

Blood Donors

ONLINE Fieldwork : 21st - 25th April 2011

Table 1

Absolutes/col percents

Q1. A blood stem cell transplant can be used to treat people who have blood cancer, such as leukaemia. This can also be known as a bone marrow transplant. For the purpose of this survey, a bone marrow transplant and a blood stem cell transplant have the same meaning. Do you agree or disagree with each of the following statements?

Summary**Base : All who are not already registered**

	I am already on the blood stem cell register	I would definitely join the blood stem cell register	I would consider joining the blood stem cell register
Unweighted Base	1828	1828	1828
Weighted Base	1842	1842	1842
Agree	-	438 24%	998 54%
Disagree	1557 85%	498 27%	347 19%
Don't know	285 15%	906 49%	497 27%

Blood Donors

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Table 2

Absolutes/col percents

Q1. A blood stem cell transplant can be used to treat people who have blood cancer, such as leukaemia. This can also be known as a bone marrow transplant. For the purpose of this survey, a bone marrow transplant and a blood stem cell transplant have the same meaning. Do you agree or disagree with each of the following statements?

I am already on the blood stem cell register

Base : All who are not already registered

	Gender		Age						Social grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1828	804	1024	165	288	359	311	273	432	644	433	248	501	171	90	234	167	186	150	97	177	183	216	157	272	602
Weighted Base	1842	880	962	191	287	354	317	279	414	483	513	386	460	171	90	233	173	178	151	100	182	185	214	166	302	718
Agree	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Disagree	1557	733	825	164	238	291	262	245	357	410	447	324	376	149	68	212	146	148	132	77	168	145	179	133	250	618
	85%	83%	86%	86%	83%	82%	83%	88%	86%	85%	87%	84%	82%	87%	76%	91%	84%	83%	88%	78%	92%	79%	84%	80%	83%	86%
Don't know	285	148	137	28	49	63	54	34	57	73	66	62	84	23	22	21	27	30	18	22	14	40	35	33	51	100
	15%	17%	14%	14%	17%	18%	17%	12%	14%	15%	13%	16%	18%	13%	24%	9%	16%	17%	12%	22%	8%	21%	16%	20%	17%	14%

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Table 2

Absolutes/col percents

Q1. A blood stem cell transplant can be used to treat people who have blood cancer, such as leukaemia. This can also be known as a bone marrow transplant. For the purpose of this survey, a bone marrow transplant and a blood stem cell transplant have the same meaning. Do you agree or disagree with each of the following statements?

I am already on the blood stem cell register

Base : All who are not already registered

	Ethnicity								
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other ethnic group	Prefer not to answer
Unweighted Base	1828	1669	128	29	53	33	7	6	31
Weighted Base	1842	1698	117	29	43	30	7	8	27
Agree	-	-	-	-	-	-	-	-	-
Disagree	1557	1455	90	23	34	21	7	5	12
	85%	86%	77%	81%	78%	70%	91%	63%	44%
Don't know	285	242	27	6	9	9	1	3	15
	15%	14%	23%	19%	22%	30%	9%	37%	56%

Blood Donors

ONLINE Fieldwork : 21st - 25th April 2011

Table 3

Absolutes/col percents

Q1. A blood stem cell transplant can be used to treat people who have blood cancer, such as leukaemia. This can also be known as a bone marrow transplant. For the purpose of this survey, a bone marrow transplant and a blood stem cell transplant have the same meaning. Do you agree or disagree with each of the following statements?

I would definitely join the blood stem cell register

Base : All who are not already registered

	Gender		Age						Social grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1828	804	1024	165	288	359	311	273	432	644	433	248	501	171	90	234	167	186	150	97	177	183	216	157	272	602
Weighted Base	1842	880	962	191	287	354	317	279	414	483	513	386	460	171	90	233	173	178	151	100	182	185	214	166	302	718
Agree	438	218	220	35	72	79	80	63	109	116	124	104	94	48	29	65	33	43	32	24	31	50	43	40	73	170
	24%	25%	23%	18%	25%	22%	25%	23%	26%	24%	24%	27%	20%	28%	33%	28%	19%	24%	21%	24%	17%	27%	20%	24%	24%	24%
Disagree	498	245	253	64	74	96	70	74	120	130	132	100	136	33	17	54	61	41	39	12	58	65	61	56	65	202
	27%	28%	26%	34%	26%	27%	22%	26%	29%	27%	26%	26%	30%	19%	19%	23%	35%	23%	26%	12%	32%	35%	29%	34%	22%	28%
Don't know	906	417	489	92	141	179	166	142	185	237	257	182	230	90	44	113	79	94	79	63	93	70	109	71	163	346
	49%	47%	51%	48%	49%	51%	53%	51%	45%	49%	50%	47%	50%	53%	49%	49%	46%	53%	52%	63%	51%	38%	51%	43%	54%	48%

Blood Donors
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Table 3

Absolutes/col percents

Q1. A blood stem cell transplant can be used to treat people who have blood cancer, such as leukaemia. This can also be known as a bone marrow transplant. For the purpose of this survey, a bone marrow transplant and a blood stem cell transplant have the same meaning. Do you agree or disagree with each of the following statements?

I would definitely join the blood stem cell register

Base : All who are not already registered

	Ethnicity								
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other ethnic group	Prefer not to answer
Unweighted Base	1828	1669	128	29	53	33	7	6	31
Weighted Base	1842	1698	117	29	43	30	7	8	27
Agree	438 24%	412 24%	23 20%	6 19%	11 25%	6 20%	-	1 17%	3 10%
Disagree	498 27%	451 27%	38 33%	8 29%	14 33%	8 25%	4 59%	4 46%	8 31%
Don't know	906 49%	834 49%	56 47%	15 52%	18 42%	17 55%	3 41%	3 37%	16 58%

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Table 4

Absolutes/col percents

Q1. A blood stem cell transplant can be used to treat people who have blood cancer, such as leukaemia. This can also be known as a bone marrow transplant. For the purpose of this survey, a bone marrow transplant and a blood stem cell transplant have the same meaning. Do you agree or disagree with each of the following statements?

I would consider joining the blood stem cell register

Base : All who are not already registered

	Gender		Age							Social grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1828	804	1024	165	288	359	311	273	432	644	433	248	501	171	90	234	167	186	150	97	177	183	216	157	272	602
Weighted Base	1842	880	962	191	287	354	317	279	414	483	513	386	460	171	90	233	173	178	151	100	182	185	214	166	302	718
Agree	998	469	529	100	169	189	180	134	225	275	292	216	215	102	52	132	62	108	90	55	87	104	114	92	179	408
	54%	53%	55%	52%	59%	54%	57%	48%	54%	57%	57%	56%	47%	59%	58%	57%	36%	61%	60%	55%	48%	56%	53%	56%	59%	57%
Disagree	347	164	184	45	43	58	53	62	88	80	89	72	105	26	12	39	47	28	23	9	45	37	46	35	50	120
	19%	19%	19%	23%	15%	16%	17%	22%	21%	17%	17%	19%	23%	15%	14%	17%	27%	16%	15%	9%	24%	20%	22%	21%	17%	17%
Don't know	497	248	249	47	76	106	84	83	101	127	132	98	140	43	26	62	64	41	38	36	51	45	53	39	73	191
	27%	28%	26%	24%	26%	30%	27%	30%	24%	26%	26%	25%	30%	25%	28%	27%	37%	23%	25%	36%	28%	24%	25%	23%	24%	27%

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Table 4

Absolutes/col percents

Q1. A blood stem cell transplant can be used to treat people who have blood cancer, such as leukaemia. This can also be known as a bone marrow transplant. For the purpose of this survey, a bone marrow transplant and a blood stem cell transplant have the same meaning. Do you agree or disagree with each of the following statements?

I would consider joining the blood stem cell register

Base : All who are not already registered

	Ethnicity								
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other ethnic group	Prefer not to answer
Unweighted Base	1828	1669	128	29	53	33	7	6	31
Weighted Base	1842	1698	117	29	43	30	7	8	27
Agree	998 54%	936 55%	50 42%	10 34%	21 48%	13 43%	3 36%	3 45%	12 44%
Disagree	347 19%	315 19%	29 25%	7 26%	12 28%	5 16%	3 45%	1 18%	4 14%
Don't know	497 27%	447 26%	39 33%	12 40%	11 25%	12 41%	1 19%	3 37%	11 41%

Blood Donors
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Table 5

Absolutes/col percents

Q1. A blood stem cell transplant can be used to treat people who have blood cancer, such as leukaemia. This can also be known as a bone marrow transplant. For the purpose of this survey, a bone marrow transplant and a blood stem cell transplant have the same meaning. Do you agree or disagree with each of the following statements?

Summary**Base : All respondents**

	I am already on the blood stem cell register	I would definitely join the blood stem cell register	I would consider joining the blood stem cell register
Unweighted Base	2049	2049	2049
Weighted Base	2049	2049	2049
Agree	207 10%	600 29%	1171 57%
Disagree	1557 76%	533 26%	368 18%
Don't know	285 14%	917 45%	509 25%

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Table 6

Absolutes/col percents

Q1. A blood stem cell transplant can be used to treat people who have blood cancer, such as leukaemia. This can also be known as a bone marrow transplant. For the purpose of this survey, a bone marrow transplant and a blood stem cell transplant have the same meaning. Do you agree or disagree with each of the following statements?

I am already on the blood stem cell register

Base : All respondents

	Gender		Age						Social grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	2049	930	1119	222	333	401	342	302	449	744	512	274	517	179	95	241	174	197	159	102	188	263	271	180	337	666
Weighted Base	2049	1004	1045	246	328	389	348	307	431	553	594	430	471	178	93	241	181	190	159	109	192	258	263	187	368	780
Agree	207	124	83	55	40	35	31	28	17	70	81	44	11	7	3	8	8	12	9	9	10	73	49	21	66	62
	10%	12%	8%	22%	12%	9%	9%	9%	4%	13%	14%	10%	2%	4%	3%	3%	4%	6%	5%	8%	5%	28%	19%	11%	18%	8%
Disagree	1557	733	825	164	238	291	262	245	357	410	447	324	376	149	68	212	146	148	132	77	168	145	179	133	250	618
	76%	73%	79%	67%	73%	75%	75%	80%	83%	74%	75%	75%	80%	83%	74%	88%	81%	78%	83%	71%	87%	56%	68%	71%	68%	79%
Don't know	285	148	137	28	49	63	54	34	57	73	66	62	84	23	22	21	27	30	18	22	14	40	35	33	51	100
	14%	15%	13%	11%	15%	16%	16%	11%	13%	13%	11%	14%	18%	13%	23%	9%	15%	16%	11%	21%	8%	15%	13%	17%	14%	13%

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Q1. A blood stem cell transplant can be used to treat people who have blood cancer, such as leukaemia. This can also be known as a bone marrow transplant. For the purpose of this survey, a bone marrow transplant and a blood stem cell transplant have the same meaning. Do you agree or disagree with each of the following statements?

I am already on the blood stem cell register

Base : All respondents

	Ethnicity								Prefer not to answer
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other ethnic group	
Unweighted Base	2049	1802	213	41	122	34	9	7	34
Weighted Base	2049	1833	187	39	101	31	8	8	29
Agree	207 10%	135 7%	70 37%	10 26%	58 57%	* 1%	1 9%	* 4%	2 7%
Disagree	1557 76%	1455 79%	90 48%	23 60%	34 34%	21 69%	7 83%	5 60%	12 41%
Don't know	285 14%	242 13%	27 15%	6 14%	9 9%	9 29%	1 8%	3 36%	15 52%

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Table 7

Absolutes/col percents

Q1. A blood stem cell transplant can be used to treat people who have blood cancer, such as leukaemia. This can also be known as a bone marrow transplant. For the purpose of this survey, a bone marrow transplant and a blood stem cell transplant have the same meaning. Do you agree or disagree with each of the following statements?

I would definitely join the blood stem cell register

Base : All respondents

	Gender		Age						Social grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	2049	930	1119	222	333	401	342	302	449	744	512	274	517	179	95	241	174	197	159	102	188	263	271	180	337	666
Weighted Base	2049	1004	1045	246	328	389	348	307	431	553	594	430	471	178	93	241	181	190	159	109	192	258	263	187	368	780
Agree	600	316	284	82	101	104	107	81	125	163	200	132	104	54	32	73	39	53	38	32	39	108	75	55	113	218
	29%	31%	27%	33%	31%	27%	31%	26%	29%	29%	34%	31%	22%	31%	35%	30%	22%	28%	24%	30%	21%	42%	29%	30%	31%	28%
Disagree	533	269	264	71	82	105	74	81	120	148	135	113	136	33	17	54	61	41	41	13	60	77	76	59	87	211
	26%	27%	25%	29%	25%	27%	21%	26%	28%	27%	23%	26%	29%	19%	18%	23%	34%	21%	26%	12%	31%	30%	29%	32%	24%	27%
Don't know	917	419	498	93	145	181	167	145	186	242	259	185	231	91	44	113	80	96	80	63	93	73	112	73	168	350
	45%	42%	48%	38%	44%	46%	48%	47%	43%	44%	44%	43%	49%	51%	47%	47%	44%	50%	50%	58%	48%	28%	42%	39%	46%	45%

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Q1. A blood stem cell transplant can be used to treat people who have blood cancer, such as leukaemia. This can also be known as a bone marrow transplant. For the purpose of this survey, a bone marrow transplant and a blood stem cell transplant have the same meaning. Do you agree or disagree with each of the following statements?

I would definitely join the blood stem cell register

Base : All respondents

	Ethnicity								
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other ethnic group	Prefer not to answer
Unweighted Base	2049	1802	213	41	122	34	9	7	34
Weighted Base	2049	1833	187	39	101	31	8	8	29
Agree	600 29%	513 28%	82 44%	11 27%	64 63%	7 21%	-	2 20%	4 13%
Disagree	533 26%	477 26%	47 25%	12 31%	19 19%	8 25%	5 63%	4 44%	9 30%
Don't know	917 45%	843 46%	57 31%	16 42%	18 18%	17 54%	3 37%	3 36%	16 57%

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Table 8

Absolutes/col percents

Q1. A blood stem cell transplant can be used to treat people who have blood cancer, such as leukaemia. This can also be known as a bone marrow transplant. For the purpose of this survey, a bone marrow transplant and a blood stem cell transplant have the same meaning. Do you agree or disagree with each of the following statements?

I would consider joining the blood stem cell register

Base : All respondents

	Gender		Age						Social grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	2049	930	1119	222	333	401	342	302	449	744	512	274	517	179	95	241	174	197	159	102	188	263	271	180	337	666
Weighted Base	2049	1004	1045	246	328	389	348	307	431	553	594	430	471	178	93	241	181	190	159	109	192	258	263	187	368	780
Agree	1171	573	599	146	200	218	208	159	240	331	371	244	225	108	55	140	69	120	95	63	96	166	152	108	227	462
		57%	57%	59%	61%	56%	60%	52%	56%	60%	62%	57%	48%	61%	59%	58%	38%	63%	60%	58%	50%	64%	58%	58%	62%	59%
Disagree	368	175	193	52	44	64	55	64	89	91	91	82	105	26	12	39	47	28	25	10	46	43	52	39	62	124
		18%	17%	18%	21%	13%	16%	21%	21%	16%	15%	19%	22%	15%	13%	16%	26%	15%	16%	9%	24%	17%	20%	21%	17%	16%
Don't know	509	256	254	48	83	107	85	84	102	131	133	104	141	44	26	62	64	41	39	36	51	48	59	40	79	194
		25%	25%	24%	20%	25%	24%	27%	24%	24%	22%	24%	30%	25%	28%	26%	36%	22%	24%	33%	26%	19%	22%	21%	21%	25%

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ONLINE Fieldwork : 21st - 25th April 2011

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Absolutes/col percents

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I would consider joining the blood stem cell register

Base : All respondents

	Ethnicity								
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other ethnic group	Prefer not to answer
Unweighted Base	2049	1802	213	41	122	34	9	7	34
Weighted Base	2049	1833	187	39	101	31	8	8	29
Agree	1171 57%	1045 57%	113 60%	18 46%	75 74%	14 44%	3 33%	4 47%	13 46%
Disagree	368 18%	330 18%	34 18%	9 24%	15 15%	5 16%	4 50%	1 17%	4 13%
Don't know	509 25%	458 25%	39 21%	12 30%	11 11%	12 40%	1 17%	3 36%	12 41%

Blood Donors

ONLINE Fieldwork : 21st - 25th April 2011

Table 9

Absolutes/col percents

Q2. Which of the following options best describe your feelings about joining the bone marrow register?

Base : All who do not plan to join the bone marrow register

	Gender		Age							Social grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Unweighted Base	1471	648	823	148	230	290	244	224	335	540	336	192	402	126	67	175	142	140	117	73	148	156	193	134	239	478
Weighted Base	1476	706	770	172	231	286	243	229	315	399	398	306	372	125	64	171	144	137	121	76	156	156	192	134	260	568
I am not informed enough about the process of donating blood stem cells	543	248	295	51	78	110	95	83	125	156	145	109	132	59	21	74	36	65	45	25	58	39	73	47	84	225
	37%	35%	38%	30%	34%	39%	39%	36%	40%	39%	37%	36%	36%	47%	32%	43%	25%	48%	37%	32%	37%	25%	38%	35%	32%	40%
I think donating blood stem cells would be painful	461	185	276	74	72	98	74	62	81	129	148	94	89	36	21	57	39	45	38	29	56	44	64	33	83	209
	31%	26%	36%	43%	31%	34%	30%	27%	26%	32%	37%	31%	24%	29%	33%	33%	27%	33%	31%	38%	36%	28%	33%	24%	32%	37%
I don't want to have an operation	328	138	190	50	48	67	64	44	55	93	93	58	84	27	14	45	40	32	17	16	38	29	41	28	54	148
	22%	20%	25%	29%	21%	23%	26%	19%	18%	23%	23%	19%	23%	22%	22%	26%	28%	24%	14%	21%	24%	18%	21%	21%	21%	26%
I was unaware that you can donate blood stem cells	328	156	172	45	35	65	62	45	77	87	96	70	75	39	17	43	27	44	33	16	21	27	32	28	56	134
	22%	22%	22%	26%	15%	23%	25%	20%	24%	22%	24%	23%	20%	31%	27%	25%	19%	32%	27%	21%	13%	17%	17%	21%	22%	24%
I'm not eligible to join the register	215	97	118	7	15	16	26	52	99	54	57	41	64	16	7	29	14	26	26	7	33	11	31	15	18	52
	15%	14%	15%	4%	6%	6%	11%	23%	31%	13%	14%	13%	17%	13%	12%	17%	10%	19%	21%	9%	21%	7%	16%	12%	7%	9%
I don't know what blood stem cells are	186	82	104	29	24	47	39	23	25	42	66	32	46	21	4	24	15	26	15	12	9	16	22	21	30	88
	13%	12%	14%	17%	10%	16%	16%	10%	8%	11%	16%	11%	12%	17%	6%	14%	11%	19%	12%	16%	6%	10%	12%	16%	12%	15%
I would donate my blood stem cells to a friend or family member but not to a stranger	157	80	77	26	27	34	18	14	39	46	36	45	30	9	2	23	9	15	12	9	31	20	12	15	13	82
	11%	11%	10%	15%	12%	12%	7%	6%	12%	11%	9%	15%	8%	7%	4%	14%	6%	11%	10%	11%	20%	13%	6%	11%	5%	14%
I think donating blood stem cells would be dangerous to my health	130	60	70	20	18	30	23	20	20	38	41	35	15	15	4	17	10	6	7	5	16	19	23	9	17	72
	9%	9%	9%	12%	8%	10%	10%	9%	6%	10%	10%	11%	4%	12%	7%	10%	7%	4%	5%	6%	10%	12%	12%	7%	7%	13%
I already give blood/ am on the organ donor register	122	45	77	15	19	28	24	12	24	34	29	32	27	14	5	12	6	12	17	6	13	9	19	11	27	50
	8%	6%	10%	9%	8%	10%	10%	5%	8%	9%	7%	11%	7%	11%	8%	7%	4%	8%	14%	7%	8%	6%	10%	8%	10%	9%
I haven't got round to registering	111	66	45	25	18	12	17	6	33	33	30	28	21	7	6	14	11	7	10	13	13	8	11	10	25	38
	8%	9%	6%	15%	8%	4%	7%	2%	10%	8%	7%	9%	6%	6%	10%	8%	8%	5%	9%	18%	8%	5%	6%	7%	9%	7%

Blood Donors

ONLINE Fieldwork : 21st - 25th April 2011

Table 9

Absolutes/col percents

Q2. Which of the following options best describe your feelings about joining the bone marrow register?

Base : All who do not plan to join the bone marrow register

	Ethnicity								Prefer not to answer
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other ethnic group	
Unweighted Base	1471	1316	125	31	51	29	9	5	30
Weighted Base	1476	1340	110	30	40	25	8	6	26
I am not informed enough about the process of donating blood stem cells	543 37%	505 38%	33 30%	9 31%	9 21%	12 48%	1 7%	2 34%	5 18%
I think donating blood stem cells would be painful	461 31%	426 32%	30 28%	5 18%	10 25%	10 41%	5 59%	- -	4 16%
I don't want to have an operation	328 22%	312 23%	13 11%	3 11%	3 7%	3 12%	3 41%	- -	3 11%
I was unaware that you can donate blood stem cells	328 22%	304 23%	22 20%	6 20%	10 24%	5 22%	1 7%	- -	2 6%
I'm not eligible to join the register	215 15%	206 15%	8 7%	5 17%	1 1%	2 7%	- -	- -	2 8%
I don't know what blood stem cells are	186 13%	172 13%	14 12%	3 9%	7 18%	3 11%	1 7%	- -	1 4%
I would donate my blood stem cells to a friend or family member but not to a stranger	157 11%	145 11%	12 10%	5 17%	3 8%	3 11%	* 5%	- -	1 4%
I think donating blood stem cells would be dangerous to my health	130 9%	118 9%	11 10%	* 1%	6 15%	4 18%	- -	- -	1 5%
I already give blood/ am on the organ donor register	122 8%	118 9%	2 2%	- -	* 1%	2 7%	- -	- -	3 11%
I haven't got round to registering	111 8%	106 8%	5 5%	2 7%	1 4%	2 7%	- -	- -	* 2%

Blood Donors

ONLINE Fieldwork : 21st - 25th April 2011

Table 9

Q2. Which of the following options best describe your feelings about joining the bone marrow register?

Absolutes/col percents

Base : All who do not plan to join the bone marrow register

	Gender		Age							Social grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Pub-lic	Pri-vate
Weighted Base	1476	706	770	172	231	286	243	229	315	399	398	306	372	125	64	171	144	137	121	76	156	156	192	134	260	568
You can only donate to a family member and non of my relatives require it	69 5%	30 4%	39 5%	15 9%	8 3%	10 3%	9 4%	11 5%	18 6%	20 5%	19 5%	13 4%	17 5%	5 4%	1 2%	12 7%	5 4%	12 9%	4 4%	1 1%	9 6%	6 4%	8 4%	6 5%	13 5%	23 4%
I can't/don't want to take time off work to donate	67 5%	22 3%	44 6%	11 6%	9 4%	23 8%	14 6%	6 3%	4 1%	15 4%	31 8%	8 3%	13 3%	4 3%	9 15%	6 3%	3 2%	9 6%	2 1%	1 1%	9 6%	3 2%	20 11%	1 1%	23 9%	42 7%
I have more things in life to worry about than donating blood stem cells	63 4%	36 5%	27 4%	18 11%	4 2%	14 5%	7 3%	12 5%	7 2%	14 3%	16 4%	19 6%	14 4%	5 4%	4 6%	6 4%	6 4%	7 5%	3 3%	3 3%	7 4%	8 5%	12 7%	4 3%	12 5%	23 4%
I don't want to give any of my blood stem cells away	54 4%	26 4%	27 4%	15 9%	6 3%	12 4%	10 4%	8 3%	2 1%	11 3%	21 5%	14 5%	8 2%	7 5%	1 2%	11 6%	5 3%	5 3%	1 1%	1 1%	7 5%	8 5%	6 3%	3 2%	7 3%	27 5%
Religious reasons	32 2%	13 2%	19 2%	7 4%	6 3%	7 2%	4 2%	4 2%	5 1%	14 3%	7 2%	5 2%	6 2%	3 2%	1 2%	4 2%	1 1%	1 1%	1 1%	2 2%	3 2%	12 8%	2 1%	2 2%	12 5%	8 1%
None of the above	195 13%	126 18%	69 9%	24 14%	51 22%	42 15%	21 9%	29 13%	28 9%	47 12%	55 14%	27 9%	67 18%	14 11%	6 10%	12 7%	38 26%	11 8%	19 15%	10 13%	19 12%	31 20%	20 11%	16 12%	34 13%	71 12%

Blood Donors
ONLINE Fieldwork : 21st - 25th April 2011

Table 9

Q2. Which of the following options best describe your feelings about joining the bone marrow register?

Absolutes/col percents

Base : All who do not plan to join the bone marrow register

	Ethnicity								Prefer not to answer
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other ethnic group	
Weighted Base	1476	1340	110	30	40	25	8	6	26
You can only donate to a family member and non of my relatives require it	69 5%	63 5%	6 5%	2 6%	3 7%	2 7%	-	-	1 3%
I can't/don't want to take time off work to donate	67 5%	64 5%	2 2%	-	2 5%	-	* 5%	-	-
I have more things in life to worry about than donating blood stem cells	63 4%	55 4%	9 8%	3 11%	4 9%	1 6%	* 4%	-	-
I don't want to give any of my blood stem cells away	54 4%	48 4%	5 5%	1 3%	* 1%	4 16%	-	-	-
Religious reasons	32 2%	23 2%	7 6%	1 4%	5 13%	* 2%	-	-	3 11%
None of the above	195 13%	163 12%	21 19%	5 15%	7 18%	5 18%	1 12%	4 66%	11 42%

Blood Donors

ONLINE Fieldwork : 21st - 25th April 2011

Table 10

Absolutes/col percents

Q3. Would you be willing or not, to donate blood stem cells to a stranger if you knew it could save their life?

Base : All respondents

	Gender		Age							Social grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorks & Hum 'side	West Midlands	East Midlands	Wales	East-ern	Lon-don	South East	South West	Public	Private
Unweighted Base	2049	930	1119	222	333	401	342	302	449	744	512	274	517	179	95	241	174	197	159	102	188	263	271	180	337	666
Weighted Base	2049	1004	1045	246	328	389	348	307	431	553	594	430	471	178	93	241	181	190	159	109	192	258	263	187	368	780
Yes	1303	646	657	162	214	231	229	186	282	345	394	295	269	124	65	150	90	109	104	81	102	190	169	119	245	487
	64%	64%	63%	66%	65%	59%	66%	61%	65%	62%	66%	69%	57%	69%	71%	62%	50%	58%	65%	75%	53%	74%	64%	64%	67%	62%
No	190	101	90	23	26	31	34	36	41	55	44	38	53	9	5	20	35	14	15	3	22	18	29	20	46	62
	9%	10%	9%	9%	8%	8%	10%	12%	9%	10%	7%	9%	11%	5%	5%	8%	19%	7%	9%	3%	11%	7%	11%	11%	12%	8%
Don't know	555	257	298	61	88	127	85	85	109	154	156	97	149	45	22	70	56	66	40	24	68	49	65	48	77	231
	27%	26%	29%	25%	27%	33%	24%	28%	25%	28%	26%	23%	32%	26%	24%	29%	31%	35%	25%	22%	36%	19%	25%	26%	21%	30%

Blood Donors
ONLINE Fieldwork : 21st - 25th April 2011

Table 10

Absolutes/col percents

Q3. Would you be willing or not, to donate blood stem cells to a stranger if you knew it could save their life?

Base : All respondents

	Ethnicity								
	Total	White	NET: Non-white	Mixed	Asian	Black	Chinese	Other ethnic group	Prefer not to answer
Unweighted Base	2049	1802	213	41	122	34	9	7	34
Weighted Base	2049	1833	187	39	101	31	8	8	29
Yes	1303 64%	1152 63%	137 73%	24 61%	86 85%	18 57%	4 45%	6 73%	14 50%
No	190 9%	165 9%	24 13%	10 26%	6 6%	3 10%	4 48%	1 17%	1 3%
Don't know	555 27%	516 28%	26 14%	5 12%	9 9%	10 32%	1 7%	1 10%	14 47%