

ACS – Sunday Trading Hours

METHODOLOGY NOTE

ComRes interviewed 1,004 GB adults by telephone between 28th and 30th March 2014. Data were weighted to be representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

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To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

Sunday Trading Hours

CATI Fieldwork : 28th - 30th March 2014

Absolutes/col percents

Table 1

Q1. Under the Sunday Trading Act, large shops including supermarkets and department stores are allowed to open for up to 6 hours on a Sunday. Do you support or oppose this rule?

Base: All respondents

	Gender		Age							Class				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West
Unweighted base	1004	475	529	93	164	166	205	158	218	378	227	160	239	89	40	113	94	83	69	46	98	133	145	94
Weighted base	1004	492	512	119	169	169	179	149	219	268	278	219	239	90	40	110	90	90	70	50	100	131	141	90
Support	769	371	398	93	130	131	145	110	160	204	209	171	186	78	29	89	64	67	54	39	76	102	96	75
	77%	75%	78%	78%	77%	78%	81%	74%	73%	76%	75%	78%	78%	86%	71%	81%	71%	74%	77%	79%	75%	78%	69%	83%
Oppose	198	102	97	26	33	28	33	35	44	56	62	38	42	8	11	18	24	17	11	10	21	25	43	11
	20%	21%	19%	22%	19%	17%	18%	23%	20%	21%	22%	17%	17%	9%	27%	16%	26%	19%	16%	21%	21%	19%	30%	13%
Don't know	36	19	17	-	6	10	1	4	16	8	7	9	11	5	1	4	2	6	5	*	4	4	1	4
	4%	4%	3%	-	4%	6%	1%	3%	7%	3%	3%	4%	5%	5%	2%	3%	3%	7%	7%	1%	4%	3%	1%	5%

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Table 1

Q1. Under the Sunday Trading Act, large shops including supermarkets and department stores are allowed to open for up to 6 hours on a Sunday. Do you support or oppose this rule?

Base: All respondents

	To which of the following religious groups do you consider yourself to be a member?									
	Total	Christian	Muslim	Hindu	Jew	Sikh	Buddhist	Other	None	Refused
Unweighted base	1004	561	23	13	4	3	8	32	308	52
Weighted base	1004	555	30	11	3	3	7	31	308	55
Support	769 77%	419 75%	25 82%	7 59%	3 100%	3 100%	6 82%	28 89%	240 78%	40 72%
Oppose	198 20%	118 21%	6 18%	5 41%	-	-	1 18%	2 8%	55 18%	12 21%
Don't know	36 4%	18 3%	-	-	-	-	-	1 3%	13 4%	4 6%

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Table 2

Q2. Which of the following changes would you support?**Base: All who oppose the current Sunday Trading Act**

	Gender			Age						Class				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted base	198	102	96	21	32	30	38	35	42	71	52	30	45	7	10	16	24	17	12	7	23	28	42	12
Weighted base	198	102	97	26	33	28	33	35	44	56	62	38	42	8	11	18	24	17	11	10	21	25	43	11
No Sunday opening at all for large shops	111 56%	50 49%	60 63%	3 11%	13 39%	14 52%	26 79%	25 72%	29 68%	23 41%	31 50%	27 71%	29 69%	6 71%	6 52%	10 60%	16 66%	10 57%	5 48%	5 45%	13 62%	12 49%	20 47%	8 71%
A reduction in the Sunday opening hours currently allowed for large shops	45 23%	23 23%	21 22%	13 49%	5 16%	8 29%	3 10%	4 12%	11 26%	16 29%	16 25%	7 17%	6 15%	1 18%	3 32%	2 10%	5 21%	4 23%	5 44%	4 43%	2 11%	6 23%	11 26%	* 4%
A complete relaxation of Sunday Trading laws meaning any opening hours are allowed for large shops	34 17%	24 24%	9 10%	7 27%	12 35%	5 17%	4 11%	4 10%	3 7%	11 20%	14 23%	4 11%	4 9%	1 11%	2 16%	4 23%	2 9%	3 19%	1 9%	-	6 27%	5 18%	8 19%	2 19%
A small increase in permitted Sunday opening hours for large shops	9 5%	4 4%	5 6%	3 13%	3 10%	1 2%	-	2 6%	-	5 10%	1 2%	-	3 7%	-	-	1 7%	1 3%	-	-	1 12%	-	2 9%	3 7%	1 7%

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Q2. Which of the following changes would you support?**Base: All who oppose the current Sunday Trading Act**

	To which of the following religious groups do you consider yourself to be a member?									
	Total	Christian	Muslim	Hindu	Jew	Sikh	Buddhist	Other	None	Refused
Unweighted base	198	121	5	5	-	-	2	3	52	10
Weighted base	198	118	6	5	-	-	1	2	55	12
No Sunday opening at all for large shops	111 56%	81 69%	2 42%	1 18%	-	-	-	2 100%	19 35%	4 36%
A reduction in the Sunday opening hours currently allowed for large shops	45 23%	27 23%	-	2 40%	-	-	-	-	11 21%	5 40%
A complete relaxation of Sunday Trading laws meaning any opening hours are allowed for large shops	34 17%	6 5%	2 45%	1 19%	-	-	* 35%	-	21 37%	3 24%
A small increase in permitted Sunday opening hours for large shops	9 5%	3 3%	1 14%	1 23%	-	-	1 65%	-	4 7%	-