

# CAF – Charity runs

## **METHODOLOGY NOTE**

ComRes interviewed 2,039 GB adults online between 21st and 23rd March 2014. The data in the tables excludes those respondents who say that raised £10,000 or more running for charity in the past 12 months (total: 2,036). Data were weighted to be representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

*All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.*

To commission a voting intention poll or a public opinion survey please contact Katharine Peacock: [katharine.peacock@comres.co.uk](mailto:katharine.peacock@comres.co.uk)

To register for Pollwatch, a monthly newsletter update on the polls, please email: [pollwatch@comres.co.uk](mailto:pollwatch@comres.co.uk)

## Charity Run Survey - Excl. those that raised £10,000 or more

### ONLINE Fieldwork : 21st-23rd March 2014

Absolutes/col percents

Table 1

**Q.1 Which one of the following options best describes your personal experience of running for charity?****Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2036	972	1064	209	287	363	384	333	460	626	574	291	545	250	788
Weighted base	2035	995	1040	242	342	341	364	302	444	542	565	444	483	270	869
NET: Ever have/ would like to	928 46%	451 45%	477 46%	168 69%	230 67%	196 58%	148 41%	101 33%	85 19%	223 41%	293 52%	215 48%	197 41%	151 56%	468 54%
NET: Ever have	383 19%	198 20%	186 18%	63 26%	80 23%	88 26%	51 14%	49 16%	53 12%	117 22%	119 21%	87 20%	60 12%	67 25%	202 23%
NET: Any fun run	322 16%	155 16%	166 16%	57 23%	67 19%	78 23%	40 11%	36 12%	45 10%	101 19%	101 18%	70 16%	49 10%	50 18%	175 20%
NET: Any marathon	62 3%	42 4%	20 2%	6 3%	14 4%	10 3%	11 3%	13 4%	8 2%	17 3%	17 3%	17 4%	11 2%	17 6%	28 3%
I have never run for charity and would never want to	1107 54%	544 55%	563 54%	75 31%	112 33%	145 42%	215 59%	201 67%	358 81%	319 59%	272 48%	230 52%	286 59%	119 44%	401 46%
I have never run for charity but would like to one day	545 27%	253 25%	291 28%	104 43%	150 44%	109 32%	97 27%	52 17%	33 7%	106 20%	174 31%	128 29%	137 28%	84 31%	266 31%
I have run a fun run/ 5 k/ 10k/ half-marathon for charity	238 12%	108 11%	130 13%	47 19%	47 14%	54 16%	27 7%	23 7%	41 9%	87 16%	64 11%	47 11%	40 8%	34 13%	128 15%
I have run more than one fun run/ 5 k/ 10k/ half-marathon for charity	83 4%	48 5%	36 3%	10 4%	19 6%	24 7%	13 4%	13 4%	4 1%	14 3%	37 7%	23 5%	10 2%	16 6%	47 5%
I have run one marathon for charity	34 2%	17 2%	17 2%	6 2%	9 3%	6 2%	6 2%	5 2%	3 1%	10 2%	8 1%	9 2%	7 1%	10 4%	15 2%
I have run more than one marathon for charity	28 1%	26 3%	3 *	1 *	5 1%	4 1%	4 1%	8 3%	5 1%	7 1%	10 2%	8 2%	4 1%	7 3%	12 1%
Average age of those who have ever run for charity	42.23	43.22	41.19	21.44	29.89	39.35	49.32	58.15	69.31	45.28	38.20	41.44	45.39	39.90	40.27

## Charity Run Survey - Excl. those that raised £10,000 or more

### ONLINE Fieldwork : 21st-23rd March 2014

Absolutes/col percents

Table 1

**Q.1 Which one of the following options best describes your personal experience of running for charity?****Base: All respondents**

	Region												Have ever taken part in a charity run
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	
Unweighted base	2036	187	88	243	182	181	155	110	176	206	310	198	362
Weighted base	2035	184	82	224	184	184	143	102	203	262	285	184	383
NET: Ever have/ would like to	928 46%	98 53%	41 50%	104 46%	89 48%	92 50%	61 43%	49 48%	75 37%	117 44%	130 45%	74 40%	383 100%
NET: Ever have	383 19%	34 19%	17 20%	44 20%	35 19%	31 17%	26 18%	29 28%	29 14%	49 19%	58 20%	32 17%	383 100%
NET: Any fun run	322 16%	26 14%	14 17%	36 16%	31 17%	25 14%	22 15%	25 24%	26 13%	37 14%	51 18%	29 16%	322 84%
NET: Any marathon	62 3%	8 4%	3 3%	8 4%	4 2%	5 3%	4 3%	4 4%	3 2%	12 5%	8 3%	3 2%	62 16%
I have never run for charity and would never want to	1107 54%	86 47%	41 50%	121 54%	95 52%	91 50%	82 57%	53 52%	128 63%	145 56%	156 55%	110 60%	- -
I have never run for charity but would like to one day	545 27%	63 35%	24 29%	59 26%	53 29%	62 34%	35 25%	20 20%	46 23%	67 26%	72 25%	42 23%	- -
I have run a fun run/ 5 k/ 10k/ half-marathon for charity	238 12%	23 13%	11 13%	21 9%	26 14%	20 11%	16 11%	20 20%	14 7%	27 10%	41 14%	18 10%	238 62%
I have run more than one fun run/ 5 k/ 10k/ half-marathon for charity	83 4%	3 2%	3 4%	15 7%	5 3%	6 3%	6 4%	4 4%	11 6%	10 4%	9 3%	10 6%	83 22%
I have run one marathon for charity	34 2%	5 3%	* 1%	5 2%	3 1%	4 2%	3 2%	1 *	- -	8 3%	5 2%	* *	34 9%
I have run more than one marathon for charity	28 1%	3 1%	2 3%	3 2%	2 1%	1 1%	1 1%	3 3%	3 2%	4 2%	2 1%	3 1%	28 7%
Average age of those who have ever run for charity	42.23	41.44	38.88	42.52	42.19	39.77	48.41	43.63	47.38	37.15	41.54	45.05	42.23

## Charity Run Survey - Excl. those that raised £10,000 or more

### ONLINE Fieldwork : 21st-23rd March 2014

Absolutes/col percents

Table 2

**Q.2 You said that you have run at least once for charity. In the last 12 months, approximately, how much have you raised in total across all the events that you have run in? If you ran as part of a group, please write in the amount that you raised yourself.**

**Base: All respondents who have ever run for charity**

	Total	Gender		Age						Social Grade				Employment Sector	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	362	173	189	55	68	85	52	50	52	125	117	56	64	62	177
Weighted base	383	198	186	63	80	88	51	49	53	117	119	87	60	67	202
£0	(0)	100 26%	56 28%	44 24%	14 22%	15 18%	25 28%	14 27%	13 26%	20 37%	35 30%	32 27%	18 21%	14 23%	46 23%
NET: Any amount raised	284 74%	142 72%	142 76%	49 78%	66 82%	63 72%	37 73%	36 74%	33 63%	82 70%	86 73%	69 79%	46 77%	54 81%	156 77%
£1 - £50	(25)	60 16%	30 15%	29 16%	10 16%	8 10%	11 13%	8 16%	11 22%	22 18%	13 11%	15 17%	10 17%	9 13%	33 16%
£51 - £100	(75)	57 15%	22 11%	34 18%	9 15%	14 17%	11 13%	9 17%	8 12%	16 14%	21 17%	11 13%	9 15%	16 24%	22 11%
£101 - £500	(300)	107 28%	49 25%	58 31%	20 32%	29 36%	25 29%	10 19%	14 28%	9 18%	26 22%	38 32%	26 30%	17 28%	61 30%
£501 - £1000	(750)	34 9%	21 11%	13 7%	8 13%	7 9%	9 10%	5 9%	3 6%	2 4%	8 7%	7 6%	11 12%	8 14%	20 10%
£1001 - £1500	(1250)	13 3%	9 4%	4 2%	2 3%	3 4%	3 4%	1 2%	2 5%	1 3%	4 3%	7 6%	- -	1 2%	8 4%
£1501 - £2000	(1750)	5 1%	4 2%	1 *	- -	1 1%	2 3%	1 1%	1 1%	- -	2 1%	- -	2 3%	1 1%	4 2%
£2001 - £3000	(2500)	2 *	2 1%	- -	- -	- -	- -	2 3%	- -	- -	- -	- -	2 2%	- -	2 1%
£3001 - £5000	(4000)	4 1%	4 2%	- -	- -	1 2%	1 1%	2 4%	- -	- -	2 2%	- -	2 2%	- -	4 2%
£5001 - £10000	(7500)	4 1%	1 *	3 2%	- -	2 3%	- -	1 1%	- -	1 2%	3 3%	1 1%	- -	2 3%	2 1%
£10000 +	(12500)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Mean	358.3	395.7	318.5	240.8	519.3	317.7	534.1	224.1	276.1	476.8	278.0	383.1	250.0	417.8	443.2
Standard deviation	899.1	827.9	969.9	297.7	1275.5	576.7	1240.3	357.1	1052.9	1318.9	663.5	722.6	336.6	1212.5	990.1
Standard error	47.3	62.9	70.5	40.1	154.7	62.6	172.0	50.5	146.0	118.0	61.3	96.6	42.1	154.0	74.4
Mean (Excl £10000+)	358.3	395.7	318.5	240.8	519.3	317.7	534.1	224.1	276.1	476.8	278.0	383.1	250.0	417.8	443.2
Standard deviation	899.1	827.9	969.9	297.7	1275.5	576.7	1240.3	357.1	1052.9	1318.9	663.5	722.6	336.6	1212.5	990.1

**Charity Run Survey - Excl. those that raised £10,000 or more**  
**ONLINE Fieldwork : 21st-23rd March 2014**

Absolutes/col percents

Table 2

**Q.2 You said that you have run at least once for charity. In the last 12 months, approximately, how much have you raised in total across all the events that you have run in? If you ran as part of a group, please write in the amount that you raised yourself.**

**Base: All respondents who have ever run for charity**

	Gender		Age					Social Grade				Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	383	198	186	63	80	88	51	49	53	117	119	87	60	67	202
Standard error	47.3	62.9	70.5	40.1	154.7	62.6	172.0	50.5	146.0	118.0	61.3	96.6	42.1	154.0	74.4

## Charity Run Survey - Excl. those that raised £10,000 or more

### ONLINE Fieldwork : 21st-23rd March 2014

Absolutes/col percents

Table 2

**Q.2 You said that you have run at least once for charity. In the last 12 months, approximately, how much have you raised in total across all the events that you have run in? If you ran as part of a group, please write in the amount that you raised yourself.**

**Base: All respondents who have ever run for charity**

	Region												Have ever taken part in a charity run
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	
Unweighted base	362	36	16	44	32	33	25	26	24	37	59	30	362
Weighted base	383	34	17	44	35	31	26	29	29	49	58	32	383
£0	(0) 100 26%	11 31%	6 39%	8 17%	5 14%	5 15%	8 31%	6 19%	7 23%	12 24%	19 33%	14 43%	100 26%
NET: Any amount raised	284 74%	24 69%	10 61%	37 83%	30 86%	26 85%	18 69%	23 81%	22 77%	37 76%	39 67%	18 57%	284 74%
£1 - £50	(25) 60 16%	3 9%	4 23%	12 27%	9 26%	5 16%	1 5%	4 14%	7 23%	4 8%	6 11%	4 14%	60 16%
£51 - £100	(75) 57 15%	2 6%	-	4 9%	7 19%	6 21%	7 29%	6 22%	4 14%	6 11%	12 20%	3 9%	57 15%
£101 - £500	(300) 107 28%	13 37%	5 30%	11 26%	10 27%	9 30%	7 29%	7 23%	8 28%	18 37%	13 23%	5 16%	107 28%
£501 - £1000	(750) 34 9%	3 10%	1 5%	6 13%	3 9%	4 13%	-	5 19%	2 5%	3 6%	3 5%	4 13%	34 9%
£1001 - £1500	(1250) 13 3%	1 4%	1 3%	1 3%	2 5%	2 5%	2 7%	1 3%	-	-	2 3%	2 5%	13 3%
£1501 - £2000	(1750) 5 1%	-	-	2 5%	-	-	-	-	-	1 2%	1 2%	-	5 1%
£2001 - £3000	(2500) 2 *	-	-	-	-	-	-	-	-	2 4%	-	-	2 *
£3001 - £5000	(4000) 4 1%	-	-	-	-	-	-	-	2 7%	1 3%	1 2%	-	4 1%
£5001 - £10000	(7500) 4 1%	1 3%	-	-	-	-	-	-	-	2 4%	1 1%	-	4 1%
£10000 +	(12500) -	-	-	-	-	-	-	-	-	-	-	-	-
Mean	358.3	465.7	177.6	313.5	230.4	270.0	190.9	266.6	408.9	717.0	373.7	215.9	358.3
Standard deviation	899.1	1285.7	289.8	454.5	318.5	335.2	310.8	325.7	997.6	1632.1	1042.9	349.6	899.1
Standard error	47.3	214.3	72.4	68.5	56.3	58.3	62.2	63.9	203.6	268.3	135.8	63.8	47.3
Mean (Excl £10000+)	358.3	465.7	177.6	313.5	230.4	270.0	190.9	266.6	408.9	717.0	373.7	215.9	358.3

**Charity Run Survey - Excl. those that raised £10,000 or more**  
**ONLINE Fieldwork : 21st-23rd March 2014**

Absolutes/col percents

Table 2

**Q.2 You said that you have run at least once for charity. In the last 12 months, approximately, how much have you raised in total across all the events that you have run in? If you ran as part of a group, please write in the amount that you raised yourself.**

**Base: All respondents who have ever run for charity**

	Region												Have ever taken part in a charity run
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	
Weighted base	383	34	17	44	35	31	26	29	29	49	58	32	383
Standard deviation	899.1	1285.7	289.8	454.5	318.5	335.2	310.8	325.7	997.6	1632.1	1042.9	349.6	899.1
Standard error	47.3	214.3	72.4	68.5	56.3	58.3	62.2	63.9	203.6	268.3	135.8	63.8	47.3

## Charity Run Survey - Excl. those that raised £10,000 or more

### ONLINE Fieldwork : 21st-23rd March 2014

Absolutes/col percents

Table 3

**Q3. In the last 12 months, which of the following causes have you raised money for by running for charity? If you have raised money for more than one cause through your charity runs, please code all that apply.**

**Base: All respondents who have ever run and raised money for charity**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	264	123	141	43	55	59	38	37	32	87	84	45	48	50	133
Weighted base	284	142	142	49	66	63	37	36	33	82	86	69	46	54	156
Medical research	135	57	79	29	29	33	15	16	13	45	41	27	23	23	77
	48%	40%	55%	59%	44%	52%	41%	45%	40%	54%	47%	39%	49%	43%	49%
Hospitals and hospices	57	38	18	13	3	10	10	12	9	16	18	16	6	4	35
	20%	27%	13%	26%	5%	16%	26%	32%	28%	19%	21%	24%	13%	7%	22%
Children or young people	45	28	17	8	17	11	5	4	-	13	16	10	6	5	32
	16%	20%	12%	17%	25%	17%	14%	10%	-	16%	18%	15%	13%	8%	20%
Physical and mental health care	33	16	17	13	5	8	3	4	1	13	11	6	4	4	17
	12%	11%	12%	26%	8%	12%	7%	12%	2%	15%	12%	8%	9%	7%	11%
Animal welfare	25	12	12	5	5	7	6	1	1	6	7	6	5	4	14
	9%	9%	9%	11%	8%	10%	15%	2%	3%	7%	9%	9%	11%	7%	9%
Elderly people	20	13	7	3	7	5	3	1	1	7	4	3	6	4	11
	7%	9%	5%	6%	11%	8%	9%	2%	2%	9%	4%	4%	14%	7%	7%
Disabled people (including blind and deaf people)	19	13	7	2	4	8	2	-	3	8	5	1	5	5	10
	7%	9%	5%	4%	6%	13%	5%	-	10%	10%	6%	1%	11%	9%	6%
Schools, colleges, universities and other education	16	6	10	3	6	4	2	1	-	5	2	7	3	1	12
	6%	4%	7%	7%	9%	6%	6%	2%	-	6%	2%	10%	6%	2%	8%
Overseas aid and disaster relief	16	8	8	4	6	2	3	1	1	4	6	4	1	6	4
	6%	6%	5%	7%	9%	3%	7%	2%	2%	5%	7%	5%	3%	11%	3%
Homeless people, housing and refuge shelters in the UK	16	7	9	4	5	1	-	2	3	9	3	1	3	2	7
	5%	5%	6%	9%	8%	1%	-	5%	9%	10%	3%	1%	7%	5%	5%
Conservation, the environment and heritage	15	9	6	2	5	3	2	1	1	5	3	6	1	2	9
	5%	6%	4%	4%	7%	5%	7%	2%	4%	6%	4%	8%	2%	5%	6%
Sports and recreation	13	7	6	-	6	7	-	-	-	5	2	2	3	1	9
	4%	5%	4%	-	9%	11%	-	-	-	6%	2%	4%	8%	2%	6%
Religious organisations (including churches, mosques and synagogues)	9	6	3	2	4	3	-	1	-	3	2	1	3	3	6
	3%	4%	2%	3%	6%	5%	-	2%	-	4%	3%	1%	6%	6%	4%



**Charity Run Survey - Excl. those that raised £10,000 or more**  
**ONLINE Fieldwork : 21st-23rd March 2014**

Absolutes/col percents

Table 3

**Q3. In the last 12 months, which of the following causes have you raised money for by running for charity? If you have raised money for more than one cause through your charity runs, please code all that apply.**

**Base: All respondents who have ever run and raised money for charity**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Weighted base	284	142	142	49	66	63	37	36	33	82	86	69	46	54	156
Arts	7	2	5	4	3	-	-	1	-	3	2	2	-	2	2
	3%	2%	4%	8%	4%	-	-	2%	-	4%	2%	3%	-	5%	1%
Other (including rescue services, human rights, benevolent funds and refugees) (please specify)	19	7	12	-	3	5	2	3	5	4	5	3	6	6	8
	7%	5%	8%	-	5%	9%	6%	9%	16%	5%	6%	5%	13%	11%	5%

## Charity Run Survey - Excl. those that raised £10,000 or more

### ONLINE Fieldwork : 21st-23rd March 2014

Absolutes/col percents

Table 3

**Q3. In the last 12 months, which of the following causes have you raised money for by running for charity? If you have raised money for more than one cause through your charity runs, please code all that apply.**

**Base: All respondents who have ever run and raised money for charity**

	Region												Have ever taken part in a charity run
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	
Unweighted base	264	24	8	35	26	27	16	20	18	30	41	19	264
Weighted base	284	24	10	37	30	26	18	23	22	37	39	18	284
Medical research	135 48%	15 62%	5 54%	19 52%	20 65%	10 39%	7 39%	4 17%	8 36%	18 47%	20 53%	9 52%	135 48%
Hospitals and hospices	57 20%	3 13%	3 25%	9 25%	6 20%	7 26%	6 34%	6 25%	6 29%	4 11%	4 10%	3 16%	57 20%
Children or young people	45 16%	4 15%	2 21%	4 11%	2 7%	8 32%	- -	3 12%	1 6%	12 31%	2 6%	6 36%	45 16%
Physical and mental health care	33 12%	2 10%	- -	3 8%	6 19%	5 20%	1 6%	- -	- -	8 20%	6 15%	2 12%	33 12%
Animal welfare	25 9%	2 9%	1 9%	6 16%	1 4%	3 11%	2 10%	3 15%	1 3%	4 10%	1 3%	1 7%	25 9%
Elderly people	20 7%	* 2%	- -	4 10%	2 7%	2 8%	4 25%	- -	1 3%	3 9%	2 6%	1 7%	20 7%
Disabled people (including blind and deaf people)	19 7%	2 7%	- -	6 17%	- -	- -	1 8%	1 5%	- -	6 17%	2 5%	1 3%	19 7%
Schools, colleges, universities and other education	16 6%	3 11%	- -	3 9%	* 2%	1 5%	- -	1 2%	2 8%	3 9%	1 3%	1 7%	16 6%
Overseas aid and disaster relief	16 6%	- -	- -	3 8%	- -	3 10%	- -	3 11%	1 5%	2 7%	2 6%	2 11%	16 6%
Homeless people, housing and refuge shelters in the UK	16 5%	- -	- -	2 7%	- -	1 5%	- -	- -	3 14%	5 12%	2 6%	2 9%	16 5%
Conservation, the environment and heritage	15 5%	2 8%	- -	2 5%	- -	- -	- -	3 15%	1 6%	4 11%	1 3%	1 7%	15 5%
Sports and recreation	13 4%	1 4%	- -	4 10%	- -	1 2%	- -	- -	1 4%	4 12%	2 5%	- -	13 4%

## Charity Run Survey - Excl. those that raised £10,000 or more

### ONLINE Fieldwork : 21st-23rd March 2014

Absolutes/col percents

Table 3

**Q3. In the last 12 months, which of the following causes have you raised money for by running for charity? If you have raised money for more than one cause through your charity runs, please code all that apply.**

**Base: All respondents who have ever run and raised money for charity**

	Region												Have ever taken part in a charity run
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	
Weighted base	284	24	10	37	30	26	18	23	22	37	39	18	284
Religious organisations (including churches, mosques and synagogues)	9 3%	-	-	3 7%	-	-	-	1 4%	1 4%	3 9%	-	1 8%	9 3%
Arts	7 3%	-	-	2 7%	-	1 5%	-	-	-	2 6%	1 1%	1 4%	7 3%
Other (including rescue services, human rights, benevolent funds and refugees) (please specify)	19 7%	-	-	2 5%	1 5%	2 7%	3 15%	2 10%	2 9%	2 6%	4 10%	1 6%	19 7%

**Charity Run Survey - Excl. those that raised £10,000 or more**  
**ONLINE Fieldwork : 21st-23rd March 2014**

Absolutes/col percents

Table 4  
**Gender**  
**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2036	972	1064	209	287	363	384	333	460	626	574	291	545	250	788
Weighted base	2035	995	1040	242	342	341	364	302	444	542	565	444	483	270	869
Male	995	995	-	103	146	179	197	163	207	300	259	236	200	125	502
	49%	100%	-	43%	43%	52%	54%	54%	47%	55%	46%	53%	41%	46%	58%
Female	1040	-	1040	139	196	162	166	139	237	242	306	208	284	145	367
	51%	-	100%	57%	57%	48%	46%	46%	53%	45%	54%	47%	59%	54%	42%

**Charity Run Survey - Excl. those that raised £10,000 or more**  
**ONLINE Fieldwork : 21st-23rd March 2014**

Absolutes/col percents

Table 4  
**Gender**  
**Base: All respondents**

	Region												Have ever taken part in a charity run
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	
Unweighted base	2036	187	88	243	182	181	155	110	176	206	310	198	362
Weighted base	2035	184	82	224	184	184	143	102	203	262	285	184	383
Male	995	96	42	117	80	97	74	48	83	117	143	99	198
	49%	53%	52%	52%	44%	53%	52%	47%	41%	45%	50%	54%	52%
Female	1040	87	39	107	104	87	69	54	120	145	143	84	186
	51%	47%	48%	48%	56%	47%	48%	53%	59%	55%	50%	46%	48%

**Charity Run Survey - Excl. those that raised £10,000 or more**  
**ONLINE Fieldwork : 21st-23rd March 2014**

Absolutes/col percents

Table 5

**Age****Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2036	972	1064	209	287	363	384	333	460	626	574	291	545	250	788
Weighted base	2035	995	1040	242	342	341	364	302	444	542	565	444	483	270	869
18-24	242 12%	103 10%	139 13%	242 100%	-	-	-	-	-	44 8%	87 15%	56 13%	56 11%	30 11%	89 10%
25-34	342 17%	146 15%	196 19%	-	342 100%	-	-	-	-	64 12%	104 18%	92 21%	82 17%	51 19%	217 25%
35-44	341 17%	179 18%	162 16%	-	-	341 100%	-	-	-	76 14%	103 18%	80 18%	82 17%	59 22%	198 23%
45-54	364 18%	197 20%	166 16%	-	-	-	364 100%	-	-	83 15%	88 16%	89 20%	104 21%	70 26%	199 23%
55-64	302 15%	163 16%	139 13%	-	-	-	-	302 100%	-	110 20%	79 14%	43 10%	70 14%	44 16%	133 15%
65+	444 22%	207 21%	237 23%	-	-	-	-	-	444 100%	164 30%	105 19%	84 19%	91 19%	16 6%	33 4%
Average age	47.20	47.83	46.60	21.47	30.10	39.99	49.73	59.17	69.78	51.82	44.81	45.19	46.65	43.14	41.89

**Charity Run Survey - Excl. those that raised £10,000 or more**  
**ONLINE Fieldwork : 21st-23rd March 2014**

Absolutes/col percents

Table 5

**Age****Base: All respondents**

	Region												Have ever taken part in a charity run
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	
Unweighted base	2036	187	88	243	182	181	155	110	176	206	310	198	362
Weighted base	2035	184	82	224	184	184	143	102	203	262	285	184	383
18-24	242 12%	22 12%	10 12%	22 10%	19 10%	32 18%	23 16%	18 17%	13 6%	45 17%	27 10%	12 6%	63 16%
25-34	342 17%	36 19%	21 26%	39 17%	40 22%	38 21%	13 9%	7 7%	34 17%	68 26%	27 9%	19 11%	80 21%
35-44	341 17%	37 20%	13 16%	42 19%	37 20%	33 18%	12 9%	9 8%	35 17%	46 18%	37 13%	40 22%	88 23%
45-54	364 18%	25 14%	10 13%	39 17%	34 18%	24 13%	33 23%	23 22%	40 20%	33 12%	69 24%	34 19%	51 13%
55-64	302 15%	27 15%	11 13%	30 13%	24 13%	24 13%	24 17%	23 22%	20 10%	29 11%	59 21%	32 17%	49 13%
65+	444 22%	38 21%	16 20%	52 23%	29 16%	32 18%	37 26%	23 23%	61 30%	42 16%	67 23%	46 25%	53 14%
Average age	47.20	46.00	45.10	47.41	44.92	43.76	49.32	49.05	50.28	41.99	50.68	50.72	42.23

**Charity Run Survey - Excl. those that raised £10,000 or more**  
**ONLINE Fieldwork : 21st-23rd March 2014**

Absolutes/col percents

Table 6  
**Social Grade**  
**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2036	972	1064	209	287	363	384	333	460	626	574	291	545	250	788
Weighted base	2035	995	1040	242	342	341	364	302	444	542	565	444	483	270	869
AB	542	300	242	44	64	76	83	110	164	542	-	-	-	89	232
	27%	30%	23%	18%	19%	22%	23%	37%	37%	100%	-	-	-	33%	27%
C1	565	259	306	87	104	103	88	79	105	-	565	-	-	114	252
	28%	26%	29%	36%	30%	30%	24%	26%	24%	-	100%	-	-	42%	29%
C2	444	236	208	56	92	80	89	43	84	-	-	444	-	42	246
	22%	24%	20%	23%	27%	24%	25%	14%	19%	-	-	100%	-	16%	28%
DE	483	200	284	56	82	82	104	70	91	-	-	-	483	24	140
	24%	20%	27%	23%	24%	24%	29%	23%	20%	-	-	-	100%	9%	16%



**Charity Run Survey - Excl. those that raised £10,000 or more**  
**ONLINE Fieldwork : 21st-23rd March 2014**

Absolutes/col percents

Table 6  
**Social Grade**  
**Base: All respondents**

	Region												Have ever taken part in a charity run
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	
Unweighted base	2036	187	88	243	182	181	155	110	176	206	310	198	362
Weighted base	2035	184	82	224	184	184	143	102	203	262	285	184	383
AB	542 27%	42 23%	19 24%	58 26%	42 23%	48 26%	40 28%	24 24%	56 27%	71 27%	91 32%	50 27%	117 31%
C1	565 28%	60 33%	19 23%	54 24%	46 25%	45 24%	41 29%	27 26%	57 28%	79 30%	79 28%	59 32%	119 31%
C2	444 22%	37 20%	14 17%	54 24%	50 27%	51 28%	24 17%	22 21%	45 22%	68 26%	50 17%	31 17%	87 23%
DE	483 24%	45 24%	30 36%	59 26%	45 24%	40 22%	38 26%	29 29%	45 22%	44 17%	65 23%	44 24%	60 16%

**Charity Run Survey - Excl. those that raised £10,000 or more**  
**ONLINE Fieldwork : 21st-23rd March 2014**

Absolutes/col percents

Table 7  
**GO Region**  
**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2036	972	1064	209	287	363	384	333	460	626	574	291	545	250	788
Weighted base	2035	995	1040	242	342	341	364	302	444	542	565	444	483	270	869
Scotland	184 9%	96 10%	87 8%	22 9%	36 10%	37 11%	25 7%	27 9%	38 8%	42 8%	60 11%	37 8%	45 9%	23 8%	80 9%
North East	82 4%	42 4%	39 4%	10 4%	21 6%	13 4%	10 3%	11 3%	16 4%	19 4%	19 3%	14 3%	30 6%	18 7%	26 3%
North West	224 11%	117 12%	107 10%	22 9%	39 11%	42 12%	39 11%	30 10%	52 12%	58 11%	54 10%	54 12%	59 12%	36 13%	96 11%
Yorkshire & Humberside	184 9%	80 8%	104 10%	19 8%	40 12%	37 11%	34 9%	24 8%	29 7%	42 8%	46 8%	50 11%	45 9%	21 8%	86 10%
West Midlands	184 9%	97 10%	87 8%	32 13%	38 11%	33 10%	24 7%	24 8%	32 7%	48 9%	45 8%	51 11%	40 8%	26 9%	71 8%
East Midlands	143 7%	74 7%	69 7%	23 9%	13 4%	12 4%	33 9%	24 8%	37 8%	40 7%	41 7%	24 5%	38 8%	11 4%	62 7%
Wales	102 5%	48 5%	54 5%	18 7%	7 2%	9 2%	23 6%	23 8%	23 5%	24 4%	27 5%	22 5%	29 6%	17 6%	41 5%
Eastern	203 10%	83 8%	120 12%	13 5%	34 10%	35 10%	40 11%	20 7%	61 14%	56 10%	57 10%	45 10%	45 9%	25 9%	81 9%
London	262 13%	117 12%	145 14%	45 19%	68 20%	46 13%	33 9%	29 10%	42 9%	71 13%	79 14%	68 15%	44 9%	33 12%	146 17%
South East	285 14%	143 14%	143 14%	27 11%	27 8%	37 11%	69 19%	59 20%	67 15%	91 17%	79 14%	50 11%	65 13%	36 14%	105 12%
South West	184 9%	99 10%	84 8%	12 5%	19 6%	40 12%	34 9%	32 10%	46 10%	50 9%	59 10%	31 7%	44 9%	24 9%	75 9%

**Charity Run Survey - Excl. those that raised £10,000 or more**  
**ONLINE Fieldwork : 21st-23rd March 2014**

Absolutes/col percents

Table 7  
**GO Region**  
**Base: All respondents**

	Region												Have ever taken part in a charity run
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	
Unweighted base	2036	187	88	243	182	181	155	110	176	206	310	198	362
Weighted base	2035	184	82	224	184	184	143	102	203	262	285	184	383
Scotland	184 9%	184 100%	-	-	-	-	-	-	-	-	-	-	34 9%
North East	82 4%	-	82 100%	-	-	-	-	-	-	-	-	-	17 4%
North West	224 11%	-	-	224 100%	-	-	-	-	-	-	-	-	44 12%
Yorkshire & Humberside	184 9%	-	-	-	184 100%	-	-	-	-	-	-	-	35 9%
West Midlands	184 9%	-	-	-	-	184 100%	-	-	-	-	-	-	31 8%
East Midlands	143 7%	-	-	-	-	-	143 100%	-	-	-	-	-	26 7%
Wales	102 5%	-	-	-	-	-	-	102 100%	-	-	-	-	29 8%
Eastern	203 10%	-	-	-	-	-	-	-	203 100%	-	-	-	29 8%
London	262 13%	-	-	-	-	-	-	-	-	262 100%	-	-	49 13%
South East	285 14%	-	-	-	-	-	-	-	-	-	285 100%	-	58 15%
South West	184 9%	-	-	-	-	-	-	-	-	-	-	184 100%	32 8%

**Charity Run Survey - Excl. those that raised £10,000 or more**  
**ONLINE Fieldwork : 21st-23rd March 2014**

Absolutes/col percents

Table 8

**Have you taken a foreign holiday in the last 3 years?****Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2036	972	1064	209	287	363	384	333	460	626	574	291	545	250	788
Weighted base	2035	995	1040	242	342	341	364	302	444	542	565	444	483	270	869
Yes	1241	628	612	150	207	191	186	202	304	422	352	260	206	186	551
	61%	63%	59%	62%	60%	56%	51%	67%	68%	78%	62%	59%	43%	69%	63%
No	794	367	427	92	135	150	177	100	140	120	213	184	277	84	318
	39%	37%	41%	38%	40%	44%	49%	33%	32%	22%	38%	41%	57%	31%	37%

**Charity Run Survey - Excl. those that raised £10,000 or more**  
**ONLINE Fieldwork : 21st-23rd March 2014**

Absolutes/col percents

Table 8

**Have you taken a foreign holiday in the last 3 years?****Base: All respondents**

	Region												Have ever taken part in a charity run
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	
Unweighted base	2036	187	88	243	182	181	155	110	176	206	310	198	362
Weighted base	2035	184	82	224	184	184	143	102	203	262	285	184	383
Yes	1241	110	44	149	103	102	84	59	120	168	187	115	269
	61%	60%	54%	66%	56%	56%	59%	58%	59%	64%	65%	63%	70%
No	794	73	38	75	81	82	59	43	83	94	99	68	114
	39%	40%	46%	34%	44%	44%	41%	42%	41%	36%	35%	37%	30%

**Charity Run Survey - Excl. those that raised £10,000 or more**  
**ONLINE Fieldwork : 21st-23rd March 2014**

Absolutes/col percents

Table 9  
**Tenure**  
**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2036	972	1064	209	287	363	384	333	460	626	574	291	545	250	788
Weighted base	2035	995	1040	242	342	341	364	302	444	542	565	444	483	270	869
NET: Homeowners	1321	671	650	118	167	197	220	243	377	464	375	288	194	202	553
	65%	67%	63%	49%	49%	58%	60%	80%	85%	86%	66%	65%	40%	75%	64%
Owned outright - without mortgage	670	332	337	39	51	43	76	149	312	250	172	136	111	63	206
	33%	33%	32%	16%	15%	13%	21%	49%	70%	46%	31%	31%	23%	24%	24%
Owned with a mortgage or loan	652	339	313	80	116	154	143	94	65	214	203	153	83	138	347
	32%	34%	30%	33%	34%	45%	39%	31%	15%	39%	36%	34%	17%	51%	40%
NET: Renters	695	314	381	117	171	141	141	59	66	71	183	152	289	66	305
	34%	32%	37%	48%	50%	41%	39%	20%	15%	13%	32%	34%	60%	25%	35%
Rented from the council	285	132	154	37	51	62	74	31	31	15	50	64	157	23	109
	14%	13%	15%	15%	15%	18%	20%	10%	7%	3%	9%	14%	32%	9%	13%
Rented from a housing association	152	74	79	24	41	27	28	13	19	14	41	34	63	12	65
	7%	7%	8%	10%	12%	8%	8%	4%	4%	3%	7%	8%	13%	4%	8%
Rented from someone else	258	109	149	57	79	52	39	15	16	42	93	54	68	31	130
	13%	11%	14%	23%	23%	15%	11%	5%	4%	8%	16%	12%	14%	12%	15%
Rent free	18	10	8	7	5	4	3	-	-	7	7	4	1	2	11
	1%	1%	1%	3%	1%	1%	1%	-	-	1%	1%	1%	*	1%	1%

**Charity Run Survey - Excl. those that raised £10,000 or more**  
**ONLINE Fieldwork : 21st-23rd March 2014**

Absolutes/col percents

Table 9  
**Tenure**  
**Base: All respondents**

	Region												Have ever taken part in a charity run
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	
Unweighted base	2036	187	88	243	182	181	155	110	176	206	310	198	362
Weighted base	2035	184	82	224	184	184	143	102	203	262	285	184	383
NET: Homeowners	1321	109	45	168	127	120	97	59	136	131	197	133	263
	65%	59%	56%	75%	69%	65%	68%	57%	67%	50%	69%	72%	69%
Owned outright - without mortgage	670	53	21	74	62	53	52	36	61	74	112	72	114
	33%	29%	26%	33%	34%	29%	37%	35%	30%	28%	39%	39%	30%
Owned with a mortgage or loan	652	56	24	94	65	67	45	22	75	57	84	61	149
	32%	30%	30%	42%	36%	36%	32%	22%	37%	22%	30%	33%	39%
NET: Renters	695	71	36	53	56	59	45	43	67	129	87	49	116
	34%	39%	44%	24%	31%	32%	31%	43%	33%	49%	31%	26%	30%
Rented from the council	285	32	17	14	31	32	17	25	24	47	37	10	51
	14%	18%	20%	6%	17%	18%	12%	24%	12%	18%	13%	5%	13%
Rented from a housing association	152	18	7	19	9	13	8	4	18	30	16	10	25
	7%	10%	9%	8%	5%	7%	6%	4%	9%	11%	6%	5%	7%
Rented from someone else	258	21	12	20	16	14	19	15	25	52	35	29	40
	13%	12%	15%	9%	9%	7%	13%	14%	12%	20%	12%	16%	10%
Rent free	18	3	-	3	1	5	1	-	-	2	2	2	4
	1%	2%	-	1%	*	3%	*	-	-	1%	1%	1%	1%

## Charity Run Survey - Excl. those that raised £10,000 or more

### ONLINE Fieldwork : 21st-23rd March 2014

Absolutes/col percents

Table 10

**What is the highest educational level that you have achieved to date?****Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2036	972	1064	209	287	363	384	333	460	626	574	291	545	250	788
Weighted base	2035	995	1040	242	342	341	364	302	444	542	565	444	483	270	869
No formal education	12 1%	5 *	7 1%	1 *	6 2%	3 1%	* *	1 *	1 *	1 *	1 *	2 *	8 2%	2 1%	2 *
Primary	9 *	2 *	8 1%	4 2%	1 *	- -	4 1%	1 *	- -	1 *	3 *	4 1%	1 *	2 1%	6 1%
Secondary school, high school, NVQ levels 1 to 3, etc.	1024 50%	466 47%	558 54%	84 35%	131 38%	186 54%	221 61%	155 51%	247 56%	151 28%	256 45%	279 63%	339 70%	97 36%	442 51%
University degree or equivalent professional qualification, NVQ level 4, etc.	650 32%	357 36%	293 28%	53 22%	132 39%	107 31%	99 27%	107 35%	152 34%	258 48%	206 36%	99 22%	87 18%	111 41%	294 34%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	221 11%	112 11%	108 10%	17 7%	55 16%	39 12%	36 10%	36 12%	37 8%	116 21%	50 9%	25 6%	29 6%	54 20%	103 12%
Still in full time education	87 4%	41 4%	46 4%	78 32%	6 2%	1 *	1 *	1 *	- -	13 2%	45 8%	21 5%	7 2%	2 1%	8 1%
Don't know	4 *	* *	4 *	- -	2 1%	* *	* *	- -	1 *	* *	- -	2 *	2 *	* *	* *
Prefer not to answer	28 1%	12 1%	16 2%	4 2%	9 3%	5 1%	3 1%	1 *	5 1%	3 1%	4 1%	11 3%	9 2%	- -	13 2%



## Charity Run Survey - Excl. those that raised £10,000 or more

### ONLINE Fieldwork : 21st-23rd March 2014

Absolutes/col percents

Table 10

**What is the highest educational level that you have achieved to date?**

**Base: All respondents**

	Region												Have ever taken part in a charity run
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	
Unweighted base	2036	187	88	243	182	181	155	110	176	206	310	198	362
Weighted base	2035	184	82	224	184	184	143	102	203	262	285	184	383
No formal education	12 1%	1 1%	2 2%	1 *	1 *	1 1%	- -	- -	3 1%	1 *	1 *	1 1%	3 1%
Primary	9 *	4 2%	- -	1 *	- -	1 1%	- -	- -	* *	1 *	1 *	1 *	- -
Secondary school, high school, NVQ levels 1 to 3, etc.	1024 50%	85 47%	38 47%	128 57%	109 59%	86 47%	86 60%	52 51%	115 56%	106 41%	132 46%	87 48%	141 37%
University degree or equivalent professional qualification, NVQ level 4, etc.	650 32%	66 36%	29 35%	67 30%	51 28%	66 36%	38 26%	26 25%	50 25%	90 34%	97 34%	72 39%	141 37%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	221 11%	16 9%	10 13%	19 9%	12 6%	12 6%	13 9%	20 19%	25 12%	42 16%	37 13%	16 9%	63 16%
Still in full time education	87 4%	11 6%	- -	8 4%	4 2%	16 9%	5 3%	4 4%	5 2%	17 6%	12 4%	5 3%	26 7%
Don't know	4 *	- -	- -	- -	- -	1 1%	1 1%	- -	* *	- -	* *	1 *	2 *
Prefer not to answer	28 1%	* *	3 3%	1 *	7 4%	- -	* *	- -	5 2%	6 2%	5 2%	1 1%	8 2%

**Charity Run Survey - Excl. those that raised £10,000 or more**  
**ONLINE Fieldwork : 21st-23rd March 2014**

Absolutes/col percents

Table 11

**Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?**

**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2036	972	1064	209	287	363	384	333	460	626	574	291	545	250	788
Weighted base	2035	995	1040	242	342	341	364	302	444	542	565	444	483	270	869
Yes - responsible for half or more of the items bought	1820 89%	824 83%	996 96%	180 74%	310 91%	321 94%	346 95%	272 90%	390 88%	461 85%	503 89%	403 91%	454 94%	241 89%	788 91%
No - not responsible for most of the items bought	215 11%	171 17%	44 4%	62 26%	32 9%	20 6%	18 5%	29 10%	53 12%	81 15%	63 11%	41 9%	30 6%	29 11%	81 9%

**Charity Run Survey - Excl. those that raised £10,000 or more**  
**ONLINE Fieldwork : 21st-23rd March 2014**

Absolutes/col percents

Table 11

**Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?**

**Base: All respondents**

	Region												Have ever taken part in a charity run
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	
Unweighted base	2036	187	88	243	182	181	155	110	176	206	310	198	362
Weighted base	2035	184	82	224	184	184	143	102	203	262	285	184	383
Yes - responsible for half or more of the items bought	1820 89%	162 88%	72 89%	204 91%	176 96%	148 81%	123 86%	93 91%	184 91%	244 93%	247 86%	167 91%	334 87%
No - not responsible for most of the items bought	215 11%	22 12%	9 11%	21 9%	7 4%	36 19%	20 14%	9 9%	19 9%	18 7%	39 14%	16 9%	49 13%

**Charity Run Survey - Excl. those that raised £10,000 or more**  
**ONLINE Fieldwork : 21st-23rd March 2014**

Absolutes/col percents

Table 12

**How many cars are there in your household?****Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2036	972	1064	209	287	363	384	333	460	626	574	291	545	250	788
Weighted base	2035	995	1040	242	342	341	364	302	444	542	565	444	483	270	869
No cars in the household	427 21%	182 18%	245 24%	79 33%	102 30%	85 25%	78 22%	33 11%	49 11%	44 8%	134 24%	73 17%	175 36%	49 18%	177 20%
NET: Any	1608 79%	813 82%	795 76%	163 67%	240 70%	256 75%	285 78%	268 89%	394 89%	498 92%	431 76%	371 83%	308 64%	221 82%	691 80%
1	855 42%	402 40%	454 44%	59 24%	119 35%	140 41%	148 41%	153 51%	236 53%	217 40%	228 40%	205 46%	205 42%	98 36%	342 39%
2	571 28%	310 31%	261 25%	60 25%	95 28%	106 31%	98 27%	84 28%	127 29%	208 38%	150 26%	128 29%	85 18%	83 31%	269 31%
3+	182 9%	101 10%	81 8%	44 18%	26 8%	10 3%	39 11%	31 10%	31 7%	72 13%	54 10%	38 8%	18 4%	39 15%	81 9%

**Charity Run Survey - Excl. those that raised £10,000 or more**  
**ONLINE Fieldwork : 21st-23rd March 2014**

Absolutes/col percents

Table 12

**How many cars are there in your household?****Base: All respondents**

	Region												Have ever taken part in a charity run
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	
Unweighted base	2036	187	88	243	182	181	155	110	176	206	310	198	362
Weighted base	2035	184	82	224	184	184	143	102	203	262	285	184	383
No cars in the household	427 21%	52 29%	18 22%	33 15%	45 24%	41 22%	24 17%	19 19%	34 17%	90 34%	39 14%	32 17%	77 20%
NET: Any	1608 79%	131 71%	63 78%	191 85%	139 76%	143 78%	119 83%	83 81%	169 83%	172 66%	246 86%	152 83%	307 80%
1	855 42%	79 43%	43 53%	108 48%	80 43%	65 35%	62 44%	48 47%	82 41%	106 40%	110 39%	73 40%	165 43%
2	571 28%	40 22%	12 15%	67 30%	49 27%	54 30%	42 29%	30 30%	63 31%	62 24%	94 33%	58 32%	102 27%
3+	182 9%	12 7%	9 10%	17 8%	10 6%	23 13%	14 10%	4 4%	24 12%	4 2%	42 15%	21 11%	40 10%

**Charity Run Survey - Excl. those that raised £10,000 or more**  
**ONLINE Fieldwork : 21st-23rd March 2014**

Absolutes/col percents

Table 13

**To which of the following ethnic groups do you consider you belong?**

**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2036	972	1064	209	287	363	384	333	460	626	574	291	545	250	788
Weighted base	2035	995	1040	242	342	341	364	302	444	542	565	444	483	270	869
White	1824	902	922	183	273	295	341	291	441	487	509	391	437	243	755
	90%	91%	89%	75%	80%	87%	94%	96%	99%	90%	90%	88%	90%	90%	87%
NET: Non-white	172	81	91	51	60	39	18	5	-	43	52	40	37	25	95
	8%	8%	9%	21%	17%	11%	5%	2%	-	8%	9%	9%	8%	9%	11%
Mixed	38	22	16	7	9	14	9	-	-	9	15	8	7	6	27
	2%	2%	2%	3%	3%	4%	2%	-	-	2%	3%	2%	1%	2%	3%
Asian	90	44	46	30	38	16	3	4	-	22	21	26	21	10	51
	4%	4%	4%	12%	11%	5%	1%	1%	-	4%	4%	6%	4%	4%	6%
Black	32	9	23	12	9	4	6	1	-	9	12	5	5	9	12
	2%	1%	2%	5%	3%	1%	2%	*	-	2%	2%	1%	1%	3%	1%
Chinese	8	4	4	2	3	3	-	-	-	2	4	1	1	*	5
	*	*	*	1%	1%	1%	-	-	-	*	1%	*	*	*	1%
Other ethnic group	4	2	2	-	1	2	1	1	-	1	-	-	3	1	1
	*	*	*	-	*	*	*	*	-	*	-	-	1%	*	*
Prefer not to answer	38	12	26	9	10	7	4	6	2	12	4	13	9	2	19
	2%	1%	2%	4%	3%	2%	1%	2%	1%	2%	1%	3%	2%	1%	2%

**Charity Run Survey - Excl. those that raised £10,000 or more**  
**ONLINE Fieldwork : 21st-23rd March 2014**

Absolutes/col percents

Table 13

**To which of the following ethnic groups do you consider you belong?**

**Base: All respondents**

	Region												Have ever taken part in a charity run
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	
Unweighted base	2036	187	88	243	182	181	155	110	176	206	310	198	362
Weighted base	2035	184	82	224	184	184	143	102	203	262	285	184	383
White	1824 90%	177 96%	76 93%	209 93%	169 92%	158 86%	130 91%	98 96%	190 94%	178 68%	266 93%	174 95%	335 87%
NET: Non-white	172 8%	6 3%	4 5%	13 6%	12 7%	23 12%	8 5%	4 4%	9 4%	72 27%	13 5%	9 5%	40 10%
Mixed	38 2%	3 2%	3 3%	- -	2 1%	1 *	5 4%	2 2%	3 1%	15 6%	3 1%	3 2%	6 2%
Asian	90 4%	2 1%	2 2%	9 4%	7 4%	19 10%	2 1%	1 1%	3 2%	38 14%	4 2%	5 2%	25 6%
Black	32 2%	- -	- -	4 2%	3 2%	3 2%	- -	1 1%	* *	15 6%	4 1%	1 1%	8 2%
Chinese	8 *	- -	- -	* *	- -	- -	1 *	1 1%	2 1%	3 1%	1 *	- -	1 *
Other ethnic group	4 *	* *	- -	- -	1 1%	- -	- -	- -	- -	1 1%	1 *	- -	- -
Prefer not to answer	38 2%	1 1%	1 2%	2 1%	2 1%	3 2%	6 4%	- -	4 2%	12 5%	6 2%	1 *	8 2%

**Charity Run Survey - Excl. those that raised £10,000 or more**  
**ONLINE Fieldwork : 21st-23rd March 2014**

Absolutes/col percents

Table 14

**To which of the following religious groups do you consider yourself to be a member of?**

**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2036	972	1064	209	287	363	384	333	460	626	574	291	545	250	788
Weighted base	2035	995	1040	242	342	341	364	302	444	542	565	444	483	270	869
Christian	1066 52%	497 50%	569 55%	68 28%	139 41%	152 45%	195 54%	185 61%	326 73%	302 56%	296 52%	229 51%	240 50%	144 53%	420 48%
NET: Other	169 8%	78 8%	91 9%	34 14%	57 17%	28 8%	26 7%	16 5%	8 2%	37 7%	40 7%	43 10%	49 10%	22 8%	87 10%
Muslim	65 3%	33 3%	32 3%	16 7%	30 9%	12 3%	6 2%	2 1%	-	14 3%	13 2%	21 5%	17 4%	11 4%	34 4%
Hindu	19 1%	12 1%	8 1%	6 2%	7 2%	5 1%	-	2 1%	-	5 1%	6 1%	4 1%	3 1%	3 1%	9 1%
Jewish	16 1%	5 1%	11 1%	-	3 1%	-	3 1%	4 1%	6 1%	6 1%	1 *	5 1%	3 1%	3 1%	8 1%
Sikh	12 1%	5 1%	6 1%	7 3%	4 1%	1 *	-	-	-	1 *	1 *	8 2%	2 *	-	9 1%
Buddhist	12 1%	6 1%	7 1%	1 *	4 1%	1 *	4 1%	3 1%	-	3 *	5 1%	-	5 1%	1 *	8 1%
Other	45 2%	17 2%	28 3%	4 2%	10 3%	9 3%	13 4%	5 2%	3 1%	8 1%	13 2%	6 1%	18 4%	5 2%	19 2%
None	761 37%	406 41%	355 34%	138 57%	139 41%	154 45%	138 38%	90 30%	102 23%	192 35%	214 38%	166 37%	188 39%	99 37%	344 40%
Prefer not to say	39 2%	14 1%	25 2%	2 1%	7 2%	7 2%	5 1%	11 3%	8 2%	10 2%	15 3%	6 1%	7 1%	5 2%	19 2%



**Charity Run Survey - Excl. those that raised £10,000 or more**  
**ONLINE Fieldwork : 21st-23rd March 2014**

Absolutes/col percents

Table 14

**To which of the following religious groups do you consider yourself to be a member of?**

**Base: All respondents**

	Region												Have ever taken part in a charity run
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	
Unweighted base	2036	187	88	243	182	181	155	110	176	206	310	198	362
Weighted base	2035	184	82	224	184	184	143	102	203	262	285	184	383
Christian	1066 52%	85 46%	39 48%	146 65%	85 46%	87 47%	76 53%	56 55%	108 53%	122 47%	162 57%	100 54%	204 53%
NET: Other	169 8%	2 1%	6 7%	19 8%	15 8%	25 14%	9 6%	2 2%	10 5%	54 21%	18 6%	8 5%	44 11%
Muslim	65 3%	-	2 2%	8 4%	9 5%	14 8%	2 1%	1 1%	4 2%	22 8%	4 1%	-	21 5%
Hindu	19 1%	-	-	2 1%	-	4 2%	-	-	-	11 4%	1 *	2 1%	9 2%
Jewish	16 1%	-	-	3 1%	-	* *	2 1%	1 1%	1 *	7 3%	2 1%	-	2 *
Sikh	12 1%	-	-	-	1 1%	2 1%	1 1%	-	-	7 3%	-	-	2 1%
Buddhist	12 1%	1 1%	-	* *	2 1%	2 1%	1 *	-	1 *	2 1%	1 1%	2 1%	2 1%
Other	45 2%	1 1%	4 5%	6 3%	4 2%	3 1%	4 2%	* *	3 2%	5 2%	10 4%	4 2%	8 2%
None	761 37%	92 50%	37 45%	56 25%	81 44%	71 39%	56 39%	41 40%	82 41%	74 28%	101 35%	71 38%	125 33%
Prefer not to say	39 2%	4 2%	-	3 1%	2 1%	1 *	2 2%	3 3%	3 1%	12 4%	5 2%	5 3%	11 3%

**Charity Run Survey - Excl. those that raised £10,000 or more**  
**ONLINE Fieldwork : 21st-23rd March 2014**

Absolutes/col percents

Table 15

**Which of the following best describes where you live?****Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2036	972	1064	209	287	363	384	333	460	626	574	291	545	250	788
Weighted base	2035	995	1040	242	342	341	364	302	444	542	565	444	483	270	869
NET: Urban	1616	802	814	210	302	285	287	227	306	394	467	358	397	218	708
	79%	81%	78%	87%	88%	84%	79%	75%	69%	73%	83%	81%	82%	81%	81%
Urban - Population over 10,000	839	475	364	126	175	152	137	118	131	228	248	170	194	121	408
	41%	48%	35%	52%	51%	44%	38%	39%	29%	42%	44%	38%	40%	45%	47%
Town and Fringe	777	327	450	84	127	134	150	108	175	166	219	189	203	96	300
	38%	33%	43%	35%	37%	39%	41%	36%	39%	31%	39%	42%	42%	36%	34%
NET: Rural	419	193	226	32	41	56	76	75	138	148	98	86	86	52	161
	21%	19%	22%	13%	12%	16%	21%	25%	31%	27%	17%	19%	18%	19%	19%
Village	363	174	190	26	40	51	69	63	115	131	84	74	75	47	144
	18%	17%	18%	11%	12%	15%	19%	21%	26%	24%	15%	17%	15%	18%	17%
Hamlet & Isolated Dwelling	55	19	36	7	1	5	7	12	23	17	15	11	12	5	17
	3%	2%	3%	3%	*	2%	2%	4%	5%	3%	3%	3%	2%	2%	2%

**Charity Run Survey - Excl. those that raised £10,000 or more**  
**ONLINE Fieldwork : 21st-23rd March 2014**

Absolutes/col percents

Table 15

Which of the following best describes where you live?

Base: All respondents

	Region												Have ever taken part in a charity run
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	
Unweighted base	2036	187	88	243	182	181	155	110	176	206	310	198	362
Weighted base	2035	184	82	224	184	184	143	102	203	262	285	184	383
NET: Urban	1616	148	65	190	144	160	99	69	125	261	223	131	307
	79%	81%	79%	85%	79%	87%	69%	68%	62%	100%	78%	72%	80%
Urban - Population over 10,000	839	94	30	76	70	80	40	36	50	208	92	62	164
	41%	51%	37%	34%	38%	44%	28%	35%	25%	79%	32%	34%	43%
Town and Fringe	777	54	34	115	74	80	59	33	75	53	130	69	143
	38%	30%	42%	51%	40%	44%	41%	33%	37%	20%	46%	37%	37%
NET: Rural	419	35	17	34	39	23	44	33	78	1	63	52	76
	21%	19%	21%	15%	21%	13%	31%	32%	38%	*	22%	28%	20%
Village	363	26	17	33	38	20	41	21	69	1	60	38	73
	18%	14%	21%	15%	21%	11%	29%	21%	34%	*	21%	21%	19%
Hamlet & Isolated Dwelling	55	9	-	1	1	3	3	12	9	-	3	14	3
	3%	5%	-	1%	1%	2%	2%	12%	4%	-	1%	8%	1%

**Charity Run Survey - Excl. those that raised £10,000 or more**  
**ONLINE Fieldwork : 21st-23rd March 2014**

Absolutes/col percents

Table 16

**Which of the following best describes your current working status?****Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2036	972	1064	209	287	363	384	333	460	626	574	291	545	250	788
Weighted base	2035	995	1040	242	342	341	364	302	444	542	565	444	483	270	869
NET: Working	1139	627	512	119	268	257	269	177	49	321	366	288	164	270	869
	56%	63%	49%	49%	78%	75%	74%	59%	11%	59%	65%	65%	34%	100%	100%
Working full time - working 30 hours per week or more	894	557	337	84	229	206	225	125	26	273	294	219	108	209	685
	44%	56%	32%	35%	67%	60%	62%	41%	6%	50%	52%	49%	22%	78%	79%
Working part time - working between 8 and 29 hours per week	245	69	175	35	39	51	45	52	23	48	72	69	56	61	184
	12%	7%	17%	15%	11%	15%	12%	17%	5%	9%	13%	15%	12%	22%	21%
NET: Not working	896	369	528	123	74	85	94	125	395	221	199	157	319	-	-
	44%	37%	51%	51%	22%	25%	26%	41%	89%	41%	35%	35%	66%	-	-
Not working but seeking work or temporarily unemployed or sick	115	55	60	17	30	29	30	9	-	5	13	13	85	-	-
	6%	6%	6%	7%	9%	8%	8%	3%	-	1%	2%	3%	18%	-	-
Not working and not seeking work	151	66	85	96	8	17	17	12	-	17	59	24	50	-	-
	7%	7%	8%	40%	2%	5%	5%	4%	-	3%	11%	5%	10%	-	-
Retired on a state pension only	121	36	85	-	-	-	*	10	110	13	9	21	77	-	-
	6%	4%	8%	-	-	-	*	3%	25%	2%	2%	5%	16%	-	-
Retired with a private pension	366	200	167	-	-	-	8	75	284	167	100	68	31	-	-
	18%	20%	16%	-	-	-	2%	25%	64%	31%	18%	15%	6%	-	-
House person, housewife, househusband, etc.	143	12	131	10	36	39	39	18	1	19	18	30	76	-	-
	7%	1%	13%	4%	11%	11%	11%	6%	*	3%	3%	7%	16%	-	-

**Charity Run Survey - Excl. those that raised £10,000 or more**  
**ONLINE Fieldwork : 21st-23rd March 2014**

Absolutes/col percents

Table 16

Which of the following best describes your current working status?

Base: All respondents

	Region												Have ever taken part in a charity run
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	
Unweighted base	2036	187	88	243	182	181	155	110	176	206	310	198	362
Weighted base	2035	184	82	224	184	184	143	102	203	262	285	184	383
NET: Working	1139	103	44	131	107	97	73	57	106	179	141	99	269
	56%	56%	54%	59%	59%	53%	51%	56%	52%	69%	50%	54%	70%
Working full time - working 30 hours per week or more	894	87	39	110	75	71	53	50	73	150	115	72	215
	44%	48%	48%	49%	41%	39%	37%	49%	36%	57%	40%	39%	56%
Working part time - working between 8 and 29 hours per week	245	15	5	22	32	26	20	7	33	30	27	27	54
	12%	8%	6%	10%	18%	14%	14%	7%	16%	11%	9%	15%	14%
NET: Not working	896	81	38	93	76	87	70	45	97	83	144	84	114
	44%	44%	46%	41%	41%	47%	49%	44%	48%	31%	50%	46%	30%
Not working but seeking work or temporarily unemployed or sick	115	12	11	11	11	9	5	4	11	10	23	9	16
	6%	7%	13%	5%	6%	5%	4%	4%	5%	4%	8%	5%	4%
Not working and not seeking work	151	20	1	13	12	22	9	10	7	26	20	11	32
	7%	11%	2%	6%	7%	12%	6%	10%	4%	10%	7%	6%	8%
Retired on a state pension only	121	10	6	16	4	7	11	9	26	6	14	12	9
	6%	5%	7%	7%	2%	4%	8%	9%	13%	2%	5%	6%	2%
Retired with a private pension	366	28	12	40	29	36	32	18	35	35	62	40	43
	18%	15%	15%	18%	16%	20%	22%	17%	17%	13%	22%	22%	11%
House person, housewife, househusband, etc.	143	11	8	13	21	13	13	4	17	6	25	13	14
	7%	6%	10%	6%	11%	7%	9%	4%	8%	2%	9%	7%	4%

## Charity Run Survey - Excl. those that raised £10,000 or more

### ONLINE Fieldwork : 21st-23rd March 2014

Absolutes/col percents

Table 17

**Do you work in any of the following occupations?****Base: All respondents who work**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	1038	543	495	90	211	255	265	173	44	335	355	177	171	250	788
Weighted base	1139	627	512	119	268	257	269	177	49	321	366	288	164	270	869
NET: Public Sector	270	125	145	30	51	59	70	44	16	89	114	42	24	270	-
	24%	20%	28%	25%	19%	23%	26%	25%	33%	28%	31%	15%	15%	100%	-
Central government including all administrative departments and central government agencies such as the Bank of England	32	11	21	5	8	5	4	6	4	13	13	3	4	32	-
	3%	2%	4%	4%	3%	2%	2%	3%	8%	4%	3%	1%	2%	12%	-
HM Forces	10	7	3	-	5	-	4	-	-	4	2	3	-	10	-
	1%	1%	1%	-	2%	-	2%	-	-	1%	1%	1%	-	4%	-
National Health Service	62	30	32	8	11	12	16	13	2	17	27	12	5	62	-
	5%	5%	6%	7%	4%	5%	6%	7%	4%	5%	7%	4%	3%	23%	-
Universities and Academies funded by government	22	9	14	2	5	8	3	3	1	10	10	2	*	22	-
	2%	1%	3%	1%	2%	3%	1%	2%	2%	3%	3%	1%	*	8%	-
Courts service	2	-	2	-	1	-	-	1	-	-	1	1	-	2	-
	*	-	*	-	*	-	-	1%	-	-	*	*	-	1%	-
Local government administration	29	16	14	1	-	12	10	4	3	6	20	-	3	29	-
	3%	3%	3%	1%	-	5%	4%	2%	6%	2%	6%	-	2%	11%	-
Police service	7	6	2	2	3	1	1	-	1	1	7	-	-	7	-
	1%	1%	*	1%	1%	*	*	-	2%	*	2%	-	-	3%	-
Public sector housing	15	10	4	-	6	4	5	-	-	1	7	4	4	15	-
	1%	2%	1%	-	2%	2%	2%	-	-	*	2%	1%	2%	5%	-
Teaching employed by local education authority including voluntary aided schools and foundation schools	44	12	31	3	7	7	12	11	4	28	12	2	2	44	-
	4%	2%	6%	2%	3%	3%	4%	6%	8%	9%	3%	1%	1%	16%	-
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	6	6	-	1	-	2	2	1	-	-	1	3	3	6	-
	1%	1%	-	1%	-	1%	1%	1%	-	-	*	1%	2%	2%	-

**Charity Run Survey - Excl. those that raised £10,000 or more**  
**ONLINE Fieldwork : 21st-23rd March 2014**

Absolutes/col percents

Table 17

**Do you work in any of the following occupations?****Base: All respondents who work**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	1139	627	512	119	268	257	269	177	49	321	366	288	164	270	869
Bradford and Bingley or Northern Rock Building societies	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other public sector occupation (please specify as much detail as possible)	41 4%	19 3%	22 4%	9 8%	6 2%	7 3%	13 5%	5 3%	1 3%	9 3%	16 4%	13 4%	3 2%	41 15%	-
None of the above (Private Sector)	869 76%	502 80%	367 72%	89 75%	217 81%	198 77%	199 74%	133 75%	33 67%	232 72%	252 69%	246 85%	140 85%	-	869 100%

## Charity Run Survey - Excl. those that raised £10,000 or more

### ONLINE Fieldwork : 21st-23rd March 2014

Absolutes/col percents

Table 17

**Do you work in any of the following occupations?****Base: All respondents who work**

	Region												Have ever taken part in a charity run
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	
Unweighted base	1038	93	41	126	97	89	76	56	88	133	140	99	239
Weighted base	1139	103	44	131	107	97	73	57	106	179	141	99	269
NET: Public Sector	270	23	18	36	21	26	11	17	25	33	36	24	67
	24%	22%	41%	27%	20%	26%	16%	29%	23%	19%	26%	24%	25%
Central government including all administrative departments and central government agencies such as the Bank of England	32	2	1	3	1	1	-	8	2	7	4	4	6
	3%	2%	1%	2%	1%	1%	-	13%	2%	4%	3%	4%	2%
HM Forces	10	-	-	3	-	2	-	-	2	-	1	1	1
	1%	-	-	2%	-	2%	-	-	2%	-	1%	1%	*
National Health Service	62	8	7	13	4	6	1	1	1	8	7	6	12
	5%	8%	17%	10%	4%	6%	2%	1%	1%	5%	5%	6%	4%
Universities and Academies funded by government	22	3	1	1	2	1	1	1	4	4	3	1	8
	2%	3%	2%	1%	2%	1%	1%	1%	4%	2%	2%	1%	3%
Courts service	2	-	-	-	-	-	1	-	-	-	-	1	-
	*	-	-	-	-	-	2%	-	-	-	-	1%	-
Local government administration	29	3	1	3	3	4	1	1	5	1	4	4	2
	3%	3%	1%	2%	3%	4%	1%	1%	5%	*	3%	4%	1%
Police service	7	3	1	-	-	1	1	-	1	-	1	-	2
	1%	3%	3%	-	-	1%	1%	-	1%	-	1%	-	1%
Public sector housing	15	-	2	2	1	-	2	1	-	4	1	2	10
	1%	-	4%	2%	1%	-	3%	1%	-	2%	1%	2%	4%
Teaching employed by local education authority including voluntary aided schools and foundation schools	44	-	2	8	5	2	*	5	6	3	8	4	10
	4%	-	5%	6%	5%	2%	1%	8%	6%	1%	6%	4%	4%



**Charity Run Survey - Excl. those that raised £10,000 or more**  
**ONLINE Fieldwork : 21st-23rd March 2014**

Absolutes/col percents

Table 17

**Do you work in any of the following occupations?****Base: All respondents who work**

	Region												Have ever taken part in a charity run
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	
Weighted base	1139	103	44	131	107	97	73	57	106	179	141	99	269
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	6 1%	2 2%	1 2%	1 1%	- -	- -	2 3%	- -	- -	- -	- -	- -	- -
Bradford and Bingley or Northern Rock Building societies	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other public sector occupation (please specify as much detail as possible)	41 4%	1 1%	3 6%	2 2%	4 4%	9 9%	2 2%	1 2%	4 4%	7 4%	7 5%	2 2%	16 6%
None of the above (Private Sector)	869 76%	80 78%	26 59%	96 73%	86 80%	71 74%	62 84%	41 71%	81 77%	146 81%	105 74%	75 76%	202 75%

**Charity Run Survey - Excl. those that raised £10,000 or more**  
**ONLINE Fieldwork : 21st-23rd March 2014**

Absolutes/col percents

Table 18

Do you have any children aged 18 or under? If so, how old are they?

Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2036	972	1064	209	287	363	384	333	460	626	574	291	545	250	788
Weighted base	2035	995	1040	242	342	341	364	302	444	542	565	444	483	270	869
No children aged 18 or under	1418	711	707	207	173	122	206	270	440	399	413	274	332	166	520
	70%	71%	68%	85%	51%	36%	57%	90%	99%	74%	73%	62%	69%	61%	60%
NET: Yes	607	280	327	35	167	218	153	31	3	139	153	165	151	104	342
	30%	28%	31%	15%	49%	64%	42%	10%	1%	26%	27%	37%	31%	38%	39%
NET: Any 5-18	495	235	261	14	107	193	148	31	3	116	128	128	123	90	277
	24%	24%	25%	6%	31%	57%	41%	10%	1%	21%	23%	29%	25%	34%	32%
Yes - children aged under 5 years old	214	83	131	30	104	67	11	1	-	44	55	57	58	26	124
	11%	8%	13%	13%	30%	20%	3%	*	-	8%	10%	13%	12%	10%	14%
Yes - children aged 5 to 10 years old	254	111	144	11	88	111	38	5	-	60	73	56	65	42	147
	12%	11%	14%	5%	26%	33%	11%	2%	-	11%	13%	13%	13%	16%	17%
Yes - children aged 11 to 15 years old	250	123	127	5	41	104	81	16	2	53	62	70	64	48	131
	12%	12%	12%	2%	12%	31%	22%	5%	1%	10%	11%	16%	13%	18%	15%
Yes - children aged 16 to 18 years old	137	65	72	6	5	40	65	19	2	37	36	31	33	32	65
	7%	7%	7%	2%	1%	12%	18%	6%	*	7%	6%	7%	7%	12%	7%
Refused	10	4	6	-	2	2	4	1	1	4	-	6	*	1	7
	*	*	1%	-	1%	1%	1%	*	*	1%	-	1%	*	*	1%

**Charity Run Survey - Excl. those that raised £10,000 or more**  
**ONLINE Fieldwork : 21st-23rd March 2014**

Absolutes/col percents

Table 18

Do you have any children aged 18 or under? If so, how old are they?

Base: All respondents

	Region												Have ever taken part in a charity run
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	
Unweighted base	2036	187	88	243	182	181	155	110	176	206	310	198	362
Weighted base	2035	184	82	224	184	184	143	102	203	262	285	184	383
No children aged 18 or under	1418 70%	125 68%	52 64%	148 66%	110 60%	137 75%	109 76%	78 77%	136 67%	184 70%	211 74%	127 69%	239 62%
NET: Yes	607 30%	58 32%	29 36%	75 33%	70 38%	45 25%	34 24%	24 23%	66 33%	76 29%	74 26%	56 31%	140 36%
NET: Any 5-18	495 24%	44 24%	27 33%	63 28%	59 32%	39 21%	28 20%	21 21%	54 26%	55 21%	62 22%	43 24%	113 29%
Yes - children aged under 5 years old	214 11%	26 14%	9 11%	21 9%	26 14%	15 8%	8 6%	6 6%	25 13%	32 12%	22 8%	24 13%	50 13%
Yes - children aged 5 to 10 years old	254 12%	22 12%	16 20%	34 15%	33 18%	27 15%	11 7%	9 9%	26 13%	24 9%	28 10%	25 14%	57 15%
Yes - children aged 11 to 15 years old	250 12%	21 11%	18 22%	32 14%	28 15%	19 10%	19 13%	11 11%	35 17%	30 11%	21 7%	17 9%	56 15%
Yes - children aged 16 to 18 years old	137 7%	8 4%	5 6%	13 6%	14 8%	8 4%	8 6%	8 8%	18 9%	15 6%	28 10%	13 7%	27 7%
Refused	10 *	-	-	1 1%	3 2%	1 1%	-	-	1 1%	2 1%	1 *	-	4 1%

## Charity Run Survey - Excl. those that raised £10,000 or more

### ONLINE Fieldwork : 21st-23rd March 2014

Absolutes/col percents

Table 19

Which of the following ITV regions do you live in?

Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2036	972	1064	209	287	363	384	333	460	626	574	291	545	250	788
Weighted base	2035	995	1040	242	342	341	364	302	444	542	565	444	483	270	869
Anglia	199 10%	81 8%	118 11%	18 8%	30 9%	33 10%	39 11%	21 7%	58 13%	49 9%	63 11%	37 8%	50 10%	23 9%	79 9%
Border	16 1%	11 1%	5 *	2 1%	2 1%	5 1%	3 1%	1 *	4 1%	2 *	5 1%	6 1%	4 1%	2 1%	8 1%
Central	307 15%	158 16%	148 14%	48 20%	55 16%	44 13%	51 14%	45 15%	64 14%	89 16%	78 14%	66 15%	73 15%	33 12%	128 15%
Granada	216 11%	112 11%	104 10%	20 8%	38 11%	40 12%	38 10%	30 10%	50 11%	57 11%	51 9%	50 11%	57 12%	35 13%	93 11%
London	348 17%	160 16%	189 18%	50 20%	79 23%	58 17%	52 14%	45 15%	65 15%	94 17%	105 19%	88 20%	61 13%	40 15%	181 21%
Meridian	222 11%	114 11%	109 10%	25 10%	15 5%	28 8%	52 14%	42 14%	60 14%	76 14%	55 10%	41 9%	51 11%	28 11%	79 9%
STV	173 8%	89 9%	83 8%	20 8%	34 10%	34 10%	23 6%	26 8%	36 8%	42 8%	56 10%	33 7%	41 9%	21 8%	74 9%
Tyne Tees	84 4%	45 5%	39 4%	10 4%	20 6%	14 4%	11 3%	11 4%	19 4%	19 4%	19 3%	15 3%	31 6%	18 7%	26 3%
Wales	101 5%	47 5%	55 5%	18 7%	9 3%	9 2%	22 6%	21 7%	23 5%	24 4%	28 5%	22 5%	28 6%	17 6%	41 5%
West	61 3%	37 4%	24 2%	4 2%	5 1%	17 5%	12 3%	14 5%	10 2%	17 3%	19 3%	7 2%	18 4%	10 4%	28 3%
Westcountry	100 5%	47 5%	53 5%	9 4%	13 4%	21 6%	20 6%	13 4%	23 5%	25 5%	35 6%	19 4%	22 4%	16 6%	37 4%
Yorkshire	207 10%	94 9%	113 11%	19 8%	42 12%	40 12%	41 11%	33 11%	32 7%	48 9%	51 9%	59 13%	48 10%	27 10%	96 11%

## Charity Run Survey - Excl. those that raised £10,000 or more

### ONLINE Fieldwork : 21st-23rd March 2014

Absolutes/col percents

Table 19

Which of the following ITV regions do you live in?

Base: All respondents

	Region												Have ever taken part in a charity run
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	
Unweighted base	2036	187	88	243	182	181	155	110	176	206	310	198	362
Weighted base	2035	184	82	224	184	184	143	102	203	262	285	184	383
Anglia	199 10%	-	-	1 *	-	2 1%	13 9%	-	172 85%	-	11 4%	-	29 8%
Border	16 1%	8 4%	1 2%	7 3%	-	-	-	-	-	-	-	-	4 1%
Central	307 15%	2 1%	-	-	-	175 96%	106 74%	1 1%	3 2%	-	12 4%	7 4%	56 15%
Granada	216 11%	-	-	215 96%	-	-	* *	1 1%	-	-	-	-	40 10%
London	348 17%	-	-	-	-	-	-	-	22 11%	262 100%	63 22%	1 *	61 16%
Meridian	222 11%	-	-	-	-	-	1 1%	-	2 1%	-	199 70%	20 11%	47 12%
STV	173 8%	172 94%	-	-	-	-	-	-	-	-	1 *	-	33 8%
Tyne Tees	84 4%	1 1%	80 98%	-	3 2%	-	-	-	-	-	-	-	17 4%
Wales	101 5%	-	-	-	-	-	-	100 98%	-	-	-	2 1%	28 7%
West	61 3%	-	-	1 *	-	5 3%	-	1 1%	-	-	-	55 30%	19 5%
Westcountry	100 5%	-	-	-	-	1 1%	-	-	-	-	-	99 54%	13 3%
Yorkshire	207 10%	-	1 1%	1 *	180 98%	-	22 15%	-	3 2%	-	-	-	38 10%

**Charity Run Survey - Excl. those that raised £10,000 or more**  
**ONLINE Fieldwork : 21st-23rd March 2014**

Absolutes/col percents

Table 20  
**Marital Status**  
**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2036	972	1064	209	287	363	384	333	460	626	574	291	545	250	788
Weighted base	2035	995	1040	242	342	341	364	302	444	542	565	444	483	270	869
Single	526 26%	285 29%	240 23%	190 79%	136 40%	81 24%	66 18%	34 11%	18 4%	90 17%	190 34%	111 25%	133 28%	76 28%	255 29%
NET: Married/ Civil partnership/ co habiting	1217 60%	620 62%	597 57%	45 19%	193 56%	224 66%	249 68%	204 68%	301 68%	391 72%	293 52%	283 64%	250 52%	168 62%	524 60%
Married	957 47%	497 50%	460 44%	12 5%	122 36%	166 49%	194 53%	180 60%	283 64%	336 62%	229 41%	218 49%	174 36%	138 51%	385 44%
Civil Partnership	15 1%	9 1%	6 1%	1 1%	4 1%	- -	4 1%	1 *	4 1%	2 *	4 1%	4 1%	5 1%	2 1%	5 1%
Co Habiting	245 12%	114 11%	131 13%	32 13%	67 20%	58 17%	51 14%	22 7%	14 3%	53 10%	59 11%	61 14%	71 15%	27 10%	135 16%
NET: Widowed/ separated/ divorced	268 13%	85 9%	183 18%	1 *	8 2%	31 9%	47 13%	62 20%	120 27%	54 10%	80 14%	44 10%	91 19%	25 9%	78 9%
Widowed	84 4%	14 1%	70 7%	- -	2 1%	4 1%	6 2%	16 5%	55 12%	21 4%	26 5%	10 2%	27 6%	7 2%	15 2%
Separated	36 2%	16 2%	20 2%	1 *	1 *	10 3%	9 2%	7 2%	9 2%	6 1%	9 2%	7 1%	15 3%	4 2%	13 2%
Divorced	148 7%	55 6%	93 9%	- -	5 1%	16 5%	32 9%	39 13%	56 13%	27 5%	45 8%	27 6%	49 10%	14 5%	49 6%
Prefer not to answer	24 1%	5 *	19 2%	6 2%	5 2%	6 2%	1 *	2 1%	5 1%	7 1%	3 *	6 1%	9 2%	2 1%	12 1%

**Charity Run Survey - Excl. those that raised £10,000 or more**  
**ONLINE Fieldwork : 21st-23rd March 2014**

Absolutes/col percents

Table 20  
**Marital Status**  
**Base: All respondents**

	Region												Have ever taken part in a charity run
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	
Unweighted base	2036	187	88	243	182	181	155	110	176	206	310	198	362
Weighted base	2035	184	82	224	184	184	143	102	203	262	285	184	383
Single	526 26%	55 30%	16 20%	54 24%	52 28%	71 39%	31 22%	28 28%	32 16%	98 37%	52 18%	36 20%	119 31%
NET: Married/ Civil partnership/ co habiting	1217 60%	101 55%	54 67%	137 61%	112 61%	93 51%	92 64%	54 53%	135 67%	127 48%	188 66%	123 67%	224 58%
Married	957 47%	72 39%	40 49%	109 49%	88 48%	69 38%	65 46%	43 42%	104 51%	112 43%	155 54%	100 54%	175 46%
Civil Partnership	15 1%	1 *	3 3%	2 1%	1 *	- -	2 1%	- -	3 1%	1 *	2 1%	1 *	3 1%
Co Habiting	245 12%	28 15%	12 15%	26 11%	23 13%	24 13%	25 17%	11 11%	29 14%	14 5%	31 11%	23 12%	47 12%
NET: Widowed/ separated/ divorced	268 13%	26 14%	8 9%	31 14%	17 9%	20 11%	18 12%	18 18%	36 18%	31 12%	43 15%	21 12%	32 8%
Widowed	84 4%	9 5%	1 1%	8 4%	5 3%	2 1%	5 3%	5 5%	8 4%	14 5%	19 7%	6 4%	8 2%
Separated	36 2%	3 2%	3 3%	5 2%	3 2%	3 2%	4 2%	3 3%	2 1%	3 1%	4 2%	3 2%	3 1%
Divorced	148 7%	14 7%	4 4%	18 8%	8 4%	14 8%	9 7%	10 10%	26 13%	13 5%	20 7%	12 6%	21 6%
Prefer not to answer	24 1%	2 1%	3 4%	2 1%	3 1%	- -	2 2%	1 1%	- -	7 3%	2 1%	3 1%	9 2%

## Charity Run Survey - Excl. those that raised £10,000 or more

### ONLINE Fieldwork : 21st-23rd March 2014

Absolutes/col percents

Table 21

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2036	972	1064	209	287	363	384	333	460	626	574	291	545	250	788
Weighted base	2035	995	1040	242	342	341	364	302	444	542	565	444	483	270	869
Glasgow	105 5%	60 6%	46 4%	10 4%	24 7%	22 7%	14 4%	14 5%	21 5%	20 4%	36 6%	24 6%	25 5%	17 6%	40 5%
Edinburgh	51 3%	23 2%	28 3%	3 1%	10 3%	11 3%	7 2%	9 3%	12 3%	14 3%	18 3%	6 1%	14 3%	5 2%	27 3%
Newcastle	79 4%	42 4%	37 4%	10 4%	19 6%	12 3%	11 3%	10 3%	17 4%	19 4%	21 4%	14 3%	25 5%	18 6%	26 3%
Leeds	100 5%	45 4%	56 5%	8 3%	21 6%	20 6%	22 6%	13 4%	17 4%	24 5%	30 5%	22 5%	24 5%	14 5%	49 6%
Hull	26 1%	11 1%	14 1%	4 1%	3 1%	4 1%	5 1%	5 2%	5 1%	5 1%	4 1%	5 1%	11 2%	2 1%	12 1%
Sheffield	61 3%	28 3%	34 3%	7 3%	15 4%	15 4%	9 2%	9 3%	7 2%	12 2%	13 2%	26 6%	10 2%	4 2%	29 3%
Manchester	162 8%	85 9%	77 7%	16 6%	31 9%	28 8%	24 7%	24 8%	39 9%	49 9%	40 7%	32 7%	41 8%	26 10%	64 7%
Liverpool	71 3%	41 4%	30 3%	10 4%	11 3%	15 4%	16 4%	6 2%	13 3%	16 3%	19 3%	17 4%	19 4%	10 4%	36 4%
Nottingham	84 4%	38 4%	46 4%	16 7%	7 2%	7 2%	21 6%	12 4%	20 5%	24 4%	25 4%	14 3%	21 4%	10 4%	35 4%
Birmingham	179 9%	93 9%	87 8%	32 13%	33 10%	29 8%	28 8%	18 6%	40 9%	46 9%	47 8%	51 12%	35 7%	24 9%	65 7%
Norwich	92 5%	33 3%	59 6%	4 2%	18 5%	23 7%	15 4%	6 2%	27 6%	20 4%	22 4%	26 6%	24 5%	11 4%	36 4%
Milton Keynes	42 2%	21 2%	21 2%	2 1%	4 1%	5 2%	5 1%	10 3%	15 3%	17 3%	16 3%	1 *	7 2%	4 1%	19 2%
Brighton	51 3%	25 3%	26 3%	3 1%	2 *	5 2%	14 4%	11 4%	16 4%	18 3%	10 2%	11 3%	11 2%	6 2%	22 3%
Oxford	34 2%	18 2%	16 2%	4 1%	7 2%	5 2%	3 1%	7 2%	9 2%	14 3%	7 1%	4 1%	8 2%	3 1%	18 2%
London	444 22%	203 20%	241 23%	69 29%	89 26%	67 20%	79 22%	59 20%	81 18%	125 23%	132 23%	104 23%	84 17%	51 19%	220 25%



**Charity Run Survey - Excl. those that raised £10,000 or more**  
**ONLINE Fieldwork : 21st-23rd March 2014**

Absolutes/col percents

Table 21

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Weighted base	2035	995	1040	242	342	341	364	302	444	542	565	444	483	270	869
Southampton	78 4%	40 4%	38 4%	4 2%	8 2%	13 4%	16 4%	15 5%	22 5%	23 4%	23 4%	18 4%	14 3%	16 6%	26 3%
Bristol	84 4%	54 5%	31 3%	4 2%	15 5%	19 6%	15 4%	19 6%	12 3%	24 4%	27 5%	14 3%	19 4%	10 4%	47 5%
Plymouth	56 3%	24 2%	33 3%	6 2%	2 1%	9 3%	14 4%	7 2%	19 4%	15 3%	20 4%	10 2%	12 2%	13 5%	14 2%
Cardiff	66 3%	31 3%	35 3%	13 5%	7 2%	5 1%	14 4%	14 5%	13 3%	18 3%	15 3%	18 4%	15 3%	14 5%	31 4%
None of these	170 8%	84 8%	87 8%	17 7%	15 4%	28 8%	34 9%	37 12%	40 9%	38 7%	40 7%	27 6%	66 14%	12 4%	56 6%

## Charity Run Survey - Excl. those that raised £10,000 or more

### ONLINE Fieldwork : 21st-23rd March 2014

Absolutes/col percents

Table 21

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Region												Have ever taken part in a charity run
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	
Unweighted base	2036	187	88	243	182	181	155	110	176	206	310	198	362
Weighted base	2035	184	82	224	184	184	143	102	203	262	285	184	383
Glasgow	105 5%	105 57%	-	-	-	-	-	-	-	-	-	-	19 5%
Edinburgh	51 3%	51 28%	-	-	-	-	-	-	-	-	-	-	11 3%
Newcastle	79 4%	-	76 93%	3 1%	-	-	-	-	-	-	-	-	17 5%
Leeds	100 5%	-	1 1%	-	99 54%	-	-	-	-	-	-	-	22 6%
Hull	26 1%	-	-	-	25 13%	-	1 1%	-	-	-	-	-	5 1%
Sheffield	61 3%	-	-	-	51 28%	-	10 7%	-	-	-	-	-	9 2%
Manchester	162 8%	-	-	146 65%	1 *	10 6%	2 1%	3 3%	-	-	-	-	31 8%
Liverpool	71 3%	-	-	59 26%	-	1 1%	-	11 11%	-	-	-	-	14 4%
Nottingham	84 4%	-	-	-	-	1 1%	79 55%	-	3 1%	-	-	-	13 3%
Birmingham	179 9%	-	-	-	-	154 84%	16 11%	5 4%	3 1%	-	-	2 1%	28 7%
Norwich	92 5%	-	-	-	-	-	* *	-	91 45%	-	1 *	-	10 3%
Milton Keynes	42 2%	-	-	-	-	1 *	10 7%	-	24 12%	-	7 2%	-	12 3%
Brighton	51 3%	-	-	-	-	-	-	-	-	-	51 18%	-	10 2%
Oxford	34 2%	-	-	-	-	3 2%	4 3%	-	1 1%	-	21 7%	4 2%	9 2%

**Charity Run Survey - Excl. those that raised £10,000 or more**  
**ONLINE Fieldwork : 21st-23rd March 2014**

Absolutes/col percents

Table 21

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Region												Have ever taken part in a charity run
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	
Weighted base	2035	184	82	224	184	184	143	102	203	262	285	184	383
London	444 22%	-	-	-	-	-	-	1 1%	54 26%	262 100%	127 45%	-	87 23%
Southampton	78 4%	-	1 1%	-	-	-	-	-	-	-	58 20%	20 11%	13 3%
Bristol	84 4%	-	-	-	-	-	-	-	-	-	-	84 46%	18 5%
Plymouth	56 3%	-	-	-	-	-	-	-	-	-	-	56 31%	7 2%
Cardiff	66 3%	-	-	-	-	-	-	66 65%	-	-	-	-	25 7%
None of these	170 8%	27 15%	4 5%	17 7%	8 4%	12 7%	20 14%	17 17%	27 13%	-	21 7%	17 9%	22 6%

## Charity Run Survey - Excl. those that raised £10,000 or more

### ONLINE Fieldwork : 21st-23rd March 2014

Absolutes/col percents

Table 22

**What is the combined annual income of your household, prior to tax being deducted?**

**Base: All respondents**

		Gender		Age						Social Grade				Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base		2036	972	1064	209	287	363	384	333	460	626	574	291	545	250	788
Weighted base		2035	995	1040	242	342	341	364	302	444	542	565	444	483	270	869
Up to £7,000	(3.5)	110 5%	42 4%	68 7%	28 12%	20 6%	24 7%	21 6%	9 3%	8 2%	6 1%	28 5%	10 2%	66 14%	4 2%	25 3%
£7,001 to £14,000	(10.5)	302 15%	112 11%	190 18%	33 14%	50 14%	44 13%	54 15%	39 13%	81 18%	17 3%	75 13%	48 11%	163 34%	17 6%	89 10%
£14,001 to £21,000	(17.5)	291 14%	138 14%	153 15%	46 19%	52 15%	47 14%	52 14%	40 13%	54 12%	42 8%	97 17%	60 14%	91 19%	36 13%	129 15%
£21,001 to £28,000	(24.5)	275 14%	125 13%	151 14%	33 14%	42 12%	46 13%	47 13%	40 13%	68 15%	53 10%	80 14%	91 20%	51 11%	33 12%	127 15%
£28,001 to £34,000	(31)	198 10%	104 10%	94 9%	15 6%	34 10%	44 13%	29 8%	28 9%	48 11%	61 11%	54 10%	57 13%	26 5%	31 11%	87 10%
£34,001 to £41,000	(37.5)	203 10%	109 11%	94 9%	25 10%	39 11%	29 9%	39 11%	30 10%	41 9%	58 11%	71 13%	54 12%	20 4%	40 15%	105 12%
£41,001 to £48,000	(44.5)	130 6%	81 8%	48 5%	7 3%	23 7%	20 6%	26 7%	32 10%	23 5%	63 12%	41 7%	20 4%	6 1%	19 7%	69 8%
£48,001 to £55,000	(51.5)	107 5%	78 8%	29 3%	5 2%	30 9%	21 6%	19 5%	18 6%	15 3%	49 9%	29 5%	24 5%	4 1%	27 10%	54 6%
£55,001 to £62,000	(58.5)	54 3%	40 4%	15 1%	6 2%	4 1%	13 4%	17 5%	8 2%	7 1%	40 7%	4 1%	8 2%	2 1%	8 3%	32 4%
£62,001 to £69,000	(65.5)	39 2%	21 2%	18 2%	9 4%	14 4%	5 2%	3 1%	3 1%	5 1%	18 3%	12 2%	8 2%	1 *	9 3%	22 3%
£69,001 to £76,000	(72.5)	32 2%	18 2%	14 1%	4 2%	5 1%	2 1%	9 3%	5 2%	7 1%	24 4%	8 1%	- -	- -	7 3%	16 2%
£76,001 to £83,000	(79.5)	15 1%	6 1%	9 1%	1 *	- -	3 1%	3 1%	4 1%	5 1%	12 2%	2 *	2 *	- -	8 3%	5 1%
£83,001 or more	(86)	50 2%	36 4%	14 1%	3 1%	8 2%	13 4%	13 4%	9 3%	3 1%	37 7%	9 2%	4 1%	- -	7 2%	36 4%
Prefer not to answer		228 11%	85 9%	142 14%	28 12%	21 6%	30 9%	32 9%	37 12%	80 18%	63 12%	54 9%	58 13%	53 11%	25 9%	72 8%
Average income (£000's)		29.89	33.32	26.42	25.73	30.74	30.68	31.28	32.35	27.88	43.81	28.87	29.09	16.34	36.94	33.74

## Charity Run Survey - Excl. those that raised £10,000 or more

### ONLINE Fieldwork : 21st-23rd March 2014

Absolutes/col percents

Table 22

**What is the combined annual income of your household, prior to tax being deducted?**

**Base: All respondents**

	Region												Have ever taken part in a charity run	
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West		
Unweighted base	2036	187	88	243	182	181	155	110	176	206	310	198	362	
Weighted base	2035	184	82	224	184	184	143	102	203	262	285	184	383	
Up to £7,000	(3.5) 5%	110 5%	13 7%	4 5%	5 2%	11 6%	17 9%	7 5%	11 11%	9 4%	15 6%	12 4%	6 3%	19 5%
£7,001 to £14,000	(10.5) 15%	302 15%	32 17%	16 20%	32 14%	28 15%	28 15%	20 14%	16 16%	38 19%	27 10%	39 14%	27 14%	42 11%
£14,001 to £21,000	(17.5) 14%	291 14%	24 13%	12 14%	40 18%	27 15%	19 10%	30 21%	15 14%	34 17%	41 16%	27 10%	22 12%	42 11%
£21,001 to £28,000	(24.5) 14%	275 14%	29 16%	9 11%	24 11%	31 17%	30 16%	21 15%	20 19%	25 12%	39 15%	28 10%	20 11%	43 11%
£28,001 to £34,000	(31) 10%	198 10%	16 9%	12 14%	26 12%	17 9%	17 9%	11 8%	9 9%	10 5%	21 8%	36 13%	23 12%	40 10%
£34,001 to £41,000	(37.5) 10%	203 10%	17 9%	9 11%	30 14%	18 10%	24 13%	14 10%	7 7%	16 8%	20 8%	25 9%	23 13%	54 14%
£41,001 to £48,000	(44.5) 6%	130 6%	15 8%	5 6%	13 6%	6 3%	11 6%	3 2%	6 6%	19 9%	15 6%	25 9%	13 7%	22 6%
£48,001 to £55,000	(51.5) 5%	107 5%	8 4%	1 2%	13 6%	8 5%	9 5%	4 3%	8 8%	6 3%	16 6%	20 7%	13 7%	24 6%
£55,001 to £62,000	(58.5) 3%	54 3%	5 3%	- -	8 3%	8 5%	4 2%	3 2%	1 1%	3 2%	6 2%	13 5%	3 1%	16 4%
£62,001 to £69,000	(65.5) 2%	39 2%	3 1%	4 5%	5 2%	1 1%	1 1%	2 1%	- -	7 3%	7 3%	6 2%	4 2%	6 1%
£69,001 to £76,000	(72.5) 2%	32 2%	1 *	- -	1 *	2 1%	1 1%	3 2%	3 3%	6 3%	7 3%	9 3%	1 *	9 2%
£76,001 to £83,000	(79.5) 1%	15 1%	- -	- -	1 *	1 *	- -	- -	- -	4 2%	2 1%	6 2%	2 1%	5 1%
£83,001 or more	(86) 2%	50 2%	3 2%	3 4%	3 1%	3 1%	1 1%	7 5%	1 1%	8 4%	7 3%	10 4%	4 2%	19 5%
Prefer not to answer	228 11%	18 10%	7 8%	23 10%	22 12%	22 12%	18 12%	6 6%	18 9%	40 15%	31 11%	24 13%	43 11%	
Average income (£000's)	29.89	27.29	28.22	29.88	27.59	26.48	28.68	26.10	31.13	31.17	34.95	31.15	34.48	

**Charity Run Survey - Excl. those that raised £10,000 or more**  
**ONLINE Fieldwork : 21st-23rd March 2014**

Absolutes/col percents

Table 23

**Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?**

**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2036	972	1064	209	287	363	384	333	460	626	574	291	545	250	788
Weighted base	2035	995	1040	242	342	341	364	302	444	542	565	444	483	270	869
NET: Yes	392 19%	193 19%	199 19%	21 9%	41 12%	64 19%	82 22%	67 22%	117 26%	78 14%	89 16%	57 13%	167 35%	28 10%	90 10%
Yes - physical condition	244 12%	114 11%	131 13%	4 2%	19 5%	34 10%	54 15%	46 15%	87 20%	54 10%	60 11%	34 8%	96 20%	12 4%	55 6%
Yes - disability	157 8%	82 8%	75 7%	8 3%	12 3%	25 7%	43 12%	28 9%	41 9%	24 4%	28 5%	28 6%	77 16%	10 4%	23 3%
Yes - mental condition	115 6%	57 6%	57 6%	15 6%	17 5%	27 8%	33 9%	13 4%	9 2%	9 2%	23 4%	18 4%	65 13%	7 2%	30 3%
Yes - other	26 1%	12 1%	13 1%	1 *	5 2%	3 1%	2 1%	5 2%	10 2%	6 1%	3 1%	5 1%	11 2%	5 2%	6 1%
No	1595 78%	781 78%	814 78%	215 89%	291 85%	265 78%	273 75%	231 76%	320 72%	457 84%	467 83%	371 84%	299 62%	240 89%	754 87%
Prefer not to say	48 2%	22 2%	27 3%	6 3%	11 3%	12 3%	9 3%	4 1%	6 1%	6 1%	9 2%	16 4%	17 4%	2 1%	25 3%

## Charity Run Survey - Excl. those that raised £10,000 or more

### ONLINE Fieldwork : 21st-23rd March 2014

Absolutes/col percents

Table 23

**Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?**

**Base: All respondents**

	Region												Have ever taken part in a charity run
	Total	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	
Unweighted base	2036	187	88	243	182	181	155	110	176	206	310	198	362
Weighted base	2035	184	82	224	184	184	143	102	203	262	285	184	383
NET: Yes	392 19%	42 23%	24 29%	36 16%	27 14%	31 17%	28 20%	28 28%	34 17%	37 14%	70 24%	37 20%	50 13%
Yes - physical condition	244 12%	27 15%	14 18%	19 9%	11 6%	18 10%	17 12%	17 17%	22 11%	30 11%	46 16%	22 12%	29 7%
Yes - disability	157 8%	18 10%	7 8%	20 9%	14 8%	11 6%	13 9%	11 11%	14 7%	6 2%	28 10%	15 8%	25 7%
Yes - mental condition	115 6%	16 9%	8 9%	7 3%	10 6%	10 5%	11 7%	8 8%	9 4%	7 3%	18 6%	11 6%	14 4%
Yes - other	26 1%	- -	1 2%	5 2%	1 *	3 2%	1 1%	4 4%	2 1%	4 1%	3 1%	3 1%	2 1%
No	1595 78%	139 76%	55 68%	180 80%	150 82%	151 82%	111 78%	70 69%	168 83%	213 81%	215 75%	144 79%	324 85%
Prefer not to say	48 2%	3 2%	3 3%	9 4%	7 4%	2 1%	4 3%	4 4%	1 1%	12 5%	1 *	3 1%	9 2%

Page	Table	Title	Base Description	Base
1	1	Q.1 Which one of the following options best describes your personal experience of running for charity?	Base: All respondents	2036
2	1	Q.1 Which one of the following options best describes your personal experience of running for charity?	Base: All respondents	2036
3	2	Q.2 You said that you have run at least once for charity. In the last 12 months, approximately, how much have you raised in total across all the events that you have run in? If you ran as part of a group, please write in the amount that you raised yourself.	Base: All respondents who have ever run for charity	362
4	2	Q.2 You said that you have run at least once for charity. In the last 12 months, approximately, how much have you raised in total across all the events that you have run in? If you ran as part of a group, please write in the amount that you raised yourself.	Base: All respondents who have ever run for charity	383
5	2	Q.2 You said that you have run at least once for charity. In the last 12 months, approximately, how much have you raised in total across all the events that you have run in? If you ran as part of a group, please write in the amount that you raised yourself.	Base: All respondents who have ever run for charity	362
6	2	Q.2 You said that you have run at least once for charity. In the last 12 months, approximately, how much have you raised in total across all the events that you have run in? If you ran as part of a group, please write in the amount that you raised yourself.	Base: All respondents who have ever run for charity	383



Page	Table	Title	Base Description	Base
7	3	Q3. In the last 12 months, which of the following causes have you raised money for by running for charity? If you have raised money for more than one cause through your charity runs, please code all that apply.	Base: All respondents who have ever run and raised money for charity	264
8	3	Q3. In the last 12 months, which of the following causes have you raised money for by running for charity? If you have raised money for more than one cause through your charity runs, please code all that apply.	Base: All respondents who have ever run and raised money for charity	284
9	3	Q3. In the last 12 months, which of the following causes have you raised money for by running for charity? If you have raised money for more than one cause through your charity runs, please code all that apply.	Base: All respondents who have ever run and raised money for charity	264
10	3	Q3. In the last 12 months, which of the following causes have you raised money for by running for charity? If you have raised money for more than one cause through your charity runs, please code all that apply.	Base: All respondents who have ever run and raised money for charity	284
11	4	Gender	Base: All respondents	2036
12	4	Gender	Base: All respondents	2036
13	5	Age	Base: All respondents	2036
14	5	Age	Base: All respondents	2036
15	6	Social Grade	Base: All respondents	2036
16	6	Social Grade	Base: All respondents	2036
17	7	GO Region	Base: All respondents	2036

Page	Table	Title	Base Description	Base
18	7	GO Region	Base: All respondents	2036
19	8	Have you taken a foreign holiday in the last 3 years?	Base: All respondents	2036
20	8	Have you taken a foreign holiday in the last 3 years?	Base: All respondents	2036
21	9	Tenure	Base: All respondents	2036
22	9	Tenure	Base: All respondents	2036
23	10	What is the highest educational level that you have achieved to date?	Base: All respondents	2036
24	10	What is the highest educational level that you have achieved to date?	Base: All respondents	2036
25	11	Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?	Base: All respondents	2036
26	11	Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?	Base: All respondents	2036
27	12	How many cars are there in your household?	Base: All respondents	2036
28	12	How many cars are there in your household?	Base: All respondents	2036
29	13	To which of the following ethnic groups do you consider you belong?	Base: All respondents	2036
30	13	To which of the following ethnic groups do you consider you belong?	Base: All respondents	2036
31	14	To which of the following religious groups do you consider yourself to be a member of?	Base: All respondents	2036

Page	Table	Title	Base Description	Base
32	14	To which of the following religious groups do you consider yourself to be a member of?	Base: All respondents	2036
33	15	Which of the following best describes where you live?	Base: All respondents	2036
34	15	Which of the following best describes where you live?	Base: All respondents	2036
35	16	Which of the following best describes your current working status?	Base: All respondents	2036
36	16	Which of the following best describes your current working status?	Base: All respondents	2036
37	17	Do you work in any of the following occupations?	Base: All respondents who work	1038
38	17	Do you work in any of the following occupations?	Base: All respondents who work	1139
39	17	Do you work in any of the following occupations?	Base: All respondents who work	1038
40	17	Do you work in any of the following occupations?	Base: All respondents who work	1139
41	18	Do you have any children aged 18 or under? If so, how old are they?	Base: All respondents	2036
42	18	Do you have any children aged 18 or under? If so, how old are they?	Base: All respondents	2036
43	19	Which of the following ITV regions do you live in?	Base: All respondents	2036
44	19	Which of the following ITV regions do you live in?	Base: All respondents	2036
45	20	Marital Status	Base: All respondents	2036
46	20	Marital Status	Base: All respondents	2036

Page	Table	Title	Base Description	Base
47	21	Which of the following cities do you live in, or nearest to?	Base: All respondents	2036
48	21	Which of the following cities do you live in, or nearest to?	Base: All respondents	2035
49	21	Which of the following cities do you live in, or nearest to?	Base: All respondents	2036
50	21	Which of the following cities do you live in, or nearest to?	Base: All respondents	2035
51	22	What is the combined annual income of your household, prior to tax being deducted?	Base: All respondents	2036
52	22	What is the combined annual income of your household, prior to tax being deducted?	Base: All respondents	2036
53	23	Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?	Base: All respondents	2036
54	23	Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?	Base: All respondents	2036