

# C4M Same-sex marriage poll

#### **METHODOLOGY NOTE**

ComRes interviewed 6,144 adults online between 16th to 25th January 2013. Data were weighted to be demographically representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

## Same-Sex Marriage Survey ONLINE Fieldwork: 16th-25th January 2013

Table 1
Q.1 Do you agree or disagree with these statements?
Base: All respondents

|                          |             | Gender     |               |              |              | Ą           | ge           |            |            | Social      | Employment Sector |             |            |          |              |
|--------------------------|-------------|------------|---------------|--------------|--------------|-------------|--------------|------------|------------|-------------|-------------------|-------------|------------|----------|--------------|
|                          | Total       | Male       | Female        | 18-24        | 25-34        | 35-44       | 45-54        | 55-64      | 65+        | AB          | C1                | C2          | DE         | Public   | Pri-<br>vate |
| Unweighted base          | 6144        | 3001       | 3143          | 563          | 943          | 1128        | 1086         | 988        | 1436       | 1883        | 1731              | 935         | 1595       | 807      | 2332         |
| Weighted base            | 6144        | 3011       | 3133          | 737          | 983          | 1168        | 1045         | 922        | 1290       | 1659        | 1782              | 1290        | 1413       | 900      | 2540         |
| David Cameron's plan to  | legalise ga | y marriag  | ge is more t  | o do with    | trying to m  | ake the Co  | nservative   | Party look | trendy and | d modern t  | han becau         | se of his c | onvictions | <u>i</u> |              |
| Agree                    | 3738        | 1929       | 1810          | 383          | 532          | 651         | 660          | 625        | 887        | 1028        | 1039              | 809         | 863        | 548      | 1469         |
|                          | 61%         | 64%        | 58%           | 52%          | 54%          | 56%         | 63%          | 68%        | 69%        | 62%         | 58%               | 63%         | 61%        | 61%      | 58%          |
| Disagree                 | 1151        | 556        | 595           | 174          | 200          | 268         | 191          | 130        | 188        | 349         | 350               | 218         | 233        | 191      | 514          |
|                          | 19%         | 18%        | 19%           | 24%          | 20%          | 23%         | 18%          | 14%        | 15%        | 21%         | 20%               | 17%         | 17%        | 21%      | 20%          |
| Don't know               | 1255        | 527        | 728           | 180          | 251          | 249         | 194          | 166        | 215        | 282         | 393               | 263         | 317        | 161      | 557          |
|                          | 20%         | 18%        | 23%           | 24%          | 26%          | 21%         | 19%          | 18%        | 17%        | 17%         | 22%               | 20%         | 22%        | 18%      | 22%          |
| I would have considered  | voting Cor  | nservative | at the next   | t election b | out will def | initely not | if the Coali | tion Gover | nment lega | alises same | e-sex marr        | iage        |            |          |              |
| Agree                    | 974         | 594        | 381           | 120          | 145          | 125         | 126          | 158        | 300        | 274         | 268               | 216         | 217        | 132      | 344          |
|                          | 16%         | 20%        | 12%           | 16%          | 15%          | 11%         | 12%          | 17%        | 23%        | 17%         | 15%               | 17%         | 15%        | 15%      | 14%          |
| Disagree                 | 4026        | 1919       | 2106          | 442          | 642          | 845         | 755          | 599        | 742        | 1117        | 1182              | 826         | 900        | 641      | 1699         |
|                          | 66%         | 64%        | 67%           | 60%          | 65%          | 72%         | 72%          | 65%        | 58%        | 67%         | 66%               | 64%         | 64%        | 71%      | 67%          |
| Don't know               | 1144        | 498        | 646           | 174          | 196          | 197         | 163          | 165        | 248        | 268         | 332               | 248         | 296        | 127      | 498          |
|                          | 19%         | 17%        | 21%           | 24%          | 20%          | 17%         | 16%          | 18%        | 19%        | 16%         | 19%               | 19%         | 21%        | 14%      | 20%          |
| Marriage should continue | to be defi  | ned as a   | life-long, ex | clusive co   | mmitment     | between a   | man and a    | woman      |            |             |                   |             |            |          |              |
| Agree                    | 3248        | 1832       | 1416          | 293          | 406          | 527         | 517          | 559        | 945        | 928         | 876               | 719         | 724        | 417      | 1252         |
|                          | 53%         | 61%        | 45%           | 40%          | 41%          | 45%         | 50%          | 61%        | 73%        | 56%         | 49%               | 56%         | 51%        | 46%      | 49%          |
| Disagree                 | 2156        | 898        | 1258          | 339          | 427          | 461         | 401          | 267        | 260        | 584         | 683               | 415         | 474        | 397      | 929          |
|                          | 35%         | 30%        | 40%           | 46%          | 43%          | 40%         | 38%          | 29%        | 20%        | 35%         | 38%               | 32%         | 34%        | 44%      | 37%          |
| Don't know               | 740         | 280        | 460           | 105          | 151          | 179         | 126          | 95         | 85         | 147         | 223               | 156         | 215        | 87       | 359          |
|                          | 12%         | 9%         | 15%           | 14%          | 15%          | 15%         | 12%          | 10%        | 7%         | 9%          | 13%               | 12%         | 15%        | 10%      | 14%          |



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Table 1
Q.1 Do you agree or disagree with these statements?
Base: All respondents

|                       |                  | Ge         | nder          |             |             | Ag         | Age        |              |              |             | Social Grade |            |            | Employme   |              |  |
|-----------------------|------------------|------------|---------------|-------------|-------------|------------|------------|--------------|--------------|-------------|--------------|------------|------------|------------|--------------|--|
|                       | <u>Total</u>     | Male       | Female        | 18-24       | 25-34       | 35-44      | 45-54      | 55-64        | 65+          | AB          | C1           | C2         | DE         | Public     | Pri-<br>vate |  |
| Weighted base         | 6144             | 3011       | 3133          | 737         | 983         | 1168       | 1045       | 922          | 1290         | 1659        | 1782         | 1290       | 1413       | 900        | 2540         |  |
| Once same-sex marr    | iage is legalise | ed, most p | eople who     | currently o | oppose it w | ill change | their mind | about it     |              |             |              |            |            |            |              |  |
| Agree                 | 1191             | 624        | 567           | 192         | 270         | 220        | 197        | 143          | 169          | 320         | 350          | 238        | 283        | 209        | 545          |  |
|                       | 19%              | 21%        | 18%           | 26%         | 27%         | 19%        | 19%        | 15%          | 13%          | 19%         | 20%          | 18%        | 20%        | 23%        | 21%          |  |
| Disagree              | 3168             | 1659       | 1509          | 335         | 409         | 587        | 511        | 523          | 802          | 908         | 883          | 667        | 709        | 424        | 1217         |  |
|                       | 52%              | 55%        | 48%           | 45%         | 42%         | 50%        | 49%        | 57%          | 62%          | 55%         | 50%          | 52%        | 50%        | 47%        | 48%          |  |
| Don't know            | 1785             | 728        | 1057          | 210         | 305         | 360        | 336        | 256          | 319          | 430         | 549          | 385        | 421        | 268        | 778          |  |
|                       | 29%              | 24%        | 34%           | 28%         | 31%         | 31%        | 32%        | 28%          | 25%          | 26%         | 31%          | 30%        | 30%        | 30%        | 31%          |  |
| The way David Came    | ron has manag    | ged the co | nsultation    | over legali | sing same   | sex marria | ige shows  | that he is p | repared to   | listen to t | ne views a   | nd concerr | s of ordin | ary voters |              |  |
| Agree                 | 2265             | 1055       | 1210          | 369         | 445         | 443        | 359        | 293          | 357          | 619         | 686          | 476        | 484        | 332        | 1027         |  |
|                       | 37%              | 35%        | 39%           | 50%         | 45%         | 38%        | 34%        | 32%          | 28%          | 37%         | 39%          | 37%        | 34%        | 37%        | 40%          |  |
| Disagree              | 2239             | 1287       | 952           | 157         | 233         | 362        | 376        | 405          | 705          | 672         | 585          | 461        | 521        | 306        | 765          |  |
|                       | 36%              | 43%        | 30%           | 21%         | 24%         | 31%        | 36%        | 44%          | 55%          | 40%         | 33%          | 36%        | 37%        | 34%        | 30%          |  |
| Don't know            | 1640             | 669        | 971           | 211         | 305         | 362        | 310        | 223          | 228          | 369         | 510          | 353        | 408        | 262        | 748          |  |
|                       | 27%              | 22%        | 31%           | 29%         | 31%         | 31%        | 30%        | 24%          | 18%          | 22%         | 29%          | 27%        | 29%        | 29%        | 29%          |  |
| I am concerned that I | legalising same  | e-sex mar  | riage is like | ely to lead | to more ca  | ses where  | people wh  | o believe ir | n traditiona | ıl marriage | face the s   | ack or dem | otion at w | ork becaus | e of their v |  |
| Agree                 | 2029             | 1218       | 812           | 218         | 246         | 318        | 276        | 362          | 609          | 549         | 594          | 436        | 449        | 262        | 764          |  |
|                       | 33%              | 40%        | 26%           | 30%         | 25%         | 27%        | 26%        | 39%          | 47%          | 33%         | 33%          | 34%        | 32%        | 29%        | 30%          |  |
| Disagree              | 3001             | 1320       | 1681          | 368         | 553         | 634        | 587        | 420          | 439          | 834         | 901          | 617        | 649        | 515        | 1312         |  |
|                       | 49%              | 44%        | 54%           | 50%         | 56%         | 54%        | 56%        | 46%          | 34%          | 50%         | 51%          | 48%        | 46%        | 57%        | 52%          |  |
| Don't know            | 1114             | 473        | 641           | 151         | 184         | 216        | 181        | 139          | 242          | 276         | 287          | 237        | 315        | 124        | 464          |  |
|                       | 18%              | 16%        | 20%           | 21%         | 19%         | 18%        | 17%        | 15%          | 19%          | 17%         | 16%          | 18%        | 22%        | 14%        | 18%          |  |

#### Same-Sex Marriage Survey ONLINE Fieldwork: 16th-25th January 2013

Table 1
Q.1 Do you agree or disagree with these statements?
Base: All respondents

Region To which of the following ethnic groups do you consider you belong? Yorkshire Other NET: Non-North North Humbersid West East South South ethnic Chinese Total Scotland East West Midlands Midlands Wales Eastern London East West White white Mixed Asian Black group 6144 487 481 545 793 925 508 96 Unweighted base 273 767 448 326 507 592 5544 245 109 Weighted base 6144 533 278 722 542 568 477 326 576 773 788 560 5542 523 100 258 107 33 25 David Cameron's plan to legalise gay marriage is more to do with trying to make the Conservative Party look trendy and modern than because of his convictions 3738 329 323 Agree 349 3367 158 72 15 14 63% 62% 62% 61% 60% 59% 64% 67% 46% 61% 61% 60% 70% 57% 58% 61% 62% 61% 58% Disagree 1151 100 55 129 100 119 87 41 118 132 157 112 1065 76 16 38 14 3 19% 19% 20% 18% 18% 21% 18% 13% 21% 17% 20% 20% 19% 15% 16% 15% 13% 10% 18% 1255 49 142 114 103 56 127 177 21 15 Don't know 100 167 121 1109 124 21 61 18% 21% 20% 44% 20% 18% 20% 21% 18% 22% 17% 22% 23% 21% 22% 20% 24% 24% 24% I would have considered voting Conservative at the next election but will definitely not if the Coalition Government legalises same-sex marriage Agree 974 82 104 78 89 52 91 189 104 63 794 156 22 98 19 10 8 16% 15% 16% 14% 14% 16% 16% 16% 16% 24% 13% 11% 14% 30% 22% 38% 18% 29% 32% 4026 376 475 366 359 317 214 374 438 534 385 3747 248 64 93 67 13 Disagree 189 11 66% 68% 66% 68% 63% 66% 65% 57% 68% 64% 36% 63% 39% 43% 70% 66% 69% 68% 47% Don't know 1144 76 45 143 98 120 59 111 146 113 1000 118 14 67 21 10 150 14% 18% 14% 19% 16% 20% 18% 21% 18% 19% 19% 19% 20% 18% 23% 26% 20% 32% 25% Marriage should continue to be defined as a life-long , exclusive commitment between a man and a woman 3248 258 308 323 Agree 134 377 273 177 301 441 419 289 2880 51 178 69 12 12 53% 48% 48% 52% 50% 54% 57% 54% 52% 57% 53% 52% 52% 62% 51% 69% 65% 36% 49% Disagree 2156 215 114 257 203 169 152 106 215 238 282 204 2007 128 43 43 21 13 43% 35% 40% 36% 38% 30% 32% 33% 37% 31% 36% 36% 36% 25% 17% 20% 38% 36% 41% Don't know 740 30 87 66 54 42 60 87 67 655 72 6 36 17 11% 11% 12% 16% 11% 10% 12% 11% 12% 14% 14% 26% 16%



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Table 1
Q.1 Do you agree or disagree with these statements?
Base: All respondents

|                |              | Region       |               |               |                                  |                  |                  |             |                |              |               |               | To which of the following ethnic groups do you consider you belong? |                    |               |           |           |          |                    |  |
|----------------|--------------|--------------|---------------|---------------|----------------------------------|------------------|------------------|-------------|----------------|--------------|---------------|---------------|---|--------------------|---------------|-----------|-----------|----------|--------------------|--|
|                | <u>Total</u> | Scotland     | North<br>East | North<br>West | Yorkshire<br>&<br>Humbersid<br>e | West<br>Midlands | East<br>Midlands | Wales       | Eastern        | London       | South<br>East | South<br>West | White   | NET: Non-<br>white | Mixed         | Asian     | Black     | Chinese  | Other ethnic group |  |
| Weighted base  | 6144         | 533          | 278           | 722           | 542                              | 568              | 477              | 326         | 576            | 773          | 788           | 560           | 5542  | 523                | 100           | 258       | 107       | 33       | 25                 |  |
| Once same-sex  | marriage     | is legalised | , most peop   | ole who cu    | rrently oppo                     | se it will ch    | ange their m     | ind about i | <u>it</u>      |              |               |               |   |                    |               |           |           |          |                    |  |
| Agree          | 1191         | 100          | 59            | 141           | 100                              | 115              | 94               | 53          | 94             | 193          | 147           | 95            | 1018  | 164                | 44            | 90        | 20        | 7        | 3                  |  |
|                | 19%          | 19%          | 21%           | 19%           | 18%                              | 20%              | 20%              | 16%         | 16%            | 25%          | 19%           | 17%           | 18%   | 31%                | 43%           | 35%       | 19%       | 22%      | 13%                |  |
| Disagree       | 3168         | 305          | 139           | 365           | 271                              | 292              | 249              | 174         | 304            | 367          | 394           | 308           | 2871  | 246                | 41            | 105       | 67        | 17       | 15                 |  |
|                | 52%          | 57%          | 50%           | 51%           | 50%                              | 51%              | 52%              | 53%         | 53%            | 48%          | 50%           | 55%           | 52%   | 47%                | 41%           | 41%       | 63%       | 52%      | 62%                |  |
| Don't know     | 1785         | 129          | 80            | 217           | 172                              | 162              | 134              | 99          | 178            | 213          | 247           | 157           | 1653  | 113                | 16            | 63        | 20        | 9        | 6                  |  |
|                | 29%          | 24%          | 29%           | 30%           | 32%                              | 28%              | 28%              | 30%         | 31%            | 28%          | 31%           | 28%           | 30%   | 22%                | 16%           | 24%       | 18%       | 26%      | 25%                |  |
| The way David  | Cameron I    | nas manage   | d the consu   | ultation ov   | er legalising                    | same-sex n       | narriage sho     | ws that he  | is prepared    | to listen to | the views a   | nd concern    | s of ordina   | ry voters          |               |           |           |          |                    |  |
| Agree          | 2265         | 161          | 113           | 267           | 190                              | 211              | 189              | 113         | 234            | 279          | 312           | 196           | 2057  | 190                | 38            | 103       | 25        | 16       | 8                  |  |
|                | 37%          | 30%          | 41%           | 37%           | 35%                              | 37%              | 40%              | 35%         | 41%            | 36%          | 40%           | 35%           | 37%   | 36%                | 38%           | 40%       | 23%       | 50%      | 33%                |  |
| Disagree       | 2239         | 244          | 97            | 261           | 199                              | 215              | 167              | 127         | 200            | 256          | 271           | 201           | 2036  | 167                | 39            | 71        | 41        | 6        | 9                  |  |
|                | 36%          | 46%          | 35%           | 36%           | 37%                              | 38%              | 35%              | 39%         | 35%            | 33%          | 34%           | 36%           | 37%   | 32%                | 38%           | 28%       | 38%       | 20%      | 38%                |  |
| Don't know     | 1640         | 128          | 67            | 194           | 153                              | 142              | 121              | 85          | 142            | 238          | 206           | 163           | 1448  | 166                | 24            | 83        | 42        | 10       | 7                  |  |
|                | 27%          | 24%          | 24%           | 27%           | 28%                              | 25%              | 25%              | 26%         | 25%            | 31%          | 26%           | 29%           | 26%   | 32%                | 24%           | 32%       | 39%       | 31%      | 29%                |  |
| I am concerned | that legal   | ising same-  | sex marriag   | je is likely  | to lead to me                    | ore cases w      | here people      | who belie   | ve in traditio | nal marriag  | e face the s  | ack or dem    | otion at wo   | rk because o       | of their viev | <u>vs</u> |           |          |                    |  |
| Agree          | 2029         | 162          | 101           | 239           | 162                              | 181              | 164              | 119         | 174            | 302          | 248           | 177           | 1735  | 258                | 38            | 147       | 52        | 12       | 9                  |  |
|                | 33%          | 30%          | 36%           | 33%           | 30%                              | 32%              | 34%              | 36%         | 30%            | 39%          | 31%           | 32%           | 31%   | 49%                | 38%           | 57%       | 48%       | 37%      | 38%                |  |
| Disagree       | 3001         | 296          | 141           | 345           | 274                              | 277              | 222              | 154         | 290            | 338          | 382           | 281           | 2789  | 188                | 48            | 75        | 42        | 15       | 8                  |  |
|                | 49%          | 55%          | 51%           | 48%           | 51%                              | 49%              | 46%              | 47%         | 50%            | 44%          | 49%           | 50%           | 50%   | 36%                | 48%           | 29%       | 40%       | 46%      | 32%                |  |
| Don't know     | 1114<br>18%  | 76<br>14%    | 36<br>13%     | 138<br>19%    | 106                              | 110<br>19%       | 92<br>19%        | 53<br>16%   | 111<br>19%     | 132<br>17%   | 158<br>20%    | 102<br>18%    | 1018<br>18%   | 77<br>15%          | 14<br>14%     | 37<br>14% | 13<br>12% | 6<br>17% | 7<br>30%           |  |

