BBC London Cyclist Study

METHODOLOGY NOTE

ComRes interviewed 1,070 adults residing in London aged 18+ by telephone between the 19th and 25th November 2013. Data were weighted to be representative of all London adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

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To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

London Cyclist Study

Table 1

Q1. Cycling frequency in London

Base: All respondents

		Age						Gender		Social Grade				Cyclists vs non cyclists		
	TOTAL	18-24	25-34	35-44	45-54	55-64	65+	Male	Female	AB	C1	C2	DE	Those who cycle at least once a week in London	Those who cycle less than once a week in London	Those who never cycle
Unweighted total	**1070**	100	216	230	199	145	180	438	632	312	312	180	266	123	126	821
Total	**1000**	123	257	200	163	112	145	489	511	295	330	151	224	126	131	743
Daily	**72**	8	20	18	15	5	5	51	22	33	22	8	9	72	-	-
	7%	*6%*	*8%*	*9%*	*9%*	*5%*	*4%*	*10%*	*4%*	*11%*	*7%*	*6%*	*4%*	*57%*	*-%*	*-%*
Weekly	**54**	14	14	7	16	2	1	37	17	27	14	5	8	54	-	-
	5%	*12%*	*5%*	*3%*	*10%*	*2%*	**%*	*8%*	*3%*	*9%*	*4%*	*3%*	*4%*	*43%*	*-%*	*-%*
Monthly	**41**	5	16	10	4	2	4	28	13	20	10	5	7	-	41	-
	4%	*4%*	*6%*	*5%*	*2%*	*2%*	*3%*	*6%*	*3%*	*7%*	*3%*	*3%*	*3%*	*-%*	*31%*	*-%*
Less than monthly	**90**	17	31	17	15	5	4	52	37	28	36	12	13	-	90	-
	9%	*14%*	*12%*	*9%*	*9%*	*4%*	*3%*	*11%*	*7%*	*9%*	*11%*	*8%*	*6%*	*-%*	*69%*	*-%*
Never	**742**	78	175	148	113	96	131	321	421	188	248	121	186	-	-	742
	74%	*63%*	*68%*	*74%*	*69%*	*86%*	*91%*	*66%*	*82%*	*64%*	*75%*	*80%*	*83%*	*-%*	*-%*	*100%*
Don't know	**1**	-	-	-	1	1	-	-	1	-	-	-	1	-	-	1
	***%**	*-%*	*-%*	*-%*	**%*	*1%*	*-%*	*-%*	**%*	*-%*	*-%*	*-%*	*1%*	*-%*	*-%*	**%*

Q2. Period of time cycling in London

Base: Those who cycle in London

		Age						Gender		Social Grade				Cyclists vs non cyclists		
	TOTAL	18-24	25-34	35-44	45-54	55-64	65+	Male	Female	AB	C1	C2	DE	Those who cycle at least once a week in London	Those who cycle less than once a week in London	Those who never cycle
Unweighted total	249	35	66	56	57	18	17	144	105	108	69	33	39	123	126	-
Total	257	45	82	52	49	15	14	168	89	107	82	30	37	126	131	-
0-3 months	13	4	5	3	1	-	-	9	5	3	6	2	2	5	8	-
	5%	9%	6%	6%	2%	-%	-%	5%	5%	2%	8%	6%	7%	4%	6%	-%
More than 3 months - 6 months	19	4	6	6	1	2	-	9	10	3	7	3	7	6	14	-
	8%	9%	8%	11%	2%	15%	-%	6%	11%	2%	9%	9%	18%	5%	10%	-%
More than 6 months - 1 year	25	7	12	4	-	2	1	16	10	9	10	5	1	8	17	-
	10%	15%	15%	7%	-%	11%	11%	9%	11%	8%	12%	16%	4%	7%	13%	-%
More than 1 year - 2 years	31	8	12	5	3	1	1	23	8	16	9	-	6	14	17	-
	12%	19%	15%	9%	6%	6%	8%	14%	9%	15%	11%	-%	15%	11%	13%	-%
More than 2 years - 5 years	50	10	15	12	8	3	1	33	17	15	24	4	7	30	20	-
	19%	22%	19%	22%	17%	22%	6%	20%	19%	14%	29%	14%	18%	24%	15%	-%
5 years +	118	11	30	23	36	7	10	78	40	62	25	17	14	63	55	-
	46%	25%	37%	45%	73%	46%	75%	47%	45%	58%	31%	54%	38%	50%	42%	-%

Table 3

Q3.1. Statements on cycling safety: London's roads are safe to cycle on

Base: All respondents

		Age						Gender		Social Grade				Cyclists vs non cyclists		
	TOTAL	18-24	25-34	35-44	45-54	55-64	65+	Male	Female	AB	C1	C2	DE	Those who cycle at least once a week in London	Those who cycle less than once a week in London	Those who never cycle
Unweighted total	**1070**	100	216	230	199	145	180	438	632	312	312	180	266	123	126	821
Total	**1000**	123	257	200	163	112	145	489	511	295	330	151	224	126	131	743
Strongly agree	**63**	3	18	13	13	7	9	36	28	23	13	11	17	10	7	46
	6%	*3%*	*7%*	*7%*	*8%*	*6%*	*6%*	*7%*	*5%*	*8%*	*4%*	*7%*	*7%*	*8%*	*6%*	*6%*
Tend to agree	**206**	36	49	45	27	23	27	125	82	58	69	39	40	40	35	132
	21%	*29%*	*19%*	*23%*	*17%*	*20%*	*18%*	*26%*	*16%*	*20%*	*21%*	*26%*	*18%*	*31%*	*27%*	*18%*
Tend to disagree	**317**	48	83	64	48	24	50	157	159	109	100	37	71	43	49	225
	32%	*39%*	*32%*	*32%*	*30%*	*21%*	*34%*	*32%*	*31%*	*37%*	*30%*	*25%*	*32%*	*34%*	*37%*	*30%*
Strongly disagree	**363**	33	89	72	68	51	50	145	218	93	127	57	86	28	29	305
	36%	*27%*	*35%*	*36%*	*41%*	*46%*	*35%*	*30%*	*43%*	*32%*	*38%*	*38%*	*38%*	*22%*	*23%*	*41%*
Don't know	**50**	4	18	6	7	7	9	26	25	12	21	7	11	5	10	36
	5%	*3%*	*7%*	*3%*	*4%*	*7%*	*6%*	*5%*	*5%*	*4%*	*6%*	*4%*	*5%*	*4%*	*8%*	*5%*
NET: Agree	**270**	39	67	58	40	29	36	161	109	81	82	50	57	50	42	178
	27%	*32%*	*26%*	*29%*	*25%*	*26%*	*25%*	*33%*	*21%*	*27%*	*25%*	*33%*	*25%*	*40%*	*32%*	*24%*
NET: Disagree	**680**	80	172	136	116	75	100	303	377	202	227	94	157	71	78	530
	68%	*65%*	*67%*	*68%*	*71%*	*67%*	*69%*	*62%*	*74%*	*68%*	*69%*	*62%*	*70%*	*57%*	*60%*	*71%*

Table 4

Q3.2. Statements on cycling safety: The ‘cycle super highways’ being introduced by the Mayor, Boris Johnson in several parts of London are safe

Base: All respondents

		Age						Gender		Social Grade				Cyclists vs non cyclists		
	TOTAL	18-24	25-34	35-44	45-54	55-64	65+	Male	Female	AB	C1	C2	DE	Those who cycle at least once a week in London	Those who cycle less than once a week in London	Those who never cycle
Unweighted total	**1070**	100	216	230	199	145	180	438	632	312	312	180	266	123	126	821
Total	**1000**	123	257	200	163	112	145	489	511	295	330	151	224	126	131	743
Strongly agree	**90**	15	24	16	11	8	16	39	51	20	27	15	28	16	8	67
	9%	*12%*	*9%*	*8%*	*7%*	*7%*	*11%*	*8%*	*10%*	*7%*	*8%*	*10%*	*12%*	*13%*	*6%*	*9%*
Tend to agree	**291**	52	75	55	39	29	40	160	131	85	98	44	63	37	49	205
	29%	*42%*	*29%*	*27%*	*24%*	*26%*	*28%*	*33%*	*26%*	*29%*	*30%*	*29%*	*28%*	*29%*	*37%*	*28%*
Tend to disagree	**245**	26	54	56	47	25	37	120	125	80	88	30	47	37	31	177
	24%	*21%*	*21%*	*28%*	*29%*	*22%*	*25%*	*24%*	*25%*	*27%*	*27%*	*20%*	*21%*	*29%*	*24%*	*24%*
Strongly disagree	**185**	7	49	42	33	25	29	88	97	55	51	36	43	22	15	148
	19%	*6%*	*19%*	*21%*	*20%*	*22%*	*20%*	*18%*	*19%*	*19%*	*16%*	*24%*	*19%*	*18%*	*12%*	*20%*
Don't know	**189**	23	54	32	31	25	23	82	107	55	65	26	43	14	28	147
	19%	*19%*	*21%*	*16%*	*19%*	*23%*	*16%*	*17%*	*21%*	*19%*	*20%*	*17%*	*19%*	*11%*	*22%*	*20%*
NET: Agree	**381**	67	99	71	51	37	56	199	182	105	126	59	91	53	56	272
	38%	*54%*	*39%*	*35%*	*31%*	*33%*	*39%*	*41%*	*36%*	*36%*	*38%*	*39%*	*40%*	*42%*	*43%*	*37%*
NET: Disagree	**430**	33	103	97	81	50	66	208	223	135	139	66	90	59	46	325
	43%	*27%*	*40%*	*49%*	*50%*	*44%*	*46%*	*42%*	*44%*	*46%*	*42%*	*44%*	*40%*	*47%*	*35%*	*44%*

Table 5

Q3.3. Statements on cycling safety: The Mayor, Boris Johnson should be doing more to respond to the deaths and serious accidents amongst cyclists on London's roads

Base: All respondents

		Age						Gender		Social Grade				Cyclists vs non cyclists		
	TOTAL	18-24	25-34	35-44	45-54	55-64	65+	Male	Female	AB	C1	C2	DE	Those who cycle at least once a week in London	Those who cycle less than once a week in London	Those who never cycle
Unweighted total	**1070**	100	216	230	199	145	180	438	632	312	312	180	266	123	126	821
Total	**1000**	123	257	200	163	112	145	489	511	295	330	151	224	126	131	743
Strongly agree	**517**	69	142	105	80	57	63	217	299	132	175	86	123	67	57	392
	52%	*56%*	*55%*	*52%*	*49%*	*51%*	*44%*	*44%*	*59%*	*45%*	*53%*	*57%*	*55%*	*54%*	*43%*	*53%*
Tend to agree	**275**	36	71	55	56	24	32	151	124	99	85	38	53	37	47	192
	28%	*30%*	*28%*	*27%*	*34%*	*21%*	*22%*	*31%*	*24%*	*34%*	*26%*	*25%*	*24%*	*29%*	*36%*	*26%*
Tend to disagree	**112**	12	24	23	12	19	23	66	46	36	36	16	24	10	19	83
	11%	*9%*	*9%*	*11%*	*7%*	*17%*	*16%*	*13%*	*9%*	*12%*	*11%*	*11%*	*11%*	*8%*	*14%*	*11%*
Strongly disagree	**64**	3	11	12	11	9	19	40	24	20	20	11	14	9	3	53
	6%	*2%*	*4%*	*6%*	*6%*	*8%*	*13%*	*8%*	*5%*	*7%*	*6%*	*7%*	*6%*	*7%*	*2%*	*7%*
Don't know	**32**	4	9	6	4	2	7	15	17	7	14	1	10	3	6	23
	3%	*3%*	*3%*	*3%*	*3%*	*2%*	*5%*	*3%*	*3%*	*3%*	*4%*	**%*	*4%*	*2%*	*5%*	*3%*
NET: Agree	**792**	105	213	160	137	81	96	368	424	232	260	124	176	104	103	584
	79%	*85%*	*83%*	*80%*	*84%*	*73%*	*66%*	*75%*	*83%*	*78%*	*79%*	*82%*	*79%*	*83%*	*79%*	*79%*
NET: Disagree	**176**	14	35	34	22	28	42	106	70	56	56	27	38	19	21	136
	18%	*12%*	*14%*	*17%*	*14%*	*25%*	*29%*	*22%*	*14%*	*19%*	*17%*	*18%*	*17%*	*15%*	*16%*	*18%*

Table 6

Q3.4. Statements on cycling safety: Cycling in London is more dangerous than it was one year ago

Base: All respondents

		Age						Gender		Social Grade				Cyclists vs non cyclists		
	TOTAL	18-24	25-34	35-44	45-54	55-64	65+	Male	Female	AB	C1	C2	DE	Those who cycle at least once a week in London	Those who cycle less than once a week in London	Those who never cycle
Unweighted total	**1070**	100	216	230	199	145	180	438	632	312	312	180	266	123	126	821
Total	**1000**	123	257	200	163	112	145	489	511	295	330	151	224	126	131	743
Strongly agree	**292**	21	72	56	52	44	48	116	177	64	85	56	87	20	25	248
	29%	*17%*	*28%*	*28%*	*32%*	*39%*	*33%*	*24%*	*35%*	*22%*	*26%*	*37%*	*39%*	*16%*	*19%*	*33%*
Tend to agree	**218**	23	59	37	33	27	38	104	114	68	68	30	52	21	25	172
	22%	*19%*	*23%*	*18%*	*20%*	*24%*	*26%*	*21%*	*22%*	*23%*	*21%*	*20%*	*23%*	*17%*	*19%*	*23%*
Tend to disagree	**242**	46	54	54	39	21	29	143	99	85	97	28	33	47	48	148
	24%	*38%*	*21%*	*27%*	*24%*	*18%*	*20%*	*29%*	*19%*	*29%*	*29%*	*18%*	*15%*	*37%*	*37%*	*20%*
Strongly disagree	**103**	11	31	24	17	9	12	63	40	37	28	16	21	27	8	68
	10%	*9%*	*12%*	*12%*	*10%*	*8%*	*8%*	*13%*	*8%*	*13%*	*9%*	*11%*	*9%*	*22%*	*6%*	*9%*
Don't know	**144**	22	42	29	22	12	18	63	81	41	52	21	31	11	24	109
	14%	*18%*	*16%*	*14%*	*14%*	*11%*	*12%*	*13%*	*16%*	*14%*	*16%*	*14%*	*14%*	*9%*	*19%*	*15%*
NET: Agree	**510**	44	131	93	85	71	87	219	291	132	154	86	139	41	51	419
	51%	*36%*	*51%*	*47%*	*52%*	*63%*	*60%*	*45%*	*57%*	*45%*	*47%*	*57%*	*62%*	*32%*	*39%*	*56%*
NET: Disagree	**345**	57	84	78	56	29	41	206	139	123	125	44	54	74	56	215
	35%	*47%*	*33%*	*39%*	*34%*	*26%*	*28%*	*42%*	*27%*	*42%*	*38%*	*29%*	*24%*	*59%*	*43%*	*29%*

Table 7

Q3.5. Statements on cycling safety: I am worried about my friends or family cycling in London

Base: All respondents

		Age						Gender		Social Grade				Cyclists vs non cyclists		
	TOTAL	18-24	25-34	35-44	45-54	55-64	65+	Male	Female	AB	C1	C2	DE	Those who cycle at least once a week in London	Those who cycle less than once a week in London	Those who never cycle
Unweighted total	**1070**	100	216	230	199	145	180	438	632	312	312	180	266	123	126	821
Total	**1000**	123	257	200	163	112	145	489	511	295	330	151	224	126	131	743
Strongly agree	**457** ***46%***	42 *34%*	117 *46%*	99 *49%*	82 *50%*	55 *49%*	62 *42%*	186 *38%*	271 *53%*	134 *45%*	150 *46%*	71 *47%*	102 *45%*	44 *35%*	49 *38%*	363 *49%*
Tend to agree	**242** ***24%***	41 *33%*	51 *20%*	47 *23%*	48 *29%*	23 *21%*	32 *22%*	125 *26%*	117 *23%*	81 *27%*	80 *24%*	36 *24%*	46 *21%*	42 *34%*	36 *28%*	163 *22%*
Tend to disagree	**151** ***15%***	24 *19%*	47 *18%*	32 *16%*	14 *9%*	16 *15%*	17 *12%*	97 *20%*	54 *11%*	50 *17%*	53 *16%*	18 *12%*	29 *13%*	21 *17%*	36 *28%*	94 *13%*
Strongly disagree	**82** ***8%***	11 *9%*	28 *11%*	10 *5%*	13 *8%*	9 *8%*	12 *8%*	47 *10%*	35 *7%*	17 *6%*	27 *8%*	17 *11%*	21 *10%*	14 *11%*	7 *6%*	61 *8%*
Don't know	**68** ***7%***	5 *4%*	14 *6%*	12 *6%*	6 *4%*	8 *7%*	22 *15%*	34 *7%*	34 *7%*	14 *5%*	20 *6%*	9 *6%*	26 *11%*	4 *3%*	2 *1%*	62 *8%*
NET: Agree	**699** ***70%***	83 *68%*	168 *65%*	146 *73%*	130 *80%*	79 *70%*	93 *64%*	311 *64%*	387 *76%*	214 *73%*	230 *70%*	107 *71%*	148 *66%*	87 *69%*	86 *65%*	527 *71%*
NET: Disagree	**233** ***23%***	35 *28%*	74 *29%*	42 *21%*	27 *17%*	26 *23%*	29 *20%*	144 *29%*	89 *17%*	67 *23%*	80 *24%*	35 *23%*	51 *23%*	35 *28%*	44 *33%*	155 *21%*

Table 8

Q3.6. Statements on cycling safety: Londoners should avoid cycling in the capital as there is too much of an injury risk

Base: All respondents

		Age						Gender		Social Grade				Cyclists vs non cyclists		
	TOTAL	18-24	25-34	35-44	45-54	55-64	65+	Male	Female	AB	C1	C2	DE	Those who cycle at least once a week in London	Those who cycle less than once a week in London	Those who never cycle
Unweighted total	**1070**	100	216	230	199	145	180	438	632	312	312	180	266	123	126	821
Total	**1000**	123	257	200	163	112	145	489	511	295	330	151	224	126	131	743
Strongly agree	**223**	22	56	47	41	26	29	87	135	50	60	40	72	19	20	183
	22%	*18%*	*22%*	*24%*	*25%*	*24%*	*20%*	*18%*	*27%*	*17%*	*18%*	*26%*	*32%*	*15%*	*15%*	*25%*
Tend to agree	**238**	37	57	46	36	25	36	118	120	68	86	35	49	15	33	189
	24%	*30%*	*22%*	*23%*	*22%*	*22%*	*25%*	*24%*	*24%*	*23%*	*26%*	*23%*	*22%*	*12%*	*26%*	*25%*
Tend to disagree	**297**	44	80	61	45	29	38	149	148	93	103	46	55	39	50	208
	30%	*36%*	*31%*	*30%*	*28%*	*26%*	*27%*	*31%*	*29%*	*32%*	*31%*	*30%*	*25%*	*31%*	*38%*	*28%*
Strongly disagree	**208**	19	53	41	37	26	32	120	88	75	71	26	36	52	23	133
	21%	*15%*	*20%*	*21%*	*23%*	*23%*	*22%*	*24%*	*17%*	*25%*	*21%*	*17%*	*16%*	*41%*	*18%*	*18%*
Don't know	**34**	1	11	4	3	5	10	15	19	8	11	4	11	1	4	30
	3%	*1%*	*4%*	*2%*	*2%*	*4%*	*7%*	*3%*	*4%*	*3%*	*3%*	*3%*	*5%*	*1%*	*3%*	*4%*
NET: Agree	**460**	59	114	94	78	51	65	205	256	118	146	75	121	34	54	373
	46%	*48%*	*44%*	*47%*	*48%*	*46%*	*45%*	*42%*	*50%*	*40%*	*44%*	*50%*	*54%*	*27%*	*41%*	*50%*
NET: Disagree	**506**	63	133	102	82	56	70	269	236	168	174	72	91	91	73	341
	51%	*51%*	*52%*	*51%*	*50%*	*50%*	*49%*	*55%*	*46%*	*57%*	*53%*	*48%*	*41%*	*72%*	*56%*	*46%*

Table 9

Q3.7. Statements on cycling safety: There is little we can do to make our roads safer for cyclists in London

Base: All respondents

		Age						Gender		Social Grade				Cyclists vs non cyclists		
	TOTAL	18-24	25-34	35-44	45-54	55-64	65+	Male	Female	AB	C1	C2	DE	Those who cycle at least once a week in London	Those who cycle less than once a week in London	Those who never cycle
Unweighted total	**1070**	100	216	230	199	145	180	438	632	312	312	180	266	123	126	821
Total	**1000**	123	257	200	163	112	145	489	511	295	330	151	224	126	131	743
Strongly agree	**166**	16	48	35	15	18	34	91	75	41	44	32	49	21	21	124
	17%	*13%*	*19%*	*18%*	*9%*	*16%*	*23%*	*19%*	*15%*	*14%*	*13%*	*21%*	*22%*	*17%*	*16%*	*17%*
Tend to agree	**197**	25	46	44	25	23	33	83	113	48	62	42	45	16	23	158
	20%	*20%*	*18%*	*22%*	*15%*	*21%*	*22%*	*17%*	*22%*	*16%*	*19%*	*28%*	*20%*	*12%*	*18%*	*21%*
Tend to disagree	**263**	40	59	49	52	32	30	129	134	78	100	30	55	36	34	193
	26%	*33%*	*23%*	*25%*	*32%*	*29%*	*21%*	*26%*	*26%*	*26%*	*30%*	*20%*	*25%*	*28%*	*26%*	*26%*
Strongly disagree	**355**	41	101	68	67	37	42	176	180	126	119	45	65	54	47	255
	36%	*33%*	*39%*	*34%*	*41%*	*33%*	*29%*	*36%*	*35%*	*43%*	*36%*	*30%*	*29%*	*43%*	*36%*	*34%*
Don't know	**20**	1	3	4	4	1	6	11	9	3	6	2	9	-	6	14
	2%	*1%*	*1%*	*2%*	*2%*	*1%*	*4%*	*2%*	*2%*	*1%*	*2%*	*1%*	*4%*	*-%*	*5%*	*2%*
NET: Agree	**363**	41	95	79	40	42	66	174	189	89	106	74	94	36	44	282
	36%	*33%*	*37%*	*40%*	*24%*	*37%*	*46%*	*36%*	*37%*	*30%*	*32%*	*49%*	*42%*	*29%*	*34%*	*38%*
NET: Disagree	**618**	81	160	117	119	69	72	305	313	204	219	75	121	90	80	448
	62%	*66%*	*62%*	*58%*	*73%*	*62%*	*50%*	*62%*	*61%*	*69%*	*66%*	*50%*	*54%*	*71%*	*61%*	*60%*

London Cyclist Study

Table 10

Statements on cycling safety

Summary Table

Base: All respondents

Statements	TOTAL	Q3						
		Strongly agree	Tend to agree	Tend to disagree	Strongly disagree	Don't know	NET: Agree	NET: Disagree
The Mayor, Boris Johnson should be doing more to respond to the deaths and serious accidents amongst cyclists on London's roads	**1000**	517	275	112	64	32	792	176
		52%	*28%*	*11%*	*6%*	*3%*	*79%*	*18%*
I am worried about my friends or family cycling in London	**1000**	457	242	151	82	68	699	233
		46%	*24%*	*15%*	*8%*	*7%*	*70%*	*23%*
Cycling in London is more dangerous than it was one year ago	**1000**	292	218	242	103	144	510	345
		29%	*22%*	*24%*	*10%*	*14%*	*51%*	*35%*
Londoners should avoid cycling in the capital as there is too much of an injury risk	**1000**	223	238	297	208	34	460	506
		22%	*24%*	*30%*	*21%*	*3%*	*46%*	*51%*
The 'cycle super highways' being introduced by the Mayor, Boris Johnson in several parts of London are safe	**1000**	90	291	245	185	189	381	430
		9%	*29%*	*24%*	*19%*	*19%*	*38%*	*43%*
There is little we can do to make our roads safer for cyclists in London	**1000**	166	197	263	355	20	363	618
		17%	*20%*	*26%*	*36%*	*2%*	*36%*	*62%*
London's roads are safe to cycle on	**1000**	63	206	317	363	50	270	680
		6%	*21%*	*32%*	*36%*	*5%*	*27%*	*68%*

Table 11

Q4. Main cause of road accidents involving cyclists

Base: All respondents

		Age						Gender		Social Grade				Cyclists vs non cyclists		
	TOTAL	18-24	25-34	35-44	45-54	55-64	65+	Male	Female	AB	C1	C2	DE	Those who cycle at least once a week in London	Those who cycle less than once a week in London	Those who never cycle
Unweighted total	**1070**	100	216	230	199	145	180	438	632	312	312	180	266	123	126	821
Total	**1000**	123	257	200	163	112	145	489	511	295	330	151	224	126	131	743
Cyclists themselves	**376**	36	101	71	60	47	62	194	182	101	121	72	82	38	42	296
	38%	*29%*	*39%*	*35%*	*37%*	*42%*	*43%*	*40%*	*36%*	*34%*	*37%*	*48%*	*37%*	*30%*	*32%*	*40%*
Motorists	**329**	48	85	65	59	30	42	157	173	107	106	51	65	45	56	229
	33%	*39%*	*33%*	*32%*	*36%*	*27%*	*29%*	*32%*	*34%*	*36%*	*32%*	*34%*	*29%*	*35%*	*43%*	*31%*
Unsafe roads	**155**	28	41	35	22	14	15	65	90	47	55	12	41	18	17	121
	16%	*23%*	*16%*	*18%*	*13%*	*13%*	*10%*	*13%*	*18%*	*16%*	*17%*	*8%*	*18%*	*14%*	*13%*	*16%*
Weather	**23**	6	2	7	2	2	5	11	12	3	10	5	5	2	5	16
	2%	*5%*	*1%*	*3%*	*1%*	*2%*	*3%*	*2%*	*2%*	*1%*	*3%*	*3%*	*2%*	*2%*	*4%*	*2%*
Cyclists and motorists	**23**	2	1	5	5	5	4	11	11	4	10	4	5	2	2	19
	2%	*2%*	*1%*	*2%*	*3%*	*4%*	*3%*	*2%*	*2%*	*1%*	*3%*	*3%*	*2%*	*2%*	*1%*	*3%*
Other	**37**	1	10	8	5	7	8	18	20	10	13	3	11	8	3	27
	4%	*1%*	*4%*	*4%*	*3%*	*6%*	*5%*	*4%*	*4%*	*3%*	*4%*	*2%*	*5%*	*6%*	*2%*	*4%*
Don't know	**57**	1	17	10	11	8	9	33	23	23	15	4	14	13	7	36
	6%	*1%*	*7%*	*5%*	*7%*	*7%*	*6%*	*7%*	*5%*	*8%*	*5%*	*3%*	*6%*	*10%*	*5%*	*5%*

Table 12

Q5.1. Support for safety proposals: Cycle only-routes to separate bikes from the rest of the road

Base: All respondents

		Age						Gender		Social Grade				Cyclists vs non cyclists		
	TOTAL	18-24	25-34	35-44	45-54	55-64	65+	Male	Female	AB	C1	C2	DE	Those who cycle at least once a week in London	Those who cycle less than once a week in London	Those who never cycle
Unweighted total	**1070**	100	216	230	199	145	180	438	632	312	312	180	266	123	126	821
Total	**1000**	123	257	200	163	112	145	489	511	295	330	151	224	126	131	743
Support	**869**	116	219	176	139	99	120	404	465	247	298	133	191	111	114	644
	87%	*95%*	*85%*	*88%*	*85%*	*88%*	*83%*	*83%*	*91%*	*84%*	*90%*	*88%*	*85%*	*88%*	*87%*	*87%*
Oppose	**114**	7	34	20	22	12	19	80	34	44	27	17	26	14	15	85
	11%	*5%*	*13%*	*10%*	*13%*	*11%*	*13%*	*16%*	*7%*	*15%*	*8%*	*11%*	*12%*	*11%*	*12%*	*11%*
Don't know	**17**	-	4	4	2	1	6	5	12	4	5	1	7	1	2	14
	2%	*-%*	*2%*	*2%*	*1%*	*1%*	*4%*	*1%*	*2%*	*1%*	*2%*	*1%*	*3%*	*1%*	*1%*	*2%*

Table 13

Q5.2. Support for safety proposals: Attempts to encourage MORE people to cycle on the roads

Base: All respondents

		Age						Gender		Social Grade				Cyclists vs non cyclists		
	TOTAL	18-24	25-34	35-44	45-54	55-64	65+	Male	Female	AB	C1	C2	DE	Those who cycle at least once a week in London	Those who cycle less than once a week in London	Those who never cycle
Unweighted total	**1070**	100	216	230	199	145	180	438	632	312	312	180	266	123	126	821
Total	**1000**	123	257	200	163	112	145	489	511	295	330	151	224	126	131	743
Support	**533**	68	149	110	97	49	61	291	242	170	183	76	104	99	89	345
	53%	*55%*	*58%*	*55%*	*59%*	*44%*	*42%*	*59%*	*47%*	*58%*	*55%*	*50%*	*46%*	*78%*	*68%*	*46%*
Oppose	**424**	54	103	86	53	52	76	184	240	111	136	71	106	25	38	362
	42%	*44%*	*40%*	*43%*	*33%*	*47%*	*52%*	*38%*	*47%*	*38%*	*41%*	*47%*	*47%*	*19%*	*29%*	*49%*
Don't know	**43**	1	6	5	13	11	8	14	29	14	12	4	14	3	4	37
	4%	*1%*	*2%*	*2%*	*8%*	*10%*	*6%*	*3%*	*6%*	*5%*	*4%*	*3%*	*6%*	*2%*	*3%*	*5%*

Table 14

Q5.3. Support for safety proposals: A proposal for a cycling licence similar to a driving licence

Base: All respondents

		Age						Gender		Social Grade				Cyclists vs non cyclists		
	TOTAL	18-24	25-34	35-44	45-54	55-64	65+	Male	Female	AB	C1	C2	DE	Those who cycle at least once a week in London	Those who cycle less than once a week in London	Those who never cycle
Unweighted total	**1070**	100	216	230	199	145	180	438	632	312	312	180	266	123	126	821
Total	**1000**	123	257	200	163	112	145	489	511	295	330	151	224	126	131	743
Support	**618** ***62%***	50 *41%*	149 *58%*	120 *60%*	112 *69%*	83 *74%*	104 *72%*	272 *56%*	346 *68%*	172 *58%*	192 *58%*	92 *61%*	162 *72%*	58 *46%*	63 *48%*	498 *67%*
Oppose	**365** ***36%***	73 *59%*	104 *40%*	77 *39%*	50 *31%*	26 *23%*	35 *24%*	210 *43%*	155 *30%*	118 *40%*	132 *40%*	56 *37%*	58 *26%*	65 *52%*	67 *51%*	233 *31%*
Don't know	**17** ***2%***	- *-%*	5 *2%*	3 *1%*	1 *1%*	3 *3%*	6 *4%*	7 *1%*	10 *2%*	5 *2%*	6 *2%*	3 *2%*	3 *1%*	3 *3%*	1 *1%*	12 *2%*

Table 15

Q5.4. Support for safety proposals: Compulsory wearing of cycling helmets

Base: All respondents

	TOTAL	Age						Gender		Social Grade				Cyclists vs non cyclists		
		18-24	25-34	35-44	45-54	55-64	65+	Male	Female	AB	C1	C2	DE	Those who cycle at least once a week in London	Those who cycle less than once a week in London	Those who never cycle
Unweighted total	**1070**	100	216	230	199	145	180	438	632	312	312	180	266	123	126	821
Total	**1000**	123	257	200	163	112	145	489	511	295	330	151	224	126	131	743
Support	**906**	111	238	181	141	101	134	426	481	257	299	141	208	94	109	704
	91%	*91%*	*92%*	*90%*	*87%*	*90%*	*93%*	*87%*	*94%*	*87%*	*91%*	*94%*	*93%*	*74%*	*83%*	*95%*
Oppose	**85**	12	18	19	20	7	10	60	25	36	27	10	12	32	19	34
	9%	*9%*	*7%*	*9%*	*12%*	*7%*	*7%*	*12%*	*5%*	*12%*	*8%*	*6%*	*6%*	*26%*	*14%*	*5%*
Don't know	**8**	-	1	1	2	4	1	3	5	1	4	-	3	-	3	5
	1%	*-%*	*1%*	**%*	*1%*	*3%*	*1%*	*1%*	*1%*	**%*	*1%*	*-%*	*1%*	*-%*	*2%*	*1%*

Q5.5. Support for safety proposals: Banning Heavy Goods Vehicles (HGVs) from London's roads during rush hour

Base: All respondents

		Age						Gender		Social Grade				Cyclists vs non cyclists		
	TOTAL	18-24	25-34	35-44	45-54	55-64	65+	Male	Female	AB	C1	C2	DE	Those who cycle at least once a week in London	Those who cycle less than once a week in London	Those who never cycle
Unweighted total	**1070**	100	216	230	199	145	180	438	632	312	312	180	266	123	126	821
Total	**1000**	123	257	200	163	112	145	489	511	295	330	151	224	126	131	743
Support	**558**	75	148	105	88	65	77	237	322	177	184	74	122	71	80	407
	56%	*61%*	*58%*	*53%*	*54%*	*58%*	*53%*	*48%*	*63%*	*60%*	*56%*	*49%*	*55%*	*56%*	*61%*	*55%*
Oppose	**402**	45	102	86	64	42	63	236	166	110	133	70	89	52	44	306
	40%	*37%*	*40%*	*43%*	*39%*	*38%*	*43%*	*48%*	*32%*	*37%*	*40%*	*46%*	*40%*	*41%*	*34%*	*41%*
Don't know	**40**	3	7	9	11	5	5	17	23	8	12	7	13	4	6	30
	4%	*2%*	*3%*	*4%*	*7%*	*4%*	*4%*	*3%*	*5%*	*3%*	*4%*	*5%*	*6%*	*3%*	*5%*	*4%*

London Cyclist Study

Table 17

Support for safety proposals

Summary Table

Base: All respondents

Statements	TOTAL	Q5		
		Support	Oppose	Don't know
Compulsory wearing of cycling helmets	**1000**	906 *91%*	85 *9%*	8 *1%*
Cycle only-routes to separate bikes from the rest of the road	**1000**	869 *87%*	114 *11%*	17 *2%*
A proposal for a cycling licence similar to a driving licence	**1000**	618 *62%*	365 *36%*	17 *2%*
Banning Heavy Goods Vehicles (HGVs) from London's roads during rush hour	**1000**	558 *56%*	402 *40%*	40 *4%*
Attempts to encourage MORE people to cycle on the roads	**1000**	533 *53%*	424 *42%*	43 *4%*

Table 18

Q6.1. Cyclists experience in London: Changed your cycling route to work

Base: Those who cycle in London

		Age						Gender		Social Grade				Cyclists vs non cyclists		
	TOTAL	18-24	25-34	35-44	45-54	55-64	65+	Male	Female	AB	C1	C2	DE	Those who cycle at least once a week in London	Those who cycle less than once a week in London	Those who never cycle
Unweighted total	**249**	35	66	56	57	18	17	144	105	108	69	33	39	123	126	-
Total	**257**	45	82	52	49	15	14	168	89	107	82	30	37	126	131	-
Yes	**76**	14	26	13	18	2	3	49	27	35	22	9	10	41	35	-
	30%	*32%*	*32%*	*25%*	*36%*	*16%*	*20%*	*29%*	*31%*	*33%*	*27%*	*29%*	*28%*	*33%*	*27%*	*-%*
No	**166**	29	48	37	29	12	10	110	56	67	55	19	25	83	83	-
	65%	*65%*	*59%*	*71%*	*59%*	*79%*	*75%*	*66%*	*63%*	*62%*	*67%*	*62%*	*68%*	*66%*	*64%*	*-%*
Don't know	**15**	1	8	2	3	1	1	9	6	5	5	3	2	2	13	-
	6%	*3%*	*9%*	*3%*	*5%*	*4%*	*6%*	*5%*	*6%*	*5%*	*6%*	*9%*	*4%*	*2%*	*10%*	*-%*

Table 19

Q6.2. Cyclists experience in London: Stopped cycling to work altogether

Base: Those who cycle in London

		Age						Gender		Social Grade				Cyclists vs non cyclists		
	TOTAL	18-24	25-34	35-44	45-54	55-64	65+	Male	Female	AB	C1	C2	DE	Those who cycle at least once a week in London	Those who cycle less than once a week in London	Those who never cycle
Unweighted total	**249**	35	66	56	57	18	17	144	105	108	69	33	39	123	126	-
Total	**257**	45	82	52	49	15	14	168	89	107	82	30	37	126	131	-
Yes	**50**	10	13	12	7	4	4	27	23	21	16	7	7	16	34	-
	20%	*23%*	*16%*	*23%*	*15%*	*26%*	*32%*	*16%*	*26%*	*20%*	*19%*	*22%*	*19%*	*13%*	*26%*	*-%*
No	**190**	33	63	38	38	10	8	130	59	80	61	21	27	104	85	-
	74%	*74%*	*77%*	*73%*	*78%*	*64%*	*55%*	*78%*	*67%*	*74%*	*75%*	*69%*	*75%*	*83%*	*65%*	*-%*
Don't know	**17**	1	6	2	4	2	2	11	6	7	5	3	2	5	11	-
	7%	*3%*	*7%*	*5%*	*7%*	*10%*	*13%*	*6%*	*7%*	*6%*	*6%*	*9%*	*6%*	*4%*	*9%*	*-%*

Table 20

Q6.3. Cyclists experience in London: Cycled on pavements to avoid dangerous junctions/roads

Base: Those who cycle in London

		Age						Gender		Social Grade				Cyclists vs non cyclists		
	TOTAL	18-24	25-34	35-44	45-54	55-64	65+	Male	Female	AB	C1	C2	DE	Those who cycle at least once a week in London	Those who cycle less than once a week in London	Those who never cycle
Unweighted total	**249**	35	66	56	57	18	17	144	105	108	69	33	39	123	126	-
Total	**257**	45	82	52	49	15	14	168	89	107	82	30	37	126	131	-
Yes	**162**	31	53	31	28	11	8	103	59	66	54	21	21	74	87	-
	63%	*69%*	*65%*	*60%*	*57%*	*75%*	*57%*	*61%*	*67%*	*61%*	*66%*	*69%*	*57%*	*59%*	*67%*	*-%*
No	**92**	14	29	21	20	3	6	63	29	40	28	10	15	50	42	-
	36%	*31%*	*35%*	*40%*	*40%*	*19%*	*43%*	*38%*	*33%*	*37%*	*34%*	*31%*	*41%*	*40%*	*32%*	*-%*
Don't know	**3**	-	-	-	2	1	-	2	1	2	-	-	1	2	1	-
	1%	*-%*	*-%*	*-%*	*3%*	*6%*	*-%*	*1%*	*1%*	*2%*	*-%*	*-%*	*2%*	*1%*	*1%*	*-%*

Table 21

Q6.4. Cyclists experience in London: Jumped red lights despite knowing the risks of doing so

Base: Those who cycle in London

		Age						Gender		Social Grade				Cyclists vs non cyclists		
	TOTAL	18-24	25-34	35-44	45-54	55-64	65+	Male	Female	AB	C1	C2	DE	Those who cycle at least once a week in London	Those who cycle less than once a week in London	Those who never cycle
Unweighted total	**249**	35	66	56	57	18	17	144	105	108	69	33	39	123	126	-
Total	**257**	45	82	52	49	15	14	168	89	107	82	30	37	126	131	-
Yes	**70**	15	21	17	14	2	-	51	19	29	28	6	7	43	26	-
	27%	*33%*	*26%*	*33%*	*29%*	*12%*	*-%*	*30%*	*21%*	*27%*	*33%*	*21%*	*19%*	*34%*	*20%*	*-%*
No	**186**	30	60	35	35	12	14	116	70	77	55	24	30	82	104	-
	72%	*67%*	*74%*	*67%*	*71%*	*82%*	*100%*	*69%*	*79%*	*72%*	*67%*	*79%*	*81%*	*65%*	*80%*	*-%*
Don't know	**1**	-	-	-	-	1	-	1	-	1	-	-	-	1	-	-
	****%***	*-%*	*-%*	*-%*	*-%*	*6%*	*-%*	*1%*	*-%*	*1%*	*-%*	*-%*	*-%*	*1%*	*-%*	*-%*

London Cyclist Study

Table 22

Q6.5. Cyclists experience in London: Been involved in an accident whilst cycling in London

Base: Those who cycle in London

		Age						Gender		Social Grade				Cyclists vs non cyclists		
	TOTAL	18-24	25-34	35-44	45-54	55-64	65+	Male	Female	AB	C1	C2	DE	Those who cycle at least once a week in London	Those who cycle less than once a week in London	Those who never cycle
Unweighted total	**249**	35	66	56	57	18	17	144	105	108	69	33	39	123	126	-
Total	**257**	45	82	52	49	15	14	168	89	107	82	30	37	126	131	-
Yes	**51**	8	10	8	19	1	4	33	17	24	12	5	11	33	17	-
	20%	*17%*	*13%*	*16%*	*39%*	*5%*	*30%*	*20%*	*20%*	*22%*	*14%*	*16%*	*29%*	*26%*	*13%*	*-%*
No	**206**	37	71	44	30	14	10	135	71	83	71	26	26	93	113	-
	80%	*83%*	*87%*	*84%*	*61%*	*95%*	*70%*	*80%*	*80%*	*78%*	*86%*	*84%*	*71%*	*74%*	*87%*	*-%*
Don't know	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-%	*-%*	*-%*	*-%*	*-%*	*-%*	*-%*	*-%*	*-%*	*-%*	*-%*	*-%*	*-%*	*-%*	*-%*	*-%*

Table 23

Cyclists experience in London
Summary Table

Base: Those who cycle in London

Statements	TOTAL	Q6 Yes	Q6 No	Q6 Don't know
Cycled on pavements to avoid dangerous junctions/roads	**257**	162 *63%*	92 *36%*	3 *1%*
Changed your cycling route to work	**257**	76 *30%*	166 *65%*	15 *6%*
Jumped red lights despite knowing the risks of doing so	**257**	70 *27%*	186 *72%*	1 **%*
Been involved in an accident whilst cycling in London	**257**	51 *20%*	206 *80%*	- *-%*
Stopped cycling to work altogether	**257**	50 *20%*	190 *74%*	17 *7%*