Absolutes/col percents

Page 1

# Table 1Q.1 Which, if any, of the following sources do you use to find out news about the UK economy?Base: All respondents

		Ge	nder			Ag	ge				Social	Class				Region		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2006	1009	997	218	278	409	368	334	399	793	511	269	433	530	526	502	286	162
Weighted base	2006	983	1023	241	321	381	341	301	422	542	582	421	462	510	529	503	289	174
BBC - either on TV, radio, or online	1522 76%	781 79%	741 72%	145 60%	228 71%	263 69%	279 82%	256 85%	350 83%	453 84%	462 79%	312 74%	296 64%	403 79%	419 79%	362 72%	210 73%	128 73%
ITV, Channel 4, Sky News - either on TV or online	945 47%	458 47%	487 48%	86 36%	140 44%	202 53%	164 48%	149 49%	205 49%	238 44%	280 48%	222 53%	205 44%	228 45%	252 48%	254 50%	127 44%	84 48%
Other internet	611 30%	379 39%	233 23%	70 29%	100 31%	118 31%	105 31%	99 33%	120 28%	199 37%	191 33%	103 25%	119 26%	160 31%	147 28%	167 33%	91 31%	47 27%
"Broadsheet" newspapers such as the Daily Telegraph, the Times, the Guardian, the Independent or the Financial Times, and their websites	469 23%	272 28%	197 19%	46 19%	72 22%	68 18%	70 21%	76 25%	138 33%	217 40%	127 22%	56 13%	68 15%	148 29%	105 20%	109 22%	77 26%	30 17%
"Mid-market" newspapers such as the Daily Express, the Daily Mail or the Evening Standard, and their websites	435 22%	241 25%	194 19%	27 11%	62 19%	68 18%	77 23%	74 25%	127 30%	138 26%	125 22%	102 24%	70 15%	111 22%	118 22%	98 20%	64 22%	44 25%
"Red top" newspapers such as the Sun, the Mirror or the Daily Star, and their websites	277 14%	150 15%	127 12%	30 12%	59 18%	61 16%	62 18%	26 9%	38 9%	49 9%	87 15%	74 18%	67 14%	58 11%	80 15%	78 15%	33 12%	27 16%
Other radio	263 13%	150 15%	113 11%	19 8%	37 11%	65 17%	63 18%	37 12%	42 10%	71 13%	84 14%	49 12%	59 13%	67 13%	62 12%	73 14%	39 13%	22 13%
Other - not listed	45 2%	29 3%	16 2%	4 2%	2 1%	10 3%	11 3%	7 2%	11 3%	12 2%	10 2%	11 3%	12 3%	15 3%	11 2%	6 1%	9 3%	5 3%
Not applicable - I do not use any sources to find out about the UK economy	181 9%	61 6%	120 12%	43 18%	30 9%	43 11%	19 5%	17 6%	30 7%	18 3%	49 8%	42 10%	73 16%	38 7%	41 8%	47 9%	30 10%	25 14%



Absolutes/col percents

Page 2

Table 1 Q.1 Which, if any, of the following sources do you use to find out news about the UK economy? Base: All respondents

		Ge	nder			Aç	ge				Social	Class				Region		
														South	Mid-	North Ena-	Wales & South	Scot-
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	East	lands	land	West	land
Weighted base	2006	983	1023	241	321	381	341	301	422	542	582	421	462	510	529	503	289	174
Don't know	28 1%	15 2%	13 1%	12 5%	6 2%	5 1%	*	2 1%	2 *	8 1%	6 1%	7 2%	7 2%	10 2%	7 1%	7 1%	3 1%	1 1%



Absolutes/col percents

# Table 1Q.1 Which, if any, of the following sources do you use to find out news about the UK economy?Base: All respondents

					V	oting Intention						Voted in	2010 General	Election
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2006	519	615	162	168	69	45	11	22	14	326	628	433	404
Weighted base	2006	482	617	160	171	74	48	11	26	12	339	594	453	389
BBC - either on TV, radio, or online	1522 76%	396 82%	501 81%	136 85%	134 78%	54 72%	39 82%	8 73%	17 66%	12 100%	210 62%	483 81%	350 77%	325 83%
ITV, Channel 4, Sky News - either on TV or online	945 47%	228 47%	297 48%	92 58%	92 54%	31 42%	28 58%	3 28%	11 43%	8 64%	137 40%	291 49%	229 51%	181 46%
Other internet	611 30%	158 33%	171 28%	66 41%	67 39%	28 37%	12 26%	3 26%	10 38%	5 43%	82 24%	196 33%	128 28%	122 31%
"Broadsheet" newspapers such as the Daily Telegraph, the Times, the Guardian, the Independent or the Financial Times, and their websites	469 23%	139 29%	157 25%	51 32%	40 23%	23 30%	7 16%	5 42%	2 8%	9 74%	37 11%	175 29%	98 22%	121 31%
"Mid-market" newspapers such as the Daily Express, the Daily Mail or the Evening Standard, and their websites	435 22%	137 28%	130 21%	30 19%	65 38%	7 9%	10 22%	1 7%	6 22%	2 20%	51 15%	190 32%	87 19%	75 19%
"Red top" newspapers such as the Sun, the Mirror or the Daily Star, and their websites	277 14%	56 12%	104 17%	20 13%	27 16%	6 8%	9 20%	3 25%	6 22%	2 13%	40 12%	77 13%	90 20%	39 10%
Other radio	263 13%	52 11%	94 15%	26 16%	30 17%	5 7%	7 16%	2 15%	3 11%	4 33%	33 10%	68 11%	72 16%	54 14%
Other - not listed	45 2%	12 3%	11 2%	5 3%	4 3%	*	1 2%	* 3%	-	2 20%	5 1%	16 3%	9 2%	11 3%
Not applicable - I do not use any sources to find out about the UK economy	181 9%	24 5%	36 6%	6 4%	6 4%	10 14%	3 7%	1 6%	4 16%	-	62 18%	30 5%	29 6%	24 6%



Prepared by ComRes

Page 3

Absolutes/col percents

Page 4

Table 1Q.1 Which, if any, of the following sources do you use to find out news about the UK economy?Base: All respondents

					N N	oting Intention	n					Voted in	2010 General	Election
	<u></u>	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse	Conser- vative	Labour	Liberal Demo- crat
Weighted base	2006	482	617	160	171	74	48	11	26	12	339	594	453	389
Don't know	28 1%	3 1%	4 1%	1 1%	2 1%	-	-	-	-	-	17 5%	4 1%	4 1%	2 1%



Absolutes/col percents

# Table 1Q.1 Which, if any, of the following sources do you use to find out news about the UK economy?Base: All respondents

			Q.1 \	Which, if any, of the fo "Broadsheet"	ollowing sources do y	ou use to find out news	about the UK ecor	nomy?	
	Total	BBC - either on TV, radio, or online	ITV, Channel 4, Sky News - either on TV or online	newspapers such as the Daily Telegraph, the Times, the Guardian, the Independent or the Financial Times, and their websites	"Mid-market" newspapers such as the Daily Express, the Daily Mail or the Evening Standard, and their websites	"Red top" newspapers such as the Sun, the Mirror or the Daily Star, and their websites	Other radio	Other internet	Not applicable - I do not use any sources to find out about the UK economy
Unweighted base	2006	1566	923	532	443	248	264	622	159
Weighted base	2006	1522	945	469	435	277	263	611	181
BBC - either on TV, radio, or online	1522 76%	1522 100%	794 84%	415 89%	393 90%	235 85%	230 87%	527 86%	-
ITV, Channel 4, Sky News - either on TV or online	945 47%	794 52%	945 100%	232 49%	278 64%	194 70%	187 71%	355 58%	-
Other internet	611 30%	527 35%	355 38%	207 44%	164 38%	103 37%	146 56%	611 100%	:
"Broadsheet" newspapers such as the Daily Telegraph, the Times, the Guardian, the Independent or the Financial Times, and their websites	469 23%	415 27%	232 25%	469 100%	136 31%	59 21%	83 31%	207 34%	-
"Mid-market" newspapers such as the Daily Express, the Daily Mail or the Evening Standard, and their websites	435 22%	393 26%	278 29%	136 29%	435 100%	82 30%	94 36%	164 27%	-
"Red top" newspapers such as the Sun, the Mirror or the Daily Star, and their websites	277 14%	235 15%	194 21%	59 13%	82 19%	277 100%	69 26%	103 17%	-
Other radio	263 13%	230 15%	187 20%	83 18%	94 22%	69 25%	263 100%	146 24%	-
Other - not listed	45 2%	34 2%	25 3%	22 5%	13 3%	6 2%	16 6%	17 3%	-





Page 5

Absolutes/col percents

Page 6

# Table 1Q.1 Which, if any, of the following sources do you use to find out news about the UK economy?Base: All respondents

			Q.1 \		ollowing sources do y	ou use to find out news	about the UK ecor	nomy?	
	_Total	BBC - either on TV, radio, or online	ITV, Channel 4, Sky News - either on TV or online	"Broadsheet" newspapers such as the Daily Telegraph, the Times, the Guardian, the Independent or the Financial Times, and their websites	"Mid-market" newspapers such as the Daily Express, the Daily Mail or the Evening Standard, and their websites	"Red top" newspapers such as the Sun, the Mirror or the Daily Star, and their websites	Other radio	Other internet	Not applicable - I do not use any sources to find out about the UK economy
Weighted base	2006	1522	945	469	435	277	263	611	181
Not applicable - I do not use any sources to find out about the UK economy	181 9%	-	-	-	-	-	-	-	181 100%
Don't know	28 1%	-	-	-	-	-	-	-	-



Absolutes/col percents

#### Table 2 Q.2 Which of the following, if any, do you think is the MAIN reason for the UK's poor economic growth performance since 2010? Base: All respondents

		Gei	nder			Aç	ge				Social	Class				Region		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2006	1009	997	218	278	409	368	334	399	793	511	269	433	530	526	502	286	162
Weighted base	2006	983	1023	241	321	381	341	301	422	542	582	421	462	510	529	503	289	174
Problems in the banking sector	415	191	223	30	73	83	69	62	98	111	111	98	95	91	120	101	67	35
	21%	19%	22%	12%	23%	22%	20%	21%	23%	20%	19%	23%	21%	18%	23%	20%	23%	20%
High levels of Government, personal and financial debt	396 20%	179 18%	217 21%	53 22%	54 17%	81 21%	59 17%	48 16%	100 24%	116 21%	109 19%	82 19%	89 19%	108 21%	102 19%	88 18%	53 18%	45 26%
Global economic conditions	361	190	171	26	55	73	70	65	73	115	122	62	62	100	94	84	46	36
	18%	19%	17%	11%	17%	19%	20%	21%	17%	21%	21%	15%	13%	20%	18%	17%	16%	21%
Government spending	270	154	116	33	47	49	54	37	50	60	90	54	66	63	64	89	35	19
cuts	13%	16%	11%	14%	15%	13%	16%	12%	12%	11%	15%	13%	14%	12%	12%	18%	12%	11%
The Eurozone crisis	236	134	102	31	30	25	41	46	63	79	60	43	53	61	56	59	43	17
	12%	14%	10%	13%	9%	7%	12%	15%	15%	15%	10%	10%	12%	12%	10%	12%	15%	10%
Uncompetitive tax and regulatory policies	58	36	22	6	15	9	9	10	9	14	16	16	13	18	16	10	7	6
	3%	4%	2%	3%	5%	2%	3%	3%	2%	3%	3%	4%	3%	4%	3%	2%	3%	3%
Something else	58	29	29	4	8	12	12	9	14	13	15	11	19	18	15	14	9	3
	3%	3%	3%	2%	2%	3%	3%	3%	3%	2%	3%	3%	4%	3%	3%	3%	3%	2%
Don't know	212	69	143	58	40	49	27	23	16	34	58	55	65	50	62	58	29	13
	11%	7%	14%	24%	12%	13%	8%	8%	4%	6%	10%	13%	14%	10%	12%	11%	10%	8%



Absolutes/col percents

#### Table 2 Q.2 Which of the following, if any, do you think is the MAIN reason for the UK's poor economic growth performance since 2010? Base: All respondents

					N	oting Intention						Voted in	2010 General	
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2006	519	615	162	168	69	45	11	22	14	326	628	433	404
Weighted base	2006	482	617	160	171	74	48	11	26	12	339	594	453	389
Problems in the banking sector	415 21%	92 19%	151 24%	31 19%	34 20%	13 17%	8 17%	1 9%	6 22%	3 27%	62 18%	108 18%	117 26%	89 23%
High levels of Government, personal and financial debt	396 20%	118 25%	80 13%	29 18%	43 25%	21 28%	21 43%	2 21%	4 17%	1 7%	62 18%	142 24%	54 12%	79 20%
Global economic conditions	361 18%	115 24%	87 14%	41 26%	29 17%	14 19%	9 18%	3 29%	1 5%	2 16%	46 14%	125 21%	69 15%	79 20%
Government spending cuts	270 13%	10 2%	183 30%	5 3%	17 10%	7 10%	5 10%	3 24%	-	3 25%	34 10%	32 5%	129 28%	47 12%
The Eurozone crisis	236 12%	97 20%	45 7%	32 20%	21 12%	6 8%	3 5%	2 16%	3 10%	-	37 11%	118 20%	29 6%	39 10%
Uncompetitive tax and regulatory policies	58 3%	5 1%	17 3%	8 5%	7 4%	1 1%	1 2%	-	9 35%	2 18%	3 1%	11 2%	12 3%	12 3%
Something else	58 3%	16 3%	8 1%	2 2%	13 8%	2 2%	1 2%	-	2 7%	1 7%	8 2%	21 4%	4 1%	7 2%
Don't know	212 11%	29 6%	45 7%	12 8%	7 4%	11 15%	1 2%	-	1 4%	-	87 26%	37 6%	38 8%	37 10%



Absolutes/col percents

Page 9

#### Table 2 Q.2 Which of the following, if any, do you think is the MAIN reason for the UK's poor economic growth performance since 2010? Base: All respondents

			Q.1 \		ollowing sources do y	ou use to find out news	s about the UK ecor	nomy?	
	Total	BBC - either on TV, radio, or online	ITV, Channel 4, Sky News - either on TV or online	"Broadsheet" newspapers such as the Daily Telegraph, the Times, the Guardian, the Independent or the Financial Times, and their websites	"Mid-market" newspapers such as the Daily Express, the Daily Mail or the Evening Standard, and their websites	"Red top" newspapers such as the Sun, the Mirror or the Daily Star, and their websites	Other radio	Other internet	Not applicable - I do not use any sources to find out about the UK economy
Unweighted base	2006	1566	923	532	443	248	264	622	159
Weighted base	2006	1522	945	469	435	277	263	611	181
Problems in the banking sector	415	334	214	93	107	55	59	141	22
	21%	22%	23%	20%	25%	20%	22%	23%	12%
High levels of Government, personal and financial debt	396 20%	300 20%	200 21%	99 21%	102 23%	43 16%	50 19%	126 21%	30 17%
Global economic conditions	361	299	181	111	82	46	51	118	16
	18%	20%	19%	24%	19%	17%	19%	19%	9%
Government spending	270	215	128	61	44	63	39	89	19
cuts	13%	14%	14%	13%	10%	23%	15%	15%	10%
The Eurozone crisis	236	192	100	61	56	37	32	75	19
	12%	13%	11%	13%	13%	13%	12%	12%	10%
Uncompetitive tax and regulatory policies	58	42	35	16	12	6	5	14	3
	3%	3%	4%	3%	3%	2%	2%	2%	2%
Something else	58	42	31	14	16	7	20	24	3
	3%	3%	3%	3%	4%	2%	8%	4%	2%
Don't know	212	97	58	13	15	21	7	25	69
	11%	6%	6%	3%	3%	7%	3%	4%	38%



Absolutes/col percents

Page 10

### Table 3 Q.3 Which of these statements do you believe to be the most accurate? Base: All respondents

		Ger	nder			Ag	je				Social	Class				Region		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2006	1009	997	218	278	409	368	334	399	793	511	269	433	530	526	502	286	162
Weighted base	2006	983	1023	241	321	381	341	301	422	542	582	421	462	510	529	503	289	174
The Coalition Government is planning to REDUCE the national debt by around £600 billion between 2010 and the end of this Parliament in 2015	933 47%	513 52%	419 41%	92 38%	130 40%	162 43%	175 51%	155 51%	220 52%	294 54%	276 48%	181 43%	181 39%	240 47%	244 46%	234 47%	132 46%	82 47%
The Coalition Government is planning NEITHER TO REDUCE NOR INCREASE the national debt between 2010 and the end of this Parliament in 2015	243 12%	128 13%	115 11%	34 14%	48 15%	56 15%	31 9%	26 9%	48 11%	80 15%	62 11%	40 10%	61 13%	64 13%	75 14%	44 9%	40 14%	19 11%
The Coalition Government is planning to INCREASE the national debt by around £600 billion between 2010 and the end of this Parliament in 2015	197 10%	105 11%	92 9%	24 10%	27 8%	28 7%	36 10%	26 9%	57 13%	56 10%	43 7%	43 10%	55 12%	53 10%	47 9%	50 10%	23 8%	24 14%
Don't know	633 32%	237 24%	396 39%	90 38%	116 36%	135 36%	100 29%	95 31%	97 23%	112 21%	200 34%	157 37%	165 36%	152 30%	163 31%	176 35%	93 32%	49 28%



Absolutes/col percents

Page 11

### Table 3 Q.3 Which of these statements do you believe to be the most accurate? Base: All respondents

					V	oting Intention						Voted in	2010 General	
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2006	519	615	162	168	69	45	11	22	14	326	628	433	404
Weighted base	2006	482	617	160	171	74	48	11	26	12	339	594	453	389
The Coalition Government is planning to REDUCE the national debt by around £600 billion between 2010 and the end of this Parliament in 2015	933 47%	320 66%	282 46%	79 50%	86 50%	24 33%	20 42%	6 53%	10 39%	6 50%	91 27%	364 61%	202 45%	193 50%
The Coalition Government is planning NEITHER TO REDUCE NOR INCREASE the national debt between 2010 and the end of this Parliament in 2015	243 12%	40 8%	85 14%	23 14%	26 15%	15 20%	3 6%	4 32%	5 18%	3 25%	27 8%	64 11%	58 13%	46 12%
The Coalition Government is planning to INCREASE the national debt by around £600 billion between 2010 and the end of this Parliament in 2015	197 10%	28 6%	80 13%	17 11%	24 14%	10 13%	6 13%	-	4 15%	2 18%	21 6%	47 8%	65 14%	42 11%
Don't know	633 32%	94 19%	170 28%	40 25%	34 20%	26 35%	19 39%	2 15%	7 27%	1 7%	200 59%	119 20%	127 28%	108 28%



Absolutes/col percents

Page 12

### Table 3 Q.3 Which of these statements do you believe to be the most accurate? Base: All respondents

			Q.1 \		ollowing sources do y	ou use to find out news	s about the UK eco	nomy?	
	_Total	BBC - either on TV, radio, or online	ITV, Channel 4, Sky News - either on TV or online	"Broadsheet" newspapers such as the Daily Telegraph, the Times, the Guardian, the Independent or the Financial Times, and their websites	"Mid-market" newspapers such as the Daily Express, the Daily Mail or the Evening Standard, and their websites	"Red top" newspapers such as the Sun, the Mirror or the Daily Star, and their websites	Other radio	Other internet	Not applicable - I do not use any sources to find out about the UK economy
Unweighted base	2006	1566	923	532	443	248	264	622	159
Weighted base	2006	1522	945	469	435	277	263	611	181
The Coalition Government is planning to REDUCE the national debt by around £600 billion between 2010 and the end of this Parliament in 2015	933 47%	795 52%	471 50%	250 53%	231 53%	134 48%	142 54%	335 55%	36 20%
The Coalition Government is planning NEITHER TO REDUCE NOR INCREASE the national debt between 2010 and the end of this Parliament in 2015	243 12%	180 12%	118 13%	74 16%	58 13%	32 12%	30 11%	80 13%	15 8%
The Coalition Government is planning to INCREASE the national debt by around £600 billion between 2010 and the end of this Parliament in 2015	197 10%	146 10%	105 11%	66 14%	50 11%	35 13%	29 11%	66 11%	17 9%
Don't know	633 32%	402 26%	251 27%	78 17%	96 22%	76 28%	62 24%	130 21%	113 63%



Absolutes/col percents

Page 13

Table 4

Q.4 To the best of your knowledge, do you believe each of these statements to be true or false? The Government has reduced its budget deficit since 2010 - i.e. reducing the shortfall between the amount it raises though taxes and the amount it spends **Base: All respondents** 

		Gei	nder			Ac	ge				Social	Class				Region		
	_Total_	_Male_	Female		_25-34_	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2006	1009	997	218	278	409	368	334	399	793	511	269	433	530	526	502	286	162
Weighted base	2006	983	1023	241	321	381	341	301	422	542	582	421	462	510	529	503	289	174
True	778 39%	429 44%	349 34%	102 43%	133 41%	149 39%	122 36%	119 40%	153 36%	261 48%	231 40%	143 34%	143 31%	223 44%	185 35%	179 36%	126 44%	66 38%
False	570 28%	301 31%	269 26%	42 17%	62 19%	96 25%	111 33%	97 32%	162 38%	139 26%	148 25%	129 31%	155 33%	144 28%	155 29%	141 28%	70 24%	60 35%
Don't know	658 33%	253 26%	405 40%	96 40%	126 39%	137 36%	108 32%	85 28%	107 25%	141 26%	203 35%	149 35%	164 36%	143 28%	189 36%	184 37%	94 32%	48 28%



Absolutes/col percents

Page 14

#### Table 4

Q.4 To the best of your knowledge, do you believe each of these statements to be true or false? The Government has reduced its budget deficit since 2010 - i.e. reducing the shortfall between the amount it raises though taxes and the amount it spends **Base: All respondents** 

					N	oting Intention						Voted in	2010 General	
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2006	519	615	162	168	69	45	11	22	14	326	628	433	404
Weighted base	2006	482	617	160	171	74	48	11	26	12	339	594	453	389
True	778 39%	303 63%	195 32%	86 54%	62 36%	13 17%	14 29%	6 55%	10 38%	4 37%	87 26%	326 55%	141 31%	162 42%
False	570 28%	65 13%	222 36%	35 22%	76 44%	36 48%	26 54%	4 37%	6 22%	6 52%	64 19%	116 19%	167 37%	108 28%
Don't know	658 33%	114 24%	201 32%	39 24%	33 20%	26 35%	8 17%	1 8%	10 40%	1 11%	189 56%	152 26%	144 32%	119 31%



Absolutes/col percents

Page 15

Table 4

Q.4 To the best of your knowledge, do you believe each of these statements to be true or false? The Government has reduced its budget deficit since 2010 - i.e. reducing the shortfall between the amount it raises though taxes and the amount it spends **Base: All respondents** 

		BBC - either on TV, radio, or online	Q.1 V ITV, Channel 4, Sky News - either on TV or online	Which, if any, of the fe "Broadsheet" newspapers such as the Daily Telegraph, the Times, the Guardian, the Independent or the Financial Times, and their websites	"Mid-market" newspapers such as the Daily Express, the Daily Mail or the Evening Standard, and their websites	"Red top" "Red top" newspapers such as the Sun, the Mirror or the Daily Star, and their websites	about the UK ecor	nomy?	Not applicable - I do not use any sources to find out about the UK economy
Unweighted base	2006	1566	923	532	443	248	264	622	159
Weighted base	2006	1522	945	469	435	277	263	611	181
True	778	643	391	222	196	100	110	282	39
	39%	42%	41%	47%	45%	36%	42%	46%	21%
False	570	434	277	150	117	84	73	178	51
	28%	28%	29%	32%	27%	30%	28%	29%	28%
Don't know	658	445	278	97	122	93	80	152	91
	33%	29%	29%	21%	28%	34%	30%	25%	51%



Absolutes/col percents

Page 16

Table 5

Q.4 To the best of your knowledge, do you believe each of these statements to be true or false? Since 2010, the Government has reduced its total annual spending Base: All respondents

		Ger	nder			Ac	le				Social	Class				Region		
	Total	Male	Female		_25-34	35-44	45-54	55-64	65+	AB	C1	<u>C2</u>	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2006	1009	997	218	278	409	368	334	399	793	511	269	433	530	526	502	286	162
Weighted base	2006	983	1023	241	321	381	341	301	422	542	582	421	462	510	529	503	289	174
True	856 43%	447 45%	409 40%	109 45%	140 44%	173 45%	149 44%	134 45%	150 36%	268 49%	266 46%	176 42%	146 32%	228 45%	218 41%	210 42%	126 43%	74 43%
False	609 30%	329 33%	281 27%	50 21%	72 23%	102 27%	109 32%	96 32%	179 42%	159 29%	159 27%	124 30%	167 36%	152 30%	150 28%	155 31%	88 30%	65 37%
Don't know	541 27%	208 21%	333 33%	81 34%	109 34%	106 28%	83 24%	71 23%	92 22%	114 21%	157 27%	121 29%	149 32%	129 25%	162 31%	139 28%	76 26%	35 20%



Absolutes/col percents

Page 17

### Table 5

Q.4 To the best of your knowledge, do you believe each of these statements to be true or false? Since 2010, the Government has reduced its total annual spending Base: All respondents

					١	oting Intention						Voted in	2010 General	
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2006	519	615	162	168	69	45	11	22	14	326	628	433	404
Weighted base	2006	482	617	160	171	74	48	11	26	12	339	594	453	389
True	856 43%	292 61%	253 41%	80 50%	62 36%	19 26%	19 40%	7 64%	11 42%	6 53%	101 30%	326 55%	167 37%	178 46%
False	609 30%	99 21%	226 37%	36 23%	81 48%	33 44%	23 48%	4 36%	8 32%	6 47%	69 20%	152 26%	174 38%	105 27%
Don't know	541 27%	91 19%	138 22%	44 27%	28 16%	23 30%	5 11%	-	7 26%	-	169 50%	115 19%	112 25%	106 27%



Page 18

### National Debt Poll Survey ONLINE Fieldwork : 18th - 19th July 2012

Absolutes/col percents

Table 5

Q.4 To the best of your knowledge, do you believe each of these statements to be true or false? Since 2010, the Government has reduced its total annual spending Base: All respondents

		BBC - either on TV, radio, or online	Q.1 M ITV, Channel 4, Sky News - either on TV or online	<u>Which, if any, of the fo</u> "Broadsheet" newspapers such as the Daily Telegraph, the Times, the Guardian, the Independent or the Financial Times, and their websites	"Mid-market" newspapers such as the Daily Express, the Daily Mail or the Evening Standard, and their websites	"Red top" newspapers such as the Sun, the Mirror or the Daily Star, and their websites	s about the UK ecor	nomy?	Not applicable - I do not use any sources to find out about the UK economy
Unweighted base	2006	1566	923	532	443	248	264	622	159
Weighted base	2006	1522	945	469	435	277	263	611	181
True	856	730	421	217	214	137	120	289	34
	43%	48%	45%	46%	49%	49%	46%	47%	19%
False	609	455	310	171	131	78	86	202	51
	30%	30%	33%	37%	30%	28%	33%	33%	28%
Don't know	541	337	215	80	89	62	57	121	96
	27%	22%	23%	17%	21%	23%	22%	20%	53%



Absolutes/col percents

Page 19

Table 6

Q.4 To the best of your knowledge, do you believe each of these statements to be true or false? The Government has reduced the national debt since 2010

Base: All respondents

		Ger	nder			Ag	le				Social (	Class				Region		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2006	1009	997	218	278	409	368	334	399	793	511	269	433	530	526	502	286	162
Weighted base	2006	983	1023	241	321	381	341	301	422	542	582	421	462	510	529	503	289	174
True	569 28%	304 31%	265 26%	47 20%	100 31%	107 28%	99 29%	87 29%	128 30%	179 33%	176 30%	117 28%	97 21%	146 29%	146 28%	142 28%	90 31%	44 25%
False	804 40%	420 43%	384 38%	100 42%	98 31%	151 40%	138 40%	120 40%	197 47%	216 40%	222 38%	156 37%	211 46%	201 39%	204 39%	200 40%	123 43%	76 43%
Don't know	633 32%	259 26%	374 37%	93 39%	123 38%	123 32%	104 30%	94 31%	96 23%	147 27%	184 32%	148 35%	153 33%	162 32%	179 34%	161 32%	76 26%	54 31%



Absolutes/col percents

Page 20

### Table 6

Q.4 To the best of your knowledge, do you believe each of these statements to be true or false? The Government has reduced the national debt since 2010

Base: All respondents

					١	oting Intention						Voted in	2010 General	
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2006	519	615	162	168	69	45	11	22	14	326	628	433	404
Weighted base	2006	482	617	160	171	74	48	11	26	12	339	594	453	389
True	569 28%	226 47%	152 25%	52 33%	40 23%	10 14%	11 24%	3 24%	7 26%	4 29%	61 18%	249 42%	102 23%	111 28%
False	804 40%	126 26%	306 50%	61 38%	96 56%	37 50%	29 61%	8 69%	9 36%	6 50%	88 26%	184 31%	228 50%	163 42%
Don't know	633 32%	131 27%	159 26%	47 29%	35 20%	27 36%	7 15%	1 7%	10 39%	2 21%	190 56%	161 27%	123 27%	116 30%



#### Page 21

## National Debt Poll Survey ONLINE Fieldwork : 18th - 19th July 2012

Absolutes/col percents

Table 6

Q.4 To the best of your knowledge, do you believe each of these statements to be true or false? The Government has reduced the national debt since 2010

Base: All respondents

		BBC - either on TV, radio, or online	Q.1 M ITV, Channel 4, Sky News - either on TV or online	<u>Which, if any, of the fr</u> "Broadsheet" newspapers such as the Daily Telegraph, the Times, the Guardian, the Independent or the Financial Times, and their websites	"Mid-market" newspapers such as the Daily Express, the Daily Mail or the Evening Standard, and their websites	"Red top" "Red top" newspapers such as the Sun, the Mirror or the Daily Star, and their websites	s about the UK ecor	nomy?	Not applicable - I do not use any sources to find out about the UK economy
Unweighted base	2006	1566	923	532	443	248	264	622	159
Weighted base	2006	1522	945	469	435	277	263	611	181
True	569	480	275	150	158	91	93	183	27
	28%	32%	29%	32%	36%	33%	35%	30%	15%
False	804	602	407	216	158	105	104	273	70
	40%	40%	43%	46%	36%	38%	39%	45%	39%
Don't know	633	440	263	103	119	81	67	155	84
	32%	29%	28%	22%	27%	29%	25%	25%	46%



Absolutes/col percents

### Table 7

Q.4 To the best of your knowledge, do you believe each of these statements to be true or false? The Government intends to pay off the national debt by the end of this Parliament in 2015 Base: All respondents

		Gei	nder			Ac	le				Social	Class				Region		
	<u>Total</u>	Male	Female		25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	2006	1009	997	218	278	409	368	334	399	793	511	269	433	530	526	502	286	162
Weighted base	2006	983	1023	241	321	381	341	301	422	542	582	421	462	510	529	503	289	174
True	324 16%	168 17%	156 15%	35 15%	67 21%	52 14%	63 19%	41 14%	64 15%	88 16%	100 17%	64 15%	72 16%	75 15%	80 15%	101 20%	52 18%	17 10%
False	1046 52%	583 59%	463 45%	104 43%	123 38%	206 54%	181 53%	167 55%	266 63%	308 57%	305 52%	199 47%	234 51%	270 53%	279 53%	238 47%	146 51%	113 65%
Don't know	636 32%	232 24%	404 39%	101 42%	131 41%	122 32%	97 28%	93 31%	91 22%	145 27%	177 30%	159 38%	155 34%	165 32%	171 32%	164 33%	91 32%	45 26%



Absolutes/col percents

Page 23

### Table 7

Q.4 To the best of your knowledge, do you believe each of these statements to be true or false? The Government intends to pay off the national debt by the end of this Parliament in 2015 Base: All respondents

					١	Voting Intention						Voted in	2010 General	
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	2006	519	615	162	168	69	45	11	22	14	326	628	433	404
Weighted base	2006	482	617	160	171	74	48	11	26	12	339	594	453	389
True	324 16%	103 21%	109 18%	35 22%	24 14%	4 6%	5 10%	2 16%	4 15%	1 10%	35 10%	125 21%	85 19%	61 16%
False	1046 52%	255 53%	336 54%	77 48%	114 67%	44 60%	40 84%	9 84%	15 59%	10 83%	112 33%	329 55%	246 54%	207 53%
Don't know	636 32%	124 26%	173 28%	47 30%	33 19%	25 34%	3 6%	-	7 26%	1 7%	192 57%	140 24%	121 27%	122 31%



Page 24

### National Debt Poll Survey ONLINE Fieldwork : 18th - 19th July 2012

Absolutes/col percents

### Table 7

Q.4 To the best of your knowledge, do you believe each of these statements to be true or false? The Government intends to pay off the national debt by the end of this Parliament in 2015 Base: All respondents

	<u>Total</u>	BBC - either on TV, radio, or online	Q.1 V ITV, Channel 4, Sky News - either on TV or online	<u>Which, if any, of the fo</u> "Broadsheet" newspapers such as the Daily Telegraph, the Times, the Guardian, the Independent or the Financial Times, and their websites	"Mid-market" newspapers such as the Daily Express, the Daily Mail or the Evening Standard, and their websites	"Red top" "Red top" newspapers such as the Sun, the Mirror or the Daily Star, and their websites	s about the UK ecor	nomy?	Not applicable - I do not use any sources to find out about the UK economy
Unweighted base	2006	1566	923	532	443	248	264	622	159
Weighted base	2006	1522	945	469	435	277	263	611	181
True	324	254	180	79	87	54	54	108	18
	16%	17%	19%	17%	20%	20%	21%	18%	10%
False	1046	845	499	287	240	132	138	350	64
	52%	55%	53%	61%	55%	48%	52%	57%	35%
Don't know	636	423	266	103	108	90	72	154	99
	32%	28%	28%	22%	25%	33%	27%	25%	55%

