



ComRes is the new name for CommunicateResearch

Presidential Election Poll



7th November 2007

www.comres.eu.com

Poll methodology:

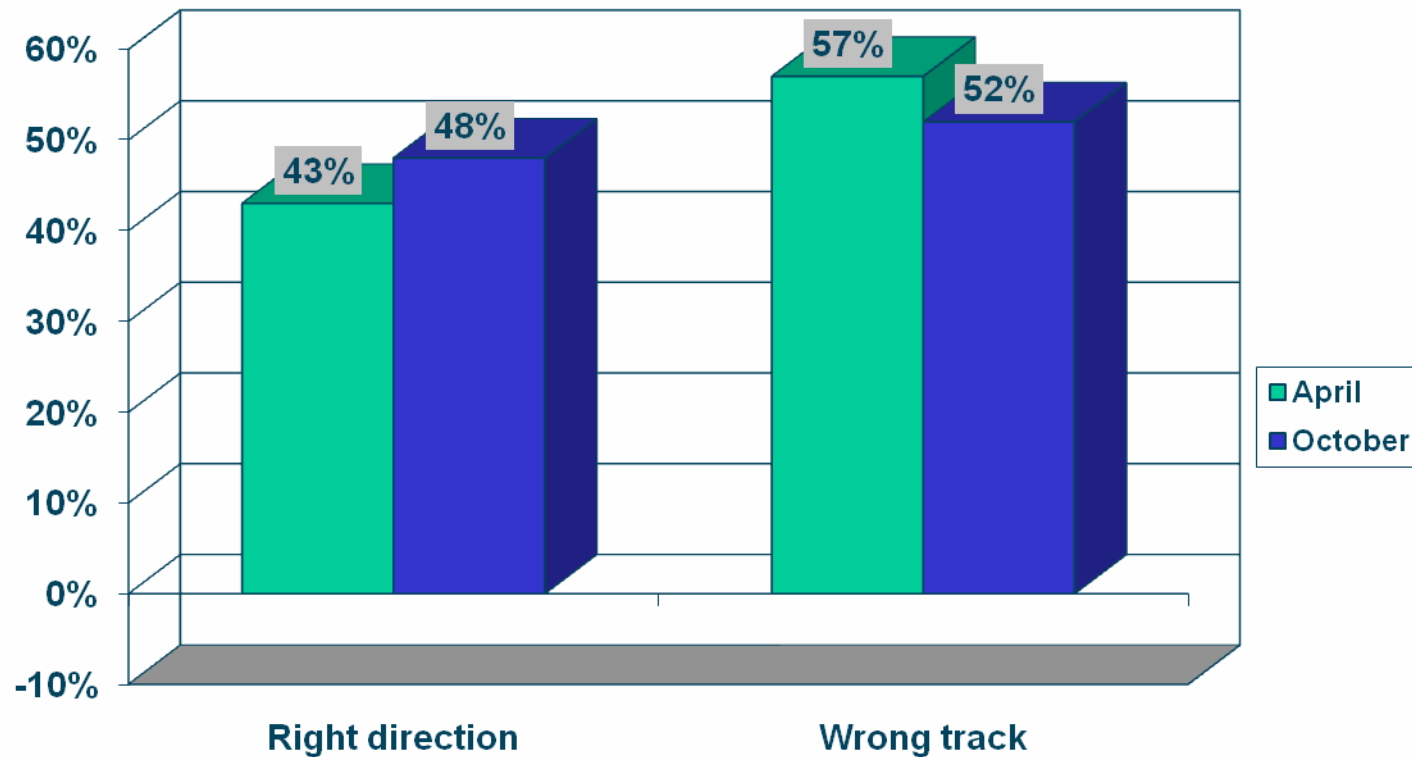
- National representative survey conducted between 25th and 31st 2007.
- 2,000 Armenian adults interviewed face-to-face, yielding data with a margin of error of +/- 2.2%.
- The poll was designed, co-ordinated, processed, weighted & analysed by ComRes.
- ComRes is one of Europe's leading polling companies, with a strong record of accuracy in polling elections. ComRes polls regularly for international business and media clients including The Independent newspaper, the BBC, Sky News, political parties across the European Union, and a wide range of major business and charity clients



The country and the elections

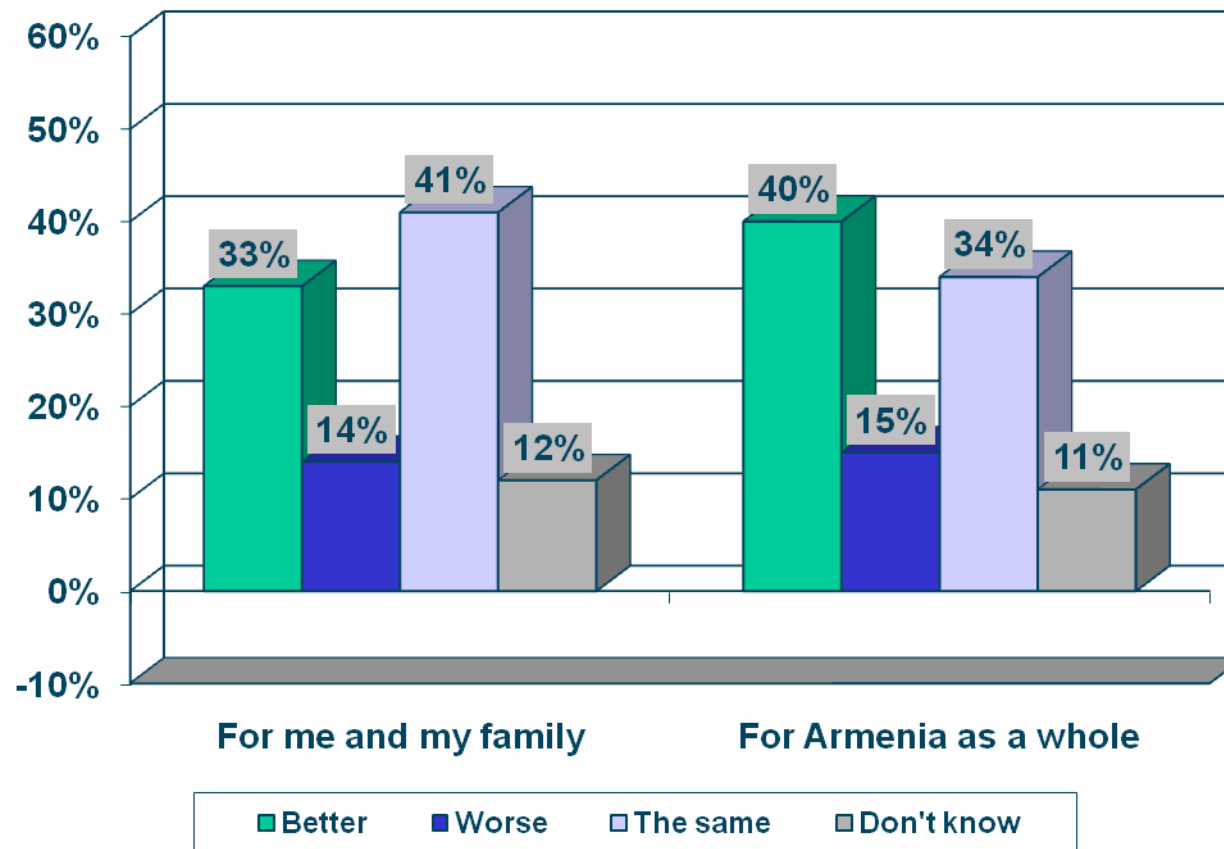
The direction of the country

Generally speaking, is Armenia on the right track?



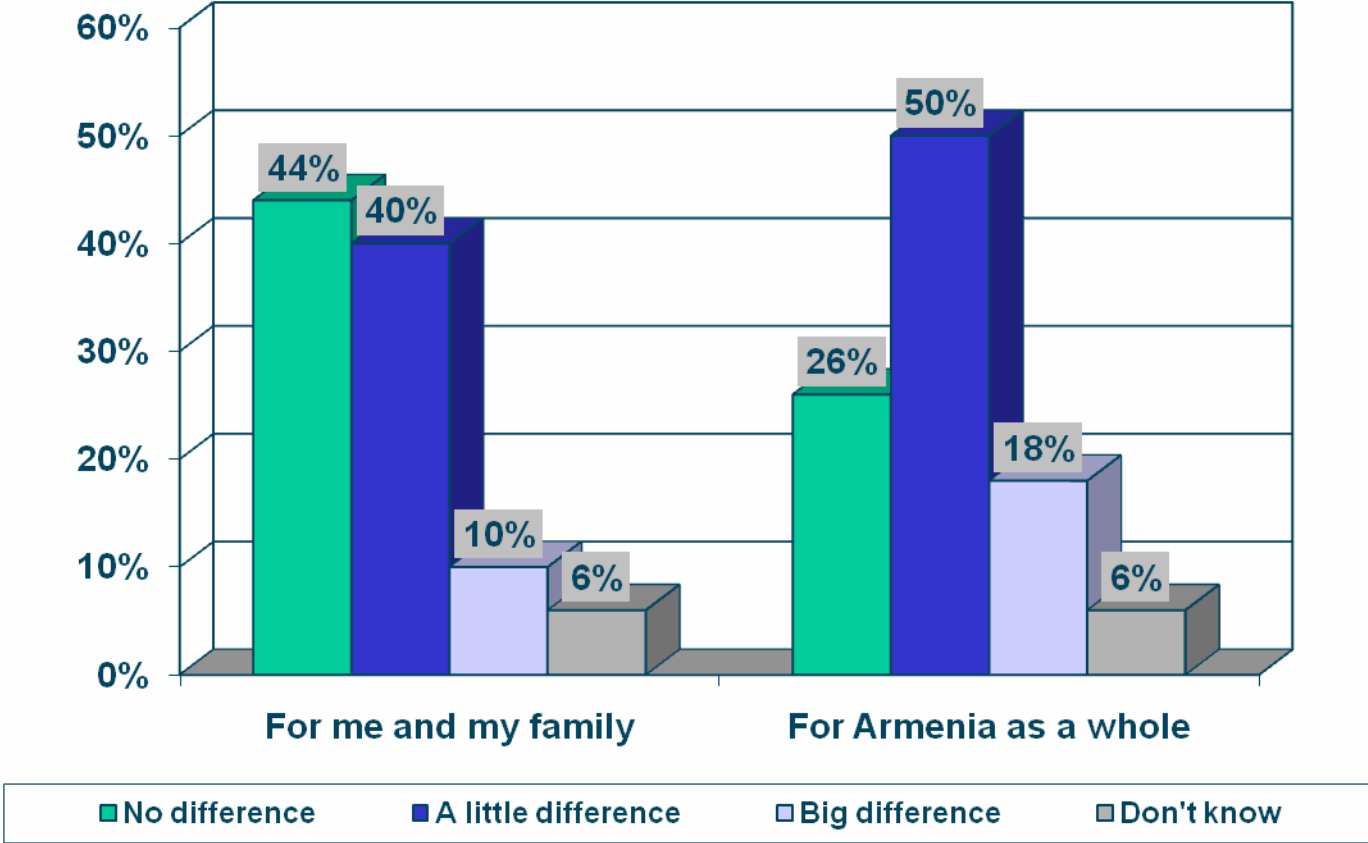
Expectations of the next 12 months

Thinking ahead to one year from now, do you expect things will be...

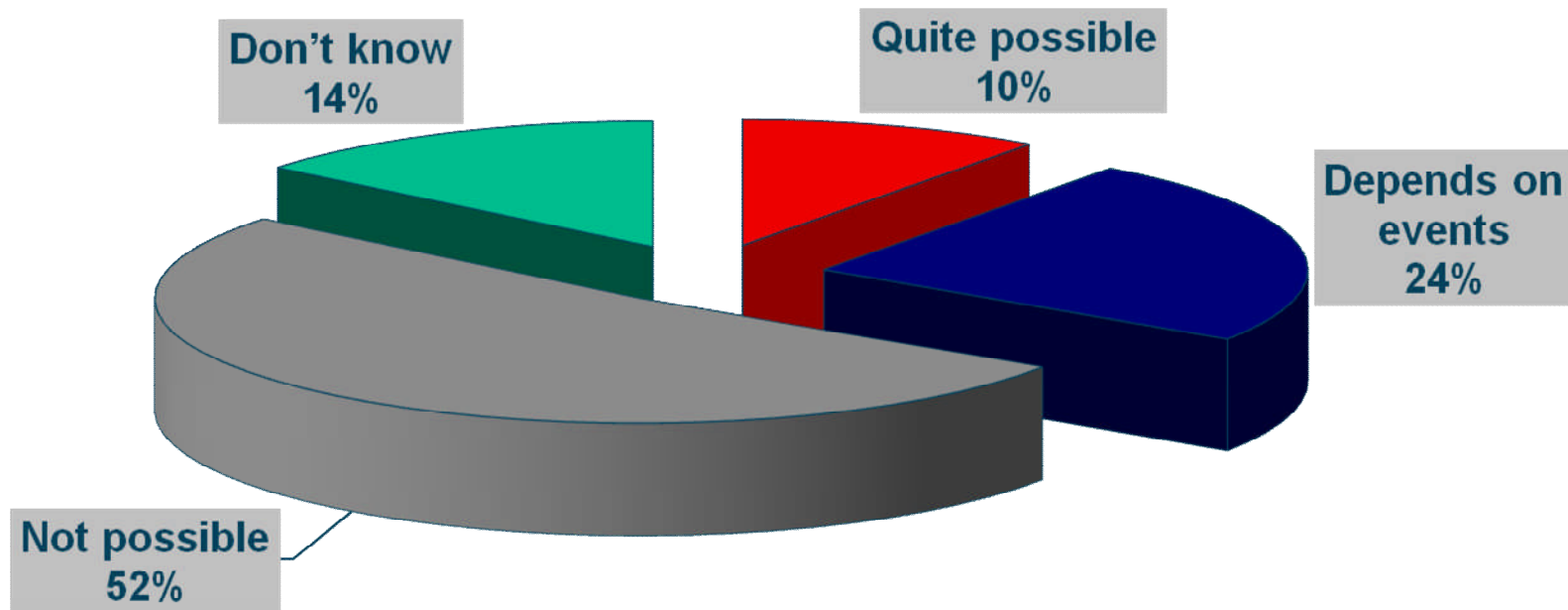


Impact of the election result

How much difference, if any, will it make *which* candidate wins the election?



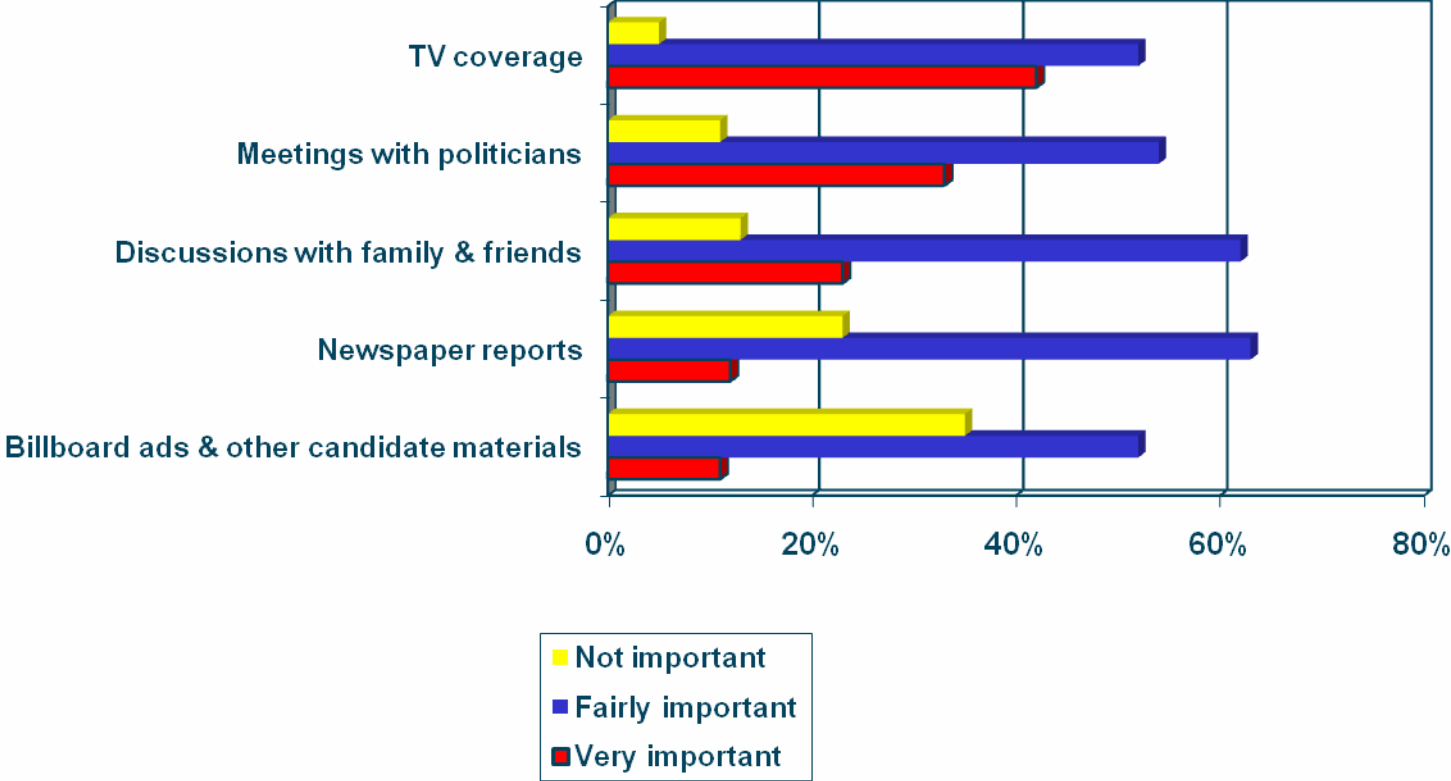
The majority of voters think a 'coloured' revolution impossible





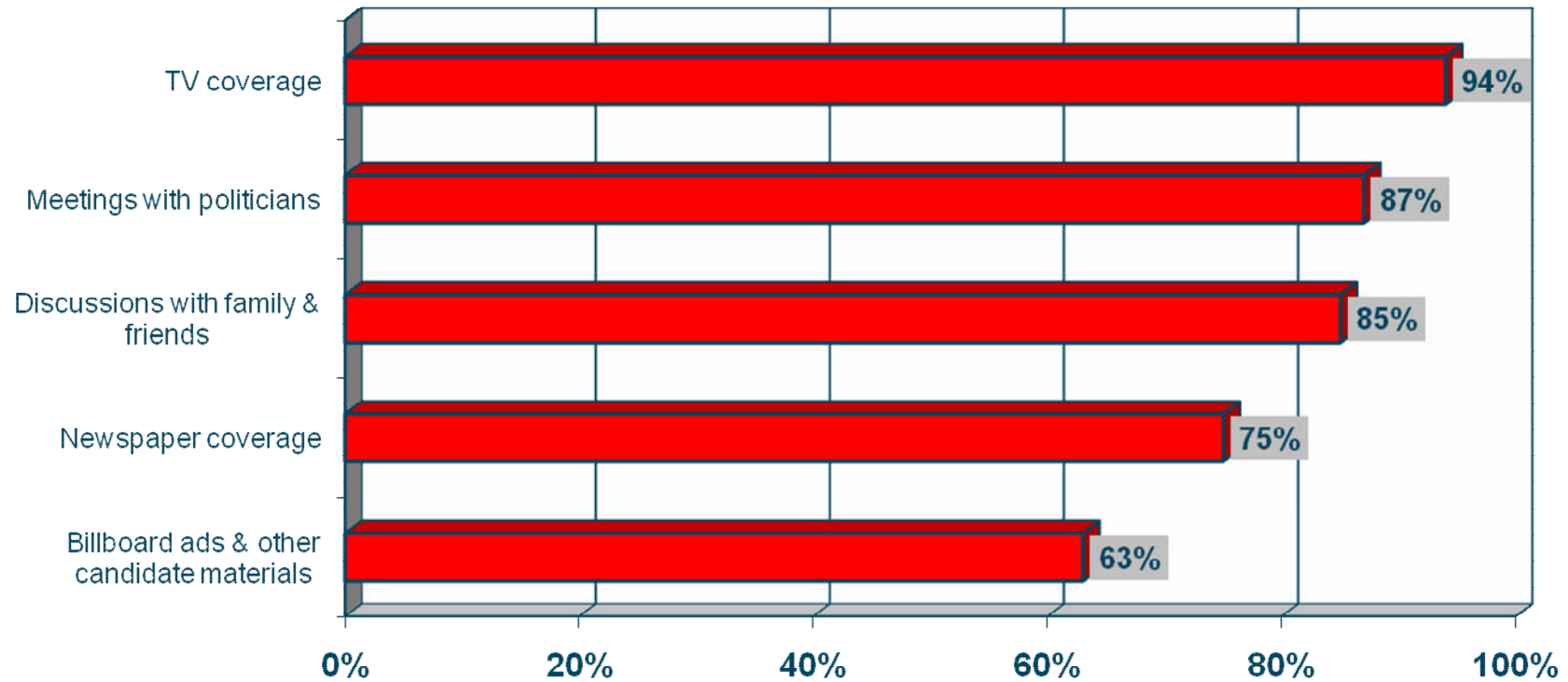
The campaign

Influence on voting of information sources about the campaign



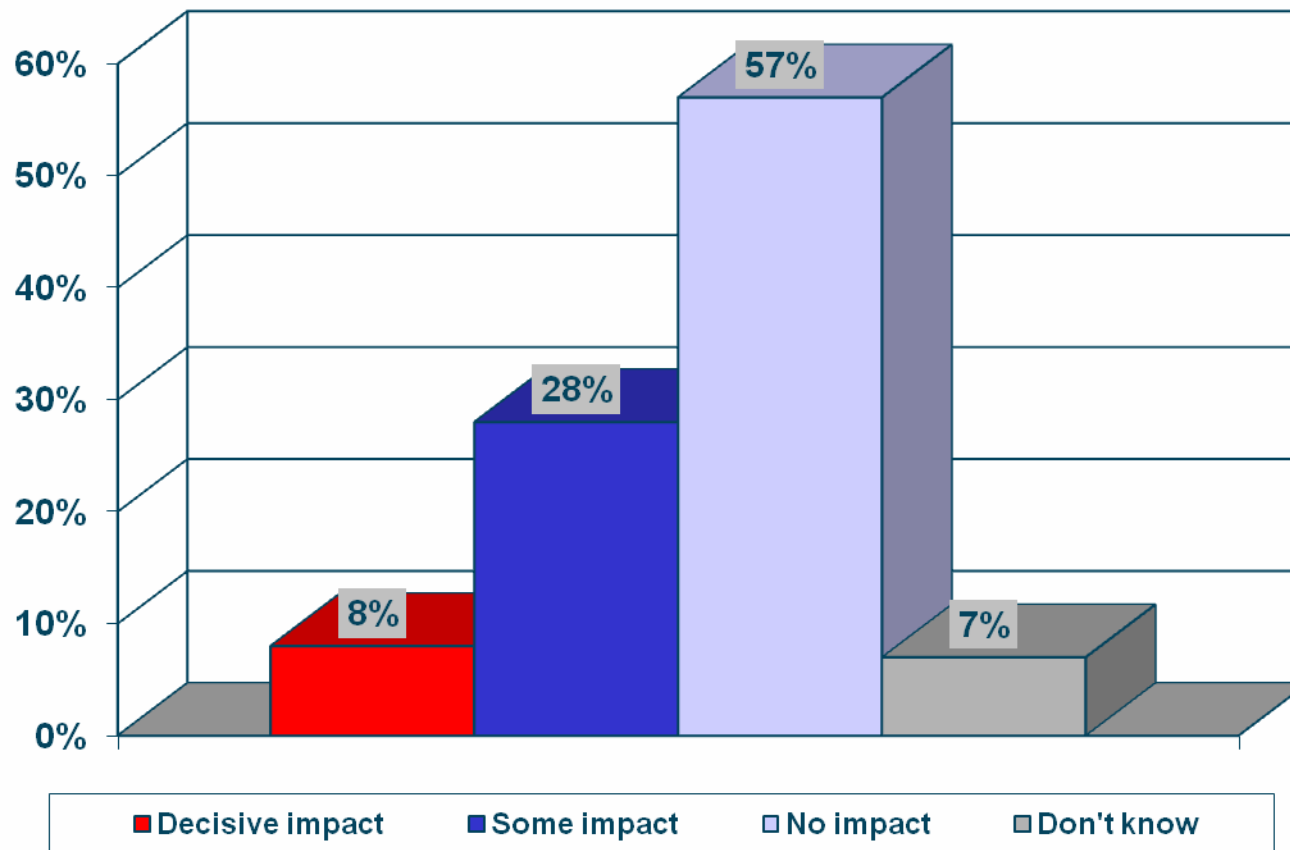
Influence on voting of information sources about the campaign

% saying 'very important' + 'fairly important'



Impact of the candidates' campaigns

How much impact will the candidates' campaigns have on who you vote for?

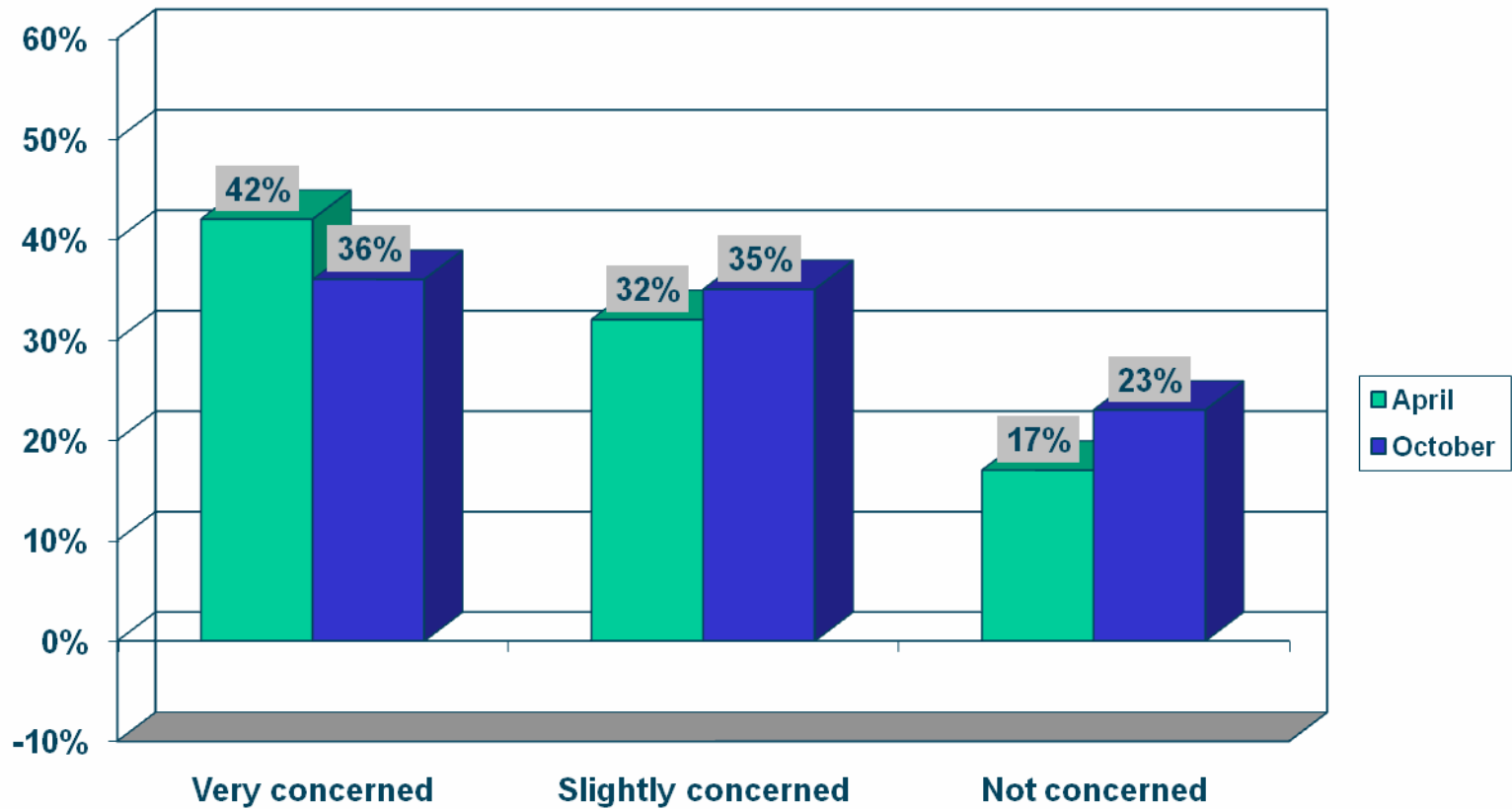




Issues

Concern about Armenia's security

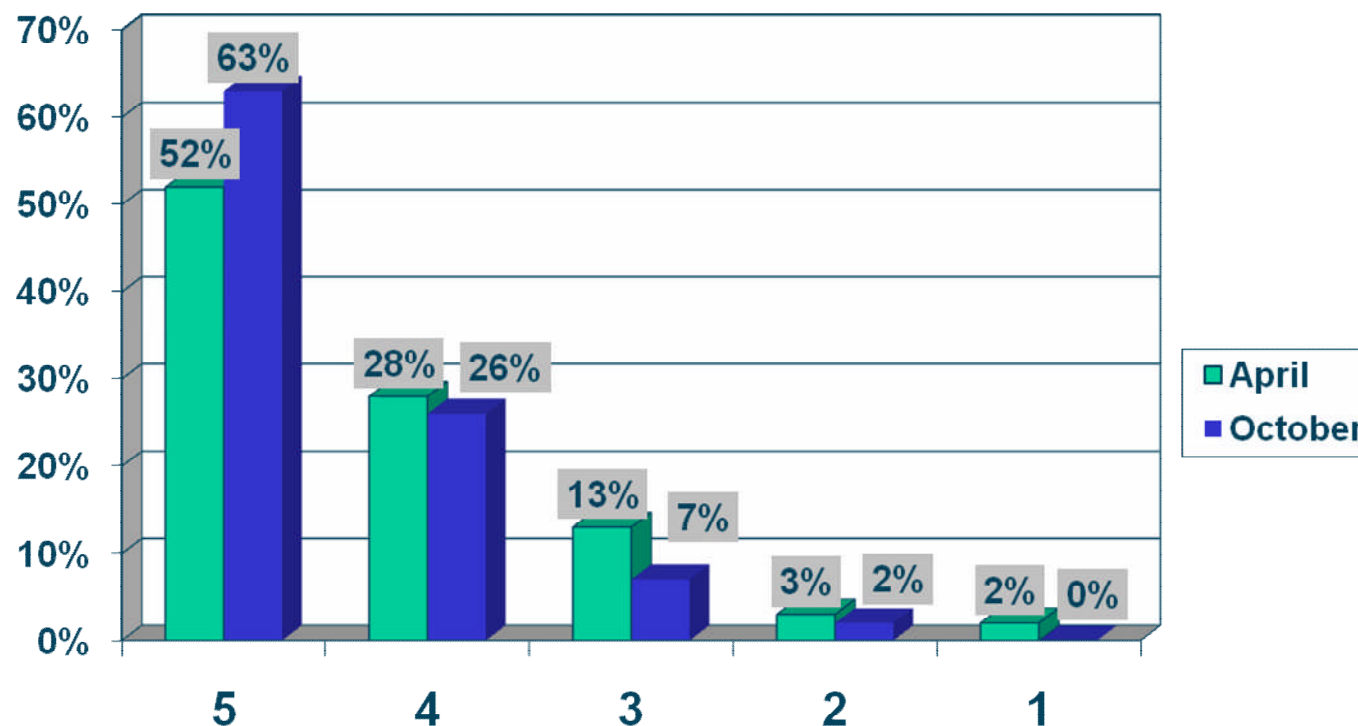
How concerned are you about relations with other countries & the risk of war?



Salience of Armenia's security

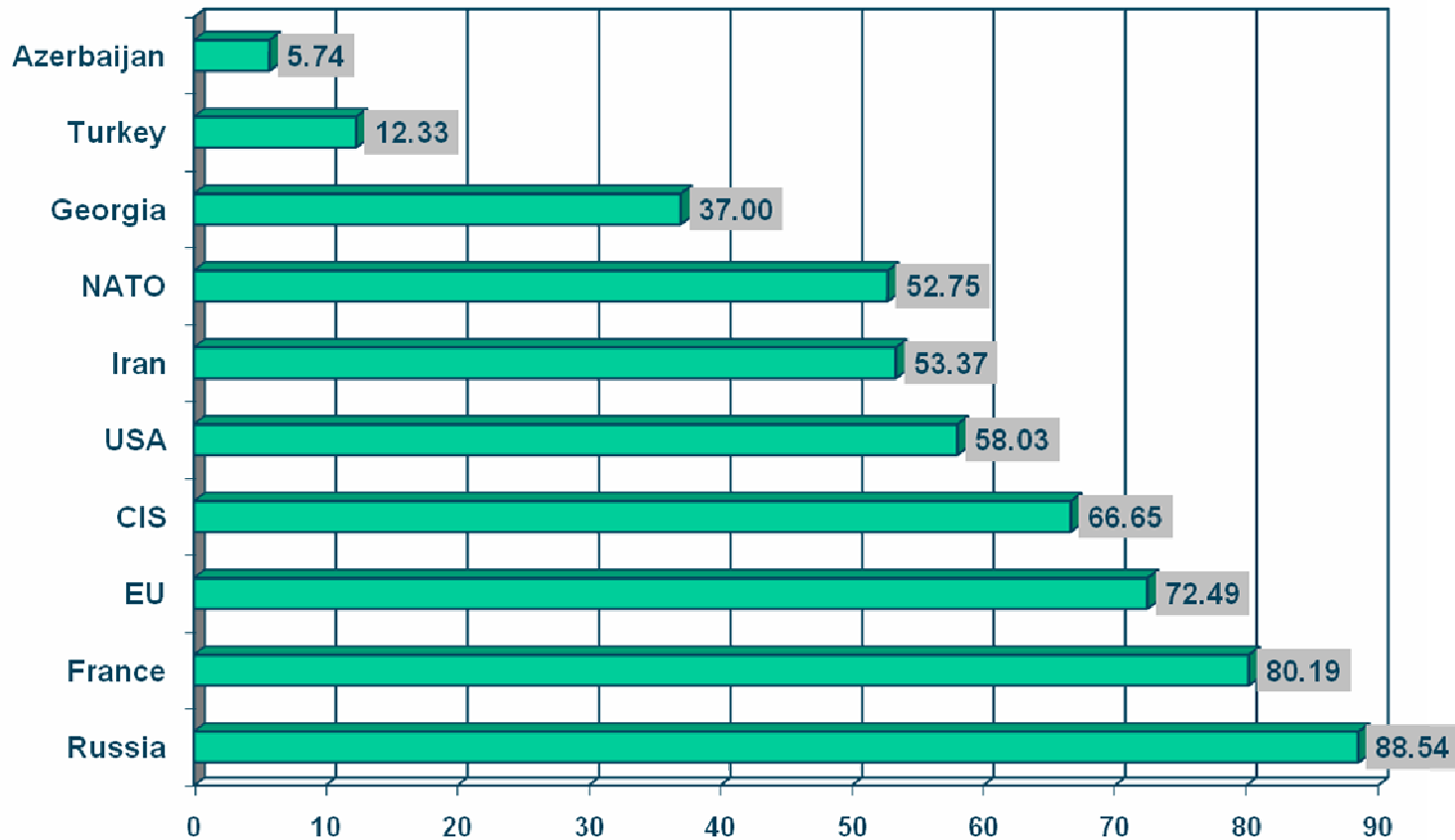
How important is the approach of each party/candidate to relations with other countries & the risk of war in deciding how you vote?

1 = not at all important, 5 = extremely important



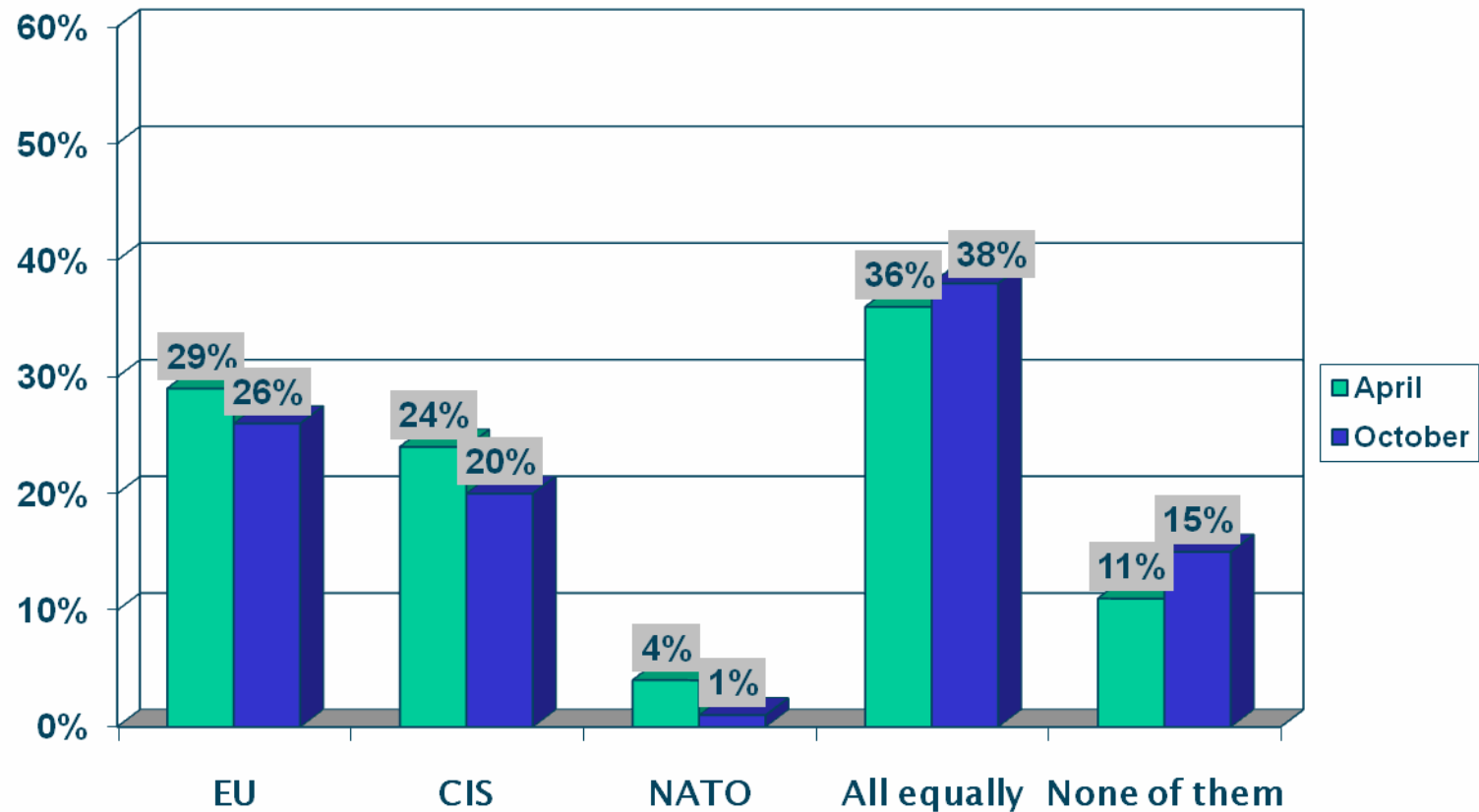
Feelings towards countries & international organisations

1 = very cold & unfavourable / 100 = very warm & favourable



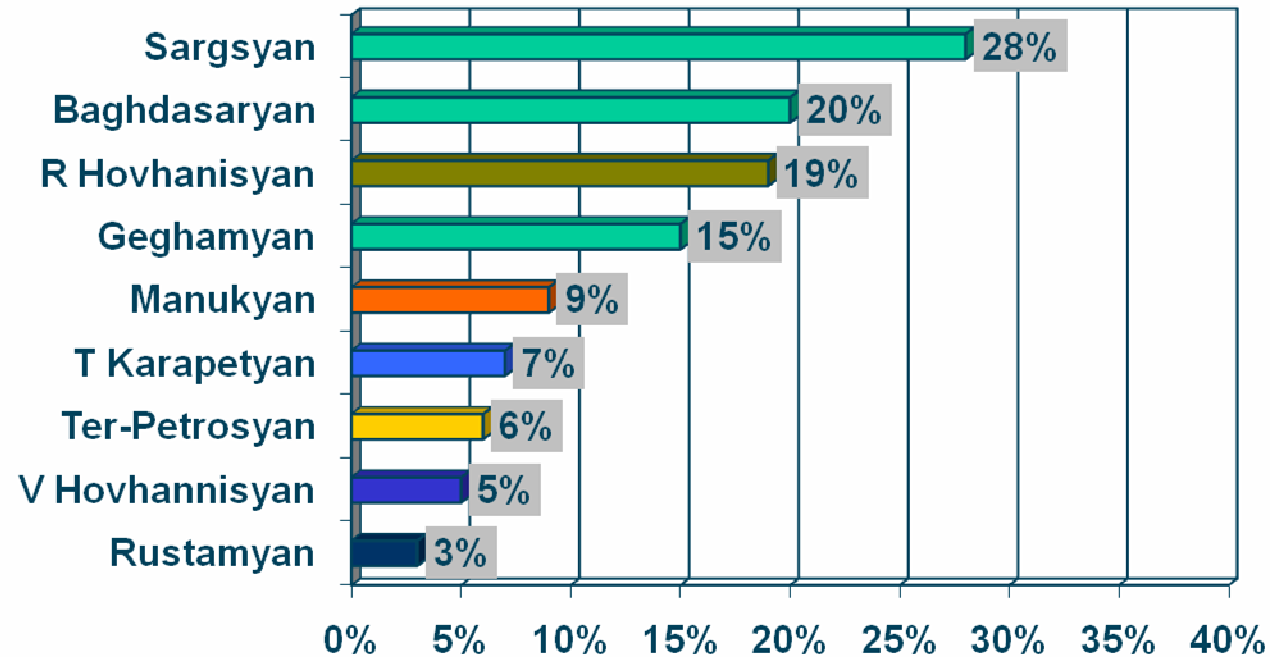
Armenia's future

With which of the following does Armenia's future most lie?



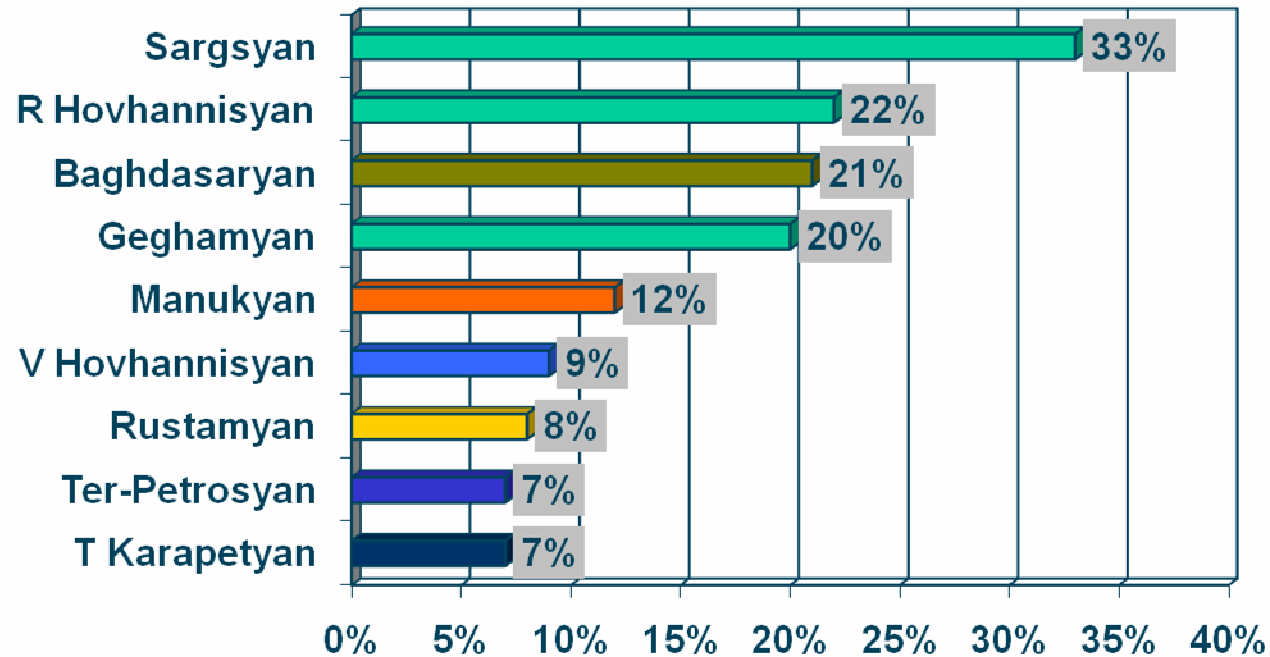
Best candidate for dealing with...

Unemployment



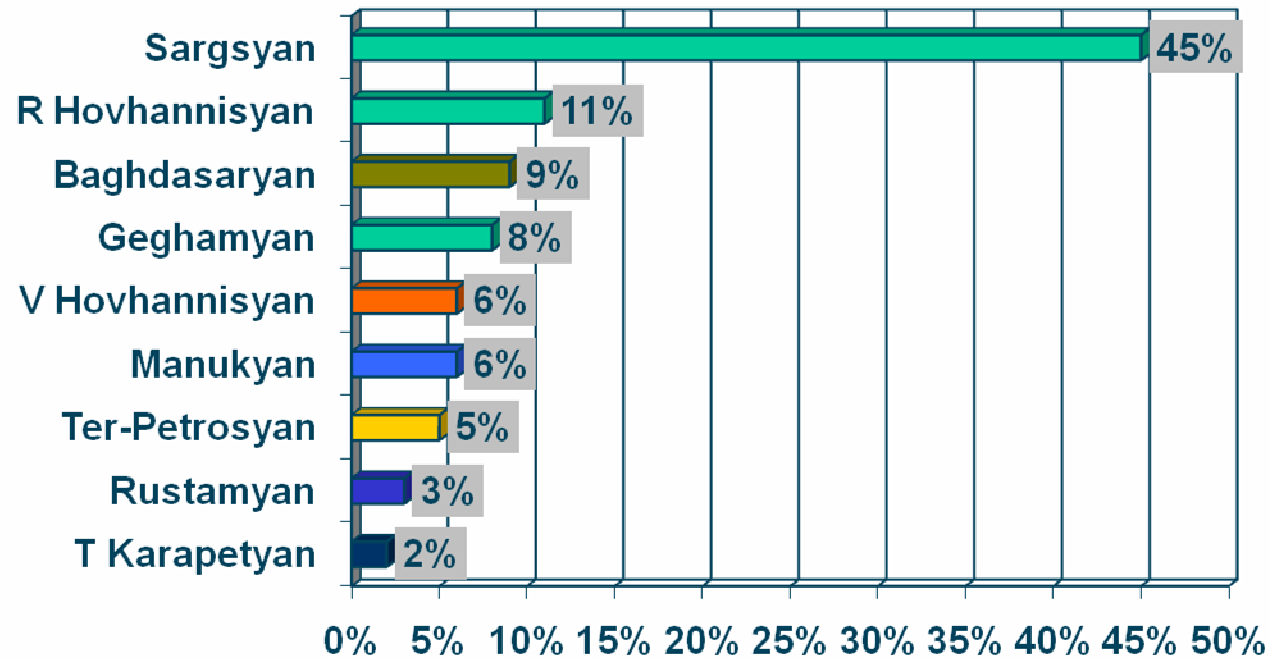
Best candidate for dealing with...

Strengthening Armenia's economy



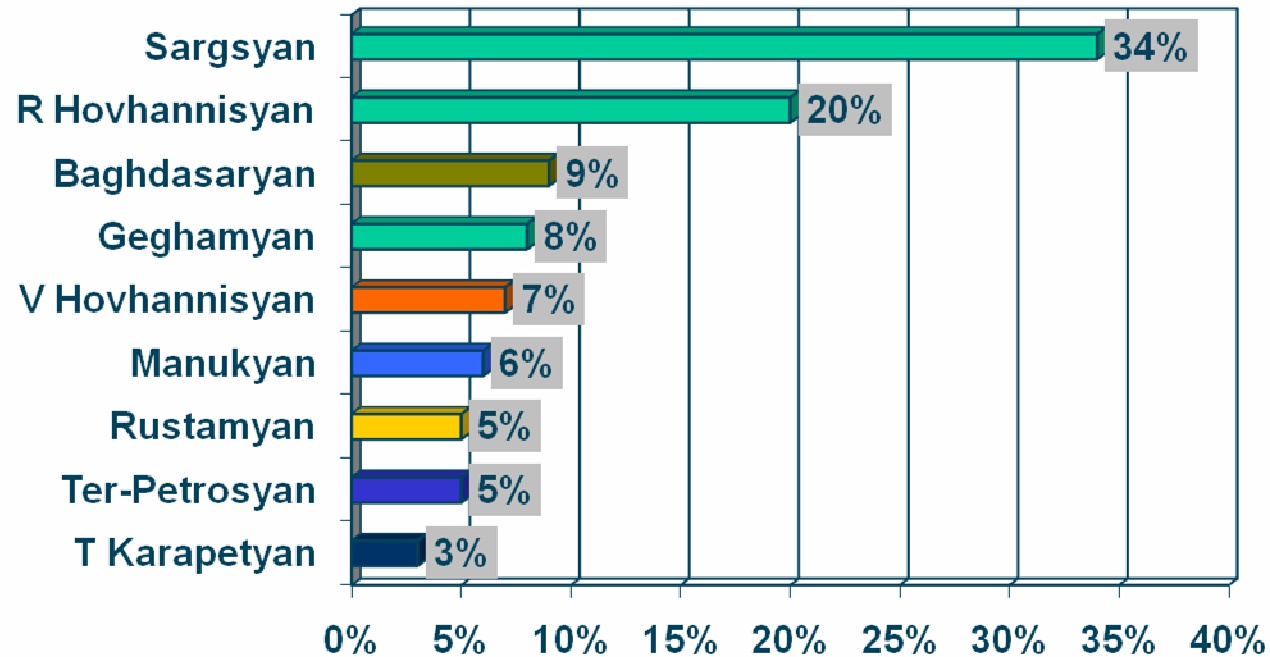
Best candidate for dealing with...

The problem of Nagorno-Karabakh



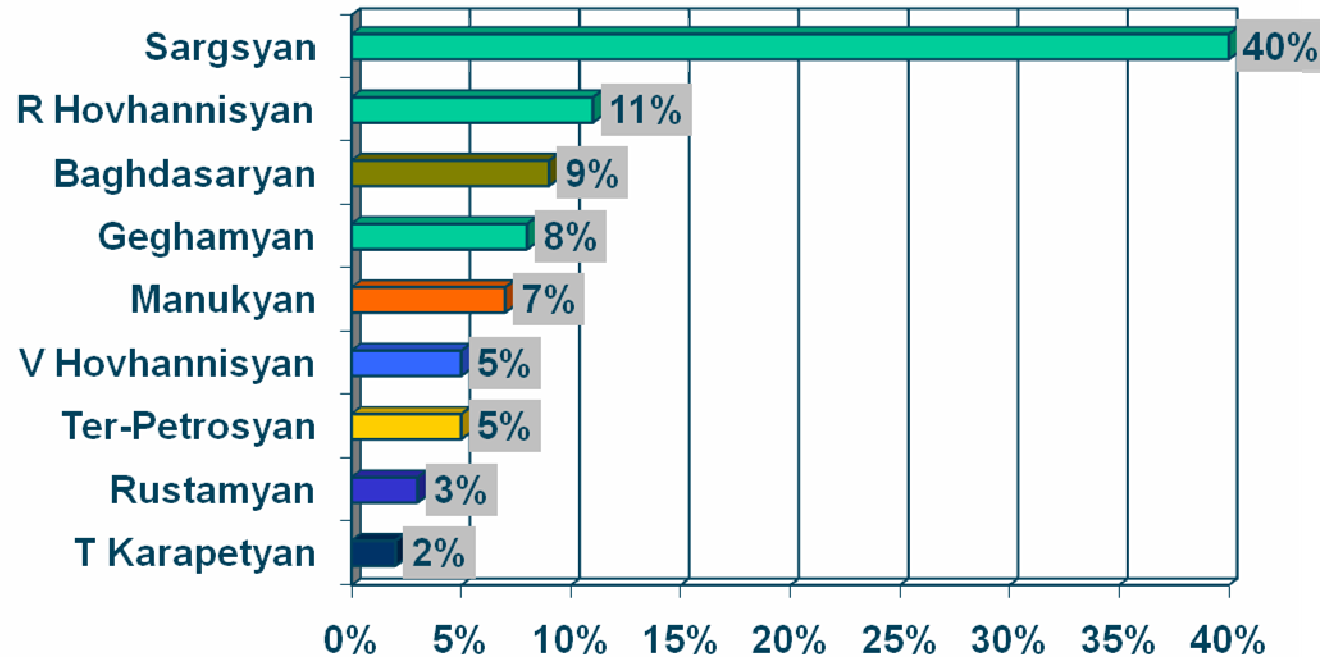
Best candidate for dealing with...

Recognition of the genocide



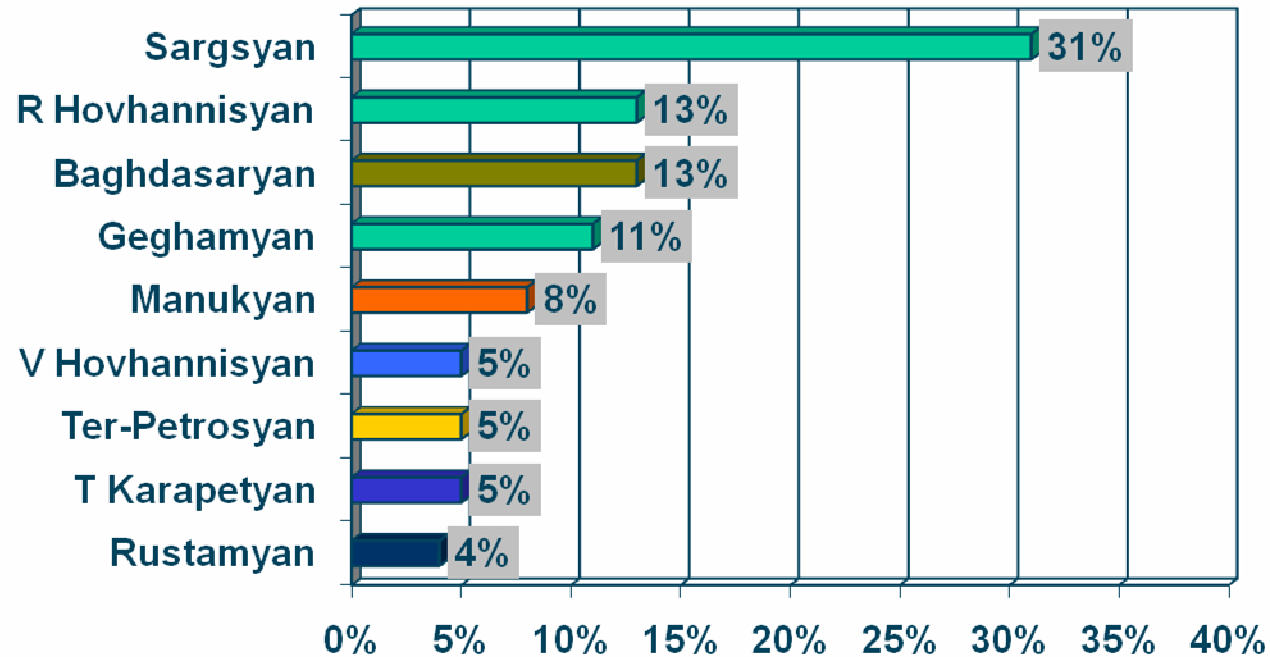
Best candidate for dealing with...

The risk of war



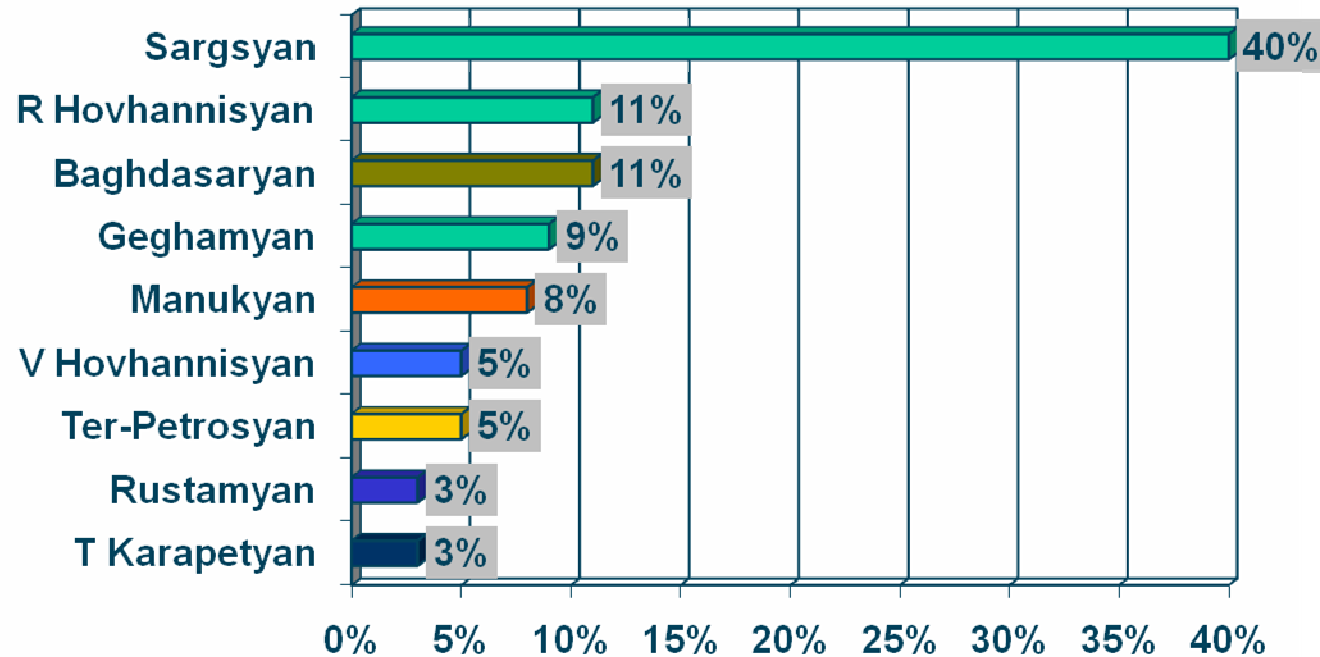
Best candidate for dealing with...

Road conditions & infrastructure



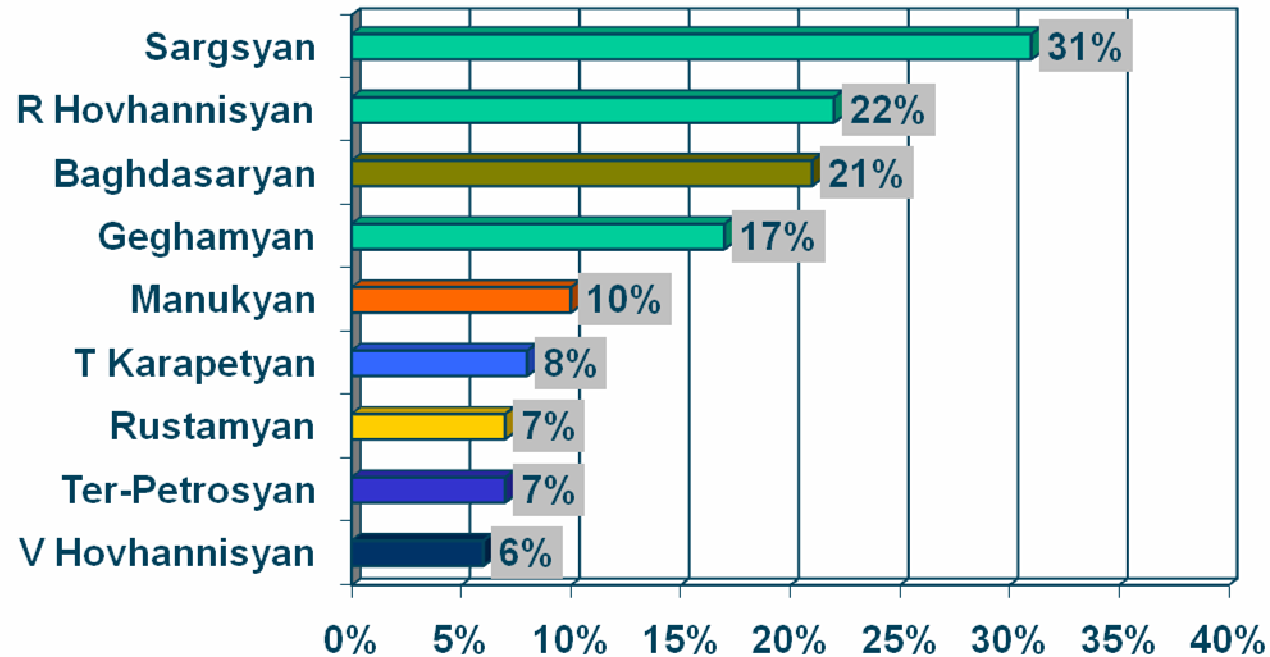
Best candidate for dealing with...

Protecting Armenia's security



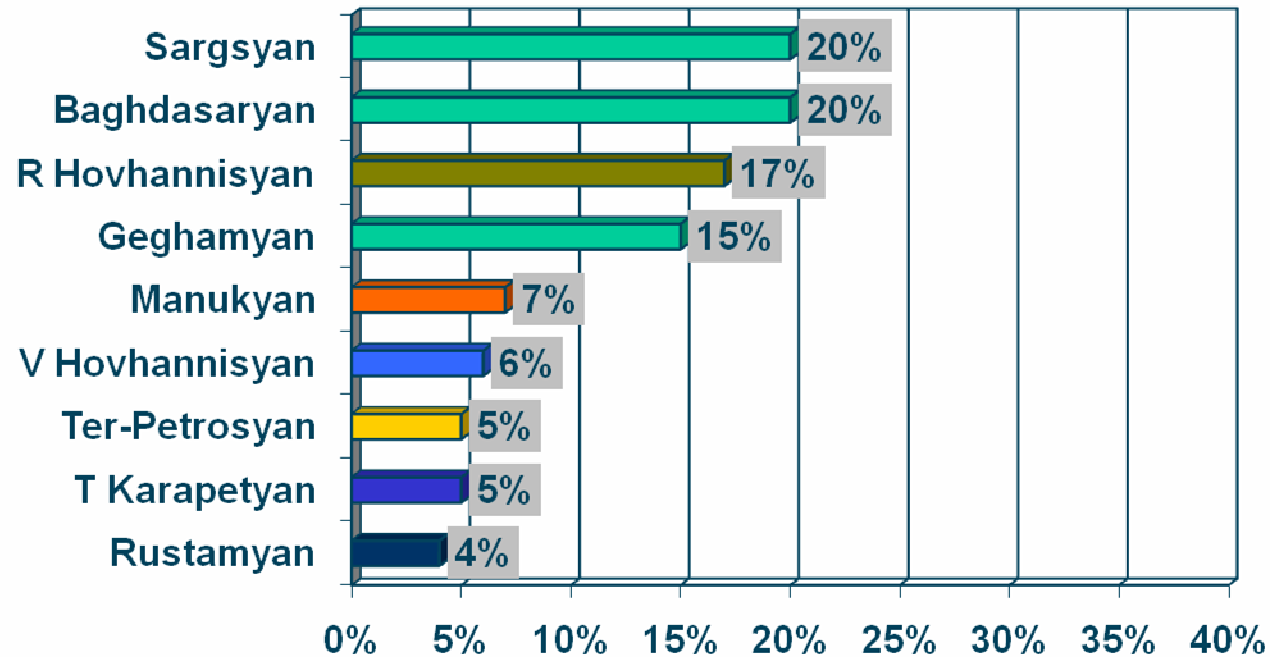
Best candidate for dealing with...

Social welfare issues



Best candidate for dealing with...

Corruption



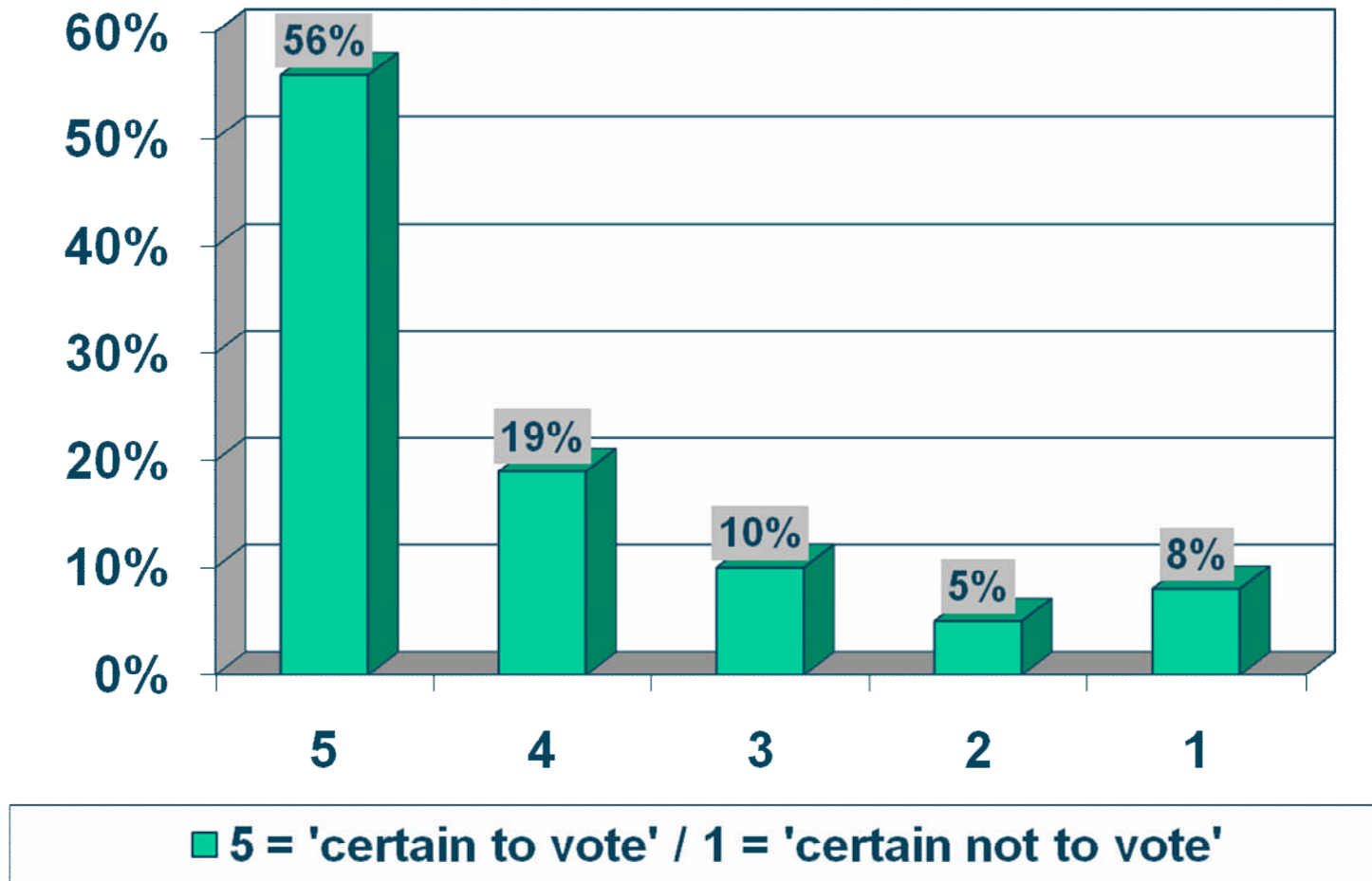
On dealing with the key issues:

- Serz Sargsyan is regarded by voters as the best candidate, or joint best, likely to solve Armenia's main problems.
- Except for tackling corruption, which Serz Sargsyan shares top place with Artur Baghdasaryan, he has a lead of at least 8% on this measure. This lead is particularly pronounced with respect to dealing with international issues.
- On many of the issues tested, Serz Sargsyan was regarded as better able to deal with them than voters' preferred Presidential candidate.



Voting

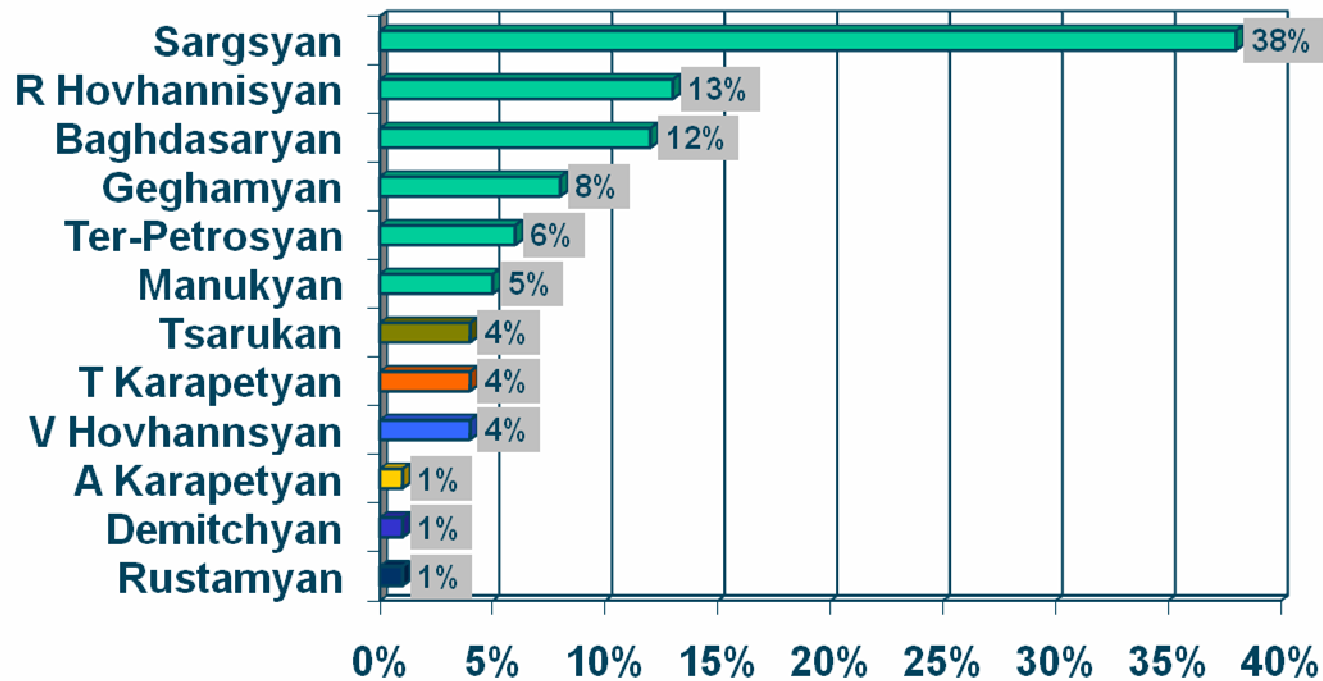
Likelihood to vote in the elections



Likelihood to vote in the elections

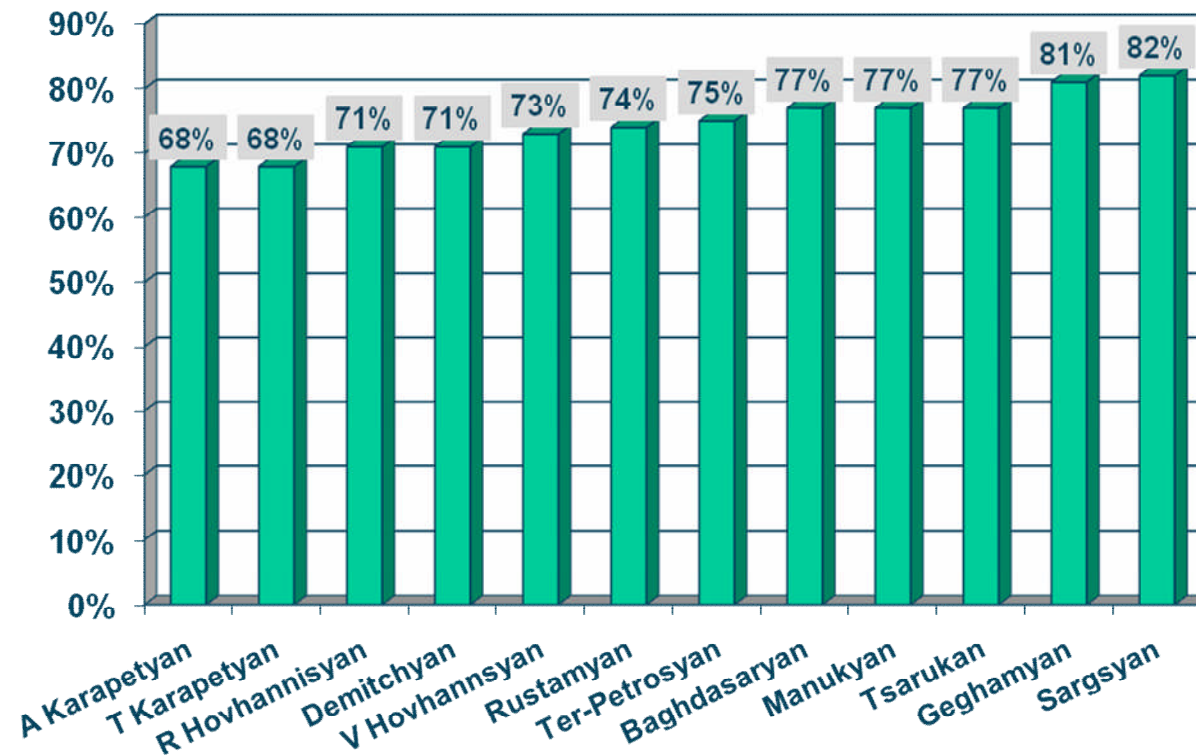
- 56% say they are certain to vote in the elections on February 19th. 55% say that if the elections were 'this Sunday' they 'would definitely vote'.
- Voters with a higher level of education are more likely to say they are certain to vote than voters who are less highly educated.
- Voters in regions of Aragazotn (89%), Tavush (75%) and Gegarkhunik (74%) are most likely to say they are certain to vote. Armavir and Shirak (both 60%) regions also have higher than average number who say they are certain to vote. Yerevan (55%), Syunik (51%), Kotayk (43%) and Ararat (38%) are lower than average.
- More supporters of Aram Karapetyan (79%) and Serz Sargsyan (77%) are certain to vote than supporters of any other candidate, although only 1 percent intend voting for the former.

If the election was this Sunday how would you vote?



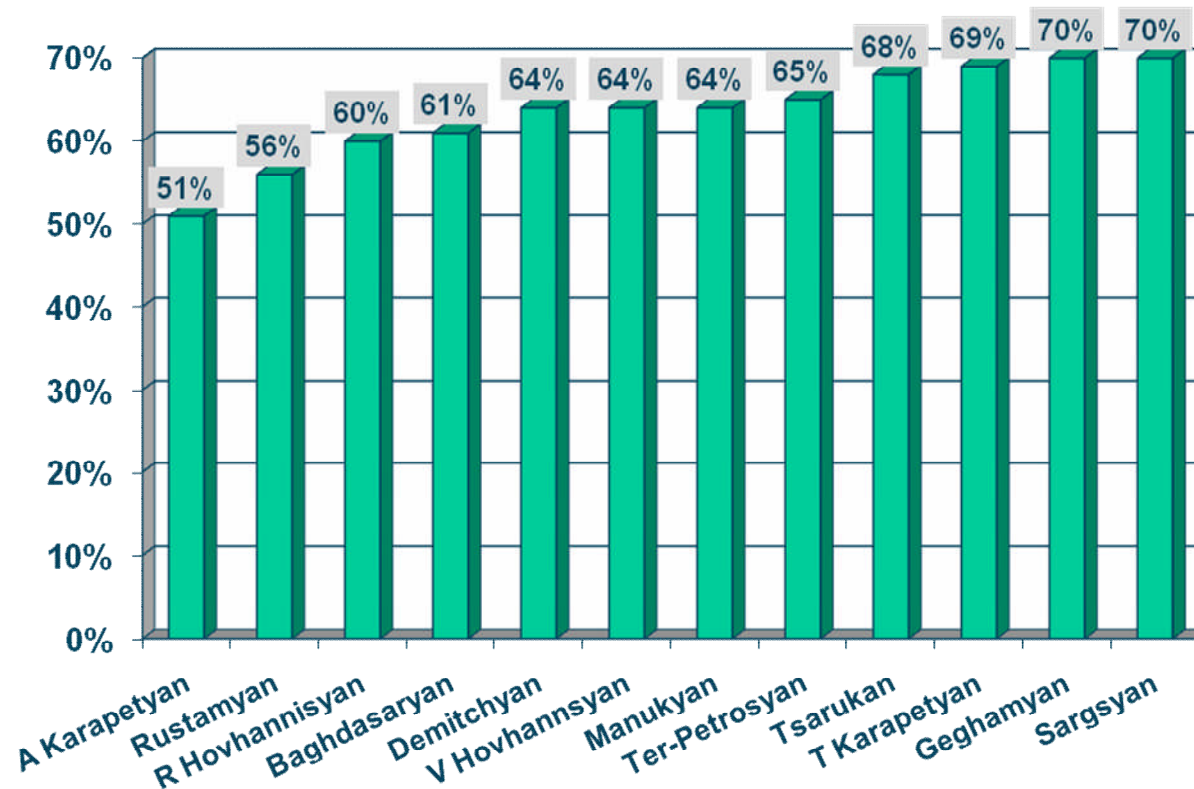
Strength of support

Base: all 'totally certain' to vote on 19th February

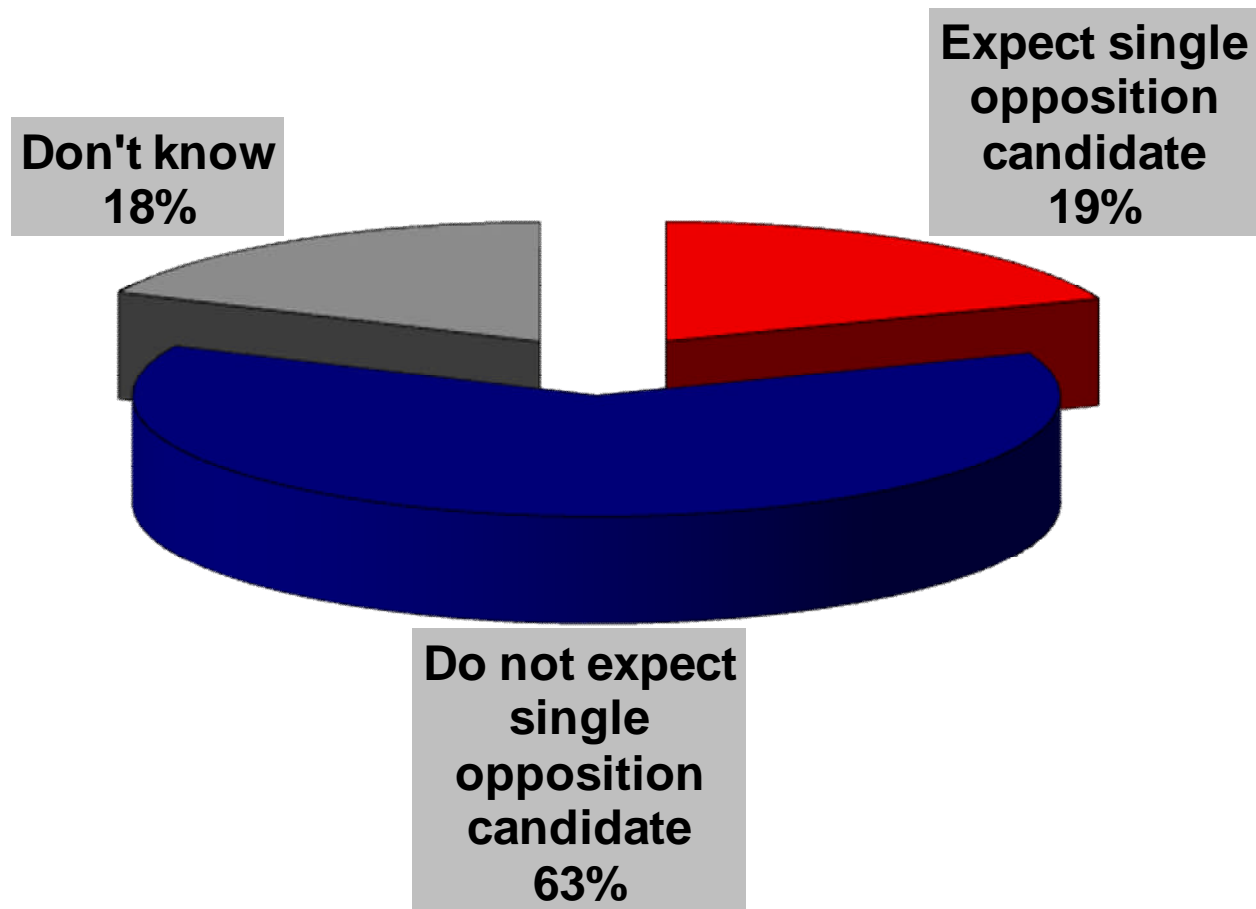


Certainty of choice

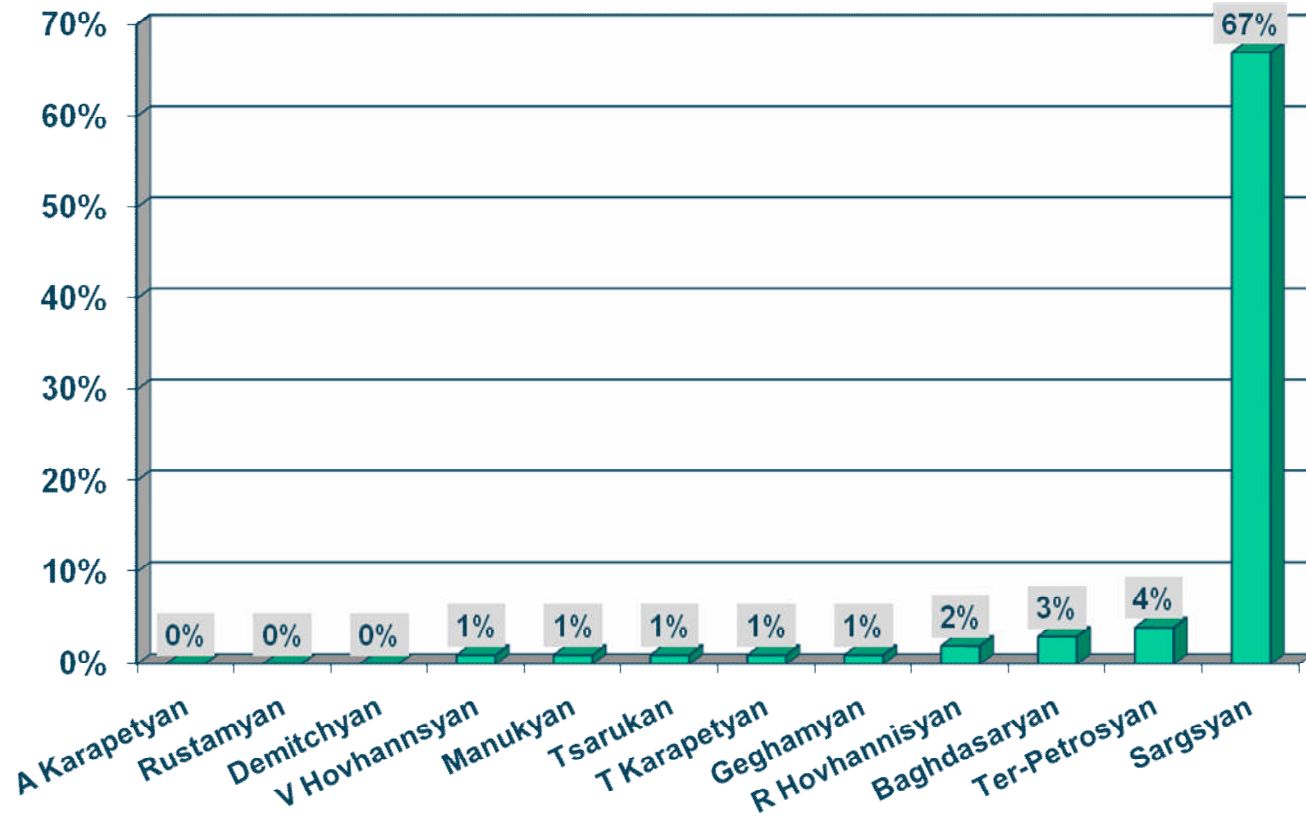
Base: all 'absolutely certain' of their choice of candidate



Most do not expect a single opposition candidate



Expected winner



Armenian Presidential Election Opinion Poll



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