

**FIRST TIME VOTERS POLL**  
**Fieldwork dates : 6th - 10th April 2010:**

Table 1

**Q1. At the forthcoming general election, how likely are you to vote on a scale from 1 to 10, where 1 = certain not to vote through to 10 = absolutely certain to vote?**

**Base : All**

	GENDER		SOCIAL GRADE				WORKING STATUS		REGION											
	Male	Female	AB	C1	C2	DE	Working	Not working	Scotland	North East	North West	Yorkshire & Humberside	East Midlands	West Midlands	Wales	East	London	South East	South West	
Unweighted Base	<b>1000</b>	511	489	360	325	189	126	499	501	89	45	116	87	73	92	54	93	124	140	87
Weighted Base	<b>1000</b>	512	488	359	326	189	126	500	500	86	47	121	98	77	92	52	87	124	131	84
1 - Certain not to vote	<b>106</b>	54	52	28	32	23	23	66	41	15	9	9	18	8	9	5	5	8	13	6
	<b>11%</b>	11%	11%	8%	10%	12%	18%	13%	8%	18%	20%	8%	18%	11%	10%	9%	5%	6%	10%	7%
2	<b>28</b>	12	16	6	9	3	10	15	13	3	-	4	1	2	3	-	2	6	4	3
	<b>3%</b>	2%	3%	2%	3%	2%	8%	3%	3%	3%	-	3%	1%	3%	3%	-	2%	5%	3%	3%
3	<b>37</b>	17	20	15	10	9	3	24	13	4	2	7	3	2	3	3	5	4	1	3
	<b>4%</b>	3%	4%	4%	3%	5%	2%	5%	3%	4%	4%	6%	3%	3%	3%	6%	5%	3%	1%	3%
4	<b>23</b>	14	9	8	6	4	5	9	14	2	1	2	-	1	4	2	2	3	3	3
	<b>2%</b>	3%	2%	2%	2%	2%	4%	2%	3%	2%	2%	2%	-	1%	4%	4%	2%	2%	2%	3%
5	<b>115</b>	57	58	33	38	27	16	62	52	16	3	12	16	10	7	3	8	17	14	8
	<b>11%</b>	11%	12%	9%	12%	14%	13%	13%	10%	19%	7%	10%	16%	12%	10%	6%	10%	14%	11%	9%
6	<b>48</b>	19	28	14	19	7	8	18	29	4	3	5	6	10	3	1	4	6	2	5
	<b>5%</b>	4%	6%	4%	6%	4%	6%	4%	6%	4%	7%	4%	6%	12%	3%	2%	4%	5%	1%	6%
7	<b>97</b>	58	39	40	33	15	9	43	54	8	4	15	9	8	8	3	14	8	10	10
	<b>10%</b>	11%	8%	11%	10%	8%	7%	9%	11%	9%	9%	12%	9%	11%	9%	6%	16%	6%	8%	11%
8	<b>134</b>	78	56	51	49	24	11	60	74	10	8	21	7	8	13	5	11	16	23	12
	<b>13%</b>	15%	11%	14%	15%	13%	9%	12%	15%	11%	18%	17%	7%	11%	14%	9%	13%	13%	18%	14%
9	<b>80</b>	37	43	34	33	10	4	30	50	7	1	10	6	5	5	5	6	9	20	7
	<b>8%</b>	7%	9%	9%	10%	5%	3%	6%	10%	8%	2%	9%	6%	7%	5%	9%	6%	7%	15%	8%
10 - Absolutely certain to vote	<b>333</b>	165	167	130	98	67	37	172	160	17	15	34	33	22	37	26	31	47	41	29
	<b>33%</b>	32%	34%	36%	30%	36%	29%	34%	32%	20%	31%	28%	33%	29%	40%	50%	35%	38%	31%	34%
Mean	<b>7.02</b>	7.03	7.01	7.40	7.07	6.90	6.00	6.80	7.24	5.96	6.51	7.02	6.51	6.79	7.26	7.76	7.38	7.26	7.36	7.26
Standard Deviation	<b>3.05</b>	3.01	3.09	2.86	2.94	3.16	3.43	3.22	2.85	3.21	3.39	2.89	3.37	2.98	3.10	3.06	2.74	2.95	2.93	2.87



Prepared by ComRes on behalf of BBC Newsbeat Extra



\* = Less than .5

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**Fieldwork dates : 6th - 10th April 2010:**

Table 2

**Q2. Why are you unlikely to vote in the general election?**

**Base : All unlikely to vote in the general election**

	GENDER		SOCIAL GRADE				WORKING STATUS		REGION											
	Male	Female	AB	C1	C2	DE	Working	Not working	Scotland	North East	North West	Yorkshire & Humberside	East Midlands	West Midlands	Wales	East	London	South East	South West	
Unweighted Base	<b>193</b>	97	96	57	56	39	41	113	80	25	12	22	20	13	19	10	14	21	22	15
Weighted Base	<b>194</b>	98	96	58	56	39	41	113	80	24	13	23	23	14	19	10	13	21	21	14
Don't follow anything like that/politics/not interested/don't understand it	<b>86</b> <b>44%</b>	40 41%	46 47%	27 48%	25 44%	14 35%	20 48%	51 45%	35 43%	13 52%	5 42%	11 50%	7 30%	6 46%	9 47%	8 80%	8 57%	6 29%	8 36%	6 40%
No reason/not bothered/do not want to vote	<b>24</b> <b>13%</b>	17 18%	7 7%	7 12%	4 7%	5 13%	8 20%	17 15%	7 9%	-	2 17%	3 14%	3 15%	3 23%	3 16%	1 10%	1 7%	1 5%	4 18%	3 20%
Never voted before/don't usually vote	<b>23</b> <b>12%</b>	10 10%	13 14%	4 7%	8 14%	5 13%	6 15%	15 13%	8 10%	4 16%	1 8%	2 9%	3 15%	1 8%	2 11%	1 10%	4 29%	1 5%	4 18%	-
Not been paying a lot of attention to their policies	<b>20</b> <b>10%</b>	11 11%	9 9%	7 12%	5 9%	4 10%	4 9%	13 11%	7 9%	3 12%	1 8%	-	1 5%	1 8%	2 11%	-	1 7%	6 29%	3 14%	2 13%
Don't feel there will be any change/no difference between the parties	<b>14</b> <b>7%</b>	10 10%	4 4%	6 11%	1 2%	4 10%	3 7%	9 8%	5 6%	3 12%	-	1 5%	2 10%	2 15%	2 11%	-	-	3 14%	1 5%	-
Don't feel my vote matters/what I want won't happen anyway	<b>10</b> <b>5%</b>	4 4%	5 6%	2 4%	3 6%	3 8%	1 3%	4 4%	5 7%	-	-	1 5%	6 25%	2 15%	-	-	-	1 5%	-	-
Will be away at the time/have exams/live abroad	<b>8</b> <b>4%</b>	4 4%	4 4%	3 5%	2 4%	1 2%	2 5%	2 2%	6 8%	1 4%	1 8%	-	1 5%	-	2 11%	-	-	1 5%	-	2 13%
Don't trust them/all liars/feel they all speak rubbish	<b>8</b> <b>4%</b>	4 4%	4 4%	-	4 7%	3 7%	1 3%	4 3%	4 5%	1 4%	1 8%	1 5%	-	-	-	-	1 7%	1 5%	1 5%	2 13%
Too busy	<b>7</b> <b>4%</b>	1 1%	6 6%	-	5 9%	-	2 5%	3 3%	4 5%	1 4%	-	1 5%	1 5%	-	-	1 10%	-	2 10%	1 5%	-
Not given it much thought	<b>4</b> <b>2%</b>	2 2%	2 2%	-	3 5%	1 3%	-	3 3%	1 1%	1 4%	2 17%	1 5%	-	-	-	-	-	-	-	-
Not/don't think I am registered	<b>4</b> <b>2%</b>	2 2%	2 2%	2 4%	2 4%	-	-	1 1%	3 4%	1 4%	-	-	-	1 8%	2 11%	-	-	-	-	-
Don't know when it is/not heard anything about it	<b>3</b> <b>2%</b>	-	3 3%	-	2 3%	1 3%	-	1 1%	2 2%	-	-	1 5%	-	-	-	1 10%	-	1 5%	-	-
It does not affect me	<b>3</b> <b>1%</b>	3 3%	-	1 2%	1 2%	1 2%	-	2 2%	1 1%	1 4%	-	-	-	-	-	-	-	-	2 9%	-
Due to the dishonesty	<b>1</b> <b>1%</b>	1 1%	-	1 2%	-	-	-	-	1 1%	-	1 8%	-	-	-	-	-	-	-	-	-
Personal reasons	<b>1</b> <b>1%</b>	1 1%	-	1 2%	-	-	-	-	1 1%	-	-	1 5%	-	-	-	-	-	-	-	-
Don't know what to vote for	<b>1</b> <b>1%</b>	-	1 1%	-	-	1 3%	-	1 1%	-	-	1 8%	-	-	-	-	-	-	-	-	-



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**Fieldwork dates : 6th - 10th April 2010:**

Table 3

**Q2. Why are you unlikely to vote in the general election?**

**Base : All unlikely to vote in the general election**

	GENDER		SOCIAL GRADE				WORKING STATUS		REGION											
	Male	Female	AB	C1	C2	DE	Working	Not working	Scotland	North East	North West	Yorkshire & Humberside	East Midlands	West Midlands	Wales	East	London	South East	South West	
Unweighted Base	<b>193</b>	97	96	57	56	39	41	113	80	25	12	22	20	13	19	10	14	21	22	15
Weighted Base	<b>194</b>	98	96	58	56	39	41	113	80	24	13	23	23	14	19	10	13	21	21	14
I am quite unbiased	<b>1*</b>	-	1	-	-	-	1	1	-	-	-	-	-	-	-	1	-	-	-	-
		-	1%	-	-	-	2%	1%	-	-	-	-	-	-	-	7%	-	-	-	-
Other	<b>12</b>	6	6	7	3	2	-	9	3	-	-	3	2	1	1	-	1	-	3	1
	<b>6%</b>	6%	6%	12%	6%	5%	-	8%	4%	-	-	14%	10%	8%	5%	-	7%	-	14%	7%
Don't know/No answer	<b>4</b>	3	1	1	1	-	2	3	1	2	-	-	1	-	-	-	-	-	1	-
	<b>2%</b>	3%	1%	2%	2%	-	5%	3%	1%	8%	-	-	5%	-	-	-	-	-	5%	-



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**FIRST TIME VOTERS POLL**  
Fieldwork dates : 6th - 10th April 2010:

Table 4

**Q3. What would you say is the most important issue facing Britain today?**

Base : All

	GENDER		SOCIAL GRADE				WORKING STATUS		REGION											
	Male	Female	AB	C1	C2	DE	Working	Not working	Scotland	North East	North West	Yorkshire & Humberside	East Midlands	West Midlands	Wales	East	London	South East	South West	
Unweighted Base	<b>1000</b>	511	489	360	325	189	126	499	501	89	45	116	87	73	92	54	93	124	140	87
Weighted Base	<b>1000</b>	512	488	359	326	189	126	500	500	86	47	121	98	77	92	52	87	124	131	84
Economy	<b>229</b>	129	99	96	75	38	21	99	130	15	9	22	18	16	21	15	19	37	37	19
	<b>23%</b>	25%	20%	27%	23%	20%	17%	20%	26%	18%	20%	18%	18%	21%	23%	30%	22%	30%	28%	23%
Employment/unemployment/ jobs (lack of)	<b>112</b>	63	49	37	29	27	19	62	50	11	6	10	17	11	13	6	9	10	10	9
	<b>11%</b>	12%	10%	10%	9%	14%	15%	12%	10%	12%	13%	9%	17%	14%	14%	11%	11%	8%	8%	10%
Recession	<b>99</b>	43	56	33	43	13	10	50	49	10	5	19	8	6	15	6	7	9	11	4
	<b>10%</b>	8%	12%	9%	13%	7%	8%	10%	10%	11%	11%	16%	8%	8%	16%	11%	8%	7%	9%	5%
Immigration/immigrants/ foreigners	<b>62</b>	34	28	19	21	18	4	35	27	3	3	4	3	8	5	1	8	10	8	7
	<b>6%</b>	7%	6%	5%	6%	9%	3%	7%	5%	3%	7%	3%	3%	11%	5%	2%	10%	8%	6%	8%
Tax/taxation/taxes	<b>46</b>	26	20	16	13	11	6	32	14	4	2	4	6	4	2	2	3	6	11	2
	<b>5%</b>	5%	4%	4%	4%	6%	5%	6%	3%	4%	4%	3%	6%	5%	2%	4%	3%	5%	9%	2%
NHS/healthcare	<b>40</b>	16	24	16	14	6	4	14	26	3	2	4	3	2	2	2	8	4	4	6
	<b>4%</b>	3%	5%	4%	4%	3%	3%	3%	5%	3%	4%	3%	3%	3%	2%	4%	9%	3%	3%	7%
Financial crisis/ difficulties	<b>36</b>	17	19	15	9	6	6	19	17	3	1	6	3	2	2	2	3	3	7	4
	<b>4%</b>	3%	4%	4%	3%	3%	5%	4%	3%	3%	2%	5%	3%	3%	2%	4%	3%	2%	5%	5%
Crime	<b>32</b>	18	14	11	6	10	5	15	17	3	1	5	3	3	2	3	2	8	2	-
	<b>3%</b>	4%	3%	3%	2%	5%	4%	3%	3%	3%	2%	4%	3%	4%	2%	6%	2%	6%	1%	-
Education	<b>32</b>	11	21	14	15	1	2	12	20	1	1	3	3	2	2	-	7	8	1	4
	<b>3%</b>	2%	4%	4%	5%	1%	2%	2%	4%	1%	2%	3%	3%	3%	2%	-	8%	6%	1%	5%
Money/money problems	<b>28</b>	10	18	9	7	5	7	14	14	6	2	3	2	2	3	1	3	-	4	2
	<b>3%</b>	2%	4%	3%	2%	3%	5%	3%	3%	7%	4%	3%	2%	3%	3%	2%	3%	-	3%	2%
Debt	<b>25</b>	17	8	8	10	4	3	14	11	1	-	3	2	3	2	1	1	5	4	3
	<b>3%</b>	3%	2%	2%	3%	2%	2%	3%	2%	1%	-	3%	2%	4%	2%	2%	1%	4%	3%	3%
War/terrorism	<b>22</b>	7	15	11	3	5	3	14	8	4	2	6	1	-	2	2	-	-	3	2
	<b>2%</b>	1%	3%	3%	1%	3%	2%	3%	2%	4%	4%	5%	1%	-	2%	4%	-	-	2%	2%
Environment/climate	<b>14</b>	9	5	4	9	1	-	2	12	2	-	2	2	1	-	-	1	1	3	2
	<b>1%</b>	2%	1%	1%	3%	1%	-	*	2%	2%	-	2%	2%	1%	-	-	1%	1%	2%	2%
Credit crunch	<b>12</b>	6	6	2	4	4	2	10	2	1	-	3	-	-	1	1	2	1	-	3
	<b>1%</b>	1%	1%	1%	1%	2%	2%	2%	*	1%	-	3%	-	-	1%	2%	2%	1%	-	3%
People claiming benefits	<b>11</b>	3	7	4	2	2	2	5	5	-	-	5	3	-	-	-	-	1	1	-
	<b>1%</b>	1%	1%	1%	1%	1%	2%	1%	1%	-	-	4%	3%	-	-	-	-	1%	1%	-
Student finance/loans/ fees	<b>10</b>	5	5	5	2	1	2	2	8	-	-	2	-	-	2	-	1	-	1	4
	<b>1%</b>	1%	1%	1%	1%	*	2%	*	2%	-	-	2%	-	-	2%	-	1%	-	1%	5%
Rising fuel prices	<b>8</b>	6	2	1	3	3	1	4	4	1	-	-	1	2	1	1	1	-	-	1
	<b>1%</b>	1%	*	*	1%	2%	1%	1%	1%	1%	-	-	1%	3%	1%	2%	1%	-	-	1%
The poverty gap	<b>5</b>	2	3	1	3	-	1	2	3	1	-	-	1	1	-	-	-	2	-	-
	<b>1%</b>	*	1%	*	1%	-	1%	*	1%	1%	-	-	1%	1%	-	-	-	2%	-	-
The armed forces/army	<b>5</b>	5	-	1	1	2	1	3	2	-	1	-	1	-	-	-	-	-	-	-
	<b>*</b>	1%	-	*	*	1%	1%	1%	*	-	2%	-	1%	-	-	-	-	-	-	-



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**Fieldwork dates : 6th - 10th April 2010:**

Table 5

**Q3. What would you say is the most important issue facing Britain today?**

**Base : All**

	GENDER		SOCIAL GRADE				WORKING STATUS		REGION											
	Male	Female	AB	C1	C2	DE	Working	Not working	Scotland	North East	North West	Yorkshire & Humberside	East Midlands	West Midlands	Wales	East	London	South East	South West	
Unweighted Base	<b>1000</b>	511	489	360	325	189	126	499	501	89	45	116	87	73	92	54	93	124	140	87
Weighted Base	<b>1000</b>	512	488	359	326	189	126	500	500	86	47	121	98	77	92	52	87	124	131	84
Inflation/interest rates	<b>5</b>	4	1	2	1	1	1	4	1	1	-	-	-	1	1	1	-	1	-	-
	*	1%	*	1%	*	1%	1%	1%	*	1%	-	-	-	1%	1%	2%	-	1%	-	-
Public services/ policing/law enforcement	<b>5</b>	3	2	1	2	2	-	3	2	-	-	-	-	-	-	-	1	2	2	-
	*	1%	*	*	1%	1%	-	1%	*	-	-	-	-	-	-	-	1%	2%	1%	-
Teenage pregnancies/ underage sex	<b>3</b>	-	3	-	1	2	-	1	2	-	-	-	1	1	-	-	1	-	-	-
	*	-	1%	-	*	1%	-	*	*	-	-	-	1%	1%	-	-	1%	-	-	-
Lack of help and support for families	<b>3</b>	-	3	1	2	-	-	3	-	-	-	1	-	-	-	1	1	-	-	-
	*	-	1%	*	1%	-	-	1%	-	-	-	1%	-	-	-	2%	1%	-	-	-
State of our roads/ roadworks	<b>3</b>	3	-	1	1	1	-	2	1	-	-	-	-	-	1	-	1	-	-	1
	*	1%	-	*	*	*	-	*	*	-	-	-	-	-	1%	-	1%	-	-	1%
Racism	<b>2</b>	1	1	-	1	1	-	1	1	-	-	1	-	-	1	-	-	-	-	-
	*	*	*	-	*	1%	-	*	*	-	-	1%	-	-	1%	-	-	-	-	-
Other	<b>51</b>	29	22	19	15	9	8	27	24	4	3	2	6	2	5	3	5	6	8	8
	<b>5%</b>	6%	4%	5%	5%	5%	6%	5%	5%	4%	7%	2%	6%	3%	5%	6%	5%	5%	6%	9%
Don't know/no answer	<b>102</b>	44	58	33	33	18	18	51	51	14	7	14	11	8	9	5	6	10	13	6
	<b>10%</b>	9%	12%	9%	10%	10%	14%	10%	10%	16%	16%	11%	11%	11%	10%	9%	6%	8%	10%	7%



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Table 6

**Q4. Which party leader do you think has the best ideas for growing Britain's economy?**

**Base : All**

	GENDER		SOCIAL GRADE				WORKING STATUS		REGION											
	Male	Female	AB	C1	C2	DE	Working	Not working	Scotland	North East	North West	Yorkshire & Humberside	East Midlands	West Midlands	Wales	East	London	South East	South West	
Unweighted Base	<b>1000</b>	511	489	360	325	189	126	499	501	89	45	116	87	73	92	54	93	124	140	87
Weighted Base	<b>1000</b>	512	488	359	326	189	126	500	500	86	47	121	98	77	92	52	87	124	131	84
Gordon Brown	<b>215</b>	127	88	81	79	32	23	99	116	22	13	35	18	16	25	13	14	30	21	9
	<b>22%</b>	25%	18%	23%	24%	17%	18%	20%	23%	26%	27%	29%	18%	21%	27%	24%	16%	24%	16%	10%
David Cameron	<b>313</b>	168	146	113	106	70	24	156	158	20	13	41	28	25	23	17	34	40	41	31
	<b>31%</b>	33%	30%	32%	32%	37%	19%	31%	31%	24%	27%	34%	29%	33%	25%	33%	39%	32%	31%	37%
Nick Clegg	<b>75</b>	39	37	34	24	11	7	29	46	2	2	5	7	4	13	4	7	9	13	10
	<b>8%</b>	8%	8%	9%	7%	6%	5%	6%	9%	2%	4%	4%	7%	5%	14%	7%	8%	7%	10%	11%
They are all the same	<b>1</b>	1	-	-	-	1	-	1	-	1	-	-	-	-	-	-	-	-	-	-
	<b>*</b>	*	-	-	-	1%	-	*	-	1%	-	-	-	-	-	-	-	-	-	-
The Green Party	<b>3</b>	2	1	2	1	-	-	1	2	1	-	-	-	-	-	-	-	-	-	2
	<b>*</b>	*	*	1%	*	-	-	*	*	1%	-	-	-	-	-	-	-	-	-	2%
Other	<b>3</b>	2	1	-	1	-	2	2	1	2	-	-	-	-	-	-	-	1	-	-
	<b>*</b>	*	*	-	*	-	2%	*	*	2%	-	-	-	-	-	-	-	1%	-	-
None	<b>51</b>	25	26	20	13	8	10	32	19	2	5	5	5	1	7	2	4	7	8	6
	<b>5%</b>	5%	5%	6%	4%	4%	8%	6%	4%	2%	11%	4%	5%	1%	8%	4%	4%	6%	6%	7%
Don't know	<b>338</b>	149	189	109	102	67	60	179	159	36	15	34	41	31	24	16	29	37	49	27
	<b>34%</b>	29%	39%	30%	31%	35%	48%	36%	32%	42%	31%	28%	41%	40%	26%	31%	33%	30%	37%	32%



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**FIRST TIME VOTERS POLL**  
**Fieldwork dates : 6th - 10th April 2010:**

Table 7

**Q5. Over the last twelve months, has your trust in politicians increased, decreased or stayed the same?**

**Base : All**

	GENDER		SOCIAL GRADE				WORKING STATUS		REGION											
	Male	Female	AB	C1	C2	DE	Working	Not working	Scotland	North East	North West	Yorkshire & Humberside	East Midlands	West Midlands	Wales	East	London	South East	South West	
Unweighted Base	<b>1000</b>	511	489	360	325	189	126	499	501	89	45	116	87	73	92	54	93	124	140	87
Weighted Base	<b>1000</b>	512	488	359	326	189	126	500	500	86	47	121	98	77	92	52	87	124	131	84
Increased	<b>41</b>	21	20	12	16	9	4	22	19	1	5	2	5	2	4	3	5	6	4	5
	<b>4%</b>	4%	4%	3%	5%	5%	3%	4%	4%	1%	11%	2%	5%	3%	4%	6%	5%	5%	3%	6%
Decreased	<b>397</b>	204	192	156	114	79	47	198	199	31	19	53	32	34	32	20	38	52	49	38
	<b>40%</b>	40%	39%	44%	35%	42%	37%	40%	40%	36%	40%	44%	32%	44%	35%	39%	43%	42%	37%	45%
Stayed the same	<b>562</b>	286	276	191	196	101	75	281	282	54	23	66	62	41	56	29	45	66	79	41
	<b>56%</b>	56%	57%	53%	60%	53%	59%	56%	56%	63%	49%	54%	63%	53%	61%	56%	52%	53%	60%	49%



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**FIRST TIME VOTERS POLL**  
Fieldwork dates : 6th - 10th April 2010:

Table 8

**Q6. Why would you say your trust in politicians has decreased over the past year?**

**Base : All whose trust has decreased**

	GENDER		SOCIAL GRADE				WORKING STATUS		REGION											
	Male	Female	AB	C1	C2	DE	Working	Not working	Scotland	North East	North West	Yorkshire & Humberside	East Midlands	West Midlands	Wales	East	London	South East	South West	
Unweighted Base	<b>397</b>	204	193	156	114	80	47	197	200	32	18	51	28	32	32	21	40	52	52	39
Weighted Base	<b>397</b>	204	192	156	114	79	47	198	199	31	19	53	32	34	32	20	38	52	49	38
Expenses scandal	<b>207</b>	123	85	80	65	45	18	97	110	16	6	33	14	17	13	15	20	29	23	23
	<b>52%</b>	60%	44%	51%	57%	56%	38%	49%	55%	50%	33%	63%	43%	50%	41%	71%	53%	56%	46%	62%
Bad publicity/image in the media	<b>54</b>	23	31	20	23	7	4	23	31	4	6	9	2	2	5	2	3	10	6	5
	<b>14%</b>	11%	16%	13%	21%	9%	8%	12%	16%	13%	33%	18%	7%	6%	16%	10%	7%	19%	12%	13%
No trust/confidence in present government/dishonest/tell lies	<b>44</b>	23	21	12	15	13	4	24	20	-	4	5	2	2	3	4	3	6	9	5
	<b>11%</b>	11%	11%	8%	13%	16%	8%	12%	10%	-	22%	10%	7%	6%	9%	19%	7%	12%	19%	13%
Financial/economic climate/recession	<b>37</b>	16	21	15	11	5	6	19	18	3	5	7	7	4	5	-	1	2	2	1
	<b>9%</b>	8%	11%	9%	10%	6%	13%	9%	9%	9%	28%	14%	21%	13%	16%	-	2%	4%	4%	3%
Everything seems to be getting worse/dealt with poorly	<b>35</b>	18	17	10	14	7	4	20	15	3	2	1	2	2	6	1	5	5	4	4
	<b>9%</b>	9%	9%	6%	12%	9%	9%	10%	7%	9%	11%	2%	7%	6%	19%	5%	12%	10%	8%	10%
Politicians not fulfilling what they say	<b>33</b>	14	19	17	10	3	3	18	15	2	-	5	3	2	4	2	3	5	6	1
	<b>8%</b>	7%	10%	11%	9%	4%	7%	9%	8%	6%	-	10%	11%	6%	13%	10%	7%	10%	12%	3%
MP's working against each other as opposed to together	<b>11</b>	6	5	6	2	1	2	2	9	1	-	3	-	2	-	-	1	2	2	-
	<b>3%</b>	3%	3%	4%	2%	1%	4%	1%	5%	3%	-	6%	-	6%	-	-	2%	4%	4%	-
State of country	<b>10</b>	5	5	3	3	2	2	6	4	-	-	1	-	2	1	-	1	1	2	2
	<b>2%</b>	2%	3%	2%	3%	2%	4%	3%	2%	-	-	2%	-	6%	3%	-	3%	2%	4%	5%
Bad impression of MP/ think only of themselves	<b>9</b>	5	4	3	2	2	2	6	3	1	-	-	-	2	1	-	1	2	1	1
	<b>2%</b>	2%	2%	2%	2%	2%	4%	3%	1%	3%	-	-	-	6%	3%	-	2%	4%	2%	3%
No jobs	<b>6</b>	1	5	1	2	1	2	3	3	1	-	-	1	2	-	-	2	-	-	-
	<b>2%</b>	*	3%	1%	2%	1%	4%	2%	2%	3%	-	-	4%	6%	-	-	5%	-	-	-
Taxation applied to the wrong things	<b>6</b>	3	3	2	2	1	1	4	2	1	1	1	-	1	-	-	1	-	1	-
	<b>2%</b>	1%	2%	1%	2%	1%	2%	2%	1%	3%	6%	2%	-	3%	-	-	2%	-	2%	-
War (in Iraq etc )	<b>5</b>	-	5	1	1	1	2	3	2	1	-	1	-	-	-	-	-	1	1	1
	<b>1%</b>	-	3%	1%	1%	1%	4%	2%	1%	3%	-	2%	-	-	-	-	-	2%	2%	3%
Public not made fully aware of what is going on	<b>4</b>	2	2	3	1	-	-	1	3	-	1	-	-	-	-	-	-	1	2	-
	<b>1%</b>	1%	1%	2%	1%	-	-	*	1%	-	6%	-	-	-	-	-	-	2%	4%	-
Lack of understanding between public and MP's	<b>3</b>	2	1	2	-	-	1	1	2	-	-	-	-	-	1	-	-	1	-	1
	<b>1%</b>	1%	1%	1%	-	-	2%	1%	1%	-	-	-	-	-	3%	-	-	2%	-	3%
Crime rate	<b>1</b>	1	-	1	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-
	<b>*</b>	1%	-	1%	-	-	-	1%	-	-	-	2%	-	-	-	-	-	-	-	-
Other	<b>41</b>	18	23	17	6	10	8	26	15	2	1	6	7	5	1	2	5	2	8	3
	<b>10%</b>	9%	12%	11%	5%	13%	17%	13%	8%	6%	6%	12%	21%	16%	3%	10%	12%	4%	15%	8%
Don't know/no answer	<b>11</b>	6	5	6	1	3	1	5	6	-	1	-	-	-	-	2	1	2	1	1
	<b>3%</b>	3%	2%	4%	1%	4%	2%	2%	3%	-	6%	-	-	-	-	-	-	-	-	-



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\* = Less than .5%



**FIRST TIME VOTERS POLL**  
**Fieldwork dates : 6th - 10th April 2010:**

Table 9

**Q7. Compared to a year ago, would you say you are more or less interested in the policies of smaller parties like UKIP, the Green Party or the BNP, or has there been no change?**

**Base : All**

	GENDER		SOCIAL GRADE				WORKING STATUS		REGION											
	Male	Female	AB	C1	C2	DE	Working	Not working	Scotland	North East	North West	Yorkshire & Humberside	East Midlands	West Midlands	Wales	East	London	South East	South West	
Unweighted Base	<b>1000</b>	511	489	360	325	189	126	499	501	89	45	116	87	73	92	54	93	124	140	87
Weighted Base	<b>1000</b>	512	488	359	326	189	126	500	500	86	47	121	98	77	92	52	87	124	131	84
More interested	<b>222</b>	118	103	74	65	64	19	108	113	16	6	30	16	30	14	10	34	25	25	16
	<b>22%</b>	23%	21%	21%	20%	34%	15%	22%	23%	18%	13%	25%	16%	38%	15%	19%	39%	20%	19%	20%
Less interested	<b>81</b>	52	29	34	28	7	12	38	43	9	4	8	8	7	6	7	4	11	10	7
	<b>8%</b>	10%	6%	9%	9%	4%	9%	8%	9%	10%	9%	7%	8%	10%	7%	13%	4%	9%	8%	8%
No change	<b>697</b>	342	355	252	232	118	95	354	344	62	36	82	75	40	72	36	50	88	96	61
	<b>70%</b>	67%	73%	70%	71%	63%	76%	71%	69%	72%	78%	68%	76%	52%	78%	69%	57%	71%	73%	72%



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**FIRST TIME VOTERS POLL**  
**Fieldwork dates : 6th - 10th April 2010:**

Table 10

**Q8. Which party's policies have you become more interested in?**

**Base : All who are more interested in smaller parties**

	GENDER		SOCIAL GRADE				WORKING STATUS		REGION											
	Male	Female	AB	C1	C2	DE	Working	Not working	Scotland	North East	North West	Yorkshire & Humberside	East Midlands	West Midlands	Wales	East	London	South East	South West	
Unweighted Base	<b>222</b>	118	104	74	65	64	19	109	113	16	6	29	14	28	14	10	36	25	27	17
Weighted Base	<b>222</b>	118	103	74	65	64	19	108	113	16	6	30	16	30	14	10	34	25	25	16
Green Party	<b>105</b>	51	54	42	36	24	4	46	59	11	2	11	7	13	9	5	19	12	8	9
	<b>48%</b>	43%	53%	57%	55%	37%	21%	43%	52%	69%	33%	38%	43%	43%	64%	50%	56%	48%	33%	53%
BNP	<b>55</b>	32	22	16	10	19	10	30	25	3	1	7	7	11	4	2	6	7	5	3
	<b>25%</b>	27%	22%	22%	16%	29%	52%	28%	22%	19%	17%	24%	43%	36%	29%	20%	17%	28%	19%	18%
UKIP	<b>45</b>	26	19	9	14	19	3	23	22	2	1	7	2	5	1	3	4	6	9	4
	<b>20%</b>	22%	18%	12%	22%	29%	17%	21%	19%	13%	17%	24%	14%	18%	7%	30%	11%	24%	37%	24%
Other	<b>14</b>	8	6	7	3	3	1	8	6	-	2	4	-	1	-	-	5	-	2	-
	<b>6%</b>	7%	6%	9%	5%	5%	5%	7%	5%	-	33%	14%	-	4%	-	-	14%	-	7%	-
Don't know/no answer	<b>99</b>	58	41	25	24	37	13	53	47	5	2	15	9	16	5	5	9	13	14	7
	<b>45%</b>	49%	40%	34%	37%	58%	69%	49%	41%	31%	33%	48%	57%	54%	36%	50%	28%	52%	56%	41%



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