

# Oxfordshire Recession Survey

## A. How many people does your company employ?

	Total		1 to 19		20 to 49		50 to 99		100 to 199		200 to 499		500+		Finance/ business services		Retail/ wholesale		Trans- port		Profess- ions		Other services		Manufa- cturing		Other	
<b>1 to 19</b>	34	34%	34	100%	0	0%	0	0%	0	0%	0	0%	0	0%	4	44%	0	0%	0	0%	4	36%	5	29%	1	8%	20	44%
<b>20 to 49</b>	7	7%	0	0%	7	100%	0	0%	0	0%	0	0%	0	0%	1	11%	0	0%	0	0%	0	0%	1	6%	2	17%	3	7%
<b>50 to 99</b>	13	13%	0	0%	0	0%	13	100%	0	0%	0	0%	0	0%	0	0%	2	40%	0	0%	3	27%	5	29%	0	0%	3	7%
<b>100 to 199</b>	17	17%	0	0%	0	0%	0	0%	17	100%	0	0%	0	0%	3	33%	1	20%	0	0%	1	9%	4	24%	2	17%	6	13%
<b>200 to 499</b>	10	10%	0	0%	0	0%	0	0%	0	0%	10	100%	0	0%	0	0%	1	20%	0	0%	2	18%	1	6%	2	17%	4	9%
<b>500+</b>	20	20%	0	0%	0	0%	0	0%	0	0%	0	0%	20	100%	1	11%	1	20%	2	100%	1	9%	1	6%	5	42%	9	20%
<b>Total</b>	101	100%	34	100%	7	100%	13	100%	17	100%	10	100%	20	100%	9	100%	5	100%	2	100%	11	100%	17	100%	12	100%	45	100%

Fieldwork dates: 1st July to 5th August 2009

Prepared by ComRes



# Oxfordshire Recession Survey

## B. Which of the following best describes your company sector?

	Total		1 to 19		20 to 49		50 to 99		100 to 199		200 to 499		500+		Finance/ business services		Retail/ wholesale		Trans- port		Profess- ions		Other services		Manufa- cturing		Other			
<b>Finance/business services</b>	9	9%	4	12%	1	14%	0	0%	3	18%	0	0%	1	5%	9	100%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
<b>Retail/wholesale</b>	5	5%	0	0%	0	0%	2	15%	1	6%	1	10%	1	5%	0	0%	5	100%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
<b>Transport</b>	2	2%	0	0%	0	0%	0	0%	0	0%	0	0%	2	10%	0	0%	0	0%	2	100%	0	0%	0	0%	0	0%	0	0%	0	0%
<b>Professions</b>	11	11%	4	12%	0	0%	3	23%	1	6%	2	20%	1	5%	0	0%	0	0%	0	0%	11	100%	0	0%	0	0%	0	0%	0	0%
<b>Other services</b>	17	17%	5	15%	1	14%	5	39%	4	24%	1	10%	1	5%	0	0%	0	0%	0	0%	0	0%	17	100%	0	0%	0	0%	0	0%
<b>Manufacturing</b>	12	12%	1	3%	2	29%	0	0%	2	12%	2	20%	5	25%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	12	100%	0	0%
<b>Other (please specify)</b>	45	45%	20	59%	3	43%	3	23%	6	35%	4	40%	9	45%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	45	100%
<b>Total</b>	101	100%	34	100%	7	100%	13	100%	17	100%	10	100%	20	100%	9	100%	5	100%	2	100%	11	100%	17	100%	12	100%	45	100%		

Fieldwork dates: 1st July to 5th August 2009

Prepared by ComRes



# Oxfordshire Recession Survey

## C. What is your business's annual turnover?

	Total		1 to 19		20 to 49		50 to 99		100 to 199		200 to 499		500+		Finance/ business services		Retail/ wholesale		Trans- port		Profess- ions		Other services		Manufa- cturing		Other	
<b>Up to £100,000</b>	7	8%	5	15%	0	0%	0	0%	1	8%	0	0%	1	5%	1	13%	0	0%	0	0%	1	11%	2	13%	0	0%	3	7%
<b>£101,000 to £250,000</b>	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
<b>£251,000 to £500,000</b>	10	11%	9	27%	0	0%	0	0%	1	8%	0	0%	0	0%	1	13%	0	0%	0	0%	1	11%	0	0%	0	0%	8	19%
<b>£501,000 to £1 million</b>	8	9%	8	24%	0	0%	0	0%	0	0%	0	0%	0	0%	1	13%	0	0%	0	0%	1	11%	2	13%	0	0%	4	10%
<b>£1 million to £2 million</b>	10	11%	7	21%	1	17%	1	9%	0	0%	1	11%	0	0%	1	13%	0	0%	0	0%	1	11%	2	13%	1	8%	5	12%
<b>£2 million to £5 million</b>	11	12%	3	9%	4	67%	1	9%	1	8%	1	11%	1	5%	3	38%	0	0%	0	0%	1	11%	1	7%	3	25%	3	7%
<b>More than £5 million</b>	46	50%	2	6%	1	17%	9	82%	10	77%	7	78%	17	90%	1	13%	5	100%	1	100%	4	44%	8	53%	8	67%	19	45%
<b>Total</b>	92	100%	34	100%	6	100%	11	100%	13	100%	9	100%	19	100%	8	100%	5	100%	1	100%	9	100%	15	100%	12	100%	42	100%

Fieldwork dates: 1st July to 5th August 2009

Prepared by ComRes



# Oxfordshire Recession Survey

## 1. When, if at all, do you expect your business to recover from the negative effects of the recession?

	Total		1 to 19		20 to 49		50 to 99		100 to 199		200 to 499		500+		Finance/ business services		Retail/ wholesale		Trans- port		Profess- ions		Other services		Manufa- cturing		Other	
<b>negative impact from the recession</b>	27	27%	15	44%	2	29%	4	31%	1	6%	2	20%	3	15%	2	22%	1	20%	0	0%	4	36%	6	35%	3	25%	11	24%
<b>Within the next 6 months</b>	5	5%	2	6%	0	0%	0	0%	2	12%	1	10%	0	0%	0	0%	0	0%	0	0%	0	0%	1	6%	1	8%	3	7%
<b>Within the next 12 months</b>	25	25%	7	21%	3	43%	5	39%	5	29%	2	20%	3	15%	5	56%	2	40%	0	0%	2	18%	2	12%	2	17%	12	27%
<b>Within the next 18 months</b>	14	14%	3	9%	1	14%	2	15%	1	6%	2	20%	5	25%	1	11%	1	20%	1	50%	1	9%	3	18%	3	25%	4	9%
<b>Within the next 2 years</b>	13	13%	4	12%	0	0%	1	8%	3	18%	0	0%	5	25%	0	0%	0	0%	0	0%	2	18%	2	12%	3	25%	6	13%
<b>In more than 2 years' time</b>	4	4%	0	0%	0	0%	0	0%	2	12%	1	10%	1	5%	0	0%	1	20%	0	0%	1	9%	0	0%	0	0%	2	4%
<b>Never</b>	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
<b>Don't know</b>	13	13%	3	9%	1	14%	1	8%	3	18%	2	20%	3	15%	1	11%	0	0%	1	50%	1	9%	3	18%	0	0%	7	16%
<b>Total</b>	101	100%	34	100%	7	100%	13	100%	17	100%	10	100%	20	100%	9	100%	5	100%	2	100%	11	100%	17	100%	12	100%	45	100%

Fieldwork dates: 1st July to 5th August 2009

Prepared by ComRes



# Oxfordshire Recession Survey

2. Do you think the economic outlook for each of the following will get better, worse or stay the same over the next 12 months?

The UK economy in general

	Total		1 to 19		20 to 49		50 to 99		100 to 199		200 to 499		500+		Finance/ business services		Retail/ wholesale		Trans- port		Profess- ions		Other services		Manufa- cturing		Other	
<b>Better</b>	35	35%	14	41%	1	14%	6	50%	4	24%	4	40%	6	30%	5	56%	2	40%	0	0%	3	27%	5	29%	5	42%	15	34%
<b>Worse</b>	28	28%	10	29%	2	29%	1	8%	5	29%	2	20%	8	40%	2	22%	1	20%	1	50%	2	18%	5	29%	5	42%	12	27%
<b>Stay the same</b>	37	37%	10	29%	4	57%	5	42%	8	47%	4	40%	6	30%	2	22%	2	40%	1	50%	6	55%	7	41%	2	17%	17	39%
<b>Total</b>	100	100%	34	100%	7	100%	12	100%	17	100%	10	100%	20	100%	9	100%	5	100%	2	100%	11	100%	17	100%	12	100%	44	100%

Fieldwork dates: 1st July to 5th August 2009

Prepared by ComRes



# Oxfordshire Recession Survey

2. Do you think the economic outlook for each of the following will get better, worse or stay the same over the next 12 months?

## Local businesses in Oxfordshire

	Total		1 to 19		20 to 49		50 to 99		100 to 199		200 to 499		500+		Finance/ business services		Retail/ wholesale		Trans- port		Profess- ions		Other services		Manufa- cturing		Other	
<b>Better</b>	38	38%	15	44%	2	29%	5	42%	5	29%	4	44%	7	35%	5	56%	2	40%	1	50%	2	18%	5	29%	6	50%	17	40%
<b>Worse</b>	25	25%	8	24%	2	29%	2	17%	5	29%	2	22%	6	30%	1	11%	3	60%	1	50%	2	18%	5	29%	4	33%	9	21%
<b>Stay the same</b>	36	36%	11	32%	3	43%	5	42%	7	41%	3	33%	7	35%	3	33%	0	0%	0	0%	7	64%	7	41%	2	17%	17	40%
<b>Total</b>	99	100%	34	100%	7	100%	12	100%	17	100%	9	100%	20	100%	9	100%	5	100%	2	100%	11	100%	17	100%	12	100%	43	100%

Fieldwork dates: 1st July to 5th August 2009

Prepared by ComRes



# Oxfordshire Recession Survey

2. Do you think the economic outlook for each of the following will get better, worse or stay the same over the next 12 months?

Your company

	Total		1 to 19		20 to 49		50 to 99		100 to 199		200 to 499		500+		Finance/ business services		Retail/ wholesale		Trans- port		Profess- ions		Other services		Manufa- cturing		Other	
<b>Better</b>	40	40%	17	50%	4	57%	6	46%	6	35%	2	20%	5	25%	6	67%	3	60%	0	0%	3	27%	3	18%	6	50%	19	42%
<b>Worse</b>	23	23%	9	27%	2	29%	1	8%	3	18%	2	20%	6	30%	0	0%	1	20%	0	0%	1	9%	4	24%	3	25%	14	31%
<b>Stay the same</b>	38	38%	8	24%	1	14%	6	46%	8	47%	6	60%	9	45%	3	33%	1	20%	2	100%	7	64%	10	59%	3	25%	12	27%
<b>Total</b>	101	100%	34	100%	7	100%	13	100%	17	100%	10	100%	20	100%	9	100%	5	100%	2	100%	11	100%	17	100%	12	100%	45	100%

Fieldwork dates: 1st July to 5th August 2009

Prepared by ComRes



# Oxfordshire Recession Survey

## 3. Which of the following, if any, has your company undertaken in order to retain staff during the recession?

	Total		1 to 19		20 to 49		50 to 99		100 to 199		200 to 499		500+		Finance/ business services		Retail/ wholesale		Trans- port		Profess- ions		Other services		Manufa- cturing		Other	
<b>Pay rises</b>	13	13%	5	15%	2	29%	2	15%	2	12%	1	10%	1	5%	3	33%	0	0%	0	0%	2	18%	4	24%	0	0%	4	9%
<b>Additional training</b>	16	16%	4	12%	1	14%	4	31%	3	18%	1	10%	3	15%	3	33%	1	20%	0	0%	3	27%	4	24%	2	17%	3	7%
<b>Introduced other non-wage benefits</b>	11	11%	3	9%	1	14%	0	0%	2	12%	1	10%	4	20%	3	33%	0	0%	0	0%	1	9%	3	18%	3	25%	1	2%
<b>Verbally reassured employees</b>	59	58%	17	50%	5	71%	10	77%	8	47%	6	60%	13	65%	6	67%	4	80%	2	100%	6	55%	12	71%	7	58%	22	49%
<b>Hired new employees</b>	35	35%	14	41%	3	43%	4	31%	5	29%	3	30%	6	30%	4	44%	1	20%	2	100%	4	36%	4	24%	1	8%	19	42%
<b>Other (please write in)</b>	6	6%	3	9%	0	0%	0	0%	1	6%	0	0%	2	10%	1	11%	0	0%	0	0%	0	0%	1	6%	1	8%	3	7%
<b>Total</b>	101	100%	34	100%	7	100%	13	100%	17	100%	10	100%	20	100%	9	100%	5	100%	2	100%	11	100%	17	100%	12	100%	45	100%

Fieldwork dates: 1st July to 5th August 2009

Prepared by ComRes





# Oxfordshire Recession Survey

## 4. To what extent do you agree or disagree with each of the following statements?

The recession has resulted in employees showing more motivation in order to avoid being laid off

	Total		1 to 19		20 to 49		50 to 99		100 to 199		200 to 499		500+		Finance/ business services		Retail/ wholesale		Trans- port		Profess- ions		Other services		Manufa- cturing		Other	
<b>Agree strongly</b>	1	1%	0	0%	0	0%	0	0%	0	0%	0	0%	1	5%	0	0%	1	20%	0	0%	0	0%	0	0%	0	0%	0	0%
<b>Agree</b>	43	43%	16	47%	5	71%	3	23%	7	41%	5	56%	7	35%	3	33%	2	40%	1	50%	2	20%	8	47%	6	50%	21	47%
<b>Disagree</b>	54	54%	17	50%	2	29%	10	77%	10	59%	4	44%	11	55%	6	67%	2	40%	1	50%	8	80%	9	53%	6	50%	22	49%
<b>Disagree strongly</b>	2	2%	1	3%	0	0%	0	0%	0	0%	0	0%	1	5%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	2	4%
<b>Total</b>	100	100%	34	100%	7	100%	13	100%	17	100%	9	100%	20	100%	9	100%	5	100%	2	100%	10	100%	17	100%	12	100%	45	100%

# Oxfordshire Recession Survey

## 4. To what extent do you agree or disagree with each of the following statements?

The recession has put an extra strain on management who have to motivate their employees

	Total		1 to 19		20 to 49		50 to 99		100 to 199		200 to 499		500+		Finance/ business services		Retail/ wholesale		Trans- port		Profess- ions		Other services		Manufa- cturing		Other	
<b>Agree strongly</b>	13	13%	5	15%	0	0%	1	8%	3	18%	0	0%	4	20%	0	0%	1	20%	1	50%	1	10%	3	18%	1	8%	6	13%
<b>Agree</b>	53	53%	14	41%	3	43%	8	62%	8	47%	8	89%	12	60%	5	56%	4	80%	1	50%	4	40%	9	53%	10	83%	20	44%
<b>Disagree</b>	33	33%	14	41%	4	57%	4	31%	6	35%	1	11%	4	20%	4	44%	0	0%	0	0%	5	50%	4	24%	1	8%	19	42%
<b>Disagree strongly</b>	1	1%	1	3%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	1	6%	0	0%	0	0%
<b>Total</b>	100	100%	34	100%	7	100%	13	100%	17	100%	9	100%	20	100%	9	100%	5	100%	2	100%	10	100%	17	100%	12	100%	45	100%

# Oxfordshire Recession Survey

## 4. To what extent do you agree or disagree with each of the following statements?

National companies have been hit harder than local companies by the recession

	Total		1 to 19		20 to 49		50 to 99		100 to 199		200 to 499		500+		Finance/ business services		Retail/ wholesale		Trans- port		Profess- ions		Other services		Manufa- cturing		Other	
<b>Agree strongly</b>	3	3%	1	3%	0	0%	0	0%	0	0%	0	0%	2	10%	1	11%	0	0%	1	50%	0	0%	0	0%	1	8%	0	0%
<b>Agree</b>	40	40%	18	53%	5	71%	4	31%	6	35%	3	33%	4	20%	3	33%	1	20%	0	0%	4	40%	9	53%	5	42%	18	40%
<b>Disagree</b>	55	55%	14	41%	2	29%	9	69%	11	65%	6	67%	13	65%	5	56%	3	60%	1	50%	6	60%	8	47%	6	50%	26	58%
<b>Disagree strongly</b>	2	2%	1	3%	0	0%	0	0%	0	0%	0	0%	1	5%	0	0%	1	20%	0	0%	0	0%	0	0%	0	0%	1	2%
<b>Total</b>	100	100%	34	100%	7	100%	13	100%	17	100%	9	100%	20	100%	9	100%	5	100%	2	100%	10	100%	17	100%	12	100%	45	100%

# Oxfordshire Recession Survey

## 4. To what extent do you agree or disagree with each of the following statements?

Local businesses are quicker than national companies at adapting to new circumstances like the recession

	Total		1 to 19		20 to 49		50 to 99		100 to 199		200 to 499		500+		Finance/ business services		Retail/ wholesale		Trans- port		Profess- ions		Other services		Manufa- cturing		Other	
<b>Agree strongly</b>	7	7%	4	12%	2	29%	0	0%	1	6%	0	0%	0	0%	2	22%	0	0%	0	0%	0	0%	4	24%	1	8%	0	0%
<b>Agree</b>	56	56%	20	59%	4	57%	5	39%	12	71%	5	56%	10	50%	4	44%	2	40%	1	50%	5	50%	9	53%	6	50%	29	64%
<b>Disagree</b>	35	35%	10	29%	1	14%	6	46%	4	24%	4	44%	10	50%	3	33%	3	60%	1	50%	4	40%	3	18%	5	42%	16	36%
<b>Disagree strongly</b>	2	2%	0	0%	0	0%	2	15%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	1	10%	1	6%	0	0%	0	0%
<b>Total</b>	100	100%	34	100%	7	100%	13	100%	17	100%	9	100%	20	100%	9	100%	5	100%	2	100%	10	100%	17	100%	12	100%	45	100%

# Oxfordshire Recession Survey

## 5. In light of the recession, which of the following, if any, have been done in your company?

	Total		1 to 19		20 to 49		50 to 99		100 to 199		200 to 499		500+		Finance/ business services		Retail/ wholesale		Trans- port		Profess- ions		Other services		Manufa- cturing		Other	
<b>Made redundancies</b>	40	40%	4	12%	3	43%	9	69%	8	47%	5	56%	11	58%	3	33%	4	80%	2	100%	3	30%	8	47%	8	73%	12	27%
<b>Frozen recruitment</b>	44	44%	10	29%	2	29%	9	69%	8	47%	4	44%	11	58%	2	22%	3	60%	1	50%	4	40%	9	53%	6	55%	19	42%
<b>Cut back on training</b>	25	25%	4	12%	1	14%	6	46%	5	29%	3	33%	6	32%	1	11%	4	80%	1	50%	1	10%	3	18%	3	27%	12	27%
<b>Frozen salaries</b>	45	46%	10	29%	2	29%	9	69%	8	47%	5	56%	11	58%	2	22%	3	60%	2	100%	6	60%	7	41%	7	64%	18	40%
<b>Recruited more junior level staff</b>	8	8%	3	9%	0	0%	1	8%	3	18%	0	0%	1	5%	0	0%	0	0%	0	0%	2	20%	2	12%	0	0%	4	9%
<b>Not replaced senior level staff</b>	20	20%	4	12%	0	0%	1	8%	7	41%	2	22%	6	32%	2	22%	1	20%	1	50%	1	10%	6	35%	3	27%	6	13%
<b>Other (please specify)</b>	15	15%	8	24%	2	29%	0	0%	3	18%	1	11%	1	5%	2	22%	0	0%	0	0%	2	20%	2	12%	0	0%	9	20%
<b>Total</b>	99	100%	34	100%	7	100%	13	100%	17	100%	9	100%	19	100%	9	100%	5	100%	2	100%	10	100%	17	100%	11	100%	45	100%

# Oxfordshire Recession Survey

## 6. How many people, if any, do you plan to recruit in 2010?

	Total		1 to 19		20 to 49		50 to 99		100 to 199		200 to 499		500+		Finance/ business services		Retail/ wholesale		Trans- port		Profess- ions		Other services		Manufa- cturing		Other	
None - we will have to make job cuts	5	5%	2	6%	0	0%	0	0%	1	6%	1	11%	1	5%	0	0%	0	0%	0	0%	0	0%	1	6%	1	9%	3	7%
None – we will maintain the current level of staff	31	31%	12	35%	4	57%	3	23%	6	35%	2	22%	4	21%	2	22%	2	40%	0	0%	4	40%	4	24%	7	64%	12	27%
About 1-5 people	30	30%	18	53%	2	29%	4	31%	2	12%	2	22%	2	11%	4	44%	0	0%	0	0%	4	40%	5	29%	2	18%	15	33%
About 6-10 people	9	9%	0	0%	0	0%	3	23%	4	24%	1	11%	1	5%	1	11%	1	20%	0	0%	1	10%	4	24%	0	0%	2	4%
More than 10 people	12	12%	0	0%	0	0%	1	8%	1	6%	2	22%	8	42%	1	11%	0	0%	1	50%	0	0%	0	0%	1	9%	9	20%
Don't know	12	12%	2	6%	1	14%	2	15%	3	18%	1	11%	3	16%	1	11%	2	40%	1	50%	1	10%	3	18%	0	0%	4	9%
<b>Total</b>	<b>99</b>	<b>100%</b>	<b>34</b>	<b>100%</b>	<b>7</b>	<b>100%</b>	<b>13</b>	<b>100%</b>	<b>17</b>	<b>100%</b>	<b>9</b>	<b>100%</b>	<b>19</b>	<b>100%</b>	<b>9</b>	<b>100%</b>	<b>5</b>	<b>100%</b>	<b>2</b>	<b>100%</b>	<b>10</b>	<b>100%</b>	<b>17</b>	<b>100%</b>	<b>11</b>	<b>100%</b>	<b>45</b>	<b>100%</b>

# Oxfordshire Recession Survey

7. On a scale of 1 to 5 where 1=poor and 5=excellent, please rate each of the following in terms of how good they are at boosting staff morale?

Taking part in charity events/fundraising

	Total		1 to 19		20 to 49		50 to 99		100 to 199		200 to 499		500+		Finance/ business services		Retail/ wholesale		Trans- port		Profess- ions		Other services		Manufa- cturing		Other	
1	5	5%	4	13%	1	14%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	1	13%	1	6%	1	9%	2	5%
2	19	21%	7	23%	1	14%	4	40%	2	13%	1	11%	4	21%	1	11%	1	20%	1	50%	2	25%	3	19%	3	27%	8	20%
3	38	41%	11	36%	2	29%	3	30%	11	69%	5	56%	6	32%	6	67%	3	60%	1	50%	3	38%	7	44%	3	27%	15	37%
4	21	23%	5	16%	3	43%	3	30%	3	19%	1	11%	6	32%	2	22%	1	20%	0	0%	2	25%	5	31%	2	18%	9	22%
5	9	10%	4	13%	0	0%	0	0%	0	0%	2	22%	3	16%	0	0%	0	0%	0	0%	0	0%	0	0%	2	18%	7	17%
<b>Total</b>	92	100%	31	100%	7	100%	10	100%	16	100%	9	100%	19	100%	9	100%	5	100%	2	100%	8	100%	16	100%	11	100%	41	100%

# Oxfordshire Recession Survey

7. On a scale of 1 to 5 where 1=poor and 5=excellent, please rate each of the following in terms of how good they are at boosting staff morale?

Corporate social responsibility projects

	Total		1 to 19		20 to 49		50 to 99		100 to 199		200 to 499		500+		Finance/ business services		Retail/ wholesale		Trans- port		Profess- ions		Other services		Manufa- cturing		Other	
1	5	6%	4	13%	1	17%	0	0%	0	0%	0	0%	0	0%	1	11%	0	0%	0	0%	1	13%	1	7%	1	9%	1	3%
2	18	20%	4	13%	2	33%	4	40%	3	19%	2	22%	3	17%	1	11%	1	20%	1	50%	1	13%	3	20%	4	36%	7	18%
3	37	41%	12	39%	1	17%	3	30%	8	50%	6	67%	7	39%	5	56%	3	60%	0	0%	3	38%	9	60%	2	18%	15	38%
4	22	24%	7	23%	1	17%	2	20%	5	31%	0	0%	7	39%	2	22%	1	20%	0	0%	2	25%	2	13%	4	36%	11	28%
5	8	9%	4	13%	1	17%	1	10%	0	0%	1	11%	1	6%	0	0%	0	0%	1	50%	1	13%	0	0%	0	0%	6	15%
<b>Total</b>	90	100%	31	100%	6	100%	10	100%	16	100%	9	100%	18	100%	9	100%	5	100%	2	100%	8	100%	15	100%	11	100%	40	100%



# Oxfordshire Recession Survey

7. On a scale of 1 to 5 where 1=poor and 5=excellent, please rate each of the following in terms of how good they are at boosting staff morale?

Training and development

	Total		1 to 19		20 to 49		50 to 99		100 to 199		200 to 499		500+		Finance/ business services		Retail/ wholesale		Trans- port		Profess- ions		Other services		Manufa- cturing		Other	
1	1	1%	1	3%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	1	2%
2	6	6%	4	13%	1	14%	0	0%	0	0%	0	0%	1	5%	0	0%	0	0%	0	0%	1	13%	0	0%	1	9%	4	9%
3	33	35%	12	38%	3	43%	6	55%	4	25%	4	44%	4	21%	1	11%	1	20%	0	0%	2	25%	7	44%	6	55%	16	37%
4	39	42%	11	34%	1	14%	4	36%	9	56%	5	56%	9	47%	4	44%	4	80%	1	50%	3	38%	8	50%	3	27%	16	37%
5	15	16%	4	13%	2	29%	1	9%	3	19%	0	0%	5	26%	4	44%	0	0%	1	50%	2	25%	1	6%	1	9%	6	14%
<b>Total</b>	<b>94</b>	<b>100%</b>	<b>32</b>	<b>100%</b>	<b>7</b>	<b>100%</b>	<b>11</b>	<b>100%</b>	<b>16</b>	<b>100%</b>	<b>9</b>	<b>100%</b>	<b>19</b>	<b>100%</b>	<b>9</b>	<b>100%</b>	<b>5</b>	<b>100%</b>	<b>2</b>	<b>100%</b>	<b>8</b>	<b>100%</b>	<b>16</b>	<b>100%</b>	<b>11</b>	<b>100%</b>	<b>43</b>	<b>100%</b>

# Oxfordshire Recession Survey

7. On a scale of 1 to 5 where 1=poor and 5=excellent, please rate each of the following in terms of how good they are at boosting staff morale?

Social events

	Total		1 to 19		20 to 49		50 to 99		100 to 199		200 to 499		500+		Finance/ business services		Retail/ wholesale		Trans- port		Profess- ions		Other services		Manufa- cturing		Other	
1	3	3%	1	3%	0	0%	0	0%	1	6%	1	11%	0	0%	1	11%	0	0%	0	0%	0	0%	0	0%	0	0%	2	5%
2	5	5%	2	6%	0	0%	0	0%	2	13%	0	0%	1	5%	2	22%	0	0%	0	0%	2	25%	1	6%	0	0%	0	0%
3	33	35%	8	25%	2	29%	1	9%	7	44%	5	56%	10	53%	1	11%	1	20%	1	50%	1	13%	2	13%	8	73%	19	44%
4	44	47%	15	47%	4	57%	10	91%	5	31%	2	22%	8	42%	3	33%	4	80%	1	50%	3	38%	12	75%	3	27%	18	42%
5	9	10%	6	19%	1	14%	0	0%	1	6%	1	11%	0	0%	2	22%	0	0%	0	0%	2	25%	1	6%	0	0%	4	9%
<b>Total</b>	<b>94</b>	<b>100%</b>	<b>32</b>	<b>100%</b>	<b>7</b>	<b>100%</b>	<b>11</b>	<b>100%</b>	<b>16</b>	<b>100%</b>	<b>9</b>	<b>100%</b>	<b>19</b>	<b>100%</b>	<b>9</b>	<b>100%</b>	<b>5</b>	<b>100%</b>	<b>2</b>	<b>100%</b>	<b>8</b>	<b>100%</b>	<b>16</b>	<b>100%</b>	<b>11</b>	<b>100%</b>	<b>43</b>	<b>100%</b>

# Oxfordshire Recession Survey

7. On a scale of 1 to 5 where 1=poor and 5=excellent, please rate each of the following in terms of how good they are at boosting staff morale?

Team building activities

	Total		1 to 19		20 to 49		50 to 99		100 to 199		200 to 499		500+		Finance/ business services		Retail/ wholesale		Trans- port		Profess- ions		Other services		Manufa- cturing		Other	
1	5	5%	3	9%	0	0%	0	0%	1	6%	1	11%	0	0%	0	0%	0	0%	0	0%	1	13%	0	0%	2	18%	2	5%
2	9	10%	5	15%	1	14%	2	20%	0	0%	0	0%	1	5%	1	11%	0	0%	0	0%	0	0%	3	18%	1	9%	4	10%
3	35	37%	10	30%	1	14%	5	50%	7	44%	5	56%	7	37%	3	33%	2	40%	0	0%	4	50%	6	35%	4	36%	16	38%
4	37	39%	13	39%	3	43%	3	30%	6	38%	3	33%	9	47%	3	33%	3	60%	2	100%	3	38%	5	29%	4	36%	17	41%
5	8	9%	2	6%	2	29%	0	0%	2	13%	0	0%	2	11%	2	22%	0	0%	0	0%	0	0%	3	18%	0	0%	3	7%
<b>Total</b>	94	100%	33	100%	7	100%	10	100%	16	100%	9	100%	19	100%	9	100%	5	100%	2	100%	8	100%	17	100%	11	100%	42	100%

# Oxfordshire Recession Survey

7. On a scale of 1 to 5 where 1=poor and 5=excellent, please rate each of the following in terms of how good they are at boosting staff morale?

Rewards against set targets

	Total		1 to 19		20 to 49		50 to 99		100 to 199		200 to 499		500+		Finance/ business services		Retail/ wholesale		Trans- port		Profess- ions		Other services		Manufa- cturing		Other	
1	2	2%	1	3%	0	0%	0	0%	1	6%	0	0%	0	0%	1	11%	0	0%	0	0%	0	0%	0	0%	0	0%	1	2%
2	6	7%	4	12%	0	0%	0	0%	1	6%	0	0%	1	5%	0	0%	0	0%	0	0%	1	13%	1	6%	1	9%	3	7%
3	35	38%	14	42%	0	0%	5	50%	6	38%	5	56%	5	26%	2	22%	1	20%	1	50%	3	38%	7	41%	3	27%	18	44%
4	32	34%	7	21%	3	50%	4	40%	7	44%	2	22%	9	47%	2	22%	2	40%	1	50%	3	38%	4	24%	6	55%	14	34%
5	18	19%	7	21%	3	50%	1	10%	1	6%	2	22%	4	21%	4	44%	2	40%	0	0%	1	13%	5	29%	1	9%	5	12%
<b>Total</b>	<b>93</b>	<b>100%</b>	<b>33</b>	<b>100%</b>	<b>6</b>	<b>100%</b>	<b>10</b>	<b>100%</b>	<b>16</b>	<b>100%</b>	<b>9</b>	<b>100%</b>	<b>19</b>	<b>100%</b>	<b>9</b>	<b>100%</b>	<b>5</b>	<b>100%</b>	<b>2</b>	<b>100%</b>	<b>8</b>	<b>100%</b>	<b>17</b>	<b>100%</b>	<b>11</b>	<b>100%</b>	<b>41</b>	<b>100%</b>

Fieldwork dates: 1st July to 5th August 2009

Prepared by ComRes



# Oxfordshire Recession Survey

## 9. How strongly do you agree or disagree with each of the following statements?

Oxfordshire is a good place to run a business

	Total		1 to 19		20 to 49		50 to 99		100 to 199		200 to 499		500+		Finance/ business services		Retail/ wholesale		Trans- port		Profess- ions		Other services		Manufa- cturing		Other	
<b>Agree strongly</b>	21	22%	10	30%	0	0%	1	9%	4	27%	2	22%	4	21%	5	56%	2	40%	0	0%	2	25%	3	18%	1	9%	8	19%
<b>Agree</b>	63	67%	21	64%	6	86%	9	82%	9	60%	6	67%	12	63%	3	33%	2	40%	1	50%	6	75%	12	71%	9	82%	30	71%
<b>Disagree</b>	4	4%	2	6%	0	0%	0	0%	2	13%	0	0%	0	0%	1	11%	0	0%	0	0%	0	0%	1	6%	0	0%	2	5%
<b>Disagree strongly</b>	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
<b>Don't know</b>	6	6%	0	0%	1	14%	1	9%	0	0%	1	11%	3	16%	0	0%	1	20%	1	50%	0	0%	1	6%	1	9%	2	5%
<b>Total</b>	94	100%	33	100%	7	100%	11	100%	15	100%	9	100%	19	100%	9	100%	5	100%	2	100%	8	100%	17	100%	11	100%	42	100%

# Oxfordshire Recession Survey

## 9. How strongly do you agree or disagree with each of the following statements?

There is need for more commercial development in Oxfordshire

	Total		1 to 19		20 to 49		50 to 99		100 to 199		200 to 499		500+		Finance/ business services		Retail/ wholesale		Trans- port		Profess- ions		Other services		Manufa- cturing		Other	
<b>Agree strongly</b>	5	5%	1	3%	0	0%	0	0%	1	7%	0	0%	3	16%	0	0%	1	20%	1	50%	1	13%	0	0%	0	0%	2	5%
<b>Agree</b>	47	50%	18	55%	5	71%	5	46%	7	47%	5	56%	7	37%	6	67%	1	20%	0	0%	5	63%	8	47%	6	55%	21	50%
<b>Disagree</b>	19	20%	6	18%	1	14%	0	0%	5	33%	2	22%	5	26%	3	33%	1	20%	0	0%	1	13%	4	24%	3	27%	7	17%
<b>Disagree strongly</b>	2	2%	2	6%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	1	6%	0	0%	1	2%
<b>Don't know</b>	21	22%	6	18%	1	14%	6	55%	2	13%	2	22%	4	21%	0	0%	2	40%	1	50%	1	13%	4	24%	2	18%	11	26%
<b>Total</b>	94	100%	33	100%	7	100%	11	100%	15	100%	9	100%	19	100%	9	100%	5	100%	2	100%	8	100%	17	100%	11	100%	42	100%

# Oxfordshire Recession Survey

## 9. How strongly do you agree or disagree with each of the following statements?

Oxfordshire is a good place to recruit staff

	Total		1 to 19		20 to 49		50 to 99		100 to 199		200 to 499		500+		Finance/ business services		Retail/ wholesale		Trans- port		Profess- ions		Other services		Manufa- cturing		Other	
<b>Agree strongly</b>	7	7%	1	3%	1	14%	0	0%	1	7%	0	0%	4	21%	1	11%	0	0%	0	0%	1	13%	1	6%	1	9%	3	7%
<b>Agree</b>	68	72%	25	76%	6	86%	7	64%	12	80%	7	78%	11	58%	7	78%	4	80%	1	50%	5	63%	13	77%	8	73%	30	71%
<b>Disagree</b>	14	15%	3	9%	0	0%	3	27%	2	13%	2	22%	4	21%	1	11%	1	20%	1	50%	2	25%	2	12%	2	18%	5	12%
<b>Disagree strongly</b>	4	4%	4	12%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	4	10%
<b>Don't know</b>	1	1%	0	0%	0	0%	1	9%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	1	6%	0	0%	0	0%
<b>Total</b>	94	100%	33	100%	7	100%	11	100%	15	100%	9	100%	19	100%	9	100%	5	100%	2	100%	8	100%	17	100%	11	100%	42	100%

# Oxfordshire Recession Survey

## 9. How strongly do you agree or disagree with each of the following statements?

Oxfordshire offers its businesses a qualified and readily available pool of potential new employees

	Total		1 to 19		20 to 49		50 to 99		100 to 199		200 to 499		500+		Finance/ business services		Retail/ wholesale		Trans- port		Profess- ions		Other services		Manufa- cturing		Other	
<b>Agree strongly</b>	8	9%	1	3%	1	14%	0	0%	1	7%	0	0%	5	28%	1	11%	0	0%	0	0%	1	13%	2	12%	2	18%	2	5%
<b>Agree</b>	60	65%	25	76%	5	71%	6	55%	9	60%	6	67%	9	50%	7	78%	3	60%	1	50%	4	50%	10	59%	8	73%	27	66%
<b>Disagree</b>	23	25%	6	18%	1	14%	4	36%	5	33%	3	33%	4	22%	1	11%	2	40%	1	50%	3	38%	4	24%	1	9%	11	27%
<b>Disagree strongly</b>	1	1%	1	3%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	1	2%
<b>Don't know</b>	1	1%	0	0%	0	0%	1	9%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	1	6%	0	0%	0	0%
<b>Total</b>	93	100%	33	100%	7	100%	11	100%	15	100%	9	100%	18	100%	9	100%	5	100%	2	100%	8	100%	17	100%	11	100%	41	100%



# Oxfordshire Recession Survey

10. Will your company budget for each of the following to increase, decrease or stay the same over the coming year?

Permanent staff numbers

	Total		1 to 19		20 to 49		50 to 99		100 to 199		200 to 499		500+		Finance/ business services		Retail/ wholesale		Trans- port		Profess- ions		Other services		Manufa- cturing		Other	
<b>Increase</b>	33	35%	17	52%	2	29%	3	27%	4	27%	2	22%	5	26%	6	67%	0	0%	0	0%	4	50%	4	24%	1	9%	18	43%
<b>Decrease</b>	12	13%	4	12%	0	0%	0	0%	2	13%	1	11%	5	26%	0	0%	0	0%	1	50%	0	0%	2	12%	4	36%	5	12%
<b>Stay the same</b>	49	52%	12	36%	5	71%	8	73%	9	60%	6	67%	9	47%	3	33%	5	100%	1	50%	4	50%	11	65%	6	55%	19	45%
<b>Not applicable</b>	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
<b>Total</b>	94	100%	33	100%	7	100%	11	100%	15	100%	9	100%	19	100%	9	100%	5	100%	2	100%	8	100%	17	100%	11	100%	42	100%

Fieldwork dates: 1st July to 5th August 2009

Prepared by ComRes



# Oxfordshire Recession Survey

10. Will your company budget for each of the following to increase, decrease or stay the same over the coming year?

Temporary staff numbers

	Total		1 to 19		20 to 49		50 to 99		100 to 199		200 to 499		500+		Finance/ business services		Retail/ wholesale		Trans- port		Profess- ions		Other services		Manufa- cturing		Other	
<b>Increase</b>	13	14%	7	23%	1	14%	0	0%	1	7%	3	33%	1	5%	1	11%	1	20%	0	0%	1	13%	2	12%	1	9%	7	18%
<b>Decrease</b>	24	26%	5	17%	0	0%	3	27%	5	33%	1	11%	10	53%	2	22%	0	0%	2	100%	2	25%	4	24%	5	46%	9	23%
<b>Stay the same</b>	36	40%	12	40%	4	57%	4	36%	5	33%	4	44%	7	37%	3	33%	3	60%	0	0%	1	13%	9	53%	3	27%	17	44%
<b>Not applicable</b>	18	20%	6	20%	2	29%	4	36%	4	27%	1	11%	1	5%	3	33%	1	20%	0	0%	4	50%	2	12%	2	18%	6	15%
<b>Total</b>	91	100%	30	100%	7	100%	11	100%	15	100%	9	100%	19	100%	9	100%	5	100%	2	100%	8	100%	17	100%	11	100%	39	100%

Fieldwork dates: 1st July to 5th August 2009

Prepared by ComRes



# Oxfordshire Recession Survey

10. Will your company budget for each of the following to increase, decrease or stay the same over the coming year?

## Staff training

	Total		1 to 19		20 to 49		50 to 99		100 to 199		200 to 499		500+		Finance/ business services		Retail/ wholesale		Trans- port		Profess- ions		Other services		Manufa- cturing		Other	
<b>Increase</b>	14	15%	5	16%	2	29%	1	9%	2	13%	0	0%	4	21%	3	33%	0	0%	0	0%	3	38%	4	24%	1	9%	3	7%
<b>Decrease</b>	11	12%	3	9%	0	0%	1	9%	2	13%	2	22%	3	16%	0	0%	0	0%	0	0%	0	0%	2	12%	2	18%	7	17%
<b>Stay the same</b>	67	72%	23	72%	5	71%	9	82%	11	73%	7	78%	12	63%	6	67%	5	100%	2	100%	5	63%	11	65%	8	73%	30	73%
<b>Not applicable</b>	1	1%	1	3%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	1	2%
<b>Total</b>	93	100%	32	100%	7	100%	11	100%	15	100%	9	100%	19	100%	9	100%	5	100%	2	100%	8	100%	17	100%	11	100%	41	100%

# Oxfordshire Recession Survey

10. Will your company budget for each of the following to increase, decrease or stay the same over the coming year?

CSR programmes

	Total		1 to 19		20 to 49		50 to 99		100 to 199		200 to 499		500+		Finance/ business services		Retail/ wholesale		Trans- port		Profess- ions		Other services		Manufa- cturing		Other	
<b>Increase</b>	8	9%	3	10%	1	17%	0	0%	1	7%	0	0%	3	16%	3	33%	0	0%	1	50%	1	13%	1	6%	0	0%	2	5%
<b>Decrease</b>	5	6%	0	0%	0	0%	1	10%	0	0%	2	22%	2	11%	0	0%	0	0%	0	0%	1	13%	1	6%	2	20%	1	3%
<b>Stay the same</b>	52	58%	16	52%	4	67%	6	60%	10	67%	5	56%	11	58%	5	56%	4	80%	1	50%	5	63%	9	53%	5	50%	23	59%
<b>Not applicable</b>	25	28%	12	39%	1	17%	3	30%	4	27%	2	22%	3	16%	1	11%	1	20%	0	0%	1	13%	6	35%	3	30%	13	33%
<b>Total</b>	90	100%	31	100%	6	100%	10	100%	15	100%	9	100%	19	100%	9	100%	5	100%	2	100%	8	100%	17	100%	10	100%	39	100%

Fieldwork dates: 1st July to 5th August 2009

Prepared by ComRes



# Oxfordshire Recession Survey

10. Will your company budget for each of the following to increase, decrease or stay the same over the coming year?

## Staff bonuses & benefits

	Total		1 to 19		20 to 49		50 to 99		100 to 199		200 to 499		500+		Finance/ business services		Retail/ wholesale		Trans- port		Profess- ions		Other services		Manufa- cturing		Other	
<b>Increase</b>	15	16%	6	18%	2	29%	1	9%	0	0%	2	22%	4	21%	3	33%	1	20%	0	0%	2	25%	1	6%	5	46%	3	7%
<b>Decrease</b>	16	17%	6	18%	0	0%	0	0%	2	13%	4	44%	4	21%	0	0%	1	20%	1	50%	2	25%	2	12%	1	9%	9	21%
<b>Stay the same</b>	60	64%	18	55%	5	71%	10	91%	13	87%	3	33%	11	58%	6	67%	3	60%	1	50%	4	50%	14	82%	5	46%	27	64%
<b>Not applicable</b>	3	3%	3	9%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	3	7%
<b>Total</b>	94	100%	33	100%	7	100%	11	100%	15	100%	9	100%	19	100%	9	100%	5	100%	2	100%	8	100%	17	100%	11	100%	42	100%

Fieldwork dates: 1st July to 5th August 2009

Prepared by ComRes

