## ComRes

## CAF - Employee Giving

## METHODOLOGY NOTE

ComRes interviewed 1,080 adults aged $18+$ who work from GB online between $7^{\text {th }}$ and $9^{\text {th }}$ June 2013. Data were weighted to be representative of all adults aged $18+$ in $G B$. ComRes is a member of the British Polling Council and abides by its rules.

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## Employee Giving Survey

ONLINE Fieldwork : 7th-9th June 2013
Table 1
Q. 1 In the past 12 months, in which of the following ways, if any, have you given money to charity at your place of work?

Base: All respondents who work

|  | Gender |  |  | Age |  |  |  |  |  | Social Grade |  |  |  | Employment Sector |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 1080 | 535 | 545 | 149 | 240 | 227 | 253 | 151 | 60 | 342 | 344 | 222 | 172 | 274 | 806 |
| Weighted base | 1150 | 614 | 535 | 154 | 264 | 251 | 261 | 161 | 58 | 322 | 371 | 284 | 172 | 298 | 852 |
| NET: Any | $\begin{aligned} & 648 \\ & 56 \% \end{aligned}$ | $\begin{gathered} 325 \\ 53 \% \end{gathered}$ | $\begin{aligned} & 323 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 161 \\ & 61 \% \end{aligned}$ | $\begin{gathered} 136 \\ 54 \% \end{gathered}$ | $\begin{aligned} & 149 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 203 \\ & 63 \% \end{aligned}$ | $\begin{aligned} & 213 \\ & 57 \% \end{aligned}$ | $\begin{gathered} 149 \\ 52 \% \end{gathered}$ | $\begin{aligned} & 83 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 211 \\ & 71 \% \end{aligned}$ | $\begin{aligned} & 437 \\ & 51 \% \end{aligned}$ |
| Sponsored a colleague | $\begin{aligned} & 341 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 170 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 171 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 114 \\ 35 \% \end{gathered}$ | $\begin{aligned} & 110 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 123 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 218 \\ & 26 \% \end{aligned}$ |
| Given money to a charity collection in the workplace | $\begin{aligned} & 256 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 117 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 139 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 7 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 82 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 170 \\ & 20 \% \end{aligned}$ |
| Bought something at work to raise money for charity | $\begin{aligned} & 233 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 116 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 117 \\ 22 \% \end{gathered}$ | $\begin{aligned} & 34 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 8 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 73 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 154 \\ & 18 \% \end{aligned}$ |
| Given money to charity through a payroll giving scheme | $\begin{aligned} & 88 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 8 \% \end{aligned}$ | $38$ | $\begin{aligned} & 16 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 11 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ |  | $\begin{aligned} & 31 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 30 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 6 \% \end{aligned}$ |
| Given money to a charity that visited my place of work | $\begin{aligned} & 87 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 56 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 31 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 12 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 35 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 17 \\ 7 \% \end{gathered}$ | $\begin{gathered} 10 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 28 \\ 9 \% \end{gathered}$ | $\begin{gathered} 59 \\ 7 \% \end{gathered}$ |
| Other | $\begin{gathered} 103 \\ 9 \% \end{gathered}$ | $\begin{gathered} 44 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 58 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 20 \\ 8 \% \end{gathered}$ | $\begin{gathered} 20 \\ 8 \% \end{gathered}$ | 20 | $\begin{aligned} & 21 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 7 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 32 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 24 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 33 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 28 \\ 9 \% \end{gathered}$ | $\begin{gathered} 75 \\ 9 \% \end{gathered}$ |
| None of these - I haven't given money to charity at work | $\begin{aligned} & 467 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 266 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 201 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 104 \\ 42 \% \end{gathered}$ | $\begin{aligned} & 106 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 149 \\ & 40 \% \end{aligned}$ | $\begin{gathered} 125 \\ 44 \% \end{gathered}$ | $\begin{aligned} & 81 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 388 \\ & 46 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 35 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 11 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ |  |  | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 26 \\ 3 \% \end{gathered}$ |

## Employee Giving Survey

ONLINE Fieldwork : 7th-9th June 2013
Table 1
Q. 1 In the past 12 months, in which of the following ways, if any, have you given money to charity at your place of work?

Base: All respondents who work

|  | Region |  |  |  |  |  |  |  |  |  |  |  |  | Which of the following best describes your current working$\qquad$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | England | Scotland | North <br> East | $\begin{aligned} & \text { North } \\ & \text { West } \\ & \hline \end{aligned}$ | Yorkshire \& Humberside | West Midlands | East <br> Mid- <br> lands | Wales | $\begin{gathered} \text { East- } \\ \text { ern } \\ \hline \end{gathered}$ | London | South East | South West | $\begin{gathered} \hline \text { Work- } \\ \text { ing } \\ \text { full } \\ \text { time } \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Work- } \\ \text { ing } \\ \text { part } \\ \text { time } \\ \hline \end{gathered}$ |
| Unweighted base | 1080 | 929 | 91 | 37 | 121 | 92 | 101 | 80 | 60 | 86 | 160 | 156 | 96 | 716 | 364 |
| Weighted base | 1150 | 998 | 92 | 39 | 120 | 103 | 106 | 78 | 59 | 113 | 170 | 161 | 109 | 903 | 246 |
| NET: Any | $\begin{aligned} & 648 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 551 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 63 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 73 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 66 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 528 \\ & 58 \% \end{aligned}$ | $\begin{gathered} 120 \\ 49 \% \end{gathered}$ |
| Sponsored a colleague | $\begin{gathered} 341 \\ 30 \% \end{gathered}$ | $\begin{gathered} 284 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 39 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 283 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 24 \% \end{aligned}$ |
| Given money to a charity collection in the workplace | $\begin{aligned} & 256 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 223 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 210 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 19 \% \end{aligned}$ |
| Bought something at work to raise money for charity | $\begin{aligned} & 233 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 199 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 192 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 17 \% \end{aligned}$ |
| Given money to charity through a payroll giving scheme | $\begin{aligned} & 88 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ |
| Given money to a charity that visited my place of work | $\begin{gathered} 87 \\ 8 \% \end{gathered}$ | $\begin{gathered} 77 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 7 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 14 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 74 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ |
| Other | $\begin{gathered} 103 \\ 9 \% \end{gathered}$ | $\begin{gathered} 88 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 8 \% \end{aligned}$ | - | $\begin{aligned} & 6 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 8 \\ 10 \% \end{gathered}$ | $\begin{gathered} 7 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 76 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 26 \\ & 11 \% \end{aligned}$ |
| None of these - I haven't given money to charity at work | $\begin{aligned} & 467 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 418 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 47 \% \end{aligned}$ | $\begin{gathered} 347 \\ 38 \% \end{gathered}$ | $\begin{aligned} & 120 \\ & 49 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 35 \\ 3 \% \end{gathered}$ | $\begin{gathered} 30 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 6 \% \end{aligned}$ |  | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ |  | $\begin{gathered} 29 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ |

## Employee Giving Survey

ONLINE Fieldwork : 7th-9th June 2013
Table 2
Q. 2 Approximately, what is the total amount of money you have given to charity as a result?

Base: All respondents who work and who have given to charity in any of the listed ways

|  |  |  | Gender |  | Age |  |  |  |  |  | Social Grade |  |  |  | Employment Sector |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base |  | 542 | 254 | 288 | 80 | 131 | 107 | 132 | 68 | 24 | 188 | 177 | 104 | 73 | 177 | 365 |
| Weighted base |  | 586 | 294 | 291 | 84 | 145 | 123 | 138 | 72 | 23 | 183 | 201 | 129 | 72 | 200 | 386 |
| < $£ 1$ | (0.5) | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ |  |  | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | - | * | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & \text { 1\% } \\ & \text { 1 } \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ |
| £1-£4 | (2.5) | $\begin{aligned} & 84 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 3 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 30 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 9 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 28 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 15 \% \end{aligned}$ |
| £5-£9 | (7) | $\begin{aligned} & 181 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 4 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 48 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 31 \% \end{aligned}$ |
| £10-£24 | (12) | $\begin{gathered} 172 \\ 29 \% \end{gathered}$ | $\begin{aligned} & 80 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 7 \\ 32 \% \end{gathered}$ | $\begin{aligned} & 61 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 116 \\ & 30 \% \end{aligned}$ |
| £25-£49 | (37) | $\begin{aligned} & 73 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 6 \\ 25 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 36 \\ 9 \% \end{gathered}$ |
| £50-£99 | (75.5) | $\begin{aligned} & 35 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 25 \\ 9 \% \end{gathered}$ | $\begin{gathered} 10 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 11 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 28 \\ 7 \% \end{gathered}$ |
| £100+ | (125) | $\begin{gathered} 26 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 4 \% \end{aligned}$ |
| Don't know |  | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $-$ |  | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $-$ | - | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ |
| Mean |  | 20.98 | 25.45 | 16.55 | 23.99 | 19.51 | 24.11 | 17.40 | 20.09 | 26.32 | 20.52 | 23.11 | 19.80 | 18.52 | 20.49 | 21.24 |
| Standard deviation Standard error |  | $\begin{array}{r} 28.91 \\ 1.25 \end{array}$ | $\begin{array}{r} 32.73 \\ 2.08 \end{array}$ | $\begin{array}{r} 23.78 \\ 1.40 \end{array}$ | 33.98 3.82 | 27.86 2.46 | $\begin{array}{r} 31.32 \\ 3.04 \end{array}$ | $\begin{array}{r} 25.66 \\ 2.25 \end{array}$ | $\begin{array}{r} 25.21 \\ 3.06 \end{array}$ | $\begin{array}{r} 30.58 \\ 6.24 \end{array}$ | 27.67 2.03 | $\begin{array}{r} 32.20 \\ 2.46 \end{array}$ | 27.16 2.66 | $\begin{array}{r} 25.65 \\ 3.00 \end{array}$ | 27.24 2.05 | 29.78 1.57 |

Table 2
Q. 2 Approximately, what is the total amount of money you have given to charity as a result?

Base: All respondents who work and who have given to charity in any of the listed ways

|  |  | Total | Region |  |  |  |  |  |  |  |  |  |  |  | Which of the following best describes your current working status? |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | England | Scotland | North East | North West | Yorkshire \& Humberside | West Midlands | East Midlands | Wales | East- <br> ern | London | South <br> East | South <br> West | $\begin{aligned} & \text { Work- } \\ & \text { ing } \\ & \text { full } \\ & \text { time } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Work- } \\ \text { ing } \\ \text { part } \\ \text { time } \\ \hline \end{gathered}$ |
| Unweighted base |  |  | 542 | 461 | 48 | 23 | 67 | 45 | 44 | 38 | 33 | 44 | 70 | 81 | 49 | 378 | 164 |
| Weighted base |  | 586 | 498 | 54 | 28 | 72 | 46 | 42 | 35 | 34 | 60 | 81 | 80 | 54 | 477 | 108 |
| <£1 | (0.5) | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | - |  | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ |  | $1 \%$ | $\begin{aligned} & 2 \\ & 6 \% \end{aligned}$ | 1\% |  | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |
| £1-£4 | (2.5) | $\begin{aligned} & 84 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 5 \\ 10 \% \end{gathered}$ | $\begin{gathered} 6 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 8 \\ 18 \% \end{gathered}$ | $\begin{gathered} 5 \\ 14 \% \end{gathered}$ | $\begin{gathered} 5 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 21 \% \end{aligned}$ |
| £5-£9 | (7) | $\begin{aligned} & 181 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 156 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 42 \% \end{aligned}$ | $\begin{gathered} 8 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 149 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 30 \% \end{aligned}$ |
| £10-£24 | (12) | $\begin{aligned} & 172 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 151 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 7 \\ 26 \% \end{gathered}$ | $\begin{aligned} & 28 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 8 \\ 22 \% \end{gathered}$ | $\begin{gathered} 8 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 140 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 30 \% \end{aligned}$ |
| £25-£49 | (37) | $\begin{aligned} & 73 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 4 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 6 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 5 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 8 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 60 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 11 \% \end{aligned}$ |
| £50-£99 | (75.5) | $\begin{gathered} 35 \\ 6 \% \end{gathered}$ | $\begin{gathered} 29 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 7 \% \end{aligned}$ |  | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 9 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 30 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 5 \% \end{aligned}$ |
| £100+ | (125) | $\begin{gathered} 26 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 6 \% \end{aligned}$ | - | $\begin{aligned} & 3 \\ & 5 \% \end{aligned}$ |  |  | $\begin{aligned} & 2 \\ & 4 \% \end{aligned}$ | 1\% | $\begin{aligned} & 3 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ |
| Don't know |  | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 5 \% \end{aligned}$ | - |  | $\begin{aligned} & 3 \\ & 7 \% \end{aligned}$ |  | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | - | - | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | - |
| Mean |  | 20.98 | 20.64 | 27.81 | 11.95 | 19.53 | 15.07 | 14.78 | 17.96 | 15.67 | 18.89 | 32.14 | 21.20 | 21.51 | 21.84 | 17.26 |
| Standard deviation <br> Standard error |  | 28.91 1.25 | 28.82 1.35 | 32.51 4.79 | 11.35 2.37 | 27.52 3.36 | 18.34 2.80 | 18.96 2.86 | 26.96 4.43 | 22.87 3.98 | 29.29 4.42 | 39.83 4.80 | 28.18 3.13 | 28.95 4.18 | $29.81$ | 24.44 1.91 |

## Employee Giving Survey

## ONLINE Fieldwork : 7th-9th June 2013

Table 3
Q. 3 In which of the following ways, if any, have you supported charities at work over the past 12 months? Base: All respondents who work

|  | Gender |  |  | Age |  |  |  |  |  | Social Grade |  |  |  | Employment Sector |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 1080 | 535 | 545 | 149 | 240 | 227 | 253 | 151 | 60 | 342 | 344 | 222 | 172 | 274 | 806 |
| Weighted base | 1150 | 614 | 535 | 154 | 264 | 251 | 261 | 161 | 58 | 322 | 371 | 284 | 172 | 298 | 852 |
| NET: Any | $\begin{aligned} & 419 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 212 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 208 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 43 \% \end{aligned}$ | $\begin{gathered} 123 \\ 46 \% \end{gathered}$ | $\begin{aligned} & 85 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 140 \\ 38 \% \end{gathered}$ | $\begin{aligned} & 106 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 133 \\ & 45 \% \end{aligned}$ | $\begin{gathered} 286 \\ 34 \% \end{gathered}$ |
| Taken part in a charity event at work or on a volunteering away day | $\begin{aligned} & 171 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 7 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 45 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 112 \\ 13 \% \end{gathered}$ |
| Promoted a charitable cause among my colleagues | $\begin{gathered} 140 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 69 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 21 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 21 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 12 \% \end{aligned}$ |
| Helped to organise an event that raised money for charity at my workplace | $\begin{gathered} 101 \\ 9 \% \end{gathered}$ | $\begin{gathered} 50 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 51 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 18 \\ 7 \% \end{gathered}$ | $\begin{gathered} 15 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 32 \\ 9 \% \end{gathered}$ | $\begin{gathered} 20 \\ 7 \% \end{gathered}$ | $\begin{gathered} 13 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 43 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 58 \\ 7 \% \end{gathered}$ |
| Volunteered my professional skills for a charitable cause | $\begin{gathered} 96 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 53 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 9 \\ 15 \% \end{gathered}$ | $\begin{gathered} 26 \\ 8 \% \end{gathered}$ | $\begin{gathered} 27 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 30 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 13 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 37 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 59 \\ 7 \% \end{gathered}$ |
| Other | $\begin{gathered} 68 \\ 6 \% \end{gathered}$ | $\begin{gathered} 36 \\ 6 \% \end{gathered}$ | $\begin{gathered} 33 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 20 \\ 7 \% \end{gathered}$ | $\begin{gathered} 11 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 51 \\ 6 \% \end{gathered}$ |
| None of these - I haven't given any time | $\begin{aligned} & 688 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 378 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 311 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 132 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 153 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 169 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 114 \\ & 71 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 72 \% \end{aligned}$ | $\begin{aligned} & 191 \\ & 59 \% \end{aligned}$ | $\begin{gathered} 219 \\ 59 \% \end{gathered}$ | $\begin{aligned} & 166 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 158 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 531 \\ & 62 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 42 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 25 \\ 4 \% \end{gathered}$ | $\begin{gathered} 17 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 10 \\ 4 \% \end{gathered}$ |  |  | $\begin{gathered} 11 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 35 \\ 4 \% \end{gathered}$ |

Q. 3 In which of the following ways, if any, have you supported charities at work over the past 12 months? Base: All respondents who work

|  | Region |  |  |  |  |  |  |  |  |  |  |  |  | Which of the following best describes your current working status? |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | England | $\begin{aligned} & \text { Scot- } \\ & \text { land } \\ & \hline \end{aligned}$ | North East | North West | Yorkshire \& Humb erside | West Midlands | East Midlands | Wales | Eastern | London | South <br> East | South West | $\begin{gathered} \hline \text { Work- } \\ \text { ing } \\ \text { full } \\ \text { time } \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Work- } \\ \text { ing } \\ \text { part } \\ \text { time } \\ \hline \end{gathered}$ |
| Unweighted base | 1080 | 929 | 91 | 37 | 121 | 92 | 101 | 80 | 60 | 86 | 160 | 156 | 96 | 716 | 364 |
| Weighted base | 1150 | 998 | 92 | 39 | 120 | 103 | 106 | 78 | 59 | 113 | 170 | 161 | 109 | 903 | 246 |
| NET: Any | $\begin{gathered} 419 \\ 36 \% \end{gathered}$ | $\begin{gathered} 371 \\ 37 \% \end{gathered}$ | $\begin{aligned} & 27 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 345 \\ 38 \% \end{gathered}$ | $\begin{aligned} & 74 \\ & 30 \% \end{aligned}$ |
| Taken part in a charity event at work or on a volunteering away day | $\begin{gathered} 171 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 148 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 141 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 12 \% \end{aligned}$ |
| Promoted a charitable cause among my colleagues | $\begin{gathered} 140 \\ 12 \% \end{gathered}$ | $\begin{gathered} 131 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 8 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 117 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 9 \% \end{aligned}$ |
| Helped to organise an event that raised money for charity at my workplace | $\begin{gathered} 101 \\ 9 \% \end{gathered}$ | $\begin{gathered} 88 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 6 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 12 \\ 7 \% \end{gathered}$ | $\begin{gathered} 12 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 81 \\ 9 \% \end{gathered}$ | $\begin{gathered} 21 \\ 8 \% \end{gathered}$ |
| Volunteered my professional skills for a charitable cause | $\begin{gathered} 96 \\ 8 \% \end{gathered}$ | $\begin{gathered} 78 \\ 8 \% \end{gathered}$ | $\begin{gathered} 9 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 8 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 10 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 73 \\ 8 \% \end{gathered}$ |  |
| Other | $\begin{aligned} & 68 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 11 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 55 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ |
| None of these - I <br> haven't given any time | $\begin{aligned} & 688 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 593 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 63 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 63 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 71 \% \end{aligned}$ | $\begin{aligned} & 527 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 162 \\ & 66 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 42 \\ 4 \% \end{gathered}$ | $\begin{gathered} 34 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 10 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 31 \\ 3 \% \end{gathered}$ | 11 4 \% |

## Employee Giving Survey

## ONLINE Fieldwork : 7th-9th June 2013

Table 4
Q. 4 To the best of your knowledge, what is the total amount of time you have spent supporting a charity in these ways over the past 12 months? Base: All respondents who work and have volunteered at all

|  | Gender |  |  | Age |  |  |  |  |  | Social Grade |  |  |  | Employment Sector |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | $\begin{gathered} \text { Pri- } \\ \text { vate } \\ \hline \end{gathered}$ |
| Unweighted base | 325 | 156 | 169 | 59 | 99 | 59 | 63 | 32 | 13 | 109 | 113 | 67 | 36 | 103 | 222 |
| Weighted base | 362 | 179 | 183 | 62 | 113 | 71 | 69 | 36 | 12 | 109 | 123 | 89 | 41 | 120 | 242 |
| Less than one hour | $\begin{gathered} 31 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 16 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 5 \% \\ & \end{aligned}$ | $\begin{aligned} & 9 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 8 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 10 \\ 9 \% \end{gathered}$ | $\begin{gathered} 11 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 9 \% \end{aligned}$ |
| Up to half a day | $\begin{aligned} & 115 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 8 \\ 23 \% \end{gathered}$ | $\begin{gathered} 2 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 38 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 30 \% \end{aligned}$ |
| Up to one day | $\begin{aligned} & 117 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 6 \\ 18 \% \end{gathered}$ | $\begin{gathered} 4 \\ 34 \% \end{gathered}$ | $\begin{aligned} & 35 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 30 \% \end{aligned}$ |
| Up to one week | $\begin{aligned} & 52 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 9 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 8 \\ 12 \% \end{gathered}$ | $\begin{gathered} 7 \\ 11 \% \end{gathered}$ | $\begin{gathered} 8 \\ 23 \% \end{gathered}$ | $\begin{gathered} 2 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 9 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 18 \% \end{aligned}$ |
| Up to one month | $\begin{gathered} 24 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 11 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 6 \% \end{aligned}$ |
| More than one month | $\begin{aligned} & 15 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ |  | $\begin{aligned} & 6 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 2 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 4 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ |  | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | 1\% |  |  | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ |

Table 4
Q. 4 To the best of your knowledge, what is the total amount of time you have spent supporting a charity in these ways over the past 12 months? Base: All respondents who work and have volunteered at all

|  | Region |  |  |  |  |  |  |  |  |  |  |  |  | Which of the following best describes your current working status? |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | England | Scotland | North East | North West | Yorkshire \& Humberside | West Midlands | East <br> Mid- <br> lands | Wales | Eastern | London | South East | South West | Working full time $\qquad$ | Working part time |
| Unweighted base | 325 | 287 | 23 | 17 | 35 | 23 | 26 | 31 | 15 | 26 | 50 | 54 | 25 | 231 | 94 |
| Weighted base | 362 | 320 | 26 | 20 | 41 | 28 | 26 | 29 | 16 | 41 | 52 | 56 | 27 | 300 | 62 |
| Less than one hour | $\begin{gathered} 31 \\ 8 \% \end{gathered}$ | $\begin{gathered} 27 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 3 \\ 13 \% \end{gathered}$ | $\begin{gathered} 4 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 4 \\ 16 \% \end{gathered}$ | - | $\begin{aligned} & 1 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 6 \\ 11 \% \end{gathered}$ | $\begin{gathered} 4 \\ 14 \% \end{gathered}$ | $\begin{gathered} 25 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 8 \% \end{aligned}$ |
| Up to half a day | $\begin{aligned} & 115 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 105 \\ 33 \% \end{gathered}$ | $\begin{gathered} 4 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 8 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 6 \\ 20 \% \end{gathered}$ | $\begin{gathered} 6 \\ 39 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 8 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 97 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 30 \% \end{aligned}$ |
| Up to one day | $\begin{aligned} & 117 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 7 \\ 27 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 4 \\ 22 \% \end{gathered}$ | $\begin{gathered} 9 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 40 \% \end{aligned}$ | $\begin{gathered} 6 \\ 22 \% \end{gathered}$ | $\begin{aligned} & 99 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 28 \% \end{aligned}$ |
| Up to one week | $\begin{aligned} & 52 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 5 \\ 19 \% \end{gathered}$ | $\begin{gathered} 4 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 4 \\ 15 \% \end{gathered}$ | $\begin{gathered} 3 \\ 13 \% \end{gathered}$ | $\begin{gathered} 7 \\ 25 \% \end{gathered}$ | $\begin{gathered} 3 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 6 \\ 12 \% \end{gathered}$ | $\begin{gathered} 5 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 8 \\ 13 \% \end{gathered}$ |
| Up to one month | $24$ | $\begin{gathered} 20 \\ 6 \% \end{gathered}$ | $\stackrel{2}{7 \%}$ |  | $\begin{aligned} & 2 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 9 \% \end{aligned}$ | $\stackrel{2}{11 \%}$ | $\begin{aligned} & 2 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 5 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 6 \% \end{aligned}$ | 5\% |
| More than one month | $\begin{gathered} 15 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 8 \% \end{aligned}$ |  |  | 2\% | $\begin{aligned} & 1 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ |  | $\begin{aligned} & 3 \\ & 8 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 4 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | ${ }^{6} 9$ |
| Don't know | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ |  |  |  | $\begin{aligned} & 2 \\ & 7 \% \end{aligned}$ |  | $\begin{aligned} & 2 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 4 \% \end{aligned}$ |  | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 6 \% \end{aligned}$ | - | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 4 \% \end{aligned}$ |

## Employee Giving Survey

ONLINE Fieldwork : 7th-9th June 2013
Table 5
Q. 5 Which, if any, of the following explain why you haven't donated money to a charity at work before?

Base: All respondents who work but have not donated any money to a charity at work before

Unweighted base
Weighted base
I already support charities in other ways, outside of work
have not been asked to give money to
charity at work
I cannot afford to give money to charity

It's not in the culture of my workplace to support charities at work
don't think charity and work should mix

My employer doesn't allow me to donate to charity straight from
my salary
Other

None of the above
Don't know

|  | Gender |  | Age |  |  |  |  |  | Social Grade |  |  |  | Employment Sector |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| 449 | 234 | 215 | 55 | 82 | 101 | 105 | 74 | 32 | 127 | 147 | 94 | 81 | 78 | 371 |
| 467 | 266 | 201 | 55 | 91 | 104 | 106 | 79 | 32 | 112 | 149 | 125 | 81 | 78 | 388 |
| $\begin{gathered} 140 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 71 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 8 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 32 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 28 \% \end{aligned}$ |
| $\begin{aligned} & 135 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 116 \\ 30 \% \end{gathered}$ |
| $\begin{aligned} & 129 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 4 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 26 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 27 \% \end{aligned}$ |
| $\begin{aligned} & 48 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 18 \\ 9 \% \end{gathered}$ | $\begin{gathered} 7 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 12 \% \end{aligned}$ |
| $\begin{gathered} 34 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 11 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 29 \\ 7 \% \end{gathered}$ |
| $\begin{gathered} 13 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 12 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | - | $\begin{aligned} & 13 \\ & 3 \% \end{aligned}$ |
| $\begin{gathered} 25 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 20 \\ 5 \% \end{gathered}$ |
| $\begin{aligned} & 73 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 9 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 24 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 8 \\ 10 \% \end{gathered}$ | - | $\begin{aligned} & 20 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 17 \% \end{aligned}$ |
| $\begin{aligned} & 21 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 7 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 11 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ |

Table 5
Q. 5 Which, if any, of the following explain why you haven't donated money to a charity at work before?

Base: All respondents who work but have not donated any money to a charity at work before

|  | Region |  |  |  |  |  |  |  |  |  |  |  |  | Which of the following best describes your current working status? |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | England | Scot- <br> land | North <br> East | North West | Yorkshire \& Humberside | $\begin{array}{r} \text { West } \\ \text { Mid- } \\ \text { lands } \\ \hline \end{array}$ | East Midlands | Wales | $\begin{gathered} \text { East- } \\ \text { ern } \\ \hline \end{gathered}$ | London | South <br> East | South West | $\begin{aligned} & \text { Work- } \\ & \text { ing } \\ & \text { full } \\ & \text { time } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Work- } \\ \text { ing } \\ \text { part } \\ \text { time } \\ \hline \end{gathered}$ |
| Unweighted base | 449 | 391 | 37 | 13 | 46 | 41 | 44 | 38 | 21 | 36 | 66 | 64 | 43 | 275 | 174 |
| Weighted base | 467 | 418 | 31 | 10 | 42 | 49 | 50 | 37 | 18 | 44 | 69 | 66 | 51 | 347 | 120 |
| I already support charities in other ways, outside of work | $\begin{gathered} 140 \\ 30 \% \end{gathered}$ | $\begin{gathered} 119 \\ 29 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 41 \% \end{aligned}$ | $\begin{gathered} 5 \\ 46 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 7 \\ 15 \% \end{gathered}$ | $\begin{gathered} 5 \\ 12 \% \end{gathered}$ | $\begin{gathered} 8 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 37 \% \end{aligned}$ |
| I have not been asked to give money to charity at work | $\begin{aligned} & 135 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 121 \\ 29 \% \end{gathered}$ | $\begin{gathered} 6 \\ 20 \% \end{gathered}$ | $\begin{gathered} 2 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 40 \% \end{aligned}$ | $\begin{gathered} 8 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 8 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 36 \% \end{aligned}$ |
| I cannot afford to give money to charity | $\begin{aligned} & 129 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 118 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 7 \\ 24 \% \end{gathered}$ | $\begin{gathered} 3 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 3 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 24 \% \end{aligned}$ |
| It's not in the culture of my workplace to support charities at work | $\begin{aligned} & 48 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 4 \\ 12 \% \end{gathered}$ | $\begin{gathered} 2 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 5 \\ 11 \% \end{gathered}$ | $\begin{gathered} 7 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 5 \% \end{aligned}$ | 3\% | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 7 \\ 10 \% \end{gathered}$ | $\begin{gathered} 8 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 34 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 11 \% \end{aligned}$ |
| I don't think charity and work should mix | $\begin{gathered} 34 \\ 7 \% \end{gathered}$ | $\begin{gathered} 30 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 8 \% \end{aligned}$ | $5 \%$ | $\begin{aligned} & 4 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 6 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 2 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 8 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 8 \\ 12 \% \end{gathered}$ |  | $\begin{gathered} 27 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 6 \% \end{aligned}$ |
| My employer doesn't allow me to donate to charity straight from my salary | $\begin{aligned} & 13 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 3 \% \end{aligned}$ | - |  | $\begin{aligned} & 3 \\ & 7 \% \end{aligned}$ |  | 1\% |  | $3 \%$ | $\begin{aligned} & 2 \\ & 5 \% \end{aligned}$ |  | $\begin{aligned} & 2 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 7 \% \end{aligned}$ |
| Other | $\begin{gathered} 25 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 4 \\ 12 \% \end{gathered}$ |  | $\begin{aligned} & 4 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 17 \\ 5 \% \end{gathered}$ | 8 $7 \%$ |
| None of the above | $\begin{aligned} & 73 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 6 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 8 \\ 21 \% \end{gathered}$ | $\begin{gathered} 2 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 11 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 21 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 18 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 4 \% \end{aligned}$ |  | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 5 \\ 13 \% \end{gathered}$ | $\begin{gathered} 2 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ |  | $\begin{aligned} & 17 \\ & 5 \% \end{aligned}$ | 4 3 \% |

## Employee Giving Survey

ONLINE Fieldwork : 7th-9th June 2013
Table 6
Q. 6 Which, if any of the following explain why you haven't volunteered for a charity at work?

Base: All respondents who work but haven't volunteered for a charity at work

|  | Gender |  |  | Age |  |  |  |  |  | Social Grade |  |  |  | Employment Sector |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 660 | 329 | 331 | 77 | 122 | 143 | 169 | 108 | 41 | 207 | 205 | 131 | 117 | 152 | 508 |
| Weighted base | 688 | 378 | 311 | 79 | 132 | 153 | 169 | 114 | 42 | 191 | 219 | 166 | 113 | 158 | 531 |
| I don't have time to support a charity while at work | $\begin{aligned} & 188 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 6 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 58 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 129 \\ 24 \% \end{gathered}$ |
| My employer has not given me the opportunity support a charity at work | $\begin{aligned} & 94 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 13 \% \end{aligned}$ |
| It's not in the culture of my workplace to support charities at work | $\begin{aligned} & 65 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 15 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 11 \% \end{aligned}$ | $\stackrel{5}{5} 11 \%$ | $\begin{aligned} & 15 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 11 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 55 \\ & 10 \% \end{aligned}$ |
| My employer doesn't allow time away from work for volunteering | $\begin{gathered} 57 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 32 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 25 \\ 8 \% \end{gathered}$ | $\begin{gathered} 8 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 11 \\ 7 \% \end{gathered}$ | $\begin{gathered} 13 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 5 \% \end{aligned}$ | $1 \%$ | $\begin{gathered} 18 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 11 \\ 7 \% \end{gathered}$ | $\begin{gathered} 45 \\ 9 \% \end{gathered}$ |
| I don't think charity and work should mix | $\begin{gathered} 52 \\ 7 \% \end{gathered}$ | $\begin{gathered} 35 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 11 \\ 7 \% \end{gathered}$ | $\begin{gathered} 41 \\ 8 \% \end{gathered}$ |
| I already volunteer for a charity outside of the workplace | $\begin{gathered} 49 \\ 7 \% \end{gathered}$ | $\begin{gathered} 23 \\ 6 \% \end{gathered}$ | $\begin{gathered} 26 \\ 8 \% \end{gathered}$ | $\begin{gathered} 8 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 12 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 6 \\ 15 \% \end{gathered}$ | $\begin{gathered} 15 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 12 \\ 7 \% \end{gathered}$ | $\begin{gathered} 38 \\ 7 \% \end{gathered}$ |
| I don't know how to go about offering my time to a charity while at work | $\begin{aligned} & 36 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 14 \\ 4 \% \end{gathered}$ | $\begin{gathered} 9 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 3 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 6 \\ & 5 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 9 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 5 \% \end{aligned}$ |
| Other | $\begin{gathered} 39 \\ 6 \% \end{gathered}$ | $\begin{gathered} 19 \\ 5 \% \end{gathered}$ | $\begin{gathered} 20 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 6 \\ 14 \% \end{gathered}$ | $\begin{gathered} 15 \\ 8 \% \end{gathered}$ | $\begin{gathered} 10 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 29 \\ 5 \% \end{gathered}$ |
| None of the above | $\begin{aligned} & 188 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & \text { 29\% } \end{aligned}$ | $\begin{aligned} & 44 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 160 \\ & 30 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 75 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 11 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 15 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 5 \\ 11 \% \end{gathered}$ | $\begin{gathered} 15 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 28 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 10 \% \end{aligned}$ |

## Employee Giving Survey

ONLINE Fieldwork : 7th-9th June 2013
Table 6
Q. 6 Which, if any of the following explain why you haven't volunteered for a charity at work?

Base: All respondents who work but haven't volunteered for a charity at work

|  | Region |  |  |  |  |  |  |  |  |  |  |  |  | Which of the following best describes your current working status? |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | England | Scotland | North East | North West | York- shire \& Humberside | West Midlands | East Midlands | Wales | Eastern | London | South East | South West | Working full time | Working part time |
| Unweighted base | 660 | 560 | 63 | 17 | 82 | 59 | 66 | 45 | 37 | 53 | 84 | 90 | 64 | 424 | 236 |
| Weighted base | 688 | 593 | 60 | 16 | 76 | 65 | 71 | 46 | 36 | 61 | 90 | 92 | 77 | 527 | 162 |
| I don't have time to support a charity while at work | $\begin{aligned} & 188 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 159 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 7 \\ 45 \% \end{gathered}$ | $\begin{aligned} & 28 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & \text { 22\% } \end{aligned}$ | $\begin{aligned} & 19 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 7 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 141 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 29 \% \end{aligned}$ |
| My employer has not given me the opportunity support a charity at work | $\begin{aligned} & 94 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 4 \\ 26 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 8 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 6 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 15 \% \end{aligned}$ |
| It's not in the culture of my workplace to support charities at work | $\begin{aligned} & 65 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 56 \\ 9 \% \end{gathered}$ | $\begin{gathered} 6 \\ 11 \% \end{gathered}$ | $\begin{gathered} 2 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 9 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 4 \\ 10 \% \end{gathered}$ | $\begin{gathered} 7 \\ 11 \% \end{gathered}$ | $\begin{gathered} 9 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 8 \\ 10 \% \end{gathered}$ | $\begin{gathered} 50 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 10 \% \end{aligned}$ |
| My employer doesn't allow time away from work for volunteering | $\begin{gathered} 57 \\ 8 \% \end{gathered}$ | $\begin{gathered} 52 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 1 \% \\ & 1 \% \end{aligned}$ | $\begin{gathered} 3 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 7 \\ 11 \% \end{gathered}$ | $\begin{gathered} 9 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 4 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 9 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 41 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 10 \% \end{aligned}$ |
| I don't think charity and work should mix | $52$ | $\begin{gathered} 45 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 8 \% \end{aligned}$ | 2\% | $\begin{aligned} & 4 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 5 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 7 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 8 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 40 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 11 \\ 7 \% \end{gathered}$ |
| I already volunteer for a charity outside of the workplace | $\begin{gathered} 49 \\ 7 \% \end{gathered}$ | $\begin{gathered} 37 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 19 \% \end{aligned}$ |  | $\begin{aligned} & 3 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $1 \%$ | $\begin{aligned} & 5 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 8 \% \\ & \end{aligned}$ | $\begin{gathered} 32 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 11 \% \end{aligned}$ |
| I don't know how to go about offering my time to a charity while at work | $\begin{gathered} 36 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 31 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ |  | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 26 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 6 \% \end{aligned}$ |
| Other | $\begin{aligned} & 39 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 34 \\ 6 \% \end{gathered}$ | $\frac{4}{7 \%}$ |  | $\begin{aligned} & 5 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 7 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 26 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 8 \% \end{aligned}$ |
| None of the above | $\begin{gathered} 188 \\ 27 \% \end{gathered}$ | $\begin{aligned} & 167 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 2 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 20 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 147 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 25 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 75 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 8 \\ 13 \% \end{gathered}$ | $\begin{gathered} 4 \\ 22 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 9 \\ 14 \% \end{gathered}$ | $\begin{gathered} 8 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 6 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 12 \% \end{aligned}$ | 10 $6 \%$ |

## Employee Giving Survey

ONLINE Fieldwork : 7th-9th June 2013
Table 7
Q. 7 To what extent, if at all, do you agree or disagree with each of the following statements?

Summary
Base: All respondents who work

|  |  | My employer makes it easy for me to give time or money to charity at work | It is important that employers encourage staff to get involved with a charity at work | I would give more time or money to charity at work if my employer gave me more opportunities to do so | Statements <br> I would prefer to work for an organisation that is actively engaged with charities rather than one that is not | Companies that openly support charities have a better reputation than those that $\qquad$ | Supporting charities through work raises staff morale | I would like more opportunities to engage with charity at work |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unweighted base |  | 1080 | 1080 | 1080 | 1080 | 1080 | 1080 | 1080 |
| Weighted base |  | 1150 | 1150 | 1150 | 1150 | 1150 | 1150 | 1150 |
| NET: Agree |  | $\begin{gathered} 379 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 591 \\ & 51 \% \end{aligned}$ | $\begin{gathered} 476 \\ 41 \% \end{gathered}$ | $\begin{gathered} 549 \\ 48 \% \end{gathered}$ | $\begin{aligned} & 701 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 616 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 474 \\ & 41 \% \end{aligned}$ |
| Strongly agree | (4) | $\begin{aligned} & 112 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 147 \\ 13 \% \end{gathered}$ | $\begin{gathered} 115 \\ 10 \% \end{gathered}$ | $\begin{gathered} 145 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 173 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 138 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 115 \\ 10 \% \end{gathered}$ |
| Tend to agree | (3) | $\begin{gathered} 267 \\ 23 \% \end{gathered}$ | $\begin{gathered} 444 \\ 39 \% \end{gathered}$ | $\begin{aligned} & 361 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 403 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 528 \\ & 46 \% \end{aligned}$ | $\begin{gathered} 478 \\ 42 \% \end{gathered}$ | $\begin{aligned} & 358 \\ & 31 \% \end{aligned}$ |
| Tend to disagree | (2) | $\begin{gathered} 260 \\ 23 \% \end{gathered}$ | $\begin{gathered} 211 \\ 18 \% \end{gathered}$ | $\begin{gathered} 249 \\ 22 \% \end{gathered}$ | $\begin{gathered} 207 \\ 18 \% \end{gathered}$ | $\begin{gathered} 164 \\ 14 \% \end{gathered}$ | $\begin{gathered} 179 \\ 16 \% \end{gathered}$ | $\begin{gathered} 264 \\ 23 \% \end{gathered}$ |
| Strongly disagree | (1) | $\begin{aligned} & 213 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 102 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 151 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 95 \\ 8 \% \end{gathered}$ | $\begin{gathered} 65 \\ 6 \% \end{gathered}$ | $\begin{gathered} 75 \\ 7 \% \end{gathered}$ | $\begin{gathered} 146 \\ 13 \% \end{gathered}$ |
| NET: Disagree |  | $\begin{aligned} & 473 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 313 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 400 \\ 35 \% \end{gathered}$ | $\begin{aligned} & 302 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 229 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 254 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 410 \\ 36 \% \end{gathered}$ |
| Don't know |  | $\begin{gathered} 298 \\ 26 \% \end{gathered}$ | $\begin{aligned} & 246 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 274 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 299 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 220 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 279 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 266 \\ 23 \% \end{gathered}$ |
| Mean |  | 2.33 | 2.70 | 2.50 | 2.70 | 2.87 | 2.78 | 2.50 |
| Standard deviation Standard error |  | $\begin{aligned} & 0.99 \\ & 0.04 \end{aligned}$ | $\begin{aligned} & 0.87 \\ & 0.03 \end{aligned}$ | $\begin{aligned} & 0.93 \\ & 0.03 \end{aligned}$ | $\begin{aligned} & 0.88 \\ & 0.03 \end{aligned}$ | $\begin{aligned} & 0.79 \\ & 0.03 \end{aligned}$ | $\begin{aligned} & 0.81 \\ & 0.03 \end{aligned}$ | $\begin{aligned} & 0.92 \\ & 0.03 \end{aligned}$ |

## Employee Giving Survey

ONLINE Fieldwork : 7th-9th June 2013
Table 8
Q. 7 To what extent, if at all, do you agree or disagree with each of the following statements?

My employer makes it easy for me to give time or money to charity at work
Base: All respondents who work

|  |  |  | Gender |  | Age |  |  |  |  |  | Social Grade |  |  |  | Employment Sector |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base |  | 1080 | 535 | 545 | 149 | 240 | 227 | 253 | 151 | 60 | 342 | 344 | 222 | 172 | 274 | 806 |
| Weighted base |  | 1150 | 614 | 535 | 154 | 264 | 251 | 261 | 161 | 58 | 322 | 371 | 284 | 172 | 298 | 852 |
| NET: Agree |  | $\begin{gathered} 379 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 196 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 183 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 115 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 131 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 110 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 268 \\ & 32 \% \end{aligned}$ |
| Strongly agree | (4) | $\begin{gathered} 112 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 62 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 50 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 24 \\ 8 \% \end{gathered}$ | $\begin{gathered} 12 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 36 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 76 \\ 9 \% \end{gathered}$ |
| Tend to agree | (3) | $\begin{gathered} 267 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 133 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 133 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 193 \\ & 23 \% \end{aligned}$ |
| Tend to disagree | (2) | $\begin{aligned} & 260 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 148 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 9 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 84 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 189 \\ 22 \% \end{gathered}$ |
| Strongly disagree | (1) | $\begin{aligned} & 213 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 123 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 168 \\ & 20 \% \end{aligned}$ |
| NET: Disagree |  | $\begin{aligned} & 473 \\ & 41 \% \end{aligned}$ | $\begin{gathered} 271 \\ 44 \% \end{gathered}$ | $\begin{gathered} 202 \\ 38 \% \end{gathered}$ | $\begin{aligned} & 64 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 119 \\ 45 \% \end{gathered}$ | $\begin{aligned} & 68 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & 40 \% \end{aligned}$ | $\begin{gathered} 134 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 133 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 115 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 358 \\ & 42 \% \end{aligned}$ |
| Don't know |  | $\begin{gathered} 298 \\ 26 \% \end{gathered}$ | $\begin{aligned} & 148 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 151 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 105 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 69 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 226 \\ & 26 \% \end{aligned}$ |
| Mean |  | 2.33 | 2.29 | 2.37 | 2.42 | 2.42 | 2.38 | 2.15 | 2.28 | 2.24 | 2.43 | 2.42 | 2.16 | 2.21 | 2.45 | 2.28 |
| Standard deviation Standard error |  | 0.99 0.04 | 1.00 0.05 | 0.98 0.05 | 1.07 0.10 | 1.01 0.07 | 0.99 0.08 | 0.96 0.07 | 0.87 0.09 | 1.04 0.18 | 0.96 0.06 | 1.00 0.06 | 1.01 0.08 | 0.97 0.09 | 0.98 0.07 | 0.99 0.04 |

## Employee Giving Survey

ONLINE Fieldwork : 7th-9th June 2013
Q. 7 To what extent, if at all, do you agree or disagree with each of the following statements?

My employer makes it easy for me to give time or money to charity at work
Base: All respondents who work

|  |  |  | Region |  |  |  |  |  |  |  |  |  |  |  | Which of the following best describes your current working status? |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | England | Scot land | North East | North West | Yorkshire \& Humberside | West Midlands | East Midlands | Wales | $\begin{gathered} \text { East- } \\ \text { ern } \\ \hline \end{gathered}$ | London | South <br> East | South West | $\begin{gathered} \text { Work- } \\ \text { ing } \\ \text { full } \\ \text { time } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Work- } \\ \text { ing } \\ \text { part } \\ \text { time } \\ \hline \end{gathered}$ |
| Unweighted base |  | 1080 | 929 | 91 | 37 | 121 | 92 | 101 | 80 | 60 | 86 | 160 | 156 | 96 | 716 | 364 |
| Weighted base |  | 1150 | 998 | 92 | 39 | 120 | 103 | 106 | 78 | 59 | 113 | 170 | 161 | 109 | 903 | 246 |
| NET: Agree |  | $\begin{gathered} 379 \\ 33 \% \end{gathered}$ | $\begin{gathered} 325 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 35 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 308 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 29 \% \end{aligned}$ |
| Strongly agree | (4) | $\begin{aligned} & 112 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 15 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 17 \\ 7 \% \end{gathered}$ |
| Tend to agree | (3) | $\begin{aligned} & 267 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 229 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 8 \\ 22 \% \end{gathered}$ | $\begin{aligned} & 32 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 213 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 22 \% \end{aligned}$ |
| Tend to disagree | (2) | $\begin{gathered} 260 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 228 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 9 \\ 24 \% \end{gathered}$ | $\begin{aligned} & 26 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & \text { 28\% } \end{aligned}$ | $\begin{aligned} & 29 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 196 \\ 22 \% \end{gathered}$ | $\begin{aligned} & 64 \\ & 26 \% \end{aligned}$ |
| Strongly disagree | (1) | $\begin{aligned} & 213 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 190 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 9 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 25 \\ & \text { 22\% } \end{aligned}$ | $\begin{aligned} & 25 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 179 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 14 \% \end{aligned}$ |
| NET: Disagree |  | $\begin{aligned} & 473 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 418 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 375 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 40 \% \end{aligned}$ |
| Don't know |  | $\begin{aligned} & 298 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 255 \\ 26 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 220 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 32 \% \end{aligned}$ |
| Mean |  | 2.33 | 2.31 | 2.48 | 2.46 | 2.48 | 2.21 | 2.09 | 2.27 | 2.31 | 2.12 | 2.54 | 2.25 | 2.39 | 2.33 | 2.33 |
| Standard deviation Standard error |  | 0.99 0.04 | 0.99 0.04 | $\begin{aligned} & 1.01 \\ & 0.12 \end{aligned}$ | 0.90 0.18 | 1.01 0.11 | 0.99 0.12 | $\begin{aligned} & 1.00 \\ & 0.11 \end{aligned}$ | 0.93 0.12 | 0.93 0.15 | 0.86 0.11 | 1.04 0.10 | 1.02 0.09 | 0.99 0.12 | 1.01 0.04 | $\begin{aligned} & 0.91 \\ & 0.06 \end{aligned}$ |

## Employee Giving Survey

ONLINE Fieldwork : 7th-9th June 2013
Table 9
Q. 7 To what extent, if at all, do you agree or disagree with each of the following statements?

It is important that employers encourage staff to get involved with a charity at work
Base: All respondents who work


## Employee Giving Survey

ONLINE Fieldwork : 7th-9th June 2013
Table 9
Q. 7 To what extent, if at all, do you agree or disagree with each of the following statements?

It is important that employers encourage staff to get involved with a charity at work
Base: All respondents who work

|  |  |  | Region |  |  |  |  |  |  |  |  |  |  |  | Which of the following best describes your current working status? |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | England | Scotland | North East | North West |  | West Midlands | East Midlands | Wales | Eastern | London | South <br> East | South West | $\begin{aligned} & \text { Work- } \\ & \text { ing } \\ & \text { full } \\ & \text { time } \\ & \hline \end{aligned}$ | $\begin{gathered} \hline \text { Work- } \\ \text { ing } \\ \text { part } \\ \text { time } \\ \hline \end{gathered}$ |
| Unweighted base |  | 1080 | 929 | 91 | 37 | 121 | 92 | 101 | 80 | 60 | 86 | 160 | 156 | 96 | 716 | 364 |
| Weighted base |  | 1150 | 998 | 92 | 39 | 120 | 103 | 106 | 78 | 59 | 113 | 170 | 161 | 109 | 903 | 246 |
| NET: Agree |  | $\begin{aligned} & 591 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 509 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 50 \% \end{aligned}$ | $\begin{gathered} 470 \\ 52 \% \end{gathered}$ | $\begin{gathered} 121 \\ 49 \% \end{gathered}$ |
| Strongly agree | (4) | $\begin{aligned} & 147 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 121 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 5 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 8 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 122 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 25 \\ & 10 \% \end{aligned}$ |
| Tend to agree | (3) | $\begin{gathered} 444 \\ 39 \% \end{gathered}$ | $\begin{gathered} 388 \\ 39 \% \end{gathered}$ | $\begin{aligned} & 30 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 40 \% \end{aligned}$ | $\begin{gathered} 349 \\ 39 \% \end{gathered}$ | $\begin{aligned} & 96 \\ & 39 \% \end{aligned}$ |
| Tend to disagree | (2) | $\begin{aligned} & 211 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 179 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 20 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 161 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 20 \% \end{aligned}$ |
| Strongly disagree | (1) | $\begin{gathered} 102 \\ 9 \% \end{gathered}$ | $\begin{gathered} 90 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 10 \% \end{aligned}$ | $1 \%$ | $\begin{aligned} & 12 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 8 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 14 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 84 \\ 9 \% \end{gathered}$ | $\begin{gathered} 18 \\ 7 \% \end{gathered}$ |
| NET: Disagree |  | $\begin{aligned} & 313 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 268 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 245 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 28 \% \end{aligned}$ |
| Don't know |  | $\begin{aligned} & 246 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 221 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 4 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 188 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 23 \% \end{aligned}$ |
| Mean |  | 2.70 | 2.69 | 2.71 | 2.72 | 2.83 | 2.58 | 2.52 | 2.67 | 2.82 | 2.53 | 2.90 | 2.67 | 2.70 | 2.71 | 2.68 |
| Standard deviation |  | 0.87 | 0.87 | 0.96 | 0.73 | 0.94 | 0.75 | 0.98 | 0.91 | 0.78 | 0.91 | 0.78 | 0.86 | 0.84 | 0.88 | 0.83 |
| Standard error |  | 0.03 | 0.03 | 0.11 | 0.13 | 0.10 | 0.09 | 0.11 | 0.11 | 0.11 | 0.11 | 0.07 | 0.08 | 0.10 | 0.04 | 0.05 |

## Employee Giving Survey

ONLINE Fieldwork : 7th-9th June 2013
Table 10
Q. 7 To what extent, if at all, do you agree or disagree with each of the following statements?

I would give more time or money to charity at work if my employer gave me more opportunities to do so

## Base: All respondents who work

|  | Total |  | Gender |  | Age |  |  |  |  |  | Social Grade |  |  |  | Employment Sector |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Pri- <br> vate |
| Unweighted base |  | 1080 | 535 | 545 | 149 | 240 | 227 | 253 | 151 | 60 | 342 | 344 | 222 | 172 | 274 | 806 |
| Weighted base |  | 1150 | 614 | 535 | 154 | 264 | 251 | 261 | 161 | 58 | 322 | 371 | 284 | 172 | 298 | 852 |
| NET: Agree |  | $\begin{aligned} & 476 \\ & 41 \% \end{aligned}$ | $\begin{gathered} 261 \\ 42 \% \end{gathered}$ | $\begin{gathered} 215 \\ 40 \% \end{gathered}$ | $\begin{aligned} & 81 \\ & 52 \% \end{aligned}$ | $\begin{gathered} 149 \\ 56 \% \end{gathered}$ | $\begin{aligned} & 97 \\ & 39 \% \end{aligned}$ | $\begin{gathered} 102 \\ 39 \% \end{gathered}$ | $\begin{aligned} & 33 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 147 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 164 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 142 \\ & 48 \% \end{aligned}$ | $\begin{gathered} 334 \\ 39 \% \end{gathered}$ |
| Strongly agree | (4) | $\begin{gathered} 115 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 65 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 15 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 2 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 5 \\ & 8 \% \\ & \end{aligned}$ | $\begin{aligned} & 43 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 20 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 80 \\ 9 \% \end{gathered}$ |
| Tend to agree | (3) | $\begin{aligned} & 361 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 196 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 165 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 105 \\ 40 \% \end{gathered}$ | $\begin{aligned} & 72 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 104 \\ 32 \% \end{gathered}$ | $\begin{aligned} & 127 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 107 \\ 36 \% \end{gathered}$ | $\begin{gathered} 254 \\ 30 \% \end{gathered}$ |
| Tend to disagree | (2) | $\begin{gathered} 249 \\ 22 \% \end{gathered}$ | $\begin{aligned} & 127 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 122 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 192 \\ & 23 \% \end{aligned}$ |
| Strongly disagree | (1) | $\begin{aligned} & 151 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 22 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 47 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 7 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 48 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 116 \\ 14 \% \end{gathered}$ |
| NET: Disagree |  | $\begin{aligned} & 400 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 214 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 186 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 124 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 97 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 308 \\ & 36 \% \end{aligned}$ |
| Don't know |  | $\begin{aligned} & 274 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 139 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 134 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & \text { 22\% } \end{aligned}$ | $\begin{aligned} & 79 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 209 \\ & 25 \% \end{aligned}$ |
| Mean |  | 2.50 | 2.50 | 2.50 | 2.75 | 2.73 | 2.58 | 2.36 | 2.01 | 2.30 | 2.55 | 2.54 | 2.47 | 2.37 | 2.61 | 2.46 |
| Standard deviation Standard error |  | 0.93 0.03 | 0.95 0.05 | 0.91 0.05 | 0.89 0.08 | 0.92 0.07 | 0.89 0.07 | 0.93 0.07 | 0.80 0.08 | 0.87 0.13 | 0.98 0.06 | 0.90 0.06 | 0.88 0.07 | 0.94 0.08 | 0.92 0.06 | 0.93 0.04 |

## Employee Giving Survey

ONLINE Fieldwork : 7th-9th June 2013
Table 10
Q. 7 To what extent, if at all, do you agree or disagree with each of the following statements?

I would give more time or money to charity at work if my employer gave me more opportunities to do so Base: All respondents who work

|  |  |  | Region |  |  |  |  |  |  |  |  |  |  |  | Which of the following best describes your current working status? |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | England | Scotland | North East | North West | Yorkshire \& Humberside | West Midlands | East Midlands | Wales | Eastern | London | South <br> East | South West | $\begin{gathered} \text { Work- } \\ \text { ing } \\ \text { full } \\ \text { time } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Work } \\ & \text { ing } \\ & \text { part } \\ & \text { time } \\ & \hline \end{aligned}$ |
| Unweighted base |  | 1080 | 929 | 91 | 37 | 121 | 92 | 101 | 80 | 60 | 86 | 160 | 156 | 96 | 716 | 364 |
| Weighted base |  | 1150 | 998 | 92 | 39 | 120 | 103 | 106 | 78 | 59 | 113 | 170 | 161 | 109 | 903 | 246 |
| NET: Agree |  | $\begin{aligned} & 476 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 410 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 391 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 85 \\ & 34 \% \end{aligned}$ |
| Strongly agree | (4) | $\begin{gathered} 115 \\ 10 \% \end{gathered}$ | $\begin{gathered} 94 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 5 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 9 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 6 \% \end{aligned}$ |
| Tend to agree | (3) | $\begin{aligned} & 361 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 315 \\ 32 \% \end{gathered}$ | $\begin{aligned} & 27 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 291 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 28 \% \end{aligned}$ |
| Tend to disagree | (2) | $\begin{gathered} 249 \\ 22 \% \end{gathered}$ | $\begin{aligned} & 220 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 5 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 28 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 189 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 24 \% \end{aligned}$ |
| Strongly disagree | (1) | $\begin{gathered} 151 \\ 13 \% \end{gathered}$ | $\begin{gathered} 133 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 10 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 122 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 29 \\ & 12 \% \end{aligned}$ |
| NET: Disagree |  | $\begin{aligned} & 400 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 354 \\ 35 \% \end{gathered}$ | $\begin{aligned} & 33 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 8 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 40 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 311 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 36 \% \end{aligned}$ |
| Don't know |  | $\begin{aligned} & 274 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 235 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 9 \\ 24 \% \end{gathered}$ | $\begin{aligned} & 25 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 200 \\ 22 \% \end{gathered}$ | $\begin{aligned} & 73 \\ & 30 \% \end{aligned}$ |
| Mean |  | 2.50 | 2.49 | 2.47 | 2.80 | 2.61 | 2.23 | 2.32 | 2.31 | 2.85 | 2.38 | 2.77 | 2.46 | 2.47 | 2.53 | 2.41 |
| Standard deviation Standard error |  | $\begin{aligned} & 0.93 \\ & 0.03 \end{aligned}$ | $\begin{aligned} & 0.92 \\ & 0.03 \end{aligned}$ | $\begin{aligned} & 1.00 \\ & 0.12 \end{aligned}$ | $\begin{aligned} & 0.84 \\ & 0.16 \end{aligned}$ | $\begin{aligned} & 0.92 \\ & 0.10 \end{aligned}$ | $\begin{aligned} & 0.93 \\ & 0.11 \end{aligned}$ | $\begin{aligned} & 1.00 \\ & 0.11 \end{aligned}$ | $\begin{aligned} & 1.03 \\ & 0.13 \end{aligned}$ | $\begin{aligned} & 0.85 \\ & 0.13 \end{aligned}$ | $\begin{aligned} & 0.98 \\ & 0.12 \end{aligned}$ | $\begin{aligned} & 0.83 \\ & 0.08 \end{aligned}$ | $\begin{aligned} & 0.88 \\ & 0.08 \end{aligned}$ | $\begin{aligned} & 0.74 \\ & 0.09 \end{aligned}$ | $\begin{aligned} & 0.94 \\ & 0.04 \end{aligned}$ | $\begin{aligned} & 0.87 \\ & 0.05 \end{aligned}$ |

## Employee Giving Survey

ONLINE Fieldwork : 7th-9th June 2013
Table 11
Q. 7 To what extent, if at all, do you agree or disagree with each of the following statements?

I would prefer to work for an organisation that is actively engaged with charities rather than one that is not Base: All respondents who work

|  | Total |  | Gender |  | Age |  |  |  |  |  | Social Grade |  |  |  | Employment Sector |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | $\begin{aligned} & \text { Pri- } \\ & \text { vate } \\ & \hline \end{aligned}$ |
| Unweighted base |  | 1080 | 535 | 545 | 149 | 240 | 227 | 253 | 151 | 60 | 342 | 344 | 222 | 172 | 274 | 806 |
| Weighted base |  | 1150 | 614 | 535 | 154 | 264 | 251 | 261 | 161 | 58 | 322 | 371 | 284 | 172 | 298 | 852 |
| NET: Agree |  | $\begin{aligned} & 549 \\ & 48 \% \end{aligned}$ | $\begin{gathered} 297 \\ 48 \% \end{gathered}$ | $\begin{aligned} & 251 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 147 \\ & 56 \% \end{aligned}$ | $\begin{gathered} 120 \\ 48 \% \end{gathered}$ | $\begin{aligned} & 115 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 46 \% \end{aligned}$ | $\begin{gathered} 170 \\ 53 \% \end{gathered}$ | $\begin{aligned} & 177 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 128 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 151 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 398 \\ & 47 \% \end{aligned}$ |
| Strongly agree | (4) | $\begin{aligned} & 145 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 8 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 42 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 27 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 11 \% \end{aligned}$ |
| Tend to agree | (3) | $\begin{aligned} & 403 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 223 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 180 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & 40 \% \end{aligned}$ | $\begin{gathered} 122 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 101 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 300 \\ 35 \% \end{gathered}$ |
| Tend to disagree | (2) | $\begin{gathered} 207 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 104 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 156 \\ & 18 \% \end{aligned}$ |
| Strongly disagree | (1) | $\begin{gathered} 95 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 65 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 6 \\ 10 \% \end{gathered}$ | $\begin{gathered} 27 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 34 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 21 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 20 \\ 7 \% \end{gathered}$ | $\begin{gathered} 75 \\ 9 \% \end{gathered}$ |
| NET: Disagree |  | $\begin{aligned} & 302 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 170 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 132 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 231 \\ & 27 \% \end{aligned}$ |
| Don't know |  | $\begin{aligned} & 299 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 147 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 152 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 223 \\ & 26 \% \end{aligned}$ |
| Mean |  | 2.70 | 2.66 | 2.76 | 2.80 | 2.88 | 2.82 | 2.57 | 2.38 | 2.65 | 2.76 | 2.72 | 2.63 | 2.69 | 2.80 | 2.67 |
| Standard deviation Standard error |  | 0.88 0.03 | 0.91 0.05 | 0.84 0.04 | 0.83 0.08 | 0.90 0.07 | 0.82 0.07 | 0.87 0.06 | 0.87 0.08 | 0.94 0.14 | 0.87 0.05 | 0.92 0.06 | 0.83 0.07 | 0.90 0.08 | 0.88 0.06 | 0.88 0.04 |

Table 11
Q. 7 To what extent, if at all, do you agree or disagree with each of the following statements?

I would prefer to work for an organisation that is actively engaged with charities rather than one that is not Base: All respondents who work

Unweighted base
Weighted base
NET: Agree

Strongly agree
Tend to agree

Tend to disagree
Strongly disagree

NET: Disagree

Don't know

Mean
Standard deviation Standard error


Table 12
Q. 7 To what extent, if at all, do you agree or disagree with each of the following statements?

Companies that openly support charities have a better reputation than those that don't

## Base: All respondents who work

|  |  | Gender |  |  | Age |  |  |  |  |  | Social Grade |  |  |  | Employment Sector |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | $\begin{aligned} & \text { Pri- } \\ & \text { vate } \end{aligned}$ |
| Unweighted base |  | 1080 | 535 | 545 | 149 | 240 | 227 | 253 | 151 | 60 | 342 | 344 | 222 | 172 | 274 | 806 |
| Weighted base |  | 1150 | 614 | 535 | 154 | 264 | 251 | 261 | 161 | 58 | 322 | 371 | 284 | 172 | 298 | 852 |
| NET: Agree |  | $\begin{gathered} 701 \\ 61 \% \end{gathered}$ | $\begin{aligned} & 372 \\ & 61 \% \end{aligned}$ | $\begin{gathered} 328 \\ 61 \% \end{gathered}$ | $\begin{aligned} & 102 \\ & 66 \% \end{aligned}$ | $\begin{gathered} 186 \\ 70 \% \end{gathered}$ | $\begin{aligned} & 135 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 168 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 57 \% \\ & \end{aligned}$ | $\begin{gathered} 214 \\ 67 \% \end{gathered}$ | $\begin{gathered} 219 \\ 59 \% \end{gathered}$ | $\begin{aligned} & 168 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 57 \% \end{aligned}$ | $\begin{gathered} 192 \\ 64 \% \end{gathered}$ | $\begin{aligned} & 509 \\ & 60 \% \end{aligned}$ |
| Strongly agree | (4) | $\begin{gathered} 173 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 85 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 17 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 31 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 18 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 41 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 7 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 58 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & { }_{19 \%} \end{aligned}$ | $\begin{gathered} 118 \\ 14 \% \end{gathered}$ |
| Tend to agree | (3) | $\begin{aligned} & 528 \\ & 46 \% \end{aligned}$ | $\begin{gathered} 288 \\ 47 \% \end{gathered}$ | $\begin{gathered} 240 \\ 45 \% \end{gathered}$ | $\begin{aligned} & 71 \\ & 46 \% \end{aligned}$ | $\begin{gathered} 139 \\ 53 \% \end{gathered}$ | $\begin{aligned} & 94 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 137 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 45 \% \end{aligned}$ | $\begin{gathered} 156 \\ 48 \% \end{gathered}$ | $\begin{gathered} 166 \\ 45 \% \end{gathered}$ | $\begin{gathered} 131 \\ 46 \% \end{gathered}$ | $\begin{aligned} & 75 \\ & 43 \% \\ & \end{aligned}$ | $\begin{gathered} 137 \\ 46 \% \end{gathered}$ | $\begin{gathered} 391 \\ 46 \% \end{gathered}$ |
| Tend to disagree | (2) | $\begin{gathered} 164 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 86 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 32 \% \\ & 22 \% \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 11 \\ 19 \% \end{array} \end{aligned}$ | $\begin{aligned} & 44 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 119 \\ 14 \% \end{gathered}$ |
| Strongly disagree | (1) | $\begin{gathered} 65 \\ 6 \% \end{gathered}$ | $\begin{gathered} 43 \\ 7 \% \end{gathered}$ | ${ }_{22}^{22}$ | $\begin{aligned} & 8 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 4 \% \end{aligned}$ | ${ }^{18} 7 \%$ | $\begin{aligned} & 12 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 4 \% \end{aligned}$ | ${ }_{4}^{14}$ | $\stackrel{24}{7 \%}$ | $\begin{aligned} & 18 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 6 \% \end{aligned}$ | ${ }^{48}{ }_{6 \%}$ |
| NET: Disagree |  | $\begin{gathered} 229 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 129 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & \\ & \hline 9 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 19 \% \\ & \end{aligned}$ | $\begin{aligned} & 50 \\ & 19 \% \end{aligned}$ | ${ }_{29}^{49}$ | $\begin{aligned} & 132 \% \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 62 \% \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 167 \\ 20 \% \end{gathered}$ |
| Don't know |  | $\begin{gathered} 220 \\ 19 \% \end{gathered}$ | $\begin{gathered} 113 \\ 18 \% \end{gathered}$ | $\begin{gathered} 107 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 14 \% \end{aligned}$ | ${ }_{27 \%}^{68}$ | $\begin{aligned} & 44 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 23 \% \end{aligned}$ | ${ }_{21 \%}^{12}$ | $\begin{aligned} & 50 \\ & 15 \% \\ & \end{aligned}$ | $\begin{aligned} & 80 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 176 \\ 21 \% \end{gathered}$ |
| Mean |  | 2.87 | 2.83 | 2.92 | 2.95 | 2.95 | 2.91 | 2.83 | 2.66 | 2.82 | 2.95 | 2.85 | 2.81 | 2.85 | 2.91 | 2.86 |
| Standard deviation Standard error |  | $\begin{aligned} & 0.79 \\ & 0.03 \end{aligned}$ | $\begin{aligned} & 0.81 \\ & 0.04 \end{aligned}$ | $\begin{aligned} & 0.77 \\ & 0.04 \end{aligned}$ | $\begin{aligned} & 0.80 \\ & 0.07 \end{aligned}$ | $\begin{aligned} & 0.77 \\ & 0.05 \end{aligned}$ | $\begin{aligned} & 0.80 \\ & 0.06 \end{aligned}$ | $\begin{aligned} & 0.77 \\ & 0.05 \end{aligned}$ | $\begin{aligned} & 0.83 \\ & 0.08 \end{aligned}$ | $\begin{aligned} & 0.74 \\ & 0.11 \end{aligned}$ | $\begin{aligned} & 0.76 \\ & 0.04 \end{aligned}$ | $\begin{aligned} & 0.81 \\ & 0.05 \end{aligned}$ | $\begin{aligned} & 0.80 \\ & 0.06 \end{aligned}$ | $\begin{aligned} & 0.78 \\ & 0.07 \end{aligned}$ | $\begin{aligned} & 0.81 \\ & 0.05 \end{aligned}$ | $\begin{aligned} & 0.78 \\ & 0.03 \end{aligned}$ |

## Employee Giving Survey

ONLINE Fieldwork : 7th-9th June 2013
Table 12
Q. 7 To what extent, if at all, do you agree or disagree with each of the following statements?

Companies that openly support charities have a better reputation than those that don't
Base: All respondents who work

|  |  |  | Region |  |  |  |  |  |  |  |  |  |  |  | Which of the following best describes your current working status? |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | England | $\begin{aligned} & \text { Scot- } \\ & \text { land } \\ & \hline \end{aligned}$ | North <br> East | North <br> West | Yorkshire \& Humberside | West Midlands | $\begin{aligned} & \text { East } \\ & \text { Mid- } \\ & \text { lands } \end{aligned}$ | Wales | Eastern | London | South East | South West | $\begin{aligned} & \text { Work- } \\ & \text { ing } \\ & \text { full } \\ & \text { time } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Work- } \\ \text { ing } \\ \text { part } \\ \text { time } \\ \hline \end{gathered}$ |
| Unweighted base |  | 1080 | 929 | 91 | 37 | 121 | 92 | 101 | 80 | 60 | 86 | 160 | 156 | 96 | 716 | 364 |
| Weighted base |  | 1150 | 998 | 92 | 39 | 120 | 103 | 106 | 78 | 59 | 113 | 170 | 161 | 109 | 903 | 246 |
| NET: Agree |  | $\begin{aligned} & 701 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 609 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 72 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 69 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 69 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 53 \% \end{aligned}$ | $\begin{gathered} 109 \\ 64 \% \end{gathered}$ | $\begin{aligned} & 103 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 56 \% \end{aligned}$ | $\begin{gathered} 549 \\ 61 \% \end{gathered}$ | $\begin{aligned} & 152 \\ & 62 \% \end{aligned}$ |
| Strongly agree | (4) | $\begin{aligned} & 173 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 148 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 6 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 135 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 39 \\ & 16 \% \end{aligned}$ |
| Tend to agree | (3) | $\begin{aligned} & 528 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 461 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 44 \% \end{aligned}$ | $\begin{gathered} 415 \\ 46 \% \end{gathered}$ | $\begin{aligned} & 113 \\ & 46 \% \end{aligned}$ |
| Tend to disagree | (2) | $\begin{aligned} & 164 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 135 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 20 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 8 \\ 11 \% \end{gathered}$ | $\begin{gathered} 8 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 20 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 12 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 131 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 14 \% \end{aligned}$ |
| Strongly disagree | (1) | $\begin{aligned} & 65 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 59 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 11 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 56 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ |
| NET: Disagree |  | $\begin{aligned} & 229 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 194 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 26 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 4 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 24 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 9 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 29 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 187 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 17 \% \end{aligned}$ |
| Don't know |  | $\begin{aligned} & 220 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 195 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 7 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & \text { 22\% } \end{aligned}$ | $\begin{gathered} 9 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 24 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 167 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 53 \\ & 21 \% \end{aligned}$ |
| Mean |  | 2.87 | 2.87 | 2.77 | 3.04 | 2.95 | 2.88 | 2.64 | 2.95 | 3.02 | 2.66 | 3.05 | 2.85 | 2.86 | 2.85 | 2.94 |
| Standard deviation |  | 0.79 | 0.79 | 0.85 | 0.65 | 0.75 | 0.79 | 0.92 | 0.85 | 0.66 | 0.79 | 0.75 | 0.78 | 0.72 | 0.80 | 0.74 |
| Standard error |  | 0.03 | 0.03 | 0.10 | 0.12 | 0.07 | 0.09 | 0.10 | 0.10 | 0.09 | 0.10 | 0.07 | 0.07 | 0.08 | 0.03 | 0.04 |

## Employee Giving Survey

ONLINE Fieldwork : 7th-9th June 2013
Table 13
Q. 7 To what extent, if at all, do you agree or disagree with each of the following statements?

Supporting charities through work raises staff morale
Base: All respondents who work

|  | Total |  | Gender |  | Age |  |  |  |  |  | Social Grade |  |  |  | Employment Sector |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base |  | 1080 | 535 | 545 | 149 | 240 | 227 | 253 | 151 | 60 | 342 | 344 | 222 | 172 | 274 | 806 |
| Weighted base |  | 1150 | 614 | 535 | 154 | 264 | 251 | 261 | 161 | 58 | 322 | 371 | 284 | 172 | 298 | 852 |
| NET: Agree |  | $\begin{aligned} & 616 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 329 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 287 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 58 \% \end{aligned}$ | $\begin{gathered} 160 \\ 60 \% \end{gathered}$ | $\begin{aligned} & 131 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 141 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 193 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 211 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 138 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 43 \% \end{aligned}$ | $\begin{gathered} 184 \\ 62 \% \end{gathered}$ | $\begin{aligned} & 433 \\ & 51 \% \end{aligned}$ |
| Strongly agree | (4) | $\begin{aligned} & 138 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 8 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 45 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 24 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 11 \% \end{aligned}$ |
| Tend to agree | (3) | $\begin{aligned} & 478 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 252 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 226 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & 42 \% \end{aligned}$ | $\begin{gathered} 100 \\ 40 \% \end{gathered}$ | $\begin{aligned} & 123 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 149 \\ & 46 \% \end{aligned}$ | $\begin{gathered} 159 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 115 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 143 \\ & 48 \% \end{aligned}$ | $\begin{gathered} 336 \\ 39 \% \end{gathered}$ |
| Tend to disagree | (2) | $\begin{aligned} & 179 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 134 \\ 16 \% \end{gathered}$ |
| Strongly disagree | (1) | $\begin{gathered} 75 \\ 7 \% \end{gathered}$ | $\begin{gathered} 49 \\ 8 \% \end{gathered}$ | $\begin{gathered} 26 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 24 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 24 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 14 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 60 \\ 7 \% \end{gathered}$ |
| NET: Disagree |  | $\begin{gathered} 254 \\ 22 \% \end{gathered}$ | $\begin{aligned} & 146 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 194 \\ 23 \% \end{gathered}$ |
| Don't know |  | $\begin{aligned} & 279 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 139 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 141 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & \text { 29\% } \end{aligned}$ | $\begin{aligned} & 57 \\ & \text { 22\% } \end{aligned}$ | $\begin{aligned} & 42 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 225 \\ & 26 \% \end{aligned}$ |
| Mean |  | 2.78 | 2.75 | 2.81 | 2.87 | 2.92 | 2.87 | 2.67 | 2.49 | 2.81 | 2.87 | 2.86 | 2.67 | 2.60 | 2.86 | 2.75 |
| Standard deviation Standard error |  | 0.81 0.03 | 0.85 0.04 | 0.77 0.04 | 0.85 0.08 | 0.84 0.06 | 0.75 0.06 | 0.80 0.06 | 0.75 0.07 | 0.83 0.13 | 0.78 0.05 | 0.82 0.05 | 0.79 0.06 | 0.86 0.08 | 0.76 0.05 | 0.83 0.03 |

## Employee Giving Survey

ONLINE Fieldwork : 7th-9th June 2013
Table 13
Q. 7 To what extent, if at all, do you agree or disagree with each of the following statements? Supporting charities through work raises staff morale
Base: All respondents who work

|  |  |  | Region |  |  |  |  |  |  |  |  |  |  |  | Which of the following best describes your current working status? |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | England | Scotland | North <br> East | North West | Yorkshire \& Humberside | West Midlands | $\begin{aligned} & \text { East } \\ & \text { Mid- } \\ & \text { lands } \end{aligned}$ | Wales | $\begin{gathered} \text { East- } \\ \text { ern } \\ \hline \end{gathered}$ | London | South East | South West | $\begin{aligned} & \text { Work- } \\ & \text { ing } \\ & \text { full } \\ & \text { time } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Work- } \\ \text { ing } \\ \text { part } \\ \text { time } \\ \hline \end{gathered}$ |
| Unweighted base |  | 1080 | 929 | 91 | 37 | 121 | 92 | 101 | 80 | 60 | 86 | 160 | 156 | 96 | 716 | 364 |
| Weighted base |  | 1150 | 998 | 92 | 39 | 120 | 103 | 106 | 78 | 59 | 113 | 170 | 161 | 109 | 903 | 246 |
| NET: Agree |  | $\begin{aligned} & 616 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 531 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 55 \% \end{aligned}$ | $\begin{gathered} 484 \\ 54 \% \end{gathered}$ | $\begin{aligned} & 132 \\ & 54 \% \end{aligned}$ |
| Strongly agree | (4) | $\begin{aligned} & 138 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 120 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 5 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 10 \\ 9 \% \end{gathered}$ | $\begin{gathered} 10 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 11 \% \end{aligned}$ |
| Tend to agree | (3) | $\begin{aligned} & 478 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 411 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 373 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 43 \% \end{aligned}$ |
| Tend to disagree | (2) | $\begin{gathered} 179 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 151 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 8 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 12 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 31 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 140 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 39 \\ & 16 \% \end{aligned}$ |
| Strongly disagree | (1) | $\begin{gathered} 75 \\ 7 \% \end{gathered}$ | ${ }_{7 \%}^{69}$ | $\begin{aligned} & 4 \\ & 5 \% \end{aligned}$ |  | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 15 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 65 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 4 \% \end{aligned}$ |
| NET: Disagree |  | $\begin{gathered} 254 \\ 22 \% \end{gathered}$ | $\begin{gathered} 220 \\ 22 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 205 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 49 \\ & 20 \% \end{aligned}$ |
| Don't know |  | $\begin{gathered} 279 \\ 24 \% \end{gathered}$ | $\begin{gathered} 247 \\ 25 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 7 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 24 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 214 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 27 \% \end{aligned}$ |
| Mean |  | 2.78 | 2.77 | 2.81 | 2.86 | 2.90 | 2.83 | 2.44 | 2.77 | 2.83 | 2.60 | 2.94 | 2.74 | 2.86 | 2.77 | 2.82 |
| Standard deviation |  | 0.81 | 0.82 | 0.80 | 0.69 | 0.74 | 0.72 | 0.94 | 0.73 | 0.66 | 0.92 | 0.92 | 0.78 | 0.68 | 0.83 | 0.75 |
| Standard error |  | 0.03 | 0.03 | 0.10 | 0.13 | 0.08 | 0.09 | 0.11 | 0.10 | 0.10 | 0.12 | 0.08 | 0.07 | 0.08 | 0.04 | 0.05 |

Table 14
Q. 7 To what extent, if at all, do you agree or disagree with each of the following statements?

I would like more opportunities to engage with charity at work

## Base: All respondents who work

|  | Total |  | Gender |  | Age |  |  |  |  |  | Social Grade |  |  |  | Employment Sector |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base |  | 1080 | 535 | 545 | 149 | 240 | 227 | 253 | 151 | 60 | 342 | 344 | 222 | 172 | 274 | 806 |
| Weighted base |  | 1150 | 614 | 535 | 154 | 264 | 251 | 261 | 161 | 58 | 322 | 371 | 284 | 172 | 298 | 852 |
| NET: Agree |  | $\begin{aligned} & 474 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 253 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 221 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 55 \% \end{aligned}$ | $\begin{gathered} 145 \\ 55 \% \end{gathered}$ | $\begin{aligned} & 103 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 140 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 165 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 137 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 337 \\ & 40 \% \end{aligned}$ |
| Strongly agree | (4) | $\begin{gathered} 115 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 62 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 21 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 80 \\ 9 \% \end{gathered}$ |
| Tend to agree | (3) | $\begin{aligned} & 358 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 191 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 168 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 9 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 107 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 122 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 257 \\ 30 \% \end{gathered}$ |
| Tend to disagree | (2) | $\begin{gathered} 264 \\ 23 \% \end{gathered}$ | $\begin{gathered} 142 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 122 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 198 \\ & 23 \% \end{aligned}$ |
| Strongly disagree | (1) | $\begin{gathered} 146 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 81 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 17 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 40 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 9 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 42 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 13 \% \end{aligned}$ |
| NET: Disagree |  | $\begin{aligned} & 410 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 223 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 187 \\ 35 \% \end{gathered}$ | $\begin{aligned} & 40 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 104 \\ 40 \% \end{gathered}$ | $\begin{aligned} & 89 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 39 \% \end{aligned}$ | $\begin{gathered} 119 \\ 37 \% \end{gathered}$ | $\begin{aligned} & 114 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 115 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 311 \\ & 36 \% \end{aligned}$ |
| Don't know |  | $\begin{aligned} & 266 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 139 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 204 \\ & 24 \% \end{aligned}$ |
| Mean |  | 2.50 | 2.49 | 2.51 | 2.71 | 2.74 | 2.58 | 2.36 | 2.06 | 2.27 | 2.51 | 2.59 | 2.43 | 2.43 | 2.59 | 2.47 |
| Standard deviation Standard error |  | 0.92 0.03 | 0.92 0.05 | 0.91 0.04 | 0.92 0.08 | 0.95 0.07 | 0.82 0.06 | 0.92 0.07 | 0.78 0.07 | 0.99 0.16 | 0.91 0.05 | 0.93 0.06 | 0.92 0.07 | 0.90 0.08 | 0.91 0.06 | 0.92 0.04 |

Table 14
Q. 7 To what extent, if at all, do you agree or disagree with each of the following statements?

I would like more opportunities to engage with charity at work
Base: All respondents who work


## Employee Giving Survey

ONLINE Fieldwork : 7th-9th June 2013
Absolutes/col percents
Table 15
Q. 8 Which of the following, if any, do you think would be effective, and ineffective, at encouraging your colleagues to actively support a charity at work? Base: All respondents who work

|  | Gender |  |  | Age |  |  |  |  |  | Social Grade |  |  |  | Employment Sector |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base | 1080 | 535 | 545 | 149 | 240 | 227 | 253 | 151 | 60 | 342 | 344 | 222 | 172 | 274 | 806 |
| Weighted base | 1150 | 614 | 535 | 154 | 264 | 251 | 261 | 161 | 58 | 322 | 371 | 284 | 172 | 298 | 852 |
| Information about how employees can support charities at work |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Effective | $\begin{aligned} & 649 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 338 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 310 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 150 \\ & 57 \% \end{aligned}$ | $\begin{gathered} 132 \\ 53 \% \end{gathered}$ | $\begin{aligned} & 154 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 68 \% \end{aligned}$ | $\begin{gathered} 187 \\ 58 \% \end{gathered}$ | $\begin{aligned} & 221 \\ & 60 \% \end{aligned}$ | $\begin{gathered} 152 \\ 54 \% \end{gathered}$ | $\begin{aligned} & 88 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 181 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 467 \\ & 55 \% \end{aligned}$ |
| Ineffective | $\begin{aligned} & 179 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 130 \\ & 15 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 322 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 164 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 158 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 254 \\ 30 \% \end{gathered}$ |
| Employers providing more opportunities for employees to give money or volunteer |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Effective | $\begin{aligned} & 644 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 336 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 309 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 156 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 137 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 140 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 188 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 217 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 144 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 175 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 470 \\ & 55 \% \end{aligned}$ |
| Ineffective | $\begin{aligned} & 179 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 110 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 69 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 14 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 42 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 130 \\ & 15 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 326 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 169 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 157 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 252 \\ & 30 \% \end{aligned}$ |
| Employers allowing employees to donate to charity directly from their pay packet |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Effective | $\begin{aligned} & 574 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 315 \\ & 51 \% \end{aligned}$ | $\begin{gathered} 259 \\ 48 \% \end{gathered}$ | $\begin{aligned} & 77 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 138 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 123 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 125 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 169 \\ & 53 \% \end{aligned}$ | $\begin{gathered} 198 \\ 53 \% \end{gathered}$ | $\begin{gathered} 132 \\ 46 \% \end{gathered}$ | $\begin{aligned} & 75 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 163 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 412 \\ & 48 \% \end{aligned}$ |
| Ineffective | $\begin{aligned} & 258 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 133 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 125 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 191 \\ & 22 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 317 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 166 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 151 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & \text { 26\% } \end{aligned}$ | $\begin{aligned} & 50 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 101 \\ 27 \% \end{gathered}$ | $\begin{aligned} & 79 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 249 \\ 29 \% \end{gathered}$ |

## Employee Giving Survey

ONLINE Fieldwork : 7th-9th June 2013
Absolutes/col percents
Table 15
Q. 8 Which of the following, if any, do you think would be effective, and ineffective, at encouraging your colleagues to actively support a charity at work?

Base: All respondents who work

|  | Gender |  |  | Age |  |  |  |  |  | Social Grade |  |  |  | Employment Sector |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Weighted base | 1150 | 614 | 535 | 154 | 264 | 251 | 261 | 161 | 58 | 322 | 371 | 284 | 172 | 298 | 852 |
| Employers creating a culture of working with charities in the workplace |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Effective | $\begin{aligned} & 613 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 330 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 283 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 167 \\ & 63 \% \end{aligned}$ | $\begin{aligned} & 138 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 133 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 55 \% \end{aligned}$ | $\begin{gathered} 188 \\ 58 \% \end{gathered}$ | $\begin{aligned} & 200 \\ & 54 \% \end{aligned}$ | $\begin{gathered} 145 \\ 51 \% \end{gathered}$ | $\begin{aligned} & 81 \\ & 47 \% \end{aligned}$ | $\begin{gathered} 179 \\ 60 \% \end{gathered}$ | $\begin{aligned} & 434 \\ & 51 \% \end{aligned}$ |
| Ineffective | $\begin{aligned} & 191 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 114 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 76 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 9 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 50 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 149 \\ & 17 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 346 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 170 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 176 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 117 \\ 31 \% \end{gathered}$ | $\begin{aligned} & 79 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 268 \\ & 32 \% \end{aligned}$ |
| Senior management stating that charitable activity is a priority at the organisation I work for |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Effective | $\begin{gathered} 446 \\ 39 \% \end{gathered}$ | $\begin{aligned} & 253 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 193 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 118 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 128 \\ & 40 \% \end{aligned}$ | $\begin{gathered} 154 \\ 41 \% \end{gathered}$ | $\begin{gathered} 100 \\ 35 \% \end{gathered}$ | $\begin{aligned} & 65 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 345 \\ 40 \% \end{gathered}$ |
| Ineffective | $\begin{aligned} & 333 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 179 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 154 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 226 \\ & 27 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 370 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 182 \\ 30 \% \end{gathered}$ | $\begin{gathered} 188 \\ 35 \% \end{gathered}$ | $\begin{aligned} & 44 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 281 \\ 33 \% \end{gathered}$ |
| Charities giving presentations at my place of work |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Effective | $\begin{aligned} & 478 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 265 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 213 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 42 \% \end{aligned}$ | $\begin{gathered} 116 \\ 44 \% \end{gathered}$ | $\begin{aligned} & 94 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 110 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 140 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 166 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 39 \% \end{aligned}$ | $\begin{gathered} 134 \\ 45 \% \end{gathered}$ | $\begin{aligned} & 344 \\ & 40 \% \end{aligned}$ |
| Ineffective | $\begin{aligned} & 292 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 155 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 137 \\ 26 \% \end{gathered}$ | $\begin{aligned} & 35 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 211 \\ & 25 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 379 \\ & 33 \% \end{aligned}$ | $\begin{gathered} 194 \\ 32 \% \end{gathered}$ | $\begin{aligned} & 185 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 119 \\ 32 \% \end{gathered}$ | $\begin{aligned} & 103 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 297 \\ & 35 \% \end{aligned}$ |

Table 15
Q. 8 Which of the following, if any, do you think would be effective, and ineffective, at encouraging your colleagues to actively support a charity at work?

Base: All respondents who work

|  | Total | Gender |  | Age |  |  |  |  |  | Social Grade |  |  |  | Employment Sector |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Weighted base | 1150 | 614 | 535 | 154 | 264 | 251 | 261 | 161 | 58 | 322 | 371 | 284 | 172 | 298 | 852 |
| Allowing staff to nominate a charity to support for the year |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Effective | $\begin{gathered} 742 \\ 65 \% \end{gathered}$ | $\begin{gathered} 380 \\ 62 \% \end{gathered}$ | $\begin{aligned} & 362 \\ & 68 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 68 \% \end{aligned}$ | $\begin{aligned} & 178 \\ & 67 \% \end{aligned}$ | $\begin{aligned} & 161 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 170 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 69 \% \end{aligned}$ | $\begin{aligned} & 203 \\ & 63 \% \end{aligned}$ | $\begin{aligned} & 251 \\ & 68 \% \end{aligned}$ | $\begin{aligned} & 188 \\ & 66 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 208 \\ & 70 \% \end{aligned}$ | $\begin{gathered} 534 \\ 63 \% \end{gathered}$ |
| Ineffective | $\begin{gathered} 125 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 77 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 48 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 11 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 282 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 157 \\ 26 \% \end{gathered}$ | $\begin{gathered} 125 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 34 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 226 \\ & 27 \% \end{aligned}$ |

## Employee Giving Survey

ONLINE Fieldwork : 7th-9th June 2013
Table 15
Q. 8 Which of the following, if any, do you think would be effective, and ineffective, at encouraging your colleagues to actively support a charity at work? Base: All respondents who work

| Region |  |  |  |  |  |  |  |  |  |  |  |  |  | Which of the following best describes your current working status? |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | England | Scotland | North <br> East | North West | Yorkshire \& Humberside | West Midlands | East Midlands | Wales | $\begin{gathered} \text { East- } \\ \text { ern } \\ \hline \end{gathered}$ | London | South East | South West | $\begin{gathered} \text { Work- } \\ \text { ing } \\ \text { full } \\ \text { time } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Work- } \\ \text { ing } \\ \text { part } \\ \text { time } \\ \hline \end{gathered}$ |
| Unweighted base | 1080 | 929 | 91 | 37 | 121 | 92 | 101 | 80 | 60 | 86 | 160 | 156 | 96 | 716 | 364 |
| Weighted base | 1150 | 998 | 92 | 39 | 120 | 103 | 106 | 78 | 59 | 113 | 170 | 161 | 109 | 903 | 246 |
| Information about how employees can support charities at work |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Effective | $\begin{gathered} 649 \\ 56 \% \end{gathered}$ | $\begin{aligned} & 552 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 66 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 66 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 511 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 137 \\ & 56 \% \end{aligned}$ |
| Ineffective | $\begin{gathered} 179 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 152 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 4 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 9 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 143 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 15 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 322 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 295 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & \text { 29\% } \end{aligned}$ | $\begin{aligned} & 22 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 249 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 29 \% \end{aligned}$ |

Employers providing more opportunities for employees to give money or volunteer

| Effective | 644 | 556 | 55 | 25 | 81 | 57 | 44 | 43 | 34 | 63 | 93 | 92 | 58 | 512 |
| :--- | :---: | :---: | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | $56 \%$ | $56 \%$ | $59 \%$ | $63 \%$ | $68 \%$ | $55 \%$ | $41 \%$ | $55 \%$ | $58 \%$ | $56 \%$ | $55 \%$ | $57 \%$ | $53 \%$ | $57 \%$ |
|  |  |  |  |  |  | $54 \%$ |  |  |  |  |  |  |  |  |
| Ineffective | 179 | 146 | 20 | 5 | 12 | 15 | 21 | 10 | 13 | 18 | 24 | 23 | 19 | 144 |
|  | $16 \%$ | $15 \%$ | $22 \%$ | $12 \%$ | $10 \%$ | $15 \%$ | $20 \%$ | $13 \%$ | $22 \%$ | $16 \%$ | $14 \%$ | $14 \%$ | $17 \%$ | $16 \%$ |
| Don't know | 326 | 296 | 18 | 10 | 27 | 31 | 41 | 25 | 12 | 32 | 53 | 46 | 32 | 248 |
|  | $28 \%$ | $30 \%$ | $19 \%$ | $25 \%$ | $22 \%$ | $30 \%$ | $39 \%$ | $32 \%$ | $21 \%$ | $28 \%$ | $31 \%$ | $28 \%$ | $30 \%$ | $27 \%$ |
|  |  | 28 | $32 \%$ |  |  |  |  |  |  |  |  |  |  |  |

## Employers allowing employees to donate to charity directly from their pay packet

| Effective | 574 | 494 | 53 | 22 | 75 | 50 | 42 | 34 | 27 | 53 | 86 | 79 | 54 | 464 |
| :--- | :---: | :---: | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | $50 \%$ | $50 \%$ | $57 \%$ | $56 \%$ | $63 \%$ | $48 \%$ | $39 \%$ | $43 \%$ | $46 \%$ | $47 \%$ | $50 \%$ | $49 \%$ | $49 \%$ | $51 \%$ |
|  |  |  |  | $45 \%$ |  |  |  |  |  |  |  |  |  |  |
| Ineffective | 258 | 223 | 18 | 11 | 23 | 25 | 26 | 23 | 18 | 30 | 33 | 33 | 19 | 190 |
|  | $22 \%$ | $22 \%$ | $19 \%$ | $28 \%$ | $19 \%$ | $25 \%$ | $25 \%$ | $30 \%$ | $30 \%$ | $27 \%$ | $19 \%$ | $21 \%$ | $17 \%$ | $21 \%$ |
| Don't know |  | 317 | 281 | 22 | 7 | 22 | 28 | 38 | 21 | 14 | 29 | 52 | 48 | 36 |
|  | $28 \%$ | $28 \%$ | $24 \%$ | $17 \%$ | $18 \%$ | $27 \%$ | $36 \%$ | $27 \%$ | $24 \%$ | $26 \%$ | $30 \%$ | $30 \%$ | $33 \%$ | $28 \%$ |
|  |  | 24 | $27 \%$ | $27 \%$ |  |  |  |  |  |  |  |  |  |  |

## Employee Giving Survey

ONLINE Fieldwork : 7th-9th June 2013
Table 15
Q. 8 Which of the following, if any, do you think would be effective, and ineffective, at encouraging your colleagues to actively support a charity at work? Base: All respondents who work

|  | Region |  |  |  |  |  |  |  |  |  |  |  |  | Which of the following best describes your current working status? |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | England | $\begin{aligned} & \text { Scot- } \\ & \text { land } \end{aligned}$ | North <br> East | North West | Yorkshire \& Humberside | West Mid- lands | East Midlands | Wales | $\begin{gathered} \text { East- } \\ \text { ern } \\ \hline \end{gathered}$ | London | South East | South <br> West | $\begin{gathered} \text { Work- } \\ \text { ing } \\ \text { full } \\ \text { time } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Work- } \\ & \text { ing } \\ & \text { part } \\ & \text { time } \\ & \hline \end{aligned}$ |
| Weighted base | 1150 | 998 | 92 | 39 | 120 | 103 | 106 | 78 | 59 | 113 | 170 | 161 | 109 | 903 | 246 |
| Employers creating a culture of working with charities in the workplace |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Effective | $\begin{aligned} & 613 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 527 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 490 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 123 \\ & 50 \% \end{aligned}$ |
| Ineffective | $\begin{aligned} & 191 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 167 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 148 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 17 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 346 \\ 30 \% \end{gathered}$ | $\begin{gathered} 304 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 24 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 265 \\ 29 \% \end{gathered}$ | $\begin{aligned} & 81 \\ & 33 \% \end{aligned}$ |
| Senior management stating that charitable activity is a priority at the organisation I work for |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Effective | $\begin{gathered} 446 \\ 39 \% \end{gathered}$ | $\begin{aligned} & 391 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 359 \\ 40 \% \end{gathered}$ | $\begin{aligned} & 87 \\ & 35 \% \end{aligned}$ |
| Ineffective | $\begin{aligned} & 333 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 282 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 40 \% \end{aligned}$ | $\begin{gathered} 9 \\ 24 \% \end{gathered}$ | $\begin{aligned} & 34 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 266 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 27 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 370 \\ 32 \% \end{gathered}$ | $\begin{aligned} & 326 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 278 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 38 \% \end{aligned}$ |
| Charities giving presentations at my place of work |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Effective | $\begin{aligned} & 478 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 418 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 390 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 89 \\ & 36 \% \end{aligned}$ |
| Ineffective | $\begin{gathered} 292 \\ 25 \% \end{gathered}$ | $\begin{aligned} & 246 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 9 \\ 22 \% \end{gathered}$ | $\begin{aligned} & 29 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 227 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 26 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 379 \\ & 33 \% \end{aligned}$ | $\begin{gathered} 334 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 30 \\ & 33 \% \end{aligned}$ | $\begin{gathered} 8 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 30 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 287 \\ & 32 \% \end{aligned}$ | 93 $38 \%$ |

Table 15
Q. 8 Which of the following, if any, do you think would be effective, and ineffective, at encouraging your colleagues to actively support a charity at work? Base: All respondents who work

|  | Region |  |  |  |  |  |  |  |  |  |  |  |  | Which of the following best describes your current working$\qquad$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | England | Scotland | North East | North West | Yorkshire \& Humberside | West Midlands | East Midlands | Wales | Eastern | London | South East | South West | Work- <br> ing <br> full <br> time | $\begin{gathered} \text { Work- } \\ \text { ing } \\ \text { part } \\ \text { time } \\ \hline \end{gathered}$ |
| Weighted base | 1150 | 998 | 92 | 39 | 120 | 103 | 106 | 78 | 59 | 113 | 170 | 161 | 109 | 903 | 246 |
| Allowing staff to nominate a charity to support for the year |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Effective | $\begin{gathered} 742 \\ 65 \% \end{gathered}$ | $\begin{gathered} 632 \\ 63 \% \end{gathered}$ | $\begin{aligned} & 66 \\ & 71 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 76 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 69 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 63 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 69 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 75 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 63 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 59 \% \end{aligned}$ | $\begin{gathered} 107 \\ 66 \% \end{gathered}$ | $\begin{aligned} & 66 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 584 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 158 \\ & 64 \% \end{aligned}$ |
| Ineffective | $\begin{gathered} 125 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 110 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 14 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 11 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 282 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 257 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 6 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 24 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 222 \\ 25 \% \end{gathered}$ | $\begin{aligned} & 60 \\ & 24 \% \end{aligned}$ |

## Employee Giving Survey

ONLINE Fieldwork : 7th-9th June 2013
Table 16
Q. 9 Earlier you said that you haven't given money to charity through a payroll giving scheme. Payroll Giving allows people to give to charity from their pay packet, before tax is deducted, so each $£ 1.00$ you give will cost you 80 p , at most. If payroll giving was offered to you by your employer, how likely do you think you would be to use it?
Base: All respondents who don't currently give money via a payroll giving scheme

Unweighted base
Weighted base
NET: Likely

Very likely

Fairly likely
Fairly unlikely
Very unlikely
NET: Unlikely

Don't know
Mean
Standard deviation
Standard error

|  |  | Gender |  | Age |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ |
|  | 1008 | 494 | 514 | 133 | 214 | 210 | 243 | 148 | 60 |
|  | 1061 | 564 | 497 | 138 | 229 | 229 | 250 | 157 | 58 |
|  | $\begin{aligned} & 332 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 192 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 141 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 26 \% \end{aligned}$ |
| (4) | $\begin{aligned} & 84 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 27 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 18 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 8 \\ 13 \% \end{gathered}$ |
| (3) | $\begin{gathered} 249 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 135 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 114 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 38 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 7 \\ 13 \% \end{gathered}$ |
| (2) | $\begin{gathered} 204 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 101 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 8 \\ 13 \% \end{gathered}$ |
| (1) | $\begin{aligned} & 366 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 186 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 180 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 42 \% \end{aligned}$ |
|  | $\begin{aligned} & 569 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 288 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 282 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 116 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 147 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 55 \% \end{aligned}$ |
|  | $\begin{aligned} & 160 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 18 \% \end{aligned}$ |
|  | 2.06 | 2.13 | 1.97 | 2.25 | 2.25 | 2.11 | 1.90 | 1.81 | 1.96 |
|  | $\begin{aligned} & 1.03 \\ & 0.04 \end{aligned}$ | $\begin{aligned} & 1.06 \\ & 0.05 \end{aligned}$ | $\begin{aligned} & 0.97 \\ & 0.05 \end{aligned}$ | $\begin{aligned} & 1.01 \\ & 0.09 \end{aligned}$ | $\begin{aligned} & 1.03 \\ & 0.08 \end{aligned}$ | $\begin{aligned} & 1.01 \\ & 0.08 \end{aligned}$ | $\begin{aligned} & 0.94 \\ & 0.07 \end{aligned}$ | $\begin{aligned} & 1.05 \\ & 0.09 \end{aligned}$ | $\begin{aligned} & 1.16 \\ & 0.17 \end{aligned}$ |


| Social Grade |  |  |  | Employment Sector |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| AB | C1 | C2 | DE | Public | Private |
| 316 | 320 | 209 | 163 | 247 | 761 |
| 292 | 341 | 266 | 163 | 258 | 803 |
| $\begin{aligned} & 100 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 116 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 237 \\ 30 \% \end{gathered}$ |
| $\begin{aligned} & 30 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 24 \\ 7 \% \end{gathered}$ | $\begin{gathered} 22 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 12 \% \end{aligned}$ | $52$ |
| $\begin{aligned} & 70 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 185 \\ 23 \% \end{gathered}$ |
| $\begin{aligned} & 51 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 150 \\ & 19 \% \end{aligned}$ |
| $\begin{aligned} & 96 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & \text { 26\% } \end{aligned}$ | $\begin{aligned} & 300 \\ & 37 \% \end{aligned}$ |
| $\begin{aligned} & 148 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 174 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 148 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 120 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 450 \\ & 56 \% \end{aligned}$ |
| $\begin{aligned} & 44 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 117 \\ 15 \% \end{gathered}$ |
| 2.13 | 2.11 | 2.02 | 1.87 | 2.28 | 1.99 |
| $\begin{aligned} & 1.07 \\ & 0.07 \end{aligned}$ | $\begin{aligned} & 1.01 \\ & 0.06 \end{aligned}$ | $\begin{aligned} & 1.02 \\ & 0.08 \end{aligned}$ | $\begin{aligned} & 0.98 \\ & 0.08 \end{aligned}$ | $\begin{aligned} & 1.06 \\ & 0.07 \end{aligned}$ | $\begin{aligned} & 1.01 \\ & 0.04 \end{aligned}$ |

## Employee Giving Survey

ONLINE Fieldwork : 7th-9th June 2013
Table 16
Q. 9 Earlier you said that you haven't given money to charity through a payroll giving scheme. Payroll Giving allows people to give to charity from their pay packet, before tax is deducted, so each $£ 1.00$ you give will cost you 80p, at most. If payroll giving was offered to you by your employer, how likely do you think you would be to use it?
Base: All respondents who don't currently give money via a payroll giving scheme

|  |  | Total | Region |  |  |  |  |  |  |  |  |  |  |  | Which of the following best describes your current working$\qquad$ status? |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | England | Scotland | North East | North West | Yorkshire \& Humberside | West Midlands | East Midlands | Wales | $\begin{gathered} \text { East- } \\ \text { ern } \\ \hline \end{gathered}$ | London | South <br> East | South West | $\begin{aligned} & \text { Work- } \\ & \text { ing } \\ & \text { full } \\ & \text { time } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Work- } \\ \text { ing } \\ \text { part } \\ \text { time } \\ \hline \end{gathered}$ |
| Unweighted base |  |  | 1008 | 865 | 86 | 36 | 110 | 86 | 95 | 76 | 57 | 79 | 144 | 147 | 92 | 660 | 348 |
| Weighted base |  | 1061 | 920 | 86 | 38 | 104 | 95 | 100 | 75 | 56 | 100 | 151 | 154 | 104 | 823 | 238 |
| NET: Likely |  | $\begin{aligned} & 332 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 286 \\ 31 \% \end{gathered}$ | $\begin{aligned} & 30 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 278 \\ 34 \% \end{gathered}$ | $\begin{aligned} & 55 \\ & 23 \% \end{aligned}$ |
| Very likely | (4) | $\begin{gathered} 84 \\ 8 \% \end{gathered}$ | $\begin{gathered} 71 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 8 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 14 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 75 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ |
| Fairly likely | (3) | $\begin{gathered} 249 \\ 23 \% \end{gathered}$ | $\begin{gathered} 215 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 20 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 203 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 19 \% \end{aligned}$ |
| Fairly unlikely | (2) | $\begin{gathered} 204 \\ 19 \% \end{gathered}$ | $\begin{gathered} 175 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 159 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 19 \% \end{aligned}$ |
| Very unlikely | (1) | $\begin{gathered} 366 \\ 34 \% \end{gathered}$ | $\begin{aligned} & 321 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 9 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 32 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 40 \% \end{aligned}$ | $\begin{gathered} 269 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 97 \\ & 41 \% \end{aligned}$ |
| NET: Unlikely |  | $\begin{gathered} 569 \\ 54 \% \end{gathered}$ | $\begin{aligned} & 496 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 428 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 141 \\ & 59 \% \end{aligned}$ |
| Don't know |  | $\begin{aligned} & 160 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 138 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 4 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 9 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 117 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 42 \\ & 18 \% \end{aligned}$ |
| Mean |  | 2.06 | 2.05 | 2.21 | 2.17 | 2.09 | 1.89 | 2.02 | 2.08 | 1.99 | 1.91 | 2.33 | 2.03 | 1.86 | 2.12 | 1.83 |
| Standard deviation |  | 1.03 | 1.02 | 1.07 | 0.87 | 0.99 | 0.99 | 1.08 | 1.09 | 0.99 | 1.05 | 1.01 | 1.04 | 0.94 | 1.04 | 0.94 |
| Standard error |  | 0.04 | 0.04 | 0.13 | 0.15 | 0.10 | 0.11 | 0.12 | 0.13 | 0.15 | 0.13 | 0.09 | 0.09 | 0.11 | 0.04 | 0.06 |

## Employee Giving Survey

ONLINE Fieldwork : 7th-9th June 2013
Table 17
Q. 10 If you were to enter into a payroll giving scheme how much would you be willing to donate a month? Base: All respondents who don't currently give money via a payroll giving scheme

|  |  | Total | Gender |  | Age |  |  |  |  |  | Social Grade |  |  |  | Employment Sector |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Public | Private |
| Unweighted base |  | 1008 | 494 | 514 | 133 | 214 | 210 | 243 | 148 | 60 | 316 | 320 | 209 | 163 | 247 | 761 |
| Weighted base |  | 1061 | 564 | 497 | 138 | 229 | 229 | 250 | 157 | 58 | 292 | 341 | 266 | 163 | 258 | 803 |
| < £1 | (0.5) | $\begin{gathered} 264 \\ 250 \end{gathered}$ | $\begin{gathered} 131 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 133 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 209 \\ & 26 \% \end{aligned}$ |
| £1-£4 | (2.5) | $\begin{aligned} & 240 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 128 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 8 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 51 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 188 \\ & 23 \% \end{aligned}$ |
| £5-£9 | (7) | $\begin{aligned} & 179 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 114 \\ 14 \% \end{gathered}$ |
| £10-£24 | (12) | $\begin{gathered} 48 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 27 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 21 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\stackrel{17}{7 \%}$ | $\begin{aligned} & 10 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 24 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 11 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 4 \% \end{aligned}$ |
| £25-£49 | (37) | $\begin{aligned} & 7 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | ${ }_{*}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | * | - | - |  | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | * | - | * | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | * |
| £50-£99 | (75.5) | $\stackrel{4}{*}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | ${ }_{*}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - | * |  | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | - |  | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\stackrel{3}{*}$ |
| £100+ | (125) | - | - | - | - | - | - | - | - | - |  |  | - | - | - | - |
| Don't know |  | $\begin{aligned} & 320 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 177 \\ 31 \% \end{gathered}$ | $\begin{aligned} & 144 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 252 \\ & 31 \% \end{aligned}$ |
| Mean |  | 4.25 | 4.68 | 3.78 | 4.24 | 5.41 | 3.81 | 3.80 | 3.00 | 6.48 | 6.03 | 3.82 | 3.27 | 3.46 | 5.28 | 3.90 |
| Standard deviation Standard error |  | $\begin{aligned} & 7.24 \\ & 0.27 \end{aligned}$ | 8.44 0.46 | $\begin{aligned} & 5.61 \\ & 0.29 \end{aligned}$ | 9.76 0.97 | 9.95 0.77 | $\begin{aligned} & 3.75 \\ & 0.32 \end{aligned}$ | $\begin{aligned} & 4.99 \\ & 0.39 \end{aligned}$ | $\begin{aligned} & 3.08 \\ & 0.31 \end{aligned}$ | 10.80 1.97 | $\begin{aligned} & 9.96 \\ & 0.66 \end{aligned}$ | $\begin{aligned} & 7.58 \\ & 0.51 \end{aligned}$ | $\begin{aligned} & 3.15 \\ & 0.26 \end{aligned}$ | $\begin{aligned} & 3.81 \\ & 0.38 \end{aligned}$ | $\begin{aligned} & 8.11 \\ & 0.60 \end{aligned}$ | $\begin{aligned} & 6.89 \\ & 0.30 \end{aligned}$ |

## Employee Giving Survey

ONLINE Fieldwork : 7th-9th June 2013
Table 17
Q. 10 If you were to enter into a payroll giving scheme how much would you be willing to donate a month? Base: All respondents who don't currently give money via a payroll giving scheme

|  |  | Total | Region |  |  |  |  |  |  |  |  |  |  |  | Which of the following best describes your current working status? |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | England | Scot- <br> land | North <br> East | North West | Yorkshire \& Humberside | West Midlands | East <br> Mid- <br> lands | Wales | Eastern | London | South <br> East | South West | $\begin{aligned} & \text { Work- } \\ & \text { ing } \\ & \text { full } \\ & \text { time } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Work- } \\ & \text { ing } \\ & \text { part } \\ & \text { time } \\ & \hline \end{aligned}$ |
| Unweighted base |  |  | 1008 | 865 | 86 | 36 | 110 | 86 | 95 | 76 | 57 | 79 | 144 | 147 | 92 | 660 | 348 |
| Weighted base |  | 1061 | 920 | 86 | 38 | 104 | 95 | 100 | 75 | 56 | 100 | 151 | 154 | 104 | 823 | 238 |
| < $£ 1$ | (0.5) | $\begin{gathered} 264 \\ 25 \% \end{gathered}$ | $\begin{gathered} 232 \\ 25 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 194 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 29 \% \end{aligned}$ |
| £1-£4 | (2.5) | $\begin{gathered} 240 \\ 23 \% \end{gathered}$ | $\begin{gathered} 201 \\ 22 \% \end{gathered}$ | $\begin{aligned} & 28 \\ & 33 \% \end{aligned}$ | $\begin{gathered} 9 \\ 24 \% \end{gathered}$ | $\begin{aligned} & 24 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 187 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 22 \% \end{aligned}$ |
| £5-£9 | (7) | $\begin{aligned} & 179 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 150 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 6 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 143 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 15 \% \end{aligned}$ |
| £10-£24 | (12) | $\begin{aligned} & 48 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 42 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 41 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ |
| £25-£49 | (37) | $\begin{aligned} & 7 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | 1\% | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |  | - |  | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ |  | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 1 \\ * \end{gathered}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |
| £50-£99 | (75.5) | * | $4$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | - | - | - | - | - | - |  | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | - | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | ${ }_{*}^{*}$ | * |
| £100+ | (125) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Don't know |  | $\begin{gathered} 320 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 286 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 5 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 31 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 250 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 70 \\ & 30 \% \end{aligned}$ |
| Mean |  | 4.25 | 4.16 | 4.46 | 3.07 | 4.14 | 3.60 | 2.25 | 3.80 | 5.33 | 3.62 | 6.87 | 3.73 | 5.06 | 4.39 | 3.77 |
| Standard deviation |  | 7.24 | 7.13 | 8.12 | 4.60 | 5.21 | 3.59 | 2.44 | 3.32 | 7.50 | 3.67 | 12.66 | 4.23 | 11.62 | 7.26 | 7.15 |
| Standard error |  | 0.27 | 0.29 | 1.01 | 0.83 | 0.62 | 0.48 | 0.29 | 0.44 | 1.12 | 0.50 | 1.33 | 0.41 | 1.53 | 0.34 | 0.46 |

