

Christian Aid TAX AVOIDANCE

METHODOLOGY NOTE

ComRes interviewed 2,270 adults online from 15th February to 17th February 2013. Data were weighted to be demographically representative of all British adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

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Tax Avoidance Survey

ONLINE Fieldwork : 15th-17th February 2013

Absolutes/col percents

Table 1

Q.1 Tax avoidance is the use of legal loopholes to alter a person or company's financial position in order to lower the amount of tax that they are obliged to pay. This differs from tax evasion where a person or organisation does not pay tax by illegal methods. Which, if any, of the following words or phrases do you associate with "tax avoidance" by multinational companies in different countries across the world?

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2270	1088	1182	186	334	413	410	402	525	884	547	308	531	314	898
Weighted base	2270	1113	1157	272	363	431	386	340	476	613	658	477	522	312	959
Morally wrong	1488 66%	761 68%	728 63%	120 44%	189 52%	244 57%	291 75%	255 75%	389 82%	404 66%	443 67%	306 64%	335 64%	217 70%	546 57%
Should be illegal	1284 57%	646 58%	638 55%	113 42%	183 50%	231 54%	243 63%	208 61%	306 64%	318 52%	388 59%	276 58%	301 58%	203 65%	475 50%
Unfair	1274 56%	642 58%	633 55%	121 45%	171 47%	252 58%	239 62%	205 60%	286 60%	345 56%	368 56%	263 55%	299 57%	186 60%	498 52%
Combating it should be a priority for governments	1261 56%	678 61%	582 50%	107 39%	149 41%	191 44%	229 59%	229 67%	355 75%	369 60%	368 56%	233 49%	290 56%	178 57%	446 47%
Always going to happen	1044 46%	522 47%	522 45%	103 38%	129 36%	184 43%	192 50%	177 52%	259 54%	303 49%	297 45%	212 45%	232 44%	129 41%	422 44%
Particularly damaging to poor countries	693 31%	355 32%	338 29%	64 23%	74 20%	106 25%	112 29%	128 38%	209 44%	211 35%	217 33%	120 25%	145 28%	98 31%	235 25%
Combating it should not be a priority for governments	109 5%	63 6%	46 4%	20 7%	11 3%	21 5%	20 5%	22 6%	15 3%	38 6%	22 3%	25 5%	25 5%	15 5%	63 7%
Fair	86 4%	44 4%	42 4%	11 4%	26 7%	19 4%	5 1%	11 3%	12 3%	27 4%	17 3%	29 6%	13 2%	12 4%	53 5%
Should be legal	67 3%	37 3%	30 3%	20 7%	9 3%	13 3%	4 1%	9 3%	11 2%	25 4%	16 2%	21 4%	6 1%	8 3%	42 4%
Morally justifiable	65 3%	35 3%	30 3%	15 5%	12 3%	8 2%	5 1%	15 4%	11 2%	25 4%	16 2%	11 2%	13 3%	7 2%	31 3%
None of these	23 1%	14 1%	9 1%	7 2%	4 1%	5 1%	4 1%	1 *	2 *	4 1%	8 1%	6 1%	5 1%	1 *	16 2%
Don't know	124 5%	44 4%	80 7%	35 13%	38 10%	23 5%	16 4%	4 1%	8 2%	16 3%	31 5%	33 7%	45 9%	6 2%	56 6%

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Table 1

Q.1 Tax avoidance is the use of legal loopholes to alter a person or company's financial position in order to lower the amount of tax that they are obliged to pay. This differs from tax evasion where a person or organisation does not pay tax by illegal methods. Which, if any, of the following words or phrases do you associate with "tax avoidance" by multinational companies in different countries across the world?

Base: All respondents

	Region												Voting Intention			
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Conser-vative	Labour	Lib-eral Demo-crat	Other
Unweighted base	2270	406	93	241	157	188	153	115	173	259	301	184	508	657	180	422
Weighted base	2270	197	103	267	200	210	176	120	213	286	291	207	544	669	165	378
Morally wrong	1488 66%	145 73%	75 73%	183 69%	145 72%	134 64%	123 70%	83 69%	137 64%	137 48%	173 59%	154 74%	359 66%	446 67%	109 66%	277 73%
Should be illegal	1284 57%	138 70%	67 65%	160 60%	114 57%	108 51%	103 58%	75 63%	105 49%	131 46%	158 54%	126 61%	284 52%	397 59%	96 58%	259 68%
Unfair	1274 56%	128 65%	62 61%	166 62%	101 50%	120 57%	109 62%	69 57%	104 49%	137 48%	151 52%	128 62%	289 53%	393 59%	93 56%	226 60%
Combating it should be a priority for governments	1261 56%	136 69%	66 65%	158 59%	116 58%	107 51%	98 55%	60 50%	127 60%	134 47%	146 50%	112 54%	294 54%	381 57%	99 60%	246 65%
Always going to happen	1044 46%	81 41%	46 45%	120 45%	86 43%	88 42%	94 53%	59 49%	107 50%	111 39%	148 51%	103 50%	273 50%	264 39%	69 41%	207 55%
Particularly damaging to poor countries	693 31%	67 34%	37 36%	90 34%	44 22%	76 36%	48 27%	35 29%	69 33%	83 29%	80 28%	65 31%	136 25%	236 35%	72 44%	121 32%
Combating it should not be a priority for governments	109 5%	9 5%	1 1%	11 4%	12 6%	3 2%	12 7%	7 6%	5 2%	17 6%	19 7%	13 6%	35 6%	25 4%	7 4%	21 5%
Fair	86 4%	5 3%	1 1%	5 2%	7 3%	5 2%	5 3%	3 2%	5 2%	33 12%	13 4%	5 2%	36 7%	22 3%	6 4%	10 3%
Should be legal	67 3%	1 1%	1 1%	5 2%	9 4%	11 5%	2 1%	1 1%	10 5%	16 6%	12 4%	-	17 3%	24 4%	6 4%	9 2%
Morally justifiable	65 3%	7 3%	2 2%	5 2%	8 4%	5 2%	1 1%	1 1%	7 3%	17 6%	13 4%	-	18 3%	16 2%	6 4%	13 4%
None of these	23 1%	-	-	4 1%	1 *	1 1%	-	2 2%	1 *	12 4%	2 1%	-	7 1%	9 1%	1 1%	2 *
Don't know	124 5%	3 2%	4 3%	15 6%	13 6%	15 7%	11 7%	6 5%	9 4%	23 8%	19 6%	6 3%	15 3%	36 5%	6 4%	8 2%

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Absolutes/col percents

Table 2
Q.2 To what extent do you agree or disagree with each of the following statements?

Summary

Base: All respondents

	Statements									
	Tax avoidance by multinational companies makes me feel angry	It is unfair that I have to pay my taxes when multinational companies can avoid doing this	I am currently boycotting the products or services of a company because they do not pay their fair share of tax in the UK	I am considering boycotting the products or services of a company because they do not pay their fair share of tax in the UK	Companies should pay tax in all countries where they make a profit	At the moment it's too easy for multinational companies in the UK to avoid paying tax	Multinational companies receive more lenient treatment from the taxman than individual tax payers do	The Government is showing a genuine desire to combat tax avoidance	Tax avoidance by multinational companies is not morally wrong as they are using legal methods to reduce their tax bill	Multinational companies' accounts should be more transparent and publicly available
Unweighted base	2270	2270	2270	2270	2270	2270	2270	2270	2270	2270
Weighted base	2270	2270	2270	2270	2270	2270	2270	2270	2270	2270
NET: Agree	1813 80%	2026 89%	768 34%	1019 45%	2047 90%	1935 85%	1822 80%	972 43%	569 25%	1902 84%
Agree strongly (4)	959 42%	1460 64%	293 13%	416 18%	1445 64%	1205 53%	1112 49%	194 9%	202 9%	1148 51%
Tend to agree (3)	854 38%	566 25%	475 21%	603 27%	601 26%	730 32%	710 31%	778 34%	367 16%	753 33%
Tend to disagree (2)	222 10%	104 5%	766 34%	600 26%	72 3%	80 4%	107 5%	567 25%	661 29%	114 5%
Disagree strongly (1)	67 3%	27 1%	397 17%	254 11%	11 1%	19 1%	43 2%	309 14%	788 35%	29 1%
NET: Disagree	288 13%	131 6%	1163 51%	854 38%	84 4%	99 4%	150 7%	876 39%	1449 64%	143 6%
Don't know	169 7%	113 5%	339 15%	397 18%	140 6%	235 10%	298 13%	422 19%	252 11%	225 10%
Mean	3.29	3.60	2.34	2.63	3.63	3.53	3.47	2.46	1.99	3.48
Standard deviation	0.78	0.64	0.97	0.97	0.58	0.62	0.70	0.89	0.99	0.67
Standard error	0.02	0.01	0.02	0.02	0.01	0.01	0.02	0.02	0.02	0.01

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Absolutes/col percents

Table 3

Q.2 To what extent do you agree or disagree with each of the following statements?

Tax avoidance by multinational companies makes me feel angry

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2270	1088	1182	186	334	413	410	402	525	884	547	308	531	314	898
Weighted base	2270	1113	1157	272	363	431	386	340	476	613	658	477	522	312	959
NET: Agree	1813 80%	890 80%	923 80%	179 66%	281 77%	338 78%	315 82%	287 84%	412 87%	492 80%	519 79%	385 81%	417 80%	260 83%	735 77%
Agree strongly	(4) 959 42%	465 42%	494 43%	83 30%	134 37%	176 41%	173 45%	158 46%	235 49%	270 44%	238 36%	225 47%	227 44%	149 48%	371 39%
Tend to agree	(3) 854 38%	425 38%	429 37%	97 36%	147 40%	161 37%	143 37%	129 38%	177 37%	222 36%	281 43%	161 34%	190 36%	111 35%	364 38%
Tend to disagree	(2) 222 10%	115 10%	106 9%	43 16%	34 9%	37 9%	38 10%	28 8%	42 9%	64 10%	78 12%	33 7%	46 9%	27 9%	106 11%
Disagree strongly	(1) 67 3%	38 3%	28 2%	11 4%	7 2%	14 3%	11 3%	12 4%	11 2%	23 4%	18 3%	15 3%	11 2%	9 3%	32 3%
NET: Disagree	288 13%	154 14%	135 12%	54 20%	41 11%	51 12%	49 13%	40 12%	53 11%	87 14%	96 15%	48 10%	57 11%	37 12%	138 14%
Don't know	169 7%	69 6%	100 9%	39 14%	41 11%	43 10%	22 6%	13 4%	11 2%	33 5%	44 7%	43 9%	48 9%	16 5%	86 9%
Mean	3.29	3.26	3.31	3.07	3.27	3.29	3.31	3.32	3.37	3.27	3.20	3.37	3.34	3.35	3.23
Standard deviation	0.78	0.80	0.76	0.85	0.74	0.78	0.78	0.78	0.75	0.81	0.77	0.77	0.75	0.77	0.80
Standard error	0.02	0.02	0.02	0.07	0.04	0.04	0.04	0.04	0.03	0.03	0.03	0.05	0.03	0.04	0.03

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Table 3

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Base: All respondents

	Region												Voting Intention			
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Con- ser- vative	Labour	Lib- eral Demo- crat	Other
Unweighted base	2270	406	93	241	157	188	153	115	173	259	301	184	508	657	180	422
Weighted base	2270	197	103	267	200	210	176	120	213	286	291	207	544	669	165	378
NET: Agree	1813 80%	172 87%	84 82%	215 80%	159 79%	158 75%	143 81%	93 78%	172 81%	225 79%	230 79%	163 79%	433 79%	551 82%	138 83%	327 87%
Agree strongly	(4) 959 42%	101 51%	37 36%	112 42%	86 43%	87 41%	77 43%	55 45%	93 43%	105 37%	126 43%	82 39%	209 38%	279 42%	64 39%	214 57%
Tend to agree	(3) 854 38%	71 36%	47 46%	103 39%	72 36%	71 34%	66 37%	39 32%	79 37%	120 42%	104 36%	82 39%	224 41%	271 41%	74 45%	113 30%
Tend to disagree	(2) 222 10%	14 7%	10 9%	22 8%	22 11%	21 10%	13 7%	18 15%	22 10%	26 9%	30 10%	23 11%	68 13%	44 7%	18 11%	32 8%
Disagree strongly	(1) 67 3%	4 2%	2 2%	8 3%	5 3%	4 2%	8 4%	1 1%	9 4%	8 3%	9 3%	10 5%	15 3%	23 3%	3 2%	9 2%
NET: Disagree	288 13%	18 9%	11 11%	30 11%	27 13%	25 12%	21 12%	19 16%	31 15%	34 12%	39 14%	32 16%	84 15%	67 10%	21 13%	41 11%
Don't know	169 7%	7 4%	8 7%	22 8%	15 7%	28 13%	13 8%	8 6%	9 4%	26 9%	22 7%	12 6%	28 5%	52 8%	6 4%	9 2%
Mean	3.29	3.41	3.25	3.30	3.29	3.32	3.30	3.31	3.26	3.24	3.29	3.20	3.21	3.31	3.25	3.44
Standard deviation	0.78	0.72	0.71	0.77	0.78	0.75	0.81	0.77	0.83	0.76	0.80	0.83	0.78	0.76	0.73	0.76
Standard error	0.02	0.04	0.08	0.05	0.06	0.06	0.07	0.07	0.06	0.05	0.05	0.06	0.04	0.03	0.06	0.04

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Absolutes/col percents

Table 4

Q.2 To what extent do you agree or disagree with each of the following statements?

It is unfair that I have to pay my taxes when multinational companies can avoid doing this

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2270	1088	1182	186	334	413	410	402	525	884	547	308	531	314	898
Weighted base	2270	1113	1157	272	363	431	386	340	476	613	658	477	522	312	959
NET: Agree	2026	986	1040	221	314	375	351	320	445	553	598	414	460	288	833
	89%	89%	90%	81%	86%	87%	91%	94%	94%	90%	91%	87%	88%	92%	87%
Agree strongly	(4) 1460	717	743	145	216	264	270	242	324	387	420	314	338	245	587
	64%	64%	64%	53%	59%	61%	70%	71%	68%	63%	64%	66%	65%	78%	61%
Tend to agree	(3) 566	269	296	76	98	110	81	78	122	166	178	100	122	43	247
	25%	24%	26%	28%	27%	26%	21%	23%	26%	27%	27%	21%	23%	14%	26%
Tend to disagree	(2) 104	63	41	24	16	19	12	13	20	32	31	22	19	16	50
	5%	6%	4%	9%	5%	4%	3%	4%	4%	5%	5%	5%	4%	5%	5%
Disagree strongly	(1) 27	15	11	3	6	10	2	2	4	11	5	6	4	1	16
	1%	1%	1%	1%	2%	2%	1%	1%	1%	2%	1%	1%	1%	*	2%
NET: Disagree	131	78	53	26	22	29	14	15	24	44	36	28	23	16	66
	6%	7%	5%	10%	6%	7%	4%	4%	5%	7%	6%	6%	4%	5%	7%
Don't know	113	48	65	25	27	28	21	5	7	16	24	35	38	8	60
	5%	4%	6%	9%	7%	6%	5%	2%	2%	3%	4%	7%	7%	2%	6%
Mean	3.60	3.59	3.62	3.47	3.56	3.56	3.69	3.67	3.63	3.56	3.60	3.64	3.64	3.75	3.56
Standard deviation	0.64	0.67	0.61	0.71	0.67	0.70	0.56	0.58	0.60	0.69	0.62	0.64	0.60	0.55	0.68
Standard error	0.01	0.02	0.02	0.05	0.04	0.04	0.03	0.03	0.03	0.02	0.03	0.04	0.03	0.03	0.02

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Table 4

Q.2 To what extent do you agree or disagree with each of the following statements?

It is unfair that I have to pay my taxes when multinational companies can avoid doing this

Base: All respondents

	Region												Voting Intention			
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Con- ser- vative	Labour	Lib- eral Demo- crat	Other
Unweighted base	2270	406	93	241	157	188	153	115	173	259	301	184	508	657	180	422
Weighted base	2270	197	103	267	200	210	176	120	213	286	291	207	544	669	165	378
NET: Agree	2026 89%	186 94%	91 89%	241 91%	180 90%	179 85%	155 88%	113 94%	193 91%	244 85%	260 89%	183 88%	492 90%	589 88%	146 88%	359 95%
Agree strongly	(4) 1460 64%	142 72%	65 63%	184 69%	128 64%	129 61%	116 66%	78 65%	142 67%	159 56%	183 63%	134 65%	323 59%	428 64%	107 64%	289 77%
Tend to agree	(3) 566 25%	44 22%	27 26%	57 21%	52 26%	49 24%	39 22%	35 29%	51 24%	85 30%	77 26%	49 24%	169 31%	160 24%	39 24%	70 18%
Tend to disagree	(2) 104 5%	4 2%	7 7%	9 3%	10 5%	11 5%	11 6%	4 3%	12 6%	21 7%	9 3%	8 4%	23 4%	38 6%	11 7%	11 3%
Disagree strongly	(1) 27 1%	2 1%	* *	1 *	3 2%	4 2%	2 1%	- -	1 1%	3 1%	5 2%	5 2%	12 2%	7 1%	3 2%	1 *
NET: Disagree	131 6%	6 3%	7 7%	9 3%	13 6%	15 7%	13 8%	4 3%	13 6%	24 8%	14 5%	12 6%	35 6%	45 7%	15 9%	12 3%
Don't know	113 5%	5 3%	4 4%	16 6%	7 4%	17 8%	8 5%	4 3%	6 3%	17 6%	17 6%	12 6%	17 3%	35 5%	5 3%	7 2%
Mean	3.60	3.70	3.58	3.70	3.58	3.57	3.59	3.64	3.62	3.49	3.60	3.60	3.52	3.60	3.55	3.75
Standard deviation	0.64	0.57	0.64	0.55	0.67	0.69	0.68	0.54	0.62	0.70	0.64	0.68	0.69	0.65	0.72	0.51
Standard error	0.01	0.03	0.07	0.04	0.05	0.05	0.06	0.05	0.05	0.04	0.04	0.05	0.03	0.03	0.05	0.03

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Absolutes/col percents

Table 5

Q.2 To what extent do you agree or disagree with each of the following statements?

I am currently boycotting the products or services of a company because they do not pay their fair share of tax in the UK

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
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Weighted base	2270	1113	1157	272	363	431	386	340	476	613	658	477	522	312	959
NET: Agree	768 34%	400 36%	367 32%	77 28%	126 35%	135 31%	114 30%	127 37%	189 40%	227 37%	207 31%	176 37%	158 30%	123 39%	315 33%
Agree strongly	(4) 293 13%	157 14%	136 12%	34 13%	39 11%	48 11%	55 14%	54 16%	64 13%	78 13%	77 12%	81 17%	57 11%	57 18%	120 13%
Tend to agree	(3) 475 21%	244 22%	231 20%	43 16%	87 24%	87 20%	59 15%	74 22%	125 26%	149 24%	130 20%	95 20%	101 19%	67 21%	195 20%
Tend to disagree	(2) 766 34%	356 32%	410 35%	64 23%	117 32%	170 39%	137 35%	116 34%	162 34%	206 34%	243 37%	142 30%	175 34%	99 32%	330 34%
Disagree strongly	(1) 397 17%	218 20%	179 16%	68 25%	61 17%	64 15%	86 22%	49 14%	69 14%	109 18%	127 19%	67 14%	94 18%	52 17%	166 17%
NET: Disagree	1163 51%	573 52%	590 51%	132 49%	179 49%	234 54%	223 58%	165 48%	231 48%	315 51%	370 56%	209 44%	269 52%	151 48%	496 52%
Don't know	339 15%	139 12%	200 17%	64 23%	59 16%	62 14%	50 13%	48 14%	57 12%	70 12%	81 12%	92 19%	95 18%	38 12%	148 15%
Mean	2.34	2.35	2.34	2.20	2.34	2.32	2.25	2.45	2.44	2.36	2.27	2.49	2.28	2.46	2.33
Standard deviation	0.97	1.00	0.94	1.07	0.94	0.91	1.01	0.97	0.94	0.96	0.95	1.01	0.96	1.02	0.96
Standard error	0.02	0.03	0.03	0.09	0.06	0.05	0.05	0.05	0.04	0.03	0.04	0.06	0.05	0.06	0.03

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Absolutes/col percents

Table 5

Q.2 To what extent do you agree or disagree with each of the following statements?

I am currently boycotting the products or services of a company because they do not pay their fair share of tax in the UK

Base: All respondents

	Region												Voting Intention			
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Con- ser- vative	Labour	Lib- eral Demo- crat	Other
Unweighted base	2270	406	93	241	157	188	153	115	173	259	301	184	508	657	180	422
Weighted base	2270	197	103	267	200	210	176	120	213	286	291	207	544	669	165	378
NET: Agree	768 34%	80 41%	30 29%	91 34%	58 29%	64 31%	63 36%	32 27%	67 31%	126 44%	87 30%	69 33%	172 32%	244 37%	76 46%	151 40%
Agree strongly	(4) 293 13%	29 15%	12 11%	32 12%	23 12%	29 14%	31 18%	12 10%	21 10%	43 15%	33 11%	28 14%	66 12%	93 14%	27 16%	63 17%
Tend to agree	(3) 475 21%	51 26%	18 18%	60 22%	35 17%	35 17%	32 18%	20 17%	45 21%	83 29%	54 19%	41 20%	105 19%	151 23%	49 30%	87 23%
Tend to disagree	(2) 766 34%	60 30%	41 40%	78 29%	83 41%	77 37%	51 29%	52 43%	70 33%	80 28%	102 35%	72 35%	189 35%	237 35%	50 30%	124 33%
Disagree strongly	(1) 397 17%	38 19%	19 19%	52 19%	33 16%	29 14%	31 17%	19 16%	49 23%	35 12%	56 19%	37 18%	117 21%	92 14%	25 15%	57 15%
NET: Disagree	1163 51%	98 50%	60 59%	130 49%	115 58%	106 51%	82 46%	71 59%	119 56%	115 40%	158 54%	110 53%	306 56%	329 49%	75 45%	181 48%
Don't know	339 15%	19 10%	12 12%	45 17%	27 13%	39 19%	32 18%	17 14%	28 13%	45 16%	46 16%	28 14%	67 12%	96 14%	15 9%	47 12%
Mean	2.34	2.40	2.25	2.32	2.28	2.38	2.44	2.24	2.21	2.56	2.26	2.33	2.25	2.43	2.51	2.47
Standard deviation	0.97	1.00	0.94	0.99	0.92	0.96	1.05	0.89	0.96	0.95	0.96	0.98	0.98	0.94	0.97	0.99
Standard error	0.02	0.05	0.10	0.07	0.08	0.08	0.09	0.09	0.08	0.06	0.06	0.08	0.05	0.04	0.08	0.05

Tax Avoidance Survey

ONLINE Fieldwork : 15th-17th February 2013

Absolutes/col percents

Table 6

Q.2 To what extent do you agree or disagree with each of the following statements?**I am considering boycotting the products or services of a company because they do not pay their fair share of tax in the UK****Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2270	1088	1182	186	334	413	410	402	525	884	547	308	531	314	898
Weighted base	2270	1113	1157	272	363	431	386	340	476	613	658	477	522	312	959
NET: Agree	1019 45%	524 47%	495 43%	96 35%	165 45%	184 43%	143 37%	182 53%	248 52%	311 51%	267 41%	223 47%	218 42%	147 47%	423 44%
Agree strongly	(4) 416 18%	228 20%	188 16%	33 12%	72 20%	72 17%	65 17%	76 22%	98 21%	111 18%	105 16%	105 22%	96 18%	67 22%	180 19%
Tend to agree	(3) 603 27%	296 27%	307 26%	63 23%	93 26%	112 26%	78 20%	106 31%	151 32%	200 33%	162 25%	119 25%	122 23%	80 26%	243 25%
Tend to disagree	(2) 600 26%	291 26%	309 27%	67 25%	88 24%	123 28%	119 31%	88 26%	115 24%	167 27%	207 32%	105 22%	120 23%	87 28%	259 27%
Disagree strongly	(1) 254 11%	147 13%	108 9%	50 18%	42 12%	37 9%	52 13%	29 9%	45 9%	62 10%	80 12%	49 10%	62 12%	34 11%	103 11%
NET: Disagree	854 38%	438 39%	416 36%	117 43%	130 36%	160 37%	170 44%	117 34%	160 34%	229 37%	288 44%	154 32%	182 35%	122 39%	362 38%
Don't know	397 18%	151 14%	247 21%	59 22%	68 19%	88 20%	72 19%	42 12%	68 14%	73 12%	104 16%	99 21%	122 23%	43 14%	173 18%
Mean	2.63	2.63	2.63	2.37	2.66	2.64	2.50	2.77	2.74	2.67	2.53	2.74	2.63	2.67	2.64
Standard deviation	0.97	1.01	0.94	1.01	1.00	0.93	1.00	0.94	0.94	0.93	0.96	1.01	1.01	0.99	0.98
Standard error	0.02	0.03	0.03	0.08	0.06	0.05	0.05	0.05	0.04	0.03	0.04	0.06	0.05	0.06	0.04

Tax Avoidance Survey

ONLINE Fieldwork : 15th-17th February 2013

Absolutes/col percents

Table 6

Q.2 To what extent do you agree or disagree with each of the following statements?**I am considering boycotting the products or services of a company because they do not pay their fair share of tax in the UK****Base: All respondents**

	Region												Voting Intention			
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Con- ser- vative	Labour	Lib- eral Dem- ocrat	Other
Unweighted base	2270	406	93	241	157	188	153	115	173	259	301	184	508	657	180	422
Weighted base	2270	197	103	267	200	210	176	120	213	286	291	207	544	669	165	378
NET: Agree	1019 45%	108 55%	43 42%	127 47%	77 39%	89 42%	72 41%	44 36%	90 42%	146 51%	130 45%	92 45%	201 37%	334 50%	95 57%	218 58%
Agree strongly	(4) 416 18%	43 22%	30 29%	56 21%	22 11%	40 19%	34 19%	16 13%	34 16%	65 23%	46 16%	31 15%	88 16%	131 20%	38 23%	97 26%
Tend to agree	(3) 603 27%	65 33%	14 13%	71 27%	55 27%	49 23%	38 22%	28 23%	56 26%	81 28%	84 29%	61 30%	113 21%	203 30%	57 34%	121 32%
Tend to disagree	(2) 600 26%	48 24%	30 29%	64 24%	55 27%	52 25%	48 27%	38 32%	60 28%	68 24%	77 26%	60 29%	180 33%	172 26%	37 22%	80 21%
Disagree strongly	(1) 254 11%	19 9%	13 13%	22 8%	27 13%	20 9%	28 16%	14 12%	29 14%	22 8%	41 14%	20 10%	73 13%	63 9%	15 9%	35 9%
NET: Disagree	854 38%	66 34%	43 42%	86 32%	82 41%	72 34%	76 43%	53 44%	89 42%	89 31%	118 41%	80 39%	253 46%	235 35%	52 31%	114 30%
Don't know	397 18%	23 11%	16 16%	54 20%	41 21%	49 23%	28 16%	24 20%	34 16%	50 17%	43 15%	34 17%	91 17%	100 15%	19 11%	46 12%
Mean	2.63	2.76	2.69	2.76	2.46	2.68	2.53	2.46	2.53	2.81	2.54	2.60	2.48	2.71	2.80	2.84
Standard deviation	0.97	0.95	1.11	0.96	0.93	0.98	1.05	0.94	0.98	0.95	0.97	0.92	0.98	0.94	0.94	0.96
Standard error	0.02	0.05	0.12	0.07	0.08	0.08	0.09	0.10	0.08	0.06	0.06	0.07	0.05	0.04	0.07	0.05

Tax Avoidance Survey

ONLINE Fieldwork : 15th-17th February 2013

Absolutes/col percents

Table 7

Q.2 To what extent do you agree or disagree with each of the following statements?

Companies should pay tax in all countries where they make a profit

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2270	1088	1182	186	334	413	410	402	525	884	547	308	531	314	898
Weighted base	2270	1113	1157	272	363	431	386	340	476	613	658	477	522	312	959
NET: Agree	2047 90%	1010 91%	1036 90%	209 77%	312 86%	379 88%	362 94%	326 96%	460 97%	567 93%	603 92%	419 88%	457 88%	291 93%	848 88%
Agree strongly	(4) 1445 64%	741 67%	704 61%	143 52%	192 53%	261 60%	270 70%	233 68%	347 73%	403 66%	426 65%	289 61%	327 63%	230 74%	570 59%
Tend to agree	(3) 601 26%	269 24%	333 29%	66 24%	120 33%	118 27%	92 24%	93 27%	113 24%	164 27%	177 27%	130 27%	130 25%	60 19%	278 29%
Tend to disagree	(2) 72 3%	40 4%	32 3%	24 9%	19 5%	14 3%	5 1%	5 1%	4 1%	20 3%	20 3%	18 4%	14 3%	13 4%	34 4%
Disagree strongly	(1) 11 1%	6 1%	5 *	2 1%	3 1%	4 1%	1 *	- *	2 *	4 1%	4 1%	1 *	3 1%	2 1%	5 *
NET: Disagree	84 4%	47 4%	37 3%	25 9%	22 6%	19 4%	6 2%	5 1%	6 1%	25 4%	24 4%	19 4%	16 3%	15 5%	39 4%
Don't know	140 6%	56 5%	84 7%	38 14%	29 8%	34 8%	18 5%	10 3%	10 2%	21 3%	32 5%	39 8%	49 9%	6 2%	72 7%
Mean	3.63	3.65	3.62	3.49	3.50	3.60	3.71	3.69	3.73	3.63	3.64	3.61	3.65	3.70	3.59
Standard deviation	0.58	0.58	0.57	0.70	0.65	0.61	0.50	0.50	0.49	0.59	0.58	0.58	0.57	0.58	0.59
Standard error	0.01	0.02	0.02	0.06	0.04	0.03	0.03	0.03	0.02	0.02	0.03	0.03	0.03	0.03	0.02

Tax Avoidance Survey

ONLINE Fieldwork : 15th-17th February 2013

Absolutes/col percents

Table 7

Q.2 To what extent do you agree or disagree with each of the following statements?

Companies should pay tax in all countries where they make a profit

Base: All respondents

	Region												Voting Intention			
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Con- ser- vative	Labour	Lib- eral Dem- ocrat	Other
Unweighted base	2270	406	93	241	157	188	153	115	173	259	301	184	508	657	180	422
Weighted base	2270	197	103	267	200	210	176	120	213	286	291	207	544	669	165	378
NET: Agree	2047 90%	187 95%	89 87%	248 93%	179 90%	176 84%	157 89%	107 89%	198 93%	245 86%	266 91%	193 93%	508 93%	597 89%	152 92%	360 95%
Agree strongly	(4) 1445 64%	146 74%	61 60%	179 67%	124 62%	126 60%	117 67%	78 65%	152 72%	155 54%	178 61%	129 62%	351 65%	414 62%	109 66%	288 76%
Tend to agree	(3) 601 26%	42 21%	28 27%	69 26%	56 28%	51 24%	40 23%	29 24%	45 21%	90 31%	89 30%	64 31%	157 29%	183 27%	43 26%	73 19%
Tend to disagree	(2) 72 3%	2 1%	6 6%	1 *	6 3%	14 7%	4 2%	10 9%	5 3%	19 7%	3 1%	2 1%	15 3%	28 4%	9 5%	4 1%
Disagree strongly	(1) 11 1%	* *	- -	1 1%	1 *	1 *	1 *	- -	1 1%	3 1%	3 1%	- -	2 *	6 1%	* *	2 1%
NET: Disagree	84 4%	2 1%	6 6%	3 1%	6 3%	15 7%	5 3%	10 9%	7 3%	22 8%	6 2%	2 1%	16 3%	34 5%	9 6%	6 2%
Don't know	140 6%	8 4%	7 7%	16 6%	14 7%	19 9%	14 8%	3 2%	8 4%	19 7%	19 7%	12 6%	20 4%	38 6%	4 3%	11 3%
Mean	3.63	3.76	3.58	3.70	3.63	3.57	3.69	3.58	3.71	3.49	3.62	3.65	3.64	3.59	3.62	3.76
Standard deviation	0.58	0.46	0.61	0.51	0.56	0.65	0.54	0.65	0.55	0.68	0.57	0.50	0.55	0.62	0.60	0.49
Standard error	0.01	0.02	0.07	0.03	0.05	0.05	0.05	0.06	0.04	0.04	0.03	0.04	0.03	0.02	0.05	0.02

Tax Avoidance Survey

ONLINE Fieldwork : 15th-17th February 2013

Absolutes/col percents

Table 8

Q.2 To what extent do you agree or disagree with each of the following statements?

At the moment it's too easy for multinational companies in the UK to avoid paying tax

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2270	1088	1182	186	334	413	410	402	525	884	547	308	531	314	898
Weighted base	2270	1113	1157	272	363	431	386	340	476	613	658	477	522	312	959
NET: Agree	1935 85%	979 88%	957 83%	197 72%	286 79%	354 82%	337 87%	315 92%	447 94%	550 90%	569 86%	401 84%	415 80%	286 91%	794 83%
Agree strongly	(4) 1205 53%	647 58%	558 48%	115 42%	173 48%	209 48%	213 55%	192 56%	304 64%	343 56%	338 51%	260 55%	264 51%	182 58%	498 52%
Tend to agree	(3) 730 32%	331 30%	399 34%	82 30%	113 31%	145 34%	124 32%	123 36%	143 30%	207 34%	231 35%	141 30%	151 29%	104 33%	297 31%
Tend to disagree	(2) 80 4%	35 3%	45 4%	22 8%	17 5%	17 4%	7 2%	9 3%	8 2%	20 3%	22 3%	8 2%	29 6%	8 3%	35 4%
Disagree strongly	(1) 19 1%	13 1%	6 1%	2 1%	4 1%	8 2%	1 *	3 1%	1 *	5 1%	4 1%	6 1%	4 1%	4 1%	10 1%
NET: Disagree	99 4%	48 4%	51 4%	24 9%	21 6%	25 6%	8 2%	12 4%	9 2%	25 4%	27 4%	15 3%	33 6%	11 4%	45 5%
Don't know	235 10%	85 8%	150 13%	51 19%	56 16%	53 12%	42 11%	13 4%	20 4%	38 6%	63 10%	61 13%	74 14%	15 5%	120 12%
Mean	3.53	3.57	3.50	3.40	3.48	3.47	3.59	3.54	3.64	3.55	3.51	3.58	3.51	3.56	3.53
Standard deviation	0.62	0.62	0.61	0.71	0.67	0.68	0.55	0.60	0.53	0.61	0.61	0.61	0.66	0.61	0.64
Standard error	0.01	0.02	0.02	0.06	0.04	0.04	0.03	0.03	0.02	0.02	0.03	0.04	0.03	0.04	0.02

Tax Avoidance Survey

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Absolutes/col percents

Table 8

Q.2 To what extent do you agree or disagree with each of the following statements?

At the moment it's too easy for multinational companies in the UK to avoid paying tax

Base: All respondents

	Region												Voting Intention			
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Con- ser- vative	Labour	Lib- eral Dem- ocrat	Other
Unweighted base	2270	406	93	241	157	188	153	115	173	259	301	184	508	657	180	422
Weighted base	2270	197	103	267	200	210	176	120	213	286	291	207	544	669	165	378
NET: Agree	1935 85%	183 93%	88 86%	226 85%	165 82%	168 80%	148 84%	106 88%	192 90%	234 82%	248 85%	178 86%	477 88%	564 84%	145 88%	354 94%
Agree strongly	(4) 1205 53%	122 62%	59 57%	139 52%	98 49%	108 51%	106 60%	68 57%	109 51%	134 47%	154 53%	107 52%	290 53%	344 51%	88 53%	246 65%
Tend to agree	(3) 730 32%	61 31%	30 29%	87 33%	67 33%	60 28%	42 24%	38 31%	82 39%	100 35%	93 32%	71 34%	186 34%	220 33%	57 35%	108 29%
Tend to disagree	(2) 80 4%	5 3%	5 5%	6 2%	10 5%	15 7%	8 5%	8 7%	2 1%	14 5%	4 1%	2 1%	20 4%	34 5%	4 3%	9 2%
Disagree strongly	(1) 19 1%	1 1%	- -	1 *	1 1%	3 1%	3 2%	- -	3 1%	2 1%	* *	5 3%	6 1%	6 1%	2 1%	2 1%
NET: Disagree	99 4%	6 3%	5 5%	7 3%	12 6%	18 8%	11 6%	8 7%	5 2%	16 6%	4 1%	7 3%	26 5%	41 6%	6 4%	11 3%
Don't know	235 10%	8 4%	9 9%	33 13%	23 12%	25 12%	17 10%	6 5%	17 8%	35 12%	39 13%	22 11%	42 8%	64 10%	14 9%	13 3%
Mean	3.53	3.61	3.57	3.56	3.48	3.47	3.58	3.52	3.52	3.46	3.59	3.51	3.51	3.49	3.53	3.64
Standard deviation	0.62	0.57	0.60	0.57	0.65	0.71	0.67	0.63	0.59	0.64	0.53	0.66	0.63	0.65	0.61	0.56
Standard error	0.01	0.03	0.06	0.04	0.05	0.05	0.06	0.06	0.05	0.04	0.03	0.05	0.03	0.03	0.05	0.03

Tax Avoidance Survey

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Absolutes/col percents

Table 9

Q.2 To what extent do you agree or disagree with each of the following statements?

Multinational companies receive more lenient treatment from the taxman than individual tax payers do

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2270	1088	1182	186	334	413	410	402	525	884	547	308	531	314	898
Weighted base	2270	1113	1157	272	363	431	386	340	476	613	658	477	522	312	959
NET: Agree	1822 80%	936 84%	886 77%	178 65%	272 75%	341 79%	312 81%	306 90%	413 87%	504 82%	539 82%	365 77%	414 79%	275 88%	742 77%
Agree strongly	(4) 1112 49%	603 54%	509 44%	101 37%	158 44%	194 45%	209 54%	189 56%	261 55%	294 48%	316 48%	245 51%	257 49%	183 59%	452 47%
Tend to agree	(3) 710 31%	333 30%	377 33%	77 28%	114 31%	147 34%	103 27%	116 34%	153 32%	210 34%	222 34%	120 25%	157 30%	92 29%	291 30%
Tend to disagree	(2) 107 5%	49 4%	59 5%	27 10%	18 5%	19 4%	22 6%	8 2%	13 3%	39 6%	27 4%	23 5%	17 3%	12 4%	58 6%
Disagree strongly	(1) 43 2%	27 2%	16 1%	3 1%	10 3%	8 2%	7 2%	5 1%	9 2%	14 2%	7 1%	17 4%	4 1%	4 1%	22 2%
NET: Disagree	150 7%	76 7%	74 6%	30 11%	28 8%	28 6%	30 8%	13 4%	22 5%	53 9%	35 5%	40 8%	22 4%	16 5%	80 8%
Don't know	298 13%	101 9%	197 17%	65 24%	64 18%	63 15%	44 11%	22 6%	41 9%	56 9%	85 13%	72 15%	86 16%	21 7%	136 14%
Mean	3.47	3.49	3.44	3.33	3.40	3.43	3.50	3.54	3.53	3.41	3.48	3.46	3.53	3.56	3.42
Standard deviation	0.70	0.71	0.68	0.76	0.75	0.70	0.72	0.62	0.66	0.73	0.65	0.79	0.62	0.64	0.74
Standard error	0.02	0.02	0.02	0.06	0.05	0.04	0.04	0.03	0.03	0.03	0.03	0.05	0.03	0.04	0.03

Tax Avoidance Survey

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Absolutes/col percents

Table 9

Q.2 To what extent do you agree or disagree with each of the following statements?

Multinational companies receive more lenient treatment from the taxman than individual tax payers do

Base: All respondents

	Region												Voting Intention			
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Con- ser- vative	Labour	Lib- eral Demo- crat	Other
Unweighted base	2270	406	93	241	157	188	153	115	173	259	301	184	508	657	180	422
Weighted base	2270	197	103	267	200	210	176	120	213	286	291	207	544	669	165	378
NET: Agree	1822 80%	172 87%	81 79%	219 82%	158 79%	149 71%	149 85%	100 83%	171 81%	227 79%	226 78%	170 82%	457 84%	542 81%	139 84%	330 87%
Agree strongly	(4) 1112 49%	116 59%	58 57%	133 50%	88 44%	93 45%	95 54%	64 54%	120 56%	120 42%	130 45%	94 45%	237 43%	331 49%	76 46%	253 67%
Tend to agree	(3) 710 31%	56 28%	22 22%	86 32%	70 35%	56 27%	54 30%	36 30%	51 24%	107 38%	96 33%	76 37%	220 40%	211 32%	63 38%	77 20%
Tend to disagree	(2) 107 5%	8 4%	5 5%	7 3%	5 3%	13 6%	8 5%	7 6%	7 3%	21 7%	19 7%	7 4%	30 5%	38 6%	8 5%	13 4%
Disagree strongly	(1) 43 2%	2 1%	* *	1 *	4 2%	10 5%	2 1%	- -	7 3%	5 2%	6 2%	5 2%	7 1%	18 3%	2 1%	7 2%
NET: Disagree	150 7%	10 5%	6 6%	8 3%	9 4%	23 11%	10 5%	7 6%	14 6%	26 9%	25 9%	12 6%	37 7%	56 8%	10 6%	20 5%
Don't know	298 13%	15 8%	16 16%	40 15%	34 17%	38 18%	18 10%	13 11%	28 13%	33 11%	40 14%	25 12%	51 9%	70 10%	16 10%	27 7%
Mean	3.47	3.57	3.60	3.54	3.45	3.35	3.53	3.53	3.54	3.35	3.39	3.42	3.39	3.43	3.42	3.64
Standard deviation	0.70	0.63	0.63	0.59	0.67	0.86	0.64	0.62	0.74	0.72	0.73	0.70	0.67	0.75	0.66	0.65
Standard error	0.02	0.03	0.07	0.04	0.06	0.07	0.06	0.06	0.06	0.05	0.05	0.06	0.03	0.03	0.05	0.03

Tax Avoidance Survey

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Absolutes/col percents

Table 10

Q.2 To what extent do you agree or disagree with each of the following statements?

The Government is showing a genuine desire to combat tax avoidance

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2270	1088	1182	186	334	413	410	402	525	884	547	308	531	314	898
Weighted base	2270	1113	1157	272	363	431	386	340	476	613	658	477	522	312	959
NET: Agree	972 43%	492 44%	480 41%	83 30%	160 44%	176 41%	154 40%	142 42%	258 54%	276 45%	290 44%	203 42%	204 39%	131 42%	401 42%
Agree strongly	(4) 194 9%	100 9%	93 8%	24 9%	40 11%	44 10%	22 6%	29 8%	35 7%	54 9%	46 7%	49 10%	44 8%	38 12%	75 8%
Tend to agree	(3) 778 34%	391 35%	387 33%	58 21%	120 33%	132 31%	132 34%	113 33%	223 47%	222 36%	244 37%	153 32%	160 31%	93 30%	326 34%
Tend to disagree	(2) 567 25%	282 25%	285 25%	75 28%	87 24%	95 22%	98 25%	110 32%	102 21%	163 27%	165 25%	110 23%	129 25%	82 26%	247 26%
Disagree strongly	(1) 309 14%	176 16%	132 11%	40 15%	44 12%	59 14%	61 16%	46 14%	59 12%	85 14%	67 10%	70 15%	87 17%	47 15%	122 13%
NET: Disagree	876 39%	459 41%	417 36%	115 42%	131 36%	154 36%	159 41%	155 46%	161 34%	247 40%	232 35%	180 38%	216 41%	130 42%	369 38%
Don't know	422 19%	162 15%	260 22%	74 27%	72 20%	102 24%	73 19%	43 13%	58 12%	90 15%	137 21%	94 20%	102 20%	51 16%	188 20%
Mean	2.46	2.44	2.49	2.34	2.53	2.49	2.37	2.42	2.56	2.47	2.52	2.48	2.38	2.47	2.46
Standard deviation	0.89	0.91	0.87	0.94	0.91	0.93	0.87	0.86	0.83	0.88	0.83	0.94	0.93	0.95	0.87
Standard error	0.02	0.03	0.03	0.08	0.06	0.05	0.05	0.05	0.04	0.03	0.04	0.06	0.04	0.06	0.03

Tax Avoidance Survey

ONLINE Fieldwork : 15th-17th February 2013

Absolutes/col percents

Table 10

Q.2 To what extent do you agree or disagree with each of the following statements?

The Government is showing a genuine desire to combat tax avoidance

Base: All respondents

	Region												Voting Intention			
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Con- ser- vative	Labour	Lib- eral Demo- crat	Other
Unweighted base	2270	406	93	241	157	188	153	115	173	259	301	184	508	657	180	422
Weighted base	2270	197	103	267	200	210	176	120	213	286	291	207	544	669	165	378
NET: Agree	972 43%	77 39%	39 38%	84 32%	85 42%	94 45%	78 44%	42 35%	110 52%	136 48%	129 44%	97 47%	360 66%	234 35%	90 54%	127 34%
Agree strongly	(4) 194 9%	14 7%	6 6%	14 5%	13 6%	18 9%	19 11%	6 5%	25 12%	36 13%	24 8%	19 9%	83 15%	53 8%	8 5%	25 7%
Tend to agree	(3) 778 34%	63 32%	33 32%	70 26%	72 36%	76 36%	59 34%	36 30%	85 40%	100 35%	105 36%	78 38%	277 51%	182 27%	82 49%	102 27%
Tend to disagree	(2) 567 25%	59 30%	24 23%	86 32%	47 23%	42 20%	51 29%	32 26%	45 21%	65 23%	70 24%	48 23%	84 15%	195 29%	40 24%	112 30%
Disagree strongly	(1) 309 14%	36 18%	18 18%	43 16%	31 15%	28 13%	19 11%	22 19%	19 9%	34 12%	32 11%	26 13%	33 6%	122 18%	17 10%	83 22%
NET: Disagree	876 39%	95 48%	42 41%	128 48%	77 39%	70 33%	70 40%	54 45%	64 30%	99 35%	102 35%	74 36%	116 21%	317 47%	57 35%	195 52%
Don't know	422 19%	25 13%	22 21%	54 20%	38 19%	46 22%	28 16%	24 20%	38 18%	50 18%	61 21%	36 18%	68 12%	118 18%	18 11%	55 15%
Mean	2.46	2.32	2.33	2.26	2.42	2.51	2.54	2.26	2.66	2.59	2.52	2.53	2.86	2.30	2.55	2.22
Standard deviation	0.89	0.90	0.91	0.85	0.89	0.90	0.88	0.88	0.86	0.92	0.86	0.88	0.78	0.92	0.77	0.92
Standard error	0.02	0.05	0.11	0.06	0.08	0.07	0.08	0.09	0.07	0.06	0.05	0.07	0.04	0.04	0.06	0.05

Tax Avoidance Survey

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Absolutes/col percents

Table 11

Q.2 To what extent do you agree or disagree with each of the following statements?

Tax avoidance by multinational companies is not morally wrong as they are using legal methods to reduce their tax bill

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2270	1088	1182	186	334	413	410	402	525	884	547	308	531	314	898
Weighted base	2270	1113	1157	272	363	431	386	340	476	613	658	477	522	312	959
NET: Agree	569 25%	292 26%	277 24%	59 22%	122 33%	103 24%	100 26%	76 22%	109 23%	182 30%	166 25%	117 25%	104 20%	88 28%	275 29%
Agree strongly	(4) 202 9%	107 10%	95 8%	24 9%	35 10%	39 9%	39 10%	29 8%	37 8%	58 10%	54 8%	51 11%	39 7%	32 10%	100 10%
Tend to agree	(3) 367 16%	185 17%	182 16%	35 13%	87 24%	64 15%	61 16%	47 14%	73 15%	124 20%	112 17%	66 14%	65 12%	56 18%	175 18%
Tend to disagree	(2) 661 29%	324 29%	337 29%	91 33%	99 27%	135 31%	104 27%	102 30%	131 28%	185 30%	192 29%	132 28%	152 29%	78 25%	271 28%
Disagree strongly	(1) 788 35%	406 36%	382 33%	69 25%	92 25%	136 31%	150 39%	139 41%	203 43%	201 33%	230 35%	162 34%	196 37%	127 41%	289 30%
NET: Disagree	1449 64%	730 66%	720 62%	160 59%	190 52%	270 63%	254 66%	241 71%	334 70%	386 63%	422 64%	295 62%	347 67%	204 65%	560 58%
Don't know	252 11%	91 8%	161 14%	54 20%	51 14%	58 13%	32 8%	24 7%	33 7%	45 7%	71 11%	65 14%	71 14%	20 6%	124 13%
Mean	1.99	1.99	1.99	2.06	2.21	2.02	1.97	1.89	1.87	2.07	1.98	2.01	1.88	1.98	2.10
Standard deviation	0.99	1.00	0.97	0.95	0.99	0.98	1.02	0.97	0.97	0.99	0.97	1.03	0.95	1.03	1.01
Standard error	0.02	0.03	0.03	0.08	0.06	0.05	0.05	0.05	0.04	0.03	0.04	0.06	0.04	0.06	0.04

Tax Avoidance Survey

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Absolutes/col percents

Table 11

Q.2 To what extent do you agree or disagree with each of the following statements?

Tax avoidance by multinational companies is not morally wrong as they are using legal methods to reduce their tax bill

Base: All respondents

	Region												Voting Intention			
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Con- ser- vative	Labour	Lib- eral Demo- crat	Other
Unweighted base	2270	406	93	241	157	188	153	115	173	259	301	184	508	657	180	422
Weighted base	2270	197	103	267	200	210	176	120	213	286	291	207	544	669	165	378
NET: Agree	569 25%	41 21%	25 24%	61 23%	55 27%	55 26%	39 22%	28 23%	41 19%	102 36%	78 27%	44 21%	178 33%	146 22%	39 23%	85 22%
Agree strongly	(4) 202 9%	14 7%	12 12%	21 8%	27 14%	20 10%	12 7%	8 7%	14 6%	33 12%	28 9%	12 6%	51 9%	57 8%	17 10%	43 11%
Tend to agree	(3) 367 16%	27 14%	13 12%	39 15%	28 14%	35 17%	27 15%	19 16%	28 13%	69 24%	51 17%	31 15%	127 23%	89 13%	22 13%	42 11%
Tend to disagree	(2) 661 29%	52 26%	37 36%	78 29%	54 27%	62 29%	48 27%	41 34%	58 27%	72 25%	77 26%	83 40%	142 26%	231 35%	57 35%	94 25%
Disagree strongly	(1) 788 35%	92 46%	30 29%	97 36%	75 38%	67 32%	65 37%	38 32%	86 40%	70 25%	103 35%	65 32%	178 33%	229 34%	54 32%	173 46%
NET: Disagree	1449 64%	144 73%	67 65%	175 65%	129 64%	128 61%	113 64%	80 66%	144 68%	143 50%	179 62%	148 71%	320 59%	460 69%	111 67%	267 71%
Don't know	252 11%	12 6%	11 11%	31 12%	17 8%	27 13%	24 13%	13 11%	28 13%	41 14%	33 11%	15 7%	46 9%	63 9%	16 10%	26 7%
Mean	1.99	1.80	2.08	1.94	2.04	2.04	1.91	1.98	1.83	2.26	2.01	1.95	2.10	1.96	2.01	1.87
Standard deviation	0.99	0.95	1.00	0.97	1.08	1.00	0.96	0.92	0.94	1.02	1.01	0.87	1.01	0.95	0.98	1.04
Standard error	0.02	0.05	0.11	0.07	0.09	0.08	0.08	0.09	0.08	0.07	0.06	0.07	0.05	0.04	0.08	0.05

Tax Avoidance Survey

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Absolutes/col percents

Table 12

Q.2 To what extent do you agree or disagree with each of the following statements?

Multinational companies' accounts should be more transparent and publicly available

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2270	1088	1182	186	334	413	410	402	525	884	547	308	531	314	898
Weighted base	2270	1113	1157	272	363	431	386	340	476	613	658	477	522	312	959
NET: Agree	1902 84%	942 85%	960 83%	186 68%	258 71%	341 79%	339 88%	322 94%	456 96%	532 87%	559 85%	381 80%	430 82%	260 83%	764 80%
Agree strongly	(4) 1148 51%	590 53%	558 48%	82 30%	137 38%	210 49%	226 59%	193 57%	301 63%	340 55%	300 46%	230 48%	279 53%	164 52%	444 46%
Tend to agree	(3) 753 33%	352 32%	402 35%	104 38%	121 33%	131 30%	113 29%	129 38%	156 33%	192 31%	259 39%	151 32%	151 29%	96 31%	319 33%
Tend to disagree	(2) 114 5%	59 5%	55 5%	25 9%	28 8%	34 8%	15 4%	3 1%	10 2%	38 6%	35 5%	20 4%	21 4%	24 8%	61 6%
Disagree strongly	(1) 29 1%	13 1%	16 1%	5 2%	12 3%	6 1%	1 *	3 1%	1 *	4 1%	2 *	16 3%	7 1%	2 1%	17 2%
NET: Disagree	143 6%	72 6%	71 6%	30 11%	40 11%	40 9%	16 4%	6 2%	11 2%	42 7%	37 6%	36 7%	28 5%	26 8%	78 8%
Don't know	225 10%	99 9%	127 11%	56 20%	65 18%	51 12%	32 8%	13 4%	9 2%	39 6%	62 9%	60 13%	64 12%	26 8%	117 12%
Mean	3.48	3.50	3.46	3.22	3.28	3.43	3.59	3.56	3.62	3.51	3.44	3.43	3.53	3.47	3.42
Standard deviation	0.67	0.66	0.67	0.74	0.80	0.72	0.58	0.57	0.54	0.65	0.62	0.75	0.65	0.68	0.71
Standard error	0.01	0.02	0.02	0.06	0.05	0.04	0.03	0.03	0.02	0.02	0.03	0.05	0.03	0.04	0.03

Tax Avoidance Survey

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Absolutes/col percents

Table 12

Q.2 To what extent do you agree or disagree with each of the following statements?

Multinational companies' accounts should be more transparent and publicly available

Base: All respondents

	Region												Voting Intention			
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Con- ser- vative	Labour	Lib- eral Dem- ocrat	Other
Unweighted base	2270	406	93	241	157	188	153	115	173	259	301	184	508	657	180	422
Weighted base	2270	197	103	267	200	210	176	120	213	286	291	207	544	669	165	378
NET: Agree	1902 84%	181 92%	85 82%	218 82%	160 80%	162 77%	152 86%	100 83%	190 89%	230 81%	246 84%	177 86%	463 85%	557 83%	139 84%	348 92%
Agree strongly	(4) 1148 51%	120 61%	50 49%	131 49%	100 50%	96 46%	105 60%	57 47%	119 56%	121 43%	151 52%	96 46%	265 49%	325 49%	90 54%	244 65%
Tend to agree	(3) 753 33%	61 31%	34 33%	87 33%	60 30%	65 31%	47 27%	44 36%	71 33%	109 38%	95 32%	81 39%	199 37%	232 35%	49 30%	104 28%
Tend to disagree	(2) 114 5%	6 3%	9 9%	18 7%	7 4%	12 6%	6 3%	9 7%	6 3%	21 7%	13 5%	7 3%	29 5%	41 6%	16 10%	8 2%
Disagree strongly	(1) 29 1%	1 *	1 1%	1 *	2 1%	10 5%	5 3%	- -	1 1%	4 2%	- -	5 3%	11 2%	8 1%	- -	2 1%
NET: Disagree	143 6%	6 3%	10 9%	19 7%	9 4%	22 11%	10 6%	9 7%	7 3%	26 9%	13 5%	12 6%	41 7%	50 7%	16 10%	11 3%
Don't know	225 10%	9 5%	8 8%	30 11%	31 15%	26 13%	14 8%	11 9%	16 7%	30 10%	32 11%	18 9%	40 7%	62 9%	11 6%	19 5%
Mean	3.48	3.60	3.43	3.47	3.53	3.35	3.56	3.44	3.56	3.36	3.53	3.42	3.42	3.44	3.48	3.64
Standard deviation	0.67	0.57	0.69	0.65	0.63	0.83	0.70	0.64	0.59	0.71	0.59	0.70	0.70	0.68	0.68	0.56
Standard error	0.01	0.03	0.07	0.04	0.05	0.06	0.06	0.06	0.05	0.05	0.04	0.05	0.03	0.03	0.05	0.03

Tax Avoidance Survey

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Absolutes/col percents

Table 13

Q.3 In March the Government plans to bring in measures to tackle tax avoidance. One suggested idea about how to do this is that the Government should expand existing rules and require UK companies to report their use of tax avoidance schemes that affect developing countries. To what extent do you agree or disagree with the following statements about this proposed new rule?

Summary**Base: All respondents**

	Statements						
	Helping Governments in developing countries collect the tax that is owed to them by multinational companies would help them to better provide for their own people	The Government has a responsibility to ensure all UK based companies pay the proper amount of tax in every country that they operate in	Britain has enough problems collecting its own tax so shouldn't be focusing on helping other countries at this current time	UK tax policy should be used to help developing countries collect taxes owed to them by multinational companies wherever possible, regardless of the cost to the UK	UK tax policy should be used to help developing countries collect taxes owed to them by multinational companies, but only if it doesn't impose significant costs to the UK	UK tax policy is only about UK revenues, developing countries shouldn't be a consideration	If developing countries could collect more tax themselves they would be less dependent on aid
Unweighted base	2270	2270	2270	2270	2270	2270	2270
Weighted base	2270	2270	2270	2270	2270	2270	2270
NET: Agree	1515 67%	1630 72%	1477 65%	799 35%	1268 56%	1227 54%	1763 78%
Agree strongly (4)	474 21%	816 36%	749 33%	263 12%	371 16%	531 23%	708 31%
Tend to agree (3)	1041 46%	814 36%	728 32%	536 24%	897 39%	696 31%	1054 46%
Tend to disagree (2)	266 12%	277 12%	413 18%	603 27%	394 17%	506 22%	156 7%
Disagree strongly (1)	77 3%	80 4%	107 5%	383 17%	208 9%	134 6%	49 2%
NET: Disagree	342 15%	357 16%	519 23%	986 43%	602 26%	640 28%	205 9%
Don't know	412 18%	283 12%	274 12%	485 21%	401 18%	403 18%	302 13%
Mean	3.03	3.19	3.06	2.38	2.77	2.87	3.23
Standard deviation	0.75	0.82	0.89	0.98	0.89	0.91	0.70
Standard error	0.02	0.02	0.02	0.02	0.02	0.02	0.02

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Absolutes/col percents

Table 14

Q.3 In March the Government plans to bring in measures to tackle tax avoidance. One suggested idea about how to do this is that the Government should expand existing rules and require UK companies to report their use of tax avoidance schemes that affect developing countries. To what extent do you agree or disagree with the following statements about this proposed new rule?

Helping Governments in developing countries collect the tax that is owed to them by multinational companies would help them to better provide for their own people

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2270	1088	1182	186	334	413	410	402	525	884	547	308	531	314	898
Weighted base	2270	1113	1157	272	363	431	386	340	476	613	658	477	522	312	959
NET: Agree	1515 67%	750 67%	765 66%	158 58%	247 68%	282 65%	258 67%	244 72%	326 69%	437 71%	462 70%	302 63%	314 60%	230 74%	628 65%
Agree strongly	(4) 474 21%	240 22%	234 20%	71 26%	64 18%	81 19%	76 20%	72 21%	111 23%	143 23%	124 19%	110 23%	97 19%	89 28%	186 19%
Tend to agree	(3) 1041 46%	510 46%	532 46%	87 32%	183 50%	201 47%	182 47%	172 51%	216 45%	293 48%	338 51%	193 40%	217 42%	142 45%	442 46%
Tend to disagree	(2) 266 12%	150 13%	116 10%	35 13%	37 10%	45 10%	45 12%	47 14%	57 12%	73 12%	66 10%	61 13%	66 13%	34 11%	117 12%
Disagree strongly	(1) 77 3%	55 5%	22 2%	6 2%	10 3%	12 3%	20 5%	10 3%	19 4%	21 3%	19 3%	14 3%	22 4%	5 2%	34 4%
NET: Disagree	342 15%	204 18%	138 12%	41 15%	46 13%	57 13%	65 17%	57 17%	76 16%	94 15%	85 13%	75 16%	88 17%	39 12%	152 16%
Don't know	412 18%	158 14%	254 22%	73 27%	70 19%	92 21%	63 16%	40 12%	74 16%	82 13%	111 17%	100 21%	119 23%	43 14%	179 19%
Mean	3.03	2.98	3.08	3.12	3.03	3.03	2.97	3.01	3.04	3.05	3.03	3.05	2.97	3.17	3.00
Standard deviation	0.75	0.80	0.69	0.80	0.69	0.72	0.79	0.73	0.78	0.75	0.70	0.77	0.79	0.71	0.75
Standard error	0.02	0.03	0.02	0.07	0.04	0.04	0.04	0.04	0.04	0.03	0.03	0.05	0.04	0.04	0.03

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Absolutes/col percents

Table 14

Q.3 In March the Government plans to bring in measures to tackle tax avoidance. One suggested idea about how to do this is that the Government should expand existing rules and require UK companies to report their use of tax avoidance schemes that affect developing countries. To what extent do you agree or disagree with the following statements about this proposed new rule?

Helping Governments in developing countries collect the tax that is owed to them by multinational companies would help them to better provide for their own people

Base: All respondents

	Region												Voting Intention			
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Con- ser- vative	Labour	Lib- eral Demo- crat	Other
Unweighted base	2270	406	93	241	157	188	153	115	173	259	301	184	508	657	180	422
Weighted base	2270	197	103	267	200	210	176	120	213	286	291	207	544	669	165	378
NET: Agree	1515 67%	145 74%	67 65%	178 67%	117 58%	140 67%	125 71%	82 68%	145 68%	201 70%	180 62%	134 65%	371 68%	478 71%	130 78%	244 65%
Agree strongly	(4) 474 21%	43 22%	21 20%	66 25%	29 14%	47 22%	41 23%	31 25%	48 23%	60 21%	53 18%	37 18%	108 20%	150 22%	41 25%	78 21%
Tend to agree	(3) 1041 46%	102 52%	46 45%	112 42%	88 44%	93 44%	84 47%	52 43%	98 46%	141 49%	127 44%	98 47%	263 48%	328 49%	88 53%	166 44%
Tend to disagree	(2) 266 12%	24 12%	10 10%	28 11%	28 14%	32 15%	13 7%	8 7%	27 12%	24 8%	49 17%	23 11%	73 13%	79 12%	16 10%	53 14%
Disagree strongly	(1) 77 3%	3 2%	3 3%	8 3%	7 3%	7 3%	9 5%	3 3%	6 3%	9 3%	9 3%	12 6%	16 3%	18 3%	2 1%	31 8%
NET: Disagree	342 15%	28 14%	13 13%	36 14%	34 17%	39 18%	22 12%	12 10%	33 15%	32 11%	59 20%	36 17%	89 16%	96 14%	18 11%	84 22%
Don't know	412 18%	24 12%	23 22%	53 20%	49 25%	31 15%	30 17%	26 22%	34 16%	52 18%	52 18%	37 18%	84 15%	94 14%	18 11%	50 13%
Mean	3.03	3.07	3.06	3.10	2.92	3.01	3.07	3.16	3.05	3.08	2.94	2.93	3.01	3.06	3.15	2.89
Standard deviation	0.75	0.68	0.73	0.76	0.74	0.77	0.78	0.73	0.75	0.71	0.76	0.80	0.73	0.72	0.65	0.88
Standard error	0.02	0.04	0.09	0.05	0.07	0.06	0.07	0.08	0.06	0.05	0.05	0.07	0.04	0.03	0.05	0.05

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Absolutes/col percents

Table 15

Q.3 In March the Government plans to bring in measures to tackle tax avoidance. One suggested idea about how to do this is that the Government should expand existing rules and require UK companies to report their use of tax avoidance schemes that affect developing countries. To what extent do you agree or disagree with the following statements about this proposed new rule?

The Government has a responsibility to ensure all UK based companies pay the proper amount of tax in every country that they operate in

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2270	1088	1182	186	334	413	410	402	525	884	547	308	531	314	898
Weighted base	2270	1113	1157	272	363	431	386	340	476	613	658	477	522	312	959
NET: Agree	1630	767	863	183	251	300	286	258	351	440	485	332	373	253	661
	72%	69%	75%	67%	69%	69%	74%	76%	74%	72%	74%	70%	71%	81%	69%
Agree strongly	(4) 816	384	432	95	113	151	150	123	184	225	208	187	196	148	304
	36%	34%	37%	35%	31%	35%	39%	36%	39%	37%	32%	39%	38%	48%	32%
Tend to agree	(3) 814	384	430	88	139	148	136	136	167	215	278	145	177	105	356
	36%	34%	37%	32%	38%	34%	35%	40%	35%	35%	42%	30%	34%	34%	37%
Tend to disagree	(2) 277	175	101	28	41	46	50	44	67	96	70	54	57	28	129
	12%	16%	9%	10%	11%	11%	13%	13%	14%	16%	11%	11%	11%	9%	13%
Disagree strongly	(1) 80	55	25	10	16	9	12	13	20	27	29	7	18	9	36
	4%	5%	2%	4%	4%	2%	3%	4%	4%	4%	4%	1%	3%	3%	4%
NET: Disagree	357	231	127	38	57	56	63	56	88	122	99	61	75	37	165
	16%	21%	11%	14%	16%	13%	16%	17%	18%	20%	15%	13%	14%	12%	17%
Don't know	283	115	168	52	55	76	37	26	37	51	74	84	74	22	134
	12%	10%	15%	19%	15%	18%	10%	8%	8%	8%	11%	18%	14%	7%	14%
Mean	3.19	3.10	3.28	3.21	3.13	3.24	3.22	3.17	3.17	3.14	3.14	3.30	3.23	3.35	3.13
Standard deviation	0.82	0.88	0.75	0.83	0.83	0.78	0.82	0.81	0.85	0.86	0.81	0.77	0.82	0.78	0.83
Standard error	0.02	0.03	0.02	0.07	0.05	0.04	0.04	0.04	0.04	0.03	0.04	0.05	0.04	0.05	0.03

Tax Avoidance Survey

ONLINE Fieldwork : 15th-17th February 2013

Absolutes/col percents

Table 15

Q.3 In March the Government plans to bring in measures to tackle tax avoidance. One suggested idea about how to do this is that the Government should expand existing rules and require UK companies to report their use of tax avoidance schemes that affect developing countries. To what extent do you agree or disagree with the following statements about this proposed new rule?

The Government has a responsibility to ensure all UK based companies pay the proper amount of tax in every country that they operate in

Base: All respondents

	Region												Voting Intention			
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Con- ser- vative	Labour	Lib- eral Demo- crat	Other
Unweighted base	2270	406	93	241	157	188	153	115	173	259	301	184	508	657	180	422
Weighted base	2270	197	103	267	200	210	176	120	213	286	291	207	544	669	165	378
NET: Agree	1630 72%	141 71%	62 60%	192 72%	143 72%	148 70%	131 74%	78 65%	155 73%	215 75%	203 70%	162 78%	402 74%	499 75%	114 69%	270 71%
Agree strongly	(4) 816 36%	70 35%	39 38%	105 39%	60 30%	72 34%	81 46%	43 35%	67 32%	92 32%	107 37%	81 39%	187 34%	261 39%	59 36%	146 39%
Tend to agree	(3) 814 36%	71 36%	23 22%	87 33%	83 42%	76 36%	50 28%	36 30%	88 41%	123 43%	96 33%	81 39%	214 39%	238 36%	55 33%	124 33%
Tend to disagree	(2) 277 12%	29 15%	15 15%	31 12%	20 10%	34 16%	22 13%	15 12%	30 14%	25 9%	42 14%	14 7%	68 13%	80 12%	33 20%	46 12%
Disagree strongly	(1) 80 4%	10 5%	2 2%	10 4%	4 2%	6 3%	9 5%	10 8%	7 3%	7 2%	9 3%	6 3%	24 4%	14 2%	2 1%	31 8%
NET: Disagree	357 16%	39 20%	17 17%	41 15%	25 12%	40 19%	31 18%	25 21%	38 18%	32 11%	51 17%	20 10%	92 17%	94 14%	35 21%	77 20%
Don't know	283 12%	18 9%	23 23%	34 13%	32 16%	22 11%	15 8%	17 14%	20 9%	39 14%	37 13%	25 12%	50 9%	76 11%	17 10%	32 8%
Mean	3.19	3.11	3.26	3.23	3.19	3.14	3.26	3.08	3.11	3.22	3.19	3.30	3.14	3.26	3.15	3.11
Standard deviation	0.82	0.87	0.85	0.84	0.74	0.82	0.89	0.98	0.81	0.73	0.84	0.76	0.83	0.78	0.81	0.95
Standard error	0.02	0.05	0.10	0.06	0.06	0.06	0.08	0.10	0.06	0.05	0.05	0.06	0.04	0.03	0.06	0.05

Tax Avoidance Survey

ONLINE Fieldwork : 15th-17th February 2013

Absolutes/col percents

Table 16

Q.3 In March the Government plans to bring in measures to tackle tax avoidance. One suggested idea about how to do this is that the Government should expand existing rules and require UK companies to report their use of tax avoidance schemes that affect developing countries. To what extent do you agree or disagree with the following statements about this proposed new rule?

Britain has enough problems collecting its own tax so shouldn't be focusing on helping other countries at this current time

Base: All respondents

		Gender		Age						Social Grade				Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base		2270	1088	1182	186	334	413	410	402	525	884	547	308	531	314	898
Weighted base		2270	1113	1157	272	363	431	386	340	476	613	658	477	522	312	959
NET: Agree		1477	718	759	159	235	288	248	242	305	389	408	326	353	208	627
		65%	65%	66%	58%	65%	67%	64%	71%	64%	63%	62%	68%	68%	67%	65%
Agree strongly	(4)	749	388	360	84	110	138	145	121	152	188	209	170	182	110	301
		33%	35%	31%	31%	30%	32%	37%	36%	32%	31%	32%	36%	35%	35%	31%
Tend to agree	(3)	728	330	399	75	126	151	104	121	153	201	200	156	172	99	325
		32%	30%	34%	27%	35%	35%	27%	35%	32%	33%	30%	33%	33%	32%	34%
Tend to disagree	(2)	413	222	191	47	54	71	72	68	101	127	147	66	72	55	169
		18%	20%	17%	17%	15%	16%	19%	20%	21%	21%	22%	14%	14%	17%	18%
Disagree strongly	(1)	107	64	42	13	19	13	21	9	31	40	25	16	26	18	40
		5%	6%	4%	5%	5%	3%	6%	3%	6%	7%	4%	3%	5%	6%	4%
NET: Disagree		519	286	233	60	73	84	94	77	132	167	172	81	98	73	210
		23%	26%	20%	22%	20%	19%	24%	23%	28%	27%	26%	17%	19%	23%	22%
Don't know		274	109	165	54	55	60	44	22	39	56	78	69	70	31	122
		12%	10%	14%	20%	15%	14%	11%	6%	8%	9%	12%	15%	14%	10%	13%
Mean		3.06	3.04	3.09	3.05	3.05	3.11	3.09	3.11	2.97	2.97	3.02	3.18	3.13	3.07	3.06
Standard deviation		0.89	0.93	0.85	0.91	0.88	0.83	0.94	0.83	0.93	0.92	0.89	0.84	0.88	0.92	0.87
Standard error		0.02	0.03	0.03	0.08	0.05	0.04	0.05	0.04	0.04	0.03	0.04	0.05	0.04	0.05	0.03

Tax Avoidance Survey

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Absolutes/col percents

Table 16

Q.3 In March the Government plans to bring in measures to tackle tax avoidance. One suggested idea about how to do this is that the Government should expand existing rules and require UK companies to report their use of tax avoidance schemes that affect developing countries. To what extent do you agree or disagree with the following statements about this proposed new rule?

Britain has enough problems collecting its own tax so shouldn't be focusing on helping other countries at this current time

Base: All respondents

	Region												Voting Intention			
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Con- ser- vative	Labour	Lib- eral Demo- crat	Other
Unweighted base	2270	406	93	241	157	188	153	115	173	259	301	184	508	657	180	422
Weighted base	2270	197	103	267	200	210	176	120	213	286	291	207	544	669	165	378
NET: Agree	1477 65%	137 70%	55 53%	174 65%	145 73%	134 64%	119 68%	77 64%	137 64%	171 60%	195 67%	132 64%	401 74%	378 57%	85 52%	286 76%
Agree strongly	(4) 749 33%	68 34%	30 29%	90 34%	75 37%	77 37%	71 40%	40 33%	62 29%	74 26%	101 35%	61 30%	182 33%	172 26%	40 24%	185 49%
Tend to agree	(3) 728 32%	70 35%	25 24%	83 31%	70 35%	57 27%	48 27%	37 31%	75 35%	98 34%	94 32%	71 34%	219 40%	206 31%	45 27%	101 27%
Tend to disagree	(2) 413 18%	34 17%	25 25%	50 19%	29 14%	32 15%	35 20%	22 18%	43 20%	55 19%	48 16%	40 19%	87 16%	162 24%	44 27%	46 12%
Disagree strongly	(1) 107 5%	12 6%	9 9%	11 4%	4 2%	11 5%	10 5%	4 3%	15 7%	10 3%	11 4%	10 5%	13 2%	44 7%	15 9%	18 5%
NET: Disagree	519 23%	46 23%	35 34%	61 23%	33 16%	43 21%	45 25%	26 21%	58 27%	64 23%	59 20%	50 24%	100 18%	206 31%	59 36%	64 17%
Don't know	274 12%	14 7%	13 13%	32 12%	22 11%	32 15%	12 7%	18 15%	18 8%	50 18%	37 13%	25 12%	43 8%	85 13%	20 12%	28 7%
Mean	3.06	3.05	2.84	3.08	3.22	3.13	3.10	3.10	2.94	3.00	3.12	3.00	3.14	2.87	2.76	3.29
Standard deviation	0.89	0.90	1.01	0.88	0.79	0.92	0.93	0.87	0.92	0.84	0.86	0.88	0.79	0.93	0.97	0.89
Standard error	0.02	0.05	0.11	0.06	0.07	0.07	0.08	0.09	0.07	0.06	0.05	0.07	0.04	0.04	0.08	0.04

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Absolutes/col percents

Table 17

Q.3 In March the Government plans to bring in measures to tackle tax avoidance. One suggested idea about how to do this is that the Government should expand existing rules and require UK companies to report their use of tax avoidance schemes that affect developing countries. To what extent do you agree or disagree with the following statements about this proposed new rule?

UK tax policy should be used to help developing countries collect taxes owed to them by multinational companies wherever possible, regardless of the cost to the UK

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2270	1088	1182	186	334	413	410	402	525	884	547	308	531	314	898
Weighted base	2270	1113	1157	272	363	431	386	340	476	613	658	477	522	312	959
NET: Agree	799 35%	405 36%	394 34%	111 41%	151 41%	149 35%	134 35%	92 27%	162 34%	234 38%	259 39%	151 32%	155 30%	153 49%	340 35%
Agree strongly	(4) 263 12%	135 12%	128 11%	41 15%	66 18%	48 11%	36 9%	20 6%	52 11%	74 12%	69 10%	63 13%	57 11%	59 19%	116 12%
Tend to agree	(3) 536 24%	270 24%	265 23%	70 26%	85 23%	101 23%	98 25%	72 21%	111 23%	159 26%	190 29%	88 18%	99 19%	95 30%	224 23%
Tend to disagree	(2) 603 27%	304 27%	298 26%	49 18%	81 22%	111 26%	102 26%	116 34%	145 30%	160 26%	172 26%	129 27%	141 27%	64 20%	247 26%
Disagree strongly	(1) 383 17%	227 20%	156 13%	33 12%	50 14%	77 18%	77 20%	65 19%	81 17%	109 18%	97 15%	87 18%	90 17%	51 16%	166 17%
NET: Disagree	986 43%	532 48%	454 39%	82 30%	131 36%	188 43%	178 46%	181 53%	226 47%	269 44%	269 41%	216 45%	232 44%	114 37%	413 43%
Don't know	485 21%	176 16%	310 27%	79 29%	82 22%	95 22%	74 19%	67 20%	88 19%	110 18%	130 20%	110 23%	135 26%	45 14%	206 21%
Mean	2.38	2.33	2.43	2.62	2.59	2.36	2.30	2.17	2.34	2.40	2.44	2.35	2.32	2.60	2.38
Standard deviation	0.98	1.00	0.96	1.01	1.04	0.99	0.97	0.88	0.96	0.98	0.94	1.02	0.99	1.03	0.99
Standard error	0.02	0.03	0.03	0.09	0.07	0.06	0.05	0.05	0.05	0.04	0.04	0.07	0.05	0.06	0.04

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Absolutes/col percents

Table 17

Q.3 In March the Government plans to bring in measures to tackle tax avoidance. One suggested idea about how to do this is that the Government should expand existing rules and require UK companies to report their use of tax avoidance schemes that affect developing countries. To what extent do you agree or disagree with the following statements about this proposed new rule?

UK tax policy should be used to help developing countries collect taxes owed to them by multinational companies wherever possible, regardless of the cost to the UK
Base: All respondents

	Region												Voting Intention			
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Con- ser- vative	Labour	Lib- eral Demo- crat	Other
Unweighted base	2270	406	93	241	157	188	153	115	173	259	301	184	508	657	180	422
Weighted base	2270	197	103	267	200	210	176	120	213	286	291	207	544	669	165	378
NET: Agree	799 35%	67 34%	46 44%	66 25%	64 32%	78 37%	50 28%	41 34%	75 35%	146 51%	104 36%	61 30%	191 35%	293 44%	66 40%	117 31%
Agree strongly	(4) 263 12%	23 12%	21 21%	28 10%	7 3%	25 12%	20 11%	8 6%	19 9%	63 22%	37 13%	13 6%	58 11%	97 15%	17 10%	39 10%
Tend to agree	(3) 536 24%	45 23%	24 24%	38 14%	57 29%	53 25%	30 17%	33 28%	56 26%	83 29%	67 23%	48 23%	133 24%	196 29%	49 30%	78 21%
Tend to disagree	(2) 603 27%	55 28%	19 19%	81 30%	50 25%	63 30%	41 23%	36 30%	56 26%	63 22%	83 28%	56 27%	155 28%	169 25%	53 32%	102 27%
Disagree strongly	(1) 383 17%	40 20%	12 12%	47 18%	42 21%	29 14%	47 27%	24 20%	37 17%	22 8%	43 15%	41 20%	105 19%	73 11%	13 8%	110 29%
NET: Disagree	986 43%	96 48%	31 31%	128 48%	91 46%	91 43%	87 50%	59 49%	93 44%	85 30%	126 43%	97 47%	260 48%	243 36%	66 40%	212 56%
Don't know	485 21%	34 17%	26 25%	73 27%	45 22%	41 19%	39 22%	20 17%	45 21%	54 19%	60 21%	49 23%	93 17%	133 20%	33 20%	49 13%
Mean	2.38	2.31	2.71	2.24	2.19	2.44	2.17	2.25	2.34	2.81	2.43	2.21	2.32	2.59	2.53	2.14
Standard deviation	0.98	1.00	1.04	0.98	0.88	0.94	1.06	0.90	0.95	0.95	0.97	0.92	0.97	0.94	0.84	1.01
Standard error	0.02	0.05	0.13	0.07	0.08	0.08	0.10	0.09	0.08	0.07	0.06	0.08	0.05	0.04	0.07	0.05

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Absolutes/col percents

Table 18

Q.3 In March the Government plans to bring in measures to tackle tax avoidance. One suggested idea about how to do this is that the Government should expand existing rules and require UK companies to report their use of tax avoidance schemes that affect developing countries. To what extent do you agree or disagree with the following statements about this proposed new rule?

UK tax policy should be used to help developing countries collect taxes owed to them by multinational companies, but only if it doesn't impose significant costs to the UK
Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2270	1088	1182	186	334	413	410	402	525	884	547	308	531	314	898
Weighted base	2270	1113	1157	272	363	431	386	340	476	613	658	477	522	312	959
NET: Agree	1268 56%	605 54%	662 57%	133 49%	201 55%	234 54%	216 56%	198 58%	285 60%	348 57%	378 57%	247 52%	294 56%	211 68%	496 52%
Agree strongly	(4) 371 16%	191 17%	180 16%	50 18%	68 19%	68 16%	67 17%	52 15%	65 14%	100 16%	93 14%	82 17%	96 18%	75 24%	146 15%
Tend to agree	(3) 897 39%	414 37%	482 42%	83 31%	133 37%	165 38%	149 39%	146 43%	219 46%	248 40%	285 43%	166 35%	198 38%	137 44%	349 36%
Tend to disagree	(2) 394 17%	224 20%	169 15%	40 15%	57 16%	75 17%	67 17%	62 18%	93 20%	118 19%	116 18%	79 17%	81 16%	45 14%	176 18%
Disagree strongly	(1) 208 9%	123 11%	85 7%	22 8%	29 8%	40 9%	43 11%	35 10%	38 8%	62 10%	62 9%	41 9%	42 8%	28 9%	97 10%
NET: Disagree	602 26%	348 31%	254 22%	62 23%	86 24%	115 27%	110 29%	97 29%	131 28%	181 29%	178 27%	120 25%	123 24%	72 23%	272 28%
Don't know	401 18%	160 14%	241 21%	77 28%	76 21%	83 19%	59 15%	45 13%	60 13%	84 14%	102 16%	109 23%	105 20%	29 9%	191 20%
Mean	2.77	2.71	2.83	2.83	2.83	2.75	2.74	2.73	2.75	2.73	2.73	2.78	2.84	2.91	2.71
Standard deviation	0.89	0.93	0.85	0.94	0.90	0.90	0.94	0.89	0.83	0.90	0.87	0.92	0.89	0.90	0.92
Standard error	0.02	0.03	0.03	0.08	0.06	0.05	0.05	0.05	0.04	0.03	0.04	0.06	0.04	0.05	0.03

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Absolutes/col percents

Table 18

Q.3 In March the Government plans to bring in measures to tackle tax avoidance. One suggested idea about how to do this is that the Government should expand existing rules and require UK companies to report their use of tax avoidance schemes that affect developing countries. To what extent do you agree or disagree with the following statements about this proposed new rule?

UK tax policy should be used to help developing countries collect taxes owed to them by multinational companies, but only if it doesn't impose significant costs to the UK
Base: All respondents

	Region												Voting Intention			
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Con- ser- vative	Labour	Lib- eral Demo- crat	Other
Unweighted base	2270	406	93	241	157	188	153	115	173	259	301	184	508	657	180	422
Weighted base	2270	197	103	267	200	210	176	120	213	286	291	207	544	669	165	378
NET: Agree	1268 56%	110 56%	65 63%	150 56%	101 51%	100 48%	91 52%	70 58%	123 58%	189 66%	155 53%	114 55%	334 61%	386 58%	92 55%	185 49%
Agree strongly	(4) 371 16%	29 15%	26 25%	38 14%	27 14%	31 15%	27 15%	25 21%	39 18%	57 20%	46 16%	25 12%	89 16%	126 19%	23 14%	58 15%
Tend to agree	(3) 897 39%	82 41%	39 38%	112 42%	74 37%	69 33%	64 36%	44 37%	84 39%	132 46%	109 37%	89 43%	245 45%	259 39%	69 42%	127 34%
Tend to disagree	(2) 394 17%	42 21%	17 17%	41 15%	33 17%	47 22%	26 15%	19 16%	43 20%	32 11%	56 19%	39 19%	94 17%	124 19%	43 26%	74 20%
Disagree strongly	(1) 208 9%	21 11%	3 3%	26 10%	18 9%	18 9%	32 18%	10 9%	14 7%	16 6%	31 11%	18 8%	51 9%	48 7%	3 2%	74 20%
NET: Disagree	602 26%	63 32%	20 20%	66 25%	51 26%	65 31%	58 33%	29 24%	57 27%	49 17%	87 30%	56 27%	145 27%	172 26%	45 27%	148 39%
Don't know	401 18%	24 12%	18 17%	51 19%	48 24%	45 22%	27 16%	22 18%	33 16%	48 17%	49 17%	37 18%	65 12%	112 17%	28 17%	45 12%
Mean	2.77	2.68	3.03	2.75	2.72	2.69	2.58	2.86	2.82	2.97	2.70	2.72	2.78	2.83	2.81	2.51
Standard deviation	0.89	0.90	0.81	0.88	0.90	0.91	1.02	0.92	0.86	0.81	0.92	0.84	0.87	0.87	0.73	1.02
Standard error	0.02	0.05	0.09	0.06	0.08	0.07	0.09	0.10	0.07	0.05	0.06	0.07	0.04	0.04	0.06	0.05

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Absolutes/col percents

Table 19

Q.3 In March the Government plans to bring in measures to tackle tax avoidance. One suggested idea about how to do this is that the Government should expand existing rules and require UK companies to report their use of tax avoidance schemes that affect developing countries. To what extent do you agree or disagree with the following statements about this proposed new rule?

UK tax policy is only about UK revenues, developing countries shouldn't be a consideration

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2270	1088	1182	186	334	413	410	402	525	884	547	308	531	314	898
Weighted base	2270	1113	1157	272	363	431	386	340	476	613	658	477	522	312	959
NET: Agree	1227 54%	638 57%	589 51%	132 49%	209 58%	218 51%	207 54%	186 55%	275 58%	332 54%	344 52%	260 54%	291 56%	177 57%	525 55%
Agree strongly	(4) 531 23%	307 28%	224 19%	51 19%	98 27%	89 21%	97 25%	88 26%	108 23%	141 23%	150 23%	120 25%	120 23%	93 30%	212 22%
Tend to agree	(3) 696 31%	331 30%	365 32%	81 30%	111 31%	129 30%	110 29%	98 29%	167 35%	191 31%	194 29%	140 29%	171 33%	84 27%	313 33%
Tend to disagree	(2) 506 22%	265 24%	241 21%	59 22%	55 15%	102 24%	92 24%	86 25%	111 23%	150 25%	170 26%	100 21%	85 16%	77 25%	215 22%
Disagree strongly	(1) 134 6%	56 5%	78 7%	20 7%	20 5%	22 5%	26 7%	8 2%	37 8%	47 8%	38 6%	13 3%	35 7%	21 7%	40 4%
NET: Disagree	640 28%	321 29%	319 28%	80 29%	75 21%	125 29%	117 30%	95 28%	149 31%	198 32%	208 32%	113 24%	121 23%	98 31%	255 27%
Don't know	403 18%	154 14%	249 22%	60 22%	80 22%	89 21%	61 16%	60 18%	53 11%	83 14%	106 16%	104 22%	110 21%	38 12%	179 19%
Mean	2.87	2.93	2.81	2.77	3.01	2.83	2.86	2.95	2.82	2.80	2.83	2.98	2.91	2.91	2.89
Standard deviation	0.91	0.91	0.91	0.92	0.90	0.89	0.94	0.86	0.92	0.93	0.91	0.86	0.91	0.96	0.86
Standard error	0.02	0.03	0.03	0.08	0.06	0.05	0.05	0.05	0.04	0.03	0.04	0.06	0.04	0.06	0.03

Tax Avoidance Survey

ONLINE Fieldwork : 15th-17th February 2013

Absolutes/col percents

Table 19

**Q.3 In March the Government plans to bring in measures to tackle tax avoidance. One suggested idea about how to do this is that the Government should expand existing rules and require UK companies to report their use of tax avoidance schemes that affect developing countries. To what extent do you agree or disagree with the following statements about this proposed new rule?
UK tax policy is only about UK revenues, developing countries shouldn't be a consideration**

Base: All respondents

	Region												Voting Intention			
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Con- ser- vative	Labour	Lib- eral Demo- crat	Other
Unweighted base	2270	406	93	241	157	188	153	115	173	259	301	184	508	657	180	422
Weighted base	2270	197	103	267	200	210	176	120	213	286	291	207	544	669	165	378
NET: Agree	1227 54%	110 56%	49 48%	149 56%	109 55%	109 52%	99 56%	62 51%	104 49%	164 57%	163 56%	111 54%	341 63%	326 49%	70 42%	250 66%
Agree strongly	(4) 531 23%	47 24%	24 23%	61 23%	45 22%	52 25%	52 30%	27 22%	46 21%	60 21%	71 25%	47 23%	133 24%	135 20%	28 17%	149 39%
Tend to agree	(3) 696 31%	63 32%	25 24%	87 33%	65 32%	57 27%	46 26%	35 29%	58 27%	104 36%	92 31%	64 31%	208 38%	192 29%	42 25%	101 27%
Tend to disagree	(2) 506 22%	52 26%	26 26%	57 21%	33 16%	44 21%	28 16%	31 26%	66 31%	59 21%	59 20%	50 24%	121 22%	174 26%	57 34%	63 17%
Disagree strongly	(1) 134 6%	9 5%	7 7%	13 5%	20 10%	14 7%	13 7%	8 7%	13 6%	14 5%	12 4%	11 5%	18 3%	58 9%	10 6%	16 4%
NET: Disagree	640 28%	61 31%	34 33%	71 26%	53 26%	58 28%	41 23%	39 33%	79 37%	73 25%	71 24%	61 30%	139 26%	232 35%	67 41%	79 21%
Don't know	403 18%	26 13%	20 20%	48 18%	38 19%	44 21%	37 21%	19 16%	30 14%	50 17%	57 20%	35 17%	64 12%	111 17%	28 17%	49 13%
Mean	2.87	2.86	2.79	2.90	2.83	2.88	2.99	2.80	2.75	2.89	2.95	2.85	2.95	2.72	2.64	3.16
Standard deviation	0.91	0.88	0.96	0.88	0.97	0.95	0.97	0.93	0.91	0.85	0.87	0.90	0.82	0.95	0.90	0.90
Standard error	0.02	0.05	0.11	0.06	0.09	0.08	0.09	0.10	0.07	0.06	0.06	0.07	0.04	0.04	0.07	0.05

Tax Avoidance Survey

ONLINE Fieldwork : 15th-17th February 2013

Absolutes/col percents

Table 20

**Q.3 In March the Government plans to bring in measures to tackle tax avoidance. One suggested idea about how to do this is that the Government should expand existing rules and require UK companies to report their use of tax avoidance schemes that affect developing countries. To what extent do you agree or disagree with the following statements about this proposed new rule?
If developing countries could collect more tax themselves they would be less dependent on aid**

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2270	1088	1182	186	334	413	410	402	525	884	547	308	531	314	898
Weighted base	2270	1113	1157	272	363	431	386	340	476	613	658	477	522	312	959
NET: Agree	1763 78%	863 78%	900 78%	182 67%	275 76%	319 74%	304 79%	282 83%	401 84%	492 80%	504 77%	362 76%	405 78%	246 79%	732 76%
Agree strongly	(4) 708 31%	369 33%	339 29%	77 28%	96 26%	129 30%	123 32%	110 32%	173 36%	190 31%	183 28%	161 34%	175 34%	119 38%	286 30%
Tend to agree	(3) 1054 46%	494 44%	561 48%	105 38%	180 49%	190 44%	180 47%	172 50%	228 48%	302 49%	322 49%	201 42%	230 44%	127 41%	446 47%
Tend to disagree	(2) 156 7%	98 9%	58 5%	14 5%	31 8%	28 6%	23 6%	25 7%	35 7%	43 7%	58 9%	27 6%	28 5%	27 9%	67 7%
Disagree strongly	(1) 49 2%	32 3%	17 1%	13 5%	4 1%	9 2%	9 2%	6 2%	9 2%	17 3%	13 2%	6 1%	13 2%	8 3%	21 2%
NET: Disagree	205 9%	131 12%	75 6%	27 10%	35 10%	37 9%	32 8%	31 9%	43 9%	60 10%	71 11%	34 7%	41 8%	35 11%	88 9%
Don't know	302 13%	119 11%	183 16%	63 23%	54 15%	76 18%	50 13%	27 8%	32 7%	61 10%	83 13%	82 17%	76 15%	31 10%	139 14%
Mean	3.23	3.21	3.25	3.18	3.18	3.23	3.24	3.23	3.27	3.20	3.17	3.31	3.27	3.27	3.22
Standard deviation	0.70	0.75	0.64	0.81	0.65	0.70	0.70	0.68	0.69	0.71	0.69	0.67	0.71	0.75	0.70
Standard error	0.02	0.02	0.02	0.07	0.04	0.04	0.04	0.04	0.03	0.03	0.03	0.04	0.03	0.04	0.03

Tax Avoidance Survey

ONLINE Fieldwork : 15th-17th February 2013

Absolutes/col percents

Table 20

**Q.3 In March the Government plans to bring in measures to tackle tax avoidance. One suggested idea about how to do this is that the Government should expand existing rules and require UK companies to report their use of tax avoidance schemes that affect developing countries. To what extent do you agree or disagree with the following statements about this proposed new rule?
If developing countries could collect more tax themselves they would be less dependent on aid**

Base: All respondents

	Region												Voting Intention			
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Con- ser- vative	Labour	Lib- eral Demo- crat	Other
Unweighted base	2270	406	93	241	157	188	153	115	173	259	301	184	508	657	180	422
Weighted base	2270	197	103	267	200	210	176	120	213	286	291	207	544	669	165	378
NET: Agree	1763 78%	167 85%	75 73%	210 79%	158 79%	161 76%	127 72%	93 78%	169 80%	214 75%	226 77%	163 79%	443 81%	535 80%	132 80%	304 80%
Agree strongly	(4) 708 31%	67 34%	29 28%	99 37%	57 28%	69 33%	57 33%	36 30%	84 39%	74 26%	82 28%	55 27%	165 30%	211 32%	53 32%	152 40%
Tend to agree	(3) 1054 46%	99 50%	46 45%	111 42%	101 50%	92 44%	69 39%	57 47%	86 40%	140 49%	144 49%	108 52%	278 51%	324 48%	79 48%	152 40%
Tend to disagree	(2) 156 7%	9 5%	11 11%	16 6%	12 6%	12 6%	16 9%	8 7%	15 7%	19 7%	24 8%	12 6%	40 7%	39 6%	14 8%	39 10%
Disagree strongly	(1) 49 2%	2 1%	3 3%	- -	4 2%	7 3%	5 3%	5 4%	6 3%	4 1%	6 2%	8 4%	14 3%	12 2%	1 *	14 4%
NET: Disagree	205 9%	11 6%	14 14%	16 6%	17 8%	19 9%	21 12%	13 10%	20 10%	23 8%	30 10%	21 10%	54 10%	50 7%	14 9%	53 14%
Don't know	302 13%	20 10%	13 13%	40 15%	26 13%	30 15%	28 16%	14 12%	23 11%	48 17%	35 12%	23 11%	47 9%	84 13%	20 12%	21 6%
Mean	3.23	3.31	3.13	3.36	3.20	3.24	3.21	3.18	3.31	3.20	3.18	3.14	3.19	3.26	3.26	3.24
Standard deviation	0.70	0.61	0.75	0.61	0.68	0.75	0.78	0.75	0.74	0.65	0.69	0.73	0.70	0.66	0.64	0.80
Standard error	0.02	0.03	0.08	0.04	0.06	0.06	0.07	0.08	0.06	0.04	0.04	0.06	0.03	0.03	0.05	0.04

Tax Avoidance Survey

ONLINE Fieldwork : 15th-17th February 2013

Absolutes/col percents

Table 21

Q.4 The UK Government has said that it will make tackling tax evasion and avoidance a priority at the G8 summit meeting (high level meeting of leaders from the eight most powerful countries) this year when it meets in Northern Ireland. To what extent do you agree or disagree with each of the following statements?

Summary**Base: All respondents**

	Statements						
	The Prime Minister is right to make tackling tax evasion and avoidance a priority at the UK's G8 meeting	The Prime Minister is not right to make tackling tax evasion and avoidance a priority at the UK's G8 meeting	We need global leaders to stop multinationals from abusing the tax system	G8 leaders have a responsibility to ordinary people in every country to address tax avoidance and evasion at an international level	G8 leaders are only responsible for the people in their own country	Strong action on tax avoidance and evasion at the G8 would be something for the UK to be proud of	Strong action on tax avoidance and evasion at the G8 by the UK Government could help lift millions of people out of poverty around the world
Unweighted base	2270	2270	2270	2270	2270	2270	2270
Weighted base	2270	2270	2270	2270	2270	2270	2270
NET: Agree	1743 77%	361 16%	1923 85%	1795 79%	882 39%	1758 77%	1420 63%
Agree strongly (4)	778 34%	115 5%	1055 46%	845 37%	263 12%	769 34%	508 22%
Tend to agree (3)	965 43%	246 11%	868 38%	950 42%	619 27%	989 44%	912 40%
Tend to disagree (2)	162 7%	897 40%	91 4%	150 7%	707 31%	126 6%	244 11%
Disagree strongly (1)	40 2%	628 28%	27 1%	27 1%	278 12%	33 1%	62 3%
NET: Disagree	202 9%	1525 67%	118 5%	177 8%	985 43%	159 7%	306 13%
Don't know	325 14%	384 17%	229 10%	298 13%	403 18%	353 16%	544 24%
Mean	3.28	1.92	3.45	3.33	2.46	3.30	3.08
Standard deviation	0.70	0.84	0.65	0.67	0.91	0.67	0.76
Standard error	0.02	0.02	0.01	0.02	0.02	0.02	0.02

Tax Avoidance Survey

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Absolutes/col percents

Table 22

Q.4 The UK Government has said that it will make tackling tax evasion and avoidance a priority at the G8 summit meeting (high level meeting of leaders from the eight most powerful countries) this year when it meets in Northern Ireland. To what extent do you agree or disagree with each of the following statements?

The Prime Minister is right to make tackling tax evasion and avoidance a priority at the UK's G8 meeting

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2270	1088	1182	186	334	413	410	402	525	884	547	308	531	314	898
Weighted base	2270	1113	1157	272	363	431	386	340	476	613	658	477	522	312	959
NET: Agree	1743 77%	903 81%	840 73%	190 70%	264 73%	311 72%	291 76%	275 81%	412 86%	490 80%	529 80%	341 71%	383 73%	250 80%	706 74%
Agree strongly	(4) 778 34%	422 38%	356 31%	92 34%	102 28%	119 28%	129 33%	134 39%	202 43%	228 37%	212 32%	166 35%	172 33%	119 38%	303 32%
Tend to agree	(3) 965 43%	481 43%	484 42%	99 36%	162 45%	192 44%	163 42%	141 41%	209 44%	262 43%	317 48%	175 37%	211 40%	131 42%	403 42%
Tend to disagree	(2) 162 7%	80 7%	82 7%	28 10%	24 7%	33 8%	30 8%	24 7%	23 5%	53 9%	44 7%	34 7%	31 6%	30 10%	79 8%
Disagree strongly	(1) 40 2%	22 2%	18 2%	7 2%	5 1%	8 2%	9 2%	7 2%	4 1%	9 1%	9 1%	10 2%	12 2%	4 1%	19 2%
NET: Disagree	202 9%	101 9%	100 9%	34 13%	29 8%	41 10%	39 10%	31 9%	27 6%	62 10%	52 8%	44 9%	43 8%	34 11%	98 10%
Don't know	325 14%	108 10%	217 19%	48 18%	71 19%	79 18%	56 14%	35 10%	37 8%	61 10%	77 12%	92 19%	96 18%	29 9%	155 16%
Mean	3.28	3.30	3.25	3.23	3.23	3.20	3.24	3.31	3.39	3.28	3.26	3.29	3.27	3.28	3.23
Standard deviation	0.70	0.71	0.69	0.78	0.66	0.70	0.73	0.72	0.63	0.70	0.66	0.74	0.72	0.71	0.72
Standard error	0.02	0.02	0.02	0.06	0.04	0.04	0.04	0.04	0.03	0.02	0.03	0.05	0.03	0.04	0.03

Tax Avoidance Survey

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Absolutes/col percents

Table 22

Q.4 The UK Government has said that it will make tackling tax evasion and avoidance a priority at the G8 summit meeting (high level meeting of leaders from the eight most powerful countries) this year when it meets in Northern Ireland. To what extent do you agree or disagree with each of the following statements?

The Prime Minister is right to make tackling tax evasion and avoidance a priority at the UK's G8 meeting

Base: All respondents

	Region												Voting Intention			
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Con- ser- vative	Labour	Lib- eral Dem- ocrat	Other
Unweighted base	2270	406	93	241	157	188	153	115	173	259	301	184	508	657	180	422
Weighted base	2270	197	103	267	200	210	176	120	213	286	291	207	544	669	165	378
NET: Agree	1743 77%	163 83%	85 83%	195 73%	156 78%	153 73%	138 78%	98 81%	167 78%	219 77%	218 75%	150 73%	451 83%	525 79%	139 84%	292 77%
Agree strongly	(4) 778 34%	80 41%	35 34%	95 36%	66 33%	71 34%	74 42%	34 28%	64 30%	90 31%	100 34%	70 34%	197 36%	239 36%	62 38%	149 39%
Tend to agree	(3) 965 43%	83 42%	50 49%	100 38%	90 45%	83 39%	64 36%	64 53%	103 48%	130 45%	118 41%	80 39%	254 47%	286 43%	76 46%	143 38%
Tend to disagree	(2) 162 7%	15 8%	4 4%	25 9%	10 5%	15 7%	12 7%	7 6%	15 7%	22 8%	15 5%	21 10%	36 7%	47 7%	14 9%	32 8%
Disagree strongly	(1) 40 2%	2 1%	- -	3 1%	8 4%	2 1%	6 3%	2 2%	4 2%	5 2%	5 2%	3 1%	7 1%	11 2%	1 1%	12 3%
NET: Disagree	202 9%	18 9%	4 4%	28 10%	18 9%	17 8%	18 10%	9 8%	19 9%	27 9%	20 7%	24 12%	43 8%	58 9%	15 9%	44 12%
Don't know	325 14%	16 8%	13 13%	44 16%	25 13%	40 19%	21 12%	13 11%	27 13%	39 14%	54 19%	32 16%	50 9%	85 13%	11 7%	42 11%
Mean	3.28	3.33	3.34	3.29	3.23	3.30	3.32	3.21	3.22	3.24	3.32	3.25	3.30	3.29	3.30	3.28
Standard deviation	0.70	0.69	0.57	0.71	0.76	0.68	0.78	0.66	0.68	0.69	0.68	0.73	0.67	0.70	0.67	0.78
Standard error	0.02	0.04	0.06	0.05	0.06	0.05	0.07	0.07	0.06	0.05	0.04	0.06	0.03	0.03	0.05	0.04

Tax Avoidance Survey

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Absolutes/col percents

Table 23

Q.4 The UK Government has said that it will make tackling tax evasion and avoidance a priority at the G8 summit meeting (high level meeting of leaders from the eight most powerful countries) this year when it meets in Northern Ireland. To what extent do you agree or disagree with each of the following statements?

The Prime Minister is not right to make tackling tax evasion and avoidance a priority at the UK's G8 meeting

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2270	1088	1182	186	334	413	410	402	525	884	547	308	531	314	898
Weighted base	2270	1113	1157	272	363	431	386	340	476	613	658	477	522	312	959
NET: Agree	361 16%	168 15%	193 17%	63 23%	92 25%	77 18%	46 12%	39 12%	43 9%	97 16%	102 15%	90 19%	73 14%	72 23%	185 19%
Agree strongly	(4) 115 5%	53 5%	62 5%	14 5%	29 8%	28 6%	13 3%	15 4%	17 4%	25 4%	32 5%	28 6%	31 6%	16 5%	62 6%
Tend to agree	(3) 246 11%	115 10%	131 11%	49 18%	63 17%	49 11%	33 9%	25 7%	26 6%	72 12%	70 11%	62 13%	42 8%	56 18%	123 13%
Tend to disagree	(2) 897 40%	476 43%	421 36%	100 37%	121 33%	175 41%	163 42%	137 40%	202 42%	239 39%	291 44%	175 37%	192 37%	119 38%	361 38%
Disagree strongly	(1) 628 28%	353 32%	274 24%	52 19%	69 19%	99 23%	113 29%	118 35%	176 37%	203 33%	165 25%	118 25%	142 27%	86 27%	243 25%
NET: Disagree	1525 67%	829 74%	696 60%	152 56%	190 52%	275 64%	275 71%	255 75%	378 79%	442 72%	456 69%	293 62%	333 64%	204 65%	603 63%
Don't know	384 17%	116 10%	269 23%	57 21%	81 22%	80 19%	64 17%	46 14%	55 12%	74 12%	101 15%	94 20%	116 22%	36 12%	171 18%
Mean	1.92	1.87	1.98	2.12	2.18	2.01	1.83	1.78	1.73	1.85	1.94	2.00	1.91	2.01	2.00
Standard deviation	0.84	0.82	0.86	0.85	0.92	0.86	0.77	0.80	0.75	0.82	0.80	0.87	0.86	0.87	0.88
Standard error	0.02	0.03	0.03	0.07	0.06	0.05	0.04	0.04	0.03	0.03	0.04	0.06	0.04	0.05	0.03

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Absolutes/col percents

Table 23

Q.4 The UK Government has said that it will make tackling tax evasion and avoidance a priority at the G8 summit meeting (high level meeting of leaders from the eight most powerful countries) this year when it meets in Northern Ireland. To what extent do you agree or disagree with each of the following statements?

The Prime Minister is not right to make tackling tax evasion and avoidance a priority at the UK's G8 meeting

Base: All respondents

	Region												Voting Intention			
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Con- ser- vative	Labour	Lib- eral Demo- crat	Other
Unweighted base	2270	406	93	241	157	188	153	115	173	259	301	184	508	657	180	422
Weighted base	2270	197	103	267	200	210	176	120	213	286	291	207	544	669	165	378
NET: Agree	361 16%	22 11%	14 14%	43 16%	25 12%	34 16%	36 20%	11 9%	21 10%	77 27%	45 15%	32 15%	96 18%	122 18%	25 15%	59 16%
Agree strongly	(4) 115 5%	6 3%	9 9%	10 4%	7 3%	14 7%	12 7%	2 2%	13 6%	21 7%	11 4%	10 5%	23 4%	42 6%	7 4%	27 7%
Tend to agree	(3) 246 11%	17 8%	5 5%	34 13%	18 9%	20 10%	24 13%	9 7%	8 4%	56 20%	34 12%	22 11%	73 13%	80 12%	18 11%	32 8%
Tend to disagree	(2) 897 40%	81 41%	42 41%	104 39%	91 45%	80 38%	56 32%	46 38%	94 44%	97 34%	117 40%	89 43%	248 46%	250 37%	68 41%	142 38%
Disagree strongly	(1) 628 28%	72 37%	30 29%	75 28%	53 26%	60 28%	56 32%	38 31%	60 28%	60 21%	72 25%	52 25%	151 28%	196 29%	55 33%	127 34%
NET: Disagree	1525 67%	154 78%	73 71%	179 67%	144 72%	139 66%	112 63%	84 70%	154 72%	157 55%	189 65%	141 68%	399 73%	447 67%	123 74%	270 71%
Don't know	384 17%	21 11%	16 16%	45 17%	31 16%	36 17%	29 16%	26 21%	38 18%	52 18%	57 20%	34 16%	49 9%	100 15%	18 11%	50 13%
Mean	1.92	1.75	1.92	1.90	1.87	1.94	1.95	1.74	1.86	2.17	1.93	1.94	1.93	1.94	1.85	1.87
Standard deviation	0.84	0.76	0.91	0.81	0.75	0.89	0.94	0.72	0.82	0.91	0.80	0.81	0.80	0.88	0.81	0.89
Standard error	0.02	0.04	0.10	0.06	0.07	0.07	0.08	0.08	0.07	0.06	0.05	0.07	0.04	0.04	0.06	0.05

Tax Avoidance Survey

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Absolutes/col percents

Table 24

Q.4 The UK Government has said that it will make tackling tax evasion and avoidance a priority at the G8 summit meeting (high level meeting of leaders from the eight most powerful countries) this year when it meets in Northern Ireland. To what extent do you agree or disagree with each of the following statements?

We need global leaders to stop multinationals from abusing the tax system

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2270	1088	1182	186	334	413	410	402	525	884	547	308	531	314	898
Weighted base	2270	1113	1157	272	363	431	386	340	476	613	658	477	522	312	959
NET: Agree	1923 85%	960 86%	962 83%	190 70%	295 81%	355 82%	340 88%	308 90%	436 92%	528 86%	585 89%	382 80%	428 82%	277 89%	784 82%
Agree strongly	(4) 1055 46%	562 50%	493 43%	102 37%	146 40%	181 42%	194 50%	170 50%	261 55%	302 49%	305 46%	213 45%	235 45%	172 55%	390 41%
Tend to agree	(3) 868 38%	399 36%	469 41%	88 32%	149 41%	173 40%	146 38%	137 40%	175 37%	226 37%	280 42%	169 35%	193 37%	105 33%	393 41%
Tend to disagree	(2) 91 4%	59 5%	32 3%	22 8%	13 4%	21 5%	13 3%	10 3%	12 2%	30 5%	15 2%	19 4%	26 5%	12 4%	40 4%
Disagree strongly	(1) 27 1%	13 1%	14 1%	7 2%	7 2%	4 1%	3 1%	2 1%	4 1%	10 2%	5 1%	10 2%	2 *	3 1%	16 2%
NET: Disagree	118 5%	72 7%	46 4%	28 10%	21 6%	25 6%	17 4%	12 4%	16 3%	41 7%	20 3%	30 6%	28 5%	15 5%	56 6%
Don't know	229 10%	80 7%	149 13%	55 20%	48 13%	52 12%	30 8%	21 6%	25 5%	44 7%	54 8%	65 14%	66 13%	21 7%	119 12%
Mean	3.45	3.46	3.43	3.31	3.37	3.40	3.49	3.49	3.54	3.44	3.47	3.42	3.45	3.53	3.38
Standard deviation	0.65	0.66	0.63	0.77	0.68	0.64	0.62	0.60	0.59	0.68	0.59	0.70	0.62	0.63	0.67
Standard error	0.01	0.02	0.02	0.06	0.04	0.03	0.03	0.03	0.03	0.02	0.03	0.04	0.03	0.04	0.02

Tax Avoidance Survey

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Absolutes/col percents

Table 24

Q.4 The UK Government has said that it will make tackling tax evasion and avoidance a priority at the G8 summit meeting (high level meeting of leaders from the eight most powerful countries) this year when it meets in Northern Ireland. To what extent do you agree or disagree with each of the following statements?

We need global leaders to stop multinationals from abusing the tax system

Base: All respondents

	Region												Voting Intention			
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Con- ser- vative	Labour	Lib- eral Demo- crat	Other
Unweighted base	2270	406	93	241	157	188	153	115	173	259	301	184	508	657	180	422
Weighted base	2270	197	103	267	200	210	176	120	213	286	291	207	544	669	165	378
NET: Agree	1923 85%	178 90%	88 86%	234 88%	173 86%	167 79%	146 83%	95 79%	192 90%	233 82%	242 83%	175 84%	489 90%	570 85%	150 91%	328 87%
Agree strongly	(4) 1055 46%	109 55%	50 49%	123 46%	88 44%	100 48%	85 48%	45 37%	96 45%	125 44%	135 46%	99 48%	235 43%	336 50%	85 52%	203 54%
Tend to agree	(3) 868 38%	69 35%	38 37%	110 41%	85 42%	67 32%	61 34%	51 42%	96 45%	109 38%	107 37%	76 37%	254 47%	234 35%	64 39%	124 33%
Tend to disagree	(2) 91 4%	6 3%	4 4%	1 1%	4 2%	20 10%	8 4%	8 7%	5 3%	11 4%	11 4%	12 6%	21 4%	29 4%	3 2%	16 4%
Disagree strongly	(1) 27 1%	2 1%	- -	3 1%	2 1%	2 1%	4 2%	1 1%	1 1%	8 3%	6 2%	- -	6 1%	10 1%	2 1%	4 1%
NET: Disagree	118 5%	8 4%	4 4%	4 2%	6 3%	22 10%	12 7%	9 8%	7 3%	19 7%	16 6%	12 6%	27 5%	39 6%	5 3%	19 5%
Don't know	229 10%	11 6%	11 10%	29 11%	22 11%	21 10%	19 11%	16 13%	14 7%	34 12%	33 11%	20 10%	28 5%	60 9%	11 7%	31 8%
Mean	3.45	3.53	3.50	3.49	3.45	3.41	3.44	3.33	3.44	3.39	3.44	3.46	3.39	3.47	3.51	3.52
Standard deviation	0.65	0.61	0.58	0.58	0.59	0.71	0.70	0.66	0.58	0.72	0.68	0.62	0.62	0.67	0.60	0.64
Standard error	0.01	0.03	0.06	0.04	0.05	0.05	0.06	0.07	0.05	0.05	0.04	0.05	0.03	0.03	0.05	0.03

Tax Avoidance Survey

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Absolutes/col percents

Table 25

Q.4 The UK Government has said that it will make tackling tax evasion and avoidance a priority at the G8 summit meeting (high level meeting of leaders from the eight most powerful countries) this year when it meets in Northern Ireland. To what extent do you agree or disagree with each of the following statements?

G8 leaders have a responsibility to ordinary people in every country to address tax avoidance and evasion at an international level

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2270	1088	1182	186	334	413	410	402	525	884	547	308	531	314	898
Weighted base	2270	1113	1157	272	363	431	386	340	476	613	658	477	522	312	959
NET: Agree	1795 79%	906 81%	889 77%	177 65%	268 74%	328 76%	305 79%	295 87%	422 89%	492 80%	542 82%	360 76%	401 77%	258 83%	724 76%
Agree strongly	(4) 845 37%	427 38%	418 36%	85 31%	112 31%	138 32%	151 39%	137 40%	221 46%	233 38%	227 35%	185 39%	200 38%	139 44%	322 34%
Tend to agree	(3) 950 42%	478 43%	472 41%	92 34%	156 43%	190 44%	154 40%	157 46%	201 42%	260 42%	314 48%	175 37%	201 38%	119 38%	402 42%
Tend to disagree	(2) 150 7%	82 7%	68 6%	35 13%	24 7%	23 5%	26 7%	17 5%	25 5%	49 8%	39 6%	32 7%	29 6%	28 9%	67 7%
Disagree strongly	(1) 27 1%	16 1%	11 1%	* *	6 2%	9 2%	6 1%	3 1%	3 1%	13 2%	4 1%	8 2%	1 *	2 1%	19 2%
NET: Disagree	177 8%	98 9%	79 7%	35 13%	30 8%	32 8%	32 8%	19 6%	28 6%	62 10%	43 7%	41 9%	31 6%	31 10%	86 9%
Don't know	298 13%	109 10%	189 16%	60 22%	66 18%	71 16%	49 13%	27 8%	26 6%	59 10%	74 11%	76 16%	90 17%	24 8%	149 16%
Mean	3.33	3.31	3.34	3.23	3.26	3.27	3.34	3.37	3.42	3.28	3.31	3.34	3.39	3.37	3.27
Standard deviation	0.67	0.69	0.66	0.72	0.69	0.69	0.69	0.62	0.63	0.72	0.62	0.72	0.63	0.69	0.71
Standard error	0.02	0.02	0.02	0.06	0.04	0.04	0.04	0.03	0.03	0.03	0.03	0.04	0.03	0.04	0.03

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Absolutes/col percents

Table 25

Q.4 The UK Government has said that it will make tackling tax evasion and avoidance a priority at the G8 summit meeting (high level meeting of leaders from the eight most powerful countries) this year when it meets in Northern Ireland. To what extent do you agree or disagree with each of the following statements?

G8 leaders have a responsibility to ordinary people in every country to address tax avoidance and evasion at an international level

Base: All respondents

	Region												Voting Intention			
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Con- ser- vative	Labour	Lib- eral Demo- crat	Other
Unweighted base	2270	406	93	241	157	188	153	115	173	259	301	184	508	657	180	422
Weighted base	2270	197	103	267	200	210	176	120	213	286	291	207	544	669	165	378
NET: Agree	1795 79%	165 84%	84 82%	215 81%	157 79%	160 76%	136 77%	93 78%	178 84%	228 80%	219 75%	160 78%	445 82%	545 82%	140 85%	300 79%
Agree strongly	(4) 845 37%	90 45%	41 40%	104 39%	63 31%	84 40%	77 44%	35 29%	74 35%	100 35%	107 37%	71 34%	187 34%	268 40%	63 38%	167 44%
Tend to agree	(3) 950 42%	75 38%	44 43%	111 41%	94 47%	76 36%	59 33%	58 48%	104 49%	128 45%	112 39%	90 43%	258 47%	278 42%	77 47%	134 35%
Tend to disagree	(2) 150 7%	15 8%	6 6%	13 5%	15 7%	16 8%	7 4%	11 10%	12 5%	16 6%	24 8%	16 8%	34 6%	42 6%	13 8%	36 9%
Disagree strongly	(1) 27 1%	1 *	1 1%	2 1%	1 1%	3 1%	9 5%	1 1%	2 1%	3 1%	4 1%	1 1%	6 1%	5 1%	2 1%	8 2%
NET: Disagree	177 8%	15 8%	7 7%	14 5%	16 8%	19 9%	17 9%	12 10%	14 6%	18 6%	27 9%	17 8%	39 7%	47 7%	16 9%	44 12%
Don't know	298 13%	17 9%	11 11%	38 14%	27 14%	31 15%	24 14%	15 12%	21 10%	40 14%	45 16%	29 14%	60 11%	76 11%	9 6%	34 9%
Mean	3.33	3.41	3.36	3.39	3.27	3.35	3.33	3.21	3.30	3.32	3.31	3.29	3.29	3.36	3.29	3.33
Standard deviation	0.67	0.65	0.65	0.63	0.64	0.71	0.83	0.66	0.63	0.64	0.71	0.66	0.65	0.65	0.68	0.75
Standard error	0.02	0.03	0.07	0.04	0.05	0.06	0.07	0.07	0.05	0.04	0.04	0.05	0.03	0.03	0.05	0.04

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Absolutes/col percents

Table 26

Q.4 The UK Government has said that it will make tackling tax evasion and avoidance a priority at the G8 summit meeting (high level meeting of leaders from the eight most powerful countries) this year when it meets in Northern Ireland. To what extent do you agree or disagree with each of the following statements?
G8 leaders are only responsible for the people in their own country

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2270	1088	1182	186	334	413	410	402	525	884	547	308	531	314	898
Weighted base	2270	1113	1157	272	363	431	386	340	476	613	658	477	522	312	959
NET: Agree	882 39%	457 41%	425 37%	121 44%	176 49%	173 40%	132 34%	120 35%	160 34%	218 36%	249 38%	218 46%	196 38%	138 44%	398 42%
Agree strongly	(4) 263 12%	143 13%	120 10%	50 18%	57 16%	50 12%	37 10%	29 8%	39 8%	67 11%	80 12%	65 14%	50 10%	55 18%	115 12%
Tend to agree	(3) 619 27%	315 28%	304 26%	71 26%	119 33%	122 28%	95 25%	91 27%	122 26%	151 25%	169 26%	153 32%	146 28%	84 27%	284 30%
Tend to disagree	(2) 707 31%	378 34%	329 28%	49 18%	96 26%	117 27%	130 34%	132 39%	184 39%	214 35%	232 35%	126 26%	135 26%	91 29%	291 30%
Disagree strongly	(1) 278 12%	146 13%	132 11%	29 11%	19 5%	45 10%	62 16%	42 12%	80 17%	110 18%	65 10%	41 8%	62 12%	39 12%	100 10%
NET: Disagree	985 43%	524 47%	461 40%	79 29%	114 31%	162 37%	192 50%	174 51%	264 55%	324 53%	297 45%	166 35%	197 38%	130 42%	391 41%
Don't know	403 18%	131 12%	272 23%	73 27%	73 20%	97 22%	62 16%	47 14%	52 11%	70 11%	112 17%	92 19%	129 25%	44 14%	170 18%
Mean	2.46	2.46	2.47	2.71	2.74	2.53	2.33	2.36	2.28	2.32	2.48	2.63	2.47	2.57	2.52
Standard deviation	0.91	0.91	0.91	1.00	0.85	0.91	0.92	0.85	0.87	0.94	0.88	0.88	0.91	0.97	0.89
Standard error	0.02	0.03	0.03	0.09	0.05	0.05	0.05	0.05	0.04	0.03	0.04	0.06	0.04	0.06	0.03

Tax Avoidance Survey

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Absolutes/col percents

Table 26

**Q.4 The UK Government has said that it will make tackling tax evasion and avoidance a priority at the G8 summit meeting (high level meeting of leaders from the eight most powerful countries) this year when it meets in Northern Ireland. To what extent do you agree or disagree with each of the following statements?
G8 leaders are only responsible for the people in their own country**

Base: All respondents

	Region												Voting Intention			
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Con- ser- vative	Labour	Lib- eral Demo- crat	Other
Unweighted base	2270	406	93	241	157	188	153	115	173	259	301	184	508	657	180	422
Weighted base	2270	197	103	267	200	210	176	120	213	286	291	207	544	669	165	378
NET: Agree	882 39%	76 39%	36 35%	105 39%	79 40%	80 38%	68 38%	48 40%	82 38%	113 39%	124 42%	72 35%	238 44%	252 38%	64 39%	170 45%
Agree strongly	(4) 263 12%	19 10%	13 12%	44 16%	12 6%	24 12%	30 17%	10 8%	23 11%	29 10%	37 13%	22 11%	63 12%	76 11%	11 7%	70 19%
Tend to agree	(3) 619 27%	57 29%	24 23%	61 23%	67 33%	56 27%	38 22%	38 32%	59 28%	84 29%	87 30%	50 24%	175 32%	176 26%	53 32%	100 26%
Tend to disagree	(2) 707 31%	63 32%	35 34%	82 31%	59 29%	57 27%	48 27%	36 30%	70 33%	94 33%	94 32%	69 33%	188 35%	220 33%	57 34%	105 28%
Disagree strongly	(1) 278 12%	35 18%	16 16%	24 9%	19 9%	33 16%	24 14%	16 13%	31 15%	26 9%	31 11%	22 11%	53 10%	93 14%	32 19%	51 14%
NET: Disagree	985 43%	97 49%	51 50%	107 40%	77 39%	90 43%	73 41%	52 43%	102 48%	120 42%	126 43%	91 44%	241 44%	313 47%	89 54%	157 41%
Don't know	403 18%	24 12%	15 14%	55 21%	44 22%	40 19%	36 20%	21 17%	29 14%	53 18%	42 14%	44 21%	65 12%	103 15%	12 7%	52 14%
Mean	2.46	2.35	2.37	2.59	2.47	2.42	2.52	2.41	2.40	2.49	2.52	2.45	2.52	2.42	2.29	2.58
Standard deviation	0.91	0.92	0.95	0.94	0.81	0.96	1.01	0.88	0.92	0.85	0.89	0.89	0.86	0.92	0.88	0.99
Standard error	0.02	0.05	0.11	0.07	0.07	0.08	0.09	0.09	0.08	0.06	0.06	0.07	0.04	0.04	0.07	0.05

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Absolutes/col percents

Table 27

Q.4 The UK Government has said that it will make tackling tax evasion and avoidance a priority at the G8 summit meeting (high level meeting of leaders from the eight most powerful countries) this year when it meets in Northern Ireland. To what extent do you agree or disagree with each of the following statements?

Strong action on tax avoidance and evasion at the G8 would be something for the UK to be proud of

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2270	1088	1182	186	334	413	410	402	525	884	547	308	531	314	898
Weighted base	2270	1113	1157	272	363	431	386	340	476	613	658	477	522	312	959
NET: Agree	1758 77%	895 80%	863 75%	183 67%	266 73%	313 72%	295 76%	284 83%	417 88%	496 81%	533 81%	353 74%	376 72%	259 83%	718 75%
Agree strongly	(4) 769 34%	414 37%	355 31%	88 32%	105 29%	121 28%	129 33%	120 35%	206 43%	241 39%	218 33%	148 31%	162 31%	118 38%	291 30%
Tend to agree	(3) 989 44%	481 43%	508 44%	95 35%	161 44%	192 44%	166 43%	164 48%	211 44%	255 42%	315 48%	205 43%	214 41%	141 45%	427 45%
Tend to disagree	(2) 126 6%	60 5%	66 6%	23 8%	19 5%	24 6%	24 6%	15 4%	21 4%	41 7%	32 5%	26 5%	27 5%	20 7%	61 6%
Disagree strongly	(1) 33 1%	21 2%	13 1%	5 2%	7 2%	6 1%	3 1%	9 3%	3 1%	8 1%	10 2%	6 1%	9 2%	1 *	15 2%
NET: Disagree	159 7%	81 7%	79 7%	28 10%	26 7%	30 7%	27 7%	24 7%	24 5%	49 8%	42 6%	32 7%	36 7%	21 7%	77 8%
Don't know	353 16%	137 12%	216 19%	61 23%	72 20%	89 21%	64 17%	33 10%	35 7%	68 11%	83 13%	92 19%	110 21%	32 10%	164 17%
Mean	3.30	3.32	3.28	3.26	3.25	3.25	3.31	3.28	3.40	3.34	3.29	3.28	3.28	3.34	3.25
Standard deviation	0.67	0.68	0.65	0.75	0.68	0.66	0.65	0.69	0.62	0.68	0.65	0.66	0.68	0.62	0.68
Standard error	0.02	0.02	0.02	0.06	0.04	0.04	0.04	0.04	0.03	0.02	0.03	0.04	0.03	0.04	0.02

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Absolutes/col percents

Table 27

Q.4 The UK Government has said that it will make tackling tax evasion and avoidance a priority at the G8 summit meeting (high level meeting of leaders from the eight most powerful countries) this year when it meets in Northern Ireland. To what extent do you agree or disagree with each of the following statements?

Strong action on tax avoidance and evasion at the G8 would be something for the UK to be proud of

Base: All respondents

	Region												Voting Intention			
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Con- ser- vative	Labour	Lib- eral Demo- crat	Other
Unweighted base	2270	406	93	241	157	188	153	115	173	259	301	184	508	657	180	422
Weighted base	2270	197	103	267	200	210	176	120	213	286	291	207	544	669	165	378
NET: Agree	1758 77%	157 80%	79 77%	208 78%	146 73%	169 80%	140 79%	88 73%	165 78%	224 78%	229 78%	153 74%	458 84%	526 79%	139 84%	298 79%
Agree strongly	(4) 769 34%	73 37%	37 36%	96 36%	52 26%	82 39%	65 37%	36 30%	66 31%	84 29%	105 36%	73 35%	182 33%	239 36%	64 38%	143 38%
Tend to agree	(3) 989 44%	84 42%	42 41%	112 42%	94 47%	86 41%	75 42%	52 43%	99 47%	140 49%	124 42%	79 38%	276 51%	287 43%	76 46%	154 41%
Tend to disagree	(2) 126 6%	16 8%	8 8%	13 5%	11 6%	12 6%	7 4%	5 4%	9 4%	12 4%	18 6%	15 7%	20 4%	44 7%	7 4%	27 7%
Disagree strongly	(1) 33 1%	1 1%	- -	3 1%	2 1%	5 2%	2 1%	4 3%	7 3%	4 1%	2 1%	3 2%	10 2%	9 1%	2 1%	4 1%
NET: Disagree	159 7%	17 9%	8 8%	16 6%	13 7%	17 8%	10 5%	9 7%	16 8%	16 6%	20 7%	18 9%	30 6%	54 8%	9 5%	31 8%
Don't know	353 16%	23 12%	16 15%	43 16%	41 20%	24 11%	27 15%	23 19%	31 15%	46 16%	43 15%	37 18%	56 10%	89 13%	17 10%	49 13%
Mean	3.30	3.32	3.33	3.35	3.22	3.32	3.36	3.24	3.24	3.27	3.33	3.31	3.29	3.30	3.36	3.33
Standard deviation	0.67	0.66	0.64	0.64	0.64	0.71	0.65	0.73	0.72	0.63	0.65	0.71	0.64	0.68	0.63	0.68
Standard error	0.02	0.04	0.07	0.05	0.06	0.06	0.06	0.08	0.06	0.04	0.04	0.06	0.03	0.03	0.05	0.04

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Absolutes/col percents

Table 28

Q.4 The UK Government has said that it will make tackling tax evasion and avoidance a priority at the G8 summit meeting (high level meeting of leaders from the eight most powerful countries) this year when it meets in Northern Ireland. To what extent do you agree or disagree with each of the following statements?

Strong action on tax avoidance and evasion at the G8 by the UK Government could help lift millions of people out of poverty around the world

Base: All respondents

	Total	Gender		Age						Social Grade				Employment Sector	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2270	1088	1182	186	334	413	410	402	525	884	547	308	531	314	898
Weighted base	2270	1113	1157	272	363	431	386	340	476	613	658	477	522	312	959
NET: Agree	1420 63%	721 65%	699 60%	157 58%	237 65%	246 57%	239 62%	223 66%	317 67%	381 62%	419 64%	300 63%	320 61%	198 63%	599 62%
Agree strongly	(4) 508 22%	280 25%	228 20%	55 20%	71 20%	94 22%	83 22%	76 22%	127 27%	157 26%	124 19%	110 23%	116 22%	81 26%	194 20%
Tend to agree	(3) 912 40%	441 40%	471 41%	102 37%	166 46%	152 35%	156 40%	147 43%	190 40%	224 37%	294 45%	190 40%	204 39%	117 37%	406 42%
Tend to disagree	(2) 244 11%	157 14%	87 7%	31 11%	30 8%	47 11%	43 11%	46 14%	47 10%	77 13%	71 11%	38 8%	57 11%	37 12%	101 11%
Disagree strongly	(1) 62 3%	39 3%	24 2%	11 4%	6 2%	13 3%	14 4%	8 2%	10 2%	22 4%	16 3%	12 3%	12 2%	9 3%	34 4%
NET: Disagree	306 13%	196 18%	110 10%	42 15%	37 10%	60 14%	57 15%	54 16%	56 12%	99 16%	87 13%	51 11%	69 13%	46 15%	136 14%
Don't know	544 24%	196 18%	348 30%	73 27%	90 25%	125 29%	90 23%	64 19%	103 22%	132 22%	152 23%	126 26%	133 25%	69 22%	224 23%
Mean	3.08	3.05	3.12	3.01	3.10	3.07	3.04	3.05	3.16	3.08	3.04	3.13	3.09	3.11	3.03
Standard deviation	0.76	0.80	0.70	0.81	0.67	0.79	0.79	0.74	0.74	0.82	0.72	0.74	0.75	0.79	0.77
Standard error	0.02	0.03	0.02	0.07	0.04	0.05	0.04	0.04	0.04	0.03	0.03	0.05	0.04	0.05	0.03

Tax Avoidance Survey

ONLINE Fieldwork : 15th-17th February 2013

Absolutes/col percents

Table 28

Q.4 The UK Government has said that it will make tackling tax evasion and avoidance a priority at the G8 summit meeting (high level meeting of leaders from the eight most powerful countries) this year when it meets in Northern Ireland. To what extent do you agree or disagree with each of the following statements?

Strong action on tax avoidance and evasion at the G8 by the UK Government could help lift millions of people out of poverty around the world

Base: All respondents

	Region												Voting Intention			
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Con- ser- vative	Labour	Lib- eral Demo- crat	Other
Unweighted base	2270	406	93	241	157	188	153	115	173	259	301	184	508	657	180	422
Weighted base	2270	197	103	267	200	210	176	120	213	286	291	207	544	669	165	378
NET: Agree	1420 63%	130 66%	72 70%	168 63%	123 62%	144 69%	100 57%	66 55%	129 61%	187 65%	176 60%	124 60%	342 63%	475 71%	116 70%	222 59%
Agree strongly	(4) 508 22%	54 28%	29 28%	73 28%	38 19%	48 23%	38 22%	22 18%	42 20%	60 21%	59 20%	43 21%	104 19%	179 27%	44 27%	86 23%
Tend to agree	(3) 912 40%	75 38%	43 42%	94 35%	85 42%	97 46%	61 35%	44 37%	87 41%	127 44%	117 40%	81 39%	237 44%	296 44%	72 43%	137 36%
Tend to disagree	(2) 244 11%	23 12%	8 8%	27 10%	21 10%	23 11%	23 13%	10 8%	25 12%	27 9%	32 11%	26 12%	77 14%	57 9%	11 6%	55 15%
Disagree strongly	(1) 62 3%	3 2%	3 2%	2 1%	7 4%	6 3%	8 4%	2 1%	8 4%	9 3%	9 3%	6 3%	17 3%	9 1%	1 1%	23 6%
NET: Disagree	306 13%	27 13%	11 10%	29 11%	28 14%	29 14%	31 17%	12 10%	32 15%	36 12%	41 14%	32 15%	94 17%	67 10%	12 7%	78 21%
Don't know	544 24%	41 21%	20 19%	70 26%	49 24%	37 18%	46 26%	42 35%	52 24%	63 22%	74 26%	51 25%	109 20%	127 19%	37 23%	78 21%
Mean	3.08	3.16	3.19	3.21	3.02	3.07	3.00	3.11	3.01	3.07	3.04	3.03	2.98	3.19	3.24	2.95
Standard deviation	0.76	0.75	0.74	0.71	0.76	0.74	0.85	0.70	0.78	0.74	0.76	0.78	0.76	0.69	0.65	0.88
Standard error	0.02	0.04	0.08	0.05	0.07	0.06	0.08	0.08	0.07	0.05	0.05	0.07	0.04	0.03	0.05	0.05