

AOA – UK Airport Links

METHODOLOGY NOTE

ComRes interviewed 500 senior financial decision makers in the UK between the 7th and 17th October 2013. Data were weighted to be representative of all UK businesses with a turnover of £50,000 +. ComRes is a member of the British Polling Council and abides by its rules.

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To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

Table 1

Q1 Thinking about the UK's international air links, how satisfied or dissatisfied are you with each of the following?

Base: All respondents

	Air links to existing, traditional overseas markets	Air links to emerging overseas markets
Unweighted base	500	500
Base (000's)	1730	1730
Very satisfied	189 <i>11%</i>	84 <i>5</i> %
Fairly satisfied	664 <i>38%</i>	666 <i>38%</i>
Fairly dissatisfied	104 <i>6</i> %	115 <i>7%</i>
Very dissatisfied	28 <i>2</i> %	20 1%
Don't know	745 <i>43</i> %	845 <i>49%</i>
Satisfied (very/ fairly)	854 <i>49%</i>	750 <i>43%</i>
Dissatisfied (very/ fairly)	132 <i>8%</i>	135 <i>8%</i>



Airport Links All businesses with £50K+ turnover Fieldwork dates: 7th to 17th October 2013

Table 2

Q1 Thinking about the UK's international air links, how satisfied or dissatisfied are you with each of the following?

- Air links to existing, traditional overseas markets

Unweighted base Base (000's) Very satisfied
Fairly satisfied
Fairly dissatisfied
Very dissatisfied
Don't know
Satisfied (very/ fairly)
Dissatisfied (very/ fairly)

			No. Em	oloyees				N	lo. Empl	oyees 2	2					Turno	ver			Tu	rnover 2	2
Total	Sole trader	2-5	6-10	11-50	51-250	251+	1-2	3-4	5-10	11-25	26-100	101+	£50k- £100k	£100k- £250k	£250k- £500k	£500k- £1m	£1m-£5m	£5m-£20m	£20m+	£50k-£1m	£1m+	£50k- £20m
500	50	75	75	150	100	50	73	35	92	96	113	91	100	50	45	65	114	53	73	260	240	427
1730	404	646	351	257	64	9	577	345	478	174	126	30	487	603	212	221	159	25	23	1523	207	1707
189	54	80	28	20	7	1	86	46	30	7	18	2	37	88	29	7	24	4	*	161	29	189
<i>11%</i>	13%	<i>12%</i>	<i>8%</i>	<i>8%</i>	10%	16%	<i>15%</i>	13%	<i>6%</i>	4%	<i>14%</i>	8%	<i>8%</i>	15%	14%	3%	15%	14%	2%	11%	14%	<i>119</i>
664	170	187	164	115	24	5	227	91	201	81	51	13	219	149	104	100	65	16	11	572	92	654
<i>38%</i>	<i>42%</i>	<i>29%</i>	<i>47%</i>	<i>45%</i>	38%	<i>57%</i>	<i>3</i> 9%	<i>26%</i>	<i>42%</i>	<i>46%</i>	<i>40%</i>	<i>45%</i>	<i>45%</i>	<i>25%</i>	49%	<i>45%</i>	41%	<i>65%</i>	<i>45%</i>	38%	<i>44%</i>	<i>38</i> %
104	38	39	20	6	1	*	51	12	34	2	4	1	31	60	-	8	2	1	1	99	5	103
<i>6%</i>	<i>9%</i>	<i>6%</i>	<i>6%</i>	2%	1%	4%	<i>9%</i>	<i>3%</i>	<i>7%</i>	1%	3%	<i>2</i> %	<i>6%</i>	<i>10%</i>	-	<i>4%</i>	2%	5%	<i>4%</i>	<i>7%</i>	<i>2%</i>	<i>6%</i>
28 <i>2%</i>	-	18 <i>3%</i>	5 1%	2 1%	3 5%	* 2%	1	6 <i>2%</i>	16 <i>3%</i>	2 1%	1 1%	2 <i>6%</i>	6 1%	-	7 3%	12 <i>6%</i>	2 1%	-	1 <i>2%</i>	25 2%	3 1%	27 <i>2</i> %
745	143	321	135	114	29	2	211	190	198	82	52	11	194	305	72	95	64	4	11	666	79	734
<i>43%</i>	<i>35%</i>	<i>50%</i>	<i>39%</i>	<i>45%</i>	46%	21%	<i>37%</i>	<i>55%</i>	<i>41%</i>	<i>47%</i>	41%	<i>39%</i>	<i>40%</i>	<i>51%</i>	34%	<i>43%</i>	41%	16%	<i>47%</i>	44%	<i>38%</i>	<i>43</i> %
854	223	267	191	135	31	6	314	137	231	87	69	16	256	237	133	106	90	20	11	733	121	843
<i>49%</i>	<i>55%</i>	<i>41%</i>	<i>55%</i>	<i>52%</i>	48%	<i>73%</i>	<i>54%</i>	<i>40%</i>	<i>48%</i>	<i>50%</i>	<i>55%</i>	<i>53%</i>	<i>53%</i>	<i>39%</i>	63%	<i>48%</i>	56%	79%	<i>47%</i>	48%	<i>58%</i>	<i>49</i> %
132	38	57	24	8	4	*	52	18	49	4	5	2	37	60	7	20	5	1	1	124	7	130
<i>8%</i>	<i>9%</i>	<i>9%</i>	<i>7</i> %	<i>3%</i>	6%	5%	<i>9%</i>	<i>5%</i>	10%	2%	4%	8%	<i>8%</i>	10%	3%	<i>9%</i>	3%	5%	<i>6%</i>	8%	4%	<i>8%</i>



All businesses with £50K+ turnover Fieldwork dates: 7th to 17th October 2013

Table 2

Q1 Thinking about the UK's international air links, how satisfied or dissatisfied are you with each of the following?
- Air links to existing, traditional overseas markets

		Bro	ad Regi	on			Region	nal Segm	ents							Reg	ional S	egments	2				
	Total	Nrth	Mids	Sth	Scotland / NI		NW / N Wales / W Mids	E Mids / E Anglia		Greater London	South East	Scotland	North	Yorks/ Humb	North West	West Mids	East Mids	East Anglia	Wales	South West	Grtr London	South East	N Ireland
Unweighted base	500	185	125	190	57	69	100	70	63	66	75	36	56	13	59	36	26	44	19	49	66	75	21
Base (000's)	1730	555	446	729	170	172	336	295	206	278	274	69	163	9	213	103	118	177	47	178	278	274	101
Very satisfied	189 <i>11%</i>	40 <i>7%</i>	18 <i>4%</i>	131 <i>18%</i>	10 <i>6</i> %	2 1%	30 <i>9%</i>	10 <i>3</i> %	24 12%	55 <i>20%</i>	59 <i>21%</i>	6 <i>9</i> %	2 1%	* 1%	28 13%	2 <i>2</i> %	6 <i>5%</i>	4 2%	6 13%	18 <i>10%</i>	55 <i>20%</i>	59 <i>21%</i>	4 3%
Fairly satisfied	664 <i>38%</i>	158 <i>28%</i>	180 <i>40%</i>	326 <i>45%</i>	42 <i>2</i> 5%	48 <i>28%</i>	122 <i>36%</i>	119 <i>40%</i>	89 <i>43%</i>	134 <i>48%</i>	111 <i>41%</i>	18 <i>27</i> %	43 <i>27%</i>	5 <i>52%</i>	68 <i>32%</i>	45 <i>44%</i>	58 <i>49%</i>	61 <i>34%</i>	16 <i>34%</i>	82 <i>46%</i>	134 <i>48%</i>	111 <i>41%</i>	24 <i>23%</i>
Fairly dissatisfied	104 <i>6%</i>	55 10%	29 <i>6%</i>	20 <i>3%</i>	15 <i>9</i> %	13 <i>8%</i>	40 12%	15 <i>5</i> %	3 <i>2%</i>	4 1%	13 <i>5%</i>	15 <i>22</i> %	13 <i>8%</i>	-	26 12%	14 14%	-	15 <i>8%</i>	-	3 <i>2</i> %	4 1%	13 <i>5%</i>	
Very dissatisfied	28 <i>2</i> %	15 <i>3%</i>	1	12 <i>2%</i>	6 4%	2 1%	7 2%	1	1 1%	5 <i>2</i> %	6 <i>2%</i>	*	1 1%	* 2%	7 <i>3</i> %	-	1 1%	-	-	1 1%	5 <i>2</i> %	6 <i>2%</i>	6 <i>6%</i>
Don't know	745 <i>43%</i>	287 <i>52%</i>	218 <i>49%</i>	240 <i>33%</i>	97 <i>57%</i>	107 <i>62%</i>	137 <i>41%</i>	150 <i>51%</i>	88 <i>43%</i>	81 <i>29%</i>	85 <i>31%</i>	29 <i>42%</i>	102 <i>63%</i>	4 45%	83 <i>39%</i>	42 41%	52 44%	98 <i>55%</i>	26 <i>54%</i>	74 <i>42%</i>	81 <i>29%</i>	85 <i>31%</i>	68 <i>67%</i>
Satisfied (very/ fairly)	854 <i>49%</i>	198 <i>36%</i>	198 <i>44%</i>	458 <i>63%</i>	52 <i>30%</i>	50 <i>29%</i>	151 <i>45%</i>	129 <i>44%</i>	113 <i>55%</i>	189 <i>68%</i>	170 <i>62%</i>	25 <i>36</i> %	46 <i>28%</i>	5 <i>53%</i>	96 <i>45%</i>	47 <i>45%</i>	64 <i>54%</i>	65 <i>37%</i>	22 46%	99 <i>56%</i>	189 <i>68%</i>	170 <i>62%</i>	27 <i>27%</i>
Dissatisfied (very/ fairly)	132 <i>8%</i>	70 13%	30 <i>7%</i>	32 <i>4%</i>	21 <i>13</i> %	15 <i>9</i> %	47 14%	16 <i>5</i> %	5 <i>2%</i>	9 <i>3</i> %	19 <i>7%</i>	16 <i>23%</i>	15 <i>9</i> %	* 2%	33 16%	14 14%	1 1%	15 <i>8%</i>	-	5 <i>3</i> %	9 <i>3</i> %	19 <i>7</i> %	6 <i>6%</i>



Airport Links All businesses with £50K+ turnover Fieldwork dates: 7th to 17th October 2013

Table 2

Q1 Thinking about the UK's international air links, how satisfied or dissatisfied are you with each of the following?

- Air links to existing, traditional overseas markets

		Bro	ad Indus	stry				Bus	siness Se	ector			
			Retail		Producti	Construc	Whole	5	Hotels &	Transport		Ed/ health/ Public	Arts, leisure
	Total	Manuf	&Dist	Srvs	on	tion	-sale	Retail		& Comms		admin	& other
Unweighted base	500	129	149	222	73	56	54	62	43	33	88	52	39
Base (000's)	1730	438	489	803	200	238	150	171	124	168	460	103	116
Very satisfied	189 <i>11%</i>	39 <i>9%</i>	52 11%	98 12%	9 <i>5%</i>	30 13%	13 <i>9</i> %	17 10%	34 <i>27%</i>	22 13%	32 7%	21 <i>20%</i>	12 10%
Fairly satisfied	664 <i>38%</i>	191 <i>44%</i>	177 <i>36%</i>	297 <i>37%</i>	109 <i>54%</i>	82 <i>34%</i>	54 <i>36%</i>	31 <i>18%</i>	14 11%	92 <i>55%</i>	229 50%	32 <i>31%</i>	22 19%
Fairly dissatisfied	104 <i>6%</i>	6 1%	26 <i>5%</i>	71 <i>9</i> %	-	6 <i>2%</i>	2 1%	20 11%	18 <i>14%</i>	5 <i>3%</i>	39 8%	2 <i>2</i> %	13 11%
Very dissatisfied	28 <i>2%</i>	13 <i>3%</i>	*	14 <i>2</i> %	8 <i>4</i> %	5 <i>2</i> %	*	*	5 <i>4%</i>	-	*	9 <i>8%</i>	1
Don't know	745 <i>43%</i>	189 <i>43%</i>	233 <i>48%</i>	322 <i>40%</i>	75 <i>37%</i>	115 <i>48%</i>	81 <i>54%</i>	104 <i>61%</i>	53 <i>43%</i>	49 <i>29%</i>	161 35%	40 <i>39%</i>	69 <i>59%</i>
Satisfied (very/ fairly)	854 <i>49%</i>	230 <i>52%</i>	229 <i>47%</i>	395 <i>49%</i>	118 <i>59%</i>	112 <i>47%</i>	67 <i>45%</i>	48 <i>28%</i>	48 <i>39%</i>	114 <i>68%</i>	260 57%	53 <i>51%</i>	34 <i>29%</i>
Dissatisfied (very/ fairly)	132 <i>8%</i>	19 <i>4%</i>	27 <i>5</i> %	86 11%	8 <i>4</i> %	11 <i>5%</i>	2 1%	20 12%	23 19%	5 <i>3</i> %	39 8%	10 10%	14 <i>12%</i>



Table 2

Q1 Thinking about the UK's international air links, how satisfied or dissatisfied are you with each of the following?

- Air links to existing, traditional overseas markets

Base: All respondents

			Sta	rt Busin	ess		Web	site	Online pa	yments	Busine	ss confi	idence	Econo	mic op	timism
	Total	Bfr '80	'80-89	'90-99	'00-05	'06+	Yes	No	Yes	No	Incr- ease	Decr- ease	Stay the same	Optim- istic (net)	Pessim -istic (net)	Stay the same
Unweighted base	500	131	82	131	78	64	407	93	230	270	262	24	210	311	66	120
Base (000's)	1730	339	226	460	336	324	1189	541	808	922	893	111	709	1017	265	445
Very satisfied	189 <i>11%</i>	13 <i>4%</i>	35 16%	49 11%	46 14%	46 14%	140 <i>12%</i>	49 <i>9%</i>	88 11%	101 <i>11%</i>	133 <i>15%</i>	34 <i>31%</i>	22 <i>3%</i>	151 <i>15%</i>	6 <i>2%</i>	32 <i>7</i> %
Fairly satisfied	664 <i>38%</i>	117 <i>34%</i>	62 <i>28%</i>	177 <i>38%</i>	145 <i>43%</i>	126 <i>39%</i>	460 <i>39%</i>	204 <i>38%</i>	298 <i>37%</i>	367 <i>40%</i>	385 <i>43%</i>	25 <i>22%</i>	253 <i>36%</i>	451 <i>44%</i>	62 <i>23%</i>	150 <i>34%</i>
Fairly dissatisfied	104 <i>6%</i>	17 <i>5</i> %	4 2%	39 <i>8%</i>	26 <i>8%</i>	18 <i>5%</i>	45 <i>4%</i>	58 11%	76 <i>9%</i>	27 <i>3%</i>	46 <i>5%</i>	-	58 <i>8%</i>	42 4%	41 <i>15%</i>	21 <i>5</i> %
Very dissatisfied	28 <i>2</i> %	2 1%	7 3%	13 <i>3%</i>	*	2 1%	17 <i>1%</i>	11 <i>2%</i>	6 1%	22 <i>2%</i>	9 1%	-	19 <i>3%</i>	18 <i>2</i> %	-	10 <i>2</i> %
Don't know	745 <i>43%</i>	190 <i>56%</i>	118 <i>52%</i>	183 <i>40%</i>	119 <i>35%</i>	133 <i>41%</i>	526 <i>44%</i>	218 <i>40%</i>	340 <i>42%</i>	405 <i>44%</i>	320 <i>36%</i>	52 <i>47%</i>	358 <i>50%</i>	355 <i>35%</i>	156 <i>59%</i>	233 <i>52%</i>
Satisfied (very/ fairly)	854 <i>49%</i>	130 <i>38%</i>	97 <i>43%</i>	225 <i>49%</i>	191 <i>57%</i>	172 <i>53%</i>	600 <i>50%</i>	254 <i>47%</i>	386 <i>48%</i>	468 <i>51%</i>	518 <i>58%</i>	59 <i>53%</i>	274 <i>3</i> 9%	602 <i>59%</i>	68 <i>26%</i>	182 <i>41%</i>
Dissatisfied (very/ fairly)	132 <i>8%</i>	19 <i>6%</i>	11 <i>5</i> %	52 11%	26 <i>8</i> %	19 <i>6%</i>	63 <i>5%</i>	69 13%	82 10%	49 <i>5%</i>	55 <i>6%</i>	-	77 11%	61 <i>6%</i>	41 <i>15</i> %	30 <i>7</i> %



Airport Links All businesses with £50K+ turnover Fieldwork dates: 7th to 17th October 2013

Table 3

Q1 Thinking about the UK's international air links, how satisfied or dissatisfied are you with each of the following?
- Air links to emerging overseas markets

Unweighted base Base (000's) Very satisfied
Fairly satisfied
Fairly dissatisfied
Very dissatisfied
Don't know
Satisfied (very/ fairly)
Dissatisfied (very/ fairly)

			No. Emp	oloyees				N	lo. Empl	oyees 2	2					Turno	ver			Tu	rnover 2	2
Total	Sole trader	2-5	6-10	11-50	51-250	251+	1-2	3-4	5-10	11-25	26-100	101+	£50k- £100k	£100k- £250k	£250k- £500k	£500k- £1m	£1m-£5m	£5m-£20m	£20m+	£50k-£1m	£1m+	£50k- £20m
500	50	75	75	150	100	50	73	35	92	96	113	91	100	50	45	65	114	53	73	260	240	427
1730	404	646	351	257	64	9	577	345	478	174	126	30	487	603	212	221	159	25	23	1523	207	1707
84 <i>5%</i>	54 13%	5 1%	13 <i>4%</i>	8 <i>3%</i>	2 <i>3</i> %	1 14%	54 <i>9%</i>	4 1%	15 <i>3%</i>	6 <i>3%</i>	4 <i>3</i> %	2 <i>7</i> %	34 <i>7%</i>	1	28 13%	1	17 <i>11%</i>	2 8%	* 2%	64 <i>4%</i>	20 <i>9</i> %	83 <i>5</i> %
666 <i>38%</i>	173 <i>43%</i>	200 <i>31%</i>	149 <i>43%</i>	115 <i>45%</i>	24 <i>37</i> %	4 51%	215 <i>37%</i>	127 <i>37%</i>	180 <i>38%</i>	73 <i>42%</i>	58 <i>46%</i>	12 <i>42%</i>	218 <i>45%</i>	178 <i>30%</i>	87 41%	95 <i>43%</i>	61 38%	16 <i>63%</i>	10 <i>43%</i>	579 38%	87 <i>42%</i>	656 <i>38</i> %
115 <i>7</i> %	43 11%	41 <i>6%</i>	16 <i>5</i> %	9 <i>3%</i>	4 7%	1 <i>8</i> %	61 <i>11%</i>	6 <i>2%</i>	34 <i>7%</i>	3 <i>2</i> %	9 <i>7</i> %	2 <i>7</i> %	27 <i>6%</i>	60 10%	2 5 1%	18 <i>8%</i>	3 2%	3 11%	1 <i>6%</i>	107 7%	7 4%	113 <i>7</i> %
20 1%	- -	8 1%	5 1%	6 <i>2%</i>	1 <i>2</i> %	* 2%	1 *	-	12 <i>2%</i>	6 <i>3</i> %	1 1%	* 1%	2	-	7 <i>3</i> %	8 <i>4%</i>	3 2%	-	* 1%	17 1%	3 <i>2</i> %	20 19
845 <i>49%</i>	134 <i>33%</i>	390 <i>60%</i>	167 <i>48%</i>	119 <i>46%</i>	32 51%	2 26%	246 <i>43%</i>	208 <i>60%</i>	238 <i>50%</i>	86 <i>50%</i>	54 <i>43%</i>	13 <i>43%</i>	206 <i>42%</i>	363 <i>60%</i>	87 41%	99 <i>45%</i>	74 47%	4 17%	11 <i>48%</i>	755 50%	90 <i>43%</i>	834 <i>49</i> %
750 <i>43%</i>	226 <i>56%</i>	206 <i>32%</i>	163 <i>46%</i>	123 <i>48%</i>	26 41%	6 <i>65%</i>	269 <i>47%</i>	131 <i>38%</i>	194 <i>41%</i>	79 <i>45%</i>	62 <i>49%</i>	15 <i>50%</i>	252 <i>52%</i>	179 <i>30%</i>	116 55%	96 <i>43%</i>	78 49%	18 <i>71%</i>	11 <i>45%</i>	643 <i>42%</i>	107 <i>52%</i>	739 <i>43</i> %
135 <i>8%</i>	43 11%	50 <i>8%</i>	21 <i>6%</i>	15 <i>6%</i>	6 <i>9%</i>	1 10%	62 11%	6 <i>2%</i>	46 10%	9 <i>5</i> %	10 <i>8%</i>	2 7%	29 <i>6%</i>	60 10%	9	27 12%	6	3 11%	2 <i>7%</i>	125 8%	10 <i>5</i> %	134 <i>8%</i>



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Table 3

Q1 Thinking about the UK's international air links, how satisfied or dissatisfied are you with each of the following?
- Air links to emerging overseas markets

		Bro	ad Regi	on			Regior	nal Segm	ents							Reg	ional Se	gments	2				
	Total	Nrth	Mids	Sth	Scotland / NI	NE / Y&H	NW / N Wales / W Mids		SW / S Wales	Greater London	South East	Scotland	North	Yorks/ Humb	North West	West Mids	East Mids	East Anglia	Wales	South West	Grtr London	South East	N Ireland
Unweighted base	500	185	125	190	57	69	100	70	63	66	75	36	56	13	59	36	26	44	19	49	66	75	21
Base (000's)	1730	555	446	729	170	172	336	295	206	278	274	69	163	9	213	103	118	177	47	178	278	274	101
Very satisfied	84 <i>5%</i>	35 <i>6%</i>	10 <i>2%</i>	40 <i>5%</i>	9 <i>5%</i>	3 <i>2%</i>	23 <i>7%</i>	3 1%	6 <i>3%</i>	17 <i>6%</i>	22 <i>8</i> %	5 <i>8%</i>	3 <i>2%</i>	* 1%	23 11%	1 1%	-	3 <i>2</i> %	6 13%	*	17 <i>6%</i>	22 <i>8%</i>	4 3%
Fairly satisfied	666 <i>38%</i>	119 <i>22%</i>	154 <i>35%</i>	393 <i>54%</i>	26 15%	27 16%	123 <i>37%</i>	90 <i>30%</i>	106 <i>52%</i>	160 <i>57%</i>	134 <i>49%</i>	12 18%	25 15%	2 <i>25%</i>	66 <i>31%</i>	48 <i>47%</i>	50 <i>43%</i>	40 <i>22%</i>	16 <i>34%</i>	99 <i>55%</i>	160 <i>57%</i>	134 <i>49%</i>	14 13%
Fairly dissatisfied	115 <i>7</i> %	68 <i>12%</i>	30 <i>7%</i>	17 <i>2%</i>	24 14%	17 10%	41 <i>12%</i>	16 <i>5</i> %	*	6 <i>2%</i>	11 <i>4%</i>	18 <i>26%</i>	17 11%	-	27 13%	14 14%	-	16 <i>9%</i>	-	*	6 <i>2</i> %	11 <i>4%</i>	6 <i>6</i> %
Very dissatisfied	20 1%	11 <i>2</i> %	2	8 1%	-	1 1%	9 <i>3</i> %	2 1%	1 1%	5 <i>2%</i>	2 1%	-	1 1%	-	9 <i>4%</i>	-	-	2 1%	-	1 1%	5 <i>2</i> %	2 1%	-
Don't know	845 <i>49%</i>	322 <i>58%</i>	250 <i>56%</i>	273 <i>37%</i>	112 <i>66%</i>	123 <i>71%</i>	139 <i>42%</i>	185 <i>63%</i>	92 <i>44%</i>	91 <i>33%</i>	104 <i>38%</i>	33 <i>48%</i>	116 <i>71%</i>	7 75%	88 <i>41%</i>	40 <i>39%</i>	67 <i>57%</i>	117 <i>66%</i>	26 <i>54%</i>	77 43%	91 <i>33%</i>	104 <i>38%</i>	78 <i>77%</i>
Satisfied (very/ fairly)	750 <i>43%</i>	154 <i>28%</i>	163 <i>37%</i>	432 <i>59%</i>	35 <i>21%</i>	30 <i>18%</i>	146 <i>44%</i>	92 <i>31%</i>	113 <i>55%</i>	177 <i>64%</i>	156 <i>57%</i>	18 <i>26%</i>	28 17%	2 <i>2</i> 5%	89 <i>42%</i>	49 <i>47%</i>	50 <i>43%</i>	42 <i>2</i> 4%	22 46%	99 <i>56%</i>	177 <i>64%</i>	156 <i>57%</i>	17 17%
Dissatisfied (very/ fairly)	135 <i>8%</i>	78 14%	32 <i>7%</i>	25 <i>3</i> %	24 14%	19 11%	50 15%	18 <i>6%</i>	1 1%	10 4%	13 <i>5%</i>	18 <i>26%</i>	19 11%	-	36 <i>17</i> %	14 14%	-	18 10%	-	1 1%	10 <i>4</i> %	13 <i>5</i> %	6 <i>6%</i>



Airport Links All businesses with £50K+ turnover Fieldwork dates: 7th to 17th October 2013

Table 3

Q1 Thinking about the UK's international air links, how satisfied or dissatisfied are you with each of the following?
- Air links to emerging overseas markets

		Bro	ad Indus	stry				Bus	siness Se	ector			
			Retail		Producti	Construc	Whole		Hotels &	Transport	Fin/Prop /Bus	Ed/ health/ Public	Arts, leisure
	Total	Manuf	&Dist	Srvs	on	tion	-sale	Retail	Catering	& Comms	Services	admin	& other
Unweighted base	500	129	149	222	73	56	54	62	43	33	88	52	39
Base (000's)	1730	438	489	803	200	238	150	171	124	168	460	103	116
Very satisfied	84 <i>5%</i>	8 <i>2</i> %	36 <i>7</i> %	40 <i>5%</i>	8 <i>4</i> %	-	2 <i>2</i> %	13 <i>7%</i>	2 1%	22 13%	24 5%	4 4%	10 <i>9%</i>
Fairly satisfied	666 <i>38%</i>	156 <i>36%</i>	185 <i>38%</i>	325 <i>40%</i>	79 <i>40%</i>	77 32%	67 <i>45%</i>	28 16%	45 <i>36%</i>	90 <i>54%</i>	219 48%	45 <i>43%</i>	16 <i>14%</i>
Fairly dissatisfied	115 <i>7%</i>	14 <i>3</i> %	33 <i>7%</i>	67 <i>8%</i>	7 <i>3</i> %	8 <i>3</i> %	1	27 16%	22 17%	6 <i>4%</i>	29 6%	3 <i>3</i> %	13 11%
Very dissatisfied	20 1%	8 <i>2</i> %	2	10 <i>1%</i>	3 1%	5 <i>2</i> %	2 1%	*	1 1%	-	1	7 <i>7</i> %	1
Don't know	845 <i>49%</i>	253 <i>58%</i>	232 <i>47%</i>	360 <i>45%</i>	104 <i>52%</i>	148 <i>62%</i>	78 <i>52%</i>	104 <i>61%</i>	54 <i>44%</i>	50 <i>30%</i>	185 40%	44 <i>43%</i>	77 66%
Satisfied (very/ fairly)	750 <i>43%</i>	164 <i>37%</i>	221 <i>45%</i>	365 <i>45%</i>	87 <i>43%</i>	77 32%	69 <i>46%</i>	41 <i>24%</i>	47 <i>38%</i>	112 <i>67%</i>	244 53%	49 <i>47%</i>	26 <i>22%</i>
Dissatisfied (very/ fairly)	135 <i>8%</i>	22 5%	35 <i>7%</i>	78 10%	9 <i>5</i> %	13 <i>5%</i>	2 <i>2</i> %	27 16%	23 18%	6 <i>4%</i>	31 7%	10 10%	14 <i>12%</i>



Table 3

Q1 Thinking about the UK's international air links, how satisfied or dissatisfied are you with each of the following?

- Air links to emerging overseas markets

Base: All respondents

			Sta	t Busin	ess		Web	site	Online pa	ayments	Busine	ss confi	dence	Econ	omic op	imism
									· I				Stay	Optim-	Pessim	
	Total	Df* 100	100 00	100.00	100.05	'06+	Yes	No	Yes	No	Incr-	Decr-	the	istic	-istic	Stay the
		Bfr '80	'80-89	'90-99	'00-05						ease	ease	same	(net)	(net)	same
Unweighted base	500	131	82	131	78	64	407	93	230	270	262	24	210	311	66	120
Base (000's)	1730	339	226	460	336	324	1189	541	808	922	893	111	709	1017	265	445
Very satisfied	84	13	21	32	-	16	61	23	17	67	62	6	15	52	6	26
	5%	4%	9%	7%	-	5%	5%	4%	2%	7%	7%	6%	2%	5%	2%	6%
Fairly satisfied	666	99	71	155	178	127	467	199	299	367	411	31	223	459	63	142
	38%	29%	31%	34%	53%	39%	39%	37%	37%	40%	46%	27%	31%	45%	24%	32%
Fairly dissatisfied	115	18	1	52	20	20	60	55	67	48	46	2	66	48	40	27
	7%	5%	*	11%	6%	6%	5%	10%	8%	5%	5%	2%	9%	5%	15%	6%
Very dissatisfied	20	2	8	8	*	2	18	3	8	12	7	-	14	16	-	5
	1%	1%	4%	2%	*	1%	1%	*	1%	1%	1%	-	2%	2%	-	1%
Don't know	845	206	125	214	139	159	583	262	417	428	367	72	391	443	155	246
	49%	61%	55%	46%	41%	49%	49%	48%	52%	46%	41%	65%	55%	44%	59%	55%
Satisfied (very/ fairly)	750	113	92	186	178	143	528	221	316	434	473	37	238	511	69	168
	43%	33%	41%	41%	53%	44%	44%	41%	39%	47%	53%	33%	34%	50%	26%	38%
Dissatisfied (very/ fairly)	135	21	9	60	20	22	78	57	75	60	53	2	80	63	40	31
	8%	6%	4%	13%	6%	7%	7%	11%	9%	6%	6%	2%	11%	6%	15%	7%



Absolutes/col percents

Table 4

Q2 The Government has set up an independent Airports Commission to identify and evaluate how any need for additional airport capacity should be met in the short, medium and long term. How confident or otherwise are you that the Commission will deliver the solutions for the UK's long term connectivity needs? Would you say ...

Unweighted base Base (000's) Very confident
Fairly confident
Not very confident
Not at all confident
Don't know
Confident (very/fairly)
Unconfident (very/fairly)

			No. Em	ployees				N	lo. Emp	loyees 2	2		Turnover							Turnover 2		
Total	Sole trader	2-5	6-10	11-50	51-250	251+	1-2	3-4	5-10	11-25	26-100	101+	£50k- £100k	£100k- £250k	£250k- £500k	£500k- £1m	£1m-£5m	£5m-£20m	£20m+	£50k-£1m	£1m+	£50k- £20m
500	50	75	75	150	100	50	73	35	92	96	113	91	100	50	45	65	114	53	73	260	240	427
1730	404	646	351	257	64	9	577	345	478	174	126	30	487	603	212	221	159	25	23	1523	207	1707
95 <i>5%</i>	33 <i>8%</i>	13 <i>2%</i>	9 <i>3%</i>	40 16%	-	* 2%	33 <i>6%</i>	11 <i>3</i> %	11 <i>2%</i>	26 15%	14 11%	* 1%	42 <i>9%</i>	31 <i>5%</i>	7 3%	8 3%	5 3%	1 <i>5</i> %	*	88 <i>6%</i>	7 3%	95 <i>6%</i>
546	151	199	101	71	22	2	185	127	139	41	43	12	127	161	83	85	69	11	9	457	89	537
<i>32%</i>	<i>37%</i>	<i>31%</i>	<i>29%</i>	<i>28%</i>	35%	26%	<i>32%</i>	<i>37%</i>	<i>29%</i>	<i>23%</i>	<i>34%</i>	<i>40%</i>	<i>26%</i>	<i>27%</i>	39%	38%	<i>43%</i>	<i>45%</i>	<i>38%</i>	30%	<i>43%</i>	<i>31%</i>
458	105	166	103	70	13	1	177	65	132	48	31	5	155	137	73	56	24	8	5	421	37	453
<i>26%</i>	<i>26%</i>	<i>26%</i>	<i>29%</i>	<i>27%</i>	20%	15%	<i>31%</i>	19%	<i>28%</i>	<i>27%</i>	<i>25%</i>	18%	<i>32%</i>	<i>23%</i>	35%	<i>25%</i>	15%	<i>32%</i>	21%	28%	18%	<i>27%</i>
168	45	63	29	21	10	1	54	12	70	15	15	2	51	28	26	31	28	2	3	136	33	166
<i>10%</i>	11%	10%	<i>8%</i>	<i>8%</i>	5 16%	<i>7%</i>	<i>9%</i>	<i>3</i> %	15%	<i>9%</i>	<i>12%</i>	7%	<i>10%</i>	<i>5%</i>	12%	14%	17%	10%	11%	9%	16%	<i>109</i>
463	71	206	109	55	18	4	129	130	126	44	24	10	111	245	23	42	33	2	7	421	42	456
<i>27%</i>	<i>17</i> %	<i>32%</i>	<i>31%</i>	21%	29%	50%	<i>22%</i>	<i>38%</i>	<i>26%</i>	25%	19%	<i>34%</i>	<i>23%</i>	41%	11%	19%	21%	<i>8%</i>	29%	28%	20%	<i>27</i> %
641	184	211	110	111	22	2	217	138	150	67	56	12	169	193	90	93	74	13	9	545	96	632
<i>37%</i>	<i>45%</i>	<i>33%</i>	<i>31%</i>	<i>43%</i>	35%	28%	<i>38%</i>	<i>40%</i>	<i>31%</i>	<i>39%</i>	<i>45%</i>	<i>41%</i>	<i>35%</i>	<i>32%</i>	42%	<i>42%</i>	47%	<i>50%</i>	<i>39%</i>	36%	<i>46%</i>	<i>37</i> 9
627	150	228	132	91	23	2	231	77	203	63	46	8	206	165	99	87	51	11	8	557	70	619
<i>36%</i>	<i>37%</i>	<i>35%</i>	<i>38%</i>	<i>36%</i>	36%	22%	<i>40%</i>	22%	<i>42%</i>	<i>36%</i>	<i>36%</i>	<i>25%</i>	<i>42%</i>	27%	47%	39%	<i>32%</i>	<i>42%</i>	<i>33%</i>	37%	<i>34%</i>	<i>36</i> %



Airport Links All businesses with £50K+ turnover Fieldwork dates: 7th to 17th October 2013

Table 4

Q2 The Government has set up an independent Airports Commission to identify and evaluate how any need for additional airport capacity should be met in the short, medium and long term. How confident or otherwise are you that the Commission will deliver the solutions for the UK's long term connectivity needs? Would you say ...

		Bro	ad Regi	on			Region	al Segm	ents			Regional Segments 2											
	Total	Nrth	Mids	Sth	Scotland / NI	NE / Y&H	NW / N Wales / W Mids	E Mids / E Anglia	SW / S Wales	Greater London	South East	Scotland	North	Yorks/ Humb	North West	West Mids	East Mids	East Anglia	Wales	South West	Grtr London	South East	N Ireland
Unweighted base	500	185	125	190	57	69	100	70	63	66	75	36	56	13	59	36	26	741giia	19	49	66	75	21
Base (000's)	1730	555	446	729	170	172	336	295	206	278	274	69	163	9	213	103	118	177	47	178	278	274	101
Very confident	95 <i>5%</i>	42 <i>8</i> %	13 <i>3%</i>	39 <i>5%</i>	9 <i>5</i> %	2 1%	41 <i>12</i> %	3 1%	2 1%	19 <i>7%</i>	18 <i>7%</i>	5 <i>8</i> %	2 1%	* 1%	31 <i>15%</i>	10 10%	-	3 <i>2</i> %	-	2 1%	19 <i>7%</i>	18 <i>7%</i>	4 3%
Fairly confident	546	160	134	251	42	45	116	84	56	136	66	17	45	*	73	35	43	41	15	49	136	66	25
	<i>32%</i>	<i>29%</i>	<i>30%</i>	<i>34%</i>	25%	<i>26%</i>	<i>35%</i>	<i>28%</i>	27%	<i>49%</i>	<i>24%</i>	<i>25</i> %	<i>27%</i>	5%	<i>3</i> 4%	<i>34%</i>	<i>36%</i>	<i>23%</i>	<i>32%</i>	<i>27%</i>	<i>49%</i>	<i>24%</i>	<i>25%</i>
Not very confident	458	118	101	239	43	37	57	71	66	48	135	28	32	5	37	19	22	49	11	56	48	135	15
	<i>26%</i>	<i>21%</i>	<i>23%</i>	<i>33%</i>	25%	<i>22</i> %	17%	<i>24%</i>	32%	17%	<i>49%</i>	40%	<i>20%</i>	56%	18%	<i>18%</i>	19%	<i>28%</i>	<i>23%</i>	<i>32</i> %	17%	<i>49%</i>	15%
Not at all confident	168	41	49	78	10	11	54	9	24	38	22	3	8	3	20	24	1	8	16	18	38	22	7
	<i>10%</i>	<i>7</i> %	11%	11%	<i>6</i> %	<i>6%</i>	16%	<i>3</i> %	12%	14%	<i>8</i> %	4%	<i>5%</i>	31%	<i>9</i> %	<i>23%</i>	1%	4%	<i>33%</i>	<i>10%</i>	14%	<i>8</i> %	7%
Don't know	463	193	148	122	65	76	67	127	57	36	33	16	76	1	51	15	51	76	5	53	36	33	50
	<i>27%</i>	<i>35%</i>	<i>33%</i>	<i>17%</i>	<i>39</i> %	44%	<i>20%</i>	<i>43%</i>	28%	13%	12%	<i>23%</i>	46%	<i>7%</i>	<i>24%</i>	14%	<i>43%</i>	<i>43%</i>	11%	<i>30%</i>	<i>13%</i>	12%	49%
Confident (very/fairly)	641	203	148	290	51	47	157	87	58	155	84	22	47	1	104	45	43	45	15	50	155	84	29
	<i>37%</i>	<i>37%</i>	<i>33%</i>	<i>40%</i>	<i>30%</i>	<i>27%</i>	<i>47%</i>	<i>30%</i>	28%	<i>56%</i>	<i>31%</i>	<i>32</i> %	29%	<i>6%</i>	<i>49%</i>	<i>44%</i>	<i>36%</i>	<i>25%</i>	<i>32%</i>	<i>28%</i>	<i>56%</i>	<i>31%</i>	<i>29%</i>
Unconfident (very/fairly)	627	159	150	317	53	48	111	80	91	87	156	31	40	8	57	43	24	57	27	74	87	156	23
	<i>36%</i>	<i>29%</i>	<i>34%</i>	<i>43%</i>	31%	<i>28%</i>	<i>33%</i>	<i>27%</i>	44%	<i>31%</i>	<i>57%</i>	<i>45%</i>	<i>25%</i>	<i>87%</i>	<i>27%</i>	<i>42%</i>	<i>20%</i>	<i>32%</i>	<i>57%</i>	42%	<i>31%</i>	<i>57%</i>	<i>22%</i>



Table 4

Q2 The Government has set up an independent Airports Commission to identify and evaluate how any need for additional airport capacity should be met in the short, medium and long term. How confident or otherwise are you that the Commission will deliver the solutions for the UK's long term connectivity needs? Would you say ...

Base: All respondents

	Broad Industry			Business Sector										
			Retail		Producti	Construc	Whole		Hotels &	Transport	Fin/Prop /Bus	Ed/ health/ Public	Arts, leisure	
	Total	Manuf	&Dist	Srvs	on	tion	-sale	Retail	Catering	& Comms	Services	admin	& other	
Unweighted base	500	129	149	222	73	56	54	62	43	33	88	52	39	
Base (000's)	1730	438	489	803	200	238	150	171	124	168	460	103	116	
Very confident	95 <i>5%</i>	27 <i>6%</i>	48 10%	19 <i>2</i> %	8 <i>4%</i>	19 <i>8%</i>	21 <i>14%</i>	6 <i>3%</i>	*	22 13%	19 <i>4%</i>	-	-	
Fairly confident	546	136	151	259	78	58	44	43	67	64	140	34	18	
	<i>32%</i>	<i>31%</i>	<i>31%</i>	<i>32%</i>	<i>39%</i>	<i>24%</i>	29%	<i>25%</i>	<i>54%</i>	<i>38%</i>	<i>30%</i>	<i>33%</i>	<i>15%</i>	
Not very confident	458	109	91	258	33	75	25	30	17	37	182	44	15	
	<i>26%</i>	<i>25%</i>	<i>19%</i>	<i>32</i> %	17%	<i>32%</i>	16%	17%	13%	<i>22%</i>	<i>40%</i>	<i>43%</i>	<i>13</i> %	
Not at all confident	168	44	73	52	13	31	29	26	15	18	16	18	3	
	<i>10%</i>	10%	15%	<i>6%</i>	<i>7%</i>	<i>13</i> %	19%	15%	<i>12%</i>	<i>11%</i>	<i>3%</i>	<i>18%</i>	<i>3</i> %	
Don't know	463	122	125	215	68	54	32	66	25	27	103	7	80	
	<i>27%</i>	<i>28%</i>	<i>26%</i>	<i>27%</i>	<i>34%</i>	<i>23%</i>	<i>21%</i>	<i>39%</i>	<i>20%</i>	16%	<i>22%</i>	<i>7</i> %	<i>69%</i>	
Confident (very/fairly)	641	164	199	278	86	77	65	49	67	86	159	34	18	
	<i>37%</i>	<i>37%</i>	<i>41%</i>	<i>35%</i>	<i>43%</i>	32%	<i>43%</i>	<i>28%</i>	<i>54%</i>	<i>51%</i>	<i>35%</i>	<i>33%</i>	<i>15%</i>	
Unconfident (very/fairly)	627	153	164	309	46	106	53	56	31	55	198	62	18	
	<i>36%</i>	<i>35%</i>	<i>34%</i>	<i>39%</i>	<i>23%</i>	<i>45%</i>	<i>36%</i>	<i>33%</i>	<i>25%</i>	<i>33%</i>	<i>43%</i>	<i>60%</i>	<i>16%</i>	



Table 4

Q2 The Government has set up an independent Airports Commission to identify and evaluate how any need for additional airport capacity should be met in the short, medium and long term. How confident or otherwise are you that the Commission will deliver the solutions for the UK's long term connectivity needs? Would you say ...

Base: All respondents

		Start Business			Web	site	Online pa	ayments	Busine	ss conf	idence	Economic optimism				
											la au	D	Stay	Optim-	Pessim	0441
	Total	Bfr '80	'80-89	'90-99	'00-05	'06+	Yes	No	Yes	No	Incr- ease	Decr- ease	the same	istic (net)	-istic (net)	Stay the same
Unweighted base	500	131	82	131	78	64	407	93	230	270	262	24	210	311	66	120
Base (000's)	1730	339	226	460	336	324	1189	541	808	922	893	111	709	1017	265	445
Very confident	95	13	18	25	26	13	59	36	42	53	37	7	51	52	26	16
	<i>5%</i>	<i>4%</i>	<i>8%</i>	<i>5%</i>	<i>8%</i>	<i>4%</i>	<i>5%</i>	<i>7%</i>	<i>5</i> %	<i>6%</i>	<i>4%</i>	6%	<i>7%</i>	<i>5%</i>	10%	<i>4%</i>
Fairly confident	546	78	68	158	80	134	394	152	255	290	325	15	205	371	67	106
	<i>32%</i>	<i>23%</i>	<i>30%</i>	<i>34%</i>	<i>24%</i>	<i>41%</i>	<i>33%</i>	<i>28%</i>	<i>32%</i>	<i>32%</i>	<i>36%</i>	<i>13%</i>	<i>29%</i>	<i>37%</i>	<i>25%</i>	<i>24%</i>
Not very confident	458	42	58	132	154	56	279	179	200	258	243	45	169	289	52	118
	<i>26%</i>	12%	<i>26%</i>	<i>29%</i>	<i>46%</i>	17%	<i>23%</i>	<i>33%</i>	<i>25%</i>	<i>28%</i>	<i>27%</i>	41%	<i>24%</i>	<i>28%</i>	<i>20%</i>	<i>26%</i>
Not at all confident	168	64	29	49	13	13	106	62	75	93	86	12	71	88	20	61
	<i>10%</i>	19%	13%	11%	<i>4%</i>	<i>4%</i>	<i>9%</i>	11%	<i>9</i> %	10%	10%	11%	10%	<i>9%</i>	<i>7%</i>	<i>14%</i>
Don't know	463	142	53	96	62	108	351	112	236	226	203	32	213	217	100	145
	27%	<i>42%</i>	<i>23%</i>	<i>21%</i>	19%	<i>33%</i>	<i>30%</i>	<i>21%</i>	<i>29%</i>	<i>25%</i>	<i>23%</i>	<i>2</i> 9%	<i>30%</i>	<i>21%</i>	<i>38%</i>	<i>32%</i>
Confident (very/fairly)	641	91	86	183	106	146	453	188	297	344	362	22	256	423	93	122
	<i>37%</i>	<i>27%</i>	<i>38%</i>	<i>40%</i>	<i>32%</i>	<i>45%</i>	<i>38%</i>	<i>35%</i>	<i>37%</i>	<i>37%</i>	<i>40%</i>	<i>20%</i>	<i>36%</i>	<i>42%</i>	<i>35%</i>	<i>27%</i>
Unconfident (very/fairly)	627	106	87	181	168	69	385	241	275	352	328	57	240	377	71	178
	<i>36%</i>	<i>31%</i>	<i>38%</i>	<i>39%</i>	<i>50%</i>	<i>21%</i>	<i>32%</i>	<i>45%</i>	<i>3</i> 4%	<i>38%</i>	<i>37%</i>	<i>52%</i>	<i>34%</i>	<i>37%</i>	<i>27%</i>	<i>40%</i>

