	95	51
	54%	39%	62%	61%	66%	48%	46%	55%	45%	55%	59%	55%	53%	55%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

Absolutes/col percents

Table 4 Cont'd

**Q4 If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat or for some other party?**

**Base: All respondents saying 1-4 DK Ref for likely to vote or who say DK/Ref at Q3**

	Total	Voting Intention								Past vote - General Election 2010			
		Conservative	Labour	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	BNP	Other	Conservative	Labour	Liberal Democrat
Unweighted base	256	37	37	20	12	6				6	54	30	47
Weighted base	271	33	39	16	10	7				8	48	31	45
Conservative	27	15	-	-	-	-	-	-	-	-	13	1	0
	10%	47%	-	-	-	-	-	-	-	-	27%	2%	1%
Labour	31	-	24	-	-	-	-	-	-	-	4	17	4
	11%	-	62%	-	-	-	-	-	-	-	9%	54%	9%
Liberal Democrat	15	-	-	7	-	-	-	-	-	-	-	1	7
	6%	-	-	44%	-	-	-	-	-	-	-	4%	15%
UKIP	18	-	-	-	6	-	-	-	-	-	5	1	2
	7%	-	-	-	61%	-	-	-	-	-	10%	3%	4%
Green	8	-	-	-	-	2	-	-	-	-	-	-	3
	3%	-	-	-	-	34%	-	-	-	-	-	-	7%
SNP	-	-	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-
BNP	1	-	-	-	-	-	-	-	-	-	1	-	-
	0%	-	-	-	-	-	-	-	-	-	3%	-	-
Other	8	-	-	-	-	-	-	-	-	4	0	-	1
	3%	-	-	-	-	-	-	-	-	50%	1%	-	3%
Prefer not to say	17	0	-	-	-	-	-	-	-	-	1	-	-
	6%	1%	-	-	-	-	-	-	-	-	2%	-	-
Don't know	146	17	15	9	4	5	-	-	-	4	24	11	27
	54%	51%	38%	56%	39%	66%	-	-	-	50%	50%	36%	61%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

Table 4 Cont'd

**Q4 If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat or for some other party?**

**Base: All respondents saying 1-4 DK Ref for likely to vote or who say DK/Ref at Q3**

	Total	Region									
		Eastern	East Midlands	London	North East	North West	South East	South West	Wales	West Midlands	Yorks & Humber
Unweighted base	256	20	28	29	11	49	13	17	4	44	41
Weighted base	271	20	34	33	9	48	17	15	3	48	44
Conservative	27 10%	2 9%	3 8%	6 19%	- -	5 10%	- -	1 4%	0 13%	5 9%	6 13%
Labour	31 11%	2 11%	2 6%	3 10%	0 4%	9 19%	3 19%	1 7%	- -	5 9%	5 11%
Liberal Democrat	15 6%	0 2%	4 12%	4 11%	0 4%	2 5%	- -	- -	- -	2 4%	2 5%
UKIP	18 7%	1 7%	4 11%	1 2%	1 16%	3 6%	1 4%	0 3%	- -	5 11%	1 3%
Green	8 3%	- -	3 10%	1 2%	- -	2 4%	1 8%	0 3%	- -	- -	- -
SNP	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Plaid Cymru	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
BNP	1 0%	- -	- -	- -	- -	- -	- -	- -	- -	1 3%	- -
Other	8 3%	- -	- -	2 8%	- -	2 4%	1 8%	1 5%	- -	0 1%	1 3%
Prefer not to say	17 6%	2 11%	- -	1 4%	2 21%	2 5%	- -	4 24%	2 50%	2 4%	2 5%
Don't know	146 54%	12 60%	18 53%	14 43%	5 55%	22 47%	11 61%	8 54%	1 37%	28 59%	26 60%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

Absolutes/col percents

**Table 5**  
**Q5 Generally speaking, do you think of yourself as...?**  
**Base: All respondents**

	Total	Gender		Age					Social Grade				Current MP	
		Male	Female	18 - 24	25 - 34	35 - 49	50 - 64	65+	AB	C1	C2	DE	Conser vative	Labour
Unweighted base	1,030	551	479	78	157	261	320	214	435	278	142	175	646	384
Weighted base	1,030	506	524	129	177	264	251	210	219	312	219	280	644	386
Conservative	254	148	105	22	26	44	77	85	79	75	47	52	171	83
	25%	29%	20%	17%	15%	17%	31%	40%	36%	24%	21%	19%	27%	22%
Labour	309	152	156	41	53	96	77	41	60	86	85	77	179	129
	30%	30%	30%	32%	30%	36%	31%	20%	28%	27%	39%	28%	28%	33%
Liberal Democrat	66	33	33	4	14	18	18	12	23	23	10	10	39	27
	6%	6%	6%	3%	8%	7%	7%	6%	11%	7%	5%	4%	6%	7%
UKIP	118	67	51	14	11	31	26	36	11	32	28	47	65	53
	11%	13%	10%	11%	6%	12%	10%	17%	5%	10%	13%	17%	10%	14%
SNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	4	2	2	-	-	1	-	3	1	1	-	2	4	-
	0%	0%	0%	-	-	0%	-	2%	0%	0%	-	1%	1%	-
Other	75	33	42	8	24	20	19	5	13	23	16	24	57	19
	7%	7%	8%	6%	13%	8%	7%	2%	6%	7%	7%	8%	9%	5%
Don't know	181	58	123	35	44	47	31	23	28	67	28	59	115	67
	18%	11%	24%	28%	25%	18%	12%	11%	13%	21%	13%	21%	18%	17%
Prefer not to say	23	12	11	3	5	7	3	4	4	6	4	8	15	8
	2%	2%	2%	3%	3%	3%	1%	2%	2%	2%	2%	3%	2%	2%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

Absolutes/col percents

Table 5 Cont'd

Q5 Generally speaking, do you think of yourself as...?

Base: All respondents

	Total	Voting Intention								Past vote - General Election 2010			
		Conservative	Labour	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	BNP	Other	Conservative	Labour	Liberal Democrat
Unweighted base	1,030	327	292	81	134	40	3	7	8	352	272	163	
Weighted base	1,030	268	315	71	153	39	4	13	10	291	292	138	
Conservative	254	207	5	3	22	1	-	-	1	0	204	11	7
	25%	77%	2%	4%	14%	2%	-	-	11%	4%	70%	4%	5%
Labour	309	9	261	1	23	7	-	0	-	1	14	222	27
	30%	4%	83%	1%	15%	17%	-	11%	-	7%	5%	76%	20%
Liberal Democrat	66	2	7	51	1	2	-	-	-	-	4	5	46
	6%	1%	2%	72%	0%	6%	-	-	-	-	1%	2%	33%
UKIP	118	16	6	-	85	-	-	-	2	-	37	19	15
	11%	6%	2%	-	56%	-	-	-	13%	-	13%	6%	11%
SNP	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	4	1	-	-	-	-	-	3	-	-	-	-	-
	0%	0%	-	-	-	-	-	89%	-	-	-	-	-
Other	75	2	5	3	7	21	-	-	10	9	7	9	14
	7%	1%	2%	5%	5%	54%	-	-	76%	89%	2%	3%	10%
Don't know	181	27	30	10	13	9	-	-	-	-	24	25	27
	18%	10%	9%	14%	9%	22%	-	-	-	-	8%	9%	20%
Prefer not to say	23	2	1	3	1	-	-	-	-	-	-	1	2
	2%	1%	0%	4%	1%	-	-	-	-	-	-	0%	1%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

**Table 5 Cont'd**

**Q5 Generally speaking, do you think of yourself as...?**

**Base: All respondents**

	Total	Region									
		Eastern	East Midlands	London	North East	North West	South East	South West	Wales	West Midlands	Yorks & Humber
Unweighted base	1,030	77	124	104	53	183	78	52	26	178	155
Weighted base	1,030	77	129	103	51	180	77	52	26	180	155
Conservative	254	14	29	41	13	46	21	9	5	34	42
	25%	18%	22%	40%	26%	26%	27%	17%	19%	19%	27%
Labour	309	21	41	22	19	70	22	11	13	54	36
	30%	28%	32%	21%	36%	39%	28%	21%	51%	30%	23%
Liberal Democrat	66	7	8	9	1	9	7	4	-	13	8
	6%	9%	6%	9%	2%	5%	10%	8%	-	7%	5%
UKIP	118	16	15	4	6	21	4	5	-	25	21
	11%	21%	12%	4%	11%	12%	5%	10%	-	14%	14%
SNP	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	4	-	-	-	-	-	-	-	4	-	-
	0%	-	-	-	-	-	-	-	16%	-	-
Other	75	4	10	12	4	6	9	7	1	9	12
	7%	6%	8%	12%	8%	3%	11%	14%	3%	5%	8%
Don't know	181	12	26	10	7	25	13	14	1	42	32
	18%	16%	20%	10%	13%	14%	16%	27%	3%	23%	21%
Prefer not to say	23	3	-	4	2	3	2	2	2	2	4
	2%	3%	-	4%	4%	2%	3%	3%	8%	1%	2%



**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

**Table 6**  
**Q3/4/5 Voting Intention (Turnout weighted)**  
**Base: All respondents expressing a voting intention and saying 5-10 likelihood to vote**

	Total	Gender		Age					Social Grade				Current MP	
		Male	Female	18 - 24	25 - 34	35 - 49	50 - 64	65+	AB	C1	C2	DE	Conser vative	Labour
Unweighted base	892	501	391	62	133	215	280	202	392	235	123	142	550	342
Weighted base	618	342	276	59	97	147	165	150	163	180	125	151	378	240
Conservative	206	124	82	16	22	37	59	72	72	60	34	40	131	75
	33%	36%	30%	27%	23%	25%	36%	48%	44%	33%	27%	26%	35%	31%
Labour	217	112	105	25	43	65	50	33	46	63	53	54	124	93
	35%	33%	38%	42%	44%	44%	30%	22%	28%	35%	43%	36%	33%	39%
Liberal Democrat	49	27	23	3	9	13	15	9	16	15	10	8	32	17
	8%	8%	8%	5%	10%	9%	9%	6%	10%	9%	8%	5%	9%	7%
UKIP	107	62	45	9	9	24	32	32	17	31	21	38	59	48
	17%	18%	16%	15%	10%	17%	20%	21%	11%	17%	17%	25%	16%	20%
Green	25	10	15	5	9	5	4	2	9	7	3	6	20	5
	4%	3%	5%	9%	9%	3%	2%	2%	5%	4%	2%	4%	5%	2%
SNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	2	2	0	-	-	0	-	2	1	-	-	1	2	-
	0%	0%	0%	-	-	0%	-	1%	0%	-	-	1%	1%	-
BNP	6	3	3	1	3	1	1	-	1	2	1	3	5	1
	1%	1%	1%	2%	3%	1%	1%	-	0%	1%	1%	2%	1%	0%
Other	6	3	3	-	1	2	3	-	1	2	2	1	5	1
	1%	1%	1%	-	1%	1%	2%	-	0%	1%	2%	1%	1%	1%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

Absolutes/col percents

Table 6 Cont'd

Q3/4/5 Voting Intention (Turnout weighted)

Base: All respondents expressing a voting intention and saying 5-10 likelihood to vote

	Total	Voting Intention								Past vote - General Election 2010		
		Conservative	Labour	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	BNP	Other	Conservative	Labour
Unweighted base	892	327	292	81	134	40	3	7	8	335	265	146
Weighted base	618	206	217	49	107	25	2	6	6	221	195	94
Conservative	206	206	-	-	-	-	-	-	-	166	14	9
	33%	100%	-	-	-	-	-	-	-	75%	7%	10%
Labour	217	-	217	-	-	-	-	-	-	10	154	23
	35%	-	100%	-	-	-	-	-	-	4%	79%	25%
Liberal Democrat	49	-	-	49	-	-	-	-	-	2	4	36
	8%	-	-	100%	-	-	-	-	-	1%	2%	38%
UKIP	107	-	-	-	107	-	-	-	-	38	18	18
	17%	-	-	-	100%	-	-	-	-	17%	9%	19%
Green	25	-	-	-	-	25	-	-	-	5	4	7
	4%	-	-	-	-	100%	-	-	-	2%	2%	8%
SNP	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	2	-	-	-	-	-	-	2	-	-	0	-
	0%	-	-	-	-	-	-	100%	-	-	0%	-
BNP	6	-	-	-	-	-	-	-	6	-	-	-
	1%	-	-	-	-	-	-	-	100%	-	-	-
Other	6	-	-	-	-	-	-	-	-	6	1	0
	1%	-	-	-	-	-	-	-	-	100%	1%	0%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

Absolutes/col percents

Table 6 Cont'd

Q3/4/5 Voting Intention (Turnout weighted)

Base: All respondents expressing a voting intention and saying 5-10 likelihood to vote

	Total	Region									
		Eastern	East Midlands	London	North East	North West	South East	South West	Wales	West Midlands	Yorks & Humber
Unweighted base	892	67	108	92	45	157	73	40	23	154	133
Weighted base	618	48	75	60	32	106	54	26	17	110	91
Conservative	206	14	21	27	11	35	19	9	6	32	31
	33%	29%	28%	45%	33%	34%	36%	37%	33%	29%	35%
Labour	217	15	27	16	8	47	19	9	8	42	28
	35%	31%	36%	26%	24%	44%	34%	35%	45%	38%	30%
Liberal Democrat	49	5	8	6	1	5	6	2	-	7	8
	8%	10%	11%	11%	2%	5%	11%	6%	-	7%	9%
UKIP	107	11	13	4	11	14	7	2	1	25	19
	17%	23%	17%	7%	36%	13%	13%	6%	6%	23%	21%
Green	25	3	4	2	2	3	3	1	1	3	3
	4%	7%	6%	3%	5%	3%	6%	5%	5%	2%	3%
SNP	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	2	-	-	-	-	-	-	-	2	-	-
	0%	-	-	-	-	-	-	-	12%	-	-
BNP	6	-	1	1	-	0	-	2	-	-	2
	1%	-	2%	2%	-	0%	-	6%	-	-	2%
Other	6	-	0	3	-	1	-	1	-	1	-
	1%	-	1%	5%	-	0%	-	5%	-	1%	-

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

**Table 7**  
**Q6 Please indicate whether you have a favourable or unfavourable view of each of the following - David Cameron**  
**Base: All respondents**

	Total	Gender		Age					Social Grade				Current MP	
		Male	Female	18 - 24	25 - 34	35 - 49	50 - 64	65+	AB	C1	C2	DE	Conser vative	Labour
Unweighted base	1,030	551	479	78	157	261	320	214	435	278	142	175	646	384
Weighted base	1,030	506	524	129	177	264	251	210	219	312	219	280	644	386
Favourable	282	155	127	27	47	51	72	85	82	79	58	63	187	95
	27%	31%	24%	21%	26%	19%	29%	40%	38%	25%	27%	22%	29%	25%
Unfavourable	467	239	227	59	84	142	109	73	83	143	108	132	272	195
	45%	47%	43%	46%	48%	54%	43%	35%	38%	46%	50%	47%	42%	50%
Neither	229	99	130	32	33	57	63	44	48	72	43	67	151	78
	22%	20%	25%	25%	18%	22%	25%	21%	22%	23%	20%	24%	23%	20%
Don't know	52	12	39	10	13	13	7	8	5	18	10	18	33	18
	5%	2%	8%	8%	8%	5%	3%	4%	2%	6%	4%	7%	5%	5%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

Absolutes/col percents

Table 7 Cont'd

Q6 Please indicate whether you have a favourable or unfavourable view of each of the following - David Cameron

Base: All respondents

	Total	Voting Intention								Past vote - General Election 2010			
		Conservative	Labour	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	BNP	Other	Conservative	Labour	Liberal Democrat
Unweighted base	1,030	327	292	81	134	40	3	7	8	352	272	163	
Weighted base	1,030	268	315	71	153	39	4	13	10	291	292	138	
Favourable	282	194	26	12	28	4	-	-	-	0	172	37	25
	27%	72%	8%	17%	18%	9%	-	-	-	4%	59%	13%	18%
Unfavourable	467	20	218	37	91	20	-	3	11	7	45	198	75
	45%	7%	69%	52%	60%	51%	-	81%	89%	66%	15%	68%	54%
Neither	229	52	61	18	30	15	-	1	1	2	66	49	34
	22%	20%	19%	25%	19%	38%	-	19%	11%	25%	23%	17%	24%
Don't know	52	2	10	4	4	0	-	-	-	1	7	8	4
	5%	1%	3%	6%	3%	1%	-	-	-	6%	2%	3%	3%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

**Table 7 Cont'd**

**Q6 Please indicate whether you have a favourable or unfavourable view of each of the following - David Cameron**

**Base: All respondents**

	Total	Region									
		Eastern	East Midlands	London	North East	North West	South East	South West	Wales	West Midlands	Yorks & Humber
Unweighted base	1,030	77	124	104	53	183	78	52	26	178	155
Weighted base	1,030	77	129	103	51	180	77	52	26	180	155
Favourable	282	20	35	41	18	45	23	12	5	47	37
	27%	25%	27%	39%	35%	25%	30%	24%	18%	26%	24%
Unfavourable	467	39	64	37	19	84	33	22	16	82	71
	45%	51%	50%	36%	37%	46%	42%	42%	62%	45%	46%
Neither	229	15	22	17	12	49	20	13	5	42	34
	22%	20%	17%	16%	24%	27%	26%	25%	20%	23%	22%
Don't know	52	3	8	8	2	3	2	4	-	10	12
	5%	4%	6%	8%	4%	1%	2%	9%	-	5%	8%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

**Table 8**  
**Q6 Please indicate whether you have a favourable or unfavourable view of each of the following - Ed Miliband**  
**Base: All respondents**

	Total	Gender		Age					Social Grade				Current MP	
		Male	Female	18 - 24	25 - 34	35 - 49	50 - 64	65+	AB	C1	C2	DE	Conser vative	Labour
Unweighted base	1,030	551	479	78	157	261	320	214	435	278	142	175	646	384
Weighted base	1,030	506	524	129	177	264	251	210	219	312	219	280	644	386
Favourable	194	105	88	27	44	54	43	26	36	54	53	50	124	69
	19%	21%	17%	21%	25%	20%	17%	12%	17%	17%	24%	18%	19%	18%
Unfavourable	504	288	216	46	78	127	120	133	135	152	107	109	314	190
	49%	57%	41%	36%	44%	48%	48%	63%	62%	49%	49%	39%	49%	49%
Neither	266	95	172	40	44	67	73	41	39	87	50	90	162	104
	26%	19%	33%	31%	25%	26%	29%	20%	18%	28%	23%	32%	25%	27%
Don't know	66	18	49	16	10	15	15	10	8	19	9	31	44	23
	6%	4%	9%	12%	6%	6%	6%	5%	4%	6%	4%	11%	7%	6%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

Absolutes/col percents

Table 8 Cont'd

Q6 Please indicate whether you have a favourable or unfavourable view of each of the following - Ed Miliband

Base: All respondents

	Total	Voting Intention								Past vote - General Election 2010			
		Conservative	Labour	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	BNP	Other	Conservative	Labour	Liberal Democrat
Unweighted base	1,030	327	292	81	134	40	3	7	8	352	272	163	
Weighted base	1,030	268	315	71	153	39	4	13	10	291	292	138	
Favourable	194	2	162	11	13	3	-	-	-	11	121	21	
	19%	1%	51%	15%	8%	6%	-	-	-	4%	41%	15%	
Unfavourable	504	197	51	35	119	19	-	3	8	4	228	65	69
	49%	74%	16%	49%	78%	48%	-	81%	63%	38%	78%	22%	50%
Neither	266	60	91	22	19	15	-	1	3	6	44	95	41
	26%	22%	29%	31%	13%	37%	-	19%	22%	57%	15%	33%	30%
Don't know	66	9	11	3	2	3	-	-	2	1	9	11	7
	6%	3%	3%	4%	1%	9%	-	-	16%	6%	3%	4%	5%



**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

**Table 8 Cont'd**

**Q6 Please indicate whether you have a favourable or unfavourable view of each of the following - Ed Miliband**

**Base: All respondents**

	Total	Region									
		Eastern	East Midlands	London	North East	North West	South East	South West	Wales	West Midlands	Yorks & Humber
Unweighted base	1,030	77	124	104	53	183	78	52	26	178	155
Weighted base	1,030	77	129	103	51	180	77	52	26	180	155
Favourable	194	9	29	18	6	40	10	11	8	32	29
	19%	12%	23%	18%	12%	22%	13%	22%	32%	18%	19%
Unfavourable	504	44	55	56	28	79	34	23	16	96	74
	49%	56%	42%	55%	55%	44%	44%	44%	61%	53%	48%
Neither	266	22	32	24	15	53	31	13	2	36	39
	26%	28%	25%	23%	29%	30%	40%	24%	7%	20%	25%
Don't know	66	3	13	5	2	8	2	5	-	17	12
	6%	3%	10%	5%	4%	4%	3%	10%	-	9%	8%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

**Table 9**

**Q6 Please indicate whether you have a favourable or unfavourable view of each of the following - Nick Clegg**

**Base: All respondents**

	Total	Gender		Age					Social Grade				Current MP	
		Male	Female	18 - 24	25 - 34	35 - 49	50 - 64	65+	AB	C1	C2	DE	Conser vative	Labour
Unweighted base	1,030	551	479	78	157	261	320	214	435	278	142	175	646	384
Weighted base	1,030	506	524	129	177	264	251	210	219	312	219	280	644	386
Favourable	123	61	62	10	25	43	24	20	35	38	29	21	79	45
	12%	12%	12%	8%	14%	16%	10%	9%	16%	12%	13%	8%	12%	12%
Unfavourable	559	305	254	64	94	136	146	119	125	158	123	153	334	225
	54%	60%	48%	50%	53%	51%	58%	57%	57%	51%	56%	55%	52%	58%
Neither	290	127	163	43	45	65	73	65	53	97	57	84	192	99
	28%	25%	31%	33%	25%	24%	29%	31%	24%	31%	26%	30%	30%	26%
Don't know	58	12	46	11	13	20	8	6	6	20	10	22	39	18
	6%	2%	9%	8%	8%	8%	3%	3%	3%	6%	4%	8%	6%	5%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

Absolutes/col percents

Table 9 Cont'd

Q6 Please indicate whether you have a favourable or unfavourable view of each of the following - Nick Clegg

Base: All respondents

	Total	Voting Intention								Past vote - General Election 2010			
		Conservative	Labour	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	BNP	Other	Conservative	Labour	Liberal Democrat
Unweighted base	1,030	327	292	81	134	40	3	7	8	352	272	163	
Weighted base	1,030	268	315	71	153	39	4	13	10	291	292	138	
Favourable	123	39	27	38	6	6	-	-	-	33	26	37	
	12%	15%	9%	53%	4%	16%	-	-	-	11%	9%	27%	
Unfavourable	559	124	192	7	129	17	-	3	11	7	157	184	54
	54%	46%	61%	10%	84%	44%	-	81%	89%	70%	54%	63%	39%
Neither	290	101	86	18	14	13	-	1	1	2	95	70	37
	28%	38%	27%	26%	9%	32%	-	19%	11%	25%	33%	24%	27%
Don't know	58	4	10	8	4	3	-	-	-	1	6	11	10
	6%	2%	3%	11%	3%	7%	-	-	-	6%	2%	4%	7%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

**Table 9 Cont'd**

**Q6 Please indicate whether you have a favourable or unfavourable view of each of the following - Nick Clegg**

**Base: All respondents**

	Total	Region									
		Eastern	East Midlands	London	North East	North West	South East	South West	Wales	West Midlands	Yorks & Humber
Unweighted base	1,030	77	124	104	53	183	78	52	26	178	155
Weighted base	1,030	77	129	103	51	180	77	52	26	180	155
Favourable	123	8	18	14	4	21	13	7	2	21	14
	12%	11%	14%	14%	8%	11%	17%	14%	7%	12%	9%
Unfavourable	559	44	67	52	31	94	40	24	19	106	83
	54%	56%	52%	50%	60%	52%	51%	47%	73%	59%	54%
Neither	290	21	32	31	15	61	22	15	5	41	46
	28%	27%	25%	30%	30%	34%	29%	30%	19%	23%	30%
Don't know	58	4	12	6	1	4	2	4	-	12	11
	6%	6%	9%	6%	3%	2%	3%	9%	-	6%	7%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

**Table 10**

**Q6 Please indicate whether you have a favourable or unfavourable view of each of the following - Nigel Farage**

**Base: All respondents**

	Total	Gender		Age					Social Grade				Current MP	
		Male	Female	18 - 24	25 - 34	35 - 49	50 - 64	65+	AB	C1	C2	DE	Conser vative	Labour
Unweighted base	1,030	551	479	78	157	261	320	214	435	278	142	175	646	384
Weighted base	1,030	506	524	129	177	264	251	210	219	312	219	280	644	386
Favourable	235	142	93	22	31	66	58	58	41	66	53	75	139	96
	23%	28%	18%	17%	17%	25%	23%	27%	19%	21%	24%	27%	22%	25%
Unfavourable	446	238	208	50	99	114	98	86	126	146	90	85	277	169
	43%	47%	40%	39%	56%	43%	39%	41%	57%	47%	41%	30%	43%	44%
Neither	241	98	143	37	28	59	71	46	38	65	58	80	157	83
	23%	19%	27%	29%	16%	23%	28%	22%	17%	21%	26%	29%	24%	22%
Don't know	108	28	81	19	20	25	24	20	14	36	19	40	71	37
	11%	5%	15%	15%	11%	9%	10%	10%	6%	12%	8%	14%	11%	10%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

Absolutes/col percents

Table 10 Cont'd

Q6 Please indicate whether you have a favourable or unfavourable view of each of the following - Nigel Farage

Base: All respondents

	Total	Voting Intention								Past vote - General Election 2010			
		Conservative	Labour	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	BNP	Other	Conservative	Labour	Liberal Democrat
Unweighted base	1,030	327	292	81	134	40	3	7	8	352	272	163	
Weighted base	1,030	268	315	71	153	39	4	13	10	291	292	138	
Favourable	235	52	25	9	123	2	-	2	4	-	83	50	29
	23%	19%	8%	13%	81%	6%	-	70%	30%	-	28%	17%	21%
Unfavourable	446	124	184	43	5	28	-	0	4	4	119	143	79
	43%	46%	58%	61%	4%	70%	-	11%	33%	37%	41%	49%	57%
Neither	241	75	81	10	17	8	-	1	1	6	71	68	23
	23%	28%	26%	14%	11%	21%	-	19%	11%	57%	24%	23%	16%
Don't know	108	17	25	8	7	1	-	-	3	1	18	31	7
	11%	6%	8%	11%	5%	3%	-	-	27%	6%	6%	11%	5%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

**Table 10 Cont'd**

**Q6 Please indicate whether you have a favourable or unfavourable view of each of the following - Nigel Farage**

**Base: All respondents**

	Total	Region									
		Eastern	East Midlands	London	North East	North West	South East	South West	Wales	West Midlands	Yorks & Humber
Unweighted base	1,030	77	124	104	53	183	78	52	26	178	155
Weighted base	1,030	77	129	103	51	180	77	52	26	180	155
Favourable	235	17	27	16	19	44	11	8	7	45	42
	23%	22%	21%	15%	37%	24%	14%	16%	29%	25%	27%
Unfavourable	446	30	63	57	13	74	44	22	15	76	53
	43%	39%	49%	55%	25%	41%	57%	43%	60%	42%	34%
Neither	241	26	18	21	13	50	21	13	2	38	40
	23%	34%	14%	20%	25%	28%	27%	25%	7%	21%	26%
Don't know	108	4	22	10	7	13	2	8	1	22	20
	11%	5%	17%	9%	14%	7%	2%	16%	4%	12%	13%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

**Table 11**

**Q6 Please indicate whether you have a favourable or unfavourable view of each of the following - Boris Johnson**

**Base: All respondents**

	Total	Gender		Age					Social Grade				Current MP	
		Male	Female	18 - 24	25 - 34	35 - 49	50 - 64	65+	AB	C1	C2	DE	Conser vative	Labour
Unweighted base	1,030	551	479	78	157	261	320	214	435	278	142	175	646	384
Weighted base	1,030	506	524	129	177	264	251	210	219	312	219	280	644	386
Favourable	394	210	184	45	71	91	83	103	105	124	77	88	244	149
	38%	41%	35%	35%	40%	35%	33%	49%	48%	40%	35%	31%	38%	39%
Unfavourable	265	156	109	31	52	76	65	41	55	69	67	73	164	101
	26%	31%	21%	24%	29%	29%	26%	19%	25%	22%	31%	26%	25%	26%
Neither	295	122	172	41	41	70	88	55	50	95	58	92	185	110
	29%	24%	33%	32%	23%	26%	35%	26%	23%	30%	26%	33%	29%	28%
Don't know	77	18	59	11	13	27	15	11	7	25	17	27	50	26
	7%	4%	11%	8%	7%	10%	6%	5%	3%	8%	8%	10%	8%	7%



**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

Absolutes/col percents

Table 11 Cont'd

Q6 Please indicate whether you have a favourable or unfavourable view of each of the following - Boris Johnson

Base: All respondents

	Total	Voting Intention								Past vote - General Election 2010			
		Conservative	Labour	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	BNP	Other	Conservative	Labour	Liberal Democrat
Unweighted base	1,030	327	292	81	134	40	3	7	8	352	272	163	
Weighted base	1,030	268	315	71	153	39	4	13	10	291	292	138	
Favourable	394	170	82	27	54	13	-	2	-	0	174	71	50
	38%	63%	26%	39%	35%	33%	-	70%	-	4%	60%	24%	36%
Unfavourable	265	25	121	16	43	17	-	0	5	3	39	109	47
	26%	9%	38%	23%	28%	42%	-	11%	43%	26%	14%	37%	34%
Neither	295	67	99	19	41	9	-	1	5	7	70	94	35
	29%	25%	31%	27%	27%	23%	-	19%	41%	64%	24%	32%	26%
Don't know	77	7	13	8	15	1	-	-	2	1	8	18	6
	7%	3%	4%	12%	10%	2%	-	-	16%	6%	3%	6%	4%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

Absolutes/col percents

Table 11 Cont'd

Q6 Please indicate whether you have a favourable or unfavourable view of each of the following - Boris Johnson

Base: All respondents

	Total	Region									
		Eastern	East Midlands	London	North East	North West	South East	South West	Wales	West Midlands	Yorks & Humber
Unweighted base	1,030	77	124	104	53	183	78	52	26	178	155
Weighted base	1,030	77	129	103	51	180	77	52	26	180	155
Favourable	394	24	47	60	18	60	31	19	13	60	59
	38%	32%	37%	59%	35%	33%	41%	38%	49%	33%	38%
Unfavourable	265	19	31	16	11	46	20	15	9	53	45
	26%	24%	24%	15%	21%	26%	26%	30%	36%	30%	29%
Neither	295	31	32	21	18	67	21	12	4	51	38
	29%	40%	25%	20%	35%	37%	27%	23%	15%	28%	24%
Don't know	77	3	19	6	4	7	5	5	-	16	12
	7%	4%	14%	6%	8%	4%	7%	10%	-	9%	8%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

**Table 12**

**Q7 Have you definitely decided to vote for PARTY NAME or is there a chance you may change your mind before you vote?**

**Base:**

	Total	Gender		Age					Social Grade				Current MP	
		Male	Female	18 - 24	25 - 34	35 - 49	50 - 64	65+	AB	C1	C2	DE	Conser vative	Labour
Unweighted base	1,030	551	479	78	157	261	320	214	435	278	142	175	646	384
Weighted base	1,030	506	524	129	177	264	251	210	219	312	219	280	644	386
Definitely decided	428	225	204	46	61	103	108	111	94	112	95	128	257	171
	42%	44%	39%	35%	34%	39%	43%	53%	43%	36%	43%	46%	40%	44%
May change mind	302	172	130	39	63	73	74	53	71	107	70	54	194	109
	29%	34%	25%	30%	36%	28%	30%	25%	33%	34%	32%	19%	30%	28%
Don't know	27	13	14	2	6	7	4	9	3	7	2	14	14	13
	3%	3%	3%	2%	3%	2%	1%	4%	2%	2%	1%	5%	2%	3%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

Absolutes/col percents

Table 12 Cont'd

Q7 Have you definitely decided to vote for PARTY NAME or is there a chance you may change your mind before you vote?

Base:

	Total	Voting Intention								Past vote - General Election 2010			
		Conservative	Labour	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	BNP	Other	Conservative	Labour	Liberal Democrat
Unweighted base	1,030	327	292	81	134	40	3	7	8	352	272	163	
Weighted base	1,030	268	315	71	153	39	4	13	10	291	292	138	
Definitely decided	428	130	163	18	92	14	-	4	8	-	150	163	39
	42%	49%	52%	25%	60%	35%	-	100%	66%	-	52%	56%	28%
May change mind	302	100	100	33	47	18	-	-	4	-	87	90	51
	29%	37%	32%	47%	31%	45%	-	-	34%	-	30%	31%	37%
Don't know	27	5	13	3	4	0	-	-	-	-	6	8	3
	3%	2%	4%	5%	3%	1%	-	-	-	-	2%	3%	2%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

Absolutes/col percents

Table 12 Cont'd

Q7 Have you definitely decided to vote for PARTY NAME or is there a chance you may change your mind before you vote?

Base:

	Total	Region									
		Eastern	East Midlands	London	North East	North West	South East	South West	Wales	West Midlands	Yorks & Humber
Unweighted base	1,030	77	124	104	53	183	78	52	26	178	155
Weighted base	1,030	77	129	103	51	180	77	52	26	180	155
Definitely decided	428	40	53	43	27	72	26	16	12	75	65
	42%	52%	41%	41%	53%	40%	33%	31%	45%	41%	42%
May change mind	302	17	36	27	13	58	32	18	11	52	37
	29%	22%	28%	26%	26%	32%	42%	35%	43%	29%	24%
Don't know	27	0	4	-	2	2	2	2	-	5	9
	3%	1%	3%	-	3%	1%	3%	5%	-	3%	6%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

**Table 13**

**Q8 Below is a list of priorities for a potential Government to have, please select the three which you would consider most important when deciding who to vote for at a General Election?**

**Base: All respondents**

	Total	Gender		Age					Social Grade				Current MP	
		Male	Female	18 - 24	25 - 34	35 - 49	50 - 64	65+	AB	C1	C2	DE	Conser vative	Labour
Unweighted base	1,030	551	479	78	157	261	320	214	435	278	142	175	646	384
Weighted base	1,030	506	524	129	177	264	251	210	219	312	219	280	644	386
Keeping down the cost of everyday items, such as food and energy	479	217	262	69	97	121	115	77	82	147	100	150	309	170
	47%	43%	50%	54%	55%	46%	46%	37%	38%	47%	46%	53%	48%	44%
Controlling immigration	452	218	233	31	59	114	127	120	70	142	105	135	264	187
	44%	43%	45%	24%	34%	43%	51%	57%	32%	45%	48%	48%	41%	48%
Managing the NHS	435	196	240	67	59	100	101	108	90	120	88	137	272	164
	42%	39%	46%	52%	34%	38%	40%	51%	41%	39%	40%	49%	42%	42%
Promoting economic growth	269	152	117	20	37	83	75	54	93	97	44	34	172	97
	26%	30%	22%	15%	21%	31%	30%	26%	43%	31%	20%	12%	27%	25%
Making the welfare system fairer	254	94	159	30	41	70	63	49	59	68	39	87	153	101
	25%	19%	30%	24%	23%	27%	25%	24%	27%	22%	18%	31%	24%	26%
Reducing crime and anti-social behaviour	238	128	110	29	55	63	54	37	50	84	50	55	138	100
	23%	25%	21%	22%	31%	24%	22%	18%	23%	27%	23%	20%	21%	26%
Redefining Britain's relationship with the EU	235	137	98	17	17	48	78	75	51	72	56	56	143	92
	23%	27%	19%	13%	9%	18%	31%	36%	24%	23%	25%	20%	22%	24%
Improving housing affordability	215	93	122	40	47	54	51	23	42	69	42	62	143	72
	21%	18%	23%	31%	27%	20%	20%	11%	19%	22%	19%	22%	22%	19%
Reducing the Government's budget deficit	165	118	47	9	23	37	49	48	52	50	25	38	113	52
	16%	23%	9%	7%	13%	14%	20%	23%	24%	16%	12%	13%	18%	14%
Improving the education system	164	76	88	24	32	51	26	30	48	55	32	29	108	56
	16%	15%	17%	19%	18%	19%	10%	14%	22%	18%	14%	10%	17%	14%
Don't know	32	14	18	9	8	11	4	1	1	8	12	10	19	13
	3%	3%	3%	7%	4%	4%	1%	0%	1%	3%	6%	4%	3%	3%

## ComRes Battlebus

### Online Fieldwork : 15th - 20th May 2014

Absolutes/col percents

Table 13 Cont'd

Q8 Below is a list of priorities for a potential Government to have, please select the three which you would consider most important when deciding who to vote for at a General Election?

Base: All respondents

	Total	Voting Intention								Past vote - General Election 2010			
		Conservative	Labour	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	BNP	Other	Conservative	Labour	Liberal Democrat
Unweighted base	1,030	327	292	81	134	40		3	7	8	352	272	163
Weighted base	1,030	268	315	71	153	39		4	13	10	291	292	138
Keeping down the cost of everyday items, such as food and energy	479	93	173	25	65	26	-	-	5	5	101	151	69
	47%	35%	55%	36%	43%	66%	-	-	41%	49%	35%	52%	50%
Controlling immigration	452	135	80	27	131	5	-	-	9	5	167	95	52
	44%	50%	25%	38%	86%	14%	-	-	67%	45%	58%	32%	38%
Managing the NHS	435	91	179	35	46	22	-	3	3	2	107	147	61
	42%	34%	57%	49%	30%	56%	-	89%	26%	25%	37%	50%	44%
Promoting economic growth	269	94	89	30	16	7	-	2	3	0	89	78	47
	26%	35%	28%	42%	11%	18%	-	70%	24%	4%	30%	27%	34%
Making the welfare system fairer	254	57	94	19	36	10	-	-	-	3	58	88	38
	25%	21%	30%	27%	23%	25%	-	-	-	34%	20%	30%	27%
Reducing crime and anti-social behaviour	238	68	60	14	38	3	-	-	8	0	79	52	27
	23%	25%	19%	20%	25%	9%	-	-	63%	4%	27%	18%	20%
Redefining Britain's relationship with the EU	235	84	39	17	69	5	-	1	1	4	98	56	29
	23%	31%	12%	24%	45%	12%	-	19%	10%	41%	34%	19%	21%
Improving housing affordability	215	41	84	14	17	14	-	-	2	5	38	67	33
	21%	15%	27%	20%	11%	35%	-	-	20%	49%	13%	23%	24%
Reducing the Government's budget deficit	165	75	25	15	19	6	-	-	4	2	72	29	20
	16%	28%	8%	21%	12%	15%	-	-	35%	25%	25%	10%	15%
Improving the education system	164	36	68	12	12	7	-	4	2	1	32	53	28
	16%	13%	22%	17%	8%	18%	-	100%	13%	7%	11%	18%	20%
Don't know	32	4	7	1	-	2	-	-	-	1	2	7	-
	3%	1%	2%	2%	-	4%	-	-	-	6%	1%	2%	-

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

Absolutes/col percents

Table 13 Cont'd

**Q8 Below is a list of priorities for a potential Government to have, please select the three which you would consider most important when deciding who to vote for at a General Election?**

Base: All respondents

	Total	Region									
		Eastern	East Midlands	London	North East	North West	South East	South West	Wales	West Midlands	Yorks & Humber
Unweighted base	1,030	77	124	104	53	183	78	52	26	178	155
Weighted base	1,030	77	129	103	51	180	77	52	26	180	155
Keeping down the cost of everyday items, such as food and energy	479 47%	38 49%	58 45%	41 40%	21 41%	83 46%	38 49%	30 58%	11 44%	93 51%	66 43%
Controlling immigration	452 44%	36 47%	53 42%	31 30%	33 65%	73 41%	27 35%	18 34%	7 26%	94 52%	79 51%
Managing the NHS	435 42%	35 46%	53 41%	35 34%	16 31%	87 48%	30 39%	20 39%	18 68%	73 40%	70 45%
Promoting economic growth	269 26%	16 21%	39 30%	35 34%	7 13%	49 27%	20 26%	14 28%	9 35%	43 24%	37 24%
Making the welfare system fairer	254 25%	21 27%	26 20%	18 18%	13 26%	43 24%	31 40%	10 19%	8 31%	45 25%	38 25%
Reducing crime and anti-social behaviour	238 23%	20 26%	17 13%	33 32%	10 19%	31 17%	23 29%	8 15%	4 15%	58 32%	34 22%
Redefining Britain's relationship with the EU	235 23%	24 30%	29 22%	22 21%	15 30%	36 20%	11 15%	8 16%	6 21%	39 21%	46 30%
Improving housing affordability	215 21%	10 13%	28 22%	41 40%	7 14%	36 20%	20 26%	18 35%	4 14%	33 18%	18 12%
Reducing the Government's budget deficit	165 16%	9 12%	27 21%	25 24%	10 18%	25 14%	7 10%	11 22%	1 4%	21 12%	29 18%
Improving the education system	164 16%	12 16%	31 24%	20 19%	4 8%	29 16%	14 18%	7 13%	9 34%	20 11%	19 12%
Don't know	32 3%	2 2%	5 4%	- -	3 6%	12 7%	3 4%	- -	- -	4 2%	4 3%



**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

Absolutes/col percents

**Table 14**  
**Q9 Which party do you trust most to -**  
**Base: All respondents**

	Statement									
	Promote economic growth	Redefine Britain's relationship with the EU	Manage the NHS	Control immigration	Keep down the cost of everyday items, such as food, energy and	Improve the education system	Improve housing affordability	Reduce crime and anti-social behaviour	Reduce the Government's budget deficit	Make the welfare system fairer
Unweighted base	1,030	1,030	1,030	1,030	1,030	1,030	1,030	1,030	1,030	1,030
Weighted base	1,030	1,030	1,030	1,030	1,030	1,030	1,030	1,030	1,030	1,030
Labour	181 18%	142 14%	298 29%	111 11%	284 28%	255 25%	315 31%	189 18%	151 15%	254 25%
Conservatives	353 34%	237 23%	221 21%	172 17%	205 20%	247 24%	161 16%	287 28%	385 37%	247 24%
Liberal Democrats	43 4%	45 4%	51 5%	35 3%	52 5%	72 7%	50 5%	44 4%	40 4%	77 7%
UKIP	84 8%	248 24%	76 7%	385 37%	70 7%	55 5%	75 7%	97 9%	67 7%	85 8%
Don't know	369 36%	357 35%	383 37%	327 32%	420 41%	401 39%	428 42%	414 40%	387 38%	367 36%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

**Table 15**  
**Q9 Which party do you trust most to - Promote economic growth**  
**Base: All respondents**

	Total	Gender		Age					Social Grade				Current MP	
		Male	Female	18 - 24	25 - 34	35 - 49	50 - 64	65+	AB	C1	C2	DE	Conser vative	Labour
Unweighted base	1,030	551	479	78	157	261	320	214	435	278	142	175	646	384
Weighted base	1,030	506	524	129	177	264	251	210	219	312	219	280	644	386
Labour	181	94	87	25	39	52	48	17	33	44	56	47	95	85
	18%	19%	17%	19%	22%	20%	19%	8%	15%	14%	26%	17%	15%	22%
Conservatives	353	220	134	21	40	74	101	117	111	101	70	71	223	131
	34%	43%	26%	17%	23%	28%	40%	56%	51%	32%	32%	25%	35%	34%
Liberal Democrats	43	23	21	7	12	12	7	4	12	21	2	8	30	13
	4%	4%	4%	5%	7%	5%	3%	2%	5%	7%	1%	3%	5%	3%
UKIP	84	44	40	18	7	23	19	17	4	19	19	42	50	33
	8%	9%	8%	14%	4%	9%	7%	8%	2%	6%	9%	15%	8%	9%
Don't know	369	126	243	57	79	103	76	54	58	127	72	112	245	124
	36%	25%	46%	45%	45%	39%	30%	26%	27%	41%	33%	40%	38%	32%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

Absolutes/col percents

Table 15 Cont'd

Q9 Which party do you trust most to - Promote economic growth

Base: All respondents

	Total	Voting Intention								Past vote - General Election 2010			
		Conservative	Labour	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	BNP	Other	Conservative	Labour	Liberal Democrat
Unweighted base	1,030	327	292	81	134	40	3	7	8	352	272	163	
Weighted base	1,030	268	315	71	153	39	4	13	10	291	292	138	
Labour	181	1	160	3	5	1	-	-	-	8	124	19	
	18%	1%	51%	4%	3%	2%	-	-	-	3%	42%	13%	
Conservatives	353	222	47	19	34	7	-	3	-	1	217	44	36
	34%	83%	15%	27%	22%	17%	-	89%	-	13%	75%	15%	26%
Liberal Democrats	43	5	6	27	1	2	-	-	-	-	4	10	24
	4%	2%	2%	38%	1%	4%	-	-	-	-	1%	4%	18%
UKIP	84	4	5	3	64	-	-	-	3	-	16	17	10
	8%	2%	2%	4%	42%	-	-	-	23%	-	5%	6%	7%
Don't know	369	36	97	19	48	30	-	0	10	9	46	97	49
	36%	13%	31%	27%	31%	76%	-	11%	77%	87%	16%	33%	36%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

Absolutes/col percents

Table 15 Cont'd

Q9 Which party do you trust most to - Promote economic growth

Base: All respondents

	Total	Region									
		Eastern	East Midlands	London	North East	North West	South East	South West	Wales	West Midlands	Yorks & Humber
Unweighted base	1,030	77	124	104	53	183	78	52	26	178	155
Weighted base	1,030	77	129	103	51	180	77	52	26	180	155
Labour	181 18%	5 6%	25 20%	11 11%	10 19%	44 24%	7 9%	7 14%	8 32%	39 21%	25 16%
Conservatives	353 34%	30 39%	39 31%	50 48%	17 32%	69 38%	31 40%	14 26%	10 38%	50 28%	45 29%
Liberal Democrats	43 4%	2 3%	11 8%	4 4%	3 5%	4 2%	6 7%	2 4%	- -	7 4%	4 3%
UKIP	84 8%	6 7%	9 7%	1 1%	6 12%	14 8%	5 7%	4 7%	1 5%	19 11%	17 11%
Don't know	369 36%	35 45%	44 34%	37 36%	17 32%	50 28%	29 37%	25 48%	7 26%	65 36%	62 40%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

**Table 16**  
**Q9 Which party do you trust most to - Redefine Britain's relationship with the EU**  
**Base: All respondents**

	Total	Gender		Age					Social Grade				Current MP	
		Male	Female	18 - 24	25 - 34	35 - 49	50 - 64	65+	AB	C1	C2	DE	Conser vative	Labour
Unweighted base	1,030	551	479	78	157	261	320	214	435	278	142	175	646	384
Weighted base	1,030	506	524	129	177	264	251	210	219	312	219	280	644	386
Labour	142	68	74	25	33	46	29	9	27	41	42	32	88	54
	14%	14%	14%	19%	19%	17%	12%	4%	12%	13%	19%	12%	14%	14%
Conservatives	237	144	94	11	37	48	64	78	66	76	44	52	154	84
	23%	28%	18%	8%	21%	18%	26%	37%	30%	24%	20%	19%	24%	22%
Liberal Democrats	45	26	19	7	11	11	6	9	20	9	7	8	26	18
	4%	5%	4%	6%	6%	4%	3%	4%	9%	3%	3%	3%	4%	5%
UKIP	248	145	104	24	29	61	69	66	47	71	53	77	146	103
	24%	29%	20%	19%	16%	23%	28%	31%	22%	23%	24%	28%	23%	27%
Don't know	357	123	234	62	67	99	82	48	58	115	74	111	230	128
	35%	24%	45%	48%	38%	37%	33%	23%	26%	37%	34%	40%	36%	33%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

Absolutes/col percents

Table 16 Cont'd

Q9 Which party do you trust most to - Redefine Britain's relationship with the EU

Base: All respondents

	Total	Voting Intention								Past vote - General Election 2010			
		Conservative	Labour	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	BNP	Other	Conservative	Labour	Liberal Democrat
Unweighted base	1,030	327	292	81	134	40	3	7	8	352	272	163	
Weighted base	1,030	268	315	71	153	39	4	13	10	291	292	138	
Labour	142	8	119	3	2	1	-	-	-	1	6	97	12
	14%	3%	38%	5%	2%	3%	-	-	-	7%	2%	33%	9%
Conservatives	237	159	34	18	1	4	-	3	-	4	143	37	28
	23%	59%	11%	25%	1%	11%	-	89%	-	38%	49%	13%	20%
Liberal Democrats	45	6	11	21	-	2	-	-	-	-	5	15	20
	4%	2%	4%	29%	-	5%	-	-	-	-	2%	5%	14%
UKIP	248	41	33	10	133	1	-	-	7	1	78	52	28
	24%	15%	10%	14%	87%	3%	-	-	59%	7%	27%	18%	20%
Don't know	357	55	117	19	16	30	-	0	5	5	59	91	51
	35%	21%	37%	26%	11%	77%	-	11%	41%	48%	20%	31%	37%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

Absolutes/col percents

Table 16 Cont'd

Q9 Which party do you trust most to - Redefine Britain's relationship with the EU

Base: All respondents

	Total	Region									
		Eastern	East Midlands	London	North East	North West	South East	South West	Wales	West Midlands	Yorks & Humber
Unweighted base	1,030	77	124	104	53	183	78	52	26	178	155
Weighted base	1,030	77	129	103	51	180	77	52	26	180	155
Labour	142	7	22	11	7	34	2	6	7	28	19
	14%	9%	17%	11%	13%	19%	2%	11%	27%	16%	12%
Conservatives	237	15	31	33	11	44	26	7	8	33	30
	23%	20%	24%	32%	21%	24%	33%	14%	30%	18%	20%
Liberal Democrats	45	2	8	6	1	7	5	2	1	6	6
	4%	3%	6%	6%	2%	4%	7%	4%	5%	3%	4%
UKIP	248	27	32	15	17	39	10	13	5	50	42
	24%	35%	25%	14%	33%	22%	13%	24%	18%	28%	27%
Don't know	357	26	36	38	16	56	35	24	5	63	57
	35%	34%	28%	37%	31%	31%	45%	46%	21%	35%	37%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

**Table 17**  
**Q9 Which party do you trust most to - Manage the NHS**  
**Base: All respondents**

	Total	Gender		Age					Social Grade				Current MP	
		Male	Female	18 - 24	25 - 34	35 - 49	50 - 64	65+	AB	C1	C2	DE	Conser vative	Labour
Unweighted base	1,030	551	479	78	157	261	320	214	435	278	142	175	646	384
Weighted base	1,030	506	524	129	177	264	251	210	219	312	219	280	644	386
Labour	298	160	139	32	51	86	88	42	65	79	81	74	172	126
	29%	32%	26%	25%	29%	33%	35%	20%	30%	25%	37%	26%	27%	33%
Conservatives	221	134	88	20	40	47	48	66	66	64	46	45	144	77
	21%	26%	17%	16%	23%	18%	19%	32%	30%	21%	21%	16%	22%	20%
Liberal Democrats	51	37	14	2	14	15	12	8	16	15	11	9	32	19
	5%	7%	3%	1%	8%	6%	5%	4%	7%	5%	5%	3%	5%	5%
UKIP	76	40	37	17	8	17	22	12	6	25	15	30	50	26
	7%	8%	7%	13%	5%	6%	9%	6%	3%	8%	7%	11%	8%	7%
Don't know	383	136	247	58	63	99	82	81	66	129	66	122	246	137
	37%	27%	47%	45%	36%	38%	33%	39%	30%	41%	30%	44%	38%	36%



**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

Absolutes/col percents

**Table 17 Cont'd**  
**Q9 Which party do you trust most to - Manage the NHS**  
**Base: All respondents**

	Total	Voting Intention								Past vote - General Election 2010			
		Conservative	Labour	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	BNP	Other	Conservative	Labour	Liberal Democrat
Unweighted base	1,030	327	292	81	134	40		3	7	8	352	272	163
Weighted base	1,030	268	315	71	153	39		4	13	10	291	292	138
Labour	298	15	226	11	23	9	-	0	-	3	22	182	37
	29%	6%	72%	16%	15%	22%	-	11%	-	32%	8%	62%	26%
Conservatives	221	162	14	7	20	3	-	2	-	0	150	22	16
	21%	60%	5%	10%	13%	7%	-	70%	-	4%	52%	7%	12%
Liberal Democrats	51	5	3	34	1	2	-	-	2	-	6	3	33
	5%	2%	1%	48%	1%	4%	-	-	20%	-	2%	1%	24%
UKIP	76	5	3	1	59	-	-	-	5	-	17	16	11
	7%	2%	1%	2%	39%	-	-	-	39%	-	6%	5%	8%
Don't know	383	81	68	17	50	27	-	1	5	6	95	69	42
	37%	30%	22%	24%	33%	68%	-	19%	41%	64%	33%	24%	30%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

**Table 17 Cont'd**  
**Q9 Which party do you trust most to - Manage the NHS**  
**Base: All respondents**

	Total	Region									
		Eastern	East Midlands	London	North East	North West	South East	South West	Wales	West Midlands	Yorks & Humber
Unweighted base	1,030	77	124	104	53	183	78	52	26	178	155
Weighted base	1,030	77	129	103	51	180	77	52	26	180	155
Labour	298	19	41	24	15	74	14	12	9	55	35
	29%	24%	32%	23%	29%	41%	18%	24%	37%	31%	23%
Conservatives	221	17	24	35	12	39	19	9	7	32	26
	21%	22%	18%	34%	24%	22%	25%	18%	28%	18%	17%
Liberal Democrats	51	2	12	3	2	5	5	4	2	7	8
	5%	3%	9%	3%	4%	3%	7%	8%	6%	4%	5%
UKIP	76	7	11	2	5	13	6	2	1	19	10
	7%	8%	9%	2%	10%	7%	7%	4%	5%	11%	6%
Don't know	383	33	41	40	17	48	34	24	6	66	75
	37%	42%	32%	39%	32%	27%	43%	46%	24%	37%	49%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

**Table 18**  
**Q9 Which party do you trust most to - Control immigration**  
**Base: All respondents**

	Total	Gender		Age					Social Grade				Current MP	
		Male	Female	18 - 24	25 - 34	35 - 49	50 - 64	65+	AB	C1	C2	DE	Conser vative	Labour
Unweighted base	1,030	551	479	78	157	261	320	214	435	278	142	175	646	384
Weighted base	1,030	506	524	129	177	264	251	210	219	312	219	280	644	386
Labour	111	55	56	20	23	33	24	11	19	25	34	34	69	42
	11%	11%	11%	15%	13%	13%	9%	5%	9%	8%	15%	12%	11%	11%
Conservatives	172	100	72	16	32	32	37	55	59	58	25	30	118	53
	17%	20%	14%	12%	18%	12%	15%	26%	27%	19%	11%	11%	18%	14%
Liberal Democrats	35	15	20	11	10	9	1	3	11	10	6	8	23	12
	3%	3%	4%	9%	6%	3%	0%	2%	5%	3%	3%	3%	3%	3%
UKIP	385	218	167	31	43	106	111	95	70	107	92	116	222	163
	37%	43%	32%	24%	24%	40%	44%	45%	32%	34%	42%	42%	34%	42%
Don't know	327	118	210	50	69	84	78	45	59	113	64	92	212	115
	32%	23%	40%	39%	39%	32%	31%	22%	27%	36%	29%	33%	33%	30%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

Absolutes/col percents

Table 18 Cont'd

Q9 Which party do you trust most to - Control immigration

Base: All respondents

	Total	Voting Intention								Past vote - General Election 2010			
		Conservative	Labour	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	BNP	Other	Conservative	Labour	Liberal Democrat
Unweighted base	1,030	327	292	81	134	40	3	7	8	352	272	163	
Weighted base	1,030	268	315	71	153	39	4	13	10	291	292	138	
Labour	111	-	103	6	-	0	-	-	-	6	74	11	
	11%	-	33%	9%	-	1%	-	-	-	2%	25%	8%	
Conservatives	172	117	31	9	-	1	-	3	-	0	105	31	20
	17%	43%	10%	13%	-	3%	-	89%	-	4%	36%	11%	14%
Liberal Democrats	35	8	3	14	0	3	-	-	-	5	8	15	
	3%	3%	1%	20%	0%	7%	-	-	-	2%	3%	11%	
UKIP	385	87	82	23	143	7	-	-	7	1	118	102	51
	37%	32%	26%	33%	94%	18%	-	-	59%	9%	41%	35%	37%
Don't know	327	57	96	18	9	28	-	0	5	9	57	77	41
	32%	21%	31%	25%	6%	71%	-	11%	41%	87%	19%	26%	30%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

**Table 18 Cont'd**  
**Q9 Which party do you trust most to - Control immigration**  
**Base: All respondents**

	Total	Region									
		Eastern	East Midlands	London	North East	North West	South East	South West	Wales	West Midlands	Yorks & Humber
Unweighted base	1,030	77	124	104	53	183	78	52	26	178	155
Weighted base	1,030	77	129	103	51	180	77	52	26	180	155
Labour	111	3	17	4	6	28	7	6	8	25	8
	11%	4%	13%	4%	11%	15%	9%	12%	32%	14%	5%
Conservatives	172	14	22	31	8	27	13	7	6	24	20
	17%	18%	17%	30%	15%	15%	17%	14%	24%	13%	13%
Liberal Democrats	35	1	4	3	-	9	4	0	-	5	7
	3%	2%	3%	3%	-	5%	5%	1%	-	3%	4%
UKIP	385	31	53	25	26	71	18	19	6	75	60
	37%	41%	41%	24%	51%	40%	23%	37%	24%	42%	39%
Don't know	327	28	34	39	12	45	36	19	5	51	59
	32%	36%	26%	38%	24%	25%	46%	36%	21%	28%	38%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

**Table 19**

**Q9 Which party do you trust most to - Keep down the cost of everyday items, such as food, energy and travel**

**Base: All respondents**

	Total	Gender		Age					Social Grade				Current MP	
		Male	Female	18 - 24	25 - 34	35 - 49	50 - 64	65+	AB	C1	C2	DE	Conser vative	Labour
Unweighted base	1,030	551	479	78	157	261	320	214	435	278	142	175	646	384
Weighted base	1,030	506	524	129	177	264	251	210	219	312	219	280	644	386
Labour	284	141	143	28	61	79	79	37	63	69	74	77	161	123
	28%	28%	27%	22%	34%	30%	31%	17%	29%	22%	34%	28%	25%	32%
Conservatives	205	124	81	26	35	39	45	61	64	54	40	46	139	65
	20%	24%	15%	20%	20%	15%	18%	29%	30%	17%	18%	16%	22%	17%
Liberal Democrats	52	34	18	4	12	15	8	12	16	23	7	7	31	21
	5%	7%	3%	3%	7%	6%	3%	6%	7%	7%	3%	2%	5%	5%
UKIP	70	43	27	13	7	20	17	14	5	21	15	29	44	26
	7%	8%	5%	10%	4%	7%	7%	6%	2%	7%	7%	10%	7%	7%
Don't know	420	165	256	57	63	112	102	86	70	146	84	121	269	151
	41%	33%	49%	44%	36%	42%	41%	41%	32%	47%	38%	43%	42%	39%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

Absolutes/col percents

Table 19 Cont'd

Q9 Which party do you trust most to - Keep down the cost of everyday items, such as food, energy and travel

Base: All respondents

	Total	Voting Intention								Past vote - General Election 2010			
		Conservative	Labour	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	BNP	Other	Conservative	Labour	Liberal Democrat
Unweighted base	1,030	327	292	81	134	40	3	7	8	352	272	163	
Weighted base	1,030	268	315	71	153	39	4	13	10	291	292	138	
Labour	284	20	205	13	21	11	-	-	-	3	24	168	45
	28%	7%	65%	19%	14%	29%	-	-	-	32%	8%	58%	33%
Conservatives	205	147	19	4	12	3	-	3	-	1	137	24	12
	20%	55%	6%	6%	8%	7%	-	89%	-	13%	47%	8%	9%
Liberal Democrats	52	9	4	30	3	2	-	-	-	-	6	11	25
	5%	3%	1%	43%	2%	4%	-	-	-	-	2%	4%	18%
UKIP	70	3	2	1	58	-	-	-	3	-	20	10	10
	7%	1%	0%	1%	38%	-	-	-	23%	-	7%	4%	7%
Don't know	420	89	86	22	60	24	-	0	10	6	103	78	46
	41%	33%	27%	31%	39%	61%	-	11%	77%	55%	36%	27%	33%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

Absolutes/col percents

Table 19 Cont'd

Q9 Which party do you trust most to - Keep down the cost of everyday items, such as food, energy and travel

Base: All respondents

	Total	Region									
		Eastern	East Midlands	London	North East	North West	South East	South West	Wales	West Midlands	Yorks & Humber
Unweighted base	1,030	77	124	104	53	183	78	52	26	178	155
Weighted base	1,030	77	129	103	51	180	77	52	26	180	155
Labour	284	14	34	27	15	70	16	11	8	46	42
	28%	18%	26%	26%	29%	39%	21%	21%	32%	25%	27%
Conservatives	205	21	26	26	9	33	15	8	11	38	19
	20%	27%	20%	26%	17%	18%	19%	15%	41%	21%	12%
Liberal Democrats	52	3	15	6	2	4	9	0	-	6	6
	5%	4%	12%	6%	4%	2%	11%	1%	-	3%	4%
UKIP	70	5	9	1	4	12	8	2	-	18	11
	7%	7%	7%	1%	7%	7%	11%	4%	-	10%	7%
Don't know	420	34	45	42	22	60	29	30	7	73	77
	41%	44%	35%	41%	43%	34%	38%	59%	27%	40%	50%



**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

**Table 20**  
**Q9 Which party do you trust most to - Improve the education system**  
**Base: All respondents**

	Total	Gender		Age					Social Grade				Current MP	
		Male	Female	18 - 24	25 - 34	35 - 49	50 - 64	65+	AB	C1	C2	DE	Conser vative	Labour
Unweighted base	1,030	551	479	78	157	261	320	214	435	278	142	175	646	384
Weighted base	1,030	506	524	129	177	264	251	210	219	312	219	280	644	386
Labour	255	147	108	32	46	82	61	34	56	68	66	66	146	109
	25%	29%	21%	25%	26%	31%	24%	16%	25%	22%	30%	24%	23%	28%
Conservatives	247	135	112	19	34	48	64	82	72	73	56	47	157	90
	24%	27%	21%	15%	19%	18%	25%	39%	33%	23%	25%	17%	24%	23%
Liberal Democrats	72	44	27	9	16	18	18	11	24	21	12	15	41	31
	7%	9%	5%	7%	9%	7%	7%	5%	11%	7%	5%	5%	6%	8%
UKIP	55	30	25	9	6	16	16	9	4	14	11	27	36	19
	5%	6%	5%	7%	3%	6%	6%	4%	2%	4%	5%	10%	6%	5%
Don't know	401	149	252	60	75	101	92	73	64	136	75	125	265	136
	39%	29%	48%	47%	42%	38%	37%	35%	29%	44%	34%	45%	41%	35%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

Absolutes/col percents

Table 20 Cont'd

Q9 Which party do you trust most to - Improve the education system

Base: All respondents

	Total	Voting Intention								Past vote - General Election 2010		
		Conservative	Labour	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	BNP	Other	Conservative	Labour
Unweighted base	1,030	327	292	81	134	40	3	7	8	352	272	163
Weighted base	1,030	268	315	71	153	39	4	13	10	291	292	138
Labour	255	12	203	12	22	4	-	0	-	15	162	35
	25%	4%	64%	17%	15%	9%	-	11%	-	7%	55%	25%
Conservatives	247	172	18	6	25	2	-	2	-	3	164	26
	24%	64%	6%	9%	16%	5%	-	70%	-	29%	56%	9%
Liberal Democrats	72	12	9	34	4	4	-	-	-	-	14	14
	7%	4%	3%	48%	2%	10%	-	-	-	-	5%	5%
UKIP	55	2	2	-	45	-	-	-	3	-	10	10
	5%	1%	1%	-	30%	-	-	-	23%	-	3%	3%
Don't know	401	71	83	19	56	30	-	1	10	6	88	80
	39%	27%	26%	27%	37%	75%	-	19%	77%	64%	30%	27%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

Absolutes/col percents

Table 20 Cont'd

Q9 Which party do you trust most to - Improve the education system

Base: All respondents

	Total	Region									
		Eastern	East Midlands	London	North East	North West	South East	South West	Wales	West Midlands	Yorks & Humber
Unweighted base	1,030	77	124	104	53	183	78	52	26	178	155
Weighted base	1,030	77	129	103	51	180	77	52	26	180	155
Labour	255	13	31	16	17	60	19	12	10	45	32
	25%	17%	24%	15%	32%	34%	24%	22%	40%	25%	21%
Conservatives	247	19	32	38	13	42	18	7	8	38	32
	24%	24%	25%	37%	25%	23%	24%	15%	30%	21%	21%
Liberal Democrats	72	4	11	6	2	12	8	2	2	18	7
	7%	5%	9%	6%	3%	7%	10%	4%	9%	10%	5%
UKIP	55	5	7	1	4	12	3	2	-	13	8
	5%	7%	5%	1%	8%	7%	4%	4%	-	7%	5%
Don't know	401	36	47	42	17	53	29	28	6	66	75
	39%	47%	37%	41%	32%	30%	38%	55%	22%	37%	49%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

**Table 21**  
**Q9 Which party do you trust most to - Improve housing affordability**  
**Base: All respondents**

	Total	Gender		Age					Social Grade				Current MP	
		Male	Female	18 - 24	25 - 34	35 - 49	50 - 64	65+	AB	C1	C2	DE	Conser vative	Labour
Unweighted base	1,030	551	479	78	157	261	320	214	435	278	142	175	646	384
Weighted base	1,030	506	524	129	177	264	251	210	219	312	219	280	644	386
Labour	315	168	147	43	55	85	81	51	71	90	69	85	174	141
	31%	33%	28%	34%	31%	32%	32%	24%	32%	29%	32%	30%	27%	37%
Conservatives	161	99	61	11	25	30	35	60	45	42	39	35	104	56
	16%	20%	12%	8%	14%	11%	14%	29%	21%	14%	18%	12%	16%	15%
Liberal Democrats	50	27	23	7	12	13	12	7	16	15	9	10	32	18
	5%	5%	4%	5%	7%	5%	5%	3%	7%	5%	4%	4%	5%	5%
UKIP	75	36	40	14	9	28	17	7	5	22	18	30	50	25
	7%	7%	8%	11%	5%	10%	7%	4%	2%	7%	8%	11%	8%	7%
Don't know	428	175	253	54	76	109	106	84	82	143	84	120	283	145
	42%	35%	48%	42%	43%	41%	42%	40%	37%	46%	38%	43%	44%	38%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

Absolutes/col percents

Table 21 Cont'd

Q9 Which party do you trust most to - Improve housing affordability

Base: All respondents

	Total	Voting Intention								Past vote - General Election 2010			
		Conservative	Labour	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	BNP	Other	Conservative	Labour	Liberal Democrat
Unweighted base	1,030	327	292	81	134	40	3	7	8	352	272	163	
Weighted base	1,030	268	315	71	153	39	4	13	10	291	292	138	
Labour	315	29	220	17	21	9	-	0	-	43	187	42	
	31%	11%	70%	23%	14%	22%	-	11%	-	41%	15%	64%	31%
Conservatives	161	125	5	4	17	-	-	2	-	0	120	8	8
	16%	47%	2%	6%	11%	-	-	70%	-	4%	41%	3%	6%
Liberal Democrats	50	11	3	25	4	2	-	-	-	-	12	8	21
	5%	4%	1%	36%	2%	6%	-	-	-	-	4%	3%	16%
UKIP	75	4	1	6	51	2	-	-	3	-	17	9	16
	7%	1%	0%	9%	34%	6%	-	-	23%	-	6%	3%	11%
Don't know	428	99	86	19	59	26	-	1	10	6	99	80	50
	42%	37%	27%	26%	39%	67%	-	19%	77%	55%	34%	27%	36%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

Table 21 Cont'd

Q9 Which party do you trust most to - Improve housing affordability

Base: All respondents

	Total	Region									
		Eastern	East Midlands	London	North East	North West	South East	South West	Wales	West Midlands	Yorks & Humber
Unweighted base	1,030	77	124	104	53	183	78	52	26	178	155
Weighted base	1,030	77	129	103	51	180	77	52	26	180	155
Labour	315	15	47	33	19	68	22	9	9	54	40
	31%	19%	37%	32%	36%	38%	28%	18%	35%	30%	26%
Conservatives	161	13	19	25	7	28	14	4	6	23	21
	16%	17%	15%	24%	14%	16%	19%	8%	23%	13%	14%
Liberal Democrats	50	5	8	1	1	9	7	2	2	9	6
	5%	7%	6%	1%	3%	5%	9%	4%	7%	5%	4%
UKIP	75	7	8	1	3	19	3	2	-	21	10
	7%	9%	6%	1%	6%	11%	4%	4%	-	12%	7%
Don't know	428	37	46	43	21	55	32	34	9	74	77
	42%	48%	36%	42%	41%	31%	41%	65%	35%	41%	50%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

**Table 22**  
**Q9 Which party do you trust most to - Reduce crime and anti-social behaviour**  
**Base: All respondents**

	Total	Gender		Age					Social Grade				Current MP	
		Male	Female	18 - 24	25 - 34	35 - 49	50 - 64	65+	AB	C1	C2	DE	Conser vative	Labour
Unweighted base	1,030	551	479	78	157	261	320	214	435	278	142	175	646	384
Weighted base	1,030	506	524	129	177	264	251	210	219	312	219	280	644	386
Labour	189	96	93	23	45	50	47	24	33	46	57	53	107	82
	18%	19%	18%	18%	26%	19%	19%	11%	15%	15%	26%	19%	17%	21%
Conservatives	287	172	114	28	38	61	76	84	91	79	57	60	184	102
	28%	34%	22%	22%	21%	23%	30%	40%	42%	25%	26%	21%	29%	26%
Liberal Democrats	44	23	21	9	14	11	5	5	14	21	5	4	25	19
	4%	4%	4%	7%	8%	4%	2%	2%	6%	7%	2%	1%	4%	5%
UKIP	97	60	37	10	9	27	29	21	9	28	22	38	54	43
	9%	12%	7%	8%	5%	10%	12%	10%	4%	9%	10%	14%	8%	11%
Don't know	414	155	259	58	71	115	94	76	71	139	79	126	274	140
	40%	31%	49%	45%	40%	44%	37%	36%	32%	44%	36%	45%	43%	36%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

Absolutes/col percents

Table 22 Cont'd

Q9 Which party do you trust most to - Reduce crime and anti-social behaviour

Base: All respondents

	Total	Voting Intention								Past vote - General Election 2010			
		Conservative	Labour	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	BNP	Other	Conservative	Labour	Liberal Democrat
Unweighted base	1,030	327	292	81	134	40	3	7	8	352	272	163	
Weighted base	1,030	268	315	71	153	39	4	13	10	291	292	138	
Labour	189	4	163	3	6	1	-	0	-	1	6	133	19
	18%	2%	52%	5%	4%	2%	-	11%	-	7%	2%	46%	14%
Conservatives	287	191	34	14	23	6	-	3	-	0	177	44	23
	28%	71%	11%	20%	15%	15%	-	89%	-	4%	61%	15%	17%
Liberal Democrats	44	2	10	23	2	4	-	-	-	-	5	9	25
	4%	1%	3%	32%	1%	9%	-	-	-	-	2%	3%	18%
UKIP	97	6	4	5	71	-	-	-	3	1	26	16	17
	9%	2%	1%	7%	46%	-	-	-	23%	9%	9%	5%	12%
Don't know	414	64	104	25	51	29	-	-	10	8	78	90	53
	40%	24%	33%	36%	34%	74%	-	-	77%	80%	27%	31%	39%



**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

Table 22 Cont'd

Q9 Which party do you trust most to - Reduce crime and anti-social behaviour

Base: All respondents

	Total	Region									
		Eastern	East Midlands	London	North East	North West	South East	South West	Wales	West Midlands	Yorks & Humber
Unweighted base	1,030	77	124	104	53	183	78	52	26	178	155
Weighted base	1,030	77	129	103	51	180	77	52	26	180	155
Labour	189	8	28	11	9	39	12	8	9	35	31
	18%	10%	22%	10%	17%	22%	15%	15%	35%	19%	20%
Conservatives	287	18	33	43	19	55	20	10	8	47	33
	28%	23%	26%	42%	37%	30%	26%	20%	32%	26%	21%
Liberal Democrats	44	4	7	2	1	7	5	1	-	8	8
	4%	6%	5%	2%	3%	4%	6%	2%	-	5%	5%
UKIP	97	10	13	3	6	17	5	4	1	23	16
	9%	13%	10%	2%	11%	9%	6%	8%	5%	13%	10%
Don't know	414	37	48	44	17	63	35	29	7	66	68
	40%	48%	37%	43%	33%	35%	46%	55%	28%	37%	44%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

**Table 23**  
**Q9 Which party do you trust most to - Reduce the Government's budget deficit**  
**Base: All respondents**

	Total	Gender		Age					Social Grade				Current MP	
		Male	Female	18 - 24	25 - 34	35 - 49	50 - 64	65+	AB	C1	C2	DE	Conser vative	Labour
Unweighted base	1,030	551	479	78	157	261	320	214	435	278	142	175	646	384
Weighted base	1,030	506	524	129	177	264	251	210	219	312	219	280	644	386
Labour	151	77	74	21	34	44	32	19	25	45	44	37	89	61
	15%	15%	14%	16%	19%	17%	13%	9%	11%	14%	20%	13%	14%	16%
Conservatives	385	246	139	26	46	85	111	117	120	113	74	79	236	149
	37%	49%	27%	20%	26%	32%	44%	56%	55%	36%	34%	28%	37%	39%
Liberal Democrats	40	21	19	14	9	9	5	4	11	13	11	6	29	11
	4%	4%	4%	11%	5%	3%	2%	2%	5%	4%	5%	2%	4%	3%
UKIP	67	35	32	12	6	22	18	11	5	16	18	28	42	26
	7%	7%	6%	9%	3%	8%	7%	5%	2%	5%	8%	10%	6%	7%
Don't know	387	126	260	57	82	104	85	59	58	126	72	130	248	139
	38%	25%	50%	44%	46%	39%	34%	28%	27%	40%	33%	47%	38%	36%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

Absolutes/col percents

Table 23 Cont'd

Q9 Which party do you trust most to - Reduce the Government's budget deficit

Base: All respondents

	Total	Voting Intention								Past vote - General Election 2010			
		Conservative	Labour	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	BNP	Other	Conservative	Labour	Liberal Democrat
Unweighted base	1,030	327	292	81	134	40	3	7	8	352	272	163	
Weighted base	1,030	268	315	71	153	39	4	13	10	291	292	138	
Labour	151	4	129	3	8	0	-	-	-	3	109	12	
	15%	1%	41%	4%	5%	1%	-	-	-	1%	38%	9%	
Conservatives	385	219	64	26	45	5	-	3	-	1	212	59	49
	37%	82%	20%	36%	30%	13%	-	81%	-	13%	73%	20%	36%
Liberal Democrats	40	8	9	22	-	1	-	-	-	-	7	12	19
	4%	3%	3%	31%	-	1%	-	-	-	-	2%	4%	13%
UKIP	67	1	2	2	55	-	-	-	5	-	12	11	15
	7%	0%	1%	4%	36%	-	-	-	39%	-	4%	4%	11%
Don't know	387	36	110	18	45	33	-	1	8	9	56	101	44
	38%	13%	35%	26%	29%	84%	-	19%	61%	87%	19%	34%	32%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

Table 23 Cont'd

Q9 Which party do you trust most to - Reduce the Government's budget deficit

Base: All respondents

	Total	Region									
		Eastern	East Midlands	London	North East	North West	South East	South West	Wales	West Midlands	Yorks & Humber
Unweighted base	1,030	77	124	104	53	183	78	52	26	178	155
Weighted base	1,030	77	129	103	51	180	77	52	26	180	155
Labour	151	11	24	8	11	36	7	7	6	24	18
	15%	14%	18%	8%	21%	20%	8%	14%	22%	13%	12%
Conservatives	385	27	44	53	20	74	27	14	10	63	52
	37%	35%	34%	51%	39%	41%	36%	27%	40%	35%	34%
Liberal Democrats	40	3	7	3	-	4	5	1	-	11	6
	4%	4%	5%	3%	-	2%	7%	2%	-	6%	4%
UKIP	67	6	8	2	5	10	4	2	2	15	13
	7%	8%	6%	2%	10%	6%	6%	4%	9%	8%	8%
Don't know	387	30	47	37	16	56	34	28	7	67	65
	38%	39%	36%	36%	31%	31%	44%	53%	28%	37%	42%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

**Table 24**  
**Q9 Which party do you trust most to - Make the welfare system fairer**  
**Base: All respondents**

	Total	Gender		Age					Social Grade				Current MP	
		Male	Female	18 - 24	25 - 34	35 - 49	50 - 64	65+	AB	C1	C2	DE	Conser vative	Labour
Unweighted base	1,030	551	479	78	157	261	320	214	435	278	142	175	646	384
Weighted base	1,030	506	524	129	177	264	251	210	219	312	219	280	644	386
Labour	254	136	118	32	50	65	77	31	56	74	64	60	157	98
	25%	27%	23%	25%	28%	25%	31%	15%	26%	24%	29%	21%	24%	25%
Conservatives	247	141	106	11	35	55	61	85	75	73	45	54	158	88
	24%	28%	20%	8%	20%	21%	24%	41%	34%	23%	21%	19%	25%	23%
Liberal Democrats	77	51	26	11	10	25	16	15	26	22	11	18	43	34
	7%	10%	5%	8%	6%	10%	7%	7%	12%	7%	5%	6%	7%	9%
UKIP	85	48	38	14	10	26	19	16	9	21	22	34	48	37
	8%	9%	7%	11%	6%	10%	8%	8%	4%	7%	10%	12%	7%	10%
Don't know	367	130	236	61	72	93	77	63	53	122	77	115	238	129
	36%	26%	45%	48%	41%	35%	31%	30%	24%	39%	35%	41%	37%	33%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

Absolutes/col percents

Table 24 Cont'd

Q9 Which party do you trust most to - Make the welfare system fairer

Base: All respondents

	Total	Voting Intention								Past vote - General Election 2010			
		Conservative	Labour	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	BNP	Other	Conservative	Labour	Liberal Democrat
Unweighted base	1,030	327	292	81	134	40	3	7	8	352	272	163	
Weighted base	1,030	268	315	71	153	39	4	13	10	291	292	138	
Labour	254	25	190	12	17	2	-	0	2	1	21	169	30
	25%	9%	60%	17%	11%	6%	-	11%	20%	7%	7%	58%	22%
Conservatives	247	165	29	7	28	1	-	2	-	3	158	25	18
	24%	61%	9%	10%	18%	3%	-	70%	-	29%	54%	9%	13%
Liberal Democrats	77	13	12	35	4	4	-	-	-	-	12	14	39
	7%	5%	4%	49%	3%	11%	-	-	-	-	4%	5%	28%
UKIP	85	2	4	3	65	3	-	-	3	1	21	14	14
	8%	1%	1%	5%	43%	7%	-	-	23%	9%	7%	5%	10%
Don't know	367	64	79	13	39	29	-	1	7	6	80	69	37
	36%	24%	25%	19%	25%	73%	-	19%	57%	55%	28%	24%	27%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

Absolutes/col percents

Table 24 Cont'd

Q9 Which party do you trust most to - Make the welfare system fairer

Base: All respondents

	Total	Region									
		Eastern	East Midlands	London	North East	North West	South East	South West	Wales	West Midlands	Yorks & Humber
Unweighted base	1,030	77	124	104	53	183	78	52	26	178	155
Weighted base	1,030	77	129	103	51	180	77	52	26	180	155
Labour	254	13	36	23	13	50	16	11	10	49	34
	25%	17%	28%	22%	26%	28%	21%	22%	38%	27%	22%
Conservatives	247	18	27	36	16	47	18	9	9	36	30
	24%	24%	21%	35%	32%	26%	23%	17%	35%	20%	20%
Liberal Democrats	77	8	15	7	2	11	11	3	-	11	9
	7%	11%	12%	7%	4%	6%	15%	6%	-	6%	6%
UKIP	85	9	8	3	7	15	6	2	1	16	18
	8%	12%	6%	3%	13%	9%	7%	4%	5%	9%	12%
Don't know	367	28	43	34	14	58	26	26	6	68	63
	36%	37%	34%	33%	26%	32%	33%	51%	22%	38%	41%

**ComRes Battlebus**  
**Online Fieldwork : 15th - 20th May 2014**

Weighting table

**Q1 Thinking back to the General Election in 2010, which party, if any, did you vote for?**

**Base: All respondents**

	<u>Unweighted</u> <u>Total</u>	<u>Weighted</u> <u>Total</u>
Unweighted base	1,003	1,003
Weighted base	1,003	1,003
Conservative	309 30%	291 28%
Labour	288 28%	292 28%
Liberal Democrat	142 14%	138 13%
Some other party	42 4%	62 6%
Did not vote	192 19%	192 19%
Don't remember	28 3%	28 3%
Refused	28 3%	28 3%