

Littering Survey

CATI Fieldwork : 28th-29th October 2009

Absolutes/col percents

Table 1

Q.1 From the list I am about to read out, please tell me which one you think is most to blame for the litter on the beaches and sea around Britain?

Base: All respondents

	<u>Gender</u>			<u>Age</u>						<u>Social Grade</u>				<u>Region</u>				
	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	<u>AB</u>	<u>C1</u>	<u>C2</u>	<u>DE</u>	<u>South East</u>	<u>Mid-lands</u>	<u>North Eng-land</u>	<u>Wales & South West</u>	<u>Scot-land</u>
Unweighted base	1007	500	507	76	134	168	210	193	226	326	231	162	288	261	258	255	146	87
Weighted base	1007	483	524	120	160	199	170	150	209	262	292	212	241	264	264	249	142	89
Tourism and beachgoers	382 38%	174 36%	208 40%	52 44%	70 44%	78 39%	62 37%	59 40%	60 29%	98 37%	112 39%	76 36%	96 40%	94 36%	97 37%	98 39%	62 43%	31 36%
UK packaging industry	136 13%	70 14%	66 13%	11 10%	15 9%	34 17%	21 13%	17 12%	37 18%	46 18%	34 12%	28 13%	26 11%	27 10%	48 18%	33 13%	16 11%	12 13%
Sewage and waste companies	132 13%	74 15%	58 11%	10 9%	16 10%	24 12%	33 20%	20 14%	27 13%	32 12%	43 15%	29 14%	28 12%	34 13%	42 16%	30 12%	15 11%	10 12%
Councils and waste authorities	112 11%	49 10%	63 12%	20 17%	19 12%	29 14%	19 11%	9 6%	16 8%	27 10%	32 11%	28 13%	25 11%	44 17%	24 9%	25 10%	12 9%	8 9%
The shipping industry	103 10%	50 10%	53 10%	13 11%	16 10%	10 5%	14 8%	24 16%	25 12%	31 12%	27 9%	17 8%	28 12%	30 11%	25 10%	17 7%	18 13%	13 15%
Port and harbour authorities	23 2%	11 2%	12 2%	2 2%	1 *	8 4%	5 3%	2 1%	4 2%	6 2%	5 2%	6 3%	6 3%	5 2%	4 2%	8 3%	4 3%	2 2%
Fishing industry	19 2%	12 2%	7 1%	3 2%	4 3%	3 2%	1 1%	4 3%	3 1%	3 1%	9 3%	1 *	7 3%	7 3%	7 2%	3 1%	2 1%	1 1%
None of these	13 1%	5 1%	7 1%	- -	2 1%	4 2%	1 *	3 2%	4 2%	3 1%	4 1%	1 1%	4 2%	4 1%	5 2%	3 1%	- -	2 2%
Don't know	88 9%	39 8%	50 9%	7 6%	16 10%	9 5%	13 7%	10 7%	33 16%	16 6%	25 9%	27 13%	21 8%	21 8%	13 5%	33 13%	12 9%	10 11%