

## Stratford-upon-Avon Planning Survey

### CATI Fieldwork Dates: 16th-22nd March 2012

Absolutes/col percents

Table 1

**Q.1 Do you currently live in the Stratford-on-Avon district council area?****Base: All respondents**

	Gender		Age			Region		Electoral Wards Stratford				Electoral Wards for Rest of District			Young People Within Region		
	Total	Male	Female	18-34	35-54	55+	Stratford-upon-Avon Town	Rest of district	Alveston	Avenue & New Town	Mount Pleasant	Guild & Hathaway	South	North West	North East	Stratford-upon-Avon Town	Rest of district
Unweighted base	1029	451	578	200	335	490	512	517	133	127	125	127	98	284	135	100	100
Weighted base	1029	498	531	188	368	469	220	809	58	55	53	54	156	443	210	41	147
Yes	1029	498	531	188	368	469	220	809	58	55	53	54	156	443	210	41	147
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Table 1

**Q.1 Do you currently live in the Stratford-on-Avon district council area?**

**Base: All respondents**

	Total	Tenure		Children Buying First Home		Satisfaction with Availability of Housing		Housing as a Priority		Housing Location	
		Home owners	Non-home owners	Yes	No	Satis-fied	Dis-satis-fied	Prior-ity	Not prior-ity	Agree	Dis-agree
Unweighted base	1029	706	304	97	932	562	308	588	404	700	288
Weighted base	1029	703	305	110	919	541	315	644	351	724	266
Yes	1029	703	305	110	919	541	315	644	351	724	266
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-

## Stratford-upon-Avon Planning Survey

### CATI Fieldwork Dates: 16th-22nd March 2012

Absolutes/col percents

Table 2  
**Q.2 Do you live within Stratford-upon-Avon town itself?**  
**Base: All respondents**

	Gender			Age			Region		Electoral Wards Stratford				Electoral Wards for Rest of District			Young People Within Region	
	Total	Male	Female	18-34	35-54	55+	Stratford-upon-Avon Town	Rest of district	Alveston	Avenue & New Town	Mount Pleasant	Guild & Hathaway	South	North West	North East	Stratford-upon-Avon Town	Rest of district
Unweighted base	1029	451	578	200	335	490	512	517	133	127	125	127	98	284	135	100	100
Weighted base	1029	498	531	188	368	469	220	809	58	55	53	54	156	443	210	41	147
Yes	212 21%	106 21%	105 20%	43 23%	78 21%	90 19%	175 79%	37 5%	41 70%	48 87%	41 77%	45 83%	7 5%	19 4%	11 5%	33 81%	10 7%
No	816 79%	392 79%	424 80%	145 77%	290 79%	377 80%	45 20%	770 95%	17 30%	6 12%	12 23%	9 17%	148 95%	422 95%	200 95%	8 19%	137 93%
Don't know	2 *	-	2 *	-	-	2 *	* *	1 *	-	* 1%	-	-	-	1 *	-	-	-

## Stratford-upon-Avon Planning Survey

### CATI Fieldwork Dates: 16th-22nd March 2012

Absolutes/col percents

Table 2  
**Q.2 Do you live within Stratford-upon-Avon town itself?**  
**Base: All respondents**

	Total	Tenure		Children Buying First Home		Satisfaction with Availability of Housing		Housing as a Priority		Housing Location	
		Home owners	Non-home owners	Yes	No	Satisfied	Dissatisfied	Priority	Not priority	Agree	Disagree
Unweighted base	1029	706	304	97	932	562	308	588	404	700	288
Weighted base	1029	703	305	110	919	541	315	644	351	724	266
Yes	212 21%	144 20%	65 21%	18 16%	194 21%	120 22%	61 19%	107 17%	98 28%	135 19%	66 25%
No	816 79%	558 79%	241 79%	90 82%	725 79%	421 78%	253 80%	536 83%	253 72%	588 81%	200 75%
Don't know	2 *	2 *	- -	1 1%	* *	* *	1 *	1 *	* *	1 *	- -

## Stratford-upon-Avon Planning Survey

### CATI Fieldwork Dates: 16th-22nd March 2012

Absolutes/col percents

Table 3  
**Q.3 Into which of the following age groups do you fall?**  
**Base: All respondents**

	Gender			Age			Region		Electoral Wards Stratford				Electoral Wards for Rest of District			Young People Within Region	
	Total	Male	Female	18-34	35-54	55+	Stratford-upon-Avon Town	Rest of district	Alveston	Avenue & New Town	Mount Pleasant	Guild & Hathaway	South	North West	North East	Stratford-upon-Avon Town	Rest of district
Unweighted base	1029	451	578	200	335	490	512	517	133	127	125	127	98	284	135	100	100
Weighted base	1029	498	531	188	368	469	220	809	58	55	53	54	156	443	210	41	147
NET: 18 - 34	188 18%	98 20%	90 17%	188 100%	-	-	41 18%	147 18%	9 16%	9 16%	9 17%	13 25%	16 10%	79 18%	53 25%	41 100%	147 100%
NET: 35 - 54	368 36%	163 33%	206 39%	-	368 100%	-	78 35%	290 36%	23 40%	22 41%	19 36%	14 25%	57 37%	146 33%	87 42%	-	-
NET: 55+	469 46%	236 47%	233 44%	-	-	469 100%	101 46%	368 46%	26 44%	23 43%	25 47%	27 49%	81 52%	217 49%	70 33%	-	-
18 - 24	69 7%	40 8%	28 5%	69 37%	-	-	10 5%	58 7%	2 4%	2 4%	3 6%	3 5%	4 3%	37 8%	17 8%	10 26%	58 39%
25 - 34	119 12%	58 12%	62 12%	119 63%	-	-	30 14%	89 11%	7 12%	7 13%	6 10%	11 20%	12 7%	41 9%	36 17%	30 74%	89 61%
35 - 44	160 16%	60 12%	100 19%	-	160 43%	-	32 15%	128 16%	11 20%	7 13%	9 16%	5 9%	29 19%	63 14%	36 17%	-	-
45 - 54	208 20%	103 21%	105 20%	-	208 57%	-	46 21%	162 20%	12 20%	15 28%	10 20%	9 16%	28 18%	83 19%	51 24%	-	-
55 - 64	172 17%	87 18%	85 16%	-	-	172 37%	26 12%	146 18%	7 12%	5 9%	8 14%	6 11%	26 17%	83 19%	37 18%	-	-
65+	297 29%	148 30%	149 28%	-	-	297 63%	75 34%	222 27%	19 32%	19 34%	17 32%	21 38%	55 36%	134 30%	32 15%	-	-
Refused	4 *	2 *	2 *	-	-	-	1 *	3 *	-	-	* 1%	* 1%	2 1%	1 *	-	-	-

## Stratford-upon-Avon Planning Survey

### CATI Fieldwork Dates: 16th-22nd March 2012

Absolutes/col percents

Table 3  
**Q.3 Into which of the following age groups do you fall?**  
**Base: All respondents**

	Total	Tenure		Children Buying First Home		Satisfaction with Availability of Housing		Housing as a Priority		Housing Location	
		Home owners	Non-home owners	Yes	No	Satis-fied	Dis-satis-fied	Prior-ity	Not prior-ity	Agree	Dis-agree
Unweighted base	1029	706	304	97	932	562	308	588	404	700	288
Weighted base	1029	703	305	110	919	541	315	644	351	724	266
NET: 18 - 34	188 18%	61 9%	127 42%	4 4%	184 20%	111 20%	51 16%	114 18%	69 20%	130 18%	48 18%
NET: 35 - 54	368 36%	262 37%	94 31%	36 32%	333 36%	184 34%	123 39%	234 36%	124 35%	243 34%	114 43%
NET: 55+	469 46%	378 54%	84 28%	70 64%	399 43%	245 45%	141 45%	292 45%	158 45%	349 48%	104 39%
18 - 24	69 7%	3 *	65 21%	* *	68 7%	31 6%	21 7%	37 6%	27 8%	52 7%	13 5%
25 - 34	119 12%	58 8%	62 20%	3 3%	116 13%	79 15%	30 9%	76 12%	42 12%	78 11%	35 13%
35 - 44	160 16%	101 14%	52 17%	6 6%	154 17%	88 16%	47 15%	96 15%	57 16%	110 15%	44 16%
45 - 54	208 20%	161 23%	42 14%	30 27%	179 19%	96 18%	76 24%	138 21%	67 19%	132 18%	70 26%
55 - 64	172 17%	145 21%	26 9%	33 30%	139 15%	81 15%	69 22%	123 19%	47 13%	120 17%	45 17%
65+	297 29%	233 33%	58 19%	37 34%	260 28%	164 30%	72 23%	169 26%	111 32%	229 32%	59 22%
Refused	4 *	2 *	- -	- -	4 *	2 *	* *	3 *	* *	2 *	- -

## Stratford-upon-Avon Planning Survey

### CATI Fieldwork Dates: 16th-22nd March 2012

Absolutes/col percents

Table 4

**Q.4 Which of the following applies to the house or flat where you currently live?****Base: All respondents**

	Gender		Age			Region		Electoral Wards Stratford				Electoral Wards for Rest of District			Young People Within Region		
	Total	Male	Female	18-34	35-54	55+	Stratford-upon-Avon Town	Rest of district	Alveston	Avenue & New Town	Mount Pleasant	Guild & Hathaway	South	North West	North East	Stratford-upon-Avon Town	Rest of district
Unweighted base	1029	451	578	200	335	490	512	517	133	127	125	127	98	284	135	100	100
Weighted base	1029	498	531	188	368	469	220	809	58	55	53	54	156	443	210	41	147
NET: Home owners	703 68%	340 68%	364 68%	61 32%	262 71%	378 81%	153 70%	550 68%	44 75%	37 67%	36 68%	36 67%	113 73%	290 66%	147 70%	16 40%	45 30%
I own it outright, without mortgage	366 36%	171 34%	195 37%	10 6%	62 17%	292 62%	84 38%	282 35%	24 42%	19 34%	18 35%	23 42%	66 42%	156 35%	59 28%	2 5%	9 6%
I own it with a mortgage or loan	323 31%	158 32%	165 31%	46 24%	200 54%	76 16%	67 30%	256 32%	18 31%	18 32%	18 33%	13 25%	46 29%	124 28%	86 41%	14 36%	31 21%
I part-own, part-rent (shared ownership scheme)	15 1%	11 2%	4 1%	5 3%	1 *	9 2%	2 1%	13 2%	1 2%	1 1%	* 1%	- -	2 1%	10 2%	1 1%	- -	5 3%
NET: Non-home owners	305 30%	153 31%	152 29%	127 68%	94 26%	84 18%	64 29%	241 30%	14 24%	18 32%	16 29%	17 31%	41 26%	143 32%	58 27%	24 60%	103 70%
I rent it	228 22%	105 21%	123 23%	62 33%	85 23%	81 17%	53 24%	176 22%	10 18%	16 28%	12 23%	14 26%	34 22%	98 22%	44 21%	14 36%	48 32%
I live there rent free	18 2%	13 3%	4 1%	12 6%	3 1%	3 1%	2 1%	16 2%	- -	- -	1 1%	1 2%	3 2%	13 3%	- -	1 2%	11 7%
I live at home with my parents	59 6%	34 7%	25 5%	53 28%	6 2%	- -	9 4%	50 6%	4 6%	2 4%	3 5%	1 2%	3 2%	32 7%	14 7%	9 22%	44 30%
Refused	15 1%	4 1%	11 2%	- -	10 3%	3 1%	2 1%	13 2%	* 1%	* 1%	1 2%	* 1%	2 1%	7 1%	4 2%	- -	- -
Don't know	5 1%	2 *	4 1%	- -	2 *	4 1%	1 *	5 1%	- -	- -	- -	1 1%	- -	3 1%	2 1%	- -	- -

## Stratford-upon-Avon Planning Survey

### CATI Fieldwork Dates: 16th-22nd March 2012

Absolutes/col percents

Table 4

**Q.4 Which of the following applies to the house or flat where you currently live?**

**Base: All respondents**

	Total	Tenure		Children Buying First Home		Satisfaction with Availability of Housing		Housing as a Priority		Housing Location	
		Home owners	Non-home owners	Yes	No	Satis-fied	Dis-satis-fied	Prior-ity	Not prior-ity	Agree	Dis-agree
Unweighted base	1029	706	304	97	932	562	308	588	404	700	288
Weighted base	1029	703	305	110	919	541	315	644	351	724	266
NET: Home owners	703 68%	703 100%	-	86 78%	617 67%	386 71%	200 63%	427 66%	254 72%	488 67%	193 72%
I own it outright, without mortgage	366 36%	366 52%	-	49 44%	317 35%	199 37%	102 32%	211 33%	137 39%	275 38%	81 30%
I own it with a mortgage or loan	323 31%	323 46%	-	37 34%	285 31%	180 33%	91 29%	203 32%	115 33%	206 29%	105 39%
I part-own, part-rent (shared ownership scheme)	15 1%	15 2%	-	-	15 2%	7 1%	6 2%	12 2%	2 1%	6 1%	7 3%
NET: Non-home owners	305 30%	-	305 100%	22 20%	283 31%	146 27%	114 36%	208 32%	87 25%	219 30%	74 28%
I rent it	228 22%	-	228 75%	22 20%	207 22%	113 21%	88 28%	162 25%	60 17%	163 22%	58 22%
I live there rent free	18 2%	-	18 6%	-	18 2%	7 1%	6 2%	11 2%	5 2%	13 2%	1 *
I live at home with my parents	59 6%	-	59 19%	* *	59 6%	26 5%	20 6%	35 5%	21 6%	43 6%	14 5%
Refused	15 1%	-	-	2 1%	14 1%	8 1%	2 *	6 1%	8 2%	12 2%	-
Don't know	5 1%	-	-	-	5 1%	2 *	-	3 *	2 1%	5 1%	-



## Stratford-upon-Avon Planning Survey

### CATI Fieldwork Dates: 16th-22nd March 2012

Absolutes/col percents

Table 5

**Q.5 Do you have any children looking to buy their first home?****Base: All respondents**

	Gender		Age			Region		Electoral Wards Stratford				Electoral Wards for Rest of District			Young People Within Region		
	Total	Male	Female	18-34	35-54	55+	Stratford-upon-Avon Town	Rest of district	Alveston	Avenue & New Town	Mount Pleasant	Guild & Hathaway	South	North West	North East	Stratford-upon-Avon Town	Rest of district
Unweighted base	1029	451	578	200	335	490	512	517	133	127	125	127	98	284	135	100	100
Weighted base	1029	498	531	188	368	469	220	809	58	55	53	54	156	443	210	41	147
Yes	110 11%	52 10%	57 11%	4 2%	36 10%	70 15%	16 7%	93 12%	4 8%	4 8%	5 10%	2 4%	15 10%	52 12%	26 12%	1 3%	3 2%
No	919 89%	446 90%	474 89%	184 98%	333 90%	399 85%	204 93%	716 88%	54 92%	51 92%	48 90%	52 96%	141 90%	391 88%	184 88%	39 97%	145 98%

## Stratford-upon-Avon Planning Survey

### CATI Fieldwork Dates: 16th-22nd March 2012

Absolutes/col percents

Table 5

**Q.5 Do you have any children looking to buy their first home?****Base: All respondents**

	Total	Tenure		Children Buying First Home		Satisfaction with Availability of Housing		Housing as a Priority		Housing Location	
		Home owners	Non-home owners	Yes	No	Satisfied	Dis-satisfied	Prior-ity	Not prior-ity	Agree	Dis-agree
Unweighted base	1029	706	304	97	932	562	308	588	404	700	288
Weighted base	1029	703	305	110	919	541	315	644	351	724	266
Yes	110 11%	86 12%	22 7%	110 100%	-	48 9%	56 18%	83 13%	24 7%	74 10%	31 11%
No	919 89%	617 88%	283 93%	-	919 100%	494 91%	259 82%	560 87%	327 93%	650 90%	236 89%

## Stratford-upon-Avon Planning Survey

### CATI Fieldwork Dates: 16th-22nd March 2012

Absolutes/col percents

Table 6

**Q.6 How satisfied or dissatisfied are you with each of the following issues or services in Stratford-on-Avon district council area?**

**Summary**

**Base: All respondents**

	Issues or Services					
	Availability of housing	Provision of public transport within the district	Traffic on roads going in and out of Stratford-upon-Avon town centre	The quantity of public services such as schools, hospitals, GP surgeries	Availability of good jobs	Housing for young people and young families in the area
Unweighted base	1029	1029	1029	1029	1029	1029
Weighted base	1029	1029	1029	1029	1029	1029
NET: Satisfied	541 53%	569 55%	412 40%	894 87%	419 41%	365 35%
Very satisfied (4)	118 11%	155 15%	51 5%	316 31%	53 5%	56 5%
Fairly satisfied (3)	423 41%	414 40%	361 35%	577 56%	367 36%	309 30%
Fairly dissatisfied (2)	183 18%	162 16%	237 23%	81 8%	213 21%	251 24%
Very dissatisfied (1)	132 13%	200 19%	244 24%	36 4%	122 12%	203 20%
NET: Dissatisfied	315 31%	362 35%	481 47%	117 11%	335 33%	454 44%
Don't know	173 17%	98 10%	136 13%	18 2%	275 27%	210 20%
Mean	2.62	2.56	2.25	3.16	2.46	2.27
Standard error	0.03	0.03	0.03	0.02	0.03	0.03

## Stratford-upon-Avon Planning Survey

### CATI Fieldwork Dates: 16th-22nd March 2012

Absolutes/col percents

Table 7

**Q.6 How satisfied or dissatisfied are you with each of the following issues or services in Stratford-on-Avon district council area?**

**Availability of housing**

**Base: All respondents**

	Gender			Age			Region		Electoral Wards Stratford				Electoral Wards for Rest of District			Young People Within Region	
	Total	Male	Female	18-34	35-54	55+	Stratford-upon-Avon Town	Rest of district	Alveston	Avenue & New Town	Mount Pleasant	Guild & Hathaway	South	North West	North East	Stratford-upon-Avon Town	Rest of district
Unweighted base	1029	451	578	200	335	490	512	517	133	127	125	127	98	284	135	100	100
Weighted base	1029	498	531	188	368	469	220	809	58	55	53	54	156	443	210	41	147
NET: Satisfied	541 53%	271 54%	270 51%	111 59%	184 50%	245 52%	129 59%	412 51%	34 60%	31 56%	31 58%	33 60%	87 56%	227 51%	97 46%	24 59%	86 59%
Very satisfied	(4) 118 11%	63 13%	55 10%	24 13%	27 7%	67 14%	32 15%	86 11%	9 15%	9 17%	6 11%	8 15%	23 15%	48 11%	15 7%	6 15%	17 12%
Fairly satisfied	(3) 423 41%	207 42%	216 41%	87 46%	157 43%	178 38%	97 44%	326 40%	26 45%	22 39%	25 47%	24 45%	64 41%	180 41%	82 39%	18 44%	69 47%
Fairly dissatisfied	(2) 183 18%	85 17%	98 18%	35 19%	71 19%	77 16%	41 19%	142 18%	10 17%	12 21%	11 20%	9 16%	26 17%	66 15%	50 24%	8 21%	27 18%
Very dissatisfied	(1) 132 13%	64 13%	68 13%	16 8%	52 14%	64 14%	22 10%	110 14%	5 8%	7 13%	4 7%	6 11%	18 12%	70 16%	22 10%	4 9%	12 8%
NET: Dissatisfied	315 31%	149 30%	166 31%	51 27%	123 33%	141 30%	63 29%	252 31%	15 26%	19 35%	15 27%	15 27%	44 28%	136 31%	72 34%	12 30%	39 26%
Don't know	173 17%	78 16%	95 18%	27 14%	61 17%	83 18%	28 13%	145 18%	8 15%	5 9%	8 14%	7 12%	24 15%	79 18%	41 20%	4 11%	22 15%
Mean	2.62	2.64	2.59	2.74	2.52	2.64	2.72	2.59	2.78	2.66	2.72	2.73	2.70	2.57	2.54	2.73	2.74
Standard error	0.03	0.05	0.04	0.06	0.05	0.05	0.04	0.04	0.08	0.09	0.08	0.09	0.10	0.06	0.08	0.09	0.09

## Stratford-upon-Avon Planning Survey

### CATI Fieldwork Dates: 16th-22nd March 2012

Absolutes/col percents

Table 7

**Q.6 How satisfied or dissatisfied are you with each of the following issues or services in Stratford-on-Avon district council area?**

**Availability of housing**

**Base: All respondents**

	Total	Tenure		Children Buying First Home		Satisfaction with Availability of Housing		Housing as a Priority		Housing Location		
		Home owners	Non-home owners	Yes	No	Satisfied	Dissatisfied	Priority	Not priority	Agree	Disagree	
Unweighted base	1029	706	304	97	932	562	308	588	404	700	288	
Weighted base	1029	703	305	110	919	541	315	644	351	724	266	
NET: Satisfied	541 53%	386 55%	146 48%	48 44%	494 54%	541 100%	-	284 44%	253 72%	391 54%	137 52%	
Very satisfied	(4) 11%	83 12%	35 11%	13 12%	106 11%	118 22%	-	30 5%	86 25%	85 12%	29 11%	
Fairly satisfied	(3) 41%	423 43%	303 36%	111 32%	35 42%	388 78%	-	254 39%	167 48%	306 42%	108 41%	
Fairly dissatisfied	(2) 18%	183 17%	120 20%	62 26%	28 17%	155 28%	-	183 58%	151 23%	30 9%	127 17%	48 18%
Very dissatisfied	(1) 13%	80 11%	52 17%	27 25%	104 11%	-	132 42%	119 18%	11 3%	86 12%	42 16%	
NET: Dissatisfied	315 31%	200 28%	114 37%	56 51%	259 28%	-	315 100%	270 42%	42 12%	213 29%	91 34%	
Don't know	173 17%	118 17%	45 15%	6 6%	166 18%	-	-	90 14%	56 16%	120 17%	38 14%	
Mean	2.62	2.67	2.50	2.32	2.66	3.22	1.58	2.35	3.11	2.65	2.55	
Standard error	0.03	0.04	0.06	0.10	0.03	0.02	0.03	0.04	0.04	0.04	0.06	

## Stratford-upon-Avon Planning Survey

### CATI Fieldwork Dates: 16th-22nd March 2012

Absolutes/col percents

Table 8

**Q.6 How satisfied or dissatisfied are you with each of the following issues or services in Stratford-on-Avon district council area?**

**Provision of public transport within the district**

**Base: All respondents**

	Gender			Age			Region		Electoral Wards Stratford				Electoral Wards for Rest of District			Young People Within Region		
	Total	Male	Female	18-34	35-54	55+	Stratford-upon-Avon Town	Rest of district	Alveston	Avenue & New Town	Mount Pleasant	Guild & Hathaway	South	North West	North East	Stratford-upon-Avon Town	Rest of district	
Unweighted base	1029	451	578	200	335	490	512	517	133	127	125	127	98	284	135	100	100	
Weighted base	1029	498	531	188	368	469	220	809	58	55	53	54	156	443	210	41	147	
NET: Satisfied	569 55%	297 60%	272 51%	117 62%	173 47%	279 60%	154 70%	415 51%	40 69%	43 79%	39 73%	32 60%	85 55%	236 53%	94 44%	24 60%	92 63%	
Very satisfied	(4) 15%	155 15%	75 15%	80 15%	39 21%	30 8%	85 18%	50 23%	105 13%	15 26%	11 20%	15 27%	10 18%	25 16%	65 15%	15 7%	8 20%	31 21%
Fairly satisfied	(3) 40%	414 40%	222 44%	192 36%	78 41%	143 39%	194 41%	104 47%	310 38%	25 44%	32 59%	24 45%	22 41%	60 39%	170 38%	79 38%	17 41%	61 41%
Fairly dissatisfied	(2) 16%	162 16%	83 17%	79 15%	29 15%	73 20%	60 13%	22 10%	140 17%	8 14%	4 8%	5 10%	4 8%	21 13%	71 16%	48 23%	5 11%	24 16%
Very dissatisfied	(1) 19%	200 19%	76 15%	124 23%	24 13%	83 22%	91 19%	20 9%	180 22%	4 7%	5 8%	4 7%	8 15%	31 20%	108 24%	40 19%	5 13%	19 13%
NET: Dissatisfied	362 35%	159 32%	203 38%	53 28%	155 42%	151 32%	43 19%	319 39%	12 21%	9 17%	9 18%	12 22%	52 33%	179 40%	88 42%	10 25%	43 29%	
Don't know	98 10%	43 9%	56 11%	18 10%	40 11%	38 8%	23 11%	75 9%	6 10%	3 5%	5 10%	10 18%	18 12%	28 6%	29 14%	6 15%	12 8%	
Mean	2.56	2.65	2.48	2.78	2.37	2.63	2.94	2.46	2.98	2.94	3.02	2.77	2.58	2.47	2.38	2.78	2.78	
Standard error	0.03	0.05	0.05	0.07	0.06	0.05	0.04	0.05	0.08	0.07	0.08	0.10	0.11	0.06	0.08	0.11	0.10	

## Stratford-upon-Avon Planning Survey

### CATI Fieldwork Dates: 16th-22nd March 2012

Absolutes/col percents

Table 8

**Q.6 How satisfied or dissatisfied are you with each of the following issues or services in Stratford-on-Avon district council area?**

**Provision of public transport within the district**

**Base: All respondents**

	Total	Tenure		Children Buying First Home		Satisfaction with Availability of Housing		Housing as a Priority		Housing Location	
		Home owners	Non-home owners	Yes	No	Satisfied	Dissatisfied	Priority	Not priority	Agree	Disagree
Unweighted base	1029	706	304	97	932	562	308	588	404	700	288
Weighted base	1029	703	305	110	919	541	315	644	351	724	266
NET: Satisfied	569 55%	376 53%	186 61%	52 48%	517 56%	313 58%	168 53%	358 56%	196 56%	408 56%	145 54%
Very satisfied	(4) 15%	104 15%	48 16%	11 10%	144 16%	105 19%	31 10%	86 13%	64 18%	108 15%	43 16%
Fairly satisfied	(3) 40%	272 39%	137 45%	42 38%	372 40%	208 38%	137 43%	273 42%	131 37%	299 41%	102 38%
Fairly dissatisfied	(2) 16%	109 15%	49 16%	14 13%	148 16%	89 16%	51 16%	97 15%	61 17%	107 15%	46 17%
Very dissatisfied	(1) 19%	146 21%	49 16%	34 31%	166 18%	90 17%	80 25%	129 20%	60 17%	145 20%	46 17%
NET: Dissatisfied	362 35%	254 36%	97 32%	48 44%	314 34%	179 33%	130 41%	226 35%	121 34%	251 35%	93 35%
Don't know	98 10%	73 10%	22 7%	9 8%	89 10%	50 9%	17 5%	59 9%	34 10%	65 9%	29 11%
Mean	2.56	2.53	2.65	2.29	2.60	2.67	2.40	2.54	2.63	2.56	2.59
Standard error	0.03	0.04	0.06	0.11	0.03	0.04	0.06	0.04	0.05	0.04	0.06

## Stratford-upon-Avon Planning Survey

### CATI Fieldwork Dates: 16th-22nd March 2012

Absolutes/col percents

Table 9

**Q.6 How satisfied or dissatisfied are you with each of the following issues or services in Stratford-on-Avon district council area?**

**Traffic on roads going in and out of Stratford-upon-Avon town centre**

**Base: All respondents**

	Gender			Age			Region		Electoral Wards Stratford				Electoral Wards for Rest of District			Young People Within Region		
	Total	Male	Female	18-34	35-54	55+	Stratford-upon-Avon Town	Rest of district	Alveston	Avenue & New Town	Mount Pleasant	Guild & Hathaway	South	North West	North East	Stratford-upon-Avon Town	Rest of district	
Unweighted base	1029	451	578	200	335	490	512	517	133	127	125	127	98	284	135	100	100	
Weighted base	1029	498	531	188	368	469	220	809	58	55	53	54	156	443	210	41	147	
NET: Satisfied	412 40%	185 37%	227 43%	99 53%	140 38%	173 37%	62 28%	350 43%	18 31%	15 27%	14 26%	15 28%	77 50%	194 44%	79 38%	12 31%	87 59%	
Very satisfied	(4) 5%	51 5%	23 5%	28 5%	16 9%	5 1%	30 6%	7 3%	44 5%	2 4%	* 1%	1 2%	3 5%	12 8%	21 5%	11 5%	1 3%	15 10%
Fairly satisfied	(3) 35%	361 32%	162 38%	199 44%	83 44%	135 37%	143 31%	55 25%	306 38%	16 27%	14 26%	13 24%	12 23%	65 42%	172 39%	68 32%	11 27%	72 49%
Fairly dissatisfied	(2) 23%	237 24%	118 22%	119 22%	37 20%	94 26%	103 22%	63 29%	174 21%	15 26%	16 29%	16 30%	16 30%	33 21%	96 22%	44 21%	12 30%	25 17%
Very dissatisfied	(1) 24%	244 27%	134 21%	110 21%	33 18%	81 22%	129 28%	92 42%	152 19%	24 42%	24 44%	23 43%	21 39%	33 21%	101 23%	17 8%	16 40%	17 11%
NET: Dissatisfied	481 47%	252 51%	229 43%	70 37%	175 48%	232 50%	155 70%	326 40%	39 67%	40 73%	39 72%	38 70%	66 42%	198 45%	62 29%	28 69%	42 29%	
Don't know	136 13%	61 12%	75 14%	18 10%	53 14%	63 13%	3 1%	133 16%	1 1%	- -	1 2%	1 2%	12 8%	51 12%	69 33%	- -	18 12%	
Mean	2.25	2.17	2.32	2.49	2.20	2.18	1.89	2.36	1.94	1.84	1.85	1.94	2.39	2.29	2.52	1.94	2.66	
Standard error	0.03	0.05	0.04	0.07	0.05	0.05	0.04	0.04	0.08	0.08	0.08	0.08	0.10	0.06	0.09	0.09	0.09	



## Stratford-upon-Avon Planning Survey

### CATI Fieldwork Dates: 16th-22nd March 2012

Absolutes/col percents

Table 9

**Q.6 How satisfied or dissatisfied are you with each of the following issues or services in Stratford-on-Avon district council area?**

**Traffic on roads going in and out of Stratford-upon-Avon town centre**

**Base: All respondents**

	Total	Tenure		Children Buying First Home		Satisfaction with Availability of Housing		Housing as a Priority		Housing Location	
		Home owners	Non-home owners	Yes	No	Satisfied	Dissatisfied	Priority	Not priority	Agree	Disagree
Unweighted base	1029	706	304	97	932	562	308	588	404	700	288
Weighted base	1029	703	305	110	919	541	315	644	351	724	266
NET: Satisfied	412 40%	248 35%	159 52%	28 26%	384 42%	247 46%	95 30%	271 42%	125 36%	295 41%	102 38%
Very satisfied	(4) 5%	31 4%	21 7%	4 3%	48 5%	35 6%	8 2%	31 5%	17 5%	31 4%	19 7%
Fairly satisfied	(3) 35%	217 31%	138 45%	25 23%	336 37%	213 39%	87 28%	240 37%	108 31%	265 37%	83 31%
Fairly dissatisfied	(2) 23%	176 25%	55 18%	29 26%	208 23%	132 24%	72 23%	142 22%	91 26%	158 22%	68 26%
Very dissatisfied	(1) 24%	186 26%	54 18%	35 32%	209 23%	110 20%	102 32%	145 23%	94 27%	173 24%	66 25%
NET: Dissatisfied	481 47%	362 51%	109 36%	63 58%	417 45%	243 45%	175 55%	287 45%	185 53%	331 46%	134 50%
Don't know	136 13%	94 13%	37 12%	18 16%	118 13%	51 9%	45 14%	86 13%	41 12%	97 13%	30 11%
Mean	2.25	2.15	2.47	1.97	2.28	2.35	2.00	2.28	2.16	2.24	2.23
Standard error	0.03	0.04	0.05	0.10	0.03	0.04	0.05	0.04	0.05	0.04	0.06

## Stratford-upon-Avon Planning Survey

### CATI Fieldwork Dates: 16th-22nd March 2012

Absolutes/col percents

Table 10

**Q.6 How satisfied or dissatisfied are you with each of the following issues or services in Stratford-on-Avon district council area?**

**The quantity of public services such as schools, hospitals, GP surgeries**

**Base: All respondents**

	Gender			Age			Region		Electoral Wards Stratford				Electoral Wards for Rest of District			Young People Within Region	
	Total	Male	Female	18-34	35-54	55+	Stratford-upon-Avon Town	Rest of district	Alveston	Avenue & New Town	Mount Pleasant	Guild & Hathaway	South	North West	North East	Stratford-upon-Avon Town	Rest of district
Unweighted base	1029	451	578	200	335	490	512	517	133	127	125	127	98	284	135	100	100
Weighted base	1029	498	531	188	368	469	220	809	58	55	53	54	156	443	210	41	147
NET: Satisfied	894 87%	443 89%	451 85%	173 92%	312 85%	407 87%	184 84%	710 88%	45 77%	46 83%	46 86%	48 88%	137 88%	383 86%	190 90%	36 89%	137 93%
Very satisfied	(4) 316 31%	165 33%	152 29%	59 32%	105 28%	151 32%	64 29%	252 31%	15 26%	17 31%	15 28%	17 31%	40 25%	136 31%	77 37%	11 27%	49 33%
Fairly satisfied	(3) 577 56%	278 56%	300 56%	113 60%	207 56%	256 55%	120 54%	457 57%	30 51%	29 52%	31 58%	31 57%	97 62%	247 56%	113 54%	25 62%	88 60%
Fairly dissatisfied	(2) 81 8%	37 7%	44 8%	8 4%	38 10%	35 7%	23 10%	58 7%	8 14%	7 12%	5 9%	4 7%	11 7%	32 7%	14 7%	3 8%	5 3%
Very dissatisfied	(1) 36 4%	9 2%	27 5%	4 2%	16 4%	16 3%	10 5%	26 3%	4 8%	2 4%	2 3%	2 4%	4 3%	17 4%	5 2%	2 4%	3 2%
NET: Dissatisfied	117 11%	46 9%	71 13%	12 6%	55 15%	51 11%	33 15%	84 10%	12 21%	9 17%	6 11%	6 11%	16 10%	49 11%	19 9%	5 11%	7 5%
Don't know	18 2%	9 2%	9 2%	3 2%	2 1%	11 2%	3 1%	15 2%	1 1%	- -	1 2%	1 1%	3 2%	11 2%	2 1%	- -	3 2%
Mean	3.16	3.22	3.10	3.23	3.09	3.18	3.09	3.18	2.97	3.10	3.14	3.17	3.13	3.16	3.26	3.12	3.27
Standard error	0.02	0.03	0.03	0.05	0.04	0.03	0.03	0.03	0.07	0.07	0.06	0.06	0.07	0.04	0.06	0.07	0.06

## Stratford-upon-Avon Planning Survey

### CATI Fieldwork Dates: 16th-22nd March 2012

Absolutes/col percents

Table 10

**Q.6 How satisfied or dissatisfied are you with each of the following issues or services in Stratford-on-Avon district council area?**

**The quantity of public services such as schools, hospitals, GP surgeries**

**Base: All respondents**

	Total	Tenure		Children Buying First Home		Satisfaction with Availability of Housing		Housing as a Priority		Housing Location		
		Home owners	Non-home owners	Yes	No	Satisfied	Dissatisfied	Priority	Not priority	Agree	Disagree	
Unweighted base	1029	706	304	97	932	562	308	588	404	700	288	
Weighted base	1029	703	305	110	919	541	315	644	351	724	266	
NET: Satisfied	894 87%	607 86%	273 89%	96 88%	798 87%	485 90%	257 81%	563 88%	300 86%	630 87%	238 89%	
Very satisfied	(4) 31%	316 29%	204 36%	109 32%	35 31%	281 36%	196 19%	60 30%	196 32%	112 30%	220 34%	89 34%
Fairly satisfied	(3) 56%	577 57%	403 54%	164 56%	61 56%	517 56%	289 53%	196 62%	368 57%	189 54%	409 57%	148 56%
Fairly dissatisfied	(2) 8%	81 8%	58 8%	20 6%	7 7%	73 8%	34 6%	36 12%	53 8%	27 8%	59 8%	17 6%
Very dissatisfied	(1) 4%	36 4%	26 4%	8 3%	5 4%	32 3%	19 4%	16 5%	19 3%	17 5%	25 4%	10 4%
NET: Dissatisfied	117 11%	84 12%	28 9%	12 11%	105 11%	53 10%	53 17%	72 11%	44 13%	84 12%	27 10%	
Don't know	18 2%	12 2%	4 1%	2 2%	17 2%	3 1%	6 2%	9 1%	6 2%	10 1%	2 1%	
Mean	3.16	3.14	3.24	3.17	3.16	3.23	2.97	3.17	3.15	3.15	3.20	
Standard error	0.02	0.03	0.04	0.07	0.02	0.03	0.04	0.03	0.04	0.03	0.04	

## Stratford-upon-Avon Planning Survey

### CATI Fieldwork Dates: 16th-22nd March 2012

Absolutes/col percents

Table 11

**Q.6 How satisfied or dissatisfied are you with each of the following issues or services in Stratford-on-Avon district council area?**

**Availability of good jobs**

**Base: All respondents**

	Gender			Age			Region		Electoral Wards Stratford				Electoral Wards for Rest of District			Young People Within Region	
	Total	Male	Female	18-34	35-54	55+	Stratford-upon-Avon Town	Rest of district	Alveston	Avenue & New Town	Mount Pleasant	Guild & Hathaway	South	North West	North East	Stratford-upon-Avon Town	Rest of district
Unweighted base	1029	451	578	200	335	490	512	517	133	127	125	127	98	284	135	100	100
Weighted base	1029	498	531	188	368	469	220	809	58	55	53	54	156	443	210	41	147
NET: Satisfied	419 41%	202 41%	218 41%	106 57%	170 46%	143 31%	85 39%	334 41%	22 37%	23 41%	23 44%	17 32%	62 40%	174 39%	98 47%	22 55%	84 57%
Very satisfied	(4) 5%	53 6%	31 4%	21 11%	8 2%	23 5%	8 4%	45 6%	1 2%	3 5%	1 2%	2 4%	7 5%	27 6%	11 5%	2 6%	18 13%
Fairly satisfied	(3) 36%	170 34%	196 37%	85 45%	161 44%	120 26%	77 35%	290 36%	20 35%	20 36%	22 41%	15 28%	55 35%	147 33%	87 41%	20 49%	66 45%
Fairly dissatisfied	(2) 21%	108 22%	104 20%	44 24%	81 22%	87 19%	53 24%	160 20%	14 24%	15 27%	13 25%	11 20%	32 20%	102 23%	26 13%	9 23%	35 24%
Very dissatisfied	(1) 12%	54 11%	68 13%	15 8%	50 13%	57 12%	27 12%	96 12%	5 9%	7 12%	6 12%	9 16%	18 11%	55 12%	23 11%	3 8%	12 8%
NET: Dissatisfied	335 33%	163 33%	172 32%	60 32%	131 35%	144 31%	79 36%	256 32%	19 33%	21 38%	20 37%	20 36%	50 32%	157 35%	50 24%	12 31%	48 32%
Don't know	275 27%	133 27%	141 27%	22 11%	68 19%	182 39%	56 25%	219 27%	17 30%	11 20%	11 20%	17 32%	44 28%	112 25%	63 30%	6 15%	16 11%
Mean	2.46	2.49	2.44	2.67	2.43	2.38	2.40	2.48	2.44	2.44	2.43	2.30	2.46	2.44	2.58	2.62	2.69
Standard error	0.03	0.05	0.04	0.06	0.05	0.05	0.04	0.04	0.08	0.08	0.08	0.10	0.10	0.06	0.09	0.08	0.09

## Stratford-upon-Avon Planning Survey

### CATI Fieldwork Dates: 16th-22nd March 2012

Absolutes/col percents

Table 11

**Q.6 How satisfied or dissatisfied are you with each of the following issues or services in Stratford-on-Avon district council area?**

**Availability of good jobs**

**Base: All respondents**

	Total	Tenure		Children Buying First Home		Satisfaction with Availability of Housing		Housing as a Priority		Housing Location		
		Home owners	Non-home owners	Yes	No	Satisfied	Dissatisfied	Priority	Not priority	Agree	Disagree	
Unweighted base	1029	706	304	97	932	562	308	588	404	700	288	
Weighted base	1029	703	305	110	919	541	315	644	351	724	266	
NET: Satisfied	419 41%	270 38%	146 48%	43 39%	376 41%	261 48%	112 35%	275 43%	141 40%	293 40%	116 44%	
Very satisfied	(4) 5%	53 4%	29 8%	24 8%	2 2%	50 5%	35 7%	10 3%	28 4%	24 7%	33 5%	19 7%
Fairly satisfied	(3) 36%	367 34%	241 40%	122 37%	41 35%	326 42%	225 32%	102 38%	247 33%	116 36%	260 37%	97 37%
Fairly dissatisfied	(2) 21%	213 20%	139 24%	72 29%	31 20%	181 18%	99 30%	95 22%	141 20%	69 21%	149 21%	56 21%
Very dissatisfied	(1) 12%	122 11%	77 15%	44 14%	16 12%	107 9%	47 22%	68 13%	87 10%	34 11%	77 11%	40 15%
NET: Dissatisfied	335 33%	216 31%	116 38%	47 43%	288 31%	146 27%	163 52%	228 35%	103 29%	227 31%	97 36%	
Don't know	275 27%	218 31%	43 14%	20 18%	255 28%	135 25%	41 13%	141 22%	107 31%	204 28%	53 20%	
Mean	2.46	2.46	2.48	2.33	2.48	2.61	2.19	2.43	2.53	2.48	2.45	
Standard error	0.03	0.04	0.05	0.09	0.03	0.04	0.05	0.04	0.05	0.04	0.06	

## Stratford-upon-Avon Planning Survey

### CATI Fieldwork Dates: 16th-22nd March 2012

Absolutes/col percents

Table 12

**Q.6 How satisfied or dissatisfied are you with each of the following issues or services in Stratford-on-Avon district council area?**

**Housing for young people and young families in the area**

**Base: All respondents**

	Gender			Age			Region		Electoral Wards Stratford				Electoral Wards for Rest of District			Young People Within Region	
	Total	Male	Female	18-34	35-54	55+	Stratford-upon-Avon Town	Rest of district	Alveston	Avenue & New Town	Mount Pleasant	Guild & Hathaway	South	North West	North East	Stratford-upon-Avon Town	Rest of district
Unweighted base	1029	451	578	200	335	490	512	517	133	127	125	127	98	284	135	100	100
Weighted base	1029	498	531	188	368	469	220	809	58	55	53	54	156	443	210	41	147
NET: Satisfied	365 35%	170 34%	196 37%	95 51%	129 35%	141 30%	77 35%	289 36%	18 30%	22 39%	19 36%	18 34%	70 45%	145 33%	74 35%	16 39%	80 54%
Very satisfied	(4) 5%	28 6%	29 5%	14 7%	12 3%	30 6%	9 4%	47 6%	3 5%	1 2%	2 4%	3 5%	17 11%	18 4%	12 6%	1 3%	13 9%
Fairly satisfied	(3) 30%	142 29%	167 31%	81 43%	117 32%	110 24%	67 31%	242 30%	14 25%	20 37%	17 32%	16 29%	53 34%	127 29%	62 30%	15 36%	67 45%
Fairly dissatisfied	(2) 24%	140 28%	111 21%	45 24%	89 24%	117 25%	52 24%	199 25%	16 27%	16 30%	11 21%	9 17%	31 20%	107 24%	60 29%	10 26%	35 24%
Very dissatisfied	(1) 20%	90 18%	113 21%	22 12%	72 19%	107 23%	48 22%	155 19%	13 22%	9 17%	13 23%	13 24%	29 19%	95 21%	31 15%	6 15%	16 11%
NET: Dissatisfied	454 44%	230 46%	224 42%	68 36%	160 44%	223 48%	100 45%	354 44%	28 49%	26 47%	24 44%	22 41%	60 39%	202 46%	91 43%	17 41%	51 35%
Don't know	210 20%	98 20%	112 21%	25 13%	79 21%	105 22%	44 20%	166 21%	12 21%	8 14%	11 20%	14 25%	26 17%	95 22%	45 21%	8 20%	16 11%
Mean	2.27	2.27	2.27	2.53	2.24	2.18	2.22	2.28	2.17	2.29	2.20	2.20	2.44	2.20	2.33	2.34	2.58
Standard error	0.03	0.05	0.04	0.06	0.05	0.05	0.04	0.04	0.09	0.08	0.09	0.10	0.11	0.06	0.08	0.09	0.09

## Stratford-upon-Avon Planning Survey

### CATI Fieldwork Dates: 16th-22nd March 2012

Absolutes/col percents

Table 12

**Q.6 How satisfied or dissatisfied are you with each of the following issues or services in Stratford-on-Avon district council area?**

**Housing for young people and young families in the area**

**Base: All respondents**

	Total	Tenure		Children Buying First Home		Satisfaction with Availability of Housing		Housing as a Priority		Housing Location		
		Home owners	Non-home owners	Yes	No	Satis-fied	Dis-satis-fied	Prior-ity	Not prior-ity	Agree	Dis-agree	
Unweighted base	1029	706	304	97	932	562	308	588	404	700	288	
Weighted base	1029	703	305	110	919	541	315	644	351	724	266	
NET: Satisfied	365 35%	241 34%	118 39%	27 25%	338 37%	288 53%	47 15%	191 30%	170 49%	263 36%	92 34%	
Very satisfied	(4) 5%	56 6%	41 5%	16 6%	6 5%	50 9%	3 1%	28 4%	28 8%	36 5%	16 6%	
Fairly satisfied	(3) 30%	309 28%	200 34%	103 19%	21 31%	288 44%	44 14%	164 25%	142 40%	227 31%	75 28%	
Fairly dissatisfied	(2) 24%	251 24%	172 24%	74 24%	34 31%	217 24%	121 22%	102 32%	179 28%	67 19%	176 24%	65 24%
Very dissatisfied	(1) 20%	203 20%	141 20%	62 20%	37 34%	165 18%	47 9%	144 46%	165 26%	34 10%	140 19%	57 22%
NET: Dissatisfied	454 44%	312 44%	136 45%	71 65%	382 42%	168 31%	247 78%	344 54%	101 29%	317 44%	122 46%	
Don't know	210 20%	150 21%	50 16%	11 10%	199 22%	85 16%	22 7%	108 17%	79 23%	145 20%	52 20%	
Mean	2.27	2.25	2.28	1.96	2.31	2.64	1.68	2.10	2.60	2.27	2.24	
Standard error	0.03	0.04	0.06	0.10	0.03	0.04	0.05	0.04	0.05	0.04	0.06	

## Stratford-upon-Avon Planning Survey

### CATI Fieldwork Dates: 16th-22nd March 2012

Absolutes/col percents

Table 13

**Q.7 How much of a priority should addressing each of the following issues or services be in Stratford-on-Avon district council area?**

**Summary**

**Base: All respondents**

		Issues or Services					
		Increasing the availability of new housing	Improving the provision of public transport	Improving traffic on roads going in and out of Stratford-upon-Avon town centre	Improving the quantity of public services such as schools, hospitals, GP surgeries	Increasing the availability of jobs in the area	Increasing housing for young people and young families in the local area
Unweighted base		1029	1029	1029	1029	1029	1029
Weighted base		1029	1029	1029	1029	1029	1029
NET: At least medium priority		644 63%	685 67%	717 70%	568 55%	816 79%	773 75%
NET: Any priority		825 80%	795 77%	830 81%	726 71%	865 84%	860 84%
High priority	(3)	319 31%	377 37%	429 42%	264 26%	557 54%	507 49%
Medium priority	(2)	324 32%	308 30%	288 28%	304 30%	260 25%	266 26%
Low priority	(1)	182 18%	110 11%	113 11%	158 15%	49 5%	87 8%
It's fine as it is	(0)	169 16%	206 20%	130 13%	284 28%	87 8%	121 12%
Don't know		34 3%	28 3%	69 7%	19 2%	77 7%	48 5%
Mean		1.80	1.86	2.06	1.54	2.35	2.18
Standard error		0.03	0.04	0.03	0.04	0.03	0.03



## Stratford-upon-Avon Planning Survey

### CATI Fieldwork Dates: 16th-22nd March 2012

Absolutes/col percents

Table 14

**Q.7 How much of a priority should addressing each of the following issues or services be in Stratford-on-Avon district council area?**

**Increasing the availability of new housing**

**Base: All respondents**

	Gender			Age			Region		Electoral Wards Stratford				Electoral Wards for Rest of District			Young People Within Region	
	Total	Male	Female	18-34	35-54	55+	Stratford-upon-Avon Town	Rest of district	Alveston	Avenue & New Town	Mount Pleasant	Guild & Hathaway	South	North West	North East	Stratford-upon-Avon Town	Rest of district
Unweighted base	1029	451	578	200	335	490	512	517	133	127	125	127	98	284	135	100	100
Weighted base	1029	498	531	188	368	469	220	809	58	55	53	54	156	443	210	41	147
NET: At least medium priority	644 63%	316 63%	328 62%	114 61%	234 64%	292 62%	105 48%	538 67%	23 40%	31 56%	27 50%	24 45%	89 57%	286 65%	163 78%	19 46%	95 65%
NET: Any priority	825 80%	411 82%	415 78%	146 78%	298 81%	378 81%	160 73%	666 82%	39 68%	44 80%	38 71%	39 72%	117 75%	364 82%	184 88%	27 67%	119 81%
High priority	(3) 31%	167 34%	152 29%	61 32%	119 32%	138 30%	52 23%	268 33%	12 22%	15 27%	14 26%	10 19%	41 26%	147 33%	80 38%	11 27%	50 34%
Medium priority	(2) 32%	148 30%	176 33%	53 28%	116 31%	154 33%	54 24%	270 33%	11 19%	16 29%	13 24%	14 26%	48 31%	138 31%	84 40%	8 19%	45 31%
Low priority	(1) 18%	95 19%	87 16%	33 17%	64 17%	85 18%	54 25%	127 16%	16 28%	13 24%	11 21%	14 27%	28 18%	79 18%	21 10%	9 21%	24 16%
It's fine as it is	(0) 16%	74 15%	95 18%	36 19%	61 16%	73 15%	52 24%	117 15%	15 26%	11 20%	13 24%	13 24%	32 21%	66 15%	19 9%	12 30%	24 16%
Don't know	34 3%	13 3%	21 4%	6 3%	10 3%	19 4%	8 4%	26 3%	3 6%	* 1%	3 5%	2 4%	6 4%	12 3%	7 3%	1 3%	4 3%
Mean	1.80	1.84	1.75	1.76	1.82	1.80	1.49	1.88	1.38	1.64	1.55	1.41	1.66	1.85	2.10	1.44	1.85
Standard error	0.03	0.05	0.05	0.08	0.06	0.05	0.05	0.05	0.10	0.10	0.11	0.10	0.11	0.06	0.08	0.12	0.11

## Stratford-upon-Avon Planning Survey

### CATI Fieldwork Dates: 16th-22nd March 2012

Absolutes/col percents

Table 14

**Q.7 How much of a priority should addressing each of the following issues or services be in Stratford-on-Avon district council area?**

**Increasing the availability of new housing**

**Base: All respondents**

	Total	Tenure		Children Buying First Home		Satisfaction with Availability of Housing		Housing as a Priority		Housing Location	
		Home owners	Non-home owners	Yes	No	Satis-fied	Dis-satis-fied	Prior-ity	Not prior-ity	Agree	Dis-agree
Unweighted base	1029	706	304	97	932	562	308	588	404	700	288
Weighted base	1029	703	305	110	919	541	315	644	351	724	266
NET: At least medium priority	644 63%	427 61%	208 68%	83 76%	560 61%	284 52%	270 86%	644 100%	- -	462 64%	161 61%
NET: Any priority	825 80%	564 80%	247 81%	101 93%	724 79%	406 75%	297 94%	644 100%	182 52%	583 81%	216 81%
High priority	(3) 31%	185 26%	130 43%	55 50%	265 29%	108 20%	179 57%	319 50%	- -	224 31%	86 32%
Medium priority	(2) 32%	241 34%	78 26%	29 26%	296 32%	176 33%	91 29%	324 50%	- -	239 33%	76 28%
Low priority	(1) 18%	137 20%	38 13%	18 17%	164 18%	122 23%	27 9%	- -	182 52%	121 17%	54 20%
It's fine as it is	(0) 16%	117 17%	48 16%	6 6%	163 18%	131 24%	15 5%	- -	169 48%	122 17%	44 16%
Don't know	34 3%	22 3%	10 3%	2 2%	32 4%	4 1%	3 1%	- -	- -	19 3%	7 3%
Mean	1.80	1.73	1.98	2.22	1.75	1.48	2.39	2.50	0.52	1.80	1.78
Standard error	0.03	0.04	0.06	0.10	0.04	0.05	0.05	0.02	0.02	0.04	0.06

## Stratford-upon-Avon Planning Survey

### CATI Fieldwork Dates: 16th-22nd March 2012

Absolutes/col percents

Table 15

**Q.7 How much of a priority should addressing each of the following issues or services be in Stratford-on-Avon district council area?**

**Improving the provision of public transport**

**Base: All respondents**

	Gender			Age			Region		Electoral Wards Stratford				Electoral Wards for Rest of District			Young People Within Region	
	Total	Male	Female	18-34	35-54	55+	Stratford-upon-Avon Town	Rest of district	Alveston	Avenue & New Town	Mount Pleasant	Guild & Hathaway	South	North West	North East	Stratford-upon-Avon Town	Rest of district
Unweighted base	1029	451	578	200	335	490	512	517	133	127	125	127	98	284	135	100	100
Weighted base	1029	498	531	188	368	469	220	809	58	55	53	54	156	443	210	41	147
NET: At least medium priority	685 67%	321 64%	364 68%	113 60%	258 70%	310 66%	127 58%	558 69%	35 60%	34 61%	31 58%	28 52%	94 60%	313 71%	151 72%	21 52%	92 62%
NET: Any priority	795 77%	385 77%	410 77%	139 74%	297 81%	356 76%	155 70%	640 79%	43 75%	41 74%	36 68%	35 65%	112 72%	361 82%	167 79%	25 62%	114 77%
High priority	(3) 37%	166 33%	211 40%	44 23%	148 40%	184 39%	61 28%	316 39%	16 28%	13 23%	15 27%	17 32%	48 31%	194 44%	74 35%	10 25%	34 23%
Medium priority	(2) 30%	155 31%	153 29%	69 37%	111 30%	126 27%	67 30%	241 30%	18 32%	21 38%	16 31%	11 20%	46 29%	119 27%	77 37%	11 27%	58 39%
Low priority	(1) 11%	64 13%	46 9%	26 14%	39 11%	45 10%	28 13%	82 10%	8 15%	7 13%	5 10%	7 13%	18 12%	48 11%	16 8%	4 10%	22 15%
It's fine as it is	(0) 20%	103 21%	103 19%	44 23%	64 17%	97 21%	58 26%	148 18%	12 21%	14 25%	15 29%	16 30%	34 22%	77 17%	37 17%	14 35%	30 20%
Don't know	28 3%	10 2%	18 3%	5 3%	7 2%	16 3%	7 3%	21 3%	2 4%	1 1%	2 3%	3 5%	9 6%	4 1%	7 3%	1 3%	4 3%
Mean	1.86	1.79	1.92	1.62	1.95	1.88	1.61	1.92	1.69	1.61	1.59	1.56	1.74	1.98	1.93	1.43	1.67
Standard error	0.04	0.05	0.05	0.08	0.06	0.05	0.05	0.05	0.10	0.10	0.11	0.11	0.12	0.07	0.09	0.12	0.11

## Stratford-upon-Avon Planning Survey

### CATI Fieldwork Dates: 16th-22nd March 2012

Absolutes/col percents

Table 15

**Q.7 How much of a priority should addressing each of the following issues or services be in Stratford-on-Avon district council area?**

**Improving the provision of public transport**

**Base: All respondents**

	Total	Tenure		Children Buying First Home		Satisfaction with Availability of Housing		Housing as a Priority		Housing Location	
		Home owners	Non-home owners	Yes	No	Satisfied	Dissatisfied	Priority	Not priority	Agree	Disagree
Unweighted base	1029	706	304	97	932	562	308	588	404	700	288
Weighted base	1029	703	305	110	919	541	315	644	351	724	266
NET: At least medium priority	685 67%	479 68%	191 62%	78 71%	607 66%	350 65%	225 71%	470 73%	199 57%	483 67%	180 68%
NET: Any priority	795 77%	560 80%	219 72%	88 81%	707 77%	409 76%	263 84%	530 82%	249 71%	554 77%	214 81%
High priority	(3) 37%	266 38%	98 32%	44 40%	333 36%	191 35%	131 41%	265 41%	102 29%	266 37%	101 38%
Medium priority	(2) 30%	213 30%	93 30%	34 31%	274 30%	159 29%	94 30%	205 32%	97 28%	217 30%	79 30%
Low priority	(1) 11%	81 11%	29 9%	10 9%	100 11%	59 11%	39 12%	60 9%	49 14%	71 10%	34 13%
It's fine as it is	(0) 20%	127 18%	74 24%	19 17%	186 20%	127 23%	45 14%	100 16%	96 27%	152 21%	45 17%
Don't know	28 3%	16 2%	12 4%	2 2%	26 3%	5 1%	6 2%	14 2%	6 2%	18 2%	7 3%
Mean	1.86	1.90	1.73	1.96	1.84	1.77	2.00	2.01	1.60	1.85	1.91
Standard error	0.04	0.04	0.07	0.11	0.04	0.05	0.06	0.04	0.06	0.04	0.07

## Stratford-upon-Avon Planning Survey

### CATI Fieldwork Dates: 16th-22nd March 2012

Absolutes/col percents

Table 16

**Q.7 How much of a priority should addressing each of the following issues or services be in Stratford-on-Avon district council area?**

**Improving traffic on roads going in and out of Stratford-upon-Avon town centre**

**Base: All respondents**

	Gender			Age			Region		Electoral Wards Stratford				Electoral Wards for Rest of District			Young People Within Region	
	Total	Male	Female	18-34	35-54	55+	Stratford-upon-Avon Town	Rest of district	Alveston	Avenue & New Town	Mount Pleasant	Guild & Hathaway	South	North West	North East	Stratford-upon-Avon Town	Rest of district
Unweighted base	1029	451	578	200	335	490	512	517	133	127	125	127	98	284	135	100	100
Weighted base	1029	498	531	188	368	469	220	809	58	55	53	54	156	443	210	41	147
NET: At least medium priority	717 70%	341 68%	376 71%	118 63%	273 74%	324 69%	197 89%	521 64%	52 90%	51 92%	47 88%	47 87%	107 69%	296 67%	117 56%	37 91%	81 55%
NET: Any priority	830 81%	404 81%	426 80%	140 75%	314 85%	374 80%	208 94%	622 77%	54 94%	53 96%	49 93%	52 96%	130 83%	351 79%	142 67%	39 95%	102 69%
High priority	(3) 42%	209 42%	220 42%	59 31%	155 42%	215 46%	147 67%	282 35%	37 65%	39 72%	37 69%	33 62%	59 38%	174 39%	49 23%	26 64%	33 22%
Medium priority	(2) 28%	132 27%	156 29%	59 31%	119 32%	109 23%	50 23%	239 30%	15 26%	11 20%	10 19%	14 25%	48 31%	122 28%	68 32%	11 27%	48 33%
Low priority	(1) 11%	63 13%	50 9%	23 12%	41 11%	50 11%	11 5%	102 13%	2 3%	2 4%	2 4%	5 9%	23 15%	55 12%	24 12%	2 4%	21 14%
It's fine as it is	(0) 13%	63 13%	67 13%	39 21%	35 9%	56 12%	11 5%	118 15%	4 6%	2 3%	4 7%	2 4%	22 14%	69 15%	28 13%	2 5%	37 25%
Don't know	69 7%	31 6%	38 7%	9 5%	20 5%	39 8%	1 1%	68 8%	- -	* 1%	* 1%	* 1%	4 3%	23 5%	41 19%	- -	9 6%
Mean	2.06	2.04	2.08	1.77	2.13	2.12	2.52	1.92	2.48	2.62	2.52	2.46	1.95	1.96	1.81	2.50	1.56
Standard error	0.03	0.05	0.04	0.08	0.05	0.05	0.04	0.05	0.07	0.06	0.08	0.07	0.11	0.07	0.10	0.08	0.12

## Stratford-upon-Avon Planning Survey

### CATI Fieldwork Dates: 16th-22nd March 2012

Absolutes/col percents

Table 16

**Q.7 How much of a priority should addressing each of the following issues or services be in Stratford-on-Avon district council area?**

**Improving traffic on roads going in and out of Stratford-upon-Avon town centre**

**Base: All respondents**

	Total	Tenure		Children Buying First Home		Satisfaction with Availability of Housing		Housing as a Priority		Housing Location		
		Home owners	Non-home owners	Yes	No	Satisfied	Dissatisfied	Priority	Not priority	Agree	Disagree	
Unweighted base	1029	706	304	97	932	562	308	588	404	700	288	
Weighted base	1029	703	305	110	919	541	315	644	351	724	266	
NET: At least medium priority	717 70%	501 71%	199 65%	76 69%	641 70%	375 69%	225 71%	463 72%	239 68%	512 71%	183 69%	
NET: Any priority	830 81%	578 82%	232 76%	89 81%	741 81%	432 80%	270 86%	533 83%	280 80%	584 81%	218 82%	
High priority	(3) 42%	429 45%	318 33%	102 48%	52 41%	377 41%	222 45%	141 41%	261 45%	159 42%	303 44%	117 44%
Medium priority	(2) 28%	288 26%	183 32%	97 22%	24 29%	265 28%	83 26%	202 31%	80 23%	209 29%	66 25%	
Low priority	(1) 11%	113 11%	77 11%	33 11%	13 12%	100 11%	57 11%	46 14%	70 11%	41 12%	72 10%	35 13%
It's fine as it is	(0) 13%	130 11%	76 17%	53 11%	12 13%	117 16%	86 7%	22 11%	71 14%	51 13%	92 13%	34 13%
Don't know	69 7%	49 7%	20 7%	8 7%	61 7%	23 4%	22 7%	40 6%	20 6%	48 7%	14 5%	
Mean	2.06	2.14	1.87	2.14	2.05	1.99	2.17	2.08	2.05	2.07	2.05	
Standard error	0.03	0.04	0.06	0.11	0.04	0.05	0.06	0.04	0.06	0.04	0.06	

## Stratford-upon-Avon Planning Survey

### CATI Fieldwork Dates: 16th-22nd March 2012

Absolutes/col percents

Table 17

**Q.7 How much of a priority should addressing each of the following issues or services be in Stratford-on-Avon district council area?**

**Improving the quantity of public services such as schools, hospitals, GP surgeries**

**Base: All respondents**

	Gender			Age			Region		Electoral Wards Stratford				Electoral Wards for Rest of District			Young People Within Region	
	Total	Male	Female	18-34	35-54	55+	Stratford-upon-Avon Town	Rest of district	Alveston	Avenue & New Town	Mount Pleasant	Guild & Hathaway	South	North West	North East	Stratford-upon-Avon Town	Rest of district
Unweighted base	1029	451	578	200	335	490	512	517	133	127	125	127	98	284	135	100	100
Weighted base	1029	498	531	188	368	469	220	809	58	55	53	54	156	443	210	41	147
NET: At least medium priority	568 55%	250 50%	318 60%	94 50%	205 56%	267 57%	134 61%	434 54%	35 61%	34 61%	34 64%	31 57%	83 53%	241 55%	110 52%	20 48%	75 51%
NET: Any priority	726 71%	346 69%	380 72%	129 69%	263 71%	332 71%	163 74%	563 70%	43 75%	43 78%	40 75%	37 68%	106 68%	313 71%	144 69%	25 63%	104 70%
High priority	(3) 26%	112 23%	152 29%	44 23%	98 27%	122 26%	62 28%	202 25%	17 30%	16 30%	14 27%	15 27%	48 31%	104 23%	50 24%	7 18%	37 25%
Medium priority	(2) 30%	138 28%	166 31%	51 27%	107 29%	145 31%	72 32%	233 29%	18 31%	17 32%	20 38%	16 30%	34 22%	138 31%	60 29%	12 30%	38 26%
Low priority	(1) 15%	95 19%	62 12%	35 18%	58 16%	65 14%	29 13%	129 16%	8 14%	9 17%	6 10%	6 11%	23 15%	71 16%	34 16%	6 15%	29 19%
It's fine as it is	(0) 28%	145 29%	139 26%	55 29%	105 28%	123 26%	55 25%	229 28%	14 25%	12 22%	13 25%	16 29%	46 29%	118 27%	65 31%	15 37%	40 27%
Don't know	19 2%	7 1%	12 2%	3 2%	* *	14 3%	2 1%	18 2%	* 1%	- -	- -	1 2%	4 3%	12 3%	1 1%	- -	3 2%
Mean	1.54	1.44	1.64	1.45	1.54	1.58	1.65	1.51	1.67	1.69	1.66	1.56	1.57	1.53	1.45	1.29	1.50
Standard error	0.04	0.05	0.05	0.08	0.06	0.05	0.05	0.05	0.10	0.10	0.10	0.11	0.13	0.07	0.10	0.12	0.12

## Stratford-upon-Avon Planning Survey

### CATI Fieldwork Dates: 16th-22nd March 2012

Absolutes/col percents

Table 17

**Q.7 How much of a priority should addressing each of the following issues or services be in Stratford-on-Avon district council area?**  
**Improving the quantity of public services such as schools, hospitals, GP surgeries**  
**Base: All respondents**

	Total	Tenure		Children Buying First Home		Satisfaction with Availability of Housing		Housing as a Priority		Housing Location	
		Home owners	Non-home owners	Yes	No	Satisfied	Dissatisfied	Priority	Not priority	Agree	Disagree
Unweighted base	1029	706	304	97	932	562	308	588	404	700	288
Weighted base	1029	703	305	110	919	541	315	644	351	724	266
NET: At least medium priority	568 55%	396 56%	158 52%	64 58%	504 55%	283 52%	197 63%	396 62%	157 45%	399 55%	149 56%
NET: Any priority	726 71%	509 72%	200 65%	79 72%	647 70%	369 68%	244 77%	484 75%	223 63%	505 70%	198 74%
High priority	(3) 26%	184 26%	74 24%	23 21%	241 26%	124 23%	96 31%	189 29%	69 20%	192 27%	63 24%
Medium priority	(2) 30%	212 30%	84 27%	41 37%	263 29%	159 29%	101 32%	207 32%	88 25%	206 28%	86 32%
Low priority	(1) 15%	113 16%	42 14%	15 14%	142 15%	86 16%	46 15%	88 14%	66 19%	106 15%	49 18%
It's fine as it is	(0) 28%	186 26%	97 32%	30 28%	254 28%	167 31%	67 21%	150 23%	122 35%	207 29%	67 25%
Don't know	19 2%	8 1%	9 3%	- -	19 2%	5 1%	5 1%	9 1%	6 2%	12 2%	1 1%
Mean	1.54	1.57	1.46	1.52	1.55	1.45	1.73	1.68	1.30	1.54	1.55
Standard error	0.04	0.04	0.07	0.11	0.04	0.05	0.06	0.05	0.06	0.04	0.07



## Stratford-upon-Avon Planning Survey

### CATI Fieldwork Dates: 16th-22nd March 2012

Absolutes/col percents

Table 18

**Q.7 How much of a priority should addressing each of the following issues or services be in Stratford-on-Avon district council area?**

**Increasing the availability of jobs in the area**

**Base: All respondents**

	Gender			Age			Region		Electoral Wards Stratford				Electoral Wards for Rest of District			Young People Within Region	
	Total	Male	Female	18-34	35-54	55+	Stratford-upon-Avon Town	Rest of district	Alveston	Avenue & New Town	Mount Pleasant	Guild & Hathaway	South	North West	North East	Stratford-upon-Avon Town	Rest of district
Unweighted base	1029	451	578	200	335	490	512	517	133	127	125	127	98	284	135	100	100
Weighted base	1029	498	531	188	368	469	220	809	58	55	53	54	156	443	210	41	147
NET: At least medium priority	816 79%	396 79%	420 79%	148 79%	306 83%	360 77%	171 78%	645 80%	43 75%	44 81%	43 80%	40 75%	115 74%	347 78%	183 87%	30 75%	118 80%
NET: Any priority	865 84%	413 83%	452 85%	155 83%	327 89%	381 81%	183 83%	682 84%	47 81%	49 89%	45 85%	43 79%	124 79%	370 83%	189 90%	32 79%	123 84%
High priority	(3) 54%	265 53%	291 55%	97 52%	204 55%	255 54%	111 50%	446 55%	26 46%	28 51%	28 53%	28 52%	81 52%	241 54%	124 59%	19 46%	79 53%
Medium priority	(2) 25%	130 26%	129 24%	51 27%	103 28%	105 22%	60 27%	200 25%	17 30%	16 29%	15 27%	12 23%	35 22%	106 24%	59 28%	12 29%	39 27%
Low priority	(1) 5%	17 4%	31 6%	7 4%	21 6%	21 4%	12 6%	36 4%	3 5%	4 8%	3 5%	2 4%	8 5%	22 5%	6 3%	2 4%	6 4%
It's fine as it is	(0) 8%	45 9%	42 8%	23 12%	27 7%	37 8%	20 9%	67 8%	7 11%	4 7%	4 8%	6 10%	21 14%	36 8%	9 5%	7 17%	16 11%
Don't know	77 7%	40 8%	37 7%	10 5%	14 4%	51 11%	17 8%	60 7%	5 8%	2 4%	4 8%	6 11%	11 7%	37 8%	12 6%	2 4%	8 5%
Mean	2.35	2.35	2.35	2.25	2.36	2.38	2.28	2.37	2.19	2.30	2.35	2.31	2.20	2.36	2.50	2.08	2.30
Standard error	0.03	0.05	0.04	0.07	0.05	0.04	0.04	0.04	0.09	0.08	0.09	0.09	0.11	0.06	0.07	0.11	0.10

## Stratford-upon-Avon Planning Survey

### CATI Fieldwork Dates: 16th-22nd March 2012

Absolutes/col percents

Table 18

**Q.7 How much of a priority should addressing each of the following issues or services be in Stratford-on-Avon district council area?**

**Increasing the availability of jobs in the area**

**Base: All respondents**

	Total	Tenure		Children Buying First Home		Satisfaction with Availability of Housing		Housing as a Priority		Housing Location	
		Home owners	Non-home owners	Yes	No	Satis-fied	Dis-satis-fied	Prior-ity	Not prior-ity	Agree	Dis-agree
Unweighted base	1029	706	304	97	932	562	308	588	404	700	288
Weighted base	1029	703	305	110	919	541	315	644	351	724	266
NET: At least medium priority	816 79%	560 80%	243 80%	95 87%	722 78%	422 78%	277 88%	564 88%	237 68%	576 80%	214 81%
NET: Any priority	865 84%	591 84%	260 85%	99 90%	766 83%	446 82%	295 94%	584 91%	266 76%	614 85%	224 84%
High priority	(3) 54%	365 52%	184 60%	73 67%	483 53%	263 49%	210 67%	397 62%	149 42%	384 53%	154 58%
Medium priority	(2) 25%	195 28%	59 19%	21 20%	238 26%	159 29%	67 21%	167 26%	88 25%	192 27%	60 23%
Low priority	(1) 5%	31 4%	17 6%	4 4%	45 5%	24 4%	17 5%	20 3%	28 8%	38 5%	10 4%
It's fine as it is	(0) 8%	63 9%	23 8%	8 7%	79 9%	64 12%	10 3%	29 5%	55 16%	62 9%	24 9%
Don't know	77 7%	49 7%	23 7%	3 2%	74 8%	32 6%	10 3%	31 5%	31 9%	48 7%	19 7%
Mean	2.35	2.32	2.43	2.50	2.33	2.22	2.56	2.52	2.03	2.33	2.39
Standard error	0.03	0.04	0.05	0.09	0.03	0.04	0.04	0.03	0.06	0.04	0.06

## Stratford-upon-Avon Planning Survey

### CATI Fieldwork Dates: 16th-22nd March 2012

Absolutes/col percents

Table 19

**Q.7 How much of a priority should addressing each of the following issues or services be in Stratford-on-Avon district council area?**

**Increasing housing for young people and young families in the local area**

**Base: All respondents**

	Gender			Age			Region		Electoral Wards Stratford				Electoral Wards for Rest of District			Young People Within Region	
	Total	Male	Female	18-34	35-54	55+	Stratford-upon-Avon Town	Rest of district	Alveston	Avenue & New Town	Mount Pleasant	Guild & Hathaway	South	North West	North East	Stratford-upon-Avon Town	Rest of district
Unweighted base	1029	451	578	200	335	490	512	517	133	127	125	127	98	284	135	100	100
Weighted base	1029	498	531	188	368	469	220	809	58	55	53	54	156	443	210	41	147
NET: At least medium priority	773 75%	372 75%	401 76%	136 72%	277 75%	356 76%	154 70%	619 76%	40 70%	42 76%	40 75%	32 60%	107 69%	338 76%	173 82%	26 65%	110 74%
NET: Any priority	860 84%	413 83%	447 84%	155 82%	309 84%	392 84%	177 81%	682 84%	46 79%	49 89%	43 80%	40 74%	118 76%	380 86%	184 87%	31 75%	124 84%
High priority	(3) 49%	261 52%	246 46%	80 43%	173 47%	251 53%	98 45%	409 51%	26 44%	28 50%	25 47%	20 37%	70 45%	232 52%	107 51%	15 37%	65 44%
Medium priority	(2) 26%	110 22%	155 29%	56 30%	104 28%	105 22%	56 25%	210 26%	15 25%	14 26%	15 28%	12 23%	37 24%	106 24%	66 31%	11 28%	45 30%
Low priority	(1) 8%	42 8%	45 9%	19 10%	32 9%	36 8%	23 11%	64 8%	6 10%	7 13%	3 6%	8 14%	11 7%	42 9%	11 5%	4 10%	15 10%
It's fine as it is	(0) 12%	61 12%	60 11%	27 14%	44 12%	49 11%	29 13%	93 11%	8 14%	4 7%	7 13%	9 17%	30 19%	45 10%	18 8%	8 21%	19 13%
Don't know	48 5%	23 5%	25 5%	6 3%	15 4%	27 6%	14 6%	34 4%	4 6%	2 4%	3 6%	5 9%	7 5%	18 4%	9 4%	2 4%	4 3%
Mean	2.18	2.20	2.16	2.04	2.15	2.26	2.09	2.21	2.06	2.25	2.15	1.87	2.00	2.23	2.30	1.85	2.09
Standard error	0.03	0.05	0.04	0.08	0.06	0.05	0.05	0.05	0.10	0.09	0.10	0.11	0.12	0.06	0.08	0.12	0.11

## Stratford-upon-Avon Planning Survey

### CATI Fieldwork Dates: 16th-22nd March 2012

Absolutes/col percents

Table 19

**Q.7 How much of a priority should addressing each of the following issues or services be in Stratford-on-Avon district council area?**

**Increasing housing for young people and young families in the local area**

**Base: All respondents**

	Total	Tenure		Children Buying First Home		Satisfaction with Availability of Housing		Housing as a Priority		Housing Location		
		Home owners	Non-home owners	Yes	No	Satisfied	Dissatisfied	Priority	Not priority	Agree	Disagree	
Unweighted base	1029	706	304	97	932	562	308	588	404	700	288	
Weighted base	1029	703	305	110	919	541	315	644	351	724	266	
NET: At least medium priority	773 75%	527 75%	232 76%	90 82%	683 74%	364 67%	294 93%	598 93%	162 46%	546 75%	199 75%	
NET: Any priority	860 84%	591 84%	254 83%	98 89%	762 83%	429 79%	305 97%	611 95%	235 67%	605 84%	225 84%	
High priority	(3) 49%	507 49%	344 52%	158 69%	75 47%	432 47%	197 36%	236 75%	427 66%	73 21%	365 50%	124 47%
Medium priority	(2) 26%	266 26%	183 26%	74 24%	15 13%	251 27%	167 31%	58 18%	170 26%	89 25%	182 25%	75 28%
Low priority	(1) 8%	87 8%	64 9%	21 7%	8 7%	79 9%	65 12%	11 4%	13 2%	73 21%	59 8%	26 10%
It's fine as it is	(0) 12%	121 12%	79 11%	39 13%	8 8%	113 12%	94 17%	5 2%	21 3%	100 28%	89 12%	31 12%
Don't know	48 5%	33 5%	13 4%	4 3%	44 5%	19 3%	5 1%	12 2%	16 5%	30 4%	11 4%	
Mean	2.18	2.18	2.21	2.48	2.14	1.89	2.69	2.59	1.40	2.18	2.15	
Standard error	0.03	0.04	0.06	0.10	0.03	0.05	0.04	0.03	0.06	0.04	0.06	

## Stratford-upon-Avon Planning Survey

### CATI Fieldwork Dates: 16th-22nd March 2012

Absolutes/col percents

Table 20

**Q.8 You may be aware that the district council has decided that a large number of new houses and flats need to be built in the next few years. With this in mind, do you agree or disagree with each of the following statements?**

**Base: All respondents**

	Gender			Age			Region		Electoral Wards Stratford				Electoral Wards for Rest of District			Young People Within Region	
	Total	Male	Female	18-34	35-54	55+	Stratford-upon-Avon Town	Rest of district	Alveston	Avenue & New Town	Mount Pleasant	Guild & Hathaway	South	North West	North East	Stratford-upon-Avon Town	Rest of district
Unweighted base	1029	451	578	200	335	490	512	517	133	127	125	127	98	284	135	100	100
Weighted base	1029	498	531	188	368	469	220	809	58	55	53	54	156	443	210	41	147
<b><u>If new houses are built, then there also need to be improvements in local infrastructure, such as relief roads around towns, schools, GPs surgeries and hospitals</u></b>																	
Agree	953 93%	469 94%	484 91%	166 89%	356 97%	427 91%	208 94%	745 92%	55 95%	52 94%	51 96%	50 92%	143 92%	403 91%	200 95%	39 96%	127 87%
Disagree	66 6%	25 5%	42 8%	21 11%	11 3%	33 7%	10 5%	56 7%	2 4%	3 6%	2 3%	3 6%	13 8%	36 8%	7 3%	2 4%	20 13%
Don't know	10 1%	4 1%	5 1%	-	1 *	9 2%	2 1%	7 1%	1 1%	-	1 1%	1 2%	-	4 1%	3 2%	-	-
<b><u>New houses should be built across the district, including around the edges of the towns, in the surrounding villages and in the countryside</u></b>																	
Agree	574 56%	278 56%	297 56%	107 57%	217 59%	248 53%	126 57%	448 55%	31 54%	34 62%	31 59%	29 54%	70 45%	243 55%	135 64%	25 63%	82 56%
Disagree	412 40%	206 41%	206 39%	78 41%	135 37%	199 42%	89 40%	324 40%	25 44%	20 36%	20 38%	23 43%	76 49%	184 41%	64 31%	14 35%	64 43%
Don't know	43 4%	15 3%	28 5%	3 1%	16 4%	22 5%	6 3%	37 5%	1 2%	1 2%	2 3%	2 3%	10 6%	16 4%	11 5%	1 3%	2 1%
<b><u>A large proportion of new houses should be built on sites that are extensions to large towns where there are existing schools and other facilities, rather than spread across the entire district</u></b>																	
Agree	724 70%	343 69%	381 72%	130 69%	243 66%	349 74%	138 63%	585 72%	36 61%	35 64%	35 65%	33 61%	115 74%	336 76%	134 64%	27 66%	103 70%
Disagree	266 26%	137 28%	129 24%	48 26%	114 31%	104 22%	72 33%	194 24%	19 34%	16 29%	17 32%	20 37%	32 21%	95 21%	67 32%	13 33%	35 24%
Don't know	39 4%	18 4%	21 4%	9 5%	12 3%	16 3%	9 4%	29 4%	3 5%	4 7%	2 3%	1 2%	8 5%	12 3%	9 4%	* 1%	9 6%

## Stratford-upon-Avon Planning Survey

### CATI Fieldwork Dates: 16th-22nd March 2012

Absolutes/col percents

Table 20

**Q.8 You may be aware that the district council has decided that a large number of new houses and flats need to be built in the next few years. With this in mind, do you agree or disagree with each of the following statements?**

**Base: All respondents**

	Gender			Age			Region		Electoral Wards Stratford				Electoral Wards for Rest of District			Young People Within Region	
	Total	Male	Female	18-34	35-54	55+	Stratford-upon-Avon Town	Rest of district	Alveston	Avenue & New Town	Mount Pleasant	Guild & Hathaway	South	North West	North East	Stratford-upon-Avon Town	Rest of district
Weighted base	1029	498	531	188	368	469	220	809	58	55	53	54	156	443	210	41	147
<b><u>There is a need for new low cost housing for first time buyers and young families</u></b>																	
Agree	891 87%	429 86%	462 87%	157 84%	311 84%	419 89%	175 80%	716 89%	46 80%	44 80%	47 89%	38 70%	129 83%	400 90%	187 89%	35 86%	122 83%
Disagree	103 10%	50 10%	52 10%	24 13%	38 10%	40 9%	34 16%	68 8%	6 11%	9 16%	5 10%	14 25%	20 13%	32 7%	16 8%	4 10%	20 14%
Don't know	35 3%	18 4%	17 3%	6 3%	20 5%	9 2%	11 5%	25 3%	5 9%	2 4%	1 1%	2 5%	6 4%	11 3%	7 3%	1 3%	5 3%
<b><u>There is a need for schemes to help first time buyers</u></b>																	
Agree	911 89%	433 87%	478 90%	174 93%	315 86%	418 89%	190 86%	720 89%	50 87%	48 88%	47 89%	45 83%	123 79%	399 90%	198 94%	36 88%	138 94%
Disagree	91 9%	53 11%	38 7%	9 5%	41 11%	40 9%	23 11%	68 8%	5 9%	6 11%	5 10%	7 13%	26 17%	34 8%	8 4%	4 9%	6 4%
Don't know	27 3%	12 2%	15 3%	4 2%	12 3%	11 2%	6 3%	21 3%	3 4%	1 1%	1 2%	2 4%	6 4%	9 2%	5 2%	1 2%	3 2%

## Stratford-upon-Avon Planning Survey

### CATI Fieldwork Dates: 16th-22nd March 2012

Absolutes/col percents

Table 20

**Q.8 You may be aware that the district council has decided that a large number of new houses and flats need to be built in the next few years. With this in mind, do you agree or disagree with each of the following statements?**

**Base: All respondents**

	Total	Tenure		Children Buying First Home		Satisfaction with Availability of Housing		Housing as a Priority		Housing Location	
		Home owners	Non-home owners	Yes	No	Satis-fied	Dis-satis-fied	Prior-ity	Not prior-ity	Agree	Dis-agree
Unweighted base	1029	706	304	97	932	562	308	588	404	700	288
Weighted base	1029	703	305	110	919	541	315	644	351	724	266

**If new houses are built, then there also need to be improvements in local infrastructure, such as relief roads around towns, schools, GPs surgeries and hospitals**

Agree	953 93%	649 92%	284 93%	107 98%	846 92%	498 92%	303 96%	615 96%	306 87%	683 94%	239 90%
Disagree	66 6%	46 7%	20 6%	2 2%	64 7%	41 8%	11 3%	23 4%	42 12%	36 5%	26 10%
Don't know	10 1%	8 1%	1 *	- -	10 1%	2 *	1 *	6 1%	3 1%	5 1%	2 1%

**New houses should be built across the district, including around the edges of the towns, in the surrounding villages and in the countryside**

Agree	574 56%	373 53%	198 65%	78 71%	496 54%	274 51%	221 70%	428 66%	135 38%	376 52%	179 67%
Disagree	412 40%	304 43%	93 31%	30 27%	382 42%	252 47%	85 27%	186 29%	209 60%	316 44%	86 32%
Don't know	43 4%	26 4%	14 5%	2 2%	41 4%	15 3%	9 3%	30 5%	7 2%	32 4%	2 1%

**A large proportion of new houses should be built on sites that are extensions to large towns where there are existing schools and other facilities, rather than spread across the entire district**

Agree	724 70%	488 69%	219 72%	74 68%	650 71%	391 72%	213 68%	462 72%	242 69%	724 100%	- -
Disagree	266 26%	193 27%	74 24%	31 28%	236 26%	137 25%	91 29%	161 25%	98 28%	- -	266 100%
Don't know	39 4%	23 3%	12 4%	5 4%	34 4%	13 2%	11 4%	20 3%	11 3%	- -	- -

## Stratford-upon-Avon Planning Survey

### CATI Fieldwork Dates: 16th-22nd March 2012

Absolutes/col percents

Table 20

**Q.8 You may be aware that the district council has decided that a large number of new houses and flats need to be built in the next few years. With this in mind, do you agree or disagree with each of the following statements?**

**Base: All respondents**

	Total	Tenure		Children Buying First Home		Satisfaction with Availability of Housing		Housing as a Priority		Housing Location	
		Home owners	Non-home owners	Yes	No	Satisfied	Dis-satisfied	Prior-ity	Not prior-ity	Agree	Dis-agree
Weighted base	1029	703	305	110	919	541	315	644	351	724	266
<b><u>There is a need for new low cost housing for first time buyers and young families</u></b>											
Agree	891 87%	598 85%	275 90%	102 94%	789 86%	442 82%	307 97%	623 97%	247 70%	638 88%	223 84%
Disagree	103 10%	77 11%	23 8%	6 5%	97 11%	85 16%	5 2%	14 2%	88 25%	64 9%	35 13%
Don't know	35 3%	28 4%	6 2%	1 1%	34 4%	14 3%	3 1%	6 1%	16 4%	23 3%	8 3%
<b><u>There is a need for schemes to help first time buyers</u></b>											
Agree	911 89%	609 87%	283 93%	104 95%	807 88%	468 86%	299 95%	610 95%	277 79%	645 89%	235 88%
Disagree	91 9%	73 10%	17 5%	5 5%	86 9%	64 12%	14 5%	27 4%	64 18%	63 9%	27 10%
Don't know	27 3%	21 3%	5 2%	- -	27 3%	10 2%	2 1%	7 1%	10 3%	16 2%	5 2%



## Stratford-upon-Avon Planning Survey

### CATI Fieldwork Dates: 16th-22nd March 2012

Absolutes/col percents

Table 21

**Q.9 Would you be available to take part in a more detailed 20 minute telephone discussion about some of these issues at some point over the next week before 23rd March, with the reward of a £50 payment? If so, we will put you forward for selection and you may receive a call from one of our interviewers in the next few days, to organise a time of your choosing.**

**Base: All respondents**

	Gender		Age			Region		Electoral Wards Stratford				Electoral Wards for Rest of District			Young People Within Region		
	Total	Male	Female	18-34	35-54	55+	Stratford-upon-Avon Town	Rest of district	Alveston	Avenue & New Town	Mount Pleasant	Guild & Hathaway	South	North West	North East	Stratford-upon-Avon Town	Rest of district
Unweighted base	1029	451	578	200	335	490	512	517	133	127	125	127	98	284	135	100	100
Weighted base	1029	498	531	188	368	469	220	809	58	55	53	54	156	443	210	41	147
Yes	520 51%	256 51%	264 50%	119 64%	202 55%	198 42%	106 48%	413 51%	29 49%	27 49%	26 49%	25 46%	77 49%	228 52%	108 51%	25 61%	95 64%
No	509 49%	242 49%	267 50%	68 36%	166 45%	271 58%	114 52%	395 49%	29 51%	28 51%	27 51%	29 54%	79 51%	214 48%	102 49%	16 39%	52 36%

## Stratford-upon-Avon Planning Survey

### CATI Fieldwork Dates: 16th-22nd March 2012

Absolutes/col percents

Table 21

**Q.9 Would you be available to take part in a more detailed 20 minute telephone discussion about some of these issues at some point over the next week before 23rd March, with the reward of a £50 payment? If so, we will put you forward for selection and you may receive a call from one of our interviewers in the next few days, to organise a time of your choosing.**

**Base: All respondents**

	Total	Tenure		Children Buying First Home		Satisfaction with Availability of Housing		Housing as a Priority		Housing Location	
		Home owners	Non-home owners	Yes	No	Satis-fied	Dis-satis-fied	Prior-ity	Not prior-ity	Agree	Dis-agree
Unweighted base	1029	706	304	97	932	562	308	588	404	700	288
Weighted base	1029	703	305	110	919	541	315	644	351	724	266
Yes	520 51%	353 50%	162 53%	59 53%	461 50%	279 52%	174 55%	340 53%	164 47%	361 50%	137 51%
No	509 49%	350 50%	144 47%	51 47%	458 50%	262 48%	141 45%	303 47%	187 53%	363 50%	130 49%

## Stratford-upon-Avon Planning Survey

### CATI Fieldwork Dates: 16th-22nd March 2012

Absolutes/col percents

Table 22

**Q.10 Would you be willing to be re-contacted in the future about this research?****Base: All respondents not available at Q9**

	Gender			Age			Region		Electoral Wards Stratford				Electoral Wards for Rest of District			Young People Within Region	
	Total	Male	Female	18-34	35-54	55+	Stratford-upon-Avon Town	Rest of district	Alveston	Avenue & New Town	Mount Pleasant	Guild & Hathaway	South	North West	North East	Stratford-upon-Avon Town	Rest of district
Unweighted base	521	221	300	75	151	291	267	254	69	64	64	70	50	139	65	40	35
Weighted base	509	242	267	68	166	271	114	395	29	28	27	29	79	214	102	16	52
Yes	235 46%	116 48%	119 45%	26 38%	90 54%	118 44%	54 48%	181 46%	13 46%	14 51%	15 54%	12 41%	29 37%	98 46%	54 53%	7 43%	19 37%
No	274 54%	126 52%	148 55%	42 62%	76 46%	153 56%	60 52%	215 54%	16 54%	14 49%	13 46%	17 59%	50 63%	117 54%	48 47%	9 57%	33 63%

**Stratford-upon-Avon Planning Survey**  
**CATI Fieldwork Dates: 16th-22nd March 2012**

Absolutes/col percents

Table 22

**Q.10 Would you be willing to be re-contacted in the future about this research?****Base: All respondents not available at Q9**

	Total	Tenure		Children Buying First Home		Satisfaction with Availability of Housing		Housing as a Priority		Housing Location	
		Home owners	Non-home owners	Yes	No	Satis-fied	Dis-satis-fied	Prior-ity	Not prior-ity	Agree	Dis-agree
Unweighted base	521	359	147	46	475	283	142	287	214	365	135
Weighted base	509	350	144	51	458	262	141	303	187	363	130
Yes	235 46%	167 48%	60 42%	27 52%	208 45%	125 48%	75 53%	152 50%	77 41%	170 47%	62 48%
No	274 54%	183 52%	84 58%	24 48%	250 55%	137 52%	66 47%	152 50%	110 59%	193 53%	68 52%

## Stratford-upon-Avon Planning Survey

### CATI Fieldwork Dates: 16th-22nd March 2012

Absolutes/col percents

Table 23  
Ward  
Base: All respondents

	Gender		Age			Region		Electoral Wards Stratford				Electoral Wards for Rest of District			Young People Within Region		
	Total	Male	Female	18-34	35-54	55+	Stratford-upon-Avon Town	Rest of district	Alveston	Avenue & New Town	Mount Pleasant	Guild & Hathaway	South	North West	North East	Stratford-upon-Avon Town	Rest of district
Unweighted base	1029	451	578	200	335	490	512	517	133	127	125	127	98	284	135	100	100
Weighted base	1029	498	531	188	368	469	220	809	58	55	53	54	156	443	210	41	147
Alveston	58 6%	31 6%	27 5%	9 5%	23 6%	26 5%	58 26%	-	58 100%	-	-	-	-	-	-	9 23%	-
Avenue & New Town	55 5%	27 5%	28 5%	9 5%	22 6%	23 5%	55 25%	-	-	55 100%	-	-	-	-	-	9 22%	-
Guild & Hathaway	54 5%	29 6%	25 5%	13 7%	14 4%	27 6%	54 25%	-	-	-	-	54 100%	-	-	-	13 33%	-
Mount Pleasant	53 5%	25 5%	28 5%	9 5%	19 5%	25 5%	53 24%	-	-	-	53 100%	-	-	-	-	9 22%	-
Alcester	63 6%	31 6%	32 6%	9 5%	14 4%	41 9%	-	63 8%	-	-	-	-	-	63 14%	-	-	9 6%
Aston Cantlow	27 3%	16 3%	11 2%	6 3%	7 2%	14 3%	-	27 3%	-	-	-	-	-	27 6%	-	-	6 4%
Bardon	11 1%	5 1%	6 1%	-	5 1%	6 1%	-	11 1%	-	-	-	-	-	11 3%	-	-	-
Bidford & Salford	56 5%	29 6%	27 5%	14 7%	27 7%	16 3%	-	56 7%	-	-	-	-	-	56 13%	-	-	14 9%
Brailes	18 2%	4 1%	14 3%	-	7 2%	11 2%	-	18 2%	-	-	-	-	18 11%	-	-	-	-
Burton Dassett	15 2%	13 3%	3 1%	2 1%	7 2%	6 1%	-	15 2%	-	-	-	-	-	-	15 7%	-	2 1%
Claverdon	14 1%	9 2%	6 1%	2 1%	4 1%	9 2%	-	14 2%	-	-	-	-	-	14 3%	-	-	2 1%
Ettington	8 1%	4 1%	4 1%	-	7 2%	1 *	-	8 1%	-	-	-	-	8 5%	-	-	-	-
Fenny Compton	17 2%	3 1%	13 2%	4 2%	8 2%	4 1%	-	17 2%	-	-	-	-	-	-	17 8%	-	4 3%

## Stratford-upon-Avon Planning Survey

### CATI Fieldwork Dates: 16th-22nd March 2012

Absolutes/col percents

Table 23  
Ward  
Base: All respondents

	Gender			Age			Region		Electoral Wards Stratford				Electoral Wards for Rest of District			Young People Within Region	
	Total	Male	Female	18-34	35-54	55+	Stratford-upon-Avon Town	Rest of district	Alveston	Avenue & New Town	Mount Pleasant	Guild & Hathaway	South	North West	North East	Stratford-upon-Avon Town	Rest of district
Weighted base	1029	498	531	188	368	469	220	809	58	55	53	54	156	443	210	41	147
Harbury	48 5%	24 5%	24 5%	19 10%	11 3%	17 4%	-	48 6%	-	-	-	-	-	-	48 23%	-	19 13%
Henley	66 6%	36 7%	30 6%	13 7%	17 5%	36 8%	-	66 8%	-	-	-	-	-	66 15%	-	-	13 9%
Kineton	43 4%	18 4%	25 5%	17 9%	16 4%	10 2%	-	43 5%	-	-	-	-	-	-	43 20%	-	17 11%
Kinwarton	22 2%	11 2%	12 2%	6 3%	10 3%	6 1%	-	22 3%	-	-	-	-	-	22 5%	-	-	6 4%
Long Compton	18 2%	12 2%	5 1%	1 1%	4 1%	11 2%	-	18 2%	-	-	-	-	18 11%	-	-	-	1 1%
Long Itchington	17 2%	9 2%	9 2%	3 1%	7 2%	8 2%	-	17 2%	-	-	-	-	-	-	17 8%	-	3 2%
Quinton	18 2%	9 2%	10 2%	6 3%	5 1%	8 2%	-	18 2%	-	-	-	-	18 12%	-	-	-	6 4%
Sambourne	15 1%	7 1%	8 1%	2 1%	10 3%	3 1%	-	15 2%	-	-	-	-	-	15 3%	-	-	2 1%
Shipston	42 4%	30 6%	11 2%	1 1%	17 5%	24 5%	-	42 5%	-	-	-	-	42 27%	-	-	-	1 1%
Snitterfield	25 2%	11 2%	14 3%	6 3%	10 3%	9 2%	-	25 3%	-	-	-	-	-	25 6%	-	-	6 4%
Southam	53 5%	18 4%	35 7%	9 5%	30 8%	14 3%	-	53 7%	-	-	-	-	-	-	53 25%	-	9 6%
Stockton & Napton	17 2%	7 1%	10 2%	-	8 2%	9 2%	-	17 2%	-	-	-	-	-	-	17 8%	-	-
Studley	43 4%	18 4%	25 5%	4 2%	12 3%	26 6%	-	43 5%	-	-	-	-	-	43 10%	-	-	4 3%
Tanworth	34 3%	7 1%	28 5%	1 1%	14 4%	18 4%	-	34 4%	-	-	-	-	-	34 8%	-	-	1 1%

## Stratford-upon-Avon Planning Survey

### CATI Fieldwork Dates: 16th-22nd March 2012

Absolutes/col percents

Table 23  
Ward  
Base: All respondents

	Gender		Age			Region		Electoral Wards Stratford				Electoral Wards for Rest of District			Young People Within Region		
	Total	Male	Female	18-34	35-54	55+	Strat- ford- upon- Avon Town	Rest of dist- rict	Alve- ston	Avenue & New Town	Mount Plea- sant	Guild & Hatha- way	South	North West	North East	Strat- ford- upon- Avon Town	Rest of dist- rict
Weighted base	1029	498	531	188	368	469	220	809	58	55	53	54	156	443	210	41	147
Tredington	19 2%	9 2%	10 2%	- -	5 1%	14 3%	- -	19 2%	- -	- -	- -	- -	19 12%	- -	- -	- -	- -
Vale of the Red Horse	19 2%	9 2%	10 2%	6 3%	7 2%	6 1%	- -	19 2%	- -	- -	- -	- -	19 12%	- -	- -	- -	6 4%
Welford	14 1%	7 1%	7 1%	1 1%	5 1%	7 2%	- -	14 2%	- -	- -	- -	- -	14 9%	- -	- -	- -	1 1%
Wellesbourne	67 6%	34 7%	32 6%	17 9%	17 5%	33 7%	- -	67 8%	- -	- -	- -	- -	- -	67 15%	- -	- -	17 11%

## Stratford-upon-Avon Planning Survey

### CATI Fieldwork Dates: 16th-22nd March 2012

Absolutes/col percents

Table 23  
Ward  
Base: All respondents

	Total	Tenure		Children Buying First Home		Satisfaction with Availability of Housing		Housing as a Priority		Housing Location	
		Home owners	Non-home owners	Yes	No	Satis-fied	Dis-satis-fied	Prior-ity	Not prior-ity	Agree	Dis-agree
Unweighted base	1029	706	304	97	932	562	308	588	404	700	288
Weighted base	1029	703	305	110	919	541	315	644	351	724	266
Alveston	58 6%	44 6%	14 5%	4 4%	54 6%	34 6%	15 5%	23 4%	31 9%	36 5%	19 7%
Avenue & New Town	55 5%	37 5%	18 6%	4 4%	51 5%	31 6%	19 6%	31 5%	24 7%	35 5%	16 6%
Guild & Hathaway	54 5%	36 5%	17 5%	2 2%	52 6%	33 6%	15 5%	24 4%	28 8%	33 5%	20 8%
Mount Pleasant	53 5%	37 5%	16 5%	5 5%	48 5%	31 6%	15 5%	27 4%	24 7%	35 5%	17 6%
Alcester	63 6%	43 6%	20 7%	8 7%	56 6%	30 6%	26 8%	41 6%	20 6%	38 5%	22 8%
Aston Cantlow	27 3%	16 2%	11 4%	4 4%	23 2%	16 3%	9 3%	17 3%	10 3%	18 3%	7 2%
Bardon	11 1%	8 1%	3 1%	5 4%	6 1%	5 1%	6 2%	5 1%	6 2%	10 1%	2 1%
Bidford & Salford	56 5%	34 5%	18 6%	6 5%	50 5%	30 6%	14 5%	36 6%	17 5%	43 6%	12 4%
Brailes	18 2%	13 2%	5 2%	1 1%	16 2%	12 2%	3 1%	12 2%	6 2%	15 2%	1 1%
Burton Dassett	15 2%	14 2%	1 *	- -	15 2%	7 1%	2 1%	9 1%	3 1%	9 1%	4 1%
Claverdon	14 1%	10 1%	5 1%	- -	14 2%	6 1%	3 1%	11 2%	2 *	14 2%	- -
Ettington	8 1%	7 1%	2 1%	- -	8 1%	3 1%	5 2%	6 1%	2 1%	5 1%	4 1%
Fenny Compton	17 2%	12 2%	3 1%	- -	17 2%	10 2%	5 1%	12 2%	4 1%	12 2%	5 2%



## Stratford-upon-Avon Planning Survey

### CATI Fieldwork Dates: 16th-22nd March 2012

Absolutes/col percents

Table 23  
Ward  
Base: All respondents

	Total	Tenure		Children Buying First Home		Satisfaction with Availability of Housing		Housing as a Priority		Housing Location	
		Home owners	Non-home owners	Yes	No	Satis-fied	Dis-satis-fied	Prior-ity	Not prior-ity	Agree	Dis-agree
Weighted base	1029	703	305	110	919	541	315	644	351	724	266
Harbury	48 5%	25 3%	19 6%	8 7%	40 4%	22 4%	19 6%	37 6%	11 3%	33 4%	12 5%
Henley	66 6%	43 6%	23 8%	6 6%	60 6%	38 7%	15 5%	37 6%	27 8%	52 7%	13 5%
Kineton	43 4%	23 3%	20 6%	3 3%	40 4%	23 4%	12 4%	31 5%	12 3%	28 4%	15 6%
Kinwarton	22 2%	18 3%	4 1%	1 1%	21 2%	10 2%	9 3%	15 2%	8 2%	14 2%	7 3%
Long Compton	18 2%	13 2%	3 1%	2 2%	16 2%	6 1%	6 2%	12 2%	4 1%	15 2%	- -
Long Itchington	17 2%	16 2%	1 *	2 2%	16 2%	8 1%	5 2%	14 2%	3 1%	8 1%	8 3%
Quinton	18 2%	12 2%	6 2%	3 3%	15 2%	14 3%	3 1%	9 1%	9 2%	14 2%	3 1%
Sambourne	15 1%	8 1%	5 2%	- -	15 2%	5 1%	3 1%	10 2%	5 1%	10 1%	5 2%
Shipston	42 4%	31 4%	11 4%	2 2%	40 4%	24 4%	13 4%	24 4%	17 5%	31 4%	9 3%
Snitterfield	25 2%	17 2%	6 2%	4 3%	21 2%	14 3%	10 3%	14 2%	11 3%	20 3%	5 2%
Southam	53 5%	42 6%	11 4%	10 9%	43 5%	21 4%	27 8%	47 7%	3 1%	32 4%	20 7%
Stockton & Napton	17 2%	14 2%	3 1%	3 3%	14 2%	6 1%	3 1%	13 2%	3 1%	13 2%	5 2%
Studley	43 4%	29 4%	13 4%	6 5%	37 4%	20 4%	12 4%	24 4%	15 4%	37 5%	6 2%
Tanworth	34 3%	29 4%	4 1%	3 3%	31 3%	17 3%	9 3%	27 4%	8 2%	30 4%	5 2%

## Stratford-upon-Avon Planning Survey

### CATI Fieldwork Dates: 16th-22nd March 2012

Absolutes/col percents

Table 23  
**Ward**  
**Base: All respondents**

	Total	Tenure		Children Buying First Home		Satisfaction with Availability of Housing		Housing as a Priority		Housing Location	
		Home owners	Non-home owners	Yes	No	Satis-fied	Dis-satis-fied	Prior-ity	Not prior-ity	Agree	Dis-agree
Weighted base	1029	703	305	110	919	541	315	644	351	724	266
Tredington	19 2%	17 2%	2 1%	3 3%	16 2%	13 2%	3 1%	5 1%	12 3%	15 2%	3 1%
Vale of the Red Horse	19 2%	12 2%	6 2%	3 2%	16 2%	9 2%	4 1%	12 2%	5 1%	10 1%	8 3%
Welford	14 1%	8 1%	6 2%	2 1%	13 1%	7 1%	7 2%	9 1%	5 1%	11 2%	3 1%
Wellesbourne	67 6%	37 5%	29 10%	10 9%	57 6%	37 7%	20 6%	48 8%	17 5%	52 7%	12 5%

## Stratford-upon-Avon Planning Survey

### CATI Fieldwork Dates: 16th-22nd March 2012

Absolutes/col percents

Table 24  
**Inner/Outer**  
**Base: All respondents**

	Gender		Age			Region		Electoral Wards Stratford				Electoral Wards for Rest of District			Young People Within Region		
	Total	Male	Female	18-34	35-54	55+	Stratford-upon-Avon Town	Rest of district	Alveston	Avenue & New Town	Mount Pleasant	Guild & Hathaway	South	North West	North East	Stratford-upon-Avon Town	Rest of district
Unweighted base	1029	451	578	200	335	490	512	517	133	127	125	127	98	284	135	100	100
Weighted base	1029	498	531	188	368	469	220	809	58	55	53	54	156	443	210	41	147
Inner	220 21%	111 22%	109 21%	41 22%	78 21%	101 21%	220 100%	- -	58 100%	55 100%	53 100%	54 100%	- -	- -	- -	41 100%	- -
Outer	809 79%	387 78%	421 79%	147 78%	290 79%	368 79%	- -	809 100%	- -	- -	- -	- -	156 100%	443 100%	210 100%	- -	147 100%

**Stratford-upon-Avon Planning Survey**  
**CATI Fieldwork Dates: 16th-22nd March 2012**

Absolutes/col percents

Table 24  
**Inner/Outer**  
**Base: All respondents**

	Total	Tenure		Children Buying First Home		Satisfaction with Availability of Housing		Housing as a Priority		Housing Location	
		Home owners	Non-home owners	Yes	No	Satis-fied	Dis-satis-fied	Prior-ity	Not prior-ity	Agree	Dis-agree
Unweighted base	1029	706	304	97	932	562	308	588	404	700	288
Weighted base	1029	703	305	110	919	541	315	644	351	724	266
Inner	220 21%	153 22%	64 21%	16 15%	204 22%	129 24%	63 20%	105 16%	107 30%	138 19%	72 27%
Outer	809 79%	550 78%	241 79%	93 85%	716 78%	412 76%	252 80%	538 84%	245 70%	585 81%	194 73%

## Stratford-upon-Avon Planning Survey

### CATI Fieldwork Dates: 16th-22nd March 2012

Absolutes/col percents

Table 25  
**Area**  
**Base: All respondents**

	Gender			Age			Region		Electoral Wards Stratford				Electoral Wards for Rest of District			Young People Within Region	
	Total	Male	Female	18-34	35-54	55+	Stratford-upon-Avon Town	Rest of district	Alveston	Avenue & New Town	Mount Pleasant	Guild & Hathaway	South	North West	North East	Stratford-upon-Avon Town	Rest of district
Unweighted base	1029	451	578	200	335	490	512	517	133	127	125	127	98	284	135	100	100
Weighted base	1029	498	531	188	368	469	220	809	58	55	53	54	156	443	210	41	147
Alveston	58 6%	31 6%	27 5%	9 5%	23 6%	26 5%	58 26%	-	58 100%	-	-	-	-	-	-	9 23%	-
Avenue & New Town	55 5%	27 5%	28 5%	9 5%	22 6%	23 5%	55 25%	-	-	55 100%	-	-	-	-	-	9 22%	-
Guild & Hathaway	54 5%	29 6%	25 5%	13 7%	14 4%	27 6%	54 25%	-	-	-	-	54 100%	-	-	-	13 33%	-
Mount Pleasant	53 5%	25 5%	28 5%	9 5%	19 5%	25 5%	53 24%	-	-	-	53 100%	-	-	-	-	9 22%	-
Outer	809 79%	387 78%	421 79%	147 78%	290 79%	368 79%	-	809 100%	-	-	-	-	156 100%	443 100%	210 100%	-	147 100%

## Stratford-upon-Avon Planning Survey

### CATI Fieldwork Dates: 16th-22nd March 2012

Absolutes/col percents

Table 25

**Area****Base: All respondents**

	Total	Tenure		Children Buying First Home		Satisfaction with Availability of Housing		Housing as a Priority		Housing Location	
		Home owners	Non-home owners	Yes	No	Satis-fied	Dis-satis-fied	Prior-ity	Not prior-ity	Agree	Dis-agree
Unweighted base	1029	706	304	97	932	562	308	588	404	700	288
Weighted base	1029	703	305	110	919	541	315	644	351	724	266
Alveston	58 6%	44 6%	14 5%	4 4%	54 6%	34 6%	15 5%	23 4%	31 9%	36 5%	19 7%
Avenue & New Town	55 5%	37 5%	18 6%	4 4%	51 5%	31 6%	19 6%	31 5%	24 7%	35 5%	16 6%
Guild & Hathaway	54 5%	36 5%	17 5%	2 2%	52 6%	33 6%	15 5%	24 4%	28 8%	33 5%	20 8%
Mount Pleasant	53 5%	37 5%	16 5%	5 5%	48 5%	31 6%	15 5%	27 4%	24 7%	35 5%	17 6%
Outer	809 79%	550 78%	241 79%	93 85%	716 78%	412 76%	252 80%	538 84%	245 70%	585 81%	194 73%

## Stratford-upon-Avon Planning Survey

### CATI Fieldwork Dates: 16th-22nd March 2012

Absolutes/col percents

Table 26  
**Gender**  
**Base: All respondents**

	Gender		Age			Region		Electoral Wards Stratford				Electoral Wards for Rest of District			Young People Within Region		
	Total	Male	Female	18-34	35-54	55+	Stratford-upon-Avon Town	Rest of district	Alveston	Avenue & New Town	Mount Pleasant	Guild & Hathaway	South	North West	North East	Stratford-upon-Avon Town	Rest of district
Unweighted base	1029	451	578	200	335	490	512	517	133	127	125	127	98	284	135	100	100
Weighted base	1029	498	531	188	368	469	220	809	58	55	53	54	156	443	210	41	147
Male	498	498	-	98	163	236	111	387	31	27	25	29	84	212	91	22	76
	48%	100%	-	52%	44%	50%	50%	48%	53%	48%	47%	53%	54%	48%	43%	54%	51%
Female	531	-	531	90	206	233	109	421	27	28	28	25	72	231	119	18	71
	52%	-	100%	48%	56%	50%	50%	52%	47%	52%	53%	47%	46%	52%	57%	46%	49%

**Stratford-upon-Avon Planning Survey**  
**CATI Fieldwork Dates: 16th-22nd March 2012**

Absolutes/col percents

Table 26  
**Gender**  
**Base: All respondents**

	Total	Tenure		Children Buying First Home		Satisfaction with Availability of Housing		Housing as a Priority		Housing Location	
		Home owners	Non-home owners	Yes	No	Satisfied	Dissatisfied	Priority	Not priority	Agree	Disagree
Unweighted base	1029	706	304	97	932	562	308	588	404	700	288
Weighted base	1029	703	305	110	919	541	315	644	351	724	266
Male	498 48%	340 48%	153 50%	52 48%	446 48%	271 50%	149 47%	316 49%	169 48%	343 47%	137 52%
Female	531 52%	364 52%	152 50%	57 52%	474 52%	270 50%	166 53%	328 51%	182 52%	381 53%	129 48%