

The Influence of The Bible
ONLINE Fieldwork : 1st - 3rd April 2011

Table 1

Absolutes/col percents

Q1. Where do you think each of the following everyday phrases originate from? Summary**Base : All respondents**

	"my brother's keeper"	"a drop in the bucket"	"the writing on the wall"	"eat, drink and be merry"	"filthy lucre"
Unweighted Base	2379	2379	2379	2379	2379
Weighted Base	2379	2379	2379	2379	2379
Tony Blair	70 3%	297 12%	202 8%	37 2%	78 3%
Shakespeare	222 9%	329 14%	258 11%	972 41%	543 23%
The Bible	1335 56%	161 7%	457 19%	214 9%	232 10%
Charles Dickens	155 7%	287 12%	213 9%	605 25%	333 14%
The Beatles	44 2%	129 5%	439 18%	79 3%	175 7%
Don't know	554 23%	1175 49%	810 34%	473 20%	1018 43%

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Table 2

Absolutes/col percents

Q1. Where do you think each of the following everyday phrases originate from? "my brother's keeper"

Base : All respondents

	Gender			Age						Social grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	2379	1164	1215	168	408	498	445	399	461	866	604	352	551	508	98	244	182	188	163	112	193	223	280	188	392	949
Weighted Base	2379	1165	1214	285	381	452	404	357	500	642	690	500	547	207	108	280	210	220	185	126	223	299	305	217	362	970
Tony Blair	70	54	16	39	10	8	5	4	3	29	24	12	5	4	-	22	5	-	2	4	-	17	9	6	29	30
	3%	5%	1%	14%	3%	2%	1%	1%	1%	5%	3%	2%	1%	2%	-	8%	3%	-	1%	3%	-	6%	3%	3%	8%	3%
Shakespeare	222	132	89	21	43	47	47	25	37	47	67	47	61	23	10	27	25	17	16	11	23	21	29	19	31	107
	9%	11%	7%	7%	11%	10%	12%	7%	7%	7%	10%	9%	11%	11%	9%	10%	12%	8%	8%	9%	10%	7%	9%	9%	8%	11%
The Bible	1335	682	653	80	134	209	257	265	389	432	370	254	279	126	61	150	107	139	99	63	149	156	173	112	200	465
	56%	59%	54%	28%	35%	46%	64%	74%	78%	67%	54%	51%	51%	61%	56%	54%	51%	63%	54%	50%	67%	52%	57%	52%	55%	48%
Charles Dickens	155	53	102	37	26	34	29	15	14	27	41	49	38	7	10	12	10	14	16	11	15	15	19	25	29	80
	7%	5%	8%	13%	7%	7%	7%	4%	3%	4%	6%	10%	7%	3%	9%	4%	5%	7%	9%	8%	7%	5%	6%	12%	8%	8%
The Beatles	44	28	16	10	8	9	5	10	2	9	10	13	12	3	1	8	2	1	3	3	-	4	10	9	11	20
	2%	2%	1%	4%	2%	2%	1%	3%	*	1%	1%	3%	2%	2%	1%	3%	1%	*	2%	2%	-	1%	3%	4%	3%	2%
Don't know	554	216	338	98	159	144	60	37	55	98	179	125	151	42	26	60	61	49	49	34	35	86	65	46	61	268
	23%	19%	28%	34%	42%	32%	15%	10%	11%	15%	26%	25%	28%	20%	24%	22%	29%	22%	27%	27%	16%	29%	21%	21%	17%	28%

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Table 3

Q1. Where do you think each of the following everyday phrases originate from? "a drop in the bucket"

Absolutes/col percents

Base : All respondents

	Gender		Age							Social grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	2379	1164	1215	168	408	498	445	399	461	866	604	352	551	508	98	244	182	188	163	112	193	223	280	188	392	949
Weighted Base	2379	1165	1214	285	381	452	404	357	500	642	690	500	547	207	108	280	210	220	185	126	223	299	305	217	362	970
Tony Blair	297	138	159	37	43	43	74	50	50	61	79	77	80	28	17	33	27	34	17	9	30	34	52	16	54	104
	12%	12%	13%	13%	11%	9%	18%	14%	10%	9%	11%	15%	13%	16%	12%	13%	15%	9%	7%	14%	11%	17%	7%	15%	11%	
Shakespeare	329	210	119	68	49	53	47	41	71	103	103	72	52	22	14	42	17	36	26	25	25	61	40	22	61	154
	14%	18%	10%	24%	13%	12%	12%	11%	14%	16%	15%	14%	9%	11%	13%	15%	8%	16%	14%	20%	11%	20%	13%	10%	17%	16%
The Bible	161	81	79	9	31	24	22	33	43	62	49	25	25	14	5	18	16	11	8	7	19	24	15	24	25	62
	7%	7%	7%	3%	8%	5%	5%	9%	9%	10%	7%	5%	5%	7%	4%	7%	8%	5%	4%	6%	8%	8%	5%	11%	7%	6%
Charles Dickens	287	161	127	26	26	49	53	50	83	94	66	46	81	26	14	38	26	20	25	7	29	27	39	36	36	103
	12%	14%	10%	9%	7%	11%	13%	14%	17%	15%	10%	9%	15%	13%	14%	12%	9%	13%	13%	6%	13%	9%	13%	17%	10%	11%
The Beatles	129	63	66	23	24	23	26	14	19	30	35	34	30	10	5	14	10	13	7	13	11	13	23	10	37	46
	5%	5%	5%	8%	6%	5%	6%	4%	4%	5%	5%	7%	5%	5%	5%	5%	5%	6%	4%	10%	5%	4%	8%	5%	10%	5%
Don't know	1175	512	663	123	207	261	182	169	234	292	358	246	280	107	52	134	113	107	102	64	109	140	136	110	149	500
	49%	44%	55%	43%	54%	58%	45%	47%	47%	45%	52%	49%	51%	52%	49%	48%	54%	48%	55%	51%	49%	47%	45%	51%	41%	52%

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Table 4

Absolutes/col percents

Q1. Where do you think each of the following everyday phrases originate from? "the writing on the wall"

Base : All respondents

	Gender		Age							Social grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	2379	1164	1215	168	408	498	445	399	461	866	604	352	551	508	98	244	182	188	163	112	193	223	280	188	392	949
Weighted Base	2379	1165	1214	285	381	452	404	357	500	642	690	500	547	207	108	280	210	220	185	126	223	299	305	217	362	970
Tony Blair	202	108	94	19	25	31	39	32	56	49	59	43	51	15	12	30	20	18	11	11	22	23	32	8	31	79
	8%	9%	8%	7%	7%	7%	10%	9%	11%	8%	9%	9%	9%	7%	12%	11%	9%	8%	6%	9%	10%	8%	10%	4%	9%	8%
Shakespeare	258	161	97	34	27	41	58	43	56	73	67	72	47	21	12	30	26	30	17	16	30	18	38	20	50	94
	11%	14%	8%	12%	7%	9%	14%	12%	11%	11%	10%	14%	9%	10%	11%	12%	14%	9%	12%	13%	6%	12%	9%	14%	10%	
The Bible	457	274	183	37	57	44	68	84	166	199	113	67	78	37	22	60	32	48	34	17	54	56	59	37	73	154
	19%	23%	15%	13%	15%	10%	17%	24%	33%	31%	16%	13%	14%	18%	21%	22%	15%	22%	18%	14%	24%	19%	19%	17%	20%	16%
Charles Dickens	213	119	94	14	31	43	38	44	44	61	60	45	46	16	6	28	15	20	19	5	16	29	29	31	36	85
	9%	10%	8%	5%	8%	10%	9%	12%	9%	10%	9%	9%	8%	8%	5%	10%	7%	9%	10%	4%	7%	10%	9%	14%	10%	9%
The Beatles	439	162	277	89	95	88	81	50	37	81	131	111	116	43	19	51	30	38	43	24	42	60	50	40	68	207
	18%	14%	23%	31%	25%	19%	20%	14%	7%	13%	19%	22%	21%	21%	18%	18%	14%	17%	23%	19%	19%	20%	16%	18%	19%	21%
Don't know	810	342	468	93	146	205	120	104	141	180	259	162	210	75	36	81	87	67	60	52	59	113	98	81	104	351
	34%	29%	39%	33%	38%	45%	30%	29%	28%	28%	38%	32%	38%	36%	33%	29%	42%	30%	33%	42%	27%	38%	32%	37%	29%	36%

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Table 5

Absolutes/col percents

Q1. Where do you think each of the following everyday phrases originate from? "eat, drink and be merry"

Base : All respondents

	Gender		Age						Social grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	2379	1164	1215	168	408	498	445	399	461	866	604	352	551	508	98	244	182	188	163	112	193	223	280	188	392	949
Weighted Base	2379	1165	1214	285	381	452	404	357	500	642	690	500	547	207	108	280	210	220	185	126	223	299	305	217	362	970
Tony Blair	37 2%	20 2%	16 1%	19 7%	7 2%	7 2%	1 *	1 *	2 *	6 1%	11 2%	10 2%	10 2%	1 *	- -	3 1%	7 3%	1 1%	2 1%	- -	3 2%	8 3%	11 4%	- -	4 1%	20 2%
Shakespeare	972 41%	489 42%	483 40%	61 21%	87 23%	155 34%	175 43%	199 56%	295 59%	315 49%	266 39%	184 37%	206 38%	78 38%	51 48%	104 37%	69 33%	101 46%	82 44%	58 46%	104 47%	90 30%	128 42%	106 49%	131 36%	348 36%
The Bible	214 9%	109 9%	104 9%	30 10%	42 11%	35 8%	31 8%	25 7%	49 10%	72 11%	56 8%	40 8%	45 8%	23 11%	10 9%	19 7%	17 8%	18 8%	9 5%	3 2%	20 9%	52 17%	24 8%	19 9%	40 11%	89 9%
Charles Dickens	605 25%	310 27%	294 24%	78 27%	99 26%	119 26%	128 32%	82 23%	98 20%	143 22%	179 26%	148 30%	135 25%	60 29%	18 17%	94 34%	53 25%	61 28%	49 27%	30 24%	52 23%	62 21%	83 27%	42 19%	120 33%	269 28%
The Beatles	79 3%	46 4%	34 3%	15 5%	29 8%	17 4%	11 3%	6 2%	2 *	19 3%	29 4%	11 2%	19 3%	4 2%	7 6%	9 3%	5 2%	10 4%	- -	3 2%	9 4%	19 6%	7 2%	8 4%	14 4%	41 4%
Don't know	473 20%	191 16%	282 23%	82 29%	117 31%	119 26%	58 14%	43 12%	54 11%	87 14%	149 22%	106 21%	131 24%	40 20%	21 20%	50 18%	60 29%	30 14%	42 23%	32 26%	35 15%	68 23%	52 17%	42 20%	54 15%	204 21%

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Table 6

Absolutes/col percents

Q1. Where do you think each of the following everyday phrases originate from? "filthy lucre"

Base : All respondents

	Gender		Age							Social grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	2379	1164	1215	168	408	498	445	399	461	866	604	352	551	508	98	244	182	188	163	112	193	223	280	188	392	949
Weighted Base	2379	1165	1214	285	381	452	404	357	500	642	690	500	547	207	108	280	210	220	185	126	223	299	305	217	362	970
Tony Blair	78	32	45	8	15	28	11	6	10	19	28	16	15	4	2	13	8	5	1	4	7	20	12	1	11	39
	3%	3%	4%	3%	4%	6%	3%	2%	2%	3%	4%	3%	3%	2%	2%	5%	4%	2%	1%	3%	3%	7%	4%	*	3%	4%
Shakespeare	543	267	276	52	82	74	108	88	139	171	139	118	115	50	25	59	48	61	42	25	62	60	62	49	90	211
	23%	23%	23%	18%	22%	16%	27%	25%	28%	27%	20%	24%	21%	24%	23%	21%	23%	28%	23%	20%	28%	20%	20%	23%	25%	22%
The Bible	232	120	112	20	30	32	39	33	79	80	70	42	40	21	10	30	19	20	13	8	26	26	33	24	40	71
	10%	10%	9%	7%	8%	7%	10%	9%	16%	13%	10%	8%	7%	10%	9%	11%	9%	9%	7%	6%	12%	9%	11%	11%	11%	7%
Charles Dickens	333	184	149	29	32	57	53	62	100	108	96	63	66	29	12	38	23	36	26	13	38	28	58	33	43	119
	14%	16%	12%	10%	8%	13%	13%	17%	20%	17%	14%	13%	12%	14%	11%	13%	11%	16%	14%	10%	17%	9%	19%	15%	12%	12%
The Beatles	175	117	58	33	25	26	41	23	27	62	43	35	35	14	17	33	11	7	13	11	18	24	20	7	47	65
	7%	10%	5%	12%	7%	6%	10%	7%	5%	10%	6%	7%	6%	7%	16%	12%	5%	3%	7%	9%	8%	8%	6%	3%	13%	7%
Don't know	1018	445	573	143	197	235	153	145	145	202	315	225	275	88	42	106	100	91	88	66	72	142	121	102	131	464
	43%	38%	47%	50%	52%	52%	38%	41%	29%	31%	46%	45%	50%	43%	39%	38%	48%	41%	48%	52%	32%	47%	40%	47%	36%	48%

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Table 7

Absolutes/col percents

Q2. How important, or otherwise, do you think a knowledge of the Bible is for appreciating the following: Summary

Base : All respondents

		Everyday phrases	Classic English literature	Classical Music	The visual arts (e.g. painting, sculpture, architecture)	Politics	The history of Britain
Unweighted Base		2379	2379	2379	2379	2379	2379
Weighted Base		2379	2379	2379	2379	2379	2379
SUM: Important		1004 42%	1103 46%	566 24%	1141 48%	685 29%	1065 45%
Very important	(4)	242 10%	280 12%	134 6%	294 12%	203 9%	346 15%
Quite important	(3)	762 32%	823 35%	433 18%	847 36%	482 20%	719 30%
Not very important	(2)	860 36%	742 31%	943 40%	661 28%	852 36%	744 31%
Not at all important	(1)	516 22%	534 22%	870 37%	577 24%	842 35%	569 24%
SUM: Not important		1375 58%	1276 54%	1813 76%	1238 52%	1694 71%	1314 55%
Mean		2.31	2.36	1.93	2.36	2.02	2.35
Standard deviation		0.92	0.96	0.88	0.98	0.95	1.00
Standard error		0.02	0.02	0.02	0.02	0.02	0.02

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Table 8

Absolutes/col percents

Q2. How important, or otherwise, do you think a knowledge of the Bible is for appreciating the following: Everyday phrases**Base : All respondents**

	Gender			Age						Social grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate	
Unweighted Base	2379	1164	1215	168	408	498	445	399	461	866	604	352	551	508	98	244	182	188	163	112	193	223	280	188	392	949	
Weighted Base	2379	1165	1214	285	381	452	404	357	500	642	690	500	547	207	108	280	210	220	185	126	223	299	305	217	362	970	
SUM: Important	1004	507	497	92	176	172	164	148	251	328	284	187	206	75	40	123	90	76	69	48	94	157	133	99	184	382	
	42%	43%	41%	32%	46%	38%	41%	42%	50%	51%	41%	37%	38%	36%	38%	44%	43%	34%	37%	38%	42%	52%	44%	46%	51%	39%	
Very important	(4)	242	126	116	41	49	36	31	32	53	82	65	48	47	14	9	34	15	20	14	11	25	40	27	32	52	101
		10%	11%	10%	14%	13%	8%	8%	9%	11%	13%	9%	10%	9%	7%	8%	12%	7%	9%	8%	8%	11%	13%	9%	15%	14%	10%
Quite important	(3)	762	381	382	51	127	136	133	117	199	246	219	138	159	61	31	90	75	55	54	38	69	117	106	66	132	281
		32%	33%	31%	18%	33%	30%	33%	33%	40%	38%	32%	28%	29%	29%	29%	32%	36%	25%	29%	30%	31%	39%	35%	31%	36%	29%
Not very important	(2)	860	408	452	115	126	161	159	128	170	196	256	195	213	71	41	94	74	99	76	52	84	93	105	71	119	364
		36%	35%	37%	40%	33%	36%	39%	36%	34%	30%	37%	39%	39%	34%	38%	34%	35%	45%	41%	41%	38%	31%	35%	33%	33%	38%
Not at all important	(1)	516	251	265	79	79	119	81	80	79	119	150	118	129	61	26	62	46	46	40	26	45	49	67	47	60	223
		22%	22%	22%	28%	21%	26%	20%	23%	16%	18%	22%	24%	24%	29%	24%	22%	22%	21%	22%	21%	20%	16%	22%	22%	17%	23%
SUM: Not important		1375	659	716	193	205	280	240	209	248	315	406	313	342	132	67	156	120	144	116	78	129	142	172	118	179	588
		58%	57%	59%	68%	54%	62%	59%	58%	50%	49%	59%	63%	62%	64%	62%	56%	57%	66%	63%	62%	58%	48%	56%	54%	49%	61%
Mean		2.31	2.33	2.29	2.19	2.38	2.20	2.28	2.28	2.45	2.45	2.29	2.23	2.23	2.14	2.22	2.34	2.28	2.23	2.23	2.26	2.33	2.49	2.31	2.39	2.49	2.27
Standard deviation		0.92	0.93	0.91	1.00	0.95	0.92	0.87	0.91	0.88	0.93	0.91	0.92	0.90	0.92	0.91	0.96	0.89	0.88	0.88	0.88	0.93	0.92	0.91	0.99	0.93	0.93
Standard error		0.02	0.03	0.03	0.08	0.05	0.04	0.04	0.05	0.04	0.03	0.04	0.05	0.04	0.04	0.09	0.06	0.07	0.06	0.07	0.08	0.07	0.06	0.05	0.07	0.05	0.03

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Table 9

Absolutes/col percents

Q2. How important, or otherwise, do you think a knowledge of the Bible is for appreciating the following: Classic English literature

Base : All respondents

	Gender			Age						Social grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	2379	1164	1215	168	408	498	445	399	461	866	604	352	551	508	98	244	182	188	163	112	193	223	280	188	392	949
Weighted Base	2379	1165	1214	285	381	452	404	357	500	642	690	500	547	207	108	280	210	220	185	126	223	299	305	217	362	970
SUM: Important	1103	509	593	138	196	185	183	147	253	322	298	230	252	76	44	128	95	99	94	47	115	153	145	106	185	421
	46%	44%	49%	48%	52%	41%	45%	41%	51%	50%	43%	46%	46%	37%	41%	46%	45%	45%	51%	37%	52%	51%	48%	49%	51%	43%
Very important	(4) 280	133	147	43	53	48	32	33	71	88	68	62	63	15	13	39	21	27	24	7	18	45	38	31	44	116
	12%	11%	12%	15%	14%	11%	8%	9%	14%	14%	10%	12%	11%	7%	12%	14%	10%	12%	13%	6%	8%	15%	13%	14%	12%	12%
Quite important	(3) 823	376	447	95	144	137	151	113	182	234	231	169	189	61	31	89	74	72	70	40	97	107	107	75	140	305
	35%	32%	37%	33%	38%	30%	37%	32%	36%	36%	33%	34%	35%	29%	29%	32%	35%	33%	38%	32%	43%	36%	35%	34%	39%	31%
Not very important	(2) 742	373	370	74	109	146	130	135	149	190	242	150	160	71	39	76	69	73	53	49	65	87	99	63	119	317
	31%	32%	30%	26%	29%	32%	32%	38%	30%	30%	35%	30%	29%	34%	36%	27%	33%	33%	29%	39%	29%	29%	32%	29%	33%	33%
Not at all important	(1) 534	283	251	74	75	121	91	75	98	131	149	119	135	60	25	75	46	48	38	30	43	59	62	48	59	233
	22%	24%	21%	26%	20%	27%	22%	21%	20%	20%	22%	24%	25%	29%	23%	27%	22%	22%	20%	24%	19%	20%	20%	22%	16%	24%
SUM: Not important	1276	656	620	148	184	267	221	210	247	320	392	269	295	131	63	151	115	121	91	79	108	146	160	111	178	549
	54%	56%	51%	52%	48%	59%	55%	59%	49%	50%	57%	54%	54%	63%	59%	54%	55%	55%	49%	63%	48%	49%	52%	51%	49%	57%
Mean	2.36	2.31	2.40	2.37	2.46	2.25	2.31	2.29	2.45	2.43	2.31	2.35	2.33	2.15	2.30	2.33	2.33	2.36	2.44	2.19	2.41	2.46	2.40	2.41	2.47	2.31
Standard deviation	0.96	0.96	0.95	1.03	0.96	0.97	0.91	0.90	0.96	0.96	0.92	0.98	0.97	0.93	0.96	1.02	0.93	0.96	0.96	0.87	0.89	0.97	0.95	0.99	0.91	0.97
Standard error	0.02	0.03	0.03	0.08	0.05	0.04	0.04	0.05	0.04	0.03	0.04	0.05	0.04	0.04	0.10	0.07	0.07	0.07	0.08	0.08	0.06	0.07	0.06	0.07	0.05	0.03

The Influence of The Bible
ONLINE Fieldwork : 1st - 3rd April 2011

Table 10

Absolutes/col percents

Q2. How important, or otherwise, do you think a knowledge of the Bible is for appreciating the following: Classical Music**Base : All respondents**

	Gender			Age						Social grade					Region							Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	2379	1164	1215	168	408	498	445	399	461	866	604	352	551	508	98	244	182	188	163	112	193	223	280	188	392	949
Weighted Base	2379	1165	1214	285	381	452	404	357	500	642	690	500	547	207	108	280	210	220	185	126	223	299	305	217	362	970
SUM: Important	566	276	290	73	126	96	81	82	108	188	155	109	114	36	22	63	44	49	34	32	49	100	77	60	116	224
	24%	24%	24%	26%	33%	21%	20%	23%	22%	29%	22%	22%	21%	17%	20%	23%	21%	22%	18%	25%	22%	34%	25%	28%	32%	23%
Very important	(4) 134	71	62	30	30	16	15	19	24	41	39	31	23	7	3	18	10	14	10	4	11	25	16	16	16	65
	6%	6%	5%	11%	8%	4%	4%	5%	5%	6%	6%	6%	4%	4%	3%	6%	5%	6%	5%	3%	5%	8%	5%	7%	4%	7%
Quite important	(3) 433	205	228	43	95	80	66	64	85	146	116	78	92	28	19	46	34	35	24	28	38	75	61	45	100	159
	18%	18%	19%	15%	25%	18%	16%	18%	17%	23%	17%	16%	17%	14%	18%	16%	16%	16%	13%	22%	17%	25%	20%	21%	27%	16%
Not very important	(2) 943	440	503	88	144	192	175	148	197	233	281	207	221	81	42	106	93	89	79	36	88	119	132	77	157	372
	40%	38%	41%	31%	38%	42%	43%	41%	39%	36%	41%	42%	40%	39%	39%	38%	44%	41%	43%	29%	40%	40%	43%	35%	43%	38%
Not at all important	(1) 870	449	421	125	111	164	148	127	194	221	253	183	212	90	44	110	73	82	72	58	86	80	97	80	89	374
	37%	39%	35%	44%	29%	36%	37%	36%	39%	34%	37%	37%	39%	43%	41%	39%	35%	37%	39%	46%	38%	27%	32%	37%	25%	39%
SUM: Not important	1813	889	924	213	255	356	323	274	392	455	535	390	433	171	86	216	166	171	151	94	174	199	228	157	247	746
	76%	76%	76%	74%	67%	79%	80%	77%	78%	71%	78%	78%	79%	83%	80%	77%	79%	78%	82%	75%	78%	66%	75%	72%	68%	77%
Mean	1.93	1.91	1.94	1.92	2.12	1.88	1.87	1.93	1.87	2.01	1.91	1.91	1.86	1.77	1.83	1.90	1.91	1.91	1.85	1.83	1.88	2.15	1.99	1.98	2.12	1.91
Standard deviation	0.88	0.89	0.86	1.00	0.92	0.82	0.82	0.86	0.86	0.91	0.87	0.87	0.84	0.81	0.82	0.90	0.83	0.88	0.85	0.89	0.86	0.91	0.85	0.93	0.83	0.90
Standard error	0.02	0.03	0.02	0.08	0.05	0.04	0.04	0.04	0.04	0.03	0.04	0.05	0.04	0.04	0.08	0.06	0.06	0.06	0.07	0.08	0.06	0.06	0.05	0.07	0.04	0.03

The Influence of The Bible

ONLINE Fieldwork : 1st - 3rd April 2011

Table 11

Absolutes/col percents

Q2. How important, or otherwise, do you think a knowledge of the Bible is for appreciating the following: The visual arts (e.g. painting, sculpture, architecture)

Base : All respondents

	Gender			Age						Social grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate	
Unweighted Base	2379	1164	1215	168	408	498	445	399	461	866	604	352	551	508	98	244	182	188	163	112	193	223	280	188	392	949	
Weighted Base	2379	1165	1214	285	381	452	404	357	500	642	690	500	547	207	108	280	210	220	185	126	223	299	305	217	362	970	
SUM: Important	1141	552	589	122	202	196	190	176	255	335	335	238	233	90	51	130	106	103	86	59	104	163	139	111	196	447	
	48%	47%	49%	43%	53%	43%	47%	49%	51%	52%	49%	48%	43%	43%	47%	46%	51%	47%	46%	47%	47%	54%	46%	51%	54%	46%	
Very important	(4)	294	148	146	46	53	46	40	54	55	89	70	77	58	21	13	33	24	26	17	16	19	54	36	35	52	113
		12%	13%	12%	16%	14%	10%	10%	15%	11%	14%	10%	15%	11%	10%	12%	12%	12%	12%	9%	13%	9%	18%	12%	16%	14%	12%
Quite important	(3)	847	404	443	76	149	150	150	122	200	246	266	160	175	68	38	97	82	77	69	43	85	109	103	76	144	334
		36%	35%	36%	27%	39%	33%	37%	34%	40%	38%	38%	32%	32%	33%	36%	35%	39%	35%	37%	34%	38%	36%	34%	35%	40%	34%
Not very important	(2)	661	304	357	73	101	127	123	94	144	170	190	136	165	61	27	71	60	62	57	37	60	74	98	55	100	281
		28%	26%	29%	25%	26%	28%	30%	26%	29%	26%	28%	27%	30%	29%	25%	25%	29%	28%	31%	29%	27%	25%	32%	25%	28%	29%
Not at all important	(1)	577	310	267	91	78	128	92	87	101	137	164	126	149	56	30	79	44	56	42	31	58	62	69	51	65	241
		24%	27%	22%	32%	20%	28%	23%	24%	20%	21%	24%	25%	27%	27%	28%	28%	21%	25%	23%	24%	26%	21%	22%	23%	18%	25%
SUM: Not important		1238	614	624	163	178	256	215	181	245	308	354	262	314	117	56	150	104	117	99	67	119	137	166	106	166	523
		52%	53%	51%	57%	47%	57%	53%	51%	49%	48%	51%	52%	57%	57%	53%	54%	49%	53%	54%	53%	53%	46%	54%	49%	46%	54%
Mean		2.36	2.33	2.39	2.27	2.47	2.25	2.34	2.40	2.42	2.45	2.35	2.38	2.26	2.26	2.32	2.30	2.41	2.33	2.33	2.35	2.29	2.51	2.35	2.44	2.50	2.33
Standard deviation		0.98	1.00	0.96	1.08	0.97	0.98	0.94	1.02	0.93	0.98	0.95	1.03	0.98	0.97	1.01	1.01	0.94	0.98	0.93	0.99	0.95	1.01	0.96	1.02	0.95	0.98
Standard error		0.02	0.03	0.03	0.08	0.05	0.04	0.04	0.05	0.04	0.03	0.04	0.05	0.04	0.04	0.10	0.06	0.07	0.07	0.07	0.09	0.07	0.07	0.06	0.07	0.05	0.03

The Influence of The Bible

ONLINE Fieldwork : 1st - 3rd April 2011

Table 12

Absolutes/col percents

Q2. How important, or otherwise, do you think a knowledge of the Bible is for appreciating the following: Politics

Base : All respondents

	Gender			Age						Social grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	2379	1164	1215	168	408	498	445	399	461	866	604	352	551	508	98	244	182	188	163	112	193	223	280	188	392	949
Weighted Base	2379	1165	1214	285	381	452	404	357	500	642	690	500	547	207	108	280	210	220	185	126	223	299	305	217	362	970
SUM: Important	685	366	319	98	143	111	112	82	139	205	192	130	157	49	39	80	55	61	47	39	55	97	97	65	124	279
	29%	31%	26%	34%	38%	25%	28%	23%	28%	32%	28%	26%	29%	24%	37%	29%	26%	28%	26%	31%	25%	33%	32%	30%	34%	29%
Very important	(4) 203	116	87	41	47	37	22	24	32	59	61	48	35	9	9	26	17	20	6	14	17	44	25	16	34	89
	9%	10%	7%	14%	12%	8%	5%	7%	6%	9%	9%	10%	6%	4%	9%	9%	8%	9%	3%	11%	8%	15%	8%	7%	10%	9%
Quite important	(3) 482	250	232	58	96	74	90	58	107	146	131	82	122	40	30	55	38	41	41	25	38	54	72	49	89	190
	20%	21%	19%	20%	25%	16%	22%	16%	21%	23%	19%	16%	22%	20%	28%	20%	18%	19%	22%	20%	17%	18%	23%	23%	25%	20%
Not very important	(2) 852	370	482	76	133	173	149	141	181	229	252	177	194	68	35	93	89	79	62	38	93	107	110	78	140	336
	36%	32%	40%	26%	35%	38%	37%	40%	36%	36%	37%	35%	35%	33%	33%	33%	42%	36%	34%	30%	42%	36%	36%	36%	39%	35%
Not at all important	(1) 842	430	413	112	105	169	143	134	180	208	245	193	196	90	33	107	66	80	76	49	74	95	98	74	99	355
	35%	37%	34%	39%	28%	37%	35%	38%	36%	32%	36%	39%	36%	43%	31%	38%	32%	37%	41%	39%	33%	32%	34%	27%	37%	
SUM: Not important	1694	800	894	187	237	341	293	275	361	437	498	370	390	157	68	199	155	159	138	87	167	202	208	152	239	691
	71%	69%	74%	66%	62%	75%	72%	77%	72%	68%	72%	74%	71%	76%	63%	71%	74%	72%	74%	69%	75%	67%	68%	70%	66%	71%
Mean	2.02	2.04	1.99	2.10	2.23	1.95	1.98	1.92	1.98	2.09	2.01	1.97	1.99	1.85	2.14	2.00	2.03	2.00	1.88	2.03	1.99	2.15	2.08	2.03	2.16	2.01
Standard deviation	0.95	0.99	0.90	1.08	0.99	0.93	0.89	0.89	0.91	0.96	0.95	0.97	0.92	0.88	0.96	0.97	0.91	0.96	0.87	1.02	0.90	1.03	0.94	0.93	0.94	0.96
Standard error	0.02	0.03	0.03	0.08	0.05	0.04	0.04	0.04	0.04	0.03	0.04	0.05	0.04	0.04	0.10	0.06	0.07	0.07	0.07	0.10	0.07	0.07	0.06	0.07	0.05	0.03

The Influence of The Bible

ONLINE Fieldwork : 1st - 3rd April 2011

Table 13

Absolutes/col percents

Q2. How important, or otherwise, do you think a knowledge of the Bible is for appreciating the following: The history of Britain

Base : All respondents

	Gender			Age						Social grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate	
Unweighted Base	2379	1164	1215	168	408	498	445	399	461	866	604	352	551	508	98	244	182	188	163	112	193	223	280	188	392	949	
Weighted Base	2379	1165	1214	285	381	452	404	357	500	642	690	500	547	207	108	280	210	220	185	126	223	299	305	217	362	970	
SUM: Important	1065	505	561	142	204	196	184	140	200	285	303	226	252	76	52	130	87	90	89	47	99	155	134	106	188	435	
	45%	43%	46%	50%	54%	43%	45%	39%	40%	44%	44%	45%	46%	37%	48%	46%	42%	41%	48%	38%	44%	52%	44%	49%	52%	45%	
Very important	(4)	346	181	166	53	70	61	61	40	61	94	84	83	85	17	15	49	29	25	27	16	31	48	44	45	62	150
		15%	15%	14%	19%	18%	13%	15%	11%	12%	15%	12%	17%	16%	8%	14%	17%	14%	11%	15%	12%	14%	16%	14%	21%	17%	16%
Quite important	(3)	719	324	395	88	134	135	123	100	140	191	219	143	166	58	37	81	58	65	61	32	68	107	90	60	127	285
		30%	28%	33%	31%	35%	30%	30%	28%	28%	30%	32%	29%	30%	28%	34%	29%	28%	30%	33%	25%	30%	36%	30%	28%	35%	29%
Not very important	(2)	744	350	394	76	101	136	131	126	175	205	219	157	163	60	27	77	70	74	67	53	71	87	97	61	108	306
		31%	30%	32%	27%	27%	30%	32%	35%	35%	32%	32%	31%	30%	29%	25%	28%	34%	33%	36%	42%	32%	29%	32%	28%	30%	32%
Not at all important	(1)	569	310	259	68	75	120	90	92	125	152	168	116	132	71	28	73	52	56	29	26	53	57	73	50	66	229
		24%	27%	21%	24%	20%	26%	22%	26%	25%	24%	24%	23%	24%	34%	26%	26%	25%	26%	16%	21%	24%	19%	24%	23%	18%	24%
SUM: Not important		1314	661	653	144	177	256	220	217	300	357	387	274	296	131	55	150	122	130	96	79	124	144	171	111	174	535
		55%	57%	54%	50%	46%	57%	55%	61%	60%	56%	56%	55%	54%	63%	52%	54%	58%	59%	52%	62%	56%	48%	56%	51%	48%	55%
Mean		2.35	2.32	2.39	2.45	2.52	2.30	2.38	2.25	2.27	2.35	2.32	2.39	2.37	2.11	2.36	2.38	2.31	2.27	2.47	2.30	2.34	2.49	2.34	2.46	2.51	2.37
Standard deviation		1.00	1.03	0.97	1.05	1.01	0.99	0.96	0.97	1.00	0.97	1.02	1.02	0.97	1.02	1.05	0.99	0.97	0.93	0.94	0.99	0.98	1.00	1.06	0.98	1.01	
Standard error		0.02	0.03	0.03	0.08	0.05	0.05	0.05	0.05	0.03	0.04	0.05	0.04	0.04	0.10	0.07	0.07	0.07	0.07	0.09	0.07	0.07	0.06	0.08	0.05	0.03	

The Influence of The Bible

ONLINE Fieldwork : 1st - 3rd April 2011

Table 14

Absolutes/col percents

Q3. How important, or otherwise, is the Bible as a book to you personally? Please select one only

Base : All respondents

	Gender		Age						Social grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	2379	1164	1215	168	408	498	445	399	461	866	604	352	551	508	98	244	182	188	163	112	193	223	280	188	392	949
Weighted Base	2379	1165	1214	285	381	452	404	357	500	642	690	500	547	207	108	280	210	220	185	126	223	299	305	217	362	970
It's an important book. I don't read it that often, but it's got some valuable things to say	1083	503	580	82	143	177	184	191	306	345	318	186	234	85	64	139	105	106	79	43	100	145	123	93	169	396
	46%	43%	48%	29%	37%	39%	45%	54%	61%	54%	46%	37%	43%	41%	59%	50%	50%	48%	43%	34%	45%	48%	40%	43%	47%	41%
It's an unimportant book and doesn't really affect my life	993	491	502	129	172	225	187	135	144	205	283	261	245	94	36	102	81	80	82	69	97	96	150	107	131	457
	42%	42%	41%	45%	45%	50%	46%	38%	29%	32%	41%	52%	45%	46%	34%	36%	39%	36%	44%	55%	44%	32%	49%	49%	36%	47%
It's a very important book. I read it often and it enriches my life	201	107	94	39	52	22	27	17	43	75	60	29	37	13	3	30	9	21	8	12	24	50	19	11	53	77
	8%	9%	8%	14%	14%	5%	7%	5%	9%	12%	9%	6%	7%	6%	3%	11%	5%	10%	4%	10%	11%	17%	6%	5%	15%	8%
It's a dangerous book and should be ignored	102	65	37	35	13	27	7	13	7	18	28	24	31	14	4	9	15	13	15	2	2	8	14	6	10	40
	4%	6%	3%	12%	4%	6%	2%	4%	1%	3%	4%	5%	6%	7%	4%	3%	7%	6%	8%	1%	1%	3%	4%	3%	3%	4%